

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER  
THE SECURITIES EXCHANGE ACT OF 1934

For the month of October 2024.

Commission File Number 333-

**Zenvia Inc.**

(Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

**Avenida Paulista, 2300, 18th Floor, Suites 182 and 184  
São Paulo, São Paulo, 01310-300  
Brazil**  
(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereto duly authorized.

Date: October 18, 2024

Zenvia Inc.

By: /s/ Cassio Bobsin

Name: Cassio Bobsin

Title: Chief Executive Officer

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**EXHIBIT INDEX**

Exhibit No.	Description
99.1	<a href="#">Notice of 2024 Annual General Meeting of Shareholders</a>
99.2	<a href="#">Proxy Statement</a>
99.3	<a href="#">Form of Proxy Card for Registered Shareholders</a>

## ZENVIA INC.

**NOTICE OF ANNUAL GENERAL MEETING OF SHAREHOLDERS  
TO BE HELD NOVEMBER 21, 2024**

**NOTICE IS HEREBY GIVEN** that an annual general meeting (the “**AGM**”) of Zenvia Inc. (the “**Company**”) will be held on November 21, 2024 at 10:00 a.m. (Brasilia time) at Avenida Paulista, 2300, 18th Floor, Suites 182 and 184, São Paulo, São Paulo, 01310-300, Brazil. Holders of record of the Company’s Class A common shares and the Class B common shares as of the Record Date (as defined below), are cordially invited to attend the AGM.

**AGENDA**

The AGM will be held for the purpose of considering and, if thought fit, passing and approving the following resolutions:

1. to resolve, as an ordinary resolution, that the Company's financial statements and the auditor's report for the fiscal year ended December 31, 2023 be approved and ratified.

The Board of Directors of the Company (the ‘**Board**’) has fixed the close of business on October 17, 2024 as the record date (the “**Record Date**”) for determining the shareholders of the Company entitled to receive notice of the AGM or any adjournment thereof. The holders of record of the Class A common shares and the Class B common shares of the Company as at the close of business on the Record Date are entitled to receive notice of and attend the AGM and any adjournment thereof.

The Company's 2023 annual report for the fiscal year ended December 31, 2023 was filed with the U.S. Securities and Exchange Commission (the “**Commission**”) on May 15, 2024 (the “**2023 Form 20-F**”). Shareholders may obtain a copy of the 2023 Form 20-F, free of charge, from the Company's website at <https://investors.zenvia.com>, on the platform hosted by Computershare Trust Company, N.A. (“**Computershare**”) at [www.edocumentview.com/ZENV](http://www.edocumentview.com/ZENV) and at the SEC's website at [www.sec.gov](http://www.sec.gov) or by contacting the Company's Investor Relations Department by email at [ir@zenvia.com](mailto:ir@zenvia.com).

**The Board recommends that shareholders of the Company vote “FOR” the resolutions at the AGM.** Further details regarding the resolutions are set out in the attached proxy statement (which proxy statement is hereby incorporated into this notice by reference) (the “**Proxy Statement**”).

**Please read our Proxy Statement for important information on the resolutions. Your vote is important. Whether or not you expect to attend the AGM, and whether you are a registered shareholder (with shares held of record) or a holder of shares in street name (with shares held by a bank, brokerage firm or other nominee), please vote at your earliest convenience by following the instructions in the Notice of Internet Availability, proxy card and in our Proxy Statement.**

**Proxies submitted by registered shareholders and street shareholders (be it by internet, telephone or mailing a proxy card) must be received by us no later than 11:59 p.m., Eastern time, on November 19, 2024 to ensure your representation at our AGM.**

By Order of the Board of Directors

/s/ Cassio Bobsin

Name: Cassio Bobsin

Title: Chairman of the Board of Directors

Dated: October 18, 2024

Registered Office:

c/o Maples Corporate Services Limited

PO Box 309

Ugland House

Grand Cayman

KY1-1104

Cayman Islands

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**Important Notice Regarding the Availability of Proxy Materials for Zenvia Inc. Shareholder Meeting to be Held on November 21, 2024**

A copy of our proxy statement and our annual report on Form 20-F for the fiscal year ended December 31, 2023 can be accessed, free of charge, on the “Corporate Governance – General Shareholders’ Meeting” section and “Financial Information – SEC Filings” section, respectively, of the Company's website at <https://investors.zenvia.com>, on the platform hosted by Computershare at

[www.edocumentview.com/ZENV](http://www.edocumentview.com/ZENV) and at the SEC's website at [www.sec.gov](http://www.sec.gov).

