

REFINITIV

## DELTA REPORT

### 10-Q

QUAD - QUAD/GRAPHICS, INC.

10-Q - JUNE 30, 2024 COMPARED TO 10-Q - MARCH 31, 2024

The following comparison report has been automatically generated

TOTAL DELTAS 1062

■ CHANGES	370
■ DELETIONS	266
■ ADDITIONS	426

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

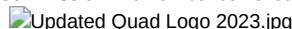
For the quarterly period ended **March 31, 2024** **June 30, 2024**

or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number 001-34806



**Quad/Graphics, Inc.**

(Exact name of registrant as specified in its charter)

Wisconsin

39-1152983

(State or other jurisdiction of incorporation or organization)

(I.R.S. Employer Identification No.)

N61 W23044 Harry's Way, Sussex, Wisconsin 53089-3995

(Address of principal executive offices) (Zip Code)

(414) 566-6000

(Registrant's telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Act:

<u>Title of each class</u>	<u>Trading Symbol(s)</u>	<u>Name of each exchange on which registered</u>
Class A Common Stock, par value \$0.025 per share	QUAD	The New York Stock Exchange

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer	<input type="checkbox"/>	Accelerated filer	<input checked="" type="checkbox"/>
Non-accelerated filer	<input type="checkbox"/>	Smaller reporting company	<input type="checkbox"/>
		Emerging growth company	<input type="checkbox"/>

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes  No

Indicate the number of shares outstanding of each of the issuer's classes of common stock as of the latest practicable date.

<u>Class</u>	<u>Outstanding as of <b>April 26, 2024</b> <b>July 26, 2024</b></u>
Class A Common Stock	<b>38,676,227</b> <b>38,899,077</b>
Class B Common Stock	13,261,983
Class C Common Stock	—

**QUAD/GRAPHICS, INC.**  
**FORM 10-Q INDEX**  
For the Quarter Ended **March 31, 2024** **June 30, 2024**

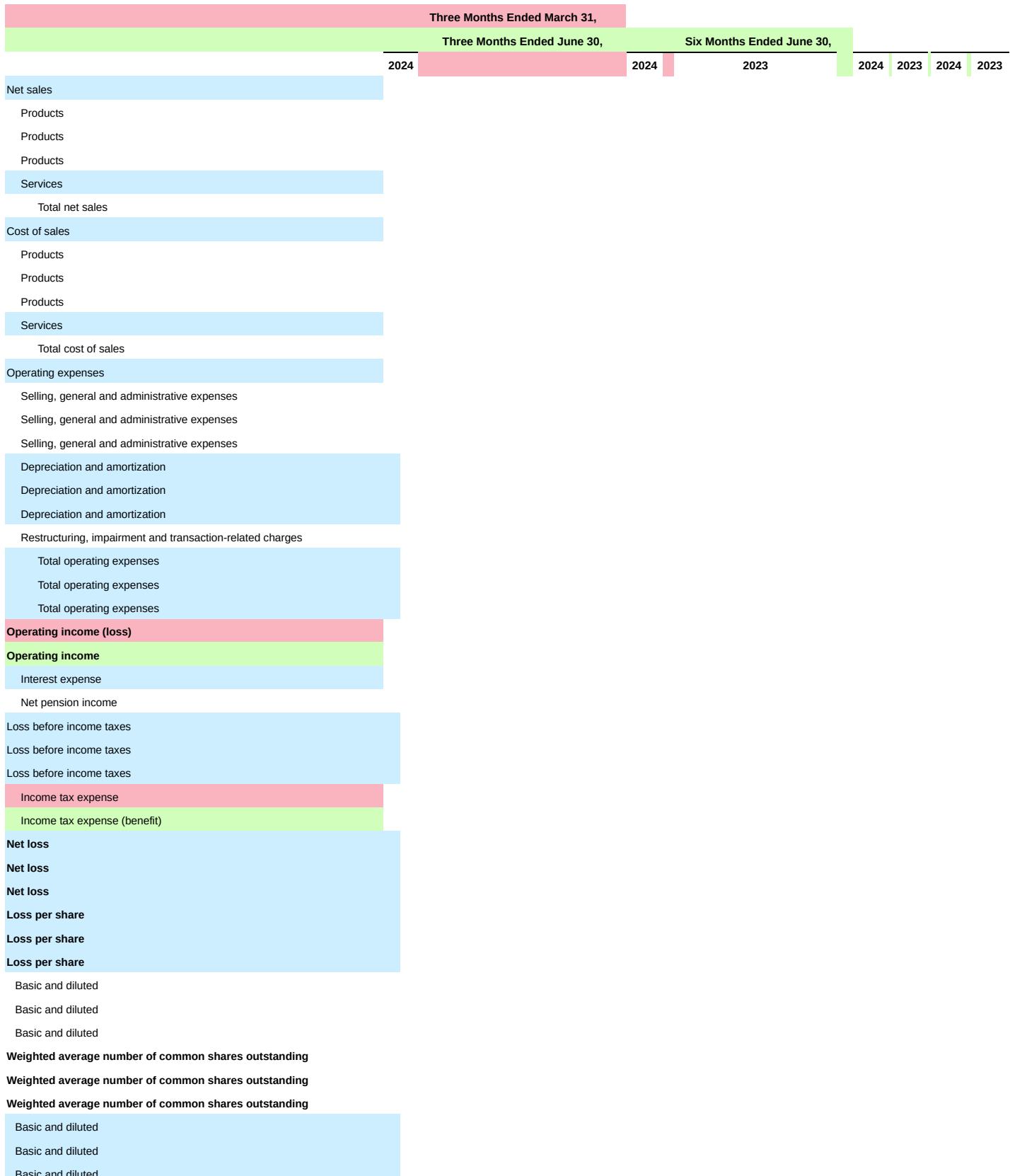
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**PART I — FINANCIAL INFORMATION**

**ITEM 1. Condensed Consolidated Financial Statements (Unaudited)**

**QUAD/GRAPHICS, INC.**  
**CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS**  
(in millions, except per share data)  
**(UNAUDITED)**

**Three Months Ended March 31,**  
**Three Months Ended March 31,**



See accompanying Notes to Condensed Consolidated Financial Statements (Unaudited).

**QUAD/GRAPHICS, INC.**  
**CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE ~~LOSS~~ INCOME (LOSS)**  
(in millions)  
(UNAUDITED)

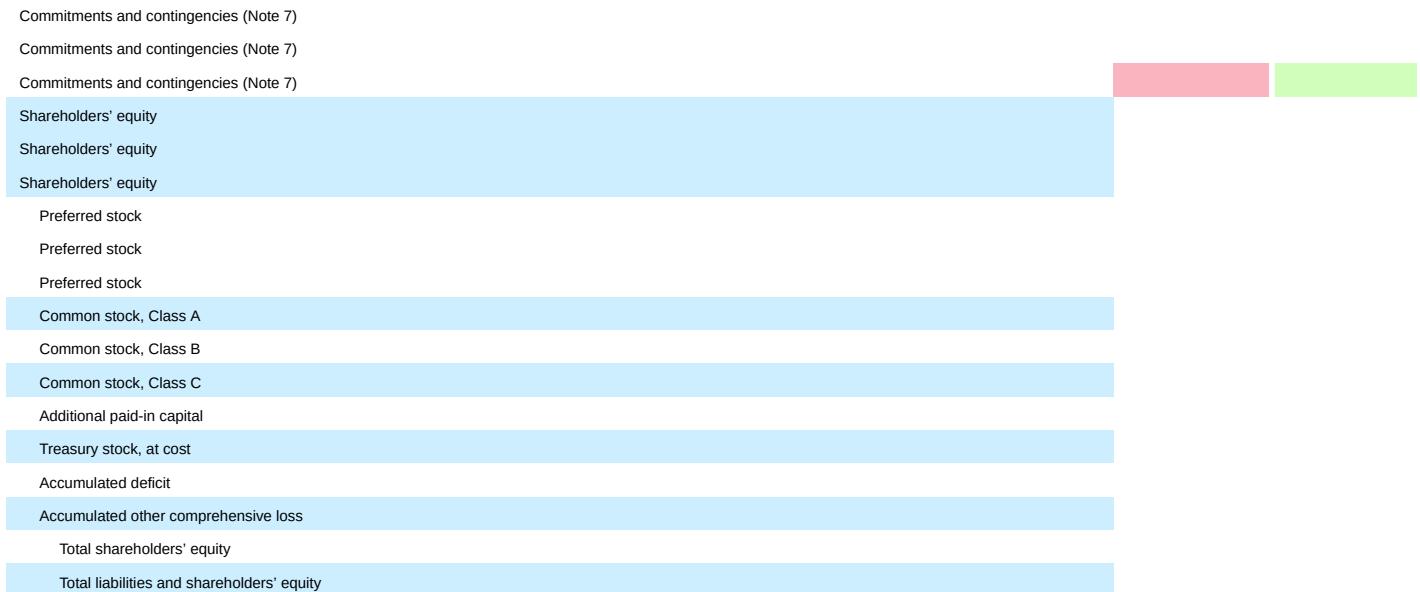
	Three Months Ended March 31,	
	2024	2023
Net loss	\$ (28.1)	\$ (24.6)
Other comprehensive income		
Translation adjustments	(0.4)	6.5
Interest rate derivatives adjustments	1.1	0.8
Pension benefit plan adjustments	0.3	0.1
Other comprehensive income, before tax	1.0	7.4
Income tax impact related to items of other comprehensive income	(0.3)	(0.2)
Other comprehensive income, net of tax	0.7	7.2
Comprehensive loss	\$ (27.4)	\$ (17.4)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2024	2023	2024	2023
Net loss	\$ (2.8)	\$ (6.1)	\$ (30.9)	\$ (30.7)
Other comprehensive income (loss)				
Translation adjustments	(7.1)	6.3	(7.5)	12.8
Interest rate derivatives adjustments	(0.4)	1.5	0.7	2.3
Pension benefit plan adjustments	0.2	0.1	0.5	0.2
Other comprehensive income (loss), before tax	(7.3)	7.9	(6.3)	15.3
Income tax impact related to items of other comprehensive income (loss)	—	(0.3)	(0.3)	(0.5)
Other comprehensive income (loss), net of tax	(7.3)	7.6	(6.6)	14.8
Comprehensive income (loss)	\$ (10.1)	\$ 1.5	\$ (37.5)	\$ (15.9)

See accompanying Notes to Condensed Consolidated Financial Statements (Unaudited).

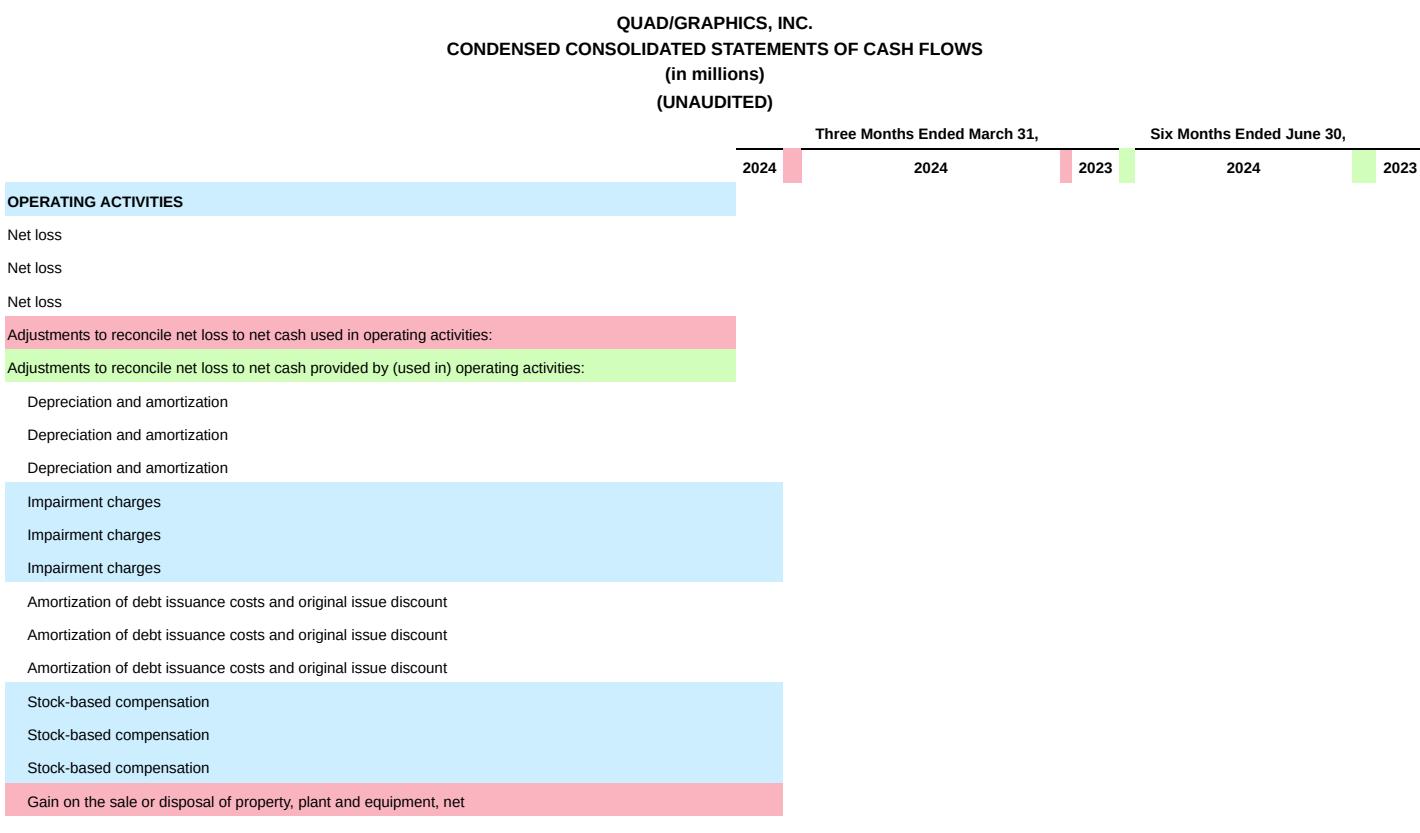
**QUAD/GRAPHICS, INC.**  
**CONDENSED CONSOLIDATED BALANCE SHEETS**  
(in millions)

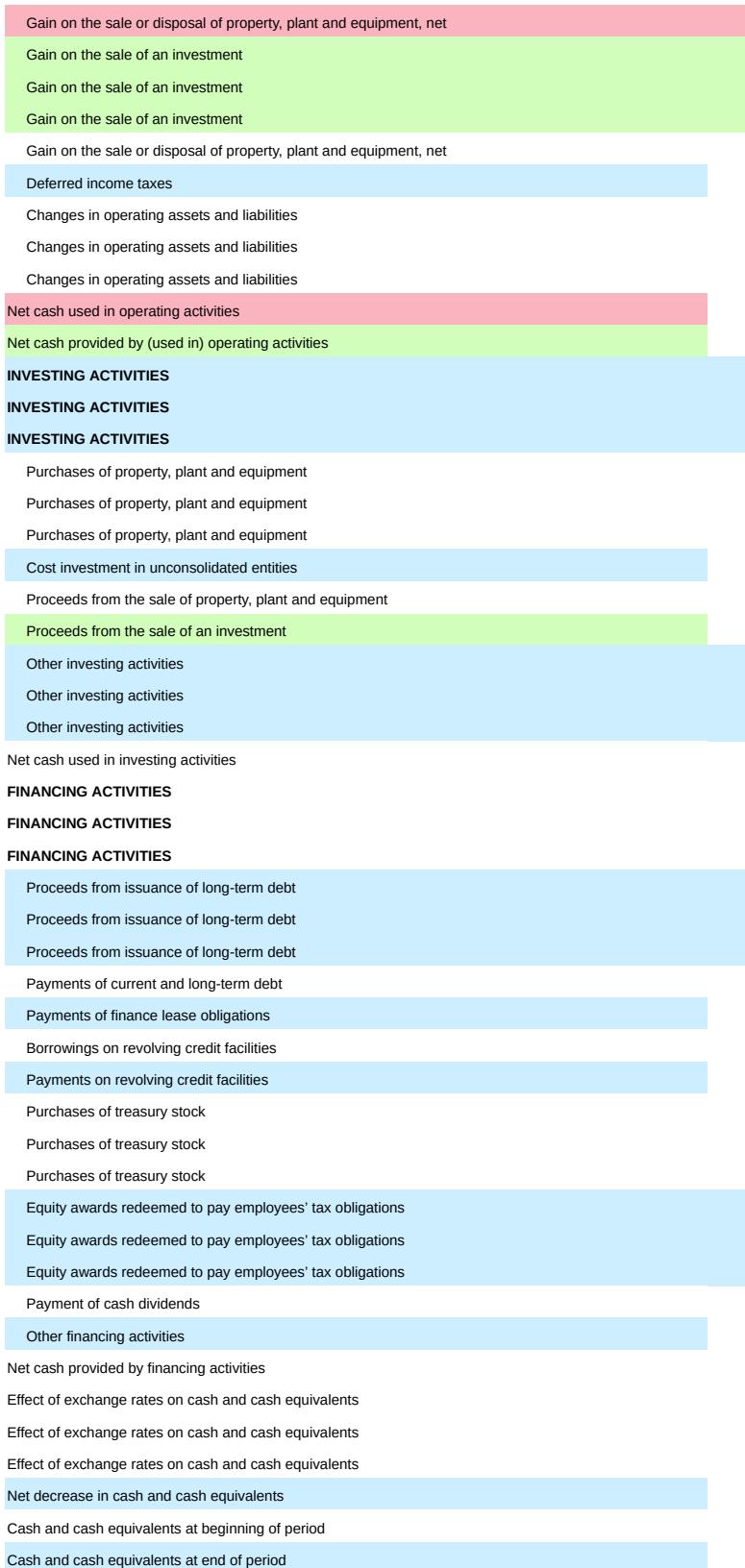
	(UNAUDITED) March 31, 2024	December 31, 2023
	(UNAUDITED) June 30, 2024	December 31, 2023
<b>ASSETS</b>		
Cash and cash equivalents		
Cash and cash equivalents		
Cash and cash equivalents		
Receivables, less allowances for credit losses of \$25.5 million at March 31, 2024, and \$25.7 million at December 31, 2023		
Receivables, less allowance for credit losses of \$25.7 million at June 30, 2024 and December 31, 2023		
Inventories		
Prepaid expenses and other current assets		
Total current assets		
Total current assets		
Total current assets		
Property, plant and equipment—net		
Property, plant and equipment—net		
Property, plant and equipment—net		
Operating lease right-of-use assets—net		
Goodwill		
Other intangible assets—net		
Other long-term assets		
Other long-term assets		
Other long-term assets		
Total assets		
Total assets		
Total assets		
<b>LIABILITIES AND SHAREHOLDERS' EQUITY</b>		
<b>LIABILITIES AND SHAREHOLDERS' EQUITY</b>		
<b>LIABILITIES AND SHAREHOLDERS' EQUITY</b>		
Accounts payable		
Accounts payable		
Accounts payable		
Other current liabilities		
Short-term debt and current portion of long-term debt		
Current portion of finance lease obligations		
Current portion of operating lease obligations		
Total current liabilities		
Total current liabilities		
Total current liabilities		
Long-term debt		
Long-term debt		
Long-term debt		
Finance lease obligations		
Operating lease obligations		
Deferred income taxes		
Other long-term liabilities		
Total liabilities		
Total liabilities		
Total liabilities		



See accompanying Notes to Condensed Consolidated Financial Statements (Unaudited).

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See accompanying Notes to Condensed Consolidated Financial Statements (Unaudited).

