

Document SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 FORM 6-K Report of Foreign Private Issuer Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934 For the month of November 2024 Commission File Number 001-37400A Shopify Inc. (Translation of registrant's name into English) 151 O'Connor Street, Ground Floor Ottawa, Ontario, Canada K2P 2L8 (Address of principal executive offices) A A A Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F: Form 20-F/Form 40-Fx A A A DOCUMENTS INCLUDED AS PART OF THIS REPORT Exhibit 99.1 A A A New achievement unlocked: Shopify merchants drive record-high \$11.5 billion in sales over Black Friday-Cyber Monday SIGNATURES A A A Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Shopify Inc. (Registrant) Date: November 3, 2024 By: /s/ Michael L. Johnson Name: Michael L. Johnson Title: Corporate Secretary final 2024bfcpressreleas New achievement unlocked: Shopify merchants drive record-high \$11.5 billion in sales over Black Friday-Cyber Monday Internet, Everywhere - December 3, 2024 - Shopify Inc. (NYSE, TSX: SHOP), a leading commerce technology company, announced today that merchants achieved a record \$11.5 billion in sales* over the Black Friday-Cyber Monday (BFCM) weekend - up 24% from last year - and also experienced strong sales momentum leading up to the weekend. From early Friday in New Zealand to late Monday in California, 76+ million customers around the world bought from brands powered by Shopify. The shopping frenzy peaked at 12:01pm EST on Black Friday when sales reached a dizzying \$4.6 million per minute. "Shopify is transforming Black Friday weekend," said Shopify President Harley Finkelstein as the dust settled on an exciting four days. "What was once a doorbuster shopping moment dominated by legacy players is now a global commerce event that businesses of all sizes participate in. We're amplifying the global entrepreneurial spirit by rallying behind our merchants, preparing them, and celebrating their impact on a global stage." Here's the rundown of Black Friday-Cyber Monday global highlights: - \$11.5 billion in global sales* from merchants, a 24% increase in sales from 2023 - 76+ million consumers worldwide bought from Shopify-powered brands - 116,500+ entrepreneurs made their first sale on Shopify - More than 67,000 merchants had their highest-selling day ever on Shopify - Hottest product categories: Clothing Tops, Cosmetics, Fitness & Nutrition, Pants, Activewear - Average cart price: \$108.56 (\$109.70 on a constant currency basis) - Top selling countries: US, UK, Australia, Canada, Germany - Top selling cities: Los Angeles, New York, London, San Francisco, Miami - Peak sales per minute: 12:01 PM EST on Black Friday - Cross-border orders represented 16% of all global orders - 58% year-over-year increase in sales made via Shop Pay Exhibit 99.1 A And, what about the tech behind these records? Shopify processed 57.3 PB of data, 1.19 trillion edge requests, 10.5 trillion database queries, and 1.17 trillion database writes over the weekend, peaking at 284 million requests per minute on edge, and more than 80 million on app servers pushing 12TB per minute on Black Friday! Black Friday-Cyber Monday wasn't just busy, it was a live demo of Shopify's rock-solid reliability and top-tier tech prowess. If we can ace BFCM, bring it on! We're ready for anything. Shopify stands strong as the backbone for merchants, providing unbeatable performance under immense demand. About Shopify Shopify is the leading global commerce company that provides essential internet infrastructure for commerce, offering trusted tools to start, scale, market, and run a retail business of any size. Shopify makes commerce better for everyone with a platform and services that are engineered for speed, customization, reliability, and security, while delivering a better shopping experience for consumers online, in store and everywhere in between. Shopify powers millions of businesses in more than 175 countries and is trusted by brands such as Mattel, Gymshark, Heinz, FTD, Netflix, Kylie Cosmetics, SKIMS, Supreme, and many more. For more information, visit www.shopify.com. *Shopify's 2024 Black Friday-Cyber Monday data is based on gross merchandise volume (GMV) by Shopify merchants around the world. GMV represents the total dollar value of orders facilitated through the Shopify platform including certain apps and channels for which a revenue-sharing arrangement is in place in the period, net of refunds, and inclusive of shipping and handling, duty and value-added taxes. All data presented here (including worldwide sales) is approximate and is based on various assumptions. All data is unaudited and is subject to adjustment. The methodology underlying the data may vary year on year and prior year results are not directly comparable to current results. All financial figures are in USD. Data represents online and offline sales made by Shopify's global merchants. CONTACT: MEDIA: Stephanie Ross Lead, External Communications press@shopify.com INVESTORS: Carrie Gillard Director, Investor Relations ir@shopify.com A