

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Form 10-Q

(Mark One)

☒ QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2024

or

☐ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number: 001-39658

**ROOT, INC.**

(Exact name of Registrant as specified in its charter)

Delaware

(State or other jurisdiction of  
incorporation or organization)

80 E. Rich Street , Suite 500  
Columbus , Ohio

(Address of principal executive offices)

84-2717903

(I.R.S. Employer  
Identification Number)

43215

(Zip Code)

( 866 ) 980-9431

(Registrant's telephone number, including area code)

N/A

(Former name, former address and former fiscal year, if changed since last report)

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Class A common stock, \$0.0001 par value per share	ROOT	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes ☒ No ☐

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer ☐

Accelerated filer ☒

Non-accelerated filer ☐

Smaller reporting company ☒

Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes ☐ No ☒

As of July 31, 2024, the number of outstanding shares of the registrant's Class A common stock, par value \$0.0001 per share, was 10.6 million and the number of outstanding shares of the registrant's Class B common stock, par value \$0.0001 per share, was 4.4 million.

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## SPECIAL NOTE REGARDING FORWARD-LOOKING STATEMENTS

This Quarterly Report on Form 10-Q contains forward-looking statements about us and our industry that involve substantial risks and uncertainties. All statements other than statements of historical facts contained in this Quarterly Report on Form 10-Q are forward-looking statements. In some cases, you can identify forward-looking statements because they contain words such as “anticipate,” “believe,” “contemplate,” “continue,” “could,” “estimate,” “expect,” “intend,” “may,” “path,” “plan,” “potential,” “predict,” “project,” “should,” “target,” “will” or “would” or the negative of these words or other similar terms or expressions. These forward-looking statements include, but are not limited to, statements concerning the following:

- our ability to retain existing customers, acquire new customers and expand our customer reach;
- our expectations regarding our future financial performance, including total revenue, gross profit/(loss), net income/(loss), direct contribution, adjusted EBITDA, net loss and loss adjustment expense, or LAE, ratio, net expense ratio, net combined ratio, gross loss ratio, marketing costs and costs of customer acquisition, gross LAE ratio, gross expense ratio, gross combined ratio, operating expenses, quota share levels, changes in unencumbered cash balances and expansion of our new and renewal premium base;
- our ability to realize profits, acquire customers, retain customers, contract with additional partners to utilize the products, or achieve other benefits from our embedded insurance offering;
- our ability to expand our distribution channels through additional partnership relationships, digital media, independent agents and referrals;
- our ability to drive a significant long-term competitive advantage through our partnership with Carvana Group, LLC, or Carvana, and other partnerships;
- our ability to develop products for embedded insurance and other partners;
- the impact of supply chain disruptions, increasing inflation, a recession and/or disruptions to properly functioning financial and capital markets and interest rates on our business and financial condition;
- our ability to reduce operating losses and extend our capital runway;
- our goal to be licensed in all states in the United States and the timing of obtaining additional licenses and launching in new states;
- the accuracy and efficiency of our telematics and behavioral data, and our ability to gather and leverage additional data;
- our ability to materially improve retention rates and our ability to realize benefits from retaining customers;
- our ability to underwrite risks accurately and charge profitable rates;
- our ability to maintain our business model and improve our capital and marketing efficiency;
- our ability to drive improved conversion and decrease the cost of customer acquisition;
- our ability to maintain and enhance our brand and reputation;
- our ability to effectively manage the growth of our business;
- our ability to raise additional capital efficiently or at all;
- our ability to improve our product offerings, introduce new products and expand into additional insurance lines;
- our ability to cross sell our products and attain greater value from each customer;
- our lack of operating history and ability to attain profitability;
- our ability to compete effectively with existing competitors and new market entrants in our industry;
- future performance of the markets in which we operate;
- our ability to operate a “capital-efficient” business and obtain and maintain desirable levels of reinsurance;

- the effect of further reductions in the utilization of reinsurance, which would result in retention of more premium and losses and could cause our capital requirements to increase;
- our ability to realize economies of scale;
- our ability to attract, motivate and retain key personnel, or hire personnel, and to offer competitive compensation and benefits;
- our ability to deliver a vertically integrated customer experience;
- our ability to develop products that utilize telematics to drive better customer satisfaction and retention;
- our ability to protect our intellectual property and any costs associated therewith;
- our ability to develop an autonomous claims experience;
- our ability to take rate action early and react to changing environments;
- our ability to meet risk-based capital requirements;
- our ability to realize the benefits anticipated from our Texas county mutual fronting arrangement;
- our ability to expand domestically;
- our ability to stay in compliance with laws and regulations that currently apply or become applicable to our business;
- the impact of litigation or other losses;
- changes in laws or regulations, or changes in the interpretation of laws or regulations by a regulatory authority, specific to the use of artificial intelligence;
- our ability to defend against cybersecurity threats and prevent, or recover from, a security breach or other significant disruption of our technology systems or those of our partners and third-party service providers;
- the effect of interest rates on our available cash and our ability to maintain compliance with our Term Loan (as defined herein);
- our ability to maintain proper and effective internal control over financial reporting;
- our ability to continue to meet The Nasdaq Stock Market listing standards; and
- the growth rates of the markets in which we compete.

You should not rely on forward-looking statements as predictions of future events. The outcome of the events described in these forward-looking statements is subject to risks, uncertainties and other factors described under the heading "Risk Factors" and elsewhere in this Quarterly Report on Form 10-Q. Moreover, we operate in a very competitive and rapidly changing environment. New risks and uncertainties emerge from time to time, and it is not possible for us to predict all risks and uncertainties that could have an impact on the forward-looking statements contained herein. The results, events and circumstances reflected in the forward-looking statements may not be achieved or occur, and actual results, events or circumstances could differ materially from those described in the forward-looking statements.

The forward-looking statements made in this Quarterly Report on Form 10-Q relate only to events as of the date on which the statements are made and we undertake no obligation to update them to reflect events or circumstances after the date of this Quarterly Report on Form 10-Q or to reflect new information or the occurrence of unanticipated events, except as required by law.

Unless the context otherwise indicates, references in this report to the terms "Root," "the Company," "we," "our" and "us" refer to Root, Inc. and its subsidiaries.

We may announce material business and financial information to our investors using our investor relations website ([ir.joinroot.com](http://ir.joinroot.com)). We therefore encourage investors and others interested in Root to review the information that we make available on our website, in addition to following our filings with the Securities and Exchange Commission, or SEC, webcasts, press releases and conference calls.

Part I. Financial Information

Item 1. Financial Statements - Unaudited

ROOT, INC. AND SUBSIDIARIES  
CONDENSED CONSOLIDATED BALANCE SHEETS - UNAUDITED

	As of	
	June 30,	December 31,
	2024	2023
	(in millions, except par value)	
Assets		
Investments:		
Fixed maturities available-for-sale, at fair value (amortized cost: \$ 227.2 and \$ 168.4 at June 30, 2024 and December 31, 2023, respectively)	\$ 223.8	\$ 165.9
Short-term investments (amortized cost: \$ 11.7 and \$ 0.9 at June 30, 2024 and December 31, 2023, respectively)	11.7	0.9
Other investments	4.4	4.4
Total investments	239.9	171.2
Cash and cash equivalents	667.2	678.7
Restricted cash	1.0	1.0
Premiums receivable, net of allowance of \$ 6.8 and \$ 4.0 at June 30, 2024 and December 31, 2023, respectively	296.0	247.1
Reinsurance recoverable and receivable, net of allowance of \$ 1.8 at June 30, 2024 and December 31, 2023	156.8	125.3
Prepaid reinsurance premiums	48.4	48.2
Other assets	86.5	76.2
Total assets	\$ 1,495.8	\$ 1,347.7
Liabilities, Redeemable Convertible Preferred Stock and Stockholders' Equity		
Liabilities:		
Loss and loss adjustment expense reserves	\$ 375.8	\$ 284.2
Unearned premiums	339.7	283.7
Long-term debt and warrants	300.1	299.0
Reinsurance premiums payable	55.6	54.4
Accounts payable and accrued expenses	55.0	65.6
Other liabilities	106.3	83.1
Total liabilities	1,232.5	1,070.0
Commitments and Contingencies (Note 11)		
Redeemable convertible preferred stock, \$ 0.0001 par value, 100.0 shares authorized, 14.1 shares issued and outstanding at June 30, 2024 and December 31, 2023 (redemption value of \$ 126.5 )	112.0	112.0
Stockholders' equity:		
Class A common stock, \$ 0.0001 par value, 1,000.0 shares authorized, 10.6 and 9.5 shares issued and outstanding at June 30, 2024 and December 31, 2023, respectively	—	—
Class B convertible common stock, \$ 0.0001 par value, 269.0 shares authorized, 4.4 and 5.0 shares issued and outstanding at June 30, 2024 and December 31, 2023, respectively	—	—
Additional paid-in capital	1,881.5	1,883.4
Accumulated other comprehensive loss	( 3.4 )	( 2.5 )
Accumulated loss	( 1,726.8 )	( 1,715.2 )
Total stockholders' equity	151.3	165.7
Total liabilities, redeemable convertible preferred stock and stockholders' equity	\$ 1,495.8	\$ 1,347.7

See Notes to Condensed Consolidated Financial Statements - Unaudited

ROOT, INC. AND SUBSIDIARIES

CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE LOSS - UNAUDITED

	Three Months Ended June 30,		Six Months Ended June 30,	
	2024	2023	2024	2023
(in millions, except per share data)				
Revenues:				
Net premiums earned	\$ 261.6	\$ 63.9	\$ 491.9	\$ 123.9
Net investment income	10.0	6.8	19.2	13.5
Fee income	16.6	3.8	31.3	7.0
Other income	1.0	0.3	1.7	0.5
Total revenues	289.2	74.8	544.1	144.9
Operating expenses:				
Loss and loss adjustment expenses	190.3	59.5	356.7	122.8
Sales and marketing	34.2	6.1	64.6	9.7
Other insurance expense	28.1	2.6	52.7	3.9
Technology and development	14.7	11.1	25.7	21.3
General and administrative	18.1	20.7	35.2	42.2
Total operating expenses	285.4	100.0	534.9	199.9
Operating income (loss)	3.8	( 25.2 )	9.2	( 55.0 )
Interest expense	( 11.6 )	( 11.5 )	( 23.2 )	( 22.6 )
Loss before income tax expense	( 7.8 )	( 36.7 )	( 14.0 )	( 77.6 )
Income tax expense	—	—	—	—
Net loss	( 7.8 )	( 36.7 )	( 14.0 )	( 77.6 )
Other comprehensive loss:				
Changes in net unrealized losses on investments	( 0.1 )	( 1.2 )	( 0.9 )	( 0.1 )
Comprehensive loss	\$ ( 7.9 )	\$ ( 37.9 )	\$ ( 14.9 )	\$ ( 77.7 )
Loss per common share: basic and diluted (both Class A and B)	\$ ( 0.52 )	\$ ( 2.55 )	\$ ( 0.95 )	\$ ( 5.43 )
Weighted-average common shares outstanding: basic and diluted (both Class A and B)	14.9	14.4	14.8	14.3

See Notes to Condensed Consolidated Financial Statements - Unaudited

ROOT, INC. AND SUBSIDIARIES

CONDENSED CONSOLIDATED STATEMENTS OF REDEEMABLE CONVERTIBLE PREFERRED STOCK AND STOCKHOLDERS' EQUITY -  
UNAUDITED

	Redeemable Convertible Preferred Stock		Class A and Class B Convertible Common Stock				Accumulated Other Comprehensive		Total	
	Shares	Amount	Class A Shares	Class B Shares	Amount	Additional Paid- in Capital	Loss	Accumulated Loss	Stockholders' Equity	
(in millions)										
		112.0								
Balance—March 31, 2024	14.1	\$	9.6	5.0	\$ —	\$ 1,890.4	\$ ( 3.3 )	\$ ( 1,721.4 )	\$	165.7
Net loss	—	—	—	—	—	—	—	( 7.8 )		( 7.8 )
Other comprehensive loss	—	—	—	—	—	—	( 0.1 )	—		( 0.1 )
Conversion of Class B to Class A common stock	—	—	0.6	( 0.6 )	—	—	—	—		—
Common stock—restricted stock units vesting, net of shares withheld for employee taxes	—	—	0.4	—	—	( 13.7 )	—	2.4		( 11.3 )
Common stock—share-based compensation expense	—	—	—	—	—	3.8	—	—		3.8
Warrant compensation expense	—	—	—	—	—	1.0	—	—		1.0
		112.0								
Balance—June 30, 2024	14.1	\$	10.6	4.4	\$ —	\$ 1,881.5	\$ ( 3.4 )	\$ ( 1,726.8 )	\$	151.3
		112.0								
Balance—January 1, 2024	14.1	\$	9.5	5.0	\$ —	\$ 1,883.4	\$ ( 2.5 )	\$ ( 1,715.2 )	\$	165.7
Net loss	—	—	—	—	—	—	—	( 14.0 )		( 14.0 )
Other comprehensive loss	—	—	—	—	—	—	( 0.9 )	—		( 0.9 )
Conversion of Class B to Class A common stock	—	—	0.6	( 0.6 )	—	—	—	—		—
Common stock—restricted stock units vesting, net of shares withheld for employee taxes	—	—	0.5	—	—	( 13.7 )	—	2.4		( 11.3 )
Common stock—share-based compensation expense	—	—	—	—	—	8.4	—	—		8.4
Warrant compensation expense	—	—	—	—	—	3.8	—	—		3.8
Warrant issuance costs	—	—	—	—	—	( 0.4 )	—	—		( 0.4 )
		112.0								
Balance—June 30, 2024	14.1	\$	10.6	4.4	\$ —	\$ 1,881.5	\$ ( 3.4 )	\$ ( 1,726.8 )	\$	151.3

