

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 ☐ FORM 6-K ☐  
REPORT OF FOREIGN ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF  
1934 ☐ For the month of February 2025 ☐ Commission File Number 001-32618 ☐ Ituran Location and Control Ltd.  
(Exact name of Registrant as specified in its Charter) ☐ ☐ 3 Hashikma Street, Azour 58001,  
Israel (Address of Registrant's principal executive offices) ☐ ☐ Indicate by check mark  
whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F. ☐ Form 20-F ☐ ☐ ☐  
Form 40-F ☐ ☐ Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation  
S-T Rule 101 (b) (1): ☐ Yes ☐ No ☐ ☐ Indicate by check mark if the registrant is submitting the Form 6-K in paper  
as permitted by Regulation S-T Rule 101 (b) (7): ☐ Yes ☐ No ☐ ☐ Indicate by check mark whether the registrant by  
furnishing the information contained in this Form is also thereby furnishing the information to the Commission  
pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934. ☐ Yes ☐ No ☐ ☐ If ☐ Yes ☐ is marked,  
indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): ☐ On February 6,  
2025, Ituran Location and Control Ltd. issued a press release announcing the fourth quarter and full year 2024 results  
release and conference call. ☐ A copy of this press release is annexed hereto as Exhibit 99.1. ☐ SIGNATURE ☐  
Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be  
signed on its behalf by the undersigned, thereto duly authorized. ITURAN LOCATION & CONTROL LTD. (Registrant)  
By: /s/ Eyal Sheratzky Name: Eyal Sheratzky Title: Co-Chief Executive Officer Date: February 6, 2025 EXHIBIT INDEX  
☐ Exhibit Item 99.1 Press Release, February 6, 2025, announcing the fourth quarter and full year 2024 results release  
and conference call. ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ Exhibit 99.1 ITURAN LOCATION AND CONTROL LTD. SCHEDULES FOURTH  
QUARTER & FULL YEAR 2024 RESULTS RELEASE AND CONFERENCE CALL FOR FEBRUARY 26, 2025 -----  
Conference Call Scheduled at 10am Eastern Time AZOUR, Israel ☐ February 6, 2025 ☐ Ituran Location and Control  
Ltd. (NASDAQ: ITRN), announced that it will be releasing its fourth quarter and full year 2024 results on Wednesday,  
February 26, 2025. The Company will be hosting a video conference call later that day via Zoom, starting at 10am  
Eastern Time, 7am Pacific Time and 5pm Israel time. On the call, management will review and present the results and  
will be available to answer investor questions. To participate in the Zoom call, please register at the following link:  
[https://us06web.zoom.us/webinar/register/WN\\_1tfl4B6\\_QHa5\\_xl7EKVDCA](https://us06web.zoom.us/webinar/register/WN_1tfl4B6_QHa5_xl7EKVDCA) Following registration, you will be sent the  
link to the conference call which is accessible either via the Zoom app, or alternatively from a dial-in telephone number.  
If you have an issue with registration, please contact the Ituran investor relations team, well in advance of the call. For  
those unable to participate, the call will be available for replay through the same link, or from a link to the recording on  
Ituran's website, beginning within a few hours following the end of the call. About Ituran Ituran is a leader in the  
emerging mobility technology field, providing value-added location-based services, including a full suite of services for  
the connected-car. Ituran offers Stolen Vehicle Recovery, fleet management as well as mobile asset location,  
management & control services for vehicles, cargo and personal security for the retail, insurance, financing industries  
and car manufacturers. Ituran is the largest OEM telematics provider in Latin America. Its products and applications  
are used by customers in over 20 countries. Ituran is also the founder of the Tel-Aviv based DRIVE startup incubator to  
promote the development of smart mobility technology. Ituran's subscriber base has been growing significantly since  
the Company's inception to almost 2.5 million subscribers using its location-based services with a market leading  
position in Israel and Latin America. Established in 1995, Ituran has approximately 2,800 employees worldwide, with  
offices in Israel, Brazil, Argentina, Mexico, Ecuador, Columbia, India, Canada and the United States. For more  
information, please visit Ituran's website, at: [www.ituran.com](http://www.ituran.com) Company Contact Udi Mizrahi [udi\\_m@ituran.com](mailto:udi_m@ituran.com)  
Deputy CEO and VP Finance, Ituran (Israel) +972 3 557 1348 International Investor Relations Ehud Helft  
[ituran@ekgir.com](mailto:ituran@ekgir.com) EK Global Investor Relations (US) +1 212 378 8040