







SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934. For the quarterly period ended September 30, 2024 or a "TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934. For the transition period from to a Commission File Number: 001-40373 a "ENDEAVOR GROUP HOLDINGS, INC. (Exact name of registrant as specified in its charter) a "Delaware 83-3340169 (State or other jurisdiction of incorporation or organization) (I.R.S. Employer Identification No.) a "9601 Wilshire Boulevard, 3rd Floor Beverly Hills, CA 90210 (Address of principal executive offices) (Zip Code) a (310) 285-9000 (Registrant's telephone number, including area code) a Not Applicable (Former name, former address and former fiscal year, if changed since last report) a a a a Securities registered pursuant to Section 12(b) of the Act: a Title of each class Trading Symbol(s) Name of each exchange on which registered Class A Common Stock, par value \$0.00001 per share EDR The New York Stock Exchange a Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes a " No a " Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (a§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes a " No a " Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act. a Large accelerated filer a " Non-accelerated filer a " Smaller reporting company a " a Emerging growth company a " a If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. a Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes a " No a " As of October 31, 2024, there were 308,175,511 shares of the registrant's Class A common stock outstanding, 160,012,942 shares of the registrant's Class X common stock outstanding and 215,972,056 shares of the registrant's Class Y common stock outstanding. a a Table of Contents TABLE OF CONTENTS a Part I a " FINANCIAL INFORMATION a Item 1. Financial Statements (audited) 4 Consolidated Balance Sheets as of September 30, 2024 and December 31, 2023 4 Consolidated Statements of Operations for the Three and Nine Months Ended September 30, 2024 and 2023 5 Consolidated Statements of Comprehensive (Loss) Income for the Three and Nine Months Ended September 30, 2024 and 2023 6 Consolidated Statements of Redeemable Interests and Shareholders' Equity for the Three and Nine Months Ended September 30, 2024 and 2023 9 Consolidated Statements of Cash Flows for the Nine Months Ended September 30, 2024 and 2023 11 Notes to Consolidated Financial Statements 12 Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations 34 Item 3. Quantitative and Qualitative Disclosures About Market Risk 49 Item 4. Controls and Procedures 50 Part II a " OTHER INFORMATION a Item 1. Legal Proceedings 50 Item 1A. Risk Factors 50 Item 2. Unregistered Sales of Equity Securities and Use of Proceeds 51 Item 5. Other Information 51 Item 6. Exhibits 52 a Table of Contents FORWARD LOOKING STATEMENTS This Quarterly Report on Form 10-Q (the "Quarterly Report") contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. We intend such forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in Section 27A of the Securities Act of 1933, as amended (the "Securities Act") and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). All statements other than statements of present and historical facts contained in this Quarterly Report, including without limitation, statements regarding the anticipated timing, benefits and costs associated with the Merger Agreement and Merger-Related Transactions (as defined below), our expectations surrounding the Merger Agreement and Merger-Related Transactions and their ability to maximize shareholder value, our expectations regarding strategic transactions, our expectations, beliefs, plans, strategies, objectives, prospects, assumptions, future events or expected performance, are forward-looking statements. Without limiting the foregoing, you can generally identify forward-looking statements by the use of forward-looking terminology, including the terms "aim," "anticipate," "believe," "could," "mission," "may," "will," "should," "expect," "intend," "plan," "estimate," "project," "target," "predict," "potential," "contemplate," or, in each case, their negative, or other variations or comparable terminology and expressions. The forward-looking statements in this Quarterly Report are only predictions and are based on our current expectations and projections about future events and financial trends that we believe may affect our business, financial condition, and results of operations. These forward-looking statements speak only as of the date of this Quarterly Report and are subject to a number of known and unknown risks, uncertainties and assumptions, including, but not limited to: a risks related to the Merger Agreement and Merger-Related Transactions; a changes in public and consumer tastes and preferences and industry trends; a impacts from changes in discretionary and corporate spending on entertainment and sports events due to factors beyond our control, such as adverse economic conditions, on our operations; a our ability to adapt to or manage new content distribution platforms or changes in consumer behavior resulting from new technologies; a our reliance on our professional reputation and brand name; a our dependence on the relationships of our management, agents, and other key personnel with clients across many content categories; a our ability to identify, recruit, and retain qualified and experienced agents and managers; a our ability to identify, sign, and retain clients; a our ability to avoid or manage conflicts of interest arising from our client and business relationships; a the loss or diminished performance of members of our executive management and other key employees; a our dependence on key relationships with television and cable networks, satellite providers, digital streaming partners, corporate sponsors, and other distribution partners; a our ability to effectively manage the integration of and recognize economic benefits from businesses acquired, our operations at our current size, and any future growth; a the conduct of our operations through joint ventures and other investments with third parties; a immigration restrictions and related factors; a failure to protect our IT Systems and Confidential Information against breakdowns, security breaches, and other cybersecurity risks; a the unauthorized disclosure of sensitive or confidential client or customer information; a our ability to protect our trademarks and other intellectual property rights, including our brand image and reputation, and the possibility that others may allege that we infringe upon their intellectual property rights; a risks associated with the legislative, judicial, accounting, regulatory, political and economic risks and conditions specific to both domestic and international markets; a fluctuations in foreign currency exchange rates; a litigation and other proceedings to the extent uninsured or underinsured; a our ability to comply with the U.S. and foreign governmental regulations to which we are subject; a our compliance with certain franchise and licensing requirements of unions and guilds and dependence on unionized labor, which exposes us to risks of work stoppages or labor disturbances; a our ability to obtain additional financing; a risks related to our sports betting businesses and applicable regulatory requirements; a risks related to successful integration of the businesses of WWE and UFC; a our control by Messrs. Emanuel and Whitesell, the Executive Holdcos, and the Silver Lake Equityholders; a risk related to our organization and structure; a conflicts of interests that could result due to the amendments to the Endeavor Operating Company LLC Agreement; 1 Table of Contents a our substantial indebtedness; a risks related to tax matters; a risks related to our Class A common stock; a risks related to the TKO Transactions; a risks related to our paying quarterly cash dividends, including pursuant to the Merger Agreement; a risks related to the TKO Asset Acquisition or other dispositions we may contemplate; and a other important factors that could cause actual results, performance or achievements to differ materially from those described in Part I, Item 1A. "Risk Factors" of our Annual Report on Form 10-K for the fiscal year December 31, 2023 ("2023 Annual Report") and Part II, Item 7. "Management's Discussion and Analysis of Financial Condition and Results of Operations" included in our Current Report on Form 8-K dated September 20, 2024, as updated by Part II, Item 1A. "Risk Factors" in this Quarterly Report, and Part I, Item 2. "Management's Discussion and Analysis of Financial Condition and Results of Operations" in this Quarterly Report, and in our subsequent filings with the Securities and Exchange Commission (the "SEC"). These risks could cause actual results to differ materially from those implied by forward-looking statements in this Quarterly Report. Moreover, we operate in an evolving environment. New risk factors and uncertainties may emerge from time to time, and it is not possible for management to predict all risk factors and uncertainties. Even if our results of operations, financial condition and liquidity and the development of the industry in which we operate are consistent with the forward-looking statements contained in this Quarterly Report, those results or developments may not be indicative of results or developments in subsequent periods. You should read this Quarterly Report and the documents that we reference herein completely and with the understanding that our actual future results may be materially different from what we expect. We qualify all of our forward-looking statements by these cautionary statements. Except as required by applicable law, we have no obligation to update or revise any forward-looking statements contained herein, whether as a result of any new information, future events, changed circumstances or otherwise. a Available Information and Website Disclosure We are required to file annual, quarterly and current reports, proxy statements and other information with the SEC. Our filings with the SEC are also available to the public through the SEC's website at www.sec.gov. You also can find more information about us online at our investor relations website located at www.investor.endeavorcorporate.com. Filings we make with the SEC and any amendments to those reports are available free of charge on our website as soon as reasonably practicable after we electronically file such material with the SEC. The information posted on or accessible through our website is not incorporated into this Quarterly Report. Investors and others should note that we announce material financial and operational information to our investors using press releases, SEC filings and public conference calls and webcasts, and by postings on our investor relations site at investor.endeavorcorporate.com. We may also use our website as a distribution channel of material Company information. In addition, you may automatically receive email alerts and other information about Endeavor when you enroll your email address by visiting the a "Investor Email Alerts" option under the Resources tab on investor.endeavorcorporate.com. DEFINITIONS As used in this Quarterly Report, unless we state otherwise or the context otherwise requires: a "we," "us," "our," "Endeavor," the "Company," and similar references refer to (a) after giving effect to the reorganization transactions, to Endeavor Group Holdings and its consolidated subsidiaries, and (b) prior to giving effect to the reorganization transactions, to Endeavor Operating Company and its consolidated subsidiaries. a "Endeavor Group Holdings" refers to Endeavor Group Holdings, Inc. ("EGH"). a "Endeavor Manager" refers to Endeavor Manager, LLC, a Delaware limited liability company and a direct subsidiary of Endeavor Group Holdings following the reorganization transactions. a "Endeavor Manager Units" refers to the common interest units in Endeavor Manager. a "Endeavor Operating Company" refers to Endeavor Operating Company, LLC, a Delaware limited liability company and a direct subsidiary of Endeavor Manager's and indirect subsidiary of ours following the reorganization transactions ("EOC"). a "Endeavor Operating Company Units" refers to all of the existing equity interests in Endeavor Operating Company (other than the Endeavor Profits Units) that were reclassified into Endeavor Operating Company's non-voting common interest units upon the consummation of the reorganization transactions. a "Endeavor Phantom Units" refers to the phantom units outstanding, which, subject to certain conditions and limitations, entitle the holder to cash equal to the value of a number of Endeavor Manager Units, Endeavor Operating Company Units, or Endeavor Profits Units, or of equity settled to the equivalent number of Endeavor Manager Units, Endeavor Operating Company Units, or Endeavor Profits Units. a "Endeavor Profits Units" refers to the profits units of Endeavor Operating Company that are economically similar to stock options. Each Endeavor Profits Unit has a per unit hurdle price, which is economically similar to the exercise price of a stock option. 2 Table of Contents a "Executive Holdcos" refers to Endeavor Executive Holdco, LLC, Endeavor Executive PIU Holdco, LLC, and Endeavor Executive II Holdco, LLC, each a management holding company, the equity owners of which include current and former senior officers, employees, or other service providers of Endeavor Operating Company, and which are controlled by Messrs. Emanuel and Whitesell. a "fully-diluted basis" means on a basis calculated assuming the full cash exercise (and not net settlement but, for the avoidance of doubt, including the conversion of the Convertible Notes (to the extent not converted prior to closing of the TKO Transactions)) of all outstanding options, warrants, restricted stock units, performance stock units, dividend equivalent rights and other rights and obligations (including any promised equity awards and assuming the full issuance of the shares underlying such awards) to acquire voting interests of TKO Group Holdings (without regard to any vesting provisions and, with respect to any promised awards whose issuance is conditioned in full or in part based on achievement of performance goals or metrics, assuming achievement at target performance) and the full conversion, exercise, exchange, settlement of all issued and outstanding securities convertible into or exercisable, exchangeable or settleable for voting interests of TKO Group Holdings, not including any voting interests of TKO Group Holdings reserved for issuance pursuant to future awards under any option, equity bonus, share purchase or other equity incentive plan or arrangement of TKO Group Holdings (other than promised awards described above), and any other interests or shares, as applicable, that may be issued or exercised. For the avoidance of doubt, this definition assumes no net settlement or other reduction in respect of withholding tax obligations in connection with the issuance, conversion, exercise, exchange or settlement of such rights or obligations to acquire interests of TKO Group Holdings as described in the foregoing. a "Merger Agreement" refers to the Agreement and Plan of Merger, entered into on April 2, 2024, by and among the Company, Endeavor Manager, Endeavor Operating Company (together with the Company and Endeavor Manager, the a "Company Entities" and each, a "Company Entity"), Executive Holdcos, Wildcat EGH Holdco, L.P., a Delaware limited partnership (a "OpCo Parent"), Wildcat OpCo Holdco, L.P., a Delaware limited partnership (a "OpCo Parent"), Wildcat Manager Merger Sub, Inc., a Delaware corporation and wholly-owned subsidiary of Holdco Parent (a "Company Merger Sub"), Wildcat Manager Merger Sub, L.L.C., a Delaware limited liability company and a wholly-owned subsidiary of Company Merger Sub (a "Manager Merger Sub"), Wildcat OpCo Merger Sub, L.L.C., a Delaware limited liability company and wholly-owned subsidiary of OpCo Parent (a "OpCo Merger Sub") and, together with Endeavor Manager Merger Sub and Company Merger Sub, the a "Merger Subs" and each, a "Merger Sub"). a "Merger" and a "Merger-Related Transactions" refers to the transactions contemplated by the terms of the Merger Agreement (as defined above) that, upon completion, will result in Endeavor's common stock no longer being listed





