
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended May 4, 2024

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____

Commission File Number: 001-36401

SPORTSMAN'S WAREHOUSE HOLDINGS, INC.
(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction
of incorporation or organization)

39-1975614

(I.R.S. Employer
Identification No.)

1475 West 9000 South, Suite A, West Jordan, Utah
(Address of principal executive offices)

84088
(Zip Code)

Registrant's telephone number, including area code: (801) 566-6681

Securities registered pursuant to Section 12(b) of the Act:

Title of each class
Common stock, par value \$0.01 per share

Trading Symbol(s)
SPWH

Name of each exchange on which registered
The Nasdaq Stock Market LLC
(Nasdaq Global Select Market)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting company

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act:

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

The number of shares of the registrant's common stock, \$0.01 par value per share, outstanding as of May 31, 2024 was 37,747,635.

SPORTSMAN'S WAREHOUSE HOLDINGS, INC.

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We operate on a fiscal calendar that, in a given fiscal year, consists of the 52- or 53-week period ending on the Saturday closest to January 31st. Our first fiscal quarters ended May 4, 2024 and April 29, 2023 both consisted of 13 weeks and are referred to herein as the first quarter of fiscal year 2024 and the first quarter of fiscal year 2023, respectively. Fiscal year 2024 contains 52 weeks of operations and will end on February 1, 2025. Fiscal year 2023 contained 53 weeks of operations and ended on February 3, 2024.

References throughout this document to "Sportsman's Warehouse," "we," "us," and "our" refer to Sportsman's Warehouse Holdings, Inc. and its subsidiaries, and references to "Holdings" refer to Sportsman's Warehouse Holdings, Inc. excluding its subsidiaries. References to (i) "fiscal year 2024" refer to our fiscal year ending February 1, 2025; (ii) "fiscal year 2023" refer to our fiscal year ended February 3, 2024; and (iii) "fiscal year 2022" refer to our fiscal year ended January 28, 2023.

SPECIAL NOTE REGARDING FORWARD-LOOKING STATEMENTS

This Quarterly Report on Form 10-Q (this "10-Q") contains statements that constitute forward-looking statements as that term is defined by the Private Securities Litigation Reform Act of 1995. These statements concern our business, operations and financial performance and condition as well as our plans, objectives and expectations for our business operations and financial performance and condition, which are subject to risks and uncertainties. All statements other than statements of historical fact included in this 10-Q are forward-looking statements. These statements may include words such as "aim," "anticipate," "assume," "believe," "can have," "could," "due," "estimate," "expect," "goal," "intend," "likely," "may," "objective," "plan," "positioned," "potential," "predict," "should," "target," "will," "would" and other words and terms of similar meaning in connection with any discussion of the timing or nature of future operating or financial performance or other events or trends. For example, all statements we make relating to our plans and objectives for future operations, growth or initiatives and strategies are forward-looking statements.

These forward-looking statements are based on current expectations, estimates, forecasts and projections about our business and the industry in which we operate and our management's beliefs and assumptions. We derive many of our forward-looking statements from our own operating budgets and forecasts, which are based upon many detailed assumptions. While we believe that our assumptions are reasonable, we caution that predicting the impact of known factors is very difficult, and we cannot anticipate all factors that could affect our actual results.

All of our forward-looking statements are subject to risks and uncertainties that may cause our actual results to differ materially from our expectations. Important factors that could cause actual results to differ materially from our expectations include, but are not limited to:

- current and future government regulations, in particular regulations relating to the sale of firearms and ammunition, which may impact the supply and demand for our products and our ability to conduct our business;*
- our retail-based business model which is impacted by general economic and market conditions and economic, market and financial uncertainties that may cause a decline in consumer spending;*
- our concentration of stores in the Western United States which makes us susceptible to adverse conditions in this region, and could affect our sales and cause our operating results to suffer;*
- the highly fragmented and competitive industry in which we operate and the potential for increased competition;*
- changes in consumer demands, including regional preferences, which we may not be able to identify and respond to in a timely manner;*
- our entrance into new markets or operations in existing markets, including our plans to open additional stores in future periods, which may not be successful;*
- our implementation of a plan to reduce expenses in response to adverse macroeconomic conditions, including an increased focus on financial discipline and rigor throughout our organization; and*
- the impact of general macroeconomic conditions, such as labor shortages, inflation, rising interest rates, economic slowdowns, and recessions or market corrections.*

The above is not a complete list of factors or events that could cause actual results to differ from our expectations, and we cannot predict all of them. All written and oral forward-looking statements attributable to us, or persons acting on our behalf, are expressly qualified in their entirety by the cautionary statements disclosed under "Part I., Item 1A., Risk Factors," appearing in our Annual Report on Form 10-K for the fiscal year ended February 3, 2024 (our "Fiscal 2023 Form 10-K") and "Part I., Item 2., Management's Discussion and Analysis of Financial

Condition and Results of Operations" and elsewhere in this 10-Q, as such disclosures may be amended, supplemented or superseded from time to time by other reports we file with the Securities and Exchange Commission (the "SEC"), including subsequent Annual Reports on Form 10-K and Quarterly Reports on Form 10-Q, and public communications. You should evaluate all forward-looking statements made in this 10-Q and otherwise in the context of these risks and uncertainties.

Potential investors and other readers are urged to consider these factors carefully in evaluating the forward-looking statements and are cautioned not to place undue reliance on any forward-looking statements we make. These forward-looking statements speak only as of the date of this 10-Q and are not guarantees of future performance or developments and involve known and unknown risks, uncertainties and other factors that are in many cases beyond our control. Except as required by law, we undertake no obligation to update or revise any forward-looking statements publicly, whether as a result of new information, future developments or otherwise.

PART I. FINANCIAL INFORMATION

ITEM 1. FINANCIAL STATEMENTS

SPORTSMAN'S WAREHOUSE HOLDINGS, INC. AND SUBSIDIARIES
CONDENSED CONSOLIDATED BALANCE SHEETS
Amounts in Thousands, Except Par Value Data
(unaudited)

| | May 4, 2024 | February 3, 2024 |
|---|-------------------|---------------------|
| Assets | | |
| Current assets: | | |
| Cash and cash equivalents | \$ 2,168 | \$ 3,141 |
| Accounts receivable, net | 2,102 | 2,119 |
| Merchandise inventories | 391,643 | 354,710 |
| Prepaid expenses and other | 19,200 | 20,078 |
| Total current assets | 415,113 | 380,048 |
| Operating lease right of use asset | 319,636 | 309,377 |
| Property and equipment, net | 187,848 | 194,452 |
| Goodwill | 1,496 | 1,496 |
| Deferred tax asset | 5,972 | 505 |
| Definite lived intangibles, net | 312 | 327 |
| Total assets | <u>\$ 930,377</u> | <u>\$ 886,205</u> |
| Liabilities and Stockholders' Equity | | |
| Current liabilities: | | |
| Accounts payable | \$ 70,056 | \$ 56,122 |
| Accrued expenses | 84,444 | 83,665 |
| Income taxes payable | 68 | 126 |
| Operating lease liability, current | 49,351 | 48,693 |
| Revolving line of credit | 164,035 | 126,043 |
| Total current liabilities | 367,954 | 314,649 |
| Long-term liabilities: | | |
| Operating lease liability, noncurrent | 314,891 | 307,000 |
| Total long-term liabilities | 314,891 | 307,000 |
| Total liabilities | <u>682,845</u> | <u>621,649</u> |
| Commitments and contingencies | | |
| Stockholders' equity: | | |
| Preferred stock, \$.01 par value; 20,000 shares authorized; 0 shares issued and outstanding | — | — |
| Common stock, \$.01 par value; 100,000 shares authorized; 37,632 and 37,529 shares issued and outstanding, respectively | 376 | 375 |
| Additional paid-in capital | 82,839 | 81,798 |
| Accumulated earnings | 164,317 | 182,383 |
| Total stockholders' equity | 247,532 | 264,556 |
| Total liabilities and stockholders' equity | <u>\$ 930,377</u> | <u>\$ 886,205</u> |

The accompanying notes are an integral part of these condensed consolidated financial statements.

SPORTSMAN'S WAREHOUSE HOLDINGS, INC. AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS
Amounts in Thousands, Except Per Share Data
(unaudited)

| | Thirteen Weeks Ended | |
|---|-----------------------------|---------------------------|
| | May 4, 2024 | April 29, 2023 |
| Net sales | \$ 244,240 | \$ 267,529 |
| Cost of goods sold | 170,454 | 187,485 |
| Gross profit | 73,786 | 80,044 |
| Selling, general, and administrative expenses | 94,413 | 99,003 |
| Income (loss) from operations | (20,627) | (18,959) |
| Interest expense | 2,908 | 2,047 |
| (Loss) income before income taxes | (23,535) | (21,006) |
| Income tax expense (benefit) | (5,469) | (5,367) |
| Net (loss) income | <u>\$ (18,066)</u> | <u>\$ (15,639)</u> |
| (Loss) earnings per share: | | |
| Basic | <u>\$ (0.48)</u> | <u>\$ (0.42)</u> |
| Diluted | <u>\$ (0.48)</u> | <u>\$ (0.42)</u> |
| Weighted average shares outstanding: | | |
| Basic | <u>37,567</u> | <u>37,610</u> |
| Diluted | <u>37,567</u> | <u>37,610</u> |

The accompanying notes are an integral part of these condensed consolidated financial statements.

