
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13A-16 OR 15D-16 OF
THE SECURITIES EXCHANGE ACT OF 1934

For the month of January 2025 (Report No. 1)

Commission File Number: 0-27466

NICE LTD.

(Translation of Registrant's Name into English)

13 Zarchin Street, P.O. Box 690, Ra'anana, Israel

(Address of Principal Executive Offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

CONTENTS

This Report on Form 6-K of NICE consists of the following documents, which are attached hereto and incorporated by reference herein:

99.1 NICE Actimize Partners with The Knoble Non-Profit Network to Issue Best Practices Guide for Identifying Human Trafficking Activity, dated January 7, 2025

99.2 San Francisco Department of Emergency Management Selects NICE Inform Elite for Capturing and Analyzing 911 Communications, dated January 8, 2025

99.3 NICE Opens Nominations for 2025 PSAPs' Finest Awards Recognizing Emergency Communications Standouts dated, January 13, 2025

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned, thereunto duly authorized.

NICE LTD.

Name:/s/ Tali Mirsky

Title: Corporate VP, General Counsel and Corporate Secretary

Dated: February 7, 2025

EXHIBIT INDEX

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**NICE Actimize Partners with The Knoble Non-Profit Network to Issue
Best Practices Guide for Identifying Human Trafficking Activity**

NICE Actimize will provide guidance to financial institutions looking to identify trafficking activity and human-targeted financial-based crimes and abuse

Hoboken, NJ, January 7, 2024 – NICE Actimize, a NICE (NASDAQ: NICE) business, today announced the release of the jointly-produced “Guide to Investigating Human Trafficking in Financial Crime” designed to help financial institutions (FIs) and money services businesses appropriately investigate customers and accounts suspected of involvement in human trafficking. The guide is available exclusively for members of The Knoble Network, an alliance of financial service professionals, law enforcement, regulators, and NGOs joining forces to lead and innovate more effective ways to fight human crime.

The guide provides insights on how to properly detect, investigate and respond to unusual activities detected by frontline employees or by systematic identification. This guide includes red flags, case examples, and practical response steps.

The Knoble has released *The Guide* in recognition of January’s Human Trafficking Prevention Month, a time to reflect on the resilience of trafficking survivors and recognize the efforts of those who work tirelessly to prevent and eliminate this inhumane and devastating form of abuse and exploitation.

The best practices identified and recommended in the guide were researched by surveying a range of financial institutions of all sizes from front-line banking employees to back-end office analysts who examine all types of suspicious activities within financial institutions. Their insights and suggestions provide direction to other FIs looking to reduce the amount of human trafficking-related financial crime proceeds that potentially flow through their institutions.

“NICE Actimize believes strongly in the importance of providing the latest research to the front lines of financial institutions which may be experiencing activity that is potentially aligned to human trafficking – from the front-desk tellers to those analysts investigating suspicious activity and transactions. Our insights provide a valuable resource to help financial institutions take preventative measures to identify and stop these crimes,” said **Craig Costigan, CEO, NICE Actimize**. “We continue to invest in solutions and advanced technologies that detect human crimes, like trafficking, elder abuse, and more.”

“To advance the fight to protect people, the industry must expand proven solutions that fight financial crime and fraud today into the less charted chartered waters of directly protecting people from exploitation. As a leading financial crime and fraud solutions provider, NICE Actimize continues to expand its offering to fight human crimes. As we all work together, it is extremely encouraging when organizations like NICE Actimize lead the way,” said **Ian Mitchell, Founder and Board Chair of The Knoble**.

According to the guide, financial activities linked to human trafficking can converge with financial institutions and money services businesses at various stages, including recruitment, transportation, exploitation, and financial transactions. These transactions may involve payments for transporting and housing victims, as well as collecting proceeds from their exploitation and moving funds. Traffickers often launder proceeds through legitimate businesses to support trafficking operations. FIs and money service businesses may inadvertently facilitate these transactions if they are not vigilant.

NICE Actimize continues to develop ongoing initiatives in association with The Knoble which inform and provide direction to financial institutions looking to establish a proactive defense against human trafficking and other human crimes.

Access to The Guide is available exclusively through The Knoble Member Center Resource Library. Not a member? Apply for free today and [join The Knoble Network in the fight against Human Crime](#).

About The Knoble

Founded in 2019 by Ian Mitchell, The Knoble is a non-profit alliance of financial institutions, law enforcement, financial services professionals, and NGOs dedicated to fighting Human Crime, including scams, human trafficking, child exploitation, and elder financial exploitation. Through innovative initiatives and thought leadership, we empower professionals to make a real-world impact. Apply for membership at [TheKnoble.com](#) to join our vetted network and gain complimentary access to The Knoble Network Member Center, where experts connect, collaborate, and participate in exclusive roundtables and forums. To learn more about Corporate Membership or Sponsorship opportunities, reach out to Ken Goins at ken@theknoble.com. Together, we can protect the vulnerable and combat Human Crime.

