

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 FORM 6-K
REPORT OF FOREIGN ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF
1934 For the month of February 2025 Commission File Number 001-32618 Ituran Location and Control Ltd.
(Exact name of Registrant as specified in its Charter) 3 Hashikma Street, Azour 58001,
Israel (Address of Registrant's principal executive offices) Indicate by check mark
whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F. Form 20-F Form 40-F Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation
S-T Rule 101 (b) (1): Yes No Indicate by check mark if the registrant is submitting the Form 6-K in paper
as permitted by Regulation S-T Rule 101 (b) (7): Yes No Indicate by check mark whether the registrant by
furnishing the information contained in this Form is also thereby furnishing the information to the Commission
pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934. Yes No If Yes is marked,
indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): On February 6,
2025, Ituran Location and Control Ltd. issued a press release announcing the fourth quarter and full year 2024 results
release and conference call. A copy of this press release is annexed hereto as Exhibit 99.1. SIGNATURE
Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be
signed on its behalf by the undersigned, thereto duly authorized. ITURAN LOCATION & CONTROL LTD. (Registrant)
By: /s/ Eyal Sheratzky Name: Eyal Sheratzky Title: Co-Chief Executive Officer Date: February 6, 2025 EXHIBIT INDEX
 Exhibit Item 99.1 Press Release, February 6, 2025, announcing the fourth quarter and full year 2024 results release
and conference call. Exhibit 99.1 ITURAN LOCATION AND CONTROL LTD. SCHEDULES FOURTH
QUARTER & FULL YEAR 2024 RESULTS RELEASE AND CONFERENCE CALL FOR FEBRUARY 26, 2025 -----
Conference Call Scheduled at 10am Eastern Time AZOUR, Israel February 6, 2025 Ituran Location and Control
Ltd. (NASDAQ: ITRN), announced that it will be releasing its fourth quarter and full year 2024 results on Wednesday,
February 26, 2025. The Company will be hosting a video conference call later that day via Zoom, starting at 10am
Eastern Time, 7am Pacific Time and 5pm Israel time. On the call, management will review and present the results and
will be available to answer investor questions. To participate in the Zoom call, please register at the following link:
https://us06web.zoom.us/webinar/register/WN_1tfl4B6_QHa5_xl7EKVDCA Following registration, you will be sent the
link to the conference call which is accessible either via the Zoom app, or alternatively from a dial-in telephone number.
If you have an issue with registration, please contact the Ituran investor relations team, well in advance of the call. For
those unable to participate, the call will be available for replay through the same link, or from a link to the recording on
Ituran's website, beginning within a few hours following the end of the call. About Ituran Ituran is a leader in the
emerging mobility technology field, providing value-added location-based services, including a full suite of services for
the connected-car. Ituran offers Stolen Vehicle Recovery, fleet management as well as mobile asset location,
management & control services for vehicles, cargo and personal security for the retail, insurance, financing industries
and car manufacturers. Ituran is the largest OEM telematics provider in Latin America. Its products and applications
are used by customers in over 20 countries. Ituran is also the founder of the Tel-Aviv based DRIVE startup incubator to
promote the development of smart mobility technology. Ituran's subscriber base has been growing significantly since
the Company's inception to almost 2.5 million subscribers using its location-based services with a market leading
position in Israel and Latin America. Established in 1995, Ituran has approximately 2,800 employees worldwide, with
offices in Israel, Brazil, Argentina, Mexico, Ecuador, Columbia, India, Canada and the United States. For more
information, please visit Ituran's website, at: www.ituran.com Company Contact Udi Mizrahi udi_m@ituran.com
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