**QUAD/GRAPHICS, INC.**  
**CONDENSED CONSOLIDATED STATEMENTS OF SHAREHOLDERS' EQUITY**  
(in millions)  
(UNAUDITED)

**Condensed Consolidated Statement of Shareholders' Equity For the Three Six Months Ended March 31, 2024 June 30, 2024**

	Common Stock
	Common Stock
	Common Stock
	<hr/>
	Shares
	<hr/>
	Shares
	<hr/>
<b>Balance at December 31, 2023</b>	Shares
<b>Balance at December 31, 2023</b>	<hr/>
<b>Balance at December 31, 2023</b>	<hr/>
Net loss	
Net loss	
Net loss	
Foreign currency translation adjustments	
Foreign currency translation adjustments	
Foreign currency translation adjustments	
Interest rate derivatives adjustments, net of tax	
Interest rate derivatives adjustments, net of tax	
Interest rate derivatives adjustments, net of tax	
Pension benefit plan liability adjustments, net of tax	
Pension benefit plan liability adjustments, net of tax	
Pension benefit plan liability adjustments, net of tax	
Cash dividends declared (\$0.05 per common share)	
Cash dividends declared (\$0.05 per common share)	
Cash dividends declared (\$0.05 per common share)	
Stock-based compensation	
Stock-based compensation	
Stock-based compensation	
Conversion of class B shares	
Conversion of class B shares	
Conversion of class B shares	
Issuance of share-based awards, net of other activity	
Issuance of share-based awards, net of other activity	
Issuance of share-based awards, net of other activity	
Equity awards redeemed to pay employees' tax obligations	
Equity awards redeemed to pay employees' tax obligations	
Equity awards redeemed to pay employees' tax obligations	
<b>Balance at March 31, 2024</b>	<hr/>
<b>Balance at March 31, 2024</b>	<hr/>
<b>Balance at March 31, 2024</b>	<hr/>
Net loss	
Net loss	

Net loss	
Foreign currency translation adjustments	
Foreign currency translation adjustments	
Foreign currency translation adjustments	
Interest rate derivatives adjustments, net of tax	
Interest rate derivatives adjustments, net of tax	
Interest rate derivatives adjustments, net of tax	
Pension benefit plan liability adjustments, net of tax	
Pension benefit plan liability adjustments, net of tax	
Pension benefit plan liability adjustments, net of tax	
Cash dividends declared (\$0.05 per common share)	
Cash dividends declared (\$0.05 per common share)	
Cash dividends declared (\$0.05 per common share)	
Stock-based compensation	
Stock-based compensation	
Stock-based compensation	
Issuance of share-based awards, net of other activity	
Issuance of share-based awards, net of other activity	
Issuance of share-based awards, net of other activity	
<b>Balance at June 30, 2024</b>	
Balance at June 30, 2024	
Balance at June 30, 2024	

**Condensed Consolidated Statement of Shareholders' Equity For the Three Six Months Ended March 31, 2023 June 30, 2023**

Common Stock	
Common Stock	
Common Stock	
Shares	
Shares	
Shares	
<b>Balance at December 31, 2022</b>	
Balance at December 31, 2022	
Balance at December 31, 2022	
Net loss	
Net loss	
Net loss	
Foreign currency translation adjustments	
Foreign currency translation adjustments	
Foreign currency translation adjustments	
Interest rate derivatives adjustments, net of tax	
Interest rate derivatives adjustments, net of tax	
Interest rate derivatives adjustments, net of tax	
Pension benefit plan liability adjustments, net of tax	
Pension benefit plan liability adjustments, net of tax	
Pension benefit plan liability adjustments, net of tax	
Stock-based compensation	
Stock-based compensation	
Stock-based compensation	
Purchases of treasury stock	
Purchases of treasury stock	
Purchases of treasury stock	
Issuance of share-based awards, net of other activity	
Issuance of share-based awards, net of other activity	

Issuance of share-based awards, net of other activity
Equity awards redeemed to pay employees' tax obligations
Equity awards redeemed to pay employees' tax obligations
Equity awards redeemed to pay employees' tax obligations
<b>Balance at March 31, 2023</b>
<b>Balance at March 31, 2023</b>
<b>Balance at March 31, 2023</b>
Net loss
Net loss
Net loss
Foreign currency translation adjustments
Foreign currency translation adjustments
Foreign currency translation adjustments
Interest rate derivatives adjustments, net of tax
Interest rate derivatives adjustments, net of tax
Interest rate derivatives adjustments, net of tax
Pension benefit plan liability adjustments, net of tax
Pension benefit plan liability adjustments, net of tax
Pension benefit plan liability adjustments, net of tax
Stock-based compensation
Stock-based compensation
Stock-based compensation
Purchases of treasury stock
Purchases of treasury stock
Purchases of treasury stock
Issuance of share-based awards, net of other activity
Issuance of share-based awards, net of other activity
Issuance of share-based awards, net of other activity
<b>Balance at June 30, 2023</b>
<b>Balance at June 30, 2023</b>
<b>Balance at June 30, 2023</b>

See accompanying Notes to Condensed Consolidated Financial Statements (Unaudited).

**QUAD/GRAFICS, INC.**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)**  
**FOR THE THREE AND SIX MONTHS ENDED MARCH 31, JUNE 30, 2024**  
**(In millions, except share and per share data and unless otherwise indicated)**

**Note 1. Basis of Presentation**

The accompanying unaudited condensed consolidated financial statements for Quad/Graphics, Inc. and its subsidiaries (the "Company" or "Quad") have been prepared by the Company pursuant to the rules and regulations for interim financial information of the United States Securities and Exchange Commission ("SEC"). Certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP") have been omitted pursuant to such SEC rules and regulations. These unaudited condensed consolidated financial statements should be read in conjunction with the audited consolidated annual financial statements as of and for the year ended December 31, 2023, and notes thereto included in the Company's latest Annual Report on Form 10-K filed with the SEC on February 22, 2024.

The Company is subject to seasonality in its quarterly results as net sales and operating income are higher in the second half of the calendar year as compared to the first half of the calendar year. The fourth quarter is typically the highest seasonal quarter for cash flows from operating activities and Free Cash Flow due to the reduction of working capital requirements that reach peak levels during the third quarter. Seasonality is driven by increased catalogs and retail inserts primarily due to back-to-school and holiday-related advertising and promotions. The Company expects seasonality impacts to continue in future years.

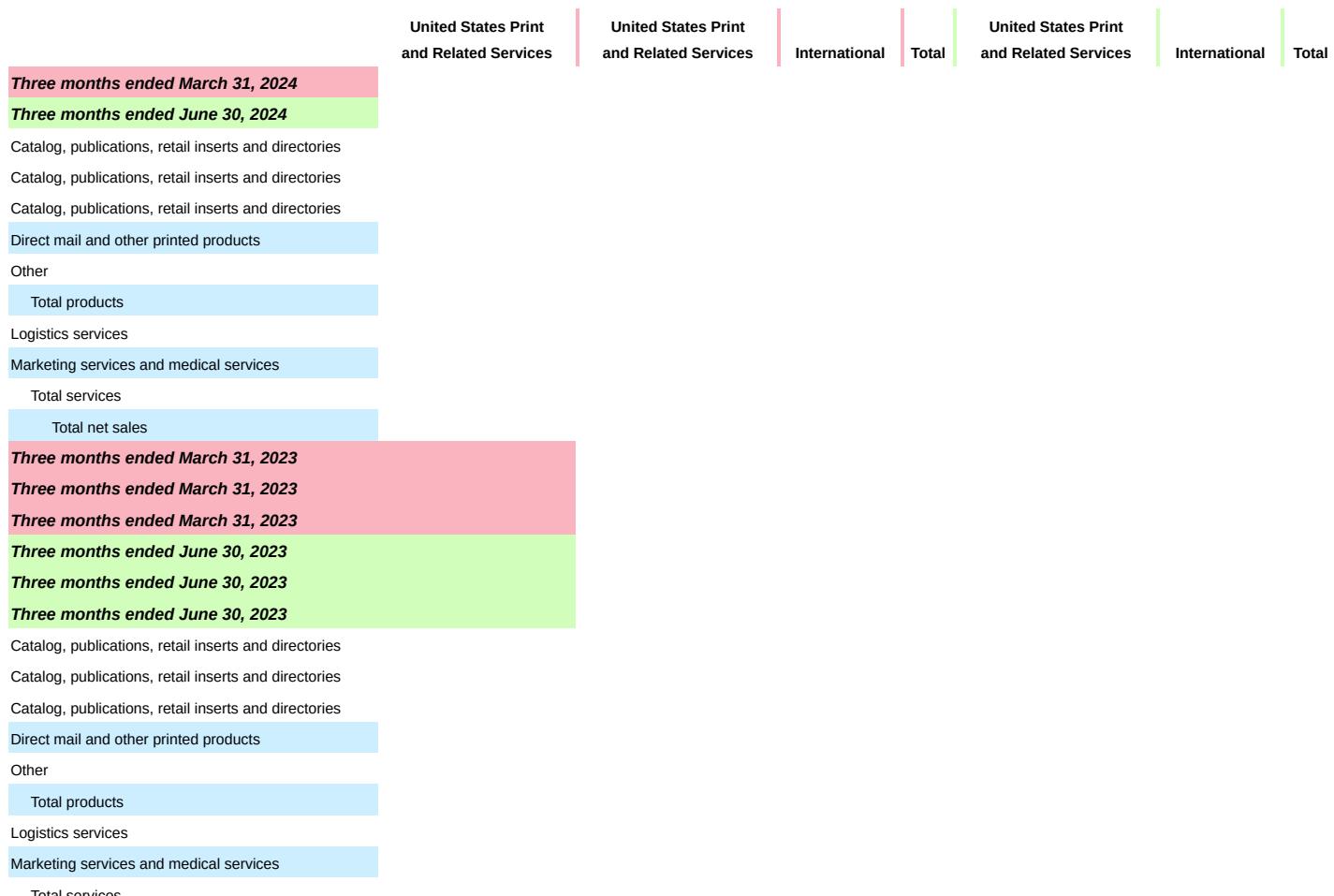
The financial information contained herein reflects all adjustments, in the opinion of management, necessary for a fair presentation of the Company's results of operations for the three and six months ended **March 31, 2024** **June 30, 2024** and 2023. All of these adjustments are of a normal recurring nature, except as otherwise noted. All intercompany transactions have been eliminated in consolidation. These unaudited condensed consolidated financial statements include estimates and assumptions of management that affect the amounts reported in the condensed consolidated financial statements. Actual results could differ from these estimates.

**QUAD/GRAPHICS, INC.**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)**  
**FOR THE THREE AND SIX MONTHS ENDED MARCH 31, JUNE 30, 2024**  
**(In millions, except share and per share data and unless otherwise indicated)**

**Note 2. Revenue Recognition**

*Revenue Disaggregation*

The following tables provide information about disaggregated revenue by the Company's operating segments and major products and services offerings for the three and six months ended **March 31, 2024** **June 30, 2024** and 2023:



**QUAD/GRAPHICS, INC.**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)**  
**FOR THE THREE AND SIX MONTHS ENDED JUNE 30, 2024**  
**(In millions, except share and per share data and unless otherwise indicated)**

	United States Print and Related Services	International	Total
<b><i>Six months ended June 30, 2024</i></b>			
Catalog, publications, retail inserts and directories	\$ 604.6	\$ 107.3	\$ 711.9
Direct mail and other printed products	238.4	49.6	288.0
Other	4.8	0.1	4.9
Total products	847.8	157.0	1,004.8
Logistics services	119.1	7.8	126.9
Marketing services and medical services	156.3	1.0	157.3
Total services	275.4	8.8	284.2
Total net sales	<u><u>\$ 1,123.2</u></u>	<u><u>\$ 165.8</u></u>	<u><u>\$ 1,289.0</u></u>
<b><i>Six months ended June 30, 2023</i></b>			
Catalog, publications, retail inserts and directories	\$ 674.8	\$ 129.0	\$ 803.8
Direct mail and other printed products	275.6	84.7	360.3
Other	3.4	0.3	3.7
Total products	953.8	214.0	1,167.8
Logistics services	119.5	8.5	128.0
Marketing services and medical services	172.8	1.0	173.8
Total services	292.3	9.5	301.8
Total net sales	<u><u>\$ 1,246.1</u></u>	<u><u>\$ 223.5</u></u>	<u><u>\$ 1,469.6</u></u>

*Nature of Products and Services*

The Company recognizes its products and services revenue based on when the transfer of control passes to the client or when the service is completed and accepted by the client.

The products offering is predominantly comprised of the Company's print operations which includes retail inserts, publications, catalogs, special interest publications, journals, direct mail, directories, in-store marketing and promotion, packaging, newspapers, custom print products, other commercial and specialty printed products and global paper procurement.

The Company considers its logistic operations as services, which include the delivery of printed material. The services offering also includes revenues related to the Company's marketing services operations, which include data and analytics, technology solutions, media services, creative and content solutions, managed services and execution in non-print channels (e.g., digital and broadcast), as well as medical services.

**QUAD/GRAPHICS, INC.**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)**  
**FOR THE THREE AND SIX MONTHS ENDED MARCH 31, JUNE 30, 2024**

(In millions, except share and per share data and unless otherwise indicated)

#### Costs to Obtain Contracts

In accordance with Accounting Standards Codification 606 — *Revenue from Contracts with Customers*, the Company defers certain contract acquisition costs paid to the client at contract inception. Costs to obtain contracts with a duration of less than one year are expensed as incurred. For all contract costs with contracts over one year, the Company amortizes the costs to obtain contracts on a straight-line basis over the estimated life of the contract and reviews quarterly for impairment. Activity impacting costs to obtain contracts for the **three six** months ended **March 31, 2024** **June 30, 2024**, was as follows:

	Costs to Obtain Contracts
Balance at December 31, 2023	\$ 1.8
Amortization of costs to obtain contracts	(0.2) (0.5)
Balance at <b>March 31, 2024</b> <b>June 30, 2024</b>	<b>\$ 1.61.3</b>

#### Note 3. Restructuring, Impairment and Transaction-Related Charges

The Company recorded restructuring, impairment and transaction-related charges for the **three and six** months ended **March 31, 2024** **June 30, 2024** and 2023, as follows:

	Three Months Ended March 31,	Three Months Ended March 31,	Three Months Ended March 31,	Three Months Ended June 30,	Six Months Ended June 30,	
	2024	2024	2023	2024	2023	
Employee termination charges						
Impairment charges						
Transaction-related charges						
Integration costs						
Other restructuring charges						
Total						

The costs related to these activities have been recorded in the condensed consolidated statements of operations as restructuring, impairment and transaction-related charges. See Note 16, "Segment Information," for restructuring, impairment and transaction-related charges by segment.

#### Restructuring Charges

The Company has a restructuring program related to eliminating excess manufacturing capacity and properly aligning its cost structure. The Company classifies the following charges as restructuring:

- *Employee termination charges* are incurred when the Company reduces its workforce through facility consolidations and separation programs.
- *Integration costs* are incurred primarily for the integration of acquired companies.

• *Other restructuring charges* consisted of the following during the three months ended March 31, 2024 and 2023:

	Three Months Ended March 31,	
	2024	2023
Vacant facility carrying costs and lease exit charges	\$ 4.3	\$ 1.9
Equipment and infrastructure removal costs	1.1	0.3
Other restructuring activities	0.2	0.1
Other restructuring charges	<b>\$ 5.6</b>	<b>\$ 2.3</b>

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**QUAD/GRAPHICS, INC.**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)**  
**FOR THE THREE AND SIX MONTHS ENDED MARCH 31, JUNE 30, 2024**  
**(In millions, except share and per share data and unless otherwise indicated)**

- *Other restructuring charges* consisted of the following during the three and six months ended June 30, 2024 and 2023:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2024	2023	2024	2023
Vacant facility carrying costs and lease exit charges	\$ 5.1	\$ 5.5	\$ 9.4	\$ 7.4
Equipment and infrastructure removal costs	0.2	0.2	1.3	0.5
Other restructuring activities	—	0.4	0.2	0.5
Other restructuring charges	\$ 5.3	\$ 6.1	\$ 10.9	\$ 8.4

The restructuring charges recorded were based on plans that have been committed to by management and were, in part, based upon management's best estimates of future events. Changes to the estimates may require future restructuring charges and adjustments to the restructuring liabilities. The Company expects to incur additional restructuring charges related to these and other initiatives.

#### **Impairment Charges**

The Company recognized impairment charges of \$12.6 million \$1.1 million and \$13.7 million during the three and six months ended March 31, 2024 June 30, 2024, respectively, which consisted of \$10.8 million \$0.6 million and \$11.4 million, respectively, for certain property, plant and equipment no longer being utilized in production as a result of facility consolidations, as well as other capacity reduction activities, and \$1.8 million \$0.5 million and \$2.3 million, respectively, for operating lease right-of-use assets.

The Company recognized impairment charges of \$9.5 \$1.1 million and \$10.6 million during the three and six months ended March 31, 2023 June 30, 2023, respectively, which consisted primarily of certain property, plant and equipment no longer being utilized in production as a result of facility consolidations, as well as other capacity reduction activities.

The fair values of the impaired assets were determined by the Company to be Level 3 under the fair value hierarchy (see Note 10, "Financial Instruments and Fair Value Measurements," for the definition of Level 3 inputs) and were estimated based on broker quotes, internal expertise related to current marketplace conditions and estimated future discounted cash flows. These assets were adjusted to their estimated fair values at the time of impairment. If estimated fair values subsequently decline, the carrying values of the assets are adjusted accordingly.

#### **Transaction-Related Charges**

The Company incurs transaction-related charges primarily consisting of professional service fees related to business acquisition and divestiture activities. Transaction-related charges of \$0.5 \$0.4 million and \$0.6 \$0.9 million were recorded during the three and six months ended March 31, 2024 June 30, 2024, respectively, and 2023, respectively. \$0.6 million was recorded for the six months ended June 30, 2023. There were no transaction-related charges recorded during the three months ended June 30, 2023.

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**QUAD/GRAPHICS, INC.**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)**  
**FOR THE THREE AND SIX MONTHS ENDED JUNE 30, 2024**  
**(In millions, except share and per share data and unless otherwise indicated)**

#### **Restructuring Reserves**

Activity impacting the Company's restructuring reserves for the three six months ended March 31, 2024 June 30, 2024, was as follows:

	Employee Termination Charges	Employee Termination Charges	Impairment Charges	Transaction-Related Charges	Integration Costs	Restructuring Charges	Total	Employee Termination Charges	C
Balance at December 31, 2023									
Expense, net									

Cash payments, net
Non-cash adjustments/reclassifications
Balance at March 31, 2024
Balance at June 30, 2024

The Company's restructuring reserves at **March 31, 2024** **June 30, 2024**, included a short-term and a long-term component. The short-term portion included **\$22.9** **\$12.2** million in other current liabilities and **\$0.6** **\$1.0** million in accounts payable in the condensed consolidated balance sheets as the Company expects these reserves to be settled within the next twelve months. The long-term portion of **\$8.1** **\$7.1** million is included in other long-term liabilities in the condensed consolidated balance sheets.

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**QUAD/GRAPHICS, INC.**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)**  
**FOR THE THREE MONTHS ENDED MARCH 31, 2024**  
**(In millions, except share and per share data and unless otherwise indicated)**

**Note 4. Goodwill**

Goodwill represents the excess of the purchase price over the fair value of identifiable net assets acquired in a business combination. Goodwill is assigned to specific reporting units and is tested annually for impairment as of October 31, or more frequently if events or changes in circumstances indicate that it is more likely than not that the fair value of a reporting unit is below its carrying value.

The Company recorded preliminary goodwill within the United States Print and Related Services segment related to the acquisition of DART Innovation ("DART"), an in-store digital media solutions provider, completed during the fourth quarter of 2023. The amount of preliminary goodwill is subject to the completion of the final valuation of the net assets acquired in the acquisition. Activity impacting goodwill for the **three** **six** months ended **March 31, 2024** **June 30, 2024**, was as follows:

United States Print and Related Services	United States Print and Related Services	International Total	United States Print and Related Services	International Total
Balance at December 31, 2023				
DART acquisition				
Balance at March 31, 2024				
Balance at June 30, 2024				

**Note 5. Receivables**

Prior to granting credit, the Company evaluates each client in an underwriting process, taking into consideration the prospective client's financial condition, past payment experience, credit bureau information and other financial and qualitative factors that may affect the client's ability to pay. Specific credit reviews and standard industry credit scoring models are used in performing this evaluation. Clients' financial condition is continuously monitored as part of the normal course of business. Some of the Company's clients are highly leveraged or otherwise subject to their own operating and regulatory risks.