SPORTSMAN'S WAREHOUSE HOLDINGS, INC. AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY
Amounts in Thousands
(unaudited)

For the Thirteen Weeks Ended May 4, 2024 and April 29, 2023

| | | | | | | | Additional | Accumulated | Total |
|---|--------------|----------------------|----------------|----------|-----------|-----------|------------|-------------|------------|
| | Common Stock | Restricted nonvoting | Treasury Stock | paid-in- | (deficit) | stockhol- | | | |
| | Shares | Common Stock | Shares | capital | earnings | ders' | | | |
| Balance at January 28, 2023 | 37,541 | \$ 375 | — | \$ — | — | \$ — | \$ 79,743 | \$ 212,995 | \$ 293,113 |
| Repurchase of treasury stock | — | — | — | — | 98 | \$ (696) | — | — | (598) |
| Retirement of treasury stock | (98) | (1) | — | — | (98) | 696 | (205) | (490) | (98) |
| Vesting of restricted stock units | 243 | 3 | — | — | — | — | (3) | — | — |
| Payment of withholdings on restricted stock units | — | — | — | — | — | — | (1,445) | — | (1,445) |
| Stock-based compensation | — | — | — | — | — | — | 1,250 | — | 1,250 |
| Net income | — | — | — | — | — | — | — | (15,639) | (15,639) |
| Balance at April 29, 2023 | 37,686 | \$ 377 | — | \$ — | — | \$ — | \$ 79,340 | \$ 196,866 | \$ 276,583 |
| Balance at February 3, 2024 | 37,529 | \$ 375 | — | \$ — | — | \$ — | \$ 81,798 | \$ 182,383 | \$ 264,556 |
| Vesting of restricted stock units | 149 | 1 | — | — | — | — | (1) | — | — |
| Payment of withholdings on restricted stock units | (46) | — | — | — | — | — | (132) | — | (132) |
| Stock-based compensation | — | — | — | — | — | — | 1,174 | — | 1,174 |
| Net loss | — | — | — | — | — | — | — | (18,066) | (18,066) |
| Balance at May 4, 2024 | 37,632 | \$ 376 | — | \$ — | — | \$ — | \$ 82,839 | \$ 164,317 | \$ 247,532 |

The accompanying notes are an integral part of these condensed consolidated financial statements.

SPORTSMAN'S WAREHOUSE HOLDINGS, INC. AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
Amounts in Thousands
(unaudited)

| | Thirteen Weeks Ended | |
|--|-----------------------------|---------------------------|
| | May 4, 2024 | April 29, 2023 |
| Cash flows from operating activities: | | |
| Net (loss) income | \$ (18,066) | \$ (15,639) |
| Adjustments to reconcile net income to net cash used in operating activities: | | |
| Depreciation of property and equipment | 10,377 | 8,767 |
| Amortization of deferred financing fees | 38 | 38 |
| Amortization of definite lived intangible | 15 | 15 |
| Loss on asset dispositions | 16 | — |
| Noncash lease expense | (3,187) | 3,548 |
| Deferred income taxes | (5,467) | (1,050) |
| Stock-based compensation | 1,174 | 1,250 |
| Change in operating assets and liabilities, net of amounts acquired: | | |
| Accounts receivable, net | 18 | (363) |
| Operating lease liabilities | 1,477 | (540) |
| Merchandise inventories | (36,933) | (70,361) |
| Prepaid expenses and other | 839 | 786 |
| Accounts payable | 13,756 | 50,172 |
| Accrued expenses | 1,351 | (9,176) |
| Income taxes payable and receivable | (58) | (4,432) |
| Net cash used in operating activities | (34,650) | (36,985) |
| Cash flows from investing activities: | | |
| Purchase of property and equipment, net of amounts acquired | (3,312) | (22,757) |
| Proceeds from sale of property and equipment | 24 | — |
| Net cash used in investing activities | (3,288) | (22,757) |
| Cash flows from financing activities: | | |
| Net borrowings on line of credit | 37,992 | 62,747 |
| Decrease in book overdraft | (895) | (213) |
| Payments to acquire treasury stock | — | (696) |
| Payment of withholdings on restricted stock units | (132) | (1,445) |
| Net cash provided by financing activities | 36,965 | 60,393 |
| Net change in cash and cash equivalents | (973) | 651 |
| Cash and cash equivalents at beginning of period | 3,141 | 2,389 |
| Cash and cash equivalents at end of period | <u>\$ 2,168</u> | <u>\$ 3,040</u> |
| Supplemental disclosures of cash flow information: | | |
| Cash paid during the period for: | | |
| Interest, net of amounts capitalized | \$ 2,688 | \$ 1,776 |
| Income taxes, net of refunds | 56 | 115 |
| Supplemental schedule of noncash activities: | | |
| Noncash change in operating lease right of use asset and operating lease liabilities from remeasurement of existing leases and addition of new leases | \$ 7,052 | \$ 37,888 |
| Purchases of property and equipment included in accounts payable and accrued expenses | \$ 834 | \$ 9,809 |

The accompanying notes are an integral part of these condensed consolidated financial statements.

**SPORTSMAN'S WAREHOUSE HOLDINGS, INC.
AND SUBSIDIARIES**

**Notes to Condensed Consolidated Financial Statements
Dollars in Thousands, except per share amounts (unaudited)**

(1) Description of Business and Basis of Presentation

Description of Business

Sportsman's Warehouse Holdings, Inc., a Delaware corporation ("Holdings"), and its subsidiaries (collectively, the "Company") operate retail sporting goods stores. As of May 4, 2024, the Company operated 146 stores in 32 states. The Company also operates an e-commerce platform at www.sportsmans.com. The Company's stores and website are aggregated into one operating and reportable segment.

Basis of Presentation

The condensed consolidated financial statements included herein are unaudited and have been prepared by management of the Company pursuant to the rules and regulations of the Securities and Exchange Commission ("SEC"). Certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP") have been condensed or omitted pursuant to such rules and regulations. The Company's condensed consolidated balance sheet as of February 3, 2024 was derived from the Company's audited consolidated balance sheet as of that date. All other condensed consolidated financial statements contained herein are unaudited and reflect all adjustments that are, in the opinion of management, necessary to summarize fairly the Company's condensed consolidated financial statements for the periods presented. All of these adjustments are of a normal recurring nature. The results of the fiscal quarter ended May 4, 2024 are not necessarily indicative of the results to be obtained for the fiscal year ending February 1, 2025. These condensed consolidated financial statements should be read in conjunction with the Company's audited consolidated financial statements and notes thereto included in the Company's Annual Report on Form 10-K for the fiscal year ended February 3, 2024 filed with the SEC on April 4, 2024 (the "Fiscal 2023 Form 10-K").

(2) Summary of Significant Accounting Policies

The Company's significant accounting policies are described in Note 2 to the Fiscal 2023 Form 10-K. The Company has consistently applied the accounting policies to all periods presented in the condensed consolidated financial statements presented herein.

Recently Issued Accounting Pronouncements

In November 2023, the FASB issued ASU No. 2023-07, Segment Reporting (Topic 280)—Improvements to Reportable Segment Disclosures, which aims to improve reportable segment disclosure requirements, primarily through enhanced disclosures about significant segment expenses. In addition, the amendments in the ASU enhance interim disclosure requirements, clarify circumstances in which an entity can disclose multiple segment measures of profit or loss, provide new segment disclosure requirements for entities with a single reportable segment, and contain other disclosure requirements. The ASU applies to all public entities that are required to report segment information in accordance with ASC 280, and is effective for fiscal years beginning after December 15, 2023 and interim periods within fiscal years beginning after December 15, 2024, with early adoption permitted. The Company is evaluating the future impact of the issuance of this ASU on its consolidated financial statements.

In December 2023, the FASB issued ASU No. 2023-09, Income Taxes (Topic 740)—Improvements to Income Tax Disclosures, which include improvements to income tax disclosures by requiring (1) consistent categories and greater disaggregation of information in the rate reconciliation and (2) income taxes paid disaggregated by jurisdiction. This ASU also includes certain other amendments to better align disclosures with Regulation S-X and to remove disclosures no longer considered cost beneficial or relevant. This ASU is effective for public entities for annual periods beginning after December 15, 2024, with earlier or retrospective application permitted. The amendments in this ASU should be

applied prospectively for annual financial statements not yet issued or made available for issuance. The Company is evaluating the future impact of the issuance of this ASU on its consolidated financial statements.

(3) Revenue Recognition

Revenue recognition accounting policy

The Company operates solely as an outdoor retailer, which includes both retail stores and an e-commerce platform, that offers a broad range of products in the United States and online. Generally, all revenues are recognized when control of the promised goods is transferred to customers, in an amount that reflects the consideration in exchange for those goods. Accordingly, the Company implicitly enters into a contract with customers to deliver merchandise inventory at the point of sale. Collectability is reasonably assured since the Company only extends immaterial credit for purchases to certain municipalities.

Substantially all of the Company's revenue is for single performance obligations for the following distinct items:

- Retail store sales
- E-commerce sales
- Gift cards and loyalty rewards program

For performance obligations related to retail store and e-commerce sales contracts, the Company typically transfers control, for retail stores, upon consummation of the sale when the product is paid for and taken by the customer and, for e-commerce sales, when the products are tendered for delivery to the common carrier.

The transaction price for each contract is the stated price on the product, reduced by any stated discounts at that point in time. The Company does not engage in sales of products that attach a future material right which could result in a separate performance obligation for the purchase of goods in the future at a material discount. The implicit point-of-sale contract with the customer, as reflected in the transaction receipt, states the final terms of the sale, including the description, quantity, and price of each product purchased. Payment for the Company's contracts is due in full upon delivery. The customer agrees to a stated price implicit in the contract that does not vary over the contract.

The transaction price relative to sales subject to a right of return reflects the amount of estimated consideration to which the Company expects to be entitled. This amount of variable consideration included in the transaction price, and measurement of net sales, is included in net sales only to the extent that it is probable that there will be no significant reversal in a future period. Actual amounts of consideration ultimately received may differ from the Company's estimates. The allowance for sales returns is estimated based upon historical experience and a provision for estimated returns is recorded as a reduction in sales in the relevant period. The estimated merchandise inventory cost related to the sales returns is recorded in prepaid expenses and other. The estimated refund liabilities are recorded in accrued expenses. If actual results in the future vary from the Company's estimates, the Company adjusts these estimates, which would affect net sales and earnings in the period such variances become known.

