

REFINITIV

## DELTA REPORT

### 10-Q

BLIN - BRIDGELINE DIGITAL, INC.

10-Q - DECEMBER 31, 2024 COMPARED TO 10-Q - JUNE 30, 2024

The following comparison report has been automatically generated

TOTAL DELTAS 745

█ CHANGES 140

█ DELETIONS 377

█ ADDITIONS 228

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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Form 10-Q

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(Mark One)

QUARTERLY REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended **June 30, 2024** **December 31, 2024**

OR

TRANSITION REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

*Commission File Number 333-139298*

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**Bridgeline Digital, Inc.**

(Exact name of registrant as specified in its charter)

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Delaware

52-2263942

State or other jurisdiction of incorporation or organization

IRS Employer Identification No.

100 Sylvan Road, Suite G700

01801

Woburn, Massachusetts

(Zip Code)

(Address of Principal Executive Offices)

(781) 376-5555

(Registrant's telephone number, including area code)

(Former name, former address and former fiscal year, if changed since last report)

Securities registered pursuant to Section (12)b of the Act:

Title of each class	Trading Symbols(s)	Name of each exchange on which registered
Common Stock, par value \$0.001	BLIN	The NASDAQ Capital Market

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (\$232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files)  Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting company

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

The number of shares of common stock par value \$0.001 per share, outstanding as of August 14, 2024 February 13, 2025 was 10,417,609 10,442,609.

**Bridgeline Digital, Inc.**

Quarterly Report on Form 10-Q

For the Quarterly Period ended June 30, 2024 December 31, 2024

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Bridgeline Digital, Inc.

Quarterly Report on Form 10-Q

For the Quarterly Period ended June 30, 2024 December 31, 2024

Statements contained in this Report on Form 10-Q, other than statements or characterizations of historical fact, are forward-looking statements. These "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, are based on our current expectations, estimates and projections about our industry, management's beliefs, and certain assumptions made by us, all of which are subject to change. Forward-looking statements can often be identified by words such as "anticipates," "expects," "intends," "plans," "predicts," "believes," "seeks," "estimates," "may," "will," "should," "would," "could," "potential," "continue," "ongoing," similar expressions, and variations or negatives of these words. These statements appear in a number of places in this Form 10-Q and include statements regarding the intent, belief or current expectations of Bridgeline Digital, Inc. These forward-looking statements are not guarantees of future results and are subject to risks, uncertainties and assumptions, including, but not limited to, business operations and the business of our customers, suppliers and partners; our ability to retain and upgrade current customers; increasing our recurring revenue; our ability to attract new customers; our revenue growth rate; our history of net loss and our ability to achieve or maintain profitability; instability in the financial markets, including the banking sector; our liability for any unauthorized access to our data or our users' content, including through privacy and data security breaches; any decline in demand for our platform or products; changes in the interoperability of our platform across devices, operating systems, and third-party applications that we do not control; competition in our markets; our ability to respond to rapid technological changes, extend our platform, develop new features or products, or gain market acceptance for such new features or products, particularly in light of potential disruptions to the productivity of our employees resulting from remote work; our ability to manage our growth or plan for future growth, and our acquisition of other businesses and the potential of such acquisitions to require significant management attention, disrupt our business, or dilute stockholder value; the volatility of the market price of our common stock; the ability to maintain our listing on the NASDAQ Capital Market; or our ability to maintain an effective system of internal controls as well as other risks described in our filings with the Securities and Exchange Commission. Any of such risks could cause our actual results to differ materially and adversely from those expressed in any forward-looking statement. Bridgeline Digital, Inc. assumes no obligation to, and does not currently intend to, update any such forward-looking statements, except as required by applicable law. We urge readers to review carefully the risk factors described in our Annual Report on Form 10-K for the fiscal year ended September 30, 2023 September 30, 2024, and in the other documents that we file with the Securities and Exchange Commission. You can read these documents at [www.sec.gov](http://www.sec.gov).

Where we say "we," "us," "our," "Company" or "Bridgeline Digital" we mean Bridgeline Digital, Inc.

## PART I—FINANCIAL INFORMATION

### Item 1. Condensed Consolidated Financial Statements.

BRIDGELINE DIGITAL, INC.  
CONDENSED CONSOLIDATED BALANCE SHEETS  
(in thousands, except share and per share data)

	(Unaudited)		September 30, 2023	(Unaudited)		
	June 30, 2024	December 31, 2024		September 30, 2024		
<b>ASSETS</b>						
Current assets:						
Cash and cash equivalents	\$ 1,200	\$ 2,377	\$ 1,483	\$ 1,390		
Accounts receivable, net	1,531	1,004	1,170	1,288		
Prepaid expenses and other current assets	332	278	474	269		
Total current assets	<u>3,063</u>	<u>3,659</u>	<u>3,127</u>	<u>2,947</u>		
Property and equipment, net	87	151	65	74		
Operating lease assets	205	390	122	163		
Intangible assets, net	4,094	4,890	3,724	3,908		
Goodwill	8,468	8,468	8,468	8,468		
Other assets	48	73	39	42		
Total assets	<u>\$ 15,965</u>	<u>\$ 17,631</u>	<u>\$ 15,545</u>	<u>\$ 15,602</u>		
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>						
Current liabilities:						
Current portion of long-term debt	\$ 207	\$ 267	\$ 201	\$ 282		
Current portion of operating lease liabilities	165	148	122	157		
Accounts payable	1,133	1,255	1,774	1,112		
Accrued liabilities	931	995	1,162	988		
Deferred revenue	2,167	2,084	1,823	2,189		
Total current liabilities	<u>4,603</u>	<u>4,749</u>	<u>5,082</u>	<u>4,728</u>		
Long-term debt, net of current portion	317	435	208	244		
Operating lease liabilities, net of current portion	39	241	-	6		
Warrant liabilities	93	174	212	98		
Other long-term liabilities	575	572	493	520		
Total liabilities	<u>5,627</u>	<u>6,171</u>	<u>5,995</u>	<u>5,596</u>		
Commitments and contingencies (Note 13)						
Stockholders' equity:						
Preferred stock - \$0.001 par value; 1,000,000 shares authorized;						
Series C Convertible Preferred stock: 11,000 shares authorized; 350 shares issued and outstanding at June 30, 2024 and September 30, 2023			-	-		
Common stock - \$0.001 par value; 50,000,000 shares authorized; 10,417,609 shares issued and outstanding at June 30, 2024 and September 30, 2023	10	10				
Series C Convertible Preferred stock: 11,000 shares authorized; 350 shares issued and outstanding at December 31, 2024 and September 30, 2024			-	-		
Common stock - \$0.001 par value; 50,000,000 shares authorized; 10,417,609 shares issued and outstanding at December 31, 2024 and September 30, 2024			10	10		
Additional paid-in capital	101,696	101,275	101,940	101,833		
Accumulated deficit	(91,106)	(89,577)	(92,172)	(91,538)		
Accumulated other comprehensive loss	(262)	(248)	(228)	(299)		
Total stockholders' equity	<u>10,338</u>	<u>11,460</u>	<u>9,550</u>	<u>10,006</u>		
Total liabilities and stockholders' equity	<u>\$ 15,965</u>	<u>\$ 17,631</u>	<u>\$ 15,545</u>	<u>\$ 15,602</u>		

The accompanying notes are an integral part of these condensed consolidated financial statements.

**BRIDGELINE DIGITAL, INC.**  
**CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS**  
(in thousands, except share and per share data)  
(Unaudited)

	Three Months Ended June 30,		Nine Months Ended June 30,		Three Months Ended December 31,	
	2024		2023		2024	
	2024	2023	2024	2023	2024	2023
<b>Net revenue:</b>						
Subscription and perpetual licenses	\$ 3,013	\$ 3,168	\$ 9,109	\$ 9,670	\$ 3,048	\$ 3,086
Digital engagement services	923	742	2,386	2,417	743	669
<b>Total net revenue</b>	<b>3,936</b>	<b>3,910</b>	<b>11,495</b>	<b>12,087</b>	<b>3,791</b>	<b>3,755</b>
<b>Cost of revenue:</b>						
Subscription and perpetual licenses	846	848	2,533	2,549	893	827
Digital engagement services	384	419	1,180	1,259	363	376
<b>Total cost of revenue</b>	<b>1,230</b>	<b>1,267</b>	<b>3,713</b>	<b>3,808</b>	<b>1,256</b>	<b>1,203</b>
<b>Gross profit</b>	<b>2,706</b>	<b>2,643</b>	<b>7,782</b>	<b>8,279</b>	<b>2,535</b>	<b>2,552</b>
<b>Operating expenses:</b>						
Sales and marketing	949	1,197	2,803	3,792	982	913
General and administrative	878	779	2,425	2,367	786	781
Research and development	1,008	936	3,138	2,609	1,073	1,093
Depreciation and amortization	201	384	885	1,143	195	385
Restructuring and acquisition related expenses	53	12	68	57	10	15
<b>Total operating expenses</b>	<b>3,089</b>	<b>3,308</b>	<b>9,319</b>	<b>9,968</b>	<b>3,046</b>	<b>3,187</b>
<b>Loss from operations</b>	<b>(383)</b>	<b>(665)</b>	<b>(1,537)</b>	<b>(1,689)</b>	<b>(511)</b>	<b>(635)</b>
Interest expense and other, net	(5)	-	(58)	(19)	(4)	-
Change in fair value of warrant liabilities	88	(107)	81	361	(114)	18
<b>Loss before income taxes</b>	<b>(300)</b>	<b>(772)</b>	<b>(1,514)</b>	<b>(1,347)</b>	<b>(629)</b>	<b>(617)</b>
Provision for income taxes	5	9	15	25	5	5
<b>Net loss</b>	<b>(305)</b>	<b>(781)</b>	<b>(1,529)</b>	<b>(1,372)</b>	<b>(634)</b>	<b>(622)</b>
<b>Net loss per share attributable to common shareholders:</b>						
Basic net loss per share	\$ (0.03)	\$ (0.07)	\$ (0.15)	\$ (0.13)	\$ (0.06)	\$ (0.06)
Diluted net loss per share	\$ (0.03)	\$ (0.07)	\$ (0.15)	\$ (0.13)	\$ (0.06)	\$ (0.06)
<b>Number of weighted average shares outstanding:</b>						
Basic	10,417,609	10,417,609	10,417,609	10,417,609	10,417,609	10,417,609
Diluted	10,430,763	10,417,609	10,430,763	10,424,187	10,417,609	10,417,609

The accompanying notes are an integral part of these condensed consolidated financial statements.

**BRIDGELINE DIGITAL, INC.**  
**CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE LOSS**  
(in thousands)  
(Unaudited)

Three Months Ended June 30,	Nine Months Ended June 30,	Three Months Ended December 31,
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	2024	2023	2024	2023	2024	2023
Net loss	\$ (305)	\$ (781)	\$ (1,529)	\$ (1,372)	\$ (634)	\$ (622)
Other comprehensive loss:						
Net change in foreign currency translation adjustment	11	28	(14)	(38)	71	(19)
Comprehensive loss	\$ (294)	\$ (753)	\$ (1,543)	\$ (1,410)	\$ (563)	\$ (641)

The accompanying notes are an integral part of these condensed consolidated financial statements.

**BRIDGELINE DIGITAL, INC.**  
**CONDENSED CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY**  
(in thousands, except share data)  
(Uaudited)

For the Three and Nine Months Ended June 30, 2024										For the Three Months Ended December 31, 2023				
	Preferred Stock		Common Stock		Additional Paid-in Capital		Accumulated Deficit		Other Comprehensive Loss	Total Stockholders' Equity	Preferred Stock	Common Stock	Additional Paid-in Capital	Accumulated Deficit
	Shares	Amount	Shares	Amount	Capital		Deficit		Loss	Equity	Shares	Amount	Capital	Deficit
Balance at October 1, 2023	350	\$ -	10,417,609	\$ 10	\$ 101,275		\$ (89,577)		\$ (248)	\$ 11,460	350	\$ -	\$ 10,417,609	\$ 10
Stock-based compensation	-	-	-	-	-	112	-	-	-	112	-	-	-	-
Net loss	-	-	-	-	-	-	(622)	-	-	(622)	-	-	-	-
Foreign currency translation	-	-	-	-	-	-	-	-	(19)	(19)	-	-	-	-
Balance at December 31, 2023	350	\$ -	10,417,609	\$ 10	\$ 101,387		\$ (90,199)		\$ (267)	\$ 10,931	-	-	-	-
Stock-based compensation	-	-	-	-	-	182	-	-	-	182	-	-	-	-
Net loss	-	-	-	-	-	-	(602)	-	-	(602)	-	-	-	-
Foreign currency translation	-	-	-	-	-	-	-	-	(6)	(6)	-	-	-	-
Balance at March 31, 2024	350	\$ -	10,417,609	\$ 10	\$ 101,569		\$ (90,801)		\$ (273)	\$ 10,505	-	-	-	-
Stock-based compensation	-	-	-	-	-	127	-	-	-	127	-	-	-	-
Net loss	-	-	-	-	-	-	(305)	-	-	(305)	-	-	-	-
Foreign currency translation	-	-	-	-	-	-	-	-	11	11	-	-	-	-

Balance at June 30, 2024	350	\$ -	10,417,609	\$ 10	\$ 101,696	\$ (91,106)	\$ (262)	\$ 10,338
Balance at December 31, 2024	350	\$ -	10,417,609	\$ 10	\$			

	For the Three and Nine Months Ended June 30, 2023								For the Three Months Ended December 31, 2023			
	Preferred Stock		Common Stock		Additional Paid-in Capital		Accumulated Deficit		Other Comprehensive Loss		Total Stockholders' Equity	
	Shares	Amount	Shares	Amount	Capital		Deficit		Loss		Equity	Shares
												Amount
Balance at October 1, 2022	350	\$ -	10,417,609	\$ 10	\$ 100,704	\$ (80,142)	\$ (220)	\$ 20,352				
Stock-based compensation expense					93				93			
Net loss						(80)			(80)			
Foreign currency translation							(61)		(61)			
Balance at December 31, 2022	350	\$ -	10,417,609	\$ 10	\$ 100,797	\$ (80,222)	\$ (281)	\$ 20,304				
Stock-based compensation expense					84				84			
Net loss						(511)			(511)			
Foreign currency translation							(5)		(5)			
Balance at March 31, 2023	350	\$ -	10,417,609	\$ 10	\$ 100,881	\$ (80,733)	\$ (286)	\$ 19,872				
Stock-based compensation expense					99				99			
Net loss						(781)			(781)			
Foreign currency translation							28		28			
Balance at June 30, 2023	350	\$ -	10,417,609	\$ 10	\$ 100,980	\$ (81,514)	\$ (258)	\$ 19,218				
Balance at December 31, 2023	350	\$ -	10,417,609	\$ 10	\$							

The accompanying notes are an integral part of these condensed consolidated financial statements.