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**QUAD/GRAPHICS, INC.**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)**  
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Specific client provisions are made when a review of significant outstanding amounts, utilizing information about client creditworthiness, as well as current and future economic trends based on reasonable forecasts, indicates that collection is doubtful. The Company also records a general provision based on the overall risk profile of the

receivables and through the assessment of reasonable economic forecasts. The risk profile is assessed on a quarterly basis using various methods, including external resources and credit scoring models. Accounts that are deemed uncollectible are written off when all reasonable collection efforts have been exhausted.

The Company has recorded credit loss expense of ~~\$0.1 million~~ ~~\$0.4 million~~ and ~~\$0.9 million~~ ~~\$0.5 million~~ during the three and six months ended ~~March 31, 2024~~ ~~June 30, 2024~~, respectively, and ~~2023, \$0.6 million and \$1.5 million~~ during the three and six months ended June 30, 2023, respectively, which is included in selling, general and administrative expenses in the condensed consolidated statements of operations.

Activity impacting the allowance for credit losses for the ~~three~~ six months ended ~~March 31, 2024~~ June 30, 2024, was as follows:

	Allowance for Credit Losses
Balance at December 31, 2023	\$ 25.7
Provisions	0.5
Write-offs	(0.3)
Translation	(0.2)
Balance at <del>March 31, 2024</del> June 30, 2024	<del>\$ 25.5</del> 25.7

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**QUAD/GRAPHICS, INC.**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)**  
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**Note 6. Inventories**

The components of inventories at ~~March 31, 2024~~ June 30, 2024, and December 31, 2023, were as follows:

	March 31, 2024	December 31, 2023
	June 30, 2024	December 31, 2023
Raw materials and manufacturing supplies		
Work in process		
Finished goods		
Total		

**Note 7. Commitments and Contingencies**

*Litigation*

The Company is named as a defendant in various lawsuits in which claims are asserted against the Company in the normal course of business. The liabilities, if any, which ultimately result from such lawsuits are not expected by management to have a material impact on the condensed consolidated financial statements of the Company.

*Environmental Reserves*

The Company is subject to various laws, regulations and government policies relating to health and safety, to the generation, storage, transportation, and disposal of hazardous substances, and to environmental protection in general. The Company provides for expenses associated with environmental remediation obligations when such amounts are probable and can be reasonably estimated. Such reserves are adjusted as new information develops or as circumstances change. The environmental reserves are not discounted. The Company believes it is in compliance with such laws, regulations and government policies in all material respects. Furthermore, the Company does not anticipate that maintaining compliance with such environmental statutes will have a material impact upon the Company's condensed consolidated financial position.

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**QUAD/GRAPHICS, INC.**

**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)**  
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**Note 8. Debt**

**Senior Secured Credit Facility**

The Company completed the seventh amendment to its Senior Secured Credit Facility on January 24, 2023, which transitioned the Company's reference rate from London Interbank Offered Rate ("LIBOR") to Secured Overnight Financing Rate ("SOFR") effective February 1, 2023. The Company elected the practical expedient outlined in Accounting Standards Update ("ASU") 2020-04 and ASU 2021-01 which allowed the Company to prospectively adjust the effective interest rate after the reference rate change. The transition from LIBOR to SOFR did not have a material impact on the condensed consolidated financial statements.

The Company completed the eighth amendment to its Senior Secured Credit Facility on January 4, 2024, which added an additional \$25.0 million principal value to the Term Loan A (under the portion maturing on November 2, 2026). On January 31, 2024, the Company used liquidity available under its revolving credit facility and available cash on hand to fund the repayment on maturity of \$87.7 million aggregate principal amount, outstanding at the time, of its Term Loan A. Additionally, due to a portion of the revolving credit facility maturing on January 31, 2024, the total capacity under the revolving credit facility was reduced to \$342.5 million as of this date.

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**QUAD/GRAPHICS, INC.**  
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**Press Financing Arrangements**

During the **three months ended March 31, 2024, first quarter of 2024**, the Company entered into two press financing arrangements. The first arrangement of \$13.8 million bears interest at a fixed rate of 8.31%, maturing in 2028. The second arrangement of \$14.0 million bears interest at a current weighted average variable rate of 9.27%, maturing in **2028, 2031**. Payments are made monthly on both arrangements.

**Note 9. Income Taxes**

The Company records income tax expense on an interim basis. For the **three six months ended March 31, 2024 June 30, 2024**, the Company's income tax expense was recorded using an actual effective income tax rate for the year-to-date period. Based on the Company's current operating results, the Company believes the actual effective tax rate for the year-to-date period is the best estimate of the annual effective tax rate. The actual effective income tax rate differs from the statutory tax rate primarily due to net increases in valuation allowance reserves, **non-deductible expenses and global intangible low taxed income ("GILTI")** from foreign **controlled corporations, branches, and non-deductible expenses**.

For the **three six months ended March 31, 2023 June 30, 2023**, the Company used an **estimated annual actual effective income tax rate for the year-to-date period** to record its income tax expense. The **estimated annual actual effective income tax rate** differs from the statutory tax rate primarily due to **estimated non-deductible expenses, global intangible low-taxed income from controlled foreign branches corporations**, and net increases in valuation allowance reserves.

The Company currently has various open tax audits in multiple jurisdictions. From time to time, the Company will receive tax assessments as part of the process. Based on the information available as of **March 31, 2024 June 30, 2024**, the Company has recorded its best estimate of the potential settlements of these audits. Actual results could differ from the estimated amounts.

The Company's liability for unrecognized tax benefits as of **March 31, 2024 June 30, 2024**, was **\$16.9 \$16.4 million, an increase a decrease of \$0.2 \$0.3 million** from \$16.7 million as of December 31, 2023. The Company anticipates a \$6.7 million decrease to its liability for unrecognized tax benefits within the next twelve months due to the resolution of income tax audits or statute expirations, of which \$0.1 million would impact the Company's effective tax rate.

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**QUAD/GRAPHICS, INC.**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)**  
**FOR THE THREE AND SIX MONTHS ENDED JUNE 30, 2024**

(In millions, except share and per share data and unless otherwise indicated)

#### Note 10. Financial Instruments and Fair Value Measurements

Certain assets and liabilities are required to be recorded at fair value on a recurring basis, while other assets and liabilities are recorded at fair value on a nonrecurring basis, generally as a result of acquisitions or impairment charges. Fair value is determined based on the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants. GAAP also classifies the inputs used to measure fair value into the following hierarchy:

Level 1: Quoted prices in active markets for identical assets or liabilities.

Level 2: Quoted prices in active markets for similar assets or liabilities, quoted prices for identical or similar assets or liabilities in markets that are not active, or inputs other than quoted prices that are observable for the asset or liability.

Level 3: Unobservable inputs for the asset or liability. There were no Level 3 recurring measurements of assets or liabilities as of **March 31, 2024** **June 30, 2024**.

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#### QUAD/GRAPHICS, INC.

#### NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

FOR THE THREE MONTHS ENDED MARCH 31, 2024

(In millions, except share and per share data and unless otherwise indicated)

#### Interest Rate Swap

The Company **held** **currently holds** one **active** interest rate swap **contract until its termination on March 28, 2024**. **contract**. The purpose of entering into the contract was to reduce the variability of cash flows from interest payments related to a portion of Quad's variable rate debt.

##### Active Interest Rate Swap

The active interest rate swap is designated as a cash flow hedge as it effectively converts the notional value of the Company's variable rate debt based on one-month term SOFR to a fixed rate, including a spread on underlying debt, and a monthly reset in the variable interest rate. The key terms of the active interest rate swap is as follows:

	April 23, 2024	Interest Rate Swap
Effective date	April 30, 2024	
Termination date	March 31, 2027	
Term	3 years	
Notional amount	\$50.0	
Fixed swap rate	4.67%	

The Company classifies interest rate swaps as Level 2 because the inputs into the valuation model are observable or can be derived or corroborated utilizing observable market data at commonly quoted intervals. The fair value of the active interest rate swap classified as Level 2 as of June 30, 2024, and December 31, 2023, was as follows:

	Balance Sheet Location	June 30, 2024	December 31, 2023
Interest rate swap liabilities	Other current liabilities	\$ (0.5)	\$ —

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#### QUAD/GRAPHICS, INC.

#### NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

FOR THE THREE AND SIX MONTHS ENDED JUNE 30, 2024

(In millions, except share and per share data and unless otherwise indicated)

The active interest rate swap was highly effective as of June 30, 2024. No amount of ineffectiveness has been recorded into earnings related to the active interest rate swap. The cash flows associated with the active interest rate swap have been recognized as an adjustment to interest expense in the condensed consolidated statements of operations, and the changes in the fair value of the active interest rate swap has been included in other comprehensive income (loss) in the condensed consolidated statements of comprehensive income (loss):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2024	2023	2024	2023
Loss recognized in other comprehensive income (loss)	0.5	—	0.5	—

#### Terminated Interest Rate Swap

The Company held a \$130.0 million interest rate swap, effective on March 29, 2019, that terminated on March 28, 2024. The terminated interest rate swap was previously designated as a cash flow hedge as it effectively converted the notional value of the Company's variable rate debt based on one-month LIBOR to a fixed rate, including a spread on underlying debt, and a monthly reset in the variable interest rate. However, the Company amended its Senior Secured Credit Facility during the second quarter of 2020, which added a 0.75% LIBOR floor to the Company's variable rate debt, changing the critical terms of the hedged instrument. Due to this change in critical terms, the Company had elected to de-designate the swap as a cash flow hedge, resulting in future changes in fair value being recognized in interest expense. The balance of the accumulated other comprehensive loss attributable to the interest rate swap as of June 30, 2020 was then amortized to interest expense on a straight-line basis over the remaining ~~lives~~ life of the swap contracts. Due to the Company's transition from LIBOR to SOFR during the first quarter of 2023, the interest rate swap's fixed swap rate was amended to be based on one-month term SOFR. The key terms of the interest rate swap were as follows:

	March 19, 2019 Interest Rate Swap
Effective date	March 29, 2019
Termination date	March 28, 2024
Term	5 years
Notional amount	\$130.0
Fixed swap rate	2.40%

The Company classifies interest rate swaps as Level 2 because the inputs into the valuation model are observable or can be derived or corroborated utilizing observable market data at commonly quoted intervals. The fair value of the terminated interest rate swap classified as Level 2 as of June 30, 2024, and December 31, 2023, was as follows:

	Balance Sheet Location	June 30, 2024		December 31, 2023	
		2024	2023	2024	2023
Interest rate swap asset	Prepaid expenses and other current assets	\$	—	\$	0.9

Prior to the Company's de-designation of the terminated interest rate swap as a cash flow hedge, the interest rate swap was considered highly effective, with no amount of ineffectiveness recorded into earnings. The change in the fair value of the interest rate swap was recorded as an adjustment to interest expense in the condensed consolidated statements of operations. The cash flows associated with the terminated interest rate swap have been recognized as an adjustment to interest expense in the condensed consolidated statements of operations:

	Three Months Ended March 31,			Six Months Ended June 30,		
	Three Months Ended March 31,			Six Months Ended June 30,		
	Three Months Ended March 31,			2024	2023	2024
<b>Cash Flow Impacts</b>						
Net interest received						
Net interest received						
Net interest received						
<b>Impacts with Swap as Nonhedging Instrument</b>						
<b>Impacts with Swap as Nonhedging Instrument</b>						
<b>Impacts with Swap as Nonhedging Instrument</b>						
<b>Impacts with Terminated Swap as Nonhedging Instrument</b>						
<b>Impacts with Terminated Swap as Nonhedging Instrument</b>						
<b>Impacts with Terminated Swap as Nonhedging Instrument</b>						
Loss recognized in interest expense excluded from hedge effectiveness assessments						
Loss recognized in interest expense excluded from hedge effectiveness assessments						
Loss recognized in interest expense excluded from hedge effectiveness assessments						
Amounts reclassified out of accumulated other comprehensive loss to interest expense						

Net interest expense
Total impact of swap to interest expense
Total impact of terminated swap to interest expense

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**QUAD/GRAPHICS, INC.**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)**  
**FOR THE THREE AND SIX MONTHS ENDED MARCH 31, JUNE 30, 2024**  
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Effective April 30, 2024, the Company entered into an interest rate swap contract with a notional value of \$50.0 million that will effectively convert the Company's variable rate debt, based on one-month SOFR, to a fixed swap rate of 4.67%. The Company will pay interest on the notional value of debt at the fixed swap rate, plus a spread on underlying debt, according to the Senior Secured Credit Facility. The interest rate swap will terminate on March 31, 2027.

**Interest Rate Collars**

The Company has entered into two interest rate collar contracts, both effective February 1, 2023. The purpose of entering into the contracts is to reduce the variability of cash flows from interest payments related to a portion of Quad's variable rate debt. The interest rate collars will be designated as cash flow hedges as they effectively convert the notional value of the Company's variable rate debt based on one-month term SOFR to a fixed rate if that month's interest rate is outside of the collars' floor and ceiling rates, including a spread on underlying debt, and a monthly reset in the variable interest rate. The key terms of the interest rate collars are as follows:

	December 12, 2022	December 14, 2022
	Interest Rate Collar	Interest Rate Collar
Effective date	February 1, 2023	February 1, 2023
Termination date	October 30, 2026	October 31, 2025
Term	45 Months	33 Months
Notional amount	\$75.0	\$75.0
Floor Rate	2.09%	2.25%
Ceiling Rate	5.00%	5.00%

The Company classifies interest rate collars as Level 2 because the inputs into the valuation model are observable or can be derived or corroborated utilizing observable market data at commonly quoted intervals. The fair value of the interest rate collars classified as Level 2 as of March 31, 2024, June 30, 2024, and December 31, 2023, were as follows:

	Balance Sheet Location	March 31, June 30, 2024		December 31, 2023
		2024	2023	—
Interest rate collar assets	Prepaid expenses and other current assets	\$ 0.30.4	\$ —	—
Interest rate collar liabilities	Other long-term liabilities	\$ —	\$ —	(0.2)

The interest rate collars were highly effective as of March 31, 2024, June 30, 2024. No amount of ineffectiveness has been recorded into earnings related to these cash flow hedges. The cash flows associated with the interest rate collars have been recognized as an adjustment to interest expense in the condensed consolidated statements of operations, and the changes in the fair value of the interest rate collars have been included in other comprehensive income (loss) in the condensed consolidated statements of comprehensive loss: income (loss).

	Three Months Ended March 31,	
	2024	2023
<b>Cash Flow Impacts</b>		
Net interest received	\$ (0.1)	\$ —
Gain recognized in other comprehensive income	\$ (0.5)	\$ (0.1)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2024	2023	2024	2023
Net interest received	\$ (0.1)	\$ —	\$ (0.2)	\$ —
Gain recognized in other comprehensive income (loss)	\$ (0.1)	\$ (0.8)	\$ (0.6)	\$ (0.9)

#### **Foreign Exchange Contracts**

The Company has operations in countries that have transactions outside their functional currencies and periodically enters into foreign exchange contracts. These contracts are used to hedge the net exposures of changes in foreign currency exchange rates and are designated as either cash flow hedges or fair value hedges. Gains or losses on net foreign currency hedges are intended to offset losses or gains on the underlying net exposures in an effort to reduce the earnings volatility resulting from fluctuating foreign currency exchange rates. As of **March 31, 2024** **June 30, 2024**, there were no open foreign currency exchange contracts.

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**QUAD/GRAPHICS, INC.**  
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#### **Natural Gas Forward Contracts**

The Company periodically enters into natural gas forward purchase contracts to hedge against increases in commodity costs. The Company's commodity contracts qualified for the exception related to normal purchases and sales during the **three six** months ended **March 31, 2024** **June 30, 2024** and 2023, as the Company takes delivery in the normal course of business.

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**QUAD/GRAPHICS, INC.**  
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#### **Debt**

The Company measures fair value on its debt instruments using interest rates available to the Company for borrowings with similar terms and maturities and is categorized as Level 2. Based upon the interest rates available to the Company for borrowings with similar terms and maturities, the fair value of the Company's total debt was approximately \$0.5 billion at **March 31, 2024** **June 30, 2024** and December 31, 2023.

#### **Other Estimated Fair Value Measurements**

In addition to assets and liabilities that are recorded at fair value on a recurring basis, the Company is required to record certain assets and liabilities at fair value on a nonrecurring basis, generally as a result of acquisitions or the remeasurement of assets that may result in impairment charges, which are categorized as Level 3. See Note 3, "Restructuring, Impairment and Transaction-Related Charges" and Note 4, "Goodwill" for further discussion on fair value remeasurements. See Note 3, "Restructuring, Impairment and Transaction-Related Charges" for impairment charges recorded as a result of the remeasurement of certain long-lived assets.

The Company records the fair value of its forward contracts and pension plan assets on a recurring basis. The fair value of cash and cash equivalents, receivables, inventories, accounts payable and other current liabilities approximate their carrying values as of **March 31, 2024** **June 30, 2024**, and December 31, 2023.

#### **Note 11. Employee Retirement Plans**

##### **Defined Contribution Plans**

The Quad/Graphics, Inc. Employee Stock Ownership Plan ("ESOP") holds profit sharing contributions of Company stock, which are made at the discretion of the Company's Board of Directors. There were no profit sharing contributions during the **three six** months ended **March 31, 2024** **June 30, 2024** and 2023.

##### **Pension Plans**

The Company assumed various funded and unfunded frozen pension plans for a portion of its full-time employees in the United States as part of the acquisition of World Color Press Inc. ("World Color Press") in 2010. Benefits are generally based upon years of service and compensation. These plans are funded in conformity with the applicable government regulations. The Company funds at least the minimum amount required for all qualified plans using actuarial cost methods and assumptions acceptable under government regulations.

The components of net pension income for the three and six months ended June 30, 2024 and 2023, were as follows:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2024	2023	2024	2023
Interest cost	\$ (4.1)	\$ (4.4)	\$ (8.2)	\$ (8.8)
Expected return on plan assets	4.5	5.0	9.0	10.0
Net periodic pension income	0.4	0.6	0.8	1.2
Amortization of actuarial loss	(0.2)	(0.2)	(0.4)	(0.4)
Net pension income	\$ 0.2	\$ 0.4	\$ 0.4	\$ 0.8

The Company made \$1.7 million in contributions to its qualified defined benefit pension plans and \$0.2 million in benefit payments to its non-qualified defined benefit pension plans during the six months ended June 30, 2024.

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#### QUAD/GRAPHICS, INC.

#### NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) FOR THE THREE AND SIX MONTHS ENDED MARCH 31, JUNE 30, 2024 (In millions, except share and per share data and unless otherwise indicated)

The components of net pension income for the three months ended March 31, 2024 and 2023, were as follows:

	Three Months Ended March 31,	
	2024	2023
Interest cost	\$ (4.1)	\$ (4.4)
Expected return on plan assets	4.5	5.0
Net periodic pension income	0.4	0.6
Amortization of actuarial loss	(0.2)	(0.2)
Net pension income	\$ 0.2	\$ 0.4

The Company made \$0.1 million in benefit payments to its non-qualified defined benefit pension plans and made no contributions to its qualified defined benefit pension plans during the three months ended March 31, 2024.

#### Multiemployer Pension Plans ("MEPPs")

The Company has withdrawn from all significant MEPPs and replaced these union sponsored "promise to pay in the future" defined benefit plans with a Company sponsored "pay as you go" defined contribution plan. The two MEPPs, the Graphic Communications International Union – Employer Retirement Fund ("GCIU") and the Graphic Communications Conference of the International Brotherhood of Teamsters National Pension Fund ("GCC"), are significantly underfunded, and require the Company to pay a withdrawal liability to fund its pro rata share of the underfunding as of the plan year the full withdrawal was completed. As a result of the decision to withdraw, the Company accrued a withdrawal liability based on information provided by each plan's trustee. The Company has reserved \$23.1 \$22.6 million for the total MEPPs withdrawal liability as of March 31, 2024 June 30, 2024, of which \$21.0 \$20.5 million was recorded in other long-term liabilities and \$2.1 million was recorded in other current liabilities in the condensed consolidated balance sheets. The Company is scheduled to make payments to the GCIU until April 2032 and made its final payment to the GCC in February 2024. The Company made payments totaling \$1.4 \$2.3 million and \$1.5 \$3.1 million for the three six months ended March 31, 2024 June 30, 2024 and 2023, respectively.

