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travel B.V. 20161114 Travel B.V. 20161014 Turbo Travel Holding B.V. 20160902 6-K 1 form6-kinvestmentinholisto.htm  
6-K DocumentÂ Â UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 Â Â FORM  
6-K Â Â REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO SECTIONÂ 13a-16 OR 15d-16 UNDER THE  
SECURITIES EXCHANGE ACT OF 1934 Date of Report: July, 2024 Commission File Number: 001-37959Â trivago N.V.  
(Exact Name of Registrant as Specified in Its Charter) Â Â KesselstraÃŸe 5 - 7 40221 DÃ¼sseldorf Federal Republic of  
Germany +49 160 4681913(Address of principal executive offices) Â Â Indicate by check mark whether the registrant  
files or will file annual reports under cover of Form 20-F or Form 40-F. Form 20-FÂ Â xÂ Â Â Â Â Â Â Â Â Â Form  
40-FÂ Â Â ~ Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T  
Rule 101(b)(1):Â Â Â ~ Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by  
Regulation S-T Rule 101(b)(7):Â Â Â ~ Announcement of the acquisition of 30% equity interest in Holisto LtdEarlier  
today, we acquired a 30% equity interest in Holisto Ltd for USD 10 million (the "Initial Investment"), with an option to  
purchase the remaining 70% equity interest within the next 15 months (the "Call Option"). Holisto Ltd is an artificial  
intelligence driven travel technology platform that serves as a hotel rate aggregator and white-label booking engine  
provider. The Initial Investment closed today. The purchase price for the remaining 70% of the shares in Holisto Ltd  
would be determined if the Call Option is exercised based on a formula, with the maximum exercise price for the Call  
Option set at USDÂ 60 million. If it were to exercise the Call Option, trivago N.V. may elect to settle the purchase price  
partially in cash and partially in trivago N.V. shares (with shares to represent no more than 50% of the purchase  
price).Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused  
this report to be signed on its behalf by the undersigned, thereunto duly authorized. Â Â Â Â trivago N.V.Date: July 30,  
2024By:/s/ Robin HarriesRobin Harries(Chief Financial Officer)