

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
Form 10-Q

(Mark One) ☒ QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2024  
or

☐ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from to

Commission File Number 001-36243

**Hilton Worldwide Holdings Inc.**

(Exact name of registrant as specified in its charter)

Delaware

27-4384691

(State or other jurisdiction of incorporation or organization)

(I.R.S. Employer Identification No.)

7930 Jones Branch Drive, Suite 1100, McLean, VA

22102

(Address of Principal Executive Offices)

(Zip Code)

Registrant's telephone number, including area code: ( 703) 883-1000

N/A

(Former name, former address and former fiscal year, if changed since last report)

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading symbol(s)	Name of each exchange on which registered
Common Stock, \$0.01 par value per share	HLT	New York Stock Exchange

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes ☒ No ☐

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act:

Large accelerated filer	<input checked="" type="checkbox"/>	Accelerated filer	<input type="checkbox"/>
Non-accelerated filer	<input type="checkbox"/>	Smaller reporting company	<input type="checkbox"/>
		Emerging growth company	<input type="checkbox"/>

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes ☐ No ☒

The number of shares outstanding of the registrant's common stock, par value \$0.01 per share, as of October 18, 2024 was 243,779,806.

**HILTON WORLDWIDE HOLDINGS INC.  
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**PART I. FINANCIAL INFORMATION**

**Item 1. Financial Statements**

**HILTON WORLDWIDE HOLDINGS INC.  
CONDENSED CONSOLIDATED BALANCE SHEETS  
(in millions, except share data)**

	September 30, 2024 (unaudited)	December 31, 2023
<b>ASSETS</b>		
<b>Current Assets:</b>		
Cash and cash equivalents	\$ 1,580	\$ 800
Restricted cash and cash equivalents	75	75
Accounts receivable, net of allowance for credit losses of \$144 and \$131	1,597	1,487
Prepaid expenses	191	131
Other	130	121
Total current assets (variable interest entities – \$81 and \$65)	3,573	2,614
<b>Intangibles and Other Assets:</b>		
Goodwill	5,065	5,052
Brands	5,015	4,846
Management and franchise contracts, net	1,211	1,064
Other intangible assets, net	187	173
Operating lease right-of-use assets	620	618
Property and equipment, net	395	382
Deferred income tax assets	140	140
Other	483	512
Total intangibles and other assets (variable interest entities – \$104 and \$112)	13,116	12,787
<b>TOTAL ASSETS</b>	<b>\$ 16,689</b>	<b>\$ 15,401</b>
<b>LIABILITIES, REDEEMABLE NONCONTROLLING INTERESTS AND EQUITY (DEFICIT)</b>		
<b>Current Liabilities:</b>		
Accounts payable, accrued expenses and other	\$ 2,074	\$ 1,979
Current maturities of long-term debt	538	39
Current portion of deferred revenues	543	502
Current portion of liability for guest loyalty program	1,336	1,202
Total current liabilities (variable interest entities – \$56 and \$50)	4,491	3,722
Long-term debt	10,626	9,157
Operating lease liabilities	798	808
Deferred revenues	1,241	1,132
Deferred income tax liabilities	357	401
Liability for guest loyalty program	1,617	1,530
Other	989	998
Total liabilities (variable interest entities – \$128 and \$137)	20,119	17,748
Commitments and contingencies – see Note 13		
<b>Redeemable Noncontrolling Interests</b>	20	—
<b>Equity (Deficit):</b>		
Common stock, \$0.01 par value; 10,000,000,000 authorized shares, 244,611,310 outstanding as of September 30, 2024 and 253,488,288 outstanding as of December 31, 2023	3	3
Treasury stock, at cost; 91,048,652 shares as of September 30, 2024 and 80,807,049 shares as of December 31, 2023	(10,514)	(8,393)
Additional paid-in capital	11,072	10,968
Accumulated deficit	(3,290)	(4,207)
Accumulated other comprehensive loss	(741)	(731)
Total Hilton stockholders' deficit	(3,470)	(2,360)
Noncontrolling interests	20	13
Total deficit	(3,450)	(2,347)
<b>TOTAL LIABILITIES, REDEEMABLE NONCONTROLLING INTERESTS AND EQUITY (DEFICIT)</b>	<b>\$ 16,689</b>	<b>\$ 15,401</b>

See notes to condensed consolidated financial statements.

**HILTON WORLDWIDE HOLDINGS INC.**  
**CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS**  
(in millions, except per share data)  
(unaudited)

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2024	2023	2024	2023
<b>Revenues</b>				
Franchise and licensing fees	\$ 698	\$ 643	\$ 1,958	\$ 1,769
Base and other management fees	88	81	287	247
Incentive management fees	66	63	204	197
Owned and leased hotels	330	335	922	924
Other revenues	58	45	179	126
	1,240	1,167	3,550	3,263
Other revenues from managed and franchised properties	1,627	1,506	4,841	4,363
Total revenues	2,867	2,673	8,391	7,626
<b>Expenses</b>				
Owned and leased hotels	288	301	833	849
Depreciation and amortization	37	40	107	114
General and administrative	101	96	318	298
Other expenses	26	26	93	80
	452	463	1,351	1,341
Other expenses from managed and franchised properties	1,790	1,557	5,164	4,460
Total expenses	2,242	2,020	6,515	5,801
Gain (loss) on sales of assets, net	(2)	—	5	—
<b>Operating income</b>	623	653	1,881	1,825
Interest expense	(140)	(113)	(412)	(340)
Loss on foreign currency transactions	(3)	(7)	(5)	(13)
Loss on investments in unconsolidated affiliate	—	—	—	(92)
Other non-operating income (loss), net	11	15	(17)	38
<b>Income before income taxes</b>	491	548	1,447	1,418
Income tax expense	(147)	(169)	(413)	(417)
<b>Net income</b>	344	379	1,034	1,001
<b>Net income attributable to redeemable and nonredeemable noncontrolling interests</b>	—	(2)	(4)	(7)
<b>Net income attributable to Hilton stockholders</b>	<u>\$ 344</u>	<u>\$ 377</u>	<u>\$ 1,030</u>	<u>\$ 994</u>
<b>Earnings per share:</b>				
Basic	<u>\$ 1.40</u>	<u>\$ 1.45</u>	<u>\$ 4.13</u>	<u>\$ 3.77</u>
Diluted	<u>\$ 1.38</u>	<u>\$ 1.44</u>	<u>\$ 4.09</u>	<u>\$ 3.74</u>
<b>Cash dividends declared per share</b>	<u>\$ 0.15</u>	<u>\$ 0.15</u>	<u>\$ 0.45</u>	<u>\$ 0.45</u>

See notes to condensed consolidated financial statements.

**HILTON WORLDWIDE HOLDINGS INC.**  
**CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME**  
(in millions)  
(unaudited)

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2024	2023	2024	2023
<b>Net income</b>	\$ 344	\$ 379	\$ 1,034	\$ 1,001
Other comprehensive income (loss), net of tax benefit (expense):				
Currency translation adjustment, net of tax of \$ — <sup>(1)</sup> , \$(2), \$3 and \$(3)	54	(31)	15	(33)
Pension liability adjustment, net of tax of \$(1), \$(1), \$(2) and \$(2)	2	2	6	6
Cash flow hedge adjustment, net of tax of \$11, \$(1), \$10 and \$(1)	(32)	4	(30)	4
<b>Total other comprehensive income (loss)</b>	24	(25)	(9)	(23)
<b>Comprehensive income</b>	368	354	1,025	978
<b>Comprehensive income attributable to redeemable and nonredeemable noncontrolling interests</b>	(2)	(2)	(5)	(6)
<b>Comprehensive income attributable to Hilton stockholders</b>	<u>\$ 366</u>	<u>\$ 352</u>	<u>\$ 1,020</u>	<u>\$ 972</u>

<sup>(1)</sup> Amount was less than \$1 million.

See notes to condensed consolidated financial statements.

**HILTON WORLDWIDE HOLDINGS INC.**  
**CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**  
(in millions)  
(unaudited)

	Nine Months Ended September 30,	
	2024	2023
<b>Operating Activities:</b>		
Net income	\$ 1,034	\$ 1,001
Adjustments to reconcile net income to net cash provided by operating activities:		
Amortization of contract acquisition costs	37	32
Depreciation and amortization expenses	107	114
Gain on sales of assets, net	(5)	—
Loss on foreign currency transactions	5	13
Loss on investments in unconsolidated affiliate	—	92
Share-based compensation expense	140	133
Deferred income taxes	(31)	(38)
Contract acquisition costs, net of refunds	(87)	(164)
Change in deferred revenues	150	140
Change in liability for guest loyalty program	221	204
Working capital changes and other	(140)	(46)
Net cash provided by operating activities	1,431	1,481
<b>Investing Activities:</b>		
Capital expenditures for property and equipment	(48)	(109)
Cash paid for acquisitions, net of cash acquired	(236)	—
Issuance of financing receivables	(15)	(8)
Proceeds from asset dispositions	8	—
Settlements of undesignated derivative financial instruments	—	(28)
Capitalized software costs	(71)	(68)
Investments in unconsolidated affiliates	(5)	(15)
Net cash used in investing activities	(367)	(228)
<b>Financing Activities:</b>		
Borrowings	2,283	3
Repayment of debt	(315)	(40)
Debt issuance costs	(30)	(9)
Dividends paid	(113)	(120)
Repurchases of common stock	(2,127)	(1,595)
Share-based compensation tax withholdings	(72)	(53)
Proceeds from share-based compensation	57	32
Settlements of interest rate swap with financing component	43	38
Net cash used in financing activities	(274)	(1,744)
Effect of exchange rate changes on cash, restricted cash and cash equivalents	(10)	(16)
<b>Net increase (decrease) in cash, restricted cash and cash equivalents</b>	<b>780</b>	<b>(507)</b>
<b>Cash, restricted cash and cash equivalents, beginning of period</b>	<b>875</b>	<b>1,286</b>
<b>Cash, restricted cash and cash equivalents, end of period</b>	<b>\$ 1,655</b>	<b>\$ 779</b>

See notes to condensed consolidated financial statements. For supplemental disclosures, see Note 14: "Supplemental Disclosures of Cash Flow Information."

**HILTON WORLDWIDE HOLDINGS INC.**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**  
**(unaudited)**

**Note 1: Organization, Basis of Presentation and Summary of Significant Accounting Policies**

***Organization***

Hilton Worldwide Holdings Inc. (the "Parent," or together with its subsidiaries, "Hilton," "we," "us," "our" or the "Company"), a Delaware corporation, is one of the largest global hospitality companies and is engaged in managing, franchising, owning and leasing hotels and resorts, and licensing its intellectual property ("IP"), including brand names, trademarks and service marks.

***Basis of Presentation***

The accompanying condensed consolidated financial statements for the three and nine months ended September 30, 2024 and 2023 have been prepared in accordance with United States ("U.S.") generally accepted accounting principles ("GAAP") and are unaudited. We have condensed or omitted certain disclosures normally included in annual financial statements presented in accordance with GAAP; however, we believe the disclosures made are adequate to prevent the information presented from being misleading. These financial statements should be read in conjunction with the consolidated financial statements and notes thereto in our Annual Report on Form 10-K for the fiscal year ended December 31, 2023.

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the amounts reported and, accordingly, ultimate results could differ from those estimates. Additionally, interim results are not necessarily indicative of full year performance. In our opinion, the accompanying condensed consolidated financial statements reflect all adjustments, including normal recurring items, considered necessary for a fair presentation of the interim periods. All material intercompany transactions have been eliminated in consolidation.

***Summary of Significant Accounting Policies***

Other than the policies listed below, there have been no material changes to the significant accounting policies described in our Annual Report on Form 10-K for the fiscal year ended December 31, 2023.