#### Note 12. Loss Per Share

Basic earnings (loss) per share is computed as net earnings (loss) divided by the basic weighted average common shares outstanding. The calculation of diluted earnings (loss) per share includes the effect of any dilutive equity incentive instruments. The Company uses the treasury stock method to calculate the effect of outstanding dilutive equity incentive instruments, which requires the Company to compute total proceeds as the sum of the amount the employee must pay upon exercise of the award and the amount of unearned stock-based compensation costs attributable to future services.

Equity incentive instruments for which the total employee proceeds from exercise exceed the average fair value of the same equity incentive instrument over the period have an anti-dilutive effect on earnings per share during periods with net earnings, and accordingly, the Company excludes them from the calculation. Due to the net loss incurred during the three and six months ended March 31, 2024 June 30, 2024 and 2023, the assumed exercise of all equity incentive instruments was anti-dilutive and therefore, not included in the diluted loss per share calculation.

**QUAD/GRAPHICS, INC.**  
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Reconciliations of the numerator and the denominator of the basic and diluted per share computations for the Company's common stock for the three and six months ended March 31, 2024 June 30, 2024 and 2023, are summarized as follows:

	Three Months Ended March 31,	
	2024	2023
<b>Numerator</b>		
Net loss	\$ (28.1)	\$ (24.6)
<b>Denominator</b>		
Basic weighted average number of common shares outstanding for all classes of common stock	47.2	49.2
Plus: effect of dilutive equity incentive instruments	—	—
Diluted weighted average number of common shares outstanding for all classes of common stock	<u>47.2</u>	<u>49.2</u>
<b>Loss per share</b>		
Basic and diluted	\$ (0.60)	\$ (0.50)
Cash dividends paid per common share for all classes of common stock	\$ 0.05	\$ —
Three Months Ended June 30,		Six Months Ended June 30,
2024		2024
		2023
<b>Numerator</b>		
Net loss	\$ (2.8)	\$ (6.1)
	<u>\$ (2.8)</u>	<u>\$ (6.1)</u>
<b>Denominator</b>		
Basic weighted average number of common shares outstanding for all classes of common stock	47.7	49.3
Plus: effect of dilutive equity incentive instruments	—	—
Diluted weighted average number of common shares outstanding for all classes of common stock	<u>47.7</u>	<u>49.3</u>
<b>Loss per share</b>		
Basic and diluted	\$ (0.06)	\$ (0.12)
	<u>\$ (0.06)</u>	<u>\$ (0.12)</u>
Cash dividends paid per common share for all classes of common stock	\$ 0.05	\$ —
	<u>\$ 0.05</u>	<u>\$ —</u>

**QUAD/GRAPHICS, INC.**  
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**Note 13. Equity Incentive Programs**

### Equity Incentive Compensation Expense

Equity incentive compensation expense was recorded primarily in selling, general and administrative expenses in the condensed consolidated statements of operations. The total compensation expense recognized related to all equity incentive programs for the three and six months ended **March 31, 2024** **June 30, 2024** and 2023, was as follows:

	Three Months Ended		Six Months Ended			
	March 31,		June 30,		2024	2023
	Three Months Ended	March 31,	Three Months Ended	March 31,	2024	2023
Restricted Stock ("RS") and Restricted Stock Units ("RSU") equity awards expense						
Deferred Stock Units ("DSU") awards expense						
Deferred Stock Units ("DSU") awards expense						
Deferred Stock Units ("DSU") awards expense						
Total equity incentive compensation expense						

Total future compensation expense related to all equity incentive programs granted as of **March 31, 2024** **June 30, 2024**, was estimated to be **\$11.8** **\$10.4** million, which consists entirely of expense for RS and RSU awards. Estimated future compensation expense is **\$4.6** **\$3.1** million for the remainder of 2024, \$4.5 million for 2025, **\$2.4** **\$2.5** million for 2026 and \$0.3 million for 2027.

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**QUAD/GRAPHICS, INC.**  
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### Restricted Stock and Restricted Stock Units

The following table is a summary of RS and RSU award activity for the **three** **six** months ended **March 31, 2024** **June 30, 2024**:

	Restricted Stock		Weighted-Average		Restricted Stock	
	Shares	Shares	Grant Date	Fair Value Per Share	Remaining Contractual Term (years)	
Nonvested at December 31, 2023	Nonvested at December 31, 2023	3,990,018	\$ 4.01	1.4	1.4	
Granted						
Vested						
Vested						
Vested						
Forfeited						
Forfeited						
Forfeited						
Nonvested at March 31, 2024						
Nonvested at March 31, 2024						

Nonvested at March 31, 2024	<u>4,335,146</u>	\$ 4.45	1.9	<u>165,781</u>
Nonvested at June 30, 2024				
Nonvested at June 30, 2024				
Nonvested at June 30, 2024	<u>4,342,465</u>	\$ 4.45	1.6	<u>147,953</u>

#### Deferred Stock Units

The following table is a summary of DSU award activity for the **three** **six** months ended **March 31, 2024** **June 30, 2024**:

	Deferred Stock Units		Weighted-Average Grant Date Fair Value Per Unit	Weighted-Average Grant Date Fair Value Per Unit
	Units	Units		
Outstanding at December 31, 2023				
Dividend equivalents granted				
Dividend equivalents granted				
Granted				
Dividend equivalents granted				
Settled				
Outstanding at March 31, 2024				
Outstanding at June 30, 2024				

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**QUAD/GRAPHICS, INC.**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)**  
**FOR THE THREE AND SIX MONTHS ENDED JUNE 30, 2024**  
**(In millions, except share and per share data and unless otherwise indicated)**

#### Note 14. Shareholders' Equity

The Company has three classes of common stock as follows (share data in millions):

	Authorized Shares	Issued Common Stock		
		Outstanding	Treasury	Total Issued Shares
Class A stock (\$0.025 par value)				
March 31, 2024	105.0	38.7	3.8	42.5
December 31, 2023	105.0	37.4	5.1	42.5
Class B stock (\$0.025 par value)				
March 31, 2024	80.0	13.3	—	13.3
December 31, 2023	80.0	13.6	—	13.6
Class C stock (\$0.025 par value)				
March 31, 2024	20.0	—	0.5	0.5
December 31, 2023	20.0	—	0.5	0.5

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**QUAD/GRAPHICS, INC.**

**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)**  
**FOR THE THREE MONTHS ENDED MARCH 31, 2024**  
**(In millions, except share and per share data and unless otherwise indicated)**

	Issued Common Stock			
	Authorized Shares	Outstanding	Treasury	Total Issued Shares
Class A stock (\$0.025 par value)				
June 30, 2024	105.0	38.9	3.6	42.5
December 31, 2023	105.0	37.4	5.1	42.5
Class B stock (\$0.025 par value)				
June 30, 2024	80.0	13.3	—	13.3
December 31, 2023	80.0	13.6	—	13.6
Class C stock (\$0.025 par value)				
June 30, 2024	20.0	—	0.5	0.5
December 31, 2023	20.0	—	0.5	0.5

In accordance with the Articles of Incorporation, each class A common share has one vote per share and each class B and class C common share has ten votes per share on all matters voted upon by the Company's shareholders. Liquidation rights are the same for all three classes of common stock.

The Company also has 0.5 million shares of \$0.01 par value preferred stock authorized, of which none were issued at **March 31, 2024** **June 30, 2024**, and December 31, 2023. The Company has no present plans to issue any preferred stock.

On July 30, 2018, the Company's Board of Directors authorized a share repurchase program of up to \$100.0 million of the Company's outstanding class A common stock. There were no share repurchases during the three **and six** months ended **March 31, 2024** **June 30, 2024**, and the following repurchases occurred during the three **and six** months ended **March 31, 2023** **June 30, 2023**:

	<b>March 31, 2023</b>	
Shares of Class A common stock	64,271	
Weighted average price per share	\$ 3.98	
Total repurchases during the period (in millions)	\$ 0.3	
	Three Months Ended June 30,	
	2023	2023
Shares of Class A common stock	1,343,777	1,408,048
Weighted average price per share	\$ 3.55	\$ 3.57
Total repurchases during the period (in millions)	\$ 4.7	\$ 5.0

As of **March 31, 2024** **June 30, 2024**, there were \$77.5 million of authorized repurchases remaining under the program.

In March 2024, 294,875 shares of class B common stock were converted to class A common stock, and the class B common shares were canceled and returned to the status of authorized but unissued shares.

In accordance with the Articles of Incorporation, dividends are paid equally for all three classes of common stock. The Company's Board of Directors suspended the Company's quarterly dividends beginning in the second quarter of 2020. On February 15, 2024, the Board of Directors reinstated the Company's quarterly dividends.

**QUAD/GRAPHICS, INC.**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)**  
**FOR THE THREE AND SIX MONTHS ENDED JUNE 30, 2024**  
**(In millions, except share and per share data and unless otherwise indicated)**

The dividend activity related to the then outstanding shares for the **three** **six** months ended **March 31, 2024** **June 30, 2024** is as follows:

	Declaration Date	Record Date	Payment Date	Dividend Amount per Share
2024				
Q2 Dividend	April 22, 2024	May 22, 2024	June 7, 2024	\$ 0.05
Q1 Dividend	February 16, 2024	February 27, 2024	March 12, 2024	\$ 0.05

**Note 15. Accumulated Other Comprehensive Loss**

The changes in accumulated other comprehensive loss by component, net of tax, for the **three** **six** months ended **March 31, 2024** **June 30, 2024**, were as follows:

	Translation Adjustments	Translation Adjustments	Interest Rate Derivatives Adjustments	Pension Benefit Plan Adjustments	Total	Translation Adjustments	Interest Rate Derivatives Adjustments	Pension Benefit Plan Adjustments	Total
Balance at December 31, 2023									
Other comprehensive income before reclassifications									
Other comprehensive income (loss) before reclassifications									
Amounts reclassified from accumulated other comprehensive loss to net loss									
Net other comprehensive income									
Balance at March 31, 2024									
Net other comprehensive income (loss)									
Balance at June 30, 2024									

The changes in accumulated other comprehensive loss by component, net of tax, for the six months ended June 30, 2023, were as follows:

	Interest		Rate Derivatives		Pension		Benefit Plan		Total
	Translation Adjustments	Adjustments	Adjustments	Interest	Rate Derivatives Adjustments	Benefit Plan Adjustments	Interest	Rate Derivatives Adjustments	
Balance at December 31, 2022									
Other comprehensive income before reclassifications				12.8		0.9		—	13.7
Amounts reclassified from accumulated other comprehensive loss to net loss				—		0.9		0.2	1.1
Net other comprehensive income				12.8		1.8		0.2	14.8
Balance at June 30, 2023				\$ (75.8)		\$ (2.3)		\$ (35.4)	\$ (113.5)

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QUAD/GRAPHICS, INC.  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)  
FOR THE THREE **AND SIX** MONTHS ENDED **MARCH 31, JUNE 30, 2024**  
(In millions, except share and per share data and unless otherwise indicated)

The changes in accumulated other comprehensive loss by component, net of tax, for the three months ended March 31, 2023, were as follows:

	Translation Adjustments	Interest Rate Derivatives Adjustments	Pension Benefit Plan Adjustments	Total
Balance at December 31, 2022	\$ (88.6)	\$ (4.1)	\$ (35.6)	\$ (128.3)
Other comprehensive income before reclassifications	6.5	0.1	—	6.6
Amounts reclassified from accumulated other comprehensive loss to net loss	—	0.5	0.1	0.6
Net other comprehensive income	6.5	0.6	0.1	7.2
Balance at March 31, 2023	\$ (82.1)	\$ (3.5)	\$ (35.5)	\$ (121.1)

The details of the reclassifications from accumulated other comprehensive loss to net loss for the three and six months ended March 31, 2024 June 30, 2024 and 2023, were as follows:

Details of Accumulated Comprehensive Loss Components	Details of Accumulated Other Components	Three Months Ended June 30,	Six Months Ended June 30,	Condensed Consolidated Statements of Operations Presentation
		Three Months Ended March 31,		
Amortization of amounts accumulated for interest rate swaps de-designated as a cash flow hedge				
Amortization of amounts accumulated for interest rate swaps de-designated as a cash flow hedge				
Amortization of amounts accumulated for interest rate swaps de-designated as a cash flow hedge		\$ 0.6	\$ 0.7	
Amortization of amounts accumulated for interest rate swap de-designated as a cash flow hedge				
Amortization of amounts accumulated for interest rate swap de-designated as a cash flow hedge				
Amortization of amounts accumulated for interest rate swap de-designated as a cash flow hedge		\$ —	\$ 0.6	
Impact of income taxes	Impact of income taxes			
Amortization of amounts accumulated for interest rate swaps de-designated as a cash flow hedge, net of tax		(0.2)	(0.2)	(0.2) expense
Amortization of amounts accumulated for interest rate swap de-designated as a cash flow hedge, net of tax				

Amortization of pension and other postretirement benefit plan adjustments								
Amortization of pension and other postretirement benefit plan adjustments								
Amortization of pension and other postretirement benefit plan adjustments				\$ 0.3	\$	\$	\$ 0.1	pension income
Impact of income taxes	Impact of income taxes			(0.1)	—	—	—	expense
Amortization of pension and other postretirement benefit plan adjustments, net of tax								
Total reclassifications for the period								
Total reclassifications for the period								
Total reclassifications for the period								
Impact of income taxes								
Impact of income taxes								
Impact of income taxes								
Total reclassifications for the period, net of tax								
Total reclassifications for the period, net of tax								
Total reclassifications for the period, net of tax								

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#### QUAD/GRAFICS, INC.

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)  
FOR THE THREE AND SIX MONTHS ENDED JUNE 30, 2024  
(In millions, except share and per share data and unless otherwise indicated)

#### Note 16. Segment Information

Quad is a global marketing experience (MX) company that helps brands make direct consumer connections, from household to in-store to online. The Company's mission is to provide a better marketing experience for its clients, so they can focus on delivering the best customer experience to theirs. The Company's operating and reportable segments are aligned with how the chief operating decision maker of the Company currently manages the business. The Company's operating and reportable segments, including their product and service offerings, and a "Corporate" category are as follows:

- **United States Print and Related Services**
- **International**
- **Corporate**

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**QUAD/GRAPHICS, INC.**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)**  
**FOR THE THREE MONTHS ENDED MARCH 31, 2024**  
**(In millions, except share and per share data and unless otherwise indicated)**

**United States Print and Related Services**

The United States Print and Related Services segment is predominantly comprised of the Company's United States printing operations and is managed as one integrated platform. This includes print execution and logistics for retail inserts, catalogs, long-run publications, special interest publications, journals, direct mail, directories, in-store marketing and promotion, packaging, newspapers, custom print products, as well as other commercial and specialty printed products, along with global paper procurement, and marketing and other complementary services, such as data intelligence and analytics, technology solutions, media planning, placement and optimization, creative strategy and content creation, as well as execution in non-print channels (e.g., digital and broadcast). This segment also includes the manufacture of ink.

**International**

The International segment consists of the Company's printing operations in Europe and Latin America, including operations in England, France, Germany, Poland, Colombia, Mexico and Peru. This segment provides printed products and marketing and other complementary services consistent with the United States Print and Related Services segment.

**Corporate**

Corporate consists of unallocated general and administrative activities and associated expenses including, in part, executive, legal and finance, as well as certain expenses and income from frozen employee retirement plans, such as pension benefit plans.

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**QUAD/GRAPHICS, INC.**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)**  
**FOR THE THREE AND SIX MONTHS ENDED JUNE 30, 2024**  
**(In millions, except share and per share data and unless otherwise indicated)**

The following is a summary of segment information for the three and six months ended **March 31, 2024**, **June 30, 2024** and 2023:

	Net Sales
Three months ended March 31, 2024	Net Sales
Three months ended March 31, 2024	Net Sales
Three months ended March 31, 2024	Net Sales
Three months ended June 30, 2024	Products
Three months ended June 30, 2024	Products
Three months ended June 30, 2024	Products
United States Print and Related Services	
United States Print and Related Services	
United States Print and Related Services	
International	
International	
International	

Total operating segments	
Total operating segments	
Total operating segments	
Corporate	
Corporate	
Corporate	
Total	
Total	
Total	
<b>Three months ended March 31, 2023</b>	
<b>Three months ended June 30, 2023</b>	
<b>Three months ended March 31, 2023</b>	
<b>Three months ended June 30, 2023</b>	
<b>Three months ended March 31, 2023</b>	
<b>Three months ended June 30, 2023</b>	
United States Print and Related Services	
United States Print and Related Services	
United States Print and Related Services	
International	
International	
International	
Total operating segments	
Total operating segments	
Total operating segments	
Corporate	
Corporate	
Corporate	
Total	
Total	
Total	
<b>Six months ended June 30, 2024</b>	
<b>Six months ended June 30, 2024</b>	
<b>Six months ended June 30, 2024</b>	
United States Print and Related Services	
United States Print and Related Services	
United States Print and Related Services	
International	
International	
International	
Total operating segments	
Total operating segments	
Total operating segments	
Corporate	
Corporate	
Corporate	
Total	
Total	
Total	
<b>Six months ended June 30, 2023</b>	
<b>Six months ended June 30, 2023</b>	
<b>Six months ended June 30, 2023</b>	

United States Print and Related Services
United States Print and Related Services
United States Print and Related Services
International
International
International
Total operating segments
Total operating segments
Total operating segments
Corporate
Corporate
Corporate
Total
Total
Total

Restructuring, impairment and transaction-related charges for the three and six months ended **March 31, 2024** June 30, 2024 and 2023, are further described in Note 3, "Restructuring, Impairment and Transaction-Related Charges," and are included in the operating income (loss) results by segment above.

A reconciliation of operating income to loss before income taxes as reported in the condensed consolidated statements of operations for the three and six months ended June 30, 2024 and 2023, was as follows:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2024		2023	
	\$	15.1	\$	8.4
Operating income				\$ 8.5
Less: interest expense		17.2	17.0	32.4
Less: net pension income		(0.2)	(0.4)	(0.8)
Loss before income taxes	\$	(1.9)	\$ (8.2)	\$ (27.6)
				\$ (24.0)

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QUAD/GRAPHICS, INC.  
 NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)  
 FOR THE THREE AND SIX MONTHS ENDED **MARCH 31, JUNE 30, 2024**  
 (In millions, except share and per share data and unless otherwise indicated)

**A reconciliation Note 17. Strategic Investments**

**Sale of operating income (loss) Manipal Technologies Limited Strategic Partnership**

On March 28, 2012, the Company entered into a strategic partnership with India-based Manipal Technologies Limited ("ManipalTech") whereby Quad paid \$18.1 million for a minority equity ownership interest in ManipalTech. The Company's investment in ManipalTech was accounted for as a cost method investment until its sale. On April 16, 2024, Quad sold its ownership interest back to loss before income taxes as reported in the condensed consolidated statements majority owners of operations ManipalTech for the three months ended **March 31, 2024** total proceeds of \$22.2 million and 2023, was as follows:

	Three Months Ended March 31,	
	2024	2023
Operating income (loss)	\$ (10.7)	\$ 0.1
Less: interest expense		16.3
Less: net pension income	(0.2)	(0.4)
Loss before income taxes	\$ (25.7)	\$ (15.8)

a realized gain of \$4.1 million.

## Note 17, 18. New Accounting Pronouncements

In November 2023, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update 2023-07 "Segment Reporting (Topic 280): Improvements to Reportable Segment Disclosures" ("ASU 2023-07"), which improves reportable segment disclosure requirements, primarily through enhanced disclosures about significant segment expenses. This guidance is effective for all public entities for fiscal years beginning after December 15, 2023 and interim periods with fiscal years beginning after December 15, 2024. The Company is evaluating the impact of the adoption of 2023-07 on the consolidated financial statements.

In December 2023, the FASB issued Accounting Standards Update 2023-09 "Income Taxes (Topic 740): Improvements to Income Tax Disclosures" ("ASU 2023-09"), which establishes new income tax disclosures to consistently categorize and provide greater disaggregation of information in the rate reconciliation, including dollar value and percentage impacts of each component of the reconciliation, as well as further disaggregates income taxes paid. This guidance is effective for fiscal years beginning after December 15, 2024. The Company is evaluating the impact of the adoption of the 2023-09 on the consolidated financial statements.