to mature on May 18, 2025. We expect that the term loan then outstanding will be repaid as part of the Merger-Related Transactions or will otherwise be refinanced prior to its maturity. Absent the Company's ability to secure additional liquidity, extend the maturity of or refinance such term loan, the Company's operations may be adversely impacted in the event the lenders declare an event of default and exercise their rights and remedies under the first lien credit agreement. As a result of the upcoming maturity of the term loan on May 18, 2025, the Company has evaluated plans over the next twelve months beyond the date the accompanying unaudited interim consolidated financial statements are issued to secure additional liquidity which include, but are not limited to, (i) repayment or refinancing of the term loan as part of the Merger-Related Transactions (ii) reducing discretionary capital and operating expenses (iii) obtaining additional facilities from banks and renewal of existing bank borrowings and (iv) proceeds from asset sales. While the Company has had a history of being able to secure additional liquidity or refinance its outstanding indebtedness, the feasibility of some of these plans is contingent upon factors outside of the control of the Company, and as such, these uncertainties raise substantial doubt about its ability to continue as a going concern. The accompanying unaudited interim consolidated financial statements do not include any adjustments that might result from the outcome of these uncertainties. Accordingly, the accompanying unaudited interim consolidated financial statements have been prepared on a basis that assumes the Company will continue as a going concern and which contemplates the realization of assets and satisfaction of liabilities and commitments in the ordinary course of business. A

Company recorded non-cash impairment charges of \$205.9 million in the nine months ended September 30, 2024 for goodwill driven by lower streaming and data rights projections combined with the transaction method calculation. (2) The Company recorded a \$420.1 million and \$434.1 million loss to write-down the SD&T segment's carrying value to its estimated fair value less costs to sell in the three and nine months ended September 30, 2024, respectively. **ACQUISITIONS** World Wrestling Entertainment On September 12, 2023, the Company completed the TKO Transactions. As part of the TKO Transactions, among other things, a new, publicly listed company, TKO, was formed. Upon closing, Endeavor holds a controlling interest in TKO, which became a consolidated subsidiary of the Company. As a result of the TKO Transactions and at the time of closing, (A) EGH and/or its subsidiaries received (1) a 51.0% controlling non-economic voting interest in TKO on a fully-diluted basis and (2) a 51.0% economic interest on a fully-diluted basis in the operating subsidiary, TKO OpCo, which owns all of the assets of the UFC and WWE businesses after the closing of the TKO Transactions, and (B) the stockholders of WWE received (1) a 49.0% voting interest in TKO on a fully-diluted basis and (2) a 100% economic interest in TKO, which in turn holds a 49.0% economic interest in TKO OpCo on a fully-diluted basis. WWE is an integrated media and entertainment company that has been involved in the sports entertainment business for four decades. WWE is principally engaged in the production and distribution of unique and creative content through various channels, including content rights agreements for its flagship programs, Raw, SmackDown and NXT, premium live event programming, monetization across social media outlets, live events, and licensing of various WWE themed products. The purchase price was \$8.4 billion, which consisted of 83,161,123 shares of TKO Class A common stock valued at \$8.0 billion, cash consideration of \$321.0 million and replacement awards valued at \$49.3 million. The cash consideration was paid after closing in September in the form of a dividend. The replacement awards consisted of the WWE restricted stock units and performance stock units outstanding immediately prior to the closing of the TKO Transactions that converted into awards of TKO restricted stock units and performance stock units, respectively, on the same terms and conditions as were applicable immediately prior to the closing of the TKO Transactions. The portion of the fair-value-based measure of the replacement awards that was attributable to pre-combination vesting was purchase consideration. The Company incurred \$88.8 million in transaction related costs, including transaction bonuses, in connection with this acquisition. The costs were expensed as incurred and included in selling, general and administrative expenses in the consolidated statement of operations. The goodwill for the WWE business combination was assigned to the Owned Sports Properties segment. The goodwill is not deductible for tax purposes. The weighted average life of finite-lived intangible assets acquired as part of the WWE business combination is 20.3 years. **Table of Contents Allocation of Purchase Price** The acquisition was accounted for as a business combination and the fair values of the assets acquired and liabilities assumed in the business combination are as follows (in thousands): **WWE** Cash and cash equivalents \$ 381,153 Accounts receivable 105,237 Other current assets 89,256 Property, buildings and equipment 398,004 Right of use assets 12,337 Investments 12,007 Other assets 283,287 Intangible assets: Trade names 2,188,200 Customer relationships 900,500 Internally developed technology 30,000 Other 98,300 Goodwill 5,063,068 Accounts payable and accrued expenses 124,280 Operating lease liability 12,224 Deferred revenue 54,190 Deferred tax liabilities 663,193 Debt 16,934 Other long-term liabilities 258,467 Net assets acquired \$ 8,432,061 At acquisition date, WWE had finance lease right of use assets of \$257.4 million and finance lease long term liabilities of \$255.9 million, which are included in other assets and other long-term liabilities, respectively, in the above table. **Unaudited Pro Forma Financial Information** The following unaudited pro forma financial information presents the Company's financial results as if the WWE acquisition had occurred as of January 1, 2022 (in thousands): **Three Months Ended September 30, 2023** **Nine Months Ended September 30, 2023** **2023** **Pro forma revenue** \$ 1,449,054 **Pro forma net (loss) income** \$ (22,568) **650,193** The pro forma information includes the historical results of WWE prior to the TKO Transactions and adjustments directly attributable to the business combination. Pro forma adjustments are primarily related to the nonrecurring transaction costs incurred in connection with the TKO Transactions, incremental intangible asset amortization to be incurred based on the fair values and useful lives of each intangible asset, incremental compensation expense for two key executives, including salaries, bonuses and TKO equity awards granted, and incremental equity-based compensation related to the WWE replacement awards. **Other 2023 Acquisitions** During the nine months ended September 30, 2023, the Company completed ten other acquisitions, of which two were included as discontinued operations (Note 4). The total purchase price of other acquisitions for continuing operations was \$73.4 million, which included cash of \$64.2 million, contingent consideration with a fair value of \$8.2 million, and deferred purchase price of \$1.0 million. The Company recorded \$38.4 million of goodwill and \$36.9 million of intangible assets, of which the weighted average useful life ranges from 3.0 to 9.0 years. The goodwill was assigned to the Events, Experiences & Rights and Representation segments and is partially deductible for tax purposes. The total purchase price of other acquisitions for discontinued operations was \$32.2 million, which included cash of \$24.8 million, deferred purchase price of \$6.6 million, and the issuance of EGH Class A common stock valued at \$0.8 million. The Company recorded \$12.3 million of goodwill and \$21.3 million of intangible assets, of which the weighted average useful life ranges from 7.5 to 10.8 years. The goodwill was assigned to the Sports Data & Technology segment, which is presented as discontinued operations, and is partially deductible for tax purposes. **2023 DIVESTITURE** **17 Table of Contents** In the second quarter of 2023, the Company closed the sale of its IMG Academy business ("Academy"), which was an academic and sports training institute and provided recruiting and admissions services to high school student athletes and college athletic departments and admissions officers. The Company received cash proceeds of \$1.1 billion and divested \$38.6 million of cash and restricted cash. The Company recorded a net gain of \$737.0 million, inclusive of \$5.5 million of transaction costs, which were contingent on the sale closing, in other income (expense), net during the nine months ended September 30, 2023. The business was included in the Company's Events, Experiences & Rights segment prior to the sale. **6. SUPPLEMENTARY DATA** **Accrued Liabilities** The following is a summary of accrued liabilities (in thousands): **September 30, 2024** **December 31, 2024** **2023** **Accrued operating expenses** \$ 299,701 \$ 322,347 Legal settlement (Note 18) 375,000 Payroll, bonuses and benefits 339,818 256,715 **Other** 118,392 **Total accrued liabilities** \$ 1,132,911 \$ 684,390 **Allowance for Doubtful Accounts** The changes in the allowance for doubtful accounts are as follows (in thousands): **Balance at Additions/Charged** **Balance at Beginning** **Costs and Capital expenditures included in accounts payable and accrued liabilities** \$ 16,818 \$ 33,387 **Contingent consideration provided in connection with acquisitions** **Establishment and acquisition of non-controlling interests** **Accretion of redeemable non-controlling interests** \$ 6,465 **Non-cash contributions from non-controlling interests** 1,493 **Right-of-use assets obtained in exchange for operating lease obligations** 142,248 **Deferred consideration in connection with acquisitions** 6,567 **Acquisition of WWE, net of deferred consideration** **Establishment of liabilities under tax receivable agreement** 20,609 **Deferred tax asset** 13,427 **51,845** **7.GOODWILL AND INTANGIBLE ASSETS** Goodwill The changes in the carrying value of goodwill are as follows (in thousands): **18 Table of Contents** **Owned Sports Properties** **Events, Experiences & Rights** **Representation** **Total** **Balance at December 31, 2023** \$ 7,737,884 **1,261,893** **517,366** **9,517,143** **Foreign currency translation and other** (2,493) **4,037** **439** **1,983** **Balance at December 31, 2024** \$ 7,735,391 **1,265,930** **517,805** **9,519,126** **Accrued operating expenses** **Legal settlement** (Note 18) 375,000 **Payroll, bonuses and benefits** 339,818 **256,715** **Other** 118,392 **Total accrued liabilities** \$ 1,132,911 **Allowance for Doubtful Accounts** The changes in the allowance for doubtful accounts are as 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addition, the Company has entered into interest rate swaps for portions of its 2014 Credit Facilities and other variable interest bearing debt and has designated them as cash flow hedges. In June 2023, the Company executed amendments to transition the interest rate swaps on its 2014 Credit Facilities from LIBOR to Term Secured Overnight Financing Rate ("SOFR") with a new average fixed coupon of approximately 2.05% for \$1.5 billion of interest rate swaps and approximately 3.10% for \$750 million of interest rate swaps. The \$1.5 billion of interest rate swaps matured during the quarter ended June 30, 2024 and the \$750 million of interest rate swaps matured during the quarter ended September 30, 2024. For the three months ended September 30, 2024 and 2023, the Company recorded a net (loss) gain of \$(0.4) million and \$6.4 million in accumulated other comprehensive income (loss) and reclassified gains of \$3.0 million and \$16.3 million into net (loss) income, respectively. For the nine months ended September 30, 2024 and 2023, the Company recorded net gains of \$9.2 million and \$24.4 million in accumulated other comprehensive income (loss) and reclassified gains of \$36.5 million and \$42.7 million into net (loss) income, respectively. 10. FAIR VALUE MEASUREMENTS The fair value hierarchy is composed of the following three categories: 20 Table of Contents Level 1—Inputs to the valuation methodology are quoted prices (unadjusted) for identical assets or liabilities in active markets. Level 2—Inputs to the valuation methodology include quoted prices for similar assets and liabilities in active markets, and inputs that are observable for the asset or liability, either directly or indirectly, for substantially the full term of the financial instrument. Level 3—Inputs to the valuation methodology are unobservable and significant to the fair value measurements. The following tables present, for each of the fair value hierarchy levels, the Company's assets and liabilities that are measured at fair value on a recurring basis (in thousands): A Fair Value Measurements as of A September 30, 2024 A Level I A Level II A Level III A Total A Assets: A A A A A A A Investments in equity securities with readily determinable fair values A \$ 418 A \$ A A \$ 418 A Forward foreign exchange contracts A A A 6,388 A A A 6,388 A Total A \$ 418 A \$ 6,388 A \$ A A 6,806 A Liabilities: A A A A A A A A A Contingent consideration A \$ A A \$ A A \$ 6,019 A A \$ 6,019 A Forward foreign exchange contracts A A A 2,405 A A A 2,405 A Total A \$ A A \$ 2,405 A A \$ 6,019 A A \$ 8,424 A A A Fair Value Measurements as of A December 31, 2023 A A Level I A Level II A Level III A Total A Assets: A A A A A A A Investments in equity securities with readily determinable fair values A \$ 325 A A \$ A A \$ 325 A Forward foreign exchange contracts A A A 1,402 A A A 1,402 A Interest rate swaps A A A 32,683 A A A A 32,683 A Total A \$ 325 A A \$ 34,085 A A \$ A A \$ 34,410 A Liabilities: A A A A A A A A A Contingent consideration A \$ A A \$ 8,103 A A \$ 8,103 A Forward foreign exchange contracts A A A 3,372 A A A 3,372 A Total A \$ A A \$ 8,103 A A \$ 11,475 A There have been no transfers of assets or liabilities between the fair value measurement classifications during the three and nine months ended September 30, 2024. Investments in Equity Securities with Readily Determinable Fair Values The estimated fair value of the Company's equity securities with readily determinable fair values is based on observable inputs in an active market, which is a Level 1 measurement within the fair value hierarchy. Contingent Consideration The Company has recorded contingent consideration liabilities in connection with its acquisitions. Contingent consideration is included in current liabilities and other long-term liabilities in the consolidated balance sheets. Changes in fair value are recognized in selling, general and administrative expenses. The estimated fair value of the contingent consideration is based on significant inputs not observable in the market, which represents a Level 3 measurement within the fair value hierarchy. Forward Foreign Exchange Contracts The Company classifies its forward foreign currency exchange contracts within Level 2 as the valuation inputs are based on quoted prices and market observable data of similar instruments (Note 9). As of September 30, 2024 and December 31, 2023, the Company had \$3.6 million and \$1.3 million in other current assets, \$2.8 million and \$0.1 million in other assets, \$2.4 million and \$2.2 million in other current liabilities, and less than \$0.1 million and \$1.2 million in other long-term liabilities, respectively, recorded in the consolidated balance sheets related to the Company's forward foreign exchange contracts. 21 Table of Contents Interest Rate Swaps The Company classifies its interest rate swaps within Level 2 as the valuation inputs are based on quoted prices and market observable data of similar instruments (Note 9). The fair value of the swaps was \$32.7 million as of December 31, 2023, and was included in other assets in the consolidated balance sheet. 