By inserting the control number to be provided to you on your Notice of Internet Availability of Proxy Materials or proxy card at [www.investorvote.com/ZENV](http://www.investorvote.com/ZENV) for registered shareholders and at [www.proxyvote.com](http://www.proxyvote.com) for street shareholders (if your bank, brokerage firm, or other nominee supports [www.proxyvote.com](http://www.proxyvote.com) and has agreed to provide you with a control number for this purpose), you will have instructions on how to access our proxy materials, and on how to vote via the Internet, telephone or by proxy card. If you own shares in street name, meaning that your shares are held by a bank, brokerage firm, or other nominee, you may also instruct that institution on how to vote your shares.

**Zenvia Inc.**  
**P.O. Box 309**  
**Ugland House**  
**Grand Cayman**  
**KY1-1104**  
**Cayman Islands**

## PROXY STATEMENT

### General

The board of directors of Zenvia Inc. (the “**Company**” or “**we**”) is soliciting proxies for the annual general meeting of shareholders (the “**AGM**”) of the Company to be held on November 21, 2024 at 10:00 a.m. (Brasilia time). The AGM will be held at Avenida Paulista, 2300, 18th Floor, Suites 182 and 184, São Paulo, São Paulo, 01310-300, Brazil.

A copy of this proxy statement and our annual report on Form 20-F for the fiscal year ended December 31, 2023 can be accessed, free of charge, on the “Corporate Governance – General Shareholders’ Meeting” section and “Financial Information – SEC Filings” section, respectively, of the Company’s website at <https://investors.zenvia.com>, on the platform hosted by Computershare at [www.edocumentview.com/ZENV](http://www.edocumentview.com/ZENV) and at the SEC’s website at [www.sec.gov](http://www.sec.gov).

By inserting the control number to be provided to you on your Notice of Internet Availability of Proxy Materials or proxy card at [www.investorvote.com/ZENV](http://www.investorvote.com/ZENV) for registered shareholders and at [www.proxyvote.com](http://www.proxyvote.com) for street shareholders (if your bank, brokerage firm, or other nominee supports [www.proxyvote.com](http://www.proxyvote.com) and has agreed to provide you with a control number for this purpose), you will have instructions on how to access our proxy materials, and on how to vote via the Internet, telephone or by proxy card. If you own shares in street name, meaning that your shares are held by a bank, brokerage firm, or other nominee, you may also instruct that institution on how to vote your shares.

On or about October 29, 2024, we expect to mail to our shareholders a Notice of Internet Availability. See “Internet Availability of Proxy Materials” below.

### Record Date, Share Ownership and Quorum

Only the holders of record of Class A common shares (the “**Class A Common Shares**”) and Class B common shares (the “**Class B Common Shares**” and together with the Class A Common Shares, the “**Common Shares**”) of the Company as at the close of business on October 17, 2024, Cayman Islands time (the “**Record Date**”) are entitled to receive notice of and attend the AGM and any adjournment thereof. No person shall be entitled to vote at the AGM unless it is registered as a shareholder of the Company on the record date for the AGM.

As of the close of business on the Record Date, 51,867,698 Common Shares were issued and outstanding, including 28,202,773 Class A Common Shares and 23,664,925 Class B Common Shares. One or more shareholders holding not less than one-third in aggregate of the voting power of all shares in issue and entitled to vote, present in person or by proxy or, if a corporation or other non-natural person, by its duly authorized representative, constitutes a quorum of the shareholders provided, however, that such a quorum must also include (i) Oria Zenvia Co-investment Holdings, LP, Oria Tech Zenvia Co-investment – Fundo de Investimento em Participações Multiestratégia and Oria Tech I Inovação Fundo de Investimento em Participações Multiestratégia, for so long as they holds Class B Common Shares, and (ii) Bobsin Corp., for so long as it holds Class B Common Shares.

### Voting and Solicitation

Each Class A Common Share issued and outstanding as of the close of business on the Record Date is entitled to one vote at the AGM. Each Class B Common Share issued and outstanding as of the close of business on the Record Date is entitled to ten votes at the AGM. The ratification and approval of the financial statements and the auditor’s report for the fiscal year ended December 31, 2023 will require approval by an ordinary resolution (i.e., a simple majority of the votes cast, by or on behalf of, the shareholders attending and voting at the AGM).

### Internet Availability of Proxy Materials

We are furnishing proxy materials to our shareholders primarily via the Internet, instead of mailing printed copies of those materials to each shareholder.

On or about October 29, 2024, we expect to mail to our shareholders a Notice of Internet Availability containing instructions on how to access our proxy materials. The Notice of Internet Availability of Proxy Materials directs shareholders to a website where they can access our proxy materials, including our proxy statement and our annual report, and view instructions on how to vote via the Internet, telephone or by proxy card. This process is designed to expedite shareholders’ receipt of proxy materials, lower the cost of the AGM, and help conserve natural resources. If you received a Notice of Internet Availability of Proxy Materials and would prefer to receive a paper copy of our proxy materials, please follow the instructions included in the Notice of Internet Availability of Proxy

Materials.