**BRIDGELINE DIGITAL, INC.**  
**CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**  
(in thousands)  
(Unaudited)

	Nine Months Ended June 30,		Three Months Ended December 31,	
	2024		2023	
	2024	2023	2024	2023
<b>Cash flows from operating activities:</b>				
Net loss	\$ (1,529)	\$ (1,372)	\$ (634)	\$ (622)
<b>Adjustments to reconcile net loss to net cash used in operating activities:</b>				
<b>Adjustments to reconcile net loss to net cash provided by (used in) provided by operating activities:</b>				
Amortization of intangible assets	796	1,032	184	346
Depreciation and other amortization	108	132	17	45
Change in fair value of warrant liabilities	(81)	(361)	114	(18)
Stock-based compensation	421	276	107	112
<b>Changes in operating assets and liabilities:</b>				
Accounts receivable	(527)	186	107	(243)
Prepaid expenses and other current assets	(55)	(162)	(204)	(185)
Other assets	3	10	(3)	4
Accounts payable and accrued liabilities	(187)	7	860	67
Deferred revenue	69	636	(354)	(402)
Other liabilities	-	(35)	(16)	-
Total adjustments	547	1,721	812	(274)
Net cash (used in) provided by operating activities	<u>(982)</u>	<u>349</u>		
<b>Cash flows from investing activities:</b>				
Net cash provided by (used in) operating activities			178	(896)
<b>Cash flows used by investing activities:</b>				
Purchase of property and equipment	(24)	(23)	(5)	-
<b>Cash flows from financing activities:</b>				
Cash flows used by financing activities:				
Payments of long-term debt	(189)	(385)	(83)	(84)
Payments of contingent consideration and deferred cash payable	-	(250)		
Net cash used in financing activities	(189)	(635)		
Effect of exchange rate changes on cash and cash equivalents	18	60	3	12
Net decrease in cash and cash equivalents	<u>(1,177)</u>	<u>(249)</u>		
Net increase (decrease) in cash and cash equivalents			93	(968)
Cash and cash equivalents at beginning of period	2,377	2,856	1,390	2,377
Cash and cash equivalents at end of period	<u>\$ 1,200</u>	<u>\$ 2,607</u>	<u>\$ 1,483</u>	<u>\$ 1,409</u>
<b>Supplemental disclosures of cash flow information:</b>				
Cash paid for:				
Interest	\$ 25	\$ 49	\$ 4	\$ 5
Income taxes	\$ 20	\$ 42	\$ -	\$ -

The accompanying notes are an integral part of these condensed consolidated financial statements.

(in thousands, except share and per share data)

## 1. Description of Business

### Overview

Bridgeline Digital is an AI-powered marketing technology company that offers a suite of products that help companies grow online revenue by driving more traffic visitors to their websites, converting more visitors to purchasers, and increasing average order value per purchaser.

All of Bridgeline's software is available through a cloud-based Software as a Service ("SaaS") model, whose flexible architecture provides customers hosting and support model. Additionally, Unbound and HawkSearch have the option to be Bridgeline's software is available via a traditional perpetual licensing business model, in which the software can reside on a dedicated infrastructure either on premise at the customer's facility, or manage-hosted by Bridgeline via a cloud-based, dedicated hosted services model. Bridgeline. Bridgeline's product offerings include:

- **Bridgeline's product offerings include:**
  - HawkSearch: a site search, recommendation, and personalization software application, built for marketers merchandisers, and developers to enhance, normalize, and enrich an online customer's content search and product discovery experience.
  - Celebros Search: a commerce-oriented site search product that provides Natural Language Processing with artificial intelligence to present relevant search results based on long-tail keyword searches.
  - Woorank: a Search Engine Optimization ("SEO") audit tool that generates an instant performance audit of the site's technical, on-page, and off-page SEO.
  - Unbound: a Digital Experience Platform that includes Web Content Management, eCommerce, Digital Marketing, and Web Analytics.
  - TruPresence: a web content management and eCommerce platform that supports the needs of multi-unit organizations and franchises.
  - OrchestraCMS: the only content and digital experience platform built 100% native on Salesforce and helps customers create websites and intranets for their customers, partners, and employees.

Bridgeline Digital was incorporated under the laws of the State of Delaware on August 28, 2000.

### Locations

The Company's corporate office is located in Woburn, Massachusetts. The Company maintains regional field offices serving the following geographical locations: Woodbury, New York; Rosemont, Illinois; Atascadero, California; Ontario, Canada; and Brussels, Belgium.

The Company has four wholly-owned subsidiaries: Bridgeline Digital Pvt. Ltd., located in Bangalore, India; Bridgeline Digital Canada, Inc., located in Ontario, Canada; Hawk Search Inc. located in Rosemont, Illinois and Bridgeline Digital Belgium BV, located in Brussels, Belgium.

The Company's corporate headquarters is located in Woburn, Massachusetts. The Company maintains regional field offices serving the following geographical locations: Woodbury, New York; Rosemont, Illinois; Atascadero, California; Ontario, Canada; and Brussels, Belgium.

### Liquidity and Management's Plans

The Company has historically incurred operating losses and used cash on hand and from financing activities to fund operations as well as develop new products. The Company is continuing to maintain tight control over discretionary spending for the 2024 2025 fiscal year. The Company believes that future revenues and cash flows will supplement its working capital and it has an appropriate cost structure to support future revenue growth.

The Company may offer and sell, from time to time, in one or more offerings, up to \$50 million of its debt or equity securities, or any combination thereof. Such securities offerings may be made pursuant to the Company's currently effective registration statement on Form S-3 (File No. 333-262764), which was initially filed with the Securities and Exchange Commission on February 16, 2022 and declared effective on March 4, 2022 (the "Shelf Registration Statement"). A complete description of the types of securities that the Company may sell is described in the Preliminary Prospectus contained in the Shelf Registration Statement. As of the date of the filing of this Quarterly Report, there are no active offerings for the sale or obligations to purchase any of the Company's securities pursuant to the Shelf Registration Statement. There can be no assurances that the Company will offer any securities for sale or that if the Company does offer any securities that it will be successful in selling any portion of the securities offered on a timely basis if at all, or on terms acceptable to us. Further, our ability to offer or sell such securities may be limited by rules of the NASDAQ Capital Market.

We are currently evaluating our future financing options, including the filing of a new shelf registration statement to replace our existing Shelf Registration Statement, which is set to expire on March 4, 2025. A new registration statement would provide us with continued flexibility to access capital and support our business objectives. The decision to file a new registration statement and the timing of any such filing will depend on several factors, including market conditions, our capital requirements, and our eligibility to utilize Form S-3 at the time of filing. There can be no assurance that we will proceed with filing a new registration statement or that, if filed, it will be declared effective by the SEC.

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## **BRIDGELINE DIGITAL, INC.**

### **NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

(in thousands, except share and per share data)

#### **2. Summary of Significant Accounting Policies**

##### *Basis of Presentation and Principles of Consolidation*

The condensed consolidated financial statements include the accounts of the Company and its wholly-owned subsidiaries. All significant inter-company balances and transactions have been eliminated in consolidation.

##### *Unaudited Interim Financial Information*

The unaudited condensed consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America ("U.S. GAAP"), and with the instructions to Form 10-Q and Regulation S-X, and in the opinion of the Company's management, these condensed consolidated financial statements include all adjustments, consisting of normal recurring adjustments and accruals, necessary for their fair presentation. The operating results for the three and nine months ended June 30, December 31, 2024 are not necessarily indicative of the results to be expected for the year ending September 30, 2024 2025. The accompanying September 30, 2023 2024 Condensed Consolidated Balance Sheet has been derived from the audited financial statements at that date but does not include all of the information and footnotes required by U.S. GAAP for complete financial statements. For further information, refer to the consolidated financial statements and footnotes thereto included in the Company's annual report on Form 10-K for the year ended September 30, 2023 2024, filed with the Securities and Exchange Commission ("SEC") on December 27, 2023 26, 2024.

##### **Recently Adopted Accounting Pronouncements**

###### *Financial Instruments – Credit Losses*

Effective October 1, 2023, the Company adopted the requirements of ASU 2016-13, *Financial Instruments - Credit Losses (Topic 326)*, *Measurement of Credit Losses on Financial Instruments* ("ASU 2016-13"), along with the subsequently issued guidance amending and clarifying various aspects of ASU 2016-13, using the modified retrospective method of adoption. In accordance with that method, the comparative periods' information continues to be reported under the relevant accounting guidance in effect for that period. For the current period, the standard replaces the existing incurred credit loss model with the current expected credit losses model for financial instruments, including accounts receivable, through a cumulative-effect adjustment to accumulated deficit as of the beginning of the first reporting period in which the guidance is effective. Although the adoption of ASU 2016-13 did not have a material impact on the condensed consolidated financial statements it represented a change in the accounting policy with respect to the estimation of allowance for uncollectible accounts.

The allowance for credit losses is determined based upon a variety of judgments and factors. Factors considered in determining the allowance include historical collection, write-off experience, and management's assessment of collectability from customers, including current conditions, reasonable forecasts, and expectations of future collectability and collection efforts. Management continuously assesses the collectability of receivables and adjusts estimates based on actual experience and future expectations based on economic indicators. Management also monitors the aging analysis of receivables to determine if there are changes in the collections of accounts receivable. Receivable balances are written-off against the allowance for credit losses when such balances are deemed to be uncollectible.

###### *Business Combinations*

In October 2021, the FASB issued ASU No.2021 - 08, *Business Combinations (Topic 606): Accounting for Contract Assets and Contract Liabilities from Contracts with Customers*, which requires that an entity recognize and measure contract assets and contract liabilities acquired in a business combination in accordance with Topic 606 as if it had originated the contracts. Generally, this should result in an acquirer recognizing and measuring the acquired contract assets and contract liabilities consistent with how they were recognized and measured in the acquiree's financial statements, if the acquiree prepared financial statements in accordance with U.S. GAAP. The amendment in this update is effective for fiscal years beginning after December 15, 2022, including interim periods within those fiscal years. Early adoption is permitted, including adoption in an interim period. The guidance should be applied prospectively to business combinations occurring on or after the effective date of the amendment in this update. The adoption of ASU 2021 - 08 during the Company's fiscal 2024 first quarter did not have a material impact on its consolidated financial statements and related disclosures.

###### *Accounting Pronouncements Pending Adoption*

###### *Segment Reporting*

In November 2023, the FASB issued ASU No. 2023-07, *Segment Reporting (Topic 280): Improvements to Reportable Segment Disclosures*, which requires that an entity report segment information in accordance with Topic 280, Segment Reporting. The amendment in the ASU is intended to improve reportable segment disclosure requirements primarily

through enhanced disclosures about significant segment expenses. The amendments in this Update are effective for fiscal years beginning after December 15, 2023, and interim periods within fiscal years beginning after December 15, 2024. The Company is currently evaluating the impact of the new standard on its consolidated financial statements which is expected to result in enhanced disclosures.

#### **Accounting Pronouncements Pending Adoption**

##### *Income Taxes*

In December 2023, the FASB issued ASU No. 2023-09, *Income Taxes (Topic 740): Improvements to Income Tax Disclosures*, which requires that an entity, on an annual basis, disclose additional income tax information, primarily related to the rate reconciliation and income taxes paid. The amendment in the ASU is intended to enhance the transparency and decision usefulness of income tax disclosures. The amendments in this update are effective for annual periods beginning after December 15, 2024. The Company is currently evaluating the impact of the new standard on its consolidated financial statements which is expected to result in enhanced disclosures.

##### *Income Statement—Reporting Comprehensive Income—Expense Disaggregation Disclosures*

In November 2024, the FASB issued ASU No.2024-03, *Income Statement—Reporting Comprehensive Income—Expense Disaggregation Disclosures (Subtopic 220-40): Disaggregation of Income Statement Expenses*, which requires that an entity disclose, in the notes to financial statements, specified information about certain costs and expenses. The amendment in the ASU is intended to enhance the transparency and decision usefulness to better understand the major components of an entity's income statement. The amendments in this Update are effective for annual reporting periods beginning after December 15, 2026, and interim reporting periods beginning after December 15, 2027. The Company is currently evaluating the impact of the new standard on its consolidated financial statements which is expected to result in enhanced disclosures.