Contract liabilities are recognized primarily for gift card sales and the Company's loyalty reward program. Cash received from the sale of gift cards is recorded as a contract liability in accrued expenses, and the Company recognizes revenue upon the customer's redemption of the gift card. Gift card breakage is recognized as revenue in proportion to the pattern of customer redemptions by applying a historical breakage rate of 4.0% when no escheat liability to relevant jurisdictions exists. Based upon historical experience, gift cards are predominantly redeemed in the first two years following their issuance date. The Company does not sell or provide gift cards that carry expiration dates.

Accounting Standards Codification ("ASC") 606 requires the Company to allocate the transaction price between the goods and the loyalty reward points based on the relative standalone selling price. The Company recognizes revenue for the breakage of loyalty reward points as revenue in proportion to the pattern of customer redemption of the points by applying an estimated breakage rate of 20% using historical rates and future expectations.

As it relates to e-commerce sales, the Company accounts for shipping and handling as fulfillment activities, and not as a separate performance obligation. Accordingly, the Company recognizes revenue for only one performance obligation, the sale of the product, at the shipping point (when the customer gains control). Revenue associated with shipping and handling is not material. The costs associated with fulfillment are recorded in costs of goods sold.

The Company offers promotional financing and credit cards issued by a third-party bank that manages and directly extends credit to the Company's customers. The Company provides a license to its brand and marketing services, and the Company facilitates credit applications in its stores and online. The banks are the sole owners of the accounts receivable generated under the program and, accordingly, the Company does not hold any customer receivables related to these programs and acts as an agent in the financing transactions with customers. The Company is eligible to receive a profit share from certain of its banking partners based on the annual performance of their corresponding portfolio, and the Company receives monthly payments based on forecasts of full-year performance. This is a form of variable consideration. The Company records such profit share as revenue over time using the most likely amount method, which reflects the amount earned each month when it is determined that the likelihood of a significant revenue reversal is not probable, which is typically monthly. Profit-share payments occur monthly, shortly after the end of each program month.

Taxes assessed by a governmental authority that are both imposed on and concurrent with a specific revenue-producing transaction, that are collected by the Company from a customer, are excluded from revenue.

Sales returns

The Company allows customers to return items purchased within 30 days provided the merchandise is in resaleable condition with original packaging and the original sales/gift receipt is presented. The Company estimates a reserve for sales returns and records the respective reserve amounts, including a right to return asset when a product is expected to be returned and resold. Historical experience of actual returns and customer return rights are the key factors used in determining the estimated sales returns.

Contract balances

The following table provides information about right of return assets, contract liabilities, and sales return liabilities with customers as of May 4, 2024 and February 3, 2024:

| | May 4, 2024 | February 3, 2024 |
|--|-------------|------------------|
| Right of return assets, which are included in prepaid expenses and other | \$ 1,590 | \$ 1,659 |
| Estimated gift card contract liability, net of breakage | (28,427) | (30,541) |
| Estimated loyalty contract liability, net of breakage | (4,448) | (4,340) |
| Sales return liabilities, which are included in accrued expenses | (2,373) | (2,476) |

During the 13 weeks ended May 4, 2024, the Company recognized approximately \$407 in gift card breakage and approximately \$437 in loyalty reward breakage. During the 13 weeks ended April 29, 2023, the Company recognized approximately \$440 in gift card breakage and approximately \$938 in loyalty reward breakage. During the 13 weeks ended May 4, 2024, the Company recognized revenue of \$8,977 relating to contract liabilities that existed at February 3, 2024.

The current balance of the right of return assets is the expected amount of inventory to be returned that is expected to be resold. The current balance of the contract liabilities primarily relates to the gift card and loyalty reward program liabilities. The Company expects the revenue associated with these liabilities to be recognized in proportion to the pattern of customer redemptions over the next two years. The current balance of sales return liabilities is the expected amount of sales returns from sales that have occurred.

Disaggregation of revenue from contracts with customers

In the following table, revenue from contracts with customers is disaggregated by department. The percentage of net sales related to the Company's departments during the 13 weeks ended May 4, 2024 and April 29, 2023, was approximately:

| Department | Product Offerings | Thirteen Weeks Ended | |
|---|---|----------------------|-------------------|
| | | May 4, 2024 | April 29, 2023 |
| Camping | Backpacks, camp essentials, canoes and kayaks, coolers, outdoor cooking equipment, sleeping bags, tents and tools | 9.2 % | 8.9 % |
| Apparel | Camouflage, jackets, hats, outerwear, sportswear, technical gear and work wear | 5.6 % | 7.0 % |
| Fishing | Bait, electronics, fishing rods, flotation items, fly fishing, lines, lures, reels, tackle and small boats | 11.1 % | 9.1 % |
| Footwear | Hiking boots, socks, sport sandals, technical footwear, trail shoes, casual shoes, waders and work boots | 5.2 % | 6.7 % |
| Hunting and Shooting | Ammunition, archery items, ATV accessories, blinds and tree stands, decoys, firearms, reloading equipment and shooting gear | 63.9 % | 63.2 % |
| Optics, Electronics, Accessories, and Other | Gift items, GPS devices, knives, lighting, optics, two-way radios, and other license revenue, net of revenue discounts | 5.0 % | 5.1 % |
| Total | | 100.0 % | 100.0 % |

(4) Property and Equipment

Property and equipment consisted of the following as of May 4, 2024 and February 3, 2024:

| | May 4, 2024 | February 3, 2024 |
|--|-------------------|---------------------|
| Furniture, fixtures, and equipment | \$ 173,203 | \$ 170,713 |
| Leasehold improvements | 228,175 | 226,787 |
| Construction in progress | 1,249 | 1,367 |
| Total property and equipment, gross | 402,627 | 398,867 |
| Less accumulated depreciation and amortization | (214,779) | (204,415) |
| Total property and equipment, net | \$ 187,848 | \$ 194,452 |

(5) Accrued Expenses

Accrued expenses consisted of the following as of May 4, 2024 and February 3, 2024:

| | May 4, 2024 | February 3, 2024 |
|--------------------------------------|------------------|---------------------|
| Book overdraft | \$ 13,466 | \$ 14,361 |
| Unearned revenue | 36,022 | 38,044 |
| Accrued payroll and related expenses | 12,651 | 10,507 |
| Sales and use tax payable | 6,386 | 5,170 |
| Accrued construction costs | 322 | — |
| Other | 15,597 | 15,583 |
| Total accrued expenses | \$ 84,444 | \$ 83,665 |

(6) Leases

At the inception of the lease, the Company's operating leases have remaining certain lease terms of up to 15 years, which typically includes multiple options for the Company to extend the lease which are not reasonably certain.

The Company determines whether a contract is or contains a lease at contract inception. As the rate implicit in the lease is not readily determinable in most of the Company's leases, the Company uses its incremental borrowing rate based on the information available at commencement date to determine the present value of lease payments. The Company's incremental borrowing rate for a lease is the rate of interest it would have to pay on a collateralized basis to borrow an amount equal to the lease payments under similar terms. The operating lease asset also includes any fixed lease payments made and includes lease incentives and incurred initial direct costs. Operating lease expense for fixed lease payments is recognized on a straight-line basis over the lease term. The Company's lease terms may include options to extend or terminate the lease. Additionally, the Company's leases do not contain any material residual guarantees or material restrictive covenants.

During the 13 weeks ended May 4, 2024, the Company recorded a non-cash increase of \$7,052 to the right of use assets and operating lease liabilities resulting from lease remeasurements from the exercise of lease extension options, acquired leases, and new leases added.

The Company's lease agreements do not contain any material residual value guarantees or material restrictive covenants.

In accordance with ASC 842, total lease expense was comprised of the following for the periods presented:

| | Thirteen Weeks Ended | |
|--------------------------|----------------------|-------------------|
| | May 4, 2024 | April 29, 2023 |
| Operating lease expense | \$ 17,036 | \$ 15,588 |
| Variable lease expense | 6,228 | 5,493 |
| Short-term lease expense | 134 | 261 |
| Total lease expense | <u>\$ 23,398</u> | <u>\$ 21,342</u> |

In accordance with ASC 842, other information related to leases was as follows for the periods presented:

| | Thirteen Weeks Ended | |
|--|----------------------|-------------------------|
| | May 4, 2024 | April 29, 2023 |
| Operating cash flows from operating leases | \$ (18,518) | \$ (16,826) |
| | As of May 4, 2024 | As of April 29, 2023 |
| Right-of-use assets obtained in exchange for new or remeasured operating lease liabilities | \$ 7,052 | \$ 37,888 |
| Terminated right-of-use assets and liabilities | — | — |
| Weighted-average remaining lease term - operating leases | 6.00 | 5.83 |
| Weighted-average discount rate - operating leases | 7.68% | 7.80% |

In accordance with ASC 842, maturities of operating lease liabilities as of May 4, 2024 were as follows:

| Fiscal Year Ending: | Operating Leases |
|---------------------|---------------------|
| 2024 (remainder) | \$ 56,112 |
| 2025 | 71,875 |
| 2026 | 67,508 |
| 2027 | 60,421 |
| 2028 | 53,408 |
| Thereafter | 168,269 |

| | | |
|---|----|---------|
| Undiscounted cash flows | \$ | 477,593 |
| Reconciliation of lease liabilities: | | |
| Present values | \$ | 364,242 |
| Lease liabilities - current | | 49,351 |
| Lease liabilities - noncurrent | | 314,891 |
| Lease liabilities - total | \$ | 364,242 |
| Difference between undiscounted and discounted cash flows | | 113,351 |

The Company has excluded in the table above approximately \$13.8 million of leases (undiscounted basis) that were entered into as of June 5, 2024. These leases will commence in 2025 with lease terms of up to 12 years.

