

Stock Purchase RightsN/ANASDAQ Global Select MarketIndicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (A\$ 229.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files).Yes x NoIndicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See definition of [accelerated filer](#), [accelerated filer](#), [smaller reporting company](#), [non-accelerated filer](#), [emerging growth company](#) and [emerging growth company](#) in Rule 12b-2 of the Exchange Act.Large accelerated filer xAccelerated Filer xNon-accelerated filer oSmaller reporting company oEmerging growth company oIf an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. oIndicate by check mark whether the registrant is a shell company (defined in Rule 12b-2 of the Exchange Act).Yes o NoIndicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date: 20,656,457 shares of Common Stock, \$.001 par value per share, at February10, 2025.PART I - FINANCIAL INFORMATIONCAUTIONARY NOTE REGARDING FORWARD-LOOKING STATEMENTSIn addition to historical information, certain information in this Quarterly Report on Form 10-Q includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended ("Securities Act") and Section 21E of the Securities Exchange Act of 1934, as amended ("Exchange Act"). All statements, other than statements of historical facts, including statements concerning our plans, objectives, goals, beliefs, business strategies, future events, business conditions, our results of operations, financial position and our business outlook, business trends and other information, may be forward-looking statements. You can identify these forward-looking statements by the words "believes," "intends," "expects," "may," "might," "will," "should," "plans," "projects," "contemplates," "intends," "budgets," "potential," "predicts," "estimates," "anticipates," "expects," "goals," and variations of such words or similar expressions. These statements are based on our beliefs, as well as assumptions we have used based upon information currently available to us. Because these statements reflect our current views concerning future events, these statements involve risks, uncertainties, and assumptions, many of which, by their nature, are inherently uncertain and beyond our control. Our expectations, beliefs, estimates and projections are expressed in good faith and we believe there is a reasonable basis for them. However, there can be no assurance that management's expectations, beliefs, estimates and projections will result or be achieved, and actual future results may differ materially from what is expressed in or indicated by the forward-looking statements. Factors that might cause such differences include, but are not limited to, those discussed in Part I, Item 1A, under the heading [Risk Factors](#), in our Annual Report on Form 10-K for the year ended March31, 2024 (the [2024 Form 10-K](#)) filed with the Securities and Exchange Commission ([SEC](#)) on June 14, 2024, and under [Part II, Item 1A, Risk Factors](#) in this Quarterly Report on Form 10-Q, if and as such risk factors may be updated from time to time in our periodic filings with the SEC. We may not actually achieve the plans, intentions or expectations disclosed in our forward-looking statements, and a reader, whether investing in our common stock or not, should not place undue reliance on these forward-looking statements. Our forward-looking statements do not reflect the potential impact of any future acquisitions, mergers, dispositions, joint ventures or investments. We caution you that the risks, uncertainties and other factors referenced above may not contain all of the risks, uncertainties and other factors that are important to you. In addition, we cannot assure you that we will realize the results, benefits or developments that we expect or anticipate or, even if substantially realized, that they will result in the consequences or affect us or our business in the way expected. There can be no assurance that (i) we have correctly measured or identified all of the factors affecting our business or the extent of these factors' likely impact, (ii) the available information with respect to these factors on which such analysis is based is complete or accurate, (iii) such analysis is correct, or (iv) our strategy, which is based in part on this analysis, will be successful. All forward-looking statements in this Quarterly Report on Form 10-Q apply only as of the date of this Quarterly Report on Form 10-Q or as of the date they were made or as otherwise specified herein. We assume no obligation to revise or update any forward-looking statements for any reason, except as required by law. Investors and others should note that we use our websites (<https://petmeds.com>, <https://petcarexr.com> and <https://www.investors.petmeds.com>), as well as social media, press releases, SEC filings, public conference calls and webcasts, as channels of distribution of Company information. The information we post through these channels may be deemed material. Accordingly, investors should monitor these channels, in addition to following our press releases, SEC filings, public conference calls and webcasts. The contents of our websites and social media posts, however, are not incorporated by reference into this Quarterly Report on Form 10-Q. Further, our references to website URLs in this filing are intended to be inactive textual references only.NOTE REGARDING COMPANY REFERENCESWhen used in this Quarterly Report on Form 10-Q, unless otherwise stated or the context otherwise indicates, "PetMed Express," "PetMeds," "PetMed," "the Company," "we," "our," and "us" refers to PetMed Express, Inc. and its direct and indirect wholly owned subsidiaries, taken as a whole.ITEM 1. FINANCIAL STATEMENTS.PETMED EXPRESS, INC. AND SUBSIDIARIESCONDENSED CONSOLIDATED BALANCE SHEETS(In thousands, except for share and per share amounts)December 31, 2024March 31, 2024(Unaudited)ASSETSCurrent assets:Cash and cash equivalents\$50,101A \$55,296A Accounts receivable, less allowance for credit losses of \$88 and \$273, respectively2,259A 3,283A Inventories, net11,795A 28,556A Prepaid expenses and other current assets3,888A 6,325A Prepaid income taxes340A 188A Total current assets68,383A 93,648A Noncurrent assets:Property and equipment, net28,425A 26,657A Intangible and other assets, net15,035A 16,503A Goodwill26,658A 26,658A Operating lease right-of-use assets1,077A 1,432A Deferred tax assets, net5,217A 4,986A Total noncurrent assets76,412A 76,236A Total assets144,795A \$169,884A LIABILITIES AND SHAREHOLDERS' EQUITYCurrent liabilities:Accounts payable10,945A \$37,024A Sales tax payable24,483A 25,012A Accrued expenses and other current liabilities10,922A 7,060A Current operating lease liabilities453A 459A Deferred revenue1,156A 2,603A Total current liabilities47,959A 72,158A Operating lease liabilities, net of current lease liabilities652A 995A Total liabilities48,611A 73,153A Commitments and contingencies (Note 7)A Shareholders' equity:Preferred stock, \$.001 par value, 5,100,000 shares and 5,000,000 shares authorized respectively; 2,500 convertible shares issued and outstanding with a liquidation preference of \$4 per share9A 9A Common stock, \$.001 par value, 40,000,000 shares authorized; 20,656,457 and 21,148,692 shares issued and outstanding, respectively21A 21A Additional paid-in capital17,967A 25,146A Retained earnings78,187A 71,555A Total shareholders' equity96,184A 96,731A Total liabilities and shareholders' equity\$144,795A \$169,884A See accompanying notes to unaudited condensed consolidated financial statements.2PETMED EXPRESS, INC. AND SUBSIDIARIESCONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (In thousands, except for share and per share amounts) (Unaudited)Three Months EndedDecember 31, Nine Months EndedDecember 31, 2024202320242023Net sales\$52,984A \$65,317A \$180,506A \$214,560A Cost of sales38,075A 47,434A 130,315A 154,089A Gross profit14,909A 17,883A 50,191A 60,471A Operating expenses:General and administrative 10,786A 13,425A 26,153A 41,098A Advertising2,987A 5,762A 14,583A 18,539A Depreciation and amortization1,586A 1,770A 4,965A 5,161A Total operating expenses15,359A 20,957A 45,701A 64,798A (Loss) income from operations(450)(3,074)4,490A (4,327)Other income:Interest income, net28A 136A 308A 481A Other, net180A 293A 597A 1,053A Total other income208A 429A 905A 1,534A (Loss) income before provision (benefit) for income taxes(242)(2,645)5,395A (2,793)Provision (benefit) for income taxes465A (618)22A (345)Net (loss) income \$(707)\$(2,027)\$5,373A \$(2,448)Net (loss) income per common share:Basics(0.03)\$(0.10)\$0.26A \$(0.12)Diluted(0.03)\$(0.10)\$0.26A \$(0.12)Weighted average number of common shares outstanding:Basic20,634,65120,425,28220,581,91320,380,262Diluted20,634,65120,425,28220,581,91320,380,262Cash dividends declared per common share\$.60A \$.60A See accompanying notes to unaudited condensed consolidated financial statements.3PETMED EXPRESS, INC. AND SUBSIDIARIESCONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS(In thousands) (Unaudited)Nine Months EndedDecember 31, 20242023Cash flows from operating activities:Net income (loss)\$5,373A \$(2,448)Adjustments to reconcile net income (loss) to net cash used in operating activities:Depreciation and amortization4,965A 5,161A Share based compensation(7,179)5,196A Deferred income taxes(231)(436)Bad debt expense324A 53A (Increase) decrease in operating assets and increase (decrease) in operating liabilities:Accounts receivable700A (119)Inventories, net16,761A (12,438)Prepaid income taxes(152)65A Prepaid expenses and other current assets2,437A (2,664)Operating lease right-of-use assets, net355A 594A Accounts payable(26,078)9,929A Sales tax payable(529)(1,942)Accrued expenses and other current liabilities2,756A (1,258)Lease liabilities(349)(577)Deferred revenue(1,447)75A Net cash used in operating activities(2,294)(2,808)Cash flows from investing activities:Purchase of minority interest investment in VesterA\$A (300)Acquisition of PetCareRx, net of cash acquiredA\$ (35,859)Purchases of property and equipment(2,725)(3,260)Net cash used in investing activities(2,725)(39,419)Cash flows from financing activities:Dividends paid(176)(12,419)Net cash used in financing activities(176)(12,419)Net decrease in cash and cash equivalents(5,195)(54,646)Cash and cash equivalents, at beginning of period55,296A 104,086A Cash and cash equivalents, at end of period50,101A \$49,440A Supplemental disclosure of cash flow information:Cash paid for income taxes\$474A \$43A Dividends payable in accrued expenses and other current liabilities\$32A \$1,498A Non-cash investing activity for PPE additions\$2,539A \$A See accompanying notes to unaudited condensed consolidated financial statements.4PETMED EXPRESS, INC. AND SUBSIDIARIESNOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS(Unaudited)Note 1: A Summary of Significant Accounting PoliciesOrganizationPetMed Express, Inc. and subsidiaries, d/b/a PetMedsA and PetCareRx, Inc. d/b/a PetCareRxA (collectively, the [Company](#)), is a leading nationwide direct-to-consumer pet pharmacy and online provider of prescription and non-prescription medications, food, supplements, supplies and vet services for dogs, cats, and horses. The Company markets and sells directly to consumers through its websites, customer contact center, and mobile application. The Company offers consumers an attractive alternative for obtaining pet medications, foods, and supplies in terms of convenience, price, speed of delivery, and valued customer service.Founded in 1996, the Company's executive headquarters offices are currently located in Delray Beach, Florida. The Company's fiscal year end is March31, and references herein to fiscal 2025 or fiscal 2024 refer to the Company's fiscal years ending March31, 2025 and 2024, respectively.Basis of Presentation and ConsolidationThe accompanying unaudited condensed consolidated financial statements have been prepared in accordance with the instructions to Form 10-Q and, therefore, do not include all of the information and footnotes required by accounting principles generally accepted in the United States ("GAAP") for complete financial statements. In the opinion of management, the accompanying unaudited condensed consolidated financial statements contain all adjustments, consisting of normal recurring accruals, necessary to present fairly the financial position of the Company at December31, 2024, the Statements of Operations for the three and nine months ended December31, 2024 and 2023, and Cash Flows for the nine months ended December31, 2024 and 2023. The results of operations for the three and nine months ended December31, 2024 are not necessarily indicative of the operating results expected for the fiscal year ending March31, 2025. These financial statements should be read in conjunction with the audited financial statements and notes thereto contained in our 2024 Form 10-K. The unaudited condensed consolidated financial statements include the accounts of PetMed Express, Inc. and its direct and indirect wholly owned subsidiaries. All significant intercompany transactions have been eliminated in consolidation. Use of Estimates The preparation of unaudited condensed consolidated financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the unaudited condensed consolidated financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ materially from those estimates. Fair Value of Financial Instruments The carrying amounts of the Company's cash and cash equivalents, accounts receivable, and accounts payable approximate fair value due to the short-term nature of these instruments. Deferred RevenueDeferred revenue is recorded when payments are received or due in advance of performing our service obligations and revenue is recognized over the service period. Deferred revenue represents prepayments of PetPlus memberships with PetCareRx, Inc. ([PetCareRx](#)). The total deferred revenue as of December31, 2024 and March31, 2024 for these memberships was \$1.2 million and \$2.6 million, respectively. Memberships provide discounted pricing, free standard shipping, veterinary telehealth services and local Caremark Pharmacy prescription pickup. The membership fee is an annual charge and automatically renews one year from the initial enrollment date. The Company generally recognizes the revenue ratably over the term of the membership.Long-lived AssetsLong-lived assets are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. Recoverability of assets is measured by a comparison of the carrying amount of the asset to the undiscounted cash flows expected to be generated from the asset. Management determined that no impairment of long-lived assets existed as of December31, 2024.Goodwill and Intangible AssetsGoodwill represents the excess of the purchase price over the fair value of net assets acquired in a business combination. The Company is required to assess goodwill and other indefinite-lived intangible assets for impairment annually, or more frequently if circumstances indicate impairment may have occurred. Goodwill was evaluated for impairment using a qualitative assessment and the Company concluded that it was not more likely than not that goodwill was impaired as of December 31, 2024. The Company performs its annual impairment assessment in the fourth fiscal quarter of each year. The Company has concluded that it has one reporting unit and has assigned the entire balance of goodwill to this reporting unit. If the carrying value of an indefinite-lived intangible asset exceeds its fair value, an impairment loss is recognized in an amount equal to that excess.The Company's other indefinite-lived intangible assets are primarily made up of a trade name which was evaluated for impairment using a qualitative assessment and the Company concluded that it was not more likely than not that the other indefinite-lived assets were impaired as of December 31, 2024.Recent Accounting Pronouncements The Company does not believe that any recently issued, but not yet effective, accounting standards, if currently adopted, would have a material effect on the Company's consolidated financial position, results of operations, or cash flows. In November 2023, the Financial Accounting Standards Board ([FASB](#)) issued Update 2023-07, "Segment Reporting (Topic 280): Improvements to Reportable Segment Disclosures". This Update applies to all public entities that are required to report segment information in accordance with Topic 280. The amendments in this Update revise reportable segment disclosure requirements, primarily through enhanced disclosures about significant segment expenses. The amendments in this Update do not change how a public entity identifies its operating segments, aggregates those operating segments, or applies the quantitative thresholds to determine its reportable segments. The Update is effective for fiscal years beginning after December 15, 2023, and interim periods within fiscal years beginning after December 15, 2024. Early adoption is permitted. The Update should be applied retrospectively to all prior periods presented in the financial statements. The Company is currently evaluating the impact of adopting this Update.In December 2023, the FASB issued Update 2023-09, "Income Taxes (Topic 740): Improvements to Income Tax Disclosures". This Update applies to all entities that are subject to Topic 740. The amendments in this Update revise income tax disclosures primarily related to the rate reconciliation and income taxes paid information as well as the effectiveness of certain other income tax disclosures. The Update is effective for annual periods beginning after December 15, 2024. Early adoption is permitted. The Update should be applied on a prospective basis, but retrospective application is permitted. The Company is currently evaluating the impact of adopting this Update.Note 2: A Revenue RecognitionIn accordance with ASC Topic 606 ("Revenue from Contracts with Customers"), the Company primarily generates revenue by selling prescription and non-prescription pet medication products, pet food, supplements, and supplies, from one of the Company's two warehouses. Certain pet supplies offered on the Company's websites are drop shipped to customers. The Company considers itself the principal in the arrangement because the Company controls the specified good before it is transferred to the customer. Revenue contracts contain one performance obligation, which is delivery of the product. Customer care and support is deemed not to be a material right to the contract. The transaction price is adjusted at the date of sale for any applicable sales discounts and an estimate of product returns, which are based on historical patterns, however this is not considered a key judgment. Revenue is recognized when control transfers to the customer at the point in time at which the shipment of the product occurs. This key judgment is determined as the shipping point, which represents the point in time when the Company has a present right to payment, title has transferred to the customer, and the customer has assumed the risks and rewards of ownership. Additionally, the Company has external relationships for telehealth veterinary and insurance services. Virtually all the Company's sales are paid by credit cards and the Company usually receives the cash settlement in two to three banking days. Credit card sales minimize the accounts receivable balances relative to sales. 6Outbound shipping and handling fees are an accounting policy election and are included in sales as the Company considers itself the principal in the arrangement given its responsibility for supplier selection and discretion over pricing. Shipping costs associated with outbound freight after control over a product has transferred to a customer are an accounting policy election and are accounted for as fulfillment costs and are included in cost of sales.Membership fees represent the amounts recognized from two membership models. The first is the PetPlus membership for PetCareRx customers, and the second is a partner membership, which allows employees in-network to join the PetPlus membership program through their employers. These memberships provide discounted pricing, free standard shipping, veterinary telehealth services and local Caremark Pharmacy prescription pickup which represent a single stand-ready performance obligation to provide these benefits. The PetPlus

membership fee is an upfront annual charge and automatically renews one year from the initial enrollment date. The Company recognizes the revenue ratably over the term of the PetPlus membership which is generally one year. As shown in the following table, under the PetPlus program, the Company recognized \$1.0 million and \$3.7 million of previously deferred annual membership fees in the three and nine months ended December 31, 2024, and had \$1.2 million of deferred revenue as of December 31, 2024. (amounts in millions) Deferred revenue, March 31, 2024 \$2.6A Deferred memberships fees and others received 1.1A Deferred membership fee revenue and others recognized (1.5) Deferred revenue, June 30, 2024 1.1A Deferred memberships fees and others received 0.7A Deferred membership fee revenue and others recognized (1.2) Deferred revenue, September 30, 2024 1.6A Deferred memberships fees and others received 0.5A Deferred membership fee revenue and others recognized (1.0) Deferred revenue, December 31, 2024 1.2A In addition to annual membership fees earned under the PetPlus program, the Company also earns membership fees on a month-to-month basis under its PetCareRx partner membership program. For the three and nine months ended December 31, 2024, membership fees earned under the partner program were \$0.9 million and \$2.8 million, respectively. For the three and nine months ended December 31, 2023, membership fees earned under the partner program were \$0.7 million and \$2.1 million, respectively. The Company has no material contract asset or liability balances at December 31, 2024 or March 31, 2024, respectively. The Company disaggregates sales in the following categories: reorder sales vs new order sales vs membership fees. The following table illustrates sales in those categories: Three Months Ended December 31, Increase (Decrease) Net Sales (in thousands) 2024 % 2023 % % Reorder sales \$45,076A 85.1A % \$54,067A 82.8A % \$(8,991) (16.6)% New order sales \$6,075A 11.5A % \$8,803A 13.5A % (2,728) (31.0)% Membership fees \$1,833A 3.5A % \$2,447A 3.7A % \$(614) (25.1)% Total net sales \$52,984A 100.0A % \$65,317A 100.0A % \$(12,333) (18.9)% Nine Months Ended December 31, Increase (Decrease) Net Sales (in thousands) 2024 % 2023 % % Reorder sales \$149,367A 82.7A % \$174,250A 81.3A % \$(24,883) (14.3)% New order sales \$24,913A 13.8A % \$33,054A 15.4A % \$(8,141) (24.6)% Membership fees \$6,226A 3.4A % \$7,256A 3.4A % \$(1,030) (14.2)% Total net sales \$180,506A 100.0A % \$214,560A 100.0A % \$(34,054) (15.9)% The Company changed the definition of a new order sale on July 1, 2024, to include sales from customers who have not previously ordered from the Company over the past twelve months compared to the prior definition which was thirty-six months. The reorder and new order sales amounts for the three and nine months ended December 31, 2024, and the reorder and new order sales amounts for the three and nine months ended December 31, 2023 reflect this new customer definition change. Under the previous definition of a new customer, reorder and new order sales were \$57.7 million and \$5.2 million, respectively, for the three months ended December 31, 2023. Under the previous definition of a new customer, reorder and new order sales were \$188.1 million and \$19.2 million, respectively, for the nine months ended December 31, 2023. Note 3: A A A Net (Loss) Income Per Share In accordance with the provisions of ASC Topic 260 (Earnings Per Share) basic net income per share is computed by dividing net income available to common shareholders by the weighted average number of common shares outstanding during the period. Diluted net income per common share includes the dilutive effect of potential restricted and performance stock and the effects of the potential conversion of preferred shares, calculated using the treasury stock method. Unvested restricted stock and convertible preferred shares issued by the Company represent the only dilutive effect reflected in the diluted weighted average shares outstanding. The following is a reconciliation of the numerators and denominators of the basic and diluted net (loss) income per share computations for the periods presented (in thousands, except for share and per share amounts): Three Months Ended December 31, Nine Months Ended December 31, 2024 2023 2024 2023 Net (loss) income (numerator): A A Net (loss) income \$(707) \$(2,027) \$5,373A \$(2,448) Shares (denominator): A A Weighted average number of common shares outstanding used in basic computation 2,634,651A 20,425,282A 20,581,913A 20,380,262A Common shares issuable upon vesting of restricted stock: A A A A 395,222A A A Common shares issuable upon conversion of preferred shares: A A A A 10,125A A A Shares used in diluted computation 2,634,651A 20,425,282A 20,987,260A 20,380,262A Net (loss) income per common share: Basic \$(0.03) \$(0.10) \$0.26A \$(0.12) Diluted \$(0.03) \$(0.10) \$0.26A \$(0.12) For the three months ended December 31, 2024 and 2023, 986,378 and 825,825 shares issuable upon vesting of restricted stock and 10,125 and 10,125 shares issuable upon conversion of preferred shares, respectively, were excluded from the computation of diluted net (loss) income per common share, as their inclusion would have had an anti-dilutive effect on diluted net (loss) income per common share. For the nine months ended December 31, 2024 and 2023, 519,852 and 837,084 shares issuable upon vesting of restricted stock and zero and 10,125 shares issuable upon conversion of preferred shares, respectively, were excluded from the computation of diluted net (loss) income per common share, as their inclusion would have had an anti-dilutive effect on diluted net (loss) income per common share. Note 4: A A A Stock-Based Compensation The Company records compensation expense associated with restricted stock in accordance with ASC Topic 718 (Compensation - Stock Compensation). The Company had 423,619 common shares issued, net of forfeitures, under the 2016 Employee Equity Compensation Restricted Stock Plan (the 2016 Employee Plan) (which 2016 Employee Plan was succeeded by the 2022 Employee Plan in April 2023, and no further awards will be granted under the 2016 Employee Plan), 55,074 common shares issued, net of forfeitures, under the 2022 Employee Equity Compensation Plan (as amended) (the 2022 Employee Plan), and 257,567 common shares issued, net of forfeitures, under the 2015 Outside Director Equity Compensation Plan (as amended) (the 2015 Director Plan). At December 31, 2024, all outstanding shares under these plans were issued with service-based vesting conditions with the exception of 2,000 performance stock units which vested on July 1, 2024. The Company records stock-based compensation expense for these awards on a straight-line basis over the requisite service period. The Company reverses stock-based compensation expense previously recorded upon forfeiture of unvested awards except for the performance restricted shares with a market condition issued to the former Chief Executive Officer (CEO) and performance stock units (PSUs) with a market condition issued to the former Chief Financial Officer (CFO) as described in the following paragraphs. For the three months ended December 31, 2024 and 2023, the Company recorded stock-based compensation expense related to restricted stock awards of \$0.5A million and \$1.7A million, respectively. For the nine months ended December 31, 2024 and 2023, the Company recorded a (reversal) of previously recorded stock-based compensation expense and stock-based compensation expense related to restricted stock awards of \$(7.2)A million and \$5.2A million, respectively. In June 2023, the Board of Directors amended and restated the 2015 Director Plan and the 2022 Employee Plan (collectively, the "Plans") to include the ability to grant restricted stock units ("RSUs") and performance stock units ("PSUs") under the Plans. The amendments and restatement of the Plans did not increase the maximum number of shares of common stock that could be awarded under the Plans. At December 31, 2024, the Company had 83,500 RSUs outstanding under the 2024 Omnibus Incentive Plan (the 2024 Omnibus Plan), 290,000 RSUs outstanding under the 2024 Inducement Incentive Plan (the 2024 Inducement Plan), 569,365 RSUs outstanding under the 2022 Employee Plan and 22,316 RSUs outstanding under the 2015 Director Plan. In August 2021, the Company issued 90,000 shares of restricted stock and 510,000 performance restricted shares with a market condition to the Company's former CEO, in accordance with the former CEO's employment agreement, under the 2016 Employee Plan. In April 2024, the Company and former CEO entered into a Transition and Separation Agreement pursuant to which the Company cancelled the 510,000 performance restricted shares and accelerated vesting on 30,000 remaining unvested restricted shares which otherwise would not have vested. Cancellation of the 510,000 shares resulted in an \$8.8A million reversal of compensation expense, partially offset by \$0.1A million of compensation expense from the accelerated vesting of the 30,000 shares in the nine months ended December 31, 2024. On April 29, 2024, the Company appointed a new CEO, and in conjunction with her new employment agreement, she received a grant of 483,092 RSUs under the Company's 2022 Employee Equity Compensation Plan. Such RSUs will vest in one-third increments on each of the first three anniversaries of the date of grant so long as the CEO continues to be employed by the Company on each vesting date, and such RSUs will otherwise contain the standard provisions for RSU grants by the Company. In August 2022, the Company issued 13,000 restricted shares and 3,000 performance restricted shares to the Company's former CFO, in accordance with the CFO's employment agreement, under the 2016 Employee Plan. One-third of the restricted shares were scheduled to vest on each of the first three anniversaries of the date of grant, subject to the CFO's continued employment with the Company through the applicable vesting date, with any unvested RSUs being forfeited upon the CFO ceasing to be an employee of the Company. The performance restricted shares were based on the attainment of performance criteria equally weighted between adjusted EBITDA and revenue. On June 8, 2023, the Company determined that the performance criteria were not attained over the applicable performance period and accordingly, the performance restricted shares were cancelled. In June 2023, the Company granted the Company's former CFO 11,750 RSUs under the 2022 Employee Plan, of which 3,750 RSUs were awarded in recognition of the CFO's contributions during fiscal year 2023 and the remaining 8,000 awarded as a part of the equity award cycle for fiscal year 2024. One-third of the RSUs were scheduled to vest on each of the first three anniversaries of the date of grant, subject to the CFO's continued employment with the Company through the applicable vesting date, with any unvested RSUs being forfeited upon the former CFO ceasing to be an employee of the Company. Also in June 2023, the former CFO was awarded 8,000 PSUs with a market condition. On May 16, 2024, the Company granted the former CFO 74,850 RSUs of which 14,970 would vest on June 30, 2024, 22,455 would vest August 31, 2024 and 37,425 would vest on August 31, 2025. On May 31, 2024, the Company and the former CFO entered into a Transition and Separation Agreement pursuant to which the former CFO agreed to leave the Company following a transition period. Upon the completion of the transition period and contingent on the former CFO's complying with the terms of the Agreement, the Company accelerated the vesting of all unvested restricted shares and RSUs that were originally scheduled to vest on or before August 3, 2025. Under the Agreement, PSUs with a market condition were cancelled. Acceleration and cancellation of the former CFO's restricted shares, RSUs and PSUs resulted in net additional compensation expense of \$0.2A million in the three months ended June 30, 2024. On August 8, 2024, the Company adopted the 2024 Omnibus Plan pursuant to which the Company reserved 850,000 shares of common stock, par value \$.001 per share, of the Company's common stock for the issuance of equity awards granted. On September 27, 2024, the Company adopted the 2024 Inducement Plan pursuant to which the Company reserved 350,000 shares of common stock, par value \$.001 per share, of the Company's common stock (subject to the adjustment provisions of the Inducement Plan) for the issuance of equity awards granted under the Inducement Plan. On September 27, 2024, the Company's new CFO received a grant of 250,000 RSUs under the Company's 2024 Inducement Plan. Such RSUs will vest in one-third increments on each of the first three anniversaries of the date of grant so long as the CFO continues to be employed by the Company on each vesting date, and such RSUs will otherwise contain the standard provisions for RSU grants by the Company. All stock-based compensation expense is recognized as a payroll-related expense and is included within the general and administrative expenses line item within the Company's unaudited Condensed Consolidated Statements of Operations. With the offset included in the additional paid-in capital line item of the Company's unaudited Condensed Consolidated Balance Sheets. Restricted Stock Awards The fair value assigned to restricted stock awards (RSAs) is the market price of the Company's stock at the grant date. The vesting period ranges from one to three years. Restricted stock award activity in the nine months ended December 31, 2024 was as follows: A 2015 Director Plan A 2016 Employee Plan A 2022 Employee Plan A Total A Weighted-Average Grant Date Fair Value Non-vested restricted stock outstanding at March 31, 2024 23,707A 605,343A 74,076A 703,126A \$19.39A Granted and issued: A A A A \$ A A A A \$ A A A A Vested (13,666) (60,540) (46,742) (120,948) 22,10A Forfeited: A A A A \$ (533,641) (27,334) (560,975) \$18.71A Balance at December 31, 2024 20,210,041A 11,162A A A 21,203A A A A A \$21.96A At December 31, 2024 and 2023, there were 21,203 and 728,446 RSAs subject to restriction and forfeiture outstanding, respectively. For the three months ended December 31, 2024 and 2023, the Company recorded stock-based compensation expense related to RSAs of \$0.1A million and \$1.6A million, respectively. For the nine months ended December 31, 2024 and 2023, the Company recorded a (reversal) of previously recorded stock-based compensation expense and stock-based compensation expense related to RSAs of \$(8.2)A million and \$5.0A million, respectively. Restricted Stock Units The Company first granted RSUs in the year ended March 31, 2024. The fair value assigned to RSUs is the market price of the Company's stock on the grant date. The vesting period for employees and members of the Board of Directors generally ranges from one to three years. For the nine months ended December 31, 2024, RSU activity under the 2022 Employee Plan, 2015 Director Plan, 2024 Omnibus Plan and 2024 Inducement Plan was as follows: RSUs Weighted-Average Grant Date Fair Value Per RSU Balance at March 31, 2024 485,080 \$12.75A Granted 1,037,258 \$4.04A Vested and issued (66,739) \$8.38A Forfeited (90,418) \$5.84A Balance at December 31, 2024 249,965,181 \$4.33A The total grant-date fair value of RSUs granted during the three months ended December 31, 2024 and 2023 was \$0.2 million and zero, respectively. The total grant-date fair value of RSUs granted during the nine months ended December 31, 2024 and 2023 was \$4.2 million and \$1.1 million, respectively. For the three months ended December 31, 2024 and 2023, the Company recorded stock-based compensation expense related to RSUs of \$0.4 million and \$0.1A million, respectively. For the nine months ended December 31, 2024 and 2023, the Company recorded stock-based compensation expense related to RSUs of \$1.1 million and \$0.2A million, respectively. Performance Stock Units The fair value assigned to PSUs is determined using the market price of the Company's stock on the grant date for awards with a performance condition, and by using a Monte Carlo simulation for awards with a market condition. PSUs with a performance condition generally vest over one year. PSUs with a market condition generally vest over three years. Stock-based compensation expense associated with PSUs with a performance condition are re-assessed each reporting period based upon the estimated performance attainment on the reporting date until the performance conditions are met. The ultimate number of shares of common stock that are issued to an employee is the result of the actual performance of the Company or individual at the end of the performance period compared to the performance targets. For the nine months ended December 31, 2024, PSU activity under the 2022 Employee Plan, 2015 Director Plan, 2024 Omnibus Plan and 2024 Inducement Plan was as follows: PSUs Weighted-Average Grant Date Fair Value Per PSU Balance at March 31, 2024 1,000 \$10.48A Granted A A Vested and issued (2,000) \$13.95A Forfeited (10,000) \$9.79A Balance at December 31, 2024 4A A A A In the nine months ended December 31, 2024, 10,000 PSUs were forfeited. The total grant-date fair value of PSUs granted during the nine months ended December 31, 2024 and 2023 was zero and \$0.1A million, respectively. There were no PSUs granted in the three months ended December 31, 2024 and 2023. For the three months ended December 31, 2024 and 2023, the Company recorded stock-based compensation expense, net of forfeitures, related to PSUs of zero and \$20 thousand, respectively. For the nine months ended December 31, 2024 and 2023, the Company recorded stock-based compensation (benefit) expense, net of forfeitures, related to PSUs of \$(36) thousand and \$44 thousand, respectively. Note 5: A A A Fair Value The Company carries cash and cash equivalents at fair value in the unaudited Condensed Consolidated Balance Sheets. Fair value is defined as an exit price, representing the amount that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants. As such, fair value is a market-based measurement that should be determined based on assumptions that market participants would use in pricing an asset or a liability. ASC Topic 820 (Fair Value Measurement) establishes a three-tier fair value hierarchy, which prioritizes the inputs used in the valuation methodologies in measuring fair value: Level 1 - Observable inputs that reflect quoted prices (unadjusted) for identical assets or liabilities in active markets. Level 2 - Include other inputs that are directly or indirectly observable in the marketplace. Level 3 - Unobservable inputs which are supported by little or no market activity. The fair value hierarchy also requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. At December 31, 2024 and March 31, 2024, the Company had invested the majority of its \$50.1 million and \$55.3 million cash and cash equivalents balance in money market funds which are classified within Level 1. Note 6: Intangible and Other Assets, Net Intangible assets and other assets, net consisted of the following (in thousands): Useful Life Gross Value Accumulated Amortization Net Carrying Value Weighted Average Remaining Useful Life (Years) December 31, 2024 Intangible Assets Toll-free telephone number Indefinite \$375A \$ A \$375A Indefinite Internet domain names Indefinite 485A A A 485A Indefinite Trade Names - PetCareRx Indefinite 2,600A A A 2,600A Indefinite Customer Relationships - PetCareRx 7 years 6,700A (1,675) 5,025A 5.25 years Developed Technology - PetCareRx 3 years 3,000A (1,750) 1,250A 1.25 years \$13,160A (3,425) \$9,735A Other Assets Minority interest investment in Vetster N/A 5,300A A A 5,300A N/A Balance December 31, 2024 \$18,460A (3,425) \$15,035A March 31, 2024 Intangible Assets Toll-free telephone number Indefinite 375A \$ A 375A Indefinite Internet domain names Indefinite 485A A A 485A Indefinite Trade Names - PetCareRx Indefinite 2,600A 2,600A Indefinite Customer Relationships - PetCareRx 7 years 6,700A (957) \$5,743A 6 years Developed Technology - PetCareRx 3 years 3,000A (1,000) \$2,000A 2 years \$13,160A (1,957) \$11,203A Other Assets Minority interest investment in Vetster N/A 5,300A A A 5,300A N/A Balance March 31, 2024 \$18,460A (\$1,957) \$16,503A Amortization expense for intangible assets was \$0.5 million for the three months ended December 31, 2024 and 2023. Amortization expense for intangible assets was \$1.5 million for the nine months ended December 31, 2024 and 2023. The indefinite life intangibles are not being amortized and are subject to an annual review for impairment in accordance with the ASC Topic 350 (Goodwill and Other Intangible Assets). On April 19, 2022, the Company engaged in a three-year partnership agreement with Vetster Inc. (Vetster), a Canadian veterinary telehealth company. The Company also purchased a 5% minority interest in Vetster in the amount of \$5.0 million and received warrants for additional equity in Vetster, which are tied to future performance milestones. Under the terms of the agreement, Vetster became the exclusive provider of telehealth and telemedicine services to the Company. The minority interest investment is being valued on the cost basis and the investment will be evaluated periodically for any impairment. On October 3, 2023, the Company purchased additional shares in Vetster in the amount of \$0.3A million, which increased the minority interest investment to \$5.3 million. Following this round, the Company's minority ownership

