

**Agora, Inc.**

**2025 Q3 Earnings**

November 19, 2025

# Disclaimer

Information in this presentation contains forward-looking statements within the meaning of Section 21E of the U.S. Securities Exchange Act of 1934, as amended. These forward-looking statements are made under the “safe harbor” provisions of the U.S. Private Securities Litigation Reform Act of 1995. All statements other than statements of historical or current fact included in this presentation are forward-looking statements, including but not limited to statements regarding Agora, Inc.’s financial outlook, beliefs and expectations. Forward-looking statements include statements containing words such as “expect,” “anticipate,” “believe,” “project,” “will” and similar expressions intended to identify forward-looking statements. These forward-looking statements are based on Agora, Inc.’s current expectations and involve risks and uncertainties. Agora, Inc.’s actual results and the timing of events could differ materially from those anticipated in such forward-looking statements as a result of these risks and uncertainties, which include, without limitation, risks related to the growth of the RTE-PaaS market; Agora, Inc.’s ability to manage its growth and expand its operations; Agora, Inc.’s ability to attract new developers and convert them into customers; Agora, Inc.’s ability to retain existing customers and expand their usage of Agora, Inc.’s platform and products; Agora, Inc.’s ability to drive popularity of existing use cases and enable new use cases, including through quality enhancements and introduction of new products, features and functionalities; Agora, Inc.’s fluctuating operating results; competition; the effect of broader technological and market trends on Agora, Inc.’s business and prospects; general economic conditions and their impact on customer and end-user demand; and other risks and uncertainties included under the caption “Risk Factors” and elsewhere in our filings with the Securities and Exchange Commission (the “SEC”), including, without limitation, the final prospectus related to the IPO filed with the SEC on June 26, 2020. Our SEC filings are available on our Investor Relations website at [investor.agora.io](http://investor.agora.io) and on the SEC’s website at [www.sec.gov](http://www.sec.gov). We may not actually achieve the plans, intentions or expectations disclosed in our forward-looking statements, and you should not place undue reliance on our forward-looking statements, which speak only as of the date hereof. If this presentation is reviewed after the date hereof, even if made available by us, on our website or otherwise, it may not contain current or accurate information. We disclaim any obligation to update or revise any forward-looking statement based on new information, future events or otherwise. All forward-looking statements are qualified in their entirety by this cautionary statement, and Agora, Inc. undertakes no obligation to revise or update any forward-looking statements to reflect events or circumstances after the date hereof.

Unless otherwise indicated, all references in this presentation to the “Company,” “we,” “our,” “us” or similar terms refer to Agora, Inc. and its subsidiaries, and “Agora” refers to the U.S. and international businesses and “Shengwang” refers to the China business.

# Business Highlights

# Voice Agents: Easy to Use, Hard to Build

<https://greylock.com/greymatter/voice-agents-easy-to-use-hard-to-build/>

## Conclusion

Voice is becoming an increasingly powerful interface for software, but building high-quality voice agents remains technically challenging. From orchestration and latency to real-time audio handling and compliance, the challenges span the full stack – and the solutions do too. Whether teams are operating at the infrastructure, developer framework, or application layer, the bar for production-readiness is high.

At Greylock, we invest time in deeply understanding the technical architecture of voice systems. Doing so allows us to better empathize with engineering challenges, assess product depth with greater rigor, and stay ahead of shifts in the voice stack.

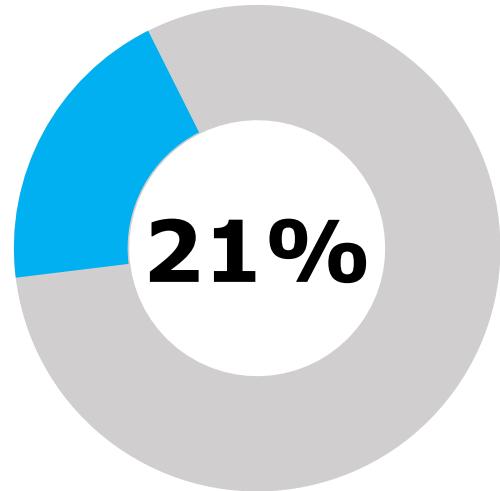
We're excited to continue learning from teams working at the forefront of voice infrastructure and agentic voice applications. If you're building in this space, we would love to connect. You can reach me at [sophia@greylock.com](mailto:sophia@greylock.com).

# Voice Agents: Hard to Build, Even Harder to Scale

	Orchestration-Layer Competitor	Us
Global Network Coverage	Presence in only a few locations, limited experience in handling global traffic, bottlenecked by stability & scalability	SD-RTN provides low-latency, highly reliable global coverage
Enterprise Level Customer Service	Lack talent/experience assisting customers to build and scale up	Dedicated team with extensive experience in servicing enterprise-grade customers
Infrastructure Management	Limited inference resources, typically act as reseller of other APIs (ASR, LLM, TTS, etc.)	Proven track record in handling high peak concurrent usage; Long-term global cost leadership

**The battle of voice AI is a marathon, and it has JUST started**

# Significant Room for Improvement



**Very satisfied with current voice agent technology**

Based on a survey by Deepgram and Opus Research

## Typical Pain Points

- High latency, slow response
- Misinterpret of numbers, phone numbers, scientific formulas, idioms, proper nouns
- Unable to interrupt, loss of context after interruption
- Often interrupted by irrelevant noises
- Misaligned emotions, overreactions
- Mechanical voice, completely lacking a "human touch"
- Goes off-topic, talks nonsense
- Many more...