All other Accounting Standards Updates issued but not yet effective are not expected to have a material effect on the Company's future consolidated financial statements or related disclosures.

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#### **BRIDGELINE DIGITAL, INC.**

#### **NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS** (in thousands, except share and per share data)

#### **3. Accounts Receivable**

Accounts receivable consist of the following:

	<b>As of June 30, 2024</b>	<b>As of September 30, 2023</b>	<b>As of December 31, 2024</b>	<b>As of September 30, 2024</b>
Accounts receivable	\$ 1,798	\$ 1,184	\$ 1,467	\$ 1,551
Allowance for credit losses	(267)	(180)	(297)	(263)
Accounts receivable, net	<b>\$ 1,531</b>	<b>\$ 1,004</b>	<b>\$ 1,170</b>	<b>\$ 1,288</b>

As of June 30, December 31, 2024 and September 30, 2023, no customer exceeded 10% of accounts receivable.

##### *Allowance for Credit Losses*

The following illustrates the activity in our allowance for credit losses on accounts receivable:

Balance as of October 1, 2023	\$ 180		
Balance as of October 1, 2024		\$ 263	
Credit loss expense (recovery)		104	45
Write-off/adjustments		(17)	(11)
Balance as of June 30, 2024	<b>\$ 267</b>		
Balance as of December 31, 2024		<b>\$ 297</b>	

#### **4. Fair Value Measurement and Fair Value of Financial Instruments**

The Company's financial instruments consist principally of accounts receivable, accounts payable, warrant liabilities, and long-term debt arrangements. The Company measures its financial assets and liabilities at fair value. Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability (i.e., exit price) in an orderly transaction between market participants at the measurement date. Additionally, under U.S. GAAP, companies are required to provide disclosure and categorize assets and liabilities measured at fair value into one of three different levels depending on the assumptions (i.e., inputs) used in the valuation. Level 1 provides the most reliable measure of fair value while Level 3 generally requires significant management judgment. Financial assets and liabilities are classified in their entirety based on the lowest level of input significant to the fair value measurement. The fair value hierarchy is defined as follows:

Level 1—Valuations are based on unadjusted quoted prices in active markets for identical assets or liabilities.

Level 2—Valuations are based on quoted prices for similar assets or liabilities in active markets, or quoted prices in markets that are not active for which significant inputs are observable, either directly or indirectly.

Level 3—Valuations are based on prices or valuation techniques that require inputs that are both unobservable and significant to the overall fair value measurement. Inputs reflect management's best estimate of what market participants would use in valuing the asset or liability at the measurement date.

The carrying value of the Company's accounts receivable and accounts payable approximates fair value due to their short-term nature. As of **June 30, December 31, 2024** and **September 30, 2023**, the aggregate fair values of long-term debts were **\$0.5 \$0.4** million and **\$0.6 \$0.5** million, respectively, with an aggregate carrying value of **\$0.5 \$0.4** million and **\$0.7 \$0.5** million, respectively. The fair value is based on interest rates that are currently available to the Company for issuance of debt with similar terms and remaining maturities. If measured at fair value in the financial statements, the debt would be classified as Level 2 in the fair value hierarchy.

The Company's warrant liabilities are measured at fair value at each reporting period with changes in fair value recognized in earnings during the period. The fair value of the Company's warrant liabilities are valued utilizing Level 3 inputs. Warrant liabilities are valued using a Monte Carlo option-pricing model, which takes into consideration the volatilities of comparable public companies, due to the relatively low trading volume of the Company's common stock. The Monte Carlo option-pricing model uses certain assumptions, including expected life and annual volatility. The range and weighted average volatilities of comparable public companies utilized was **20.0% 21.4% - 58.0% 62.1%** and **40.4% 39.8%**, respectively, as of **June 30, December 31, 2024**, and **27.7% 21.0% - 84.5% 55.0%** and **45.5% 40.3%**, respectively, as of **September 30, 2023**. The volatility utilized in the Monte Carlo option-pricing model was determined by weighing 60% to the Company-specific volatility and 40% on comparable public companies. The significant inputs and assumptions utilized were as follows:

	As of June 30, 2024			As of September 30, 2023			As of December 31, 2024		As of September 30, 2024	
	Montage Capital	Series C Preferred	Series D Preferred	Montage Capital	Series C Preferred	Series D Preferred	Montage Capital	Series D Preferred	Montage Capital	Series D Preferred
Volatility	51.0%	54.7%	56.0%	60.7%	51.7%	73.6%	51.0%	56.2%	51.0%	52.5%
Risk-free rate	4.8%	5.4%	4.6%	5.0%	5.5%	4.8%	4.8%	4.3%	4.8%	3.7%
Stock price	\$ 0.92	\$ 0.92	\$ 0.92	\$ 0.83	\$ 0.83	\$ 0.83	\$ 1.58	\$ 1.58	\$ 1.15	\$ 1.15

The Company recognized gains/ (loss) a loss of **\$88 \$114** thousand and **\$(107)** a gain of **\$18** thousand for the three months ended **June 30, 2024** and **2023**, respectively, and gains of **\$81** thousand and **\$361** thousand for the nine months ended **June 30, December 31, 2024** and **2023**, respectively, related to the change in fair value of warrant liabilities. The changes in fair value of warrant liabilities were due to changes in inputs, primarily a change in the stock price, to the Monte Carlo option-pricing model.

#### BRIDGELINE DIGITAL, INC.

#### NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(in thousands, except share and per share data)

The Company reviews and re-assesses the estimated fair value of contingent consideration liabilities at each reporting period and the updated fair value could differ materially from the initial estimates. The Company measures contingent consideration recognized in connection with acquisitions at fair value on a recurring basis using significant unobservable inputs classified as Level 3 inputs. The Company uses a simulation-based model to estimate the fair value of contingent consideration on the acquisition date and at each reporting period. The simulation model uses certain inputs and assumptions, including revenue projections, an estimate of revenue discount and volatility rate based on comparable public companies' data, and risk-free rate. Significant increases or decreases to either of these inputs in isolation could result in a significantly higher or lower liability, with a higher liability limited to the contractual maximum of the contingent consideration liabilities. Ultimately, the liability will be equivalent to the amount paid, and the difference between the fair value estimate on the acquisition date and each reporting period, and the amount paid will be recognized in earnings.

Assets and **Liabilities** of the Company measured at fair value on a recurring basis as of **June 30, December 31, 2024** and **September 30, 2023**, are as follows:

	As of June 30, 2024				As of December 31, 2024			
	Level 1	Level 2	Level 3	Total	Level 1	Level 2	Level 3	Total
<b>Liabilities:</b>								
Warrant liabilities:								
Montage	\$ -	\$ -	\$ 12	\$ 12	\$ -	\$ -	\$ 8	\$ 8
Series A and C	-	-	15	15				
Series D	-	-	66	66	-	-	204	204
<b>Total warrant liabilities</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 93</b>	<b>\$ 93</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 212</b>	<b>\$ 212</b>

	As of September 30, 2023				As of September 30, 2024			
	Level 1	Level 2	Level 3	Total	Level 1	Level 2	Level 3	Total
<b>Liabilities:</b>								
Warrant liabilities:								
Montage	-	-	12	12	\$ -	\$ -	\$ 10	\$ 10
Series A and C	-	-	11	11				
Series D	-	-	151	151	-	-	88	88
<b>Total warrant liabilities</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 174</b>	<b>\$ 174</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 98</b>	<b>\$ 98</b>

The following table provides a rollforward of the fair value, as determined by Level 3 inputs, as follows:

	<b>Warrant Liabilities</b>	<b>Warrant Liabilities</b>
Balance at beginning of period, October 1, 2023	\$ 174	
Balance at beginning of period, October 31, 2024	\$ 98	
Additions	-	-
Payments or exercises	-	-
Adjustment to fair value	(18)	114
Balance at end of period, December 31, 2023	\$ 156	
Additions	-	
Payments or exercises	-	
Adjustment to fair value	25	
Balance at end of period, March 31, 2024	\$ 181	
Additions	-	
Exercises or payments	-	
Adjustment to fair value	(88)	
Balance at end of period, June 30, 2024	\$ 93	
Balance at end of period, December 31, 2024	\$ 212	

**BRIDGELINE DIGITAL, INC.**  
**NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**  
**(in thousands, except share and per share data)**

**5. Intangible Assets**

The components of intangible assets, net of accumulated amortization, are as follows:

	As of June 30, 2024	As of September 30, 2023	As of December 31, 2024	As of September 30, 2024
Domain and trade names	\$ 586	\$ 629	\$ 558	\$ 572
Customer related	3,176	3,678	2,922	3,048
Technology	332	583	244	288
Balance at end of period	\$ 4,094	\$ 4,890	\$ 3,724	\$ 3,908

Total amortization expense was \$184 thousand and \$346 thousand related to intangible assets for the three months ended June 30, 2024 and 2023, respectively, and \$796 thousand and \$1,032 thousand for the nine months ended June 30, December 31, 2024 and 2023, respectively, and is reflected in operating expenses on the Condensed Consolidated Statements of Operations. The estimated amortization expense for fiscal year 2024 (remaining), 2025, 2026, 2027, and 2028, and thereafter is \$184, \$733, \$672, \$558, \$558, \$544, \$669, \$553, \$554, \$494 and \$1,389 thousand, respectively.

## 6. Accrued Liabilities

Accrued liabilities consist of the following:

	As of June 30, 2024	As of September 30, 2023	As of December 31, 2024	As of September 30, 2024
Compensation and benefits	\$ 467	\$ 517	\$ 593	\$ 405
Professional fees	238	260	215	268
Insurance	39	-	150	-
Other	187	218	204	315
Balance at end of period	\$ 931	\$ 995	\$ 1,162	\$ 988

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## BRIDGELINE DIGITAL, INC.

### NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (in thousands, except share and per share data)

## 7. Long-term Debt

On March 1, 2021, the Company assumed the outstanding long-term debt obligations of an acquired business and issued a seller note to one of the selling shareholders. The assumed debt obligations and seller note are denominated in Euros.

Long-term debt consisted of the following:

	As of June 30, 2024	As of September 30, 2023	As of December 31, 2024	As of September 30, 2024
Term loan payable, accruing interest at 3-Month EURIBOR plus 1.3% per annum, payable in quarterly installments starting in April 2023 and matures in July 2028.	\$ 317	\$ 385	\$ 284	\$ 325
Seller's note payable ("Seller's note"), due to one of the selling shareholders, accruing interest at a fixed rate of 4.0% per annum. The Seller's note is payable over 5 installments and matures in September 2025.	207	317	125	201
Total debt	524	702	409	526
Less: current portion	(207)	(267)	(201)	(282)
Long-term debt, net of current portion	\$ 317	\$ 435	\$ 208	\$ 244

At June 30, December 31, 2024, future maturities of long-term debt are as follows:

Fiscal year:



2024 (remaining)	\$	84	
2025		207	
2025 (remaining)			\$ 182
2026		78	76
2027		78	76
2028		77	75
Total long-term debt	\$	524	\$ 409

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**BRIDGELINE DIGITAL, INC.**

**NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

(in thousands, except share and per share data)

**8. Stockholders' Equity**

Under our Certificate of Incorporation, we are authorized, subject to limitations prescribed by Delaware law and our Charter, to issue up to 1,000,000 shares of preferred stock in one or more series, to establish from time to time the number of shares to be included in each series and to fix the designation, powers, preferences and rights of the shares of each series and any of its qualifications, limitations or restrictions. Our Board of Directors can increase or decrease the number of shares of any series, but not below the number of shares of that series then outstanding, without any further vote or action by our stockholders. Our Board of Directors may authorize the issuance of preferred stock with voting or conversion rights that could adversely affect the voting power or other rights of the holders of the common stock.

**Series A Convertible Preferred Stock**

The Company has designated 264,000 shares of its preferred stock as Series A Convertible Preferred Stock ("Series A Preferred Stock"). The shares of Series A Preferred Stock may be converted, at the option of the holder at any time, into such number of shares of common stock equal to (i) the number of shares of Series A Preferred Stock to be converted, multiplied by the stated value of \$10 and (ii) divided by the conversion price in effect at the time of conversion. As of June 30, 2024 and September 30, 2023, the Company had no shares of Series A Preferred Stock outstanding.

**Series B Convertible Preferred Stock**

The Company has designated 5,000 shares of its preferred stock as Series B Convertible Preferred Stock ("Series B Preferred Stock"). The shares of Series B Preferred Stock may be converted, at the option of the holder at any time, into such number of shares of common stock equal to (i) the number of shares of Series B Preferred Stock to be converted, multiplied by the stated value of \$1,000 and (ii) divided by the conversion price in effect at the time of conversion. As of June 30, 2024 and September 30, 2023, the Company had no shares of Series B Preferred Stock outstanding.

**Series C Convertible Preferred Stock**

The Company has designated 11,000 shares of its preferred stock as Series C Convertible Preferred Stock ("Series C Preferred Stock"). The shares of Series C Preferred Stock may be converted, at the option of the holder at any time, into such number of shares of common stock equal to (i) the number of shares of Series C Preferred Stock to be converted, multiplied by the stated value of \$1,000 and (ii) divided by the conversion price in effect at the time of conversion. Series C Preferred Stock vote on an as-converted basis along with shares of the Company's common stock, are *not* entitled to receive dividends, unless specifically declared by our Board of Directors, and in the event of any liquidation, dissolution or winding up of the Company the holders of Series C Preferred Stock are entitled to receive in preference to the holders of common stock, Series A Preferred Stock, Series B Preferred Stock and any other stock, the amount equal to the stated value per share of Series C Preferred Stock. The Company may not effect, and a holder will not be entitled to, convert the Series C Preferred Stock or exercise any Series C Preferred Warrants, which, upon giving effect to such conversion or exercise, would cause the aggregate number of shares of common stock beneficially owned by the Purchaser (together with its affiliates) to exceed 4.99% (or, at the election of the holder, 9.99%) of the number of shares of common stock outstanding immediately after giving effect to the exercise. As of June 30, December 31, 2024 and September 30, 2023, the Company had 350 shares of Series C Preferred Stock outstanding, which are convertible into an aggregate of 38,889 shares of the Company's common stock.

