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Â Â UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549 Â FORMÂ 6-K Â
REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES
EXCHANGE ACT OF 1934 Â For the month of NovemberÂ 2024 Â Â Commission File Number: 001-38820 Â Â
Futu Holdings Limited Â 34/F, United Centre 95 Queensway, Admiralty Hong Kong S.A.R., Peopleâ€™s Republic of
China +852 2523-3588 (Address of principal executive offices) Â Indicate by check mark whether the registrant files or
will file annual reports under cover of FormÂ 20-F or FormÂ 40-F. Â FormÂ 20-
FÂ xÂ FormÂ 40-F Â Â Â Â Â Â Â Â
Â ExhibitÂ Index Â ExhibitÂ No. Â Description 99.1 Â Press Release - Futu Announces Third Quarter 2024 Unaudited
Financial Results and Special Cash Dividend Â Â Â SIGNATURE Â Pursuant to the requirements of the Securities
Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned,
thereunto duly authorized. Â Â FUTU HOLDINGS LIMITED Â Â Â By : /s/ Leaf Hua Li Â Name : Leaf Hua Li Â
Title : Chairman of the Board of Directors and Chief Executive Officer Â Date: NovemberÂ 19, 2024 Â Â EX-99.1 2
tm2428571d1_ex99-1.htm EXHIBIT 99.1 Â Exhibit 99.1 Â Futu Announces Third Quarter 2024 Unaudited Financial
Results and Special Cash Dividend Â HONG KONG,Â NovemberÂ 19, 2024 (GLOBE NEWSWIRE)Â --Â Futu Holdings
Limited (â€œFutuâ€ or the â€œCompanyâ€) (Nasdaq: FUTU),Â a leading tech-driven online brokerage and wealth
management platform, today announced its unaudited financial results for the third quarter ended SeptemberÂ 30,
2024. Â Third Quarter 2024 Operational Highlights Â Â·Total number of paying clients1 increased 33.1% year-over-
year to 2,196,647 as of SeptemberÂ 30, 2024. Â·Total number of registered clients2 increased 22.8% year-over-year to
4,284,786 as of SeptemberÂ 30, 2024. Â·Total number of users3 increased 14.4% year-over-year to 24.1 million as of
SeptemberÂ 30, 2024. Â·Total client assets increased 48.1% year-over-year to HK\$693.4 billion as of SeptemberÂ 30,
2024. Â·Daily average client assets were HK\$593.2 billion in the third quarter of 2024, an increase of 23.4% from the
same period in 2023. Â·Total trading volume in the third quarter of 2024 increased by 74.7% year-over-year to HK\$1.90
trillion, in which trading volume for U.S. stocks was HK\$1.53 trillion, and trading volume for Hong Kong stocks was
HK\$347.7 billion. Â·Daily average revenue trades (DARTs)4 in the third quarter of 2024 increased 68.0% year-over-year
to 698,811. Â·Margin financing and securities lending balance increased 25.5% year-over-year to HK\$40.6 billion as of
SeptemberÂ 30, 2024. Â Third Quarter 2024 Financial Highlights Â Â·Total revenues increased 29.6% year-over-year
to HK\$3,436.1 million (US\$442.3 million). Â·Total gross profit increased 27.0% year-over-year to HK\$2,811.3 million
(US\$361.8 million). Â·Net income increased 20.9% year-over-year to HK\$1,319.2 million (US\$169.8 million). Â·Non-
GAAP adjusted net income5 increased 20.8% year-over-year to HK\$1,398.4 million (US\$180.0 million). Â Mr.Â Leaf
Hua Li, Futuâ€™s Chairman and Chief Executive Officer, said, â€œWe acquired 154 thousand paying clients in the
third quarter, up 138.0% year-over-year and flattish quarter-over-quarter. In the first nine months of the year, we
acquired 487 thousand paying clients and we expect full year growth to comfortably exceed our guidance of 550
thousand, thanks to resilient growth in established markets and strong momentum in newer ones.â€ Â â€œHong Kong
and Singapore altogether contributed over one-third of new paying clients. In these two markets, we continued to
optimize the efficiency of our various client acquisition channels and launched effective marketing campaigns to
capitalize on favorable market dynamics. Malaysia was again the top contributor of new paying clients, as we continued
to invest in our brand and rolled out new products, such as U.S. options trading and money market funds. We brought
in a steady number of paying clients in Japan, although the sluggish performance of Japan equities weighed on client
acquisition.â€ Â 1 The number of paying clients refers to the number of clients with assets in their trading accounts
with Futu. 2 The number of registered clients refers to the number of users with one or more trading accounts with