changed to approximately 4.8% of Vetster’s outstanding shares. Note 7-A to the Company’s Commitments and Contingencies Legal Matters and Routine Proceedings On April 18, 2024, Plaintiff Timothy Fitchett (the “Plaintiff”) filed an action against the Company in the Court of Common Pleas of Allegheny County, Pennsylvania, on behalf of himself and purportedly on behalf of a class of others similarly situated. Plaintiff alleges that the Company violated Pennsylvania’s Unfair Trade Practices and Consumer Protection Law by representing false prices for products which the Company allegedly never charged for those products. On May 13, 2024, the Company removed the matter to the U.S. District Court for the Western District of Pennsylvania in Pittsburgh. The company successfully opposed the Plaintiff’s motion to remand the case back to the Court of Common Pleas. On the face of the Complaint, Plaintiff is seeking damages for himself in the amount of the allegedly illusory discounts he allegedly believed he was receiving when purchasing products from the Company or, in the alternative, a complete refund of amounts he paid to the Company, and he is also seeking a liability determination for members of the proposed class. The Company denies liability in this matter and intends to defend the action accordingly. The Company cannot determine materiality or estimate a range of potential liability, if any, at this time if the Company were determined to be liable. The Company may from time to time be involved in various other claims and lawsuits in the ordinary course of business, including claims related to products, product warranties, contracts, employment, intellectual property, consumer protection, pharmacy and other regulatory matters. The Company has settled complaints that had been filed with various state pharmacy boards in the past. There can be no assurances made that other states will not attempt to take similar actions against the Company in the future. The Company also intends to vigorously defend its trade or service marks. There can be no assurance that the Company will be successful in protecting its trade or service marks. Legal costs related to the above matters are expensed as incurred. From time to time, the Company may be involved in and subject to disputes and legal proceedings, as well as demands, claims and threatened litigation that arise in the ordinary course of its business. These proceedings may include allegations involving business practices, infringement of intellectual property, employment or other matters. The ultimate outcome of any legal proceeding is often uncertain, there can be no assurance that the Company will be successful in any legal proceeding, and unfavorable outcomes could have a negative impact on our results of operations and financial condition. In accordance with ASC Topic 450-20 (“Loss Contingencies”), the Company records a liability in its financial statements for these matters when a loss is known or considered probable and the amount can be reasonably estimated. The Company reviews the status of each significant matter each accounting period as additional information is known and adjusts the loss provision when appropriate. If a matter is both probable to result in a liability and the amounts of loss can be reasonably estimated, the Company estimates and discloses the possible loss or range of loss to the extent necessary to make the financial statements not misleading. If the loss is not probable and cannot be reasonably estimated, a liability is not recorded in the Company’s financial statements. Gain contingencies are not recorded until they are realized. Legal costs related to any legal matters are expensed as incurred. Note 8-A to the Company’s Changes in Shareholders’ Equity: Changes in Shareholders’ Equity for the three and nine months ended December 31, 2024 is summarized below (in thousands): Common Stock Additional Paid-In Capital Retained Earnings Beginning balance at March 31, 2024: \$21.146 \$25,146 \$71,555 Stock based compensation (reversal) \$ (8,204) \$ (8,204) Dividends forfeited \$ (1,250) \$ (1,250) Net income \$ 3,754 Ending balance at June 30, 2024: \$21.146 \$25,146 \$76,559 Stock based compensation expense \$ 573 \$ 573 Dividends forfeited \$ (4) \$ (4) Net income \$ 2,326 Ending balance at September 30, 2024: \$21.146 \$25,146 \$78,889 Stock based compensation expense \$ 452 \$ 452 Dividends forfeited \$ (5) \$ (5) Net loss \$ (707) Ending balance at December 31, 2024: \$21.146 \$25,146 \$78,174 Changes in Shareholders’ Equity for the three and nine months ended December 31, 2023 is summarized below (in thousands): Common Stock Additional Paid-In Capital Retained Earnings Beginning balance at March 31, 2023: \$21.146 \$21,777 \$91,659 Stock based compensation expense \$ 1,760 Dividends declared \$ (6,346) Net loss \$ (1,136) Ending balance at June 30, 2023: \$21.146 \$20,037 \$84,177 Stock based compensation expense \$ 1,728 Dividends declared \$ (6,308) Net income \$ 715 Ending balance at September 30, 2023: \$21.146 \$21,765 \$78,584 Stock based compensation expense \$ 1,708 \$ (2,077) Ending balance at December 31, 2023: \$21.146 \$23,473 \$76,557 There were no shares of common stock that were purchased or retired in the nine months ended December 31, 2024 or 2023. On December 2, 2024, the Board of Directors (the “Board”) of the Company adopted a rights agreement and declared a dividend of one right (a “Right”) for each outstanding share of Company common stock, to shareholders of record at the close of business on December 16, 2024 (the “Record Date”). The description and terms of the Rights are set forth in a rights agreement, dated as of December 3, 2024 (the “Rights Agreement”), between the Company and Continental Stock Transfer & Trust Company, a federally chartered trust company, as rights agent. The Board adopted the Rights Agreement to protect the investment of shareholders during a period in which it believes shares of the Company do not reflect the inherent value of the business or its long-term growth potential, and during which there have been recent significant accumulations of common stock by certain shareholders. The Rights Agreement is intended to enable shareholders to realize the long-term value of their investment in the Company by reducing the likelihood that any entity, person, or group is able to gain a control or control-like position in the Company through open market accumulation without paying all shareholders an appropriate control premium or providing the Board sufficient opportunity to make informed judgments and take actions that are in the best interests of all shareholders. In general terms, the Rights Agreement imposes significant dilution upon any person or group (other than the Company and certain other excluded persons and exempt persons), that is or becomes the beneficial owner of 12.5% or more of the common stock without the prior approval of the Board following the first public announcement by the Company of the adoption of the Rights Agreement. The term “beneficial ownership” is defined in the Rights Agreement and includes, among other things, certain derivative arrangements. In general, each Right entitles its registered holder, subject to the terms of the Rights Agreement, to purchase from the Company one one-thousandth of a share of Series A Junior Participating Preferred Stock, par value \$0.001 per share (the “Preferred Stock”), of the Company at an exercise price of \$27.00 per Right, subject to adjustment under certain circumstances (the “Purchase Price”). The Rights will become exercisable if (among other things) any person or group acquires 12.5% or more of the outstanding common stock, including through derivatives agreements, without the approval of the Board (an “Acquiring Person”). If a person or group becomes an Acquiring Person, all holders of Rights except the Acquiring Person or any associate or affiliate thereof may, upon exercise of a Right, purchase for the Purchase Price shares of Common Stock with a market value of two times the Purchase Price, based on the market price of the Common Stock prior to such acquisition. If the Company is acquired in a merger or similar transaction after an Acquiring Person becomes such, all holders of Rights except the Acquiring Person or any associate or affiliate thereof may, upon exercise of a Right, purchase for the Purchase Price shares of the acquiring company with a market value of two times the Purchase Price, based on the market price of the acquiring company’s stock prior to such transaction. Any Rights held by an Acquiring Person will be void and may not be exercised. The Rights will expire on the earliest to occur of (a) the close of business on December 2, 2025, (b) the time at which the Rights are redeemed by the Company (as provided in the Rights Agreement), or (c) the time at which the Rights are exchanged by the Company (as provided in the Rights Agreement). There was no impact to the Company’s current period financial statements from adopting this Rights Agreement. In connection with the adoption of the Rights Agreement, the Board adopted Articles of Amendment to the Amended and Restated Articles of Incorporation of the Company (the “Articles of Amendment”), which designates the rights, preferences, and privileges of 100,000 shares of a new series of the Company’s preferred stock, par value \$0.001 per share, designated as Series A Junior Participating Preferred Stock. The Company filed the Articles of Amendment with the Secretary of State of the State of Florida on December 3, 2024. Note 9: Income Taxes For the three months ended December 31, 2024 and 2023, the Company recorded an income tax provision of approximately \$0.5 million and an income tax benefit of approximately \$0.6 million, respectively, and for the nine months ended December 31, 2024 and 2023, the Company recorded an income tax provision of \$22 thousand and an income tax benefit of \$0.3 million, respectively. The increase in the income tax provision for the nine months ended December 31, 2024 is related to the cancellation of the former CEO’s performance stock units resulting in additional \$8.7 million of increased income during the year. The effective tax rate for the three months ended December 31, 2024 was approximately (192.1)%, compared to approximately 23.4% for the three months ended December 31, 2023, and the effective tax rate for the nine months ended December 31, 2024 was approximately 0.4%, compared to approximately 12.4% for the nine months ended December 31, 2023. The projected full-year effective tax rate used for purposes of the income tax provision for the three and nine months ended December 31, 2024 reflects the \$1.8 million impact of a favorable permanent difference associated with the cancellation of the former CEO’s performance restricted shares. No tax benefit was recorded for the original compensation expense due to expected limitation under Internal Revenue Code Section 162 (m) and therefore, there is no tax benefit to reverse upon cancellation of the stock. The impact of this favorable permanent difference is partially offset by the impacts of stock-based compensation recognized for book and tax purposes. Under Internal Revenue Code Section 382, if a corporation undergoes an ownership change, the corporation’s ability to use its pre-change net operating loss and tax credit carryforwards to offset its post-change income and tax liabilities may be limited. Generally, an ownership change occurs when the equity ownership of one or more stockholders or groups of stockholders who owns at least 5% of a corporation’s stock increases its ownership by more than 50 percentage points over their lowest ownership percentage in a testing period (typically three years). On April 3, 2023, 100% of the issued and outstanding stock of PetCareRx was acquired by the Company. The merger triggered an ownership change of PetCareRx within the meaning of Section 382. As a result of the acquisition, the Company performed a Section 382 analysis to determine if the net operating losses carried forward would have a utilization limitation. Any limitation could result in the expiration of a portion of the federal net operating loss carryforward before utilization, which would reduce the Company’s gross deferred tax assets. As of April 3, 2023, and prior to the acquisition, PetCareRx had approximately \$96.0 million of net operating losses and \$1.9 million of disallowed interest expense. The results of the Section 382 analysis determined the net operating losses and disallowed interest expense in total, would be limited and reduced to approximately \$14.5 million. Note 10: Related Party Transaction On September 29, 2024 the Company entered into a master services agreement with Fabric, Inc (the “Fabric”), a privately-held company. Under this agreement, Fabric will provide cloud-based product services to the Company with a one-year term with auto-renewal unless either party provides notice at least 90 days in advance. Per the terms of the agreement, the Company will pay Fabric \$115,000 the first year and \$100,000 for each potential year thereafter with potential changes in the amounts paid based on actual usage of Fabric’s services. There was no expense related to this contract for the three and nine months ended December 31, 2024. There was no amount owed by the Company to Fabric as of December 31, 2024. Sandra Campos, Chief Executive Officer and President of the Company, is an equity-holder in Fabric and serves on the Board of Directors of Fabric. This transaction was reviewed and approved by the Company’s Audit Committee of the Board of Directors in accordance with the Company’s related party transaction policy. 16 ITEM 2-A to the COMPANY’S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS. The following discussion and analysis should be read in conjunction with our unaudited condensed consolidated financial statements and the related notes thereto included elsewhere in this Quarterly Report on Form 10-Q for the quarterly period ended December 31, 2024, and our 2024 Form 10-K. Certain information in this Quarterly Report on Form 10-Q includes forward-looking statements within the meaning of Section 27A of the Securities Act and Section 21E of the Exchange Act. You can identify these forward-looking statements by the words “believes,” “intends,” “expects,” “may,” “will,” “should,” “plans,” “projects,” “contemplates,” “intends,” “budgets,” “predicts,” “estimates,” “anticipates,” or similar expressions. These statements are based on our beliefs, as well as assumptions we have used based upon information currently available to us. Because these statements reflect our current views concerning future events, these statements involve risks, uncertainties, and assumptions. Actual future results may differ significantly from the results discussed in the forward-looking statements. Factors that might cause such differences include, but are not limited to, those discussed in Part I, Item 1A of our 2024 Form 10-K under the heading “Risk Factors.” A reader, whether investing in our common stock or not, should not place undue reliance on these forward-looking statements, which apply only as of the date of this Quarterly Report on Form 10-Q. We assume no obligation to revise or update any forward-looking statements for any reason, except as required by law. When used in this Quarterly Report on Form 10-Q, unless otherwise stated or the context otherwise indicates, “PetMed Express,” “PetMeds,” “PetMed,” “the Company,” “we,” “our,” and “us” refers to PetMed Express, Inc. and its direct and indirect wholly owned subsidiaries, taken as a whole. Executive Summary PetMed Express, Inc. and subsidiaries, d/b/a PetMeds®, and PetCareRx, Inc. is a leading nationwide direct-to-consumer pet pharmacy and online provider of prescription and non-prescription medications, foods, supplements, supplies and vet services for dogs, cats and horses. PetMeds markets and sells directly to consumers through its websites, toll-free numbers, and mobile application. We offer consumers an attractive alternative for obtaining pet medications, foods, and supplies in terms of convenience, price, speed of delivery, and valued customer service. Founded in 1996, our executive headquarters offices are currently located at 420 South Congress Avenue, Delray Beach, Florida 33445, and our telephone number is (561) 526-4444. We have a March 31 fiscal year end. Presently, our product line includes approximately 12,000 of the most popular pet medications, health products, food and supplies for dogs, cats, and horses. We market our products through national advertising campaigns which aim to increase the recognition of the PetMeds®, health brand name, and “PetCareRx” brand name, increase traffic to our websites at www.petmeds.com and www.petcarerx.com, acquire new customers, and maximize repeat purchases. Our sales consist of products sold mainly to retail consumers. The average purchase was approximately \$97 and \$93 for the quarters ended December 31, 2024, and December 31, 2023, respectively. Critical Accounting Policies Our discussion and analysis of our financial condition and the results of our operations contained herein are based upon our condensed consolidated financial statements and the data used to prepare them. Our condensed consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America. On an ongoing basis we re-evaluate our judgments and estimates including those related to product returns, bad debts, inventories, and income taxes. We base our estimates and judgments on our historical experience, knowledge of current conditions, and our beliefs of what could occur in the future considering available information. Actual results may differ from these estimates under different assumptions or conditions. Our estimates are guided by observing the following critical accounting policies. There have been no material changes to our significant accounting policies as compared to the significant accounting policies described in our Annual Report on Form 10-K, filed on June 14, 2024, except as noted below: 17 Long-lived Assets Long-lived assets are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. Recoverability of assets is measured by a comparison of the carrying amount of the asset to the undiscounted cash flows expected to be generated from the asset. Management determined that no impairment of long-lived assets existed as of December 31, 2024. Goodwill and Intangible Assets Goodwill represents the excess of the purchase price over the fair value of net assets acquired in a business combination. The Company is required to assess goodwill and other indefinite-lived intangible assets for impairment annually, or more frequently if circumstances indicate impairment may have occurred. The Company performs its annual impairment assessment in the fourth quarter of each year. The Company has concluded that it has one reporting unit and has assigned the entire balance of goodwill to this reporting unit. If the carrying value of an indefinite-lived intangible asset exceeds its fair value, an impairment loss is recognized in an amount equal to that excess. The Company’s other indefinite-lived intangible assets are primarily made up of a trade name which was evaluated for impairment using a qualitative assessment and the Company concluded that it was not more likely than not that the other indefinite-lived assets were impaired as of December 31, 2024. Economic Conditions, Challenges, and Risk Macroeconomic factors, including inflation, increased interest rates, significant capital market and supply chain volatility, and political, global economic and geopolitical developments, have direct and indirect impacts on our results of operations that are difficult to isolate and quantify. In addition, rising fuel, utility, and food costs, rising interest rates, and recessionary fears may impact customer demand and our ability to forecast consumer spending patterns. We also expect the current macroeconomic environment and enterprise customer cost optimization efforts to impact our revenue growth rates. We expect some or all of these factors to continue to impact our operations for the remainder of fiscal 2025. Results of Operations The following should be read in conjunction with our unaudited Condensed Consolidated Financial Statements and the related notes thereto included elsewhere herein. The following table sets forth, as a percentage of sales, certain operating data appearing in our unaudited Condensed Consolidated Statements of (Loss) Income: Three Months Ended December 31, Nine Months Ended December 31, 2024 2023 2024 2023 Sales 100.0% 100.0% 100.0% 100.0% Cost of sales 71.9% 72.6% 72.2% 71.8% Gross profit 28.1% 27.4% 27.8% 28.2% Operating expenses: General and administrative 20.4% 20.6% 14.5% 19.2% Advertising 5.6% 8.8% 8.1% 8.6% Depreciation and amortization 3.0% 2.7% 2.8% 2.4% Total operating expenses 29.0% 32.1% 25.3% 30.2% (Loss) income from operations (0.9%) (4.7%) 2.5% (2.0%) Total other income (0.4%) 0.7% 0.5% 0.7% (Loss) income before provision (benefit) for income taxes (0.5%) (4.0%) 3.0% (1.3%) Provision (benefit) for income taxes 0.9% (0.9%) (0.2%) Net (loss) income (1.4%) (3.1%) 3.0% (1.1%) Non-GAAP Financial Measures Adjusted EBITDA To provide investors and the market with additional information regarding our financial results, we have disclosed (see below) adjusted EBITDA, a non-GAAP financial measure that we calculate as net income excluding share-based compensation expense (benefit), depreciation and amortization, income tax provision, interest income (expense), and other non-operational expenses. We have provided reconciliations below of net income to adjusted EBITDA, the most directly comparable GAAP financial measures. We have included adjusted EBITDA herein because it is a key measure used by

our management and Board of Directors to evaluate our operating performance, generate future operating plans, and make strategic decisions regarding the allocation of capital. In particular, the exclusion of certain expenses in calculating adjusted EBITDA facilitates operating performance comparability across reporting periods by removing the effect of non-cash expenses and other expenses. Accordingly, we believe that adjusted EBITDA provides useful information to investors and others in understanding and evaluating our operating results in the same manner as our management and Board of Directors. We believe it is useful to exclude non-cash charges, such as net stock-based compensation expense (benefit), depreciation and amortization from our adjusted EBITDA because the amount of such expenses in any specific period may not directly correlate to the underlying performance of our business operations. We believe it is useful to exclude income tax provision and interest income (expense), as neither are components of our core business operations. We also believe 19that it is useful to exclude other non-operational expenses, including acquisition costs related to PetCareRx, employee severance and estimated state sales tax accruals and settlements as these items are not indicative of our ongoing operations. Adjusted EBITDA has limitations as a financial measure, and these non-GAAP measures should not be considered in isolation or as a substitute for analysis of our results as reported under GAAP. Some of these limitations are:â€¢Although depreciation and amortization are non-cash charges, the assets being depreciated and amortized may have to be replaced in the future and adjusted EBITDA does not reflect capital expenditure requirements for such replacements or for new capital expenditures;â€¢Adjusted EBITDA does not reflect net share-based compensation. Share-based compensation has been, and will continue to be for the foreseeable future, a material recurring expense in our business and an important part of our compensation strategy;â€¢Adjusted EBITDA does not reflect interest income (expense), net; or changes in, or cash requirements for, our working capital;â€¢Adjusted EBITDA does not reflect transaction related costs and other items which are either not representative of our underlying operations or are incremental costs that result from an actual or planned transaction and include litigation matters, integration consulting fees, internal salaries and wages (to the extent the individuals are assigned full-time to integration and transformation activities) and certain costs related to integrating and converging IT systems; â€¢Adjusted EBITDA does not reflect certain non-operating expenses including the employee severance which reduces cash available to us; â€¢Adjusted EBITDA does not reflect certain non-operating expenses (income) including sales tax expense (income) relating to recording a liability for sales tax we did not collect from our customers. â€¢Other companies, including companies in our industry, may calculate adjusted EBITDA differently, which reduces the measureâ€™s usefulness as comparative measures. Because of these and other limitations, adjusted EBITDA should only be considered as supplemental to, and alongside with other GAAP based financial performance measures, including various cash flow metrics, net income, net margin, and our other GAAP results.20The following tables present a reconciliation of net (loss) income , the most directly comparable GAAP measure, to adjusted EBITDA for each of the periods indicated:Three Months EndedIncrease (Decrease)(\$ in thousands, except percentages)December 31, 2024December 31, 2023\$%Consolidated Reconciliation of GAAP Net Income to Adjusted EBITDA:Net loss\$(707)\$(2,027)\$1,320Â (65)%Add (subtract):Stock-based Compensation 452Â 1,708Â (1,256)(74)%Income Taxes 465Â (618)Â 1,083Â (175)%Depreciation and Amortization 1,586Â 1,770Â (184)(10)%Interest Income, Net (1)(28)(136)108Â (79)%Acquisition/Partnership Transactions and Other Items25Â â€“(25)Â n/mEmployee Severance209Â â€“(209)Â n/mSales Tax Expenseâ€“(228)Â (228)(100)%Adjusted EBITDA\$2,002Â \$1,077Â 116Â % (1) Included in interest income, net is \$0.4 million of interest expense related to the sales tax liability and \$0.5 million of interest income for the three months ended December 31, 2024. This compares to \$0.4 million of interest expense related to the sales tax liability and \$0.6 million of interest income for the three months ended December 31, 2023.21Nine Months EndedIncrease (Decrease)(\$ in thousands, except percentages)December 31, 2024December 31, 2023\$%Consolidated Reconciliation of GAAP Net Income to Adjusted EBITDA:Net income (loss)\$5,373Â \$(2,448)\$7,821Â n/mAdd (subtract):Stock-based Compensation \$(7,179)\$5,196Â \$(12,375)n/mIncome Taxes\$22Â \$(345)367Â n/mDepreciation and Amortization\$4,965Â \$5,161Â (196)(4)%Interest Income, Net (1)\$(308)\$(481)173Â (36)%Acquisition/Partnership Transactions and Other Items\$205Â \$1,294Â (1,089)(84)%Employee Severance\$663Â \$408Â 255Â 63Â %Sales Tax (Income)\$(1,178)\$(1,088) (90)8Â %Adjusted EBITDA\$2,563Â \$7,697Â \$(5,134)(67)%(1) Included in interest income, net is \$1.2 million of interest expense related to the sales tax liability and \$1.5 million of interest income for the nine months ended December 31, 2024. This compares to \$1.3 million of interest expense related to the sales tax liability and \$1.7 million of interest income for the nine months ended December 31, 2023. Three Months Ended December 31, 2024 Compared With Three Months Ended December 31, 2023 and Nine Months Ended December 31, 2024 Compared With Nine Months Ended December 31, 2023Net SalesSales decreased by approximately \$12.3 million, or 18.9%, to approximately \$53.0 million for the quarter ended December 31, 2024, compared to approximately \$65.3 million for the quarter ended December 31, 2023. Sales decreased by approximately \$34.1 million, or 15.9%, to approximately \$180.5 million for the nine months ended December 31, 2024, compared to approximately \$214.6 million for the nine months ended December 31, 2023. The decrease in sales for the quarter ended December 31, 2024 was primarily driven by an strategic reduction in gross advertising as we reset our marketing foundation for sustainable profitability. The decrease in sales for the nine months ended December 31, 2024 reflects a strategic reduction in advertising, broader macroeconomic factors, and higher consumer promotional usage. Reorder sales decreased by approximately \$9.0 million, or 16.6%, to approximately \$45.1 million for the quarter ended December 31, 2024, compared to approximately \$54.1 million for the quarter ended December 31, 2023. Reorder sales decreased by approximately \$24.9 million, or 14.3%, to approximately \$149.4 million for the nine months ended December 31, 2024, compared to approximately \$174.3 million for the nine months ended December 31, 2023. The decrease in reorder sales for the three and nine months ended December 31, 2024 is primarily due to a decline in prescription medication sales. New order sales decreased by approximately \$2.7Â million or 31.0%, to approximately \$6.1Â million for the quarter ended December 31, 2024, compared to \$8.8Â million for the quarter ended December 31, 2023. New order sales decreased by approximately \$8.1Â million or 24.6%, to approximately \$24.9Â million for the nine months ended December 31, 2024, compared to \$33.1Â million for the nine months ended December 31, 2023. The decrease for the quarter ended December 31, 2024 in new order sales is primarily due to a strategic reduction in advertising. We acquired approximately 63,000 new customers for the quarter ended December 31, 2024 compared to approximately 97,000 new customers for the quarter ended December 31, 2023. We acquired approximately 260,000 new 22customers for the nine months ended December 31, 2024 compared to approximately 347,000 new customers for the nine months ended December 31, 2023. The following tables illustrates revenue by various revenue classifications:Three Months Ended December 31, Increase (Decrease)Net Sales (in thousands)20242023\$ % Reorder sales\$45,076Â 85.1Â %\$54,067Â 82.8Â %\$(8,991)(16.6)%New order sales\$6,075Â 11.5Â %\$8,80313.5Â %\$(2,728)(31.0)%Membership fees1,833Â 3.5Â %\$2,4477.7Â %\$(614)(25.1)%Total net sales\$52,984Â 100.0Â %\$65,317Â 100.0Â %\$(12,333)(18.9)%Nine Months Ended December 31, Increase (Decrease)Net Sales (in thousands)20242023\$ %Reorder sales\$149,367Â 82.7Â %\$174,250Â 81.3Â %\$(24,883)(14.3)%New order sales\$24,913Â 13.8Â %\$33,05415.4Â %\$(8,141)(24.6)%Membership fees6,226Â 3.4Â %\$7,2563.4Â %\$(1,030)(14.2)%Total net sales\$180,506Â 100.0Â %\$214,560Â 100.0Â %\$(34,054)(15.9)%The Company changed the definition of a new order sale on July 1, 2024, to include sales from customers who have not previously ordered from the Company over the past twelve months compared to the prior definition which was thirty-six months. The reorder and new order sales amounts for the three and nine months ended December 31, 2024, and the reorder and new order sales amounts for the three and nine months ended December 31, 2023 reflect this new definition. Under the previous definition of a new customer, reorder and new order sales were \$57.7 million and \$5.2 million, respectively, for the three months ended December 31, 2023. Under the previous definition of a new customer, reorder and new order sales were \$188.1 million and \$19.2 million, respectively, for the nine months ended December 31, 2023. Recurring net sales, which includes AutoShip & Save subscriptions, and membership revenue, as a percentage of total gross sales was 56.2% for the most recent quarter ended December 31, 2024, up from 52.2% for the same period last year. Going forward, sales may be adversely affected due to increased competition and consumers giving more consideration to price. The changes in consumer behavior due to macroeconomic factors makes future sales somewhat challenging to predict. No guarantees can be made that sales will grow in the future. Cost of salesCost of sales decreased by approximately \$9.4 million, or 19.7%, to approximately \$38.1 million for the quarter ended December 31, 2024, from approximately \$47.4 million for the quarter ended December 31, 2023. Cost of sales decreased by approximately \$23.8 million, or 15.4%, to approximately \$130.3 million for the nine months ended December 31, 2024, from approximately \$154.1 million for the nine months ended December 31, 2023. Cost of sales, as a percentage of sales, was 72.2% for the nine months ended December 31, 2024, compared to 71.8% for the nine months ended December 31, 2023. The year over year decline for cost of sales, as a percentage of sales for the quarter ended December 31, 2024 compared to the quarter ended December 31, 2023 was primarily due to lower discount activity and favorable sales mix. The increase in cost of sales, as a percentage of sales, for the nine months ended December 31, 2024 compared to the nine months ended December 31, 2023 was primarily due to an increase in discount activity during the first six months of the fiscal year.23Gross profitGross profit decreased by approximately \$3.0 million, or 16.6%, to approximately \$14.9 million for the quarter ended December 31, 2024, from approximately \$17.9 million for the quarter ended December 31, 2023. Gross profit decreased by approximately \$10.3 million, or 17.0%, to approximately \$50.2 million for the nine months ended December 31, 2024, from approximately \$60.5 million for the nine months ended December 31, 2023. The gross profit decreases for the quarter and nine months ended December 31, 2024 compared to the quarter ended and nine months ended December 31, 2023 were primarily due to lower sales. The gross margin percentage increased by approximately 0.8%, to approximately 28.1% for the quarter ended December 31, 2024, from approximately 27.4% for the quarter ended December 31, 2023, primarily due to favorable sales mix and lower consumer promotional usage. General and administrative expenses General and administrative expenses decreased by approximately \$2.6 million, or 19.7%, to approximately \$10.8 million for the quarter ended December 31, 2024, from approximately \$13.4 million for the quarter ended December 31, 2023. The decrease to general and administrative expenses for the quarter ended December 31, 2024 was due to a \$1.3 million decrease in stock-based compensation expense, primarily related to reduced stock compensation associated with an executive departure, a \$1.1 million decrease in payroll and payroll related expense, and a \$0.4 million decrease in credit card processing fees driven by lower sales. General and administrative expenses decreased by approximately \$14.9 million, or 36.4%, to approximately \$26.2 million for the nine months ended December 31, 2024, from approximately \$41.1 million for the nine months ended December 31, 2023. The decrease to general and administrative expenses for the nine months ended December 31, 2024 was due to a \$12.4 million decrease in stock-based compensation expense, of which \$8.7 million was from the stock compensation reversal associated with an executive departure, a \$1.6 million decrease in payroll and payroll related expense, and a \$0.9 million decrease in credit card processing fees which were driven by lower sales. Advertising expenses Advertising expenses decreased by approximately \$2.8 million, or 48.2%, to approximately \$3.0 million for the quarter ended December 31, 2024, from approximately \$5.8 million for the quarter ended December 31, 2023. The decrease for the quarter can be mainly attributed to lower gross media spend and a higher proportion of spending funded by third party partners. We strategically reduced gross advertising as we reset our marketing foundation for sustainable profitability. As a percentage of sales, advertising expense was 5.6% and 8.8% for the quarters ended December 31, 2024 and 2023, respectively. The advertising percentage may fluctuate quarter to quarter due to seasonality and advertising availability. The advertising costs of acquiring a new customer, defined as total advertising costs divided by new customers acquired, was \$47 for the quarter ended December 31, 2024 compared to \$59 for the quarter ended December 31, 2023. The decrease to customer acquisition costs for the quarter ended December 31, 2024, was due to a more efficient variable marketing spend. The advertising cost of acquiring a new customer can be impacted by the advertising environment, the effectiveness of our advertising creative, spending, and price competition. Historically, the advertising environment fluctuates due to supply and demand. A more favorable advertising environment may positively impact future sales, whereas a less favorable advertising environment may negatively impact future sales. Advertising expenses decreased by approximately \$4.0 million, or 21.3%, to approximately \$14.6 million for the nine months ended December 31, 2024, from approximately \$18.5 million for the nine months ended December 31, 2023. The decrease can be mainly attributed to lower gross media spend, partially offset by lower marketing funded by manufacturers and advertising partners. The advertising costs of acquiring a new customer, defined as total advertising costs divided by new customers acquired, was \$56 for the nine months ended December 31, 2024 compared to \$53 for the nine months ended December 31, 2023. As a percentage of sales, advertising expense was 8.1% and 8.6% for the nine months ended December 31, 2024 and 2023, respectively. Depreciation and amortization Depreciation and amortization expense was \$1.6 million and \$1.8 million for the quarters ended December 31, 2024 and December 31, 2023, respectively. Depreciation and amortization expense was \$5.0 million and \$5.2 million for the nine months ended December 31, 2024 and December 31, 2023, respectively.24Other incomeOther income decreased to approximately \$0.2 million for the quarter ended December 31, 2024 compared to approximately \$0.4 million for the quarter ended December 31, 2023. Other income decreased to approximately \$0.9 million for the nine months ended December 31, 2024 compared to approximately \$1.5 million for the nine months ended December 31, 2023. The decrease to other income for the quarter and the nine months ended December 31, 2024 was due to slightly lower invested balances, and the loss of subleasing rental revenue. Interest income may decrease in the future based on several factors, including utilization of our cash balances on future investments or partnerships, or on our operating activities. Additionally, interest income could increase or decrease if the current interest rate environment changes. Provision for income taxesFor the quarters ended December 31, 2024 and 2023, the Company recorded an income tax provision of approximately \$0.5Â million and a tax benefit of approximately \$0.6Â million, respectively. For the nine months ended December 31, 2024 and 2023, the Company recorded an income tax provision of approximately \$0.0Â million and a tax benefit of approximately \$0.3Â million, respectively. The increase in the tax provision for the three and nine months ended December 31, 2024 is related to the cancellation of the former CEOâ€™s performance stock units resulting in additional \$8.7Â million of income during the quarter. The effective tax rate for the quarter ended December 31, 2024 was approximately (192.1)%, compared to approximately 23.4% for the quarter ended December 31, 2023. Liquidity and Capital Resources OverviewWe believe that our cash and cash equivalents currently on hand and expected cash flows from future operations will be sufficient to continue operations for at least the next twelve months. We continue to monitor, evaluate, and manage our operating plans, forecasts, and liquidity considering the most recent developments driven by macroeconomic conditions, such as supply chain challenges, inflation, rising interest rates, and geopolitical events. We proactively seek opportunities to improve the efficiency of our operations, take steps to realize internal cost savings, including aligning our staffing needs, creating a more variable cost structure to better support our current and expected future levels of operations and process streamlining. Current Sources of LiquidityOur working capital at December 31, 2024 and March 31, 2024 was \$20.4 million and \$21.5 million, respectively. The \$1.1 million decrease in working capital was attributable to the \$25.3 million decrease in current assets, primarily inventory and prepaid expenses, which were partially offset by the \$24.2 million decrease in current liabilities, primarily accounts payable. The inventory decline was attributable to the Companyâ€™s strategy to operate with fewer weeks of supply on hand, and to a lesser extent, timing of inventory receipts moving into the fourth quarter. Net cash used in operating activities was \$2.3 million for the nine months ended December 31, 2024, compared to cash used in operating activities of \$2.8 million for the nine months ended December 31, 2023. The \$0.5 million increase in cash provided by operating activities is due to the \$7.8 million increase in net income reduced by \$12.1 million of non-cash operating adjustments and partially offset by the \$4.8 million increase in current liabilities net of current assets excluding cash. Net cash used in investing activities was \$2.7 million for the nine months ended December 31, 2024, compared to \$39.4 million used in investing activities for the nine months ended December 31, 2023. The change in net cash used in investing activities is primarily related to the PetCareRx acquisition and an additional investment in Vetster in the prior year. Net cash used in financing activities was \$0.2 million and \$12.4 million for the nine months ended December 31, 2024 and the nine months ended December 31, 2023, respectively, due to the payment of an aggregate \$0.60 per share dividend for the nine months ended December 31, 2023. The Board of Directors reviews and discusses the capital allocation needs of the Company on a quarterly basis, and as part of that review, on October 26, 2023, our Board of Directors elected to suspend the quarterly dividend indefinitely. This action was intended to focus use of the Companyâ€™s existing cash and cash flow on growth initiatives and other, higher return initiatives. The declaration and payment of future dividends is discretionary and will be subject to a determination by the Board of Directors. As of December 31, 2024, we had \$1.1 million in outstanding lease commitments assumed as part of the PetCareRx acquisition for the leases on two buildings. Other than the foregoing leases, we are not currently bound by any material long-term or short-term commitments for the purchase or lease of capital expenditures. Any material amounts expended for 25capital expenditures would be the result of an increase in the capacity needed to adequately provide for any future increase in our business. To date we have paid for any needed additions to our capital equipment infrastructure from working capital funds and anticipate this being the case in the future. Our primary source of working capital is cash from operations. We presently have no alternative sources of working capital and have no commitments. ITEM 3.Â A Â A QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK. Market risk generally represents the risk that losses may occur in the value of financial instruments as a result of movements in interest rates, foreign currency exchange rates, and commodity prices. Our financial instruments include cash and cash equivalents, accounts receivable, and accounts