11. DEBT The following is a summary of outstanding debt (in thousands): A September 30, A December 31, A A 2024 A A 2023 A 2014 Credit Facilities: A A A A A First Lien Term Loan (due May 2025) A \$ 2,221,185 A \$ 2,243,784 A Revolving Credit Facility (due April 2025) A A 75,000 A A A A Zuffa Credit Facilities: A A A A A Zuffa First Lien Term Loan (due April 2026) A A 2,705,516 A A 2,728,766 A Other debt (3.25%-14.50% Notes due at various dates through 2034) A A 252,895 A A 88,614 A Total principal A A 5,254,596 A A 5,061,164 A Unamortized discount A A (10,474) A A (11,192) A Unamortized issuance costs A A (16,025) A A (21,661) A Total debt A A 5,228,097 A A 5,028,311 A Less: current portion A A (2,323,825) A A (58,894) A Total long-term debt A \$ 2,904,272 A A \$ 4,969,417 A 2014 Credit Facilities As of September 30, 2024 and December 31, 2023, the Company had \$2.3 billion and \$2.2 billion, respectively, outstanding under a credit agreement that was entered into in connection with the 2014 IMG acquisition (the "2014 Credit Facilities"). The 2014 Credit Facilities consist of a first lien secured term loan (the "First Lien Term Loan") and a \$200.0 million secured revolving credit facility (the "Revolving Credit Facility"). In May 2024, the Company entered into an amendment to extend the maturity date of the Revolving Credit Facility from November 18, 2024 to April 2, 2025 and increased the borrowing capacity under the Revolving Credit Facility by \$50.0 million. During the nine months ended September 30, 2024, the Company borrowed \$150.0 million and subsequently repaid \$75.0 million under its Revolving Credit Facility. The Company had \$75.0 million and no borrowings outstanding as of September 30, 2024 and December 31, 2023, respectively, under the Revolving Credit Facility. The financial debt covenant of the 2014 Credit Facilities did not apply as of September 30, 2024 as the Company did not utilize greater than thirty-five percent of the borrowing capacity under the Revolving Credit Facility. The financial covenant did not apply as of December 31, 2023 as the Company had no borrowings outstanding under the Revolving Credit Facility. The Company had outstanding letters of credit under the 2014 Credit Facilities totaling \$28.5 million and \$28.9 million as of September 30, 2024 and December 31, 2023, respectively. Zuffa Credit Facilities As of September 30, 2024 and December 31, 2023, the Company had \$2.7 billion and \$2.7 billion, respectively, outstanding under a credit agreement that was entered into in connection with the 2016 Zuffa acquisition (the "Zuffa Credit Facilities"). The Zuffa Credit Facilities consist of a first lien secured term loan (the "Zuffa First Lien Term Loan") and a secured revolving credit facility in an aggregate principal amount of \$205.0 million and letters of credit in an aggregate face amount not in excess of \$40.0 million (collectively, the "Zuffa Revolving Credit Facility"). The Zuffa Credit Facilities are secured by liens on substantially all of the assets of Zuffa, including WWE. In May 2024, the Company entered into an amendment to extend the maturity of the Zuffa Revolving Credit Facility from October 29, 2024 to October 29, 2025. During the nine months ended September 30, 2024, TKO borrowed and subsequently repaid \$150.0 million under its Zuffa Revolving Credit Facility. The financial debt covenant of the Zuffa Credit Facilities did not apply as of September 30, 2024 and December 31, 2023 as TKO had no borrowings outstanding under the Zuffa Revolving Credit Facility. Under the Zuffa Credit Facilities, TKO had \$10.0 million and no outstanding letters of credit as of September 30, 2024 and December 31, 2023, respectively. Other Debt Margin Loan In September 2024, January Capital HoldCo, LLC, a wholly owned subsidiary of EGH, entered into a new five-year secured credit agreement (the "Margin Loan Agreement"), which matures on September 13, 2029. Under the Margin Loan Agreement, the Company may borrow up to \$175.0 million in a term loan. The Company may request that commitments under this agreement be increased up to \$2.5 billion. The interest rate on the drawn amount under the Margin Loan Agreement is the 3-month Term SOFR (as defined therein) plus 3.0%, payable quarterly. At the election of the Company, interest may be paid in cash or in kind by increasing the principal amount of the outstanding borrowings under the Margin Loan Agreement. As security for the Margin Loan Agreement, the Company has granted a 22 Table of Contents first-priority lien to the lenders, pro rata to the amount of their commitments, on 6.1 million common units of TKO OpCo and a corresponding number of shares of TKO Class B common stock (collectively, the "Pledged Securities"). If the Company defaults on its obligations under the Margin Loan Agreement, then the lenders can declare all amounts outstanding under the Margin Loan Agreement, with accrued interest, to be immediately due and payable, and if the Company is unable to pay such amounts, the lenders may foreclose on the Pledged Securities and any other collateral that then secures borrowings under the Margin Loan Agreement. During the nine months ended September 30, 2024, the Company borrowed \$175.0 million under the Margin Loan Agreement and this amount was outstanding as of September 30, 2024. On Location Revolver The financial debt covenant of the On Location ("OL") revolving credit facility did not apply as of September 30, 2024 and December 31, 2023 as OL had no borrowings outstanding under the OL revolving credit agreement. OL had no letters of credit outstanding under the revolving credit agreement as of September 30, 2024 and December 31, 2023. Zuffa Secured Commercial Loans As of September 30, 2024 and December 31, 2023, Zuffa was in compliance with its financial debt covenant under the Zuffa Secured Commercial Loans. 2014 Credit Facilities and Zuffa Credit Facilities The 2014 Credit Facilities and the Zuffa Credit Facilities restrict the ability of certain subsidiaries of the Company to make distributions and other payments to the Company. These restrictions do include exceptions for, among other things, (1) amounts necessary to make tax payments, (2) a limited annual amount for employee equity repurchases, (3) distributions required to fund certain parent entities, (4) other specific allowable situations and (5) a general restricted payment basket. As of September 30, 2024, EGH primarily held long-term deferred tax benefits of \$504.9 million, prepaid taxes of \$129.1 million, and a tax receivable agreement ("TRA") liability of \$869.0 million, of which \$124.0 million was classified as current and \$745.0 million was classified as long-term. As of December 31, 2023, EGH primarily held cash of \$40.5 million, long-term deferred tax benefits of \$486.2 million, income taxes payable of \$22.0 million, and a TRA liability of \$990.5 million, of which \$156.2 million was classified as current and \$834.3 million was classified as long-term. Otherwise, EGH has no material separate cash flows or assets or liabilities other than the investments in its subsidiaries. All its business operations are conducted through its operating subsidiaries; it has no material independent operations. EGH has no other material commitments or guarantees. As a result of the restrictions described above, substantially all of the subsidiaries' net assets are effectively restricted in their ability to be transferred to EGH as of September 30, 2024 and December 31, 2023. As of September 30, 2024 and December 31, 2023, the Company's First Lien Term Loan under the 2014 Credit Facilities and Zuffa's First Lien Term Loan under its Credit Facilities had an estimated fair value of \$4.9 billion and \$5.0 billion, respectively. The estimated fair values of the Company's First Lien Term Loan under the 2014 Credit Facilities and Zuffa's First Lien Term Loan under its Credit Facilities are based on quoted market values for the debt. Since the First Lien Term Loan under the 2014 Credit Facilities and Zuffa's First Lien Term Loan under its Credit Facilities do not trade on a daily basis in an active market, fair value estimates are based on market observable inputs based on quoted market prices and borrowing rates currently available for debt with similar terms and average maturities, which are classified as Level 2 under the fair value hierarchy. A 12. SHAREHOLDERS' EQUITY Stock Repurchases In May 2023, the Company approved an event-driven repurchase authorization that permits the Company to repurchase shares of our Class A common stock in an aggregate amount of up to \$300.0 million, with the proceeds from the sale of the Academy. In September 2023, the Company expanded the repurchase authorization to also include repurchases of EOC units. Any such repurchases may be made at any time and from time to time in the open market, by block purchases, in privately negotiated transactions or in such other manner as determined by the Company with the amount and timing of repurchases to be determined at the discretion of the Company's management, depending on market conditions and corporate needs. This share repurchase authorization has no expiration and may be modified, suspended or terminated at any time and does not obligate the Company to acquire any particular amount of shares. In August 2023, the Company entered into an accelerated share repurchase agreement with a financial institution. During the three and nine months ended September 30, 2023, the Company repurchased 6.5 million shares of its Class A common stock for an aggregate amount of \$200.0 million under this share repurchase agreement. The accelerated share repurchase agreement was accounted for as a repurchase, which was recognized in accumulated deficit, and as an equity forward contract indexed to the Company's Class A common stock. The equity forward contract was classified as an equity instrument and was recognized in additional paid in capital. The Company's share repurchase program does not obligate the Company to acquire a minimum amount of shares. Under the program, shares may be repurchased in privately negotiated or open market transactions, including under plans complying with Rules 10b5-1 or 10b-18 under the Securities Exchange Act of 1934, as amended. In October 2023, the Company redeemed 4.0 million EOC common units for \$93.6 million. Following the final settlement of this \$200.0 million accelerated share repurchase as well as the repurchase of \$93.6 million in EOC units in October 2023, the Company's activity under the repurchase authorization was completed and, as of December 31, 2023, no amount remained under the repurchase authorization. 23 Table of Contents Nonredeemable Non-controlling Interests As discussed in Note 5, in September 2023, the Company completed the TKO Transactions. As a result and at the time of closing, (A) EGH and/or its subsidiaries received (1) a 51.0% controlling non-economic voting interest in TKO on a fully-diluted basis and (2) a 51.0% economic interest on a fully-diluted basis in TKO OpCo, and (B) the stockholders of WWE received (1) a 49.0% voting interest in TKO on a fully-diluted basis and (2) a 100% economic interest in TKO, which in turn holds a 49.0% economic interest in TKO OpCo on a fully-diluted basis. The Company's nonredeemable non-controlling interests was adjusted to reflect the TKO Transactions. In April 2024, the Company purchased 1,642,970 shares of TKO Class A common stock held by Vincent K. McMahon at a per share price of \$89.01 for an aggregate amount of \$146.2 million. In April 2024, TKO purchased 1,853,724 shares of TKO Class A common stock held by Mr. McMahon at a per share price of \$89.01 for an aggregate amount of \$165.0 million and retired such shares. Immediately following these share repurchases, the Company owned approximately 53.6% and TKO owned approximately 46.4% of TKO OpCo. A 13. REDEEMABLE NON-CONTROLLING INTERESTS Barrett-Jackson In connection with the acquisition of Barrett-Jackson Holdings, LLC ("Barrett-Jackson") in August 2022, the terms of the agreement provide the sellers a put option to sell their remaining ownership to IMG Auction Company, LLC, a subsidiary of the Company. The first election is between April and July 2029 for 29.9% of the total issued and outstanding units of Barrett-Jackson at that time and the second election is between April and July 2031 for any remaining ownership at that time. The remaining 70.1% of the total issued and outstanding units of Barrett-Jackson are subject to a 10% annual dividend. The Company will be required to pay the dividend to the holders of the Barrett-Jackson units on an annual basis, subject to certain conditions. The Company will be required to pay the dividend to the holders of the Barrett-Jackson units on an annual basis, subject to certain conditions.









primarily driven by growth in our agency business in talent and music, partially offset by a decrease in our non-scripted business. Revenue increased \$1,521.5 million, or 37.8%, to \$5,542.7 million for the nine months ended September 30, 2024 compared to the nine months ended September 30, 2023. <sup>1</sup>Owned Sports Properties increased by \$1,141.6 million, or 97.3%. WWE, which was acquired in September 2023, contributed \$1,048 million to the increase. At the UFC, the increase was driven by an increase in live event revenue, higher site fees, and sponsorships, partially offset by a net decrease in media rights fees from holding fewer events compared to the prior period and increases in contractual revenues. Additionally, at PBR, the increase was driven by a new media deal and an increase in team related revenue, sponsorships and ticket sales. <sup>1</sup>Events, Experiences & Rights increased by \$358.0 million, or 20.4%. The increase was primarily driven by higher events and performance revenue due to increases from the Paris Olympics, Super Bowl, the Miami Open, the Madrid Open and growth from new and other existing events, partially offset by the sale of the Academy in June 2023. This increase was partially offset by a reduction in media rights revenue, primarily due to the biennial Arabian Gulf Cup held in January 2023 and set to take place in December 2024 as well as a decrease in media production revenue primarily due to lost business and timing of events. <sup>1</sup>Representation increased by \$69.0 million, or 6.2%. The increase was primarily driven by growth in our agency business in music, talent, and sports as well as an increase in our marketing business. These increases were partially offset by decreases in our non-scripted, fashion and licensing businesses. <sup>37</sup>Table of Contents Direct operating costs Direct operating costs increased \$666.6 million, or 154.6%, to \$1,097.6 million for the three months ended September 30, 2024 compared to the three months ended September 30, 2023. The increase was primarily attributable to an increase of \$608 million in connection with the Paris Olympics and other event revenue increases mentioned above as well as \$75 million related to WWE, which was acquired in September 2023. These increases were partially offset by the decrease in connection with the non-scripted revenue decline mentioned above. Direct operating costs increased \$1,011.9 million, or 62.5%, to \$2,630.4 million for the nine months ended September 30, 2024 compared to the nine months ended September 30, 2023. The increase was primarily attributable to an increase of \$731 million in connection with the Paris Olympics and other event revenue increases mentioned above as well as \$307 million related to WWE, which was acquired in September 2023. These increases were partially offset by the decrease in connection with the non-scripted revenue decline mentioned above and the sale of the Academy in June 2023. Selling, general and administrative expenses Selling, general and administrative expenses increased \$120.1 million, or 17.9%, to \$791.7 million for the three months ended September 30, 2024 compared to the three months ended September 30, 2023. The increase was principally due to the inclusion of WWE; a net increase at UFC due to the increase of \$40.0 million for the settlement of the UFC class action lawsuit as well as higher cost of personnel and other operating expenses, including TKO executive compensation and other public company expenses following the TKO Transactions, partially