

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

**FORM 10-Q**

☒ **QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended September 30, 2023

or

☐ **TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

Commission File Number 001-14429

**SKECHERS U.S.A., INC.**

(Exact name of registrant as specified in its charter)

**Delaware**

(State or other jurisdiction of  
incorporation or organization)

**95-4376145**

(I.R.S. Employer  
Identification No.)

**228 Manhattan Beach Blvd.  
Manhattan Beach, California**  
(Address of principal executive office)

**90266**  
(Zip Code)

**(310) 318-3100**

(Registrant's telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading symbol	Name of each exchange on which registered
Class A Common Stock, par value \$0.001 per share	SKX	New York Stock Exchange

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files).  
Yes ☒ No ☐

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer	<input checked="" type="checkbox"/>	Accelerated filer	<input type="checkbox"/>
Non-accelerated filer	<input type="checkbox"/>	Smaller reporting company	<input type="checkbox"/>
		Emerging growth company	<input type="checkbox"/>

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes ☐ No ☒

As of November 2, 2023 133,595,695 shares of the registrant's Class A Common Stock, \$0.001 par value per share, were outstanding.

As of November 2, 2023 20,385,569 shares of the registrant's Class B Common Stock, \$0.001 par value per share, were outstanding.

**SKECHERS U.S.A., INC. AND SUBSIDIARIES**  
**Form 10-Q**  
**Table of Contents**

**PART I – FINANCIAL INFORMATION**

Item 1.	<a href="#"><u>Financial Statements</u></a>	
	<a href="#"><u>Condensed Consolidated Balance Sheets (Unaudited)</u></a>	3
	<a href="#"><u>Condensed Consolidated Statements of Earnings (Unaudited)</u></a>	4
	<a href="#"><u>Condensed Consolidated Statements of Comprehensive Income (Unaudited)</u></a>	5
		6
	<a href="#"><u>Condensed Consolidated Statements of Equity (Unaudited)</u></a>	
	<a href="#"><u>Condensed Consolidated Statements of Cash Flows (Unaudited)</u></a>	8
	<a href="#"><u>Notes to Condensed Consolidated Financial Statements (Unaudited)</u></a>	9
Item 2.	<a href="#"><u>Management's Discussion and Analysis of Financial Condition and Results of Operations</u></a>	18
Item 3.	<a href="#"><u>Quantitative and Qualitative Disclosures About Market Risk</u></a>	23
Item 4.	<a href="#"><u>Controls and Procedures</u></a>	23

**PART II – OTHER INFORMATION**

Item 1.	<a href="#"><u>Legal Proceedings</u></a>	24
Item 1A.	<a href="#"><u>Risk Factors</u></a>	24
Item 2.	<a href="#"><u>Unregistered Sales of Equity Securities and Use of Proceeds</u></a>	24
Item 3.	<a href="#"><u>Defaults Upon Senior Securities</u></a>	24
Item 4.	<a href="#"><u>Mine Safety Disclosures</u></a>	24
Item 5.	<a href="#"><u>Other Information</u></a>	24
Item 6.	<a href="#"><u>Exhibits</u></a>	25
	<a href="#"><u>Signatures</u></a>	26

**PART I – FINANCIAL INFORMATION**

**Item 1. Financial Statements**

**SKECHERS U.S.A., INC. AND SUBSIDIARIES**  
**Condensed Consolidated Balance Sheets**  
**(Unaudited)**

(in thousands, except par value)	As of September 30, 2023	As of December 31, 2022
<b>ASSETS</b>		
Current assets		
Cash and cash equivalents	\$ 1,100,401	\$ 615,733
Short-term investments	64,065	102,166
Trade accounts receivable, less allowances of \$66,115 and \$59,472	929,368	848,287
Other receivables	65,323	86,036
Inventory	1,382,027	1,818,016
Prepaid expenses and other	226,565	176,035
Total current assets (\$1,125,164 and \$1,014,962 related to VIEs)	3,767,749	3,646,273
Property, plant and equipment, net	1,466,145	1,345,370
Operating lease right-of-use assets	1,212,113	1,200,565
Deferred tax assets	442,875	454,190
Long-term investments	108,517	70,498
Goodwill	101,230	93,497
Other assets, net	140,635	83,094
Total non-current assets (\$630,170 and \$598,973 related to VIEs)	3,471,515	3,247,214
<b>TOTAL ASSETS</b>	<b>\$ 7,239,264</b>	<b>\$ 6,893,487</b>
<b>LIABILITIES AND EQUITY</b>		
Current liabilities		
Accounts payable	\$ 820,789	\$ 957,384
Accrued expenses	296,313	294,143
Operating lease liabilities	264,556	238,694
Current installments of long-term borrowings	76,695	103,184
Short-term borrowings	35,178	19,635
Total current liabilities (\$544,018 and \$568,158 related to VIEs)	1,493,531	1,613,040
Long-term operating lease liabilities	1,047,896	1,063,672
Long-term borrowings	239,590	216,488
Deferred tax liabilities	20,203	8,656
Other long-term liabilities	133,781	120,045
Total non-current liabilities (\$320,145 and \$293,726 related to VIEs)	1,441,470	1,408,861
Total liabilities	2,935,001	3,021,901
Commitments and contingencies (Note 10)		
Stockholders' equity		
Preferred Stock, \$0.001 par value; 10,000 shares authorized; none issued and outstanding	—	—
Class A Common Stock, \$0.001 par value; 500,000 shares authorized; 133,574 and 134,473 shares issued and outstanding	134	134
Class B Common Stock, \$0.001 par value; 75,000 shares authorized; 20,386 and 20,810 shares issued and outstanding	20	21
Additional paid-in capital	340,476	403,799
Accumulated other comprehensive loss	(98,044)	(84,897)
Retained earnings	3,709,548	3,250,931
Skechers U.S.A., Inc. equity	3,952,134	3,569,988
Noncontrolling interests	352,129	301,598
Total stockholders' equity	4,304,263	3,871,586
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$ 7,239,264</b>	<b>\$ 6,893,487</b>

See accompanying notes to unaudited condensed consolidated financial statements.

**SKECHERS U.S.A., INC. AND SUBSIDIARIES**  
**Condensed Consolidated Statements of Earnings**  
**(Unaudited)**

(in thousands, except per share data)	Three Months Ended September 30,		Nine Months Ended September 30,	
	2023	2022	2023	2022
Sales	\$ 2,024,958	\$ 1,878,367	\$ 6,039,402	\$ 5,565,765
Cost of sales	953,040	994,432	2,928,381	2,960,088
Gross profit	1,071,918	883,935	3,111,021	2,605,677
Operating expenses				
Selling	178,286	150,857	493,964	425,675
General and administrative	680,449	603,107	1,962,564	1,719,969
Total operating expenses	858,735	753,964	2,456,528	2,145,644
Earnings from operations	213,183	129,971	654,493	460,033
Other income (expense)	(7,055)	(15,139)	5,660	(40,144)
Earnings before income taxes	206,128	114,832	660,153	419,889
Income tax expense	40,202	20,498	122,360	83,229
Net earnings	165,926	94,334	537,793	336,660
Less: Net earnings attributable to noncontrolling interests	20,511	8,448	79,176	39,147
Net earnings attributable to Skechers U.S.A., Inc.	\$ 145,415	\$ 85,886	\$ 458,617	\$ 297,513
Net earnings per share attributable to Skechers U.S.A., Inc.				
Basic	\$ 0.94	\$ 0.55	\$ 2.96	\$ 1.91
Diluted	\$ 0.93	\$ 0.55	\$ 2.93	\$ 1.90
Weighted-average shares used in calculating net earnings per share attributable to Skechers U.S.A., Inc.				
Basic	154,525	155,420	154,876	155,783
Diluted	156,200	156,233	156,496	156,714

See accompanying notes to unaudited condensed consolidated financial statements.

**SKECHERS U.S.A., INC. AND SUBSIDIARIES**  
**Condensed Consolidated Statements of Comprehensive Income**  
**(Unaudited)**

(in thousands)	Three Months Ended September 30,		Nine Months Ended September 30,	
	2023	2022	2023	2022
Net earnings	\$ 165,926	\$ 94,334	\$ 537,793	\$ 336,660
Other comprehensive income, net of tax				
Net unrealized (loss) gain on derivative contract	(776)	3,113	(1,693)	10,210
Loss on foreign currency translation adjustment	(13,301)	(42,888)	(22,594)	(83,628)
Comprehensive income	151,849	54,559	513,506	263,242
Less: Comprehensive income (loss) attributable to noncontrolling interests	16,771	(2,785)	68,036	20,979
Comprehensive income attributable to Skechers U.S.A., Inc.	<u>\$ 135,078</u>	<u>\$ 57,344</u>	<u>\$ 445,470</u>	<u>\$ 242,263</u>

See accompanying notes to unaudited condensed consolidated financial statements.