## **Voting by Holders of Common Shares**

Common Shares that are properly voted via the Internet, telephone or for which proxy cards are properly executed and returned within the deadline set forth below, will be voted at the AGM in accordance with the directions given. The proxy holder will also vote in the discretion of such proxy holder on any other matters that may properly come before the AGM, or at any adjournment thereof. Where any holder of Common Shares affirmatively abstains from voting on any particular resolution, the votes attaching to such Common Shares will not be included or counted in the determination of the number of Common Shares present and voting for the purposes of determining whether such resolution has been passed (but they will be counted for the purposes of determining the quorum, as described above).

Voting via the Internet or by telephone helps save money by reducing postage and proxy tabulation costs. Each of these voting methods is available 24 hours per day, seven days per week. To vote by any of these methods, read this Proxy Statement, have your Notice of Internet Availability of Proxy Materials or proxy card in hand, and follow the instructions set forth in the Notice of Internet Availability of Proxy Materials or proxy card, as the case may be.

**Proxies submitted by registered shareholders and street shareholders (whether by internet or by returning the proxy card) must be received by us no later than 11:59 p.m., Eastern time, on November 19, 2024 to ensure your representation at our AGM.**

The manner in which your shares may be voted depends on how your shares are held. If you own shares of record, meaning that your shares are represented by book entries in your name so that you appear as a shareholder on the shareholder register of the Company maintained by Computershare (i.e., you are a registered shareholder), our stock transfer agent, this proxy statement, the notice of AGM and the proxy card will be available to you at [www.investorvote.com/ZENV](http://www.investorvote.com/ZENV) by inserting the control number on the Notice of Internet Availability of Proxy Materials or proxy card to be provided to you by Computershare. You may provide voting instructions by Internet, telephone or (if you have received paper copies of our proxy materials) by returning a proxy card. You also may attend the AGM and vote in person. If you own Common Shares of record and you do not vote by Internet, telephone, proxy or in person at the AGM, your shares will not be voted.

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If you own shares in street name (i.e., you are a street shareholder), meaning that your shares are held by a bank, brokerage firm, or other nominee, you are then considered the "beneficial owner" of shares held in "street name," and as a result, this proxy statement, the notice of AGM and the proxy card will be available to you at [www.proxyvote.com](http://www.proxyvote.com) by inserting the control number on the instructions to be provided to you by your bank, brokerage firm, or other nominee holding the shares if your bank, brokerage firm, or other nominee supports [www.proxyvote.com](http://www.proxyvote.com) and has agreed to provide you with a control number for this purpose. You may provide voting instructions by the Internet, telephone or (if you have received paper copies of proxy materials through your bank, brokerage firm, or other nominee) by returning a voting instruction form received from that institution. If you own Common Shares in street name and attend the AGM, you must obtain a "legal proxy" from the bank, brokerage firm, or other nominee that holds your shares in order to vote your shares at the meeting and present your voting information card.

## **Revocability of Proxies**

Registered shareholders may revoke their proxy or change voting instructions before shares are voted at the AGM by submitting a written notice of revocation to our Investor Relations Department at [ir@zenvia.com](mailto:ir@zenvia.com), or a duly executed proxy (via the Internet, telephone or by returning a proxy card) bearing a later date (which must be received by us no later than the date set forth below) or by attending the AGM and voting in person. A beneficial owner owning Common Shares in street name may revoke or change voting instructions by contacting the bank, brokerage firm, or other nominee holding the shares or by obtaining a legal proxy from such institution and voting in person at the AGM. **If you are not planning to attend in person our AGM, to ensure your representation at our AGM, any changes to the voting instructions of proxies previously submitted by registered shareholders and street shareholders (whether by internet or by mailing a proxy card) must be received by us no later than 11:59 p.m., Eastern time, on November 19, 2024.**

## **PROPOSALS:**

### **1. RATIFICATION AND APPROVAL OF FINANCIAL STATEMENTS AND THE AUDITOR'S REPORT FOR THE FISCAL YEAR ENDED DECEMBER 31, 2023**

The Company seeks shareholder approval and ratification of the Company's 2023 financial statements, which have been prepared in accordance with International Financial Reporting Standards, in respect of the fiscal year ended December 31, 2023. A copy of the Company's 2023 financial statements is available on the "Financial Information – Financial Results" section of the Company's website at <https://investors.zenvia.com> and on the platform hosted by Computershare at [www.edocumentview.com/ZENV](http://www.edocumentview.com/ZENV).

The affirmative vote by the holders of a simple majority of the votes cast, by or on behalf of, the shareholders attending and voting at the AGM is required for this proposal. If proxies are properly submitted by signing, dating and returning a proxy card, Common Shares represented thereby will be voted in the manner specified therein.

