



Safe Harbor Disclosure

This presentation contains certain “forward-looking” statements within the meaning of the Private Securities Litigation Reform Act of 1995, such as statements regarding the Company’s expected financial performance, including revenues, organic revenue growth, diluted adjusted EPS, and free cash flow; the Company’s ability to execute on its brand-building strategy and to maximize shareholder value; the Company’s capital allocation strategy and optionality; the timing of closing of the Pillar5 acquisition; and the Company’s ability to, and timing to, obtain adequate supply of Clear Eyes inventory. Words such as “anticipate,” “continue,” “expect,” “enable,” “outlook,” “can,” “will,” “may,” “should,” “could,” “would,” and similar expressions identify forward-looking statements. Such forward-looking statements represent the Company’s expectations and beliefs and involve a number of known and unknown risks, uncertainties and other factors that may cause actual results to differ materially from those expressed or implied by such forward-looking statements. These factors include, among others, the ability to meet the Pillar5 closing conditions, the ability to rapidly increase the supply of *Clear Eyes* from Pillar5 and other suppliers; the ability of the Company’s manufacturing operations and third party manufacturers and logistics providers and suppliers to meet demand for its other products and to avoid inflationary cost increases and supply disruption; the impact of economic and business conditions; consumer trends; competitive pressures; the impact of the Company’s advertising and promotional and new product development initiatives; customer inventory management initiatives; the ability to pass along rising costs to customers without impacting sales; fluctuating foreign exchange rates; evolving U.S. and international tariffs; and other risks set forth in Part I, Item 1A. Risk Factors in the Company’s Annual Report on Form 10-K for the year ended March 31, 2025. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date this presentation. Except to the extent required by applicable law, the Company undertakes no obligation to update any forward-looking statement contained in this presentation, whether as a result of new information, future events, or otherwise.

All adjusted GAAP numbers presented are footnoted and reconciled to their closest GAAP measurement in the attached reconciliation schedule and in our November 6, 2025 earnings release in the “About Non-GAAP Financial Measures” section.

We have italicized our trademarks and trade names, which are the property of the Company or its subsidiaries, when they appear in this presentation.

Agenda for Today's Discussion

I. Performance Update

II. Financial Overview

III. FY 26 Outlook



I. Performance Update

Q2 FY 26 Performance Update

Q2 FY 26 Sales Drivers

- Quarterly Revenue of \$274.1 million
- Revenue better than forecast, due to *Clear Eyes* supply timing and retail order timing
- eCommerce sales continue to benefit from long-term investments

Superior Earnings and FCF

- Gross Margin of 55.3%, as expected and approximately flat to prior year
- Adjusted Diluted EPS⁽²⁾ of \$1.07 vs. \$1.09 prior year, ahead of expectations
- Free Cash Flow⁽²⁾ year to date of \$134 million, up 10% vs. prior year

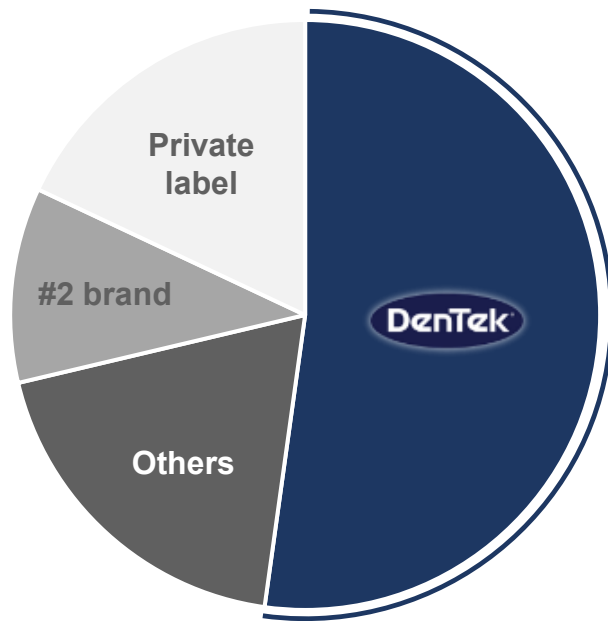
Disciplined Capital Allocation

- Leverage of 2.4x⁽³⁾ continues to enable capital allocation optionality
- Opportunistic share repurchases in Q2 of \$75 million
- Optimal capital allocation levers remain unchanged