**SKECHERS U.S.A., INC. AND SUBSIDIARIES**  
**Condensed Consolidated Statements of Equity**  
**(Unaudited)**

	Shares		Amount		Addition al paid- in capital	Accumul ated  other compreh ensive loss	Retaine d earnings	Skecher s U.S.A., Inc. equity	Noncontr olling interests	Total stockhol ders' equity
	Class A Common Stock	Class B Common Stock	Class A Common Stock	Class B Common Stock						
(in thousands)										
Balance at June 30, 2023	134,291	20,464	\$ 134	\$ 20	362,769	\$ (87,707)	3,564,133	3,839,349	\$ 352,113	4,191,462
Net earnings	—	—	—	—	—	—	145,415	145,415	20,511	165,926
Foreign currency translation adjustment	—	—	—	—	—	(10,337)	—	(10,337)	(2,964)	(13,301)
Distributions to noncontrolling interests	—	—	—	—	—	—	—	—	(16,755)	(16,755)
Net unrealized loss on derivative contract	—	—	—	—	—	—	—	—	(776)	(776)
Stock compensation expense	—	—	—	—	17,979	—	—	17,979	—	17,979
Shares issued under the incentive award plan	16	—	—	—	—	—	—	—	—	—
Shares redeemed for employee tax withholdings	(6)	—	—	—	(257)	—	—	(257)	—	(257)
Repurchases of common stock	(805)	—	—	—	(40,015)	—	—	(40,015)	—	(40,015)
Conversion of Class B Common Stock into Class A Common Stock	78	(78)	—	—	—	—	—	—	—	—
Balance at September 30, 2023	133,574	20,386	\$ 134	\$ 20	340,476	\$ (98,044)	3,709,548	3,952,134	\$ 352,129	4,304,263
Balance at June 30, 2022	134,845	20,889	\$ 135	\$ 21	402,360	\$ (75,784)	3,089,530	3,416,262	\$ 301,842	3,718,104
Net earnings	—	—	—	—	—	—	85,886	85,886	8,448	94,334
Foreign currency translation adjustment	—	—	—	—	—	(28,542)	—	(28,542)	(14,346)	(42,888)
Distributions to noncontrolling interests	—	—	—	—	—	—	—	—	(8,891)	(8,891)
Net unrealized gain on derivative contract	—	—	—	—	—	—	—	—	3,113	3,113
Stock compensation expense	—	—	—	—	10,223	—	—	10,223	—	10,223
Shares issued under the incentive award plan	10	—	—	—	—	—	—	—	—	—
Shares redeemed for employee tax withholdings	(4)	—	—	—	(112)	—	—	(112)	—	(112)
Repurchases of common stock	(639)	—	(1)	—	(25,012)	—	—	(25,013)	—	(25,013)
Balance at September 30, 2022	134,212	20,889	\$ 134	\$ 21	387,459	(104,326)	3,175,416	3,458,704	\$ 290,166	3,748,870

See accompanying notes to unaudited condensed consolidated financial statements.

**SKECHERS U.S.A., INC. AND SUBSIDIARIES**  
**Condensed Consolidated Statements of Equity**  
**(Unaudited)**

	Shares		Amount		Accumul					
	Class A Common Stock	Class B Common Stock	Class A Common Stock	Class B Common Stock	Additional paid-in capital	other compreh ensive loss	Retained earnings	Skecher s U.S.A., Inc. equity	Noncontr olling interests	Total stockhol ders' equity
(in thousands)										
Balance at December 31, 2022	134,473	20,810	\$ 134	\$ 21	\$ 403,799	\$ (84,897)	\$ 3,250,931	\$ 3,569,988	\$ 301,598	\$ 3,871,586
Net earnings	—	—	—	—	—	—	458,617	458,617	79,176	537,793
Foreign currency translation adjustment	—	—	—	—	—	(13,147)	—	(13,147)	(9,447)	(22,594)
Distributions to noncontrolling interests	—	—	—	—	—	—	—	—	(17,505)	(17,505)
Net unrealized loss on derivative contract	—	—	—	—	—	—	—	—	(1,693)	(1,693)
Stock compensation expense	—	—	—	—	49,947	—	—	49,947	—	49,947
Proceeds from the employee stock purchase plan	148	—	—	—	5,402	—	—	5,402	—	5,402
Shares issued under the incentive award plan	954	—	1	—	(1)	—	—	—	—	—
Shares redeemed for employee tax withholdings	(364)	—	—	—	(18,632)	—	—	(18,632)	—	(18,632)
Repurchases of common stock	(2,061)	—	(2)	—	(100,039)	—	—	(100,041)	—	(100,041)
Conversion of Class B Common Stock into Class A Common Stock	424	(424)	1	(1)	—	—	—	—	—	—
Balance at September 30, 2023	133,574	20,386	\$ 134	\$ 20	\$ 340,476	\$ (98,044)	\$ 3,709,548	\$ 3,952,134	\$ 352,129	\$ 4,304,263
Balance at December 31, 2021	135,107	20,939	\$ 135	\$ 21	\$ 429,608	\$ (48,323)	\$ 2,877,903	\$ 3,259,344	\$ 282,728	\$ 3,542,072
Net earnings	—	—	—	—	—	—	297,513	297,513	39,147	336,660
Foreign currency translation adjustment	—	—	—	—	—	(56,003)	—	(56,003)	(27,625)	(83,628)
Distributions to noncontrolling interests	—	—	—	—	—	—	—	—	(13,541)	(13,541)
Net unrealized gain on derivative contract	—	—	—	—	753	—	—	753	9,457	10,210
Stock compensation expense	—	—	—	—	44,018	—	—	44,018	—	44,018
Proceeds from the employee stock purchase plan	144	—	—	—	4,836	—	—	4,836	—	4,836
Shares issued under the incentive award plan	1,268	—	1	—	(1)	—	—	—	—	—
Shares redeemed for employee tax withholdings	(430)	—	—	—	(17,512)	—	—	(17,512)	—	(17,512)
Repurchases of common stock	(1,927)	—	(2)	—	(74,243)	—	—	(74,245)	—	(74,245)
Conversion of Class B Common Stock into Class A Common Stock	50	(50)	—	—	—	—	—	—	—	—
Balance at September 30, 2022	134,212	20,889	\$ 134	\$ 21	\$ 387,459	\$ (104,326)	\$ 3,175,416	\$ 3,458,704	\$ 290,166	\$ 3,748,870

See accompanying notes to unaudited condensed consolidated financial statements.

**SKECHERS U.S.A., INC. AND SUBSIDIARIES**  
**Condensed Consolidated Statements of Cash Flows**  
**(Unaudited)**

(in thousands)	Nine Months Ended September 30,	
	2023	2022
<b>Cash flows from operating activities</b>		
Net earnings	\$ 537,793	\$ 336,660
Adjustments to reconcile net earnings to net cash provided by (used in) operating activities		
Depreciation and amortization	131,535	110,688
Provision for bad debts and returns	39,282	22,212
Stock compensation	49,947	44,018
Deferred income taxes	12,422	1,909
Net foreign currency adjustments	(10,642)	17,266
Changes in operating assets and liabilities		
Receivables	(67,669)	(287,470)
Inventory	443,940	(380,877)
Other assets	(70,114)	15,082
Accounts payable	(133,174)	91,901
Other liabilities	(14,633)	(14,230)
Net cash provided by (used in) operating activities	918,687	(42,841)
<b>Cash flows from investing activities</b>		
Capital expenditures	(238,712)	(263,631)
Acquisitions, net of cash acquired	(70,370)	—
Purchases of investments	(108,828)	(43,527)
Proceeds from sales and maturities of investments	108,910	114,469
Net cash used in investing activities	(309,000)	(192,689)
<b>Cash flows from financing activities</b>		
Net proceeds from the employee stock purchase plan	5,402	4,836
Repayments on long-term borrowings	(48,072)	(30,408)
Proceeds from long-term borrowings	44,685	52,431
Net proceeds from short-term borrowings	15,543	29,818
Payments for employee taxes related to stock compensation	(18,632)	(17,512)
Repurchases of common stock	(100,041)	(74,245)
Distributions to noncontrolling interests	(17,505)	(13,541)
Net cash used in financing activities	(118,620)	(48,621)
Effect of exchange rate changes on cash and cash equivalents	(6,399)	(3,851)
Net change in cash and cash equivalents	484,668	(288,002)
Cash and cash equivalents at beginning of the period	615,733	796,283
Cash and cash equivalents at end of the period	\$ 1,100,401	\$ 508,281
<b>Supplemental disclosures of cash flow information</b>		
Cash paid during the period for		
Interest	\$ 16,361	\$ 13,857
Income taxes, net	91,097	73,320
Non-cash transactions		
Right-of-use assets exchanged for lease liabilities	221,311	199,646
Non-cash consideration for acquired business	8,873	—

See accompanying notes to unaudited condensed consolidated financial statements.

**SKECHERS U.S.A., INC. AND SUBSIDIARIES**  
**Notes to Condensed Consolidated Financial Statements**  
**(Unaudited)**

**(1)General**

**BASIS OF PRESENTATION**

The accompanying unaudited condensed consolidated financial statements of Skechers U.S.A., Inc. (the "Company") have been prepared in accordance with generally accepted accounting principles in the United States of America ("GAAP"), for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. In the opinion of management, all normal adjustments and accruals considered necessary to provide a fair statement of the results of operations for the interim periods presented have been included. The December 31, 2022 balance sheet data was derived from audited financial statements; however, the accompanying notes to condensed consolidated financial statements do not include all of the annual disclosures required under GAAP and should be read in conjunction with the Company's 2022 Annual Report on Form 10-K. Certain reclassifications have been made to the condensed consolidated financial statements in prior years to conform to the current year presentation.