# Work Required for Human-Like Conversation



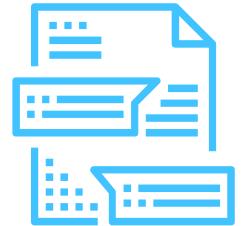
Latency



Interruption  
Handling



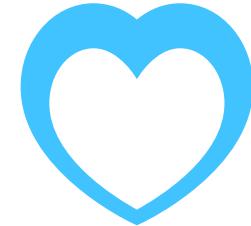
Attention  
Locking



Contextual  
Reasoning



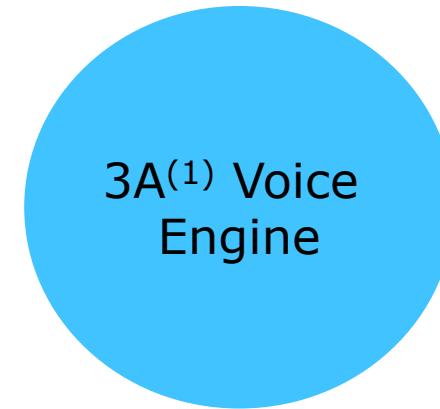
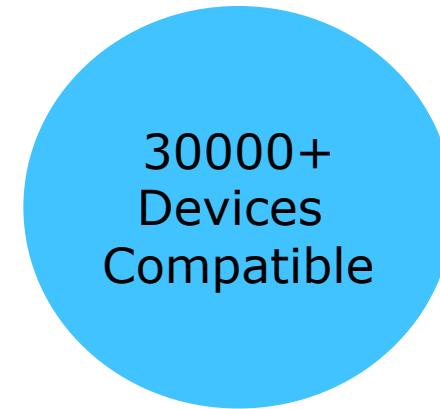
Visual  
Understanding



Emotion Detection  
and Expression

# Core Pillars of Capabilities

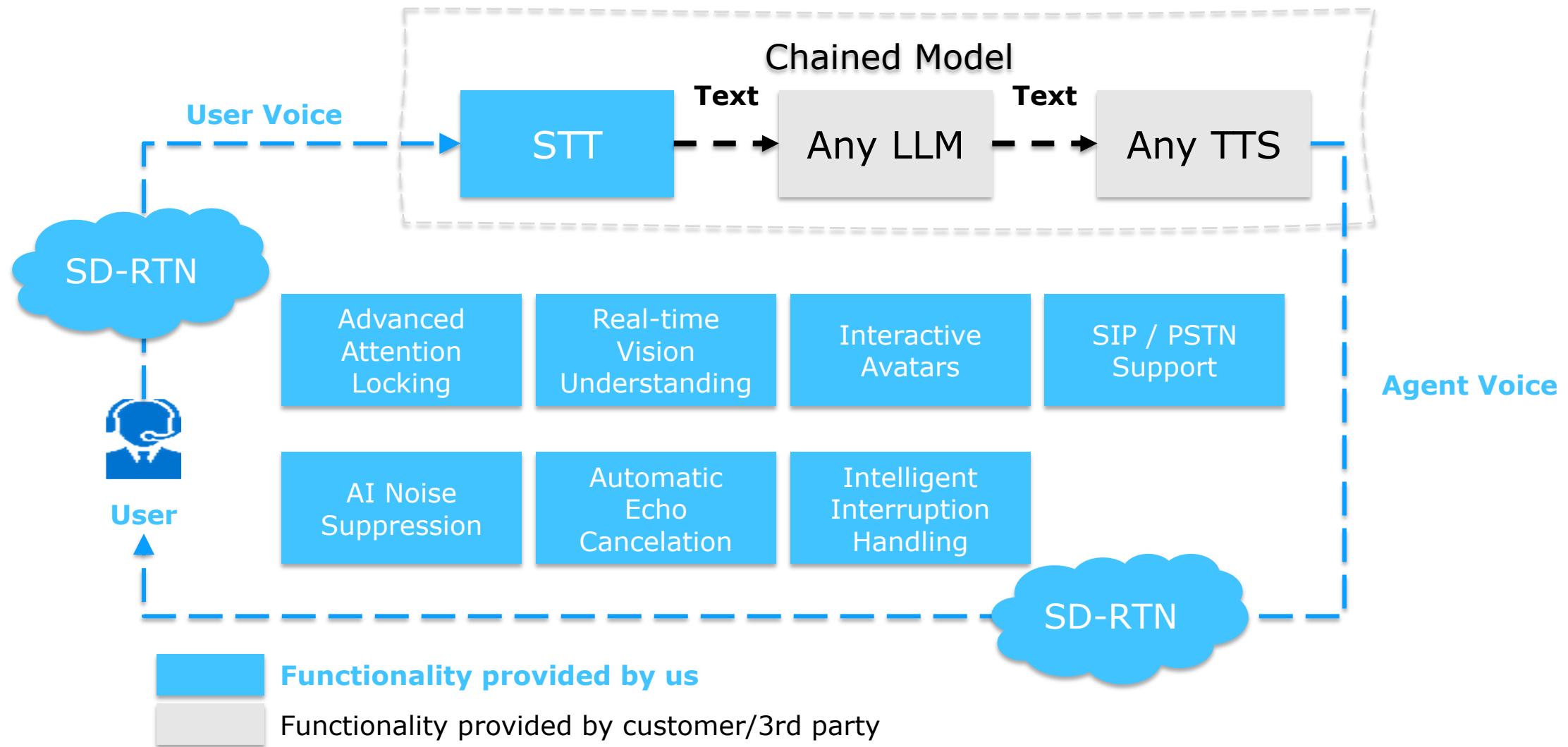
## Global Coverage, Compatibility and 3A<sup>(1)</sup> Voice Engine



### Notes:

(1) 3A stands for Adaptive Noise Suppression (ANS), Acoustic Echo Cancellation (AEC) and Automatic Gain Control (AGC), three critical algorithms in voice signal processing

# Conversational AI Engine 2.0

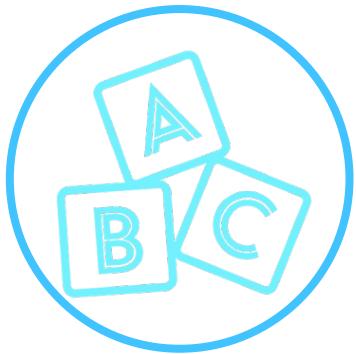


# Conversational AI Studio

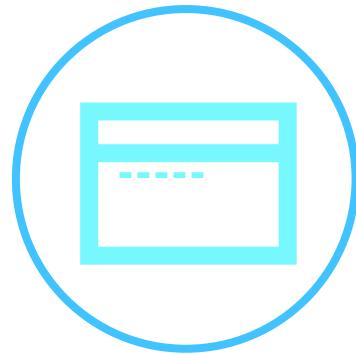
## Building Voice AI Agents with No-Code