Brand-Building through Iconic Campaigns



Dental Guards – A Strategic Focus Area



50%+
Market Share*



- Investment in attractive guards category has led to 50%+ market share
- Guards now represent the largest portion of DenTek's revenue

Agile Marketing Playbook Accelerating Growth



Social Media
& Influencers



National
TV



Sponsored Brand
Video & Ads



Podcasts



Sponsorship



PR &
Earned Media

1+
Billion

Estimated
Impressions

5+
Pts

Guards Market Share
Point Increase*

- Awareness driven by high-impact omnichannel activations
- Culturally relevant storytelling driving brand visibility and engagement

“Fantasy Guards” Campaign Fueling Category Growth via Time-Tested Brand-Building

* Circana MULO+ 4 weeks ended 10/5/25



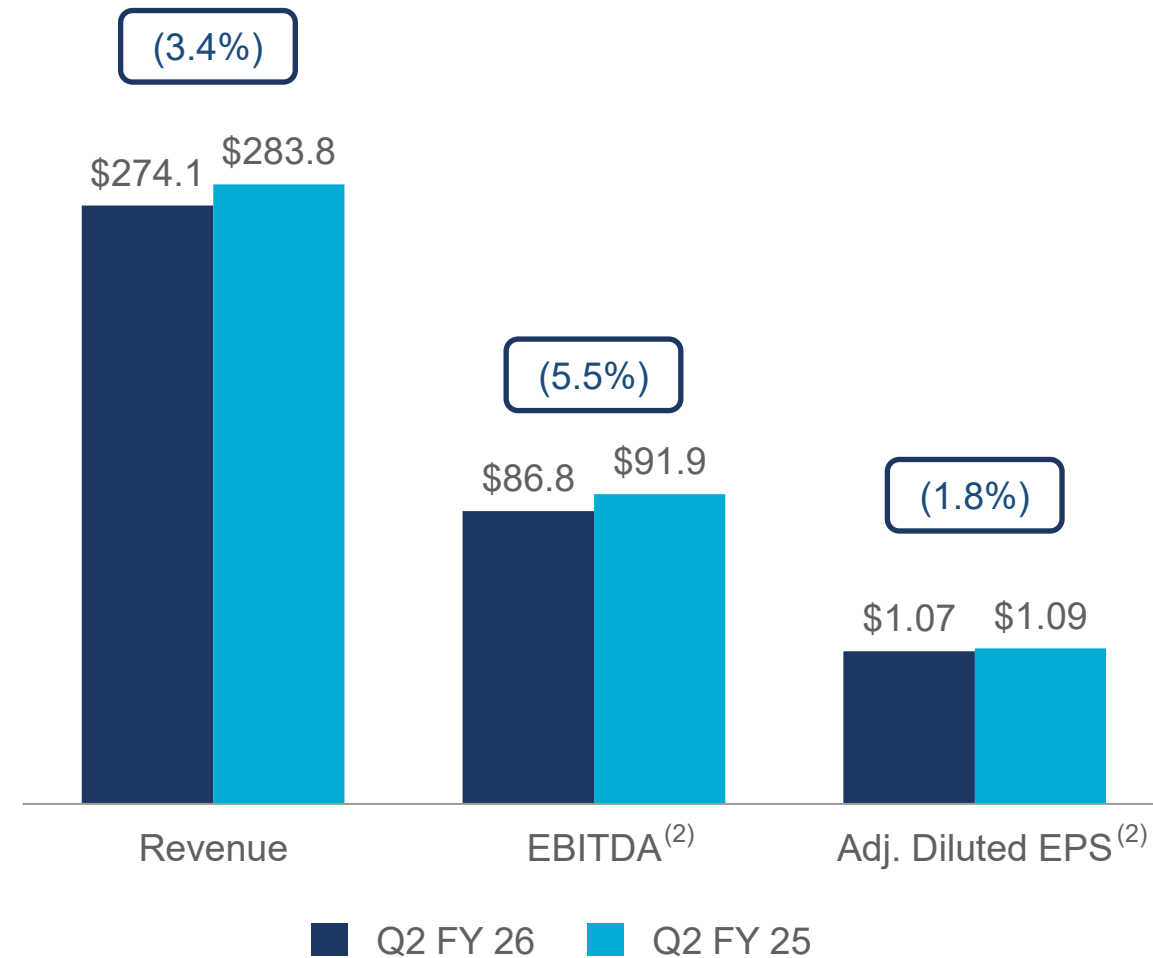
II. Financial Overview

Q2 FY 26 Performance Highlights

Revenue of \$274.1 million, down 3.3% vs. prior year excluding foreign currency⁽¹⁾

EBITDA⁽²⁾ of \$86.8 million vs. \$91.9 million prior year

Adjusted Diluted EPS⁽²⁾ of \$1.07 down 1.8% vs. prior year



Dollar values in millions, except per share data.