Futu. 3 The number of users refers to the number of user accounts registered with Futu. 4 The number of Daily Average
Revenue Trades (DARTs) refers to the number of average trades per day that generate commissions or fees. 5 Non-
GAAP adjusted net income is defined as net income excluding share-based compensation expenses. Â Â Â â€œTotal client assets grew 48.1% year-over-year and 19.7% quarter-over-quarter to HK\$693.4 billion. We witnessed another
quarter of strong net asset inflow across markets, but the majority of asset growth this quarter was driven by the
appreciation of clientsâ€™ stock holdings towards quarter end. In Singapore, total and average client assets rose by
18% and 10% quarter-over-quarter, respectively. We are also encouraged to see that average client assets in U.S.,
Canada, and Australia all recorded double-digit sequential growth for three consecutive quarters. Margin financing and
securities lending balance moderated to HK\$40.6 billion as some clients took profit amid the rally of China equities, but
the daily average balance experienced single-digit quarter-over-quarter growth.â€ Â â€œTotal trading volume was
HK\$1.90 trillion, up 74.7% year-over-year and 17.4% quarter-over-quarter. U.S. stocks trading volume increased by
22.9% sequentially to HK\$1.53 trillion as trading turnover of U.S. technology stocks and leveraged ETFs surged amid
heightened volatility in August. Hong Kong stock trading volume was HK\$347.7 billion, down 2.8% quarter-over-
quarter. Trading activities were rather muted in JulyÂ and AugustÂ as Hong Kong equities stayed range-bound.
However, clients were quick to react to the market rally in late September. In the week of SeptemberÂ 23, trading
volume of Hong Kong stocks surged by 267% week-over-week.â€ Â â€œWealth management asset balance was
HK\$97.3 billion, up 87.5% year-over-year and 21.9% quarter-over-quarter, primarily driven by inflow into money
market funds and fixed income funds. As of quarter end, 27% of our paying clients held wealth management products,
up from 25% in the second quarter. We launched ETF-based robo-advisory service in Hong Kong and Singapore to cater
to allocation-driven clients.â€ Â â€œWe had 461 IPO distribution and IR clients, up 17.9% year-over-year.â€ Â
Mr.Â Arthur Yu Chen, Futuâ€™s Chief Financial Officer, added, â€œIn celebration of the fifth anniversary of our
Nasdaq listing, we are pleased to announce that our board of directors approved a special cash dividend of US\$0.25 per
ordinary share, or US\$2 per American Depository Share (â€œADSâ€), to holders of ordinary shares and holders of
ADSs of record as of the close of business on DecemberÂ 6, 2024, payable in U.S. dollars. The aggregate amount of the
special cash dividend to be paid will be approximately US\$280 million, which will be funded by surplus cash on
Futuâ€™s balance sheet.â€ Â Third Quarter 2024 Financial Results Â Total revenues were HK\$3,436.1
million (US\$442.3 million), an increase of 29.6% from HK\$2,650.4 million in the third quarter of 2023. Â Brokerage
commission and handling charge income was HK\$1,528.9 million (US\$196.8 million), an increase of 51.5% from the
third quarter of 2023. This was mainly due to the 74.7% year-over-year increase in total trading volume, partially offset

by the decline in blended commission rate from 9.3 bps to 8.0 bps. Interest income was HK\$1,698.8 million (US\$218.7 million), an increase of 12.9% from the third quarter of 2023. The increase was mainly driven by higher margin financing income as well as higher interest income from securities borrowing and lending business. Other income was HK\$208.5 million (US\$26.8 million), an increase of 52.1% from the third quarter of 2023. The increase was primarily attributable to higher fund distribution service income and currency exchange income. Costs Total costs were HK\$624.9 million (US\$80.4 million), an increase of 42.9% from HK\$437.4 million in the third quarter of 2023. Brokerage commission and handling charge expenses were HK\$81.5 million (US\$10.5 million), an increase of 29.8% from the third quarter of 2023. Brokerage expenses didn't move in tandem with brokerage income mainly due to cost savings from our U.S. self-clearing business. Interest expenses were HK\$413.6 million (US\$53.2 million), an increase of 43.3% from the third quarter of 