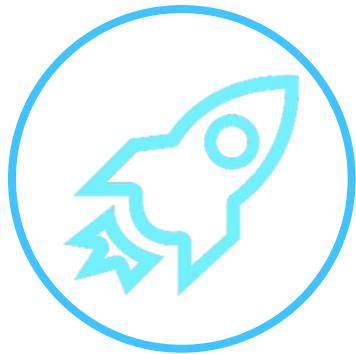
**Zero-code**  
Visual configuration  
interface;  
1 Hour to build voice agent



**Extensions**  
Easy to add SIP,  
models and avatars  
as extensions

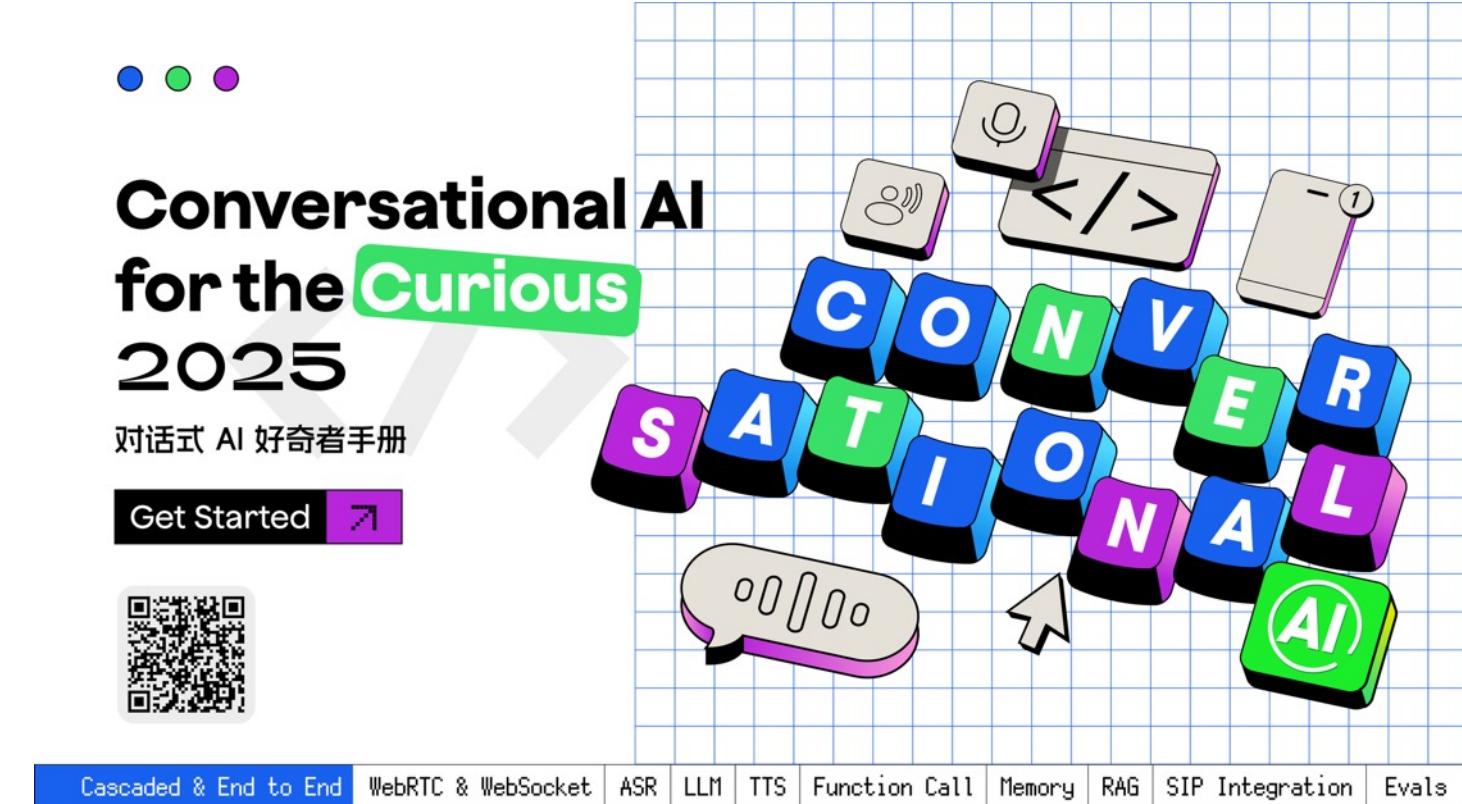


**Use Case Templates**  
One-click cloning for  
popular use cases



**Fast Deployment**  
15 minutes from  
configuration to  
production deployment

# Industry Thought Leader White Paper on Convo AI & Development Manual Published



# Convo AI & RTE Conference

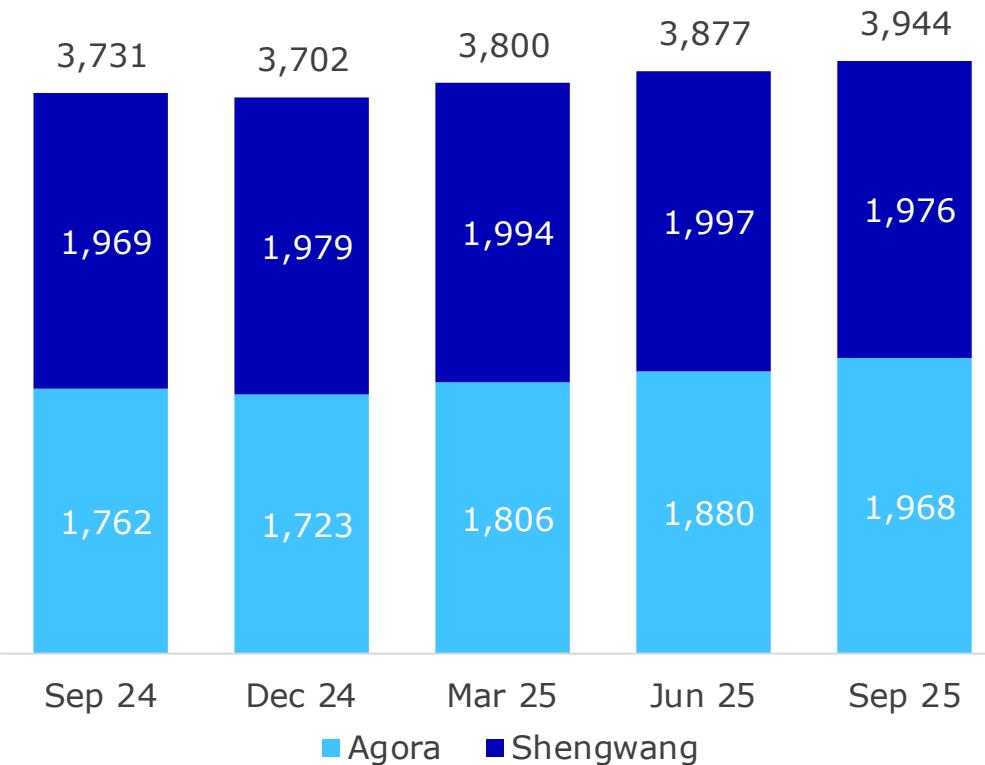
## Over 3,000 On-Site Attendees Set New Record



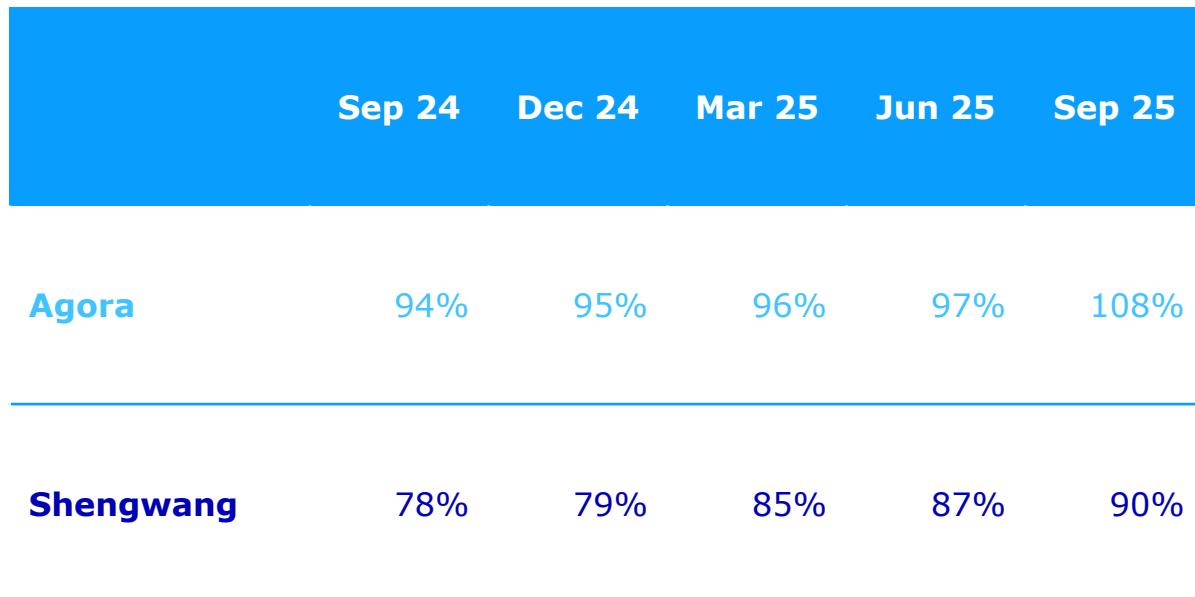
# 2025 Q3 Financial Update

# Growing Customer Base with Strong Net Retention

ACTIVE CUSTOMERS <sup>(1)(3)</sup>



DOLLAR-BASED NET RETENTION RATE <sup>(2)(3)</sup>