**Series D Convertible Preferred Stock**

The Company has designated 4,200 shares of its preferred stock as Series D Convertible Preferred Stock ("Series D Preferred Stock"). The shares of Series D Preferred Stock may be converted, at the option of the holder at any time, into such number of shares of common stock equal to (i) the number of shares of Series D Preferred Stock to be converted, multiplied by the stated value of \$1,000 and (ii) divided by the conversion price in effect at the time of conversion. The Company may not effect, and a holder will not be entitled to convert, the Series D Preferred Stock or exercise any Series D Preferred Warrants, which, upon giving effect to such conversion or exercise, would cause (i) the aggregate number of shares of common stock beneficially owned by the Purchaser (together with its affiliates) to exceed 4.99% (or, at the election of the holder, 9.99%) of the number of shares of common stock outstanding immediately after giving effect to the exercise. As of June 30, 2024 and September 30, 2023, the Company had no shares of Series D Preferred Stock outstanding.

*Amended and Restated Stock Incentive Plan*

The Company has granted common stock, common stock warrants, and common stock option awards (the "Equity Awards") to employees, consultants, advisors and former debt holders of the Company and to former owners and employees of acquired companies that have become employees of the Company. The Company's Amended and Restated Stock Incentive Plan (the "Plan") provided for the issuance of up to 5,000 shares of common stock. This Plan expired in August 2016. On April 29, 2016, the stockholders approved a new stock incentive plan, the 2016 Stock Incentive Plan (the "2016 Plan"). The 2016 Plan authorizes the award of incentive stock options, non-statutory stock options, restricted stock, unrestricted stock, performance shares, stock appreciation rights and any combination thereof to employees, officers, directors, consultants, independent contractors and advisors of the Company. The 2016 Plan provides for the issuance in the aggregate of up to 2,400,000 shares of common stock associated with awards granted under the Stock Incentive Plan. As of **June 30, December 31**, 2024, there were **2,110,228** **2,106,895** options outstanding and approximately **3640** thousand shares available for future issuance under the 2016 Plan.

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**BRIDGELINE DIGITAL, INC.**

**NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

(in thousands, except share and per share data)

*Compensation Expense*

Compensation expense is generally recognized on a graded accelerated basis over the vesting period of grants. Compensation expense is recorded in the **condensed** consolidated statements of operations with a portion charged to Cost of revenue and a portion to Operating expenses, depending on the employee's department.

During the three and ninemonths ended **June 30, December 31**, 2024 and 2023, compensation expense related to share-based payments was as follows:

	Three Months Ended June 30,		Nine Months Ended June 30,		Three Months Ended December 31,	
	2024		2023		2024	
	\$	1	\$	7	\$	-
Cost of revenue						
Operating expenses	127		98		367	269
Interest expense and other, net	-		-		53	-
	<b>\$ 127</b>	<b>\$ 99</b>			<b>\$ 421</b>	<b>\$ 276</b>
					<b>\$ 107</b>	<b>\$ 112</b>

As of **June 30, December 31**, 2024, the Company had approximately **\$0.5** **\$0.4** million of unrecognized compensation costs related to unvested options, which is expected to be recognized over a weighted-average period of **1.5** **1.2** years.

*Common Stock Warrants*

The Company typically issues warrants to individual investors and placement agents to purchase shares of the Company's common stock in connection with public and private placement fund raising activities. Warrants may also be issued to individuals or companies in exchange for services provided to the Company. The warrants are typically exercisable six months after the issue date, expire in five years, and contain a cashless exercise provision and piggyback registration rights.

*Montage Warrant* - As additional consideration for a prior loan arrangement which was paid in full in a prior period not presented, the Company issued to Montage Capital an eight-year warrant (the "Montage Warrant") to purchase the Company's common stock at a price equal to \$132.50 per share. The Montage Warrant contains an equity buy-out provision upon the earlier of (1) dissolution or liquidation of the Company, (2) any sale or distribution of all or substantially all of the assets of the Company, or (3) a "Change in Control" as defined within the meaning of Sections 13(d) and 14(d)(2) of the Securities Exchange Act of 1934. Montage Capital has the right to receive an equity buy-out of \$250. If the equity buy-out is exercised, the Montage Warrant will be surrendered to the Company for cancellation.

*Series A and B and C Preferred Warrants* - In March 2019, in connection with the issuance of the Company's Series C Preferred Stock, the Company issued warrants to purchase the Company's common stock. These warrants were designated as (i) Series A Warrants with an initial term of 5.5 years and an exercise price of \$4.00; (ii) Series B Warrants, which expired unexercised during the Company's 2021 fiscal year, with an initial term of 24 months and an exercise price of \$4.00; and (iii) Series C Warrants with an initial term of 5.5 years and an exercise price of \$0.05 (collectively, hereinafter referred to as the "Series C Preferred Warrants"). The Company also issued warrants with an exercise price of \$4.00 to purchase shares of the Company's common stock to the Placement Agents. The Company *may not* effect, and a holder *will not* be entitled to convert, the Series C Preferred Stock or exercise any Series C Preferred Warrants, which, upon giving effect to such conversion or exercise, would cause (i) the aggregate number of shares of common

stock beneficially owned by the Purchaser (together with its affiliates) to exceed 4.99% (or, at the election of the holder, 9.99%) of the number of shares of common stock outstanding immediately after giving effect to the exercise.

**As of During fiscal June 30, 2024, the number of shares issuable upon exercise of the (i) all Series A, Warrants were 872,625 shares; (ii) Series C Warrants were 13,738 shares; and (iii) the Placement Agent Warrants issued in connection with the Series C Preferred Stock were 11,992 shares, and Investor Warrants expired.**

**Series D Preferred Warrants** In May 2021, in connection with the issuance of the Company's Series D Preferred Stock, the Company issued warrants to purchase the Company's common stock. These warrants consisted of (i) warrants issued to investors in Series D Preferred Stock to purchase in the aggregate up to 592,106 shares of common stock with an initial term of five and a half years which ends on November 16, 2026 and an initial exercise price of \$2.51 and (ii) Placement Agents warrants to purchase an aggregate of 179,536 shares of common stock with an initial term of five years which ends on May 12, 2026 and an initial exercise price of \$2.85. Collectively, these warrants are referred to as the "Series D Preferred Warrants."

The Company may not effect, and a holder will not be entitled to convert, the Series D Preferred Stock or exercise any Series D Preferred Warrants, which, upon giving effect to such conversion or exercise, would cause (i) the aggregate number of shares of common stock beneficially owned by the Purchaser (together with its affiliates) to exceed 4.99% (or, at the election of the holder, 9.99%) of the number of shares of common stock outstanding immediately after giving effect to the exercise. As of **June 30, December 31, 2024**, no Series D Warrants have been exercised and the aggregate number of shares issuable upon exercise was 592,106 and 179,536 shares for investors and placement agents, respectively.

The Montage Warrants, Series A and C Preferred Warrants, the Placement Agent Warrants issued in connection with the Series C Preferred Stock, and the Series D Warrants were all determined to be derivative liabilities and are subject to remeasurement each reporting period (see Note 4).

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#### **BRIDGELINE DIGITAL, INC.**

#### **NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

**(in thousands, except share and per share data)**

During the **nine** **three** months ended **June 30, December 31, 2024**, and **2023**, there were no warrants that were exercised and 54,741 warrants expired. During the **nine** months ended **June 30, 2023**, no warrants were exercised and no warrants expired.

Total warrants outstanding as **June 30, December 31, 2024**, were as follows:

Type	Issue Date	Shares	Price	Expiration	Issue Date	Shares	Price	Expiration
Financing (Montage)	10/10/2017	1,327	\$ 132.50	10/10/2025	10/10/2017	1,327	\$ 132.50	10/10/2025
Investors	3/12/2019	872,625	\$ 4.00	9/12/2024				
Investors	3/12/2019	13,738	\$ 0.05	9/12/2024				
Placement Agent	3/12/2019	11,992	\$ 4.00	9/12/2024				
Placement Agent	2/4/2021	31,564	\$ 3.88	2/4/2026	2/4/2021	31,564	\$ 3.88	2/4/2026
Investors	5/14/2021	592,106	\$ 2.51	11/16/2026	5/14/2021	592,106	\$ 2.51	11/16/2026
Placement Agent	5/14/2021	179,536	\$ 2.85	5/12/2026	5/14/2021	179,536	\$ 2.85	5/12/2026
		<u>1,702,888</u>				<u>804,533</u>		

#### **Summary of Option and Warrant Activity and Outstanding Shares**

During the three months ended March 31, 2024, the Company granted (i) options to purchase 250,000 shares to members of management at an exercise price of \$0.81, which vest ratably on a quarterly basis over a three-year period and (ii) options to purchase 80,000 shares to board members at an exercise price of \$0.90, which vested immediately. During the nine months ended June 30, 2024, the Company did not grant any options besides those granted during the three months ended March 31, 2024.

During the three months ended **June 30, 2023** **December 31**, the Company, (i) issued 300,000 total options to its Chief Executive Officer at an exercise price of \$1.18, which vest in 36 equal monthly installments over a three-year period, and (ii) issued 152,000 total options to employees at an exercise price of \$1.18, which vest in 12 equal quarterly installments over a three-year period. During the nine months ended June 30, 2023, the Company also granted options to employees to purchase 50,000 shares at an exercise price of \$1.34, which vest ratably over a three-year period.

The weighted-average option fair values, as determined using the Black-Scholes option valuation model, and the assumptions used to estimate these values for stock options granted during the nine months ended June 30, 2024 and 2023, are as follows:

	2024	2023
	Board	Non-Board

Weighted-average fair value per share option	\$	0.67	\$	0.67	\$	0.90
Expected life (in years)		5.8		5.0		5.8
Volatility		108.5 %		96.1 %		90.7 %
Risk-free interest rate		4.0 %		4.2 %		4.0 %
Dividend yield		0.0 %		0.0 %		0.0 %

The expected option term is the number of years the Company estimates the options will be outstanding prior to exercise based on historical trends of employee turnover. Expected volatility is based on historical daily price changes of the Company's common stock for a period equal to the expected life. The risk-free interest rate is based on the U.S. Treasury yield in effect at the time of grant. The expected dividend yield is **did zero** not since the Company does not currently pay cash dividends on its common stock and does not anticipate doing so in the foreseeable future. grant any options.

A summary of combined restricted stock, stock option and warrant activity for the **nine** **three** months ended **June 30**, December 31, 2024, is as follows:

	Restricted Stock		Stock Options		Stock Warrants		Restricted Stock		Stock Options		Stock Warrants	
	Awards	Awards	Weighted Average Exercise Price	Warrants	Weighted Average Exercise Price	Warrants	Awards	Awards	Weighted Average Exercise Price	Warrants	Weighted Average Exercise Price	
Outstanding, October 1, 2023	200,000	1,831,515	\$ 2.56	1,757,629	\$ 3.64							
Outstanding, October 31, 2024							200,000	2,107,895	\$ 2.25	804,533	\$ 2.85	
Granted	-	330,000	0.83	-	-	-	-	-	-	-	-	-
Exercised	-	-	-	-	-	-	-	-	-	-	-	-
Forfeited	-	(51,185)	1.47	-	-	-	-	(1,000)	1.40	-	-	-
Expired	-	(102)	1,414	(54,741)	10.17	-	-	-	-	-	-	-
Outstanding, June 30, 2024	<u>200,000</u>	<u>2,110,228</u>	<u>\$ 2.25</u>	<u>1,702,888</u>	<u>\$ 3.43</u>							
Options vested and exercisable, June 30, 2024		<u>1,442,556</u>	<u>\$ 2.73</u>									
Outstanding, December 31, 2024							200,000	2,106,895	\$ 2.25	804,533	\$ 2.85	
Options vested and exercisable, December 31, 2024								1,637,226	\$ 2.58			

As of **June 30**, **December 31**, 2024, the aggregate intrinsic value of options outstanding and exercisable was **\$29** **\$596** thousand and **\$4** **\$355** thousand, respectively, and the weighted-average remaining contractual term was **7.9** **7.4** and **7.5** **7.1** years, respectively.

In January 2025, our Chief Executive Officer exercised 25,000 stock options with an exercise price of \$0.81.

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#### BRIDGELINE DIGITAL, INC.

#### NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(in thousands, except share and per share data)

#### 9. Net Loss Per Share Attributable to Common Shareholders

Basic net loss per share is computed by dividing net loss applicable to common shareholders by the weighted average number of common shares outstanding. Diluted net loss per share attributable to common shareholders is computed using the weighted average number of common shares outstanding during the period plus the dilutive effect of outstanding stock options and warrants using the "treasury stock" method and convertible preferred stock using the "as-if-converted" method. The computation of diluted earnings per share does not include the effect of outstanding stock options, warrants and convertible preferred stock that are considered anti-dilutive.