offset by professional advisor costs, bonuses and restructuring charges, including equity-based compensation expense, incurred in 2023 related to the TKO Transactions; cost of personnel other than TKO driven by growth in other businesses and the Olympics' related investment; and professional service costs, which includes our evaluation and execution of strategic alternatives. Selling, general and administrative expenses increased \$712.2 million, or 37.8%, to \$2,596.8 million for the nine months ended September 30, 2024 compared to the nine months ended September 30, 2023. The increase was principally due to the settlement of the UFC class action lawsuit in the amount of \$375.0 million; the inclusion of WWE, as well as higher cost of personnel and other operating expenses, including TKO executive compensation and other public company expenses following the TKO Transactions; cost of personnel other than TKO driven by growth in other businesses and the Olympics' related investment; and professional service costs, which includes our evaluation and execution of strategic alternatives, partially offset by the sale of the Academy. Depreciation and amortization Depreciation and amortization increased \$68.9 million, or 103.5%, to \$135.5 million for the three months ended September 30, 2024 compared to the three months ended September 30, 2023. Depreciation and amortization increased \$244.8 million, or 142.6%, to \$416.6 million for the nine months ended September 30, 2024 compared to the nine months ended September 30, 2023. The increase for both periods was primarily driven by intangibles acquired through acquisitions partially offset by certain intangible assets becoming fully amortized. Impairment charges Impairment charges of \$28.2 million for the three and nine months ended September 30, 2023 related to goodwill and intangibles in our Events, Experiences & Rights segment. Interest expense, net Interest expense, net increased \$25.9 million, or 31.4% to \$108.1 million for the three months ended September 30, 2024 compared to the three months ended September 30, 2023. Interest expense, net increased \$44.7 million, or 17.3% to \$302.5 million for the nine months ended September 30, 2024 compared to the nine months ended September 30, 2023. The increase for both periods was primarily driven by higher interest rates offset by lower indebtedness, interest on payments under the TRA, and interest expense for finance leases acquired in the WWE acquisition. Tax receivable agreement liability adjustment For the three and nine months ended September 30, 2024 and 2023, we recorded adjustments of less than \$(0.1) million, \$(20.3) million, \$(2.5) million and \$(7.8) million, respectively, for the tax receivable agreement liability, which related to a change in estimates related to future TRA payments. Other income (expense), net Other income (expense), net for the three months ended September 30, 2024 was \$33.8 million of income compared to \$13.0 million of expense for the three months ended September 30, 2023. The income for the three months ended September 30, 2024 primarily included \$21 million for foreign currency transaction gains, \$6 million of gains from the sales of investments, and \$3 million of gains for the change in the fair value of forward foreign exchange contracts. The expense for the three months ended September 30, 2023 primarily included \$14 million for foreign currency transaction losses. Other income (expense), net for the nine months ended September 30, 2024 was \$32.6 million of income compared to \$753.5 million of income for the nine months ended September 30, 2023. The income for the nine months ended September 30, 2024 primarily included \$14 million for foreign currency transaction gains, \$7 million of gains from the sales of investments, \$3 million of gains due to the change in the fair value of embedded foreign currency derivatives and \$2 million of gains for the change in fair value of forward foreign exchange contracts. The income for the nine months ended September 30, 2023 primarily included net gains of \$743.1 million from the sales of certain businesses, of which \$737.0 million was from the sale of our Academy business, \$3 million of gains for the change in the fair value of forward foreign exchange contracts and \$2 million of gains from changes in the fair value of equity investments. Provision for (benefit from) income taxes For the three months ended September 30, 2024, we recorded a provision for income taxes from continuing operations of \$113.8 million compared to a provision for income taxes from continuing operations of \$20.9 million for the three months ended September 30, 2023. The tax <sup>38</sup>Table of Contents expense from continuing operations for the three months ended September 30, 2024 is primarily due to the effects of reporting discontinued operations, effects related to our mix of earnings, and foreign withholding taxes not based on income, resulting in a negative annual effective income tax rate ("AETR"). For the same period in 2023, the tax expense from continuing operations is primarily due to a dividend received from a subsidiary, the effects related to our mix of earnings and the acquisition of WWE in 2023. For the nine months ended September 30, 2024, we recorded a benefit from income taxes from continuing operations of \$(93.1) million compared to a provision for income taxes from continuing operations of \$195.5 million for the nine months ended September 30, 2023. The tax benefit from continuing operations for the nine months ended September 30, 2024 is primarily due to the Zuffa legal settlement of \$375.0 million that resulted in a \$77.7 million discrete benefit, the effects of reporting discontinued operations, effects related to our mix of earnings, and foreign withholding taxes not based on income, resulting in a negative AETR. For the same period in 2023, the tax expense from continuing operations is primarily driven by the gain on sale of the Academy. Equity losses of affiliates, net of tax Equity losses of affiliates increased \$2.5 million to \$5.2 million and decreased \$12.0 million to \$10.3 million for the three and nine months ended September 30, 2024 compared to the three and nine months ended September 30, 2023. The losses primarily related to our investment in Fifth Season. (Loss) income from discontinued operations, net of tax (Loss) income from discontinued operations, net of tax for the three months ended September 30, 2024 was \$234.1 million of loss compared to \$1.0 million of income for the three months ended September 30, 2023. (Loss) income from discontinued operations, net of tax for the nine months ended September 30, 2024 was \$686.9 million of loss compared to \$1.5 million of loss for the nine months ended September 30, 2023. The loss for the three months ended September 30, 2024 related primarily to the write-down of the SD&T segment's carrying value to its estimated fair value less costs to sell of \$420.1 million, partially offset by the benefit for income taxes of \$(208.2) million. The loss for the nine months ended September 30, 2024 related primarily to the write-down of the SD&T segment's carrying value to its estimated fair value less costs to sell of \$434.1 million and the goodwill impairment charges of \$205.9 million, partially offset by the benefit for income taxes of \$(24.0) million. Subsequent changes to the carrying value or the estimated fair value less costs to sell may result in additional losses in the future. Net (loss) income attributable to non-controlling interests Net loss attributable to non-controlling interests was \$155.7 million for the three months ended September 30, 2024 compared to net loss attributable to non-controlling interests of \$46.8 million for the three months ended September 30, 2023. The change was primarily driven by the significant loss from discontinued operations recorded in the three months ended September 30, 2024. Net loss attributable to non-controlling interests was \$(361.1) million for the nine months ended September 30, 2024 compared to net income to non-controlling interests of \$244.8 million for the nine months ended September 30, 2023. The change was primarily due to the change in the amount of reported net loss for the nine months ended September 30, 2024, driven primarily by the loss from discontinued operations, versus the reported net income for the nine months ended September 30, 2023, which included the gain on the sale of the Academy. <sup>39</sup>Table of Contents SEGMENT RESULTS OF OPERATIONS We classify our business into three reporting segments: Owned Sports Properties; Events, Experiences & Rights; and Representation. Our chief operating decision maker evaluates the performance of our segments based on segment Revenue and segment Adjusted EBITDA. Management believes segment Adjusted EBITDA is indicative of operational performance and ongoing profitability and is used to evaluate the operating performance of our segments and for planning and forecasting purposes, including the allocation of resources and capital. Segment operating results reflect earnings before corporate and unallocated shared expenses. Segment operating results include allocations of certain costs, including facilities, technology, and other shared services costs, which are allocated based on metrics designed to correlate with consumption. These allocations are agreed-upon amounts between the businesses and may differ from amounts that would be negotiated in arm's length transactions. The following tables display Revenue and Adjusted EBITDA for each of our segments for the three and nine months ended September 30, 2024 and 2023: <sup>40</sup>Table of Contents <sup>41</sup>Three Months Ended September 30, <sup>42</sup>Nine Months Ended September 30, <sup>43</sup>(in thousands) <sup>44</sup>2024 <sup>45</sup>2023 <sup>46</sup>2024 <sup>47</sup>2023 <sup>48</sup>2023 <sup>49</sup>2024 <sup>50</sup>2023 <sup>51</sup>Revenue: <sup>52</sup>A <sup>53</sup>A <sup>54</sup>A <sup>55</sup>A <sup>56</sup>A <sup>57</sup>A <sup>58</sup>A <sup>59</sup>A <sup>60</sup>A <sup>61</sup>A <sup>62</sup>A <sup>63</sup>A <sup>64</sup>A <sup>65</sup>A <sup>66</sup>A <sup>67</sup>A <sup>68</sup>A <sup>69</sup>A <sup>70</sup>A <sup>71</sup>A <sup>72</sup>A <sup>73</sup>A <sup>74</sup>A <sup>75</sup>A <sup>76</sup>A <sup>77</sup>A <sup>78</sup>A <sup>79</sup>A <sup>80</sup>A <sup>81</sup>A <sup>82</sup>A <sup>83</sup>A <sup>84</sup>A <sup>85</sup>A <sup>86</sup>A <sup>87</sup>A <sup>88</sup>A 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<sup>710</sup>A <sup>711</sup>A <sup>712</sup>A <sup>713</sup>A <sup>714</sup>A <sup>715</sup>A <sup>716</sup>A <sup>717</sup>A <sup>718</sup>A <sup>719</sup>A <sup>720</sup>A <sup>721</sup>A <sup>722</sup>A <sup>723</sup>A <sup>724</sup>A <sup>725</sup>A <sup>726</sup>A <sup>727</sup>A <sup>728</sup>A <sup>729</sup>A <sup>730</sup>A <sup>731</sup>A <sup>732</sup>A <sup>733</sup>A <sup>734</sup>A <sup>735</sup>A <sup>736</sup>A <sup>737</sup>A <sup>738</sup>A <sup>739</sup>A <sup>740</sup>A <sup>741</sup>A <sup>742</sup>A <sup>743</sup>A <sup>744</sup>A <sup>745</sup>A <sup>746</sup>A <sup>747</sup>A <sup>748</sup>A <sup>749</sup>A <sup>750</sup>A <sup>751</sup>A <sup>752</sup>A <sup>753</sup>A <sup>754</sup>A <sup>755</sup>A <sup>756</sup>A <sup>757</sup>A <sup>758</sup>A <sup>759</sup>A <sup>760</sup>A <sup>761</sup>A <sup>762</sup>A <sup>763</sup>A <sup>764</sup>A <sup>765</sup>A <sup>766</sup>A <sup>767</sup>A <sup>768</sup>A <sup>769</sup>A <sup>770</sup>A <sup>771</sup>A <sup>772</sup>A <sup>773</sup>A <sup>774</sup>A <sup>775</sup>A <sup>776</sup>A <sup>777</sup>A <sup>778</sup>A <sup>779</sup>A <sup>780</sup>A <sup>781</sup>A <sup>782</sup>A <sup>783</sup>A <sup>784</sup>A <sup>785</sup>A <sup>786</sup>A <sup>787</sup>A <sup>788</sup>A <sup>789</sup>A <sup>790</sup>A <sup>791</sup>A <sup>792</sup>A <sup>793</sup>A <sup>794</sup>A <sup>795</sup>A <sup>796</sup>A <sup>797</sup>A <sup>798</sup>A <sup>799</sup>A <sup>800</sup>A <sup>801</sup>A <sup>802</sup>A <sup>803</sup>A <sup>804</sup>A <sup>805</sup>A <sup>806</sup>A <sup>807</sup>A <sup>808</sup>A <sup>809</sup>A <sup>810</sup>A <sup>811</sup>A <sup>812</sup>A <sup>813</sup>A <sup>814</sup>A <sup>815</sup>A <sup>816</sup>A <sup>817</sup>A <sup>818</sup>A <sup>819</sup>A <sup>820</sup>A <sup>821</sup>A <sup>822</sup>A <sup>823</sup>A <sup>824</sup>A <sup>825</sup>A <sup>826</sup>A <sup>827</sup>A <sup>828</sup>A <sup>829</sup>A <sup>830</sup>A <sup>831</sup>A <sup>832</sup>A <sup>833</sup>A <sup>834</sup>A <sup>835</sup>A <sup>836</sup>A <sup>837</sup>A <sup>838</sup>A <sup>839</sup>A <sup>840</sup>A <sup>841</sup>A <sup>842</sup>A <sup>843</sup>A <sup>844</sup>A <sup>845</sup>A <sup>846</sup>A <sup>847</sup>A <sup>848</sup>A <sup>849</sup>A <sup>850</sup>A <sup>851</sup>A <sup>852</sup>A <sup>853</sup>A <sup>854</sup>A <sup>855</sup>A <sup>856</sup>A <sup>857</sup>A <sup>858</sup>A <sup>859</sup>A <sup>860</sup>A <sup>861</sup>A <sup>862</sup>A <sup>863</sup>A <sup>864</sup>A <sup>865</sup>A <sup>866</sup>A <sup>867</sup>A <sup>868</sup>A <sup>869</sup>A <sup>870</sup>A <sup>871</sup>A <sup>872</sup>A <sup>873</sup>A <sup>874</sup>A <sup>875</sup>A <sup>876</sup>A <sup>877</sup>A <sup>878</sup>A <sup>879</sup>A <sup>880</sup>A <sup>881</sup>A <sup>882</sup>A <sup>883</sup>A <sup>884</sup>A <sup>885</sup>A <sup>886</sup>A <sup>887</sup>A <sup>888</sup>A <sup>889</sup>A <sup>890</sup>A <sup>891</sup>A <sup>892</sup>A <sup>893</sup>A <sup>894</sup>A <sup>895</sup>A <sup>896</sup>A <sup>897</sup>A <sup>898</sup>A <sup>899</sup>A <sup>900</sup>A <sup>901</sup>A <sup>902</sup>A <sup>903</sup>A <sup>904</sup>A <sup>905</sup>A <sup>906</sup>A <sup>907</sup>A <sup>908</sup>A <sup>909</sup>A <sup>910</sup>A <sup>911</sup>A <sup>912</sup>A <sup>913</sup>A <sup>914</sup>A <sup>915</sup>A <sup>916</sup>A <sup>917</sup>A <sup>918</sup>A <sup>919</sup>A <sup>920</sup>A <sup>921</sup>A <sup>922</sup>A <sup>923</sup>A <sup>924</sup>A <sup>925</sup>A <sup>926</sup>A <sup>927</sup>A <sup>928</sup>A <sup>929</sup>A <sup>93</sup>

million, compared to the nine months ended September 30, 2023. The increase was primarily attributable to the inclusion of WWE, which was acquired in September 2023, as well as higher cost of personnel, travel expenses and other operating expenses, including TKO executive compensation and other public company expenses following the TKO Transactions. Adjusted EBITDA for the nine months ended September 30, 2024 increased \$435.0 million, or 72.2%, to \$1,037.3 million, compared to the nine months ended September 30, 2023. The increase in Adjusted EBITDA was primarily driven by an increase in revenue, partially offset by increases in direct operating costs and selling, general and administrative expenses. Events, Experiences & Rights The following table sets forth our Events, Experiences & Rights segment results for the three and nine months ended September 30, 2024 and 2023: 

Three Months Ended September 30, 2024	Nine Months Ended September 30, 2024																																																																																																																											
Revenue \$ 899,761	Revenue \$ 367,064																																																																																																																											
Direct operating costs \$ 2,116,879	Direct operating costs \$ 1,758,928																																																																																																																											
Adjusted EBITDA \$ 217,395	Adjusted EBITDA \$ 172,0576																																																																																																																											
Selling, general and administrative expenses \$ 1,068,789	Selling, general and administrative expenses \$ 150,418																																																																																																																											
Adjusted EBITDA margin 7.6%	Adjusted EBITDA margin 8.1%																																																																																																																											