link:definitionLink 9955522 - Disclosure - Net (Loss) Income Per Share - Narrative (Details) link:presentationLink link:calculationLink link:definitionLink 9955524 - Disclosure - Stock-Based Compensation - Narrative (Details) link:presentationLink link:calculationLink link:definitionLink 9955524 - Disclosure - Stock-Based Compensation - Rollforward of Restricted Stock Awards (Details) link:presentationLink link:calculationLink link:definitionLink 9955525 - Disclosure - Stock-Based Compensation - Rollforward of RSU and PSU Activity (Details) link:presentationLink link:calculationLink link:definitionLink 9955526 - Disclosure - Fair Value (Details) link:presentationLink link:calculationLink link:definitionLink 9955527 - Disclosure - Intangible and Other Assets, Net - Schedule of Intangible Assets and Other Assets (Details) link:presentationLink link:calculationLink link:definitionLink 9955527 - Disclosure - Intangible and Other Assets, Net - Schedule of Intangible Assets and Other Assets (Details) link:presentationLink link:calculationLink link:definitionLink 9955528 - Disclosure - Intangible and Other Assets, Net - Narrative (Details) link:presentationLink link:calculationLink link:definitionLink 9955529 - Disclosure - Changes in Shareholders' Equity - Schedule of Changes in Shareholders' Equity (Details) link:presentationLink link:calculationLink link:definitionLink 9955530 - Disclosure - Changes in Shareholders' Equity - Narrative (Details) link:presentationLink link:calculationLink link:definitionLink 9955531 - Disclosure - Income Taxes (Details) link:presentationLink link:calculationLink link:definitionLink 9955532 - Disclosure - Related Party Transaction (Details) link:presentationLink link:calculationLink link:definitionLink EX-101.CAL 6 pets-20241231 cal.xml XBRL TAXONOMY EXTENSION CALCULATION LINKBASE DOCUMENT EX-101.DEF 7 pets-20241231_def.xml XBRL TAXONOMY EXTENSION DEFINITION LINKBASE DOCUMENT EX-101.LAB 8 pets-20241231_lab.xml XBRL TAXONOMY EXTENSION LABEL LINKBASE DOCUMENT Supplemental disclosure of cash flow information: Additional Cash Flow Elements and Supplemental Cash Flow Information [Abstract] Number of performance obligations Revenue From Contract With Customer, Number Of Performance Obligations Revenue From Contract With Customer, Number Of Performance Obligations Fiscal Year 2023 Fiscal Year 2023 [Member] Fiscal Year 2023 Adjustments to reconcile net income (loss) to net cash used in operating activities: Adjustments to Reconcile Net Income (Loss) to Cash Provided by (Used in) Operating Activities [Abstract] Prepaid income taxes Prepaid Taxes Statistical Measurement [Domain] Statistical Measurement [Domain] Related Party Transaction Related Party Transactions Disclosure [Text Block] Cover [Abstract] Cover [Abstract] Net decrease in cash and cash equivalents Cash, Cash Equivalents, Restricted Cash, and Restricted Cash Equivalents, Period Increase (Decrease), Including Exchange Rate Effect Percentage of equity interests acquired Business Acquisition, Percentage of Voting Interests Acquired Trading Symbol Trading Symbol Equity method investment, ownership percentage Equity Method Investment, Ownership Percentage All Trading Arrangements All Trading Arrangements [Member] Compensation Actually Paid vs. Net Income Compensation Actually Paid vs. Net Income [Text Block] Non-NEOs Non-NEOs [Member] Schedule of Earnings Per Share Schedule of Earnings Per Share, Basic and Diluted [Table Text Block] Vesting period Share-Based Compensation Arrangement by Share-Based Payment Award, Award Vesting Period Rule 10b5-1 Arrangement Adopted Rule 10b5-1 Arrangement Adopted [Flag] Cash dividends declared per common share (in dollars per share) Common Stock, Dividends, Per Share, Declared Awards Close in Time to MNPI Disclosures Awards Close in Time to MNPI Disclosures [Table] Goodwill Goodwill and Intangible Assets, Goodwill, Policy [Policy Text Block] Cash paid for income taxes Income Taxes Paid, Net 2024 Inducement Incentive Plan 2024 Inducement Incentive Plan [Member] 2024 Inducement Incentive Plan Allowance for credit losses Accounts Receivable, Allowance for Credit Loss, Current Minority interest investment in Vetster Equity Method Investments Pay vs Performance Disclosure [Line Items] Intangibles and Other Assets Intangibles and Other Assets [Abstract] Intangibles and Other Assets Peer Group Total Shareholder Return Amount Peer Group Total Shareholder Return Amount Accounts receivable Increase (Decrease) in Accounts Receivable Income Tax Contingency [Table] Income Tax Contingency [Table] Related party, first year transaction amount Related Party Transaction, Annual Amounts Of Transaction, Year One Related Party Transaction, Annual Amounts Of Transaction, Year One Lease liabilities Increase (Decrease) in Operating Lease Liability Non-Rule 10b5-1 Arrangement Adopted Non-Rule 10b5-1 Arrangement Adopted [Flag] Fair Value Fair Value Disclosures [Text Block] Award Timing Disclosures [Line Items] Investment, Name [Domain] Investment, Name [Domain] Other Performance Measure, Amount Other Performance Measure, Amount Common stock, shares outstanding (in shares) Common Stock, Shares, Outstanding Schedule of Acquired Finite-Lived Intangible Asset by Major Class [Table] Schedule of Acquired Finite-Lived Intangible Asset by Major Class [Table] Sales tax payable Sales and Excise Tax Payable, Current Class of Warrant or Right [Axis] Class of Warrant or Right [Axis] Operating lease liabilities, net of current lease liabilities Operating Lease, Liability, Noncurrent Total noncurrent assets Assets, Noncurrent Revenue from Contract with Customer [Abstract] Deferred revenue Deferred revenue, beginning balance Deferred revenue, ending balance Contract with Customer, Liability, Current Plan Name [Domain] Plan Name [Domain] Shares Issuable Upon Vesting of Restricted Stock Shares Issuable Upon Vesting Of Restricted Stock [Member] Shares Issuable Upon Vesting Of Restricted Stock Preferred stock, liquidation preference (in dollars per share) Preferred Stock, Liquidation Preference Per Share Entity Tax Identification Number Entity Tax Identification Number Finite-lived intangibles Finite-Lived Intangible Assets, Gross Schedule of Finite-Lived Intangible Assets [Table] Intangible Asset, Finite-Lived [Table] Antidilutive Securities, Name [Domain] Antidilutive Securities, Name [Domain] Net cash used in operating activities Net Cash Provided by (Used in) Operating Activities Cash flows from operating activities: Net Cash Provided by (Used in) Operating Activities [Abstract] Schedule of PSU Activity Share-Based Payment Arrangement, Performance Shares, Outstanding Activity [Table Text Block] Plan Name [Axis] Plan Name [Axis] Dividends payable in accrued expenses and other current liabilities Liabilities Assumed Equity Components [Axis] Equity Components [Axis] Award Timing Method Award Timing Method [Text Block] Trading Arrangements, by Individual Trading Arrangements, by Individual [Table] Acquired Finite-Lived Intangible Assets [Line Items] Acquired Finite-Lived Intangible Assets [Line Items] Trade Names - PetCareRx Trade Names [Member] Intangible, Gross Value Intangible And Other Assets, Gross Intangible And Other Assets, Gross 2024 Inducement Plan 2024 Inducement Plan [Member] 2024 Inducement Plan Entity Common Stock, Shares Outstanding Entity Common Stock, Shares Outstanding Insider Trading Policies and Procedures [Line Items] Use of Estimates Use of Estimates, Policy [Policy Text Block] Business Acquisition, Acquiree [Domain] Business Acquisition, Acquiree [Domain] Adjustment to Compensation, Amount Adjustment to Compensation Amount Compensation Amount Outstanding Recovery Compensation Amount Aggregate Change in Present Value of Accumulated Benefit for All Pension Plans Reported in Summary Compensation Table Aggregate Change in Present Value of Accumulated Benefit for All Pension Plans Reported in Summary Compensation Table [Member] Entity Small Business Entity Small Business Developed Technology - PetCareRx Developed Technology Rights [Member] Company Selected Measure Amount Company Selected Measure Amount Tabular List, Table Tabular List [Table Text Block] Share-Based Compensation Arrangement by Share-Based Payment Award [Line Items] Share-Based Compensation Arrangement by Share-Based Payment Award [Line Items] Award Date [Axis] Award Date [Axis] Number of warehouses Number Of Warehouses Number Of Warehouses Aggregate Grant Date Fair Value of Equity Award Amounts Reported in Summary Compensation Table Aggregate Grant Date Fair Value of Equity Award Amounts Reported in Summary Compensation Table [Member] Effective income tax rate reconciliation, nondeductible expense, share-based payment arrangement, amount Effective Income Tax Rate Reconciliation, Nondeductible Expense, Share-Based Payment Arrangement, Amount Chief Executive Officer Chief Executive Officer [Member] Antidilutive securities (in shares) Antidilutive Securities Excluded from Computation of Earnings Per Share, Amount Share-Based Payment Arrangement, Tranche One Share-Based Payment Arrangement, Tranche One [Member] Long-lived Assets Impairment or Disposal of Long-Lived Assets, Policy [Policy Text Block] Cash and cash equivalents, at beginning of period Cash and cash equivalents, at end of period Cash, Cash Equivalents, Restricted Cash, and Restricted Cash Equivalents Current assets: Assets, Current [Abstract] Goodwill Goodwill Indefinite-Lived Intangible Assets, Major Class Name [Domain] Indefinite-Lived Intangible Assets, Major Class Name [Domain] Fair Value of Financial Instruments Fair Value of Financial Instruments, Policy [Policy Text Block] Forgone Recovery due to Disqualification of Tax Benefits, Amount Forgone Recovery due to Disqualification of Tax Benefits, Amount Product and Service [Domain] Product and Service [Domain] Employee Stock Option Share-Based Payment Arrangement, Option [Member] Vested (in dollars per share) Share-Based Compensation Arrangement by Share-Based Payment Award, Equity Instruments Other than Options, Vested in Period, Weighted Average Grant Date Fair Value Fair Value Disclosures [Abstract] Total operating loss carryforward and disallowed interest expense Operating Loss Carryforward And Disallowed Interest Expense Operating Loss Carryforward And Disallowed Interest Expense Schedule of Antidilutive Securities Excluded from Computation of Earnings Per Share [Table] Antidilutive Security, Excluded EPS Calculation [Table] Preferred stock, shares outstanding (in shares) Preferred Stock, Shares Outstanding Security Exchange Name Security Exchange Name Award Type [Axis] Award Type [Axis] Share-Based Compensation Arrangement by Share-Based Payment Award, Equity Instruments Other than Options, Nonvested, Number of Shares [Roll Forward] Share-Based Compensation Arrangement by Share-Based Payment Award, Equity Instruments Other than Options, Nonvested, Number of Shares [Roll Forward] Property and equipment, net Property, Plant and Equipment, Net Total liabilities Liabilities Operating lease right-of-use assets, net Increase (Decrease) in Operating Lease Right Of Use Asset Increase (Decrease) in Operating Lease Right Of Use Asset Number of reporting units Number of Reporting Units Common stock, par value (in dollars per share) Common Stock, Par or Stated Value Per Share Forgone Recovery, Explanation of Impracticability Forgone Recovery, Explanation of Impracticability [Text Block] Weighted Average Remaining Useful Life (Years) Acquired Finite-Lived Intangible Assets, Weighted Average Useful Life Schedule of Share-Based Compensation Arrangements by Share-Based Payment Award [Table] Schedule of Share-Based Compensation Arrangements by Share-Based Payment Award [Table] Expiration Date Trading Arrangement Expiration Date Cash flows from investing activities: Net Cash Provided by (Used in) Investing Activities [Abstract] Other Assets Other Assets [Abstract] Goodwill and Intangible Assets Disclosure [Abstract] Number of outstanding right shares (in shares) Class of Warrant or Right, Number of Securities Called by Each Warrant or Right Disallowed interest expense Deferred Tax Liability, Nondeductible Interest Deferred Tax Liability, Nondeductible Interest Current operating lease liabilities Operating Lease, Liability, Current Total Shareholder Return Amount Total Shareholder Return Amount Common stock, shares issued (in shares) Common Stock, Shares, Issued 2024 Omnibus Incentive Plan 2024 Omnibus Incentive Plan [Member] 2024 Omnibus Incentive Plan Schedule of Restricted Stock Awards Nonvested Restricted Stock Shares Activity [Table Text Block] Entity [Domain] Entity [Domain] Related party, after year one annual transaction amount Related Party Transaction, Annual Amounts Of Transaction After Year One Related Party Transaction, Annual Amounts Of Transaction After Year One Equity Awards Adjustments, Footnote Equity Awards Adjustments, Footnote [Text Block] Toll-free telephone number Toll-free telephone number [Member] Toll-free telephone number Insider Trading Policies and Procedures Adopted Insider Trading Policies and Procedures Adopted [Flag] Named Executive Officers, Footnote Named Executive Officers, Footnote [Text Block] Common stock, shares authorized (in shares) Common Stock, Shares Authorized Acquisition of PetCareRx, net of cash acquired Payments to Acquire Businesses, Net of Cash Acquired Diluted (in shares) Shares used in diluted computation (in shares) Weighted Average Number of Shares Outstanding, Diluted Percentage of common stock exercise threshold Class of Warrant or Right, Percent Of Common Stock, Exercise Threshold Class of Warrant or Right, Percent Of Common Stock, Exercise Threshold MNPI Disclosure Timed for Compensation Value MNPI Disclosure Timed for Compensation Value [Flag] Prepaid income taxes Increase (Decrease) in Prepaid Taxes Total shareholders' equity Beginning balance Ending balance Equity, Attributable to Parent Related Party Related Party [Member] Deferred income taxes Deferred Income Tax Expense (Benefit) Income Tax Contingency [Line Items] Income Tax Contingency [Line Items] Accounts receivable, less allowance for credit losses of \$88 and \$273, respectively Accounts Receivable, after Allowance for Credit Loss, Current Antidilutive Securities Excluded from Computation of Earnings Per Share [Line Items] Antidilutive Securities Excluded from Computation of Earnings Per Share [Line Items] Pension Adjustments Prior Service Cost Pension Adjustments Prior Service Cost [Member] Document Fiscal Period Focus Document Fiscal Period Focus All Executive Categories All Executive Categories [Member] Common shares issuable upon vesting of restricted stock (in shares) Incremental Common Shares Attributable to Dilutive Effect of Share-Based Payment Arrangements Changed Peer Group, Footnote Changed Peer Group, Footnote [Text Block] ASSETS Assets [Abstract] Beginning balance (in shares) Ending balance (in shares) Share-Based Compensation Arrangement by Share-Based Payment Award, Non-Option Equity Instruments, Outstanding, Number Document Type Document Type Pension Benefits Adjustments, Footnote Pension Benefits Adjustments, Footnote [Text Block] Total Shareholder Return Vs Peer Group Total Shareholder Return Vs Peer Group [Text Block] Vested (in shares) Vested (in shares) Share-Based Compensation Arrangement by Share-Based Payment Award, Equity Instruments Other than Options, Vested in Period Schedule of Deferred Revenue Contract with Customer, Contract Asset, Contract Liability, and Receivable [Table Text Block] Indefinite-lived intangibles Indefinite-lived intangibles Indefinite-Lived Intangible Assets (Excluding Goodwill) Maximum Maximum [Member] Amortization expense Amortization of Intangible Assets Equity Valuation Assumption Difference, Footnote Equity Valuation Assumption Difference, Footnote [Text Block] Finite-lived intangibles Finite-Lived Intangible Assets, Net Convertible Preferred Stock Convertible Preferred Stock [Member] Antidilutive Securities [Axis] Antidilutive Securities [Axis] Accounts payable Accounts Payable, Current Membership Customers Membership Customers [Member] Membership Customers Accounting Policies [Abstract] Accounting Policies [Abstract] Current Fiscal Year End Date Current Fiscal Year End Date Related party transaction, expenses Related Party Transaction, Amounts of Transaction Noncurrent assets: Assets, Noncurrent [Abstract] Statistical Measurement [Axis] Statistical Measurement [Axis] PEO Name PEO Name Non-Rule 10b5-1 Arrangement Terminated Non-Rule 10b5-1 Arrangement Terminated [Flag] (Loss) income before provision (benefit) for income taxes Income (Loss) from Continuing Operations before Income Taxes, Noncontrolling Interest Revenue recognition period membership Revenue From Contract With Customer, Number Of Membership Models Revenue From Contract With Customer, Number Of Membership Models Shares issued under stock compensation plan (in shares) Share-Based Compensation Arrangement by Share-Based Payment Award, Shares Issued in Period Non-PEO NEO Average Total Compensation Amount Non-PEO NEO Average Total Compensation Amount Vesting [Axis] Vesting [Axis] Award Type [Domain] Award Type [Domain] Vested and issued (in dollars per share) Share-Based Compensation Arrangement By Share-Based Payment Award, Equity Instruments Other Than Options, Vested And Issued In Period, Weighted Average Grant Date Fair Value Share-Based Compensation Arrangement By Share-Based Payment Award, Equity Instruments Other Than Options, Vested And Issued In Period, Weighted Average Grant Date Fair Value Name Outstanding Recovery, Individual Name Disaggregation of Revenue [Line Items] Disaggregation of Revenue [Line Items] Compensation Actually Paid vs. Company Selected Measure Compensation Actually Paid vs. Company Selected Measure [Text Block] Revision of Prior Period [Axis] Revision of Prior Period [Axis] Schedule of Intangible Assets and Other Assets Schedule of Intangible Assets and Goodwill [Table Text Block] Deferred tax assets, net Deferred Income Tax Assets, Net Non-PEO NEO Non-PEO NEO [Member] Useful Life Finite-Lived Intangible Asset, Useful Life Title of Individual [Axis] Title and Position [Axis] Additional Paid-In Capital Additional Paid-In Capital [Member] 2024 Incentive Plan Incentive Plan 2024 [Member] 2024 Incentive Plan Award Timing Predetermined Award Timing Predetermined [Flag] Reversal of stock based compensation Share-Based Payment Arrangement Expense (Reversal Of Expense), Noncash Share-Based Payment Arrangement Expense (Reversal Of Expense), Noncash Dividends paid Payments of Ordinary Dividends, Common Stock Class of Stock [Line Items] Class of Stock [Line Items] Investment, Name [Axis] Investment, Name [Axis] Customer Relationships -PetCareRx Customer Relationships [Member] Recent Accounting Pronouncements New Accounting Pronouncements, Policy [Policy Text Block] Series A Preferred Stock Series A Preferred Stock [Member] Forecast Forecast [Member] Diluted (in dollars per share) Earnings Per Share, Diluted Class of Stock [Axis] Class of Stock [Axis] Finite-Lived Intangible Assets by Major Class [Axis] Finite-Lived Intangible Assets by Major Class [Axis] Title of Individual [Domain] Title and Position [Domain] Accumulated Amortization Finite-Lived Intangible Assets, Accumulated Amortization Deferred Revenue Revenue from Contract with Customer [Policy Text Block] Name Measure Name Entity Interactive Data Current Entity Interactive Data Current Deferred revenue Increase (Decrease) in Contract with Customer, Liability Restatement does not require Recovery Restatement Does Not Require Recovery [Text Block] Initial grant percentage based on performance targets Share-Based Compensation Arrangement by Share-Based Payment Award, Award Vesting Rights, Percentage Preferred stock, shares issued (in shares) Preferred Stock, Shares Issued Customer [Axis] Customer [Axis] Disaggregation of Revenue [Table] Disaggregation of Revenue [Table] The 2022 Employee Equity Compensation Restricted Stock Plan The 2022 Employee Equity Compensation Restricted Stock Plan [Member] The 2022 Employee Equity Compensation Restricted Stock Plan Statement of Financial Position [Abstract] Statement of Financial Position [Abstract] Share based compensation Share-Based Payment Arrangement, Noncash Expense Share-Based Payment Arrangement, Tranche Two Share-Based Payment Arrangement, Tranche Two [Member] Provision (benefit) for income taxes Income Tax Expense (Benefit) Other income: Nonoperating Income (Expense) [Abstract] Sales tax payable Increase (Decrease) in Property and Other Taxes Payable Net sales Membership fees earned Revenue from Contract with Customer, Excluding Assessed Tax Total other income Nonoperating Income (Expense) Fiscal Year 2024 Fiscal Year 2024 [Member] Fiscal Year 2024 Effective income tax rate, percent Effective Income Tax Rate Reconciliation, Percent Net cash used in investing activities Net Cash Provided by (Used in) Investing Activities (Loss) income from operations Operating Income (Loss) Total liabilities and shareholders' equity Liabilities and Equity Rule 10b5-1 Arrangement Terminated Rule 10b5-1 Arrangement Terminated [Flag] All Adjustments to Compensation All Adjustments to Compensation [Member] Prepaid expenses and other current assets Increase (Decrease) in Prepaid Expense and Other Assets Additional paid-in capital Additional Paid in Capital Chief Financial Officer Chief Financial Officer [Member] Commitments and Contingencies Disclosure [Abstract] Legal Entity [Axis] Legal Entity [Axis] Interest income, net Interest Income (Expense), Nonoperating Finite-Lived Intangible Assets, Major Class Name [Domain] Finite-Lived Intangible Assets, Major Class Name [Domain] Vested and issued (in shares) Share-Based Compensation

Arrangement By Share-Based Payment Award, Equity Instruments Other Than Options, Vested And Issued In Period Share-Based Compensation Arrangement By Share-Based Payment Award, Equity Instruments Other Than Options, Vested And Issued In Period Underlying Security Market Price Change Underlying Security Market Price Change, Percent Scenario [Domain] Scenario [Domain] Individual: Individual [Axis] Partnership Agreement with Vetster Partnership Agreement with Vetster [Member] Represents partnership agreement with Vestster. Inventories, net Inventory, Net Product and Service [Axis] Product and Service [Axis] Entity Address, State or Province Entity Address, State or Province Related party transaction, number of notice period in advance Related Party Transaction, Number Of Notice Period In Advance Related Party Transaction, Number Of Notice Period In Advance Schedule of Equity Method Investments [Line Items] Schedule of Equity Method Investments [Line Items] Erroneous Compensation Analysis Erroneous Compensation Analysis [Text Block] Schedule of Changes in Shareholders' Equity Schedule of Stockholders Equity [Table Text Block] Operating expenses: Operating Expenses [Abstract] Compensation Actually Paid vs. Total Shareholder Return Compensation Actually Paid vs. Total Shareholder Return [Text Block] Vesting [Domain] Vesting [Domain] Non-vested beginning balance (in dollars per share) Non-vested ending balance (in dollars per share) Share-Based Compensation Arrangement by Share-Based Payment Award, Equity Instruments Other than Options, Nonvested, Weighted Average Grant Date Fair Value LIABILITIES AND SHAREHOLDERS' EQUITY Liabilities and Equity [Abstract] 2024 Omnibus Plan 2024 Omnibus Plan [Member] 2024 Omnibus Plan Minimum Minimum [Member] Restatement Determination Date Restatement Determination Date Granted and issued (in shares) Share-Based Compensation Arrangement By Share-Based Payment Award, Equity Instruments Other Than Options, Granted And Issued In Period Share-Based Compensation Arrangement By Share-Based Payment Award, Equity Instruments Other Than Options, Granted And Issued In Period Partner Program Partner Program [Member] Partner Program Adoption Date Trading Arrangement Adoption Date Pay vs Performance Disclosure Pay vs Performance Disclosure [Table] Related Party Transactions [Abstract] Deferred memberships fees and others received Contract With Customer Liability, Increase For Deferred Fees Received Contract With Customer Liability, Increase For Deferred Fees Received Operating lease right-of-use assets Operating Lease, Right-of-Use Asset Intangible and other assets, net Intangible And Other Noncurrent Assets, Net Excluding Goodwill Intangible And Other Noncurrent Assets, Net Excluding Goodwill Erroneously Awarded Compensation Recovery Erroneously Awarded Compensation Recovery [Table] Contract With Customer, Liability, Current [Roll Forward] Contract With Customer, Liability, Current [Roll Forward] Contract With Customer, Liability, Current Bad debt expense Accounts Receivable, Credit Loss Expense (Reversal) Change in Fair Value as of Vesting Date of Prior Year Equity Awards Vested in Covered Year Change in Fair Value as of Vesting Date of Prior Year Equity Awards Vested in Covered Year [Member] Payments to acquire equity method investments Payments to Acquire Equity Method Investments Membership fees Membership Fees [Member] Membership Fees Exercise Price Award Exercise Price Net (Loss) Income Per Share Earnings Per Share [Text Block] Arrangement Duration Trading Arrangement Duration Net operating loss carryforward Operating Loss Carryforwards Shareholders' equity: Equity, Attributable to Parent [Abstract] Granted (in dollars per share) Share-Based Compensation Arrangement by Share-Based Payment Award, Equity Instruments Other than Options, Grants in Period, Weighted Average Grant Date Fair Value Minority interest investment in Vetster Investments Peer Group Issuers, Footnote Peer Group Issuers, Footnote [Text Block] Material Terms of Trading Arrangement Material Terms of Trading Arrangement [Text Block] All Individuals All Individuals [Member] Related party transaction, service period Related Party Transaction, Service Period Related Party Transaction, Service Period PEO PEO [Member] Income Tax Disclosure [Abstract] Name Trading Arrangement, Individual Name Other, net Other Nonoperating Income (Expense) Intangibles Intangible Assets, Net (Excluding Goodwill) Annual membership fees renewal period Contract With Customer, Renewal Period Contract With Customer, Renewal Period Awards Close in Time to MNPI Disclosures, Table Awards Close in Time to MNPI Disclosures [Table Text Block] Beneficial ownership threshold percentage Beneficial Ownership, Threshold Percentage Beneficial Ownership, Threshold Percentage Share-Based Payment Arrangement, Tranche Three Share-Based Payment Arrangement, Tranche Three [Member] Common stock, capital shares reserved for future issuance (in shares) Common Stock, Capital Shares Reserved for Future Issuance Prior Year End Fair Value of Equity Awards Granted in Any Prior Year that Fail to Meet Applicable Vesting Conditions During Covered Year Prior Year End Fair Value of Equity Awards Granted in Any Prior Year that Fail to Meet Applicable Vesting Conditions During Covered Year [Member] Related Party [Domain] Related and Nonrelated Parties [Domain] Internet domain names Internet Domain Names [Member] 2022 Employee Plan 2022 Employee Plan [Member] 2022 Employee Plan Aggregate Erroneous Compensation Amount Aggregate Erroneous Compensation Amount Local Phone Number Local Phone Number Intangibles Intangible Assets, Gross (Excluding Goodwill) Aggregate Erroneous Compensation Not Yet Determined Aggregate Erroneous Compensation Not Yet Determined [Text Block] Purchase of minority interest investment in Vetster Payments to Acquire Interest in Subsidiaries and Affiliates Total operating expenses Operating Expenses Term of agreement Term Of Agreement Represents term of agreement. Schedule of RSU Activity Share-Based Payment Arrangement, Restricted Stock Unit, Activity [Table Text Block] (Increase) decrease in operating assets and increase (decrease) in operating liabilities: Increase (Decrease) in Operating Capital [Abstract] PEO Total Compensation Amount PEO Total Compensation Amount No Trading Symbol Flag No Trading Symbol Flag Deferred memberships fees revenue and others recognized Contract with Customer, Liability, Revenue Recognized, Excluding Opening Balance Contract with Customer, Liability, Revenue Recognized, Excluding Opening Balance Commitments and Contingencies Commitments and Contingencies Disclosure [Text Block] Impairment of long lived assets Impairment, Long-Lived Asset, Held-for-Use Common Stock Common Stock [Member] Measure: Measure [Axis] Preferred stock, shares authorized (in shares) Preferred Stock, Shares Authorized Forgone Recovery due to Expense of Enforcement, Amount Forgone Recovery due to Expense of Enforcement, Amount Entity Emerging Growth Company Entity Emerging Growth Company Indefinite-Lived Intangible Assets [Axis] Indefinite-Lived Intangible Assets [Axis] Intangible Assets Goodwill and Intangible Assets, Intangible Assets, Policy [Policy Text Block] Entity Central Index Key Entity Central Index Key Scenario [Axis] Scenario [Axis] Non-GAAP Measure Description Non-GAAP Measure Description [Text Block] Vetster Inc Vetster Inc [Member] Vetster Inc Non-PEO NEO Average Compensation Actually Paid Amount Non-PEO NEO Average Compensation Actually Paid Amount Changes in Shareholders' Equity Equity [Text Block] Award Timing, How MNPI Considered Award Timing, How MNPI Considered [Text Block] Equity Component [Domain] Equity Component [Domain] Preferred stock, par value (in dollars per share) Preferred Stock, Par or Stated Value Per Share Common shares issuable upon conversion of preferred shares (in shares) Incremental Common Shares Attributable to Dilutive Effect of Conversion of Preferred Stock Additional 402(v) Disclosure Additional 402(v) Disclosure [Text Block] Stock based compensation (reversal) expenses APIC, Share-Based Payment Arrangement, Increase for Cost Recognition Restricted Stock Restricted Stock [Member] Entity Shell Company Entity Shell Company Entity Incorporation, State or Country Code Entity Incorporation, State or Country Code Net Carrying Value Intangible Assets, Net (Excluding Goodwill) [Abstract] Title Trading Arrangement, Individual Title Revenue recognition period Contract With Customer, Revenue Recognition, Period Contract With Customer, Revenue Recognition, Period City Area Code City Area Code Current liabilities: Liabilities, Current [Abstract] Insider Trading Policies and Procedures Not Adopted Insider Trading Policies and Procedures Not Adopted [Text Block] Total current assets Assets, Current Statement of Cash Flows [Abstract] Statement of Cash Flows [Abstract] 2016 Employee Plan and 2015 Director Plan Employee and Director Equity Compensation Plan [Member] Refers to information regarding employee and director plans. Revision of Prior Period [Domain] Revision of Prior Period [Domain] Preferred Stock Preferred Stock [Member] Document Information [Line Items] Document Information [Line Items] Dividends forfeited Dividends Forfeited Dividends Forfeited Weighted-Average Grant Date Fair Value Share-Based Compensation Arrangement by Share-Based Payment Award, Equity Instruments Other than Options, Nonvested, Weighted Average Grant Date Fair Value [Abstract] Share-Based Compensation Arrangement by Share-Based Payment Award, Equity Instruments Other than Options, Nonvested, Weighted Average Grant Date Fair Value [Abstract] Income Taxes Income Tax Disclosure [Text Block] Summary of Significant Accounting Policies Organization, Consolidation and Presentation of Financial Statements Disclosure and Significant Accounting Policies [Text Block] Net (loss) income per common share: Earnings Per Share [Abstract] Net (loss) income (numerator): Net Income (Loss) Attributable to Parent [Abstract] Equity [Abstract] Retained earnings Retained Earnings (Accumulated Deficit) Accrued expenses and other current liabilities Accrued expenses and other current liabilities Carrying value as of the balance sheet date of obligations incurred and payable, pertaining to costs that are statutory in nature, are incurred on contractual obligations, or accumulate over time and for which invoices have not yet been received or will not be rendered. Examples include taxes, interest, rent and utilities. Used to reflect the current portion of the liabilities (due within one year or within the normal operating cycle if longer). Shares repurchased and retired (in shares) Stock Repurchased and Retired During Period, Shares Class of Stock [Domain] Class of Stock [Domain] Related Party Transaction [Line Items] Related Party Transaction [Line Items] Inventories, net Increase (Decrease) in Inventories Accumulated Amortization Intangibles And Other Assets, Accumulated Amortization Intangibles And Other Assets, Accumulated Amortization General and administrative General and Administrative Expense Reorder sales Reorder Customer [Member] The disaggregate of revenue in reorder sales. Aggregate Available Trading Arrangement, Securities Aggregate Available Amount Sales, variance, percentage Revenue From Contract With Customer Variance Percentage The percentage of changes in revenue in current period comparing to the same period in the previous year. Equity Awards Adjustments Equity Awards Adjustments [Member] Net cash used in financing activities Net Cash Provided by (Used in) Financing Activities Underlying Securities Award Underlying Securities Amount PSUs Performance Shares [Member] Amendment Flag Amendment Flag Entity Registrant Name Entity Registrant Name Adjustment to Non-PEO NEO Compensation Footnote Adjustment to Non-PEO NEO Compensation Footnote [Text Block] Stock Appreciation Rights (SARs) Stock Appreciation Rights (SARs) [Member] Depreciation and amortization Depreciation and amortization Depreciation, Depletion and Amortization Gross profit Gross Profit Intangible and Other Assets, Net Intangible Assets Disclosure [Text Block] Fair Value as of Grant Date Award Grant Date Fair Value Recovery of Erroneously Awarded Compensation Disclosure [Line Items] Schedule of Disaggregation of Revenue Disaggregation of Revenue [Table Text Block] Entity Address, Postal Zip Code Entity Address, Postal Zip Code Collaborative Arrangement and Arrangement Other than Collaborative [Axis] Collaborative Arrangement and Arrangement Other than Collaborative [Axis] Advertising Advertising Expense Restatement Determination Date: Restatement Determination Date [Axis] Collaborative Arrangement and Arrangement Other than Collaborative [Domain] Collaborative Arrangement and Arrangement Other than Collaborative [Domain] Title of 12(b) Security Title of 12(b) Security Common stock, \$.001 par value, 40,000,000 shares authorized; 20,656,457 and 21,148,692 shares issued and outstanding, respectively Common Stock, Value, Issued Share-Based Payment Arrangement [Abstract] Cash and cash equivalents Cash and Cash Equivalents, at Carrying Value Year-over-Year Change in Fair Value of Equity Awards Granted in Prior Years that are Outstanding and Unvested Year-over-Year Change in Fair Value of Equity Awards Granted in Prior Years that are Outstanding and Unvested [Member] Finite-Lived Intangible Assets [Line Items] Finite-Lived Intangible Assets [Line Items] Forfeited (in dollars per share) Share-Based Compensation Arrangement by Share-Based Payment Award, Equity Instruments Other than Options, Forfeitures, Weighted Average Grant Date Fair Value Cash flows from financing activities: Net Cash Provided by (Used in) Financing Activities [Abstract] Year-end Fair Value of Equity Awards Granted in Covered Year that are Outstanding and Unvested Year-end Fair Value of Equity Awards Granted in Covered Year that are Outstanding and Unvested [Member] Preferred stock, \$.001 par value, 5,100,000 shares and 5,000,000 shares authorized respectively; 2,500 convertible shares issued and outstanding with a liquidation preference of \$4 per share Preferred Stock, Value, Issued Gross Value Intangible Assets, Gross (Excluding Goodwill) [Abstract] Basic (in dollars per share) Earnings Per Share, Basic Total grant-date fair value Share-Based Compensation Arrangement By Share-Based Payment Award, Equity Instruments Other Than Options, Granted, Grant Date Fair Value Share-Based Compensation Arrangement By Share-Based Payment Award, Equity Instruments Other Than Options, Granted, Grant Date Fair Value Accounts payable Increase (Decrease) in Accounts Payable Adjustment To PEO Compensation, Footnote Adjustment To PEO Compensation, Footnote [Text Block] Award Timing MNPI Disclosure Award Timing MNPI Disclosure [Text Block] PetCareRx PetCareRx, Inc. [Member] PetCareRx, Inc. Non-cash investing activity for PPE additions Capital Expenditures Incurred but Not yet Paid Aggregate Pension Adjustments Service Cost Aggregate Pension Adjustments Service Cost [Member] Cash settlement Concentration Risk, Cash Settlement Period For Sales Concentration Risk, Cash Settlement Period For Sales Compensation Actually Paid vs. Other Measure Compensation Actually Paid vs. Other Measure [Text Block] Schedule of Stock by Class [Table] Stock, Class of Stock [Table] Total current liabilities Liabilities, Current Vesting Date Fair Value of Equity Awards Granted and Vested in Covered Year Vesting Date Fair Value of Equity Awards Granted and Vested in Covered Year [Member] Shares (denominator): Weighted Average Number of Shares Outstanding, Diluted [Abstract] Previously Reported Previously Reported [Member] Total assets Assets Cost of sales Cost of Goods and Services Sold Issued shares (in shares) Granted (in shares) Share-Based Compensation Arrangement by Share-Based Payment Award, Equity Instruments Other than Options, Grants in Period Purchases of property and equipment Payments to Acquire Property, Plant, and Equipment New order sales New Order Customer [Member] The disaggregate of revenue in new order sales. Intangible, Net Carrying Value Intangible And Other Assets Intangible And Other Assets Forgone Recovery due to Violation of Home Country Law, Amount Forgone Recovery due to Violation of Home Country Law, Amount Commitments and contingencies (Note 7) Commitments and Contingencies Termination Date Trading Arrangement Termination Date Class of Warrant or Right [Domain] Class of Warrant or Right [Domain] Schedule of Related Party Transactions, by Related Party [Table] Related Party Transaction [Table] Exercise price (in dollars per share) Class of Warrant or Right, Exercise Price of Warrants or Rights Stock-Based Compensation Share-Based Payment Arrangement [Text Block] Entity Address, City or Town Entity Address, City or Town Sales, percentage Revenue From Contract With Customer Percentage Percentage of revenue from the specified category to the total revenue during the period. Compensation (benefit) expense Share-Based Payment Arrangement, Expense Net (loss) income Net income (loss) Net Income (Loss) Net Income (Loss) Attributable to Parent Trading Arrangement: Trading Arrangement [Axis] Beginning Balance (in dollars per share) Ending Balance (in dollars per share) Share-Based Compensation Arrangement By Share-Based Payment Award, Equity Instruments Other Than Options, Outstanding, Weighted Average Grant Date Fair Value Share-Based Compensation Arrangement By Share-Based Payment Award, Equity Instruments Other Than Options, Outstanding, Weighted Average Grant Date Fair Value Granted and issued (in dollars per share) Share-Based Compensation Arrangement By Share-Based Payment Award, Equity Instruments Other Than Options, Granted And Issued In Period, Weighted Average Grant Date Fair value Pay vs Performance Disclosure, Table Pay vs Performance [Table Text Block] Forfeited (in shares) Forfeited (in shares) Share-Based Compensation Arrangement by Share-Based Payment Award, Equity Instruments Other than Options, Forfeited in Period Business Acquisition [Axis] Business Acquisition [Axis] Equity Awards Adjustments, Excluding Value Reported in Compensation Table Equity Awards Adjustments, Excluding Value Reported in the Compensation Table [Member] Dividends or Other Earnings Paid on Equity Awards not Otherwise Reflected in Total Compensation for Covered Year Dividends or Other Earnings Paid on Equity Awards not Otherwise Reflected in Total Compensation for Covered Year [Member] Performance Restricted Stock Performance Restricted Stock [Member] Represents performance restricted stock. Sales, variance Revenue From Contract With Customer Variance The amount of changes in revenue in current period comparing to the same period in the previous year. Entity File Number Entity File Number Basis of Presentation and Consolidation Basis Of Presentation and Consolidation [Policy Text Block] Disclosure of accounting policy for basis of accounting, or basis of presentation and , used to prepare the financial statements (for example, US Generally Accepted Accounting Principles, Other Comprehensive Basis of Accounting, IFRS). Also consolidating or combining the separate financial statements, including the principles followed in determining the inclusion or exclusion of subsidiaries or other entities in the consolidated or combined financial statements. Revenue Recognition Revenue from Contract with Customer [Text Block] Document Fiscal Year Focus Document Fiscal Year Focus Income Statement [Abstract] Income Statement [Abstract] Entity Address, Address Line One Entity Address, Address Line One Dividends declared Dividends, Common Stock Weighted average number of common shares outstanding: Weighted Average Number of Shares Outstanding, Basic [Abstract] Accrued expenses and other current liabilities Increase (Decrease) in Accrued Liabilities and Other Operating Liabilities Name Forgone Recovery, Individual Name Award Date [Domain] Award Date [Domain] Document Period End Date Document Period End Date Award Timing MNPI Considered Award Timing MNPI Considered [Flag] 2015 Director Plan 2015 Outside Director Equity Compensation Restricted Stock Plan ("2015 Director Plan") [Member] Refers to information regarding 2015 Outside Director Equity Compensation Restricted Stock Plan ("2015 Director Plan"). Non-vested restricted shares issued and outstanding (in shares) Non-vested beginning balance (in shares) Non-vested ending balance (in shares) Share-Based Compensation Arrangement by Share-Based Payment Award, Equity Instruments Other than Options, Nonvested, Number Insider Trading Arrangements [Line Items] Outstanding Aggregate Erroneous Compensation Amount Outstanding Aggregate Erroneous Compensation Amount PEO Actually Paid Compensation Amount PEO Actually Paid Compensation Amount Deferred membership fee revenue and others recognized Contract with Customer, Liability, Revenue Recognized Adjustment to Compensation: Adjustment to Compensation [Axis] Prepaid expenses and other current assets Prepaid Expense and Other Assets, Current Document Transition Report Document Transition Report Document Quarterly Report Document Quarterly Report Former Chief Financial Officer Former Chief Financial Officer [Member] Former Chief Financial Officer Customer [Domain] Customer [Domain] Entity Current Reporting Status Entity Current Reporting Status Retained Earnings Retained Earnings [Member] Pension Adjustments Service Cost Pension Adjustments Service Cost [Member] Market value purchase price rate Class of Warrant or Right, Market Value Purchase Price