About NICE Actimize

As a global leader in artificial intelligence, platform services, and cloud solutions, NICE Actimize excels in preventing fraud, detecting financial crime, and supporting regulatory compliance. Over 1,000 organizations across more than 70 countries trust NICE Actimize to protect their institutions and safeguard assets throughout the entire customer lifecycle. With NICE Actimize, customers gain deeper insights and mitigate risks. Learn more at www.niceactimize.com.

About NICE

With NICE (Nasdaq: NICE), it's never been easier for organizations of all sizes around the globe to create extraordinary customer experiences while meeting key business metrics. Featuring the world's #1 cloud native customer experience platform, CXone, NICE is a worldwide leader in AI-powered self-service and agent-assisted CX software for the contact center – and beyond. Over 25,000 organizations in more than 150 countries, including over 85 of the Fortune 100 companies, partner with NICE to transform – and elevate – every customer interaction. www.nice.com

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Forward-Looking Statements

This press release contains forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Such forward-looking statements, including the statements by Mr. Costigan are based on the current beliefs, expectations and assumptions of the management of NICE Ltd. (the "Company"). In some cases, such forward-looking statements can be identified by terms such as "believe," "expect," "seek," "may," "will," "intend," "should," "project," "anticipate," "plan," "estimate," or similar words. Forward-looking statements are subject to a number of risks and uncertainties that could cause the actual results or performance of the Company to differ materially from those described herein, including but not limited to the impact of changes in economic and business conditions; competition; successful execution of the Company's growth strategy; success and growth of the Company's cloud Software-as-a-Service business; changes in technology and market requirements; decline in demand for the Company's products; inability to timely develop and introduce new technologies, products and applications; difficulties in making additional acquisitions or difficulties or delays in absorbing and integrating acquired operations, products, technologies and personnel; loss of market share; an inability to maintain certain marketing and distribution arrangements; the Company's dependency on third-party cloud computing platform providers, hosting facilities and service partners; cyber security attacks or other security breaches against the Company; privacy concerns; changes in currency exchange rates and interest rates, the effects of additional tax liabilities resulting from our global operations, the effect of unexpected events or geo-political conditions, such as the impact of conflicts in the Middle East that may disrupt our business and the global economy; the effect of newly enacted or modified laws, regulation or standards on the Company and our products and various other factors and uncertainties discussed in our filings with the U.S. Securities and Exchange Commission (the "SEC"). For a more detailed description of the risk factors and uncertainties affecting the company, refer to the Company's reports filed from time to time with the SEC, including the Company's Annual Report on Form 20-F. The forward-looking statements contained in this press release are made as of the date of this press release, and the Company undertakes no obligation to update or revise them, except as required by law.

San Francisco Department of Emergency Management Selects NICE Inform Elite for Capturing and Analyzing 911 Communications

Handling over 1 million 911 calls annually, San Francisco's DEM will leverage NICE's automated solutions to bolster services to citizens, first responders and partner agencies

Hoboken, N.J., January 8, 2025 – NICE (Nasdaq: NICE) today announced that the San Francisco Department of Emergency Management (DEM) has chosen NICE Inform Elite, one of the solutions in NICE's Evidencentral platform, to bolster services to residents, first responders and partner agencies. The City's dispatch center is one of the top 25 busiest in the U.S., handling over one million emergency calls annually. San Francisco DEM, a NICE customer since 2006, will be upgrading to NICE's advanced capabilities.

NICE Inform Elite will give the San Francisco DEM a single, consolidated solution for capturing and analyzing 911 communications and incident data, along with automated tools for performing Quality Assurance (QA) reviews and fulfilling evidence and FOIA (Freedom of Information Act) requests from DAs and private residents. NICE Inform Elite combines automated solutions with holistic capture and analysis of incident information – encompassing 911 calls, 911 texts, radio communications, Computer Aided Dispatch (CAD) data, screen recordings, and more – to help emergency communication centers continuously improve performance and unlock the truth from incident information.

Michelle Geddes, Chief Information Officer, San Francisco Department of Emergency Management, said, “For DEM to provide the best possible emergency services to San Francisco, we need to excel in how quickly and effectively we respond. NICE is going to enable us to support first responders during an emergency response swiftly and accurately. NICE also helps DEM partner agencies in the criminal justice process who rely on us for incident reproductions and evidence.”

Chris Wooten, Executive Vice President, NICE, said, “NICE is excited to build on our nearly two-decade-long relationship with the San Francisco Department of Emergency Management with these latest upgrades and enhancements. We’re committed to supporting the San Francisco DEM in its mission to provide the highest levels of emergency services to all San Franciscans. When 911 calls come in, lives quite literally are on the line. Our solutions unlock the truth from interactions, so 911 centers can get call handling right, every time.”