2023. The increase was primarily due to higher expenses associated with our securities borrowing and lending business. Processing and servicing costs were HK\$129.8 million (US\$16.7 million), an increase of 51.3% from the third quarter of 2023. The increase was primarily driven by higher cloud service fees and data transmission fees. Gross Profit Total gross profit was HK\$2,811.3 million (US\$361.8 million), an increase of 27.0% from HK\$2,213.0 million in the third quarter of 2023. Gross margin was 81.8%, as compared to 83.5% in the third quarter of 2023. Operating Expenses Total operating expenses were HK\$1,079.9 million (US\$139.0 million), an increase of 20.9% from HK\$892.9 million in the third quarter of 2023. Research and development expenses were HK\$384.7 million (US\$49.5 million), an increase of 7.0% from the third quarter of 2023. The increase was primarily due to an increase in research and development headcount to support new products and new markets. Selling and marketing expenses were HK\$314.3 million (US\$40.5 million), an increase of 48.5% from HK\$211.7 million in the third quarter of 2023. This was driven by a 138.0% year-over-year increase in new paying clients, partially offset by lower client acquisition costs. General and administrative expenses were HK\$380.9 million (US\$49.0 million), an increase of 18.4% from the third quarter of 2023. The increase was primarily due to an increase in general and administrative personnel. Income from Operations Income from operations increased by 31.1% to HK\$1,731.3 million (US\$222.8 million) from HK\$1,320.2 million in the third quarter of 2023. Operating margin increased to 50.4% from 49.8% in the third quarter of 2023. Net Income Net income increased by 20.9% to HK\$1,319.2 million (US\$169.8 million) from HK\$1,091.2 million in the third quarter of 2023. Net income margin for the third quarter of 2024 declined to 38.4% from 41.2% in the year-ago quarter. The lower net income margin was due to the unrealized foreign exchange losses from the modest appreciation of Renminbi in the third quarter. Non-GAAP adjusted net income increased by 20.8% to HK\$1,398.4 million (US\$180.0 million) from the third quarter of 2023. Non-GAAP adjusted net income is defined as net income excluding share-based compensation expenses. For further information, see "Use of Non-GAAP Financial Measures" at the bottom of this press release. Net Income per ADS Basic net income per ADS was HK\$9.57 (US\$1.23), compared with HK\$7.97 in the third quarter of 2023. Diluted net income per ADS was HK\$9.42 (US\$1.21), compared with HK\$7.86 in the third quarter of 2023. Each ADS represents eight Class A ordinary shares. Special Cash Dividend Dividend to be paid to the Company's ADS holders through the depositary bank will be subject to the terms of the deposit agreement. The payment date is expected to be on or around January 10, 2025 for holders of ordinary shares and holders of ADSs. Conference Call and Webcast Futu's management will hold an earnings conference call on Tuesday, November 19, 2024, at 7:30 AM U.S. Eastern Time (8:30 PM on the same day, Beijing/Hong Kong Time). Please note that all participants will need to pre-register for the conference call, using the link <https://register.vevent.com/register/BId8704588e6684a3ca9bc030be815ec01>. It will automatically lead to the registration page of "Futu Holdings Ltd Third Quarter 2024 Earnings Conference Call", where details for RSVP are needed. Upon registering, all participants will be provided in confirmation emails with participant dial-in numbers and personal PINs to access the conference call. Please dial in 10 minutes prior to the call start time using the conference access information. Additionally, a live and archived webcast of this conference call will be available at <https://ir.futuholdings.com/>. About Futu Holdings Limited Futu Holdings Limited (Nasdaq: FUTU) is an advanced technology company transforming the investing experience by offering fully digitalized financial services. Through its proprietary digital platforms, Futubull and momoo, the Company provides a full range of investment services, including trade execution and clearing, margin financing and securities lending, and wealth management. The Company has embedded social media tools to create a network