## Note 18, 19. Subsequent Events

### Declaration of Quarterly Dividend

On **April 22, 2024** **July 22, 2024**, the Company declared a quarterly dividend of \$0.05 per share, which will be paid on **June 7, 2024** **September 6, 2024**, to shareholders of record as of **May 22, 2024** **August 19, 2024**.

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## ITEM 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following discussion of the financial condition and results of operations of Quad should be read together with (1) the condensed consolidated financial statements for the three and six months ended **March 31, 2024** **June 30, 2024** and 2023, including the notes thereto, included in Item 1, "Condensed Consolidated Financial Statements (Unaudited)," of this Quarterly Report on Form 10-Q; and (2) the audited consolidated annual financial statements as of and for the year ended December 31, 2023, and notes thereto included in the Company's Annual Report on Form 10-K, filed with the SEC on February 22, 2024.

Management's discussion and analysis of financial condition and results of operations is provided as a supplement to the Company's condensed consolidated financial statements and accompanying notes to help provide an understanding of the Company's financial condition, the changes in the Company's financial condition and the Company's results of operations. This discussion and analysis is organized as follows:

- *Cautionary Statement Regarding Forward-Looking Statements.*
- *Overview.* This section includes a general description of the Company's business and segments, an overview of key performance metrics the Company's management measures and utilizes to evaluate business performance, and an overview of trends affecting the Company, including management's actions related to the trends.
- *Results of Operations.* This section contains an analysis of the Company's results of operations by comparing the results for (1) the three months ended **March 31, 2024** **June 30, 2024**, to the three months ended **March 31, 2023** **June 30, 2023**; and (2) the six months ended June 30, 2024, to the six months ended June 30, 2023. Forward-looking statements providing a general description of recent and projected industry and Company developments that are important to understanding the Company's results of operations are included in this section. This section also provides a discussion of EBITDA and EBITDA margin, non-GAAP financial measures that the Company uses to assess the performance of its business that are not prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP").
- *Liquidity and Capital Resources.* This section provides an analysis of the Company's capitalization, cash flows and a discussion of outstanding debt and commitments. Forward-looking statements important to understanding the Company's financial condition are included in this section. This section also provides a discussion of Free Cash Flow and Debt Leverage Ratio, non-GAAP financial measures that the Company uses to assess liquidity and capital allocation and deployment.

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### Cautionary Statement Regarding Forward-Looking Statements

To the extent any statements in this Quarterly Report on Form 10-Q contain information that is not historical, these statements are forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements relate to, among other things, the objectives, goals, strategies, beliefs, intentions, plans, estimates, prospects, projections and outlook of the Company, and can generally be identified by the use of words such as "may," "will," "expect," "intend," "estimate," "anticipate," "plan," "foresee," "believe" or "continue" or the negatives of these terms, variations on them and other similar expressions. In addition, any statements that refer to expectations, projections or other characterizations of future events or circumstances are forward-looking statements.

These forward-looking statements are not guarantees of future performance and are subject to risks, uncertainties and other factors, some of which are beyond the control of the Company. These risks, uncertainties and other factors could cause actual results to differ materially from those expressed or implied by those forward-looking statements. Among risks, uncertainties and other factors that may impact Quad are those described in Part I, Item 1A, "Risk Factors," of the Company's 2023 Annual Report on Form 10-K, filed with the SEC on February 22, 2024, as such may be amended or supplemented in Part II, Item 1A, "Risk Factors," of the Company's subsequently filed Quarterly Reports on Form 10-Q (including this report), and the following:

- The impact of decreasing demand for printing services and significant overcapacity in a highly competitive environment creates downward pricing pressures and potential under-utilization of assets;
- The impact of increased business complexity as a result of the Company's transformation to a marketing experience company; company, including adapting marketing offerings and business processes as required by new markets and technologies, such as artificial intelligence;
- The impact of changes in postal rates, service levels or regulations, including delivery delays;
- The impact of fluctuations in costs (including labor and labor-related costs, energy costs, freight rates and raw materials, including paper and the materials to manufacture ink) and the impact of fluctuations in the availability of raw materials, including paper, parts for equipment and the materials to manufacture ink;
- The impact of macroeconomic conditions, including inflation, high interest rates and recessionary concerns, as well as cost and labor pressures, distribution challenges and the price and availability of paper, have had, and may continue to have, on the Company's business, financial condition, cash flows and results of operations (including future uncertain impacts);
- The inability of the Company to reduce costs and improve operating efficiency rapidly enough to meet market conditions;
- The impact of a data-breach of sensitive information, ransomware attack or other cyber incident on the Company;
- The fragility and decline in overall distribution channels;
- The failure to attract and retain qualified talent across the enterprise;
- The impact of digital media and similar technological changes, including digital substitution by consumers;
- The failure of clients to perform under contracts or to renew contracts with clients on favorable terms or at all;
- The impact of risks associated with the operations outside of the United States ("U.S."), including trade restrictions, currency fluctuations, the global economy, costs incurred or reputational damage suffered due to improper conduct of its employees, contractors or agents, and geopolitical events like war and terrorism;
- The failure to successfully identify, manage, complete and integrate acquisitions, investment opportunities or other significant transactions, as well as the successful identification and execution of strategic divestitures;

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- The impact negative publicity could have on our business and brand reputation;

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- Significant capital expenditures and investments may be needed to sustain and grow the Company's platforms, processes, systems, client and product technology, marketing and talent, and to remain technologically and economically competitive;
- The impact of the various restrictive covenants in the Company's debt facilities on the Company's ability to operate its business, as well as the uncertain negative impacts macroeconomic conditions may have on the Company's ability to continue to be in compliance with these restrictive covenants;
- The impact of an other than temporary decline in operating results and enterprise value that could lead to non-cash impairment charges due to the impairment of property, plant and equipment and other intangible assets;
- The impact of regulatory matters and legislative developments or changes in laws, including changes in cyber-security, privacy and environmental laws; and
- The impact on the holders of Quad's class A common stock of a limited active market for such shares and the inability to independently elect directors or control decisions due to the voting power of the class B common stock.

Quad cautions that the foregoing list of risks, uncertainties and other factors is not exhaustive, and you should carefully consider the other factors detailed from time to time in Quad's filings with the SEC and other uncertainties and potential events when reviewing the Company's forward-looking statements.

Because forward-looking statements are subject to assumptions and uncertainties, actual results may differ materially from those expressed or implied by such forward-looking statements. You are cautioned not to place undue reliance on such statements, which speak only as of the date of this Quarterly Report on Form 10-Q. Except to the extent required by the federal securities laws, Quad undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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## Overview

### **Business Overview**

Quad is a global marketing experience (MX) company that helps brands make consumer connections, from household to in-store to online. The Company is focused on providing a better marketing experience for its clients, so they can focus on delivering the best customer experience to theirs. Quad does this with a suite of marketing solutions that is flexible, scalable and connected. Supported by state-of-the-art technology and data-driven intelligence, these solutions are designed to streamline the complexities of marketing and remove friction from wherever it occurs in the marketing journey. Quad tailors its solutions to its clients' objectives, driving cost efficiencies, improving speed to market, strengthening marketing effectiveness, and delivering value on their investments. Quad employs approximately 13,000 people in 14 countries and serves approximately 2,700 clients including industry-leading blue-chip companies that serve both businesses and consumers across multiple industry verticals, with a particular focus on commerce, including retail, consumer packaged goods and direct to-consumer; financial services; and health.

As an MX company, Quad intends to expand its capabilities and develop its platform through executing on the three pillars of its growth strategy:

#### *Deliver Integrated Service Excellence*

Quad focuses on solving problems and removing pain points and sources of friction wherever a client experiences them in the marketing process. Quad seeks to become an invaluable strategic marketing partner by helping its clients successfully navigate today's constantly evolving media landscape through innovative, data-driven omnichannel solutions that are scalable and efficiently produced and deployed — from household to in-store to online. A key component of Quad's client-facing strategy is to strengthen relationships at higher levels within a client's organization so the Company can better understand, anticipate and satisfy the organization's business objectives.

To serve clients' disparate needs, Quad continues to make disciplined and compelling investments across its integrated marketing platform. These investments take many forms, including new equipment, technology and service capabilities. The Company also makes investments in its talent, such as hiring business professionals with transformation, innovation, and client-side marketing and consulting expertise to enhance its position as an MX company, as well as investments to attract new employees and increase existing employee engagement, retention and productivity.

As the Company has transformed its offering to better meet the needs of brands and marketers, it has also made strategic decisions to divest of businesses that could not be easily leveraged as part of its greater integrated marketing platform. These decisions free up cash flow for disciplined investments that the Company believes will lead to sustainable growth.

#### *Accelerate Market Penetration*

Quad's ability to acquire new and expand existing account relationships is critical to the Company's growth strategy. The Company has made significant strides in recent years, introducing a growing number of brands and marketers to its suite of solutions. The Company is particularly focused on expanding in key vertical industries where it believes

the biggest opportunities for new business exist. These include commerce, including consumer packaged goods, direct-to-consumer and retail; financial services; and health. Key investments to accelerate market penetration include:

- Fortifying business development efforts through strategic personnel hires in Sales, Sales Operations, Marketing and Agency Solutions to give the Company wider visibility as an MX company within its current client base, as well as with companies in its targeted growth verticals;
- Expanding awareness of Quad's differentiated capabilities through a large-scale marketing and advertising effort centered on the campaign "Built on Quad"; and
- Providing brand visibility and thought leadership at global industry events, such as the Cannes Lions Festival of Creativity, the premier gathering of the global advertising and creative communications industry.

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#### *Leverage Culture as an MX Company*

The Company's culture continues to be a driver for growth as Quad accelerates its competitive position as an MX company. Core aspects of its unique culture are:

- *Walk in the shoes of clients:* Quad delivers service excellence by encouraging all employees, regardless of job title, to prioritize listening to clients' needs and challenges, and do what they can to make it easy to work with Quad at every touchpoint.
- *Empower employees:* Quad continues to position itself as the workplace for the marketing industry's best talent and empowers its employees to think like owners and take responsibility for how they can help propel the business forward. By embracing employees' unique perspectives and experiences, fostering a sense of belonging through inclusion, and providing growth opportunities through skill development and career advancement, Quad believes employees are more fully engaged in their day-to-day activities, producing better results for clients while helping grow the business.
- *Continuously improve:* Through its foundation in manufacturing, Quad's has built a "maker" culture that embraces attention to detail, expert execution and a commitment to continuous improvement. All employees are encouraged to identify opportunities, however small, that can improve processes and create efficiencies. It's this long-standing commitment to continuous improvement that enables Quad to confidently identify and remove friction from clients' workflows.
- *Collaborate to innovate:* The close, personal relationships employees form with one another is a foundational aspect of Quad's culture. The Company recognizes that the more effectively teams work together across the entire organization, the better it can serve its clients. Accordingly, Quad encourages employees to connect and collaborate with others both inside and outside of their immediate department and/or business area. Integrated workflows and inter-departmental collaboration speed the Company's ability to innovate and evolve as an MX company.
- *Communicate a unified vision forward:* The Company sends timely, transparent communications to all employees through a variety of channels to maintain employee engagement and connectivity, and maintain trust. These communication efforts not only detail matters of personal importance (e.g., total rewards), but also keep employees informed on business operations and the Company's strategic direction. By articulating the role that each business area plays in the Company's suite of interconnected solutions, Quad crafts a unified vision that everyone can rally behind. Communication channels include InsideQuad, the employee intranet; executive blogs and video logs (vlogs); executive town halls; department meetings; "lunch and learn" events; email; in-plant electronic and print signage; and in-home mailings.

#### **Enhance Financial Strength and Create Shareholder Value**

Quad follows a disciplined approach to maintaining and enhancing financial strength to create shareholder value. This strategy is centered on the Company's ability to drive profitable growth and maximize net earnings, Free Cash Flow, and operating margins; maintain consistent financial policies to ensure a strong balance sheet, liquidity level and access to capital; and retain the financial flexibility needed to strategically allocate and deploy capital as circumstances change. The priorities for capital allocation and deployment are balanced according to prevailing circumstances and what the Company thinks is best for shareholder value creation at any point in time. These priorities currently include using Free Cash Flow and cash proceeds from any asset sales to continue reducing debt while investing in scaling the business as an MX company to fuel net sales growth and drive profitability; and pursuing opportunities to return capital to shareholders through stock buybacks or dividends.

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To provide ongoing improvement in productivity and, ultimately, maximize operating margins, the Company applies holistic continuous improvement and lean enterprise methodologies to further streamline its processes and maximize operating margins. These same methodologies are applied to its selling, general and administrative functions. The Company continually works to lower its cost structure by consolidating manufacturing operations into its most efficient facilities, as well as realizing purchasing, mailing and logistics synergies by centralizing and consolidating print manufacturing volumes, and eliminating redundancies in its administrative and corporate operations. Quad believes that its focused efforts to be the high-quality, low-cost producer generates increased Free Cash Flow and allows the Company to maintain a strong balance sheet through debt reduction. The Company's disciplined financial approach also allows it to maintain sufficient liquidity and to reduce refinancing risk. The Company had total liquidity of ~~\$239.2~~ ~~\$241.6~~ million as of ~~March 31, 2024~~ ~~June 30, 2024~~, which consisted of up to ~~\$229.0~~ ~~\$228.8~~ million of unused capacity under its revolving credit agreement, which was net of ~~\$30.9~~ ~~\$28.5~~ million of issued letters of credit, and cash and cash equivalents of ~~\$10.2 million~~ ~~\$12.8 million~~. Total liquidity is reduced to ~~\$222.3 million~~ under the Company's most restrictive debt covenants. Quad is proud of its strong and trusted banking relationships, which provide the Company with increased financial flexibility to make strategic investments to accelerate its growth and drive profitability as an MX company.

## Segments

The Company's operating and reportable segments are aligned with how the chief operating decision-maker of the Company currently manages the business. The Company's operating and reportable segments, including their product and service offerings, and a "Corporate" category, are summarized below.

- **The United States Print and Related Services segment** is predominantly comprised of the Company's United States printing operations and is managed as one integrated platform. This includes print execution and logistics for retail inserts, catalogs, long-run publications, special interest publications, journals, direct mail, directories, in-store marketing and promotion, packaging, newspapers, custom print products, as well as other commercial and specialty printed products, along with global paper procurement, and marketing and other complementary services, such as data intelligence and analytics, technology solutions, media planning, placement and optimization, creative strategy and content creation, as well as execution in non-print channels (e.g., digital and broadcast). This segment also includes the manufacture of ink. The United States Print and Related Services segment accounted for approximately ~~88%~~ ~~86%~~ and ~~87%~~ of the Company's consolidated net sales during the three and six months ended ~~March 31, 2024~~ ~~June 30, 2024~~, respectively.
- **The International segment** consists of the Company's printing operations in Europe and Latin America, including operations in England, France, Germany, Poland, Colombia, Mexico and Peru. This segment provides printed products and marketing and other complementary services consistent with the United States Print and Related Services segment. The International segment accounted for approximately ~~12%~~ ~~14%~~ and ~~13%~~ of the Company's consolidated net sales during the three and six months ended ~~March 31, 2024~~ ~~June 30, 2024~~, respectively.
- **Corporate** consists of unallocated general and administrative activities and associated expenses including, in part, executive, legal and finance, as well as certain expenses and income from frozen employee retirement plans, such as pension benefit plans.

## Key Performance Metrics Overview

The Company's management believes the ability to generate net sales growth, profit increases and positive cash flow, while maintaining the appropriate level of debt, are key indicators of the successful execution of the Company's business strategy and will increase shareholder value. The Company uses period-over-period net sales growth, EBITDA, EBITDA margin, net cash provided by (used in) operating activities, Free Cash Flow and Debt Leverage Ratio as metrics to measure operating performance, financial condition and liquidity. EBITDA, EBITDA margin, Free Cash Flow and Debt Leverage Ratio are non-GAAP financial measures (see the definitions of EBITDA, EBITDA margin and the reconciliation of net ~~earnings (loss)~~ ~~loss~~ to EBITDA in the "Results of Operations" section below, and see the definitions of Free Cash Flow and Debt Leverage Ratio, the reconciliation of net cash ~~used in~~ provided by (used in) operating activities to Free Cash Flow, and the calculation of Debt Leverage Ratio in the "Liquidity and Capital Resources" section below).

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**Net sales growth.** The Company uses period-over-period net sales growth as a key performance metric. The Company's management assesses net sales growth based on the ability to generate increased net sales through increased sales to existing clients, sales to new clients, sales of new or expanded solutions to existing and new clients and opportunities to expand sales through strategic investments, including acquisitions.

*EBITDA and EBITDA margin.* The Company uses EBITDA and EBITDA margin as metrics to assess operating performance. The Company's management assesses EBITDA and EBITDA margin based on the ability to increase revenues while controlling variable expense growth.

*Net cash provided by (used in) operating activities.* The Company uses net cash provided by (used in) operating activities as a metric to assess liquidity. The Company's management assesses net cash provided by (used in) operating activities based on the ability to meet recurring cash obligations while increasing available cash to fund debt service requirements, capital expenditures, cash restructuring requirements related to cost reduction activities, World Color Press single employer pension plan contributions, World Color Press MEPPs withdrawal liabilities, acquisitions and other investments in future growth, shareholder dividends and share repurchases. Net cash provided by (used in) operating activities can be significantly impacted by the timing of non-recurring or infrequent receipts or expenditures.

*Free Cash Flow.* The Company uses Free Cash Flow as a metric to assess liquidity and capital deployment. The Company's management assesses Free Cash Flow as a measure to quantify cash available for strengthening the balance sheet (debt and pension liability reduction), for strategic capital allocation and deployment through investments in the business (acquisitions and strategic investments) and for returning capital to the shareholders (dividends and share repurchases). The Company's priorities for capital allocation and deployment will change as circumstances dictate for the business, and Free Cash Flow can be significantly impacted by the Company's restructuring activities and other unusual items.

*Debt Leverage Ratio.* The Company uses the Debt Leverage Ratio as a metric to assess liquidity and the flexibility of its balance sheet. Consistent with other liquidity metrics, the Company monitors the Debt Leverage Ratio as a measure to determine the appropriate level of debt the Company believes is optimal to operate its business, and accordingly, to quantify debt capacity available for strengthening the balance sheet (debt and pension liability reduction), for strategic capital allocation and deployment through investments in the business (capital expenditures, acquisitions and strategic investments), and for returning capital to the shareholders (dividends and share repurchases). The Company's priorities for capital allocation and deployment will change as circumstances dictate for the business, and the Debt Leverage Ratio can be significantly impacted by the amount and timing of large expenditures requiring debt financing, as well as changes in profitability.

The Company remains disciplined with its debt leverage. The Company's consolidated debt and finance lease obligations increased by ~~\$31.1~~ \$22.5 million during the ~~three~~ six months ended ~~March 31, 2024~~ June 30, 2024, primarily due to ~~\$52.2 million~~ \$48.3 million in cash used in operating activities and ~~\$17.9~~ \$33.5 million in purchases of property, plant and equipment, partially offset by \$52.8 million in proceeds from the issuance of long-term debt.

#### **Overview of Trends Affecting Quad**

As consumer media consumption habits change, advertising and marketing services providers face increased demand to offer end-to-end marketing services, from strategy and creative through execution. As new marketing channels emerge, these providers must expand their capabilities to create effective multichannel campaigns for their clients and providers face increased client demand to offer integrated, end-to-end marketing services (i.e., from strategy and creative through execution). These trends greatly influence Quad's ongoing efforts to help brands reduce the complexities of working with multiple agency partners and vendors, increase marketing process efficiency and maximize marketing effectiveness.

Competition in the commercial printing industry remains highly fragmented, and the Company believes that there are indicators of heightened competitive pressures. The commercial printing industry has moved toward a demand for shorter print runs, faster product turnaround and increased production efficiencies of products with lower page counts and increased complexity. This — combined with increases in postage and paper costs as well as marketers' increasing use of online marketing and communication channels — has led to excess manufacturing capacity.