Three months ended September 30, 2023 Revenue for the three months ended September 30, 2024 increased \$532.7 million, or 145.1%, to \$899.8 million, compared to the three months ended September 30, 2023. Events and performance revenue increased \$528 million primarily driven by the Paris Olympics. The increase was also driven by growth in media rights and production. Direct operating costs for the three months ended September 30, 2024 increased \$605.1 million, or 278.3%, to \$822.5 million, compared to the three months ended September 30, 2023. The increase was primarily due to the Paris Olympics. Selling, general and administrative expenses for the three months ended September 30, 2024 increased \$26.0 million, or 20.9%, to \$150.4 million, compared to the three months ended September 30, 2023. The increase was primarily driven by increased cost of personnel and advertising related to the Olympics. Adjusted EBITDA for the three months ended September 30, 2024 decreased \$97.8 million, or 327.7%, to \$(68.0) million, compared to the three months ended September 30, 2023. The decrease in Adjusted EBITDA was primarily driven by increases in direct operating costs and selling, general and administrative expenses, partially offset by an increase in revenue. Nine months ended September 30, 2024 compared to nine months ended September 30, 2023 Revenue for the nine months ended September 30, 2024 increased \$358.0 million, or 20.4%, to \$2,116.9 million, compared to the nine months ended September 30, 2023. Events and performance revenue increased \$390 million primarily driven by increases from the Paris Olympics, Super Bowl, the Miami Open, the Madrid Open and growth from new and other existing events, partially offset by a decrease of \$181 million at the Academy due to the sale in June 2023. The increase was partially offset by a decrease of \$26 million in media rights revenue, primarily due to the biennial Arabian Gulf Cup held in January 2023 and set to take place in December 2024, and in media production revenue, primarily due to lost business and timing of events. Direct operating costs for the nine months ended September 30, 2024 increased \$651.8 million, or 61.0%, to \$1,720.6 million, compared to the nine months ended September 30, 2023. The increase was primarily due to the Paris Olympics, partially offset by a decrease in costs related to the sale of the Academy and declines in media rights and production revenue described above. Selling, general and administrative expenses for the nine months ended September 30, 2024 decreased \$40.2 million, or 8.3%, to \$444.6 million, compared to the nine months ended September 30, 2023. The decrease was primarily driven by \$125 million due to the sale of the Academy in June 2023, partially offset by increased cost of personnel and advertising related to the Olympics. Adjusted EBITDA for the nine months ended September 30, 2024 decreased \$255.2 million, or 119.0%, to \$40.8 million, compared to the nine months ended September 30, 2023. The decrease in Adjusted EBITDA was primarily driven by an increase in direct operating costs, partially offset by an increase in revenue and decreases in selling, general and administrative expenses. 41 Table of Contents Representation The following table sets forth our Representation segment results for the three and nine months ended September 30, 2024 and 2023: <table border="1"> <tr> <td>Three Months Ended September 30, 2024</td> <td>Nine Months Ended September 30, 2024</td> </tr> <tr> <td>Revenue \$ 429,207</td> <td>Revenue \$ 385,619</td> </tr> <tr> <td>Direct operating costs \$ 50,487</td> <td>Direct operating costs \$ 72,459</td> </tr> <tr> <td>Selling, general and administrative expenses \$ 252,408</td> <td>Selling, general and administrative expenses \$ 216,684</td> </tr> <tr> <td>Adjusted EBITDA \$ 124,917</td> <td>Adjusted EBITDA \$ 96,325</td> </tr> <tr> <td>Adjusted EBITDA margin 29.1%</td> <td>Adjusted EBITDA margin 25.0%</td> </tr> <tr> <td>Three months ended September 30, 2024 compared to three months ended September 30, 2023 Revenue for the three months ended September 30, 2024 increased \$43.6 million, or 11.3%, to \$429.2 million, compared to the three months ended September 30, 2023. The increase was primarily driven by growth in our agency business in talent and music, partially offset by a decrease in our non-scripted business. Direct operating costs for the three months ended September 30, 2024 decreased \$22.0 million, or 30.3%, to \$50.5 million, compared to the three months ended September 30, 2023. The decrease was primarily attributable to the above mentioned decrease in revenue in our non-scripted business. Selling, general and administrative expenses for the three months ended September 30, 2024 increased \$35.7 million, or 16.5%, to \$252.4 million, compared to the three months ended September 30, 2023. The increase was primarily driven by cost of personnel, including bonuses. Adjusted EBITDA for the three months ended September 30, 2024 increased \$28.6 million, or 29.7%, to \$124.9 million, compared to the three months ended September 30, 2023. The increase in Adjusted EBITDA was primarily driven by an increase in revenue and decreases in direct operating costs partially offset by increases in selling, general and administrative expenses. Nine months ended September 30, 2024 compared to nine months ended September 30, 2023 Revenue for the nine months ended September 30, 2024 increased \$69.0 million, or 6.2%, to \$1,186.0 million, compared to the nine months ended September 30, 2023. The increase was primarily driven by growth in our agency business in music, talent and sports, as well as an increase in our marketing business. These increases were partially offset by decreases in our non-scripted, fashion, and licensing businesses. Direct operating costs for the nine months ended September 30, 2024 decreased \$19.8 million, or 9.9%, to \$180.6 million, compared to the nine months ended September 30, 2023. The decrease was primarily attributable to the decreased costs in our non-scripted and fashion businesses, partially offset by the increase in costs in our marketing business. Selling, general and administrative expenses for the nine months ended September 30, 2024 increased \$77.9 million, or 12.4%, to \$706.6 million, compared to the nine months ended September 30, 2023. The increase was primarily driven by cost of personnel, including bonuses, and increased office and travel expenses. Adjusted EBITDA for the nine months ended September 30, 2024 increased \$9.8 million, or 3.4%, to \$297.5 million, compared to the nine months ended September 30, 2023. The increase in Adjusted EBITDA was primarily driven by an increase in revenue and a decrease in direct operating costs, partially offset by an increase in selling, general and administrative expenses. Corporate and other Corporate and other primarily consists of overhead, personnel costs, and costs associated with corporate initiatives that are not fully allocated to the operating divisions. Such expenses include compensation and other benefits for corporate office employees, rent, professional fees related to internal control compliance and monitoring, financial statement audits and legal, information technology and insurance that is managed through our corporate office. The following table sets forth our results for Corporate and other for the three and nine months ended September 30, 2024 and 2023: <table border="1"> <tr> <td>Three Months Ended September 30, 2024</td> <td>Nine Months Ended September 30, 2024</td> </tr> <tr> <td>Adjusted EBITDA \$ (94,823)</td> <td>Adjusted EBITDA \$ (77,448)</td> </tr> <tr> <td>(\$255,054)</td> <td>(\$230,195)</td> </tr> <tr> <td>Adjusted EBITDA for the three months ended September 30, 2024 decreased \$17.4 million, or 22.4%, to \$(94.8) million, compared to the three months ended September 30, 2023. Adjusted EBITDA for the nine months ended September 30, 2024 decreased \$24.9 million, or 10.8%, to \$(255.1) million, compared to the nine months ended September 30, 2023. The decrease was primarily driven by an increase in cost of personnel. NON-GAAP FINANCIAL MEASURES Adjusted EBITDA is a non-GAAP financial measure and is defined as net income (loss), excluding the results of discontinued operations, income taxes, net interest expense, depreciation and amortization, equity-based compensation, merger, acquisition and earn-out costs, certain legal costs and settlements, restructuring, severance and impairment charges, certain non-cash fair value adjustments, certain equity earnings (losses), net 42 Table of Contents gains on sales of businesses, TRA liability adjustment, and certain other items, when applicable. Adjusted EBITDA margin is a non-GAAP financial measure defined as Adjusted EBITDA divided by Revenue. Management believes that Adjusted EBITDA is useful to investors as it eliminates the significant level of non-cash depreciation and amortization expense that results from our capital investments and intangible assets recognized in business combinations, and improves comparability by eliminating the significant level of interest expense associated with our debt facilities, as well as income taxes and the TRA, which may not be comparable with other companies based on our tax and corporate structure. Adjusted EBITDA and Adjusted EBITDA margin are used as the primary bases to evaluate our consolidated operating performance. Adjusted EBITDA and Adjusted EBITDA margin have limitations as analytical tools, and you should not consider them in isolation or as a substitute for analysis of our results as reported under GAAP. Some of these limitations are: they do not reflect every cash expenditure, future requirements for capital expenditures, or contractual commitments; Adjusted EBITDA does not reflect the significant interest expense or the cash requirements necessary to service interest or principal payments on our debt; although depreciation and amortization are non-cash charges, the assets being depreciated and amortized will often have to be replaced or require improvements in the future, and Adjusted EBITDA and Adjusted EBITDA margin do not reflect any cash requirement for such replacements or improvements; and they are not adjusted for all non-cash income or expense items that are reflected in our statements of cash flows. We compensate for these limitations by using Adjusted EBITDA and Adjusted EBITDA margin along with other comparative tools, together with GAAP measurements, to assist in the evaluation of operating performance. Adjusted EBITDA and Adjusted EBITDA margin should not be considered substitutes for the reported results prepared in accordance with GAAP and should not be considered in isolation or as alternatives to net income (loss) as indicators of our financial performance, as measures of discretionary cash available to us to invest in the growth of our business or as measures of cash that will be available to us to meet our obligations. Although we use Adjusted EBITDA and Adjusted EBITDA margin as financial measures to assess the performance of our business, such use is limited because it does not include certain material costs necessary to operate our business. Our presentation of Adjusted EBITDA and Adjusted EBITDA margin should not be construed as indications that our future results will be unaffected by unusual or nonrecurring items. These non-GAAP financial measures, as determined and presented by us, may not be comparable to related or similarly titled measures reported by other companies. Set forth below are reconciliations of our most directly comparable financial measures calculated in accordance with GAAP to these non-GAAP financial measures on a consolidated basis. Adjusted EBITDA <table border="1"> <tr> <td>Three Months Ended September 30, 2024</td> <td>Nine Months Ended September 30, 2024</td> </tr> <tr> <td>Net (loss) income \$ (420,362)</td> <td>Net (loss) income \$ (977,605)</td> </tr> <tr> <td>(\$586,806)</td> <td>(\$586,806)</td> </tr> <tr> <td>Loss (income) from discontinued operations, net of tax \$ 234,050</td> <td>Loss (income) from discontinued operations, net of tax \$ 1,006</td> </tr> <tr> <td>686,924</td> <td>686,924</td> </tr> <tr> <td>1,467</td> <td>1,467</td> </tr> <tr> <td>Provision (benefit) from income taxes \$ 113,774</td> <td>Provision (benefit) from income taxes \$ 20,853</td> </tr> <tr> <td>(\$93,129)</td> <td>(\$93,129)</td> </tr> <tr> <td>195,521</td> <td>195,521</td> </tr> <tr> <td>Interest expense, net \$ 108,134</td> <td>Interest expense, net \$ 82,271</td> </tr> <tr> <td>82,271</td> <td>82,271</td> </tr> <tr> <td>302,531</td> <td>302,531</td> </tr> <tr> <td>257,811</td> <td>257,811</td> </tr> <tr> <td>Depreciation and amortization \$ 135,524</td> <td>Depreciation and amortization \$ 66,602</td> </tr> <tr> <td>135,524</td> <td>66,602</td> </tr> <tr> <td>416,556</td> <td>416,556</td> </tr> <tr> <td>171,715</td> <td>171,715</td> </tr> <tr> <td>Equity-based compensation expense \$ 50,831</td> <td>Equity-based compensation expense \$ 61,441</td> </tr> <tr> <td>61,441</td> <td>61,441</td> </tr> <tr> <td>162,559</td> <td>162,559</td> </tr> <tr> <td>200,984</td> <td>200,984</td> </tr> <tr> <td>Merger, acquisition and earn-out costs \$ 34,839</td> <td>Merger, acquisition and earn-out costs \$ 34,839</td> </tr> <tr> <td>34,839</td> <td>34,839</td> </tr> <tr> <td>76,032</td> <td>76,032</td> </tr> <tr> <td>91,031</td> <td>91,031</td> </tr> <tr> <td>105,770</td> <td>105,770</td> </tr> <tr> <td>Certain legal costs \$ 6,790</td> <td>Certain legal costs \$ 8,322</td> </tr> <tr> <td>8,322</td> <td>8,322</td> </tr> <tr> <td>26,622</td> <td>26,622</td> </tr> <tr> <td>12,233</td> <td>12,233</td> </tr> <tr> <td>Legal settlement \$ 40,000</td> <td>Legal settlement \$ 40,000</td> </tr> <tr> <td>40,000</td> <td>40,000</td> </tr> <tr> <td>375,000</td> <td>375,000</td> </tr> <tr> <td>Restructuring, severance and impairment \$ 5,362</td> <td>Restructuring, severance and impairment \$ 48,852</td> </tr> <tr> <td>5,362</td> <td>48,852</td> </tr> <tr> <td>65,776</td> <td>65,776</td> </tr> <tr> <td>70,788</td> <td>70,788</td> </tr> <tr> <td>Fair value adjustment - equity investments \$ 14,566</td> <td>Fair value adjustment - equity investments \$ 10,784</td> </tr> <tr> <td>14,566</td> <td>10,784</td> </tr> <tr> <td>19,697</td> <td>19,697</td> </tr> <tr> <td>Net gain on sale of the Academy business \$ 736,978</td> <td>Net gain on sale of the Academy business \$ 736,978</td> </tr> <tr> <td>736,978</td> <td>736,978</td> </tr> <tr> <td>Tax receivable agreement liability adjustment \$ 277,598</td> <td>Tax receivable agreement liability adjustment \$ 286,140</td> </tr> <tr> <td>277,598</td> <td>286,140</td> </tr> <tr> <td>\$ 1,038,917</td> <td>\$ 874,227</td> </tr> <tr> <td>Net (loss) income margin 20.7%</td> <td>Net (loss) income margin 9.5%</td> </tr> <tr> <td>17.6%</td> <td>17.6%</td> </tr> <tr> <td>14.6%</td> <td>14.6%</td> </tr> <tr> <td>Adjusted EBITDA margin 13.7%</td> <td>Adjusted EBITDA margin 23.5%</td> </tr> <tr> <td>23.5%</td> <td>18.7%</td> </tr> <tr> <td>18.7%</td> <td>21.7%</td> </tr> <tr> <td>21.7%</td> <td>1</td> </tr> </table> </td></tr></table></td></tr></table>	Three Months Ended September 30, 2024	Nine Months Ended September 30, 2024	Revenue \$ 429,207	Revenue \$ 385,619	Direct operating costs \$ 50,487	Direct operating costs \$ 72,459	Selling, general and administrative expenses \$ 252,408	Selling, general and administrative expenses \$ 216,684	Adjusted EBITDA \$ 124,917	Adjusted EBITDA \$ 96,325	Adjusted EBITDA margin 29.1%	Adjusted EBITDA margin 25.0%	Three months ended September 30, 2024 compared to three months ended September 30, 2023 Revenue for the three months ended September 30, 2024 increased \$43.6 million, or 11.3%, to \$429.2 million, compared to the three months ended September 30, 2023. The increase was primarily driven by growth in our agency business in talent and music, partially offset by a decrease in our non-scripted business. Direct operating costs for the three months ended September 30, 2024 decreased \$22.0 million, or 30.3%, to \$50.5 million, compared to the three months ended September 30, 2023. The decrease was primarily attributable to the above mentioned decrease in revenue in our non-scripted business. Selling, general and administrative expenses for the three months ended September 30, 2024 increased \$35.7 million, or 16.5%, to \$252.4 million, compared to the three months ended September 30, 2023. The increase was primarily driven by cost of personnel, including bonuses. Adjusted EBITDA for the three months ended September 30, 2024 increased \$28.6 million, or 29.7%, to \$124.9 million, compared to the three months ended September 30, 2023. The increase in Adjusted EBITDA was primarily driven by an increase in revenue and decreases in direct operating costs partially offset by increases in selling, general and administrative expenses. Nine months ended September 30, 2024 compared to nine months ended September 30, 2023 Revenue for the nine months ended September 30, 2024 increased \$69.0 million, or 6.2%, to \$1,186.0 million, compared to the nine months ended September 30, 2023. The increase was primarily driven by growth in our agency business in music, talent and sports, as well as an increase in our marketing business. These increases were partially offset by decreases in our non-scripted, fashion, and licensing businesses. Direct operating costs for the nine months ended September 30, 2024 decreased \$19.8 million, or 9.9%, to \$180.6 million, compared to the nine months ended September 30, 2023. The decrease was primarily attributable to the decreased costs in our non-scripted and fashion businesses, partially offset by the increase in costs in our marketing business. Selling, general and administrative expenses for the nine months ended September 30, 2024 increased \$77.9 million, or 12.4%, to \$706.6 million, compared to the nine months ended September 30, 2023. The increase was primarily driven by cost of personnel, including bonuses, and increased office and travel expenses. Adjusted EBITDA for the nine months ended September 30, 2024 increased \$9.8 million, or 3.4%, to \$297.5 million, compared to the nine months ended September 30, 2023. The increase in Adjusted EBITDA was primarily driven by an increase in revenue and a decrease in direct operating costs, partially offset by an increase in selling, general and administrative expenses. Corporate and other Corporate and other primarily consists of overhead, personnel costs, and costs associated with corporate initiatives that are not fully allocated to the operating divisions. Such expenses include compensation and other benefits for corporate office employees, rent, professional fees related to internal control compliance and monitoring, financial statement audits and legal, information technology and insurance that is managed through our corporate office. The following table sets forth our results for Corporate and other for the three and nine months ended September 30, 2024 and 2023: <table border="1"> <tr> <td>Three Months Ended September 30, 2024</td> <td>Nine Months Ended September 30, 2024</td> </tr> <tr> <td>Adjusted EBITDA \$ (94,823)</td> <td>Adjusted EBITDA \$ (77,448)</td> </tr> <tr> <td>(\$255,054)</td> <td>(\$230,195)</td> </tr> <tr> <td>Adjusted EBITDA for the three months ended September 30, 2024 decreased \$17.4 million, or 22.4%, to \$(94.8) million, compared to the three months ended September 30, 2023. Adjusted EBITDA for the nine months ended September 30, 2024 decreased \$24.9 million, or 10.8%, to \$(255.1) million, compared to the nine months ended September 30, 2023. The decrease was primarily driven by an increase in cost of personnel. NON-GAAP FINANCIAL MEASURES Adjusted EBITDA is a non-GAAP financial measure and is defined as net income (loss), excluding the results of discontinued operations, income taxes, net interest expense, depreciation and amortization, equity-based compensation, merger, acquisition and earn-out costs, certain legal costs and settlements, restructuring, severance and impairment charges, certain non-cash fair value adjustments, certain equity earnings (losses), net 42 Table of Contents gains on sales of businesses, TRA liability adjustment, and certain other items, when applicable. Adjusted EBITDA margin is a non-GAAP financial measure defined as Adjusted EBITDA divided by Revenue. Management believes that Adjusted EBITDA is useful to investors as it eliminates the significant level of non-cash depreciation and amortization expense that results from our capital investments and intangible assets recognized in business combinations, and improves comparability by eliminating the significant level of interest expense associated with our debt facilities, as well as income taxes and the TRA, which may not be comparable with other companies based on our tax and corporate structure. Adjusted EBITDA and Adjusted EBITDA margin are used as the primary bases to evaluate our consolidated operating performance. Adjusted EBITDA and Adjusted EBITDA margin have limitations as analytical tools, and you should not consider them in isolation or as a substitute for analysis of our results as reported under GAAP. Some of these limitations are: they do not reflect every cash expenditure, future requirements for capital expenditures, or contractual commitments; Adjusted EBITDA does not reflect the significant interest expense or the cash requirements necessary to service interest or principal payments on our debt; although depreciation and amortization are non-cash charges, the assets being depreciated and amortized will often have to be replaced or require improvements in the future, and Adjusted EBITDA and Adjusted EBITDA margin do not reflect any cash requirement for such replacements or improvements; and they are not adjusted for all non-cash income or expense items that are reflected in our statements of cash flows. We compensate for these limitations by using Adjusted EBITDA and Adjusted EBITDA margin along with other comparative tools, together with GAAP measurements, to assist in the evaluation of operating performance. Adjusted EBITDA and Adjusted EBITDA margin should not be considered substitutes for the reported results prepared in accordance with GAAP and should not be considered in isolation or as alternatives to net income (loss) as indicators of our financial performance, as measures of discretionary cash available to us to invest in the growth of our business or as measures of cash that will be available to us to meet our obligations. Although we use Adjusted EBITDA and Adjusted EBITDA margin as financial measures to assess the performance of our business, such use is limited because it does not include certain material costs necessary to operate our business. Our presentation of Adjusted EBITDA and Adjusted EBITDA margin should not be construed as indications that our future results will be unaffected by unusual or nonrecurring items. 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Revenue \$ 429,207	Revenue \$ 385,619																																																																																																																											
Direct operating costs \$ 50,487	Direct operating costs \$ 72,459																																																																																																																											
Selling, general and administrative expenses \$ 252,408	Selling, general and administrative expenses \$ 216,684																																																																																																																											
Adjusted EBITDA \$ 124,917	Adjusted EBITDA \$ 96,325																																																																																																																											
Adjusted EBITDA margin 29.1%	Adjusted EBITDA margin 25.0%																																																																																																																											
Three months ended September 30, 2024 compared to three months ended September 30, 2023 Revenue for the three months ended September 30, 2024 increased \$43.6 million, or 11.3%, to \$429.2 million, compared to the three months ended September 30, 2023. The increase was primarily driven by growth in our agency business in talent and music, partially offset by a decrease in our non-scripted business. Direct operating costs for the three months ended September 30, 2024 decreased \$22.0 million, or 30.3%, to \$50.5 million, compared to the three months ended September 30, 2023. The decrease was primarily attributable to the above mentioned decrease in revenue in our non-scripted business. Selling, general and administrative expenses for the three months ended September 30, 2024 increased \$35.7 million, or 16.5%, to \$252.4 million, compared to the three months ended September 30, 2023. The increase was primarily driven by cost of personnel, including bonuses. Adjusted EBITDA for the three months ended September 30, 2024 increased \$28.6 million, or 29.7%, to \$124.9 million, compared to the three months ended September 30, 2023. The increase in Adjusted EBITDA was primarily driven by an increase in revenue and decreases in direct operating costs partially offset by increases in selling, general and administrative expenses. Nine months ended September 30, 2024 compared to nine months ended September 30, 2023 Revenue for the nine months ended September 30, 2024 increased \$69.0 million, or 6.2%, to \$1,186.0 million, compared to the nine months ended September 30, 2023. The increase was primarily driven by growth in our agency business in music, talent and sports, as well as an increase in our marketing business. These increases were partially offset by decreases in our non-scripted, fashion, and licensing businesses. Direct operating costs for the nine months ended September 30, 2024 decreased \$19.8 million, or 9.9%, to \$180.6 million, compared to the nine months ended September 30, 2023. The decrease was primarily attributable to the decreased costs in our non-scripted and fashion businesses, partially offset by the increase in costs in our marketing business. Selling, general and administrative expenses for the nine months ended September 30, 2024 increased \$77.9 million, or 12.4%, to \$706.6 million, compared to the nine months ended September 30, 2023. The increase was primarily driven by cost of personnel, including bonuses, and increased office and travel expenses. Adjusted EBITDA for the nine months ended September 30, 2024 increased \$9.8 million, or 3.4%, to \$297.5 million, compared to the nine months ended September 30, 2023. The increase in Adjusted EBITDA was primarily driven by an increase in revenue and a decrease in direct operating costs, partially offset by an increase in selling, general and administrative expenses. Corporate and other Corporate and other primarily consists of overhead, personnel costs, and costs associated with corporate initiatives that are not fully allocated to the operating divisions. Such expenses include compensation and other benefits for corporate office employees, rent, professional fees related to internal control compliance and monitoring, financial statement audits and legal, information technology and insurance that is managed through our corporate office. The following table sets forth our results for Corporate and other for the three and nine months ended September 30, 2024 and 2023: <table border="1"> <tr> <td>Three Months Ended September 30, 2024</td> <td>Nine Months Ended September 30, 2024</td> </tr> <tr> <td>Adjusted EBITDA \$ (94,823)</td> <td>Adjusted EBITDA \$ (77,448)</td> </tr> <tr> <td>(\$255,054)</td> <td>(\$230,195)</td> </tr> <tr> <td>Adjusted EBITDA for the three months ended September 30, 2024 decreased \$17.4 million, or 22.4%, to \$(94.8) million, compared to the three months ended September 30, 2023. Adjusted EBITDA for the nine months ended September 30, 2024 decreased \$24.9 million, or 10.8%, to \$(255.1) million, compared to the nine months ended September 30, 2023. The decrease was primarily driven by an increase in cost of personnel. NON-GAAP FINANCIAL MEASURES Adjusted EBITDA is a non-GAAP financial measure and is defined as net income (loss), excluding the results of discontinued operations, income taxes, net interest expense, depreciation and amortization, equity-based compensation, merger, acquisition and earn-out costs, certain legal costs and settlements, restructuring, severance and impairment charges, certain non-cash fair value adjustments, certain equity earnings (losses), net 42 Table of Contents gains on sales of businesses, TRA liability adjustment, and certain other items, when applicable. Adjusted EBITDA margin is a non-GAAP financial measure defined as Adjusted EBITDA divided by Revenue. Management believes that Adjusted EBITDA is useful to investors as it eliminates the significant level of non-cash depreciation and amortization expense that results from our capital investments and intangible assets recognized in business combinations, and improves comparability by eliminating the significant level of interest expense associated with our debt facilities, as well as income taxes and the TRA, which may not be comparable with other companies based on our tax and corporate structure. Adjusted EBITDA and Adjusted EBITDA margin are used as the primary bases to evaluate our consolidated operating performance. Adjusted EBITDA and Adjusted EBITDA margin have limitations as analytical tools, and you should not consider them in isolation or as a substitute for analysis of our results as reported under GAAP. 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These non-GAAP financial measures, as determined and presented by us, may not be comparable to related or similarly titled measures reported by other companies. Set forth below are reconciliations of our most directly comparable financial measures calculated in accordance with GAAP to these non-GAAP financial measures on a consolidated basis. 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Adjusted EBITDA and Adjusted EBITDA margin should not be considered substitutes for the reported results prepared in accordance with GAAP and should not be considered in isolation or as alternatives to net income (loss) as indicators of our financial performance, as measures of discretionary cash available to us to invest in the growth of our business or as measures of cash that will be available to us to meet our obligations. Although we use Adjusted EBITDA and Adjusted EBITDA margin as financial measures to assess the performance of our business, such use is limited because it does not include certain material costs necessary to operate our business. Our presentation of Adjusted EBITDA and Adjusted EBITDA margin should not be construed as indications that our future results will be unaffected by unusual or nonrecurring items. 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Adjusted EBITDA <table border="1"> <tr> <td>Three Months Ended September 30, 2024</td> <td>Nine Months Ended September 30, 2024</td> </tr> <tr> <td>Net (loss) income \$ (420,362)</td> <td>Net (loss) income \$ (977,605)</td> </tr> <tr> <td>(\$586,806)</td> <td>(\$586,806)</td> </tr> <tr> <td>Loss (income) from discontinued operations, net of tax \$ 234,050</td> <td>Loss (income) from discontinued operations, net of tax \$ 1,006</td> </tr> <tr> <td>686,924</td> <td>686,924</td> </tr> <tr> <td>1,467</td> <td>1,467</td> </tr> <tr> <td>Provision (benefit) from income taxes \$ 113,774</td> <td>Provision (benefit) from income taxes \$ 20,853</td> </tr> <tr> <td>(\$93,129)</td> <td>(\$93,129)</td> </tr> <tr> <td>195,521</td> <td>195,521</td> </tr> <tr> <td>Interest expense, net \$ 108,134</td> <td>Interest expense, net \$ 82,271</td> </tr> <tr> <td>82,271</td> <td>82,271</td> </tr> <tr> <td>302,531</td> <td>302,531</td> </tr> <tr> <td>257,811</td> <td>257,811</td> </tr> <tr> <td>Depreciation and amortization \$ 135,524</td> <td>Depreciation and amortization \$ 66,602</td> </tr> <tr> <td>135,524</td> <td>66,602</td> </tr> <tr> <td>416,556</td> <td>416,556</td> </tr> <tr> <td>171,715</td> <td>171,715</td> </tr> <tr> <td>Equity-based compensation expense \$ 50,831</td> <td>Equity-based compensation expense \$ 61,441</td> </tr> <tr> <td>61,441</td> <td>61,441</td> </tr> <tr> <td>162,559</td> <td>162,559</td> </tr> <tr> <td>200,984</td> <td>200,984</td> </tr> <tr> <td>Merger, acquisition and earn-out costs \$ 34,839</td> <td>Merger, acquisition and earn-out costs \$ 34,839</td> </tr> <tr> <td>34,839</td> <td>34,839</td> </tr> <tr> <td>76,032</td> <td>76,032</td> </tr> <tr> <td>91,031</td> <td>91,031</td> </tr> <tr> <td>105,770</td> <td>105,770</td> </tr> <tr> <td>Certain legal costs \$ 6,790</td> <td>Certain legal costs \$ 8,322</td> </tr> <tr> <td>8,322</td> <td>8,322</td> </tr> <tr> <td>26,622</td> <td>26,622</td> </tr> <tr> <td>12,233</td> <td>12,233</td> </tr> <tr> <td>Legal settlement \$ 40,000</td> <td>Legal settlement \$ 40,000</td> </tr> <tr> <td>40,000</td> <td>40,000</td> </tr> <tr> <td>375,000</td> <td>375,000</td> </tr> <tr> <td>Restructuring, severance and impairment \$ 5,362</td> <td>Restructuring, severance and impairment \$ 48,852</td> </tr> <tr> <td>5,362</td> <td>48,852</td> </tr> <tr> <td>65,776</td> <td>65,776</td> </tr> <tr> <td>70,788</td> <td>70,788</td> </tr> <tr> <td>Fair value adjustment - 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Equity-based compensation represents primarily non-cash compensation expense associated with our equity-based compensation plans. The decrease for the three and nine months ended September 30, 2024 as compared to the three and nine months ended September 30, 2023 was primarily due to awards granted at the IPO under the Endeavor Group Holdings, Inc.'s 2021 Incentive Award Plan becoming fully vested partially offset by awards granted under the new TKO equity plan and the WWE plan assumed in connection with the TKO Transactions. Equity-based compensation was recognized in all segments and Corporate for three and nine months ended September 30, 2024 and 2023. 