ROOT, INC. AND SUBSIDIARIES

CONDENSED CONSOLIDATED STATEMENTS OF REDEEMABLE CONVERTIBLE PREFERRED STOCK AND STOCKHOLDERS' EQUITY -  
UNAUDITED

	Redeemable Convertible Preferred Stock		Class A and Class B Convertible Common Stock				Accumulated Other Comprehensive		Total	
	Shares	Amount	Class A Shares	Class B Shares	Amount	Additional Paid- in Capital	Comprehensive Loss	Accumulated Loss	Stockholders' Equity	
			(in millions)							
		112.0								
Balance—March 31, 2023	14.1	\$	9.2	5.0	\$ —	\$ 1,857.1	\$ (4.7)	\$ (1,608.7)	\$ 243.7	
Net loss	—	—	—	—	—	—	—	(36.7)	(36.7)	
Other comprehensive loss	—	—	—	—	—	—	(1.2)	—	(1.2)	
Common stock—restricted stock units vesting, net of shares withheld for employee taxes	—	—	0.2	—	—	—	—	—	—	
Common stock—share-based compensation expense	—	—	—	—	—	5.2	—	—	5.2	
Warrant compensation expense	—	—	—	—	—	3.9	—	—	3.9	
Warrant issuance costs	—	—	—	—	—	(0.5)	—	—	(0.5)	
		112.0								
Balance—June 30, 2023	14.1	\$	9.4	5.0	\$ —	\$ 1,865.7	\$ (5.9)	\$ (1,645.4)	\$ 214.4	
		112.0								
Balance—January 1, 2023	14.1	\$	9.2	5.0	\$ —	\$ 1,850.7	\$ (5.8)	\$ (1,567.8)	\$ 277.1	
Net loss	—	—	—	—	—	—	—	(77.6)	(77.6)	
Other comprehensive loss	—	—	—	—	—	—	(0.1)	—	(0.1)	
Common stock—option exercises and restricted stock units vesting, net of shares withheld for employee taxes	—	—	0.2	—	—	—	—	—	—	
Common stock—share-based compensation expense	—	—	—	—	—	7.7	—	—	7.7	
Warrant compensation expense	—	—	—	—	—	8.3	—	—	8.3	
Warrant issuance costs	—	—	—	—	—	(1.0)	—	—	(1.0)	
		112.0								
Balance—June 30, 2023	14.1	\$	9.4	5.0	\$ —	\$ 1,865.7	\$ (5.9)	\$ (1,645.4)	\$ 214.4	

See Notes to Condensed Consolidated Financial Statements - Unaudited



**ROOT, INC. AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS - UNAUDITED**

	Six Months Ended June 30,	
	2024	2023
	(in millions)	
<b>Cash flows from operating activities:</b>		
Net loss	\$ ( 14.0 )	\$ ( 77.6 )
Adjustments to reconcile net loss to net cash provided by (used in) operating activities:		
Share-based compensation	8.4	7.7
Warrant compensation expense	3.8	8.3
Depreciation and amortization	6.9	5.5
Bad debt expense	13.9	5.0
Changes in operating assets and liabilities:		
Premiums receivable	( 62.8 )	( 20.7 )
Reinsurance recoverable and receivable	( 31.5 )	18.6
Prepaid reinsurance premiums	( 0.2 )	0.5
Other assets	( 11.3 )	14.6
Losses and loss adjustment expenses reserves	91.6	( 40.9 )
Unearned premiums	56.0	18.1
Reinsurance premiums payable	1.2	( 29.4 )
Accounts payable and accrued expenses	( 11.0 )	( 0.8 )
Other liabilities	26.1	( 3.2 )
Net cash provided by (used in) operating activities	77.1	( 94.3 )
<b>Cash flows from investing activities:</b>		
Purchases of investments	( 95.5 )	( 48.9 )
Proceeds from maturities, call and pay downs of investments	26.2	14.8
Sales of investments	—	0.2
Capitalization of internally developed software	( 4.6 )	( 5.1 )
Purchases of fixed assets	( 0.4 )	( 0.2 )
Net cash used in investing activities	( 74.3 )	( 39.2 )
<b>Cash flows from financing activities:</b>		
Taxes paid related to net share settlement of equity awards	( 11.3 )	( 0.6 )
Payment of preferred stock and related warrants issuance costs	( 3.0 )	—
Net cash used in financing activities	( 14.3 )	( 0.6 )
Net decrease in cash, cash equivalents and restricted cash	( 11.5 )	( 134.1 )
Cash, cash equivalents and restricted cash at beginning of period	679.7	763.1
Cash, cash equivalents and restricted cash at end of period	\$ 668.2	\$ 629.0

See Notes to Condensed Consolidated Financial Statements - Unaudited

**ROOT, INC. AND SUBSIDIARIES**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - UNAUDITED**

**1. NATURE OF BUSINESS**

Root, Inc. is a holding company which, directly or indirectly, maintains 100 % ownership of each of its subsidiaries, including, among others, Root Insurance Company and Root Property & Casualty Insurance Company, both Ohio-domiciled insurance companies, and Root Reinsurance Company, Ltd., a Cayman Islands-domiciled reinsurance company, together with Root, Inc., “we,” “us” or “our.”

We were formed in 2015 and began writing personal auto insurance in July 2016. We are a technology company operating primarily a direct-to-consumer model with the majority of our personal insurance customers acquired through mobile apps. We offer auto and renters insurance products underwritten by Root Insurance Company and Root Property & Casualty Insurance Company.

**2. BASIS OF PRESENTATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

**Basis of Presentation**—In our opinion, all adjustments necessary for a fair presentation of the condensed consolidated financial statements have been included. All such adjustments are of a normal and recurring nature. These condensed consolidated financial statements are unaudited and, accordingly, should be read in conjunction with the consolidated financial statements and related notes included in the Annual Report on Form 10-K for the year ended December 31, 2023 filed with the Securities and Exchange Commission, or SEC, on February 21, 2024.

**Basis of Consolidation**—The unaudited condensed consolidated financial statements include the accounts of Root, Inc. and its subsidiaries, all of which are wholly owned. These financial statements have been prepared in accordance with accounting principles generally accepted in the United States, or GAAP. All intercompany accounts and transactions have been eliminated.

**Use of Estimates**—The preparation of the unaudited condensed consolidated financial statements requires management to make certain estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the unaudited condensed consolidated financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates. Significant estimates reflected in our unaudited condensed consolidated financial statements include, but are not limited to, reserves for loss and loss adjustment expense, or LAE, valuation allowances for income taxes and allowance for expected credit losses on premium receivables and reinsurance recoverables.

**Cash, Cash Equivalents and Restricted Cash** — The following table provides a reconciliation of cash, cash equivalents and restricted cash reported within the condensed consolidated balance sheets that sum to the total of the same such amount in the condensed consolidated statements of cash flows:

	As of	
	June 30, 2024	December 31, 2023
	(dollars in millions)	
Cash and cash equivalents	\$ 667.2	\$ 678.7
Restricted cash	1.0	1.0
Total cash, cash equivalents and restricted cash shown in the condensed consolidated statements of cash flows	\$ 668.2	\$ 679.7

**Deferred Policy Acquisition Costs**— The following table provides a reconciliation of the beginning and ending deferred policy acquisition costs, net of accumulated amortization, reported in other assets within the condensed consolidated balance sheets as of June 30, 2024 and 2023:

	2024	2023
	(dollars in millions)	
Balance, January 1	\$ 18.0	\$ 6.7
Acquisition costs deferred	21.1	14.9
Amortization expense	( 15.7 )	( 11.1 )
Balance, June 30	\$ 23.4	\$ 10.5

**Upcoming Accounting Pronouncements**—In November 2023, the Financial Accounting Standards Board, or FASB, issued Accounting Standards Update, or ASU, No. 2023-07, *Segment Reporting (Topic 280): Improvements to Reportable Segment Disclosures*. This ASU looks to provide improvements to the segment disclosure by providing users with more decision-useful information about reportable segments in a public entity. The main provisions require a company to disclose, on an annual and interim basis, significant expenses included within each reported measure of segment profit or loss, an amount for other segment items by reportable segment, a description of its composition and the title and position of the Chief Operating Decision Maker, or CODM, with an explanation of how the CODM uses the reported measure(s) of segment profit or loss in assessing segment performance and deciding to allocate resources. It also requires all annual disclosures about a reportable segments' profit or loss and assets to be reported on an interim basis. Although we operate in only one reporting segment, we are still required to provide all the disclosures required by this ASU and all existing segment disclosures in Topic 280.

The ASU is to be applied retrospectively to all prior periods presented in the financial statements with an effective date for all public entities for fiscal years beginning after December 15, 2023, and interim periods within fiscal years beginning after December 15, 2024. Early adoption is permitted. We will adopt this ASU in the fourth quarter of 2024 on a retrospective basis. We have currently identified the Chief Executive Officer as our CODM. We are currently evaluating the other impacts of this ASU.

In December 2023, the FASB issued ASU No. 2023-09, *Income Taxes (Topic 740): Improvements to Income Tax Disclosures*. This ASU looks to enhance the transparency and decision usefulness of income tax disclosures primarily related to the rate reconciliation and income taxes paid information. The main provisions to the rate reconciliation disclosure require public entities on an annual basis to: disclose specific categories in the rate reconciliation and provide additional information for reconciling items that meet a quantitative threshold. The main provisions to the income taxes paid disclosure require that all entities disclose on an annual basis: the amount of income taxes paid disaggregated by federal, state and foreign taxes and the amount of income taxes paid disaggregated by individual jurisdictions in which income taxes paid meets a quantitative threshold. This ASU also requires all entities to disclose income (loss) from continuing operations before income tax expense (benefit) disaggregated between domestic and foreign and income tax expense (benefit) from continuing operations disaggregated by federal, state and foreign.

This ASU is to be applied on a prospective basis with an effective date for all public entities for annual periods beginning after December 15, 2024. Early adoption is permitted. This ASU only requires additional disclosure, will not have an impact on our results of operations or financial condition, and is not expected to have a material impact on the Notes to Condensed Consolidated Financial Statements.

### 3. INVESTMENTS

The amortized cost and fair value of short-term investments and available-for-sale fixed maturity securities at June 30, 2024 and December 31, 2023 are as follows:

June 30, 2024						
	Amortized Cost	Allowance for Expected Credit Losses	Gross Unrealized Gains	Gross Unrealized Losses	Fair Value	
(dollars in millions)						
Fixed maturities:						
U.S. Treasury securities and agencies	\$ 28.6	\$ —	\$ 0.1	\$ ( 0.3 )	\$ 28.4	
Municipal securities	23.8	—	—	( 0.7 )	23.1	
Corporate debt securities	84.7	—	0.1	( 1.5 )	83.3	
Residential mortgage-backed securities	21.0	—	0.1	( 0.4 )	20.7	
Commercial mortgage-backed securities	42.1	—	—	( 0.7 )	41.4	
Other debt obligations	27.0	—	—	( 0.1 )	26.9	
Total fixed maturities	227.2	—	0.3	( 3.7 )	223.8	
Short-term investments	11.7	—	—	—	11.7	
Total	\$ 238.9	\$ —	\$ 0.3	\$ ( 3.7 )	\$ 235.5	
December 31, 2023						
	Amortized Cost	Allowance for Expected Credit Losses	Gross Unrealized Gains	Gross Unrealized Losses	Fair Value	
(dollars in millions)						
Fixed maturities:						
U.S. Treasury securities and agencies	\$ 14.6	\$ —	\$ 0.1	\$ ( 0.1 )	\$ 14.6	
Municipal securities	24.8	—	0.1	( 0.8 )	24.1	
Corporate debt securities	66.3	—	0.2	( 1.3 )	65.2	
Residential mortgage-backed securities	12.0	—	0.1	( 0.2 )	11.9	
Commercial mortgage-backed securities	30.4	—	0.1	( 0.7 )	29.8	
Other debt obligations	20.3	—	0.1	( 0.1 )	20.3	
Total fixed maturities	168.4	—	0.7	( 3.2 )	165.9	
Short-term investments	0.9	—	—	—	0.9	
Total	\$ 169.3	\$ —	\$ 0.7	\$ ( 3.2 )	\$ 166.8	

Management reviewed the available-for-sale securities at each balance sheet date to consider whether it was necessary to recognize a credit loss as of June 30, 2024 and December 31, 2023. We do not intend to sell the securities and it is not more likely than not that we will be required to sell the securities before recovery. Management concluded that the available-for-sale securities' unrealized losses were due to non-credit related factors and, therefore, there was no allowance for credit loss as of June 30, 2024 and December 31, 2023.

The following tables reflect the gross unrealized losses and fair value of short-term investments and available-for-sale fixed maturity securities, aggregated by investment category and length of time that individual securities have been in a continuous unrealized loss position at June 30, 2024 and December 31, 2023:

	June 30, 2024					
	Less than 12 Months		12 Months or More		Total	
	Unrealized		Unrealized		Unrealized	
	Fair Value	Loss	Fair Value	Loss	Fair Value	Loss
	(dollars in millions)					
Fixed maturities:						
U.S. Treasury securities and agencies	\$ 23.0	\$ (0.2)	\$ 2.6	\$ (0.1)	\$ 25.6	\$ (0.3)
Municipal securities	7.8	—	12.5	(0.7)	20.3	(0.7)
Corporate debt securities	33.1	(0.3)	34.3	(1.2)	67.4	(1.5)
Residential mortgage-backed securities	14.2	(0.1)	2.3	(0.3)	16.5	(0.4)
Commercial mortgage-backed securities	15.8	(0.2)	18.1	(0.5)	33.9	(0.7)
Other debt obligations	15.6	(0.1)	3.9	—	19.5	(0.1)
Total fixed maturities	109.5	(0.9)	73.7	(2.8)	183.2	(3.7)
Short-term investments	9.4	—	—	—	9.4	—
Total	\$ 118.9	\$ (0.9)	\$ 73.7	\$ (2.8)	\$ 192.6	\$ (3.7)

	December 31, 2023						
	Less than 12 Months			12 Months or More		Total	
	Unrealized			Unrealized			Unrealized
	Fair Value	Loss		Fair Value	Loss	Fair Value	Loss
	(dollars in millions)						
Fixed maturities:							
U.S. Treasury securities and agencies	\$ 1.7	\$ —	\$ 2.4	\$ (0.1)	\$ 4.1	\$ (0.1)	
Municipal securities	3.1	—	15.1	(0.8)	18.2	(0.8)	
Corporate debt securities	13.4	—	35.1	(1.3)	48.5	(1.3)	
Residential mortgage-backed securities	4.1	—	1.9	(0.2)	6.0	(0.2)	
Commercial mortgage-backed securities	9.1	(0.1)	13.4	(0.6)	22.5	(0.7)	
Other debt obligations	4.4	—	4.4	(0.1)	8.8	(0.1)	
Total fixed maturities	35.8	(0.1)	72.3	(3.1)	108.1	(3.2)	
Short-term investments	0.3	—	—	—	0.3	—	
Total	\$ 36.1	\$ (0.1)	\$ 72.3	\$ (3.1)	\$ 108.4	\$ (3.2)	

#### Other Investments

As of June 30, 2024 and December 31, 2023, other investments related to our private equity investments were \$ 4.4 million. There were no realized or unrealized gains and losses or impairment losses recognized on private equity investments for the three and six months ended June 30, 2024 and 2023.