Rate Class of Warrant or Right, Market Value Purchase Price Rate Related Party [Axis] Related and Nonrelated Parties [Axis] Basic (in shares) Weighted average number of common shares outstanding used in basic computation (in shares) Weighted Average Number of Shares Outstanding, Basic Stock Price or TSR Estimation Method Stock Price or TSR Estimation Method [Text Block] Net (loss) income per common share: Net Income Per Common Share, Basic And Diluted [Abstract] Net Income Per Common Share, Basic And Diluted Document Information [Table] Document Information [Table] RSUs Restricted Stock Units (RSUs) [Member] Increase (Decrease) in Stockholders' Equity [Roll Forward] Increase (Decrease) in Stockholders' Equity [Roll Forward] Executive Category: Executive Category [Axis] Name Awards Close in Time to MNPI Disclosures, Individual Name Entity Filer Category Entity Filer Category 2016 Employee Plan The 2016 Employee Equity Compensation Restricted Stock Plan [Member] represents the 2016 Employee Equity Compensation Restricted Stock Plan. Company Selected Measure Name Company Selected Measure Name EX-101.PRE 9 pets-20241231_pre.xml XBRL TAXONOMY EXTENSION PRESENTATION LINKBASE DOCUMENT XML 11 R1.htm IDEA: XBRL DOCUMENT v3.25.0.1 Cover - shares 9 Months Ended Dec. 31, 2024 Feb. 10, 2025 Document Information [Line Items] A A Document Type 10-Q A Document Quarterly Report true A Document Period End Date Dec. 31, 2024 A Document Transition Report false A Entity File Number 000-28827 A Entity Registrant Name PETMED EXPRESS, INC. A Entity Incorporation, State or Country Code FL A Entity Tax Identification Number 65-0680967 A Entity Address, Address Line One 420 South Congress Avenue A Entity Address, City or Town Delray Beach A Entity Address, State or Province FL A Entity Address, Postal Zip Code 33445 A City Area Code 561 A Local Phone Number 526-4444 A Entity Current Reporting Status Yes A Entity Interactive Data Current Yes A Entity Filer Category Accelerated Filer A Entity Small Business false A Entity Emerging Growth Company false A Entity Shell Company false A Entity Common Stock, Shares Outstanding A 20,656,457 Entity Central Index Key 0001040130 A Current Fiscal Year End Date -03-31 A Document Fiscal Year Focus 2025 A Document Fiscal Period Focus Q3 A Amendment Flag false A Common Stock A A Document Information [Line Items] A A Title of 12(b) Security Common Stock, par value \$.001 per share A Trading Symbol PETS A Security Exchange Name NASDAQ A Preferred Stock A A Document Information [Line Items] A A Title of 12(b) Security Preferred Stock Purchase Rights A No Trading Symbol Flag true A Security Exchange Name NASDAQ A X - Definition Boolean flag that is true when the XBRL content amends previously-filed or accepted submission. + ReferencesNo definition available. + Details Name: dei_AmendmentFlag Namespace Prefix: dei_Data Type: xbrli:booleanItemType Balance Type: na Period Type: duration X - DefinitionArea code of city + ReferencesNo definition available. + Details Name: dei_CityAreaCode Namespace Prefix: dei_Data Type: xbrli:normlizedStringItemType Balance Type: na Period Type: duration X - DefinitionEnd date of current fiscal year in the format --MM-DD. + ReferencesNo definition available. + Details Name: dei_CurrentFiscalYearEndDate Namespace Prefix: dei_Data Type: xbrli:gMonthDayItemType Balance Type: na Period Type: duration X - DefinitionFiscal period values are FY, Q1, Q2, and Q3. 1st, 2nd and 3rd quarter 10-Q or 10-QT statements have value Q1, Q2, and Q3 respectively, with 10-K, 10-KT or other fiscal year statements having FY. + ReferencesNo definition available. + Details Name: dei_DocumentFiscalPeriodFocus Namespace Prefix: dei_Data Type: dei:fiscalPeriodItemType Balance Type: na Period Type: duration X - DefinitionThis is focus fiscal year of the document report in YYYY format. For a 2006 annual report, which may also provide financial information from prior periods, fiscal 2006 should be given as the fiscal year focus. Example: 2006. + ReferencesNo definition available. + Details Name: dei_DocumentFiscalYearFocus Namespace Prefix: dei_Data Type: xbrli:gYearItemType Balance Type: na Period Type: duration X - DefinitionLine items represent financial concepts included in a table. These concepts are used to disclose reportable information associated with domain members defined in one or many axes to the table. + ReferencesNo definition available. + Details Name: dei_DocumentInformationLineItems Namespace Prefix: dei_Data Type: xbrli:stringItemType Balance Type: na Period Type: duration X - DefinitionFor the EDGAR submission types of Form 8-K: the date of the report, the date of the earliest event reported; for the EDGAR submission types of Form N-1A: the filing date; for all other submission types: the end of the reporting or transition period. The format of the date is YYYY-MM-DD. + ReferencesNo definition available. + Details Name: dei_DocumentPeriodEndDate Namespace Prefix: dei_Data Type: xbrli:dateItemType Balance Type: na Period Type: duration X - Definition Boolean flag that is true only for a form used as an quarterly report. + ReferencesReference 1: http://www.xbrl.org/2003/role/presentationRef -Publisher SEC -Name Form 10-Q -Number 240 -Section 308 -Subsection a + Details Name: dei_DocumentQuarterlyReport Namespace Prefix: dei_Data Type: xbrli:booleanItemType Balance Type: na Period Type: duration X - Definition Boolean flag that is true only for a form used as a transition report. + ReferencesReference 1: http://www.xbrl.org/2003/role/presentationRef -Publisher SEC -Name Forms 10-K, 10-Q, 20-F -Number 240 -Section 13 -Subsection a-1 + Details Name: dei_DocumentTransitionReport Namespace Prefix: dei_Data Type: xbrli:booleanItemType Balance Type: na Period Type: duration X - DefinitionThe type of document being provided (such as 10-K, 10-Q, 485BPOS, etc). The document type is limited to the same value as the supporting SEC submission type, or the word 'Other'. + ReferencesNo definition available. + Details Name: dei_DocumentType Namespace Prefix: dei_Data Type: dei:submissionTypeItemType Balance Type: na Period Type: duration X - DefinitionAddress Line 1 such as Attn, Building Name, Street Name + ReferencesNo definition available. + Details Name: dei_EntityAddressAddressLine1 Namespace Prefix: dei_Data Type: xbrli:normlizedStringItemType Balance Type: na Period Type: duration X - DefinitionName of the City or Town + ReferencesNo definition available. + Details Name: dei_EntityAddressCityOrTown Namespace Prefix: dei_Data Type: xbrli:normlizedStringItemType Balance Type: na Period Type: duration X - DefinitionCode for the postal or zip code + ReferencesNo definition available. + Details Name: dei_EntityAddressPostalZipCode Namespace Prefix: dei_Data Type: xbrli:normlizedStringItemType Balance Type: na Period Type: duration X - DefinitionName of the state or province. + ReferencesNo definition available. + Details Name: dei_EntityAddressStateOrProvince Namespace Prefix: dei_Data Type: dei:stateOrProvinceItemType Balance Type: na Period Type: duration X - DefinitionA unique 10-digit SEC-issued value to identify entities that have filed disclosures with the SEC. It is commonly abbreviated as CIK. + ReferencesReference 1: http://www.xbrl.org/2003/role/presentationRef -Publisher SEC -Name Exchange Act -Number 240 -Section 12 -Subsection b-2 + Details Name: dei_EntityCentralIndexKey Namespace Prefix: dei_Data Type: dei:centralIndexKeyItemType Balance Type: na Period Type: duration X - DefinitionIndicate number of shares or other units outstanding of each of registrant's classes of capital or common stock or other ownership interests, if and as stated on cover of related periodic report. Where multiple classes or units exist define each class/interest by adding class of stock items such as Common Class A [Member], Common Class B [Member] or Partnership Interest [Member] onto the Instrument [Domain] of the Entity Listings, Instrument. + ReferencesNo definition available. + Details Name: dei_EntityCommonStockSharesOutstanding Namespace Prefix: dei_Data Type: xbrli:sharesItemType Balance Type: na Period Type: instant X - DefinitionIndicate 'Yes' or 'No' whether registrants (1) have filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that registrants were required to file such reports), and (2) have been subject to such filing requirements for the past 90 days. This information should be based on the registrant's current or most recent filing containing the related disclosure. + ReferencesNo definition available. + Details Name: dei_EntityCurrentReportingStatus Namespace Prefix: dei_Data Type: dei:yesNoItemType Balance Type: na Period Type: duration X - DefinitionIndicate if registrant meets the emerging growth company criteria. + ReferencesReference 1: http://www.xbrl.org/2003/role/presentationRef -Publisher SEC -Name Exchange Act -Number 240 -Section 12 -Subsection b-2 + Details Name: dei_EntityEmergingGrowthCompany Namespace Prefix: dei_Data Type: xbrli:booleanItemType Balance Type: na Period Type: duration X - DefinitionCommission file number. The field allows up to 17 characters. The prefix may contain 1-3 digits, the sequence number may contain 1-8 digits, the optional suffix may contain 1-4 characters, and the fields are separated with a hyphen. + ReferencesNo definition available. + Details Name: dei_EntityFileNumber Namespace Prefix: dei_Data Type: dei:fileNumberItemType Balance Type: na Period Type: duration X - DefinitionIndicate whether the registrant is one of the following: Large Accelerated Filer, Accelerated Filer, Non-accelerated Filer. Definitions of these categories are stated in Rule 12b-2 of the Exchange Act. This information should be based on the registrant's current or most recent filing containing the related disclosure. + ReferencesReference 1: http://www.xbrl.org/2003/role/presentationRef -Publisher SEC -Name Exchange Act -Number 240 -Section 12 -Subsection b-2 + Details Name: dei_EntityFilerCategory Namespace Prefix: dei_Data Type: dei:filerCategoryItemType Balance Type: na Period Type: duration X - DefinitionTwo-character EDGAR code representing the state or country of incorporation. + ReferencesNo definition available. + Details Name: dei_EntityIncorporationStateCountryCode Namespace Prefix: dei_Data Type: dei:edgarStateCountryItemType Balance Type: na Period Type: duration X - Definition Boolean flag that is true when the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). + ReferencesReference 1: http://www.xbrl.org/2003/role/presentationRef -Publisher SEC -Name Regulation S-T -Number 232 -Section 405 + Details Name: dei_EntityInteractiveDataCurrent Namespace Prefix: dei_Data Type: dei:yesNoItemType Balance Type: na Period Type: duration X - DefinitionThe exact name of the entity filing the report as specified in its charter, which is required by forms filed with the SEC. + ReferencesReference 1: http://www.xbrl.org/2003/role/presentationRef -Publisher SEC -Name Exchange Act -Number 240 -Section 12 -Subsection b-2 + Details Name: dei_EntityRegistrantName Namespace Prefix: dei_Data Type: xbrli:normlizedStringItemType Balance Type: na Period Type: duration X - Definition Boolean flag that is true when the registrant is a shell company as defined in Rule 12b-2 of the Exchange Act. + ReferencesReference 1: http://www.xbrl.org/2003/role/presentationRef -Publisher SEC -Name Exchange Act -Number 240 -Section 12 -Subsection b-2 + Details Name: dei_EntityShellCompany Namespace Prefix: dei_Data Type: xbrli:booleanItemType Balance Type: na Period Type: duration X - DefinitionIndicates that the company is a Smaller Reporting Company (SRC). + ReferencesReference 1: http://www.xbrl.org/2003/role/presentationRef -Publisher SEC -Name Exchange Act -Number 240 -Section 12 -Subsection b-2 + Details Name: dei_EntitySmallBusiness Namespace Prefix: dei_Data Type: xbrli:booleanItemType Balance Type: na Period Type: duration X - DefinitionThe Tax Identification Number (TIN), also known as an Employer Identification Number (EIN), is a unique 9-digit value assigned by the IRS. + ReferencesReference 1: http://www.xbrl.org/2003/role/presentationRef -Publisher SEC -Name Exchange Act -Number 240 -Section 12 -Subsection b-2 + Details Name: dei_EntityTaxIdentificationNumber Namespace Prefix: dei_Data Type: dei:employerIdItemType Balance Type: na Period Type: duration X - DefinitionLocal phone number for entity. + ReferencesNo definition available. + Details Name: dei_LocalPhoneNumber Namespace Prefix: dei_Data Type: xbrli:normlizedStringItemType Balance Type: na Period Type: duration X - Definition Boolean flag that is true only for a security having no trading symbol. + ReferencesNo definition available. + Details Name: dei_NoTradingSymbolFlag Namespace Prefix: dei_Data Type: dei:trueItemType Balance Type: na Period Type: duration X - DefinitionTitle of a 12(b) registered security. + ReferencesReference 1: http://www.xbrl.org/2003/role/presentationRef -Publisher SEC -Name Exchange Act -Number 240 -Section 12 -Subsection b + Details Name: dei_Security12bTitle Namespace Prefix: dei_Data Type: dei:securityTitleItemType Balance Type: na Period Type: duration X - DefinitionName of the Exchange on which a security is registered. + ReferencesReference 1: http://www.xbrl.org/2003/role/presentationRef -Publisher SEC -Name Exchange Act -Number 240 -Section 12 -Subsection d1-1 + Details Name: dei_SecurityExchangeName Namespace Prefix: dei_Data Type: dei:edgarExchangeCodeItemType Balance Type: na Period Type: duration X - DefinitionTrading symbol of an instrument as listed on an exchange. + ReferencesNo definition available. + Details Name: dei_TradingSymbol Namespace Prefix: dei_Data Type: dei:tradingSymbolItemType Balance Type: na Period Type: duration X - Details Name: us-gaap_StatementClassOfStockAxis-us-gaap_CommonStockMember Namespace Prefix: Data Type: na Balance Type: Period Type: X - Details Name: us-gaap_StatementClassOfStockAxis-us-gaap_PREFERREDStockMember Namespace Prefix: Data Type: na Balance Type: Period Type: XML 12 R2.htm IDEA: XBRL DOCUMENT v3.25.0.1 CONDENSED CONSOLIDATED BALANCE SHEETS - USD (\$) in Thousands Dec. 31, 2024 Mar. 31, 2024 Current assets: A A Cash and cash equivalents \$ 50,101 \$ 55,296 Accounts receivable, less allowance for credit losses of \$88 and \$273, respectively 2,259 3,283 Inventories, net 11,795 28,556 Prepaid expenses and other current assets 3,888 6,325 Prepaid income taxes 340 188 Total current assets 68,383 93,648 Noncurrent assets: A A Property and equipment, net 28,425 26,657 Intangible and other assets, net 15,035 16,503 Goodwill 26,658 26,658 Operating lease right-of-use assets 1,077 1,432 Deferred tax assets, net 5,217 4,986 Total noncurrent assets 76,412 76,236 Total assets 144,795 169,884 Current liabilities: A A Accounts payable 10,945 37,024 Sales tax payable 24,483 25,012 Accrued expenses and other current liabilities 10,922 7,060 Current operating lease liabilities 453 459 Deferred revenue 1,156 2,603 Total current liabilities 47,959 72,158 Operating lease liabilities, net of current lease liabilities 652 995 Total liabilities 48,611 73,153 Commitments and contingencies (Note 7) Shareholders' equity: A A Preferred stock, \$.001 par value, 5,100,000 shares and 5,000,000 shares authorized respectively; 2,500 convertible shares issued and outstanding with a liquidation preference of \$4 per share 9 9 Common stock, \$.001 par value, 40,000,000 shares authorized; 20,656,457 and 21,148,692 shares issued and outstanding, respectively 21 21 Additional paid-in capital 17,967 25,146 Retained earnings 78,187 71,555 Total shareholders' equity 96,184 96,731 Total liabilities and shareholders' equity \$ 144,795 \$ 169,884 X - DefinitionCarrying value as of the balance sheet date of obligations incurred and payable, pertaining to costs that are statutory in nature, are incurred on contractual obligations, or accumulate over time and for which invoices have not yet been received or will not be rendered. Examples include taxes, interest, rent and utilities. Used to reflect the current portion of the liabilities (due within one year or within the normal operating cycle if longer). + ReferencesNo definition available. + Details Name: pets_AccruedExpensesAndOtherCurrentLiabilities Namespace Prefix: pets_Data Type: xbrli:monetaryItemType Balance Type: credit Period Type: instant X - DefinitionIntangible And Other Noncurrent Assets, Net Excluding Goodwill + ReferencesNo definition available. + Details Name: pets_IntangibleAndOtherNoncurrentAssetsNetExcludingGoodwill Namespace Prefix: pets_Data Type: xbrli:monetaryItemType Balance Type: debit Period Type: instant X - DefinitionCarrying value as of the balance sheet date of liabilities incurred (and for which invoices have typically been received) and payable to vendors for goods and services received that are used in an entity's business. Used to reflect the current portion of the liabilities (due within one year or within the normal operating cycle if longer). + ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef -Topic 210 -SubTopic 10 -Name Accounting Standards Codification -Section S99 -Paragraph 1 -Subparagraph (SX 210.5-02(19)(a)) -Publisher FASB -URI https://asc.fasb.org/1943274/2147480566/210-10-S99-1Reference 2: http://www.xbrl.org/2003/role/exampleRef -Topic 852 -SubTopic 10 -Name Accounting Standards Codification -Section 55 -Paragraph 10 -Publisher FASB -URI https://asc.fasb.org/1943274/2147481372/852-10-55-10 + Details Name: us-gaap_AccountsPayableCurrent Namespace Prefix: us-gaap_Data Type: xbrli:monetaryItemType Balance Type: credit Period Type: instant X - DefinitionAmount, after allowance for credit loss, of right to consideration from customer for product sold and service rendered in normal course of business, classified as current. + ReferencesReference 1: http://www.xbrl.org/2009/role/commonPracticeRef -Topic 310 -SubTopic 10 -Name Accounting Standards Codification -Section 45 -Paragraph 2 -Publisher FASB -URI https://asc.fasb.org/1943274/2147481990/310-10-45-2 + Details Name: us-gaap_AccountsReceivableNetCurrent Namespace Prefix: us-gaap_Data Type: xbrli:monetaryItemType Balance Type: debit Period Type: instant X - DefinitionAmount of excess of issue price over par or stated value of stock and from other transaction involving stock or stockholder. Includes, but is not limited to, additional paid-in capital (APIC) for common and preferred stock. + ReferencesReference 1: http://www.xbrl.org/2003/role/exampleRef -Topic 852 -SubTopic 10 -Name Accounting Standards Codification -Section 55 -Paragraph 10 -Publisher FASB -URI https://asc.fasb.org/1943274/2147481372/852-10-55-10Reference 2: http://www.xbrl.org/2009/role/commonPracticeRef -Topic 946 -SubTopic 210 -Name Accounting Standards Codification -Section S99 -Paragraph 1 -Subparagraph (SX 210.6-04(18)) -Publisher FASB -URI https://asc.fasb.org/1943274/2147479170/946-210-S99-1Reference 3: http://fasb.org/us-gaap/role/ref/legacyRef -Topic 210 -SubTopic 10 -Name Accounting Standards Codification -Section S99 -Paragraph 1 -Subparagraph (SX 210.5-02(30)(a)(1)) -Publisher FASB -URI https://asc.fasb.org/1943274/2147480566/210-10-S99-1 + Details Name: us-gaap_AdditionalPaidInCapital Namespace Prefix: us-gaap_Data Type: xbrli:monetaryItemType Balance Type: credit Period Type: instant X - DefinitionAmount of asset recognized for present right to economic benefit. + ReferencesReference 1: http://www.xbrl.org/2003/role/exampleRef -Topic 280 -SubTopic 10 -Name Accounting Standards Codification -Section 55 -Paragraph 48 -Publisher FASB -URI https://asc.fasb.org/1943274/2147482785/280-10-55-48Reference 2: http://www.xbrl.org/2003/role/exampleRef -Topic 280 -SubTopic 10 -Name Accounting Standards Codification -Section 55 -Paragraph 49 -Publisher FASB -URI https://asc.fasb.org/1943274/2147482785/280-10-55-49Reference 3: http://www.xbrl.org/2003/role/disclosureRef -Topic 270 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 1 -Subparagraph (i) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482964/270-10-50-1Reference 4: http://www.xbrl.org/2003/role/disclosureRef -Topic 280 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 32 -Subparagraph (ee) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482810/280-10-50-32Reference 5: http://fasb.org/us-gaap/role/ref/otherTransitionRef -Topic 280 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 32 -Subparagraph (d) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482810/280-10-50-32Reference 6: http://www.xbrl.org/2003/role/disclosureRef -Topic 280 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 22 -Publisher FASB -URI https://asc.fasb.org/1943274/2147482810/280-10-50-22Reference 7: http://www.xbrl.org/2003/role/disclosureRef -Topic 810 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 3 -Subparagraph (bb) -Publisher FASB -URI https://asc.fasb.org/1943274/2147481203/810-10-50-3Reference 8: http://www.xbrl.org/2003/role/disclosureRef -Topic 810 -SubTopic 10 -Name Accounting Standards Codification -Section 45 -Paragraph 25 -Subparagraph (a) -Publisher FASB -URI

gaap_ContractWithCustomerLiabilityCurrent Namespace Prefix: us-gaap_ Data Type: xbrli:monetaryItemType Balance Type: credit Period Type: instant X - DefinitionAmount, after allocation of valuation allowances and deferred tax liability, of deferred tax asset attributable to deductible differences and carryforwards, with jurisdictional netting. + ReferencesReference 1:

Standards Codification -Section 50 -Paragraph 13 -Subparagraph (a) -Publisher FASB -URI https://asc.fasb.org/1943274/214748112/505-10-50-13 + Details Name: us-gaap PreferredStockSharesIssued Namespace Prefix: us-gaap Data Type: xbrli:sharesItem Type/Balance Type: na Period Type: instant X - DefinitionAggregate share number for all nonredeemable preferred stock (or preferred stock redeemable solely at the option of the issuer) held by stockholders. Does not include preferred shares that have been repurchased. + ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef -Topic 210 -SubTopic 10 -Name Accounting Standards Codification -Section S99 -Paragraph 1 -Subparagraph (SX 210.5-02(28)) -Publisher FASB -URI https://asc.fasb.org/1943274/2147480566/210-10-S99-1Reference 2: http://www.xbrl.org/2003/role/disclosureRef -Topic 946 -SubTopic 210 -Name Accounting Standards Codification -Section S99 -Paragraph 2 -Subparagraph (SX 210.6-05(4)) -Publisher FASB -URI https://asc.fasb.org/1943274/2147479170/946-210-S99-2Reference 3: http://www.xbrl.org/2009/role/commonPracticeRef -Topic 946 -SubTopic 220 -Name Accounting Standards Codification -Section S99 -Paragraph 3 -Subparagraph (SX 210.6-09(4)(b)) -Publisher FASB -URI https://asc.fasb.org/1943274/2147479134/946-220-S99-3Reference 4: http://www.xbrl.org/2003/role/disclosureRef -Topic 946 -SubTopic 210 -Name Accounting Standards Codification -Section S99 -Paragraph 1 -Subparagraph (SX 210.6-04(16)(a)) -Publisher FASB -URI https://asc.fasb.org/1943274/2147479170/946-210-S99-1Reference 5: http://www.xbrl.org/2009/role/commonPracticeRef -Topic 946 -SubTopic 220 -Name Accounting Standards Codification -Section S99 -Paragraph 3 -Subparagraph (SX 210.6-09(7)) -Publisher FASB -URI https://asc.fasb.org/1943274/2147479134/946-220-S99-3 + Details Name: us-gaap PreferredStockSharesOutstanding Namespace Prefix: us-gaap Data Type: xbrli:sharesItem Type/Balance Type: na Period Type: instant X - ReferencesNo definition available. + Details Name: us-gaap StockholdersEquityAbstract Namespace Prefix: us-gaap Data Type: xbrli:stringItem Type/Balance Type: na Period Type: duration XML 14 R4.htm IDEA: XBRL DOCUMENT W.25.0.1 CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS - USD (\$ (\$ in Thousands 3 Months Ended 9 Months Ended Dec. 31, 2024 Dec. 31, 2023 Dec. 31, 2024 Dec. 31, 2023 Income Statement [Abstract]) A A A Net sales \$ 52,984 \$ 65,317 \$ 180,506 \$ 214,560 Cost of sales 38,075 47,434 130,315 154,089 Gross profit 14,909 17,883 50,191 60,471 Operating expenses: A A A General and administrative 10,786 13,425 26,153 41,098 Advertising 2,987 5,762 14,583 18,539 Depreciation and amortization 1,586 1,770 4,965 5,161 Total operating expenses 15,359 20,957 45,701 64,798 (Loss) income from operations (450) (3,074) 4,490 (4,327) Other income: A A A Interest income, net 28 136 308 481 Other, net 180 293 597 1,053 Total other income 208 429 905 1,534 (Loss) income before provision (benefit) for income taxes (242) (2,645) 5,395 (2,793) Provision (benefit) for income taxes 465 (618) 22 (345) Net (loss) income \$ (707) \$ (2,027) \$ 5,373 \$ (2,448) Net (loss) income per common share: A A A Basic (in dollars per share) \$ (0.03) \$ (0.10) \$ 0.26 \$ (0.12) Diluted (in dollars per share) \$ (0.03) \$ (0.10) \$ 0.26 \$ (0.12) Weighted average number of common shares outstanding: A A A Basic (in shares) 20,634,651 20,425,282 20,581,913 20,380,262 Diluted (in shares) 20,634,651 20,425,282 20,987,260 20,380,262 Cash dividends declared per common share (in dollars per share) \$ 0 \$ 0 \$ 0 \$ 0 X - DefinitionAmount charged to advertising expense for the period, which are expenses incurred with the objective of increasing revenue for a specified brand, product or product line. + ReferencesReference 1: http://www.xbrl.org/2003/role/exampleRef -Topic 720 -SubTopic 35 -Name Accounting Standards Codification -Section 55 -Paragraph 1 -Publisher FASB -URI https://asc.fasb.org/1943274/2147483385/720-35-55-1Reference 2: http://www.xbrl.org/2003/role/disclosureRef -Topic 720 -SubTopic 35 -Name Accounting Standards Codification -Section 50 -Paragraph 1 -Subparagraph (b) -Publisher FASB -URI https://asc.fasb.org/1943274/2147483406/720-35-50-1 + Details Name: us-gaap AdvertisingExpense Namespace Prefix: us-gaap Data Type: xbrli:monetaryItem Type/Balance Type: debit Period Type: duration X - DefinitionAggregate dividends declared during the period for each share of common stock outstanding. + ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef -Topic 505 -SubTopic 10 -Name Accounting Standards Codification -Section S99 -Paragraph 1 -Subparagraph (SX 210.3-04) -Publisher FASB -URI https://asc.fasb.org/1943274/2147480008/505-10-S99-1 + Details Name: us-gaap CommonStockDividendsPerShareDeclared Namespace Prefix: us-gaap Data Type: dtr-types:perShareItem Type/Balance Type: na Period Type: duration X - DefinitionThe aggregate costs related to goods produced and sold and services rendered by an entity during the reporting period. This excludes costs incurred during the reporting period related to financial services rendered and other revenue generating activities. + ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef -Topic 220 -SubTopic 10 -Name Accounting Standards Codification -Section S99 -Paragraph 2 -Subparagraph (SX 210.5-03(2)(d)) -Publisher FASB -URI https://asc.fasb.org/1943274/2147483621/220-10-S99-2Reference 2: http://fasb.org/us-gaap/role/ref/legacyRef -Topic 220 -SubTopic 10 -Name Accounting Standards Codification -Section S99 -Paragraph 2 -Subparagraph (SX 210.5-03(2)(a)) -Publisher FASB -URI https://asc.fasb.org/1943274/2147483621/220-10-S99-2Reference 3: http://www.xbrl.org/2003/role/disclosureRef -Topic 924 -SubTopic 10 -Name Accounting Standards Codification -Section S99 -Paragraph 1 -Subparagraph (SAB Topic 11.L) -Publisher FASB -URI https://asc.fasb.org/1943274/2147479941/924-10-S99-1 + Details Name: us-gaap CostOfGoodsAndServicesSold Namespace Prefix: us-gaap Data Type: xbrli:monetaryItem Type/Balance Type: debit Period Type: duration X - DefinitionThe aggregate expense recognized in the current period that allocates the cost of tangible assets, intangible assets, or depleting assets to periods that benefit from use of the assets. + ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef -Name Accounting Standards Codification -Section 45 -Paragraph 28 -Subparagraph (b) -SubTopic 230 -Publisher FASB -URI https://asc.fasb.org/1943274/2147482740/230-10-45-28Reference 2: http://www.xbrl.org/2003/role/exampleRef -Topic 280 -SubTopic 10 -Name Accounting Standards Codification -Section 55 -Paragraph 48 -Publisher FASB -URI https://asc.fasb.org/1943274/2147482785/280-10-55-48Reference 3: http://www.xbrl.org/2003/role/exampleRef -Topic 280 -SubTopic 10 -Name Accounting Standards Codification -Section 55 -Paragraph 49 -Publisher FASB -URI https://asc.fasb.org/1943274/2147482785/280-10-55-49Reference 4: http://www.xbrl.org/2003/role/disclosureRef -Topic 270 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 1 -Subparagraph (i) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482964/270-10-50-1Reference 5: http://www.xbrl.org/2003/role/disclosureRef -Topic 280 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 32 -Subparagraph (ee) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482810/280-10-50-32Reference 6: http://www.xbrl.org/2003/role/disclosureRef -Topic 280 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 22 -Subparagraph (e) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482810/280-10-50-22 + Details Name: us-gaap DepreciationDepletionAndAmortization Namespace Prefix: us-gaap Data Type: xbrli:monetaryItem Type/Balance Type: debit Period Type: duration X - ReferencesNo definition available. + Details Name: us-gaap EarningsPerShareAbstract Namespace Prefix: us-gaap Data Type: xbrli:stringItem Type/Balance Type: na Period Type: duration X - DefinitionThe amount of net income (loss) for the period per each share of common stock or unit outstanding during the reporting period. + ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef -Topic 250 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 6 -Publisher FASB -URI https://asc.fasb.org/1943274/2147483443/250-10-50-6Reference 2: http://www.xbrl.org/2003/role/exampleRef -Topic 260 -SubTopic 10 -Name Accounting Standards Codification -Section 55 -Paragraph 52 -Publisher FASB -URI https://asc.fasb.org/1943274/2147482635/260-10-55-52Reference 3: http://www.xbrl.org/2003/role/disclosureRef -Topic 805 -SubTopic 60 -Name Accounting Standards Codification -Section 65 -Paragraph 1 -Subparagraph (g) -Publisher FASB -URI https://asc.fasb.org/1943274/2147476176/805-60-65-1Reference 4: http://www.xbrl.org/2003/role/disclosureRef -Topic 740 -SubTopic 323 -Name Accounting Standards Codification -Section 65 -Paragraph 2 -Subparagraph (g)(3) -Publisher FASB -URI https://asc.fasb.org/1943274/2147478666/740-323-65-2Reference 5: http://www.xbrl.org/2003/role/disclosureRef -Topic 250 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 3 -Publisher FASB -URI https://asc.fasb.org/1943274/2147483443/250-10-50-3Reference 6: http://www.xbrl.org/2003/role/disclosureRef -Topic 260 -SubTopic 10 -Name Accounting Standards Codification -Section 55 -Paragraph 15 -Publisher FASB -URI https://asc.fasb.org/1943274/2147482635/260-10-55-15Reference 7: http://www.xbrl.org/2003/role/disclosureRef -Topic 815 -SubTopic 40 -Name Accounting Standards Codification -Section 65 -Paragraph 1 -Subparagraph (e)(4) -Publisher FASB -URI https://asc.fasb.org/1943274/2147480175/815-40-65-1Reference 8: http://www.xbrl.org/2003/role/disclosureRef -Topic 815 -SubTopic 40 -Name Accounting Standards Codification -Section 65 -Paragraph 1 -Subparagraph (f) -Publisher FASB -URI https://asc.fasb.org/1943274/2147480175/815-40-65-1Reference 9: http://www.xbrl.org/2003/role/disclosureRef -Topic 250 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 11 -Subparagraph (a) -Publisher FASB -URI https://asc.fasb.org/1943274/2147483443/250-10-50-11Reference 10: http://www.xbrl.org/2003/role/disclosureRef -Topic 250 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 11 -Subparagraph (b) -Publisher FASB -URI https://asc.fasb.org/1943274/2147483443/250-10-50-11Reference 11: http://www.xbrl.org/2003/role/disclosureRef -Topic 250 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 7 -Subparagraph (a) -Publisher FASB -URI https://asc.fasb.org/1943274/2147483443/250-10-50-7Reference 12: http://www.xbrl.org/2003/role/disclosureRef -Topic 260 -SubTopic 10 -Name Accounting Standards Codification -Section 45 -Paragraph 2 -Publisher FASB -URI https://asc.fasb.org/1943274/2147482689/260-10-45-2Reference 13: http://www.xbrl.org/2003/role/disclosureRef -Topic 260 -SubTopic 10 -Name Accounting Standards Codification -Section 45 -Paragraph 60B -Subparagraph (d) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482689/260-10-45-60BReference 14: http://www.xbrl.org/2003/role/disclosureRef -Topic 250 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 4 -Publisher FASB -URI https://asc.fasb.org/1943274/2147483443/250-10-50-4Reference 15: http://www.xbrl.org/2003/role/disclosureRef -Topic 260 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 1 -Subparagraph (a) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482662/260-10-50-1Reference 16: http://www.xbrl.org/2003/role/disclosureRef -Topic 260 -SubTopic 10 -Name Accounting Standards Codification -Section 45 -Paragraph 10 -Publisher FASB -URI https://asc.fasb.org/1943274/2147482689/260-10-45-10Reference 17: http://www.xbrl.org/2003/role/disclosureRef -Topic 220 -SubTopic 10 -Name Accounting Standards Codification -Section S99 -Paragraph 2 -Subparagraph (SX 210.5-03(25)) -Publisher FASB -URI https://asc.fasb.org/1943274/2147483621/220-10-S99-2Reference 18: http://www.xbrl.org/2003/role/disclosureRef -Topic 942 -SubTopic 220 -Name Accounting Standards Codification -Section S99 -Paragraph 1 -Subparagraph (SX 210.9-04(27)) -Publisher FASB -URI https://asc.fasb.org/1943274/2147478524/942-220-S99-1Reference 19: http://www.xbrl.org/2003/role/disclosureRef -Topic 944 -SubTopic 220 -Name Accounting Standards Codification -Section S99 -Paragraph 1 -Subparagraph (SX 210.7-04(23)) -Publisher FASB -URI https://asc.fasb.org/1943274/2147477250/944-220-S99-1Reference 20: http://www.xbrl.org/2003/role/disclosureRef -Topic 260 -SubTopic 10 -Name Accounting Standards Codification -Section 45 -Paragraph 7 -Publisher FASB -URI https://asc.fasb.org/1943274/2147482689/260-10-45-7 + Details Name: us-gaap EarningsPerShareBasic Namespace Prefix: us-gaap Data Type: dtr-types:perShareItem Type/Balance Type: na Period Type: duration X - DefinitionThe amount of net income (loss) for the period available to each share of common stock or common unit outstanding during the reporting period and to each share or unit that would have been outstanding assuming the issuance of common shares or units for all dilutive potential common shares or units outstanding during the reporting period. + ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef -Topic 250 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 6 -Publisher FASB -URI https://asc.fasb.org/1943274/2147483443/250-10-50-6Reference 2: http://www.xbrl.org/2003/role/exampleRef -Topic 260 -SubTopic 10 -Name Accounting Standards Codification -Section 55 -Paragraph 52 -Publisher FASB -URI https://asc.fasb.org/1943274/2147482635/260-10-55-52Reference 3: http://www.xbrl.org/2003/role/disclosureRef -Topic 805 -SubTopic 60 -Name Accounting Standards Codification -Section 65 -Paragraph 1 -Subparagraph (g) -Publisher FASB -URI https://asc.fasb.org/1943274/2147476176/805-60-65-1Reference 4: http://www.xbrl.org/2003/role/disclosureRef -Topic 740 -SubTopic 323 -Name Accounting Standards Codification -Section 65 -Paragraph 2 -Subparagraph (g)(3) -Publisher FASB -URI https://asc.fasb.org/1943274/2147478666/740-323-65-2Reference 5: http://www.xbrl.org/2003/role/disclosureRef -Topic 250 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 3 -Publisher FASB -URI https://asc.fasb.org/1943274/2147483443/250-10-50-3Reference 6: http://www.xbrl.org/2003/role/disclosureRef -Topic 260 -SubTopic 10 -Name Accounting Standards Codification -Section 55 -Paragraph 15 -Publisher FASB -URI https://asc.fasb.org/1943274/2147482635/260-10-55-15Reference 7: http://www.xbrl.org/2003/role/disclosureRef -Topic 815 -SubTopic 40 -Name Accounting Standards Codification -Section 65 -Paragraph 1 -Subparagraph (e)(4) -Publisher FASB -URI https://asc.fasb.org/1943274/2147480175/815-40-65-1Reference 8: http://www.xbrl.org/2003/role/disclosureRef -Topic 815 -SubTopic 40 -Name Accounting Standards Codification -Section 65 -Paragraph 1 -Subparagraph (f) -Publisher FASB -URI https://asc.fasb.org/1943274/2147480175/815-40-65-1Reference 9: http://www.xbrl.org/2003/role/disclosureRef -Topic 250 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 11 -Subparagraph (a) -Publisher FASB -URI https://asc.fasb.org/1943274/2147483443/250-10-50-11Reference 10: http://www.xbrl.org/2003/role/disclosureRef -Topic 250 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 11 -Subparagraph (b) -Publisher FASB -URI https://asc.fasb.org/1943274/2147483443/250-10-50-11Reference 11: http://www.xbrl.org/2003/role/disclosureRef -Topic 250 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 7 -Subparagraph (a) -Publisher FASB -URI https://asc.fasb.org/1943274/2147483443/250-10-50-7Reference 12: http://www.xbrl.org/2003/role/disclosureRef -Topic 260 -SubTopic 10 -Name Accounting Standards Codification -Section 45 -Paragraph 2 -Publisher FASB -URI https://asc.fasb.org/1943274/2147482689/260-10-45-2Reference 13: http://www.xbrl.org/2003/role/disclosureRef -Topic 260 -SubTopic 10 -Name Accounting Standards Codification -Section 45 -Paragraph 60B -Subparagraph (d) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482689/260-10-45-60BReference 14: http://www.xbrl.org/2003/role/disclosureRef -Topic 250 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 4 -Publisher FASB -URI https://asc.fasb.org/1943274/2147483443/250-10-50-4Reference 15: http://www.xbrl.org/2003/role/disclosureRef -Topic 260 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 1 -Subparagraph (a) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482662/260-10-50-1Reference 16: http://www.xbrl.org/2003/role/disclosureRef -Topic 220 -SubTopic 10 -Name Accounting Standards Codification -Section S99 -Paragraph 2 -Subparagraph (SX 210.5-03(25)) -Publisher FASB -URI https://asc.fasb.org/1943274/2147483621/220-10-S99-2Reference 17: http://www.xbrl.org/2003/role/disclosureRef -Topic 942 -SubTopic 220 -Name Accounting Standards Codification -Section S99 -Paragraph 1 -Subparagraph (SX 210.9-04(27)) -Publisher FASB -URI https://asc.fasb.org/1943274/2147478524/942-220-S99-1Reference 18: http://www.xbrl.org/2003/role/disclosureRef -Topic 944 -SubTopic 220 -Name Accounting Standards Codification -Section S99 -Paragraph 1 -Subparagraph (SX 210.7-04(23)) -Publisher FASB -URI https://asc.fasb.org/1943274/2147477250/944-220-S99-1Reference 19: http://www.xbrl.org/2003/role/disclosureRef -Topic 260 -SubTopic 10 -Name Accounting Standards Codification -Section 45 -Paragraph 7 -Publisher FASB -URI https://asc.fasb.org/1943274/2147482689/260-10-45-7 + Details Name: us-gaap EarningsPerShareDiluted Namespace Prefix: us-gaap Data Type: dtr-types:perShareItem Type/Balance Type: na Period Type: duration X - DefinitionThe aggregate total of expenses of managing and administering the affairs of an entity, including affiliates of the reporting entity, which are not directly or indirectly associated with the manufacture, sale or creation of a product or product line. + ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef -Topic 220 -SubTopic 10 -Name Accounting Standards Codification -Section S99 -Paragraph 2 -Subparagraph (SX 210.5-03(4)) -Publisher FASB -URI https://asc.fasb.org/1943274/2147483621/220-10-S99-2Reference 2: http://www.xbrl.org/2003/role/disclosureRef -Topic 946 -SubTopic 220 -Name Accounting Standards Codification -Section S99 -Paragraph 1 -Subparagraph (SX 210.6-07(2)(a)) -Publisher FASB -URI https://asc.fasb.org/1943274/2147479134/946-220-S99-1 + Details Name: us-gaap GeneralAndAdministrativeExpense Namespace Prefix: us-gaap Data Type: xbrli:monetaryItem Type/Balance Type: debit Period Type: duration X - DefinitionAggregate revenue less cost of goods and services sold or operating expenses directly attributable to the revenue generation activity. + ReferencesReference 1: http://www.xbrl.org/2009/role/commonPracticeRef -Topic 280 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 22 -Publisher FASB -URI https://asc.fasb.org/1943274/2147482810/280-10-50-22Reference 2: http://www.xbrl.org/2003/role/exampleRef -Topic 280 -SubTopic 10 -Name Accounting Standards Codification -Section 55 -Paragraph 48 -Publisher FASB -URI https://asc.fasb.org/1943274/2147482785/280-10-55-48Reference 3: http://www.xbrl.org/2009/role/commonPracticeRef -Topic 280 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 32 -Subparagraph (f) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482810/280-10-50-32Reference 4: http://www.xbrl.org/2009/role/commonPracticeRef -Topic 280 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 30 -Subparagraph (b) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482810/280-10-50-30Reference 5: http://www.xbrl.org/2009/role/commonPracticeRef -Topic 270 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 1 -Subparagraph (i) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482964/270-10-50-1Reference 6: http://www.xbrl.org/2009/role/commonPracticeRef -Topic 280 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 32 -Subparagraph (ee) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482810/280-10-50-32Reference 7: http://fasb.org/us-gaap/role/otherTransitionRef -Topic 280 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 32 -Subparagraph (c) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482810/280-10-50-32Reference 8: http://fasb.org/us-gaap/role/ref/legacyRef -Topic 220 -SubTopic 10 -Name Accounting Standards Codification -Section S99 -Paragraph 2 -Subparagraph (SX 210.5-03(2)) -Publisher FASB -URI https://asc.fasb.org/1943274/2147483621/220-10-S99-2Reference 9: http://fasb.org/us-gaap/role/ref/legacyRef -Topic 220 -SubTopic 10 -Name Accounting Standards Codification -Section S99 -Paragraph 2 -Subparagraph (SX 210.5-03(1)) -Publisher FASB -URI https://asc.fasb.org/1943274/2147483621/220-10-S99-