**Notes:**

- (1) An active customer at the end of the period is an organization or individual developer from which we generated more than US\$100 of revenue during the preceding 12 months, based on unique customer account identifiers.
- (2) We calculate Dollar-Based Net Retention Rate for a trailing 12-month period by first identifying all customers in the prior 12-month period, and then calculating the quotient from dividing the revenue generated from such customers in the trailing 12-month period by the revenue generated from the same group of customers in the prior 12-month period.
- (3) The numbers for Shengwang excluded revenues from the divested Easemob customer engagement cloud business and certain end-of-sale products.

# Group Revenues

**TOTAL REVENUES**  
in US\$M



**YoY Growth (1)**

(3.1%)	3.6%	12.1%	11.0%	12.0%	7.2% - 10.1%
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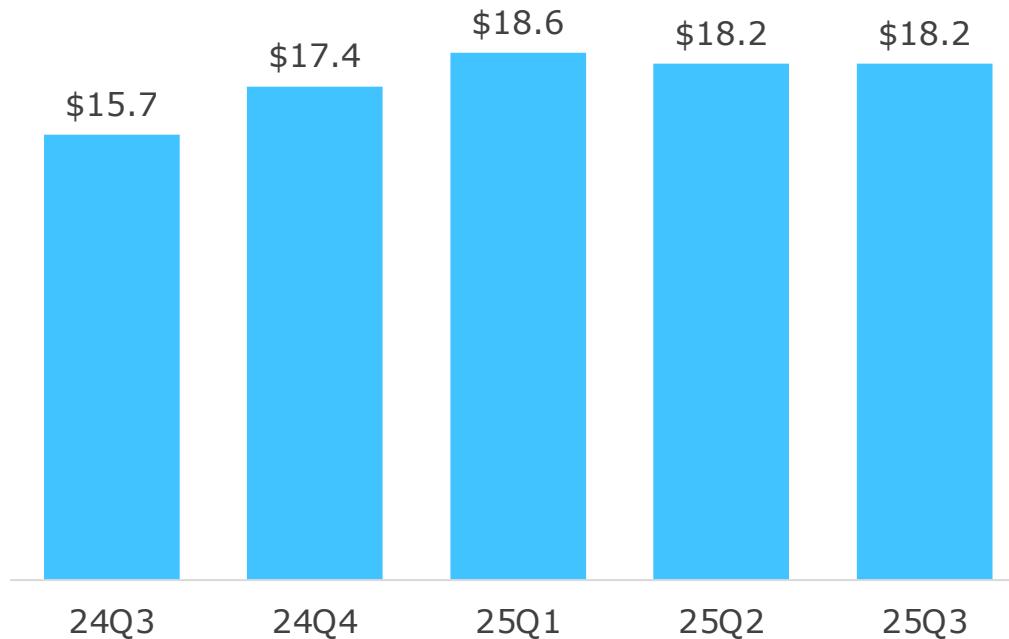
**Agora, Inc.** Notes:

1. Excluded revenues from certain end-of-sale products.

# Revenues by Division

## AGORA REVENUES

in US\$M

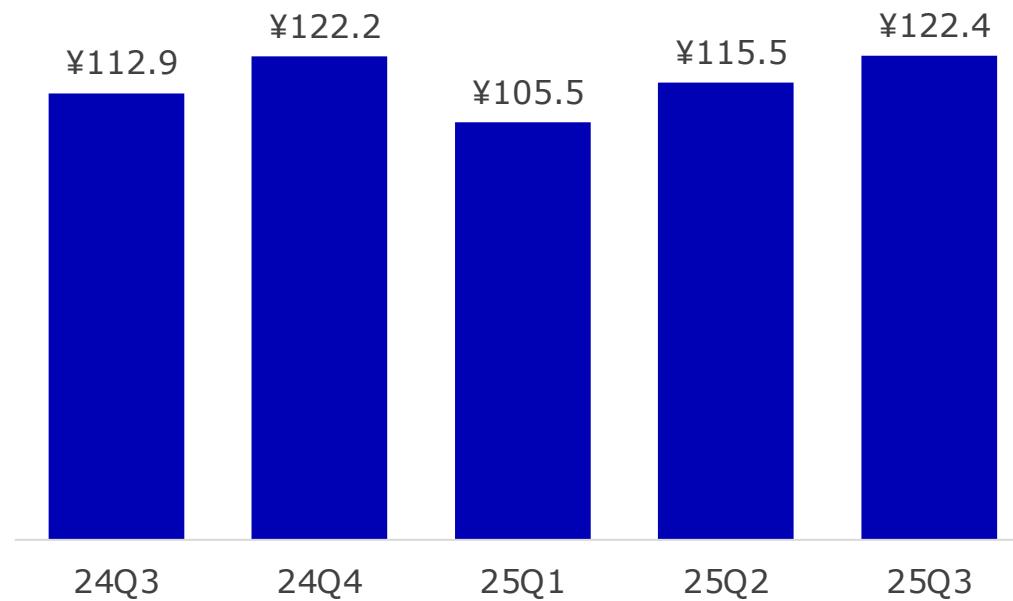


### YoY Growth

2.6%	13.7%	17.7%	16.7%	15.9%
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## SHENGWANG REVENUES

in RMB Millions



### YoY Growth <sup>(1)</sup>

(8.8%)	(5.5%)	6.7%	6.7%	8.4%
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USD/RMB	7.12	7.16	7.18	7.19	7.13
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In US\$M	\$15.9	\$17.1	\$14.7	\$16.1	\$17.2
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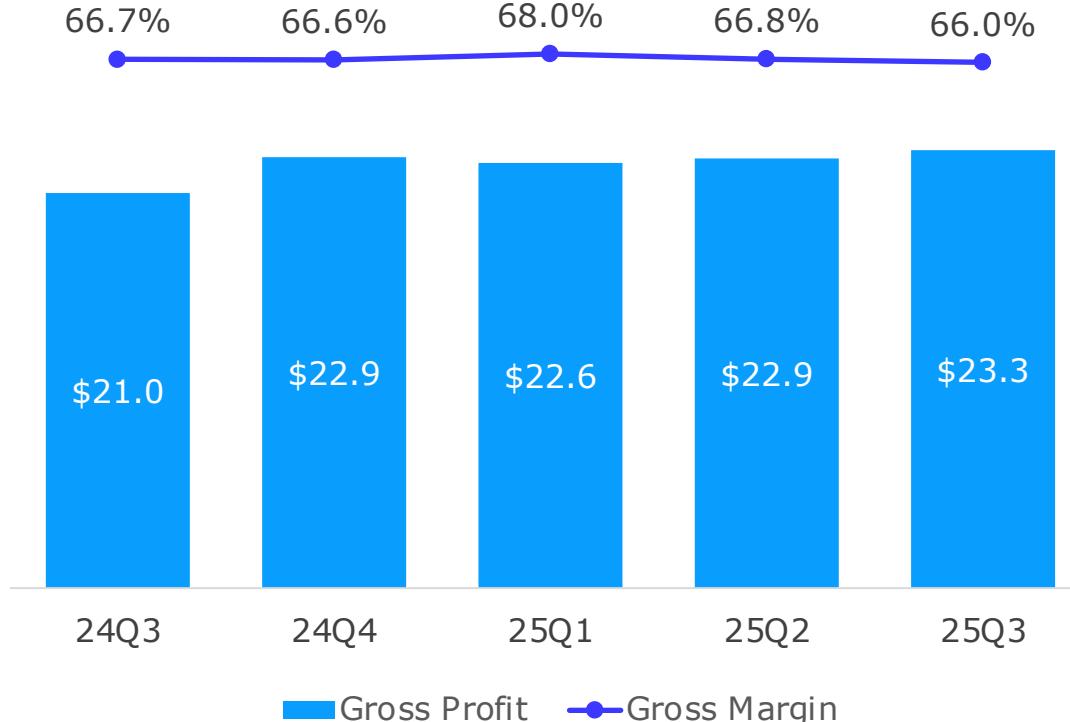
**Agora, Inc.** Notes:

1. Excluded revenues from certain end-of-sale products.

# Gross Profit and Operating Expenses (GAAP)

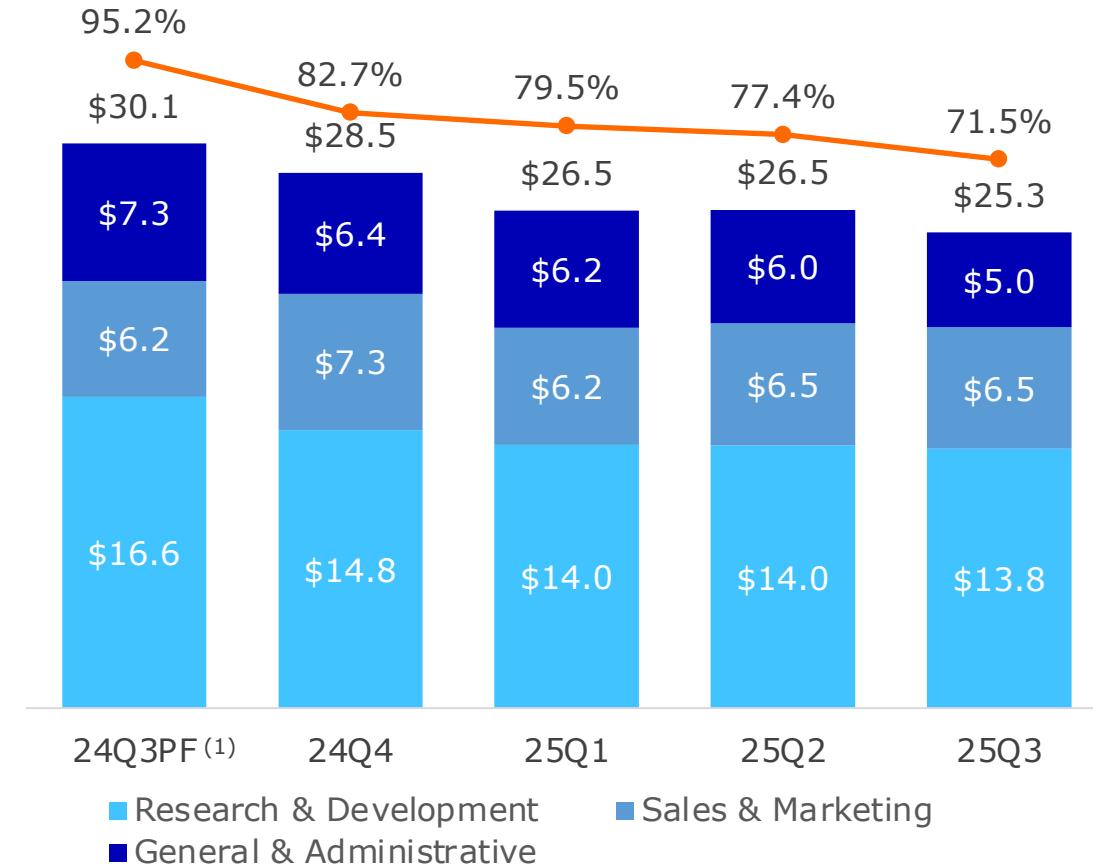
## GROSS PROFIT

in US\$M; as % of Total Revenues



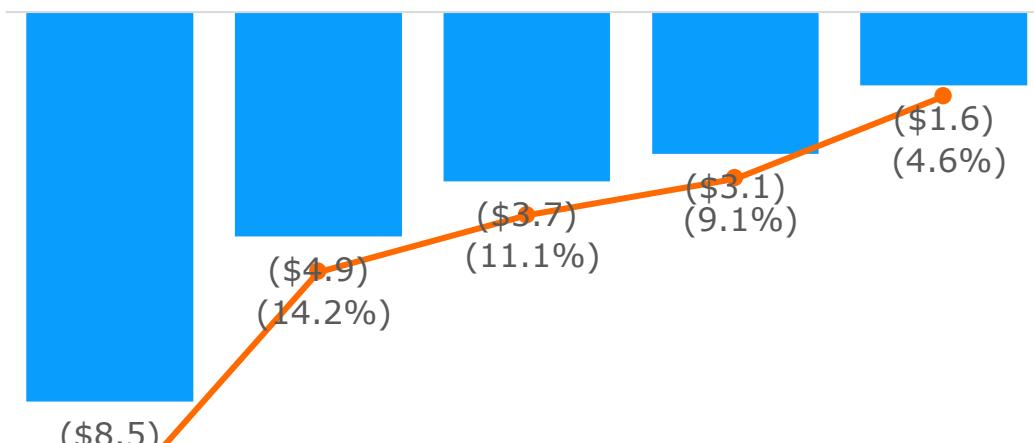
## OPERATING EXPENSES

in US\$M; as % of Total Revenues



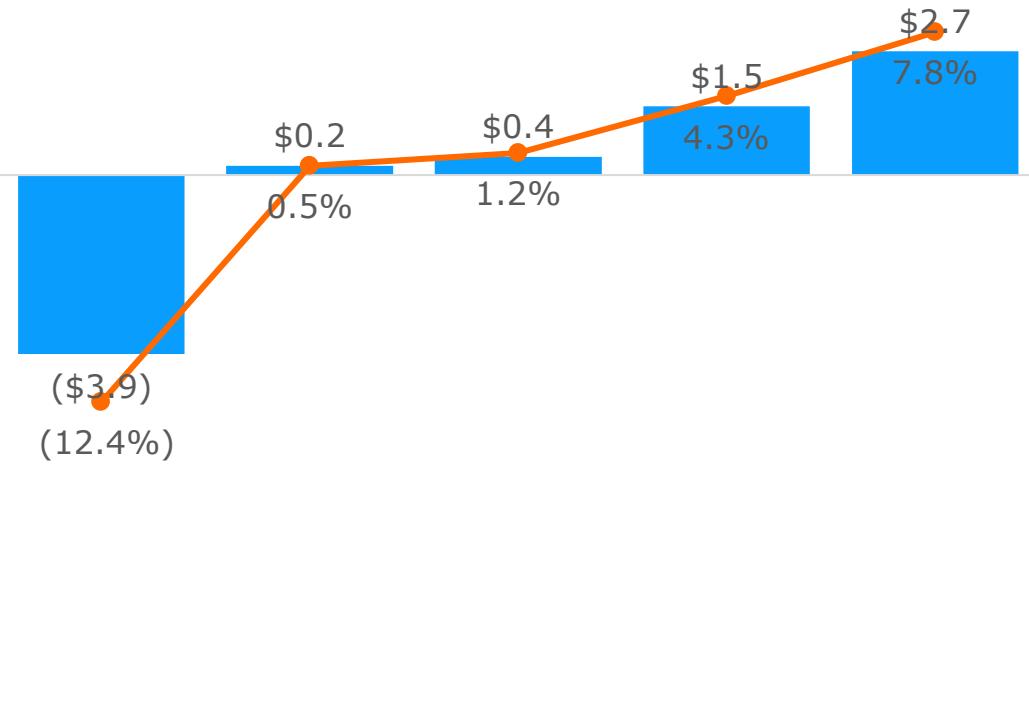
# GAAP Income/(Loss)