There were no realized gains or losses on short-term investments, available-for-sale fixed maturities and other investments for the three and six months ended June 30, 2024 and 2023.

The following table sets forth the amortized cost and fair value of short-term investments and available-for-sale fixed maturity securities by contractual maturity at June 30, 2024:

	June 30, 2024	
	Amortized Cost	Fair Value
	(dollars in millions)	
Due in one year or less	\$ 39.0	\$ 38.6
Due after one year through five years	151.4	149.1
Due five years through 10 years	24.7	24.5
Due after 10 years	23.8	23.3
Total	<u>\$ 238.9</u>	<u>\$ 235.5</u>

The following table sets forth the components of net investment income for the three and six months ended June 30, 2024 and 2023:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2024	2023	2024	2023
	(dollars in millions)			
Interest on bonds	\$ 2.3	\$ 1.0	\$ 4.0	\$ 1.9
Interest on deposits and cash equivalents	8.2	6.0	16.3	11.9
Total	10.5	7.0	20.3	13.8
Investment expense	( 0.5 )	( 0.2 )	( 1.1 )	( 0.3 )
Net investment income	<u>\$ 10.0</u>	<u>\$ 6.8</u>	<u>\$ 19.2</u>	<u>\$ 13.5</u>

The following tables summarize the credit ratings of short-term investments and available-for-sale fixed maturity securities at June 30, 2024 and December 31, 2023:

	June 30, 2024		
	Amortized Cost	Fair Value	% of Total Fair Value
	(dollars in millions)		
<b>S&amp;P Global rating or equivalent</b>			
AAA	\$ 65.0	\$ 64.1	27.2 %
AA+, AA, AA-, A-1	102.0	100.8	42.8
A+, A, A-	55.2	54.0	22.9
BBB+, BBB, BBB-	16.7	16.6	7.1
Total	<u>\$ 238.9</u>	<u>\$ 235.5</u>	<u>100.0 %</u>

	December 31, 2023		
	Amortized Cost	Fair Value	% of Total Fair Value
	(dollars in millions)		
<b>S&amp;P Global rating or equivalent</b>			
AAA	\$ 53.0	\$ 52.1	31.2 %
AA+, AA, AA-, A-1	59.4	58.8	35.3
A+, A, A-	42.1	41.2	24.7
BBB+, BBB, BBB-	14.8	14.7	8.8
Total	<u>\$ 169.3</u>	<u>\$ 166.8</u>	<u>100.0 %</u>

#### 4. FAIR VALUE OF FINANCIAL INSTRUMENTS

The following tables provide information about our financial assets measured and reported at fair value as of June 30, 2024 and December 31, 2023:

June 30, 2024				
	Level 1	Level 2	Level 3	Total Fair Value
(dollars in millions)				
<b>Assets</b>				
Fixed maturities:				
U.S. Treasury securities and agencies	\$ 27.7	\$ 0.7	\$ —	\$ 28.4
Municipal securities	—	23.1	—	23.1
Corporate debt securities	—	83.3	—	83.3
Residential mortgage-backed securities	—	20.7	—	20.7
Commercial mortgage-backed securities	—	41.4	—	41.4
Other debt obligations	—	26.9	—	26.9
Total fixed maturities	27.7	196.1	—	223.8
Short-term investments	10.8	0.9	—	11.7
Cash equivalents	411.8	—	—	411.8
Total assets at fair value	\$ 450.3	\$ 197.0	\$ —	\$ 647.3
December 31, 2023				
	Level 1	Level 2	Level 3	Total Fair Value
(dollars in millions)				
<b>Assets</b>				
Fixed maturities:				
U.S. Treasury securities and agencies	\$ 13.3	\$ 1.3	\$ —	\$ 14.6
Municipal securities	—	24.1	—	24.1
Corporate debt securities	—	65.2	—	65.2
Residential mortgage-backed securities	—	11.9	—	11.9
Commercial mortgage-backed securities	—	29.8	—	29.8
Other debt obligations	—	20.3	—	20.3
Total fixed maturities	13.3	152.6	—	165.9
Short-term investments	0.9	—	—	0.9
Cash equivalents	439.6	—	—	439.6
Total assets at fair value	\$ 453.8	\$ 152.6	\$ —	\$ 606.4

We estimate the fair value of all our different classes of Level 2 fixed maturities and short-term investments by using quoted prices from a combination of an independent pricing vendor or broker/dealer, pricing models, quoted prices of securities with similar characteristics or discounted cash flows. All significant inputs were observable in the active markets.

### **Fair Value of Long-Term Debt**

The carrying amount of long-term debt is recorded at the unpaid balance, net of discount and debt issuance costs. The fair value of outstanding long-term debt is classified within Level 2 of the fair value hierarchy. The fair value is based on a model referencing observable interest rates and spreads to project and discount cash flows to present value. As of June 30, 2024 and December 31, 2023, the carrying amounts and fair values of these financial instruments were as follows:

	Carrying Amount as of June 30, 2024	Estimated Fair Value as of June 30, 2024	Carrying Amount as of December 31, 2023	Estimated Fair Value as of December 31, 2023
(dollars in millions)				
Long-term debt	\$ 300.1	\$ 306.7	\$ 299.0	\$ 305.2

The carrying amounts of other short-term financial instruments approximates their fair value due to their short-term nature.

### **5. LOSS AND LOSS ADJUSTMENT EXPENSE RESERVES**

The following provides a reconciliation of the beginning and ending reserve balances for loss and LAE, net of reinsurance:

	Six Months Ended June 30,	
	2024	2023
(dollars in millions)		
Gross loss and LAE reserves, January 1	\$ 284.2	\$ 287.4
Reinsurance recoverable on unpaid losses	( 43.8 )	( 76.4 )
Net loss and LAE reserves, January 1	240.4	211.0
Net incurred loss and LAE related to:		
Current year	361.3	123.6
Prior years	( 4.6 )	( 0.8 )
Total incurred	356.7	122.8
Net paid loss and LAE related to:		
Current year	153.5	58.7
Prior years	119.5	99.0
Total paid	273.0	157.7
Net loss and LAE reserves, June 30	324.1	176.1
Plus reinsurance recoverable on unpaid losses	51.7	70.4
Gross loss and LAE reserves, June 30	\$ 375.8	\$ 246.5

Incurred losses and LAE attributable to prior accident years was a decrease of \$ 4.6 million and \$ 0.8 million for the six months ended June 30, 2024 and 2023, respectively. For the six months ended June 30, 2024, the development of incurred losses and LAE related to prior periods was primarily driven by lower-than-expected reported losses and LAE from accident year 2023 on both liability and physical damage coverages. For the six months ended June 30, 2023, the development of incurred losses and LAE related to prior periods was a result of lower-than-expected reported losses on injury coverages, partially offset by higher-than-expected LAE on prior accident period claims.



## 6. REINSURANCE

The following table reflects amounts affecting the condensed consolidated statements of operations and comprehensive loss for reinsurance for the three and six months ended June 30, 2024 and 2023:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2024	2023	2024	2023
(dollars in millions)				
Premiums written:				
Direct	\$ 250.1	\$ 128.1	\$ 523.0	\$ 251.9
Assumed	58.1	16.9	115.9	27.8
Ceded	( 44.6 )	( 67.2 )	( 91.3 )	( 137.1 )
Net premiums written	<u>\$ 263.6</u>	<u>\$ 77.8</u>	<u>\$ 547.6</u>	<u>\$ 142.6</u>
Premiums earned:				
Direct	\$ 252.7	\$ 120.2	\$ 481.1	\$ 240.3
Assumed	55.3	11.3	101.9	21.3
Ceded	( 46.4 )	( 67.6 )	( 91.1 )	( 137.7 )
Net premiums earned	<u>\$ 261.6</u>	<u>\$ 63.9</u>	<u>\$ 491.9</u>	<u>\$ 123.9</u>
Losses and LAE incurred:				
Direct	\$ 173.6	\$ 90.5	\$ 335.8	\$ 190.3
Assumed	45.1	8.7	76.6	16.4
Ceded	( 28.4 )	( 39.7 )	( 55.7 )	( 83.9 )
Net losses and LAE incurred	<u>\$ 190.3</u>	<u>\$ 59.5</u>	<u>\$ 356.7</u>	<u>\$ 122.8</u>

In the event that all or any of the reinsuring companies might be unable to meet their obligations under existing reinsurance agreements, we would be liable to the policyholder for such defaulted amounts.

## 7. LONG-TERM DEBT

In January 2022, we entered into a \$ 300.0 million five-year term loan, or Term Loan, with the principal amount due and payable upon maturity on January 27, 2027. Interest is payable quarterly and is determined on a floating interest rate currently calculated on the Secured Overnight Financing Rate with a 1.0 % floor, plus 9.0 %. The Term Loan can be repaid at anytime through the maturity date as long as we provide at least three business days of written notice and pay a prepayment premium, which expired on July 26, 2024.

The following summarizes the carrying value of long-term debt and warrants as of June 30, 2024 and December 31, 2023:

	June 30, 2024	December 31, 2023
(dollars in millions)		
Term Loan	\$ 300.0	\$ 300.0
Accrued interest payable	7.5	7.9
Unamortized discount and debt issuance costs and warrants	( 7.4 )	( 8.9 )
Total	<u>\$ 300.1</u>	<u>\$ 299.0</u>

## 8. INCOME TAXES

The consolidated effective tax rate was zero for the three and six months ended June 30, 2024 and 2023. The difference between these rates and the U.S. federal income tax rate of 21 % was primarily due to a full valuation allowance on our U.S. deferred tax assets.

As of June 30, 2024 and December 31, 2023, we did not have any unrecognized tax benefits for uncertain tax positions and had no interest or penalties related to uncertain tax positions.

## 9. RESTRUCTURING COSTS

Beginning in 2022, we conducted strategic initiatives to reduce operating costs, improve efficiency, and increase focus on our strategic priorities. These initiatives resulted in restructuring actions that included a reduction in workforce levels, contract terminations, and, in certain instances, a reduction in office space. These restructuring actions include the following costs:

**Employee costs**—consist of severance, benefits, share-based compensation, and employee compensation expense dependent upon continuous employment for certain employees and related employee costs.

**Real estate exit costs**—consist of real estate exit costs primarily related to accelerated amortization of right-of-use assets, leasehold improvements and furniture and fixtures.

**Other costs**—primarily consist of contract termination costs incurred as part of our efforts to improve efficiency and reduce operating costs and accelerated expense for software that no longer has economic benefit.

As of June 30, 2024, we do not expect to incur any additional material expenditures in future periods related to restructuring actions that have occurred.

The following table displays restructuring costs recorded in general and administrative expenses on the condensed consolidated statements of operations and comprehensive loss:

	Three Months Ended June 30,		Six Months Ended June 30,		Cumulative Incurred
	2024	2023	2024	2023	Through June 30, 2024
	(dollars in millions)				
Restructuring costs:					
Employee costs	\$ —	\$ 1.8	\$ 0.1	\$ 4.1	\$ 23.3
Real estate exit costs	—	—	—	—	2.1
Other costs	—	0.1	—	3.4	4.5
Total restructuring costs	<u>\$ —</u>	<u>\$ 1.9</u>	<u>\$ 0.1</u>	<u>\$ 7.5</u>	<u>\$ 29.9</u>

The following table displays a rollforward of the accrual for restructuring costs recorded in accounts payable and accrued expenses on the condensed consolidated balance sheets:

	Employee costs
	(dollars in millions)
Restructuring activity:	
Restructuring liability as of January 1, 2024	\$ 8.3
Expense incurred	0.1
Payments	( 8.4 )
Restructuring liability as of June 30, 2024	<u>\$ —</u>

## 10. SHARE-BASED COMPENSATION

### Warrants

In October 2021, we issued Carvana eight tranches of warrants, comprised of three tranches of “short-term warrants” and five tranches of “long-term warrants,” with the opportunity to purchase a maximum of 7.2 million shares of Class A common stock.

As of June 30, 2024, all of the short-term warrants have vested and all of the respective compensation cost has been recognized. While the short-term warrants are vested and outstanding, it is not a possible outcome for the long-term warrants to also vest, so they are considered not probable of vesting. We recognized warrant compensation expense related to these equity-classified warrants based on policies originating through the integrated automobile insurance solution for Carvana’s online buying platform. All of these warrants are out-of-the-money and therefore have no intrinsic value as of June 30, 2024.

We recognized warrant compensation expense of \$ 1.0 million and \$ 3.9 million for the three months ended June 30, 2024 and 2023, respectively. We recognized warrant compensation expense of \$ 3.8 million and \$ 8.3 million for the six months ended June 30, 2024 and 2023, respectively. Warrant compensation expense is recorded in other insurance expense in the condensed consolidated statements of operations and comprehensive loss.

### Employee Share-Based Compensation

We maintain an equity incentive plan, or the Plan, for the issuance and grant of equity awards (restricted stock, restricted stock units, or RSUs, performance-based restricted stock units, or PSUs, and incentive and nonqualified stock options) to our officers, directors, employees and certain advisors. As of June 30, 2024, we had 2.0 million common shares available for issuance under the Plan.

When these RSU and PSU awards vest, we fund the related payroll tax withholding and remittance obligations by either (i) withholding shares of our Class A common stock that would have otherwise been issued with respect to such awards and pay the relevant tax authorities in cash to satisfy such tax obligations, or (ii) allowing holders of such awards to pay us an amount in cash, via a broker, sufficient to cover the applicable tax withholding obligations. We recognize the related tax withholding liability for employee taxes on the date of the event triggering the measurement and payment of the tax to the taxing authority, which is the vesting date. The obligation to satisfy the employee portion of tax withholding in the event of net share settlement is reflected as a reduction of additional paid-in capital in our condensed consolidated balance sheets.