***Acquisitions***

We make certain judgments to determine whether a transaction should be accounted for as a business combination or an asset acquisition. These judgments include the assessment of the inputs, processes and outputs associated with an acquired set of activities and whether the fair value of total assets acquired is concentrated to a single identifiable asset or group of similar assets. We account for a transaction as a business combination when the assets acquired include inputs and one or more substantive processes that, together, significantly contribute to the ability to create outputs and the total fair value of the assets acquired are not concentrated to a single identifiable asset or group of similar assets. Otherwise, we account for the transaction as an asset acquisition.

We account for acquisitions that meet the definition of a business combination using the acquisition method of accounting whereby the identifiable assets acquired and liabilities assumed, as well as any noncontrolling interests in the acquired business, are recorded at their estimated fair values at the acquisition date, with any excess purchase price over the fair value of the net assets acquired recorded as goodwill. We expense transaction costs related to business combinations as incurred. We record the net assets and results of operations of an acquired entity in our condensed consolidated financial statements from the acquisition date.

In determining the fair values of assets acquired and liabilities assumed in a business combination, we use various recognized valuation methods including present value modeling and referenced market values, where available. Further, we make assumptions within certain valuation methods including discount rates and timing of future cash flows. Valuations are performed by external valuation professionals with skills and qualifications under management's supervision. We believe the estimated fair values assigned to the assets acquired and liabilities assumed are based on assumptions that market participants would use. However, such assumptions are inherently uncertain and actual results may differ from those estimates.



Acquisitions that do not meet the definition of a business combination are accounted for as asset acquisitions. We allocate the cost of the acquisition, including direct and incremental transaction costs, to the individual assets acquired and liabilities assumed based on their relative fair values. We do not recognize any goodwill in an asset acquisition.

#### ***Redeemable Noncontrolling Interests***

Noncontrolling interests with redemption features that are not solely within our control are considered redeemable noncontrolling interests. The redeemable noncontrolling interests are a component of temporary equity and are reported between liabilities and equity (deficit) in our condensed consolidated balance sheet. At each reporting period, the redeemable noncontrolling interests are recognized at the higher of (i) the initial carrying amount, adjusted for accumulated earnings (losses) and distributions, or (ii) the redemption value as of the balance sheet date. We include both the earnings (losses) for the period attributable to redeemable noncontrolling interests and any adjustment to the carrying value of redeemable noncontrolling interests as a result of a change in the redemption value in net income attributable to redeemable and nonredeemable noncontrolling interests in our condensed consolidated statement of operations.

### **Note 2: Acquisitions**

#### ***Graduate by Hilton***

In May 2024, we completed the acquisition of the Graduate brand for a total purchase price of \$ 210 million, \$200 million of which we paid in cash upon closing. The remaining \$10 million was not reflected in the amount of cash consideration paid in our condensed consolidated statement of cash flows for the nine months ended September 30, 2024 and was included in accounts payable, accrued expenses and other in our condensed consolidated balance sheet as of September 30, 2024. The remaining amount will be paid upon the satisfaction of certain conditions by the seller which are expected to occur within the next 12 months. We accounted for the transaction as an asset acquisition. On the date of the acquisition, we added 32 existing properties located in the U.S. and United Kingdom ("U.K.") to our franchise portfolio.

We allocated the cost of the acquisition, including transaction costs, to the assets acquired on a relative fair value basis. As a result, we recorded an indefinite-lived brand intangible asset of approximately \$122 million and franchise contract intangible assets of approximately \$ 91 million. The franchise contract intangible assets will be amortized over an estimated useful life of 15 years to depreciation and amortization expenses in our condensed consolidated statements of operations over their respective terms.

The results of operations related to the Graduate brand, which did not have a material impact on our operating results for the three and nine months ended September 30, 2024, were included in the condensed consolidated financial statements for the period from the date of acquisition to September 30, 2024.

#### ***NoMad***

In April 2024, we acquired a controlling financial interest in Sydel Hotels & Resorts, LLC and Sydel Holding Company UK Ltd (collectively, the "Sydel Group"), which owns the NoMad brand. We accounted for the transaction as a business combination and recognized the fair value of an indefinite-lived brand intangible asset of approximately \$45 million and management contract intangible assets, with an aggregate fair value of approximately \$ 11 million. The management contract intangible assets will be amortized over a weighted average estimated useful life of approximately 14 years to depreciation and amortization expenses in our condensed consolidated statements of operations over their respective terms.

We measured the net assets acquired at fair value as of the date of acquisition. The fair values of the respective net assets acquired were determined by management with assistance from external valuation specialists. We developed our estimate of the fair value of the brand intangible asset and contract intangible assets by applying the multi-period excess earnings method. The multi-period excess earnings method uses unobservable inputs for projected cash flows, including projected financial results and a discount rate, which are considered Level 3 inputs within the fair value measurement valuation hierarchy.

Our redeemable noncontrolling interests relate to our interest in the Sydel Group. The Sydel Group's governing documents contain put options that give the noncontrolling interest holders the right to sell their equity interests to us beginning in the second quarter of 2030, as well as call options that give us the right to purchase the remaining equity interests beginning in the second quarter of 2032. The exercise price of the put and call options is based on a multiple of the Sydel Group's earnings as of the date that such option would be exercised. The redeemable noncontrolling interests were recorded at a fair value of \$22 million as of the acquisition date.

The results of operations of the Sydel Group were included in the condensed consolidated financial statements for the period from the date of acquisition to September 30, 2024. The acquisition of a controlling financial interest in the Sydel Group did not have a material impact on the Company's condensed consolidated financial statements for the three and nine months ended September 30, 2024, and, as such, historical and pro forma results are not disclosed.

### Note 3: Revenues from Contracts with Customers

#### Contract Liabilities

The following table summarizes the activity of our contract liabilities, which are classified as components of current and long-term deferred revenues, during the nine months ended September 30, 2024:

	(in millions)
Balance as of December 31, 2023	\$ 1,521
Cash received in advance and not recognized as revenue	585
Revenue recognized <sup>(1)</sup>	(310)
Other <sup>(2)</sup>	(95)
Balance as of September 30, 2024	\$ 1,701

<sup>(1)</sup> Primarily related to Hilton Honors, our guest loyalty program, including co-branded credit card arrangements.

<sup>(2)</sup> Primarily represents the changes in estimated transaction prices for our performance obligations related to the issuance of Hilton Honors points, which had no effect on revenues.

#### Performance Obligations

As of September 30, 2024, deferred revenues for unsatisfied performance obligations consisted of: (i) \$ 916 million related to Hilton Honors that will be recognized as revenue over approximately the next two years; (ii) \$768 million related to advance consideration received from hotel owners for application, initiation and other fees and system implementation fees; and (iii) \$17 million related to other obligations. These performance obligations are recognized as revenue as discussed in Note 2: "Basis of Presentation and Summary of Significant Accounting Policies" in our Annual Report on Form 10-K for the fiscal year ended December 31, 2023.

### Note 4: Consolidated Variable Interest Entities

As of September 30, 2024 and December 31, 2023, we consolidated two variable interest entities ("VIEs") that each lease one hotel property, both of which are located in Japan, and for which the assets are only available to settle the obligations of the respective entities and the liabilities of the respective entities are non-recourse to us. We consolidated these VIEs since we are the primary beneficiary, having the power to direct the activities that most significantly affect their economic performance. Additionally, we have the obligation to absorb losses and the right to receive benefits that could be significant to each of the VIEs individually.

Our condensed consolidated balance sheets include the assets and liabilities of these entities, including the effect of foreign currency translation, which primarily comprised the following:

	September 30, 2024	December 31, 2023
	(in millions)	
Cash and cash equivalents	\$ 65	\$ 46
Accounts receivable, net	12	17
Property and equipment, net	35	37
Deferred income tax assets	26	32
Other non-current assets	43	43
Accounts payable, accrued expenses and other	38	29
Long-term debt <sup>(1)(2)</sup>	80	95

<sup>(1)</sup> Includes finance lease liabilities of \$74 million and \$86 million as of September 30, 2024 and December 31, 2023, respectively.

<sup>(2)</sup> Includes current maturities of \$17 million and \$19 million as of September 30, 2024 and December 31, 2023, respectively.

## Note 5: Loss on Investments in Unconsolidated Affiliate

We provide equity and debt financing to certain unconsolidated affiliates with an objective of supporting the growth of our network. The assets relating to these investments are classified as other current assets or other non-current assets in our condensed consolidated balance sheets based on the expected maturity of the respective investment, if applicable.

In March 2023, as a result of the rise in market-based interest rates, one of our third-party unconsolidated affiliates (the "Fund"), which has underlying investments in certain hotels that we manage or franchise, failed to comply with certain requirements of its debt agreements. As a result, we determined that: (i) our investment in the Fund was fully impaired and (ii) short-term subordinated financing receivables due to us from the Fund were uncollectible. As such, we recognized an other-than-temporary impairment loss on our investment of \$44 million and credit losses of \$48 million to fully reserve the financing receivables, such that their net carrying values were zero. These losses were recognized in loss on investments in unconsolidated affiliate in our condensed consolidated statement of operations for the nine months ended September 30, 2023.

## Note 6: Debt

Long-term debt balances, including obligations for finance leases, and associated interest rates and maturities as of September 30, 2024, were as follows:

	September 30, 2024	December 31, 2023
	(in millions)	
Senior secured term loan facility due 2028	\$ —	\$ 1,000
Senior secured term loan facility with a rate of 6.60%, due 2030	3,119	2,119
Senior notes with a rate of 5.375%, due 2025 <sup>(1)</sup>	500	500
Senior notes with a rate of 4.875%, due 2027 <sup>(1)</sup>	600	600
Senior notes with a rate of 5.750%, due 2028 <sup>(1)</sup>	500	500
Senior notes with a rate of 5.875%, due 2029 <sup>(1)</sup>	550	—
Senior notes with a rate of 3.750%, due 2029 <sup>(1)</sup>	800	800
Senior notes with a rate of 4.875%, due 2030 <sup>(1)</sup>	1,000	1,000
Senior notes with a rate of 4.000%, due 2031 <sup>(1)</sup>	1,100	1,100
Senior notes with a rate of 3.625%, due 2032 <sup>(1)</sup>	1,500	1,500
Senior notes with a rate of 6.125%, due 2032 <sup>(1)</sup>	450	—
Senior notes with a rate of 5.875%, due 2033 <sup>(1)</sup>	1,000	—
Finance lease liabilities with a weighted average rate of 6.04%, due 2024 to 2030 <sup>(2)</sup>	129	139
Other debt of consolidated VIEs with a weighted average rate of 1.58%, due 2024 to 2026 <sup>(2)</sup>	6	9
	11,254	9,267
Less: unamortized deferred financing costs and discounts	(90)	(71)
Less: current maturities of long-term debt <sup>(3)</sup>	(538)	(39)
	\$ 10,626	\$ 9,157

<sup>(1)</sup> These notes are collectively referred to as the Senior Notes and are jointly and severally guaranteed on a senior unsecured basis by the Parent and substantially all of its direct and indirect wholly owned domestic restricted subsidiaries, other than Hilton Domestic Operating Company Inc. ("HOC"), an indirect wholly owned subsidiary of the Parent and the issuer of all of the series of Senior Notes.

<sup>(2)</sup> Long-term debt of our consolidated VIEs is included in finance lease liabilities and other debt of consolidated VIEs, as applicable. Refer to Note 4: "Consolidated Variable Interest Entities" for additional information.