Operated by the San Francisco Department of Emergency Management, San Francisco's newly renovated 911 dispatch center is a crucial link between the public and first responders, handling emergency calls related to police, fire, and EMS. The center is dedicated to meeting response time goals and is continuously seeking innovative solutions to enhance the efficiency and effectiveness of its highly skilled telecommunicators.

NICE Inform Elite, with its ability to automate the 911 Quality Assurance review process, promotes continuous quality improvement. Its seamless integration with Computer Aided Dispatch (CAD) enables the center to target specific types of high acuity calls, for example cardiac or domestic violence calls, for automatic QA review. The system can also be configured to automatically pull calls that took excessively long to enter or dispatch. This allows managers to review and analyze calls promptly and provide constructive feedback. By automating the QA process, NICE Inform Elite also frees up managers' time, allowing them to focus on supporting, coaching, and training staff.

Additionally, NICE Inform Elite will benefit the staff of the San Francisco Department of Emergency Management's Custodian of Records who manage over 15,000 evidence and FOIA requests from attorneys and citizens annually. With its integration with CAD, NICE Inform Elite will automate this process, saving significant time. Records custodians will be able to enter a CAD incident ID number to promptly retrieve and compile all 911 calls, radio traffic, and multimedia data related to an incident.

To learn more about NICE's automated, digital transformation solutions for Emergency Communications Centers, visit the NICE website by [clicking here](#) or email PSInfo@NICE.com for more information.

About the San Francisco Department of Emergency Management (DEM)

The San Francisco Department of Emergency Management (DEM) manages San Francisco's every day and not-so-everyday emergencies. DEM also helps everyone in San Francisco know how to prepare for emergencies, and what to do to be safe during one. Operated by the San Francisco Department of Emergency Management, San Francisco's newly renovated 911 center is a critical link between the public and first responders during emergencies, serving the city and county of San Francisco, and handling over one million calls annually. The center is one of the top 25 busiest centers in the U.S. More info at www.sfdem.org and www.sf.gov/departments/department-emergency-management.

NICE Public Safety & Justice

With over 3,000 customers and 30 years of experience, NICE helps all types of public safety and criminal justice agencies, from emergency communications and law enforcement to prosecutors and courts, digitally transform how they manage digital evidence and data from beginning to end, to get to the truth faster. NICE's Evidencentral platform features an ecosystem of integrated technologies that bring data together to give a single view of the truth, enabling public safety and justice agencies to do what they do better – whether it's responding to incidents, investigating and building cases, or prosecuting crimes. With comprehensive digital transformation solutions that can be deployed across entire counties and states, NICE also helps everyone work better together, so justice flows more smoothly, from incident to court.

<https://www.nicepublicsafety.com>

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NICE Opens Nominations for 2025 PSAPs' Finest Awards Recognizing Emergency Communications Standouts

Now in its twentieth year, PSAPs' Finest Awards recognize the critical work of emergency communications professionals, from frontline telecommunicators, trainers and technicians to 911 center leaders and innovators

Hoboken, N.J., January 13, 2025 – NICE (Nasdaq: NICE) today announced that it has opened nominations for its 2025 PSAPs' Finest Awards, a recognition program for emergency communications center (ECC) professionals. Celebrating its twentieth year, the awards program recognizes individual and team standouts annually in the following categories: Lifetime Achievement, Above & Beyond, Communications Center Director/Manager, Line Supervisor, Technician, Trainer, Telecommunicator, Innovator, and PSAP of the Year.

Chris Wooten, Executive Vice President, NICE, said, "This year, we're thrilled to announce that the PSAPs' Finest Awards program is celebrating its twentieth anniversary. Since its inception in 2005, the program has recognized dozens of emergency communications professionals for their outstanding work and tireless service to citizens and communities. We're honored to offer this program to pay tribute to all of the individuals who've dedicated their lives to the life-saving work of emergency communications."

The PSAPs' Finest Awards program is open to all emergency communication centers and employees, whether or not they are customers of NICE. Nominations can be submitted through an online process via the PSAPs' Finest website. An independent judging panel reviews and rates each nomination based on the individual's or team's accomplishments and contributions.

This year's honorary judging panel includes: Mike Garcia, Deputy Director, Tucson Public Safety Communications Department (Arizona); Ivan Whitaker, Executive Director, Salt Lake Valley Emergency Communications Center (Utah); Lori Kolybaba, Communications Manager, Regina Police Service (Regina, Saskatchewan, Canada); Julie Corn, Commissioner of Department of Emergency Communications, Onondaga County (New York); Charles Schwartz, Director of Communications, Bergen County Public Safety Operation Center (New Jersey); Kelle Hall, CPE, ENP, Communications Manager, Highland Park DPS (Texas); and Rebekah Taylor, Assistant Director, Henrico County Department of Emergency Communications (Virginia).

To learn about previous winners or submit a nomination, please visit the PSAPs' Finest website. Nominations can be submitted online through June 1, 2025.

Please direct any questions regarding the 2025 PSAPs' Finest Awards to NICE at PSInfo@NICE.com.

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