The following table displays share-based compensation expense recorded in the condensed consolidated statements of operations and comprehensive loss:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2024	2023	2024	2023
(dollars in millions)				
Share-based compensation expense:				
Loss and loss adjustment expenses	\$ 0.4	\$ 0.2	\$ 0.8	\$ 0.3
Sales and marketing	0.2	0.1	0.3	0.2
Other insurance expense	0.1	0.2	0.3	0.3
Technology and development	0.7	0.8	1.5	1.5
General and administrative	2.4	3.9	5.5	5.4
Total share-based compensation expense	<u>\$ 3.8</u>	<u>\$ 5.2</u>	<u>\$ 8.4</u>	<u>\$ 7.7</u>

The following table provides total share-based compensation expense by type of award:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2024	2023	2024	2023
(dollars in millions)				
Share-based compensation expense:				
Restricted stock unit expense	\$ 3.4	\$ 4.9	\$ 7.6	\$ 7.0
Performance-based restricted stock unit expense	0.3	—	0.5	—
Stock option expense	0.1	0.3	0.3	0.7
Total share-based compensation expense	\$ 3.8	\$ 5.2	\$ 8.4	\$ 7.7

As of June 30, 2024, there was \$ 0.7 million, \$ 19.3 million, and \$ 1.4 million of unrecognized compensation cost related to unvested stock options, RSUs, and PSUs, respectively. The remaining costs are expected to be recognized over a period of approximately two years for unvested stock options, four years for RSUs and three years for PSUs.

#### **Restricted Stock Units and Performance-Based Restricted Stock Units**

A summary of RSU and PSU activity for the six months ended June 30, 2024 is as follows:

Restricted Stock Units and Performance-Based Restricted Stock Units	Six Months Ended June 30, 2024		
	Number of Shares	Weighted-Average Grant Date Fair Value per Share	Aggregate Intrinsic Value
(in millions, except per share amounts)			
Nonvested at January 1, 2024	1.9	\$ 14.47	\$ 20.3
Granted	0.1	58.96	
Vested	( 0.6 )	15.71	32.1
Forfeited, expired or canceled	—	16.92	
Nonvested at June 30, 2024	1.4	\$ 17.32	\$ 73.1

#### **Stock Options**

A summary of option activity for the six months ended June 30, 2024 is as follows:

Options	Six Months Ended June 30, 2024			
	Number of Shares	Weighted-Average Exercise Price	Weighted-Average Remaining Contractual Term (in Years)	Aggregate Intrinsic Value
(in millions, except exercise price and term amounts)				
Outstanding and exercisable at January 1, 2024	0.1	\$ 33.68	4.29	\$ 0.5
Granted	—	—		
Exercised	—	7.05		123.6
Forfeited, expired or canceled	—	82.00		
Outstanding and exercisable at June 30, 2024	0.1	\$ 33.99	3.80	\$ 4.4

## 11. COMMITMENTS AND CONTINGENCIES

From time to time, we are party to litigation and legal proceedings relating to our business operations. While the outcome of all legal actions is not presently determinable, except as disclosed below, we do not believe that we are party to any current or pending legal action that could reasonably be expected to have a material adverse effect on our financial condition or results of operations and cash flow.

On December 19, 2022, a purported class action complaint was filed against the Company's subsidiary, Root Insurance Company, in the U.S. District Court for the Western District of Texas (Case No. 1:22-cv-01328-LY) by an individual on her behalf and further claiming to represent a putative class of insureds. The complaint alleged that Root Insurance Company breached its insurance contract and violated specific provisions of the Texas Prompt Payment of Claims Act for an alleged failure to include sales tax in total loss vehicle settlements. The complaint sought damages to include payment of alleged benefits owed under the policy, in addition to pre- and post-judgment interest and attorneys fees on behalf of the named plaintiff and the putative class members. Root Insurance Company's motion to dismiss the claims set forth in the complaint was granted and the lawsuit was dismissed with prejudice on August 22, 2023, which dismissal was affirmed on July 24, 2024, by the United States Court of Appeals for the Fifth Circuit. Should plaintiff further appeal, the Company intends to continue to vigorously defend against the allegations. We cannot predict the outcome or estimate the likelihood or magnitude of our possible or potential loss contingency.

On June 27, 2022, a verified shareholder derivative complaint was filed against certain of the Company's current and former officers and directors in the U.S. District Court for the District of Delaware (Case No. 1:22-cv-00865). The Company was named as a nominal defendant. The complaint alleged that defendants made false or misleading statements and omissions of purportedly material fact, in violation of Section 10(b) of the Securities Exchange Act of 1934, or the Exchange Act, and Rule 10b-5 thereunder, breached their fiduciary duties and/or aided and abetted the breach of fiduciary duties, were unjustly enriched, wasted corporate assets, and were liable under Section 11(f) of the Securities Act of 1933, or the Securities Act, in connection with and following the Company's initial public offering. The complaint sought unspecified damages. The complaint was voluntarily dismissed with prejudice on June 7, 2024.

On March 19, 2021, a purported class action complaint was filed against the Company and certain of its current and former officers and directors in the U.S. District Court for the Southern District of Ohio (Case No. 2:21-cv-01197) on behalf of certain Root shareholders. The complaint alleged that defendants made false or misleading statements and omissions of purportedly material fact, in violation of Sections 10(b) and 20(a) of the Exchange Act and Rule 10b-5 thereunder, and of Sections 11 and 15 of the Securities Act in connection with and following the Company's initial public offering. The complaint sought unspecified damages. The defendants' motion to dismiss the claims set forth in the complaint was granted and the lawsuit was dismissed with prejudice on March 31, 2023, which dismissal was affirmed on April 29, 2024, by the United States Court of Appeals for the Sixth Circuit. The plaintiffs have been granted an extension of time to August 28, 2024, to file a petition for a writ of certiorari with the United States Supreme Court. The Company intends to continue to vigorously defend against the allegations. We cannot predict the outcome or estimate the likelihood or magnitude of our possible or potential loss contingency.

We are contingently liable for possible future assessments under regulatory requirements for insolvencies and impairments of unaffiliated insurance companies.

## 12. LOSS PER SHARE

The following table displays the computation of basic and diluted loss per share for both Class A and Class B common stock for the three and six months ended June 30, 2024 and 2023:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2024	2023	2024	2023
(in millions, except per share amounts)				
Net loss	\$ ( 7.8 )	\$ ( 36.7 )	\$ ( 14.0 )	\$ ( 77.6 )
Weighted-average common shares outstanding: basic and diluted (both Class A and B)	14.9	14.4	14.8	14.3
Loss per common share: basic and diluted (both Class A and B)	\$ ( 0.52 )	\$ ( 2.55 )	\$ ( 0.95 )	\$ ( 5.43 )

We excluded the following potentially dilutive common stock equivalents, presented based on amounts outstanding at each period end, from the computation of diluted loss per share attributable to common shareholders for the periods indicated because including them would have had an anti-dilutive effect:

	As of June 30,	
	2024	2023
(in millions)		
Options to purchase common stock	0.1	0.1
Nonvested shares subject to repurchase	0.1	0.1
RSUs and PSUs	1.4	1.3
Redeemable convertible preferred stock (as converted to common stock)	0.8	0.8
Warrants to purchase common stock	7.7	7.6
Total	10.1	9.9

## 13. GEOGRAPHICAL BREAKDOWN OF GROSS PREMIUMS WRITTEN

Gross premiums written by state is as follows for the three and six months ended June 30, 2024 and 2023:

	Three Months Ended June 30,				Six Months Ended June 30,			
	2024		2023		2024		2023	
	Amount	% of Total	Amount	% of Total	Amount	% of Total	Amount	% of Total
(dollars in millions)								
State:								
Texas	\$ 61.7	20.0 %	\$ 23.8	16.4 %	\$ 123.3	19.3 %	\$ 43.3	15.5 %
Georgia	41.1	13.3	15.8	10.9	80.5	12.6	29.7	10.6
Florida	28.4	9.2	2.0	1.4	44.0	6.9	3.8	1.4
Colorado	17.3	5.6	11.9	8.2	35.5	5.6	22.5	8.0
Pennsylvania	17.8	5.8	7.6	5.2	35.3	5.5	16.9	6.0
South Carolina	9.6	3.1	10.6	7.3	31.6	4.9	16.8	6.0
Arizona	12.7	4.1	6.0	4.1	26.6	4.2	10.7	3.8
Ohio	8.6	2.8	4.9	3.4	20.1	3.1	8.6	3.1
Maryland	7.1	2.3	3.0	2.1	17.9	2.8	6.3	2.3
Utah	7.3	2.4	7.4	5.1	16.1	2.5	14.6	5.2
All others states	96.6	31.4	52.0	35.9	208.0	32.6	106.5	38.1
Total	\$ 308.2	100.0 %	\$ 145.0	100.0 %	\$ 638.9	100.0 %	\$ 279.7	100.0 %

## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

*The following discussion and analysis of our financial condition and results of operations should be read in conjunction with our unaudited condensed consolidated financial statements and related notes appearing elsewhere in this Quarterly Report on Form 10-Q and our audited consolidated financial statements and the related notes and the discussion under the heading "Management's Discussion and Analysis of Financial Condition and Results of Operations" included in our Annual Report on Form 10-K for the year ended December 31, 2023 filed with the Securities and Exchange Commission, or SEC, on February 21, 2024, or the 2023 10-K. This discussion, particularly information with respect to our future results of operations or financial condition, business strategy and plans and objectives of management for future operations, includes forward-looking statements that involve risks and uncertainties as described under the heading "Special Note Regarding Forward-Looking Statements" in this Quarterly Report on Form 10-Q. You should review the disclosure under the heading "Risk Factors" in this Quarterly Report on Form 10-Q and in the 2023 10-K for a discussion of important factors that could cause our actual results to differ materially from those anticipated in these forward-looking statements.*

### Our Business

Root is a technology insurance company revolutionizing personal insurance with a pricing model based upon fairness and a modern customer experience. We operate primarily a direct-to-consumer model in which currently we acquire the majority of our customers through mobile apps. We are also focused on expanding our partnership channel, where we acquire customers using various means, including through embedded integrations.

We believe the Root advantage is derived from our unique ability to efficiently and effectively bind auto insurance policies quickly, through direct and partnership channels, aided by segmenting individual risk based on complex behavioral data and proprietary telematics models. Our customer experience is built for ease of use and a product offering made possible with our full-stack insurance structure. These are all uniquely integrated into a single cloud-based technology platform that captures the entire insurance value chain—from customer acquisition to underwriting to claims administration to ongoing customer engagement.

To scale the business, we aim to drive new customer growth by capitalizing on our two distribution channels: direct and partnership. In both channels we seek to optimize unit economics. Loss ratios for customers in their initial term are generally higher than in subsequent terms. As a young insurance company, compared to our peers, our results are disproportionately weighted toward new customers. We believe our data- and technology-driven approach allows for rapid response to macroeconomic trends through quick, appropriate rate actions. Our ability to continually enhance our underwriting and segmentation capabilities has contributed to improvement in our gross loss ratios. Our marketing spend is grounded in a disciplined data-science approach, targeting customers that align with our lifetime expected returns. Over time we expect to build a base of recurring customers with more favorable loss ratios, resulting in the following financial impacts:

- **Improved loss ratio.** Through improvements in our pricing, underwriting and segmentation we have seen improvement to our gross loss ratios. Renewal premiums, referring to premiums from a customer's second term and beyond, generally have lower loss ratios as compared to new premiums in the customer's first term. As we grow our business we anticipate, consistent with industry norms, that a greater proportion of our premiums will be from customer renewals and drive down the loss ratio across our portfolio. We also continue to revise contracts to tighten underwriting and utilize our data- and technology-driven approach to implement appropriate rate actions.
- **Reduced marketing as a percentage of premium.** Certain recurring customer premiums have no associated customer acquisition costs and minimal underwriting costs, driving profitability. As we grow our business, we anticipate, consistent with industry norms, that a greater proportion of our premiums will be from customer renewals with lower associated acquisition costs.
- **Increased revenue per customer.** Over time we expect to refine our fee schedules to be more consistent with industry norms. This, paired with targeted marketing, strengthened underwriting and pricing segmentation, will facilitate the opportunity to generate additional fee revenue per customer.

We use technology to drive efficiency across all functions, including distribution, underwriting, policy administration and claims in particular. We continue to develop machine learning loss models, which allow us to respond more quickly to changes in the market, improve pricing segmentation and take appropriate and timely rate actions. We believe this allows us to operate with a cost to acquire and cost to serve advantage. We efficiently acquire customers through multiple channels, including direct digital (performance), channel media, referrals, and partnership, including embedded, agency and affinity. Our evolving acquisition strategy includes utilizing our embedded insurance offering with current and future strategic partners. Our marketing costs have historically been well below industry averages, although in any given period, these costs can vary by acquisition strategy, channel mix, by state, seasonality or due to the competitive environment. Today, we acquire the vast majority of our customers through mobile apps. We believe that through prudent investment in and diversification of our marketing channels, including leveraging proprietary data science and technology and a focus on partnerships with our current and future strategic partners, will position us for more sustainable, long-term and profitable growth.

As a full-stack insurance company, we currently employ a “capital-efficient” model, which utilizes a variety of reinsurance structures. These include excess of loss and quota share reinsurance. Excess of loss provides us with volatility protection against a portion of large individual losses or an aggregation of losses from catastrophes. Quota share provides, among other advantages, regulatory surplus relief for growing companies. These reinsurance structures deliver three core objectives: (1) prioritize revenue and targeted profitable customer growth while maintaining regulatory capital requirements; (2) source efficient capital to support customer acquisition costs; and (3) mitigate impact of large losses or tail events. We expect to continuously evaluate our utilization of third-party reinsurance while scaling our business in order to operate a capital-efficient business model. As our gross loss ratios continue to improve and stabilize over the long-term, we expect to maintain the flexibility to modify our reinsurance program.

Given the impact reinsurance has on our results of operations, we use certain gross basis key performance indicators to manage and measure our business operations and enhance investor understanding of our business model prior to reinsurance. We believe our long-term success will be apparent through the progression of our gross metrics. Results of operations on a gross basis alone may not be achievable under our regulatory landscape given our historical top-line growth and resulting capital requirements, which are relieved, in part, by obtaining reinsurance.

In addition to our gross basis metrics, management uses adjusted earnings before interest, tax, depreciation, amortization, or adjusted EBITDA, as an integral part of managing our business. We believe adjusted EBITDA provides investors with useful insight into our business because such measure eliminates the effects of certain charges that are not directly attributable to our underlying operating performance. For additional information, including definitions of these key metrics, see “—Key Performance Indicators” and for reconciliations of Direct Contribution and adjusted EBITDA to the most directly comparable generally accepted accounting principles in the United States, or GAAP, metric, see “—Non-GAAP Financial Measures.”