<sup>(3)</sup> Represents current maturities of finance lease liabilities, borrowings of consolidated VIEs and the 5.375% Senior Notes due 2025 (the "May 2025 Senior Notes"). We believe that we have sufficient sources of liquidity and access to debt financing to address the current maturities of long-term debt at or prior to the respective maturity dates.

Our senior secured credit facilities consist of a senior secured revolving credit facility (the "Revolving Credit Facility") and a senior secured term loan facility (the "Term Loans"). The obligations under our senior secured credit facilities are unconditionally and irrevocably guaranteed by the Parent and substantially all of its direct and indirect wholly owned domestic restricted subsidiaries, other than HOC, the named borrower under the senior secured credit facilities.

In June 2024, we amended the credit agreement governing our Term Loans pursuant to which \$ 1.0 billion of outstanding Term Loans due June 2028 were replaced with \$1.0 billion of incremental Term Loans due November 2030, aligning their maturity with the outstanding \$ 2.1 billion tranche of Term Loans due November 2030. Additionally, the entire balance of the Term Loans was repriced with an interest rate of the Secured Overnight Financing Rate ("SOFR") plus 1.75% (collectively, the

"June 2024 Amendment"). In connection with the June 2024 Amendment, we incurred \$ 3 million of debt issuance costs, which were recognized in other non-operating income (loss), net in our condensed consolidated statements of operations for the nine months ended September 30, 2024.

In March 2024, we borrowed and subsequently repaid \$ 200 million under the Revolving Credit Facility. No borrowings were outstanding under the Revolving Credit Facility as of September 30, 2024, which had an available borrowing capacity of \$1,913 million after considering \$87 million of outstanding letters of credit.

In September 2024, we issued \$ 1 billion aggregate principal amount of 5.875% Senior Notes due 2033 (the "2033 Senior Notes" or "September Senior Notes issuance") and incurred an aggregate \$15 million of debt issuance costs which were recognized as a reduction to the outstanding debt balance in our condensed consolidated balance sheet and will be amortized to interest expense through the maturity date of the 2033 Senior Notes. Interest on the 2033 Senior Notes is payable semi-annually in arrears on March 15 and September 15 of each year, beginning March 15, 2025.

In March 2024, we issued \$550 million aggregate principal amount of 5.875% Senior Notes due 2029 (the "5.875% 2029 Senior Notes") and \$450 million aggregate principal amount of 6.125% Senior Notes due 2032 (the "6.125% 2032 Senior Notes") (collectively, the "March Senior Notes issuance") and incurred an aggregate \$15 million of debt issuance costs which were recognized as a reduction to the outstanding debt balance in our condensed consolidated balance sheet and will be amortized to interest expense through the respective maturity dates of the 5.875% 2029 Senior Notes and the 6.125% 2032 Senior Notes. Interest on the 5.875% 2029 Senior Notes and the 6.125% 2032 Senior Notes is payable semi-annually in arrears on April 1 and October 1 of each year, beginning October 1, 2024. We used a portion of the net proceeds from the March Senior Notes issuance to repay \$200 million borrowed under our Revolving Credit Facility earlier in March 2024.

## Note 7: Fair Value Measurements

The fair values of certain financial instruments and the hierarchy level we used to estimate the fair values are shown below:

		September 30, 2024						
		Hierarchy Level						
Carrying Value <sup>(1)</sup>		Level 1	Level 2	Level 3				
(in millions)								
Assets:								
Interest rate swap	\$	41	\$	—	\$	41	\$	—
Liabilities:								
Long-term debt <sup>(2)</sup>		11,119		7,787		—		3,111
		December 31, 2023						
		Hierarchy Level						
Carrying Value <sup>(1)</sup>		Level 1	Level 2	Level 3				
(in millions)								
Assets:								
Interest rate swap	\$	75	\$	—	\$	75	\$	—
Liabilities:								
Long-term debt <sup>(2)</sup>		9,119		5,631		—		3,129

<sup>(1)</sup> The fair values of cash equivalents and restricted cash equivalents approximate their carrying values due to their short-term maturities. The fair values of all other financial instruments not included in these tables are estimated to be equal to their carrying values.

<sup>(2)</sup> The carrying values and fair values exclude the deduction for unamortized deferred financing costs and any applicable discounts, as well as all finance lease liabilities and other debt of consolidated VIEs; refer to Note 6: "Debt" for additional information.

We measured our interest rate swap at fair value, which was determined using a discounted cash flow analysis that reflects the contractual terms of the interest rate swap, including the period to maturity, and uses observable market-based inputs of similar instruments, including interest rate curves, as applicable.

During the nine months ended September 30, 2024, we measured the net assets acquired in the acquisition of the Sydel Group at fair value on a non-recurring basis; see Note 2: "Acquisitions" for additional information.

## Note 8: Income Taxes

At the end of each quarter, we estimate the effective income tax rate expected to be applied for the full year. The effective income tax rate is determined by the level and composition of income (loss) before income taxes, which is subject to federal, state, local and foreign income taxes.

## Note 9: Share-Based Compensation

Our share-based compensation primarily consists of awards that we grant to eligible employees under the Hilton 2017 Omnibus Incentive Plan (the "2017 Plan") and includes time-vesting restricted stock units ("RSUs"), nonqualified stock options ("options") and performance-vesting RSUs ("performance shares"). We recognized share-based compensation expense of \$44 million and \$48 million during the three months ended September 30, 2024 and 2023, respectively, and \$140 million and \$133 million during the nine months ended September 30, 2024 and 2023, respectively, which included amounts reimbursed by hotel owners.

### RSUs

During the nine months ended September 30, 2024, we granted 473,000 RSUs with a weighted average grant date fair value per share of \$ 203.98, which vest in equal annual installments over two or three years from the date of grant.

### Options

During the nine months ended September 30, 2024, we granted 264,000 options with a weighted average exercise price per share of \$ 203.95, which vest in equal annual installments over three years from the date of grant and terminate 10 years from the date of grant or earlier if the individual's service terminates under certain circumstances.

The weighted average grant date fair value per share of the options granted during the nine months ended September 30, 2024 was \$ 71.25, which was determined using the Black-Scholes-Merton option-pricing model with the following weighted average assumptions:

Expected volatility <sup>(1)</sup>	27.94 %
Dividend yield <sup>(2)</sup>	0.33 %
Risk-free rate <sup>(3)</sup>	4.17 %
Expected term (in years) <sup>(4)</sup>	6.0

<sup>(1)</sup> Estimated using a blended approach of historical and implied volatility. Historical volatility is based on the historical movement of Hilton's stock price for a period that corresponds to the expected terms of the options.

<sup>(2)</sup> Estimated based on our quarterly dividend and the three-month average stock price at the date of each grant.

<sup>(3)</sup> Based on the yields of U.S. Department of Treasury instruments with similar expected terms of the options at the date of each grant.

<sup>(4)</sup> Estimated using the midpoint of the vesting periods and the contractual terms of the options as we do not have sufficient historical share option exercise data to estimate the terms of our option grants.

### Performance Shares

During the nine months ended September 30, 2024, we granted 185,000 performance shares with a weighted average grant date fair value per share of \$203.95, which vest three years from the date of grant based on the projected achievement of various performance measures.

As of September 30, 2024, we determined that all of the performance measures for all outstanding performance shares granted in 2022, 2023 and 2024 were probable of achievement, with the average of the applicable achievement factors estimated to be between the target and maximum achievement percentages for the performance shares granted in 2022 and 2023 and at the target achievement percentage for the performance shares granted in 2024.

## Note 10: Earnings Per Share

The following table presents the calculation of basic and diluted earnings per share ("EPS"):

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2024	2023	2024	2023
(in millions, except per share amounts)				
Basic EPS:				
Numerator:				
Net income attributable to Hilton stockholders	\$ 344	\$ 377	\$ 1,030	\$ 994
Denominator:				
Weighted average shares outstanding	246	260	249	264
Basic EPS	\$ 1.40	\$ 1.45	\$ 4.13	\$ 3.77
Diluted EPS:				
Numerator:				
Net income attributable to Hilton stockholders	\$ 344	\$ 377	\$ 1,030	\$ 994
Denominator:				
Weighted average shares outstanding <sup>(1)</sup>	249	262	252	266
Diluted EPS	\$ 1.38	\$ 1.44	\$ 4.09	\$ 3.74

<sup>(1)</sup> Amounts for all periods include less than 1 million shares related to share-based compensation that were excluded from the calculations of diluted EPS because their effect would have been anti-dilutive under the treasury stock method.

## Note 11: Noncontrolling Interests, Stockholders' Equity (Deficit) and Accumulated Other Comprehensive Loss

The following tables present the changes in the redeemable and nonredeemable noncontrolling interests and the components of stockholders' equity (deficit) attributable to Hilton stockholders:

		Three months ended September 30, 2024									
	Redeemable Noncontrolling Interests	Common Stock		Treasury Stock	Additional Paid-in Capital	Accumulated Deficit	Accumulated Other Comprehensive Loss	Noncontrolling Interests	Total Deficit		
		Shares	Amount								
		(in millions)									
Balance as of June 30, 2024	\$ 21	247.8	\$ 3	\$ (9,781)	\$ 11,022	\$ (3,597)	\$ (763)	\$ 17	\$ (3,099)		
Net income (loss)	(1)	—	—	—	—	344	—	1	345		
Other comprehensive income	—	—	—	—	—	—	22	2	24		
Dividends	—	—	—	—	—	(37)	—	—	(37)		
Repurchases of common stock	—	(3.3)	—	(733)	—	—	—	—	(733)		
Share-based compensation	—	0.1	—	—	50	—	—	—	50		
Balance as of September 30, 2024	\$ 20	244.6	\$ 3	\$ (10,514)	\$ 11,072	\$ (3,290)	\$ (741)	\$ 20	\$ (3,450)		

Three months ended September 30, 2023

	Three Months Ended September 30, 2023									
	Common Stock			Additional		Accumulated	Other		Noncontrolling	
	Shares	Amount	Treasury Stock	Paid-in Capital		Accumulated Deficit	Comprehensive Loss		Interests	Total Deficit
	(in millions)									
Balance as of June 30, 2023	262.3	\$ 3	\$ (6,956)	\$ 10,879	\$	(4,654)	\$ (703)	\$	8	\$ (1,423)
Net income	—	—	—	—		377	—		2	379
Other comprehensive loss	—	—	—	—		—	(25)		—	(25)
Dividends	—	—	—	—		(39)	—		—	(39)
Repurchases of common stock	(4.5)	—	(691)	—		—	—		—	(691)
Share-based compensation	0.1	—	—	46		—	—		—	46
Balance as of September 30, 2023	257.9	\$ 3	\$ (7,647)	\$ 10,925	\$	(4,316)	\$ (728)	\$	10	\$ (1,753)

**Nine Months Ended September 30, 2024**

	Redeemable Noncontrolling Interests									
		Common Stock		Treasury Stock	Additional Paid-in Capital	Accumulated Deficit	Accumulated Other Comprehensive		Noncontrolling Interests	Total Deficit
		Shares	Amount				Loss			
(in millions)										
Balance as of December 31, 2023	\$ —	253.5	\$ 3	\$ (8,393)	\$ 10,968	\$ (4,207)	\$ (731)	\$ 13	\$ (2,347)	
Acquisition date fair value of redeemable noncontrolling interests	22	—	—	—	—	—	—	—	—	
Net income (loss)	(2)	—	—	—	—	1,030	—	6	1,036	
Other comprehensive income (loss)	—	—	—	—	—	—	(10)	1	(9)	
Dividends	—	—	—	—	—	(113)	—	—	(113)	
Repurchases of common stock	—	(10.2)	—	(2,131)	—	—	—	—	(2,131)	
Share-based compensation	—	1.3	—	10	104	—	—	—	114	
Balance as of September 30, 2024	\$ 20	244.6	\$ 3	\$ (10,514)	\$ 11,072	\$ (3,290)	\$ (741)	\$ 20	\$ (3,450)	

