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a7472w.htm DIRECTOR/PDMR SHAREHOLDING a7472w SECURITIES AND EXCHANGE COMMISSION Â
Washington, D.C. 20549 Â FORM 6-K Â REPORT OF FOREIGN PRIVATE ISSUER Â Pursuant to Rule 13a-16 or 15d-16
of the Securities Exchange Act of 1934 Â For the month of February, 2025 Â PRUDENTIAL PUBLIC LIMITED
COMPANY Â (Translation of registrant's name into English) Â 13/F, One International Finance Centre, 1 Harbour View
Street, Central, Hong Kong, China Â (Address of principal executive offices) Â Indicate by check mark whether the
registrant files or will file annual reports under cover Form 20-F or Form 40-F. Â Form 20-F X Â Â Â Â Â Â Â Â
Â Form 40-F Â Indicate by check mark whether the registrant by furnishing the information contained in this Form is
also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange
Act of 1934. Â YesÂ Â Â Â Â Â Â Â No X Â If "Yes" is marked, indicate below the file number assigned to the
registrant in connection with Rule 12g3-2(b): 82- Â Â Â Notification and public disclosure of transactions by persons
discharging managerial responsibilities and persons closely associated with them Â 1 Â Details of the person
discharging managerial responsibilities / person closely associated Â a) Â Name Â Avnish Kalra Â 2 Â Reason for the
notification Â a) Â Position/status Â Chief Risk and Compliance Officer (PDMR) b) Â Initial notification /Amendment
Â Initial notification 3 Â Details of the issuer, emission allowance market participant, auction platform, auctioneer or
auction monitor Â a) Â Name Â Prudential plc b) Â LEI Â 5493001Z3ZE83NGK8Y12 4 Â Details of the transaction(s):
section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place
where transactions have been conducted Â a) Â Description of the financial instrument, type of instrument Â
Identification code Â Ordinary shares of 5 pence each Â GB0007099541 Â b) Â Nature of the transaction Â
Acquisition of shares through the Prudential All Employee Share Purchase Plan c) Â Price(s) and volume(s) Â Â Â Â
Price(s) Volume(s) GBP 6.725575 59 d) Â Aggregated information Â - Aggregated volume Â - Price Â Â Â 59 Â GBP
6.725575 Â e) Â Date of the transaction Â 2025-02-10 f) Â Place of the transaction Â London Stock Exchange Â Â 1
Â Details of the person discharging managerial responsibilities / person closely associated Â a) Â Name Â Solmaz
Altin Â 2 Â Reason for the notification Â a) Â Position/status Â Regional CEO, Growth Markets, Health and Agency
(PDMR) b) Â Initial notification /Amendment Â Initial notification 3 Â Details of the issuer, emission allowance market
participant, auction platform, auctioneer or auction monitor Â a) Â Name Â Prudential plc b) Â LEI Â
5493001Z3ZE83NGK8Y12 4 Â Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii)
each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted Â a) Â
Description of the financial instrument, type of instrument Â Identification code Â Ordinary shares of 5 pence each Â
GB0007099541 Â b) Â Nature of the transaction Â Acquisition of shares through the Prudential All Employee Share
Purchase Plan c) Â Price(s) and volume(s) Â Â Â Â Price(s) Volume(s) GBP 6.725575 61 d) Â Aggregated
information Â - Aggregated volume Â - Price Â Â Â 61 Â GBP 6.725575 Â e) Â Date of the transaction Â 2025-02-10
Â f) Place of the transaction London Stock Exchange Â Â Â 1 Â Details of the person discharging managerial
responsibilities / person closely associated Â a) Â Name Â Ben Bulmer Â 2 Â Reason for the notification Â a) Â
Position/status Â Chief Financial Officer (PDMR) b) Â Initial notification /Amendment Â Initial notification 3 Â Details
of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor Â a) Â Name Â
Prudential plc b) Â LEI Â 5493001Z3ZE83NGK8Y12 4 Â Details of the transaction(s): section to be repeated for (i)
each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been
conducted Â a) Â Description of the financial instrument, type of instrument Â Identification code Â Ordinary shares of 5 pence each Â
GB0007099541 Â b) Â Nature of the transaction Â Acquisition of shares through the Prudential All Employee Share Purchase Plan c) Â Price(s) and
volume(s) Â Â Â Â Price(s) Volume(s) GBP 6.725575 59 d) Â Aggregated information Â - Aggregated volume Â -
Price Â Â Â 61 Â GBP 6.725575 Â e) Â Date of the transaction Â 2025-02-10 f) Â Place of the transaction Â London Stock Exchange Â Â 1 Â Details of the person discharging
managerial responsibilities / person closely associated Â a) Â Name Â Dennis Tan Â 2 Â Reason for the notification Â a) Â
Position/status Â Regional CEO, Singapore, Thailand, Vietnam and Partnership Distribution (PDMR) b) Â Initial
notification /Amendment Â Initial notification 3 Â Details of the issuer, emission allowance market participant, auction
platform, auctioneer or auction monitor Â a) Â Name Â Prudential plc b) Â LEI Â 5493001Z3ZE83NGK8Y12 4 Â
Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii)