## **Recent Developments Affecting Comparability**

### **General Macroeconomic Factors**

Economic instability has led to acute inflationary pressures, supply chain disruptions, changes in interest rates and changes in equity markets. There is a risk of inflation remaining elevated for an extended period, which could cause claims and claim expenses to increase, impact the performance of our investment portfolio or have other adverse effects, including variability in the competitive environment. We have seen an increase in vehicle repair and medical costs. These cost increases have resulted in greater claims severity. We continue to file in multiple states to establish rates that more closely follow the evolving loss cost trends. Fluctuations in interest rates could impact our cost of capital and may limit our ability to raise additional capital.



## Comprehensive Reinsurance

We reduced the utilization of reinsurance through a strategic reduction of external quota share. The changes to the reinsurance program aim to deliver improved economics and capital efficiency. Our diversified approach to reinsurance allows us to optimize capital requirements while remaining flexible in response to changes in market conditions or changes specific to our own business. We may choose to amend, commute, and/or non-renew certain third-party reinsurance arrangements in the future, which may result in us retaining more or less of our business. To the extent we retain a larger share of our book of business, our capital requirements may increase.

## Key Performance Indicators

We regularly review a number of metrics, including the following key performance indicators, to evaluate our business, measure our performance, identify trends in our business, prepare financial projections and make strategic decisions. We believe these non-GAAP and operational measures are useful in evaluating our performance, in addition to our financial results prepared in accordance with GAAP. See the section titled “Non-GAAP Financial Measures” for additional information regarding our use of direct contribution and adjusted EBITDA and their reconciliations to the most directly comparable GAAP measures.

	Three Months Ended June 30,		Six Months Ended June 30,	
	2024	2023	2024	2023
(dollars in millions, except premiums per policy)				
Policies in force	406,283	203,840	406,283	203,840
Premiums per policy	\$ 1,522	\$ 1,353	\$ 1,522	\$ 1,353
Premiums in force	\$ 1,236.7	\$ 551.6	\$ 1,236.7	\$ 551.6
Gross premiums written	\$ 308.2	\$ 145.0	\$ 638.9	\$ 279.7
Gross premiums earned	\$ 308.0	\$ 131.5	\$ 583.0	\$ 261.6
Gross profit	\$ 70.8	\$ 12.7	\$ 134.7	\$ 18.2
Net loss	\$ (7.8)	\$ (36.7)	\$ (14.0)	\$ (77.6)
Direct contribution	\$ 87.0	\$ 29.3	\$ 167.7	\$ 47.9
Adjusted EBITDA	\$ 12.1	\$ (11.9)	\$ 27.2	\$ (23.2)
Net loss and LAE ratio	72.7 %	93.1 %	72.5 %	99.1 %
Net expense ratio	30.0 %	57.4 %	29.9 %	56.6 %
Net combined ratio	102.7 %	150.5 %	102.4 %	155.7 %
Gross loss ratio	61.6 %	65.5 %	61.1 %	68.4 %
Gross LAE ratio	9.4 %	10.0 %	9.6 %	10.6 %
Gross expense ratio	28.9 %	42.7 %	29.1 %	41.5 %
Gross combined ratio	99.9 %	118.2 %	99.8 %	120.5 %
Gross accident period loss ratio	62.4 %	64.8 %	61.4 %	65.6 %

## Policies in Force

We define policies in force as the number of current and active auto insurance policyholders underwritten by us as of the period end date. We view policies in force as an important metric to assess our financial performance because policy growth drives our revenue growth, expands brand awareness, deepens our market penetration, and generates additional data to continue to improve the functioning of our platform.

## Premiums per Policy

We define premiums per policy as the ratio of gross premiums written on auto insurance policies in force at the end of the period divided by policies in force. We view premiums per policy as an important metric since the higher the premiums per policy the greater the amount of earned premium we expect from each policy.

### **Premiums in Force**

We define premiums in force as premiums per policy multiplied by policies in force multiplied by two. We view premiums in force as an estimate of annualized run rate of gross premiums written as of a given period. Since our auto policies are six-month policies, we multiply this figure by two in order to determine an annualized amount of premiums in force. We view this as an important metric because it is an indicator of the size of our portfolio of policies as well as an indicator of expected earned premium over the coming 12 months. Premiums in force is not a forecast of future revenue nor is it a reliable indicator of revenue expected to be earned in any given period. We believe that our calculation of premiums in force is useful to investors and analysts because it captures the impact of fluctuations in customers and premiums per policy at the end of each reported period, without adjusting for known or projected policy updates, cancellations and non-renewals.

### **Gross Premiums Written**

We define gross premiums written as the total amount of gross premium on policies that were bound during the period less the prorated impact of policy cancellations. Gross premiums written includes direct premiums and assumed premiums. We view gross premiums written as an important metric because it is the metric that most closely correlates with changes in gross premiums earned. We use gross premiums written, which excludes the impact of premiums ceded to reinsurers, to manage our business because we believe that it reflects the business volume and direct economic benefit generated by our customer acquisition activities, which along with our underlying underwriting and claims operations (gross loss ratio and gross LAE) are the key drivers of our future profit opportunities. Additionally, premiums ceded to reinsurers can change significantly based on the type and mix of reinsurance structures we use, and, as such, we have the optionality to fully retain the premiums from customers acquired in the future.

### **Gross Premiums Earned**

We define gross premiums earned as the amount of gross premium that was earned during the period. Premiums are earned over the period in which insurance protection is provided, which is typically six months. Gross premiums earned includes direct premiums and assumed premiums. We view gross premiums earned as an important metric as it allows us to evaluate our premium levels prior to the impacts of reinsurance. It is the primary driver of our consolidated GAAP revenues. As with gross premiums written, we use gross premiums earned, which excludes the impact of premiums ceded to reinsurers to manage our business, because we believe that it reflects the business volume and direct economic benefit generated by our customer acquisition activities, which along with our underlying underwriting and claims operations (gross loss ratio and gross LAE) are the key drivers of our future profit opportunities.

### **Gross Profit**

We define gross profit as total revenue minus net loss and LAE and other insurance expense. We view gross profit as an important metric because we believe it is informative of the financial performance of our core insurance business.

### **Direct Contribution**

We define direct contribution, a non-GAAP financial measure, as gross profit excluding net investment income, report costs, commission expenses related to our partnership channel, certain warrant compensation expense related to policies originating through the integrated automobile insurance solution for Carvana's online buying platform, overhead allocated based on headcount, or Overhead, and salaries, health benefits, bonuses, employee retirement plan-related expenses and employee share-based compensation expense, or Personnel Costs, licenses, professional fees and other expenses, ceded premiums earned, ceded loss and LAE, and net ceding commission and other. Net ceding commission and other is comprised of ceding commission received in connection with reinsurance ceded, partially offset by amortization of excess ceding commission, and other impacts of reinsurance ceded, which are included in other insurance expense. After these adjustments, the resulting calculation is inclusive of only those gross variable costs of revenue incurred on the successful acquisition of business. We view direct contribution as an important metric because we believe it measures progress towards the profitability of our total policy portfolio prior to the impact of reinsurance.

See the section titled “—Non-GAAP Financial Measures” for a reconciliation of total revenue to direct contribution.

### **Adjusted EBITDA**

We define adjusted EBITDA, a non-GAAP financial measure, as net loss excluding interest expense, income tax expense, depreciation and amortization, share-based compensation, warrant compensation expense, restructuring charges, legal fees and other items that do not reflect our ongoing operating performance. After these adjustments, the resulting calculation represents expenses directly attributable to our operating performance. We use adjusted EBITDA as an internal performance measure in the management of our operations because we believe it provides management and other users of our financial information useful insight into our results of operations and underlying business performance. Adjusted EBITDA should not be viewed as a substitute for net loss calculated in accordance with GAAP, and other companies may define adjusted EBITDA differently.

See the section titled “—Non-GAAP Financial Measures” for a reconciliation of net loss to adjusted EBITDA.

### **Net Loss and LAE Ratio**

We define net loss and LAE ratio expressed as a percentage, as the ratio of net loss and LAE to net premiums earned. We view net loss and LAE ratio as an important metric because it allows us to evaluate loss trends as a percentage of net premiums and believe it is useful for investors to evaluate those separately from other operating expenses.

### **Net Expense Ratio**

We define net expense ratio expressed as a percentage, as the ratio of all operating expenses less loss and LAE and less fee income to net premiums earned. We view net expense ratio as important because it allows us to analyze our expense and acquisition trends, net of fee income, and allows investors to evaluate these expenses exclusive of our loss and LAE.

### **Net Combined Ratio**

We define net combined ratio expressed as a percentage, as the sum of net loss and LAE ratio and net expense ratio. We view net combined ratio as important because it allows us to analyze our underwriting result trends and is a key indicator of overall profitability and health of the overall business. We believe it is useful to investors to evaluate these components separately and in the aggregate when reviewing our underwriting performance. A net combined ratio under 100% indicates an underwriting profit, while a net combined ratio greater than 100% indicates an underwriting loss.

### **Gross Loss Ratio**

We define gross loss ratio expressed as a percentage, as the ratio of gross losses to gross premiums earned. Gross loss ratio excludes LAE. We view gross loss ratio as an important metric because it allows us to evaluate incurred losses and LAE separately prior to the impact of reinsurance.

### **Gross LAE Ratio**

We define gross LAE ratio expressed as a percentage, as the ratio of gross LAE to gross premiums earned. We view gross LAE ratio as an important metric because it allows us to evaluate incurred losses and LAE separately prior to the impact of reinsurance.

### **Gross Expense Ratio**

We define gross expense ratio expressed as a percentage as the ratio of gross operating expenses less loss and LAE and less fee income to gross premiums earned. We view gross expense ratio as important because it allows us to analyze the underlying expense base of the business and establish expense targets, prior to the impact of reinsurance. We believe gross expense ratio is useful for investors to further evaluate business health and performance, prior to the impact of reinsurance.

### **Gross Combined Ratio**

We define gross combined ratio expressed as a percentage as the sum of the gross loss ratio, gross LAE ratio and gross expense ratio. We view gross combined ratio as important because it allows us to evaluate financial performance and establish targets that we believe more closely reflect the underlying performance and profitability of the business prior to reinsurance. Further, we believe it is useful for investors to evaluate these components separately and in the aggregate when reviewing our gross underwriting performance. A gross combined ratio under 100% indicates an underwriting profit while a gross combined ratio greater than 100% indicates an underwriting loss, prior to the impact of reinsurance.

### **Gross Accident Period Loss Ratio**

Gross accident period loss ratio, expressed as a percentage, represents all losses and claims expected to arise from insured events that occurred during the applicable period regardless of when they are reported and finally settled divided by gross premiums earned for the same period. Changes to our loss reserves are the primary driver of the difference between our gross accident period loss ratio and gross loss ratio. We believe that gross accident period loss ratio is useful in evaluating expected losses prior to the impact of reinsurance.

## **Components of Our Results of Operations**

### **Revenue**

We generate revenue from net premiums earned, net investment income, fee income and other income.

### **Net Premiums Earned**

Premiums written are deferred and earned pro rata over the policy period. Net premiums earned represents the earned portion of our gross premiums written, less the earned portion that is ceded to third-party reinsurers under our reinsurance agreements.

### **Net Investment Income**

Net investment income represents interest earned from our cash and cash equivalents and fixed maturity and short-term investments less investment expenses. Net investment income also includes impairments related to Low Income Housing Tax Credits investments in limited liability entities to offset certain state premium taxes. These tax credits are recognized when utilized. Net investment income is directly correlated with the overall size of our investment portfolio, market level of interest rates and changes in the fair value of our private equity investments.

Net investment income will vary with the size and composition of our investment portfolio, market returns and the investment strategy.

#### **Fee Income**

Fee income consists primarily of the flat fee we charge for installment payments which relates to the additional administrative costs associated with processing more frequent billings. These fees are recognized in the period in which we process the installment. We also charge policy fees, which are typically nonrefundable fees that are intended to reimburse a portion of the costs incurred to underwrite the policy. These fees are recognized ratably over the policy coverage period. Fee income also includes late payment fees that are collected from our policyholders. These fees are recognized in the period in which we process the late payment.

#### **Other Income**

Other income is primarily comprised of revenue earned from distributing website and mobile application policy inquiry leads in geographies where we do not have a presence, recognized when we generate the lead.

#### ***Operating Expenses***

Our operating expenses consist of loss and LAE, sales and marketing, other insurance expense, technology and development, and general and administrative expenses.

#### **Loss and Loss Adjustment Expenses**

Loss and LAE include the costs incurred for claims, payments made and estimated future payments to be made to or on behalf of our policyholders, including expenses needed to adjust or settle claims, net of amounts ceded to reinsurers. Loss and LAE include an amount determined using adjuster determined case-base estimates for reported claims and actuarial determined unpaid claim estimates using past experience and historical emergence patterns for unreported losses and LAE. These reserves are a liability established to cover the estimated ultimate cost to settle insured losses. The unpaid loss estimates consider loss trends, mix of business, and other risk factors impacting claims settlement. The method used to estimate unpaid LAE liability is based on claims transaction data, including the relative cost of adjusting and settling a range of claim types from express material damage claims to more complex injury cases.

Loss and LAE are net of amounts ceded to reinsurers. We enter into reinsurance contracts to limit our exposure to potential losses as well as to provide additional capacity to write more business. These expenses are a function of the size and term of the insurance policies we write and the loss experience associated with the underlying risks. This includes an allowance for credit losses based on the probability of default and expected loss given default of a reinsurer. Loss and LAE may be paid out over a period of years.

Various other expenses incurred during claims processing are considered LAE. These amounts include Personnel Costs for claims-related employees; vendor expenses; software expense; internally developed software amortization; and Overhead.

#### **Sales and Marketing**

Sales and marketing includes expenses related to direct performance marketing, channel media, advertising, sponsorship, referral fees and the partnership channel. These expenses also include related Personnel Costs and Overhead related to our brand strategy, creative and business development activities, and certain data science activities. We incur sales and marketing expenses for all product offerings. Sales and marketing are expensed as incurred.