(7) Revolving Line of Credit

On May 27, 2022, Sportsman's Warehouse, Inc. ("SWI"), a wholly owned subsidiary of Holdings, as lead borrower, Holdings and other subsidiaries of the Company, each as borrowers or guarantors, and Wells Fargo Bank, National Association ("Wells Fargo"), with a consortium of banks led by Wells Fargo, entered into an Amended and Restated Credit Agreement (as amended, restated, supplemented or otherwise modified, the "Credit Agreement"). The Credit Agreement governs the Company's senior secured revolving credit facility ("Revolving Line of Credit"). The Revolving Line of Credit provides borrowing capacity of up to \$350,000, subject to a borrowing base calculation.

In conjunction with the Credit Agreement, the Company incurred \$508 of fees paid to various parties which were capitalized. Fees associated with the Revolving Line of Credit were recorded in prepaid expenses and other assets.

As of May 4, 2024 and February 3, 2024, the Company had \$176,149 and \$135,272, respectively, in outstanding revolving loans under the Revolving Line of Credit. Amounts outstanding are offset on the condensed consolidated balance sheets by amounts in depository accounts under lock-box type arrangements, which were \$12,114 and \$9,230 as of May 4, 2024 and February 3, 2024, respectively. As of May 4, 2024, the Company had \$78,585 available for borrowing, calculated based upon certain borrowing base restrictions and stand-by commercial letters of credit of \$2,012 under the terms of the Revolving Line of Credit.

Borrowings under the Revolving Line of Credit bear interest based on either the base rate or Term SOFR (as defined in the Credit Agreement), at the Company's option, in each case plus an applicable margin. The base rate is the greatest of (1) the floor rate (as defined in the Credit Agreement as a rate of interest equal to 0.0%) (2) Wells Fargo's prime rate, (3) the federal funds rate (as defined in the Credit Agreement) plus 0.50% or (4) the one-month Term SOFR (as defined in the Credit Agreement) plus 1.00%. The applicable margin for loans under the Revolving Line of Credit, which varies based on the average daily availability, ranges from 0.25% to 0.50% per year for base rate loans and from 1.35% to 1.60% per year for Term SOFR loans. The Company is required to pay a commitment fee for the unused portion of the Revolving Line of Credit, which will range from 0.20% to 0.225% per annum, depending on the average daily availability under the Revolving Line of Credit. The weighted average interest rate on the amounts outstanding under the revolving credit facility as of May 4, 2024 and February 3, 2024 was 6.72% and 7.01%, respectively.

The Company may be required to make mandatory prepayments under the Revolving Line of Credit in the event of a disposition of certain property or assets, in the event of receipt of certain insurance or condemnation proceeds, upon the issuance of certain debt or equity securities, upon the incurrence of certain indebtedness for borrowed money or upon the receipt of certain payments not received in the ordinary course of business.

The Credit Agreement contains customary affirmative and negative covenants, including covenants that limit the Company's ability to incur, create or assume certain indebtedness, to create, incur or assume certain liens, to make certain investments, to make sales, transfers and dispositions of certain property and to undergo certain fundamental changes, including certain mergers, liquidations and consolidations. The Credit Agreement also requires the Company to maintain a minimum availability at all times of not less than 10.0% of the gross borrowing base and contains customary events of default. The Revolving Line of Credit matures on May 27, 2027.

Each of the subsidiaries of Holdings is a borrower under the Revolving Line of Credit, and all obligations under the Revolving Line of Credit are guaranteed by Holdings. All of the obligations under the Revolving Line of Credit are secured by a lien on substantially all of Holdings' tangible and intangible working capital assets and the tangible and intangible working capital assets of all of Holdings' subsidiaries, including a pledge of all capital stock of each of Holdings' subsidiaries. The lien securing the obligations under the Revolving Line of Credit is a first priority lien as to certain liquid assets, including cash, accounts receivable, deposit accounts and inventory.

As of May 4, 2024 and February 3, 2024, the Credit Agreement had \$465 and \$503, respectively, in outstanding deferred financing fees. During the 13 weeks ended May 4, 2024, the Company recognized \$38 of non-cash interest expense with respect to the amortization of deferred financing fees. During the 13 weeks ended April 29, 2023, the Company recognized \$38 of non-cash interest expense with respect to the amortization of deferred financing fees.

During the 13 weeks ended May 4, 2024, gross borrowings under the Revolving Line of Credit were \$307,715. During the 13 weeks ended April 29, 2023, gross borrowing under the Company's revolving line of credit were \$357,346. During the 13 weeks ended May 4, 2024, gross paydowns under the Revolving Line of Credit were \$269,595. During the 13 weeks ended April 29, 2023, gross paydowns under the Company's Revolving Line of Credit were \$293,798.

Restricted Net Assets

The provisions of the Revolving Line of Credit restrict all of the net assets of the Company's consolidated subsidiaries, which constitute all of the net assets on the Company's condensed consolidated balance sheet as of May 4, 2024, from being used to pay any dividends without prior written consent from the financial institutions party to the Revolving Line of Credit.

(8) Income Taxes

The Company recognized income tax benefit of \$5,469 and \$5,367, respectively, in the 13 weeks ended May 4, 2024 and April 29, 2023. The Company's effective tax rate during the 13 weeks ended May 4, 2024 and April 29, 2023 was 23.2% and 25.5%, respectively. The Company's effective tax rate will generally differ from the U.S. Federal statutory rate of 21.0%, due to state taxes, permanent items, and discrete items relating to stock award deductions.

(9) Stockholders' Equity

Earnings per Share

Basic earnings per share is calculated by dividing net income by the weighted-average number of shares of common stock outstanding during the period. Diluted earnings per share represents basic earnings per share adjusted to include the potentially dilutive effect of nonvested share awards and nonvested share unit awards.

The following table sets forth the computation of basic and diluted earnings per share for the periods presented:

| | Thirteen Weeks Ended | |
|---|----------------------|-------------------|
| | May 4, 2024 | April 29, 2023 |
| Net (loss) income | \$ (18,066) | \$ (15,639) |
| Weighted average shares of common stock outstanding: | | |
| Basic | 37,567 | 37,610 |
| Dilutive effect of common stock equivalents | — | — |
| Diluted | 37,567 | 37,610 |
| Basic (loss) earnings per share | \$ (0.48) | \$ (0.42) |
| Diluted (loss) earnings per share | \$ (0.48) | \$ (0.42) |
| Restricted stock units considered anti-dilutive and excluded in the calculation | 635 | 238 |

Repurchase Program

On March 24, 2022 the Company announced that its Board of Directors had authorized a share repurchase program (the "Repurchase Program") to allow for the repurchase of up to \$75.0 million of outstanding shares of the Company's common stock, \$0.01 par value per share, commencing on March 31, 2022. On March 15, 2023, the Company's Board of Directors extended the term of the Repurchase Program through March 31, 2024. During the 13 weeks ended May 4, 2024, the Company did not repurchase any shares of its common stock.

(10) Stock-Based Compensation

Stock-Based Compensation

During the 13 weeks ended May 4, 2024, the Company recognized total stock-based compensation expense of \$1,174. During the 13 weeks ended April 29, 2023, the Company recognized total stock-based compensation expense of \$1,250. Compensation expense related to the Company's stock-based payment awards is recognized in selling, general, and administrative expenses in the condensed consolidated statements of operations.

Employee Stock Plans

As of May 4, 2024, the number of shares available for awards under the 2019 Performance Incentive Plan (the "2019 Plan") was 349. As of May 4, 2024, there were 2,383 unvested stock awards outstanding under the 2019 Plan.

Inducement Plan

As of May 4, 2024, the number of shares available for awards under the Inducement Plan was 545. As of May 4, 2024, there were 455 unvested stock awards outstanding under the Inducement Plan.

Employee Stock Purchase Plan

The Company also maintains an Employee Stock Purchase Plan (the "ESPP") that was approved by the Company's stockholders in fiscal year 2015, under which 800 shares of common stock were authorized. During the 13 weeks ended May 4, 2024, no shares were issued under the ESPP and, as of May 4, 2024, the number of shares available for issuance was 128.

Nonvested Performance-Based Stock Awards

During the 13 weeks ended May 4, 2024, the Company issued 874 nonvested performance-based stock awards to employees at a weighted average grant date fair value of \$3.09 per share. The nonvested performance-based stock awards issued to employees vest in full on the third anniversary of the grant date. The number of shares issued is contingent on management achieving a fiscal year 2024 performance target for earnings before interest, taxes, depreciation and amortization expenses. If a minimum threshold performance target is not achieved, no shares will vest. The maximum number of shares subject to the award is 874. Following the end of the performance period for fiscal year 2024, the number of shares eligible to vest, based on actual performance, will be fixed and vesting will then be subject to each employee's continued employment over the remaining service period.

During the 13 weeks ended April 29, 2023, the Company issued 36 nonvested performance-based stock awards to employees at a weighted average grant date fair value of \$8.40 per share. The nonvested performance-based stock awards issued to employees vest in full on the third anniversary of the grant date. The number of shares issued is contingent on management achieving fiscal year 2023, 2024, and 2025 performance targets for total return on invested capital and total operating income percentage. If minimum threshold performance targets are not achieved, no shares will vest. The maximum number of shares subject to the award is 72, and the "target" number of shares subject to the award is 36 as reported below. Following the end of the performance period (fiscal years 2023, 2024,

and 2025), the number of shares eligible to vest, based on actual performance, will be fixed and vesting will then be subject to each employee's continued employment over the remaining service period.