**Nine Months Ended September 30, 2023**

	Common Stock			Treasury Stock	Additional Paid-in Capital	Accumulated Deficit	Accumulated Other Comprehensive		Noncontrolling Interests	Total Deficit
	Shares	Amount					Loss			
	(in millions)									
Balance as of December 31, 2022	267.9	\$ 3	\$ (6,040)	\$ 10,831	\$ (5,190)	\$ (706)	\$ 4	\$ (1,098)		
Net income	—	—	—	—	994	—	7	1,001		
Other comprehensive loss	—	—	—	—	—	(22)	(1)	(23)		
Dividends	—	—	—	—	(120)	—	—	(120)		
Repurchases of common stock	(11.0)	—	(1,615)	—	—	—	—	(1,615)		
Share-based compensation	1.0	—	8	94	—	—	—	102		
Balance as of September 30, 2023	257.9	\$ 3	\$ (7,647)	\$ 10,925	\$ (4,316)	\$ (728)	\$ 10	\$ (1,753)		



The changes in the components of accumulated other comprehensive loss, net of taxes, were as follows:

	Currency Translation Adjustment <sup>(1)</sup>	Pension Liability Adjustment <sup>(2)</sup>	Cash Flow Hedge Adjustment <sup>(3)</sup>	Total
(in millions)				
Balance as of December 31, 2023	\$ (539)	\$ (262)	\$ 70	\$ (731)
Other comprehensive income (loss) before reclassifications	13	(1)	8	20
Amounts reclassified from accumulated other comprehensive loss	1	7	(38)	(30)
Net other comprehensive income (loss)	14	6	(30)	(10)
Balance as of September 30, 2024	<u>\$ (525)</u>	<u>\$ (256)</u>	<u>\$ 40</u>	<u>\$ (741)</u>

	Currency Translation Adjustment <sup>(1)</sup>	Pension Liability Adjustment <sup>(2)</sup>	Cash Flow Hedge Adjustment <sup>(3)</sup>	Total
(in millions)				
Balance as of December 31, 2022	\$ (548)	\$ (259)	\$ 101	\$ (706)
Other comprehensive income (loss) before reclassifications	(32)	—	31	(1)
Amounts reclassified from accumulated other comprehensive loss	—	6	(27)	(21)
Net other comprehensive income (loss)	(32)	6	4	(22)
Balance as of September 30, 2023	<u>\$ (580)</u>	<u>\$ (253)</u>	<u>\$ 105</u>	<u>\$ (728)</u>

<sup>(1)</sup> Includes net investment hedge gains and intra-entity foreign currency transactions that are of a long-term investment nature. Amount reclassified during the nine months ended September 30, 2024 relates to the liquidation of an investment in a foreign entity and was recognized in loss on foreign currency transactions in our condensed consolidated statement of operations.

<sup>(2)</sup> Amounts reclassified relate to the amortization of prior service cost and amortization of net loss and were recognized in other non-operating income (loss), net in our condensed consolidated statements of operations.

<sup>(3)</sup> Amounts reclassified were the result of hedging instruments, primarily comprising interest rate swaps, inclusive of interest rate swaps that were dedesignated in prior periods, with related amounts recognized in interest expense in our condensed consolidated statements of operations. Amounts reclassified also related to foreign currency forward contracts that hedge our foreign currency denominated fees, with related amounts recognized in various revenue line items, as applicable, in our condensed consolidated statements of operations.

## Note 12: Business Segments

We are a hospitality company with operations organized in two distinct operating segments: (i) management and franchise and (ii) ownership, each of which is reported as a segment based on (a) delivering a similar set of products and services and (b) being managed separately given its distinct economic characteristics.

The management and franchise segment includes all of the hotels we manage for third-party owners, as well as all franchised hotels that license our IP and where we provide other contracted services, but the day-to-day services of the hotels are operated or managed by someone other than us. Revenues from this segment include: (i) management and franchise fees charged to third-party hotel owners; (ii) licensing fees from our strategic partners, including co-branded credit card providers and third-party hotels that are not managed or franchised that use our booking channels and related programs ("strategic partner hotels"), and Hilton Grand Vacations Inc. ("HGV"); and (iii) fees for managing the hotels in our ownership segment. The ownership segment primarily derives revenues from nightly hotel room sales, food and beverage sales and other services at our consolidated owned and leased hotels.

The performance of our operating segments is evaluated primarily on operating income (loss), without allocating amortization of contract acquisition costs, other revenues and other expenses, other revenues and other expenses from managed and franchised properties, depreciation and amortization expenses, general and administrative expenses, other operating income (loss) items, which may include impairment losses and gains (losses) on sales of assets, or equity in earnings (losses) from unconsolidated affiliates. Our chief operating decision maker does not use assets by operating segment when assessing performance or making operating segment resource allocations.

The following table presents revenues for our reportable segments, reconciled to consolidated amounts:

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2024	2023	2024	2023
	(in millions)			
Franchise and licensing fees	\$ 704	\$ 647	\$ 1,974	\$ 1,782
Base and other management fees <sup>(1)</sup>	103	94	330	283
Incentive management fees	66	63	204	197
Management and franchise	873	804	2,508	2,262
Ownership	330	335	922	924
Segment revenues	1,203	1,139	3,430	3,186
Amortization of contract acquisition costs	(12)	(11)	(37)	(32)
Other revenues	58	45	179	126
Other revenues from managed and franchised properties	1,627	1,506	4,841	4,363
Intersegment fees elimination <sup>(1)</sup>	(9)	(6)	(22)	(17)
Total revenues	\$ 2,867	\$ 2,673	\$ 8,391	\$ 7,626

<sup>(1)</sup> Includes management, royalty and IP fees charged to consolidated hotels in our ownership segment by our management and franchise segment, which were eliminated in our condensed consolidated statements of operations.

The following table presents operating income for each of our reportable segments, reconciled to consolidated income before income taxes:

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2024	2023	2024	2023
	(in millions)			
Management and franchise <sup>(1)</sup>	\$ 873	\$ 804	\$ 2,508	\$ 2,262
Ownership <sup>(1)</sup>	33	28	67	58
Segment operating income	906	832	2,575	2,320
Amortization of contract acquisition costs	(12)	(11)	(37)	(32)
Other revenues, less other expenses	32	19	86	46
Net other expenses from managed and franchised properties	(163)	(51)	(323)	(97)
Depreciation and amortization expenses	(37)	(40)	(107)	(114)
General and administrative expenses	(101)	(96)	(318)	(298)
Gain (loss) on sales of assets, net	(2)	—	5	—
Operating income	623	653	1,881	1,825
Interest expense	(140)	(113)	(412)	(340)
Loss on foreign currency transactions	(3)	(7)	(5)	(13)
Loss on investments in unconsolidated affiliate	—	—	—	(92)
Other non-operating income (loss), net	11	15	(17)	38
Income before income taxes	\$ 491	\$ 548	\$ 1,447	\$ 1,418

<sup>(1)</sup> Includes management, royalty and IP fees charged to consolidated hotels in our ownership segment by our management and franchise segment, which were eliminated in our condensed consolidated statements of operations.

#### Note 13: Commitments and Contingencies

We include performance clauses in certain of our management contracts, however, most of these clauses do not require us to fund shortfalls, but instead allow for termination of the contract if specified operating performance levels are not achieved. In limited cases, we are obligated to fund performance shortfalls and our obligations under these guarantees in future periods are dependent on the operating performance level of the related hotel over the remaining term of the performance guarantee for that

particular hotel. As of September 30, 2024, we had performance guarantees with expirations ranging from 2025 to 2043 and possible cash outlays totaling \$14 million.

We also have extended debt guarantees and provided letters of credit to owners of certain hotels that we currently or in the future will manage or franchise. During the nine months ended September 30, 2024, we recognized losses of \$50 million in other non-operating loss, net in our condensed consolidated statement of operations for debt guarantees extended to certain hotels that we manage that have failed to comply with the requirements of their respective debt agreements. We paid \$77 million during the nine months ended September 30, 2024 related to debt guarantees. Our debt guarantees and letters of credit as of September 30, 2024 had expirations ranging from 2025 to 2033 and remaining possible cash outlays totaling \$49 million.

The performance and debt guarantees create variable interests in the ownership entities of the related hotels, of which we are not the primary beneficiary.

We receive Hilton Honors and program fees from managed and franchised properties that we are contractually required to use to operate our Hilton Honors program, marketing, sales and brands programs and other shared services on behalf of hotel owners. If we collect amounts in excess of amounts expended, we have a commitment to spend these amounts on the related programs.

We are involved in various claims and lawsuits arising in the ordinary course of business, some of which include claims for substantial sums. While the ultimate results of claims and litigation cannot be predicted with certainty, we expect that the ultimate resolution of all pending or threatened claims and litigation as of September 30, 2024 will not have a material adverse effect on our consolidated financial position, results of operations or cash flows.

#### **Note 14: Supplemental Disclosures of Cash Flow Information**

Cash interest paid included within operating activities in our condensed consolidated statements of cash flows was \$ 388 million and \$345 million during the nine months ended September 30, 2024 and 2023, respectively. These amounts exclude \$43 million and \$38 million of cash receipts for the nine months ended September 30, 2024 and 2023, respectively, related to settlements of our interest rate swap with a financing component, which are separately disclosed within financing activities in our condensed consolidated statements of cash flows.

Income tax payments, net of refunds received, were \$ 399 million and \$349 million for the nine months ended September 30, 2024 and 2023, respectively.

## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

*The following discussion and analysis of our financial condition and results of operations should be read in conjunction with our unaudited condensed consolidated financial statements and related notes included elsewhere in this Quarterly Report on Form 10-Q and with our Annual Report on Form 10-K for the fiscal year ended December 31, 2023.*

### Forward-Looking Statements

This Quarterly Report on Form 10-Q contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). These statements include, but are not limited to, statements related to our expectations regarding the performance of our business, future financial results, liquidity and capital resources and other non-historical statements. In some cases, you can identify these forward-looking statements by the use of words such as "outlook," "believes," "expects," "forecasts," "potential," "continues," "may," "will," "should," "could," "seeks," "projects," "predicts," "intends," "plans," "estimates," "anticipates" or the negative version of these words or other comparable words. Such forward-looking statements are subject to various risks and uncertainties including, among others, risks inherent to the hospitality industry; macroeconomic factors beyond our control, such as inflation, changes in interest rates, challenges due to labor shortages or disputes and supply chain disruptions; the loss of key senior management personnel; competition for hotel guests and management and franchise contracts; risks related to doing business with third-party hotel owners; performance of our information technology systems; growth of reservation channels outside of our system; risks of doing business outside of the U.S.; risks associated with conflicts in Eastern Europe and the Middle East and other geopolitical events; and our indebtedness. Accordingly, there are or will be important factors that could cause actual outcomes or results to differ materially from those indicated in these statements. We believe these factors include, but are not limited to, those described under "Part I—Item 1A. Risk Factors" of our Annual Report on Form 10-K for the fiscal year ended December 31, 2023. These factors should not be construed as exhaustive and should be read in conjunction with the other cautionary statements that are included in this Quarterly Report on Form 10-Q. We undertake no obligation to publicly update or review any forward-looking statement, whether as a result of new information, future developments or otherwise, except as required by law.

### Overview

#### Our Business

Hilton is one of the largest global hospitality companies, with 8,301 properties comprising 1,250,506 rooms in 138 countries and territories as of September 30, 2024. Our premier brand portfolio includes luxury, lifestyle, full service, focused service and all-suites hotel brands, as well as timeshare brands. As of September 30, 2024, we had 203 million members in our award-winning guest loyalty program, Hilton Honors, an increase of 17 percent from September 30, 2023.