centered around its users and provide connectivity to users, investors, companies, analysts, media and key opinion leaders. The Company also provides corporate services, including IPO distribution, investor relations and ESOP solution services. Use of Non-GAAP Financial Measures In evaluating the business, the Company considers and uses non-GAAP adjusted net income, a non-GAAP measure, as a supplemental measure to review and assess its operating performance. The presentation of the non-GAAP financial measure is not intended to be considered in isolation or as a substitute for the financial information prepared and presented in accordance with U.S. GAAP. The Company defines non-GAAP adjusted net income as net income excluding share-based compensation expenses. The Company presents the non-GAAP financial measure because it is used by the management to evaluate the operating performance and formulate business plans. Non-GAAP adjusted net income enables the management to assess the Company's operating results without considering the impact of share-based compensation expenses, which are non-cash charges. The Company also believes that the use of the non-GAAP measure facilitates investors' assessment of its operating performance. Non-GAAP adjusted net income is not defined under U.S. GAAP and is not presented in accordance with U.S. GAAP. This non-GAAP financial measure has limitations as analytical tools. One of the key limitations of using non-GAAP adjusted net income is that it does not reflect all items of expense that affect the Company's operations. Share-based compensation expenses have been and may continue to be incurred in the business and is not reflected in the presentation of non-GAAP adjusted net income. Further, the non-GAAP measure may differ from the non-GAAP information used by other companies, including peer companies, and therefore their comparability may be limited. The Company compensates for these limitations by reconciling the non-GAAP financial measure to the nearest U.S. GAAP performance measure, all of which should be considered when evaluating the Company's performance. For more information on this non-GAAP financial measure, please see the table captioned "Unaudited Reconciliations of Non-GAAP and GAAP Results" set forth at the end of this press release. Exchange Rate Information This announcement contains translations of certain HK dollars (HK\$) amounts into U.S. dollars ("US\$") at specified rates solely for the convenience of the reader. Unless otherwise stated, all translations from HK\$ to US\$ were made at the rate of HK\$7.7693 to US\$1.00, the noon buying rate in effect on September 30, 2024 in the H.10 statistical release of the Federal Reserve Board. The Company makes no representation that the HK\$ or US\$ amounts referred could be converted into US\$ or HK\$, as the case may be, at any particular rate or at all. Safe Harbor Statement This announcement contains forward-looking statements. These statements are made under the "safe harbor" provisions of the United States Private Securities Litigation Reform Act of 1995. The Company cautions that these forward-looking statements are subject to various risks and uncertainties, and actual results may differ materially from those projected. The Company does not undertake any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the quotations from the management team of the Company, contain forward-looking statements. Futu may also make written or oral forward-looking statements in its periodic reports to the SEC, in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about Futu's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: Futu's goal and strategies; Futu's expansion plans; Futu's future business development, financial condition and results of operations; Futu's expectations regarding demand for, and market acceptance of, its credit products; Futu's expectations regarding keeping and strengthening its relationships with borrowers, institutional funding partners, merchandise suppliers and other parties it collaborates with; general economic and business conditions; and assumptions underlying or related to any of the foregoing. Further information regarding these and other risks is included in Futu's filings with the SEC. All information provided in this press release and in the attachments is as of the date of this press release, and Futu does not undertake any obligation to update any forward-looking statement, except as required under applicable law. For investor inquiries, please contact: Investor Relations Futu Holdings Limited ir@futuholdings.com