**NONCONTROLLING INTERESTS**

The Company has equity interests in several joint ventures that were established either to exclusively distribute the Company's products throughout Mexico, Asia and the Middle East or to construct the Company's domestic distribution facility. These joint ventures are variable interest entities ("VIE"), and the Company is considered the primary beneficiary. This determination is based on the relationships between the Company and the VIE, including management agreements, governance documents and other contractual arrangements. Specifically, the Company has both of the following characteristics: (a) the power to direct the activities of the entity that most significantly impact the entity's economic performance; and (b) the obligation to absorb losses of the entity that could potentially be significant to the VIE, or the right to receive benefits from the entity that could potentially be significant to the VIE. The assets and liabilities and results of operations of these entities are included in the Company's condensed consolidated financial statements, even though the Company may not hold a majority equity interest.

The Company continues to reassess these relationships quarterly. The assets of these joint ventures are restricted, as they are not available for general business use outside the context of such joint ventures. The holders of the liabilities of each joint venture have no recourse to the Company.

**FAIR VALUE OF FINANCIAL INSTRUMENTS**

The fair value hierarchy as defined by applicable accounting standards prioritizes the use of inputs used in valuation techniques into the following three levels:

- Level 1: Quoted market prices in active markets for identical assets or liabilities.
- Level 2: Other observable market-based inputs or unobservable inputs that are corroborated by market data.
- Level 3: Unobservable inputs that cannot be corroborated by market data that reflect the reporting entity's own assumptions.

The Company's Level 1 investments primarily include money market funds, United States ("U.S.") Treasury securities and actively traded mutual funds; Level 2 investments primarily include corporate notes and bonds, asset-backed securities and U.S. Agency securities; and the Company does not currently have any Level 3 assets or liabilities. The Company has one Level 2 derivative instrument which is an interest rate swap related to the refinancing of its U.S. distribution center (see Note 4 – Financial Commitments) classified as other assets, net. The fair value of the interest rate swap was determined using the market standard methodology of netting the discounted future fixed cash payments and the discounted expected variable cash receipts. The variable cash receipt was based on an expectation of future interest rates (forward curves) derived from observable market interest rate curves. Credit valuation adjustments were incorporated to appropriately reflect both the Company's nonperformance risk and the respective counterparty's nonperformance risk in the fair value measurements.

The carrying amount of receivables, payables and other amounts arising out of the normal course of business approximates fair value because of the relatively short maturity of such instruments. The carrying amount of the Company's short-term and long-term borrowings, which are considered Level 2 liabilities, approximates fair value based on current rates and terms available to the Company for similar debt.

## DERIVATIVE INSTRUMENTS

The Company's objectives in using interest rate derivatives are to add stability to interest expense and to manage exposure to interest rate movements. To accomplish this objective, the Company uses an interest rate swap as part of its interest rate risk management strategy. The Company's interest rate swap, designated as a cash flow hedge, involves the receipt of variable amounts from a counterparty in exchange for making fixed-rate payments over the life of the agreements without exchange of the underlying notional amount. By utilizing an interest rate swap, the Company is exposed to credit-related losses in the event that the counterparty fails to perform under the terms of the derivative contract. To mitigate this risk, the Company enters into derivative contracts with major financial institutions based upon credit ratings and other factors. The Company continually assesses the creditworthiness of its counterparties. As of September 30, 2023, all counterparties to the interest rate swap had performed in accordance with their contractual obligations.

## RECENTLY ADOPTED ACCOUNTING PRONOUNCEMENTS

In March 2020, the FASB issued ASU 2020-04 *Reference Rate Reform (Topic 848): Facilitation of the Effects of Reference Rate Reform on Financial Reporting*, as amended and supplemented by subsequent ASUs (collectively, "ASU 2020-04" and "ASU 2022-06"), which provides practical expedients for contract modifications and certain hedging relationships associated with the transition from reference rates that are expected to be discontinued. This guidance is applicable for borrowing instruments, which use London Interbank Offered Rate ("LIBOR") as a reference rate, and is available through December 31, 2024. During the second quarter of 2023, the Company amended certain terms of our loan agreement with Bank of America and the related interest rate swap to replace the LIBOR with the daily Secured Overnight Financing Rate ("SOFR") as part of our planned reference rate reform activities, as discussed in Note 4 - *Financial Commitments*. The Company elected to apply the practical expedient which allows us to account for the modification of the amended agreements as if the modifications were not substantial. These amendments did not result in any change to our application of hedge accounting or and did not have a material impact to our consolidated financial statements.

## (2) Cash, Cash Equivalents, Short-term and Long-term Investments

The following tables show the Company's cash, cash equivalents, short-term and long-term investments by significant investment category:

(in thousands)	As of September 30, 2023					
	Adjusted Cost	Fair Value	Cash and Cash Equivalents	Short-Term Investments	Long-Term Investments	
Cash	\$ 996,207	\$ 996,207	\$ 996,207	\$ —	\$ —	
Level 1						
Money market funds	92,960	92,960	92,960	—	—	
U.S. Treasury securities	5,161	5,161	—	5,161	—	
Mutual funds	N/A	8,423	—	—	8,423	
Total level 1	98,121	106,544	92,960	5,161	8,423	
Level 2						
Corporate notes and bonds	87,026	87,026	4,989	51,450	30,587	
Asset-backed securities	11,381	11,381	—	292	11,089	
U.S. Agency securities	18,631	18,631	6,245	7,162	5,224	
Total level 2	117,038	117,038	11,234	58,904	46,900	
Total	\$ 1,211,366	\$ 1,219,789	\$ 1,100,401	\$ 64,065	\$ 55,323	

(in thousands)	As of December 31, 2022					
	Adjusted Cost	Fair Value	Cash and Cash Equivalents	Short-Term Investments	Long-Term Investments	
Cash	\$ 539,730	\$ 539,730	\$ 539,730	\$ —	\$ —	
Level 1						
Money market funds	71,503	71,503	71,503	—	—	
U.S. Treasury securities	18,201	18,201	2,000	16,201	—	
Mutual funds	N/A	5,893	—	—	5,893	
Total level 1	89,704	95,597	73,503	16,201	5,893	
Level 2						
Corporate notes and bonds	101,959	101,959	2,500	85,731	13,728	
Asset-backed securities	4,641	4,641	—	234	4,407	
Total level 2	106,600	106,600	2,500	85,965	18,135	
Total	\$ 736,034	\$ 741,927	\$ 615,733	\$ 102,166	\$ 24,028	

The Company's investments consist of U.S. Treasury securities, corporate notes and bonds, asset-backed securities and U.S. agency securities, which the Company has the intent and ability to hold to maturity and therefore are classified as held-to-maturity. The Company holds mutual funds in its deferred compensation plan which are classified as trading securities. The Company may sell certain of its investments prior to their stated maturities for strategic reasons including, but not limited to, anticipation of credit deterioration and duration management. The maturities of the Company's long-term investments are less than two years. The Company minimizes the potential risk of principal loss by investing in highly-rated securities and limiting the amount of credit exposure to any one issuer. Fair values were determined for each individual security in the investment portfolio. Included in long-term investments on the Condensed Consolidated Balance Sheets are company owned life insurance contracts of \$53.2 million and \$46.5 million as of September 30, 2023 and December 31, 2022. Interest income was \$7.3 million and \$1.4 million for three months ended September 30, 2023 and 2022, and \$15.2 million and \$4.2 million for nine months ended September 30, 2023 and 2022.

When evaluating an investment for its current expected credit losses, the Company reviews factors such as historical experience with defaults, losses, credit ratings, term and macroeconomic trends, including current conditions and forecasts to the extent they are reasonable and supportable.

### (3) Accrued Expenses

Accrued expenses were as follows:

(in thousands)	As of September 30, 2023	As of December 31, 2022
Accrued payroll, taxes, and other	\$ 178,332	\$ 143,664
Return reserve liability	80,086	60,482
Accrued inventory purchases	37,895	89,997
Accrued expenses	\$ 296,313	\$ 294,143

### (4) Financial Commitments

The Company had \$3.1 million and \$2.7 million letters of credit as of September 30, 2023 and December 31, 2022, and approximately \$35.2 million and \$19.6 million in short-term borrowings as of September 30, 2023 and December 31, 2022. Interest expense was \$5.7 million and \$5.1 million for the three months ended September 30, 2023 and 2022, and \$16.8 million and \$14.1 million for nine months ended September 30, 2023 and 2022.

Long-term borrowings were as follows:

(in thousands)	As of September 30, 2023	As of December 31, 2022
HF-T1 Distribution Center Loan	\$ 129,505	\$ 129,505
HF-T2 Distribution Center Construction Loan	73,017	72,098
China Distribution Center Construction Loan	—	41,329
China Distribution Center Expansion Construction Loan	36,915	14,507
China Operational Loans	73,326	54,361
Other	3,522	7,872
Subtotal	316,285	319,672
Less: Current installments	76,695	103,184
Total long-term borrowings	\$ 239,590	\$ 216,488

#### *Revolving Credit Facility*

The Company maintains a revolving credit facility to manage liquidity, including working capital and capital expenditures. On December 15, 2021, the Company amended its \$500.0 million senior, unsecured revolving credit agreement dated November 21, 2019 (the "Amended Credit Agreement"). The Amended Credit Agreement expands its senior, unsecured credit facility to \$750.0 million, which may be increased by up to \$250.0 million under certain conditions and provides for the issuance of letters of credit up to a maximum of \$100.0 million and swingline loans up to a maximum of \$50.0 million. The Amended Credit Agreement extends the maturity date of the credit agreement, which was due to expire on November 21, 2024, to December 15, 2026. As of September 30, 2023, there was no outstanding balance under the revolving credit facility. The unused credit capacity was \$746.9 million and \$747.3 million as of September 30, 2023 and December 31, 2022.