The following table sets forth the rollforward of outstanding nonvested performance-based stock awards (per share amounts are not in thousands):

| | Shares | Weighted average grant-date fair value |
|-----------------------------|------------|---|
| Balance at February 3, 2024 | 30 | \$ 9.03 |
| Grants | 874 | 3.09 |
| Forfeitures | — | — |
| Vested | — | — |
| Balance at May 4, 2024 | <u>904</u> | <u>\$ 3.29</u> |

| | Shares | Weighted average grant-date fair value |
|-----------------------------|-----------|---|
| Balance at January 28, 2023 | 313 | \$ 7.72 |
| Grants | 36 | 8.40 |
| Forfeitures | (64) | 11.28 |
| Vested | (221) | 6.20 |
| Balance at April 29, 2023 | <u>64</u> | <u>\$ 9.67</u> |

Nonvested Stock Unit Awards

During the 13 weeks ended May 4, 2024, the Company issued 1,087 nonvested stock units to employees of the Company at an average value of \$3.10 per share. The shares vest over a three-year period with one third of the shares vesting on each anniversary of the grant date.

During the 13 weeks ended April 29, 2023, the Company issued 522 nonvested stock units to employees of the Company at an average value of \$8.20 per share. The shares vest over a three-year period with one third of the shares vesting on each anniversary of the grant date.

The following table sets forth the rollforward of outstanding nonvested stock units (per share amounts are not in thousands):

| | Shares | Weighted average grant-date fair value |
|-----------------------------|--------------|---|
| Balance at February 3, 2024 | 1,058 | \$ 7.13 |
| Grants | 1,087 | 3.10 |
| Forfeitures | (27) | 9.46 |
| Vested | (184) | 8.42 |
| Balance at May 4, 2024 | <u>1,934</u> | <u>\$ 4.69</u> |

| | Shares | Weighted average grant-date fair value |
|-----------------------------|------------|---|
| Balance at January 28, 2023 | 721 | \$ 12.16 |
| Grants | 522 | 8.20 |
| Forfeitures | (91) | 12.55 |
| Vested | (209) | 10.64 |
| Balance at April 29, 2023 | <u>943</u> | <u>\$ 9.59</u> |

(11) Commitments and Contingencies

Legal Matters

The Company is involved in various legal matters generally incidental to its business. After discussion with legal counsel, management is not aware of any matters for which the likelihood of a loss is probable and reasonably estimable and which could have a material impact on its consolidated financial condition, liquidity, or results of operations.

On January 22, 2024, Jon Kogut filed a putative class action lawsuit against the Company and the members of its Board of Directors in the Delaware Court of Chancery (the "2024 Delaware Litigation"). The lawsuit asserts claims on behalf of a putative class comprised of all stockholders other than defendants and any current directors or officers of the Company and is captioned *Kogut v. Bejar, et al.*, C.A. No. 2024-0055-MTZ (Del. Ch.). In his complaint, Mr. Kogut contends that certain provisions in the Company's advance notice bylaws (the "Challenged Provisions") are invalid and void and that the members of the Board have breached their fiduciary duty of loyalty by adopting and maintaining the Challenged Provisions. In addition to seeking declaratory, equitable, and injunctive relief, Mr. Kogut seeks an award of attorneys' fees and other costs and expenses on behalf of the putative class.

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The discussion below contains forward-looking statements that involve risks and uncertainties. Our actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors, including those which are discussed in the "Risk Factors" section in Part I., Item 1A. of our Fiscal 2023 Form 10-K. Also see "Special Note Regarding Forward-Looking Statements" preceding Part I. of this 10-Q. Additionally, our historical results are not necessarily indicative of the results that may be expected or achieved for any future period.

The following discussion and analysis should be read in conjunction with, and is qualified in its entirety by reference to, the unaudited condensed consolidated financial statements and the notes thereto included in this 10-Q.

Overview

We are an outdoor sporting goods retailer focused on meeting the everyday needs of the seasoned outdoor veteran, the first-time participant and everyone in between. Our mission is to provide outstanding gear and exceptional service to inspire outdoor memories.

Our business was founded in 1986 as a single retail store in Midvale, Utah. Today, we operate 146 stores in 32 states, totaling approximately 5.4 million gross square feet. We also operate an e-commerce platform at www.sportmans.com. We do not incorporate the information on or accessible through our website into this 10-Q, and you should not consider any information on, or that can be accessed through, our website as part of this 10-Q.

Our stores and our e-commerce platform are aggregated into one operating and reportable segment.

Impact of Macroeconomic Conditions

Our financial results and operations have been, and will continue to be, impacted by events outside of our control.

Global economic and business activities continue to face widespread macroeconomic uncertainties, including labor shortages, inflation and monetary supply shifts, rising interest rates, recession risks and potential disruptions from the Russia-Ukraine conflict and the Israel-Hamas war. Our results may also be impacted by the upcoming presidential election this year. In fiscal year 2023 and continuing into the first quarter of fiscal year 2024 our business was impacted by consumer inflationary pressures and recession concerns. As a result of our recent performance, we have taken steps to reduce our total inventory, implement cost reduction measures to reflect current sales trends and reduce investments in future new store openings. We currently do not plan to open any new stores during fiscal year 2024.

We continue to actively monitor the impact of these macroeconomic factors on our financial condition, liquidity, operations, suppliers, industry and workforce. The extent of the impact of these factors on our operational and financial performance, including our ability to execute our business strategies and initiatives in the expected timeframe, will depend on future developments, and the impact on our customers, partners and employees, all of which are uncertain and cannot be predicted; however, any continued or renewed disruption resulting from these factors could negatively impact our business.

How We Assess the Performance of Our Business

In assessing the performance of our business, we consider a variety of performance and financial measures. The key measures for determining how our business is performing are net sales, same store sales, gross margin, selling, general, and administrative expenses, income from operations and adjusted earnings before interest, taxes, depreciation and amortization ("Adjusted EBITDA").

Net Sales and Same Store Sales

Our net sales are primarily received from revenue generated in our stores and also include sales generated through our e-commerce platform. When measuring revenue generated from our stores, we review our same store sales as well as the performance of our stores that have not operated for a sufficient amount of time and include each in same store sales. We include net sales from a store in same store sales on the first day of the 13th full fiscal month following the store's grand opening or acquisition by us. We exclude sales from stores that were closed during the period from our same store sales calculation. We include net sales from e-commerce in our calculation of same store sales. For fiscal years consisting of 53 weeks, we exclude net sales during the 53rd week from our calculation of same store sales. Some of our competitors and other retailers may calculate same store sales differently than we do. As a result, data regarding our same store sales may not be comparable to similar data made available by other retailers.

Measuring the change in year-over-year same store sales allows us to evaluate how our retail store base is performing. Various factors affect same store sales, including:

- macroeconomic factors, political trends, social unrest, inflationary pressures, recessionary trends, labor shortages, monetary supply shifts, rising interest rates, tightening of credit markets, and potential disruptions from the ongoing Russia-Ukraine conflict and Israel-Hamas war and pandemics;
- consumer preferences, buying trends and overall economic trends;
- changes or anticipated changes to laws and government regulations related to some of the products we sell, in particular regulations relating to the sale of firearms and ammunition;
- our ability to identify and respond effectively to local and regional trends and customer preferences;
- our ability to provide quality customer service that will increase our conversion of shoppers into paying customers;
- the success of our omni-channel strategy and our e-commerce platform;
- competition in the regional market of a store;
- atypical weather;
- new product introductions and changes in our product mix; and
- changes in pricing and average ticket sales.

We operate in a complex regulatory and legal environment that could negatively impact the demand for our products, which could significantly affect our operations and financial results. State, local and federal laws and regulations relating to products that we sell may change, sometimes significantly, as a result of political, economic or social events. For instance, in November 2022, the State of Oregon passed legislation that will, among other things, impose complex permitting and training requirements for the purchases of firearms. As a result, sales of firearms in Oregon may be halted or substantially diminished until such permitting and training programs are developed by the state, which may take a significant amount of time. If that were to occur, it could result in a substantial decline in our sales of firearms and related products and reduce traffic to our stores in Oregon, which could have a substantial impact on our sales and gross margin. On December 6, 2022, a state court judge in Oregon temporarily blocked the enforcement of such legislation pending trial. The measure is also being challenged in a related case in federal court and is currently on appeal in the U.S. Court of Appeals for the Ninth Circuit. We currently operate eight stores in the State of Oregon.

Opening new stores and acquiring store locations is also an important part of our long-term growth strategy. During fiscal year 2023, we opened 15 new stores. We currently do not plan to open any new stores during fiscal year 2024. We may deviate from this target if attractive opportunities are presented to open stores or acquire new store locations outside of our target growth rate.

We also have been scaling our e-commerce platform and increasing sales through our website, www.sportsmans.com.

We believe the key drivers to increasing our total net sales include:

- increasing and improving same store sales in our existing markets;
- increasing our total gross square footage by opening new stores and through strategic acquisitions;
- increasing customer visits to our stores and improving our conversion rate through focused marketing efforts and continually high standards of customer service;
- expanding our omni-channel capabilities through larger assortment and inventory, expanded content and expertise and better user experience; and
- growing our loyalty and credit card programs.

Gross Margin

Gross profit consists of our net sales less cost of goods sold. Gross margin measures our gross profit as a percentage of net sales. Our cost of goods sold primarily consists of merchandise acquisition costs, including freight-in costs, shipping costs, payment term discounts received from the vendor and vendor allowances and rebates associated directly with merchandise and shipping costs related to e-commerce sales.