#### Segments and Regions

We analyze our operations and business by both operating segments and geographic regions. Our operations consist of two reportable segments that are based on similar products and services: (i) management and franchise and (ii) ownership. The management and franchise segment provides services, including hotel management and licensing of our IP. Revenues from this segment include: (i) management and franchise fees charged to third-party hotel owners; (ii) licensing fees from our strategic partners, including co-branded credit card providers and strategic partner hotels, and HGV; and (iii) fees for managing the hotels in our ownership segment. As a manager of hotels, we typically are responsible for supervising or operating the hotel in exchange for management fees. As a franchisor of hotels, we charge franchise fees in exchange for the use of one of our brand names and/or related commercial services, such as our reservations system, marketing and information technology services, while a third party manages or operates such franchised hotels. The ownership segment primarily derives revenues from nightly hotel room sales, food and beverage sales and other services at our consolidated owned and leased hotels.

We conduct business in three distinct geographic regions: (i) the Americas; (ii) Europe, Middle East and Africa ("EMEA"); and (iii) Asia Pacific. The Americas region includes North America, South America and Central America, including all Caribbean nations. Although the U.S., which represented 66 percent of our system-wide hotel rooms as of September 30, 2024, is included in the Americas region, it is often analyzed separately and apart from the Americas region and, as such, it is presented separately within our hotel operating statistics in "—Results of Operations." The EMEA region includes Europe, which represents the western-most peninsula of Eurasia stretching from Iceland in the west to Russia in the east, and the Middle East and Africa ("MEA"), which represents the Middle East region and all African nations, including the Indian Ocean island nations. Europe and MEA are often analyzed separately and, as such, are presented separately within our hotel operating

statistics in "—Results of Operations." The Asia Pacific region includes the eastern and southeastern nations of Asia, as well as India, Australia, New Zealand and the Pacific Island nations.

### System Growth and Development Pipeline

Our strategic objectives include the continued expansion of our global hotel network, in particular our fee-based business. As we enter into new management and franchise contracts and enter into strategic agreements to complement our hotel portfolio, we expand our business with limited or no capital investment by us as the manager, franchisor or licensor, since the capital required to build, renovate and maintain hotels is typically provided by the third-party owners with whom we contract to provide management services, license our IP or provide access to our booking channels. Prior to approving the addition of new hotels to our management and franchise development pipeline, we evaluate the economic viability of the hotel based on its geographic location, the credit quality of the third-party owner and other factors. By increasing the number of management and franchise contracts with third-party owners, over time we expect to increase revenues, overall return on invested capital and free cash flow. See further discussion on our cash management policy in "—Liquidity and Capital Resources." The current economic environment, including elevated levels of inflation and interest rates, has posed certain challenges to the execution of our growth strategy, which in some cases have included and may continue to include delays in openings and new development.

In addition to our current hotel portfolio, we are focused on the growth of our business by expanding our global hotel network through our development pipeline, which represents hotels that we expect to add to our system in the future. The following table summarizes our development activity:

	As of or for the Nine Months Ended September 30, 2024	
	Hotels	Rooms <sup>(1)</sup>
<b>Hotel system</b>		
Openings <sup>(2)</sup>	802	75,800
Net additions <sup>(3)</sup>	762	65,800
<b>Development pipeline</b>		
Additions <sup>(4)</sup>	1,166	120,000
Count as of period end <sup>(5)</sup>	3,525	492,400

<sup>(1)</sup> Rounded to the nearest hundred.

<sup>(2)</sup> Openings include 400 hotels and over 18,800 rooms from strategic partner hotels.

<sup>(3)</sup> Represents room additions, net of rooms removed from our system, 400 hotels and over 18,800 rooms of which were from strategic partner hotels. Net unit growth from September 30, 2023 to September 30, 2024 was 7.8 percent.

<sup>(4)</sup> Additions include 411 hotels and over 19,300 rooms related to strategic partner hotels.

<sup>(5)</sup> The hotels in our development pipeline were under development throughout 120 countries and territories, including 28 countries and territories where we had no existing hotels, with 235,400 rooms under construction and 280,700 rooms located outside of the U.S. Rooms under construction include rooms for hotels under construction or in the process of conversion to our system. Nearly all of the rooms in our development pipeline will be in our management and franchise segment upon opening. We do not consider any individual development project to be material to us.

### Key Business and Financial Metrics Used by Management

#### Comparable Hotels

We define our comparable hotels as those that: (i) were active and operating in our system for at least one full calendar year, have not undergone a change in brand or ownership type during the current or comparable periods and were open January 1st of the previous year; and (ii) have not undergone large-scale capital projects, sustained substantial property damage, encountered business interruption or for which comparable results were not available. We exclude strategic partner hotels from our comparable hotels. Of the 8,200 hotels in our system as of September 30, 2024, 400 hotels were strategic partner hotels and 6,150 hotels were classified as comparable hotels. Our 1,650 non-comparable hotels as of September 30, 2024 included (i) 844 hotels that were added to our system after January 1, 2023 or that have undergone a change in brand or ownership type during the current or comparable periods reported and (ii) 806 hotels that were removed from the comparable group for the current or comparable periods reported because they underwent or are undergoing large-scale capital projects, sustained substantial property damage, encountered business interruption or comparable results were otherwise not available.

## **Occupancy**

Occupancy represents the total number of room nights sold divided by the total number of room nights available at a hotel or group of hotels for a given period. Occupancy measures the utilization of available capacity at a hotel or group of hotels. Management uses occupancy to gauge demand at a specific hotel or group of hotels in a given period. Occupancy levels also help management determine achievable Average Daily Rate ("ADR") pricing levels as demand for hotel rooms increases or decreases.

## **ADR**

ADR represents hotel room revenue divided by the total number of room nights sold for a given period. ADR measures the average room price attained by a hotel, and ADR trends provide useful information concerning the pricing environment and the nature of the customer base of a hotel or group of hotels. ADR is a commonly used performance measure in the industry, and we use ADR to assess pricing levels that we are able to generate by type of customer, as changes in rates charged to customers have different effects on overall revenues and incremental profitability than changes in occupancy, as described above.

## **Revenue per Available Room ("RevPAR")**

RevPAR is calculated by dividing hotel room revenue by the total number of room nights available to guests for a given period. We consider RevPAR to be a meaningful indicator of our performance as it provides a metric correlated to two primary and key drivers of operations at a hotel or group of hotels, as previously described: occupancy and ADR. RevPAR is also a useful indicator in measuring performance over comparable periods for comparable hotels.

References to occupancy, ADR and RevPAR are presented on a comparable basis, based on the comparable hotels as of September 30, 2024, and references to ADR and RevPAR are presented on a currency neutral basis, unless otherwise noted. As such, comparisons of these hotel operating statistics for the three and nine months ended September 30, 2024 and 2023 use the foreign currency exchange rates used to translate the results of the Company's foreign operations within its unaudited condensed consolidated financial statements for the three and nine months ended September 30, 2024, respectively.

## **EBITDA and Adjusted EBITDA**

EBITDA reflects net income (loss), excluding interest expense, a provision for income tax benefit (expense) and depreciation and amortization expenses. Adjusted EBITDA is calculated as EBITDA, as previously defined, further adjusted to exclude certain items, including gains, losses, revenues and expenses in connection with: (i) asset dispositions for both consolidated and unconsolidated investments; (ii) foreign currency transactions; (iii) debt restructurings and retirements; (iv) furniture, fixtures and equipment ("FF&E") replacement reserves required under certain lease agreements; (v) share-based compensation; (vi) reorganization, severance, relocation and other expenses; (vii) non-cash impairment; (viii) amortization of contract acquisition costs; (ix) the net effect of our cost reimbursement revenues and expenses included in other revenues and other expenses from managed and franchised properties; and (x) other items.

We believe that EBITDA and Adjusted EBITDA provide useful information to investors about us and our financial condition and results of operations for the following reasons: (i) these measures are among the measures used by our management team to evaluate our operating performance and make day-to-day operating decisions and (ii) these measures are frequently used by securities analysts, investors and other interested parties as a common performance measure to compare results or estimate valuations across companies in our industry. Additionally, these measures exclude certain items that can vary widely across different industries and among competitors within our industry. For instance, interest expense and income taxes are dependent on company specifics, including, among other things, capital structure and operating jurisdictions, respectively, and, therefore, could vary significantly across companies. Depreciation and amortization expenses, as well as amortization of contract acquisition costs, are dependent upon company policies, including the method of acquiring and depreciating assets and the useful lives that are assigned to those depreciating or amortizing assets for accounting purposes. For Adjusted EBITDA, we also exclude items such as: (i) FF&E replacement reserves for leased hotels to be consistent with the treatment of capital expenditures for property and equipment, where depreciation of such capitalized assets is reported within depreciation and amortization expenses; (ii) share-based compensation, as this could vary widely among companies due to the different plans in place and the usage of them; and (iii) other items that are not reflective of our operating performance, such as amounts related to debt restructurings and debt retirements and reorganization and related severance costs, to enhance period-over-period comparisons of our ongoing operations. Further, Adjusted EBITDA excludes the net effect of our cost reimbursement revenues and expenses, classified in other revenues from managed and franchised properties and other expenses from managed and franchised properties, respectively, as we contractually do not operate the related programs to generate a profit or loss over the

life of these programs. The direct reimbursements from hotel owners are billable and reimbursable as the costs are incurred and have no net effect on net income (loss). The fees we recognize related to the indirect reimbursements may be recognized before or after the related expenses are incurred, causing timing differences between the recognition of the costs incurred and the related reimbursement from hotel owners, with the net effect impacting net income (loss) in the reporting period. However, the expenses incurred related to the indirect reimbursements are expected to equal the revenues earned from the indirect reimbursements over time, and, therefore, the net effect of our cost reimbursement revenues and expenses is not used by management to evaluate our operating performance or make operating decisions.

EBITDA and Adjusted EBITDA are not recognized terms under GAAP and should not be considered as alternatives, either in isolation or as a substitute, for net income (loss) or other measures of financial performance or liquidity, including cash flows, derived in accordance with GAAP. Further, EBITDA and Adjusted EBITDA have limitations as analytical tools, including:

- EBITDA and Adjusted EBITDA do not reflect changes in, or cash requirements for, our working capital needs;
- EBITDA and Adjusted EBITDA do not reflect our interest expense, or the cash requirements necessary to service interest or principal payments, on our indebtedness;
- EBITDA and Adjusted EBITDA do not reflect income tax expenses or the cash requirements to pay our taxes;
- EBITDA and Adjusted EBITDA do not reflect historical cash expenditures or future requirements for capital expenditures or contractual commitments;
- EBITDA and Adjusted EBITDA do not reflect the effect on earnings or changes resulting from matters that we consider not to be indicative of our future operations;
- although depreciation and amortization are non-cash charges, the assets being depreciated and amortized will often have to be replaced in the future, and EBITDA and Adjusted EBITDA do not reflect any cash requirements for such replacements; and
- other companies in our industry may calculate EBITDA and Adjusted EBITDA differently, limiting their usefulness as comparative measures.

Because of these limitations, EBITDA and Adjusted EBITDA should not be considered as discretionary cash available to us to reinvest in the growth of our business, return to our stockholders through share repurchases and dividends or as measures of cash that will be available to us to meet our obligations.