43 Table of Contents (2)Includes (i) certain costs of professional advisors related to mergers, acquisitions, dispositions or joint ventures and (ii) fair value adjustments for contingent consideration liabilities related to acquired businesses and compensation expense for deferred consideration associated with selling shareholders that are required to retain our employees. Such costs for the three months ended September 30, 2024 primarily related to professional advisor costs, and includes approximately \$26 million of costs related to our execution of strategic alternatives, and related to our Representation and Owned Sports Properties segments and Corporate. Such costs for the three months ended September 30, 2023 primarily related to professional advisor costs, which were approximately \$74 million and primarily related to our Owned Sports Properties segment. Fair value adjustments for contingent consideration liabilities related to acquired businesses and acquisition earn-out adjustments were approximately \$2 million, which primarily related to our Representation segment. Such costs for the nine months ended September 30, 2024 primarily related to professional advisor costs, which were approximately \$87 million and includes approximately \$62 million of costs related to our evaluation and execution of strategic alternatives, and related to our Representation and Owned Sports Properties segments and Corporate. Fair value adjustments for contingent consideration liabilities related to acquired businesses and acquisition earn-out adjustments were approximately \$4 million, which primarily related to our Representation and Events, Experiences & Rights segments. Such costs for the nine months ended September 30, 2023 primarily related to professional advisor costs, which were approximately \$99 million and primarily related to our Owned Sports Properties segment and Corporate. Fair value adjustments for contingent consideration liabilities related to acquired businesses and acquisition earn-out adjustments were approximately \$7 million, which primarily related to our Representation and Events, Experiences & Rights segments. (3)Includes costs related to certain litigation or regulatory matters in our Owned Sports Properties and Events, Experiences & Rights segments and Corporate. (4)Relates to a legal settlement in our Owned Sports

Properties segment. (5)Includes certain costs related to our restructuring activities and non-cash impairment charges. Such costs for the three months ended September 30, 2024 primarily related to restructuring expenses in all of our segments and Corporate. Such costs for the three and nine months ended September 30, 2023 primarily related to approximately \$28 million due to the impairments of intangible assets and goodwill in our Events, Experiences & Rights segment; and approximately \$21 million due to the restructuring expenses in all of our segments and Corporate. Such costs for the nine months ended September 30, 2024 primarily related to an estimated loss of \$26 million on certain assets held for sale in our Owned Sports Properties segment, the restructuring expenses in all of our segments and the impairment of an asset in our Events, Experiences & Rights segment. Such costs for the nine months ended September 30, 2023 primarily related to approximately \$28 million due to the impairments of intangible assets and goodwill in our Events, Experiences & Rights segment; a loss of approximately \$9 million due to an other-than-temporary impairment for one of our equity method investments, which related to our Events, Experiences & Rights segment; and approximately \$31 million due to the restructuring expenses in all of our segments and Corporate. (6)Includes the net change in fair value for certain equity investments with and without readily determinable fair values, based on observable price changes. (7)Relates to our share of losses for our investment in Fifth Season. (8)Relates to the gain recorded for the sale of the Academy business, net of transactions costs of \$5.5 million, which were contingent on the sale closing. (9)For the three and nine months ended September 30, 2024 and 2023, the adjustment for the tax receivable agreement liability related to a change in estimates of future TRA payments. (10)For the three months ended September 30, 2024, other was comprised primarily of gains of approximately \$22 million on foreign currency exchange transactions, which related to all of our segments and Corporate, gains of approximately \$6 million on the sales of investments, which relates to our Events, Experiences & Rights and Representation segments, a gain of approximately \$3 million related to change in the fair value of forward foreign exchange contracts, which related to our Events, Experiences & Rights segment and Corporate, and a gain of approximately \$1 million related to non-cash fair value adjustments of embedded foreign currency derivatives, which related to our Events, Experiences & Rights segment. For the three months ended September 30, 2023, other was comprised primarily of losses of approximately \$14 million on foreign currency exchange transactions, which related to all of our segments and Corporate; a loss of approximately \$3 million related to the change in the fair value of forward foreign exchange contracts, which related primarily to our Events, Experiences & Rights segment and Corporate; and a \$3 million release of an indemnity reserve recorded in connection with an acquisition, which related to our Events, Experiences & Rights segment. For the nine months ended September 30, 2024, other was comprised primarily of gains of approximately \$16 million on foreign currency exchange transactions, which related to all of our segments and Corporate, gains of approximately \$7 million on the sales of investments, which relates to all of our segments and Corporate, a gain of approximately \$3 million related to non-cash fair value adjustments of embedded foreign currency derivatives, which related to our Events, Experiences & Rights segment, and a gain of approximately \$2 million related to change in the fair value of forward foreign exchange contracts, which related to our Events, Experiences & Rights segment and Corporate. 44 Table of Contents For the nine months ended September 30, 2023, other was comprised primarily of a gain of approximately \$3 million related to the change in the fair value of forward foreign exchange contracts, which related to our Events, Experiences & Rights segment and Corporate; gains of approximately \$6 million on the sales of certain businesses, which relates to our Events, Experiences & Rights segment; a gain of approximately \$5 million from the resolution of a contingency; and a \$3 million release of an indemnity reserve recorded in connection with an acquisition, which related to our Events, Experiences & Rights segment. 45 Table of Contents **A LIQUIDITY AND CAPITAL RESOURCES** Historical liquidity and capital resources Sources and uses of cash Cash flows from operations have historically funded our day-to-day operations, revenue-generating activities, and routine capital expenditures, as well as serviced our long-term debt. Our other principal use of cash has been the acquisition of businesses, which have been funded primarily through equity contributions from our pre-IPO institutional investors, the issuance of long-term debt and proceeds from our IPO and other sales of our equity. Debt Facilities As of September 30, 2024, we had an aggregate of \$5.0 billion outstanding indebtedness under our first lien credit agreement entered into by certain of our subsidiaries in May 2014 in connection with the acquisition of IMG (as amended, restated, modified and/or supplemented from time to time, the "Credit Facilities") and UFC Holdings, LLC's term loan and revolving credit facilities (the "UFC Credit Facilities" and, collectively with the Credit Facilities, the "Senior Credit Facilities"). As of September 30, 2024, we had total borrowing capacity of \$455 million under the Senior Credit Facilities, of which approximately \$352 million was available to borrow. Credit Facilities As of September 30, 2024, we had borrowed an aggregate of \$2.2 billion of a term loan under the Credit Facilities. The loan bears interest at a variable interest rate equal to either, at our option, Secured Overnight Financing Rate ("SOFR") plus a credit spread adjustment (as defined in the credit agreement), or the Alternate Base Rate (the "ABR") plus an applicable margin. SOFR term loans accrue interest at a rate equal to SOFR plus 2.75%, with a SOFR floor of 0.00%. ABR term loans accrue interest at a rate equal to (i) the highest of (a) the Federal Funds Effective Rate plus 0.5%, (b) the prime rate, (c) SOFR for a one-month interest period plus 1.00% and (d) 1.00%, plus (ii) 1.75%. The term loan under the Credit Facilities includes 1% principal amortization payable in equal quarterly installments and mature on May 18, 2025. In May 2019, we executed \$1.5 billion in interest rate hedges to swap a portion of our debt from floating interest expense to fixed. Originally, the LIBOR portion of the facility had been fixed at a coupon of 2.12% for five years commencing from June 2019 until June 2024. In June 2023, we executed amendments to transition the interest rate swaps from LIBOR to SOFR with a new average fixed coupon of approximately 2.05% effective July 31, 2023. These interest rate hedges matured during the quarter ended June 30, 2024. In August 2022, we entered into \$750 million of an additional interest rate hedge to swap a portion of our debt from floating interest expense to fixed. Originally, the LIBOR portion of the facility had been fixed at a coupon of 3.162% commencing from August 2022 until August 2024. In June 2023, we executed an amendment to transition the interest rate swap from LIBOR to SOFR with a new fixed coupon of approximately 3.10% effective July 31, 2023. Beginning in the third quarter 2024, we will no longer have fixed rate interest on any portion of our term loan outstanding under the Credit Facilities; as such, our interest expense will increase in future quarters. See Note 11, "Debt" to our unaudited consolidated financial statements included elsewhere in this Quarterly Report for further detail on the Credit Facilities. The Credit Facilities also include a revolving credit facility which has \$250.0 million of capacity with letter of credit and swingline loan sub-limits of up \$20.0 million. Revolving credit facility borrowings under the Credit Facilities bear interest at a variable interest rate equal to either, at our option, SOFR plus a credit spread adjustment, or the ABR plus an applicable margin. SOFR revolving loans accrue interest at a rate equal to SOFR plus 2.00-2.50%, depending on the First Lien Leverage Ratio, with a SOFR floor of 0.00%. ABR revolving loans accrue interest at a rate equal to (i) the highest of (a) the Federal Funds Effective Rate plus 0.50%, (b) the prime rate, (c) SOFR for a one-month interest period plus 1.00% and (d) 1.00%, plus (ii) 1.00-1.50%, depending on the First Lien Leverage Ratio. We pay Letter of Credit fees of 0.125% and a commitment fee of 0.25-0.50%, based on our First Lien Leverage Ratio. As of September 30, 2024, we had \$75.0 million outstanding under this revolving credit facility and outstanding letters of credit of \$28.5 million. In May 2024, we entered into an amendment to extend the maturity date of this revolving credit facility from November 18, 2024 to April 2, 2025 and increased the borrowing capacity from \$200.0 million to \$250.0 million. The revolving facility under the Credit Facilities is subject to a financial covenant if greater than 35% of the borrowing capacity of the revolving credit facility is utilized (excluding cash collateralized letters of credit and non-cash collateralized letters of credit of up to \$50.0 million) at the end of each quarter. This covenant was not applicable as of September 30, 2024, as we did not utilize greater than thirty-five percent of the borrowing capacity. The Credit Facilities contain certain restrictive covenants around indebtedness, liens, fundamental changes, guarantees, investments, asset sales, and transactions with affiliates. The borrower's obligations under the Credit Facilities are guaranteed by certain of our indirect wholly-owned domestic restricted subsidiaries, subject to certain exceptions. All obligations under the Credit Facilities and the related guarantees are secured by a perfected first priority lien on substantially all of the borrower's tangible and intangible assets, in each case, subject to permitted liens and certain exceptions. UFC Credit Facilities As of September 30, 2024, we had borrowed an aggregate of \$2.7 billion of a first lien term loan under the UFC Credit Facilities. Borrowings under the UFC Credit Facilities bear interest at a variable interest rate equal to either, at our option, SOFR plus a credit spread adjustment (as defined in the UFC credit agreement), or the ABR plus an applicable margin. SOFR term loans accrue interest at a rate equal to SOFR plus 2.75%-3.00%, depending on the First Lien Leverage Ratio, in each case with a SOFR floor of 0.75%. ABR term loans accrue interest at a rate equal to (i) the highest of (a) the Federal Funds Effective Rate plus 0.5%, (b) the prime rate, (c) SOFR for a one-month interest period plus 1.00% and (d) 1.75%, plus (ii) 1.75%-2.00%. The term loan under the UFC Credit Facilities includes 1.00% principal amortization payable in equal quarterly installments and 46 Table of Contents mature on April 29, 2026. See Note 11, "Debt" to our unaudited consolidated financial statements included elsewhere in this Quarterly Report for further detail on the UFC Credit Facilities. As of September 30, 2024, we have the option to borrow incremental loans in an aggregate amount equal to at least \$455.0 million, subject to market demand, and may be able to borrow additional funds depending on our First Lien Leverage Ratio (as defined under the UFC Credit Facilities). The credit agreement governing the UFC Credit Facilities includes certain mandatory prepayment provisions relating to, among other things, the incurrence of additional debt. The UFC Credit Facilities also include a revolving credit facility, which has \$205.0 million of total borrowing capacity and letters of credit up to \$40.0 million. Revolving credit facility borrowings under the UFC Credit Facilities bear interest at a variable interest rate equal to either, at our option, SOFR plus a credit spread adjustment or ABR plus an applicable margin. SOFR revolving loans accrue interest at a rate equal to SOFR plus 2.75-3.00%, depending on the First Lien Leverage Ratio, in each case with a SOFR floor of 0.00%. ABR revolving loans accrue interest at a rate equal to (i) the highest of (a) the Federal Funds Effective Rate plus 0.50%, (b) the prime rate, (c) SOFR for a one-month interest period plus 1.00% and (d) 1.00%, plus (ii) 2.50-3.00%, depending on the First Lien Leverage Ratio. We pay a commitment fee on the revolving credit facility under the UFC Credit Facilities of 0.25-0.50%, based on the First Lien Leverage Ratio and Letter of Credit fees of 0.125%. As of September 30, 2024, we had no borrowings