We plan to continue investing in and diversifying our marketing channels to attract and acquire new customers, increase our brand awareness, and expand our product offerings within certain markets. We expect that in the long-term, our sales and marketing will decrease as a percentage of revenue as the proportion of renewals to our total business increases.

### **Other Insurance Expense**

Other insurance expense includes underwriting expenses, commission expenses related to our partnership channel, premium taxes, credit card and policy processing expenses, premium write-offs, insurance license expenses, certain warrant compensation expense related to policies originating through the integrated automobile insurance solution for Carvana's online buying platform, and Personnel Costs and Overhead related to actuarial and certain data science activities. We amortize a portion of our deferred policy acquisition costs including certain commissions related to our partnership channel, premium taxes, and report costs related to the successful acquisition of a policy. Other insurance expense is expensed as incurred, except for costs related to deferred policy acquisition costs that are capitalized and subsequently amortized over the same period in which the related premiums are earned. Certain warrant compensation expense is recognized on a pro-rata basis considering progress toward achieving milestones for policies originated through the Integrated Platform as defined under the Carvana commercial agreement.

These expenses are recognized net of ceding commissions earned from our quota share reinsurance agreements. The ceding commission provides for reimbursement of both direct and other periodic acquisition costs, including certain underwriting and marketing costs, and is presented as a reduction of other insurance expense.

### **Technology and Development**

Technology and development expense consists of software development costs related to our mobile app and homegrown information technology systems; third-party services related to infrastructure support; Personnel Costs and Overhead for engineering, product, technology, and certain data science activities; and amortization of internally developed software. Technology and development is expensed as incurred, except for development and testing costs related to internally developed software that are capitalized and subsequently amortized over the expected useful life. Over time, we expect technology and development to decrease as a percentage of revenue.

### **General and Administrative**

General and administrative expenses primarily relate to external professional service expenses; Personnel Costs and Overhead for corporate functions; and depreciation expense for computers, furniture and other fixed assets; and restructuring costs which include employee costs, real estate exit costs and other costs. General and administrative expenses are expensed as incurred. We expect general and administrative expenses to decrease as a percentage of total revenue over time.

### ***Non-Operating Expenses***

#### **Interest Expense**

Interest expense is not an operating expense; therefore, we include these expenses below operating expenses. Interest expense primarily relates to interest incurred on our long-term debt, certain fees that are expensed as incurred and amortization of debt issuance costs. In addition, changes in the fair value of warrant liabilities that are associated with our long-term debt are recorded as interest expense.

## Results of Operations

### Comparison of the Three Months Ended June 30, 2024 and 2023

The following table presents our results of operations for the periods indicated:

	Three Months Ended June 30,			
	2024	2023	\$ Change	% Change
	(dollars in millions)			
Revenues:				
Net premiums earned	\$ 261.6	\$ 63.9	\$ 197.7	309.4 %
Net investment income	10.0	6.8	3.2	47.1 %
Fee income	16.6	3.8	12.8	336.8 %
Other income	1.0	0.3	0.7	233.3 %
Total revenues	289.2	74.8	214.4	286.6 %
Operating expenses:				
Loss and loss adjustment expenses	190.3	59.5	130.8	219.8 %
Sales and marketing	34.2	6.1	28.1	460.7 %
Other insurance expense	28.1	2.6	25.5	980.8 %
Technology and development	14.7	11.1	3.6	32.4 %
General and administrative	18.1	20.7	(2.6)	(12.6)%
Total operating expenses	285.4	100.0	185.4	185.4 %
Operating income (loss)	3.8	(25.2)	29.0	115.1 %
Interest expense	(11.6)	(11.5)	(0.1)	0.9 %
Loss before income tax expense	(7.8)	(36.7)	28.9	(78.7)%
Income tax expense	—	—	—	— %
Net loss	(7.8)	(36.7)	28.9	(78.7)%
Other comprehensive loss:				
Changes in net unrealized losses on investments	(0.1)	(1.2)	1.1	(91.7)%
Comprehensive loss	\$ (7.9)	\$ (37.9)	\$ 30.0	(79.2)%

### Revenue

#### Net Premiums Earned

Net premiums earned increased \$197.7 million, or 309.4%, to \$261.6 million for the three months ended June 30, 2024 compared to the same period in 2023. The increase was primarily due to reduced cessions of gross premiums earned to reinsurers between periods. The increase was also due to an increase in policies in force as a result of increased direct performance marketing spend and greater premium per policy resulting from rate actions.

During the three months ended June 30, 2024 and 2023, we ceded approximately 15.1% and 51.4% of our gross premiums earned, respectively. The change in cessions between periods was primarily driven by a strategic reduction of quota share reinsurance and commutations of certain reinsurance agreements as previously discussed in the second half of 2023.

The following table presents gross premiums written, ceded premiums written, net premiums written, gross premiums earned, ceded premiums earned and net premiums earned for the three months ended June 30, 2024 and 2023:

	Three Months Ended June 30,			
	2024	2023	\$ Change	% Change
	(dollars in millions)			
Gross premiums written	\$ 308.2	\$ 145.0	\$ 163.2	112.6 %
Ceded premiums written	(44.6)	(67.2)	22.6	(33.6)%
Net premiums written	263.6	77.8	185.8	238.8 %
Gross premiums earned	308.0	131.5	176.5	134.2 %
Ceded premiums earned	(46.4)	(67.6)	21.2	(31.4)%
Net premiums earned	\$ 261.6	\$ 63.9	\$ 197.7	309.4 %

Gross premiums written increased for the three months ended June 30, 2024 primarily due to growth in new writings as a result of increased direct performance marketing spend compared to the same period in 2023. The increase in gross premiums earned was primarily due to greater policies in force and a 12.5% increase in premium per policy primarily attributable to rate actions.

#### Fee Income

Fee income increased \$12.8 million, or 336.8%, to \$16.6 million for the three months ended June 30, 2024 compared to the same period in 2023. The increase was primarily driven by a \$7.2 million increase in policy fees due to implementation of new fees as a result of refining our fee schedules to policyholders and increased policies in force. We also experienced a \$4.9 million increase in installment fees attributable to an increase in collected fees, as a result of increased gross written premium.

#### Operating Expenses

##### Loss and Loss Adjustment Expenses

Loss and LAE increased \$130.8 million, or 219.8%, to \$190.3 million for the three months ended June 30, 2024 compared to the same period in 2023. The increase was primarily due to additional losses incurred on increased gross premiums earned volume and reduced cessions of losses to reinsurers for the three months ended June 30, 2024 compared to the same period in 2023.

Gross accident period loss ratios decreased to 62.4% for the three months ended June 30, 2024, from 64.8% for the same period in 2023. The change in the ratios was driven by growth in average premium per policy primarily attributable to rate actions. This was partially offset by business tenure mix and higher loss costs as a result of increased severity per claim due to higher vehicle repair and medical costs. We estimated a 6% increase in severity per claim and a 1% increase in claim frequency for the three months ended June 30, 2024 compared to the same period in 2023 across our bodily injury, collision, and property damage coverages. The claim frequency estimates are tenure mix adjusted.

#### Sales and Marketing

Sales and marketing expense increased \$28.1 million, or 460.7%, to \$34.2 million for the three months ended June 30, 2024 compared to the same period in 2023. The increase was due to a \$25.0 million increase in direct performance marketing spend to drive accretive growth and deeper market penetration in the states in which we operate.



## Other Insurance Expense

Other insurance expense increased \$25.5 million, or 980.8%, to \$28.1 million for the three months ended June 30, 2024 compared to the same period in 2023. The increase was primarily driven by an \$8.4 million decrease in net ceding commission contra-expense as a result of a decline in ceded premiums written, largely attributable to a strategic reduction of quota share reinsurance in the second half of 2023. We also experienced a \$5.7 million increase in premium write-offs and a \$3.6 million increase in premium taxes primarily attributable to an increase in gross premiums earned. In addition, we experienced a \$3.2 million increase in commission expenses related to the continued growth in our partnership channel including amortization of deferred policy acquisition costs. We also experienced a \$2.0 million increase in report costs due to an increase in customer applications and new writings growth and a \$1.8 million increase in policy processing fees. This was partially offset by a \$2.8 million decrease in Carvana warrant expense. All short-term warrant expense has been recognized, as a result of all short-term warrants fully vesting.

## Comparison of the Six Months Ended June 30, 2024 and 2023

The following table presents our results of operations for the periods indicated:

	Six Months Ended June 30,			
	2024	2023	\$ Change	% Change
	(dollars in millions)			
Revenues:				
Net premiums earned	\$ 491.9	\$ 123.9	\$ 368.0	297.0 %
Net investment income	19.2	13.5	5.7	42.2 %
Fee income	31.3	7.0	24.3	347.1 %
Other income	1.7	0.5	1.2	240.0 %
Total revenues	544.1	144.9	399.2	275.5 %
Operating expenses:				
Loss and loss adjustment expenses	356.7	122.8	233.9	190.5 %
Sales and marketing	64.6	9.7	54.9	566.0 %
Other insurance expense	52.7	3.9	48.8	1,251.3 %
Technology and development	25.7	21.3	4.4	20.7 %
General and administrative	35.2	42.2	(7.0)	(16.6)%
Total operating expenses	534.9	199.9	335.0	167.6 %
Operating income (loss)	9.2	(55.0)	64.2	116.7 %
Interest expense	(23.2)	(22.6)	(0.6)	2.7 %
Loss before income tax expense	(14.0)	(77.6)	63.6	(82.0)%
Income tax expense	—	—	—	— %
Net loss	(14.0)	(77.6)	63.6	(82.0)%
Other comprehensive loss:				
Changes in net unrealized losses on investments	(0.9)	(0.1)	(0.8)	800.0 %
Comprehensive loss	\$ (14.9)	\$ (77.7)	\$ 62.8	(80.8)%

## Revenue

### Net Premiums Earned

Net premiums earned increased \$368.0 million, or 297.0%, to \$491.9 million for the six months ended June 30, 2024 compared to the same period in 2023. The increase was primarily due to reduced cessions of gross premiums earned to reinsurers between periods. The increase was also due to an increase in policies in force as a result of increased direct performance marketing spend and greater premium per policy resulting from rate actions.

During the six months ended June 30, 2024 and 2023, we ceded approximately 15.6% and 52.6% of our gross premiums earned, respectively. The change in cessions between periods was primarily driven by a strategic reduction of quota share reinsurance and commutations of certain reinsurance agreements as previously discussed in the second half of 2023.

The following table presents gross premiums written, ceded premiums written, net premiums written, gross premiums earned, ceded premiums earned and net premiums earned for the six months ended June 30, 2024 and 2023:

	Six Months Ended June 30,			
	2024	2023	\$ Change	% Change
	(dollars in millions)			
Gross premiums written	\$ 638.9	\$ 279.7	\$ 359.2	128.4 %
Ceded premiums written	(91.3)	(137.1)	45.8	(33.4)%
Net premiums written	547.6	142.6	405.0	284.0 %
Gross premiums earned	583.0	261.6	321.4	122.9 %
Ceded premiums earned	(91.1)	(137.7)	46.6	(33.8)%
Net premiums earned	\$ 491.9	\$ 123.9	\$ 368.0	297.0 %

Gross premiums written increased for the six months ended June 30, 2024 primarily due to growth in new writings as a result of increased direct performance marketing spend compared to the same period in 2023. The increase in gross premiums earned was primarily due to greater policies in force and a 12.5% increase in premium per policy primarily attributable to rate actions.

#### Net Investment Income

Net investment income increased \$5.7 million, or 42.2%, to \$19.2 million for the six months ended June 30, 2024 compared to the same period in 2023. The increase was primarily driven by a larger investment portfolio and higher interest and dividends received attributable to investing more in higher yielding investments, as a result of the favorable interest rate environment.

#### Fee Income

Fee income increased \$24.3 million, or 347.1%, to \$31.3 million for the six months ended June 30, 2024 compared to the same period in 2023. The increase was primarily driven by a \$13.3 million increase in policy fees due to implementation of new fees as a result of refining our fee schedules to policyholders and increased policies in force. We also experienced a \$9.7 million increase in installment fees attributable to an increase in collected fees, as a result of increased gross written premium.

#### Operating Expenses

##### Loss and Loss Adjustment Expenses

Loss and LAE increased \$233.9 million, or 190.5%, to \$356.7 million for the six months ended June 30, 2024 compared to the same period in 2023. The increase was primarily due to additional losses incurred on increased gross premiums earned volume and reduced cessions of losses to reinsurers for the six months ended June 30, 2024 compared to the same period in 2023.

Gross accident period loss ratios decreased to 61.4% for the six months ended June 30, 2024, from 65.6% for the same period in 2023. The change in the ratios was driven by growth in average premium per policy primarily attributable to rate actions. This was partially offset by business tenure mix and higher loss costs as a result of increased severity per claim due to higher vehicle repair and medical costs. We estimated a 7% increase in severity per claim and a 1% decrease in claim frequency for the six months ended June 30, 2024 compared to the same period in 2023 across our bodily injury, collision, and property damage coverages. The claim frequency estimates are tenure mix adjusted.

#### **Sales and Marketing**

Sales and marketing expense increased \$54.9 million, or 566.0%, to \$64.6 million for the six months ended June 30, 2024 compared to the same period in 2023. The increase was due to a \$51.8 million increase in direct performance marketing spend to drive accretive growth and deeper market penetration in the states in which we operate.

#### **Other Insurance Expense**

Other insurance expense increased \$48.8 million, or 1,251.3%, to \$52.7 million for the six months ended June 30, 2024 compared to the same period in 2023. The increase was primarily driven by a \$15.4 million decrease in net ceding commission contra-expense as a result of a decline in ceded premiums written, largely attributable to a strategic reduction of quota share reinsurance in the second half of 2023. We also experienced an \$8.9 million increase in premium write-offs and an \$8.2 million increase in report costs due to an increase in customer applications and new writings growth. In addition, we experienced a \$7.1 million increase in commission expenses related to the continued growth in our partnership channel including amortization of deferred policy acquisition costs. We also experienced a \$6.4 million increase in premium taxes primarily attributable to an increase in gross premiums earned and a \$3.4 million increase in policy processing fees. This was partially offset by a \$4.4 million decrease in Carvana warrant expense. All short-term warrant expense has been recognized, as a result of all short-term warrants fully vesting.