We believe the key drivers to improving our gross margin are increasing the product mix to higher margin products, particularly apparel and footwear, increasing foot traffic within our stores and traffic to our website, improving buying opportunities with our vendor partners and coordinating pricing strategies among our stores and our merchandise group. Our ability to properly manage our inventory can also impact our gross margin. Successful inventory management ensures we have sufficient high margin products in stock at all times to meet customer demand, while overstocking of items could lead to markdowns in order to help a product sell. During fiscal year 2023, we commenced an effort to reduce our inventory and initiated various strategic promotional efforts as part of this plan, which impacted our gross margins during fiscal year 2023. At the end of fiscal year 2023, we completed our inventory reduction plan. During the first quarter of fiscal year 2024 our gross margins have begun to return to rates more in line with historical numbers. We believe that the overall growth of our business can also help improve our gross margins, because increased merchandise volumes will enable us to maintain our strong relationships with our vendors. If we see significant declines in sales or increases in overstocked inventory, we may experience a decline in gross margins as we use promotions to drive traffic and reduce inventory.

Selling, General, and Administrative Expenses

We closely manage our selling, general, and administrative expenses. Our selling, general, and administrative expenses are comprised of payroll, rent and occupancy, depreciation and amortization, acquisition expenses, pre-opening expenses and other operating expenses, including stock-based compensation expense. Pre-opening expenses include expenses incurred in the preparation and opening of a new store location, such as payroll, travel and supplies, but do not include the cost of the initial inventory or capital expenditures required to open a location.

Our selling, general, and administrative expenses are primarily influenced by the volume of net sales of our locations, except for our corporate payroll, rent and occupancy and depreciation and amortization, which are generally fixed in nature. We control our selling, general, and administrative expenses through a budgeting and reporting process that allows our personnel to adjust our expenses as trends in net sales activity are identified.

Income from Operations

Income from operations is gross profit less selling, general, and administrative expenses. We use income from operations as an indicator of the productivity of our business and our ability to manage selling, general, and administrative expenses.

Adjusted EBITDA

We define Adjusted EBITDA as net (loss) income plus interest expense (benefit), income tax expense (benefit), depreciation and amortization, stock-based compensation expense, transition and severance costs related to director and officer transitions, and other gains, losses and expenses that we do not believe are indicative of our ongoing expenses. We define Adjusted EBITDA margin as Adjusted EBITDA divided by net sales. In evaluating our business, we use Adjusted EBITDA and Adjusted EBITDA margin as additional measurement tools for purposes of business decision-making, including evaluating store performance, developing budgets and managing expenditures. See “—Non-GAAP Financial Measures.”

Results of Operations

The following table summarizes key components of our results of operations as a percentage of net sales during the periods presented:

| | Thirteen Weeks Ended | |
|---|----------------------|-------------------|
| | May 4, 2024 | April 29, 2023 |
| Percentage of net sales: | | |
| Net sales | 100.0% | 100.0% |
| Cost of goods sold | 69.8 | 70.1 |
| Gross profit | 30.2 | 29.9 |
| Selling, general, and administrative expenses | 38.6 | 37.0 |
| Income (loss) from operations | (8.4) | (7.1) |
| Interest expense | 1.2 | 0.8 |
| (Loss) income before income taxes | (9.6) | (7.9) |
| Income tax expense (benefit) | (2.2) | (2.0) |
| Net (loss) income | <u>(7.4)%</u> | <u>(5.9)%</u> |
| Adjusted EBITDA | <u>(3.6)%</u> | <u>(2.9)%</u> |

The following table shows our percentage of net sales by department during the periods presented:

| Department | Product Offerings | Thirteen Weeks Ended | |
|---|---|----------------------|-------------------|
| | | May 4, 2024 | April 29, 2023 |
| Camping | Backpacks, camp essentials, canoes and kayaks, coolers, outdoor cooking equipment, sleeping bags, tents and tools | 9.2 % | 8.9 % |
| Apparel | Camouflage, jackets, hats, outerwear, sportswear, technical gear and work wear | 5.6 % | 7.0 % |
| Fishing | Bait, electronics, fishing rods, flotation items, fly fishing, lines, lures, reels, tackle and small boats | 11.1 % | 9.1 % |
| Footwear | Hiking boots, socks, sport sandals, technical footwear, trail shoes, casual shoes, waders and work boots | 5.2 % | 6.7 % |
| Hunting and Shooting | Ammunition, archery items, ATV accessories, blinds and tree stands, decoys, firearms, reloading equipment and shooting gear | 63.9 % | 63.2 % |
| Optics, Electronics, Accessories, and Other | Gift items, GPS devices, knives, lighting, optics, two-way radios, and other license revenue, net of revenue discounts | 5.0 % | 5.1 % |
| Total | | 100.0 % | 100.0 % |

Thirteen Weeks Ended May 4, 2024 Compared to Thirteen Weeks Ended April 29, 2023

Net Sales and Same Store Sales. Net sales decreased by \$23.3 million, or 8.7%, to \$244.2 million during the 13 weeks ended May 4, 2024 compared to \$267.5 million in the corresponding period of fiscal year 2023. Our net sales decreased primarily due to the impact of consumer inflationary pressures on discretionary spending, resulting in a decline in store traffic and lower demand across most product categories. This decrease was partially offset by our opening of 11 new stores since April 29, 2023. Stores that have been open for less than 12 months and were, therefore, not included in our same store sales, contributed \$15.6 million to net sales. E-commerce driven sales comprised more than 18% of total sales for the 13 weeks ended May 4, 2024. Same store sales decreased by 13.5% during the 13 weeks ended May 4, 2024 compared to the corresponding 13-week period of fiscal year 2023, primarily as a result of the factors discussed above that impacted net sales.

Our Fishing department saw a net sales increase of \$2.6 million during the first quarter of fiscal year 2024 compared to the corresponding period of fiscal year 2023 primarily driven by our reset of fishing inventory and the opening of 11 new stores since April 29, 2023. Our Hunting and Shooting, Footwear, Apparel, Camping and Optics, Electronics, Accessories and Other departments saw net sales decreases of \$12.9 million, \$5.0 million, \$5.0 million \$1.5 million and \$1.5 million, respectively, in the first quarter of fiscal year 2024 compared to the corresponding period of fiscal year 2023. Within our Hunting and Shooting department, sales from our firearm and ammunition categories saw decreases of \$5.8 million or 7.3% and \$5.0 million or 10.8%, respectively, during the first quarter of fiscal year 2024 compared to the corresponding period of fiscal year 2023. The decreases in the firearm and ammunition categories were primarily due to the impact of consumer inflationary pressures on discretionary spending. This was partially offset by our opening of 11 new stores since April 29, 2023.

With respect to same store sales, during the 13 weeks ended May 4, 2024, our Fishing department saw an increase of 4.1% compared to the corresponding period of fiscal year 2023. Our Footwear, Apparel, Hunting and Shooting, Optics, Electronics, Accessories and Other and Camping departments saw decreased same store sales of 31.5%, 31.1%, 12.9%, 11.3%, and 10.9%, respectively, compared to the corresponding period of fiscal year 2023, as a result of a decline in store traffic and the impact of consumer inflationary pressures on discretionary spending. As of May 4, 2024, 135 stores were included in our same store sales calculation.

Gross Profit. Gross profit decreased by \$6.3 million, or 7.8%, to \$73.8 million during the 13 weeks ended May 4, 2024 compared to \$80.0 million for the corresponding period of fiscal year 2023. As a percentage of net sales, gross profit increased to 30.2% during the 13 weeks ended May 4, 2024, compared to 29.9% for the corresponding period of fiscal year 2023, primarily driven by improved product mix and rate within our Fishing department.

Selling, General, and Administrative Expenses. Selling, general, and administrative expenses decreased by \$4.6 million, or 4.6%, to \$94.4 million during the 13 weeks ended May 4, 2024, compared to \$99.0 million for the corresponding period of fiscal year 2023. This decrease was primarily the result of decreases in payroll and pre-opening expenses of \$5.0 million and \$2.3 million, respectively, during the 13 weeks ended May 4, 2024 primarily related to our ongoing cost reduction efforts and decision to not open new stores during the current year. These decreases were partially offset by increases of \$2.1 million and \$1.6 million in rent and depreciation expenses, respectively, during the 13 weeks ended May 4, 2024 primarily as a result of opening 11 new stores since April 29, 2023.

On a per store basis, our payroll and other operating expenses decreased approximately 18% and 9%, respectively, compared to the corresponding period of fiscal year 2023. As a percentage of net sales, selling, general, and administrative expenses increased to 38.6% of net sales in the first quarter of fiscal year 2024, compared to 37.0% of net sales in the first quarter of fiscal year 2023, as a result of the factors discussed above.

Interest Expense. Interest expense increased by \$0.9 million, or 45%, to \$2.9 million during the 13 weeks ended May 4, 2024, compared to \$2.0 million for the corresponding period of fiscal year 2023. Interest expense increased primarily because of increased borrowings on our revolving credit facility and higher interest rates during the first quarter of fiscal year 2024 compared to the corresponding period of fiscal year 2023.

Income Taxes. We recognized income tax benefit of \$5.5 million during the 13 weeks ended May 4, 2024 compared to an income tax benefit of \$5.4 million during the corresponding period of fiscal year 2023. Our effective tax rates during the 13 weeks ended May 4, 2024 and April 29, 2023 were 23.2% and 25.5%, respectively. Our effective tax rate will generally differ from the U.S. Federal statutory rate of 21.0%, due to state taxes, permanent items, and discrete items relating to stock award deductions.

Seasonality

Net sales are typically higher in our third and fourth fiscal quarters than in our first and second fiscal quarters because of the openings of hunting seasons across the country and consumer holiday buying patterns. We also incur additional expenses in our third and fourth fiscal quarters due to higher sales volume and increased staffing in our stores. We anticipate our net sales will continue to reflect this seasonal pattern.

The timing of our new retail store openings also may have an impact on our quarterly results. First, we incur certain non-recurring expenses related to opening each new retail store, which are expensed as they are incurred. Second, most store expenses generally vary proportionately with net sales, but there is also a fixed cost component, which includes occupancy costs. These fixed costs typically result in lower store profitability during the initial period after a new retail store opens. Due to both of these factors, new retail store openings may result in a temporary decline in operating profit, in dollars and/or as a percentage of net sales.