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The Company believes that a disciplined approach for capital management and a strong balance sheet are critical to be able to invest in profitable growth opportunities and technological advances, thereby providing the highest return for shareholders. Management balances the use of cash between deleveraging the Company's balance sheet (through reduction in debt and pension obligations), compelling investment opportunities (through capital expenditures, acquisitions and strategic investments) and returns to shareholders (through dividends and share repurchases).

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The Company continues to make progress on integrating and streamlining all aspects of its business, thereby lowering its cost structure by consolidating its manufacturing platform into its most efficient facilities, as well as realizing purchasing, mailing and logistics efficiencies by centralizing and consolidating print manufacturing volumes and eliminating redundancies in its administrative and corporate operations. The Company has continued to evolve its manufacturing platform, equipping facilities to be product-line agnostic, which enables the Company to maximize equipment utilization. Quad believes that the large plant size of its key printing facilities allows the Company to drive savings in certain product lines (such as publications and catalogs) due to economies of scale and from investments in automation and technology. The Company continues to focus on proactively aligning its cost structure to the realities of the top-line pressures it faces in the printing industry through Lean Manufacturing and sustainable continuous improvement programs. The Company believes it will continue to drive productivity improvements and sustainable cost reduction initiatives into the future through an engaged workforce and ongoing adoption of the latest manufacturing automation and technology. Through this strategy, the Company believes it can maintain the strongest, most efficient print manufacturing platform to remain a high-quality, low-cost producer.

Integrated distribution with the United States Postal Service ("USPS") is an important component of the Company's business. Any material change in the current service levels provided by the postal service could impact the demand that clients have for print services. The USPS continues to experience financial problems. The passing of the Postal Service Reform Act of 2022, signed in April 2022, gave the USPS considerable financial relief as well as significant other relief over the next ten years. While the legislative postal reform helps considerably, without decreased operational cost structures, increased efficiencies or increased volumes and revenues, these losses will potentially continue into the future. As a result of these financial difficulties, the USPS has continued to adjust its postal rates and service levels. Price increases, especially those above the consumer price index, such as the recently announced approved 7.8% average increase announced for across several USPS mailing products implemented during July 2024 (whereas the consumer price index was only 1.6% of the overall increase), may result in clients reducing mail volumes and exploring the use of alternative methods for delivering a larger portion of their products, such as continued diversion to the internet, digital and mobile channels and other alternative media channels, in order to ensure that they stay within their expected postage budgets.

Federal statute requires the Postal Regulatory Commission ("PRC") to conduct reviews of the overall rate-making structure for the USPS to ensure funding stability. As a result of those reviews, the PRC authorized a five year rate-making structure that provides the USPS with additional pricing flexibility over the Consumer Price Index cap, which may result in a substantially altered rate structure for mailers. The revised rate authority that is effective as a result of the rules issued by the PRC includes a higher overall rate cap on the USPS' ability to increase rates from year to year. The USPS has used these additional rate authorities to implement twice a year increases and are expected to continue to do so in the future. This has led to price spikes for mailers and may also reduce the incentive for the USPS to continue to take out costs and instead continue to rely on postage to cover the costs of an outdated postal service that does not reflect the industry's ability or willingness to pay. Given the significant amount of concern that has been expressed by the mailing industry, in April 2024, the PRC opened a proceeding to start the next rate system review. The Company believes the continued use of all available rate authority by the USPS will continue to increase the potential volume declines as rate predictability with respect to cost is no longer known for mailers.

The Company has invested significantly in its mail preparation and distribution capabilities to mitigate the impact of increases in postage costs, and to help clients successfully navigate the ever-changing postal environment. Through its data analytics, unique software to merge mail streams on a large scale, advanced finishing capabilities and technology, and in-house transportation and logistics operations, the Company manages the mail preparation and distribution of most of its clients' products to maximize efficiency, to enable on-time and consistent delivery and to partially reduce these costs.

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The Company continues to face several other industry challenges that have been, and are expected to continue to, adversely impact the Company's results of operation. The Company continues to operate in a high interest rate environment, which is expected to continue through 2024. Additionally, the price and availability of paper has been, and may continue to be, adversely affected by paper mills' permanent or temporary closures, and mills' access to raw materials, conversion to produce other types of paper, and ability to transport paper produced. Postal rate increases, along with the previously described industry challenges, have led to reduced demand for printed products and has caused clients to move more aggressively into other delivery methods, such as the many digital and mobile options now available to consumers. This reduced volume has driven the Company to institute several cost saving measures through its restructuring program, including plant closures and headcount reductions. Through these cost saving measures and proceeds from asset sales, the Company has been able to maintain focus on its transformation into an MX company, with flexibility to invest into the growing business, as well as continuing to be advantageous in its efforts to return capital to shareholders and reduce debt. The Company is also dependent on its production personnel to print the Company's products in a cost-effective and efficient manner that allows the Company to obtain new clients and to drive sales from existing clients. The Company is unable to predict the full future impact these challenges will have on its business, financial condition, cash flows and results of operations, but expects them to continue through 2024.

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**Results of Operations for the Three Months Ended March 31, 2024 June 30, 2024, Compared to the Three Months Ended March 31, 2023 June 30, 2023**

#### **Summary Results**

The Company's operating income, (loss), operating margin, net loss (computed using a 25% normalized tax rate for all items subject to tax) and diluted loss per share for the three months ended **March 31, 2024** **June 30, 2024**, changed from the three months ended **March 31, 2023** **June 30, 2023**, as follows (dollars in millions, except margin and per share data):

	Operating Income (Loss)	Operating Margin	Net Loss	Diluted Loss Per Share
For the three months ended March 31, 2023	\$ 0.1	— %	\$ (24.6)	\$ (0.50)
Restructuring, impairment and transaction-related charges <sup>(1)</sup>	(6.5)	(1.6)%	(4.9)	(0.12)
Other operating income elements <sup>(2)</sup>	(4.3)	— %	(3.2)	(0.06)
Operating Income	(10.7)	(1.6)%	(32.7)	(0.68)
Interest expense <sup>(3)</sup>	N/A	N/A	0.8	0.01
Net pension income <sup>(4)</sup>	N/A	N/A	(0.2)	(0.01)
Income taxes <sup>(5)</sup>	N/A	N/A	4.0	0.08
For the three months ended March 31, 2024	\$ (10.7)	(1.6)%	\$ (28.1)	\$ (0.60)
	Operating Income	Operating Margin	Net Loss	Diluted Loss Per Share
For the Three Months Ended June 30, 2023	\$ 8.4	1.2 %	\$ (6.1)	\$ (0.12)
Restructuring, impairment and transaction-related charges <sup>(1)</sup>	(0.5)	(0.2)%	(0.4)	(0.01)
Other operating income elements <sup>(2)</sup>	7.2	1.4 %	5.4	0.12
Operating Income	15.1	2.4 %	(1.1)	(0.01)
Interest expense <sup>(3)</sup>	N/A	N/A	(0.1)	(0.01)
Net pension income <sup>(4)</sup>	N/A	N/A	(0.2)	(0.01)
Income taxes <sup>(5)</sup>	N/A	N/A	(1.4)	(0.03)
For the Three Months Ended June 30, 2024	\$ 15.1	2.4 %	\$ (2.8)	\$ (0.06)

(1) Restructuring, impairment and transaction-related charges increased **\$6.5** **\$0.5** million (**\$4.9** **0.4** million, net of tax), to **\$32.5 million** **\$10.1 million** during the three months ended **March 31, 2024** **June 30, 2024**, and included the following:

- A **\$0.6** **\$1.3** million increase in employee termination charges from **\$13.1** **\$1.9** million during the three months ended **March 31, 2023** **June 30, 2023**, to **\$13.7** **\$3.2** million during the three months ended **March 31, 2024** **June 30, 2024**;
- Impairment charges of **\$1.1** million for the three months ended **June 30, 2023** and **June 30, 2024**;
- A **\$3.1** **\$0.4** million increase in **Impairment** transaction-related charges from **\$9.5** **zero** during the three months ended **June 30, 2023**, to **\$0.4** million during the three months ended **March 31, 2023**, to **\$12.6** **June 30, 2024**;
- A **\$0.4** million decrease in integration costs from **\$0.5** million during the three months ended **March 31, 2024**;
- A **\$0.1** million decrease in transaction-related charges from **\$0.6** million during the three months ended **March 31, 2023**, to **\$0.5** million during the three months ended **March 31, 2024**;
- A **\$0.4** million decrease in integration costs from **\$0.5** million during the three months ended **March 31, 2023** **June 30, 2023**, to **\$0.1** million during the three months ended **March 31, 2024** **June 30, 2024**;
- A **\$3.3** **\$0.8** million increase decrease in various other restructuring charges from **\$2.3** **\$6.1** million during the three months ended **March 31, 2023** **June 30, 2023**, to **\$5.6** **\$5.3** million during the three months ended **March 31, 2024** **June 30, 2024**.

The Company expects to incur additional restructuring and integration costs in future reporting periods in connection with eliminating excess manufacturing capacity and properly aligning its cost structure in conjunction with the Company's acquisitions and strategic investments, and other cost reduction programs.

- Other operating income elements decreased **\$4.3** increased **\$7.2** million (**\$3.2** **\$5.4** million, net of tax impact) during the three months ended **March 31, 2024**, tax primarily due to print volume decreases, partially offset by the following: (1) a **\$6.1** million decrease in selling, general and administrative expenses; impacts from improved manufacturing productivity; (2) a **\$5.1** **\$5.6** million decrease in depreciation and amortization expense; (3) impacts from improved manufacturing productivity; and (4) (3) savings from other cost reduction initiatives, initiatives; partially offset by the impact from the decrease in print product volume and a **\$5.4** million increase in selling, general and administrative expenses.
- Interest expense decreased **\$1.1** increased **\$0.2** million (**\$0.8** **0.1** million, net of tax) during the three months ended **March 31, 2024** **June 30, 2024**, to **\$15.2** **\$17.2** million. This change was primarily due to lower a higher weighted average debt levels interest rate on borrowings and a **\$0.5** **\$0.1** million decrease increase in interest expense related to the interest rate swap, swaps, partially offset by higher weighted lower average interest rates on borrowings debt levels in the three months ended **March 31, 2024** **June 30, 2024**, as compared to the three months ended **March 31, 2023** **June 30, 2023**.

(4) Net pension income decreased \$0.2 million (\$0.2 million, net of tax) during the three months ended **March 31, 2024** June 30, 2024, to \$0.2 million. This was due to a \$0.5 million decrease from the expected long-term return on pension plan assets, partially offset by a \$0.3 million decrease from interest cost on pension plan **liabilities**, **liabilities** during the three months ended June 30, 2024, as compared to the three months ended June 30, 2023.

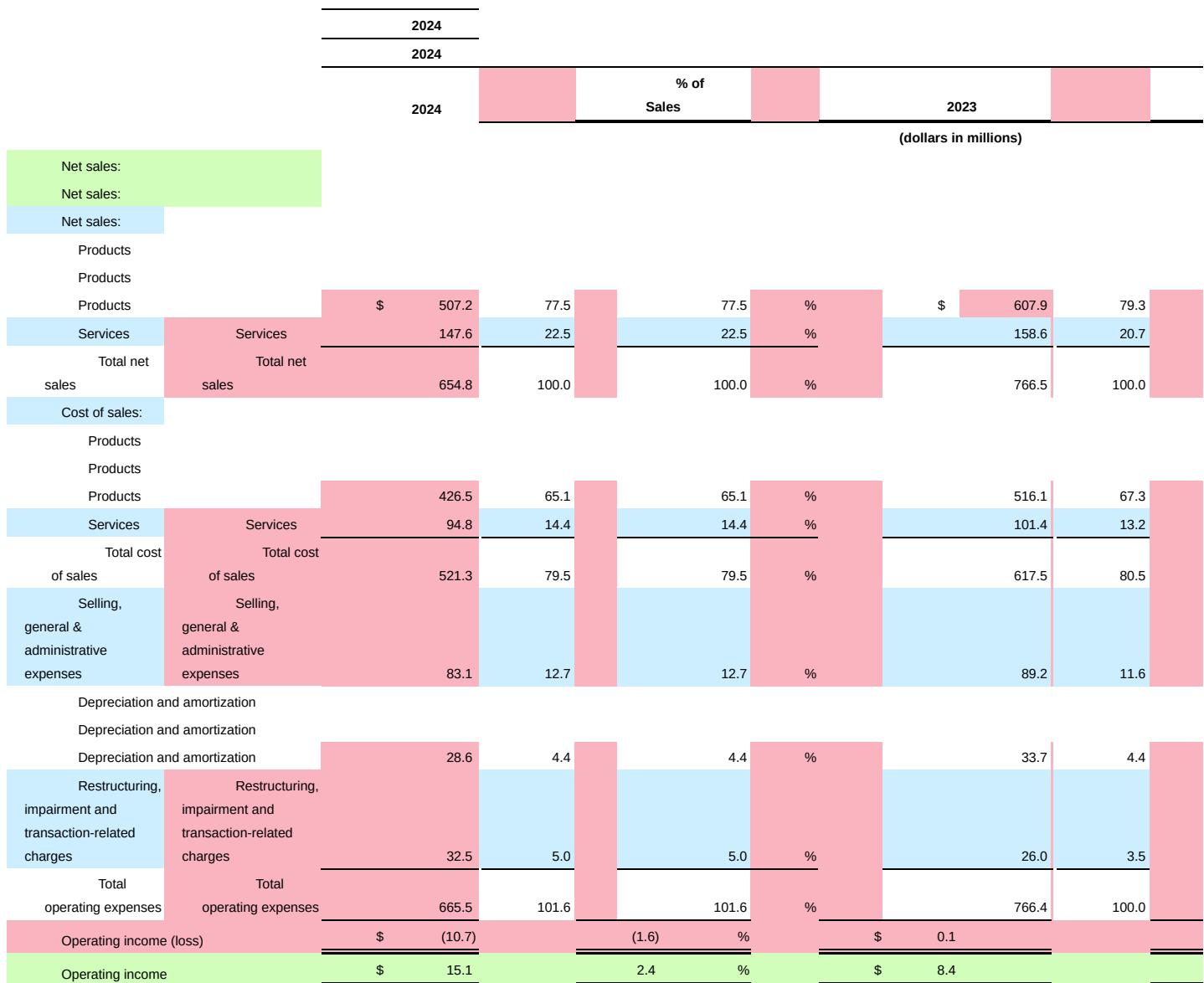
(5) The **\$4.0** **\$1.4** million **decrease** **increase** in income tax expense as calculated in the following table is primarily due to a **\$5.5 million decrease** **\$4.8 million increase** from income from foreign branches and a \$3.9 million increase from the impact of non-deductible **expenses** and **expenses**. These increases were partially offset by the following: (1) a **\$3.5 million** **\$4.0 million decrease** from valuation allowance reserves; (2) a \$1.4 million decrease from differences in foreign statutory income tax rates; (3) a \$1.3 million decrease from income from foreign branches, partially offset by **tax credits**; and (4) a \$4.8 million increase from valuation allowance reserves. **\$0.5 million** decrease in the Company's liability for audit assessments and unrecognized tax benefits.



#### Operating Results

The following table sets forth certain information from the Company's condensed consolidated statements of operations on an absolute dollar basis and as a relative percentage of total net sales for each noted period, together with the relative percentage change in such information between the periods set forth below:

Three Months Ended March 31,
Three Months Ended June 30,



#### Net Sales

Product sales decreased \$100.7 million, or 16.6%, for the three months ended March 31, 2024 June 30, 2024, compared to the three months ended March 31, 2023 June 30, 2023, primarily due to a \$57.3 million decrease from paper sales and a \$45.6 million decrease in sales in the Company's print product lines, mainly due to decreased print volumes and a higher mix of lower unit price gravure versus offset print in our magazine and catalog print offerings, and a \$29.0 million decrease from paper sales, partially offset by \$2.2 million in favorable foreign exchange impacts.

Service sales, which primarily consist of logistics, distribution, marketing services, imaging and medical services, decreased \$11.0 million, or 6.9%, for the three months ended March 31, 2024 June 30, 2024, compared to the three months ended March 31, 2023 June 30, 2023, primarily due to a \$9.0 million decrease in marketing services and medical services, and partially offset by a \$2.0 million increase in logistics sales from lower print volumes.

#### Cost of Sales

Cost of product sales decreased ~~\$89.6~~ \$68.5 million, or ~~17.4%~~ ~~14.4%~~, for the three months ended **March 31, 2024** **June 30, 2024**, compared to the three months ended **March 31, 2023** **June 30, 2023**, primarily due to the following: (1) a decrease in paper costs; (2) the impact from lower print volumes; (2) a decrease in paper costs; (3) impacts from improved manufacturing productivity; and (4) other cost reduction initiatives.

Cost of service sales decreased ~~\$6.6~~ \$7.4 million, or ~~6.5%~~ ~~7.9%~~, for the three months ended **March 31, 2024** **June 30, 2024**, compared to the three months ended **March 31, 2023** **June 30, 2023**, primarily due to the impact from lower marketing services and decreased freight volumes, services.

#### Selling, General and Administrative Expenses

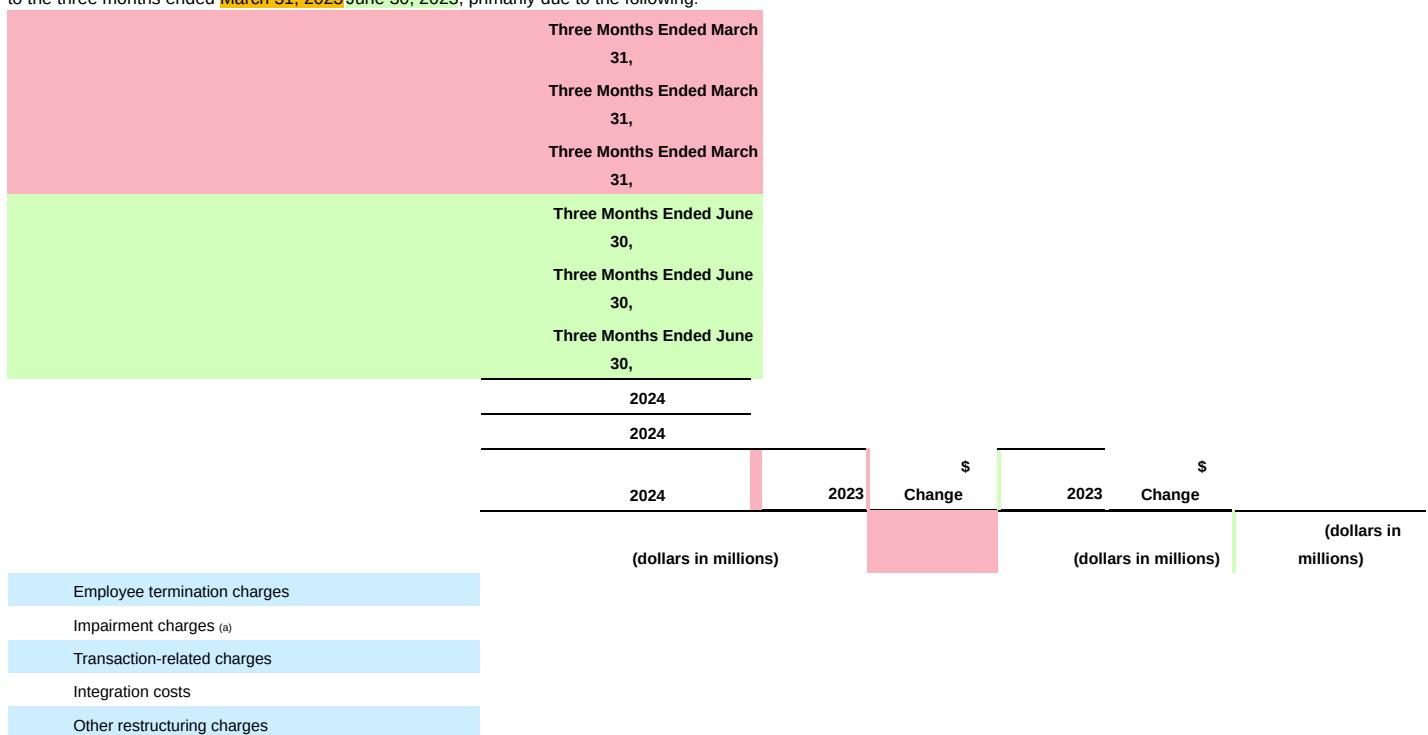
Selling, general and administrative expenses ~~decreased \$6.1~~ increased \$5.4 million, or ~~6.8%~~ ~~6.5%~~, for the three months ended **March 31, 2024** **June 30, 2024**, compared to the three months ended **March 31, 2023** **June 30, 2023**, primarily due to the following: (1) a \$4.6 million decrease ~~\$5.8~~ million increase from unfavorable foreign exchange impacts; (2) \$1.7 million in retention credits and unclaimed property recoveries that occurred in 2023, that did not reoccur in 2024; and (3) a \$1.0 million increase in employee-related costs; (2) partially offset by a \$0.8 million increase from the \$4.1 million gain on the sale of property, plant and equipment; and (3) a \$0.8 million decrease an investment in credit loss expense. **2024**. Selling, general and administrative expenses as a percentage of net sales increased to ~~12.7%~~ ~~14.0%~~ for the three months ended **March 31, 2024** **June 30, 2024**, compared to ~~11.6%~~ ~~11.8%~~ for the three months ended **March 31, 2023** **June 30, 2023**.