#### **Technology and Development**

Technology and development increased \$4.4 million, or 20.7%, to \$25.7 million for the six months ended June 30, 2024 compared to the same period in 2023. The increase was primarily driven by a \$2.0 million increase in accelerated amortization of internally developed software and a \$1.8 million increase in software development expense as we continue to invest in developing and improving our technology platforms and infrastructure.

#### **General and Administrative**

General and administrative decreased \$7.0 million, or 16.6%, to \$35.2 million for the six months ended June 30, 2024 compared to the same period in 2023. The decrease was primarily driven by a \$6.9 million decrease in legal and professional fees.

#### **Non-GAAP Financial Measures**

The non-GAAP financial measures below have not been calculated in accordance with GAAP and should be considered in addition to results prepared in accordance with GAAP and should not be considered as a substitute for, or superior to, GAAP results. In addition, direct contribution and adjusted EBITDA should not be construed as indicators of our operating performance, liquidity or cash flows generated by operating, investing and financing activities, as there may be significant factors or trends that they fail to address. We caution investors that non-GAAP financial information, by its nature, departs from traditional accounting conventions. Therefore, its use can make it difficult to compare our current results with our results from other reporting periods and with the results of other companies.

Our management uses these non-GAAP financial measures, in conjunction with GAAP financial measures, as an integral part of managing our business and to, among other things: (1) monitor and evaluate the performance of our business operations and financial performance; (2) facilitate internal comparisons of the historical operating performance of our business operations; (3) facilitate external comparisons of the results of our overall business to the historical operating performance of other companies that may have different capital structures and debt levels; (4) review and assess the performance of our management team, including when determining incentive compensation; (5) analyze and evaluate financial and strategic planning decisions regarding future operating investments; and (6) plan for and prepare future annual operating budgets and determine appropriate levels of operating investments.

#### Direct Contribution

For the definition of direct contribution and why management believes this measure provides useful information to investors, see “—Key Performance Indicators.”

The following table provides a reconciliation of total revenue to direct contribution for the three and six months ended June 30, 2024 and 2023:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2024	2023	2024	2023
(dollars in millions)				
Total revenue	\$ 289.2	\$ 74.8	\$ 544.1	\$ 144.9
Loss and loss adjustment expenses	(190.3)	(59.5)	(356.7)	(122.8)
Other insurance expense	(28.1)	(2.6)	(52.7)	(3.9)
Gross profit	70.8	12.7	134.7	18.2
Net investment income	(10.0)	(6.8)	(19.2)	(13.5)
Adjustments from other insurance expense <sup>(1)</sup>	18.6	14.9	39.4	27.9
Ceded premiums earned	46.4	67.6	91.1	137.7
Ceded loss and loss adjustment expenses	(28.4)	(39.7)	(55.7)	(83.9)
Net ceding commission and other <sup>(2)</sup>	(10.4)	(19.4)	(22.6)	(38.5)
Direct contribution	\$ 87.0	\$ 29.3	\$ 167.7	\$ 47.9

(1) Adjustments from other insurance expense includes report costs, commission expenses related to our partnership channel, certain warrant compensation expense related to policies originating through the integrated automobile insurance solution for Carvana's online buying platform, Personnel Costs, Overhead, licenses, professional fees and other.

(2) Net ceding commission and other is comprised of ceding commissions received in connection with reinsurance ceded, partially offset by amortization of excess ceding commission and other impacts of reinsurance ceded.

## Adjusted EBITDA

For the definition of adjusted EBITDA and why management believes this measure provides useful information to investors, see “—Key Performance Indicators.”

The following table provides a reconciliation of net loss to adjusted EBITDA for the three and six months ended June 30, 2024 and 2023:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2024	2023	2024	2023
(dollars in millions)				
Net loss	\$ (7.8)	\$ (36.7)	\$ (14.0)	\$ (77.6)
Adjustments:				
Interest expense	10.8	10.7	21.7	21.1
Income tax expense	—	—	—	—
Depreciation and amortization	3.9	2.7	6.7	5.3
Share-based compensation	3.8	5.2	8.4	7.3
Warrant compensation expense	1.0	3.9	3.8	8.3
Restructuring costs <sup>(1)</sup>	—	1.9	0.1	7.5
Write-offs and other <sup>(2)</sup>	0.4	0.4	0.5	4.9
Adjusted EBITDA	\$ 12.1	\$ (11.9)	\$ 27.2	\$ (23.2)

(1) Restructuring costs consist of employee costs, real estate exit costs, and other. This includes share-based compensation of zero for the three and six months ended June 30, 2024, and zero and \$0.4 million for the three and six months ended June 30, 2023, respectively. This also includes depreciation and amortization of \$0.1 million and \$0.2 million for the three and six months ended June 30, 2024 and 2023, respectively. For further information on restructuring costs, see Note 9, “Restructuring Costs,” in the Notes to Condensed Consolidated Financial Statements.

(2) Write-offs and other primarily reflects legal costs and other items that do not reflect our ongoing operating performance. Legal and other fees related to the 2022 purported misappropriation of funds by a former senior marketing employee of \$0.4 million and \$0.5 million for the three and six months ended June 30, 2024, respectively, and \$0.4 million and \$2.4 million for the three and six months ended June 30, 2023, respectively.

## Liquidity and Capital Resources

### General

Since inception, we have financed operations primarily through sales of insurance policies and the net proceeds we have received from our issuance of stock and debt and from sales of investments. Cash generated from operations is highly dependent on being able to efficiently acquire and maintain customers while pricing our insurance products appropriately. We are continuously evaluating alternatives for efficiently funding our ongoing operations and reducing our cost of capital. We expect, from time to time, to engage in a variety of financing transactions for such purposes, including the issuance of stock and debt.

Certain events may impact our liquidity such as the economic instability resulting in acute inflationary pressures, supply chain disruptions, changes in interest rates, changes in equity markets and our utilization of reinsurance. There is a risk of inflation remaining elevated for an extended period, which could cause claims and claim expenses to increase, impact the performance of our investment portfolio or have other adverse effects. Fluctuations in interest rates could impact our cost of capital and may limit our ability to raise additional capital. We utilize reinsurance arrangements to grow our business in a capital-efficient manner and mitigate risk. Over time, our strategy continues to evolve and we may choose to amend, commute, and/or non-renew certain third-party reinsurance agreements, which may result in us retaining more or less of our business in the future. To the extent we retain a larger share of our book of business, our capital requirements may increase.

## **Regulatory Considerations**

We are organized as a holding company, but our primary operations are conducted by two of our wholly-owned insurance subsidiaries, Root Insurance Company and Root Property & Casualty Insurance Company, both Ohio-domiciled insurance companies. The payment of dividends by our insurance subsidiaries is subject to restrictions set forth in the insurance laws and regulations of the State of Ohio. To date, our insurance subsidiaries have not paid any dividends and, as of June 30, 2024, they were not permitted to pay any dividends without approval of the applicable superintendent, commissioner and/or director.

If our insurance subsidiaries' business grows, the amount of capital we are required to maintain to satisfy our risk-based capital requirements may increase significantly. To comply with these regulations, we may be required to maintain capital in the insurance subsidiaries that we would otherwise invest in our growth and operations. As of June 30, 2024, our insurance subsidiaries maintained a risk-based capital level that is in excess of an amount that would require any corrective actions on our part.

Our wholly-owned, Cayman Islands-based reinsurance subsidiary, Root Reinsurance Company, Ltd., or Root Re, maintains a Class B(iii) insurer license under Cayman Islands Monetary Authority, or CIMA. At June 30, 2024, Root Re was subject to compliance with certain capital levels and a net premiums earned to capital ratio of 15:1, which we maintained as of June 30, 2024. The capital ratio can fluctuate at Root Re's election, subject to regulatory approval. Root Re's primary sources of funds are capital contributions from the holding company, assumed insurance premiums and net investment income. These funds are primarily used to pay claims and operating expenses and to purchase investments. Root Re must receive approval from CIMA before it can pay any dividend to the holding company.

## **Financing Arrangements**

On January 26, 2022, we closed on a \$300.0 million five-year term loan, or Term Loan. The maturity of the Term Loan is January 27, 2027. Interest is payable quarterly and is determined on a floating interest rate calculated on the Secured Overnight Financing Rate with a 1.0% floor, plus 9.0%. The Term Loan can be repaid at anytime through the maturity date as long as we provide at least three business days of written notice and pay a prepayment premium, which expired on July 26, 2024.

## **Liquidity**

As of June 30, 2024, we had \$667.2 million in cash and cash equivalents, of which \$447.4 million was held outside of regulated insurance entities. We also had \$235.5 million in marketable securities.

Our cash and cash equivalents primarily consist of bank deposits and money market funds. Our marketable securities primarily consist of U.S. Treasury securities and agencies, municipal securities, corporate debt securities, residential and commercial mortgage-backed securities, and other debt obligations.

We believe that our existing cash and cash equivalents, marketable securities and cash flow from operations will be sufficient to support short-term working capital and capital expenditure requirements for at least the next 12 months and for the foreseeable future thereafter.

Our long-term capital requirements depend on many factors, including our insurance premium growth rate, rate adequacy, level of marketing spend, renewal activity, the timing and the amount of cash received from customers, the performance of our products, including the success of our partnership channel, loss cost trends, the timing and extent of spending to support development efforts, the introduction of new and enhanced products, the continuing market adoption of offerings on our platform, operating costs, and the ongoing uncertainty in global markets.

Tax withholding obligations arise upon vesting of shares of RSUs and PSUs, and these obligations must be satisfied at the time they arise through cash payments remitted to the relevant tax authorities. To the extent we satisfy our tax withholding obligations with respect to these equity compensation awards by withholding shares and remitting cash to the relevant tax authorities, the amount of cash payments due for taxes upon the vesting of such equity compensation awards is dependent on the price of our Class A common stock on the applicable vesting dates and could be substantial. Future obligations could have a negative impact on our liquidity and ability to use funds for operational purposes. During the second quarter of 2024, we paid \$10.8 million in tax withholding obligations arising from the vesting of shares of RSUs and PSUs.

For illustrative purposes, assuming a stock price of \$51.48 per share (the closing price of our shares of Class A common stock on the The Nasdaq Stock Market on July 1, 2024), we estimate that our tax withholding obligations on account of remaining vesting events for each of the subsequent three quarters through the first quarter of 2025 of approximately \$2.1 million and approximately \$5.0 million for the second quarter 2025.

Our debt covenants required cash and cash equivalents held in entities other than our insurance subsidiaries to be at least \$150.0 million. We must continue to satisfy the direct contribution to gross premiums earned ratio requirement of greater than 12% at the end of each fiscal quarter in order to maintain the threshold of \$150.0 million. If we do not satisfy these requirements, the threshold will return to \$200.0 million.

Through prudent deployment of capital we believe we have sufficient resources, and access to additional debt and equity capital, to adequately meet our obligations as they come due.

### Cash Flows

The following table summarizes our cash flow data for the periods presented:

	Six Months Ended June 30,	
	2024	2023
	(in millions)	
Net cash provided by (used in) operating activities	\$ 77.1	\$ (94.3)
Net cash used in investing activities	(74.3)	(39.2)
Net cash used in financing activities	(14.3)	(0.6)

Net cash provided by operating activities for the six months ended June 30, 2024 was \$77.1 million compared to \$94.3 million of net cash used in operating activities for the six months ended June 30, 2023. The increase in cash provided by operating activities was due to an increase in the loss and LAE reserves for the six months ended June 30, 2024 reflecting the growth in policies in force, a material reduction in net loss between the periods, growth in premiums not yet earned and timing of reinsurance payments. This was partially offset by timing of reinsurance receipts and claims receipts during the six months ended June 30, 2024 compared to the same period in 2023.

Net cash used in investing activities for the six months ended June 30, 2024 was \$74.3 million compared to \$39.2 million of net cash used in investing activities for the six months ended June 30, 2023. The increase in cash used in investing activities was primarily due to purchases of investments which was partially offset by proceeds from maturities, call and pay downs of investments.

Net cash used in financing activities for the six months ended June 30, 2024 was \$14.3 million compared to \$0.6 million of net cash used in financing activity for the six months ended June 30, 2023. The increase in cash used in financing activities was primarily due to tax withholding obligations arising from the vesting of shares of RSUs and PSUs during the six months ended June 30, 2024.

### Material Cash Requirements from Contractual and Other Obligations

There have been no material changes to our contractual and other obligations from those described in our 2023 10-K. We believe we have sufficient resources, and access to additional debt and equity capital, to adequately meet our obligations as they come due.

### **Off-Balance Sheet Arrangements**

We do not have any off-balance sheet arrangements that have, or are reasonably likely to have, a current or future material effect on our financial condition, results of operations, liquidity or cash flows.

### **Critical Accounting Estimates**

Our financial statements are prepared in accordance with GAAP. The preparation of the condensed consolidated financial statements in conformity with GAAP requires our management to make a number of estimates and assumptions relating to the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities at the date of the condensed consolidated financial statements and the reported amounts of revenue and expenses during the period. We evaluate our significant estimates on an ongoing basis, including, but not limited to, estimates related to reserves for loss and LAE, valuation allowance on our deferred tax assets and allowance for expected credit losses on premium receivables and reinsurance recoverables. We base our estimates on historical experience and on various other assumptions that we believe to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying value of assets and liabilities that are not readily apparent from other sources. Actual results could differ from those estimates.

Our critical accounting estimates are described under the heading "Management's Discussion and Analysis of Financial Condition and Results of Operations — Critical Accounting Estimates," in our 2023 10-K and the Notes to Condensed Consolidated Financial Statements appearing elsewhere in this Quarterly Report on Form 10-Q. During the six months ended June 30, 2024, there were no material changes to our critical accounting estimates from those discussed in our 2023 10-K.



**Item 3. Quantitative and Qualitative Disclosures About Market Risk**

There have been no material changes in the quantitative and qualitative market risk disclosures included in the 2023 10-K.

#### **Item 4. Controls and Procedures**

##### **Evaluation of Disclosure Controls and Procedures**

Our management, with the participation of our principal executive officer and principal financial officer, evaluated, as of the end of the period covered by this Quarterly Report on Form 10-Q, the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act). Based on that evaluation, our principal executive officer and principal financial officer have concluded that our disclosure controls and procedures were effective at the reasonable assurance level as of June 30, 2024.