The Company is required to maintain a maximum total adjusted net leverage ratio of 3.75:1, except in the event of an acquisition in which case the ratio may be increased at the Company's election to 4.25:1 for the quarter in which such acquisition occurs and for the next three quarters thereafter. The Company was in compliance with the financial covenants as of September 30, 2023.

In addition, the Company had \$35.2 million and \$19.6 million outstanding under short-term borrowings as of September 30, 2023 and December 31, 2022. Included in these amounts are \$23.7 million and \$14.5 million as of September 30, 2023 and December 31, 2022, related to our subsidiary in India, which has a line of credit of \$42.3 million and \$34.1 million as of September 30, 2023 and December 31, 2022, and a weighted average interest rate of 8.4% for the nine months ended September 30, 2023.

#### *HF-T1 Distribution Center Loan*

To finance construction and improvements to the Company's North American distribution center, the Company's joint venture with HF Logistics I, LLC ("HF"), HF Logistics-SKX, LLC (the "JV"), through a wholly-owned subsidiary of the JV ("HF-T1"), entered into a \$129.5 million construction loan agreement which matures on March 18, 2025 (the "HF-T1 2020 Loan") with interest of SOFR Daily Floating Rate plus a margin of 1.75% per annum.

HF-T1 also entered into an ISDA master agreement (together with the schedule related thereto, the "Swap Agreement") with Bank of America, N.A. to govern derivative and/or hedging transactions that HF-T1 concurrently entered into with Bank of America, N.A. Pursuant to the Swap Agreement, on August 14, 2015, HF-T1 entered into a confirmation of swap transactions (the "Interest Rate Swap") as amended (the "Swap Agreement Amendment") on March 18, 2020 with Bank of America, N.A. with a maturity date of March 18, 2025. The Swap Agreement Amendment fixes the effective interest rate on the HF-T1 2020 Loan at 2.55% per annum. The HF-T1 2020 Loan and Swap Agreement Amendment are subject to customary covenants and events of default. Bank of America, N.A. also acts as a lender and syndication agent under the Company's revolving credit facility. The obligations of the JV under this loan are guaranteed by HF.

The Interest Rate Swap involves the receipt of variable amounts from a counterparty in exchange for making fixed-rate payments over the life of the agreements without exchange of the underlying notional amount. During the second quarter of 2023, the Company amended certain terms of our loan agreement with Bank of America and the related interest rate swap to replace the LIBOR with the daily SOFR as part of our planned reference rate reform activities. As of both September 30, 2023 and December 31, 2022, the Interest Rate Swap had an aggregate notional amount of \$129.5 million. Under the terms of the Swap Agreement Amendment, the Company will pay a weighted-average fixed rate of 0.778% on the notional amount and receive payments from the counterparty based on the 30-day SOFR rate, effectively modifying the Company's exposure to interest rate risk by converting floating-rate debt to a fixed rate of 2.63%.

#### *HF-T2 Distribution Center Construction Loan*

To finance the expansion of the Company's North American distribution center, the JV, through HF Logistics-SKX T2, LLC, a wholly-owned subsidiary of the JV ("HF-T2") entered into a construction loan agreement of up to \$73.0 million which matures on April 3, 2025. Under the 2020 Construction Loan Agreement, the interest rate per annum on the HF-T2 2020 Construction Loan based on the Bloomberg Short-Term Bank Yield Index ("BSBY") Daily Floating Rate (as defined therein) plus a margin of 190 basis points, reducing to 175 basis points upon substantial completion of the construction and certain other conditions being satisfied. The weighted-average annual interest rate on borrowings under the HF-T2 Distribution Center Construction Loan was approximately 6.79% during the nine months ended September 30, 2023. The obligations of the JV under this loan are guaranteed by TGD Holdings I, LLC, which is an affiliate of HF.

#### *China Distribution Center Construction Loan*

The Company had a loan agreement to finance the construction of its distribution center in China which matured on September 28, 2023. The interest rate was 4.00%. As of December 31, 2022, the outstanding balance under this loan included approximately \$41.3 million classified as current installments of long-term borrowings.

#### *China Distribution Center Expansion Construction Loan*

On October 18, 2022, the Company entered into a loan agreement for 1.1 billion yuan with Bank of China Co., Ltd to finance the construction of its distribution center expansion in China. Interest is paid quarterly. The interest rate at September 30, 2023 was 3.4% and may increase or decrease over the life of the loan, and will be evaluated every 12 months. This loan matures 10 years from the initial receipt of funds. Beginning in 2026, the principal of the loan will be repaid in semi-annual installments of variable amounts. The obligations of this loan entered through the Company's Taicang Subsidiary are jointly and severally guaranteed by the Company's China joint venture.

#### *China Operational Loans*

The Company has certain secured credit facilities to support the operations of its China joint venture. The balance of working capital loans was approximately \$73.3 million with interest rates ranging from 2.90% to 3.00% per annum as of September 30, 2023. The balance of working capital loans as of December 31, 2022 was approximately \$54.4 million with interest rates ranging from 2.90% to 3.41% per annum. The outstanding balances under these working capital loans are classified as current installments of long-term borrowings.

## (5) Stockholders Equity and Stock Compensation

### SHARE REPURCHASE PROGRAM

On January 31, 2022, the Company's Board of Directors authorized a share repurchase program (the "Share Repurchase Program"), pursuant to which the Company may, from time to time, purchase shares of its Class A common stock, for an aggregate repurchase price not to exceed \$500 million. The Share Repurchase Program expires on January 31, 2025 and does not obligate the Company to acquire any particular amount of shares. As of September 30, 2023, there was \$325.7 million remaining to repurchase shares under the Share Repurchase Program.

The following table provides a summary the Company's stock repurchase activities:

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2023	2022	2023	2022
Shares repurchased	805,486	639,295	2,061,151	1,926,781
Average cost per share	\$ 49.68	\$ 39.13	\$ 48.54	\$ 38.53
Total cost of shares repurchased (in thousands)	\$ 40,015	\$ 25,013	\$ 100,041	\$ 74,245

### INCENTIVE AWARD PLAN

On April 6, 2023, the Company's Board of Directors adopted the 2023 Incentive Award Plan (the "2023 Plan"), which became effective upon approval by the Company's stockholders on June 12, 2023. The 2023 Plan replaced and superseded in its entirety the 2017 Plan. A total of 7,500,000 shares of Class A Common Stock are reserved for issuance under the 2023 Plan, which provides for the grants of ISOs, non-qualified stock options, restricted stock and various other types of equity awards as described in the plan to the employees, consultants, and directors of the Company. The 2023 Plan is administered by the Company's Board of Directors with respect to awards to non-employee directors and by the Company's Compensation Committee with respect to other eligible participants.

In the nine months ended September 30, 2023, the Company granted restricted stock with time-based vesting as well as performance-based awards. The performance-based awards include a market condition tied to the Company's total shareholder return in relation to its peer companies as well as a financial performance condition tied to annual earnings per share ("EPS") growth. The vesting and ultimate payout of performance awards is determined at the end of the three-year performance period and can vary from zero to 200% based on actual results. As of September 30, 2023, there were 6,512,578 shares available for grant as equity awards under the 2023 Incentive Award Plan if target levels are achieved for performance-based awards and 6,036,795 if maximum levels are achieved.

The Company issued the following stock-based instruments:

	Nine Months Ended September 30,			
	2023		2022	
	Granted	Weighted-Average Grant-Date Fair Value	Granted	Weighted-Average Grant-Date Fair Value
Restricted stock	901,140	\$ 45.97	1,380,650	\$ 38.43
Performance-based restricted stock	121,225	\$ 43.34	116,250	\$ 42.46
Market-based restricted stock	121,225	\$ 59.71	116,250	\$ 58.85

A summary of the status and changes of the Company's unvested shares is presented below:

	Shares	Weighted-Average Grant-Date Fair Value
Unvested at December 31, 2022	3,423,902	\$ 40.62
Granted	1,143,590	47.15
Vested	(954,337)	38.90
Cancelled	(37,000)	40.63
Unvested at September 30, 2023	3,576,155	\$ 43.17

The Company determines the fair value of restricted stock awards and any performance-related components based on the closing market price of the Company's common stock on the date of grant. For share-based awards with a performance-based vesting requirement, the Company evaluates the probability of achieving the performance criteria throughout the performance period and will adjust stock compensation expense up or down based on its estimated probable outcome. Certain performance-based awards contain market condition components which are valued on the date of grant using a Monte Carlo simulation model.

For the three months ended September 30, 2023 and 2022, the Company recognized \$17.4 million and \$9.7 million of incentive stock compensation expense. For the nine months ended September 30, 2023 and 2022, the Company recognized \$47.8 million and \$42.0 million of incentive stock compensation expense. As of September 30, 2023, the unamortized stock compensation of \$95.0 million is expected to be recognized over a weighted-average period of 1.75 years.

## STOCK PURCHASE PLAN

A total of 5,000,000 shares of Class A Common Stock are available for sale under the 2018 Employee Stock Purchase Plan ("2018 ESPP"). The 2018 ESPP provides eligible employees of the Company and its subsidiaries the opportunity to purchase shares of the Company's Class A Common Stock at a purchase price equal to 85% of the fair market value on the first trading day or last trading day of each purchase period, whichever is lower. Eligible employees can invest up to 15% of their compensation through payroll deductions during each purchase period. The purchase price discount and the look-back feature cause the 2018 ESPP to be compensatory and the Company recognizes compensation expense, which is computed using the Black-Scholes valuation model.