Weather conditions affect outdoor activities and the demand for related apparel and equipment. Customers' demand for our products, and, therefore, our net sales, can be significantly impacted by weather patterns on a local, regional and national basis.

Liquidity and Capital Resources

Overview; Uses and Sources of Cash

As of May 4, 2024, we had cash and cash equivalents of \$2.2 million and working capital, consisting of current assets less current liabilities, of \$47.2 million. As of February 3, 2024, we had cash and cash equivalents of \$3.1 million and working capital, consisting of current assets less current liabilities, of \$65.4 million.

Our primary cash requirements are for seasonal working capital needs and capital expenditures related to ongoing operational needs and new system investments. For both the short-term and the long-term, our primary sources of cash are borrowings under our \$350.0 million senior secured revolving credit facility and operating cash flows. We believe that our cash on hand, cash generated by operating activities and funds available under our revolving credit facility will be sufficient to finance our operating activities and meet our cash requirements for at least the next twelve months and beyond.

Material Cash Requirements

Our material cash requirements from known contractual and other obligations are primarily for general operating expenses and other expenses discussed below.

Purchase Obligations. In the ordinary course of business, we enter into arrangements with vendors to purchase merchandise in advance of expected delivery. We or the vendor can generally terminate the purchase orders at any time. These purchase orders do not contain any termination payments or other penalties if cancelled.

Operating Lease Obligations. Operating lease commitments consist principally of leases for our retail stores, corporate office and distribution center. Our leases often include options which allow us to extend the terms beyond the initial lease term. As of May 4, 2024, our expected operating lease payments for the remainder of fiscal year 2024 are \$56.1 million and our total committed lease payments are \$477.6 million. Other operating lease obligations consist of distribution center equipment. See Note 6, "Leases" to our unaudited condensed consolidated financial statements included in this 10-Q.

Capital Expenditures. During the 13 weeks ended May 4, 2024, we incurred approximately \$3.3 million in capital expenditures primarily related to strategic technological investments and general store maintenance. We expect capital expenditures, net of tenant allowances, between \$20 million and \$25 million for fiscal year 2024 (inclusive of amounts spent during the 13 weeks ended May 4, 2024) primarily related to strategic technological investments, such as planogramming, merchandising and replenishment and store scheduling tools, and general store fleet maintenance. We intend to fund these capital expenditures with our operating cash flows, cash on hand and funds available under our revolving credit facility. Other investment opportunities, such as potential strategic acquisitions or store expansion rates in excess of those presently planned, may require additional funding.

Principal and Interest Payments. We maintain a \$350.0 million revolving credit facility. As of May 4, 2024, \$176.1 million was outstanding under the revolving credit facility. Assuming no additional repayments or borrowings on our revolving credit facility after May 4, 2024, our interest payments would be approximately \$8.8 million for the remainder of fiscal year 2024 based on the interest rate as of May 4, 2024. See below under "Indebtedness" for additional information regarding our revolving credit facility, including the interest rate applicable to any borrowing under such facility.

Cash Flows

Cash flows provided by (used in) operating, investing and financing activities are shown in the following table:

| | Thirteen Weeks Ended | |
|---|----------------------|-------------------|
| | May 4, 2024 | April 29, 2023 |
| | (in thousands) | |
| Cash flows used in operating activities | \$ (34,650) | \$ (36,985) |
| Cash flows used in investing activities | (3,288) | (22,757) |
| Cash provided by financing activities | 36,965 | 60,393 |
| Cash at end of period | 2,168 | 3,040 |

Net cash used in operating activities was \$34.7 million for the 13 weeks ended May 4, 2024, compared to net cash used in operating activities of \$37.0 million for the corresponding period of fiscal year 2023, a change of approximately \$2.3 million. The decrease in our cash flows used in operating activities was primarily driven by reduced inventory build up during the 13 weeks ended May 4, 2024 compared to the corresponding period of fiscal year 2023.

Net cash used in investing activities was \$3.3 million for the 13 weeks ended May 4, 2024, compared to \$22.8 million for the corresponding period of fiscal year 2023, a decrease of approximately \$19.5 million, which was primarily driven by reduced capital expenditures related to the construction of new stores and the refurbishment of existing stores during the 13 weeks ended May 4, 2024 compared to the corresponding period of fiscal year 2023.

Net cash provided by financing activities was \$37.0 million for the 13 weeks ended May 4, 2024, compared to net cash provided by financing activities of \$60.4 million for the corresponding period of fiscal year 2023, a change of approximately \$23.4 million. The decrease in cash provided by financing activities was primarily the result of decreased borrowings under our revolving credit facility.

Indebtedness

We maintain a \$350.0 million revolving credit facility, with \$176.1 million outstanding as of May 4, 2024. Borrowings under our revolving credit facility are subject to a borrowing base calculation. Our revolving credit facility is governed by an amended and restated credit agreement with a consortium of banks led by Wells Fargo Bank, National Association ("Wells Fargo"). As of May 4, 2024, we had \$78.6 million available for borrowing, calculated based upon certain borrowing base restrictions, and \$2.0 million in stand-by commercial letters of credit.

Borrowings under the revolving credit facility bear interest based on either the base rate or Term SOFR (as defined by the credit agreement governing the revolving credit facility), at our option, in each case plus an applicable margin. The base rate is the greatest of (1) the floor rate (as defined in the credit agreement as a rate of interest equal to 0.0%) (2) Wells Fargo's prime rate, (3) the federal funds rate (as defined in the credit agreement) plus 0.50% or (4) the one-month Term SOFR (as defined in the credit agreement) plus 1.00%. The applicable margin for loans under the revolving credit facility, which varies based on the average daily availability, ranges from 0.25% to 0.50% per year for base rate loans and from 1.35% to 1.60% per year for Term SOFR loans. We are required to pay a commitment fee for the unused portion of the revolving credit facility, which will range from 0.20% to 0.225% per annum, depending on the average daily availability under the revolving credit facility. The weighted average interest rate on the amounts outstanding under the revolving credit facility as of May 4, 2024 and February 3, 2024 was 6.72% and 7.01%, respectively.

Each of the subsidiaries of Holdings is a borrower under the revolving credit facility, and all obligations under the revolving credit facility are guaranteed by Holdings. All of the obligations under the revolving credit facility are secured by a lien on substantially all of Holdings' tangible and intangible working capital assets and the tangible and intangible working capital assets of all of Holdings' subsidiaries, including a pledge of all capital stock of each of Holdings' subsidiaries. The lien securing the obligations under the revolving credit facility is a first priority lien as to certain liquid assets, including cash, accounts receivable, deposit accounts and inventory.

We may be required to make mandatory prepayments under the revolving credit facility in the event of a disposition of certain property or assets, in the event of receipt of certain insurance or condemnation proceeds, upon the issuance of certain debt or equity securities, upon the incurrence of certain indebtedness for borrowed money or upon the receipt of certain payments not received in the ordinary course of business.

Our revolving credit facility requires us to maintain a minimum availability at all times of not less than 10% of the gross borrowing base. In addition, the credit agreement governing our revolving credit facility contains customary affirmative and negative covenants, including covenants that limit our ability to incur, create or assume certain indebtedness, to create, incur or assume certain liens, to make certain investments, to make sales, transfers and dispositions of certain property and to undergo certain fundamental changes, including certain mergers, liquidations and consolidations. The credit agreement also contains customary events of default. As of May 4, 2024, we were in compliance with all covenants under the credit agreement governing our revolving credit facility.

Critical Accounting Estimates

Our financial statements are prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP"). In connection with the preparation of the financial statements, we are required to make assumptions, make estimates and apply judgment that affect the reported amounts of assets, liabilities, revenue, expenses and the related disclosures. We base our assumptions, estimates and judgments on historical experience, current trends and other factors that we believe to be relevant at the time the condensed consolidated financial statements are prepared. On a regular basis, we review the accounting policies, assumptions, estimates and judgments to ensure that our financial statements are presented fairly and in accordance with GAAP. However, because future events and their effects cannot be determined with certainty, actual results could differ from our assumptions and estimates, and such differences could be material.

There have been no significant changes to our critical accounting estimates as described in "Part II., Item 7., Management's Discussion and Analysis of Financial Condition and Results of Operations" of our Fiscal 2023 Form 10-K.

Non-GAAP Financial Measures

In evaluating our business, we use Adjusted EBITDA and Adjusted EBITDA margin as supplemental measures of our operating performance. We define Adjusted EBITDA as net (loss) income plus interest expense (benefit), income tax expense (benefit), depreciation and amortization, stock-based compensation expense, transition and severance costs related to director and officer transitions, and other gains, losses and expenses that we do not believe are indicative of our ongoing expenses. Beginning with the three months ended October 28, 2023, we no longer add back new store pre-opening expenses to our net (loss) income to determine Adjusted EBITDA. The presentation of past periods has been conformed to the current presentation. Net (loss) income is the most comparable GAAP financial measure to Adjusted EBITDA. We define Adjusted EBITDA margin as, for any period, the Adjusted EBITDA for that period divided by the net sales for that period. We consider Adjusted EBITDA and Adjusted EBITDA margin important supplemental measures of our operating performance and believe they are frequently used by analysts, investors and other interested parties in the evaluation of companies in our industry. Other companies in our industry, however, may calculate Adjusted EBITDA and Adjusted EBITDA margin differently than we do. Management also uses Adjusted EBITDA and Adjusted EBITDA margin as additional measurement tools for purposes of business decision-making, including evaluating store performance, developing budgets and managing expenditures. Management believes Adjusted EBITDA and Adjusted EBITDA margin allow investors to evaluate our operating performance and compare our results of operations from period to period on a consistent basis by excluding items that management does not believe are indicative of our core operating performance.