**Loss from Operations**  
in US\$M



■ Loss from Operations    ● Loss from Operations Margin

**Net Income (Loss)**  
in US\$M



■ Net Income (Loss)    ● Net Income (Loss) Margin

**Notes:**

**Agora, Inc.**

1. Proforma numbers excluded equity award cancellation expenses and severance expenses in total of \$16.1 million and losses from equity in affiliates of \$4.1 million.

# Cash Flow Summary

## CASH, CASH EQUIVALENT, BANK DEPOSITS AND FINANCIAL PRODUCTS ISSUED BY BANKS

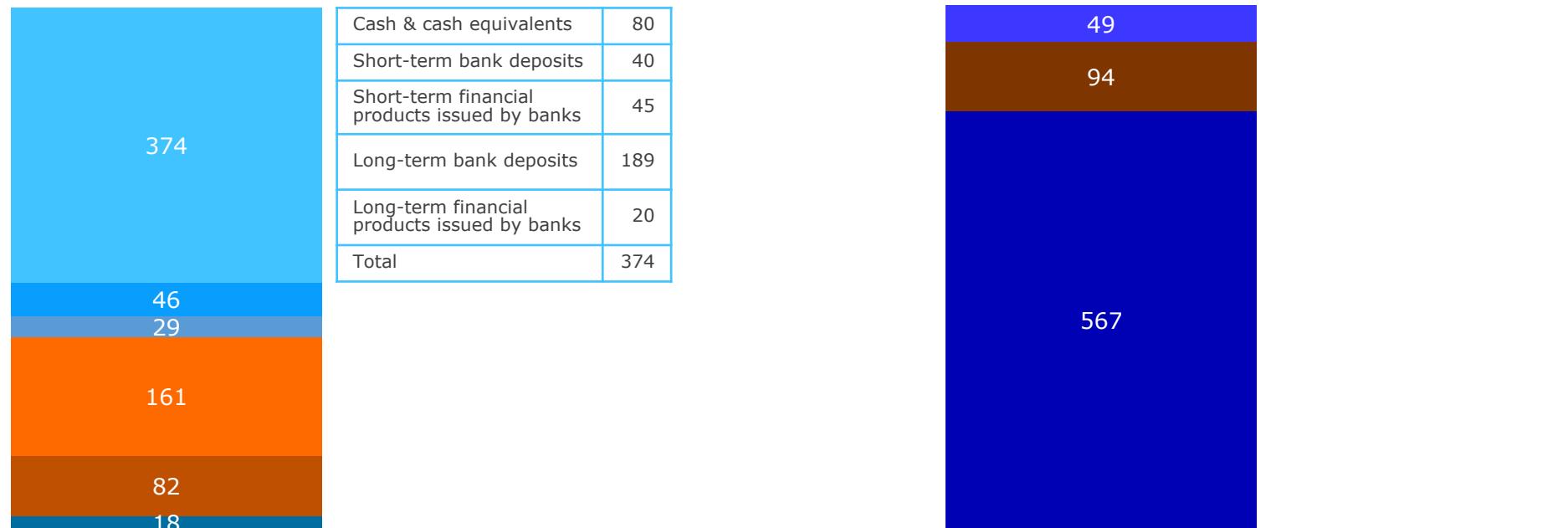
in US\$M

	9/30/24	12/31/24	3/31/25	6/30/25	9/30/25
<b>At beginning of the period</b>	<b>\$371.0</b>	<b>\$362.6</b>	<b>\$363.8</b>	<b>\$388.0</b>	<b>\$377.3</b>
Operating cash flow	(\$4.6)	\$4.5	\$17.6	(\$0.4)	\$0.7
Disposal of long-term investments	-	-	\$4.4	-	-
Deposits in relation to the headquarters project	-	(\$3.5)	\$3.5	-	-
Share repurchase	(\$3.9)	(\$1.4)	(\$1.2)	(\$10.9)	(\$4.8)
Others	\$0.1	\$1.6	(\$0.1)	\$0.6	\$1.1
<b>At end of the period</b>	<b>\$362.6</b>	<b>\$363.8</b>	<b>\$388.0</b>	<b>\$377.3</b>	<b>\$374.3</b>
Cash & cash equivalents	\$32.1	\$27.1	\$42.6	\$40.3	\$79.8
Short-term bank deposits	\$161.9	\$168.3	\$35.1	\$35.4	\$40.5
Short-term financial products issued by banks	\$106.7	\$71.5	\$65.4	\$61.1	\$45.0
Long-term bank deposits	\$20.5	\$35.5	\$189.5	\$188.5	\$189.0
Long-term financial products issued by banks	\$41.4	\$61.4	\$55.4	\$52.0	\$20.0