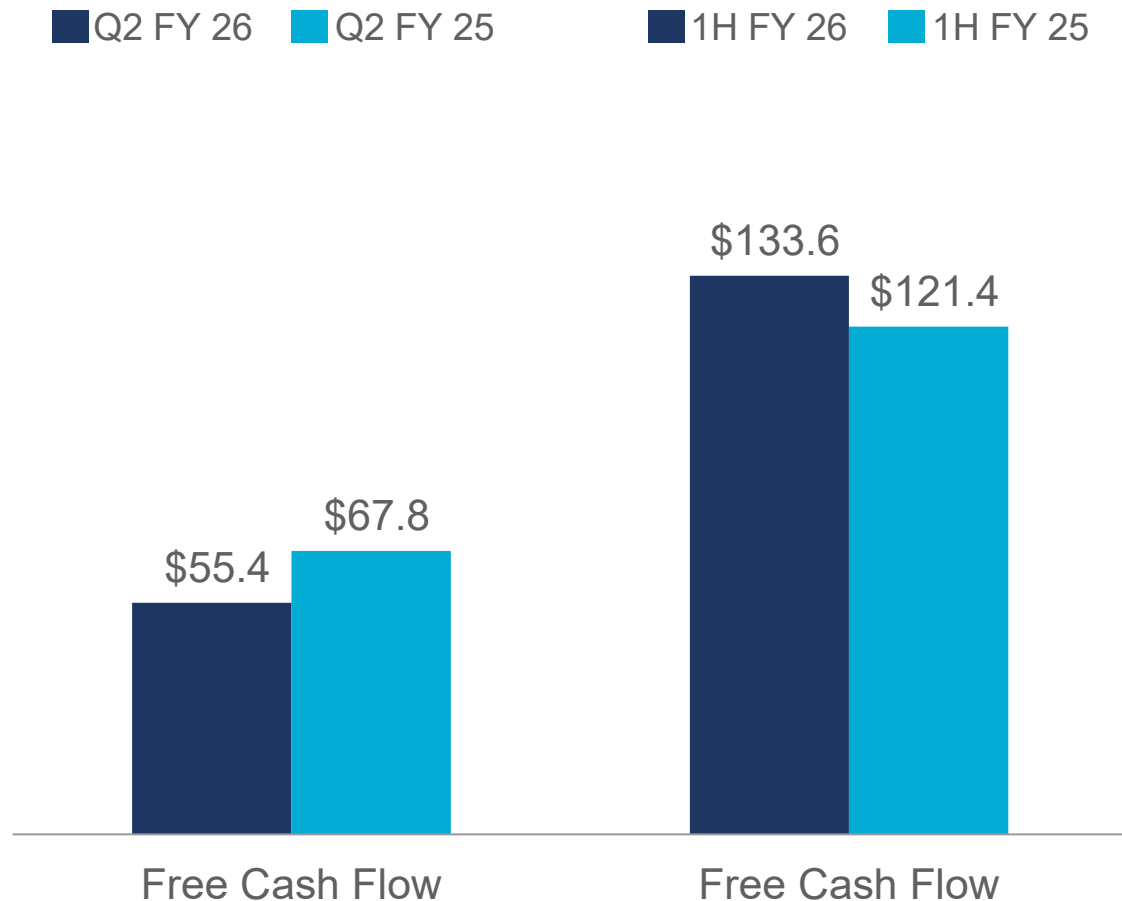
FY 26 Second Quarter and 1H Consolidated Financial Summary