supplements, supplies and vet services for dogs, cats, and horses. The Company markets and sells directly to consumers through its websites, customer contact center, and mobile application. The Company offers consumers an attractive alternative for obtaining pet medications, foods, and supplies in terms of convenience, price, speed of delivery, and valued customer service. Founded in 1996, the Company's executive headquarters offices are currently located in Delray Beach, Florida. The Company's fiscal year end is March 31, and references herein to fiscal 2025 or fiscal 2024 refer to the Company's fiscal years ending March 31, 2025 and 2024, respectively. Basis of Presentation and Consolidation The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with the instructions to Form 10-Q and, therefore, do not include all of the information and footnotes required by accounting principles generally accepted in the United States ("GAAP") for complete financial statements. In the opinion of management, the accompanying unaudited condensed consolidated financial statements contain all adjustments, consisting of normal recurring accruals, necessary to present fairly the financial position of the Company at December 31, 2024, the Statements of Operations for the three and nine months ended December 31, 2024 and 2023, and Cash Flows for the nine months ended December 31, 2024 and 2023. The results of operations for the three and nine months ended December 31, 2024 are not necessarily indicative of the operating results expected for the fiscal year ending March 31, 2025. These financial statements should be read in conjunction with the audited financial statements and notes thereto contained in our 2024 Form 10-K. The unaudited condensed consolidated financial statements include the accounts of PetMed Express, Inc. and its direct and indirect wholly owned subsidiaries. All significant intercompany transactions have been eliminated in consolidation. Use of Estimates The preparation of unaudited condensed consolidated financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the unaudited condensed consolidated financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ materially from those estimates. Fair Value of Financial Instruments The carrying amounts of the Company's cash and cash equivalents, accounts receivable, and accounts payable approximate fair value due to the short-term nature of these instruments. Deferred Revenue Deferred revenue is recorded when payments are received or due in advance of performing our service obligations and revenue is recognized over the service period. Deferred revenue represents prepayments of PetPlus memberships with PetCareRx, Inc. (the "PetCareRx"). The total deferred revenue as of December 31, 2024 and March 31, 2024 for these memberships was \$1.2 million and \$2.6 million, respectively. Memberships provided discounted pricing, free standard shipping, veterinary telehealth services and local Caremark Pharmacy prescription pickup. The membership fee is an annual charge and automatically renews one year from the initial enrollment date. The Company generally recognizes the revenue ratably over the term of the membership. Long-lived Assets Long-lived assets are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. Recoverability of assets is measured by a comparison of the carrying amount of the asset to the undiscounted cash flows expected to be generated from the asset. Management determined that no impairment of long-lived assets existed as of December 31, 2024. Goodwill and Intangible Assets Goodwill represents the excess of the purchase price over the fair value of net assets acquired in a business combination. The Company is required to assess goodwill and other indefinite-lived intangible assets for impairment annually, or more frequently if circumstances indicate impairment may have occurred. Goodwill was evaluated for impairment using a qualitative assessment and the Company concluded that it was not more likely than not that goodwill was impaired as of December 31, 2024. The Company performs its annual impairment assessment in the fourth fiscal quarter of each year. The Company has concluded that it has one reporting unit and has assigned the entire balance of goodwill to this reporting unit. If the carrying value of an indefinite-lived intangible asset exceeds its fair value, an impairment loss is recognized in an amount equal to that excess. The Company's other indefinite-lived intangible assets are primarily made up of a trade name which was evaluated for impairment using a qualitative assessment and the Company concluded that it was not more likely than not that the other indefinite-lived assets were impaired as of December 31, 2024. Recent Accounting Pronouncements The Company does not believe that any recently issued, but not yet effective, accounting standards, if currently adopted, would have a material effect on the Company's consolidated financial position, results of operations, or cash flows. In November 2023, the Financial Accounting Standards Board (the "FASB") issued Update 2023-07, "Segment Reporting (Topic 280): Improvements to Reportable Segment Disclosures". This Update applies to all public entities that are required to report segment information in accordance with Topic 280. The amendments in this Update revise reportable segment disclosure requirements, primarily through enhanced disclosures about significant segment expenses. The amendments in this Update do not change how a public entity identifies its operating segments, aggregates those operating segments, or applies the quantitative thresholds to determine its reportable segments. The Update is effective for fiscal years beginning after December 15, 2023, and interim periods within fiscal years beginning after December 15, 2024. Early adoption is permitted. The Update should be applied retrospectively to all prior periods presented in the financial statements. The Company is currently evaluating the impact of adopting this Update. In December 2023, the FASB issued Update 2023-09, "Income Taxes (Topic 740): Improvements to Income Tax Disclosures". This Update applies to all entities that are subject to Topic 740. The amendments in this Update revise income tax disclosures primarily related to the rate reconciliation and income taxes paid information as well as the effectiveness of certain other income tax disclosures. The Update is effective for annual periods beginning after December 15, 2024. Early adoption is permitted. The Update should be applied on a prospective basis, but retrospective application is permitted. The Company is currently evaluating the impact of adopting this Update. X - References No definition available. + Details Name: us-gaap Accounting Policies Abstract Namespace Prefix: us-gaap Data Type: xbrli:stringItemType Balance Type: na Period Type: duration X - Definition The entire disclosure for the organization, consolidation and basis of presentation of financial statements disclosure, and significant accounting policies of the reporting entity. May be provided in more than one note to the financial statements, as long as users are provided with an understanding of (1) the significant judgments and assumptions made by an enterprise in determining whether it must consolidate a VIE and/or disclose information about its involvement with a VIE, (2) the nature of restrictions on a consolidated VIE's assets reported by an enterprise in its statement of financial position, including the carrying amounts of such assets, (3) the nature of, and changes in, the risks associated with an enterprise's involvement with the VIE, and (4) how an enterprise's involvement with the VIE affects the enterprise's financial position, financial performance, and cash flows. Describes procedure if disclosures are provided in more than one note to the financial statements. + References Reference 1: <http://fasb.org/us-gaap/role/ref/legacyRef-Topic 235-Name Accounting Standards Codification -Publisher FASB -URI https://asc.fasb.org/235/tableOfContentReference> 2: <http://fasb.org/us-gaap/role/ref/legacyRef-Topic 275-Name Accounting Standards Codification -Publisher FASB -URI https://asc.fasb.org/275/tableOfContentReference> 3: <http://fasb.org/us-gaap/role/ref/legacyRef-Topic 810-Name Accounting Standards Codification -Publisher FASB -URI https://asc.fasb.org/810/tableOfContentReference> 4: <http://fasb.org/us-gaap/role/ref/legacyRef-Topic 205-Name Accounting Standards Codification -Publisher FASB -URI https://asc.fasb.org/205/tableOfContent> + Details Name: us-gaap Organization Consolidation And Presentation Off Financial Statements Disclosure And Significant Accounting Policies Text Block Namespace Prefix: us-gaap Data Type: dtr-types:textBlockItemType Balance Type: na Period Type: duration XML 17 R7.htm IDEA: XBRL DOCUMENT v3.25.0.1 Revenue Recognition 9 Months Ended Dec. 31, 2024 Revenue from Contract with Customer [Abstract] A Revenue Recognition Revenue Recognition In accordance with ASC Topic 606 ("Revenue from Contracts with Customers"), the Company primarily generates revenue by selling prescription and non-prescription pet medication products, pet food, supplements, and supplies, from one of the Company's two warehouses. Certain pet supplies offered on the Company's websites are drop shipped to customers. The Company considers itself the principal in the arrangement because the Company controls the specified good before it is transferred to the customer. Revenue contracts contain one performance obligation, which is delivery of the product. Customer care and support is deemed not to be a material right to the contract. The transaction price is adjusted at the date of sale for any applicable sales discounts and an estimate of product returns, which are based on historical patterns, however this is not considered a key judgment. Revenue is recognized when control transfers to the customer at the point in time at which the shipment of the product occurs. This key judgment is determined as the shipping point, which represents the point in time when the Company has a present right to payment, title has transferred to the customer, and the customer has assumed the risks and rewards of ownership. Additionally, the Company has external relationships for telehealth veterinary and insurance services. Virtually all the Company's sales are paid by credit cards and the Company usually receives the cash settlement in two to three banking days. Credit card sales minimize the accounts receivable balances relative to sales. Outbound shipping and handling fees are an accounting policy election and are included in sales as the Company considers itself the principal in the arrangement given its responsibility for supplier selection and discretion over pricing. Shipping costs associated with outbound freight after control over a product has transferred to a customer are an accounting policy election and are accounted for as fulfillment costs and are included in cost of sales. Membership fees represent the amounts recognized from two membership models. The first is the PetPlus membership for PetCareRx customers, and the second is a partner membership, which allows employees in-network to join the PetPlus membership program through their employers. These memberships provide discounted pricing, free standard shipping, veterinary telehealth services and local Caremark Pharmacy prescription pickup which represent a single stand-ready performance obligation to provide these benefits. The PetPlus membership fee is an upfront annual charge and automatically renews one year from the initial enrollment date. The Company recognizes the revenue ratably over the term of the PetPlus membership which is generally one year. As shown in the following table, under the PetPlus program, the Company recognized \$1.0 million and \$3.7 million of previously deferred annual membership fees in the three and nine months ended December 31, 2024, and had \$1.2 million of deferred revenue as of December 31, 2024. (amounts in millions) Deferred revenue, March 31, 2024 \$2.6A Deferred memberships fees and others received 1.1A Deferred membership fee revenue and others recognized (1.5) Deferred revenue, June 30, 2024 1.1A Deferred memberships fees and others received 0.7A Deferred membership fee revenue and others recognized (1.2) Deferred revenue, September 30, 2024 1.6A Deferred memberships fees and others received 0.5A Deferred membership fee revenue and others recognized (1.0) Deferred revenue, December 31, 2024 \$1.2A In addition to annual membership fees earned under the PetPlus program, the Company also earns membership fees on a month-to-month basis under its PetCareRx partner membership program. For the three and nine months ended December 31, 2024, membership fees earned under the partner program were \$0.9 million and \$2.8 million, respectively. For the three and nine months ended December 31, 2023, membership fees earned under the partner program were \$0.7 million and \$2.1 million, respectively. The Company has no material contract asset or liability balances at December 31, 2024 or March 31, 2024, respectively. The Company disaggregates sales in the following categories: reorder sales vs new order sales vs membership fees. The following table illustrates sales in those categories: Three Months Ended December 31, Increase (Decrease) Net Sales (in thousands) 2024% 2023% % Reorder sales \$45,076A 85.1A % \$54,067A 82.8A % \$(8,991) (16.6)% New order sales \$6,075A 11.5A % \$8,803A 13.5A % \$(2,728) (31.0)% Membership fees \$1,833A 3.5A % \$2,447A 3.7A % \$(614) (25.1)% Total net sales \$52,984A 100.0A % \$65,317A 100.0A % \$(12,333) (18.9)% Nine Months Ended December 31, Increase (Decrease) Net Sales (in thousands) 2024% 2023% % Reorder sales \$149,367A 82.7A % \$174,250A 81.3A % \$(24,883) (14.3)% New order sales \$24,913A 13.8A % \$33,054A 15.4A % \$(8,141) (24.6)% Membership fees \$6,226A 3.4A % \$7,256A 3.4A % \$(1,030) (14.2)% Total net sales \$180,506A 100.0A % \$214,560A 100.0A % \$(34,054) (15.9)% The Company changed the definition of a new order sale on July 1, 2024, to include sales from customers who have not previously ordered from the Company over the past twelve months compared to the prior definition which was thirty-six months. The reorder and new order sales amounts for the three and nine months ended December 31, 2024, and the reorder and new order sales amounts for the three and nine months ended December 31, 2023 reflect this new customer definition change. Under the previous definition of a new customer, reorder and new order sales were \$57.7 million and \$5.2 million, respectively, for the three months ended December 31, 2023. Under the previous definition of a new customer, reorder and new order sales were \$188.1 million and \$19.2 million, respectively, for the nine months ended December 31, 2023. X - References No definition available. + Details Name: us-gaap Revenue From Contract With Customer Abstract Namespace Prefix: us-gaap Data Type: xbrli:stringItemType Balance Type: na Period Type: duration X - Definition The entire disclosure of revenue from contract with customer to transfer good or service and to transfer nonfinancial asset. Includes, but is not limited to, disaggregation of revenue, credit loss recognized from contract with customer, judgment and change in judgment related to contract with customer, and asset recognized from cost incurred to obtain or fulfill contract with customer. Excludes insurance and lease contracts. + References Reference 1: <http://www.xbrl.org/2003/role/disclosureRef-Topic 606 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 9 -Publisher FASB -URI https://asc.fasb.org/1943274/2147479806/606-10-50-9> Reference 2: <http://www.xbrl.org/2003/role/disclosureRef-Topic 606 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 10 -Publisher FASB -URI https://asc.fasb.org/1943274/2147479806/606-10-50-10> Reference 3: <http://www.xbrl.org/2003/role/disclosureRef-Topic 606 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 15 -Publisher FASB -URI https://asc.fasb.org/1943274/2147479806/606-10-50-15> Reference 4: [http://www.xbrl.org/2003/role/disclosureRef-Topic 606 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 12 -Subparagraph \(b\) -Publisher FASB -URI https://asc.fasb.org/1943274/2147479806/606-10-50-12](http://www.xbrl.org/2003/role/disclosureRef-Topic 606 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 12 -Subparagraph (b) -Publisher FASB -URI https://asc.fasb.org/1943274/2147479806/606-10-50-12) Reference 5: [http://www.xbrl.org/2003/role/disclosureRef-Topic 606 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 12 -Subparagraph \(c\) -Publisher FASB -URI https://asc.fasb.org/1943274/2147479806/606-10-50-12](http://www.xbrl.org/2003/role/disclosureRef-Topic 606 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 12 -Subparagraph (c) -Publisher FASB -URI https://asc.fasb.org/1943274/2147479806/606-10-50-12) Reference 6: [http://www.xbrl.org/2003/role/disclosureRef-Topic 606 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 12 -Subparagraph \(d\) -Publisher FASB -URI https://asc.fasb.org/1943274/2147479806/606-10-50-12](http://www.xbrl.org/2003/role/disclosureRef-Topic 606 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 12 -Subparagraph (d) -Publisher FASB -URI https://asc.fasb.org/1943274/2147479806/606-10-50-12) Reference 7: [http://www.xbrl.org/2003/role/disclosureRef-Topic 606 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 12 -Subparagraph \(e\) -Publisher FASB -URI https://asc.fasb.org/1943274/2147479806/606-10-50-12](http://www.xbrl.org/2003/role/disclosureRef-Topic 606 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 12 -Subparagraph (e) -Publisher FASB -URI https://asc.fasb.org/1943274/2147479806/606-10-50-12) Reference 8: [http://www.xbrl.org/2003/role/disclosureRef-Topic 606 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 13 -Subparagraph \(b\)\(2\) -Publisher FASB -URI https://asc.fasb.org/1943274/2147479806/606-10-50-13](http://www.xbrl.org/2003/role/disclosureRef-Topic 606 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 13 -Subparagraph (b)(2) -Publisher FASB -URI https://asc.fasb.org/1943274/2147479806/606-10-50-13) Reference 10: <http://www.xbrl.org/2003/role/disclosureRef-Name Accounting Standards Codification -Topic 606 -Publisher FASB -URI https://asc.fasb.org/606/tableOfContent> + Details Name: us-gaap Revenue From Contract With Customer Text Block Namespace Prefix: us-gaap Data Type: dtr-types:textBlockItemType Balance Type: na Period Type: duration XML 18 R8.htm IDEA: XBRL DOCUMENT v3.25.0.1 Net (Loss) Income Per Share 9 Months Ended Dec. 31, 2024 Earnings Per Share [Abstract] A Net (Loss) Income Per Share Net (Loss) Income Per Share In accordance with the provisions of ASC Topic 260 (the "Earnings Per Share") basic net income per share is computed by dividing net income available to common shareholders by the weighted average number of common shares outstanding during the period. Diluted net income per common share includes the dilutive effect of potential restricted and performance stock and the effects of the potential conversion of preferred shares, calculated using the treasury stock method. Unvested restricted stock and convertible preferred shares issued by the Company represent the only dilutive effect reflected in the diluted weighted average shares outstanding. The following is a reconciliation of the numerators and denominators of the basic and diluted net (loss) income per share computations for the periods presented (in thousands, except for share and per share amounts): Three Months Ended December 31, Nine Months Ended December 31, 2024 2023 2024 2023 Net (loss) income (numerator): A A Net (loss) income \$(707) \$(2,027) \$5,373A \$(2,448) Shares (denominator): A A Weighted average number of common shares outstanding used in basic computation 20,634,651A 20,425,282A 20,581,913A 20,380,262A Common shares issuable upon vesting of restricted stock A A A A 395,222A A A Common shares issuable upon conversion of preferred shares A A A A 10,125A A A Shares used in diluted computation 20,634,651A 20,425,282A 20,987,260A 20,380,262A Net (loss) income per common share: Basic \$(0.03) \$(0.10) \$0.26A \$(0.12) Diluted \$(0.03) \$(0.10) \$0.26A \$(0.12) For the three months ended December 31, 2024 and 2023, 986,378 and 825,825 shares issuable upon vesting of restricted stock and 10,125 and 10,125 shares issuable upon conversion of preferred shares, respectively, were excluded from the computation of diluted net (loss) income per common share, as their inclusion would have had an anti-dilutive effect on diluted net (loss) income per common share. For the nine months ended December 31, 2024 and 2023, 519,852 and 837,084 shares issuable upon vesting of restricted stock and zero and 10,125 shares issuable upon conversion of preferred shares, respectively, were excluded from the computation of diluted net (loss) income per common share, as their inclusion would have had an anti-dilutive effect on diluted net (loss) income per common share. X - References No definition available. + Details Name: us-gaap Earnings Per Share Abstract Namespace Prefix: us-gaap Data Type: xbrli:stringItemType Balance Type: na Period Type: duration X - Definition The entire disclosure for earnings per share. + References Reference 1: [http://www.xbrl.org/2003/role/disclosureRef-Topic 260 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 1 -Subparagraph \(c\) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482662/260-10-50-1](http://www.xbrl.org/2003/role/disclosureRef-Topic 260 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 1 -Subparagraph (c) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482662/260-10-50-1) Reference 2: <http://www.xbrl.org/2003/role/disclosureRef-Topic 260 -Name Accounting Standards Codification -Publisher FASB -URI https://asc.fasb.org/260/tableOfContentReference> 3: <http://www.xbrl.org/2003/role/disclosureRef-Topic 260 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 2 -Publisher FASB -URI https://asc.fasb.org/1943274/2147482662/260-10-50-2> Reference 4: <http://www.xbrl.org/2003/role/disclosureRef-Topic 260 -SubTopic 10 -Name Accounting Standards Codification -Section 50 ->

Paragraph 3 - Publisher FASB -URI https://asc.fasb.org/1943274/2147482662/260-10-50-3 + Details Name: us-gaap_EarningsPerShareTextBlock Namespace Prefix: us-gaap_Data Type: dtr-types:textBlockItem Type Balance Type: na Period Type: duration XML 19 R9.htm IDEA: XBRL DOCUMENT v3.25.0.1 Stock-Based Compensation 9 Months Ended Dec. 31, 2024 Share-Based Payment Arrangement [Abstract] A Stock-Based Compensation Stock-Based Compensation The Company records compensation expense associated with restricted stock in accordance with ASC Topic 718 (â€œCompensation - Stock Compensationâ€). The Company had 423,619 common shares issued, net of forfeitures, under the 2016 Employee Equity Compensation Restricted Stock Plan (the â€œ2016 Employee Planâ€) (which 2016 Employee Plan was succeeded by the 2022 Employee Plan in April 2023, and no further awards will be granted under the 2016 Employee Plan), 55,074 common shares issued, net of forfeitures, under the 2022 Employee Equity Compensation Plan (as amended) (the â€œ2022 Employee Planâ€), and 257,567 common shares issued, net of forfeitures, under the 2015 Outside Director Equity Compensation Plan (as amended) (the â€œ2015 Director Planâ€). At December 31, 2024, all outstanding shares under these plans were issued with service-based vesting conditions with the exception of 2,000 performance stock units which vested on July 1, 2024. The Company records stock-based compensation expense for these awards on a straight-line basis over the requisite service period. The Company reverses stock-based compensation expense previously recorded upon forfeiture of unvested awards except for the performance restricted shares with a market condition issued to the former Chief Executive Officer (â€œCEOâ€) and performance stock units (â€œPSUsâ€) with a market condition issued to the former Chief Financial Officer (â€œCFOâ€) as described in the following paragraphs. For the three months ended December 31, 2024 and 2023, the Company recorded stock-based compensation expense related to restricted stock awards of \$0.5Â million and \$1.7Â million, respectively. For the nine months ended December 31, 2024 and 2023, the Company recorded a (reversal) of previously recorded stock-based compensation expense and stock-based compensation expense related to restricted stock awards of \$(7.2)Â million and \$5.2Â million, respectively. In June 2023, the Board of Directors amended and restated the 2015 Director Plan and the 2022 Employee Plan (collectively, the "Plans") to include the ability to grant restricted stock units ("RSUs") and performance stock units ("PSUs") under the Plans. The amendments and restatement of the Plans did not increase the maximum number of shares of common stock that could be awarded under the Plans. At December 31, 2024, the Company had 83,500 RSUs outstanding under the 2024 Omnibus Incentive Plan (the â€œ2024 Omnibus Planâ€), 290,000 RSUs outstanding under the 2024 Inducement Incentive Plan (the â€œ2024 Inducement Planâ€), 569,365 RSUs outstanding under the 2022 Employee Plan and 22,316 RSUs outstanding under the 2015 Director Plan. In August 2021, the Company issued 90,000 shares of restricted stock and 510,000 performance restricted shares with a market condition to the Company's former CEO, in accordance with the former CEO's employment agreement, under the 2016 Employee Plan. In April 2024, the Company and former CEO entered into a Transition and Separation Agreement pursuant to which the Company cancelled the 510,000 performance restricted shares and accelerated vesting on 30,000 remaining unvested restricted shares which otherwise would not have vested. Cancellation of the 510,000 shares resulted in an \$8.8Â million reversal of compensation expense, partially offset by \$0.1Â million of compensation expense from the accelerated vesting of the 30,000 shares in the nine months ended December 31, 2024. On April 29, 2024, the Company appointed a new CEO, and in conjunction with her new employment agreement, she received a grant of 483,092 RSUs under the Company's 2022 Employee Equity Compensation Plan. Such RSUs will vest in one-third increments on each of the first three anniversaries of the date of grant so long as the CEO continues to be employed by the Company on each vesting date, and such RSUs will otherwise contain the standard provisions for RSU grants by the Company. In August 2022, the Company issued 13,000 restricted shares and 3,000 performance restricted shares to the Company's former CFO, in accordance with the CFO's employment agreement, under the 2016 Employee Plan. One-third of the restricted shares were scheduled to vest on each of the first three anniversaries of the date of grant, subject to the CFO's continued employment with the Company through the applicable vesting date, with any unvested RSUs being forfeited upon the CFO ceasing to be an employee of the Company. The performance restricted shares were based on the attainment of performance criteria equally weighted between adjusted EBITDA and revenue. On June 8, 2023, the Company determined that the performance criteria were not attained over the applicable performance period and accordingly, the performance restricted shares were cancelled. In June 2023, the Company granted the Company's former CFO 11,750 RSUs under the 2022 Employee Plan, of which 3,750 RSUs were awarded in recognition of the CFO's contributions during fiscal year 2023 and the remaining 8,000 awarded as a part of the equity award cycle for fiscal year 2024. One-third of the RSUs were scheduled to vest on each of the first three anniversaries of the date of grant, subject to the CFO's continued employment with the Company through the applicable vesting date, with any unvested RSUs being forfeited upon the former CFO ceasing to be an employee of the Company. Also in June 2023, the former CFO was awarded 8,000 PSUs with a market condition. On May 16, 2024, the Company granted the former CFO 74,850 RSUs of which 14,970 would vest on June 30, 2024, 22,455 would vest August 31, 2024 and 37,425 would vest on August 31, 2025. On May 31, 2024, the Company and the former CFO entered into a Transition and Separation Agreement pursuant to which the former CFO agreed to leave the Company following a transition period. Upon the completion of the transition period and contingent on the former CFO's complying with the terms of the Agreement, the Company accelerated the vesting of all unvested restricted shares and RSUs that were originally scheduled to vest on or before August 3, 2025. Under the Agreement, PSUs with a market condition were cancelled. Acceleration and cancellation of the former CFO's restricted shares, RSUs and PSUs resulted in net additional compensation expense of \$0.2Â million in the three months ended June 30, 2024. On August 8, 2024, the Company adopted the 2024 Omnibus Plan pursuant to which the Company reserved 850,000 shares of common stock, par value \$.001 per share, of the Company's common stock for the issuance of equity awards granted. On September 27, 2024, the Company adopted the 2024 Inducement Plan pursuant to which the Company reserved 350,000 shares of common stock, par value \$.001 per share, of the Company's common stock (subject to the adjustment provisions of the Inducement Plan) for the issuance of equity awards granted under the Inducement Plan. On September 27, 2024, the Company's new CFO received a grant of 250,000 RSUs under the Company's 2024 Inducement Plan. Such RSUs will vest in one-third increments on each of the first three anniversaries of the date of grant so long as the CFO continues to be employed by the Company on each vesting date, and such RSUs will otherwise contain the standard provisions for RSU grants by the Company. All stock-based compensation expense is recognized as a payroll-related expense and is included within the general and administrative expenses line item within the Company's unaudited Condensed Consolidated Statements of Operations, with the offset included in the additional paid-in capital line item of the Company's unaudited Condensed Consolidated Balance Sheets. Restricted Stock Awards The fair value assigned to restricted stock awards (â€œRSAsâ€) is the market price of the Company's stock at the grant date. The vesting period ranges from one to three years. Restricted stock award activity in the nine months ended December 31, 2024 was as follows: 2015 Director Plan 2016 Employee Plan 2022 Employee Plan 2024 Total 2024 Weighted-Average Grant Date Fair Value Non-vested restricted stock outstanding at March 31, 2024 23,707.4 605,343.4 74,076.6 703,126.6 \$19.394 Granted and issued 4,662.4 66,462.4 11,162.4 82,287.2 \$19.394 Vested (13,666) (60,540) (46,742) (120,948) \$22.104 Forfeited 4,533.6 (27,334) (560,975) (18,718) Balance at December 31, 2024 10,411.1 11,162.4 21,203.4 42,776.9 \$21.966 At December 31, 2024 and 2023, there were 21,203 and 728,446 RSAs subject to restriction and forfeiture outstanding, respectively. For the three months ended December 31, 2024 and 2023, the Company recorded stock-based compensation expense related to RSAs of \$0.1Â million and \$1.6Â million, respectively. For the nine months ended December 31, 2024 and 2023, the Company recorded a (reversal) of previously recorded stock-based compensation expense and stock-based compensation expense related to RSAs of \$(8.2)Â million and \$5.0Â million, respectively. Restricted Stock Units The Company first granted RSUs in the year ended March 31, 2024. The fair value assigned to RSUs is the market price of the Company's stock on the grant date. The vesting period for employees and members of the Board of Directors generally ranges from one to three years. For the nine months ended December 31, 2024, RSU activity under the 2022 Employee Plan, 2015 Director Plan, 2024 Omnibus Plan and 2024 Inducement Plan was as follows: RSUs Weighted-Average Grant Date Fair Value Per RSU Balance at March 31, 2024 85,080 12.754 Granted 1,037,258 4.044 Vested and issued (66,739) \$8.384 Forfeited (90,418) \$5.844 Balance at December 31, 2024 965,181 4.333 The total grant-date fair value of RSUs granted during the three months ended December 31, 2024 and 2023 was \$0.2 million and zero, respectively. The total grant-date fair value of RSUs granted during the nine months ended December 31, 2024 and 2023 was \$4.2 million and \$1.1 million, respectively. For the three months ended December 31, 2024 and 2023, the Company recorded stock-based compensation expense related to RSUs of \$0.4 million and \$0.1Â million, respectively. For the nine months ended December 31, 2024 and 2023, the Company recorded stock-based compensation expense related to RSUs of \$1.1 million and \$0.2Â million, respectively. Performance Stock Units The fair value assigned to PSUs is determined using the market price of the Company's stock on the grant date for awards with a performance condition, and by using a Monte Carlo simulation for awards with a market condition. PSUs with a performance condition generally vest over one year. PSUs with a market condition generally vest over three years. Stock-based compensation expense associated with PSUs with a performance condition are re-assessed each reporting period based upon the estimated performance attainment on the reporting date until the performance conditions are met. The ultimate number of shares of common stock that are issued to an employee is the result of the actual performance of the Company or individual at the end of the performance period compared to the performance targets. For the nine months ended December 31, 2024, PSU activity under the 2022 Employee Plan, 2015 Director Plan, 2024 Omnibus Plan and 2024 Inducement Plan was as follows: PSUs Weighted-Average Grant Date Fair Value Per PSU Balance at March 31, 2024 1,000 10.484 Granted 4,662.4 Vested and issued (2,000) 13.954 Forfeited (10,000) 9.794 Balance at December 31, 2024 4,662.4 In the nine months ended December 31, 2024, 10,000 PSUs were forfeited. The total grant-date fair value of PSUs granted during the nine months ended December 31, 2024 and 2023 was zero and \$0.1Â million, respectively. There were no PSUs granted in the three months ended December 31, 2024 and 2023. For the three months ended December 31, 2024 and 2023, the Company recorded stock-based compensation expense, net of forfeitures, related to PSUs of zero and \$20 thousand, respectively. For the nine months ended December 31, 2024 and 2023, the Company recorded stock-based compensation (benefit) expense, net of forfeitures, related to PSUs of \$(36) thousand and \$44 thousand, respectively. X - Definition The entire disclosure for share-based payment arrangement. + References Reference 1: http://www.xbrl.org/2003/role/exampleRef -Topic 718 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 2 -Subparagraph (a)(1) -Publisher FASB -URI https://asc.fasb.org/1943274/2147480429/718-10-50-2 Reference 2: http://www.xbrl.org/2003/role/disclosureRef -Topic 718 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 2 -Subparagraph (a) -Publisher FASB -URI https://asc.fasb.org/1943274/2147480429/718-10-50-2 Reference 4: http://www.xbrl.org/2003/role/disclosureRef -Topic 718 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 2 -Subparagraph (a) -Publisher FASB -URI https://asc.fasb.org/1943274/2147480429/718-10-50-2 Reference 5: http://www.xbrl.org/2003/role/disclosureRef -Topic 718 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 2 -Subparagraph (h)(2)(i) -Publisher FASB -URI https://asc.fasb.org/1943274/2147480429/718-10-50-2 Reference 6: http://www.xbrl.org/2003/role/disclosureRef -Topic 718 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 2 -Subparagraph (l) -Publisher FASB -URI https://asc.fasb.org/1943274/2147480429/718-10-50-2 + Details Name: us-gaap_DisclosureOfCompensationRelatedCostsShareBasedPaymentsTextBlock Namespace Prefix: us-gaap_Data Type: dtr-types:textBlock Item Type Balance Type: na Period Type: duration X -References No definition available. + Details Name: us-gaap_DisclosureOfCompensationRelatedCostsShareBasedPaymentsAbstract Namespace Prefix: us-gaap_Data Type: xbrli:stringItem Type Balance Type: na Period Type: duration XML 20 R10.htm IDEA: XBRL DOCUMENT v3.25.0.1 Fair Value Disclosures [Abstract] A Fair Value Fair Value The Company carries cash and cash equivalents at fair value in the unaudited Condensed Consolidated Balance Sheets. Fair value is defined as an exit price, representing the amount that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants. As such, fair value is a market-based measurement that should be determined based on assumptions that market participants would use in pricing an asset or a liability. ASC Topic 820 (â€œFair Value Measurementâ€) establishes a three-tier fair value hierarchy, which prioritizes the inputs used in the valuation methodologies in measuring fair value: Level 1 - Observable inputs that reflect quoted prices (unadjusted) for identical assets or liabilities in active markets. Level 2 - Include other inputs that are directly or indirectly observable in the marketplace. Level 3 - Unobservable inputs which are supported by little or no market activity. The fair value hierarchy also requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. At December 31, 2024 and March 31, 2024, the Company had invested the majority of its \$50.1 million and \$55.3 million cash and cash equivalents balance in money market funds which are classified within Level 1. X - References No definition available. + Details Name: us-gaap_FairValueDisclosuresAbstract Namespace Prefix: us-gaap_Data Type: xbrli:stringItem Type Balance Type: na Period Type: duration X - Definition The entire disclosure for the fair value of financial instruments (as defined), including financial assets and financial liabilities (collectively, as defined), and the measurements of those instruments as well as disclosures related to the fair value of non-financial assets and liabilities. Such disclosures about the financial instruments, assets, and liabilities would include: (1) the fair value of the required items together with their carrying amounts (as appropriate); (2) for items for which it is not practicable to estimate fair value, disclosure would include: (a) information pertinent to estimating fair value (including, carrying amount, effective interest rate, and maturity, and (b) the reasons why it is not practicable to estimate fair value; (3) significant concentrations of credit risk including: (a) information about the activity, region, or economic characteristics identifying a concentration, (b) the maximum amount of loss the entity is exposed to based on the gross fair value of the related item, (c) policy for requiring collateral or other security and information as to accessing such collateral or security, and (d) the nature and brief description of such collateral or security; (4) quantitative information about market risks and how such risks are managed; (5) for items measured on both a recurring and nonrecurring basis information regarding the inputs used to develop the fair value measurement; and (6) for items presented in the financial statement for which fair value measurement is elected: (a) information necessary to understand the reasons for the election, (b) discussion of the effect of fair value changes on earnings, (c) a description of [similar groups] items for which the election is made and the relation thereof to the balance sheet, the aggregate carrying value of items included in the balance sheet that are not eligible for the election; (7) all other required (as defined) and desired information. + References Reference 1: http://www.xbrl.org/2003/role/exampleRef -Topic 820 -SubTopic 10 -Name Accounting Standards Codification -Section 55 -Paragraph 107 -Publisher FASB -URI https://asc.fasb.org/1943274/2147482078/820-10-55-107 Reference 2: http://www.xbrl.org/2003/role/exampleRef -Topic 820 -SubTopic 10 -Name Accounting Standards Codification -Section 55 -Paragraph 100 -Publisher FASB -URI https://asc.fasb.org/1943274/2147482078/820-10-55-100 Reference 3: http://www.xbrl.org/2003/role/disclosureRef -Topic 820 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 2 -Subparagraph (c)(3) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482106/820-10-50-2 Reference 4: http://www.xbrl.org/2003/role/disclosureRef -Topic 820 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 6A -Subparagraph (a) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482106/820-10-50-6A Reference 5: http://www.xbrl.org/2003/role/disclosureRef -Topic 820 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 2E -Publisher FASB -URI https://asc.fasb.org/1943274/2147482106/820-10-50-2E Reference 6: http://www.xbrl.org/2003/role/disclosureRef -Topic 820 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 6A -Subparagraph (h) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482106/820-10-50-6A Reference 7: http://www.xbrl.org/2003/role/disclosureRef -Topic 820 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 6A -Subparagraph (f) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482106/820-10-50-6A Reference 8: http://www.xbrl.org/2003/role/disclosureRef -Topic 820 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 6A -Subparagraph (e) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482106/820-10-50-6A Reference 9: http://www.xbrl.org/2003/role/disclosureRef -Topic 820 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 6A -Subparagraph (d) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482106/820-10-50-6A Reference 10: http://www.xbrl.org/2003/role/disclosureRef -Topic 820 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 2 -Subparagraph (h) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482106/820-10-50-2 Reference 11: http://www.xbrl.org/2003/role/disclosureRef -Topic 820 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 2 -Subparagraph (g) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482106/820-10-50-2 Reference 12: http://www.xbrl.org/2003/role/disclosureRef -Topic 940 -SubTopic 820 -Name Accounting Standards Codification -Section 50 -Paragraph 1 -Subparagraph (a) -Publisher FASB -URI https://asc.fasb.org/1943274/2147478119/940-820-50-1 + Details Name: us-gaap_FairValueDisclosuresTextBlock Namespace Prefix: us-gaap_Data Type: dtr-types:textBlock Item Type Balance Type: na Period Type: duration XML 21 R11.htm IDEA: XBRL DOCUMENT v3.25.0.1 Intangible and Other Assets, Net 9 Months Ended Dec. 31, 2024 Goodwill and Intangible Assets Disclosure [Abstract] A Intangible and Other Assets, Net Intangible and Other Assets, Net Intangible assets and other assets, net consisted of the following (in thousands): Useful Life Gross Value Accumulated Amortization Net Carrying Value Weighted Average Remaining Useful Life (Years) December 31, 2024 Intangible Assets Toll-free telephone number Indefinite \$375.4 \$6.3 \$375.4 Indefinite Internet domain names Indefinite 485.4 \$6.4 485.4 Indefinite Trade Names - PetCare Rx Indefinite 2,600.4 \$2.6 2,600.4 Indefinite Customer Relationships - PetCare Rx 7 years 6,700.4 (1,675.5) 5,024.9 5.25 years Developed Technology - PetCare Rx 3

