

Document UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 FORM 6-K REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 or 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934 For the month of January, 2025 Commission File Number: 001-39477 GLOBAL BLUE GROUP HOLDING AG (Translation of registrant's name into English) Zährichstrasse 38, 8306 Brättisellen, Switzerland +41 22 363 77 40 (Address of principal executive office) Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F. Form 20-F ☐ Form 40-F ☐ 1 INFORMATION CONTAINED IN THIS REPORT ON FORM 6-K This report on Form 6-K comprises of Global Blue Group Holding AG's (the Company or Global Blue) press release announcing the publishing of the third quarter and nine-month periods ended December 31, 2024 financial results of the Company, which is attached hereto as Exhibit 99.1. EXHIBIT Exhibit Description 99.1 Press release dated January 23, 2025 SIGNATURE Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized. GLOBAL BLUE GROUP HOLDING AG Date: January 23, 2025 By: /s/ Jacques Stern Name: Jacques Stern Title: Chief Executive Officer 2 globalblue announces date of Global Blue Announces Date For Q3 and 9M FY2024/25 Financial Results Signy, Switzerland, January 23, 2025 On February 26, 2025, before the market opens, Global Blue Group Holding AG (NYSE: GB and GB.WS) will release its financial results on Form 6-K for the fiscal year 2024/25 third quarter and nine month period ended December 31, 2024. The financial results will include Management's Discussion and Analysis of the Financial Position and Results of Operations in addition to the accompanying Consolidated Financial Statements and Notes, press release and investor presentation. An audio recording of commentary on the results by Jacques Stern, Chief Executive Officer, and Roxane Dufour, Chief Financial Officer, will also be made available. These materials can be accessed via the Investor Relations section of the company's website at Global Blue Group Holding AG - Investor Relations. FOR FURTHER INFORMATION Frances Gibbons Head of Investor Relations Mob: +44 (0)7815 034 212 Mail: fgibbons@globalblue.com ABOUT GLOBAL BLUE Global Blue is the business partner for the shopping journey, providing technology and services to enhance the experience and drive performance. With over 40 years of expertise, today we connect thousands of retailers, acquirers, and hotels with nearly 80 million consumers across 53 countries, in three industries: Tax Free Shopping, Payments and Post-Purchase solutions. With over 2,000 employees, Global Blue generated a -28bn Sales in Store and a -422M revenue in FY 2023/24. Global Blue is listed on the New York Stock Exchange. For more information, please visit www.globalblue.com Source: Global Blue