	3 Months Ended			6 Months Ended			1H Comments
	Q2 FY 26	Q2 FY 25	% Chg	1H FY 26	1H FY 25	% Chg	
Total Revenue	\$ 274.1	\$ 283.8	(3.4%)	\$ 523.6	\$ 550.9	(5.0%)	<ul style="list-style-type: none"> Organic Revenue⁽¹⁾ down 4.8% vs. prior year <ul style="list-style-type: none"> Sales declines due to <i>Clear Eyes</i> supply constraints, retail order timing International segment up ~3% excluding foreign currency⁽¹⁾ Double-digit consumption growth in eCommerce Gross Margin of 55.7%, as expected A&M of 14.1% of Revenue, as expected G&A of 10.8% of Revenue, as expected Adjusted Diluted EPS⁽²⁾ up vs. prior year due to higher gross margin and lower interest expense
Gross Profit	151.6	157.4	(3.7%)	291.9	303.4	(3.8%)	
% Margin	55.3%	55.5%		55.7%	55.1%		
A&M	38.7	41.4	(6.5%)	73.6	80.8	(8.9%)	
% Total Revenue	14.1%	14.6%		14.1%	14.7%		
G&A	28.0	26.1	7.3%	56.5	55.0	2.7%	
% Total Revenue	10.2%	9.2%		10.8%	10.0%		
D&A (ex. COGS D&A)	5.2	5.6	(7.1%)	10.4	11.3	(8.0%)	
Operating Income	\$ 79.7	\$ 84.3	(5.5%)	\$ 151.4	\$ 156.3	(3.1%)	
% Margin	29.1%	29.7%		28.9%	28.4%		
Adj. Earnings Per Share⁽²⁾	\$ 1.07	\$ 1.09	(1.8%)	\$ 2.02	\$ 1.98	2.0%	
EBITDA⁽²⁾	\$ 86.8	\$ 91.9	(5.5%)	\$ 166.5	\$ 171.5	(3.0%)	
% Margin	31.7%	32.4%		31.8%	31.1%		

Dollar values in millions, except per share data;

Industry Leading Free Cash Flow Trends

Free Cash Flow⁽²⁾



Comments

- Total 1H Free Cash Flow⁽²⁾ of \$133.6 million up 10% vs. prior year
 - Full-year free cash flow outlook⁽⁵⁾ of \$245 million or more unchanged
 - Strong business attributes continue to drive Free Cash Flow
- Net Debt at September 30 of \$0.9 billion⁽²⁾; leverage ratio⁽³⁾ of 2.4x at end of Q2
- Repurchased ~ 1.6 million shares in 1H for ~ \$110 million, \$75 million of which in Q2
- Still anticipate Pillar5 close in Q3 for ~\$100 million



III. FY 26 Outlook

FY 26 Outlook

Top Line Trends

- Benefitting from well-diversified portfolio and brand-building playbook
- Revenues of \$1,100 to \$1,115 million
 - Expected organic revenue down approximately (1.5%) to (3.0%)
 - Continue to anticipate higher *Clear Eyes* shipments in 2H via strategic actions

EPS

- Adjusted Diluted EPS⁽⁴⁾ of \$4.54 to \$4.58
- Expect earnings growth to reaccelerate as revenue improves

Free Cash Flow & Allocation

- Free Cash Flow⁽⁵⁾ of \$245 million or more unchanged
- Capital allocation decisions focused on maximizing shareholder value



Q&A

Appendix

- (1) Organic Revenue is a Non-GAAP financial measure and is reconciled to the most closely related GAAP financial measures in the attached Reconciliation Schedules and / or our earnings release dated November 6, 2025 in the “About Non-GAAP Financial Measures” section.
- (2) EBITDA & EBITDA Margin, Adjusted Diluted EPS, Free Cash Flow, and Net Debt are Non-GAAP financial measures and are reconciled to their most closely related GAAP financial measures in the attached Reconciliation Schedules and / or in our earnings release dated November 6, 2025 in the “About Non GAAP Financial Measures” section.
- (3) Leverage ratio reflects covenant defined Net Debt / EBITDA.
- (4) Adjusted Diluted EPS for FY 26 is a projected Non-GAAP financial measure, is reconciled to projected GAAP Diluted EPS in the attached Reconciliation Schedules and/or in our earnings release dated November 6, 2025 in the “About Non-GAAP Financial Measures” section and is calculated based on projected GAAP Diluted EPS adjusted for certain discrete tax items.
- (5) Free Cash Flow for FY 26 is a projected Non-GAAP financial measure, is reconciled to projected GAAP Net Cash Provided by Operating Activities in the attached Reconciliation Schedules and / or in our earnings release dated November 6, 2025 in the “About Non-GAAP Financial Measures” section and is calculated based on projected Net Cash Provided by Operating Activities less projected capital expenditures.