For the three months ended September 30, 2023 and 2022, the Company recognized \$0.6 million ESPP stock compensation expense. For the nine months ended September 30, 2023 and 2022, the Company recognized \$2.1 million of ESPP stock compensation expense. As of September 30, 2023, there were 3,667,869 shares available for sale under the 2018 ESPP.

### (6) Earnings Per Share

Basic EPS and diluted EPS are calculated by dividing net earnings by the following: for basic EPS, the weighted-average number of common shares outstanding for the period; and for diluted EPS, the sum of the weighted-average number of both outstanding common shares and potentially dilutive common shares using the treasury stock method.

The calculation of EPS is as follows:

(in thousands, except per share data)	Three Months Ended September 30,		Nine Months Ended September 30,	
	2023	2022	2023	2022
Net earnings attributable to Skechers U.S.A., Inc.	\$ 145,415	\$ 85,886	\$ 458,617	\$ 297,513
Weighted-average common shares outstanding, basic	154,525	155,420	154,876	155,783
Dilutive effect of nonvested shares	1,675	813	1,620	931
Weighted-average common shares outstanding, diluted	156,200	156,233	156,496	156,714
Anti-dilutive common shares excluded above	1	55	14	40
Net earnings per share attributable to Skechers U.S.A., Inc.				
Basic	\$ 0.94	\$ 0.55	\$ 2.96	\$ 1.91
Diluted	\$ 0.93	\$ 0.55	\$ 2.93	\$ 1.90

### (7) Income Taxes

The tax provisions for the three and nine months ended September 30, 2023 and 2022, were computed using the estimated effective tax rates applicable to each of the domestic and international taxable jurisdictions for the full year. The Company's provision for income tax expense and effective income tax rate are significantly impacted by the mix of the Company's domestic and foreign earnings (loss) before income taxes. In the foreign jurisdictions in which the Company has operations, the applicable statutory rates range from 0% to 35%, which is on average significantly lower than the U.S. federal and state combined statutory rate of approximately 25%. The Company's effective tax rate was 19.5% and 17.9% for the three months ended September 30, 2023 and 2022. For the quarter, the increase in the effective tax rate is the result of the mix of earnings across foreign jurisdictions. The Company's effective tax rate was 18.5% and 19.8% for the nine months ended September 30, 2023 and 2022. Year-to-date, the decrease in the effective tax rate is primarily due to the positive impact of discrete items in the current year compared to negative impacts in the prior year and the return to provision adjustments in the prior year.

Our U.S. federal tax returns are under investigation for fiscal years ended December 31, 2015, 2018, 2019 and 2020 by the Internal Revenue Service. We are unable to determine the impact of this examination due to the audit process having not been completed.

### (8) Related Party Transactions

The Skechers Foundation (the "Foundation") is a 501(c)(3) non-profit entity and not a subsidiary or otherwise affiliated with the Company. The Company does not have a financial interest in the Foundation. However, two officers and directors of the Company, Michael Greenberg, the Company's President, and David Weinberg, the Company's Chief Operating Officer, are officers and directors of the Foundation. During each of the three months ended September 30, 2023 and September 30, 2022, the Company made contributions of \$0.5 million, and contributions of \$1.5 million for each of the nine-month periods ended September 30, 2023 and September 30, 2022.

## (9) Segment and Geographic Information

The Company has two reportable segments, Wholesale and Direct-to-Consumer. Management evaluates segment performance based primarily on sales and gross margin. Other costs and expenses of the Company are analyzed on an aggregate basis and not allocated to the segments. The following summarizes the Company's operations by segment and geographic area:

### Segment Information

(in thousands)	Three Months Ended September 30,		Nine Months Ended September 30,	
	2023	2022	2023	2022
Wholesale sales	\$ 1,174,596	\$ 1,191,586	\$ 3,542,172	\$ 3,583,216
Gross profit	510,043	424,600	1,453,593	1,294,039
Gross margin	43.4 %	35.6 %	41.0 %	36.1 %
Direct-to-Consumer sales	\$ 850,362	\$ 686,781	\$ 2,497,230	\$ 1,982,549
Gross profit	561,875	459,335	1,657,428	1,311,638
Gross margin	66.1 %	66.9 %	66.4 %	66.2 %
Total sales	\$ 2,024,958	\$ 1,878,367	\$ 6,039,402	\$ 5,565,765
Gross profit	1,071,918	883,935	3,111,021	2,605,677
Gross margin	52.9 %	47.1 %	51.5 %	46.8 %

(in thousands)	As of September 30, 2023	As of December 31, 2022
Identifiable assets		
Wholesale	\$ 3,547,609	\$ 3,682,860
Direct-to-Consumer	3,691,655	3,210,627
Total	\$ 7,239,264	\$ 6,893,487

(in thousands)	Three Months Ended September 30,		Nine Months Ended September 30,	
	2023	2022	2023	2022
Additions to property, plant and equipment				
Wholesale	\$ 65,667	\$ 69,344	\$ 173,099	\$ 184,007
Direct-to-Consumer	25,620	30,776	65,613	79,624
Total	\$ 91,287	\$ 100,120	\$ 238,712	\$ 263,631

### Geographic Information

(in thousands)	Three Months Ended September 30,		Nine Months Ended September 30,	
	2023	2022	2023	2022
Geographic sales				
Domestic Wholesale	\$ 407,670	\$ 406,594	\$ 1,240,355	\$ 1,466,204
Domestic Direct-to-Consumer	386,883	339,174	1,096,909	898,131
Total domestic sales	794,553	745,768	2,337,264	2,364,335
International Wholesale	766,926	784,991	2,301,817	2,117,011
International Direct-to-Consumer	463,479	347,608	1,400,321	1,084,419
Total international sales	1,230,405	1,132,599	3,702,138	3,201,430
Total sales	\$ 2,024,958	\$ 1,878,367	\$ 6,039,402	\$ 5,565,765
Regional Sales				
Americas (AMER)	\$ 1,017,447	\$ 947,987	\$ 2,990,384	\$ 2,928,752
Europe, Middle East & Africa (EMEA)	480,377	469,787	1,448,221	1,285,554
Asia Pacific (APAC)	527,134	460,593	1,600,797	1,351,459
Total sales	\$ 2,024,958	\$ 1,878,367	\$ 6,039,402	\$ 5,565,765
China sales	\$ 267,602	\$ 226,728	\$ 851,956	\$ 754,676

(in thousands)	As of September 30, 2023	As of December 31, 2022
Property, plant and equipment, net		
Domestic	\$ 936,399	\$ 870,924
International	529,746	474,446
Total	\$ 1,466,145	\$ 1,345,370
China property plant and equipment, net	\$ 282,600	\$ 264,422

The Company's sales to its five largest customers accounted for approximately 8.2% and 10.3% of total sales for the three months ended September 30, 2023 and 2022, and for the nine months ended September 30, 2023 and 2022 were 7.8% and 10.2%.

Assets located outside the U.S. consist primarily of cash, accounts receivable, inventory, property, plant and equipment, and other assets. Net assets held outside the U.S. were \$4.9 billion and \$4.4 billion at September 30, 2023 and December 31, 2022. Goodwill of \$101.2 million and \$93.5 million is included in the Wholesale segment as of September 30, 2023 and December 31, 2022.

The Company performs regular evaluations concerning the ability of customers to satisfy their obligations and provides for estimated doubtful accounts. Domestic accounts receivable generally do not require collateral. Foreign accounts receivable are generally collateralized by letters of credit. The Company's additions to the provision for expected credit losses for the three months ended September 30, 2023 and 2022 were \$1.0 million and \$2.2 million, and for the nine months ended September 30, 2023 and 2022 were \$2.1 million and \$3.3 million.

The Company's accounts receivables, excluding allowances for bad debts and chargebacks, by geography are summarized as follows:

(in thousands)	As of September 30, 2023	As of December 31, 2022
Domestic Accounts Receivable	\$ 327,917	\$ 310,138
International Accounts Receivable	667,566	597,621

The Company's top five manufacturers produced the following:

(percentage of total production)	Three Months Ended September 30,		Nine Months Ended September 30,	
	2023	2022	2023	2022
Manufacturer #1	24.7	14.5	21.4	16.0
Manufacturer #2	7.6	7.8	6.9	6.4
Manufacturer #3	5.9	6.9	6.3	5.7
Manufacturer #4	5.6	6.0	5.5	5.5
Manufacturer #5	5.1	6.0	4.9	5.3
Total	48.9	41.2	45.0	38.9

#### (10) Commitments and Contingencies

In accordance with GAAP, the Company records a liability in its condensed consolidated financial statements for loss contingencies when a loss is known or considered probable and the amount can be reasonably estimated. When determining the estimated loss or range of loss, significant judgment is required to estimate the amount and timing of a loss to be recorded. Estimates of probable losses resulting from litigation and governmental proceedings are inherently difficult to predict, particularly when the matters are in the procedural stages or with unspecified or indeterminate claims for damages, potential penalties, or fines. Accordingly, the Company cannot determine the final amount, if any, of its liability beyond the amount accrued in the condensed consolidated financial statements as of September 30, 2023, nor is it possible to estimate what litigation-related costs will be in the future; however, the Company believes that the likelihood that claims related to litigation would result in a material loss to the Company, either individually or in the aggregate, is remote.