outstanding under this revolving credit facility and outstanding letters of credit of \$10.0 million. In April 2024, TKO borrowed \$150.0 million under this revolving credit facility to fund a repurchase of its Class A common stock and repaid \$150.0 million in June 2024. In May 2024, we entered into an amendment to extend the maturity of this credit facility from October 29, 2024 to October 29, 2025. The revolving credit facility under the UFC Credit Facilities is subject to a financial covenant if greater than 35% of the borrowing capacity of the revolving credit facility (excluding cash collateralized letters of credit and non-cash collateralized letters of credit of up to \$10.0 million) is utilized at the end of any fiscal quarter. This covenant was not applicable as of September 30, 2024, as we had no borrowings outstanding under this revolving credit facility. The UFC Credit Facilities contain certain restrictive covenants around indebtedness, liens, fundamental changes, guarantees, investments, asset sales and transactions with affiliates. The borrower's obligations under the UFC Credit Facilities are guaranteed by certain of UFC Parent's indirect wholly-owned domestic restricted subsidiaries, subject to certain exceptions. All obligations under the UFC Credit Facilities and the related guarantees are secured by a perfected first priority lien on substantially all of the borrower's tangible and intangible assets, in each case, subject to permitted liens and certain exceptions. Restrictions on Dividends Both the Credit Facilities and the UFC Credit Facilities contain restrictions on our ability to make distributions and other payments from the respective credit groups and which therefore limit our ability to receive cash from our operating units to make dividends to the holders of Class A common stock. These restrictions on dividends include exceptions for, among other things, (1) amounts necessary to make tax payments, (2) a limited annual amount for employee equity repurchases, (3) distributions required to fund certain parent entities, (4) other specific allowable situations and (5) a general restricted payment basket, as defined in each of the Credit Facilities and the UFC Credit Facilities. Other Debt As of September 30, 2024, we had certain other revolving line of credit facilities and long-term debt liabilities, primarily related to On Location, with total committed amounts of \$62.9 million, of which none was outstanding and \$62.9 million was available for borrowing based on the supporting asset base. Such facilities have maturity dates in 2025, bearing interest at rates of 2.75% plus SOFR. Our On Location revolving credit agreement has \$42.9 million of total borrowing capacity and letter of credit sub-limits of up to \$3.0 million (the "OL Credit Facility"). As of September 30, 2024, we had no borrowings outstanding under the OL Credit Facility and no letters of credit outstanding. The OL Credit Facility matures on the earlier of August 2026 or the date that is 91 days prior to the maturity date of the term loan under the Credit Facilities. The OL Credit Facility contains restrictions that are substantially similar to those in the Credit Facilities and the UFC Credit Facilities. The OL Credit Facility is subject to a financial covenant if greater than 40% of the borrowing capacity is utilized (excluding cash collateralized letters of credit and non-cash collateralized letters of credit of up to \$2.0 million) at the end of each quarter. This covenant was not applicable as of September 30, 2024, as we had no borrowings outstanding under this revolving credit facility. In September 2024, January Capital HoldCo, LLC, a wholly owned subsidiary of EGH, entered into a new five-year secured credit agreement (the "Margin Loan Agreement"), which matures on September 13, 2029. Under the Margin Loan Agreement, we may borrow up to \$175.0 million in a term loan. We may request that commitments under this agreement be increased up to \$2.5 billion. The interest rate on the drawn amount under the Margin Loan Agreement is the 3-month Term SOFR (as defined therein) plus 3.0%, payable quarterly. At our election, interest may be paid in cash or in kind by increasing the principal amount of the outstanding borrowings under the Margin Loan Agreement. As security for the Margin Loan Agreement, we have granted a first-priority lien to the lenders, pro rata to the amount of their commitments, on 6.1 million common units of TKO OpCo and a corresponding number of shares of TKO Class B common stock (collectively, the "Pledged Securities"). If we default on our obligations under the Margin Loan Agreement, then the lenders can declare all amounts outstanding under the Margin Loan Agreement, with accrued interest, to be immediately due and payable, and if we are unable to pay such amounts, the lenders may foreclose on the Pledged Securities and any other collateral that then secures borrowings under the Margin Loan Agreement. As of September 30, 2024, we had borrowed an aggregate of \$175.0 million under the Margin Loan Agreement. A 47 Table of Contents Cash Flows Overview Nine months ended September 30, 2024 and 2023 A Nine Months Ended September 30, A (in thousands) A 2024 A 2023 A Net cash provided by operating activities from continuing operations A \$ 526,152 A \$ 231,542 A Net cash (used in) provided by investing activities



operating results and the price of our common stock. Other than the risk factors set forth below, there have been no material changes in our risk factors to those included in our 2023 Annual Report. We may fail to complete the TKO Asset Acquisition if certain required conditions, many of which are outside our control, are not satisfied. The completion of the TKO Asset Acquisition is subject to various customary closing conditions, including, but not limited to, (i) the absence of any order, writ, judgment, injunction, decree, ruling, stipulation, directive, assessment, subpoena, verdict, determination or award issued, promulgated or entered, by or with any governmental entity that has the effect of making the TKO Asset Acquisition illegal or otherwise restraining or prohibiting the consummation of the TKO Asset Acquisition, (ii) subject to certain exceptions, the accuracy of the representations and warranties 50 Table of Contents of the parties and (iii) compliance in all material respects by each party with its obligations under the transaction agreement. Despite the parties' best efforts, we may not be able to satisfy the various closing conditions and obtain the necessary approvals in a timely fashion or at all. Failure to complete the TKO Asset Acquisition or other dispositions we may contemplate could negatively impact our stock price, future business and financial results. If the TKO Asset Acquisition or other dispositions we may contemplate is not completed, we will be subject to several risks, including the following: a payment for certain costs, whether or not the transaction is completed, such as legal, accounting, financial advisor and printing fees; negative reactions from the financial markets, including potential declines in the price of our Class A common stock due to the fact that current prices may reflect a market assumption that the TKO Asset Acquisition or other dispositions we announce will be completed; diverted attention of our management to the dispositions rather than to our operations and pursuit of other opportunities that could have been beneficial to us; and negative impact on our future plans. Item 2. Unregistered Sales of Equity Securities and Use of Proceeds None. Item 5. Other Information (a) None. (b) None. (c) During the three months ended September 30, 2024, no director or "officer" (as defined in Rule 16a-1(f) of the Exchange Act) of the Company adopted or terminated a "Rule 10b5-1 trading arrangement" or "non-Rule 10b5-1 trading arrangement," as each term is defined in Item 408(a) of Regulation S-K. 51 Table of Contents Item 6. Exhibits A Exhibit Number Description Form File No. Exhibit Filing Date Filed/Furnished Herewith 2.1+ Transaction Agreement, dated April 2, 2023, by and among Endeavor Group Holdings, Inc., Endeavor Operating Company, LLC, Zuffa Parent, LLC, World Wrestling Entertainment, Inc., New Whale Inc., and Whale Merger Sub Inc. 8-K 001-40373 2.1 04/03/2023 A A A A A 2.2+ Agreement and Plan of Merger, dated as of April 2, 2024, by and among Endeavor Group Holdings, Inc., Endeavor Executive Holdco, LLC, Endeavor Executive II Holdco, LLC, Endeavor Executive PIU Holdco, LLC, Endeavor Manager, LLC, Endeavor Operating Company, LLC, Wildcat EGH Holdco, L.P., Wildcat OpCo Holdco, L.P., Wildcat PubCo Merger Sub, Inc., Wildcat OpCo Merger Sub, L.L.C., Wildcat Manager Merger Sub L.L.C., Endeavor Executive Holdco, LLC, Endeavor Executive II Holdco, LLC and Endeavor Executive PIU Holdco, LLC. 8-K 001-40373 2.1 04/03/2024 A A A A A 3.1 Amended and Restated Certificate of Incorporation of Endeavor Group Holdings, Inc. 10-Q 001-40373 3.1 06/02/2021 A A A A A 3.2 Amended and Restated Bylaws of Endeavor Group Holdings, Inc. 10-Q 001-40373 3.2 11/15/2021 A A A A A 4.1 Specimen Stock Certificate S-1 333-254908 4.1 03/31/2021 A A A A A 10.1+ Transaction Agreement, dated October 23, 2024, by and among Endeavor Operating Company, LLC, TKO Operating Company, LLC, TKO Group Holdings, Inc., IMG Worldwide, LLC, and Trans World International, LLC. 8-K 001-40373 10.1 10/24/2024 A A A A A 10.2 Amendment to Letter Agreement, dated as of October 23, 2024, by and among Ariel Emanuel, Endeavor Group Holdings, Inc., Endeavor Operating Company, LLC, William Morris Endeavor Entertainment, LLC, Wildcat EGH Holdco, L.P. 8-K 001-40373 10.2 10/24/2024 A A A A A 10.3 Amendment No. 3 to Term Employment Agreement, dated as of April 2, 2024, by and among Mark Shapiro, Endeavor Group Holdings, Inc. and Endeavor Operating Company, LLC. 8-K 001-40373 10.3 10/24/2024 A A A A A 10.4 Amendment to Amended and Restated Term Employment Agreement, dated as of October 23, 2024, by and among Mark Shapiro, Endeavor Group Holdings, Inc., Endeavor Operating Company, LLC, Wildcat EGH Holdco, L.P. and Wildcat OpCo Holdco, L.P. 8-K 001-40373 10.4 10/24/2024 A A A A A 31.1 Certification of Principal Executive Officer Pursuant to Rules 13a-14(a) and 15d-14(a) under the Securities Exchange Act of 1934, as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. A A A \* A A A 31.2 Certification of Principal Financial Officer Pursuant to Rules 13a-14(a) and 15d-14(a) under the Securities Exchange Act of 1934, as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. A A A \* A A A A A 32.1 Certification of Principal Executive Officer Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. A A A \*\* A A A A A 32.2 Certification of Principal Financial Officer Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. A A A \*\* A A A A A A A A A 101.INS Inline XBRL Instance Documentâ the instance document does not appear in the Interactive Data File as its XBRL tags are embedded within the Inline XBRL document A A A \* A A A A A 101.SCH Inline XBRL Taxonomy Extension Schema With Embedded Linkbase Documents A A A \* 52 Table of Contents A A A A A A A A A 104 Cover Page Interactive Data File - formatted as Inline XBRL and contained in Exhibit 101 A A A \*\* Filed herewith \*\* Furnished herewith + Certain schedules (or similar attachments) have been omitted pursuant to Item 601(a)(5) of Regulation S-K. The Company undertakes to furnish supplemental copies of any of the omitted schedules (or similar attachments) upon request by the SEC. A 53 Table of Contents A SIGNATURES Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned duly authorized. A A A ENDEAVOR GROUP HOLDINGS, INC. A A A Date: November 7, 2024 By: /s/ Ariel Emanuel A A Ariel Emanuel A A Chief Executive Officer A A A (Principal Executive Officer) A A A Date: November 7, 2024 By: /s/ Jason Lublin A A Jason Lublin A A A Chief Financial Officer A A A (Principal Financial Officer) A A EX-31.1 A Exhibit 31.1 CERTIFICATIONS A I, Ariel Emanuel, certify that: A 1. I have reviewed this Quarterly Report on Form 10-Q for the quarterly period ended September 30, 2024 of Endeavor Group Holdings, Inc.; A 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report; A 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report; A 4. The registrantâ's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have: A (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared; A (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles; A (c) Evaluated the effectiveness of the registrantâ's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and A (d) Disclosed in this report any change in the registrantâ's internal control over financial reporting that occurred during the registrantâ's most recent fiscal quarter (the registrantâ's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrantâ's internal control over financial reporting; and A 5. The registrantâ's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrantâ's auditors and the audit committee of the registrantâ's board of directors (or persons performing the equivalent functions): A (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrantâ's ability to record, process, summarize and report financial information; and A (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrantâ's internal control over financial reporting. A Date: November 7, 2024 By: /s/ Ariel Emanuel A Ariel EmanuelChief Executive Officer(principal executive officer) A A EX-31.2 A Exhibit 31.2 A CERTIFICATIONS A I, Jason Lublin, certify that: A 1. I have reviewed this Quarterly Report on Form 10-Q for the quarterly period ended September 30, 2024 of Endeavor Group Holdings, Inc.; A 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report; A 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report; A 4. The registrantâ's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have: A (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared; A (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles; A (c) Evaluated the effectiveness of the registrantâ's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and A (d) Disclosed in this report any change in the registrantâ's internal control over financial reporting that occurred during the registrantâ's most recent fiscal quarter (the registrantâ's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrantâ's internal control over financial reporting; and A 5. The registrantâ's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrantâ's auditors and the audit committee of the registrantâ's board of directors (or persons performing the equivalent functions): A (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrantâ's ability to record, process, summarize and report financial information; and A (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrantâ's internal control over financial reporting. A Date: November 7, 2024 By: /s/ Jason Lublin A Jason LublinChief Financial Officer(principal financial officer) A A EX-32.1 A Exhibit 32.1 CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002 A In connection with the Quarterly Report of Endeavor Group Holdings, Inc. (the âœCompanyâ) on Form 10-Q for the quarterly period ended September 30, 2024 as filed with the Securities and Exchange Commission on the date hereof (the âœReportâ), I certify, pursuant to 18 U.S.C. Â§ 1350, as adopted pursuant to Â§ 906 of the Sarbanes-Oxley Act of 2002, that: A (1) the Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and A (2) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company. A A Date: November 7, 2024 By: /s/ Ariel Emanuel A Ariel EmanuelChief Executive Officer(principal executive officer) A A EX-32.2 A Exhibit 32.2 CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002 A In connection with the Quarterly Report of Endeavor Group Holdings, Inc. (the âœCompanyâ) on Form 10-Q for the quarterly period ended September 30, 2024 as filed with the Securities and Exchange Commission on the date hereof (the âœReportâ), I certify, pursuant to 18 U.S.C. Â§ 1350, as adopted pursuant to Â§ 906 of the Sarbanes-Oxley Act of 2002, that: A (1) the Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and A (2) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company. A A Date: November 7, 2024 By: /s/ Jason Lublin A Jason LublinChief Financial Officer(principal financial officer) A A after:always;">