#### Depreciation and Amortization

Depreciation and amortization decreased ~~\$5.1~~ \$5.6 million, or ~~15.1%~~ ~~17.5%~~, for the three months ended **March 31, 2024** **June 30, 2024**, compared to the three months ended **March 31, 2023** **June 30, 2023**, due to a ~~\$3.5~~ \$2.9 million decrease in depreciation expense, primarily due to impacts from plant closures and from property, plant and equipment becoming fully depreciated over the past year, and a ~~\$1.6~~ \$2.7 million decrease in amortization expense.

#### Restructuring, Impairment and Transaction-Related Charges

Restructuring, impairment and transaction-related charges increased ~~\$6.5~~ \$0.5 million, or ~~25.0%~~ ~~5.2%~~, for the three months ended **March 31, 2024** **June 30, 2024**, compared to the three months ended **March 31, 2023** **June 30, 2023**, primarily due to the following:



Vacant facility carrying costs and lease exit charges
Vacant facility carrying costs and lease exit charges
Vacant facility carrying costs and lease exit charges
Equipment and infrastructure removal costs
Other restructuring activities
Other restructuring activities
Other restructuring activities
Other restructuring charges
Total restructuring, impairment and transaction-related charges

(a) Includes \$12.6 million and \$9.5 \$1.1 million of impairment charges during the three months ended **March 31, 2024** June 30, 2024 and 2023, respectively, which consisted of \$10.8 \$0.6 million and \$9.5 \$1.1 million, respectively, for certain property, plant and equipment no longer being utilized in production as a result of facility consolidations, as well as other capacity reduction activities, and \$1.8 \$0.5 million for operating lease right-of-use assets in 2024.

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#### EBITDA and EBITDA Margin—Consolidated

EBITDA is defined as net earnings (loss), excluding (1) interest expense, (2) income tax expense (benefit) and (3) depreciation and amortization. EBITDA margin represents EBITDA as a percentage of net sales. EBITDA and EBITDA margin are presented to provide additional information regarding Quad's performance. Both are important measures by which Quad gauges the profitability and assesses the performance of its business. EBITDA and EBITDA margin are non-GAAP financial measures and should not be considered alternatives to net earnings (loss) as a measure of operating performance, or to cash flows provided by (used in) operating activities as a measure of liquidity. Quad's calculation of EBITDA and EBITDA margin may be different from the calculations used by other companies, and therefore, comparability may be limited.

EBITDA and EBITDA margin for the three months ended **March 31, 2024** June 30, 2024, compared to the three months ended **March 31, 2023** June 30, 2023, were as follows:

Three Months Ended March 31,									
2024		2024		% of Net Sales		2023		% of Net Sales	
EBITDA and EBITDA margin (non-GAAP)	EBITDA and EBITDA margin (non-GAAP)	\$ 18.1	2.8	2.8	%	\$ 34.2	4.5	4.5	% GAAP
									and EBITDA margin

EBITDA decreased \$16.1 increased \$0.9 million for the three months ended **March 31, 2024** June 30, 2024, compared to the three months ended **March 31, 2023** June 30, 2023, primarily due to the impacts from lower print volumes and marketing services net sales and \$6.5 million of increased restructuring, impairment and transaction-related charges, partially offset by impacts from improved manufacturing productivity and savings from other cost reduction initiatives, initiatives, partially offset by impacts from lower print volumes and \$0.5 million of increased restructuring, impairment and transaction-related charges.

A reconciliation of EBITDA to net loss for the three months ended **March 31, 2024** June 30, 2024 and 2023, was as follows:

Three Months Ended March 31,					Three Months Ended June 30,				
2024		2024		2023	2024		2024		2023
Net loss (1)									
Interest expense									

Income tax expense
Income tax expense (benefit)
Depreciation and amortization
EBITDA (non-GAAP)

(1) Net loss included the following:

a. Restructuring, impairment and transaction-related charges of ~~\$32.5~~ \$10.1 million and ~~\$26.0~~ \$9.6 million for the three months ended **March 31, 2024** **June 30, 2024** and 2023, respectively.

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#### **United States Print and Related Services**

The following table summarizes net sales, operating income, (loss), operating margin and certain items impacting comparability within the United States Print and Related Services segment:

	Three Months Ended March 31,		Three Months Ended June 30,		
	2024		2024		
	2024		2023		\$ Change
					(dollars in millions)
Net sales:					
Net sales:					
Net sales:					
Products					
Products					
Products	\$ 435.9		\$ 504.5		\$ (68.6)
Services	143.0		153.1		(10.1)
Operating income (loss) (including restructuring, impairment and transaction-related charges)	(1.3)		7.3		(8.6)
Operating income (including restructuring, impairment and transaction-related charges)	25.4		11.8		13.6
Operating margin	Operating margin				
(0.2)	%		1.1	%	
Restructuring, impairment and transaction-related charges	Restructuring, impairment and transaction-related charges		\$ 22.5		\$ 9.1
<b>Net Sales</b>					

Product sales for the United States Print and Related Services segment decreased ~~\$68.6~~ \$37.4 million, or ~~13.6%~~ 8.3%, for the three months ended **March 31, 2024** **June 30, 2024**, compared to the three months ended **March 31, 2023** **June 30, 2023**, primarily due to a ~~\$35.1 million~~ \$21.9 million decrease in sales in the Company's print product lines, mainly due to decreased print volumes and a ~~\$33.5 million~~ higher mix of lower unit price gravure versus offset print in our magazine and catalog print offerings, and a \$15.5 million decrease ~~in~~ from paper sales.

Service sales for the United States Print and Related Services segment decreased ~~\$10.1~~ \$6.8 million, or ~~6.6%~~ 4.9%, for the three months ended **March 31, 2024** **June 30, 2024**, compared to the three months ended **March 31, 2023** **June 30, 2023**, primarily due to a ~~\$8.9 million~~ \$7.6 million decrease in marketing services and medical services, and partially offset by a ~~\$1.2 million~~ decrease \$0.8 million increase in logistics sales from lower print volumes, sales.

### Operating Income

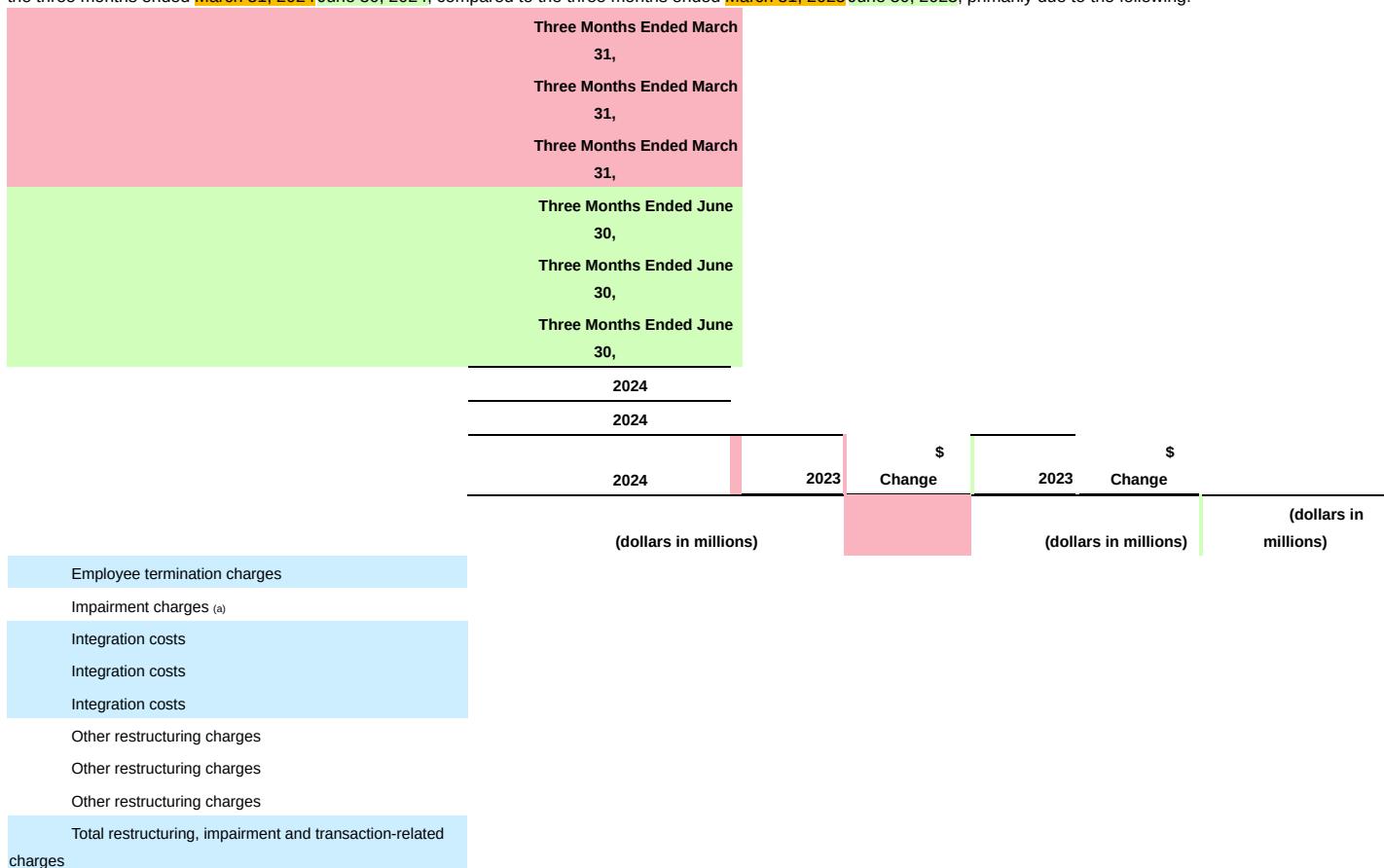
Operating income for the United States Print and Related Services segment **decreased \$8.6 million** **increased \$13.6 million, or 115.3%**, for the three months ended **March 31, 2024** **June 30, 2024**, compared to the three months ended **March 31, 2023** **June 30, 2023**, primarily due to the **impact from decreased print volumes and a \$9.1 million increase in restructuring, impairment and transaction-related charges, partially offset by the following: (1) a \$4.7 million decrease in depreciation and amortization expense; (2) impacts from improved manufacturing productivity; and (3) savings from other cost reduction initiatives.** **initiatives; partially offset by the impact from a decrease in print volumes and a \$0.7 million increase in restructuring, impairment and transaction-related charges.**

**The operating margin for the United States Print and Related Services segment decreased to negative 0.2% for the three months ended March 31, 2024** **June 30, 2024**, compared to 1.1% from 2.0% for the three months ended **March 31, 2023** **June 30, 2023**, primarily due to the reasons provided above.

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### Restructuring, Impairment and Transaction-Related Charges

Restructuring, impairment and transaction-related charges for the United States Print and Related Services segment increased **\$9.1 million**, **\$0.7 million**, or **40.4% 8.1%**, for the three months ended **March 31, 2024** **June 30, 2024**, compared to the three months ended **March 31, 2023** **June 30, 2023**, primarily due to the following:



(a) Includes **\$12.6 million** **\$1.0 million** and **\$7.5 million** **\$1.1 million** of impairment charges during the three months ended **March 31, 2024** **June 30, 2024** and 2023, respectively, which consisted of **\$10.8 million** **\$0.5 million** and **\$7.5 million**, **\$1.1 million**, respectively, for **certain** property, plant and equipment no longer being utilized in production as a result of facility consolidations, as well as other capacity reduction activities, and **\$1.8 million** **\$0.5 million** for operating lease right-of-use assets in 2024.

### International

The following table summarizes net sales, operating income, operating margin, and certain items impacting comparability within the International segment:

	Three Months Ended March 31,	Three Months Ended June 30,	2024	2024	2023	\$ Change
			2024		2023	(dollars in millions)
Net sales:						
Net sales:						
Net sales:						
Products						
Products						
Products			\$ 71.3		\$ 103.4	\$ (32.1)
Services	Services		4.6	\$ 5.5	5.5	\$ (0.9)
Operating income (including restructuring, impairment and transaction-related charges)	Operating income (including restructuring, impairment and transaction-related charges)		3.4	7.7	7.7	\$ (4.3)
Operating margin	Operating margin		4.5 %	7.1 %		
Restructuring, impairment and transaction-related charges	Restructuring, impairment and transaction-related charges		\$ 0.8	\$ 2.6	\$ 0.2	\$ (1.8)

#### Net Sales

Product sales for the International segment decreased \$32.1 \$24.9 million, or 31.0% 22.5%, for the three months ended March 31, 2024 June 30, 2024, compared to the three months ended March 31, 2023 June 30, 2023, primarily due to a \$23.8 \$13.5 million decrease in paper sales and a \$10.5 \$12.1 million decrease in print product volume primarily and pricing, mainly in Europe and Mexico, partially offset by \$2.2 million \$0.7 million in favorable foreign exchange impacts, primarily in Colombia and Mexico.

Service sales for the International segment decreased \$0.9 increased \$0.2 million, or 16.4% 5.0%, for the three months ended March 31, 2024 June 30, 2024, when compared to the three months ended March 31, 2023 June 30, 2023, primarily due to a \$0.8 million decrease \$0.1 million increase in logistics sales and a \$0.1 million decrease increase in marketing services sales.

#### Operating Income

Operating income for the International segment decreased \$4.3 \$6.0 million, or 55.8% 72.3%, for the three months ended March 31, 2024 June 30, 2024, compared to the three months ended March 31, 2023 June 30, 2023, primarily due to a \$2.5 million \$6.2 million decrease in operating income from decreased print product volume, primarily mainly in Europe Mexico, Peru and Mexico, and Colombia, partially offset by a \$1.8 \$0.2 million decrease in restructuring, impairment and transaction-related charges.

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#### Restructuring, Impairment and Transaction-Related Charges

Restructuring, impairment and transaction-related charges for the International segment decreased \$1.8 million, \$0.2 million, or 69.2% 20.0%, for the three months ended March 31, 2024 June 30, 2024, compared to the three months ended March 31, 2023 June 30, 2023, primarily due to the following:

Three Months Ended March 31,

	Three Months Ended March 31,	Three Months Ended March 31,	Three Months Ended June 30,	Three Months Ended June 30,	Three Months Ended June 30,	2024	2024	\$ Change	2023	\$ Change	(dollars in millions)
											(dollars in millions)
Employee termination charges											
Impairment charges <sup>(a)</sup>											
Transaction-related charges											
Integration costs											
Other restructuring charges											
Other restructuring charges											
Other restructuring charges											
Total restructuring, impairment and transaction-related charges											

(a) Includes \$2.0 million \$0.1 million of impairment charges for certain property, plant and equipment no longer being utilized in production as a result of facility consolidations, as well as other capacity reduction activities, during the three months ended March 31, 2023 June 30, 2024. There were no impairment charges during the three months ended June 30, 2023.

#### Corporate

The following table summarizes unallocated operating expenses presented as Corporate:

	Three Months Ended March 31,		\$ Change	% Change
	2024	2023		
(dollars in millions)				
Operating expenses (including restructuring, impairment and transaction-related charges)	\$ 12.8	\$ 14.9	\$ (2.1)	(14.1)%
Restructuring, impairment and transaction-related charges	0.1	0.9	(0.8)	(88.9)%

	Three Months Ended June 30,		\$ Change	% Change
	2024	2023		
(dollars in millions)				
Operating expenses	\$ 12.6	\$ 11.7	\$ 0.9	7.7 %

#### Operating Expenses

Corporate operating expenses increased \$0.9 million, or 7.7%, for the three months ended June 30, 2024, compared to the three months ended June 30, 2023, primarily due to a \$0.7 million increase in employee-related costs.

**Results of Operations for the Six Months Ended June 30, 2024, Compared to the Six Months Ended June 30, 2023**

**Summary Results**

The Company's operating income, operating margin, net loss (computed using a 25% normalized tax rate for all items subject to tax) and diluted loss per share for the six months ended June 30, 2024, changed from the six months ended June 30, 2023, as follows (dollars in millions, except margin and per share data):

	Operating Income	Operating Margin	Net Loss	Diluted Loss Per Share
For the six months ended June 30, 2023	\$ 8.5	0.6 %	\$ (30.7)	\$ (0.62)
Restructuring, impairment and transaction-related charges <sup>(1)</sup>	(7.0)	(0.9)%	(5.3)	(0.13)
Other operating income elements <sup>(2)</sup>	2.9	0.6 %	2.2	0.07
Operating Income	4.4	0.3 %	(33.8)	(0.68)
Interest expense <sup>(3)</sup>	N/A	N/A	0.7	(0.01)
Net pension income <sup>(4)</sup>	N/A	N/A	(0.3)	(0.01)
Income taxes <sup>(5)</sup>	N/A	N/A	2.5	0.05
For the six months ended June 30, 2024	\$ 4.4	0.3 %	\$ (30.9)	\$ (0.65)

(1) Restructuring, impairment and transaction-related charges increased \$7.0 million (\$5.3 million, net of tax), to \$42.6 million during the six months ended June 30, 2024, and included the following:

- a. A \$1.9 million increase in employee termination charges from \$15.0 million during the six months ended June 30, 2023, to \$16.9 million during the six months ended June 30, 2024;
- b. A \$3.1 million increase in impairment charges from \$10.6 million during the six months ended June 30, 2023, to \$13.7 million during the six months ended June 30, 2024;
- c. A \$0.3 million increase in transaction-related charges from \$0.6 million during the six months ended June 30, 2023, to \$0.9 million during the six months ended June 30, 2024;
- d. A \$0.8 million decrease in integration costs from \$1.0 million during the six months ended June 30, 2023, to \$0.2 million during the six months ended June 30, 2024;
- e. A \$2.5 million increase in various other restructuring charges from \$8.4 million during the six months ended June 30, 2023, to \$10.9 million during the six months ended June 30, 2024.

The Company expects to incur additional restructuring and integration costs in future reporting periods in connection with eliminating excess manufacturing capacity and properly aligning its cost structure in conjunction with the Company's acquisitions and strategic investments, and other cost reduction programs.

(2) Other operating income elements increased \$2.9 million (\$2.2 million, net of tax impact) during the six months ended June 30, 2024, primarily due to the following: (1) a \$10.7 million decrease in depreciation and amortization expense; (2) impacts from improved manufacturing productivity; (3) savings from other cost reduction initiatives; and (4) a \$0.7 million decrease in selling, general and administrative expenses; partially offset by print volume decreases.

(3) Interest expense decreased \$0.9 million (\$0.7 million, net of tax) during the six months ended June 30, 2024, to \$32.4 million. This was primarily due to lower average debt levels and a \$0.4 million decrease in interest expense related to the interest rate swap, partially offset by higher weighted average interest rates on borrowings in the six months ended June 30, 2024, as compared to the six months ended June 30, 2023.