#### (11) Business Combinations

Business acquisitions are accounted for under the acquisition method by assigning the purchase consideration to tangible and intangible assets acquired and liabilities assumed. The results of businesses acquired in a business combination are included in the consolidated financial statements from the date of acquisition. Assets acquired and liabilities assumed are recorded at their fair values and the excess of the purchase consideration over the amounts assigned is recorded as goodwill. Purchased intangible assets with finite lives are amortized over their estimated useful lives. Fair value determinations require judgment and may involve the use of significant estimates and assumptions, including assumptions with respect to future cash inflows and outflows, discount rates, asset lives, and market multiples, among other items.

On May 31, 2023, the Company acquired 100% of the equity interests of Sports Connection Holdings ApS ("Sports Connection"), a Denmark-based company and a former distributor, to further broaden our reach in Europe. The total consideration is approximately \$83.7 million and consisted of an initial cash payment of \$74.8 million, the settlement of pre-existing receivables of \$1.7 million and a contingent consideration payable of up to \$7.5 million, subject to the acquiree achieving certain 2023 financial results, and reduced by a working capital adjustment of \$0.3 million. On the acquisition date, we recorded intangible assets of \$54.4 million, goodwill of \$7.7 million and other net assets of \$21.6 million. The intangible assets have an estimated life of 7 years and are primarily related to reacquired rights. The acquisition is a non-taxable business combination and goodwill is not deductible for tax purposes.

The results of Sports Connection's operations have been included in, but are not material to, the Company's consolidated results of operations since the date of acquisition. Unaudited supplemental pro forma results of operations have not been presented because the effect of the acquisition was not material to the Company's condensed consolidated financial statements. One-time acquisition related costs of \$1.6 million were expensed as general and administrative expenses as incurred.

The purchase accounting for the Sports Connection acquisition remains preliminary. Although the Company uses its best estimates and assumptions to accurately value assets acquired and liabilities assumed at the acquisition date, as well as any contingent consideration, the estimates are inherently uncertain and subject to refinement. As a result, any adjustments will be recognized in the reporting period in which the amounts are determined, but not to exceed twelve months from the acquisition date.

## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following discussion should be read in conjunction with our unaudited condensed consolidated financial statements and notes thereto in Item 1 of this report and our annual report on Form 10-K for the year ended December 31, 2022 and our quarterly reports on Form 10-Q for the quarters ended March 31, 2023 and June 30, 2023.

We intend for this discussion to provide the reader with information that will assist in understanding our condensed consolidated financial statements, the changes in certain key items in those financial statements from period to period, and the primary factors that accounted for those changes, as well as how certain accounting principles affect our condensed consolidated financial statements. The discussion also provides information about the financial results of the various segments of our business to provide a better understanding of how those segments and their results affect the financial condition and results of operations of our company as a whole.

This quarterly report on Form 10-Q contains forward-looking statements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, including statements with regards to future revenue, projected operating results, earnings, spending, margins, cash flow, orders, expected timing of shipment of products, inventory levels, future growth or success in specific countries, categories or market sectors, continued or expected distribution to specific retailers, liquidity, capital resources and market risk, strategies and objectives. Forward-looking statements include, without limitation, any statement that may predict, forecast, indicate or simply state future results, performance or achievements, and can be identified by the use of forward-looking language such as "believe," "anticipate," "expect," "estimate," "intend," "plan," "project," "will," "could," "may," "might," or any variations of such words with similar meanings. These forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those projected in forward-looking statements, and reported results shall not be considered an indication of our future performance. Factors that might cause or contribute to such differences include:

- our ability to manage the impact from delays and disruptions in our supply chain;
- our ability to sustain, manage and forecast our costs and proper inventory levels;
- our ability to continue to manufacture and ship our products that are sourced in China and Vietnam, which could be adversely affected by various economic, political, health or trade conditions, or a natural disaster in China or Vietnam;
- our ability to maintain our brand image and to anticipate, forecast, identify, and respond to changes in fashion trends, consumer demand for the products and other market factors;
- the loss of any significant customers, decreased demand by industry retailers and the cancellation of order commitments;
- our ability to remain competitive among sellers of footwear for consumers, including in the highly competitive performance footwear market; and
- global economic, political and market conditions including the effects of inflation and foreign currency exchange rate fluctuations around the world, the challenging consumer retail market in the United States and the impact of wars, acts of war and other conflicts around the world; and
- other factors referenced or incorporated by reference in our annual report on Form 10-K for the year ended December 31, 2022 and our quarterly reports on Form 10-Q for the quarters ended March 31, 2023 and June 30, 2023 under the captions "Item 1A: Risk Factors" and "Item 7: Management's Discussion and Analysis of Financial Condition and Results of Operations."

The risks included herein are not exhaustive. Other sections of this report may include additional factors that could adversely impact our business, financial condition and results of operations. Moreover, we operate in a very competitive and rapidly changing environment, and new risk factors emerge from time to time. We cannot predict all such risk factors, nor can we assess the impact of all such risk factors on our business or the extent to which any factor or combination of factors may cause actual results to differ materially from those contained in any forward-looking statements. Given these inherent and changing risks and uncertainties, investors should not place undue reliance on forward-looking statements, which reflect our opinions only as of the date of this quarterly report, as a prediction of actual results. We undertake no obligation to publicly release any revisions to the forward-looking statements after the date of this document, except as otherwise required by reporting requirements of applicable federal and states securities laws.

### OVERVIEW

Sales of \$2.02 billion in the third quarter set a new quarterly record, reflecting the robust global demand for our product. Gross margins improved year-over-year to 52.9% and inventory was reduced by 24.0% from December 31, 2022. Our record sales, expanded gross margins and meaningfully improved inventory levels are an indication of the strength of our comfort technology products and impactful marketing worldwide.

Our core product philosophy of comfort, style, innovation, and quality at a reasonable price continues to resonate with consumers, and we remain focused on delivering our comfort technology footwear to meet consumer demand. We continue to focus on strategically growing our international business, enhancing our Direct-to-Consumer segment, and expanding our product offering. The expansion and acceptance of our growing product offering is a meaningful achievement and we remain focused on executing against our long-term growth strategies and believe we are well positioned to meet our sales goal of \$10 billion by 2026.

## RESULTS OF OPERATIONS – THIRD QUARTER

We have two reportable segments, Wholesale and Direct-to-Consumer. Wholesale includes sales to department stores, family shoe stores, specialty running and sporting goods retailers, and big box club stores; franchisee and licensee third-party store operators; dedicated e-commerce retailers; and international distributors. Direct-to-Consumer includes direct sales to consumers through an integrated retail format of company-owned physical stores and digital platforms and hosted digital marketplaces in select international markets.

Selected information from our results of operations follows:

(in thousands)	Three Months Ended September 30,		Change	
	2023	2022	\$	%
Sales	\$ 2,024,958	\$ 1,878,367	146,591	7.8
Cost of sales	953,040	994,432	(41,392)	(4.2)
Gross profit	1,071,918	883,935	187,983	21.3
Gross margin	52.9 %	47.1 %		590 bps
Operating expenses				
Selling	178,286	150,857	27,429	18.2
General and administrative	680,449	603,107	77,342	12.8
Total operating expenses	858,735	753,964	104,771	13.9
As a % of sales	42.4 %	40.1 %		230 bps
Earnings from operations	213,183	129,971	83,212	64.0
Operating margin	10.5 %	6.9 %		360 bps
Other expense	(7,055)	(15,139)	8,084	(53.4)
Earnings before income taxes	206,128	114,832	91,296	79.5
Income tax expense	40,202	20,498	19,704	96.1
Net earnings	165,926	94,334	71,592	75.9
Less: Net earnings attributable to noncontrolling interests	20,511	8,448	12,063	142.8
Net earnings attributable to Skechers U.S.A., Inc.	\$ 145,415	\$ 85,886	59,529	69.3

### Sales

Sales increased \$146.6 million, or 7.8%, to \$2.0 billion compared to \$1.9 billion as a result of an 8.6% increase internationally and a 6.5% increase domestically. Direct-to-Consumer increased 23.8% and Wholesale decreased 1.4%. Sales increased overall due to higher sales volume in Direct-to-Consumer.

### Gross margin

Gross margin increased 590 basis points to 52.9% compared to 47.1%, due to higher average selling prices, a higher proportion of Direct-to-Consumer sales and lower freight costs.

### Operating expenses

Operating expenses increased \$104.8 million, or 13.9%, to \$858.7 million, and as a percentage of sales increased 230 basis points to 42.4% compared to 40.1% in the prior year. Selling expenses increased \$27.4 million, or 18.2%, to \$178.3 million, primarily due to higher brand demand creation expenditures. General and administrative expenses increased \$77.3 million, or 12.8%, to \$680.4 million. The increased expenses were primarily due to increases in facility related costs of \$28.7 million, including rent, depreciation and utilities, and labor costs of \$19.5 million.

### Other expense

Other expense was \$7.1 million for the three months ended September 30, 2023, as compared to \$15.1 million for the three months ended September 30, 2022. The decrease of \$8.1 million was primarily due to increased interest income.

### Income taxes

Income tax expense and the effective tax rate were as follows:

(in thousands)	Three Months Ended September 30,	
	2023	2022
Income tax expense	\$ 40,202	\$ 20,498
Effective tax rate	19.5 %	17.9 %

Our income tax expense and effective income tax rate are significantly impacted by the mix of our domestic and foreign earnings before income taxes. In the foreign jurisdictions in which we have operations, the applicable statutory rates range from 0% to 35%, which on average is significantly lower than the U.S. federal and state combined statutory rate of approximately 25%. For the quarter, the increase in the effective tax rate is the result of the mix of earnings across foreign jurisdictions.