# Balance Sheet

## BALANCE SHEETS SNAPSHOT AS OF SEPTEMBER 30, 2025

in US\$M



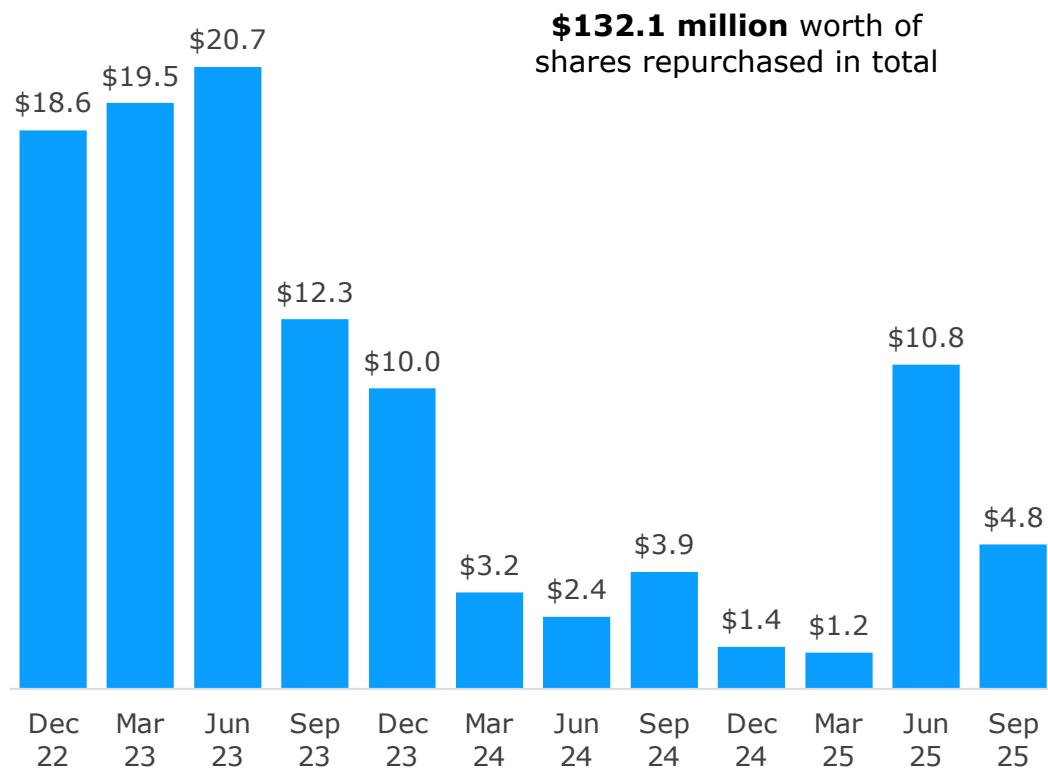
- Cash, cash equivalent, bank deposits and financial products issued by banks
- Other current assets
- Long-term investments
- Land use right in relation to the headquarters project
- Construction in progress and prepayments in relation to the headquarters project
- Other non-current assets

- Current liabilities
- Long-term borrowings and advance in relation to the headquarters project
- Total equity

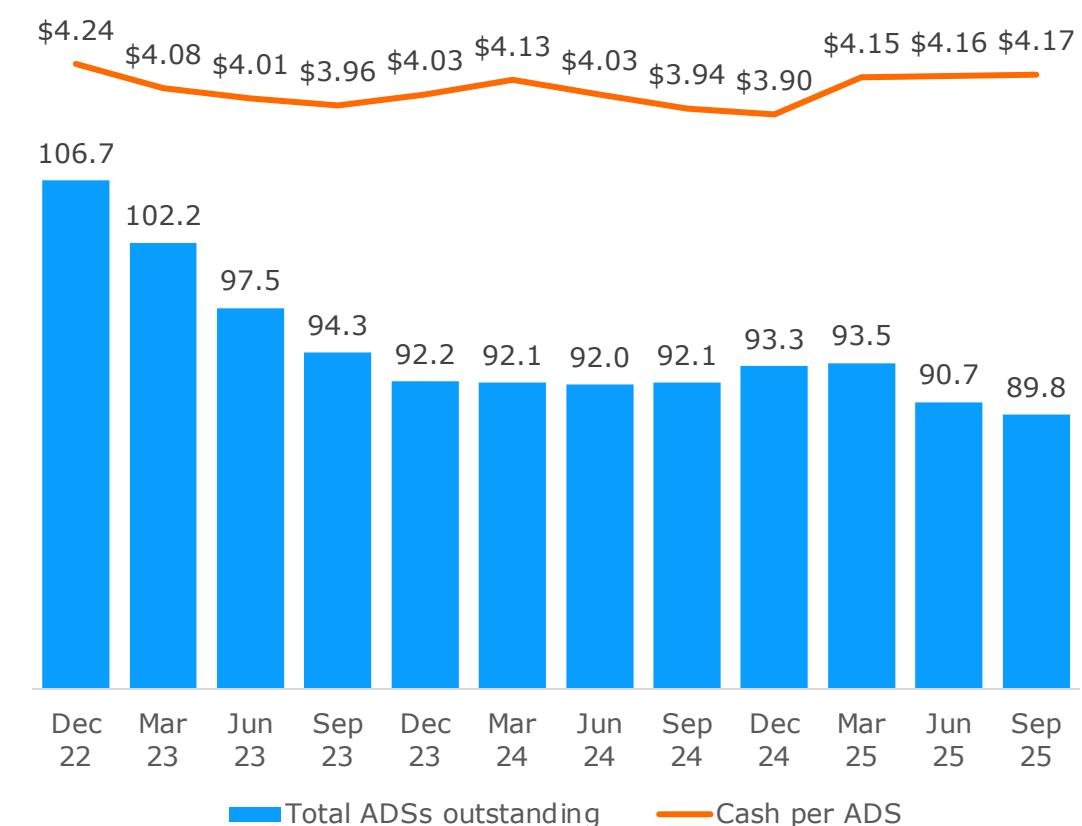
# Share Repurchase Program

## VALUE OF SHARES REPURCHASED

in US\$M



## TOTAL ADSs <sup>(1)</sup> OUTSTANDING <sup>(2)</sup> AND CASH <sup>(3)</sup> PER ADS



### Notes:

1. Number in American Depository Shares (ADSs). One ADS represents four Class A ordinary shares.
2. Total ADSs outstanding at period end in million
3. Including cash, cash equivalents, bank deposits and financial products issued by banks

# Thank you