years3,000Â (1,750)1,250Â 1.25 years\$13,160Â \$(3,425)\$9,735Â Other AssetsMinority interest investment in VetsterN/A5,300Â Â€Â 5,300Â N/ABalance December 31, 2024\$18,460Â \$(3,425)\$15,035Â March 31, 2024Intangible AssetsToll-free telephone numberIndefinite\$375Â \$â€Â 375Â IndefiniteInternet domain namesIndefinite485Â Â€Â 485Â IndefiniteTrade Names - PetCareRxIndefinite2,600Â 2,600Â IndefiniteCustomer Relationships -PetCareRx7 years6,700Â (957)\$5,743Â 6 yearsDeveloped Technology - PetCareRx3 years3,000Â (1,000)\$2,000Â 2 years\$13,160Â \$(1,957)\$11,203Â Other AssetsMinority interest investment in VetsterN/A5,300Â Â€Â 5,300Â N/ABalance March 31, 2024\$18,460Â \$(1,957)\$16,503Â Amortization expense for intangible assets was \$0.5 million for the three months ended DecemberÂ 31, 2024 and 2023. Amortization expense for intangible assets was \$1.5 million for the nine months ended DecemberÂ 31, 2024 and 2023. The indefinite life intangibles are not being amortized and are subject to an annual review for impairment in accordance with the ASC Topic 350 (â€œGoodwill and Other Intangible Assetsâ€).On AprilÂ 19, 2022, the Company engaged in a three-year partnership agreement with Vetster Inc. (â€œVetsterâ€), a Canadian veterinary telehealth company. The Company also purchased a 5% minority interest in Vetster in the amount of \$5.0 million and received warrants for additional equity in Vetster, which are tied to future performance milestones. Under the terms of the agreement, Vetster became the exclusive provider of telehealth and telemedicine services to the Company. The minority interest investment is being valued on the cost basis and the investment will be evaluated periodically for any impairment. On October 3, 2023, the Company purchased additional shares in Vetster in the amount of \$0.3Â million, which increased the minority interest investment to \$5.3 million. Following this round, the Companyâ€™s minority ownership changed to approximately 4.8% of Vetsterâ€™s outstanding shares. X - ReferencesNo definition available. + Details Name: us-gaap_GoodwillAndIntangibleAssetsDisclosureAbstract Namespace Prefix: us-gaap_ Data Type: xbrl:stringItemType Balance Type: na Period Type: duration X - DefinitionThe entire disclosure for all or part of the information related to intangible assets. + ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef -Topic 350 -SubTopic 30 -Name Accounting Standards Codification -Publisher FASB -URI https://asc.fasb.org/350-30/tableOfContentReference 2: http://www.xbrl.org/2003/role/disclosureRef -Topic 350 -SubTopic 30 -Name Accounting Standards Codification -Section 50 -Paragraph 4 -Publisher FASB -URI https://asc.fasb.org/1943274/2147482665/350-30-50Reference 3: http://www.xbrl.org/2003/role/disclosureRef -Topic 350 -SubTopic 30 -Name Accounting Standards Codification -Section 50 -Paragraph 3 -Subparagraph (a) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482665/350-30-50-30Reference 4: http://www.xbrl.org/2003/role/disclosureRef -Topic 985 -SubTopic 20 -Name Accounting Standards Codification -Publisher FASB -URI https://asc.fasb.org/985-20/tableOfContent + Details Name: us-gaap_IntangibleAssetsDisclosureTextBlock Namespace Prefix: us-gaap_ Data Type: dtr-types:textBlockItem Type Balance Type: na Period Type: duration XML 22 R12.htm IDEA: XBRL DOCUMENT v3.25.0.1 Commitments and Contingencies 9 Months Ended Dec. 31, 2024 Commitments and Contingencies Disclosure [Abstract] Â Commitments and Contingencies Commitments and ContingenciesLegal Matters and Routine ProceedingsOn April 18, 2024, Plaintiff Timothy Fitchett (â€œPlaintiffâ€) filed an action against the Company in the Court of Common Pleas of Allegheny County, Pennsylvania, on behalf of himself and purportedly on behalf of a class of others similarly situated. Plaintiff alleges that the Company violated Pennsylvaniaâ€™s Unfair Trade Practices and Consumer Protection Law by representing â€œreg.â€ prices for products which the Company allegedly never charged for those products. On May 13, 2024, the Company removed the matter to the U.S. District Court for the Western District of Pennsylvania in Pittsburgh. The company successfully opposed the Plaintiff's motion to remand the case back to the Court of Common Pleas. On the face of the Complaint, Plaintiff is seeking damages for himself in the amount of the allegedly illusory discounts he allegedly believed he was receiving when purchasing products from the Company or, in the alternative, a complete refund of amounts he paid to the Company, and he is also seeking a liability determination for members of the proposed class. The Company denies liability in this matter and intends to defend the action accordingly. The Company cannot determine materiality or estimate a range of potential liability, if any, at this time if the Company were determined to be liable. The Company may from time to time be involved in various other claims and lawsuits in the ordinary course of business, including claims related to products, product warranties, contracts, employment, intellectual property, consumer protection, pharmacy and other regulatory matters. The Company has settled complaints that had been filed with various statesâ€™ pharmacy boards in the past. There can be no assurances made that other states will not attempt to take similar actions against the Company in the future. The Company also intends to vigorously defend its trade or service marks. There can be no assurance that the Company will be successful in protecting its trade or service marks. Legal costs related to the above matters are expensed as incurred. From time to time, the Company may be involved in and subject to disputes and legal proceedings, as well as demands, claims and threatened litigation that arise in the ordinary course of its business. These proceedings may include allegations involving business practices, infringement of intellectual property, employment or other matters. The ultimate outcome of any legal proceeding is often uncertain, there can be no assurance that the Company will be successful in any legal proceeding, and unfavorable outcomes could have a negative impact on our results of operations and financial condition. In accordance with ASC Topic 450-20 ("Loss Contingencies"), the Company records a liability in its financial statements for these matters when a loss is known or considered probable and the amount can be reasonably estimated. The Company reviews the status of each significant matter each accounting period as additional information is known and adjusts the loss provision when appropriate. If a matter is both probable to result in a liability and the amounts of loss can be reasonably estimated, the Company estimates and discloses the possible loss or range of loss to the extent necessary to make the financial statements not misleading. If the loss is not probable and cannot be reasonably estimated, a liability is not recorded in the Companyâ€™s financial statements. Gain contingencies are not recorded until they are realized. Legal costs related to any legal matters are expensed as incurred. X - ReferencesNo definition available. + Details Name: us-gaap_CommitmentsAndContingenciesDisclosureAbstract Namespace Prefix: us-gaap_ Data Type: xbrl:stringItem Type Balance Type: na Period Type: duration X - DefinitionThe entire disclosure for commitments and contingencies. + ReferencesReference 1: http://www.xbrl.org/2009/role/commonPracticeRef -Topic 405 -SubTopic 30 -Name Accounting Standards Codification -Publisher FASB -URI https://asc.fasb.org/405-30/tableOfContentReference 2: http://www.xbrl.org/2003/role/disclosureRef -Topic 440 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 4 -Subparagraph (a) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482648/440-10-50-4Reference 3: http://www.xbrl.org/2009/role/commonPracticeRef -Topic 450 -Name Accounting Standards Codification -Publisher FASB -URI https://asc.fasb.org/450/tableOfContentReference 4: http://www.xbrl.org/2003/role/disclosureRef -Topic 954 -SubTopic 440 -Name Accounting Standards Codification -Section 50 -Paragraph 1 -Subparagraph (a) -Publisher FASB -URI https://asc.fasb.org/1943274/2147478522/954-440-50-1Reference 5: http://www.xbrl.org/2003/role/disclosureRef -Topic 440 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 4 -Subparagraph (c) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482648/440-10-50-4Reference 6: http://fasb.org/us-gaap/role/ref/legacyRef -Topic 440 -Name Accounting Standards Codification -Publisher FASB -URI https://asc.fasb.org/440/tableOfContent + Details Name: us-gaap_CommitmentsAndContingenciesDisclosureTextBlock Namespace Prefix: us-gaap_ Data Type: dtr-types:textBlockItem Type Balance Type: na Period Type: duration XML 23 R13.htm IDEA: XBRL DOCUMENT v3.25.0.1 Changes in Shareholdersâ€™ Equity 9 Months Ended Dec. 31, 2024 Equity [Abstract] Â Changes in Shareholdersâ€™ Equity Changes in Shareholdersâ€™ Equity:Changes in Shareholdersâ€™ Equity for the three and nine months ended DecemberÂ 31, 2024 is summarized below (in thousands):Common StockAdditionalPaid-InCapitalRetainedEarningsBeginning balance at March 31, 2024:\$21Â \$25,146Â \$71,555Â Stock based compensation (reversal) Â€Â (8,204)Â Â€Â Dividends forfeitedÂ€Â Â€Â 1,250Â Net incomeÂ€Â Â€Â 3,754Â Ending balance at June 30, 2024:\$21Â \$16,942Â \$76,559Â Stock based compensation expenseÂ€Â Â€Â 573Â Â€Â Dividends forfeitedÂ€Â Â€Â 4Â 4Â Net incomeÂ€Â Â€Â 2,326Â Ending balance at September 30, 2024:\$21Â \$17,515Â \$78,889Â Stock based compensation expenseÂ€Â Â€Â 452Â Â€Â Dividends forfeitedÂ€Â Â€Â 5Â 5Â Net lossÂ€Â Â€Â (707)Ending balance at December 31, 2024:\$21Â \$17,967Â \$78,187Â Changes in Shareholdersâ€™ Equity for the three and nine months ended DecemberÂ 31, 2023 is summarized below (in thousands):Common StockAdditionalPaid-InCapitalRetainedEarningsBeginning balance at March 31, 2023:\$21Â \$18,277Â \$91,659Â Stock based compensation expenseÂ€Â Â€Â 1,760Â Â€Â Dividends declaredÂ€Â Â€Â (6,346)Net lossÂ€Â Â€Â (1,136)Ending balance at June 30, 2023:\$21Â \$20,037Â \$84,177Â Stock based compensation expenseÂ€Â Â€Â 1,728Â Â€Â Dividends declaredÂ€Â Â€Â (6,308)Net incomeÂ€Â Â€Â 715Â Ending balance at September 30, 2023:\$21Â \$21,765Â \$78,584Â Stock based compensation expenseÂ€Â Â€Â 1,780Â Â€Â Net lossÂ€Â Â€Â (2,027)Ending balance at December 31, 2023:\$21Â \$23,473Â \$76,574 There were no shares of common stock that were purchased or retired in the nine months ended DecemberÂ 31, 2024 or 2023. On December 2, 2024, the Board of Directors (the â€œBoardâ€) of the Company adopted a rights agreement and declared a dividend of one right (a â€œRightâ€) for each outstanding share of Company common stock, to shareholders of record at the close of business on December 16, 2024 (the â€œRecord Dateâ€). The description and terms of the Rights are set forth in a rights agreement, dated as of December 3, 2024 (the â€œRights Agreementâ€), between the Company and Continental Stock Transfer & Trust Company, a federally chartered trust company, as rights agent. The Board adopted the Rights Agreement to protect the investment of shareholders during a period in which it believes shares of the Company do not reflect the inherent value of the business or its long-term growth potential, and during which there have been recent significant accumulations of common stock by certain shareholders. The Rights Agreement is intended to enable shareholders to realize the long-term value of their investment in the Company by reducing the likelihood that any entity, person, or group is able to gain a control or control-like position in the Company through open market accumulation without paying all shareholders an appropriate control premium or providing the Board sufficient opportunity to make informed judgments and take actions that are in the best interests of all shareholders. In general terms, the Rights Agreement imposes significant dilution upon any person or group (other than the Company and certain other excluded persons and exempt persons), that is or becomes the beneficial owner of 12.5% or more of the common stock without the prior approval of the Board following the first public announcement by the Company of the adoption of the Rights Agreement. The term â€œbeneficial ownershipâ€ is defined in the Rights Agreement and includes, among other things, certain derivative arrangements. In general, each Right entitles its registered holder, subject to the terms of the Rights Agreement, to purchase from the Company one one-thousandth of a share of Series A Junior Participating Preferred Stock, par value \$0.001 per share (â€œPreferred Stockâ€), of the Company at an exercise price of \$27.00 per Right, subject to adjustment under certain circumstances (the â€œPurchase Priceâ€). The Rights will become exercisable if (among other things) any person or group acquires 12.5% or more of the outstanding common stock, including through derivatives agreements, without the approval of the Board (an â€œAcquiring Personâ€). If a person or group becomes an Acquiring Person, all holders of Rights except the Acquiring Person or any associate or affiliate thereof may, upon exercise of a Right, purchase for the Purchase Price shares of Common Stock with a market value of two times the Purchase Price, based on the market price of the Common Stock prior to such acquisition. If the Company is acquired in a merger or similar transaction after an Acquiring Person becomes such, all holders of Rights except the Acquiring Person or any associate or affiliate thereof may, upon exercise of a Right, purchase for the Purchase Price shares of the acquiring company with a market value of two times the Purchase Price, based on the market price of the acquiring companyâ€™s stock prior to such transaction. Any Rights held by an Acquiring Person will be void and may not be exercised. The Rights will expire on the earliest to occur of (a) the close of business on December 2, 2025, (b) the time at which the Rights are redeemed by the Company (as provided in the Rights Agreement), or (c) the time at which the Rights are exchanged by the Company (as provided in the Rights Agreement). There was no impact to the Companyâ€™s current period financial statements from adopting this Rights Agreement. In connection with the adoption of the Rights Agreement, the Board adopted Articles of Amendment to the Amended and Restated Articles of Incorporation of the Company (the â€œArticles of Amendmentâ€), which designates the rights, preferences, and privileges of 100,000 shares of a new series of the Companyâ€™s preferred stock, par value \$0.001 per share, designated as Series A Junior Participating Preferred Stock. The Company filed the Articles of Amendment with the Secretary of State of the State of Florida on December 3, 2024. X - ReferencesNo definition available. + Details Name: us-gaap_EquityAbstract Namespace Prefix: us-gaap_ Data Type: xbrl:stringItem Type Balance Type: na Period Type: duration X - DefinitionThe entire disclosure for equity. + ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef -Topic 505 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 13 -Subparagraph (b) -Publisher FASB -URI https://asc.fasb.org/1943274/2147481112/505-10-50-13Reference 2: http://www.xbrl.org/2003/role/disclosureRef -Topic 505 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 13 -Subparagraph (h) -Publisher FASB -URI https://asc.fasb.org/1943274/2147481112/505-10-50-13Reference 3: http://www.xbrl.org/2003/role/disclosureRef -Topic 505 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 14 -Subparagraph (b) -Publisher FASB -URI https://asc.fasb.org/1943274/2147481112/505-10-50-14Reference 4: http://www.xbrl.org/2003/role/disclosureRef -Topic 946 -SubTopic 235 -Name Accounting Standards Codification -Section 50 -Paragraph 2 -Subparagraph (a) -Publisher FASB -URI https://asc.fasb.org/1943274/214747968/946-235-50-2Reference 5: http://www.xbrl.org/2003/role/disclosureRef -Topic 946 -SubTopic 235 -Name Accounting Standards Codification -Section 50 -Paragraph 2 -Subparagraph (d) -Publisher FASB -URI https://asc.fasb.org/1943274/214747968/946-235-50-2Reference 6: http://www.xbrl.org/2003/role/disclosureRef -Topic 946 -SubTopic 505 -Name Accounting Standards Codification -Section 50 -Paragraph 6 -Publisher FASB -URI https://asc.fasb.org/1943274/2147478448/946-505-50-6Reference 7: http://www.xbrl.org/2003/role/disclosureRef -Topic 815 -SubTopic 40 -Name Accounting Standards Codification -Section 50 -Paragraph 6 -Subparagraph (a) -Publisher FASB -URI https://asc.fasb.org/1943274/2147480237/815-40-50-6Reference 8: http://www.xbrl.org/2003/role/disclosureRef -Topic 505 -SubTopic 10 -Name Accounting Standards Codification -Section S99 -Paragraph 1 -Subparagraph (SX 210.3-04) -Publisher FASB -URI https://asc.fasb.org/1943274/2147480008/505-10-S99-1Reference 9: http://www.xbrl.org/2003/role/disclosureRef -Topic 235 -SubTopic 10 -Name Accounting Standards Codification -Section S99 -Paragraph 1 -Subparagraph (SX 210.4-08(e)(1)) -Publisher FASB -URI https://asc.fasb.org/1943274/2147480678/235-10-S99-1Reference 10: http://fasb.org/us-gaap/role/ref/legacyRef -Topic 505 -Name Accounting Standards Codification -Publisher FASB -URI https://asc.fasb.org/505/tableOfContentReference 11: http://www.xbrl.org/2003/role/disclosureRef -Topic 505 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 13 -Publisher FASB -URI https://asc.fasb.org/1943274/2147481112/505-10-50-13Reference 12: http://www.xbrl.org/2003/role/disclosureRef -Topic 505 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 13 -Subparagraph (g) -Publisher FASB -URI https://asc.fasb.org/1943274/2147481112/505-10-50-13Reference 13: http://www.xbrl.org/2003/role/disclosureRef -Topic 505 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 13 -Subparagraph (i) -Publisher FASB -URI https://asc.fasb.org/1943274/2147481112/505-10-50-13Reference 14: http://www.xbrl.org/2003/role/disclosureRef -Topic 505 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 14 -Subparagraph (a) -Publisher FASB -URI https://asc.fasb.org/1943274/2147481112/505-10-50-14Reference 15: http://www.xbrl.org/2003/role/disclosureRef -Topic 505 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 14 -Subparagraph (c) -Publisher FASB -URI https://asc.fasb.org/1943274/2147481112/505-10-50-14Reference 16: http://www.xbrl.org/2003/role/disclosureRef -Topic 505 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 16 -Subparagraph (b) -Publisher FASB -URI https://asc.fasb.org/1943274/2147481112/505-10-50-16Reference 17: http://www.xbrl.org/2003/role/disclosureRef -Topic 505 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 18 -Subparagraph (a) -Publisher FASB -URI https://asc.fasb.org/1943274/2147481112/505-10-50-18Reference 18: http://www.xbrl.org/2003/role/disclosureRef -Topic 505 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 18 -Subparagraph (b) -Publisher FASB -URI https://asc.fasb.org/1943274/2147481112/505-10-50-18Reference 19: http://www.xbrl.org/2003/role/disclosureRef -Topic 505 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 18 -Subparagraph (d) -Publisher FASB -URI https://asc.fasb.org/1943274/2147481112/505-10-50-18 + Details Name: us-gaap_StockholdersEquityNoteDisclosureTextBlock Namespace Prefix: us-gaap_ Data Type: dtr-types:textBlockItem Type Balance Type: na Period Type: duration XML 24 R14.htm IDEA: XBRL DOCUMENT v3.25.0.1 Income Taxes 9 Months Ended Dec. 31, 2024 Income Tax Disclosure [Abstract] Â Income Taxes Income Taxes For the three months ended DecemberÂ 31, 2024 and 2023, the Company recorded an income tax provision of approximately \$0.5 million and an income tax benefit of approximately \$0.6 million, respectively, and for the nine months ended DecemberÂ 31, 2024 and 2023, the Company recorded an income tax provision of \$22 thousand and an income tax benefit of \$0.3 million, respectively. The increase in the income tax provision for the nine months ended DecemberÂ 31, 2024 is related to the cancellation of the former CEOâ€™s performance stock units resulting in additional \$8.7Â million of increased income during the year. The effective tax rate for the three months ended DecemberÂ 31, 2024 was approximately (192.1)%, compared to approximately 23.4% for the three months ended DecemberÂ 31, 2023, and the effective tax rate for the nine months ended DecemberÂ 31, 2024 was approximately 0.4%, compared to approximately 12.4% for the nine months ended DecemberÂ 31, 2023. The projected full-year effective tax rate used for purposes of the income tax provision for the three and nine months ended DecemberÂ 31, 2024 reflects the \$1.8Â million impact of a favorable permanent difference associated with the cancellation of the former CEOâ€™s performance restricted shares. No tax benefit was recorded for the original compensation expense due to expected limitation under Internal Revenue Code Section 162 (m) and therefore, there is no tax benefit to reverse upon cancellation of the stock. The impact of this favorable permanent

Based Payment Arrangement [Abstract] Å Schedule of Restricted Stock Awards Restricted stock award activity in the nine months ended December 31, 2024 was as follows: Å 2015 Director Plan Å 2016 Employee Plan Å 2022 Employee Plan Å Total Å Weighted-Average Grant Date Fair Value Non-vested restricted stock outstanding at March 31, 2024243,707A 605,343A 74,076A 703,126A \$19.39A Granted and issuedâ€“ Å â€“ Å â€“ Å \$â€“ Å Vested(13,666)(60,540)(46,742)(120,948)\$22.10Å Forfeitedâ€“ Å (533,641)(27,334) (560,975)\$18.71A Balance at December 31, 202410,041A 11,162A Å 21,203A \$21.96A Schedule of RSU Activity For the nine months ended December31, 2024, RSU activity under the 2022 Employee Plan, 2015 Director Plan, 2024 Omnibus Plan and 2024 Inducement Plan was as follows:RSUsWeighted-Average Grant DateÅ Fair Value Per RSUBalance at March 31, 202485,080\$12.75A Granted 1,037,258\$4.04A Vested and issued(66,739)\$8.38A Forfeited(90,418)\$5.84A Balance at December 31, 2024965,181\$4.33A Schedule of PSU Activity For the nine months ended DecemberÅ 31, 2024, PSU activity under the 2022 Employee Plan, 2015 Director Plan, 2024 Omnibus Plan and 2024 Inducement Plan was as follows:PSUsWeighted-Average Grant DateÅ Fair Value Per PSUBalance at March 31, 202412,000\$10.48A Granted â€“ Å \$â€“ Å Vested and issued(2,000)\$13.95A Forfeited(10,000)\$9.79A Balance at December 31, 20244â€“ Å \$â€“ Å X - ReferencesNo definition available. + Details Name: us-gaap DisclosureOfCompensationRelatedCostsSharebasedPaymentsAbstract Namespace Prefix: us-gaap Data Type: xbrli:stringItemType Balance Type: na Period Type: duration X - DefinitionTabular disclosure of the changes in outstanding nonvested restricted stock shares. + ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef -Name Accounting Standards Codification -Section 50 -Subparagraph (c) -Paragraph 2 -SubTopic 10 -Topic 718 -Publisher FASB -URI https://asc.fasb.org/1943274/214748029/718-10-50-2 + Details Name: us-gaap NonvestedRestrictedStockSharesActivityTableTextBlock Namespace Prefix: us-gaap Data Type: dtr-types:textBlockItemType Balance Type: na Period Type: duration X - DefinitionTabular disclosure of the number and weighted-average grant date fair value for restricted stock units that were outstanding at the beginning and end of the year, and the number of restricted stock units that were granted, vested, or forfeited during the year. + ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef -Topic 718 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 2 -Subparagraph (c)(1) -Publisher FASB -URI https://asc.fasb.org/1943274/2147480429/718-10-50-2 + Details Name: us-gaap ScheduleOfShareBasedCompensationRestrictedStockUnitsAwardActivityTableTextBlock Namespace Prefix: us-gaap Data Type: dtr-types:textBlockItemTpe Balance Type: na Period Type: duration XML 32 R22.htm IDEA: XBRL DOCUMENT v3.25.0.1 Intangible and Other Assets, Net (Tables) 9 Months Ended Dec. 31, 2024 Goodwill and Intangible Assets Disclosure [Abstract] Å Schedule of Intangible Assets and Other Assets Intangible assets and other assets, net consisted of the following (in thousands):Useful LifeGross ValueAccumulated AmortizationNet Carrying ValueWeighted Average Remaining Useful Life (Years)December 31, 2024Intangible AssetsToll-free telephone numberIndefinite\$375A \$â€“ Å \$375A IndefiniteInternet domain namesIndefinite485A Å 485A IndefiniteTrade Names - PetCareRxIndefinite2,600A Å 2,600A IndefiniteCustomer Relationships -PetCareRx7 years6,700A (1,675)\$,025A 5.25 yearsDeveloped Technology - PetCareRx3 years3,000A (1,750)1,250A 1.25 years\$13,160A \$(3,425)\$9,735A Other AssetsMinority interest investment in VetsterN/A5,300A Å 5,300A N/ABalance December 31, 2024\$18,460A \$(3,425)\$15,035A March 31, 2024Intangible AssetsToll-free telephone numberIndefinite\$375A \$â€“ Å \$375A IndefiniteInternet domain namesIndefinite485A Å 485A IndefiniteTrade Names - PetCareRxIndefinite2,600A 2,600A IndefiniteCustomer Relationships - PetCareRx7 years6,700A (957)\$5,743A 6 yearsDeveloped Technology - PetCareRx3 years3,000A (1,000)\$2,000A 2 years\$13,160A \$(1,957)\$11,203A Other AssetsMinority interest investment in VetsterN/A5,300A Å 5,300A N/ABalance March 31, 2024\$18,460A \$(1,957)\$16,503A X - ReferencesNo definition available. + Details Name: us-gaap GoodwillAndIntangibleAssetsDisclosureAbstract Namespace Prefix: us-gaap Data Type: xbrli:stringItemTpe Balance Type: na Period Type: duration X - DefinitionTabular disclosure of goodwill and intangible assets, which may be broken down by segment or major class. + ReferencesReference 1: http://www.xbrli.org/2009/role/commonPracticeRef -Topic 350 -SubTopic 30 -Name Accounting Standards Codification -Publisher FASB -URI https://asc.fasb.org/350-30/tableOfContentReference 2: http://www.xbrli.org/2009/role/commonPracticeRef -Topic 350 -SubTopic 20 -Name Accounting Standards Codification -Publisher FASB -URI https://asc.fasb.org/350-20/tableOfContent + Details Name: us-gaap ScheduleOfIntangibleAssetsAndGoodwillTableTextBlock Namespace Prefix: us-gaap Data Type: dtr-types:textBlockItemType Balance Type: na Period Type: duration XML 33 R23.htm IDEA: XBRL DOCUMENT v3.25.0.1 Changes in Shareholdersâ€™ Equity (Tables) 9 Months Ended Dec. 31, 2024 Equity [Abstract] Å Schedule of Changes in Shareholders' Equity Changes in Shareholdersâ€™ Equity for the three and nine months ended DecemberÅ 31, 2024 is summarized below (in thousands):Common StockAdditionalPaid-InCapitalRetainedEarningsBeginning balance at March 31, 2024:\$21A \$25,146A \$71,555A Stock based compensation (reversal) â€“ Å (8,204)â€“ Å Dividends forfeitedâ€“ Å â€“ Å 1,250A Net incomeâ€“ Å â€“ Å 3,754A Ending balance at June 30, 2024:\$21A \$16,942A \$76,559A Stock based compensation expenseâ€“ Å 573A Å Dividends forfeitedâ€“ Å â€“ Å 4A Net incomeâ€“ Å â€“ Å 2,326A Ending balance at September 30, 2024:\$21A \$17,515A \$78,889A Stock based compensation expenseâ€“ Å 452A Å Dividends forfeitedâ€“ Å â€“ Å 5A Net lossâ€“ Å â€“ Å (707)Ending balance at December 31, 2024:\$21A \$17,967A \$78,187A Changes in Shareholdersâ€™ Equity for the three and nine months ended DecemberÅ 31, 2023 is summarized below (in thousands):Common StockAdditionalPaid-InCapitalRetainedEarningsBeginning balance at March 31, 2023:\$21A \$18,277A \$91,659A Stock based compensation expenseâ€“ Å 1,760A Å Dividends declaredâ€“ Å â€“ Å (6,346)Net lossâ€“ Å â€“ Å (1,136)Ending balance at June 30, 2023:\$21A \$20,037A \$84,177A Stock based compensation expenseâ€“ Å 1,728A Å Dividends declaredâ€“ Å â€“ Å (6,308)Net incomeâ€“ Å â€“ Å 715A Ending balance at September 30, 2023:\$21A \$21,765A \$78,584A Stock based compensation expenseâ€“ Å 1,708A Å Net lossâ€“ Å â€“ Å (2,027)Ending balance at December 31, 2023:\$21A \$23,473A \$76,557A X - ReferencesNo definition available. + Details Name: us-gaap EquityAbstract Namespace Prefix: us-gaap Data Type: xbrli:stringItemTpe Balance Type: na Period Type: duration X - DefinitionTabular disclosure of changes in the separate accounts comprising stockholders' equity (in addition to retained earnings) and of the changes in the number of shares of equity securities during at least the most recent annual fiscal period and any subsequent interim period presented is required to make the financial statements sufficiently informative if both financial position and results of operations are presented. + ReferencesReference 1: http://www.xbrli.org/us-gaap/role/ref/legacyRef -Name Accounting Standards Codification -Section 50 -Paragraph 2 -SubTopic 10 -Topic 505 -Publisher FASB -URI https://asc.fasb.org/1943274/214748112/505-10-50-2 + Details Name: us-gaap ScheduleOfStockholdersEquityTableTextBlock Namespace Prefix: us-gaap Data Type: dtr-types:textBlockItemTpe Balance Type: na Period Type: duration XML 34 R24.htm IDEA: XBRL DOCUMENT v3.25.0.1 Summary of Significant Accounting Policies (Details) 9 Months Ended Dec. 31, 2024 USD (\$) reportingUnit Mar. 31, 2024 USD (\$) Accounting Policies [Abstract] Å Deferred revenue \$ 1,156,000 \$ 2,603,000 Impairment of long lived assets \$ 0 Å Number of reporting units | reportingUnit 1 Å X - ReferencesNo definition available. + Details Name: us-gaap AccountingPoliciesAbstract Namespace Prefix: us-gaap Data Type: xbrli:stringItemTpe Balance Type: na Period Type: duration X - DefinitionAmount of obligation to transfer good or service to customer for which consideration has been received or is receivable, classified as current. + ReferencesReference 1: http://www.xbrli.org/2003/role/disclosureRef -Topic 606 -SubTopic 10 -Name Accounting Standards Codification -Section 45 -Paragraph 1 -Publisher FASB -URI https://asc.fasb.org/1943274/2147479837/606-10-45-1Reference 2: http://www.xbrli.org/2003/role/disclosureRef -Topic 606 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 8 -Subparagraph (a) -Publisher FASB -URI https://asc.fasb.org/1943274/2147479806/606-10-50-8Reference 3: http://www.xbrli.org/2003/role/disclosureRef -Topic 606 -SubTopic 10 -Name Accounting Standards Codification -Section 45 -Paragraph 2 -Publisher FASB -URI https://asc.fasb.org/1943274/2147479837/606-10-45-2 + Details Name: us-gaap ContractWithCustomerLiabilityCurrent Namespace Prefix: us-gaap Data Type: xbrli:monetaryItemTpe Balance Type: credit Period Type: instant X - DefinitionThe aggregate amount of write-downs for impairments recognized during the period for long lived assets held for use (including those held for disposal by means other than sale). + ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef -Name Accounting Standards Codification -Section 45 -Paragraph 28 -Subparagraph (b) -SubTopic 10 -Topic 230 -Publisher FASB -URI https://asc.fasb.org/1943274/2147482740/230-10-45-28Reference 2: http://www.xbrli.org/2003/role/exampleRef -Topic 820 -SubTopic 10 -Name Accounting Standards Codification -Section 55 -Paragraph 100 -Subparagraph (c) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482078/820-10-55-100Reference 3: http://fasb.org/us-gaap/role/ref/legacyRef -Topic 360 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 2 -Subparagraph (b) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482099/360-10-50-2Reference 4: http://fasb.org/us-gaap/role/ref/legacyRef -Name Accounting Standards Codification -Section 360 -SubTopic 10 -Section 45 -Paragraph 4 -Publisher FASB -URI https://asc.fasb.org/1943274/2147482130/360-10-45-4 + Details Name: us-gaap ImpairmentOfLongLivedAssetsHeldForUse Namespace Prefix: us-gaap Data Type: xbrli:monetaryItemTpe Balance Type: debit Period Type: duration X - DefinitionNumber of reporting units tested for impairment of goodwill. A reporting unit is an operating segment or one level below an operating segment. + ReferencesNo definition available. + Details Name: us-gaap NumberOfReportingUnits Namespace Prefix: us-gaap Data Type: xbrli:integerItemTpe Balance Type: na Period Type: duration XML 35 R25.htm IDEA: XBRL DOCUMENT v3.25.0.1 Revenue Recognition - Narrative (Details) \$ in Thousands 3 Months Ended 9 Months Ended Dec. 31, 2024 USD (\$) performanceObligation model Dec. 31, 2023 USD (\$) Dec. 31, 2024 USD (\$) performanceObligation warehouse model Dec. 31, 2023 USD (\$) Sep. 30, 2024 USD (\$) Jun. 30, 2024 USD (\$) Mar. 31, 2024 USD (\$) Disaggregation of Revenue [Line Items] Å Å Å Å Number of warehouses | warehouse Å Å 2 Å Å Å Number of performance obligations | performanceObligation 1 Å 1 Å Å Å Revenue recognition period membership | model 2 Å 2 Å Å Deferred revenue \$ 1,156 Å \$ 1,156 Å Å \$ 2,603 Membership fees earned \$ 52,984 \$ 65,317 \$ 180,506 \$ 214,560 Å Å Membership Customers Å Å Å Å Disaggregation of Revenue [Line Items] Å Å Å Å Annual membership fees renewal period 1 year Å 1 year Å Å Å Revenue recognition period 1 year Å 1 year Å Å Å Deferred memberships fees revenue and others recognized \$ 1,000 Å \$ 3,700 Å Å Å Deferred revenue 1,200 Å 1,200 Å \$ 1,600 \$ 2,100 \$ 2,600 Membership Customers | Partner Program Å Å Å Å Disaggregation of Revenue [Line Items] Å Å Å Å Membership fees earned 900 700 2,800 2,100 Å Å Membership fees Å Å Å Å Disaggregation of Revenue [Line Items] Å Å Å Å Membership fees earned 1,833 2,447 6,226 7,256 Å Å Reorder sales Å Å Å Å Disaggregation of Revenue [Line Items] Å Å Å Å Membership fees earned 45,076 54,067 149,367 174,250 Å Å Reorder sales | Previously Reported Å Å Å Å Disaggregation of Revenue [Line Items] Å Å Å Å Membership fees earned 5,770 Å 188,100 Å Å New order sales Å Å Å Å Disaggregation of Revenue [Line Items] Å Å Å Å Membership fees earned \$ 6,075 8,803 \$ 24,913 33,054 Å Å New order sales | Previously Reported Å Å Å Å Disaggregation of Revenue [Line Items] Å Å Å Å Membership fees earned Å 5,200 Å 19,200 Å Å Minimum Å Å Å Å Disaggregation of Revenue [Line Items] Å Å Å Å Cash settlement period Å 2 days Å Å Å Maximum Å Å Å Å Disaggregation of Revenue [Line Items] Å Å Å Å Cash settlement period Å 3 days Å Å Å X - DefinitionConcentration Risk, Cash Settlement Period For Sales + ReferencesNo definition available. + Details Name: pets ConcentrationRiskCashSettlementPeriodForSales Namespace Prefix: pets Data Type: xbrli:durationItemTpe Balance Type: na Period Type: duration X - DefinitionContract with Customer, Liability, Revenue Recognized, Excluding Opening Balance + ReferencesNo definition available. + Details Name: pets ContractWithCustomerLiabilityRevenueRecognizedExcludingOpeningBalance Namespace Prefix: pets Data Type: xbrli:monetaryItemTpe Balance Type: credit Period Type: duration X - DefinitionContract With Customer, Renewal Period + ReferencesNo definition available. + Details Name: pets ContractWithCustomerRenewalPeriod Namespace Prefix: pets Data Type: xbrli:durationItemTpe Balance Type: na Period Type: instant X - DefinitionContract With Customer, Revenue Recognition, Period + ReferencesNo definition available. + Details Name: pets ContractWithCustomerRevenueRecognitionPeriod Namespace Prefix: pets Data Type: xbrli:durationItemTpe Balance Type: na Period Type: instant X - DefinitionNumber Of Warehouses + ReferencesNo definition available. + Details Name: pets NumberOfWarehouses Namespace Prefix: pets Data Type: xbrli:integerItemTpe Balance Type: na Period Type: duration X - DefinitionRevenue From Contract With Customer, Number Of Membership Models + ReferencesNo definition available. + Details Name: pets RevenueFromContractWithCustomerNumberOfMembershipModels Namespace Prefix: pets Data Type: xbrli:integerItemTpe Balance Type: na Period Type: instant X - DefinitionRevenue From Contract With Customer, Number Of Performance Obligations + ReferencesNo definition available. + Details Name: pets RevenueFromContractWithCustomerNumberOfPerformanceObligations Namespace Prefix: pets Data Type: xbrli:integerItemTpe Balance Type: na Period Type: instant X - DefinitionAmount of obligation to transfer good or service to customer for which consideration has been received or is receivable, classified as current. + ReferencesReference 1: http://www.xbrli.org/2003/role/disclosureRef -Topic 606 -SubTopic 10 -Name Accounting Standards Codification -Section 45 -Paragraph 1 -Publisher FASB -URI https://asc.fasb.org/1943274/2147479837/606-10-45-1Reference 2: http://www.xbrli.org/2003/role/disclosureRef -Topic 606 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 8 -Subparagraph (a) -Publisher FASB -URI https://asc.fasb.org/1943274/2147479806/606-10-50-8Reference 3: http://www.xbrli.org/2003/role/disclosureRef -Topic 606 -SubTopic 10 -Name Accounting Standards Codification -Section 45 -Paragraph 2 -Publisher FASB -URI https://asc.fasb.org/1943274/2147479837/606-10-45-2 + Details Name: us-gaap ContractWithCustomerLiabilityCurrent Namespace Prefix: us-gaap Data Type: xbrli:monetaryItemTpe Balance Type: credit Period Type: instant X - DefinitionLine items represent financial concepts included in a table. These concepts are used to disclose reportable information associated with domain members defined in one or many axes to the table. + ReferencesReference 1: http://www.xbrli.org/2003/role/disclosureRef -Topic 606 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 5 -Publisher FASB -URI https://asc.fasb.org/1943274/2147479806/606-10-50-5Reference 2: http://www.xbrli.org/2003/role/exampleRef -Topic 606 -SubTopic 10 -Name Accounting Standards Codification -Section 55 -Paragraph 91 -Subparagraph (a) -Publisher FASB -URI https://asc.fasb.org/1943274/2147479777/606-10-55-91Reference 3: http://www.xbrli.org/2003/role/exampleRef -Topic 606 -SubTopic 10 -Name Accounting Standards Codification -Section 55 -Paragraph 91 -Subparagraph (b) -Publisher FASB -URI https://asc.fasb.org/1943274/2147479777/606-10-55-91Reference 4: http://www.xbrli.org/2003/role/exampleRef -Topic 606 -SubTopic 10 -Name Accounting Standards Codification -Section 55 -Paragraph 91 -Subparagraph (d) -Publisher FASB -URI https://asc.fasb.org/1943274/2147479777/606-10-55-91Reference 6: http://www.xbrli.org/2003/role/exampleRef -Topic 606 -SubTopic 10 -Name Accounting Standards Codification -Section 55 -Paragraph 91 -Subparagraph (e) -Publisher FASB -URI https://asc.fasb.org/1943274/2147479777/606-10-55-91Reference 7: http://www.xbrli.org/2003/role/exampleRef -Topic 606 -SubTopic 10 -Name Accounting Standards Codification -Section 55 -Paragraph 91 -Subparagraph (f) -Publisher FASB -URI https://asc.fasb.org/1943274/2147479777/606-10-55-91Reference 8: http://www.xbrli.org/2003/role/exampleRef -Topic 606 -SubTopic 10 -Name Accounting Standards Codification -Section 55 -Paragraph 91 -Subparagraph (g) -Publisher FASB -URI https://asc.fasb.org/1943274/2147479777/606-10-55-91 + Details Name: us-gaap DisaggregationOfRevenueLineItems Namespace Prefix: us-gaap Data Type: xbrli:stringItemTpe Balance Type: na Period Type: duration X - DefinitionAmount, excluding tax collected from customer, of revenue from satisfaction of performance obligation by transferring promised good or service to customer. Tax collected from customer is tax assessed by governmental authority that is both imposed on and concurrent with specific revenue-producing transaction, including, but not limited to, sales, use, value added and excise. + ReferencesReference 1: http://www.xbrli.org/2003/role/disclosureRef -Topic 280 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 41 -Subparagraph (a) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482810/280-10-50-41Reference 2: http://www.xbrli.org/2003/role/disclosureRef -Topic 270 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 1 -Subparagraph (i) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482964/270-10-50-1Reference 3: http://www.xbrli.org/2003/role/disclosureRef -Topic 280 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 32 -Subparagraph (ee) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482810/280-10-50-32Reference 4: http://fasb.org/us-gaap/role/ref/otherTransitionRef -Topic 280 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 32 -Subparagraph (b) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482810/280-10-50-32Reference 5: http://fasb.org/us-gaap/role/ref/otherTransitionRef -Topic 280 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 32 -Subparagraph (a) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482810/280-10-50-32Reference 6: http://www.xbrli.org/2003/role/disclosureRef -Topic 924 -SubTopic 10 -Name Accounting Standards Codification -Section S99 -Paragraph 1 -Subparagraph (SAB Topic 11.L) -Publisher FASB -URI https://asc.fasb.org/1943274/2147479941/924-10-S99-1Reference 7: http://www.xbrli.org/2003/role/disclosureRef -Topic 606 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 5 -Publisher FASB -URI https://asc.fasb.org/1943274/2147479806/606-10-50-5Reference 8:

https://www.xbrl.org/2003/role/disclosureRef -Topic 928 -SubTopic 340 -Name Accounting Standards Codification -Section 50 -Paragraph 1 -Publisher FASB -URI https://asc.fasb.org/1943274/2147478859/928-340-50-1 + Details Name: us-gaap_FiniteLivedIntangibleAssetsGross Namespace Prefix: us-gaap_Data Type: xbrli:monetaryItemType Balance Type: debit Period Type: instant X - Definition Line items represent financial concepts included in a table. These concepts are used to disclose reportable information associated with domain members defined in one or many axes to the table. + ReferencesReference 1: http://www.xbrl.org/2003/role/exampleRef -Topic 350 -SubTopic 30 -Name Accounting Standards Codification -Section 55 -Paragraph 40 -Publisher FASB -URI https://asc.fasb.org/1943274/2147482640/350-30-55-40Reference 2: http://www.xbrl.org/2003/role/disclosureRef -Topic 350 -SubTopic 30 -Name Accounting Standards Codification -Section 50 -Paragraph 2 -Subparagraph (d)(2) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482665/350-30-50-2Reference 3: http://www.xbrl.org/2003/role/disclosureRef -Topic 350 -SubTopic 30 -Name Accounting Standards Codification -Section 50 -Paragraph 2 -Subparagraph (d)(1) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482665/350-30-50-2Reference 4: http://www.xbrl.org/2003/role/disclosureRef -Topic 350 -SubTopic 30 -Name Accounting Standards Codification -Section 45 -Paragraph 1 -Publisher FASB -URI https://asc.fasb.org/1943274/2147482686/350-30-45-1Reference 5: http://www.xbrl.org/2003/role/disclosureRef -Topic 350 -SubTopic 30 -Name Accounting Standards Codification -Section 50 -Paragraph 2 -Subparagraph (a)(1) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482665/350-30-50-2Reference 6: http://www.xbrl.org/2003/role/disclosureRef -Topic 350 -SubTopic 30 -Name Accounting Standards Codification -Section 50 -Paragraph 3 -Subparagraph (d) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482665/350-30-50-3Reference 7: http://www.xbrl.org/2003/role/disclosureRef -Topic 985 -SubTopic 20 -Name Accounting Standards Codification -Section 50 -Paragraph 2 -Publisher FASB -URI https://asc.fasb.org/1943274/2147481283/985-20-50-2Reference 8: http://www.xbrl.org/2003/role/disclosureRef -Topic 926 -SubTopic 20 -Name Accounting Standards Codification -Section 50 -Paragraph 5 -Publisher FASB -URI https://asc.fasb.org/1943274/2147483154/926-20-50-5 + Details Name: us-gaap_FiniteLivedIntangibleAssetsLineItems Namespace Prefix: us-gaap_Data Type: xbrli:stringItemType Balance Type: na Period Type: duration X - DefinitionAmount after amortization of assets, excluding financial assets and goodwill, lacking physical substance with a finite life. + ReferencesReference 1: http://www.xbrl.org/2009/role/commonPracticeRef -Topic 350 -SubTopic 30 -Name Accounting Standards Codification -Section 50 -Paragraph 2 -Subparagraph (a)(1) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482665/350-30-50-2Reference 2: http://www.xbrl.org/2003/role/disclosureRef -Topic 926 -SubTopic 20 -Name Accounting Standards Codification -Section 50 -Paragraph 5 -Publisher FASB -URI https://asc.fasb.org/1943274/2147480566/210-10-S99-1 + Details Name: us-gaap_IntangibleAssetsGrossExcludingGoodwill Namespace Prefix: us-gaap_Data Type: xbrli:monetaryItemType Balance Type: debit Period Type: instant X - ReferencesNo definition available. + Details Name: us-gaap_IntangibleAssetsGrossExcludingGoodwillAbstract Namespace Prefix: us-gaap_Data Type: xbrli:stringItemType Balance Type: na Period Type: duration X - DefinitionSum of the carrying amounts of all intangible assets, excluding goodwill, as of the balance sheet date, net of accumulated amortization and impairment charges. + ReferencesReference 1: http://www.xbrl.org/2009/role/commonPracticeRef -Topic 350 -SubTopic 30 -Name Accounting Standards Codification -Section 50 -Paragraph 2 -Subparagraph (a)(1) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482665/350-30-50-2Reference 2: http://www.xbrl.org/2009/role/commonPracticeRef -Topic 350 -SubTopic 30 -Name Accounting Standards Codification -Section 50 -Paragraph 2 -Subparagraph (b) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482665/350-30-50-2Reference 3: http://www.xbrl.org/2003/role/disclosureRef -Topic 350 -SubTopic 30 -Name Accounting Standards Codification -Section 45 -Paragraph 1 -Publisher FASB -URI https://asc.fasb.org/1943274/2147482686/350-30-45-1 + Details Name: us-gaap_IntangibleAssetsNetExcludingGoodwill Namespace Prefix: us-gaap_Data Type: xbrli:monetaryItemType Balance Type: debit Period Type: instant X - ReferencesNo definition available. + Details Name: us-gaap_IntangibleAssetsNetExcludingGoodwillAbstract Namespace Prefix: us-gaap_Data Type: xbrli:stringItemType Balance Type: na Period Type: duration X - DefinitionSum of the carrying amounts as of the balance sheet date of all investments. + ReferencesReference 1: http://www.xbrl.org/2003/role/exampleRef -Topic 944 -SubTopic 80 -Name Accounting Standards Codification -Section 55 -Paragraph 14 -Publisher FASB -URI https://asc.fasb.org/1943274/2147480078/944-80-55-14Reference 2: http://www.xbrl.org/2003/role/exampleRef -Topic 944 -SubTopic 80 -Name Accounting Standards Codification -Section 55 -Paragraph 9 -Publisher FASB -URI https://asc.fasb.org/1943274/2147480078/944-80-55-9Reference 3: http://www.xbrl.org/2003/role/disclosureRef -Topic 944 -SubTopic 210 -Name Accounting Standards Codification -Section S99 -Paragraph 1 -Subparagraph (SX 210.7-03(a)(1)(h)) -Publisher FASB -URI https://asc.fasb.org/1943274/2147478777/944-210-S99-1Reference 4: http://www.xbrl.org/2003/role/disclosureRef -Topic 944 -SubTopic 210 -Name Accounting Standards Codification -Section S99 -Paragraph 1 -Subparagraph (SX 210.7-03(a)(1)(6)) -Publisher FASB -URI https://asc.fasb.org/1943274/2147478777/944-210-S99-1 + Details Name: us-gaap_Investments Namespace Prefix: us-gaap_Data Type: xbrli:monetaryItemType Balance Type: debit Period Type: instant X - ReferencesNo definition available. + Details Name: us-gaap_OtherAssetsAbstract Namespace Prefix: us-gaap_Data Type: xbrli:stringItemType Balance Type: na Period Type: duration X - Details Name: us-gaap_TypeOfArrangementAxis=pets_PartnershipAgreementWithVestorMember Namespace Prefix: Data Type: na Balance Type: Period Type: X - Details Name: us-gaap_FiniteLivedIntangibleAssetsByMajorClassAxis=us-gaap_CustomerRelationshipsMember Namespace Prefix: Data Type: na Balance Type: Period Type: X - Details Name: us-gaap_FiniteLivedIntangibleAssetsByMajorClassAxis=us-gaap_DevelopedTechnologyRightsMember Namespace Prefix: Data Type: na Balance Type: Period Type: X - Details Name: us-gaap_IndefiniteLivedIntangibleAssetsByMajorClassAxis=pets_TollFreePhoneNumberMember Namespace Prefix: Data Type: na Balance Type: Period Type: X - Details Name: us-gaap_IndefiniteLivedIntangibleAssetsByMajorClassAxis=us-gaap_InternetDomainNamesMember Namespace Prefix: Data Type: na Balance Type: Period Type: X - Details Name: us-gaap_IndefiniteLivedIntangibleAssetsByMajorClassAxis=us-gaap_TradeNamesMember Namespace Prefix: Data Type: na Balance Type: Period Type: XML 45 R35.htm IDEA: XBRL DOCUMENT v.25.0.1 Intangible and Other Assets, Net - Narrative (Details) - USD (\$) in Millions 3 Months Ended 9 Months Ended Oct. 03, 2023 Apr. 19, 2022 Dec. 31, 2023 Dec. 31, 2024 Dec. 31, 2024 Dec. 31, 2023 Acquired Finite-Lived Intangible Assets [Line Items] A A A A A Amortization expense A A \$ 0.5 \$ 0.5 \$ 1.5 \$ 1.5 Term of agreement A 3 years A A A A Payments to acquire equity method investments \$ 0.3 \$ 5.0 A A A Minority interest investment in Vetster \$ 5.3 A A A A Vetster Inc A A A A A Acquired Finite-Lived Intangible Assets [Line Items] A A A A A Equity method investment, ownership percentage 4.80% 5.00% A A A X - DefinitionRepresents term of agreement. + ReferencesNo definition available. + Details Name: pets_TermOfAgreement Namespace Prefix: pets_Data Type: xbrli:durationItemType Balance Type: na Period Type: duration X - DefinitionLine items represent financial concepts included in a table. These concepts are used to disclose reportable information associated with domain members defined in one or many axes to the table. + ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef -Topic 350 -SubTopic 30 -Name Accounting Standards Codification -Section 50 -Paragraph 1 -Subparagraph (a)(2) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482665/350-30-50-1Reference 2: http://www.xbrl.org/2003/role/disclosureRef -Topic 350 -SubTopic 30 -Name Accounting Standards Codification -Section 50 -Paragraph 1 -Subparagraph (b) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482665/350-30-50-1Reference 3: http://www.xbrl.org/2003/role/disclosureRef -Topic 350 -SubTopic 30 -Name Accounting Standards Codification -Section 50 -Paragraph 1 -Subparagraph (a)(3) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482665/350-30-50-1Reference 4: http://www.xbrl.org/2003/role/disclosureRef -Topic 350 -SubTopic 30 -Name Accounting Standards Codification -Section 50 -Paragraph 1 -Subparagraph (a)(1) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482665/350-30-50-1Reference 5: http://www.xbrl.org/2003/role/disclosureRef -Topic 985 -SubTopic 20 -Name Accounting Standards Codification -Section 50 -Paragraph 2 -Publisher FASB -URI https://asc.fasb.org/1943274/2147481283/985-20-50-2 + Details Name: us-gaap_AcquiredFiniteLivedIntangibleAssetsLineItems Namespace Prefix: us-gaap_Data Type: xbrli:stringItemType Balance Type: na Period Type: duration X - DefinitionThe aggregate expense charged against earnings to allocate the cost of intangible assets (nonphysical assets not used in production) in a systematic and rational manner to the periods expected to benefit from such assets. As a noncash expense, this element is added back to net income when calculating cash provided by or used in operations using the indirect method. + ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef -Name Accounting Standards Codification -Section 45 -Paragraph 28 -Subparagraph (b) -SubTopic 10 -Topic 230 -Publisher FASB -URI https://asc.fasb.org/1943274/2147482740/230-10-45-28Reference 2: http://www.xbrl.org/2003/role/exampleRef -Topic 350 -SubTopic 30 -Name Accounting Standards Codification -Section 55 -Paragraph 40 -Publisher FASB -URI https://asc.fasb.org/1943274/2147482640/350-30-55-40Reference 3: http://www.xbrl.org/2003/role/disclosureRef -Topic 350 -SubTopic 30 -Name Accounting Standards Codification -Section 50 -Paragraph 1 -Subparagraph (a)(1) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482665/350-30-50-2Reference 4: http://www.xbrl.org/2003/role/disclosureRef -Topic 350 -SubTopic 30 -Name Accounting Standards Codification -Section 50 -Paragraph 2 -Subparagraph (a)(2) -Publisher FASB -URI https://asc.fasb.org/1943274/2147482665/350-30-50-2Reference 5: http://www.xbrl.org/2003/role/disclosureRef -Topic 350 -SubTopic 30 -Name Accounting Standards Codification -Section 45 -Paragraph 2 -Publisher FASB -URI https://asc.fasb.org/1943274/2147482686/350-30-45-2 + Details Name: us-gaap_AmortizationOfIntangibleAssets Namespace Prefix: us-gaap_Data Type: xbrli:monetaryItemType Balance Type: debit Period Type: duration X - DefinitionThe percentage of ownership of common stock or equity participation in the investee accounted for under the equity method of accounting. + ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef -Topic 323 -SubTopic 10 -Name Accounting Standards Codification -Section 50 -Paragraph 3 -Subparagraph (a)(1) -Publisher FASB -URI https://asc.fasb.org/1943274/2147481687/323-10-50-3 + Details Name: us-gaap_EquityMethodInvestmentOwnership

S99-1Reference 7:

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http://www.1800petmeds.com/role/ChangesisShareholdersEquityTables Changes in Shareholders??? 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Equity – Schedule of Changes in Shareholders’ Equity (Details) Sheet http://www.1800petmeds.com/role/ChangesisShareholdersEquyScheduleofChangesisShareholdersEquityDetails Changes in Shareholders??? Equity – Schedule of Changes in Shareholders’ Equity (Details) Details 36 false false R37.htm 9955530 – Disclosure – Changes in Shareholders??? Equity – Narrative (Details) Sheet http://www.1800petmeds.com/role/ChangesisShareholdersEquyNarrativeDetails Changes in Shareholders??? Equity – Narrative (Details) Details 37 false false R38.htm 9955531 – Disclosure – Income Taxes (Details) Sheet http://www.1800petmeds.com/role/IncomeTaxesDetails Income Taxes (Details) Details http://www.1800petmeds.com/role/IncomeTaxes 38 false false R39.htm 9955532 – Disclosure – Related Party Transaction (Details) Sheet http://www.1800petmeds.com/role/RelatedPartyTransactionDetails Related Party Transaction (Details) Details http://www.1800petmeds.com/role/RelatedPartyTransaction 39 false false All Reports Book All Reports pets-20241231.htm pets-20241231.xsd pets-20241231-cal.xml pets-20241231-def.xml pets-20241231-lab.xml pets-20241231-pre.xml http://fasb.org/us-gaap/2024 http://xbrl.sec.gov/ecd/2024 true true JSON 57 MetaLinks.json IDEA: XBRL DOCUMENT { "version": "2.2", "instance": { "pets-20241231.htm": { "ns:prefix": "pets", "nsuri": "http://www.1800petmeds.com/20241231", "ds": { "inline": { "local": { "pets-20241231.htm" } }, "schema": { "local": { "pets-20241231.xsd" } }, 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"https://xbrl.sec.gov/country/2024/country-2024.xsd", "https://xbrl.sec.gov/ecd/2024/ecd-2024.xsd", "https://xbrl.sec.gov/ecd/2024/ecd-2024.xsd", "https://xbrl.sec.gov/str/2024/str-2024.xsd" } }, "calculationLink": { "local": { "pets-20241231-cal.xml" } }, "definitionLink": { "local": { "pets-20241231-def.xml" } }, "labelLink": { "local": { "pets-20241231-lab.xml" } }, "presentationLink": { "local": { "pets-20241231-pre.xml" } } }, "keyStandard": 181, "keyCustom": 36, "axisStandard": 21, "axisCustom": 0, "memberStandard": 23, "memberCustom": 24, "hidden": { "total": 25, "http://fasb.org/us-gaap/2024-18", "http://xbrl.sec.gov/ecd/2024-5", "http://www.1800petmeds.com/20241231-2", "contextCount": 192, "entityCount": 1, "segmentCount": 50, "elementCount": 467, "unitCount": 8, "baseTaxonomies": { "http://fasb.org/us-gaap/2024-521", "http://xbrl.sec.gov/ecd/2024-32", "http://xbrl.sec.gov/ecd/2024-4", "report": { "R1": { "role": "http://www.1800petmeds.com/role/Cover", "longName": "0000001 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Used to reflect the current portion of the liabilities (due within one year or within the normal operating cycle if longer)." } } }, "auth-ref": { "r40": "r553" } }, "us-gaap-AccountsReceivableNetCurrent": { "xbrltype": "monetaryItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "AccountsReceivableNetCurrent", "crdr": "debit", "calculation": { "http://www.1800petmeds.com/role/CONDENSEDCONSOLIDATEDBALANCESHEETS", "parentTag": "us-gaap-AssetsCurrent", "weight": 1.0, "order": 1.0 } }, "presentation": { "http://www.1800petmeds.com/role/CONDENSEDCONSOLIDATEDBALANCESHEETS", "lang": "en-us", "role": { "terseLabel": "Accounts receivable, less allowance for credit losses of \$88 and \$273, respectively", "label": "Accounts Receivable, after Allowance for Credit Loss, Current", "documentation": "Amount, after allowance for credit loss, of right to consideration from customer for product sold and service rendered in normal course of business, classified as current." } } }, "auth-ref": { "r693" } }, "pets-AccruedExpensesAndOtherCurrentLiabilities": { "xbrltype": "monetaryItemType", "nsuri": "http://www.1800petmeds.com/20241231", "localname": "AccruedExpensesAndOtherCurrentLiabilities", "crdr": "credit", "calculation": { "http://www.1800petmeds.com/role/CONDENSEDCONSOLIDATEDBALANCESHEETS", "parentTag": "us-gaap-LiabilitiesCurrent", "weight": 1.0, "order": 3.0 } }, "presentation": { "http://www.1800petmeds.com/role/CONDENSEDCONSOLIDATEDBALANCESHEETS", "lang": "en-us", "role": { "terseLabel": "Accrued expenses and other current liabilities", "label": "Accrued expenses and other current liabilities", "documentation": "Carrying value as of the balance sheet date of obligations incurred and payable, pertaining to costs that are statutory in nature, are incurred on contractual obligations, or accumulate over time and for which invoices have not yet been received or will not be rendered. Examples include taxes, interest, rent and utilities. Used to reflect the current portion of the liabilities (due within one year or within the normal operating cycle if longer)." } } }, "auth-ref": { } }, "us-gaap-AcquiredFiniteLivedIntangibleAssetsLineItems": { "xbrltype": "stringItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "AcquiredFiniteLivedIntangibleAssetsLineItems", "presentation": { "http://www.1800petmeds.com/role/IntangibleandOtherAssetsNotNarrativeDetails", "lang": "en-us", "role": { "terseLabel": "Acquired Finite Lived Intangible Assets [Line Items]", "label": "Acquired Finite Lived Intangible Assets [Line Items]", "documentation": "Line items represent financial concepts included in a table. These concepts are used to disclose reportable information associated with domain members defined in one or many axes to the table." } } }, "auth-ref": { "r204": "r205", "r206": "r517" } }, "us-gaap-AcquiredFiniteLivedIntangibleAssetsWeightedAverageUsefulLife": { "xbrltype": "durationItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "AcquiredFiniteLivedIntangibleAssetsWeightedAverageUsefulLife", "presentation": { "http://www.1800petmeds.com/role/IntangibleandOtherAssetsNotNarrativeDetails", "lang": "en-us", "role": { "terseLabel": "Weighted Average Remaining Useful Life (Years)", "label": "Acquired Finite Lived Intangible Assets, Weighted Average Useful Life", "documentation": "Weighted average amortization period of finite-lived intangible assets acquired either individually or as part of a group of assets, in 'PnYnMnDnTnInMnS' format, for example, 'P1Y5M13D' represents the reported fact of one year, five months, and thirteen days." } } }, "auth-ref": { "r206": "r517" } }, "ecd-Additional402vDisclosureTextBlock": { "xbrltype": "textBlockItemType", "nsuri": "http://xbrl.sec.gov/ecd/2024", "localname": "Additional402vDisclosureTextBlock", "presentation": { "http://xbrl.sec.gov/ecd/role/PvpDisclosure", "lang": "en-us", "role": { "terseLabel": "Additional 402(v) Disclosure", "label": "Additional 402(v) Disclosure [Text Block]" } } }, "auth-ref": { "r608" } }, "us-gaap-AdditionalCashFlowElementsAndSupplementalCashFlowInformationAbstract": { "xbrltype": "stringItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "AdditionalCashFlowElementsAndSupplementalCashFlowInformationAbstract", "presentation": { "http://www.1800petmeds.com/role/CONDENSEDCONSOLIDATEDSTATEMENTSOFACASHFLOWS", "lang": "en-us", "role": { "terseLabel": "Supplemental disclosure of cash flow information", "label": "Additional Cash Flow Elements and Supplemental Cash Flow Information [Abstract]" } } }, "auth-ref": { } }, "us-gaap-AdditionalPaidInCapital": { "xbrltype": "monetaryItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "AdditionalPaidInCapital", "crdr": "credit", "calculation": { "http://www.1800petmeds.com/role/CONDENSEDCONSOLIDATEDBALANCESHEETS", "parentTag": "us-gaap-StockholdersEquity", "weight": 1.0, "order": 4.0 } }, "presentation": { "http://www.1800petmeds.com/role/CONDENSEDCONSOLIDATEDBALANCESHEETS", "lang": "en-us", "role": { "terseLabel": "Additional paid-in capital", "label": "Additional Paid in Capital", "documentation": "Amount of excess of issue price over par or stated value of stock and from other transaction involving stock or stockholder. 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Excludes amount capitalized." } } }, "auth-ref": { "r312": "r316" } }, "us-gaap-AllowanceForDoubtfulAccountsReceivableCurrent": { "xbrltype": "monetaryItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "AllowanceForDoubtfulAccountsReceivableCurrent", "crdr": "credit", "presentation": { "http://www.1800petmeds.com/role/CONDENSEDCONSOLIDATEDBALANCESHEETSParentetical", "lang": "en-us", "role": { "verboseLabel": "Allowance for credit losses", "label": "Accounts Receivable, Allowance for Credit Loss, Current", "documentation": "Amount of allowance for credit loss on accounts receivable, classified as current." } } }, "auth-ref": { "r115", "r185", "r195" } }, "dei-AmendmentFlag": { "xbrltype": "booleanItemType", "nsuri": "http://xbrl.sec.gov/dei/2024", "localname": "AmendmentFlag", "presentation": { "http://www.1800petmeds.com/role/Cover", "lang": "en-us", "role": { "terseLabel": "Amendment Flag", "label": "Amendment Flag", "documentation": "Boolean flag that is true when the XBRL content amends previously filed or accepted submission." } } }, "auth-ref": { } }, "us-gaap-AmortizationOfIntangibleAssets": { "xbrltype": "monetaryItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "AmortizationOfIntangibleAssets", "crdr": "debit", "presentation": { "http://www.1800petmeds.com/role/IntangibleandOtherAssetsNotNarrativeDetails", "lang": "en-us", "role": { "terseLabel": "Amortization expense", "label": "Amortization of Intangible Assets", "documentation": "The aggregate expense charged against earnings to allocate the cost of intangible assets (nonphysical assets not used in production) in a systematic and rational manner to the periods expected to benefit from such assets. As a noncash expense, this element is added back to net income when calculating cash provided by or used in operations using the indirect method." } } }, "auth-ref": { "r4": "r203", "r210": "r531" } }, "us-gaap-AntidilutiveSecuritiesExcludedFromComputationOfEarningsPerShareAmount": { "xbrltype": "sharesItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "AntidilutiveSecuritiesExcludedFromComputationOfEarningsPerShareAmount", "presentation": { "http://www.1800petmeds.com/role/NetLossIncomePerShareNarrativeDetails", "lang": "en-us", "role": { "terseLabel": "Antidilutive securities (in shares)", "label": "Antidilutive Securities Excluded From Computation of Earnings Per Share, Amount", "documentation": "Securities

(including those issuable pursuant to contingent stock agreements) that could potentially dilute basic earnings per share (EPS) or earnings per unit (EPU) in the future that were not included in the computation of diluted EPS or EPU because to do so would increase EPS or EPU amounts or decrease loss per share or unit amounts for the period presented." } } }, "auth-ref": { "r164" } }, "us-gaap-AntidilutiveSecuritiesExcludedFromComputationOfEarningsPerShareByAntidilutiveSecuritiesAxis": { "xbrltype": "stringItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "AntidilutiveSecuritiesExcludedFromComputationOfEarningsPerShareByAntidilutiveSecuritiesAxis", "presentation": { "http://www.1800petmeds.com/role/NetLossIncomePerShareNarrativeDetails": { "lang": { "en-us": { "role": { "terseLabel": "Antidilutive Securities [Axis]", "label": "Antidilutive Securities [Axis]", "documentation": "Information by type of antidilutive security." } } }, "auth-ref": { "r16" } }, "us-gaap-AntidilutiveSecuritiesExcludedFromComputationOfEarningsPerShareLineItems": { "xbrltype": "stringItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "AntidilutiveSecuritiesExcludedFromComputationOfEarningsPerShareLineItems", "presentation": { "http://www.1800petmeds.com/role/NetLossIncomePerShareNarrativeDetails": { "lang": { "en-us": { "role": { "terseLabel": "Antidilutive Securities Excluded from Computation of Earnings Per Share [Line Items]", "label": "Antidilutive Securities Excluded from Computation of Earnings Per Share [Line Items]", "documentation": "Line items represent financial concepts included in a table. 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Excludes amount for disposal group and discontinued operations. Cash includes, but is not limited to, currency on hand, demand deposits with banks or financial institutions, and other accounts with general characteristics of demand deposits. Cash equivalents include, but are not limited to, short-term, highly liquid investments that are both readily convertible to known amounts of cash and so near their maturity that they present insignificant risk of changes in value because of changes in interest rates." } } }, "auth-ref": { "r11", "r66", "r127" } }, "us-gaap-CashCashEquivalentsRestrictedCashAndRestrictedCashEquivalentsPeriodIncreaseDecreaseIncludingExchangeRateEffect": { "xbrltype": "monetaryItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "CashCashEquivalentsRestrictedCashAndRestrictedCashEquivalentsPeriodIncreaseDecreaseIncludingExchangeRateEffect", "crdr": "debit", "calculation": { "http://www.1800petmeds.com/role/CONDENSEDCONSOLIDATEDSTATEMENTSOFCASHFLOWS": { "parentTag": null, "weight": null, "order": null, "root": true } }, "presentation": { "http://www.1800petmeds.com/role/CONDENSEDCONSOLIDATEDSTATEMENTSOFCASHFLOWS": { "lang": { "en-us": { "role": { "totalLabel": "Net decrease in cash and cash equivalents", "label": "Cash, Cash Equivalents, Restricted Cash, and Restricted Cash Equivalents, Period Increase (Decrease), Including Exchange Rate Effect", "documentation": "Amount of increase (decrease) in cash, cash equivalents, and cash and cash equivalents restricted to withdrawal or usage, including effect from exchange rate change. Cash includes, but is not limited to, currency on hand, demand deposits with banks or financial institutions, and other accounts with general characteristics of demand deposits. Cash equivalents include, but are not limited to, short-term, highly liquid investments that are both readily convertible to known amounts of cash and so near their maturity that they present insignificant risk of changes in value because of changes in