Reconciliation Schedules

Organic Revenue Change

	Three Months Ended September 30,		Six Months Ended September 30,	
	2025	2024	2025	2024
<i>(In Thousands)</i>				
GAAP Total Revenues	\$ 274,114	\$ 283,785	\$ 523,644	\$ 550,927
Revenue Change	(3.4%)		(5.0%)	
Adjustments:				
Impact of foreign currency exchange rates	-	(370)	-	(1,040)
Total adjustments	\$ -	\$ (370)	\$ -	\$ (1,040)
Non-GAAP Organic Revenues	\$ 274,114	\$ 283,415	\$ 523,644	\$ 549,887
Non-GAAP Organic Revenue Change	(3.3%)		(4.8%)	

EBITDA and EBITDA Margin

	Three Months Ended September 30,		Six Months Ended September 30,	
	2025	2024	2025	2024
<i>(In Thousands)</i>				
GAAP Net Income	\$ 42,211	\$ 54,377	\$ 89,677	\$ 103,445
Interest expense, net	10,036	12,281	20,239	25,418
Provision for income taxes	26,922	17,286	41,233	26,631
Depreciation and amortization	7,663	7,929	15,329	16,053
Non-GAAP EBITDA	\$ 86,832	\$ 91,873	\$ 166,478	\$ 171,547
Non-GAAP EBITDA Margin	31.7%	32.4%	31.8%	31.1%

Reconciliation Schedules (continued)

Adjusted Diluted EPS

	Three Months Ended September 30,				Six Months Ended September 30,			
	2025		2024		2025		2024	
	Net Income	Adjusted EPS	Net Income	Adjusted EPS	Net Income	Adjusted EPS	Net Income	Adjusted EPS
<i>(In Thousands, except per share data)</i>								
GAAP Net Income and Diluted EPS	\$ 42,211	\$ 0.86	\$ 54,377	\$ 1.09	\$ 89,677	\$ 1.81	\$ 103,445	\$ 2.06
Adjustments:								
Normalized tax rate adjustment ^(a)	10,261	0.21			2,236	0.21	1,983	(0.08)
Total Adjustments	10,261	0.21	-	-	2,236	0.21	1,983	(0.08)
Non-GAAP Adjusted Net Income and Adjusted Diluted EPS	\$ 52,472	\$ 1.07	\$ 54,377	\$ 1.09	\$ 91,913	\$ 2.02	\$ 105,428	\$ 1.98

(a) Income tax adjustment to adjust for discrete income tax items.

Free Cash Flow

	Three Months Ended September 30,		Six Months Ended September 30,	
	2025	2024	2025	2024
<i>(In Thousands)</i>				
GAAP Net Income	\$ 42,211	\$ 54,377	\$ 89,677	\$ 103,445
Adjustments:				
Adjustments to reconcile net income to net cash provided by operating activities	29,324	16,045	48,888	30,371
Changes in operating assets and liabilities	(14,049)	(622)	(2,066)	(9,240)
Total adjustments	15,275	15,423	46,822	21,131
GAAP Net cash provided by operating activities	57,486	69,800	136,499	124,576
Purchases of property and equipment	(2,102)	(2,027)	(2,940)	(3,179)
Non-GAAP Free Cash Flow	\$ 55,384	\$ 67,773	\$ 133,559	\$ 121,397

Reconciliation Schedules (continued)

Projected Adjusted Diluted EPS

	Low	High
Projected FY'26 GAAP Diluted EPS	\$ 4.33	\$ 4.37
Adjustments:		
Normalized tax rate adjustment ^(a)	0.21	0.21
Projected FY'26 Non-GAAP Adjusted Diluted EPS	\$ 4.54	\$ 4.58

(a) Income tax adjustment to adjust for discrete income tax items.

Projected Free Cash Flow

<u>(In millions)</u>		
operating activities	\$	255
Additions to property and equipment for cash		(10)
Projected FY 26 Non-GAAP Free Cash Flow	\$	245

