

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 FORM 6-K
REPORT OF FOREIGN ISSUER PURSUANT TO RULES 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE
ACT OF 1934 For the month of August, 2024 Commission File Number: 001-12610 GRUPO TELEVISIA, S.A.B.
(Translation of registrant's name into English) Av. Vasco de Quiroga No. 2000, Colonia Santa Fe 01210 Mexico
City, Mexico (Address of principal executive offices) (Indicate by check mark whether the registrant files or will file
annual reports under cover Form 20-F or Form 40-F.) Form 20-F x Form 40-F Investor
Relations PRESS RELEASE Statement by Televisa Mexico City, August 30, 2024 " Grupo Televisa, S.A.B.
(Televisa or the Company; NYSE:TV; BMV:TLEVISA CPO) announced today that on August 29, 2024, the
Company learned that a Department of Justice investigation of FIFA-related activity may have a material impact on the
Company's financial condition or results of operations. The Company cannot predict the outcome of the investigation
or whether it will in fact have a material impact. We are cooperating with the investigation. About
Televisa Grupo Televisa S.A.B. (Televisa) is a major telecommunications corporation which owns and operates
one of the most significant cable companies as well as a leading direct-to-home satellite pay television system in Mexico.
Televisa's cable business offers integrated services, including video, high-speed data and voice to residential and
commercial customers as well as managed services to domestic and international carriers. Televisa owns Sky, a leading
direct-to-home satellite pay television system and broadband provider in Mexico. Televisa holds a number of concessions
by the Mexican government that authorizes it to broadcast programming over television stations for the signal of
Televisa Univision, Inc. (Televisa Univision), and Televisa's cable and DTH systems. In addition, Televisa is
the largest shareholder of Televisa Univision, a leading media company producing, creating, and distributing Spanish-
speaking content through several broadcast channels in Mexico, the US and over 50 countries through television
networks, cable operators and over-the-top or OTT services. Disclaimer This press release contains
forward-looking statements regarding the Company's results and prospects. Actual results could differ materially
from these statements. The forward-looking statements in this press release should be read in conjunction with the
factors described in "Item 3. Key Information" Forward-Looking Statements in the Company's Annual
Report on Form 20-F, which, among others, could cause actual results to differ materially from those contained in
forward-looking statements made in this press release and in oral statements made by authorized officers of the
Company. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as
of their dates. The Company undertakes no obligation to publicly update or revise any forward-looking statements,
whether as a result of new information, future events or otherwise. Contact
Information Investor Relations www.televisair.com.mx Tel: (52 55) 5261 2445 Rodrigo Villanueva, VP, Head of
Investor Relations/ rvillanuevab@televisa.com.mx Andrés Audiffred, Investor Relations Director/
aaudiffreda@televisa.com.mx Media Relations Rubén Acosta / Tel: (52 55) 5224 6420
/racostamo@televisa.com.mx Alejandra Garcia / Tel: (52 55) 4438 1205 / agarcial@televisa.com.mx
SIGNATURE Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused
this report to be signed on its behalf by the undersigned, thereunto duly authorized. GRUPO TELEVISIA,
S.A.B. (Registrant) Date: August 30, 2024 By: /s/ Luis Alejandro Bustos Olivares Name: Luis
Alejandro Bustos Olivares Title: Legal Vice President and General Counsel