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Examples include, but are not limited to, common stock, redeemable preferred stock, nonredeemable preferred stock, and convertible stock" } } }, "auth_ref": { "r102", "r112", "r113", "r114", "r129", "r153", "r157", "r161", "r163", "r170", "r171", "r190", "r226", "r228", "r229", "r230", "r233", "r234", "r236", "r237", "r240", "r243", "r250", "r374", "r447", "r448", "r449", "r450", "r456", "r457", "r458", "r459", "r460", "r461", "r462", "r463", "r464", "r465", "r466", "r467", "r477", "r485", "r494", "r507", "r508", "r509", "r510", "r511", "r658", "r675", "r684" } }, "us-gaap_ClassOfStockLineItems": { "xbrltype": "stringItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "ClassOfStockLineItems", "presentation": { "http://www.1800petmeds.com/role/ChangesInShareholdersEquityNarrativeDetails", "lang": { "en-us": { "role": { "terseLabel": "Class of Stock [Line Items]", "label": "Class of Stock [Line Items]", "documentation": "Line items represent financial concepts included in a table. These concepts are used to disclose reportable information associated with domain members defined in one or many axes to the table" } } }, "auth_ref": { "r112", "r113", "r114", "r170", "r236", "r237", "r238", "r240", "r243", "r248", "r250", "r447", "r448", "r449", "r450", "r532", "r658", "r675" } }, "us-gaap_ClassOfWarrantOrRightAxis": { "xbrltype": "stringItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "ClassOfWarrantOrRightAxis", "presentation": { "http://www.1800petmeds.com/role/ChangesInShareholdersEquityNarrativeDetails", "lang": { "en-us": { "role": { "terseLabel": "Class of Warrant or Right [Axis]", "label": "Class of Warrant or Right [Axis]", "documentation": "Information by type of warrant or right issued" } } }, "auth_ref": { "r27" } }, "us-gaap_ClassOfWarrantOrRightDomain": { "xbrltype": "domainItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "ClassOfWarrantOrRightDomain", "presentation": { "http://www.1800petmeds.com/role/ChangesInShareholdersEquityNarrativeDetails", "lang": { "en-us": { "role": { "terseLabel": "Class of Warrant or Right [Domain]", "label": "Class of Warrant or Right [Domain]", "documentation": "Name of the class or type of warrant or right outstanding. Warrants and rights represent derivative securities that give the holder the right to purchase securities (usually equity) from the issuer at a specific price within a certain time frame. Warrants are often included in a new debt issue to entice investors by a higher return potential. The main difference between warrants and call options is that warrants are issued and guaranteed by the company, whereas options are exchange instruments and are not issued by the company. Also, the lifetime of a warrant is often measured in years, while the lifetime of a typical option is measured in months" } } }, "auth_ref": { } }, "us-gaap_ClassOfWarrantOrRightExercisePriceOfWarrantsOrRights1": { "xbrltype": "perShareItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "ClassOfWarrantOrRightExercisePriceOfWarrantsOrRights1", "presentation": { "http://www.1800petmeds.com/role/ChangesInShareholdersEquityNarrativeDetails", "lang": { "en-us": { "role": { "terseLabel": "Exercise price (in dollars per share)", "label": "Class of Warrant or Right, Exercise Price of Warrants or Rights", "documentation": "Exercise price per share or per unit of warrants or rights outstanding" } } }, "auth_ref": { "r251" } }, "pets_ClassOfWarrantOrRightMarketValuePurchasePriceRate": { "xbrltype": "perUnitItemType", "nsuri": "http://www.1800petmeds.com/20241231", "localname": "ClassOfWarrantOrRightMarketValuePurchasePriceRate", "presentation": { "http://www.1800petmeds.com/role/ChangesInShareholdersEquityNarrativeDetails", "lang": { "en-us": { "role": { "terseLabel": "Market value purchase price rate", "label": "Class of Warrant or Right, Market Value Purchase Price Rate", "documentation": "Class of Warrant or Right, Market Value Purchase Price Rate" } } }, "auth_ref": { } }, "us-gaap_ClassOfWarrantOrRightNumberOfSecuritiesCalledByEachWarrantOrRight": { "xbrltype": "sharesItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "ClassOfWarrantOrRightNumberOfSecuritiesCalledByEachWarrantOrRight", "presentation": { "http://www.1800petmeds.com/role/ChangesInShareholdersEquityNarrativeDetails", "lang": { "en-us": { "role": { "terseLabel": "Number of outstanding right shares (in shares)", "label": "Class of Warrant or Right, Number of Securities Called by Each Warrant or Right", "documentation": "Number of securities into which each warrant or right may be converted. For example, but not limited to, each warrant may be converted into two shares" } } }, "auth_ref": { } }, "pets_ClassOfWarrantOrRightPercentOfCommonStockExerciseThreshold": { "xbrltype": "percentItemType", "nsuri": "http://www.1800petmeds.com/20241231", "localname": "ClassOfWarrantOrRightPercentOfCommonStockExerciseThreshold", "presentation": { "http://www.1800petmeds.com/role/ChangesInShareholdersEquityNarrativeDetails", "lang": { "en-us": { "role": { "terseLabel": "Percentage of common stock exercise threshold", "label": "Class of Warrant or Right, Percent Of Common Stock, Exercise Threshold", "documentation": "Class of Warrant or Right, Percent Of Common Stock, Exercise Threshold" } } }, "auth_ref": { } }, "ecd_CoSelectedMeasureAmt": { "xbrltype": "decimalItemType", "nsuri": "http://xbrl.sec.gov/ecd/2024", "localname": "CoSelectedMeasureAmt", "presentation": { "http://xbrl.sec.gov/ecd/role/PvpDisclosure", "lang": { "en-us": { "role": { "terseLabel": "Company Selected Measure 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Stock, Capital Shares Reserved for Future Issuance", "documentation": "Aggregate number of common shares reserved for future issuance" } } }, "auth_ref": { "r49" } }, "us-gaap_CommonStockDividendsPerShareDeclared": { "xbrltype": "perShareItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "CommonStockDividendsPerShareDeclared", "presentation": { "http://www.1800petmeds.com/role/CONDENSEDCONSOLIDATEDSTATEMENTSOFOPERATIONS", "lang": { "en-us": { "role": { "terseLabel": "Cash dividends declared per common share (in dollars per share)", "label": "Common Stock, Dividends, Per Share, Declared", "documentation": "Aggregate dividends declared during the period for each share of common stock outstanding" } } }, "auth_ref": { "r79" } }, "us-gaap_CommonStockMember": { "xbrltype": "domainItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "CommonStockMember", "presentation": { "http://www.1800petmeds.com/role/ChangesInShareholdersEquityScheduleofChangesInShareholdersEquityDetails", "http://www.1800petmeds.com/role/Cover", "lang": { "en-us": { "role": { "terseLabel": "Common Stock", "label": "Common Stock [Member]", "documentation": "Stock that is subordinate to all other stock of the issuer" } } }, "auth_ref": { "r563", "r564", "r565", "r566", "r567", "r568", "r569", "r678", "r679", "r683", "r758", "r803", "r805" } }, "us-gaap_CommonStockParOrStatedValuePerShare": { "xbrltype": "perShareItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "CommonStockParOrStatedValuePerShare", "presentation": { "http://www.1800petmeds.com/role/CONDENSEDCONSOLIDATEDBALANCESHEETSParentetical", "http://www.1800petmeds.com/role/StockBasedCompensationNarrativeDetails", "lang": { "en-us": { "role": { "terseLabel": "Common stock, par value (in dollars per share)", "label": "Common Stock, Par or Stated Value Per Share", "documentation": "Face amount or stated value per share of common stock" } } }, "auth_ref": { "r49" } }, "us-gaap_CommonStockSharesAuthorized": { "xbrltype": "sharesItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "CommonStockSharesAuthorized", "presentation": { "http://www.1800petmeds.com/role/CONDENSEDCONSOLIDATEDBALANCESHEETSParentetical", "lang": { "en-us": { "role": { "terseLabel": "Common stock, shares authorized (in shares)", "label": "Common Stock, Shares Authorized", "documentation": "The maximum number of common shares permitted to be issued by an entity's charter and bylaws" } } }, "auth_ref": { "r49", "r477" } }, "us-gaap_CommonStockSharesIssued": { "xbrltype": "sharesItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "CommonStockSharesIssued", "presentation": { "http://www.1800petmeds.com/role/CONDENSEDCONSOLIDATEDBALANCESHEETSParentetical", "lang": { "en-us": { "role": { "terseLabel": "Common stock, shares issued (in shares)", "label": "Common Stock, Shares, Issued", "documentation": "Total number of common shares of an entity that have been sold or granted to shareholders (includes common shares that were issued, repurchased and remain in the treasury). These shares represent capital invested by the firm's shareholders and owners, and may be all or only a portion of the number of shares authorized. Shares issued include shares outstanding and shares held in the treasury" } } }, "auth_ref": { "r49" } }, "us-gaap_CommonStockSharesOutstanding": { "xbrltype": "sharesItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "CommonStockSharesOutstanding", "presentation": { "http://www.1800petmeds.com/role/CONDENSEDCONSOLIDATEDBALANCESHEETSParentetical", "lang": { "en-us": { "role": { "terseLabel": "Common stock, shares outstanding (in shares)", "label": "Common Stock, Shares, Outstanding", "documentation": "Number of shares of common stock outstanding. Common stock represent the ownership interest in a corporation" } } }, "auth_ref": { "r7", "r49", "r477", "r482", "r905", "r806" } }, "us-gaap_CommonStockValue": { "xbrltype": "monetaryItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "CommonStockValue", "presentation": { "http://www.1800petmeds.com/role/CONDENSEDCONSOLIDATEDBALANCESHEETS", "parentTag": "us-gaap-StockholdersEquity", "weight": 1.0, "order": 3.0 }, "presentation": { "http://www.1800petmeds.com/role/CONDENSEDCONSOLIDATEDBALANCESHEETS", "lang": { "en-us": { "role": { "terseLabel": "Common stock, \$.001 par value, 40,000,000 shares authorized, 20,656,457 and 21,148,692 shares issued and outstanding, respectively", "label": "Common Stock, Value, Issued", "documentation": "Aggregate par or stated value of issued nonredeemable common stock (or common stock redeemable solely at the option of the issuer). This item includes treasury stock repurchased by the entity. Note: elements for number of nonredeemable common shares, par value and other disclosure concepts are in another section within stockholders' equity" } } }, "auth_ref": { "r49", "r416", "r553" } }, "ecd_CompActuallyPaidVsCoSelectedMeasureTextBlock": { "xbrltype": "textBlockItemType", "nsuri": "http://xbrl.sec.gov/ecd/2024", "localname": "CompActuallyPaidVsCoSelectedMeasureTextBlock", "presentation": { "http://xbrl.sec.gov/ecd/role/PvpDisclosure", "lang": { "en-us": { "role": { "terseLabel": "Compensation Actually Paid vs. Company Selected Measure", "label": "Compensation Actually Paid vs. Company Selected Measure [Text Block]" } } }, "auth_ref": { "r625" } }, "ecd_CompActuallyPaidVsNetIncomeTextBlock": { "xbrltype": "textBlockItemType", "nsuri": "http://xbrl.sec.gov/ecd/2024", "localname": "CompActuallyPaidVsNetIncomeTextBlock", "presentation": { "http://xbrl.sec.gov/ecd/role/PvpDisclosure", "lang": { "en-us": { "role": { "terseLabel": "Compensation Actually Paid vs. Net Income", "label": "Compensation Actually Paid vs. Net Income [Text Block]" } } }, "auth_ref": { "r624" } }, "ecd_CompActuallyPaidVsOtherMeasureTextBlock": { "xbrltype": "textBlockItemType", "nsuri": "http://xbrl.sec.gov/ecd/2024", "localname": "CompActuallyPaidVsOtherMeasureTextBlock", "presentation": { "http://xbrl.sec.gov/ecd/role/PvpDisclosure", "lang": { "en-us": { "role": { "terseLabel": "Compensation Actually Paid vs. Other Measure", "label": "Compensation Actually Paid vs. Other Measure [Text Block]" } } }, "auth_ref": { "r626" } }, "ecd_CompActuallyPaidVsTotalShareholderRtnTextBlock": { "xbrltype": "textBlockItemType", "nsuri": "http://xbrl.sec.gov/ecd/2024", "localname": "CompActuallyPaidVsTotalShareholderRtnTextBlock", "presentation": { "http://xbrl.sec.gov/ecd/role/PvpDisclosure", "lang": { "en-us": { "role": { "terseLabel": "Compensation Actually Paid vs. Total Shareholder Return", "label": "Compensation Actually Paid vs. Total Shareholder Return [Text Block]" } } }, "auth_ref": { "r623" } }, "pets_ConcentrationRiskCashSettlementPeriodForSales": { "xbrltype": "durationItemType", "nsuri": "http://www.1800petmeds.com/20241231", "localname": "ConcentrationRiskCashSettlementPeriodForSales", "presentation": { "http://www.1800petmeds.com/role/RevenueRecognitionNarrativeDetails", "lang": { "en-us": { "role": { "terseLabel": "Cash settlement period", "label": "Concentration Risk, Cash Settlement Period For Sales", "documentation": "Concentration Risk, Cash Settlement Period For Sales" } } }, "auth_ref": { } }, "us-gaap_ContractWithCustomerAssetAndLiabilityTableTextBlock": { "xbrltype": "textBlockItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "ContractWithCustomerAssetAndLiabilityTableTextBlock", "presentation": { "http://www.1800petmeds.com/role/RevenueRecognitionTables", "lang": { "en-us": { "role": { "terseLabel": "Schedule of Deferred Revenue", "label": "Contract with Customer, Contract Asset, Contract Liability, and Receivable [Table Text Block]", "documentation": "Tabular disclosure of receivable, contract asset, and contract liability from contract with customer. Includes, but is not limited to, change in contract asset and contract liability" } } }, "auth_ref": { "r723" } }, "us-gaap_ContractWithCustomerLiabilityCurrent": { "xbrltype": "monetaryItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "ContractWithCustomerLiabilityCurrent", "presentation": { "http://www.1800petmeds.com/role/CONDENSEDCONSOLIDATEDBALANCESHEETS", "parentTag": "us-gaap-LiabilitiesCurrent", "weight": 1.0, "order": 1.0 }, "presentation": { "http://www.1800petmeds.com/role/CONDENSEDCONSOLIDATEDBALANCESHEETS", "http://www.1800petmeds.com/role/RevenueRecognitionNarrativeDetails", "http://www.1800petmeds.com/role/RevenueRecognitionScheduleofDeferredRevenueDetails", "http://www.1800petmeds.com/role/SummaryofSignificantAccountingPoliciesDetails", "lang": { "en-us": { "role": { "terseLabel": "Deferred revenue", "label": "Deferred revenue, beginning balance", "periodStartLabel": "Deferred revenue, ending balance", "label": "Contract with Customer, Liability, Current", "documentation": "Amount of obligation to transfer good or service to customer for which consideration has been received or is receivable, classified as current" } } }, "auth_ref": { "r253", "r254", "r273" } }, "pets_ContractWithCustomerLiabilityCurrentRollForward": { "xbrltype": "stringItemType", "nsuri": "http://www.1800petmeds.com/20241231", "localname": "ContractWithCustomerLiabilityCurrentRollForward", "presentation": { "http://www.1800petmeds.com/role/RevenueRecognitionScheduleofDeferredRevenueDetails", "lang": { "en-us": { "role": { "terseLabel": "Contract With Customer, Liability, Current [Roll Forward]", "label": "Contract With Customer, Liability, Current [Roll Forward]", "documentation": "Contract

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This excludes costs incurred during the reporting period related to financial services rendered and other revenue generating activities." } } }, "auth-ref": ["r57", "r58", "r402"] }, "dei-CoverAbstract": { "xbrlytpe": "stringItemType", "nsuri": "http://xbrl.sec.gov/dei/2024", "localname": "CoverAbstract", "lang": { "en-us": { "role": { "terseLabel": "Cover [Abstract]", "label": "Cover [Abstract]", "documentation": "Cover page." } } }, "auth-ref": [] }, "dei-CurrentFiscalYearEndDate": { "xbrlytpe": "gMonthDayItemType", "nsuri": "http://xbrl.sec.gov/dei/2024", "localname": "CurrentFiscalYearEndDate", "presentation": ["http://www.1800petmeds.com/role/Cover"] }, "lang": { "en-us": { "role": { "terseLabel": "Current Fiscal Year End Date", "label": "Current Fiscal Year End Date", "documentation": "End date of current fiscal year in the format -MM-DD." } } }, "auth-ref": [] }, "us-gaap-CustomerRelationshipsMember": { "xbrlytpe": "domainItemType", "nsuri": "http://fasb.org/us-gaap/2024", 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For a 2006 annual report, which may also provide financial information from prior periods, fiscal 2006 should be given as the fiscal year focus. Example: 2006." } } }, "auth-ref": [] }, "dei-DocumentInformationLineItems": { "xbrlytpe": "stringItemType", "nsuri": "http://xbrl.sec.gov/dei/2024", "localname": "DocumentInformationLineItems", "presentation": ["http://www.1800petmeds.com/role/Cover"] }, "lang": { "en-us": { "role": { "terseLabel": "Document Information [Line Items]", "label": "Document Information [Line Items]", "documentation": "Line items represent financial concepts included in a table. These concepts are used to disclose reportable information associated with domain members defined in one or many axes to the table." } } }, "auth-ref": [] }, "dei-DocumentInformationTable": { "xbrlytpe": "stringItemType", "nsuri": "http://xbrl.sec.gov/dei/2024", "localname": "DocumentInformationTable", "presentation": ["http://www.1800petmeds.com/role/Cover"] }, "lang": { "en-us": { "role": { "terseLabel": "Document Information [Table]", "label": "Document Information [Table]", "documentation": "Container to support the formal attachment of each official or unofficial, public or private document as part of a submission package." } } }, "auth-ref": [] }, "dei-DocumentPeriodEndDate": { "xbrlytpe": "dateItemType", "nsuri": "http://xbrl.sec.gov/dei/2024", "localname": "DocumentPeriodEndDate", "presentation": ["http://www.1800petmeds.com/role/Cover"] }, "lang": { "en-us": { "role": { "terseLabel": "Document Period End Date", "label": "Document Period End Date", "documentation": "For the EDGAR submission types of Form 8-K, the date of the report, the date of the earliest event reported, for the EDGAR submission types of Form N-1A, the filing date, for all other submission types: the end of the reporting or transition period. 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[illegible]

Nondeductible Expense, Share-Based Payment Arrangement, Amount", "documentation": "Amount of reported income tax expense (benefit) in excess of (less than) expected income tax expense (benefit) computed by applying domestic federal statutory income tax rate to pretax income (loss) from continuing operation, attributable to nondeductible expense for award under share-based payment arrangement. Includes, but is not limited to, expense determined to be nondeductible upon grant or after for award under share-based payment arrangement." } } }, "auth-ref": { "r545", "r751", "r752" }, "us-gaap-IncomeTaxesPaidNet": { "xbrltype": "monetaryItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "IncomeTaxesPaidNet", "crdr": "credit", "presentation": { "http://www.1800petmds.com/role/CONDENSEDCONSOLIDATEDSTATEMENTSOF CASHFLOWS": { "lang": { "en-us": { "role": { "terseLabel": "Cash paid for income taxes", "label": "Income Taxes Paid, Net", "documentation": "Amount, after refund, of cash paid to foreign, federal, state, and local jurisdictions as income tax." } }, "auth-ref": { "r12", "r126", "r320", "r330" } }, "us-gaap-IncreaseDecreaseInAccountsPayable": { "xbrltype": "monetaryItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "IncreaseDecreaseInAccountsPayable", "crdr": "debit", "calculation": { "http://www.1800petmds.com/role/CONDENSEDCONSOLIDATEDSTATEMENTSOF 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A major class is composed of intangible assets that can be grouped together because they are similar, either by their nature or by their use in the operations of the company." } }, "auth-ref": { "r202", "r207", "r211", "r531" } }, "ecd-IndividualAxis": { "xbrltype": "stringItemType", "nsuri": "http://xbrl.sec.gov/ecd/2024", "localname": "IndividualAxis", "presentation": { "http://xbrl.sec.gov/ecd/role/AwardTimingDisclosure": { "http://xbrl.sec.gov/ecd/role/ErrCompDisclosure": { "http://xbrl.sec.gov/ecd/role/InsiderTradingArrangements": { "http://xbrl.sec.gov/ecd/role/PydpDisclosure": { "lang": { "en-us": { "role": { "terseLabel": "Individual", "label": "Individual [Axis]" } }, "auth-ref": { "r584", "r594", "r604", "r628", "r636", "r640", "r648" } }, "ecd-InsiderTradingArrLineItems": { "xbrltype": "stringItemType", "nsuri": "http://xbrl.sec.gov/ecd/2024", "localname": "InsiderTradingArrLineItems", "presentation": { "http://xbrl.sec.gov/ecd/role/InsiderTradingPoliciesProcLineItems": { "lang": { "en-us": { "role": { "terseLabel": "Insider Trading Policies and Procedures [Line Items]", "label": "Insider Trading Policies and Procedures [Line Items]", "documentation": "The major class of indefinite-lived intangible asset (for example, trade names, etc. but not all-inclusive), excluding goodwill. 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[illegible]

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December 15, 2024. Early adoption is permitted. The Update should be applied retrospectively to all prior periods presented in the financial statements. The Company is currently evaluating the impact of adopting this Update.

In December 2023, the FASB issued Update 2023-09, "Income Taxes (Topic 740): Improvements to Income Tax Disclosures". This Update applies to all entities that are subject to Topic 740. The amendments in this Update revise income tax disclosures primarily related to the rate reconciliation and income taxes paid information as well as the effectiveness of certain other income tax disclosures. The Update is effective for annual periods beginning after December 15, 2024. Early adoption is permitted. The Update should be applied on a prospective basis, but retrospective application is permitted. The Company is currently evaluating the impact of adopting this Update. The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with the instructions to Form 10-Q and, therefore, do not include all of the information and footnotes required by accounting principles generally accepted in the United States ("GAAP") for complete financial statements. In the opinion of management, the accompanying unaudited condensed consolidated financial statements contain all adjustments, consisting of normal recurring accruals, necessary to present fairly the financial position of the Company at December 31, 2024, the Statements of Operations for the three and nine months ended December 31, 2024 and 2023, and Cash Flows for the nine months ended December 31, 2024 and 2023. The results of operations for the three and nine months ended December 31, 2024 are not necessarily indicative of the operating results expected for the fiscal year ending March 31, 2025. These financial statements should be read in conjunction with the audited financial statements and notes thereto contained in our 2024 Form 10-K. The unaudited condensed consolidated financial statements include the accounts of PetMed Express, Inc. and its direct and indirect wholly owned subsidiaries. All significant intercompany transactions have been eliminated in consolidation. The preparation of unaudited condensed consolidated financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the unaudited condensed consolidated financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ materially from those estimates. The carrying amounts of the Company's cash and cash equivalents, accounts receivable, and accounts payable approximate fair value due to the short-term nature of these instruments.

Deferred revenue is recorded when payments are received or due in advance of performing our service obligations and revenue is recognized over the service period. Deferred revenue represents prepayments of PetPlus memberships with PetCareRx, Inc. ("PetCareRx"). The total deferred revenue as of December 31, 2024 and March 31, 2024 for these memberships was \$1.2 million and \$2.6 million, respectively. Memberships provide discounted pricing, free standard shipping, veterinary telehealth services and local Caremark Pharmacy prescription pickup. The membership fee is an annual charge and automatically renews one year from the initial enrollment date. The Company generally recognizes the revenue ratably over the term of the membership.

Goodwill represents the excess of the purchase price over the fair value of net assets acquired in a business combination. The Company is required to assess goodwill and other indefinite-lived intangible assets for impairment annually, or more frequently if circumstances indicate impairment may have occurred. Goodwill was evaluated for impairment using a qualitative assessment and the Company concluded that it was not more likely than not that goodwill was impaired as of December 31, 2024.

The Company performs its annual impairment assessment in the fourth fiscal quarter of each year. The Company has concluded that it has one reporting unit and has assigned the entire balance of goodwill to this reporting unit. If the carrying value of an indefinite-lived intangible asset exceeds its fair value, an impairment loss is recognized in an amount equal to that excess.

The Company's other indefinite-lived intangible assets are primarily made up of a trade name which was evaluated for impairment using a qualitative assessment and the Company concluded that it was not more likely than not that the other indefinite-lived assets were impaired as of December 31, 2024.

The Company does not believe that any recently issued, but not yet effective, accounting standards, if currently adopted, would have a material effect on the Company's consolidated financial position, results of operations, or cash flows.

In November 2023, the Financial Accounting Standards Board ("FASB") issued Update 2023-07, "Segment Reporting (Topic 280): Improvements to Reportable Segment Disclosures". This Update applies to all public entities that are required to report segment information in accordance with Topic 280. The amendments in this Update revise reportable segment disclosure requirements, primarily through enhanced disclosures about significant contract expenses. The amendments in this Update do not change how a public entity identifies its operating segments, aggregates those operating segments, or applies the quantitative thresholds to determine its reportable segments. The Update is effective for fiscal years beginning after December 15, 2023, and interim periods within fiscal years beginning after December 15, 2024. Early adoption is permitted. The Update should be applied retrospectively to all prior periods presented in the financial statements. The Company is currently evaluating the impact of adopting this Update.

Revenue Recognition

In December 2023, the FASB issued Update 2023-09, "Income Taxes (Topic 740): Improvements to Income Tax Disclosures". This Update applies to all entities that are subject to Topic 740. The amendments in this Update revise income tax disclosures primarily related to the rate reconciliation and income taxes paid information as well as the effectiveness of certain other income tax disclosures. The Update is effective for annual periods beginning after December 15, 2024. Early adoption is permitted. The Update should be applied on a prospective basis, but retrospective application is permitted. The Company is currently evaluating the impact of adopting this Update.

Revenue Recognition

In accordance with ASC Topic 606 ("Revenue from Contracts with Customers"), the Company primarily generates revenue by selling prescription and non-prescription pet medication products, pet food, supplements, and supplies, from one of the Company's two warehouses. Certain pet supplies offered on the Company's websites are drop shipped to customers. The Company considers itself the principal in the arrangement because the Company controls the specified good before it is transferred to the customer. Revenue contracts contain one performance obligation, which is delivery of the product. Customer care and support is deemed not to be a material right to the contract. The transaction price is adjusted at the date of sale for any applicable sales discounts and an estimate of product returns, which are based on historical patterns, however this is not considered a key judgment. Revenue is recognized when control transfers to the customer at the point in time at which the shipment of the product occurs. This key judgment is determined as the shipping point, which represents the point in time when the Company has a present right to payment, title has transferred to the customer, and the customer has assumed the risks and rewards of ownership. Additionally, the Company has external relationships for telehealth veterinary and insurance services. Virtually all the Company's sales are paid by credit cards and the Company usually receives the cash settlement in two to three banking days. Credit card sales minimize the accounts receivable balances relative to sales.

Outbound shipping and handling fees are an accounting policy election and are included in sales as the Company considers itself the principal in the arrangement given its responsibility for supplier selection and discretion over pricing. Shipping costs associated with outbound freight after control over a product has transferred to a customer are an accounting policy election and are accounted for as fulfillment costs and are included in cost of sales.

Membership fees represent the amounts recognized from two membership models. The first is the PetPlus membership for PetCareRx customers, and the second is a partner membership, which allows employees in-network to join the PetPlus membership program through their employers. These memberships provide discounted pricing, free standard shipping, veterinary telehealth services and local Caremark Pharmacy prescription pickup which represent a single stand-ready performance obligation to provide these benefits. The PetPlus membership fee is an upfront annual charge and automatically renews one year from the initial enrollment date. The Company recognizes the revenue ratably over the term of the PetPlus membership which is generally one year. As shown in the following table, under the PetPlus program, the Company recognized \$1.0 million and \$3.7 million of previously deferred annual membership fees in the three and nine months ended December 31, 2024, and had \$1.2 million of deferred revenue as of December 31, 2024.

	Three Months Ended December 31, 2024	Nine Months Ended December 31, 2024	Deferred Revenue as of December 31, 2024
(in millions)	\$1.0	\$3.7	\$1.2

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RSUs Balance at March 31, 2024 Granted Vested and issued Forfeited Balance at December 31, 2024 PSUs Weighted-Average Grant Date Fair Value Per PSU							
85,080							
1,037,258							
1,037,258							
4.04							
8.38							
5.84							
10.48							
13.95							
10,000							

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"display:none"></td></tr></table></div><div style="margin-top:10pt;text-align:justify;text-indent:18pt">There were no shares of common stock that were purchased or retired in the nine months ended December 31, 2024 or 2023.</div><div style="margin-top:10pt;text-align:justify;text-indent:18pt">On December 2, 2024, the Board of Directors (the "Board") of the Company adopted a rights agreement and declared a dividend of one right (a "Right") for each outstanding share of Company common stock, to shareholders of record at the close of business on December 16, 2024 (the "Record Date"). The description and terms of the Rights are set forth in a rights agreement, dated as of December 3, 2024 (the "Rights Agreement"), between the Company and Continental Stock Transfer & Trust Company, a federally chartered trust company, as rights agent.</div><div style="margin-top:10pt;text-align:justify;text-indent:18pt">The Board adopted the Rights Agreement to protect the investment of shareholders during a period in which it believes shares of the Company do not reflect the inherent value of the business or its long-term growth potential, and during which there have been recent significant accumulations of common stock by certain shareholders. The Rights Agreement is intended to enable shareholders to realize the long-term value of their investment in the Company by reducing the likelihood that any entity, person, or group is able to gain a control or control-like position in the Company through open market accumulation without paying all shareholders an appropriate control premium or providing the Board sufficient opportunity to make informed judgments and take actions that are in the best interests of all shareholders.</div><div style="margin-top:10pt;text-align:justify;text-indent:18pt">In general terms, the Rights Agreement imposes significant dilution upon any person or group (other than the Company and certain other excluded persons and exempt persons), that is or becomes the beneficial owner of 12.5% or more of the common stock without the prior approval of the Board following the first public announcement by the Company of the adoption of the Rights Agreement. The term "beneficial ownership" is defined in the Rights Agreement and includes, among other things, certain derivative arrangements.</div><div style="text-align:justify;text-indent:18pt">
</div><div style="text-align:justify;text-indent:18pt">In general, each Right entitles its registered holder, subject to the terms of the Rights Agreement, to purchase from the Company one one-thousandth of a share of Series A Junior Participating Preferred Stock, par value \$0.001 per share ("Preferred Stock"), of the Company at an exercise price of \$27.00 per Right, subject to adjustment under certain circumstances (the "Purchase Price"). The Rights will become exercisable if (among other things) any person or group acquires 12.5% or more of the outstanding common stock, including through derivatives agreements, without the approval of the Board (an "Acquiring Person"). If a person or group becomes an Acquiring Person, all holders of Rights except the Acquiring Person or any associate or affiliate thereof may, upon exercise of a Right, purchase for the Purchase Price shares of Common Stock with a market value of two times the Purchase Price, based on the market price of the Common Stock prior to such acquisition. If the Company is acquired in a merger or similar transaction after an Acquiring Person becomes such, all holders of Rights except the Acquiring Person or any associate or affiliate thereof may, upon exercise of a Right, purchase for the Purchase Price shares of the acquiring company with a market value of two times the Purchase Price.</div><div style="text-align:justify">based on the market price of the acquiring company's stock prior to such transaction. Any Rights held by an Acquiring Person will be void and may not be exercised.</div><div style="text-align:justify;text-indent:18pt"></div><div style="text-align:justify;text-indent:18pt">The Rights will expire on the earliest to occur of (a) the close of business on December 2, 2025, (b) the time at which the Rights are redeemed by the Company (as provided in the Rights Agreement), or (c) the time at which the Rights are exchanged by the Company (as provided in the Rights Agreement). There was no impact to the Company's current period financial statements from adopting this Rights Agreement.</div><div style="margin-top:10pt;text-align:justify;text-indent:18pt">In connection with the adoption of the Rights Agreement, the Board adopted Articles of Amendment to the Amended and Restated Articles of Incorporation of the Company (the "Articles of Amendment"), which designates the rights, preferences, and privileges of 100,000 shares of a new series of the Company's preferred stock, par value \$0.001 per share, designated as Series A Junior Participating Preferred Stock. The Company filed the Articles of Amendment with the Secretary of State of the State of Florida on December 3, 2024.</div><div style="margin-top:10pt;text-align:justify;text-indent:18pt">Changes in Shareholders' Equity for the three and nine months ended December 31, 2024 is summarized below (in thousands).</div><div style="margin-top:10pt"><table style="border-collapse:collapse;display:inline-table;margin-bottom:5pt;text-align:center;bottom:width:100.000%"><tr><td style="width:1.0%"><td style="width:58.142%"><td style="width:0.1%"><td style="width:1.0%"><td style="width:12.081%"><td style="width:0.1%"><td style="width:0.1%"><td style="width:0.406%"><td style="width:0.1%"><td style="width:1.0%"><td style="width:0.1%"><td style="width:12.081%"><td style="width:0.1%"><td style="width:0.1%"><td style="width:0.406%"><td style="width:0.1%"><td style="width:1.0%"><td style="width:0.1%"><td style="width:12.084%"><td style="width:0.1%"></tr><tr><td colspan="3" style="padding:0 1pt"><td colspan="3" style="padding:2px 1pt;text-align:center;vertical-align:bottom">Common Stock<td colspan="3" style="padding:0 1pt"><td colspan="3" style="padding:2px 1pt;text-align:center;vertical-align:bottom">Additional
Paid-In
Capital<td colspan="3" style="padding:0 1pt"><td colspan="3" style="padding:2px 1pt;text-align:center;vertical-align:bottom">Retained
Earnings</tr><tr><td colspan="3" style="height:15pt"><td colspan="3" style="padding:0 1pt"><td colspan="3" style="padding:0 1pt"><td colspan="3" style="border-top:1pt solid #000;padding:0 1pt"><td colspan="3" style="padding:0 1pt"><td colspan="3" style="border-top:1pt solid #000;padding:0 1pt"></tr><tr><td colspan="3" style="padding:0 1pt"><td colspan="3" style="border-top:1pt solid #000;padding:0 1pt"><td colspan="3" style="padding:0 1pt"><td colspan="3" style="padding:0 1pt"><td colspan="3" style="padding:0 1pt"></tr><tr><td colspan="3" style="background-color:#ceefff;padding:2px 1pt;text-align:left;vertical-align:bottom">Beginning balance at March 31, 2024<td colspan="3" style="background-color:#ceefff;padding:2px 0 2px 1pt;text-align:left;vertical-align:bottom">21<td colspan="3" style="background-color:#ceefff;padding:2px 1pt 2px 0;text-align:right;vertical-align:bottom"><td colspan="3" style="background-color:#ceefff;padding:0 1pt"><td colspan="3" style="background-color:#ceefff;padding:2px 0 2px 1pt;text-align:left;vertical-align:bottom">25,146<td colspan="3" style="background-color:#ceefff;padding:2px 1pt 2px 0;text-align:right;vertical-align:bottom"><td colspan="3" style="background-color:#ceefff;padding:0 1pt"><td colspan="3" style="background-color:#ceefff;padding:2px 0 2px 1pt;text-align:left;vertical-align:bottom">71,555<td colspan="3" style="background-color:#ceefff;padding:2px 1pt 2px 0;text-align:right;vertical-align:bottom"><td colspan="3" style="background-color:#ceefff;padding:0 1pt"><td colspan="3" style="background-color:#ceefff;padding:2px 0 2px 1pt;text-align:left;vertical-align:bottom">1,250<td colspan="3" style="background-color:#ceefff;padding:2px 1pt 2px 0;text-align:right;vertical-align:bottom"><td colspan="3" style="background-color:#ceefff;padding:0 1pt"><td colspan="3" style="background-color:#ceefff;padding:2px 0 2px 1pt;text-align:left;vertical-align:bottom">1,250<td colspan="3" style="background-color:#ceefff;padding:2px 1pt 2px 0;text-align:right;vertical-align:bottom"><td colspan="3" style="background-color:#ceefff;padding:0 1pt"><td colspan="3" style="background-color:#ceefff;padding:2px 0 2px 1pt;text-align:left;vertical-align:bottom">1,250<td colspan="3" style="background-color:#ceefff;padding:2px 1pt 2px 0;text-align:right;vertical-align:bottom"><td colspan="3" style="background-color:#ceefff;padding:0 1pt"><td colspan="3" style="background-color:#ceefff;padding:2px 0 2px 1pt;text-align:left;vertical-align:bottom">1,250<td colspan="3" style="background-color:#ceefff;padding:2px 1pt 2px 0;text-align:right;vertical-align:bottom"><td colspan="3" style="background-color:#ceefff;padding:0 1pt"><td colspan="3" style="background-color:#ceefff;padding:2px 0 2px 1pt;text-align:left;vertical-align:bottom">1,250<td colspan="3" style="background-color:#ceefff;padding:2px 1pt 2px 0;text-align:right;vertical-align:bottom"><td colspan="3" style="background-color:#ceefff;padding:0 1pt"><td colspan="3" style="background-color:#ceefff;padding:2px 0 2px 1pt;text-align:left;vertical-align:bottom"><span style="color:#000000;font-family:'Times New Roman',sans-serif;font-size:10pt;font-weight:400;line

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Ending balance at December 31, 2023:

	2023	2022
Total assets	\$1,250,000	\$1,250,000
Total liabilities	\$1,250,000	\$1,250,000
Total equity	\$0	\$0

Income Taxes

For the three months ended December 31, 2024 and 2023, the Company recorded an income tax provision of approximately \$0.5 million and an income tax benefit of approximately \$0.6 million, respectively, and for the nine months ended December 31, 2024 and 2023, the Company recorded an income tax provision of \$22 thousand and an income tax benefit of \$0.3 million.

respectively. The increase in the income tax provision for the three months ended December 31, 2024 compared to approximately 23.4% for the three months ended December 31, 2023, and the effective tax rate for the nine months ended December 31, 2024 was approximately 0.4%, compared to approximately 12.4% for the nine months ended December 31, 2023. The projected full-year effective tax rate used for purposes of the income tax provision for the three and nine months ended December 31, 2024 reflects the \$1.8 million impact of a favorable permanent difference associated with the cancellation of the former CEO's performance restricted shares. No tax benefit was recorded for the original compensation expense due to expected limitation under Internal Revenue Code Section 162(m) and therefore, there is no tax benefit to reverse upon cancellation of the stock. The impact of this favorable permanent difference is partially offset by the impacts of stock-based compensation recognized for book and tax purposes.

Under Internal Revenue Code Section 382, if a corporation undergoes an "ownership change," the corporation's ability to use its pre-change net operating loss and tax credit carryforwards to offset its post-change income and tax liabilities may be limited. Generally, an ownership change occurs when the equity ownership of one or more stockholders or groups of stockholders who owns at least 5% of a corporation's stock increases its ownership by more than 50 percentage points over their lowest ownership percentage in a testing period (typically three years). On April 3, 2023, 100% of the issued and outstanding stock of PetCareRx was acquired by the Company. The merger triggered an ownership change of PetCareRx within the meaning of Section 382.

The merger of PetCareRx had approximately \$96.0 million of net operating losses and \$1.9 million of disallowed interest expense. The results of the Section 382 analysis determined the net operating losses and disallowed interest expense in total, would be limited and reduced to approximately \$14.5 million.

Related Party Transaction

On September 29, 2024 the Company entered into a master services agreement with Fabric, Inc ("Fabric"), a privately-held company. Under this agreement, Fabric will provide cloud-based product services to the Company with a one-year term with auto-renewal unless either party provides notice at least 90 days in advance. Per the terms of the agreement, the Company will pay Fabric \$115,000 the first year and \$100,000 for each potential year thereafter with potential changes in the amounts paid based on actual usage of Fabric's services. There was no expense related to this contract for the three and nine months ended December 31, 2024. There was no amount owed by the Company to Fabric as of December 31, 2024. Sandra Campos, Chief Executive Officer and President of the Company, is an equity holder in Fabric and serves on the Board of Directors of Fabric. This transaction was

reviewed and approved by the Company's Audit Committee of the Board of Directors in accordance with the Company's related party transaction policy.

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