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**THE BOARD OF DIRECTORS RECOMMENDS A VOTE “FOR” THE RATIFICATION AND APPROVAL OF THE FINANCIAL STATEMENTS AND THE AUDITOR’S REPORT FOR THE FISCAL YEAR ENDED DECEMBER 31, 2023.**

**PROXY STATEMENT, ANNUAL REPORT AND COMPANY INFORMATION**

A copy of this proxy statement and our annual report on Form 20-F for the fiscal year ended December 31, 2023 can be accessed, free of charge, on the “Corporate Governance – General Shareholders’ Meeting” section and “Financial Information – SEC Filings” section, respectively, of the Company’s website at <https://investors.zenvia.com>, on the platform hosted by Computershare at [www.edocumentview.com/ZENV](http://www.edocumentview.com/ZENV) and at the SEC’s website at [www.sec.gov](http://www.sec.gov).

**OTHER MATTERS**

We know of no other matters to be submitted to the AGM. If any other matters properly come before the AGM, it is the intention of the persons named in the enclosed form of proxy to vote the Common Shares they represent as the board of directors may recommend.

By Order of the Board of Directors  
Cassio Bobsin, Chairman of the Board of Directors  
October 18, 2024

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## Form of Proxy Card for Registered Shareholders



Z·E·N·V·I·A



## Your vote matters – here's how to vote!

You may vote online or by phone instead of mailing this card.



**Votes submitted electronically must be received by 11:59 p.m. Eastern time, on November 19, 2024**

**Online**

Go to [www.investorvote.com/ZENV](http://www.investorvote.com/ZENV) or scan the QR code – login details are located in the shaded bar below.



**Phone**  
Call toll free 1-800-652-VOTE (8683) within the USA, US territories and Canada



**Save paper, time and money!**  
Sign up for electronic delivery at [www.investorvote.com/ZENV](http://www.investorvote.com/ZENV)

Using a **Black ink** pen, mark your votes with an **X** as shown in this example.

Please do not write outside the designated areas.

## 2024 Annual Meeting Proxy Card

▼ IF VOTING BY MAIL, SIGN, DETACH AND RETURN THE BOTTOM PORTION IN THE ENCLOSED ENVELOPE. ▼

**A** Proposals – The Board of Directors recommend a vote **FOR** Proposal 1.

1. to resolve, as an ordinary resolution, that the Company's financial statements and the auditor's report for the fiscal year ended December 31, 2023 be approved and ratified.

For      Against      Abstain

**B** Authorized Signatures – This section must be completed for your vote to count. Please date and sign below.

Please sign exactly as name(s) appears hereon. Joint owners should each sign. When signing as attorney, executor, administrator, corporate officer, trustee, guardian, or custodian, please give full title.

Date (mm/dd/yyyy) – Please print date below.



Signature 1 – Please keep signature within the box.



Signature 2 – Please keep signature within the box.



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## 2024 Annual Meeting Admission Ticket

2024 Annual Meeting of Zenvia Inc. Shareholders

November 21, 2024, at 10:00am BRT  
Avenida Paulista, 2300 - São Paulo  
18th Floor, Suites 182 and 184  
São Paulo  
01310-300

Upon arrival, please present this admission ticket and photo identification at the registration desk.

Important notice regarding the internet availability of proxy materials for the Annual Meeting of Shareholders.  
The material is available at: [www.adocumentview.com/ZENV](http://www.adocumentview.com/ZENV)



Small steps make an impact.

Help the environment by consenting to receive electronic  
delivery, sign up at [www.investorvote.com/ZENV](http://www.investorvote.com/ZENV)



▼ IF VOTING BY MAIL, SIGN, DETACH AND RETURN THE BOTTOM PORTION IN THE ENCLOSED ENVELOPE. ▼

**ZENVIA INC.**



### Notice of 2024 Annual Meeting of Shareholders

Proxy Solicited by Board of Directors for Annual Meeting – November 21, 2024

Cassio Bobsin, Shay Chor, or any of them, or failing them, the chairman of the Annual Meeting of Shareholders of Zenvia Inc., each with the power of substitution and to act individually, are hereby authorized to represent and vote the shares of the undersigned, with all the powers which the undersigned would possess if personally present, at the Annual Meeting of Shareholders of Zenvia Inc. to be held on November 21, 2024 or at any postponement or adjournment thereof.

Shares represented by this proxy will be voted by the stockholder. If no such directions are indicated, the Proxies will have authority to vote FOR item 1.

In their discretion, the Proxies are authorized to vote upon such other business as may properly come before the meeting.

(Items to be voted appear on reverse side)

#### C Non-Voting Items

Change of Address – Please print new address below.

Comments – Please print your comments below.

Meeting Attendance  
Mark box to the right if  
you plan to attend the  
Annual Meeting.