## Results of Operations

The hotel operating statistics by region for our system-wide comparable hotels were as follows:

	Three Months Ended		Change		Nine Months Ended		Change	
		September 30, 2024		2024 vs. 2023		September 30, 2024		2024 vs. 2023
System-wide								
Occupancy		75.3 %		0.3 % pts.		72.8 %		0.7 % pts.
ADR	\$	161.18		1.0 %	\$	159.92		1.5 %
RevPAR	\$	121.40		1.4 %	\$	116.37		2.4 %
U.S.								
Occupancy		75.4 %		0.2 % pts.		73.5 %		0.3 % pts.
ADR	\$	169.59		0.8 %	\$	167.83		0.9 %
RevPAR	\$	127.83		1.0 %	\$	123.27		1.4 %
Americas (excluding U.S.)								
Occupancy		72.7 %		0.4 % pts.		69.9 %		1.1 % pts.
ADR	\$	155.80		3.9 %	\$	156.53		4.2 %
RevPAR	\$	113.22		4.4 %	\$	109.46		5.9 %
Europe								
Occupancy		81.3 %		2.3 % pts.		74.7 %		2.6 % pts.
ADR	\$	179.46		4.3 %	\$	166.42		3.9 %
RevPAR	\$	145.89		7.3 %	\$	124.34		7.7 %
MEA								
Occupancy		70.5 %		2.3 % pts.		70.9 %		2.5 % pts.
ADR	\$	143.94		(0.1)%	\$	176.25		6.3 %
RevPAR	\$	101.48		3.3 %	\$	125.03		10.2 %
Asia Pacific								
Occupancy		73.2 %		(0.5)% pts.		69.5 %		0.6 % pts.
ADR	\$	107.81		(2.8)%	\$	108.98		0.6 %
RevPAR	\$	78.97		(3.4)%	\$	75.69		1.5 %

System-wide RevPAR increased during the three and nine months ended September 30, 2024, supported by improvements in system-wide ADR, which included the impact of inflation, and increases in occupancy in most regions, which were driven by increases in group demand. The increases in RevPAR in the U.S. were driven by increases in weekday travel, primarily for groups, with consistent growth in business. The Americas region, excluding the U.S., continued to see improvement resulting from increases in inbound leisure travel in Mexico and the Caribbean and Latin America. The RevPAR increases in Europe were driven by continued growth in inbound international travel, which, during the periods, increased in several major cities that held large popular sporting events. MEA continued to benefit from increased demand driven by special regional events as well as more relaxed travel policies. The decrease in Asia Pacific during the three months ended September 30, 2024 was driven by tougher year-over-year comparisons in China, after the reacceleration in the prior year as a result of the removal of cross-border travel restrictions. The increase in Asia Pacific for the nine months ended September 30, 2024 was due to growth in countries outside of China across the region, as the result of less restrictive tourism policies and special events in the region, particularly in leisure travel.



The table below provides a reconciliation of net income to EBITDA and Adjusted EBITDA:

	Three Months Ended		Nine Months Ended	
	September 30,		September 30,	
	2024	2023	2024	2023
	(in millions)			
Net income	\$ 344	\$ 379	\$ 1,034	\$ 1,001
Interest expense	140	113	412	340
Income tax expense	147	169	413	417
Depreciation and amortization expenses	37	40	107	114
EBITDA	668	701	1,966	1,872
Loss (gain) on sales of assets, net	2	—	(5)	—
Loss on foreign currency transactions	3	7	5	13
Loss on investments in unconsolidated affiliate <sup>(1)</sup>	—	—	—	92
Loss on debt guarantees <sup>(2)</sup>	—	—	50	—
FF&E replacement reserves	14	17	38	40
Share-based compensation expense	44	48	140	133
Amortization of contract acquisition costs	12	11	37	32
Net other expenses from managed and franchised properties	163	51	323	97
Other adjustments <sup>(3)</sup>	(2)	(1)	17	7
Adjusted EBITDA	\$ 904	\$ 834	\$ 2,571	\$ 2,286

<sup>(1)</sup> Amount includes losses recognized related to equity and debt financing that we had previously provided to an unconsolidated affiliate with underlying investments in certain hotels that we manage or franchise; refer to Note 5: "Loss on Investments in Unconsolidated Affiliate" in our unaudited condensed consolidated financial statements for additional information.

<sup>(2)</sup> Amount includes losses on debt guarantees for certain hotels that we manage; refer to Note 13: "Commitments and Contingencies" in our unaudited condensed consolidated financial statements for additional information.

<sup>(3)</sup> Amount for the nine months ended September 30, 2024 primarily relates to restructuring costs related to one of our leased properties as well as transaction costs resulting from the amendment of our Term Loans and transaction costs incurred for acquisitions. Amounts for all periods include net losses (gains) related to certain of our investments in unconsolidated affiliates, other than the loss included separately in "loss on investments in unconsolidated affiliate," severance and other items.

## Revenues

	Three Months Ended		Percent	Nine Months Ended		Percent
	September 30,		Change	September 30,		Change
	2024	2023	2024 vs. 2023	2024	2023	2024 vs. 2023
	(in millions)			(in millions)		
Franchise and licensing fees	\$ 698	\$ 643	8.6	\$ 1,958	\$ 1,769	10.7
Base and other management fees	\$ 88	\$ 81	8.6	\$ 287	\$ 247	16.2
Incentive management fees	66	63	4.8	204	197	3.6
Total management fees	\$ 154	\$ 144	6.9	\$ 491	\$ 444	10.6

The increases in franchise and management fees were largely attributable to increases in RevPAR at our comparable franchised and managed hotels. During the three months ended September 30, 2024, RevPAR at our comparable franchised and managed hotels increased 1.0 percent and 2.7 percent, respectively, contributing to currency neutral increases in franchise and management fees of \$14 million and \$7 million, respectively. The increases in RevPAR at our comparable franchised and managed hotels for the three months ended September 30, 2024 were due to increased occupancy of 1.3 percentage points at our managed hotels, and increased ADR of 0.9 percent at both our franchised and managed hotels. During the nine months ended September 30, 2024, RevPAR at our comparable franchised and managed hotels increased 1.4 percent and 5.4 percent, respectively, contributing to currency neutral increases in franchise and management fees of \$43 million and \$28 million, respectively. The increases in RevPAR at our comparable franchised and managed hotels for the nine months ended September 30, 2024 were due to increased occupancy of 0.2 percentage points and 2.4 percentage points, respectively, and increased ADR of 1.2 percent and 1.8 percent, respectively.

Further, franchise and management fees included net increases of \$15 million and \$4 million, respectively, during the three months ended September 30, 2024, and \$40 million and \$10 million, respectively, during the nine months ended September 30, 2024 as a result of net hotel additions between the periods. During the nine months ended September 30, 2024, franchise and management fees also increased as a result of increases of \$8 million and \$21 million, respectively, in termination fees received from hotels that exited our system.

Licensing fees increased \$23 million and \$95 million during the three and nine months ended September 30, 2024, respectively, as a result of increases in fees from our strategic partnerships, primarily resulting from activity under our co-branded credit card arrangements, and branded residential fees. The increase for the nine months ended September 30, 2024 also included increased license fees from HGV timeshare revenues, inclusive of the impact of adding new timeshare properties to our system between the periods, including those acquired by HGV from third parties.

	Three Months Ended September 30,		Percent Change	Nine Months Ended September 30,		Percent Change
	2024	2023	2024 vs. 2023	2024	2023	2024 vs. 2023
	(in millions)			(in millions)		
Owned and leased hotels revenues	\$ 330	\$ 335	(1.5)	\$ 922	\$ 924	(0.2)

Owned and leased hotels revenues decreased \$5 million for the three months ended September 30, 2024 on a currency neutral basis. The \$2 million decrease in owned and leased hotels revenues for the nine months ended September 30, 2024 included a \$13 million decrease resulting from unfavorable fluctuations in foreign currency exchange rates, partially offset by a currency neutral increase of \$11 million.

Revenues from our comparable owned and leased hotels increased \$8 million and \$48 million, on a currency neutral basis, during the three and nine months ended September 30, 2024, respectively, due to increases in RevPAR at our comparable owned and leased hotels of 6.7 percent and 9.0 percent, respectively. The increases in RevPAR for the three and nine months ended September 30, 2024 were due to increases in occupancy of 2.5 percentage points and 3.1 percentage points, respectively, and ADR of 3.4 percent and 4.5 percent, respectively. The currency neutral decreases in revenues from our non-comparable owned and leased hotels of \$13 million and \$37 million for the three and nine months ended September 30, 2024, respectively, included decreases related to hotels undergoing renovations during the periods, a hotel that exited our system and the business disruption that occurred at our leased hotel in Israel due to the ongoing military conflict.

	Three Months Ended September 30,		Percent Change	Nine Months Ended September 30,		Percent Change
	2024	2023	2024 vs. 2023	2024	2023	2024 vs. 2023
	(in millions)			(in millions)		
Other revenues	\$ 58	\$ 45	28.9	\$ 179	\$ 126	42.1

The increases in other revenues were primarily due to increased procurement volume and associated vendor rebates for purchases made by properties, including properties outside of our system, that participate in our purchasing programs.

#### Operating Expenses

	Three Months Ended September 30,		Percent Change	Nine Months Ended September 30,		Percent Change
	2024	2023	2024 vs. 2023	2024	2023	2024 vs. 2023
	(in millions)			(in millions)		
Owned and leased hotels expenses	\$ 288	\$ 301	(4.3)	\$ 833	\$ 849	(1.9)

Owned and leased hotels expenses decreased \$13 million for the three months ended September 30, 2024 on a currency neutral basis. The \$16 million decrease in owned and leased hotels expenses for the nine months ended September 30, 2024 included a \$10 million decrease on a currency neutral basis and a decrease of \$6 million from favorable fluctuations in foreign currency exchange rates.

Expenses from our comparable owned and leased hotels increased \$6 million and \$23 million, on a currency neutral basis, during the three and nine months ended September 30, 2024, respectively, as a result of increased occupancy and cost inflation, primarily due to increases in payroll and other compensation costs. The \$19 million and \$33 million net decreases in owned and

leased hotels expenses, on a currency neutral basis, from our non-comparable owned and leased hotels during the three and nine months ended September 30, 2024, respectively, include decreases related to hotels undergoing renovations, a hotel that exited our system and the business disruption that occurred at our leased hotel in Israel due to the ongoing military conflict.

	Three Months Ended September 30,			Percent Change	Nine Months Ended September 30,			Percent Change
	2024	2023		2024 vs. 2023	2024	2023		2024 vs. 2023
	(in millions)				(in millions)			
Depreciation and amortization expenses	\$ 37	\$ 40		(7.5)	\$ 107	\$ 114		(6.1)
General and administrative expenses	101	96		5.2	318	298		6.7
Other expenses	26	26		—	93	80		16.3

The decreases in depreciation and amortization expenses during the three and nine months ended September 30, 2024 were primarily due to decreases in amortization expense, driven by decreases of \$10 million and \$29 million for the three and nine months ended September 30, 2024, respectively, for certain intangible assets that became fully amortized during the three months ended December 31, 2023. These decreases were mostly offset by increases related to software and corporate and hotel assets placed in service between the periods.

The increases in general and administrative expenses were primarily due to increases in costs related to payroll and other compensation costs.

The increase in other expenses for the nine months ended September 30, 2024 was primarily due to costs associated with higher procurement volume from our purchasing operations.