##### **Changes in Internal Control over Financial Reporting**

There were no changes in our internal control over financial reporting during the quarter ended June 30, 2024 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

##### **Limitations on Effectiveness of Controls and Procedures**

Our management, including our principal executive officer and principal financial officer, do not expect that our disclosure controls and procedures or our internal control over financial reporting will prevent all errors and all fraud. A control system, no matter how well designed and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met. Further, the design of a control system must reflect the fact that there are resource constraints, and the benefits of controls must be considered relative to their costs. Because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, have been detected. These inherent limitations include the realities that judgments in decision-making can be faulty, and that breakdowns can occur because of a simple error or mistake. Additionally, controls can be circumvented by the individual acts of some persons, by collusion of two or more people or by management override of the controls. The design of any system of controls is also based in part upon certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions; over time, controls may become inadequate because of changes in conditions, or the degree of compliance with policies or procedures may deteriorate. Due to inherent limitations in a cost-effective control system, misstatements due to error or fraud may occur and not be detected.

## **Part II. Other Information**

### **Item 1. Legal Proceedings**

From time to time, we are party to litigation and legal proceedings relating to our business operations. While the outcome of all legal actions is not presently determinable, except as noted in Note 11, "Commitments and Contingencies," in the Notes to Condensed Consolidated Financial Statements, we do not believe that we are party to any current or pending legal action that could reasonably be expected to have a material adverse effect on our financial condition or results of operations and cash flows.

**Item 1A. Risk Factors**

There have been no material changes in our risk factors from those disclosed in the 2023 10-K. In addition to the other information set forth in this Quarterly Report on Form 10-Q, you should carefully consider the risk factors discussed in Part I, Item 1A. "Risk Factors," in the 2023 10-K. You should not interpret the disclosure of any risk factor to imply the risk has not already materialized.

## **Item 2. Unregistered Sales of Equity Securities and Use of Proceeds**

### ***Issuer Purchases of Equity Securities***

None.

### ***Dividend Policy***

We have never declared or paid cash dividends on our stock. We currently intend to retain all available funds and future earnings, if any, to fund the development and expansion of our business, and we do not anticipate paying any cash dividends in the foreseeable future. Any future determination regarding the declaration and payment of dividends, if any, will be at the discretion of our board of directors and will depend on then-existing conditions, including our financial condition, operating results, contractual restrictions, capital requirements, business prospects and other factors our board of directors may deem relevant.

### ***Dividend, Repurchase and Working Capital Restrictions***

We are a holding company that transacts a majority of its business through operating subsidiaries. Our regulated insurance subsidiaries are subject to restrictions on the dividends they may pay, which could impact our ability to pay dividends to stockholders in the future.

The payment of any extraordinary dividend by one of our regulated insurance subsidiaries requires the prior approval of the superintendent of the supervisory Department of Insurance, or DOI. "Extraordinary dividend" is defined under the Ohio Revised Code as: (i) any dividend or distribution of cash or other property whose fair market value, together with that of other dividends or distributions made within the preceding 12 months, exceeds the greater of (a) 10% of an insurer's policyholder surplus as of December 31 of the preceding year, or (b) an insurer's net income for the 12-month period ending December 31 of the preceding year or (ii) any dividend or distribution paid by an insurer from a source other than earned surplus. As of December 31, 2023, neither Root Insurance Company nor Root Property & Casualty Insurance Company were permitted to pay any dividends to us without approval of the superintendent of the supervisory DOI. See the section titled "Risk Factors — Risks Related to Our Business — Failure to maintain our risk-based capital at the required levels could adversely affect our ability to maintain regulatory authority to conduct our business," included in the 2023 10-K.

In addition, insurance regulators have broad powers to prevent a reduction of statutory surplus to inadequate levels, and there is no assurance that dividends of the maximum amount calculated under any applicable formula would be permitted. The Ohio DOI may, in the future, adopt statutory provisions more restrictive than those currently in effect.

Further, our Term Loan includes covenants that require us to maintain certain levels of liquidity and restrict us from declaring or making cash dividend or other distributions and from repurchasing our common stock outside of the ordinary course of business or in excess of certain specified limits during the term of the applicable loan agreements.

**Item 3. Defaults Upon Senior Securities**

Not applicable.

**Item 4. Mine Safety Disclosures**

Not applicable.

**Item 5. Other Information**

None of the Company's directors or officers (as defined in Rule 16a-1(f) under the Exchange Act) adopted , modified, or terminated a Rule 10b5-1 trading arrangement or a non-Rule 10b5-1 trading arrangement (as each term is defined in Item 408 of Regulation S-K) during the Company's fiscal quarter ended June 30, 2024.



**Item 6. Exhibits.**

(a) Exhibits.

Exhibit Number	Description of Exhibit	Incorporation by Reference				
		Form	SEC File Number	Exhibit	Filing Date	Filed Herewith
3.1	<a href="#">Amended and Restated Certificate of Incorporation of Root, Inc.</a>	8-K	001-39658	3.1	October 30, 2020	
3.2	<a href="#">Certificate of Amendment to Amended and Restated Certificate of Incorporation of Root, Inc.</a>	8-K	001-39658	3.1	August 15, 2022	
3.3	<a href="#">Amended and Restated Bylaws of Root, Inc.</a>	10-K	001-39658	3.3	February 22, 2023	
3.4	<a href="#">Certificate of Designations of Series A Preferred Stock, filed with the Delaware Secretary of State on October 1, 2021</a>	8-K	001-39658	3.1	October 1, 2021	
4.1	<a href="#">Form of Class A common stock certificate of the Registrant.</a>	S-1/A	333-249332	4.1	October 20, 2020	
4.2	<a href="#">Common Stock Purchase Warrants, dated as of October 1, 2021, by and between Root, Inc. and Carvana Group, LLC</a>	8-K	001-39658	4.1	October 1, 2021	
4.3	<a href="#">Form of Common Stock Purchase Warrant (Tranche 1), dated January 26, 2022</a>	8-K	001-39658	4.1	January 27, 2022	
4.4	<a href="#">Form of Common Stock Purchase Warrant (Tranche 2)</a>	8-K	001-39658	4.2	January 27, 2022	
10.1#	<a href="#">2024 Short-Term Incentive Plan</a>					X
31.1	<a href="#">Certification of Principal Executive Officer Pursuant to Rules 13a-14(a) and 15d-14(a) under the Securities Exchange Act of 1934, as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.</a>					X
31.2	<a href="#">Certification of Principal Financial Officer Pursuant to Rules 13a-14(a) and 15d-14(a) under the Securities Exchange Act of 1934, as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.</a>					X
32.1*	<a href="#">Certification of Principal Executive Officer and Principal Financial Officer Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.</a>					X
101.INS	Inline XBRL Instance Document					
101.SCH	Inline XBRL Taxonomy Extension Schema Document					
101.CAL	Inline XBRL Taxonomy Extension Calculation Linkbase Document					
101.DEF	Inline XBRL Taxonomy Extension Definition Linkbase Document					
101.LAB	Inline XBRL Taxonomy Extension Label Linkbase Document					
101.PRE	Inline XBRL Taxonomy Extension Presentation Linkbase Document					

104            Cover Page Interactive Data File (formatted as Inline XBRL  
and contained in Exhibit 101).

# Indicates management contract or compensatory plan.

\* The certifications furnished in Exhibit 32.1 hereto are deemed to accompany this Quarterly Report on Form 10-Q and will not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, except to the extent that the registrant specifically incorporates them by reference.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Root, Inc.

Date: August 7, 2024

By: /s/ Alexander Timm  
Alexander Timm  
Chief Executive Officer and Director  
(Principal Executive Officer)

Date: August 7, 2024

By: /s/ Megan Binkley  
Megan Binkley  
Chief Financial Officer  
(Principal Financial Officer)

Date: August 7, 2024

By: /s/ Ryan Forish  
Ryan Forish  
Chief Accounting Officer  
(Principal Accounting Officer)

## 2024 Root Short-Term Incentive Plan

This 2024 Short-Term Incentive Plan (the “Plan”) of Root, Inc. (the “Company”) covers the period from January 1, 2024 through December 31, 2024. The purpose of the Plan is to promote the success of the Company by rewarding employees for outstanding business results, as well as motivating employees in a high-performance culture.

For 2024, incentive payments under the Plan will be awarded by a pool that is funded based on the measurement of identified company measure(s). Using this pool, leaders will be making awards to eligible employees based on their respective targets and achievement of individual performance objectives for the year.

Each eligible employee's performance objectives may change from year to year as the Company continues to evolve and establish different priorities. The objectives will remain subject to the review and approval of the CEO and/or the Compensation Committee of the Board of Directors.

The Plan details are as follows:

### 1. Company Measures (funding the pool)

Measure	Weighting
Policy-in-Force Growth <sup>1</sup>	50%
Accident Period Gross Loss Ratio <sup>1</sup>	50%

**Under the plan, Company performance may fund the pool between 0 and 200%.** The maximum payment which can be made under the Plan based on the measures above only and individual performance is 300%.

In addition to payments earned as described above, if the targets for the Company Measures are attained, an additional payment may be earned based on attainment of a separate Fiscal Year aEBITDA<sup>1</sup> metric equaling 10% of positive aEBITDA, prorated 20% to Senior Management, as designated by the Compensation Committee, and 80% to the other plan participants.

### 2. Payout Schedule:

If approved, the 2024 payments under the Plan will be paid out during the first quarter of 2025.

### 3. Eligibility:

Eligibility for the Plan is role-specific, as determined and communicated by management. To qualify for a payment under the Plan, an employee must be:

- hired on or prior to September 30, 2024 working in an award-eligible role; and
- actively employed at the time the payment is made.

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<sup>1</sup> Policy-in-Force Growth, Accident Period Gross Loss Ratio, and Fiscal Year aEBITDA are defined in Exhibit A.

**4. Eligible Earnings:**

A payment will be based on the eligible employee's target expressed as a percent of base salary, multiplied by base salary as of December 31, 2024. Eligible earnings generally include all elements of base salary and hours worked including pay for regular hours worked, overtime, holidays, and PTO. Other bonus or incentive earnings are not included in eligible earnings for purposes of the Plan. Eligible earnings will be prorated based on hire date or transition into an award-eligible role.

**5. Terms and Conditions:**

"Actively employed" means that the employee is a current employee of the Company.

The Company intends for the benefits provided under the Plan to comply with, or be exempt from, the requirements of Internal Revenue Code Section 409A, the state and federal Family Medical Leave Act, the Americans with Disabilities Act, USERRA, and all other applicable state and federal laws, and the Plan will be interpreted to that end. The Company reserves the right to amend the Plan as necessary to comply with applicable federal and state laws.

Payments made under the Plan are offered at the sole discretion of the Company. The Company reserves the right to change, modify, or eliminate any provision of the Plan at any time, without notice. The Plan is not intended as a contract or a contract of employment. All employment with the Company is "at will," which means that the Company or an employee may terminate the employment relationship at any time, with or without cause, and with or without notice.

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## Exhibit A – Company Measures Defined

### **Policy-in-Force Growth**

We define policies in force as the number of current and active auto insurance policyholders underwritten by us as of the period end date. We view policies in force as an important metric to assess our financial performance because policy growth drives our revenue growth, expands brand awareness, deepens our market penetration, and generates additional data to continue to improve the functioning of our platform.

### **Accident Period Gross Loss Ratio**

Gross accident period loss ratio, expressed as a percentage, represents all losses and claims expected to arise from insured events that occurred during the applicable period regardless of when they are reported and finally settled divided by gross premiums earned for the same period. Changes to our loss reserves are the primary driver of the difference between our gross accident period loss ratio and gross loss ratio. We believe that gross accident period loss ratio is useful in evaluating expected losses before the impact of reinsurance.

### **Fiscal Year Adjusted EBITDA**

We define adjusted EBITDA, a non-GAAP financial measure, as net loss excluding interest expense, income tax expense, depreciation and amortization, share-based compensation, warrant compensation expense, restructuring charges, and write-off of prepaid marketing expense and reclassifications of certain sales and marketing expenses, and related legal and other fees, net of anticipated insurance recovery. After these adjustments, the resulting calculation represents expenses directly attributable to our operating performance. We use adjusted EBITDA as an internal performance measure in the management of our operations because we believe it provides management and other users of our financial information useful insight into our results of operations and underlying business performance. Adjusted EBITDA should not be viewed as a substitute for net loss calculated under GAAP, and other companies may define adjusted EBITDA differently. Additionally, the Compensation Committee has the discretion to modify adjusted EBITDA for purposes of Root's short-term incentive plan for unusual items as they arise and determine the appropriateness of adjustments to adjusted EBITDA.

**Certification of Chief Executive Officer  
Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002**

I, Alexander Timm, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Root, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting ((as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 7, 2024

/s/ Alexander Timm

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Alexander Timm  
Chief Executive Officer and Director  
(Principal Executive Officer)

**Certification of Chief Financial Officer**  
**Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002**

I, Megan Binkley, certify that:

- 1 I have reviewed this quarterly report on Form 10-Q of Root, Inc.;
- 2 Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3 Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4 The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting ((as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5 The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 7, 2024

/s/ Megan Binkley

Megan Binkley

Chief Financial Officer

(Principal Financial Officer)



**Certification of Chief Executive Officer and Chief Financial Officer  
Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002**

Pursuant to the requirements set forth in Rule 13a-14(b) of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), and Section 1350 of Chapter 63 of Title 18 of the United States Code ("18 U.S.C. 1350"), Alexander Timm, Chief Executive Officer of Root, Inc. (the "Company") and Megan Binkley, Chief Financial Officer of the Company, each hereby certifies that, to the best of his or her knowledge:

- 1 The Company's Quarterly Report on Form 10-Q for the period ended June 30, 2024 to which this certification is attached as Exhibit 32.1 (the "Periodic Report"), fully complies with the requirements of Section 13(a) or Section 15(d) of the Exchange Act; and
- 2 The information contained in the Periodic Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: August 7, 2024

/s/ Alexander Timm

Alexander Timm

Chief Executive Officer and Director

*(Principal Executive Officer)*

/s/ Megan Binkley

Megan Binkley

Chief Financial Officer

*(Principal Financial Officer)*

This certification accompanies this Quarterly Report on Form 10-Q. The certification is not deemed filed with the Securities and Exchange Commission and is not to be incorporated by reference into any filing of Root, Inc. under the Securities Act of 1933, as amended, or the Exchange Act, whether made before or after the date of this Quarterly Report on Form 10-Q, irrespective of any general incorporation language contained in any such filing.