

Â Â UNITED STATESSECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549Â Â FORM 6-K
Â Â Â REPORT OF FOREIGN ISSUER PURSUANT TO RULES 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE
ACT OF 1934 For the month of August, 2024Â Commission File Number: 001-12610Â Â GRUPO TELEVISA, S.A.B.
(Translation of registrantâ€™s name intoEnglish)Â Â Av. Vasco de Quiroga No. 2000, Colonia SantaFe 01210 Mexico
City, Mexico(Address of principal executive offices)Â Â Â (Indicate by check mark whether the registrant files or will file
annualreports under cover Form 20-F or Form 40-F.)Â Form20-F x Form40-F Â Â Â Â Â Â Investor
RelationsÂ PRESS RELEASEÂ Â Statement by TelevisaÂ Mexico City, August 30, 2024 â€“ GrupoTelevisa, S.A.B.
(â€œTelevisaâ€ or the â€œCompanyâ€; NYSE:TV; BMV:TLEVISA CPO) announced today that on August 29, 2024, the
Company learned that a Department of Justice investigation of FIFA-related activity may have a material impact on the
Companyâ€™s financial condition or results of operations. The Company cannot predict the outcome of the investigation
or whether it will in fact havea material impact. We are cooperating with the investigation.Â Â Â Â Â About
TelevisaÂ Grupo Televisa S.A.B.(â€œTelevisaâ€) is a major telecommunications corporation which owns and operates
one of the most significant cable companiesas well as a leading direct-to-home satellite pay television system in Mexico.
Televisaâ€™s cable business offers integrated services,including video, high-speed data and voice to residential and
commercial customers as well as managed services to domestic and internationalcarriers. Televisa owns Sky, a leading
direct-to-home satellite pay television system and broadband provider in Mexico. Televisa holdsa number of concessions
by the Mexican government that authorizes it to broadcast programming over television stations for the signalsof
TelevisaUnivision, Inc. (â€œTelevisaUnivisionâ€), and Televisaâ€™s cable and DTH systems. In addition, Televisa is
thelargest shareholder of TelevisaUnivision, a leading media company producing, creating, and distributing Spanish-
speaking content throughseveral broadcast channels in Mexico, the US and over 50 countries through television
networks, cable operators and over-the-top or â€OTTâ€services. Â Â Â DisclaimerÂ This press releasecontains
forward-looking statements regarding the Companyâ€™s results and prospects. Actual results could differ materially
from thesestatements. The forward-looking statements in this press release should be read in conjunction with the
factors described in â€Item3. Key Information â€“ Forward-Looking Statementsâ€ in the Companyâ€™s Annual
Report on Form 20-F, which, among others, couldcause actual results to differ materially from those contained in
forward-looking statements made in this press release and in oral statementsmade by authorized officers of the
Company. Readers are cautioned not to place undue reliance on these forward-looking statements, whichspeak only as
of their dates. The Company undertakes no obligation to publicly update or revise any forward-looking statements,
whetheras a result of new information, future events or otherwise.Â Â Â Â Â Â Â Â Â Contact
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Â SIGNATUREÂ Pursuant to the requirements of the SecuritiesExchange Act of 1934, the registrant has duly caused
this report to be signed on its behalf by the undersigned, thereunto duly authorized.Â Â Â Â Â GRUPO TELEVISA,
S.A.B. Â Â Â (Registrant) Â Â Â Date: August 30, 2024 Â By: /s/ Luis Alejandro Bustos Olivares Â Â Name: Luis
Alejandro Bustos Olivares Â Â Title: Legal Vice President and General Counsel Â Â Â Â Â Â Â Â Â Â Â Â