Basic and diluted net income (loss) per share is computed as follows:

(in thousands, except per share data)	Three Months Ended June 30,	Nine Months Ended June 30,	Three Months Ended December 31,
---------------------------------------	-----------------------------	----------------------------	---------------------------------

	2024	2023	2024	2023	2024	2023
Numerator:						
Net loss – basic earnings per share	\$ (305)	\$ (781)	\$ (1,529)	\$ (1,372)	\$ (634)	\$ (622)
Effect of dilutive securities:						
Change in fair value of in-the-money warrant derivative liabilities	-	-	-	(1)	-	-
Net loss applicable to common shareholders - diluted earnings per share	\$ (305)	\$ (781)	\$ (1,529)	\$ (1,373)	\$ (634)	\$ (622)
Denominator:						
Weighted-average shares outstanding for basic earnings per share	10,417,609	10,417,609	10,417,609	10,417,609	10,417,609	10,417,609
Effect of dilutive securities:						
Options	-	-	-	-	-	-
Warrants	13,154	-	13,154	6,578	-	-
Preferred stock	-	-	-	-	-	-
Weighted-average shares outstanding for diluted earnings per share	10,430,763	10,417,609	10,430,763	10,424,187	10,417,609	10,417,609
Basic net loss per share	\$ (0.03)	\$ (0.07)	\$ (0.15)	\$ (0.13)	\$ (0.06)	\$ (0.06)
Diluted net loss per share	\$ (0.03)	\$ (0.07)	\$ (0.15)	\$ (0.13)	\$ (0.06)	\$ (0.06)

Potential common stock equivalents excluded from the computation of diluted net income (loss) per share because their inclusion would have been anti-dilutive were as follows (in shares):

	Three Months Ended June 30,		Nine Months Ended June 30,		Three Months Ended December 31,	
	2024		2023		2024	
	2024	2023	2024	2023	2024	2023
Stock options	2,110,228	1,226,065	2,110,228	1,226,065	2,106,895	1,802,479
Warrants	1,689,734	1,757,629	1,689,734	1,743,891	804,533	1,702,888
Series C Convertible Preferred Stock	38,899	38,899	38,899	38,899	38,889	38,889

## 10. Revenues and Other Related Items

### Disaggregated Revenues

The Company disaggregates revenue from contracts with customers by geography and product grouping, as it believes this best depicts how the nature, amount, timing and uncertainty of revenue and cash flows are affected by economic factors.

The Company's revenue by geography (based on customer address) is as follows:

Revenues:	Three Months Ended June 30,		Nine Months Ended June 30,		Three Months Ended December 31,	
	2024		2023		2024	
	2024	2023	2024	2023	2024	2023
United States	\$ 3,236	\$ 3,183	\$ 9,532	\$ 9,809	\$ 3,192	\$ 3,097
International	701	727	1,964	2,278	599	658
	<u>\$ 3,936</u>	<u>\$ 3,910</u>	<u>\$ 11,495</u>	<u>\$ 12,087</u>	<u>\$ 3,791</u>	<u>\$ 3,755</u>

The largest concentration within the Company's international revenue geography is within Canada.

Long-lived assets located in foreign jurisdictions aggregated approximately \$2.5 million and \$1.3 million as of June 30, December 31, 2024 and September 30, 2023, respectively.

**BRIDGELINE DIGITAL, INC.**

**NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

(in thousands, except share and per share data)

The Company's revenue by type is as follows:

Revenues:	Three Months Ended June 30,		Nine Months Ended June 30,		Three Months Ended December 31,	
	2024		2023		2024	
	\$ 2,666	\$ 2,788	\$ 8,024	\$ 8,489	\$ 2,637	\$ 2,706
Subscription	105	131	339	413	110	124
Maintenance	242	249	746	768	301	256
Hosting	923	742	2,386	2,417	743	669
Digital engagement services	\$ 3,936	\$ 3,910	\$ 11,495	\$ 12,087	\$ 3,791	\$ 3,755

For the three and nine months ended June 30, December 31, 2024 and 2023, no single customer exceeded 10% of the Company's total revenue.

*Deferred Revenue*

Amounts that have been invoiced are recorded in accounts receivable and deferred revenue or revenue, depending on whether the revenue recognition criteria have been met. Deferred revenue represents amounts billed for which revenue has not yet been recognized. Deferred revenue that is expected to be recognized during the succeeding 12-month period is recorded as current deferred revenue, and the remaining portion is recorded as noncurrent deferred revenue included in Other long-term liabilities.

The following table summarizes the classification and net change in deferred revenue as of and for the three and nine months ended June 30, December 31, 2024:

	Deferred Revenue	
	Current	Long-Term
Balance as of October 1, 2023	\$ 2,084	\$ 345
Decrease	(424 )	-
Balance as of December 31, 2023	\$ 1,660	\$ 345
Increase	501	-
Balance as of March 31, 2024	\$ 2,161	\$ 345
Decrease	6	-
Balance as of June 30, 2024	\$ 2,167	\$ 345

	Deferred Revenue	
	Current	Long-Term
Balance as of October 31, 2024	\$ 2,189	\$ 345
Decrease	(366 )	(15 )
Balance as of December 31, 2024	\$ 1,823	\$ 330

**11. Income Taxes**

Provision for income taxes consists of the estimated liability for state income taxes owed by the Company. Net operating loss carryforwards are estimated to be sufficient to offset any potential taxable income for all periods presented. During each of the three months ended June 30, December 31, 2024 and 2023, the Company recognized a provision for income taxes of \$5 thousand and \$9 thousand, respectively, and during the nine months ended June 30, 2024 and 2023, the Company recognized an income tax of \$15 thousand and \$25 thousand, respectively, thousand.

**BRIDGELINE DIGITAL, INC.**

**NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

(in thousands, except share and per share data)

**12. Leases**

The Company leases facilities in the United States for its corporate and regional field offices. During the three and nine months ended June 30, December 31, 2024, and 2023, the Company was also a lessee/sublessor for certain office locations. During the quarter ended December 31, 2024, 2023, the Company remeasured its operating lease liability for one of its sublet locations as a result of a change in the expected lease term. Such remeasurement resulted in an adjustment to the operating lease asset of less than \$0.1 million, equal which approximated to the amount in which the operating lease liability was remeasured.

The components of net lease costs were as follows:

	Three Months Ended June 30,				Nine Months Ended June 30,		Three Months Ended December 31,	
	2024		2023		2024		2023	
	2024	2023	2024	2023	2024	2023	2024	2023
Condensed Consolidated Statement of Operations:								
Operating lease cost	\$ 50	\$ 65	\$ 169	\$ 195	\$ 50	\$ 66		
Variable lease cost	16	36	66	108	17	35		
Less: Sublease income, net	(18)	(39)	(106)	(117)	(18)	(55)		
Total	\$ 48	\$ 62	\$ 129	\$ 186	\$ 49	\$ 46		

Cash paid for amounts included in the measurement of lease liabilities was \$140 thousand and \$149 thousand for the nine months ended June 30, December 31, 2024 and 2023, all of which represents operating cash flows from operating leases. As of June 30, December 31, 2024, the weighted average remaining lease term was 1.20.7 years and the weighted average discount rate was 7.0% 9.0%.

At June 30, 2024, future minimum rental commitments under non-cancelable leases with initial or remaining terms in excess of one year were as follows:

	Operating Leases	Receipts Subleases	Net Leases
Fiscal year:			
2024 (remaining)	\$ 37	\$ 18	\$ 19
2025	175	66	109
Total lease commitments	212	84	128
Less: Amount representing interest	(8)		
Present value of lease liabilities	204		
Less: current portion	(165)		
Operating lease liabilities, net of current portion	\$ 39		

In October 2023, the Company entered into a sublease for its Rosemont, Illinois location. The sublease is for \$6 thousand a month and has a term through August 31, 2025.

As of June 30, 2024, the Company had no lease commitments that extend past fiscal 2025.

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**BRIDGELINE DIGITAL, INC.**

**NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

(in thousands, except share and per share data)

At December 31, 2024, future minimum rental commitments under non-cancelable leases with initial or remaining terms in excess of one year were as follows:

	Operating Leases	Receipts Subleases	Net Leases
Fiscal year:			
2025 (remaining)	\$ 136	\$ 48	\$ 88
2026	7	-	7

Total lease commitments	143	48	95
Less: Amount representing interest	(21 )		
Present value of lease liabilities	122		
Less: current portion	(122 )		
Operating lease liabilities, net of current portion	\$ -		

As of December 31, 2024, the Company had no lease commitments that extend past fiscal 2028, assuming the Company does not exercise its termination option in 2025. The Rosemont, Illinois lease contains an early termination clause, which the Company expects to execute, under which the lease can be terminated on August 31, 2025 upon payment of a \$93 thousand termination fee.

Starting October 1, 2023, the Company has subleased its office space in Rosemont, Illinois. The sublease is for \$6 thousand per month, through August 31, 2025.

### 13. Commitments and Contingencies

The Company leases certain of its buildings under non-cancelable lease agreements. Refer to the *Leases* footnote (Note 12) of the Notes to the Condensed Consolidated Financial Statements for additional information.

The Company frequently warrants that the technology solutions it develops for its clients will operate in accordance with the project specifications without defects for a specified warranty period, subject to certain limitations that the Company believes are standard in the industry. In the event that defects are discovered during the warranty period, and none of the limitations apply, the Company is obligated to remedy the defects until the solution that the Company provided operates within the project specifications. The Company is not typically obligated by contract to provide its clients with any refunds of the fees they have paid, although a small number of its contracts provide for the payment of liquidated damages upon default. The Company has purchased and maintains insurance policies covering professional errors and omissions, property damage and general liability that reduce its monetary exposure for warranty-related claims and enable it to recover a portion of any future amounts paid.

The Company's contracts typically provide for testing and client acceptance procedures that are designed to mitigate the likelihood of warranty-related claims, although there can be no assurance that such procedures will be effective for each project. The Company has not paid any material amounts related to warranties for its solutions. The Company sometimes commits unanticipated levels of effort to projects to remedy defects covered by its warranties. The Company's estimate of its exposure to warranties on contracts is immaterial as of **June 30, December 31, 2024** and **September 30, 2023 2024**.

The Company's agreements with customers generally require the Company to indemnify the customer against claims in which the Company's products infringe third-party patents, copyrights, or trademarks and indemnify against product liability matters. As of **June 30, December 31, 2024** and **September 30, 2023 2024**, the Company has not experienced any losses related to the indemnification obligations and no significant claims with respect thereto were outstanding. The Company does not expect significant claims related to the indemnification obligations and, consequently, concluded that the fair value of these obligations is negligible, and no related reserves were established.

#### *Litigation*

The Company is subject to ordinary routine litigation and claims incidental to its business. As of **June 30, December 31, 2024**, the Company was not engaged with any material legal proceedings.

### **BRIDGELINE DIGITAL, INC.**

### **NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

**(in thousands, except share and per share data)**

### 14. Related Party Transactions

In October 2013, Michael Taglich joined the Board of Directors. Mr. Taglich is the Chairman and President of Taglich Brothers, Inc. ("Taglich Brothers"), a New York based securities firm. Taglich Brothers acted as placement agents for many of the Company's private offerings and debt issuances.

In connection with previous private offerings and debt issuances which occurred prior to the fiscal years presented in these **condensed** consolidated financial statements, Taglich Brothers were granted Placement Agent Warrants to purchase 4,246 shares of common stock at a weighted average price of \$321.00 per share and were granted Placement Agent Warrants to purchase 10,926 shares of common stock at a weighted average price of \$761.61 per share.

In consideration of previous loans made by Mr. Taglich to the Company and the personal guaranty on a former third-party credit facility no longer maintained by the Company, Mr. Taglich has been issued warrants to purchase common stock totaling 1,080 shares at an exercise price of \$1,000 per share.

In November 2018, the Company engaged Taglich Brothers Inc, on a non-exclusive basis, to perform advisory and investment banking services to identify possible acquisition target possibilities. Fees for the services were \$8 thousand per month for three months and \$5 thousand per month thereafter, cancellable at any time. Taglich Brothers could also earn a success fee ranging from \$200 thousand for a revenue target acquisition of under \$5 million up to \$1 million for an acquisition target over \$200 million. In connection with the asset purchase of Stantive, Taglich Brothers earned a success fee of \$200,000. The services agreement is no longer in place.

Mr. Taglich purchased 350 units in the amount of \$350 of Series C Preferred Stock and associated warrants in the private transaction consummated on March 13, 2019. Mr. Taglich's purchase was subject to stockholder approval pursuant to The Nasdaq Stock Market Listing Rule 5635(c), for which approval by the stockholders of the Company was obtained on April 26, 2019.

In connection with the Company's registered direct offering completed in February 2021, the Company issued Taglich Brothers 29,084 Investors warrants. Each warrant to purchase common stock expires five years from the date of issuance and is non-cash exercisable for \$3.875 per share beginning six-months from the date of issuance, or February 4, 2021. The warrants expire February 4, 2026.

In connection with the Company's Series D Preferred Stock registered direct offering and PIPE completed in May 2021, the Company issued Taglich Brothers 53,861 Investors warrants. Each warrant to purchase common stock expires five years from the date of issuance and is non-cash exercisable for \$2.850 per share beginning six-months from the date of issuance, or May 14, 2021. The warrants expire May 12, 2026.

## **15. Subsequent Events**

The Company evaluated subsequent events through the date of this filing and concluded there were no material subsequent events requiring adjustment to or disclosure in these interim condensed consolidated financial statements.