each date; and (iv) each place where transactions have been conducted Â a) Â Description of the financial instrument,
type of instrument Â Identification code Â Ordinary shares of 5 pence each Â GB0007099541 Â b) Â Nature of the
transaction Â Acquisition of shares through the Prudential All Employee Share Purchase Plan c) Â Price(s) and
volume(s) Â Â Â Â Price(s) Volume(s) GBP 6.725575 61 d) Â Aggregated information Â - Aggregated volume Â -
Price Â Â Â 61 Â GBP 6.725575 Â e) Â Date of the transaction Â 2025-02-10 f) Â Place of the transaction Â London Stock Exchange Â Â 1 Â Details of the person discharging
managerial responsibilities / person closely associated Â a) Â Name Â Catherine Chia Â 2 Â Reason for the notification Â a) Â
Position/status Â Chief Human Resources Officer (PDMR) b) Â Initial notification /Amendment Â Initial notification 3 Â Details of the issuer, emission allowance market
participant, auction platform, auctioneer or auction monitor Â a) Â Name Â Prudential plc b) Â LEI Â
5493001Z3ZE83NGK8Y12 4 Â Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii)
each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted Â a) Â
Description of the financial instrument, type of instrument Â Identification code Â Ordinary shares of 5 pence each Â
GB0007099541 Â b) Â Nature of the transaction Â Acquisition of shares through the Prudential All Employee Share
Purchase Plan c) Â Price(s) and volume(s) Â Â Â Â Price(s) Volume(s) GBP 6.725575 59 d) Â Aggregated
information Â - Aggregated volume Â - Price Â Â Â 59 Â GBP 6.725575 Â e) Â Date of the transaction Â 2025-02-10
Â f) Â Place of the transaction Â London Stock Exchange Â Â 1 Â Details of the person discharging managerial
responsibilities / person closely associated Â a) Â Name Â Bill MaldonadoÂ 2 Â Reason for the notification Â a) Â
Position/status Â Chief Executive Officer Eastspring Investments Group (PDMR)Â b) Â Initial notification /Amendment
Â Initial notification 3 Â Details of the issuer, emission allowance market participant, auction platform, auctioneer or
auction monitor Â a) Â Name Â Prudential plc b) Â LEI Â 5493001Z3ZE83NGK8Y12 4 Â Details of the transaction(s):
section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place
where transactions have been conducted Â a) Â Description of the financial instrument, type of instrument Â
Identification code Â Ordinary shares of 5 pence each Â GB0007099541 Â b) Â Nature of the transaction Â
Acquisition of shares through the Prudential All Employee Share Purchase Plan c) Â Price(s) and volume(s) Â Â Â Â

Â Price(s) Volume(s) GBP 6.725575 58 d) Â Aggregated information Â - Aggregated volume Â - Price Â Â Â 58 Â GBP 6.725575 Â e) Â Date of the transaction Â 2025-02-10 Â f) Â Place of the transaction Â London Stock Exchange Â Â 1 Â Details of the person discharging managerial responsibilities / person closely associated Â a) Â Name Â Kenneth Rappold 2 Â Reason for the notification Â a) Â Position/status Â Chief Strategy and Transformation Officer (PDMR) b) Â Initial notification /Amendment Â Initial notification 3 Â Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor Â a) Â Name Â Prudential plc b) Â LEI Â 5493001Z3ZE83NGK8Y12 4 Â Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted Â a) Â Description of the financial instrument, type of instrument Â Identification code Â Ordinary shares of 5 pence each Â GB0007099541 Â b) Â Nature of the transaction Â Acquisition of shares through the Prudential All Employee Share Purchase Plan c) Â Price(s) and volume(s) Â Â Â Â Â Price(s) Volume(s) GBP 6.725575 61 d) Â Aggregated information Â - Aggregated volume Â - Price Â Â Â 61 Â GBP 6.725575 Â e) Â Date of the transaction Â 2025-02-10 Â f) Â Place of the transaction Â London Stock Exchange Additional information Â About Prudential plc Prudential plc provides life and health insurance and asset management in 24 markets across Asia and Africa. Prudential's mission is to be the most trusted partner and protector for this generation and generations to come, by providing simple and accessible financial and health solutions. The business has dual primary listings on the Stock Exchange of Hong Kong (2378) and the London Stock Exchange (PRU). It also has a secondary listing on the Singapore Stock Exchange (K6S) and a listing on the New York Stock Exchange (PUK) in the form of American Depository Receipts. It is a constituent of the Hang Seng Composite Index and is also included for trading in the Shenzhen-Hong Kong Stock Connect programme and the Shanghai-Hong Kong Stock Connect programme. Â Prudential is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom. Â <https://www.prudentialplc.com/> Â Contact Â Hannah Perera, Director, Group Reward and Employee Relations and CHRO UK Group HR, +44 (0)20 3977 9529 Â Sylvia Edwards, Deputy Group Secretary, +44 (0)20 3977 9214
SIGNATURES Â Â Â Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized. Â Â Â Â Â Date:Â 12 February 2025 Â Â Â PRUDENTIAL PUBLIC LIMITED COMPANY Â Â Â By: /s/Â Sylvia Edwards Â Â Â Sylvia Edwards Â Deputy Group Secretary