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CONTAINERS 18 UPPER GROUND LONDON X0 SE1 9GL 440 20 7282 4600 SEA CONTAINERS 18 UPPER GROUND
LONDON X0 SE1 9GL WPP GROUP PLC 19960514 6-K 1 a8100o.htm SIMON DINGEMANS - EXTERNAL
APPOINTMENT a8100o UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549
FORM 6-K Report of Foreign Private Issuer Pursuant to Rule 13a-16 or
15d-16 under the Securities Exchange Act of 1934 For the Month of December 2024 Commission File Number:
001-38303 WPP plc (Translation of registrant's name into English) Sea Containers, 18 Upper Ground London, United Kingdom SE1 9GL (Address of principal executive offices)
Indicate by check mark whether the registrant files or will file annual reports under
cover of Form 20-F or Form 40-F: Form 20-F X Form 40-F Indicate by check mark if the registrant is
submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): Note: Regulation S-T Rule
101(b)(1) only permits the submission in paper of a Form 6-K if submitted solely to provide an attached annual report to
security holders. Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by
Regulation S-T Rule 101(b)(7): Note: Regulation S-T Rule 101(b)(7) only permits the submission in paper of a
Form 6-K if submitted to furnish a report or other document that the registrant foreign private issuer must furnish and
make public under the laws of the jurisdiction in which the registrant is incorporated, domiciled or legally organized
(the registrant's "home country"), or under the rules of the home country exchange on which the
registrant's securities are traded, as long as the report or other document is not a press release, is not required to
be and has not been distributed to the registrant's security holders, and, if discussing a material event, has already
been the subject of a Form 6-K submission or other Commission filing on EDGAR. Forward-Looking Statements In
connection with the provisions of the U.S. Private Securities Litigation Reform Act of 1995 (the "Reform Act"), the
Company may include forward-looking statements (as defined in the Reform Act) in oral or written public statements
issued by or on behalf of the Company. These forward-looking statements may include, among other things, plans,
objectives, beliefs, intentions, strategies, projections and anticipated future economic performance based on
assumptions and the like that are subject to risks and uncertainties. These statements can be identified by the fact that
they do not relate strictly to historical or current facts. They use words such as "aim", "anticipate",
"believe", "estimate", "expect", "forecast", "guidance", "intend", "may",
"will", "should", "potential", "possible", "predict", "project", "plan",
"target", and other words and similar references to future periods but are not the exclusive means of identifying
such statements. As such, all forward-looking statements involve risk and uncertainty because they relate to future
events and circumstances that are beyond the control of the Company. Actual results or outcomes may differ materially
from those discussed or implied in the forward-looking statements. Therefore, you should not rely on such forward-
looking statements, which speak only as of the date they are made, as a prediction of actual results or otherwise.
Important factors which may cause actual results to differ include but are not limited to: the impact of epidemics or
pandemics including restrictions on businesses, social activities and travel; the unanticipated loss of a material client or
key personnel; delays or reductions in client advertising budgets; shifts in industry rates of compensation; regulatory
compliance costs or litigation; changes in competitive factors in the industries in which we operate and demand for our
products and services; changes in client advertising, marketing and corporate communications requirements; our
inability to realise the future anticipated benefits of acquisitions; failure to realise our assumptions regarding goodwill
and indefinite lived intangible assets; natural disasters or acts of terrorism; the Company's ability to attract new
clients; the economic and geopolitical impact of the conflicts in Ukraine and Gaza; the risk of global economic
downturn; slower growth, increasing interest rates and high and sustained inflation; supply chain issues affecting the
distribution of our clients' products; technological changes and risks to the security of IT and operational infrastructure,
systems, data and information resulting from increased threat of cyber and other attacks; effectively managing the
risks, challenges and efficiencies presented by using Artificial Intelligence (AI) and Generative AI technologies and
partnerships in our business; risks related to our environmental, social and governance goals and initiatives, including
impacts from regulators and other stakeholders, and the impact of factors outside of our control on such goals and
initiatives; the Company's exposure to changes in the values of other major currencies (because a substantial
portion of its revenues are derived and costs incurred outside of the UK); and the overall level of economic activity in
the Company's major markets (which varies depending on, among other things, regional, national and international
political and economic conditions and government regulations in the world's advertising markets). In addition, you
should consider the risks described in Item 3D, captioned "Risk Factors," which could also cause actual results to
differ from forward-looking information. In light of these and other uncertainties, the forward-looking statements
included in this document should not be regarded as a representation by the Company that the Company's plans
and objectives will be achieved. Neither the Company, nor any of its directors, officers or employees, provides any
representation, assurance or guarantee that the occurrence of any events anticipated, expressed or implied in any
forward-looking statements will actually occur. The Company undertakes no obligation to update or revise any such
forward-looking statements, whether as a result of new information, future events or otherwise. EXHIBIT INDEX
Exhibit No. Description 1 Simon Dingemans " External Appointment dated 04 December 2024, prepared by WPP
plc. FOR IMMEDIATE RELEASE 4 December 2024 WPP PLC ("WPP") Simon Dingemans - External
Appointment WPP today announces that Simon Dingemans, Non-Executive Director will be appointed as a Non-
Executive Director of Vodafone Group Plc (LSE: VOD) with effect from 1 January 2025 and join the Audit & Risk
Committee. This disclosure is being made pursuant to the Financial Conduct Authority's Listing Rule 6.4.9R. Balbir
Kelly-Bisla Company Secretary Further information Media: press@wpp.com
Investors: irteam@wpp.com About WPP WPP is the creative transformation company. We use the power of
creativity to build better futures for our people, planet, clients and communities. For more information,
visit www.wpp.com. END SIGNATURES Pursuant to the requirements of
the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the
undersigned, thereunto duly authorized. WPP PLC (Registrant) Date: 04 December 2024. By:
 Balbir Kelly-Bisla Company Secretary