#### Non-operating Income and Expenses

	Three Months Ended September 30,			Percent Change	Nine Months Ended September 30,			Percent Change
	2024	2023		2024 vs. 2023	2024	2023		2024 vs. 2023
	(in millions)				(in millions)			
Interest expense	\$ (140)	\$ (113)		23.9	\$ (412)	\$ (340)		21.2
Loss on foreign currency transactions	(3)	(7)		(57.1)	(5)	(13)		(61.5)
Loss on investments in unconsolidated affiliate	—	—		—	—	(92)		NM <sup>(1)</sup>
Other non-operating income (loss), net	11	15		(26.7)	(17)	38		NM <sup>(1)</sup>
Income tax expense	(147)	(169)		(13.0)	(413)	(417)		(1.0)

<sup>(1)</sup> Fluctuation in terms of percentage change is not meaningful.

In November 2023, we amended the credit agreement governing the Term Loans to convert \$1.0 billion of the outstanding Term Loans to a new tranche with an interest rate of SOFR plus 1.85% and \$1.6 billion of the outstanding Term Loans, along with \$500 million of new aggregate principal amount, into a new tranche with an interest rate of SOFR plus 2.10% (the "November 2023 Amendment").

The increases in interest expense during the three and nine months ended September 30, 2024 were primarily attributable to (i) increases related to the Term Loans of \$8 million and \$37 million for the three and nine months ended September 30, 2024, respectively, as a result of the modifications from the November 2023 Amendment, and for the nine months ended September 30, 2024, also as a result of increases in one-month SOFR for the comparable periods, and (ii) increases of \$19 million and \$36 million for the three and nine months ended September 30, 2024, respectively, due to the March Senior Notes issuance and the September Senior Notes issuance. The increase in interest expense for the nine months ended September 30, 2024 also included an increase of \$11 million in variable rent for our hotels subject to finance leases, which is generally based on a percentage of hotel revenues or profits, which increased for our comparable hotels as discussed in "— Revenues." The increase for the nine months ended September 30, 2024 was partially offset by a decrease in interest expense of \$16 million due to interest rate swaps used to mitigate floating interest rate risk, including an increase in the amortization of net swap gains released from accumulated other comprehensive loss from a designated interest rate swap to offset interest expense and a decrease in the amount of the net swap losses released from accumulated other comprehensive loss to interest expense related to a previous interest rate swap that was dedesignated in a prior period.

The net gains and losses on foreign currency transactions are the result of changes in foreign currency exchange rates, including on certain intercompany financing arrangements, such as short-term cross-currency intercompany loans, as well as transactions denominated in foreign currencies.

The loss on investments in unconsolidated affiliate for the nine months ended September 30, 2023 included: (i) a \$44 million other-than-temporary impairment loss on our investment in the Fund and (ii) \$48 million of credit losses on financing receivables provided to the Fund. See Note 5: "Loss on Investments in Unconsolidated Affiliate" in our unaudited condensed consolidated financial statements for additional information.

The net change in other non-operating income (loss), net during the nine months ended September 30, 2024 was primarily driven by an increase in losses on debt guarantees for certain hotels that Hilton manages. See Note 13: "Commitments and Contingencies" in our unaudited condensed consolidated financial statements for additional information.

The decrease in income tax expense for the three months ended September 30, 2024 was primarily attributable to the decrease in income before income taxes. The decrease in income tax expense for the nine months ended September 30, 2024 was primarily attributable to increased excess tax benefits from share-based compensation, partially offset by an increase in income before income taxes.

## **Segment Results**

As of September 30, 2024, our management and franchise segment included 820 managed and 7,431 franchised and licensed properties, which included 101 timeshare and 400 strategic partner hotels, consisting of 1,233,343 total rooms, and our ownership segment included 50 hotels consisting of 17,163 total rooms. Refer to Note 12: "Business Segments" in our unaudited condensed consolidated financial statements for reconciliations of revenues for our reportable segments to consolidated total revenues and of segment operating income to consolidated income before income taxes.

For the three and nine months ended September 30, 2024, refer to "—Revenues" for further discussion of the increases in our franchise and licensing fees and total management fees, which reflect our management and franchise segment revenues and segment operating income, as well as for further discussion of the decreases in revenues from our owned and leased hotels, which reflect our ownership segment revenues. In addition, refer to "—Operating Expenses" for further discussion of the decreases in operating expenses at our owned and leased hotels, which, when netted with ownership segment revenues and management fees charged by our management and franchise segment, results in our ownership segment operating income (loss).

## **Liquidity and Capital Resources**

### **Overview**

As of September 30, 2024, we had total cash and cash equivalents of \$1,655 million, including \$75 million of restricted cash and cash equivalents. The majority of our restricted cash and cash equivalents is related to cash collateral and cash held for FF&E reserves.

Our known short-term liquidity requirements primarily consist of funds necessary to pay for operating and other expenditures, including: (i) costs associated with the management and franchising of hotels; (ii) corporate expenses; (iii) payroll and compensation costs; (iv) taxes and compliance costs; (v) scheduled debt maturities and interest payments on our outstanding indebtedness; (vi) lease payments under our finance and operating leases; (vii) costs, other than compensation and lease payments that are noted separately, associated with the operations of owned and leased hotels, including, but not limited to, utilities and operating supplies; (viii) committed contract acquisition costs; (ix) capital and maintenance expenditures for required renovations and maintenance at the hotels within our ownership segment; (x) dividends as declared; and (xi) share repurchases.

Our known long-term liquidity requirements primarily consist of funds necessary to pay for: (i) scheduled debt maturities and interest payments on our outstanding indebtedness; (ii) lease payments under our finance and operating leases; (iii) committed contract acquisition costs; (iv) capital improvements to the hotels within our ownership segment; (v) corporate capital and information technology expenditures; (vi) dividends as declared; (vii) share repurchases; and (viii) commitments to owners in our management and franchise segment made in the normal course of business for which we are reimbursed by these

owners through Hilton Honors and program fees to operate our Hilton Honors program, marketing, sales and brands programs and shared services.

In March 2024, we issued a total of \$1.0 billion of 5.875% 2029 Senior Notes and 6.125% 2032 Senior Notes and used \$200 million of the net proceeds to repay the outstanding balance under the Revolving Credit Facility. In June 2024, we amended the credit agreement governing our Term Loans pursuant to which (i) \$1.0 billion of outstanding Term Loans due June 2028 were replaced with \$1.0 billion of incremental Term Loans due November 2030, aligning their maturity with the outstanding \$2.1 billion tranche of Term Loans due November 2030 and (ii) the entire balance of the Term Loans was repriced with an interest rate of SOFR plus 1.75%. In September 2024, we issued \$1.0 billion of 2033 Senior Notes and intend to use the proceeds for general corporate purposes. Refer to Note 6: "Debt" in our unaudited condensed consolidated financial statements for additional information. Except for the March and September Senior Notes issuances and the amendment to the credit agreement governing our Term Loans in June 2024, there were no material changes to our contractual obligations from what we previously disclosed in our Annual Report on Form 10-K for the fiscal year ended December 31, 2023.

During the nine months ended September 30, 2024, we repurchased approximately 10.2 million shares of our common stock for \$2,113 million. As of September 30, 2024, approximately \$1.7 billion remained available for share repurchases under our stock repurchase program.

In circumstances where we have the opportunity to support our strategic objectives, we may provide guarantees or other commitments, as necessary, to owners of hotels that we currently or in the future will manage or franchise or other third parties. See Note 13: "Commitments and Contingencies" in our unaudited condensed consolidated financial statements for additional information on our commitments that were outstanding as of September 30, 2024.

We have a long-term investment policy that is focused on the preservation of capital and maximizing the return on new and existing investments and returning available capital to stockholders through dividends and share repurchases. Within the framework of our investment policy, we intend to finance our business activities primarily with cash on our balance sheet as of September 30, 2024, cash generated from our operations and, as needed, the use of the available capacity of our Revolving Credit Facility. Additionally, we have continued access to debt markets and expect to be able to obtain financing as a source of liquidity as required and to extend maturities of existing borrowings, if necessary.

After considering our approach to liquidity and our available sources of cash, we believe that our cash position and sources of liquidity will meet anticipated requirements for operating and other expenditures, including corporate expenses, payroll and other compensation costs, taxes and compliance costs, current maturities of long-term debt and other commitments for the foreseeable future based on current conditions. The objectives of our cash management policy are maintaining the availability of liquidity and minimizing operational costs.

We may from time to time issue or incur or increase our capacity to incur new debt and/or purchase our outstanding debt through underwritten offerings, open market transactions, privately negotiated transactions or otherwise. Issuances or incurrence of new debt (or an increase in our capacity to incur new debt) and/or purchases or retirements of outstanding debt, if any, will depend on prevailing market conditions, liquidity requirements, contractual restrictions and other factors. The amounts involved may be material.

#### **Sources and Uses of Our Cash and Cash Equivalents**

The following table summarizes our net cash flows:

	Nine Months Ended September 30,		Percent Change
	2024	2023	2024 vs. 2023
	(in millions)		
Net cash provided by operating activities	\$ 1,431	\$ 1,481	(3.4)
Net cash used in investing activities	(367)	(228)	61.0
Net cash used in financing activities	(274)	(1,744)	(84.3)

#### **Operating Activities**

Cash flows from operating activities were primarily generated from management, franchise and licensing fee revenue and operating income from our owned and leased hotels. The decrease in net cash inflows during the period was primarily due to a

\$50 million increase in the net cash outflows related to income tax payments, primarily due to income tax refunds received during the nine months ended September 30, 2023 and an outflow of \$77 million for debt guarantee payments. The decrease in cash provided by operating activities was partially offset by the increase in cash inflows generated from our management and franchise segment, discussed in "—Revenues," largely as a result of an increase in RevPAR at our comparable managed and franchised hotels as well as revenues from new hotels added, net of hotels removed, and a \$77 million decrease in payments of contract acquisition costs due to the timing of certain strategic hotel developments supporting our growth during the nine months ended September 30, 2023.

### ***Investing Activities***

Net cash used in investing activities primarily included cash flows related to: (i) the acquisitions of (a) the Graduate brand and the associated franchise contracts and (b) a controlling financial interest in the Sydel Group, both completed during the nine months ended September 30, 2024, (ii) capitalized software costs that were related to various systems initiatives for the benefit of both our hotel owners and our overall corporate operations, and (iii) capital expenditures for property and equipment related to corporate property and the renovation of certain hotels in our ownership segment, which decreased between the periods due to the timing of certain corporate and hotel capital expenditure projects. Additionally, our investing activities include the net cash inflows and outflows related to our undesignated derivative financial instruments that we have in place to hedge against the impact of fluctuations in foreign currency exchange rates on certain of our intercompany loan and cash balances, which were primarily the result of changes in the exchange rates for the Pound Sterling to the U.S. dollar for the nine months ended September 30, 2023.

### ***Financing Activities***

The decrease in net cash used in financing activities was primarily attributable to a \$2.0 billion increase in cash inflows from the March and September Senior Notes issuances. This increase in cash inflows was partially offset by a \$532 million increase in cash outflows for share repurchases.

### ***Debt and Borrowing Capacity***

As of September 30, 2024, our total indebtedness, excluding the deduction for unamortized deferred financing costs and discounts, was approximately \$11.3 billion. No debt amounts were outstanding under the Revolving Credit Facility as of September 30, 2024, which had an available borrowing capacity of \$1,913 million after considering \$87 million of outstanding letters of credit. For additional information on our total indebtedness and guarantees on our debt, refer to Note 6: "Debt" in our unaudited condensed consolidated financial statements.

If we are unable to generate sufficient cash flow from operations in the future to service our debt, we may be required to reduce capital expenditures or issue additional equity securities. We do not have any material indebtedness outstanding that matures prior to 2027 other than the May 2025 Senior Notes due in May 2025, and we believe that we have sufficient sources of liquidity and access to debt financing to address the repayment of the May 2025 Senior Notes at or prior to their maturity date. Our ability to make scheduled principal payments and to pay interest on our debt depends on our future operating performance, which is subject to general conditions in or affecting the hospitality industry that may be beyond our control.