**2019**

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**BRIDGELINE DIGITAL, INC.**  
**NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**  
(in thousands, except share and per share data)

**Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.**

All statements included in this section, other than statements or characterizations of historical fact, are forward-looking statements. These "forward looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, are based on our current expectations, estimates and projections about our industry, management's beliefs, and certain assumptions made by us, all of which are subject to change. Forward-looking statements can often be identified by words such as "anticipates," "expects," "intends," "plans," "predicts," "believes," "seeks," "estimates," "may" "will," "should," "would," "could," "potential," "continue," "ongoing," similar expressions, and variations or negatives of these words. These statements appear in a number of places and include statements regarding the intent, belief or current expectations of Bridgeline Digital, Inc. These forward-looking statements are not guarantees of future results and are subject to risks, uncertainties and assumptions, including, but not limited to, business operations and the business of our customers, suppliers and partners; our ability to retain and upgrade current customers; increasing our recurring revenue; our ability to attract new customers; our revenue growth rate; our history of net loss and our ability to achieve or maintain profitability; instability in the financial markets, including the banking sector; our liability for any unauthorized access to our data or our users' content, including through privacy and data security breaches; any decline in demand for our platform or products; changes in the interoperability of our platform across devices, operating systems, and third-party applications that we do not control; competition in our markets; our ability to respond to rapid technological changes, extend our platform, develop new features or products, or gain market acceptance for such new features or products, particularly in light of potential disruptions to the productivity of our employees resulting from remote work; our ability to manage our growth or plan for future growth, and our acquisition of other businesses and the potential of such acquisitions to require significant management attention, disrupt our business, or dilute stockholder value; the volatility of the market price of our common stock; the ability to maintain our listing on the NASDAQ Capital Market; or our ability to maintain an effective system of internal controls as well as other risks described in our filings with the Securities and Exchange Commission. Any of such risks could cause our actual results to differ materially and adversely from those expressed in any forward-looking statement. We urge readers to review carefully the risk factors described in our Annual Report on Form 10-K for the fiscal year ended **September 30, 2023** **September 30, 2024**, as well as in the other documents that we file with the Securities and Exchange Commission.

This section should be read in combination with the accompanying unaudited condensed consolidated financial statements and related notes prepared in accordance with United States generally accepted accounting principles.

**Overview**

We are a Bridgeline Digital is an AI-powered marketing technology company that offers a suite of products that help companies grow online revenue by driving more visitors to their websites, converting more visitors to purchasers, and share information with customers, partners, and employees, increasing average order value per purchaser.

All of our Bridgeline's software is available through a cloud-based Software as a Service ("SaaS") model, whose flexible architecture provides customers hosting and support model. Additionally, Unbound and HawkSearch have the option to be Bridgeline's software is available via a traditional perpetual licensing business model, in which the software can reside on a dedicated infrastructure either on premise at the customer's facility, or manage-hosted by us via a cloud-based, dedicated hosted services model. Bridgeline's product offerings include:

Our product offerings include:

- HawkSearch: a site search, recommendation, and personalization software application, built for marketers merchandisers, and developers to enhance, normalize, and enrich an online customer's content search and product discovery experience.
- Celebros Search: a commerce-oriented site search product that provides Natural Language Processing with artificial intelligence to present relevant search results based on long-tail keyword searches.
- Woorank: a Search Engine Optimization ("SEO") audit tool that generates an instant performance audit of the site's technical, on-page, and off-page SEO.
- Unbound: a Digital Experience Platform that includes Web Content Management, eCommerce, Digital Marketing, and Web Analytics.
- TruPresence: a web content management and eCommerce platform that supports the needs of multi-unit organizations and franchises.
- OrchestraCMS: the only content and digital experience platform built 100% native on Salesforce and helps customers create websites and intranets for their customers, partners, and employees.

We were incorporated under the laws of the State of Delaware on August 28, 2000.

#### Locations

Our corporate office is located in Woburn, Massachusetts. We maintain regional field offices serving the following geographical locations: Woodbury, New York; Rosemont, Illinois; Atascadero, California; Ontario, Canada; and Brussels, Belgium.

We have four wholly-owned subsidiaries: Bridgeline Digital Pvt. Ltd., located in Bangalore, India; Bridgeline Digital Canada, Inc., located in Ontario, Canada; Hawk Search, Inc. located in Rosemont, Illinois and Bridgeline Digital Belgium BV, located in Brussels, Belgium.

#### Customer Information

We currently have over 2,000 active customers. For the three and nine months ended June 30, 2024 December 31, 2024 and 2023, no customer exceeded 10% of our revenue.

#### Results of Operations for the Three and Nine Months Ended June 30, 2024 December 31, 2024 compared to the Three and Nine Months Ended June 30, 2023 December 31, 2023

Total net revenue for each of the three months ended June 30, 2024 December 31, 2024 and 2023, was \$3.9 million, \$3.8 million. We had net loss of \$(0.3) \$(0.6) million and \$(0.8) million for each of the three months ended June 30, 2024 December 31, 2024 and 2023, respectively. Basic and diluted loss per share attributable to common shareholders was \$(0.03) for the three months ended June 30, 2024. Basic and diluted net loss per share attributable to common shareholders was \$(0.07) for the three months ended June 30, 2023. Total net revenue for each of the nine months ended June 30, 2024 and 2023, was \$11.5 million and \$12.1 million, respectively. We had net loss of \$(1.5) million and \$(1.4) million for the nine months ended June 30, 2024 and 2023, respectively. Included in the net loss for the nine months ended June 30, 2023, December 31, 2024 and 2023, was a loss of \$114 thousand and a gain of \$0.4 million \$18 thousand, respectively, as a result of the change in the fair value of certain warrant liabilities. Basic and diluted loss per share attributable to common shareholders was \$(0.15) \$(0.06) for each of the nine months ended June 30, 2024. Basic and diluted net loss per share attributable to common shareholders was \$(0.13) for the nine months ended June 30, 2023, December 31, 2024 and 2023.

(in thousands)	Three Months Ended June 30,					Nine Months Ended June 30,					Three Months Ended December 31,							
	2024	%	2023	%	Change	2024	%	2023	%	Change	2024	%	2023	%	Change			
Revenue					% Change					% Change					% Change			
Subscription and perpetual licenses	\$ 3,013	77%	\$ 3,168	81%	\$ (155)	(5)%	\$ 9,109	79%	\$ 9,670	80%	\$ (561)	(6)%	\$ 3,048	80%	\$ 3,086	82%	\$ (38)	(1)%

Digital engagement services	923	23 %	742	19 %	181	24 %	2,386	21 %	2,417	20 %	(31)	(1) %	743	20 %	669	18 %	74	11 %			
Total net revenue	3,936		3,910		26		1%	11,495		12,087		(592)		(5) %	3,791		3,755		36		1 %
Cost of revenue																					
Subscription and perpetual licenses	846	28 %	848	27 %	(2)	(0) %	2,533	28 %	2,549	26 %	(16)	(1) %	893	29 %	827	27 %	66	8 %			
Digital engagement services	384	42 %	419	56 %	(35)	(8) %	1,180	49 %	1,259	52 %	(79)	(6) %	363	49 %	376	56 %	(13)	(3) %			
Total cost of revenue	1,230	31 %	1,267	32 %	(37)	(3) %	3,713	32 %	3,808	32 %	(95)	(2) %	1,256	33 %	1,203	32 %	53	4 %			
Gross profit	2,706	69 %	2,643	68 %	63	2 %	7,782	68 %	8,279	68 %	(497)	(6) %	2,535	67 %	2,552	68 %	(17)	(1) %			
Operating expenses																					
Sales and marketing	949	24 %	1,197	31 %	(248)	(21) %	2,803	24 %	3,792	31 %	(989)	(26) %	982	26 %	913	24 %	69	8 %			
General and administrative	878	22 %	779	20 %	99	13 %	2,425	21 %	2,367	20 %	58	2 %	786	21 %	781	21 %	5	1 %			
Research and development	1,008	26 %	936	24 %	72	8 %	3,138	27 %	2,609	22 %	529	20 %	1,073	28 %	1,093	29 %	(20)	(2) %			
Depreciation and amortization	201	5 %	384	10 %	(183)	(48) %	885	8 %	1,143	9 %	(258)	(23) %	195	5 %	385	10 %	(190)	(49) %			
Restructuring and acquisition related expenses	53	1 %	12	0 %	41	342 %	68	1 %	57	0 %	11	19 %	10	0 %	15	0 %	(5)	(33) %			
Total operating expenses	3,089		3,308		(219)		(7) %	9,319		9,968		(649)		(7) %	3,046		3,187		(141)		(4) %
Loss from operations	(383)		(665)		282		(42) %	(1,537)		(1,689)		152		(9) %	(511)		(635)		124		(20) %
Interest expense and other, net	(5)		0		(5)		0 %	(58)		(19)		(39)		205 %	(4)		0		(4)		0 %
Change in fair value of warrant liabilities	88		(107)		195		(182) %	81		361		(280)		(78) %	(114)		18		(132)		(733) %
Loss before income taxes	(300)		(772)		472		(61) %	(1,514)		(1,347)		(167)		12 %	(629)		(617)		(12)		2 %
Provision for income taxes	5		9		(4)		(44) %	15		25		(10)		(40) %	5		5		-		0 %
Net loss	\$ (305)		\$ (781)		\$ 476		(61) %	\$ (1,529)		\$ (1,372)		\$ (157)		11 %	\$ (634)		\$ (622)		\$ (12)		2 %
Non-GAAP Measure:																					
Adjusted EBITDA	\$ 3		\$ (163)		\$ 166		(102) %	\$ (197)		\$ (192)		\$ (5)		3 %	\$ (193)		\$ (117)		\$ (76)		65 %

## Revenue

Our revenue is derived from two sources: (i) subscription and perpetual licenses and (ii) digital engagement services.

### Subscription and Perpetual Licenses

Revenue from subscription (SaaS) and perpetual licenses of \$3.0 million for the three months ended June 30, 2024 decreased from \$3.2 million December 31, 2024 remained consistent with \$3.1 million for the three months ended June 30, 2023 December 31, 2023.

The decrease for the three months ended June 30, 2024 compared to the prior period was a result of reduced subscriptions on legacy products, which offset increases in revenue from HawkSearch.

Revenue from subscription (SaaS) and perpetual licenses of \$9.1 million for the nine months ended June 30, 2024 decreased from \$9.7 million for the nine months ended June 30, 2023.

The decrease for the nine months ended June 30, 2024 compared to the prior period was a result of reduced subscriptions on legacy products, which offset increases in revenue from HawkSearch.

Subscription and perpetual licenses revenue as a percentage of total revenue of 77% for the three months ended June 30, 2024 December 31, 2024 decreased from 81% for the three months ended June 30, 2023.

Subscription and perpetual licenses revenue as a percentage of total revenue of 79% for the nine months ended June 30, 2024 decreased from 80% for the nine months ended June 30, 2023 December 31, 2023.

#### Digital Engagement Services

Revenue from digital engagement services of \$0.9 million \$0.7 million for the three months ended June 30, 2024 December 31, 2024 increased from \$0.7 million for the three months ended June 30, 2023 December 31, 2023.

Revenue from digital engagement services of \$2.4 million for the nine months ended June 30, 2024 remained consistent with \$2.4 million for the nine months ended June 30, 2023.

Digital engagement services revenue as a percentage of total revenue of 23% for the three months ended June 30, 2024 December 31, 2024 increased from 19% for the three months ended June 30, 2023.

Digital engagement services revenue as a percentage of total revenue of 21% for the nine months ended June 30, 2024 increased from 20% for the nine months ended June 30, 2023 December 31, 2023.

The increase in revenue from digital engagement services as a percentage of total revenue for the three months ended June 30, 2024 December 31, 2024 was a result of additional services volumes in the three months ended June 30, 2024 December 31, 2024.

#### Cost of Revenue

Total cost of revenue of \$1.3 million for the three months ended December 31, 2024 increased from \$1.2 million for the three months ended June 30, 2024 decreased from \$1.3 million for the three months ended June 30, 2023.

Total cost of revenue of \$3.7 million for the nine months ended June 30, 2024 decreased from \$3.8 million for the nine months ended June 30, 2023 December 31, 2023.

#### Cost of Subscription and Perpetual Licenses

Cost of subscription and perpetual licenses of \$0.9 million for the three months ended December 31, 2024 increased from \$0.8 million for the three months ended June 30, 2024 remained consistent with \$0.8 million for the three months ended June 30, 2023 December 31, 2023.

The cost of subscription and perpetual licenses as a percentage of subscription and perpetual licenses revenue was 28% and 27% for the three months ended June 30, 2024 and 2023, respectively.

Cost of subscription and perpetual licenses of \$2.5 million for the nine months ended June 30, 2024, remained consistent with \$2.5 million for the nine months ended June 30, 2023. The cost of subscription and perpetual licenses as a percentage of subscription and perpetual licenses revenue was 28% and 26% for the nine months ended June 30, 2024 December 31, 2024 and 2023, respectively.

The changes in cost of subscription and perpetual licenses are primarily due to server lower personnel costs and personnel higher server costs.

#### Cost of Digital Engagement Services

Cost of digital engagement services of \$0.4 million for the three months ended June 30, 2024 remained consistent with December 31, 2024 decreased from \$0.4 million for the three months ended June 30, 2023 December 31, 2023.

The cost of total digital engagement services as a percentage of total digital engagement services revenue was 42% and 56% for the three months ended June 30, 2024 and 2023, respectively.

Cost of digital engagement services of \$1.2 million for the nine months ended June 30, 2024 decreased from \$1.3 million for the nine months ended June 30, 2023.

The cost of total digital engagement services as a percentage of total digital engagement services revenue was 49% and 52% for the nine months ended June 30, 2024 December 31, 2024 and 2023, respectively.

The decrease in cost of digital engagement services in the three and nine month periods is primarily due to lower personnel costs.