### Noncontrolling interests in net earnings of consolidated subsidiaries

Noncontrolling interests represents the share of net earnings that is attributable to our joint venture partners. Net earnings attributable to noncontrolling interests increased \$12.1 million to \$20.5 million compared to \$8.4 million in the prior year, due to higher earnings by our joint ventures, predominantly in China.

### RESULTS OF SEGMENT OPERATIONS – THIRD QUARTER

#### Wholesale

(in thousands)	Three Months Ended September 30,		Change	
	2023	2022	\$	%
Sales	\$ 1,174,596	\$ 1,191,586	(16,990)	(1.4)
Gross profit	510,043	424,600	85,443	20.1
Gross margin	43.4 %	35.6 %		780 bps

Wholesale sales declined \$17.0 million, or 1.4%, to \$1.2 billion, which include decreases in Europe, Middle East & Africa of 8.3% and Americas of 0.5%, partially offset by an increase in Asia Pacific of 7.1%. Wholesale volume decreased 10.8% and average selling price increased 10.3%.

Wholesale gross margin increased 780 basis points to 43.4% driven by an increase in average selling prices and a decrease in unit cost driven by lower freight.

#### Direct-to-Consumer

(in thousands)	Three Months Ended September 30,		Change	
	2023	2022	\$	%
Sales	\$ 850,362	\$ 686,781	163,581	23.8
Gross profit	561,875	459,335	102,540	22.3
Gross margin	66.1 %	66.9 %		(80)bps

Direct-to-Consumer sales increased \$163.6 million, or 23.8%, to \$850.4 million, which includes increases in the Americas of 17.3%, Asia Pacific of 24.2% and Europe, Middle East & Africa of 60.8%. Direct-to-Consumer volume increased 18.8% and average selling price increased 4.3%.

Direct-to-Consumer gross margin decreased 80 basis points to 66.1%, primarily driven by increased unit costs, partially offset by increased average selling prices.

### RESULTS OF OPERATIONS – NINE MONTHS

Selected information from our results of operations follows:

(in thousands)	Nine Months Ended September 30,		Change	
	2023	2022	\$	%
Sales	\$ 6,039,402	\$ 5,565,765	473,637	8.5
Cost of sales	2,928,381	2,960,088	(31,707)	(1.1)
Gross profit	3,111,021	2,605,677	505,344	19.4
Gross margin	51.5 %	46.8 %		470 bps
Operating expenses				
Selling	493,964	425,675	68,289	16.0
General and administrative	1,962,564	1,719,969	242,595	14.1
Total operating expenses	2,456,528	2,145,644	310,884	14.5
As a % of sales	40.7 %	38.6 %		210 bps
Earnings from operations	654,493	460,033	194,460	42.3
Operating margin	10.8 %	8.3 %		260 bps
Other income (expense)	5,660	(40,144)	45,804	n/m
Earnings before income taxes	660,153	419,889	240,264	57.2
Income tax expense	122,360	83,229	39,131	47.0
Net earnings	537,793	336,660	201,133	59.7
Less: Net earnings attributable to noncontrolling interests	79,176	39,147	40,029	102.3
Net earnings attributable to Skechers U.S.A., Inc.	\$ 458,617	\$ 297,513	161,104	54.2

#### Sales

Sales increased \$0.5 billion, or 8.5%, to \$6.0 billion as compared to \$5.6 billion as a result of a 15.6% increase internationally and a 1.1% decrease domestically. Direct-to-Consumer increased 26.0% and Wholesale decreased 1.1%. Sales increased overall due to higher sales volume in Direct-to-Consumer and higher average selling prices.

### Gross margin

Gross margin increased 470 basis points to 51.5% compared to 46.8%, due to higher average selling prices and a higher proportion of Direct-to-Consumer sales.

### Operating expenses

Operating expenses increased \$310.9 million, or 14.5%, to \$2.5 billion, and as a percentage of sales increased 210 basis points to 40.7% compared to 38.6% in the prior year. Selling expenses increased \$68.3 million, or 16.0%, to \$494.0 million, primarily due to higher brand demand creation expenditures. General and administrative expenses increased \$242.6 million, or 14.1%, to \$2.0 billion. The increased expenses were primarily due to increase in labor costs of \$85.0 million, facility related costs of \$71.3 million, including rent, depreciation and utilities, and warehouse and distribution costs of \$30.1 million.

### Other income (expense)

Other income was \$5.7 million for the nine months ended September 30, 2023, as compared to an expense of \$40.1 million for the nine months ended September 30, 2022. The increase of \$45.8 million was primarily due to favorable gains on foreign currency exchange rates.

Income tax expense and the effective tax rate were as follows:

(in thousands)	Nine Months Ended September 30,			
	2023		2022	
Income tax expense	\$	122,360	\$	83,229
Effective tax rate		18.5%		19.8%

Our provision for income tax expense and effective income tax rate are significantly impacted by the mix of our domestic and foreign earnings (loss) before income taxes. In the foreign jurisdictions in which we have operations, the applicable statutory rates range from 0% to 35%, which on average are generally significantly lower than the U.S. federal and state combined statutory rate of approximately 25%. Year-to-date, the decrease in the effective tax rate is primarily due to the positive impact of discrete items in the current year compared to negative impacts in the prior year and the return to provision adjustments in the prior year.

### Noncontrolling interest in net income of consolidated joint ventures

Noncontrolling interests represents the share of net earnings that is attributable to our joint venture partners. Net earnings attributable to noncontrolling interests increased \$40.0 million to \$79.2 million compared to \$39.1 million in the prior year, due to higher earnings by our joint ventures, predominantly in China.

## RESULTS OF SEGMENT OPERATIONS – NINE MONTHS

### Wholesale

(in thousands)	Nine Months Ended September 30,		Change	
	2023	2022	\$	%
Sales	\$ 3,542,172	\$ 3,583,216	(41,044)	(1.1)
Gross profit	1,453,593	1,294,039	159,554	12.3
Gross margin	41.0%	36.1%		490 bps

Wholesale sales declined \$41.0 million, or 1.1%, to \$3.5 billion, led by a decrease in the Americas of 11.4%, partially offset by increases in Asia Pacific of 14.5% and Europe, Middle East & Africa of 6.2%. Wholesale volume decreased 8.5% and average selling price increased 7.8%.

Wholesale gross margin increased 490 basis points to 41.0% driven by average selling price increases.

### Direct-to-Consumer

(in thousands)	Nine Months Ended September 30,		Change	
	2023	2022	\$	%
Sales	\$ 2,497,230	\$ 1,982,549	514,681	26.0
Gross profit	1,657,428	1,311,638	345,790	26.4
Gross margin	66.4%	66.2%		20 bps

Direct-to-Consumer sales increased \$514.7 million, or 26.0%, to \$2.5 billion, which includes increases in the Americas of 24.2%, Asia Pacific of 22.4% and Europe, Middle East & Africa of 47.8%. Direct-to-Consumer volume increased 22.9% and average selling price per unit increased 2.5%.

Direct-to-Consumer gross margin increased 20 basis points to 66.4%, primarily driven by average selling price increases partially offset by product cost increases.

## LIQUIDITY AND CAPITAL RESOURCES

### ***Liquidity outlook***

We have cash and cash equivalents of \$1,100.4 million at September 30, 2023. Amounts held outside the U.S. were \$978.2 million, or 88.9% and approximately \$518.9 million was available for repatriation to the U.S. as of September 30, 2023, without incurring additional U.S. federal income taxes and applicable non-U.S. income and withholding taxes.

As of September 30, 2023, we have unused credit capacity of \$746.9 million on our revolving credit facility, with an additional \$250.0 million available through an accordion feature. We believe that anticipated cash flows from operations, existing cash and investments balances, available borrowings under our revolving credit facility, and current financing arrangements will be sufficient to provide us with the liquidity necessary to fund our anticipated working capital and capital requirements for the next twelve months.

### ***Cash Flows***

Our working capital at September 30, 2023 was \$2.3 billion, an increase of \$0.2 billion from working capital of \$2.0 billion at December 31, 2022. Our cash and cash equivalents at September 30, 2023 were \$1,100.4 million, compared to \$615.7 million at December 31, 2022. Capital expenditures were \$238.7 million and we repurchased \$100.0 million of common stock for the nine months ended September 30, 2023. Our primary sources of operating cash are collections from customers. Our primary uses of cash are working capital, selling, general and administrative expenses and capital expenditures.

### ***Operating Activities***

For the nine months ended September 30, 2023, net cash provided by operating activities was \$918.7 million compared to net cash used of \$42.8 million for the nine months ended September 30, 2022. The \$961.5 million increase in operating cash flows primarily resulted from decreased inventory levels due to improvements as we worked through capacity challenges and processing constraints at our distribution centers. Increases also resulted from changes in receivables balances, partially offset by changes in payable balances.

### ***Investing Activities***

Net cash used in investing activities was \$309.0 million for the nine months ended September 30, 2023, compared to \$192.7 million for the nine months ended September 30, 2022. The \$116.3 million increase was due to increased net investment activity of \$70.9 million and net cash used in the acquisition of our Scandinavian distributor of \$70.4 million, offset by decreased capital expenditures of \$24.9 million.