Adjusted EBITDA is not defined under GAAP and is not a measure of operating income, operating performance or liquidity presented in accordance with GAAP. Adjusted EBITDA has limitations as an analytical tool, and when assessing our operating performance, you should not consider Adjusted EBITDA in isolation or as a substitute for

net income or other condensed consolidated statement of operations data prepared in accordance with GAAP. Some of these limitations include, but are not limited to:

- Adjusted EBITDA does not reflect our cash expenditures or future requirements for capital expenditures or contractual commitments;
- Adjusted EBITDA does not reflect changes in, or cash requirements for, our working capital needs;
- Adjusted EBITDA may be defined differently by other companies, and, therefore, it may not be directly comparable to the results of other companies in our industry;
- Adjusted EBITDA does not reflect the interest expense, or the cash requirements necessary to service interest or principal payments, on our debt; and
- Adjusted EBITDA does not reflect income taxes or the cash requirements for any tax payments.

A reconciliation of net income, to Adjusted EBITDA and a calculation of Adjusted EBITDA margin is set forth below for the periods presented (amounts in thousands):

| | Thirteen Weeks Ended | |
|---|------------------------|-------------------|
| | May 4, 2024 | April 29, 2023 |
| | (dollars in thousands) | |
| Net (loss) income (1) | \$ (18,066) | \$ (15,639) |
| Interest expense | 2,908 | 2,047 |
| Income tax benefit | (5,469) | (5,367) |
| Depreciation and amortization | 10,392 | 8,782 |
| Stock-based compensation expense (2) | 1,174 | 1,250 |
| Director and officer transition costs (3) | 324 | 1,113 |
| Adjusted EBITDA | <u>\$ (8,737)</u> | <u>\$ (7,814)</u> |
| | | |
| Net sales | \$ 244,240 | \$ 267,529 |
| Net (loss) income margin | (7.4)% | (5.9)% |
| Adjusted EBITDA margin (4) | (3.6)% | (2.9)% |

(1)Beginning with the three months ended October 28, 2023, we no longer add back new store pre-opening expenses to our net (loss) income to determine Adjusted EBITDA. The presentation of past periods has been conformed to the current presentation. For the 13 weeks ended April 29, 2023 we had \$2.3 million in new store pre-opening expenses.

(2)Stock-based compensation expense represents non-cash expenses related to equity instruments granted to employees under our 2019 Performance Incentive Plan, Inducement Plan and Employee Stock Purchase Plan.

(3)Expenses incurred relating to the departure of directors and officers and the recruitment of directors and key members of our senior management team.

(4)We calculate net income margin as net income divided by net sales and we define Adjusted EBITDA margin as Adjusted EBITDA divided by net sales.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Our principal exposure to market risk relates to changes in interest rates. Borrowings under our revolving credit facility carry a floating interest rate tied to SOFR, the federal funds rate and the prime rate, and, therefore, our income and cash flows will be exposed to changes in interest rates to the extent that we do not have effective hedging arrangements in place. We historically have not used interest rate swap agreements to hedge the variable cash flows associated with the interest on our credit facilities. Based on a sensitivity analysis at May 4, 2024, assuming the amount outstanding under our revolving credit facility would be outstanding for a full year, a 100 basis point increase in interest rates would have increased our interest expense by \$1.7 million. We do not use derivative financial instruments for speculative or trading purposes. However, this does not preclude our adoption of specific hedging strategies in the future.

ITEM 4. CONTROLS AND PROCEDURES

Disclosure Controls and Procedures

Our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the "Exchange Act")) are designed to ensure that information required to be disclosed in the reports that we file or submit under the Exchange Act is recorded, processed, summarized, and reported within the time periods specified in the SEC's rules and forms and to ensure that information required to be disclosed is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow for timely decisions regarding required disclosures. Our management has evaluated, under the supervision and with the participation of our Chief Executive Officer and Chief Financial Officer, the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act) as of the end of the period covered by this 10-Q. Based on that evaluation, our Chief Executive Officer and Chief Financial Officer have concluded that our disclosure controls and procedures were effective as of May 4, 2024.

Inherent Limitations in Effectiveness of Controls

Our management, including our Chief Executive Officer and Chief Financial Officer, does not expect that our disclosure controls and procedures, or our internal controls, will prevent all error and all fraud. A control system, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met. Further, the design of a control system must reflect the fact that there are resource constraints, and the benefits of controls must be considered relative to their costs. Because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, within the company have been detected. These inherent limitations include the realities that judgments in decision making can be faulty, and that breakdowns can occur because of simple error or mistake or fraud. Additionally, controls can be circumvented by individuals or groups of persons or by an unauthorized override of the controls. Accordingly, because of the inherent limitations in our control system, misstatements in our public reports due to error or fraud may occur and not be detected.

Changes in Internal Control Over Financial Reporting

There were no changes in our internal control over financial reporting (as defined in Rules 13a-15(d) and 15d-15(d) under the Exchange Act) during the 13 weeks ended May 4, 2024 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

PART II. OTHER INFORMATION

ITEM 1. LEGAL PROCEEDINGS

See Note 11, "Commitments and Contingencies" to our condensed consolidated financial statements for additional information, which is incorporated herein by reference.

The pending lawsuit described in Note 11 of our unaudited interim consolidated financial statements is subject to inherent uncertainties, and the actual defense and disposition costs will depend upon unknown factors. The outcomes of the pending lawsuit are necessarily uncertain. We also could be forced to expend significant resources in the defense of the pending lawsuit, including substantial legal fees and costs.

ITEM 1A. RISK FACTORS

Our business faces significant risks and uncertainties. Certain important factors may have a material adverse effect on our business prospects, financial condition and results of operations, and you should carefully consider them. There have been no material changes in our risk factors from those set forth in our Fiscal 2023 Form 10-K.

ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

None.

ITEM 3. DEFAULTS UPON SENIOR SECURITIES

None.

ITEM 4. MINE SAFETY DISCLOSURES

Not applicable.

ITEM 5. OTHER INFORMATION

None.

ITEM 6. EXHIBITS

| Exhibit Number | Description |
|----------------|---|
| 3.1 | Amended and Restated Certificate of Incorporation of Sportsman's Warehouse Holdings, Inc. (incorporated by reference to Exhibit 3.1 to the Company's Current Report on Form 8-K, filed with the SEC on June 8, 2023). |
| 3.2 | Fourth Amended and Restated Bylaws of Sportsman's Warehouse Holdings, Inc. (incorporated by reference to Exhibit (incorporated by reference to Exhibit 3.1 to the Current Report on Form 8-K, filed with the SEC on March 25, 2024.). |
| 31.1* | Certification of Principal Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. |
| 31.2* | Certification of Principal Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. |
| 32.1** | Certification of Principal Executive Officer and Principal Financial Officer pursuant to 18 U.S.C. 1350, as adopted by Section 906 of the Sarbanes-Oxley Act of 2002. |
| 101.INS* | Inline XBRL Instance Document – the instance document does not appear in the Interactive Data File because its XBRL tags are embedded within the Inline XBRL document. |
| 101.SCH* | XBRL Taxonomy Extension Schema Document. |
| 101.CAL* | XBRL Taxonomy Extension Calculation Linkbase Document. |
| 101.DEF* | XBRL Taxonomy Extension Definition Linkbase Document. |
| 101.LAB* | XBRL Taxonomy Extension Label Linkbase Document. |
| 101.PRE* | XBRL Taxonomy Extension Presentation Linkbase Document. |
| 104* | Cover Page Interactive Data File (formatted as Inline XBRL and contained in Exhibit 101). |

* Filed herewith.

** Furnished herewith.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

SPORTSMAN'S WAREHOUSE HOLDINGS, INC.

Date: June 5, 2023

By: */s/Paul Stone*
Paul Stone
President and Chief Executive Officer
(Principal Executive Officer)

Date: June 5, 2023

By: */s/Jeff White*
Jeff White
Chief Financial Officer
(Principal Financial and Accounting Officer)

**CERTIFICATION OF THE PRINCIPAL EXECUTIVE OFFICER
PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002**

I, Paul Stone, certify that:

- 1.I have reviewed this Quarterly Report on Form 10-Q of Sportsman's Warehouse Holdings, Inc.;
- 2.Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3.Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4.The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a.Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b.Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c.Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d.Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5.The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a.All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b.Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: June 5, 2024

/s/ Paul Stone
Paul Stone
President and Chief Executive Officer
(*Principal Executive Officer*)

**CERTIFICATION OF THE PRINCIPAL FINANCIAL OFFICER
PURSUANT TO
SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002**

I, Jeff White, certify that:

- 1.I have reviewed this Quarterly Report on Form 10-Q of Sportsman's Warehouse Holdings, Inc.;
- 2.Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3.Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4.The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a.Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b.Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c.Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d.Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5.The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a.All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b.Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: June 5, 2024

/s/ Jeff White
Jeff White
Chief Financial Officer and Secretary
(Principal Financial and Accounting Officer)

CERTIFICATIONS
PURSUANT TO 18 U.S.C. SECTION 1350,
AS ADOPTED
PURSUANT TO SECTION 906 OF THE
SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report on Form 10-Q of Sportsman's Warehouse Holdings, Inc. (the "Registrant") for the fiscal quarter ended May 4, 2024, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), Paul Stone, President and Chief Executive Officer of the Registrant, and Jeff White, Chief Financial Officer and Secretary of the Registrant, hereby certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that, to the best of their knowledge:

1. The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Registrant.

Date: June 5, 2024

/s/ Paul Stone
Paul Stone
President and Chief Executive Officer
(Principal Executive Officer)

Date: June 5, 2024

/s/ Jeff White
Jeff White
Chief Financial Officer and Secretary
(Principal Financial and Accounting Officer)

The foregoing certifications are being furnished pursuant to 18 U.S.C. Section 1350. They are not being filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and are not to be incorporated by reference into any filing of the Registrant, regardless of any general incorporation language in such filing.