FUTU HOLDINGS LIMITED UNAUDITED
CONDENSED CONSOLIDATED BALANCE SHEETS (In thousands, except for share and per share data) As of December 31, As of September 30, 2023, 2024, HK\$, US\$, ASSETS
Cash and cash equivalents 4,937,538 9,048,504 1,164,649 Cash held on behalf of clients 44,369,310 66,419,953 8,549,027 Restricted cash 1,232 1,238 159 Term deposit 5,540 5,440 700 Short-term investments 3,114,613 2,688,996 346,105 Securities purchased under agreements to resell 133,039 228,251 29,379 Loans and advances-current (net of allowance of HK\$45,949 thousand and HK\$69,444 thousand as of December 31, 2023 and September 30, 2024, respectively) 32,528,421 38,759,786 4,988,839 Receivables
Clients 293,505 1,086,895 139,896 Brokers 5,189,155 14,717,638 1,894,333 Clearing organizations 4,244,793 5,251,095 675,877 Fund management companies and fund distributors 151,691 1,052,676 135,492 Interest 268,504 402,902 51,858 Prepaid assets 54,691 87,226 11,227 Other current assets 135,479 1,142,494 147,052 Total current assets 95,427,511 140,893,094 18,134,593 Long-term investments 238,556 618,760 79,642 Loans and advances-non-current 18,934 18,824 2,423 Other non-current assets 1,226,754 1,638,204 210,857 Total non-current assets 1,708,336 2,568,930 330,653 Total assets 97,135,847 143,462,024 18,465,246 FUTU HOLDINGS LIMITED UNAUDITED
CONDENSED CONSOLIDATED BALANCE SHEETS (Continued) (In thousands, except for share and per share data) As of December 31, As of September 30, 2023, 2024, HK\$, US\$, LIABILITIES
Amounts due to related parties 69,018 130,723 16,826 Payables
Clients 48,762,263 77,072,065 9,920,078 Brokers 15,648,286 28,735,209 3,698,558 Clearing organizations 24,096 1,006,077 129,494 Fund management companies and fund distributors 175,575 1,078,427 138,806 Interest 44,109 82,500 10,619 Borrowings 5,651,565 3,668,962 472,238 Securities sold under agreements to repurchase 403,104 51,884 Lease liabilities-current 114,682 92,492 Accrued expenses and other current liabilities 1,939,004 2,543,024 327,317 Total current liabilities 72,428,598 114,812,583 14,777,725 Lease liabilities-non-current 123,335 220,122 28,332 Other non-current liabilities 12,183 11,102 1,430 Total non-current liabilities 135,518 231,224 29,762 Total liabilities 72,564,116 115,043,807 14,807,487 SHAREHOLDERS' EQUITY
Class A ordinary shares 71 71 9 Class B ordinary shares 27 27 Additional paid-in capital 18,456,438 18,716,447 2,409,026 Treasury Stock 5,199,257 (5,199,257) Accumulated other comprehensive loss 49,433 (26,520) (3,413) Retained earnings 11,360,890 14,932,280 1,921,961 Total shareholders' equity 24,568,736 28,423,048 3,658,381 1,164,649 Non-controlling interest 2,995 (4,831) (622) Total equity 24,571,731 28,418,217 3,657,759 Total liabilities and equity 97,135,847 143,462,024 18,465,246 FUTU HOLDINGS LIMITED UNAUDITED

CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (In thousands, except for share and per share data) For the Three Months Ended For the Nine Months Ended September 30, 2023, September 30, 2024, September 30, 2024, HK\$, HK\$, US\$, HK\$, HK\$, HK\$ Revenues 1,008,854 1,528,910 196,789 3,040,780 3,987,317 513,214 Interest income 1,504,501 1,698,761 218,650 4,204,477 4,644,581 597,812 Other income 137,060 208,461 26,831 389,899 525,679 67,661 Total revenues 2,650,415 3,436,132 442,270 7,635,156 9,157,577 1,178,687 Costs 1,213,018 2,811,252 361,840 6,532,415 7,488,152 963,812 Operating expenses 359,514 384,728 49,519 1,077,761 1,094,158 140,831 Selling and marketing expenses 211,684 314,316 40,456 527,887 945,312 121,673 General and administrative expenses 321,656 380,901 49,026 943,067 1,044,341 134,419 Total operating expenses 892,854 1,079,945 139,001 2,548,715 3,083,811 396,923 Research and development expenses 359,514 384,728 49,519 1,077,761 1,094,158 140,831 Selling and marketing expenses 211,684 314,316 40,456 527,887 945,312 121,673 General and administrative expenses 321,656 380,901 49,026 943,067 1,044,341 134,419 Total operating expenses 892,854 1,079,945 139,001 2,548,715 3,083,811 396,923