#### Gross Profit

Gross profit of \$2.5 million for the three months ended December 31, 2024 decreased from \$2.6 million for the three months ended December 31, 2023.

The gross profit margin was 67% and 68% for the three months ended December 31, 2024 and 2023, respectively.

#### Gross Profit

Gross profit of \$2.7 million for the three months ended June 30, 2024 increased from \$2.6 million for the three months ended June 30, 2023.

The gross profit margin was 69% and 68% for the three months ended June 30, 2024 and 2023, respectively.

Gross profit of \$7.8 million for the nine months ended June 30, 2024 decreased from \$8.3 million for the nine months ended June 30, 2023.

The gross profit margin was 68% for each of the nine months ended June 30, 2024 and 2023, respectively.

#### Operating Expenses

##### Sales and Marketing Expenses

Sales and marketing expenses of \$1.0 million for the three months ended December 31, 2024 increased from \$0.9 million for the three months ended June 30, 2024 decreased from \$1.2 million for the three months ended June 30, 2023 December 31, 2023.

Sales and marketing expense as a percentage of total revenue was 24% 26% and 31% 24% for the three months ended June 30, 2024 and 2023, respectively.

Sales and marketing expenses of \$2.8 million for the nine months ended June 30, 2024 decreased from \$3.8 million for the nine months ended June 30, 2023.

Sales and marketing expense as a percentage of total revenue was 24% and 31% for the nine months ended June 30, 2024 December 31, 2024 and 2023, respectively.

The decrease in expenses increase compared to the prior periods period is primarily attributable to lower higher personnel costs and lower higher marketing spend on leads and conferences.

##### General and Administrative Expenses

General and administrative expenses of \$0.9 million for the three months ended June 30, 2024 increased from \$0.8 million for the three months ended June 30, 2023.

General and administrative expense as a percentage of total revenue was 22% and 20% December 31, 2024 remained consistent with \$0.8 million for the three months ended June 30, 2024 and 2023, respectively.

General and administrative expenses of \$2.4 million for the nine months ended June 30, 2024 remained consistent with \$2.4 million for the nine months ended June 30, 2023 December 31, 2023.

General and administrative expense as a percentage of total revenue was 21% and 20% for the nine months ended June 30, 2024 and 2023, respectively.

The increases for each of the comparable periods is primarily attributable to additional personnel costs. three months ended December 31, 2024 and 2023.

##### Research and Development

Research and development expenses of \$1.0 million \$1.1 million for the three months ended June 30, 2024 increased December 31, 2024 decreased from \$0.9 million \$1.1 million for the three months ended June 30, 2023 December 31, 2023.

Research and development expenses as a percentage of total revenue was 26% 28% and 24% 29% for the three months ended June 30, 2024 and 2023, respectively.

Research and development expenses of \$3.1 million for the nine months ended June 30, 2024 increased from \$2.6 million for the nine months ended June 30, 2023.

Research and development expenses as a percentage of total revenue was 27% and 22% for the nine months ended June 30, 2024 December 31, 2024 and 2023, respectively.

The increases for each of decrease compared to the comparable periods prior period is primarily attributable to additional lower personnel costs.

##### Depreciation and Amortization

Depreciation and amortization expense was \$0.2 million and \$0.4 million for the three months ended June 30, 2024 December 31, 2024 and 2023, respectively.

Depreciation and amortization as a percentage of total revenue was 5% and 10% for the three months ended June 30, 2024 December 31, 2024 and 2023, respectively.

Depreciation and amortization expense was \$0.9 million and \$1.1 million for the nine months ended June 30, 2024 and 2023, respectively.

Depreciation and amortization as a percentage of total revenue was 8% and 9% for the nine months ended June 30, 2024 and 2023, respectively.

#### *Loss from Operations*

The loss from operations was ~~\$(0.4)~~ \$(0.5) million and ~~\$(0.7)~~ \$(0.6) for the three months ended ~~June 30, 2024~~ and 2023, respectively.

~~The loss from operations was \$(1.5) million and \$(1.7) million for the nine months ended June 30, 2024~~ December 31, 2024 and 2023, respectively.

#### *Interest expense and other, net*

Interest expense and other, net, was ~~\$5~~ \$4 thousand and ~~\$0~~ thousand for the three months ended ~~June 30, 2024~~ December 31, 2024 and 2023.

~~Interest expense and other, net, was \$58 thousand and \$19 thousand for the nine months ended June 30, 2024~~ and 2023, respectively.

~~The increase is primarily the result of stock-based compensation from options issued to board members.~~

#### *Change in fair value of warrant liabilities*

We recognized a ~~gain/(loss)~~ related to the change in fair value of warrant liabilities of \$88 thousand and \$(107) thousand for the three months ended June 30, 2024 and 2023, respectively.

~~We recognized a *l*gain related to the change in fair value of warrant liabilities of \$81~~ \$(114) thousand and ~~\$361~~ \$18 thousand for the ~~nine~~ three months ended ~~June 30, 2024~~ December 31, 2024 and 2023, respectively.

#### *Provision for Income Taxes*

The provision for income taxes was \$5 thousand for ~~each~~ of the three months ended ~~June 30, 2024~~ December 31, 2024 and \$9 thousand for the three months ended June 30, 2023.

~~The provision for income taxes was \$15 thousand for the nine months ended June 30, 2024 and \$25 thousand for the nine months ended June 30, 2023~~ December 31, 2023. The provision for income taxes consists of estimated liability for federal and state income taxes owed by us. Net operating loss ("NOL") carryforwards are estimated to be sufficient to offset any potential taxable income for all periods presented. A valuation allowance is established if it is more likely than not that all or a portion of the deferred tax asset will not be realized. We maintain a valuation allowance against its net deferred tax assets.

#### *Adjusted EBITDA*

We also measure our performance based on a non-GAAP ("Generally Accepted Accounting Principles") measurement of earnings before interest, taxes, depreciation, amortization, stock-based compensation expense, impairment of goodwill and intangible assets, non-cash warrant related expenses, other income and expenses, change in fair value of derivative instruments, change in fair value of contingent consideration, and restructuring and acquisition related charges ("Adjusted EBITDA").

We believe this non-GAAP financial measure of Adjusted EBITDA is useful to management and investors in evaluating our operating performance for the periods presented and provides a tool for evaluating our ongoing operations.

Adjusted EBITDA, however, is not a measure of operating performance under accounting principles generally accepted in the United States of America ("U.S. GAAP") and should not be considered as an alternative or substitute for U.S. GAAP profitability measures such as (i) income from operations and net income, or (ii) cash flows from operating, investing and financing activities, both as determined in accordance with U.S. GAAP. Adjusted EBITDA as an operating performance measure has material limitations because it excludes the financial statement impact of net interest expense, income taxes, depreciation, amortization of intangibles, stock-based compensation, goodwill impairment, changes in fair value of warrant liabilities, loss on disposal of assets, other amortization, changes in fair value of contingent consideration and restructuring charges, acquisition related expenses, and therefore does not represent an accurate measure of profitability. As a result, Adjusted EBITDA should be evaluated in conjunction with net income (loss) for a complete analysis of our profitability, as net income (loss) includes the financial statement impact of these items and is the most directly comparable U.S. GAAP operating performance measure to Adjusted EBITDA. Our definition of Adjusted EBITDA may also differ from and therefore may not be comparable with similarly titled measures used by other companies, thereby limiting its usefulness as a comparative measure. Because of the limitations that Adjusted EBITDA has as an analytical tool, investors should not consider it in isolation, or as a substitute for analysis of our operating results as reported under U.S. GAAP.

The following table reconciles net loss (which is the most directly comparable U.S. GAAP operating performance measure) to Adjusted EBITDA (in thousands):

	Three Months Ended June 30,				Nine Months Ended June 30,		Three Months Ended December 31,	
	2024		2023		2024		2023	
	\$	(305)	\$	(781)	\$	(1,529)	\$	(1,372)
Net loss							\$ (634)	\$ (622)

Provision for income tax	5	9	15	25	5	5
Interest expense and other, net	5	-	58	19	4	-
Change in fair value of warrants	(88)	107	(81)	(361)	114	(18)
Amortization of intangible assets	184	346	796	1,032	184	346
Depreciation and other amortization	22	45	108	132	17	45
Restructuring and acquisition related charges	53	12	68	57	10	15
Stock-based compensation	127	99	368	276	107	112
Adjusted EBITDA	<u>\$ 3</u>	<u>\$ (163)</u>	<u>\$ (197)</u>	<u>\$ (192)</u>	<u>\$ (193)</u>	<u>\$ (117)</u>

#### Liquidity and Capital Resources

##### Cash Flows

###### Operating Activities

Cash provided by operating activities was \$0.2 million for the three months ended December 31, 2024, compared to cash used in operating activities was \$(1.0) of \$(0.9) million for the nine months ended June 30, 2024, compared to \$0.3 million cash provided by operating activities for the nine months ended June 30, 2023 December 31, 2023. The change in cash used in operating activities, compared to the prior period, was primarily due to a decrease in net earnings and changes in non-cash items, including amortization and changes in fair value of warrant liabilities, and changes in accounts receivable prepaid expenses and other current assets, accounts payable and accrued liabilities and deferred revenue, liabilities.

###### Investing Activities

There was \$(24) \$(5) thousand cash used in investing activities for the nine months ended June 30, 2024 December 31, 2024 and \$(23) thousand no cash used in investing activities for the nine months ended June 30, 2023, related primarily to purchases of property and equipment December 31, 2023

###### Financing Activities

Cash used in financing activities was \$(0.2) \$(0.1) million for each of the nine three months ended June 30, 2024 December 31, 2024, related to long-term debt payments related to acquisitions completed during fiscal 2021. Cash used in financing activities was \$(0.6) million for the nine months ended June 30, 2023, and 2023, primarily related to payments of long-term debt and deferred purchase price payable and contingent consideration payments related to acquisitions completed during fiscal 2021 debt.

##### Capital Resources and Liquidity Outlook

We have historically incurred operating losses and used cash on hand and from financing activities to fund operations as well as develop new products. We continue The Company is continuing to maintain tight control over discretionary spending for the 2024 2025 fiscal year. We believe The Company believes that future revenues and cash flows will supplement our its working capital and have it has an appropriate cost structure to support future revenue growth.

We may offer and sell, from time to time, in one or more offerings, up to \$50 million \$50 million of its debt or equity securities, or any combination thereof. Such securities offerings may be made pursuant to our the Company's currently effective registration statement on Form S-3 (File No. 333-262764), which was initially filed with the Securities and Exchange Commission on February 16, 2022, and declared effective on March 4, 2022 (the "Shelf Registration Statement"). A complete description of the types of securities that we the Company may sell is described in the Preliminary Prospectus contained in the Shelf Registration Statement. As of the date of the filing of this Quarterly Report, there are no active offerings for the sale or obligations to purchase any of our the Company's securities pursuant to the Shelf Registration Statement. There can be no assurances that we the Company will offer any securities for sale or that if we do the Company does offer any securities that we it will be successful in selling any portion of the securities offered on a timely basis if at all, or on terms acceptable to us. Further, our ability to offer or sell such securities may be limited by the rules of the NASDAQ Capital Market.

We are currently evaluating our future financing options, including the filing of a new shelf registration statement to replace our existing Shelf Registration Statement, which is set to expire on March 4, 2025. A new registration statement would provide us with continued flexibility to access capital and support our business objectives. The decision to file a new registration statement and the timing of any such filing will depend on several factors, including market conditions, our capital requirements, and our eligibility to utilize Form S-3 at the time of filing. There can be no assurance that we will proceed with filing a new registration statement or that, if filed, it will be declared effective by the SEC.

##### Off-Balance Sheet Arrangements

At this time, we do not have any off-balance sheet arrangements, financings or other relationships with unconsolidated entities or other persons, other than our operating leases.

## **Contractual Obligations**

We lease all of our office locations. The gross obligations for operating leases is ~~\$0.3~~ \$0.1 million, of which ~~\$0.2 million~~ all is expected to be paid in the next twelve months. Debt payments on our various debt obligations total ~~\$0.6~~ \$0.4 million of which \$0.2 million is expected to be paid in the next twelve months.

## **Critical Accounting Policies**

These critical accounting policies and estimates by our management should be read in conjunction with Note 2, *Summary of Significant Accounting Policies* to the Consolidated Financial Statements that were prepared in accordance with U.S. GAAP.

The preparation of financial statements in accordance with U.S. GAAP requires us to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses in the reporting period. We regularly make estimates and assumptions that affect the reported amounts of assets and liabilities. The most significant estimates included in our financial statements are the valuation of accounts receivable and long-term assets, including intangibles, goodwill and deferred tax assets, stock-based compensation, amounts of revenue to be recognized on service contracts in progress, unbilled receivables, and deferred revenue. We base our estimates and assumptions on current facts, historical experience and various other factors that we believe to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities and the accrual of costs and expenses that are not readily apparent from other sources. The actual results experienced by us may differ materially and adversely from our estimates. To the extent there are material differences between our estimates and the actual results, our future results of operations will be affected.

We consider the following accounting policies to be both those most important to the portrayal of our financial condition and those that require the most subjective judgment:

- Revenue recognition;
- ~~Allowance for credit losses; Accounts receivable;~~
- Accounting for goodwill and other intangible assets;
- Accounting for business combinations;
- Accounting for common stock purchase warrants; and
- Accounting for stock-based compensation.

