

Baidu.com, Inc. 0001329099 7370 000000000 E9 1231 6-K 34 000-51469 25536905 BAIDU CAMPUS, NO. 10 SHANGDI 10TH STREET HAIDIAN DISTRICT BEIJING F4 100085 (86-10) 5992 8888 BAIDU CAMPUS, NO. 10 SHANGDI 10TH STREET HAIDIAN DISTRICT BEIJING F4 100085 Baidu.com, Inc. 20050602 6-K 1 d921486d6k.htm FORM 6-K Form 6-K Â UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549 Â FORM 6-K Â REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934 For the month of January 2025 Commission File Number: 000-51469 Â BAIDU, INC. Â Baidu Campus No.Â 10 Shangdi 10th Street Haidian District, Beijing 100085 The People's Republic of China (Address of principal executive offices) Â Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F. Form 20-Fâ€ ,â€™âœƒâœƒâœƒForm 40-Fâœ€,â™ˆ Â ExhibitÂ 99.1 âœ” Announcement âœ” Date of Board Meeting SIGNATURES Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized. Â BAIDU, INC. By Â : Â /s/ Junjie He Name Â : Â Junjie He Title Â : Â Interim Chief Financial Officer Date: JanuaryÂ 17, 2025 EX-99.1 2 d921486dex991.htm EX-99.1 EX-99.1 Exhibit 99.1 Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement. Under our weighted voting rights structure, our share capital comprises ClassA ordinary shares and ClassB ordinary shares. Each ClassA ordinary share entitles the holder to exercise one vote, and each ClassB ordinary share entitles the holder to exercise 10 votes, respectively, on all matters subject to the vote at general meetings of the Company. Shareholders and prospective investors should be aware of the potential risks of investing in a company with a weighted voting rights structure. Our American depositary shares, each representing eight of our ClassA ordinary shares, are listed on Nasdaq in the United States under the symbol BIDU. Â Baidu, Inc. ç³¼äº§éŸªæ‰²è½¬»¹æœ¨åœ†ã…‹→à¿ (A company controlled through weighted voting rights and incorporated in the Cayman Islands with limited liability) (Stock Codes: 9888 (HKD counter) and 89888 (RMB counter)) DATE OF BOARD MEETING Our board of directors will hold a board meeting on Monday, February 17, 2025 for the purposes of, among other matters, approving our unaudited results and announcement for the three months and fiscal year ended December 31, 2024 (the æœFourth Quarter and Fiscal Year 2024 Financial Results Announcementâœ). We will upload the Fourth Quarter and Fiscal Year 2024 Financial Results Announcement to the website of The Stock Exchange of Hong Kong Limited (the æœStock Exchangeâœ) and the website of the Company (<https://ir.baidu.com>) on Tuesday, February 18, 2025 (Beijing/Hong Kong Time), after the trading hours of the Stock Exchange and before the opening of the U.S. market. The Companyâ€™s management will hold an earnings conference call at 8:30 PM on Tuesday, February 18, 2025, Beijing/Hong Kong Time (7:30 AM on February 18, 2025, U.S. Eastern Time). Interested parties may register in advance of the conference call using the link provided below. Dial-in number, passcode, and unique access PIN will be provided by email upon registration. Interested parties may visit the link below for pre-registration, which automatically directs visitors to the registration page of æœBaidu Inc. Q4 2024 Earnings Conference Callâœ. PRE-REGISTRATION LINK: <https://s1.c-conf.com/diamondpass/10044727-f3pyuq.html> In the 10 minutes prior to the call start time, participants may use the conference access information (including dial-in number(s), direct event passcode and unique registrant ID) provided in the confirmation email following pre-registration. Â Additionally, a live and archived webcast of this conference call will be available at <https://ir.baidu.com>. A replay of the conference call may be accessed by phone at the following number until February 25, 2025: US: 1 855 883 1031 Reply PIN: 10044727 Â Â Â By order of the Board Â Â Baidu, Inc. Â Mr.Â Robin Yanhong Li Â Chairman of the Board and Chief Executive Officer Hong Kong, January 17, 2025 As at the date of this announcement, the board of directors of the Company comprises Mr.Â Robin Yanhong Li as director, and Mr.Â James Ding, Mr.Â Brent Callinicos, Mr.Â Yuanqing Yang, Mr.Â Jixun Foo and Ms.Â Sandy Ran Xu as independent directors. Â 2 GRAPHIC 3 g921486g0117125343972.jpg GRAPHIC begin 644 g921486g0117125343972.jpg M_JC_X 02D9)1@ ! 0\$ # ! @ # VP!# &!@(<&!0@'P<) "O@*#!0-# L+ M#!D2\$P\4'1H?'AT:'!P@)"XG(" (L(QP<*#7J#A(6&AXB)BI*3E)66EYB9FJ*CI*6FIZBJJK*SM+6VM[BYNL#+Q,7& MQ\C)RM+3U-76UJC9VN'BX^3EYN? HZ>KQ\O/T]?W~/GZ \0 'P\$ P\$! 0\$! 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