Our capital investments remain focused on supporting our strategic growth priorities, growing our Direct-to-Consumer business, as well as expanding the presence of our brand internationally. Capital expenditures for the nine months ended September 30, 2023 were \$238.7 million, which included \$79.1 million related to the expansion of our global distribution infrastructure; \$66.1 million related to investments in our retail stores and direct-to-consumer technologies; and \$53.4 million of investments in our new corporate offices and transportation. We expect our annual capital expenditures for 2023 to be approximately \$300.0 million to \$325.0 million, which is primarily related to the expansion of our worldwide distribution capabilities, continued investments in retail and e-commerce technologies and stores, and our corporate offices in Southern California. We expect to fund ongoing capital expenses through a combination of available cash and borrowings.

### ***Financing Activities***

Net cash used in financing activities was \$118.6 million during the nine months ended September 30, 2023, compared to \$48.6 million during the nine months ended September 30, 2022. The increase is primarily the result of increased repayment and decreased proceeds from long-term borrowing and net decreased proceeds from short-term borrowings of \$39.7 million and increased repurchases of common stock of \$25.8 million.

### ***Capital Resources and Prospective Capital Requirements***

#### ***Financing Arrangements***

As of September 30, 2023, outstanding short-term and long-term borrowings were \$351.5 million, of which \$239.4 million relates to loans for our domestic and China distribution centers, \$73.3 million relates to our operations in China, and the remainder relates to our international operations. Our long-term debt obligations contain both financial and non-financial covenants, including cross-default provisions. We were in compliance with all debt covenants related to our short-term and long-term borrowings as of the date of this quarterly report. See Note 4 – Financial Commitments of the Condensed Consolidated Financial Statements for additional information.

## CRITICAL ACCOUNTING POLICIES AND USE OF ESTIMATES

Our discussion and analysis of our financial condition and results of operations are based upon our Unaudited Condensed Consolidated Financial Statements, which have been prepared in accordance with generally accepted accounting principles in the United States of America. The preparation of these financial statements requires us to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses and related disclosure of contingent assets and liabilities. Actual results may differ from these estimates under different assumptions or conditions. Our critical accounting policies and estimates did not change materially during the quarter ended September 30, 2023.

### Item 3. Quantitative and Qualitative Disclosures about Market Risk

There have been no material changes from the information previously reported under Part II, Item 7A of our Annual Report on Form 10-K for the fiscal year ended December 31, 2022.

### Item 4. Controls and Procedures

#### DISCLOSURE CONTROLS AND PROCEDURES

As of the end of the period covered by this Quarterly Report on Form 10-Q, we performed an evaluation under the supervision and with the participation of management, including our Chief Executive Officer ("CEO") and Chief Financial Officer ("CFO"), of the design and effectiveness of our disclosure controls and procedures, which are required in accordance with Rule 13a-14 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). Based upon that evaluation, our CEO and CFO concluded that, as of the end of the period covered by this Quarterly Report, our disclosure controls and procedures were effective in the timely and accurate recording, processing, summarizing and reporting of material financial and non-financial information within the time periods specified within the SEC's rules and forms. Our CEO and CFO also concluded that our disclosure controls and procedures were effective to ensure that information required to be disclosed in the reports that we file or submit under the Exchange Act is accumulated and communicated to our management, including our CEO and CFO, to allow timely decisions regarding required disclosure.

#### CHANGES IN INTERNAL CONTROL OVER FINANCIAL REPORTING

There were no changes in our internal control over financial reporting during the three months ended September 30, 2023 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

## PART II – OTHER INFORMATION

### Item 1. Legal Proceedings

There have been no material developments with respect to the information previously reported under Part I, Item 3 of our Annual Report on Form 10-K for the fiscal year ended December 31, 2022.

### Item 1A. Risk Factors

#### The Uncertainty Of Global Market Conditions May Have A Negative Impact On Our Business, Results Of Operations Or Financial Condition.

The uncertain state of global economic and political conditions, including the impact of inflation, may negatively impact our business, which depends on the general economic environment and levels of consumers' discretionary spending. If the current economic situation does not improve or if it weakens, we may not be able to maintain or increase our sales to existing customers, make sales to new customers, open and operate new retail stores, maintain sales levels at our existing stores, maintain or increase our international operations on a profitable basis, or maintain or improve our earnings from operations as a percentage of sales. Additionally, if there is an unexpected decline in sales, our results of operations will depend on our ability to implement a corresponding and timely reduction in our costs and manage other aspects of our operations. These challenges include (i) managing our infrastructure, (ii) hiring and maintaining, as required, the appropriate number of qualified employees, (iii) managing inventory levels and (iv) controlling other expenses.

The impact of wars, acts of war and other conflicts around the world may result in the subsequent imposed economic sanctions. Conflicts could also have broader implications on economics outside the region, such as the global inflationary impact. Furthermore, any unfavorable developments in global political, social and regulatory conditions, including geopolitical conflicts, political unrest, civil strife, terrorist activity, acts of war, public corruption, expropriation, nationalism and other economic or political uncertainties in the U.S. or internationally, could also impact our business. Any negative sentiment toward the U.S. as a result of any such developments could also adversely affect our business and reputation. If the uncertain global market conditions continue for a significant period or worsen, our results of operations, financial condition, and cash flows could be materially adversely affected.

Other than the Risk Factor identified above, there have been no material developments with respect to the information previously reported under Part 1, Item 3 of our Annual Report on Form 10-K for the fiscal year ended December 31, 2022.

### Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

The following table summarizes the share repurchase activity during the quarter ended September 30, 2023.

Month Ended	Total Number of Shares Purchased	Average Price Paid Per Share	Maximum Dollar Value of Shares that May Yet Be Purchased under the Program (in thousands)
July 31, 2023	—	\$ —	\$ 365,730
August 31, 2023	329,616	51.52	348,747
September 30, 2023	475,870	48.40	325,714
Total	<u>805,486</u>	\$ 49.68	

### Item 3. Defaults Upon Senior Securities

None.

### Item 4. Mine Safety Disclosures

None.

### Item 5. Other Information

During the quarter ended September 30, 2023, no director or officer of the Company adopted or terminated a "Rule 10b5-1 trading arrangement" or "non-Rule 10b5-1 trading arrangement" as each such term is defined in Item 408 of Regulation S-K.

In connection with the ongoing review disclosed in our proxy statement filed with the SEC on May 1, 2023, as supplemented, we have determined that between October 25, 2015 and December 25, 2019, Danielle Coates, a personal acquaintance of Robert Greenberg, Chairman of the Board and Chief Executive Officer, was compensated as an independent contractor by our company. More specifically, Ms. Coates earned compensation of \$37,500 in 2015, \$150,000 in 2016, and \$210,000 in each of 2017, 2018 and 2019. Our Board of Directors has considered and ratified this arrangement.

**Item 6. Exhibits**

Exhibit Number	Description
3.1	<a href="#"><u>Second Amendment to Amended and Restated Certificate of Incorporation dated June 12, 2023 (incorporated by reference to exhibit number 3.1 of the Registrant's Form 10-Q for the quarter ended June 30, 2023).</u></a>
3.2	<a href="#"><u>Fourth Amendment to Bylaws dated as of March 9, 2023 (incorporated by reference to exhibit number 3.1 of the Registrant's Form 8-K filed on March 15, 2023).</u></a>
31.1	<a href="#"><u>Certification of the Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.</u></a>
31.2	<a href="#"><u>Certification of the Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.</u></a>
32.1*	<a href="#"><u>Certification of the Chief Executive Officer and the Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.</u></a>
101	Financial statements from the quarterly report on Form 10-Q of Skechers U.S.A., Inc. for the quarter ended September 30, 2023 formatted in inline XBRL (eXtensible Business Reporting Language): (i) the Condensed Consolidated Balance Sheets; (ii) the Condensed Consolidated Statements of Earnings; (iii) the Condensed Consolidated Statements of Comprehensive Income; (iv) the Condensed Consolidated Statements of Equity; (v) the Condensed Consolidated Statements of Cash Flows; and (vi) the Notes to the Condensed Consolidated Financial Statements
104	Cover Page Interactive Data File (formatted as Inline XBRL and contained in Exhibit 101)

\* In accordance with Item 601(b)(32)(ii) of Regulation S-K, this exhibit shall not be deemed "filed" for the purposes of Section 18 of the Exchange Act or otherwise subject to the liability of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: November 8, 2023

SKECHERS U.S.A., INC.

By: /s/ John Vandemore  
John Vandemore  
Chief Financial Officer  
(Principal Financial Officer and Duly Authorized Signatory)

## CERTIFICATION

I, Robert Greenberg, certify that:

1. I have reviewed this quarterly report on Form 10-Q for the quarter ended September 30, 2023 of Skechers U.S.A., Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: November 8, 2023

/s/ Robert Greenberg  
Robert Greenberg  
Chief Executive Officer

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## CERTIFICATION

I, John Vandemore, certify that:

1.I have reviewed this quarterly report on Form 10-Q for the quarter ended September 30, 2023 of Skechers U.S.A., Inc.;

2.Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3.Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4.The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

a)Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

b)Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;

c)Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and

d)Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5.The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

a)All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

b)Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: November 8, 2023

/s/ John Vandemore  
John Vandemore  
Chief Financial Officer

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**CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350,  
AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the quarterly report of Skechers U.S.A., Inc. (the "Company") on Form 10-Q for the quarter ended September 30, 2023 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), each of the undersigned, in the capacities and on the date indicated below, hereby certifies, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that to his knowledge:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ Robert Greenberg

Robert Greenberg  
Chief Executive Officer  
(Principal Executive Officer)  
November 8, 2023

/s/ John Vandemore

John Vandemore  
Chief Financial Officer  
(Principal Financial and Accounting Officer)  
November 8, 2023

A signed original of this written statement required by Section 906 has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.

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