### Revenue Recognition

We derive our revenue from two sources: (i) Software Licenses, which are comprised of subscription fees, perpetual software licenses, and maintenance for post-customer support ("PCS") on perpetual licenses, and (ii) Digital Engagement Services, which are professional services to implement our products such as web development, digital strategy, information architecture and usability engineering search. Customers who license the software on a subscription basis, which can be described as "Software as a Service" or "SaaS", do not take possession of the software.

Revenue is recognized when control of these services is transferred to our customers, in an amount that reflects the consideration we expect to be entitled to in exchange for those services. If the consideration promised in a contract includes a variable amount, for example, overage fees, contingent fees or service level penalties, we include an estimate of the amount we expect to receive for the total transaction price if it is probable that a significant reversal of cumulative revenue recognized will not occur. Our subscription service arrangements are non-cancelable and do not contain refund-type provisions. Revenue is reported net of applicable sales and use tax.

We recognize revenue from contracts with customers using a five-step model, which is described below:

1. Identify the customer contract;
2. Identify performance obligations that are distinct;
3. Determine the transaction price;
4. Allocate the transaction price to the distinct performance obligations; and
5. Recognize revenue as the performance obligations are satisfied.

### ~~Allowance for Credit Losses~~ Accounts Receivable

The allowance for credit losses is determined based upon a variety of judgments and factors. Factors considered in determining the allowance include historical collection, write-off experience, and management's assessment of collectability from customers, including current conditions, reasonable forecasts, and expectations of future collectability and collection efforts. Management continuously assesses the collectability of receivables and adjusts estimates based on actual experience and future expectations based on economic indicators. Management also monitors the aging analysis of receivables to determine if there are changes in the collections of accounts receivable. Receivable balances are written-off against the allowance for credit losses when such balances are deemed to be uncollectible.

#### Accounting for Goodwill and Intangible Assets

Goodwill is tested for impairment annually during the fourth quarter of every fiscal year and more frequently if events and circumstances indicate that the asset might be impaired. The purpose of an impairment test is to identify any potential impairment by comparing the carrying value of a reporting unit including goodwill to its fair value. An impairment charge is recognized for the amount by which the carrying amount exceeds the reporting unit's fair value; however, the loss recognized should not exceed the total amount of goodwill allocated to that reporting unit.

Factors that could lead to a future impairment include material uncertainties such as operational, economic and competitive factors specific to the key assumptions underlying the fair value estimate we use in our impairment testing that have a reasonable possibility of changing. This could include a significant reduction in projected revenues, a deterioration of projected financial performance, future acquisitions and/or mergers, and a decline in our market value as a result of a significant decline in our stock price.

#### Accounting for Business Combinations

We allocate the amount we pay for each acquisition to the assets acquired and liabilities assumed based on their fair values at the date of acquisition, including identifiable intangible assets which arise from a contractual or legal right or are separable from goodwill. We base the fair value of identifiable intangible assets acquired in a business combination on detailed valuations that use information and assumptions provided by management, which consider management's best estimates of inputs and assumptions that a market participant would use. We allocate any excess purchase price that exceeds the fair value of the net tangible and identifiable intangible assets acquired to goodwill. The use of alternative valuation assumptions, including estimated growth rates, cash flows and discounts rates and estimated useful lives could result in different purchase price allocations and amortization expense in current and future periods. Transaction costs associated with these acquisitions are expensed as incurred through general and administrative expense on the consolidated statements of operations. In those circumstances where an acquisition involves a contingent consideration arrangement, we recognize a liability equal to the fair value of the contingent payments expected to be made as of the acquisition date. We re-measure this liability each reporting period and recognizes changes in the fair value through income (loss) before income taxes within the consolidated statements of operations.

#### Accounting for Common Stock Purchase Warrants

We evaluate common stock warrants as they are issued to determine whether they should be classified as an equity instrument or a liability. Those warrants that are classified as a liability are carried at fair value at each reporting period, with changes in their fair value recognized in change in fair value of warrant liabilities in the consolidated statements of operations. The fair value of our warrant liabilities are valued utilizing Level 3 inputs. Warrant liabilities are valued using a Monte Carlo option-pricing model, which takes into consideration the volatilities of comparable public companies, due to the relatively low trading volume of our common stock. The Monte Carlo option-pricing model uses certain assumptions, including expected life and annual volatility.

#### Accounting for Stock-Based Compensation

At **June 30, 2024** **December 31, 2024**, we maintained two stock-based compensation plans, one of which has expired but still contains vested stock options. The two plans are more fully described in Note 8 of these condensed consolidated financial statements.

We account for stock-based compensation awards in accordance with ASC 718, *Compensation-Stock Compensation*. Share-based payments (to the extent they are compensatory) are recognized in our consolidated statements of operations based on their fair values.

We recognize stock-based compensation expense for share-based payments issued that are expected to vest on a straight-line basis over the service period of the award, which is generally three years. In determining whether an award is expected to vest, we use an estimated, forward-looking forfeiture rate based upon our historical forfeiture rate and reduce the expense over the recognition period. Estimated forfeiture rates are updated for actual forfeitures quarterly. We also consider, each quarter, whether there have been any significant changes in facts and circumstances that would affect our forfeiture rate. Although we estimate forfeitures based on historical experience, actual forfeitures in the future may differ. In addition, to the extent our actual forfeitures are different than our estimates, we recognize a true-up for the difference in the period that the awards vest, and such true-ups could materially affect our operating results.

We estimate the fair value of stock options using the Black-Scholes-Merton option valuation model. The fair value of an award is affected by our stock price on the date of grant as well as other assumptions, including the estimated volatility of our stock price over the term of the awards and the estimated period of time that we expect employees to hold their stock options. The risk-free interest rate assumption we use is based upon United States Treasury interest rates appropriate for the expected life of the awards. We use the historical volatility of our publicly traded options in order to estimate future stock price trends. In order to determine the estimated period of time that we expect employees to hold

their stock options, we use historical trends of employee turnovers. Our expected dividend rate is zero since we do not currently pay cash dividends on our common stock and do not anticipate doing so in the foreseeable future. The aforementioned inputs entered into the option valuation model we use to fair value our stock awards are subjective estimates and changes to these estimates will cause the fair value of our stock awards and related stock-based compensation expense we recognize to vary.

We recognize deferred tax assets for stock-based awards that result in deductions on our income tax returns, based on the amount of stock-based compensation recognized and the statutory tax rate in the jurisdiction in which we will receive a tax deduction.

**Item 3.** Qualitative and Quantitative Disclosures About Market Risk.

Not required.

**Item 4.** Controls and Procedures.

Evaluation of Disclosure Controls and Procedures

As of the end of the period covered by this Quarterly Report on Form 10-Q, we carried out an evaluation of the effectiveness of the design and operation of our disclosure controls and procedures (as defined in Rule 13a-15(e) under the Securities Exchange Act of 1934, as amended (the "Exchange Act"). Based on this evaluation, our Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) were effective as of **June 30, 2024** **December 31, 2024**.

Changes in Internal Control Over Financial Reporting

There were no changes to our internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) of the Exchange Act) that occurred during our most recent fiscal quarter that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

Limitations on Controls

Our disclosure controls and procedures and internal control over financial reporting are designed to provide reasonable assurance of achieving the desired control objectives. Our management recognizes that any control system, no matter how well designed and operated, is based upon certain judgments and assumptions and cannot provide absolute assurance that its objectives will be met. Similarly, an evaluation of controls cannot provide absolute assurance that misstatements due to error or fraud will not occur or that all control issues and instances of fraud, if any, have been detected.

## PART II – OTHER INFORMATION

**Item 1.** Legal Proceedings.

From time to time, we are subject to ordinary routine litigation and claims incidental to our business. We are not currently involved in any legal proceedings that we believe are material beyond those previously disclosed in our Annual Report on Form 10-K for the fiscal year ended **September 30, 2023** **September 30, 2024**, filed with the Securities and Exchange Commission on **December 27, 2023** **December 26, 2024**.

**Item 1A.** Risk Factors.

There have been no material changes to the risk factors described under Item 1A of our Annual Report on Form 10-K for the fiscal year ended **September 30, 2023** **September 30, 2024**, filed with the Securities and Exchange Commission on **December 27, 2023** **December 26, 2024**.

**Item 2.** Unregistered Sales of Equity Securities and Use of Proceeds.

There were no sales of unregistered equity securities in the **nine** **three** months ended **June 30, 2024** **December 31, 2024**.

**Item 3.** Defaults Upon Senior Securities.

None.

**Item 4.** Mine Safety Disclosures.

Not applicable.

**Item 5.** Other Information.

None None..

**Item 6.** Exhibits.

Exhibit No.	Description of Document
3.1	<a href="#">Amended and Restated Certificate of Incorporation (incorporated by reference to Exhibit 3.1 to our Quarterly Report on Form 10-Q filed on May 15, 2013).</a>
3.2	<a href="#">Amended and Restated By-laws (incorporated by reference to Exhibit 3.1 to our current Report on Form 8-K filed on December 14, 2018).</a>
3.3	<a href="#">Amendment to the Amended and Restated By-laws (incorporated by reference to Exhibit 3.1 to our current Report on Form 8-K filed on <u>September 20, 2021</u> <u>September 10, 2021</u>).</a>
3.4	<a href="#">Certificate of Designations of the Series A Convertible Preferred Stock (incorporated by reference to Exhibit 3.1 to our Current Report on Form 8-K filed on November 4, 2014).</a>
3.5	<a href="#">Certificate of Designations of the Series B Convertible Preferred Stock (incorporated by reference to Exhibit 3.1 to our Current Report on Form 8-K filed on October 19, 2018).</a>
31.1*	<a href="#">Certification of Chief Executive Officer, pursuant to Section 302 of Sarbanes-Oxley Act of 2002.</a>
31.2*	<a href="#">Certification of Chief Financial Officer, pursuant to Section 302 of Sarbanes-Oxley Act of 2002.</a>
32.1*	<a href="#">Certification of Chief Executive Officer, pursuant to Section 906 of Sarbanes-Oxley Act of 2002.</a>
32.2*	<a href="#">Certification of Chief Financial Officer, pursuant to Section 906 of Sarbanes-Oxley Act of 2002.</a>
101.INS**	Inline XBRL Instance
101.SCH**	Inline XBRL Taxonomy Extension Schema
101.CAL**	Inline XBRL Taxonomy Extension Calculation
101.DEF**	Inline XBRL Taxonomy Extension Definition
101.LAB**	Inline XBRL Taxonomy Extension Labels
101.PRE**	Inline XBRL Taxonomy Extension Presentation

\* Filed herewith.

\*\* XBRL (Extensible Business Reporting Language) information is furnished and not filed or a part of a registration statement or prospectus for purposes of Sections 11 or 12 of the Securities Act of 1933, as amended is deemed not filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended and otherwise is not subject to liability under these sections.

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Bridgeline Digital, Inc.  
(Registrant)

August 14, 2024 February 13, 2025

Date

/s/ Roger Kahn

Roger Kahn  
President and Chief Executive Officer  
(Principal Executive Officer)

August 14, 2024 February 13, 2025

Date

/s/ Thomas R. Windhausen

Thomas R. Windhausen  
Chief Financial Officer  
(Principal Financial and Accounting Officer)

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EXHIBIT 31.1

#### CERTIFICATION PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

I, Roger Kahn, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Bridgeline Digital, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements and other financial information included in this report fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

- (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
- (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
- (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

- (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
- (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: **August 14, 2024** February  
13, 2025

/s/ Roger Kahn

Name:	Roger Kahn
Title:	President and Chief Executive Officer (Principal Executive Officer)

EXHIBIT 31.2

CERTIFICATION PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

I, Thomas R. Windhausen, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Bridgeline Digital, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements and other financial information included in this report fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

- (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
- (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
- (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

- (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
- (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: **August 14, 2024** **February 13, 2025**

*/s/ Thomas R. Windhausen*

Name: Thomas R. Windhausen  
 Title: Chief Financial Officer  
 (Principal Financial and Accounting Officer)

EXHIBIT 32.1

CERTIFICATION PURSUANT TO  
 18 U.S.C. SECTION 1350,  
 AS ADOPTED PURSUANT TO  
 SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Bridgeline Digital, Inc. (the "Company") on Form 10-Q for the period ended **June 30, December 31, 2024**, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), Roger Kahn, President and Chief Executive Officer of the Company certifies, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that, to the best of his knowledge:

(1) The Report fully complies with the requirements of Section 13(a) or Section 15(d) of the Securities Exchange Act of 1934; and

(2) The information contained in the Report fairly presents, in all material respects, the financial condition and result of operations of the Company.

Date: **August 14, 2024** **February 13, 2025**

*/s/ Roger Kahn*

Name: Roger Kahn  
 Title: President and Chief Executive Officer  
 (Principal Executive Officer)

This certification accompanies the Report pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 and shall not, except to the extent required by the Sarbanes-Oxley Act of 2002, be deemed filed by the Company for purposes of Section 18 of the Securities Exchange Act of 1934, as amended.

CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350,  
AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Bridgeline Digital, Inc. (the "Company") on Form 10-Q for the period ended **June 30, December 31**, 2024, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), Thomas R. Windhausen, Chief Financial Officer of the Company certifies, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that, to the best of his knowledge:

- (1) The Report fully complies with the requirements of Section 13(a) or Section 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and result of operations of the Company.

Date: **August 14, 2024** **February 13, 2025**

/s/ Thomas R. Windhausen

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Name: Thomas R. Windhausen  
Title: Executive Vice President and Chief Financial Officer  
(Principal Financial and Accounting Officer)

This certification accompanies the Report pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 and shall not, except to the extent required by the Sarbanes-Oxley Act of 2002, be deemed filed by the Company for purposes of Section 18 of the Securities Exchange Act of 1934, as amended.

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