### ***Critical Accounting Estimates***

The preparation of our unaudited condensed consolidated financial statements in accordance with GAAP requires us to make estimates and assumptions that affect reported amounts and related disclosures. We have discussed the estimates and assumptions that we believe are critical because they involve a higher degree of judgment in their application and are based on information that is inherently uncertain in our Annual Report on Form 10-K for the fiscal year ended December 31, 2023, and, during the nine months ended September 30, 2024, there were no material changes to those critical accounting estimates that were previously disclosed.

### ***Item 3. Quantitative and Qualitative Disclosures About Market Risk***

We are exposed to market risk primarily from changes in one-month SOFR, the benchmark rate for which the interest rate of the majority of our variable-rate indebtedness is based on, and foreign currency exchange rates. These rate changes may affect future income, cash flows and the fair value of the Company, its assets and its liabilities. In certain situations, we may seek to reduce volatility associated with changes in interest rates and foreign currency exchange rates by entering into derivative financial instruments intended to provide a hedge against a portion of the risks associated with such volatility. We

continue to have exposure to such risks to the extent they are not hedged. We enter into derivative financial instruments to the extent they meet our objectives to reduce volatility in our results of operations and cash flows, and we do not use derivatives for speculative purposes. Our exposure to market risk has not materially changed from what was previously disclosed in our Annual Report on Form 10-K for the fiscal year ended December 31, 2023.

#### **Item 4. Controls and Procedures**

##### **Disclosure Controls and Procedures**

The Company maintains a set of disclosure controls and procedures (as such term is defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act) that are designed to ensure that information required to be disclosed by the Company in reports that it files or submits under the Exchange Act, is recorded, processed, summarized and reported within the time periods specified in Securities and Exchange Commission ("SEC") rules and forms, and that such information is accumulated and communicated to the Company's management, including its Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosures. The design of any disclosure controls and procedures is based in part upon certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions. Any controls and procedures, no matter how well designed and operated, can provide only reasonable, not absolute, assurance of achieving the desired control objectives. In accordance with Rule 13a-15(b) of the Exchange Act, as of the end of the period covered by this Quarterly Report on Form 10-Q, an evaluation was carried out under the supervision and with the participation of the Company's management, including its Chief Executive Officer and Chief Financial Officer, of the effectiveness of its disclosure controls and procedures. Based on that evaluation, the Company's Chief Executive Officer and Chief Financial Officer concluded that the Company's disclosure controls and procedures, as of the end of the period covered by this Quarterly Report on Form 10-Q, were effective to provide reasonable assurance that information required to be disclosed by the Company in reports that it files or submits under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in SEC rules and forms and is accumulated and communicated to the Company's management, including the Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure.

##### **Changes in Internal Control Over Financial Reporting**

There has been no change in the Company's internal control over financial reporting during the Company's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.

## PART II. OTHER INFORMATION

### Item 1. Legal Proceedings

We are involved in various claims and lawsuits arising in the ordinary course of business, some of which include claims for substantial sums, including proceedings involving tort and other general liability claims, employee claims, consumer protection claims and claims related to our management of certain hotels. We recognize a liability when we believe the loss is probable and can be reasonably estimated. Most occurrences involving liability, claims of negligence and employees are covered by indemnification from third-party hotel owners and/or policies that we hold with solvent insurance carriers. The ultimate results of claims and litigation cannot be predicted with certainty. We believe we have adequate reserves against such matters. We currently believe that the ultimate outcome of such lawsuits and proceedings will not, individually or in the aggregate, have a material adverse effect on our consolidated financial position, results of operations or cash flows. However, depending on the amount and timing, an unfavorable resolution of some or all of these matters could materially affect our future results of operations in a particular period.

### Item 1A. Risk Factors

As of September 30, 2024, there have been no material changes from the risk factors previously disclosed under "Part I—Item 1A. Risk Factors" of our Annual Report on Form 10-K for the fiscal year ended December 31, 2023.

### Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

#### (a) Unregistered Sales of Securities

None.

#### (b) Use of Proceeds

None.

#### (c) Issuer Purchases of Equity Securities

The following table sets forth information regarding our purchases of shares of our common stock during the three months ended September 30, 2024:

	Total Number of Shares Purchased	Average Price Paid per Share <sup>(1)</sup>	Total Number of Shares Purchased as Part of Publicly Announced Program <sup>(2)</sup>	Maximum Approximate Dollar Value of Shares that May Yet Be Purchased Under the Program <sup>(2)</sup> (in millions)
July 1, 2024 to July 31, 2024	1,312,143	\$ 217.97	1,312,143	\$ 2,110
August 1, 2024 to August 31, 2024	1,036,006	211.95	1,036,006	1,890
September 1, 2024 to September 30, 2024	997,360	221.47	997,360	1,669
Total	3,345,509	217.15	3,345,509	

<sup>(1)</sup> Includes commissions paid.

<sup>(2)</sup> Our stock repurchase program, which was initially announced in February 2017 and subsequently increased in November 2017, February 2019, March 2020, November 2022 and November 2023, allows for the repurchase of up to a total of \$11 billion of our common stock. Under this publicly announced program, we are authorized to repurchase shares through open market purchases, privately-negotiated transactions or otherwise in accordance with applicable federal securities laws, including through Rule 10b5-1 trading plans and under Rule 10b-18 of the Exchange Act. The repurchase program does not have an expiration date and may be suspended or discontinued at any time.

### Item 3. Defaults Upon Senior Securities

None.

### Item 4. Mine Safety Disclosures

Not applicable.



**Item 5. Other Information**

During the three months ended September 30, 2024, no director or officer (as defined in Rule 16a-1(f) of the Exchange Act) of the Company adopted, modified or terminated a "Rule 10b5-1 trading arrangement" or "non-Rule 10b5-1 trading arrangement," as each term is defined in Item 408 of Regulation S-K.

**Item 6. Exhibits**

<b>Exhibit Number</b>	<b>Exhibit Description</b>
3.1	<a href="#"><u>Certificate of Incorporation of Hilton Worldwide Holdings Inc. (incorporated by reference to Exhibit 3.1 to the Company's Current Report on Form 8-K filed on December 17, 2013).</u></a>
3.2	<a href="#"><u>Certificate of Amendment to Certificate of Incorporation of Hilton Worldwide Holdings Inc. effective as of January 3, 2017 (incorporated by reference to Exhibit 3.1 to the Company's Current Report on Form 8-K filed on January 4, 2017).</u></a>
3.3	<a href="#"><u>Amended and Restated By-Laws of Hilton Worldwide Holdings Inc. (incorporated by reference to Exhibit 3.1 to the Company's Current Report on Form 8-K filed on August 2, 2019).</u></a>
4.1	<a href="#"><u>Indenture with respect to the 5.875% Senior Notes due 2033, dated as of September 9, 2024, among Hilton Domestic Operating Company Inc., the guarantors from time to time party thereto and Wilmington Trust, National Association, as trustee (incorporated by reference to Exhibit 4.1 to the Company's Current Report on Form 8-K filed on September 9, 2024).</u></a>
4.2	<a href="#"><u>Form of 5.875% Senior Note due 2033 (included in Exhibit 4.1).</u></a>
31.1	<a href="#"><u>Certificate of Christopher J. Nassetta, President and Chief Executive Officer, pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.</u></a>
31.2	<a href="#"><u>Certificate of Kevin J. Jacobs, Chief Financial Officer and President, Global Development, pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.</u></a>
32.1	<a href="#"><u>Certificate of Christopher J. Nassetta, President and Chief Executive Officer, pursuant to Section 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (furnished herewith).</u></a>
32.2	<a href="#"><u>Certificate of Kevin J. Jacobs, Chief Financial Officer and President, Global Development, pursuant to Section 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (furnished herewith).</u></a>
101.INS	Inline XBRL Instance Document - this instance document does not appear in the Interactive Data File because its XBRL tags are embedded within the Inline XBRL document.
101.SCH	Inline XBRL Taxonomy Extension Schema Document.
101.CAL	Inline XBRL Taxonomy Extension Calculation Linkbase Document.
101.DEF	Inline XBRL Taxonomy Extension Definition Linkbase Document.
101.LAB	Inline XBRL Taxonomy Extension Label Linkbase Document.
101.PRE	Inline XBRL Taxonomy Extension Presentation Linkbase Document.
104	Cover Page Interactive Data File (embedded within the Inline XBRL document).

The agreements and other documents filed as exhibits to this report are not intended to provide factual information or other disclosure other than with respect to the terms of the agreements or other documents themselves, and you should not rely on them for that purpose. In particular, any representations and warranties made by us in these agreements or other documents were made solely within the specific context of the relevant agreement or document and may not describe the actual state of affairs as of the date they were made or at any other time.

## Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

HILTON WORLDWIDE HOLDINGS INC.

By:	<u>/s/ Christopher J. Nassetta</u>
Name:	Christopher J. Nassetta
Title:	President and Chief Executive Officer

By:	<u>/s/ Kevin J. Jacobs</u>
Name:	Kevin J. Jacobs
Title:	Chief Financial Officer and President, Global Development

Date: October 23, 2024

## CERTIFICATION OF CHIEF EXECUTIVE OFFICER

I, Christopher J. Nassetta, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q for the quarterly period ended September 30, 2024 of Hilton Worldwide Holdings Inc.;
  2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
  3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
  4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
    - a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
    - b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
    - c. Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
    - d. Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
  5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
    - a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
    - b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.
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By: /s/ Christopher J. Nassetta

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**Christopher J. Nassetta**

**President and Chief Executive Officer**

**(Principal Executive Officer)**

October 23, 2024

**CERTIFICATION OF CHIEF FINANCIAL OFFICER**

I, Kevin J. Jacobs, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q for the quarterly period ended September 30, 2024 of Hilton Worldwide Holdings Inc.;
  2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
  3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
  4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
    - a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
    - b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
    - c. Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
    - d. Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
  5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
    - a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
    - b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.
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By: /s/ Kevin J. Jacobs

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**Kevin J. Jacobs**

**Chief Financial Officer and President, Global Development**

**(Principal Financial Officer)**

October 23, 2024

**CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350,  
AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY  
ACT OF 2002**

In connection with the Quarterly Report on Form 10-Q of Hilton Worldwide Holdings Inc. (the "Company") for the fiscal quarter ended September 30, 2024 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Christopher J. Nassetta, President and Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

1. The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

By: /s/ Christopher J. Nassetta

**Christopher J. Nassetta**

**President and Chief Executive Officer**

**(Principal Executive Officer)**

October 23, 2024

*A signed original of this certification required by Section 906, or other document authenticating, acknowledging, or otherwise adopting the signature that appears in typed form within the electronic version of this written statement required by Section 906, has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request. The foregoing certification is being furnished solely pursuant to 18 U.S.C. Section 1350 and is not being filed as part of the Report or as a separate disclosure document.*

**CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350,  
AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY  
ACT OF 2002**

In connection with the Quarterly Report on Form 10-Q of Hilton Worldwide Holdings Inc. (the "Company") for the fiscal quarter ended September 30, 2024 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Kevin J. Jacobs, Chief Financial Officer and President, Global Development of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

1. The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

By: /s/ Kevin J. Jacobs

**Kevin J. Jacobs**

**Chief Financial Officer and President, Global Development**

**(Principal Financial Officer)**

October 23, 2024

*A signed original of this certification required by Section 906, or other document authenticating, acknowledging, or otherwise adopting the signature that appears in typed form within the electronic version of this written statement required by Section 906, has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request. The foregoing certification is being furnished solely pursuant to 18 U.S.C. Section 1350 and is not being filed as part of the Report or as a separate disclosure document.*