(4) Net pension income decreased \$0.4 million (\$0.3 million, net of tax) during the six months ended June 30, 2024, to \$0.4 million. This was due to a \$1.0 million decrease from the expected long-term return on pension plan assets, partially offset by a \$0.6 million decrease from interest cost on pension plan liabilities.

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(5) The \$2.5 million decrease in income tax expense as calculated in the following table is primarily due to a \$1.5 million decrease from the impact of non-deductible expenses and a \$0.9 million decrease in the Company's liability for audit assessments and unrecognized tax benefits.

	Six Months Ended June 30,		
			\$ Change
	2024	2023	
(dollars in millions)			
Loss before income taxes	\$ (27.6)	\$ (24.0)	\$ (3.6)
Normalized tax rate	25.0 %	25.0 %	

Income tax benefit at normalized tax rate	(6.9)	(6.0)	(0.9)
Income tax expense from the condensed consolidated statements of operations	3.3	6.7	(3.4)
Impact of income taxes	<u>\$ 10.2</u>	<u>\$ 12.7</u>	<u>\$ (2.5)</u>

### ***Operating Results***

The following table sets forth certain information from the Company's condensed consolidated statements of operations on an absolute dollar basis and as a relative percentage of total net sales for each noted period, together with the relative percentage change in such information between the periods set forth below:

	Six Months Ended June 30,					
	2024	% of Sales		2023	% of Sales	% Change
		2024	(dollars in millions)	2023	(dollars in millions)	
<b>Net sales:</b>						
Products	\$ 1,004.8	78.0 %	\$ 1,167.8	79.5 %	\$ (163.0)	(14.0)%
Services	284.2	22.0 %	301.8	20.5 %	(17.6)	(5.8)%
<b>Total net sales</b>	<b>1,289.0</b>	<b>100.0 %</b>	<b>1,469.6</b>	<b>100.0 %</b>	<b>(180.6)</b>	<b>(12.3)%</b>
<b>Cost of sales:</b>						
Products	834.6	64.8 %	992.7	67.5 %	(158.1)	(15.9)%
Services	180.6	14.0 %	194.6	13.2 %	(14.0)	(7.2)%
<b>Total cost of sales</b>	<b>1,015.2</b>	<b>78.8 %</b>	<b>1,187.3</b>	<b>80.7 %</b>	<b>(172.1)</b>	<b>(14.5)%</b>
Selling, general & administrative expenses	171.8	13.3 %	172.5	11.7 %	(0.7)	(0.4)%
Depreciation and amortization	55.0	4.3 %	65.7	4.5 %	(10.7)	(16.3)%
Restructuring, impairment and transaction-related charges	42.6	3.3 %	35.6	2.5 %	7.0	19.7 %
<b>Total operating expenses</b>	<b>1,284.6</b>	<b>99.7 %</b>	<b>1,461.1</b>	<b>99.4 %</b>	<b>(176.5)</b>	<b>(12.1)%</b>
<b>Operating income (loss)</b>	<b>\$ 4.4</b>	<b>0.3 %</b>	<b>\$ 8.5</b>	<b>0.6 %</b>	<b>\$ (4.1)</b>	<b>(48.2)%</b>

#### ***Net Sales***

Product sales decreased \$163.0 million, or 14.0%, for the six months ended June 30, 2024, compared to the six months ended June 30, 2023, primarily due to an \$86.3 million decrease from paper sales and a \$79.6 million decrease in sales in the Company's print product lines, mainly due to decreased print volumes and a higher mix of lower unit price gravure versus offset print in our magazine and catalog print offerings, partially offset by \$2.9 million in favorable foreign exchange impacts.

Service sales, which primarily consist of logistics, distribution, marketing services, imaging and medical services, decreased \$17.6 million, or 5.8%, for the six months ended June 30, 2024, compared to the six months ended June 30, 2023, primarily due to a \$16.5 million decrease in marketing services and medical services and a \$1.1 million decrease in logistics sales from lower print volumes.

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#### ***Cost of Sales***

Cost of product sales decreased \$158.1 million, or 15.9%, for the six months ended June 30, 2024, compared to the six months ended June 30, 2023, primarily due to the following: (1) a decrease in paper costs; (2) the impact from lower print volumes; (3) impacts from improved manufacturing productivity; and (4) other cost reduction initiatives.

Cost of service sales decreased \$14.0 million, or 7.2%, for the six months ended June 30, 2024, compared to the six months ended June 30, 2023, primarily due to the impact from lower marketing services and decreased freight volumes.

#### ***Selling, General and Administrative Expenses***

Selling, general and administrative expenses decreased \$0.7 million, or 0.4%, for the six months ended June 30, 2024, compared to the six months ended June 30, 2023, primarily due to the following: (1) a \$4.1 million gain on the sale of an investment in 2024; (2) a \$3.6 million decrease in employee-related costs; (3) a \$1.4 million increase from the

gain on the sale of property, plant and equipment; (4) a \$1.0 million decrease in credit loss expense; and (5) a \$1.0 million decrease in professional fees; partially offset by a \$6.0 million increase from unfavorable foreign exchange impacts and \$3.9 million in retention credits and unclaimed property recoveries that occurred in 2023 than did not reoccur in 2024. Selling, general and administrative expenses as a percentage of net sales increased to 13.3% for the six months ended June 30, 2024, compared to 11.7% for the six months ended June 30, 2023.

#### Depreciation and Amortization

Depreciation and amortization decreased \$10.7 million, or 16.3%, for the six months ended June 30, 2024, compared to the six months ended June 30, 2023, due to a \$6.4 million decrease in depreciation expense, primarily due to impacts from plant closures and from property, plant and equipment becoming fully depreciated over the past year, and a \$4.3 million decrease in amortization expense.

#### Restructuring, Impairment and Transaction-Related Charges

Restructuring, impairment and transaction-related charges increased \$7.0 million, or 19.7%, for the six months ended June 30, 2024, compared to the six months ended June 30, 2023, primarily due to the following:

	Six Months Ended June 30,			\$ Change
	2024		2023	
	(dollars in millions)			
Employee termination charges	\$ 16.9	\$ 15.0	\$ 1.9	
Impairment charges <sup>(a)</sup>	13.7	10.6	3.1	
Transaction-related charges	0.9	0.6	0.3	
Integration costs	0.2	1.0	(0.8)	
Other restructuring charges				
Vacant facility carrying costs and lease exit charges	9.4	7.4	2.0	
Equipment and infrastructure removal costs	1.3	0.5	0.8	
Other restructuring activities	0.2	0.5	(0.3)	
Other restructuring charges	10.9	8.4	2.5	
Total restructuring, impairment and transaction-related charges	\$ 42.6	\$ 35.6	\$ 7.0	

<sup>(a)</sup> Includes \$13.7 million and \$10.6 million of impairment charges during the six months ended June 30, 2024 and 2023, respectively, which consisted of \$11.4 million and \$10.6 million, respectively, for certain property, plant and equipment no longer being utilized in production as a result of facility consolidations, as well as other capacity reduction activities, and \$2.3 million for operating lease right-of-use assets in 2024.

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#### EBITDA and EBITDA Margin—Consolidated

EBITDA is defined as net earnings (loss), excluding (1) interest expense, (2) income tax expense and (3) depreciation and amortization. EBITDA margin represents EBITDA as a percentage of net sales. EBITDA and EBITDA margin are presented to provide additional information regarding Quad's performance. Both are important measures by which Quad gauges the profitability and assesses the performance of its business. EBITDA and EBITDA margin are non-GAAP financial measures and should not be considered alternatives to net earnings (loss) as a measure of operating performance, or to cash flows provided by (used in) operating activities as a measure of liquidity. Quad's calculation of EBITDA and EBITDA margin may be different from the calculations used by other companies, and therefore, comparability may be limited.

EBITDA and EBITDA margin for the six months ended June 30, 2024, compared to the six months ended June 30, 2023, were as follows:

	Six Months Ended June 30,			% of Net Sales
	2024		% of Net Sales	
	(dollars in millions)			
EBITDA and EBITDA margin (non-GAAP)	\$ 59.8	4.6 %	\$ 75.0	5.1 %

EBITDA decreased \$15.2 million for the six months ended June 30, 2024, compared to the six months ended June 30, 2023, primarily due to the impacts from lower print volumes and marketing services net sales and \$7.0 million of increased restructuring, impairment and transaction-related charges, partially offset by impacts from improved manufacturing productivity and savings from other cost reduction initiatives.

A reconciliation of EBITDA to net loss for the six months ended June 30, 2024 and 2023, was as follows:

	Six Months Ended June 30,	
	2024	2023
	(dollars in millions)	
Net loss <sup>(1)</sup>	\$ (30.9)	\$ (30.7)
Interest expense	32.4	33.3
Income tax expense	3.3	6.7
Depreciation and amortization	55.0	65.7
EBITDA (non-GAAP)	\$ 59.8	\$ 75.0

(a) Net loss included the following:

a. Restructuring, impairment and transaction-related charges of \$42.6 million and \$35.6 million for the six months ended June 30, 2024 and 2023, respectively.

#### United States Print and Related Services

The following table summarizes net sales, operating income, operating margin and certain items impacting comparability within the United States Print and Related Services segment:

	Six Months Ended June 30,		\$ Change	% Change
	2024	2023		
	(dollars in millions)			
Net sales:				
Products	\$ 847.8	\$ 953.8	\$ (106.0)	(11.1)%
Services	275.4	292.3	(16.9)	(5.8)%
Operating income (including restructuring, impairment and transaction-related charges)	24.1	19.1	5.0	26.2 %
Operating margin	2.1 %	1.5 %	N/A	N/A
Restructuring, impairment and transaction-related charges	\$ 40.9	\$ 31.1	\$ 9.8	31.5 %

#### Net Sales

Product sales for the United States Print and Related Services segment decreased \$106.0 million, or 11.1%, for the six months ended June 30, 2024, compared to the six months ended June 30, 2023, primarily due to a \$57.0 million decrease in sales in the Company's print product lines, mainly due to decreased print volumes and a higher mix of lower unit price gravure versus offset print in our magazine and catalog print offerings, and a \$49.0 million decrease in paper sales.

Service sales for the United States Print and Related Services segment decreased \$16.9 million, or 5.8%, for the six months ended June 30, 2024, compared to the six months ended June 30, 2023, primarily due to a \$16.5 million decrease in marketing services and medical services and a \$0.4 million decrease in logistics sales from lower print volumes.

#### Operating Income

Operating income for the United States Print and Related Services segment increased \$5.0 million, or 26.2%, for the six months ended June 30, 2024, compared to the six months ended June 30, 2023, primarily due to the following: (1) a \$9.7 million decrease in depreciation and amortization expense; (2) impacts from improved manufacturing productivity; and (3) savings from other cost reduction initiatives; partially offset by the impact from decreased print volumes and a \$9.8 million increase in restructuring, impairment and transaction-related charges.

The operating margin for the United States Print and Related Services segment increased to 2.1% for the six months ended June 30, 2024, compared to 1.5% for the six months ended June 30, 2023, primarily due to the reasons provided above.

#### Restructuring, Impairment and Transaction-Related Charges

Restructuring, impairment and transaction-related charges for the United States Print and Related Services segment increased \$9.8 million, or 31.5%, for the six months ended June 30, 2024, compared to the six months ended June 30, 2023, primarily due to the following:

	Six Months Ended June 30,			\$ Change
	2024		2023	
	(dollars in millions)			
Employee termination charges	\$ 16.3	\$ 14.6	\$ 1.7	
Impairment charges <sup>(a)</sup>	13.6	8.6	5.0	
Integration costs	0.2	—	0.2	
Other restructuring charges	10.8	7.9	2.9	
<b>Total restructuring, impairment and transaction-related charges</b>	<b>\$ 40.9</b>	<b>\$ 31.1</b>	<b>\$ 9.8</b>	

<sup>(a)</sup> Includes \$13.6 million and \$8.6 million of impairment charges during the six months ended June 30, 2024 and 2023, respectively, which consisted of \$11.3 million and \$8.6 million, respectively, for certain property, plant and equipment no longer being utilized in production as a result of facility consolidations, as well as other capacity reduction activities, and \$2.3 million for operating lease right-of-use assets in 2024.

#### International

The following table summarizes net sales, operating income, operating margin, and certain items impacting comparability within the International segment:

	Six Months Ended June 30,			\$ Change	% Change
	2024	2023	(dollars in millions)		
<b>Net sales:</b>					
Products	\$ 157.0	\$ 214.0	\$ (57.0)		(26.6)%
Services	8.8	9.5	(0.7)		(7.4)%
Operating income (including restructuring, impairment and transaction-related charges)	5.7	16.0	(10.3)		(64.4)%
Operating margin	3.4 %	7.2 %	N/A		N/A
<b>Restructuring, impairment and transaction-related charges</b>	<b>\$ 1.6</b>	<b>\$ 3.6</b>	<b>\$ (2.0)</b>		<b>(55.6)%</b>

#### Net Sales

Product sales for the International segment decreased \$57.0 million, or 26.6%, for the six months ended June 30, 2024, compared to the six months ended June 30, 2023, due to a \$37.3 million decrease in paper sales and a \$22.6 million decrease in print volume, primarily in Mexico and Europe, partially offset by \$2.9 million in favorable foreign exchange impacts, primarily in Mexico and Colombia.

Service sales for the International segment decreased \$0.7 million, or 7.4%, for the six months ended June 30, 2024, when compared to the six months ended June 30, 2023, primarily due to a \$0.7 million decrease in logistics sales.

#### Operating Income

Operating income for the International segment decreased \$10.3 million, or 64.4%, for the six months ended June 30, 2024, compared to the six months ended June 30, 2023, primarily due to an \$8.3 million decrease in operating income from decreased print product volume, primarily in Mexico and Peru, and a \$2.0 million decrease in restructuring, impairment and transaction-related charges.

#### Restructuring, Impairment and Transaction-Related Charges

Restructuring, impairment and transaction-related charges for the International segment decreased \$2.0 million, or 55.6%, for the six months ended June 30, 2024, compared to the six months ended June 30, 2023, primarily due to the following:

	Six Months Ended June 30,			\$ Change
	2024		2023	
	(dollars in millions)			
Employee termination charges	\$ 0.6	\$ 0.1	\$ 0.1	\$ 0.5
Impairment charges (a)		0.1	2.0	(1.9)
Transaction-related charges		0.8	—	0.8
Integration costs	—		1.0	(1.0)
Other restructuring charges		0.1	0.5	(0.4)
Total restructuring, impairment and transaction-related charges	\$ 1.6	\$ 3.6	\$ 3.6	\$ (2.0)

(a) Includes \$0.1 million and \$2.0 million of impairment charges for certain property, plant and equipment no longer being utilized in production as a result of facility consolidations, as well as other capacity reduction activities, during the six months ended June 30, 2024 and 2023, respectively.

#### Corporate

The following table summarizes unallocated operating expenses presented as Corporate:

	Six Months Ended June 30,			\$ Change	% Change
	2024		2023		
	(dollars in millions)				
Operating expenses (including restructuring, impairment and transaction-related charges)	\$ 25.4	\$ 26.6	\$ (1.2)		(4.5)%
Restructuring, impairment and transaction-related charges	0.1	0.9	(0.8)		(88.9)%

#### Operating Expenses

Corporate operating expenses decreased \$2.1 million, or 4.5%, for the three six months ended March 31, 2024 June 30, 2024, compared to the three six months ended March 31, 2023 June 30, 2023, primarily due to a \$1.7 million \$1.0 million decrease in employee-related costs.

#### Restructuring, Impairment and Transaction-Related Charges

Corporate restructuring, impairment and transaction-related charges decreased \$0.8 million, or 88.9%, for the three six months ended March 31, 2024 June 30, 2024, compared to the three six months ended March 31, 2023 June 30, 2023, primarily due to the following:

	Three Months Ended March 31,			\$ Change	% Change
	Three Months Ended March 31,		Three Months Ended March 31,		
	(dollars in millions)				
Employee termination charges					
Transaction-related charges					
Transaction-related charges					
Transaction-related charges					
Total restructuring, impairment and transaction-related charges					
	Six Months Ended June 30,			\$ Change	% Change
	Six Months Ended June 30,		Six Months Ended June 30,		
	(dollars in millions)				
Employee termination charges					
Transaction-related charges					
Transaction-related charges					
Transaction-related charges					
Total restructuring, impairment and transaction-related charges					

Total restructuring, impairment and transaction-related charges
Total restructuring, impairment and transaction-related charges

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## Liquidity and Capital Resources

The Company utilizes cash flows from operating activities and borrowings under its credit facilities to satisfy its liquidity and capital requirements. The Company had total liquidity of \$239.2 \$241.6 million as of March 31, 2024 June 30, 2024, which consisted of up to \$229.0 \$228.8 million of unused capacity under its revolving credit agreement, which was net of \$30.9 \$28.5 million of issued letters of credit, and cash and cash equivalents of \$10.2 million \$12.8 million. Total liquidity is reduced to \$205.9 \$222.3 million under the Company's most restrictive debt covenants, and consists of \$195.7 million available under its revolving credit arrangement and \$10.2 million in cash and cash equivalents. There were \$82.6 million \$85.2 million of borrowings under the \$342.5 million revolving credit facility as of March 31, 2024 June 30, 2024.

The Company believes its expected future cash flows from operating activities and its current liquidity and capital resources, are sufficient to fund ongoing operating requirements and service debt and pension requirements for both the next 12 months and beyond.

### Net Cash Used In Provided by (Used in) Operating Activities

Three Six Months Ended March 31, 2024 June 30, 2024, Compared to Three Six Months Ended March 31, 2023 June 30, 2023

Net cash used in operating activities increased \$1.6 \$48.6 million, from \$50.6 \$0.3 million provided by operating activities for the three six months ended March 31, 2023 June 30, 2023, to \$52.2 \$48.3 million used in operating activities for the three six months ended March 31, 2024 June 30, 2024. This increase was due to a \$15.7 \$33.7 million decrease in cash from earnings, partially offset by a \$14.1 million decrease increase in cash flows used in changes in operating assets and liabilities, and a \$14.9 million decrease in cash from earnings.

### Net Cash Used in Investing Activities

Three Six Months Ended March 31, 2024 June 30, 2024, Compared to Three Six Months Ended March 31, 2023 June 30, 2023

Net cash used in investing activities decreased \$10.5 \$36.5 million, from \$26.4 \$42.7 million for the three six months ended March 31, 2023 June 30, 2023, to \$15.9 \$6.2 million for the three six months ended March 31, 2024 June 30, 2024. The decrease was primarily due to the following: (1) a \$10.8 \$22.2 million increase in proceeds from the sale of an investment; (2) an \$11.7 million decrease in purchases of property, plant and equipment; (3) a \$5.0 million decrease in cash used in other investing activities; and (4) a \$0.1 million \$0.3 million decrease in cost investment in unconsolidated entities. These decreases were partially offset by a \$5.4 million \$2.7 million decrease in proceeds from the sale of property, plant, and equipment.

### Net Cash Provided by Financing Activities

Three Six Months Ended March 31, 2024 June 30, 2024, Compared to Three Six Months Ended March 31, 2023 June 30, 2023

Net cash provided by financing activities decreased \$34.8 \$13.8 million, from \$60.3 \$28.3 million for the three six months ended March 31, 2023 June 30, 2023, to \$25.5 \$14.5 million for the three six months ended March 31, 2024 June 30, 2024. The decrease was primarily due to the following: (1) a \$32.4 \$13.9 million decrease in net borrowings of debt and lease obligations; (2) a \$2.3 million \$4.6 million increase in the payment of cash dividends; and (3) a \$0.4 million increase in equity awards redeemed to pay employees' tax obligations. These decreases were partially offset by \$0.3 million a \$5.0 million decrease in cash used for the purchase of treasury stock, and a \$0.1 million decrease in cash used for other financing activities.

### Free Cash Flow

Free Cash Flow is defined as net cash provided by (used in) operating activities less purchases of property, plant and equipment.

The Company's management assesses Free Cash Flow as a measure to quantify cash available for (1) strengthening the balance sheet (debt reduction), (2) strategic capital allocation and deployment through investments in the business (acquisitions and strategic investments) and (3) returning capital to the shareholders (dividends and share repurchases). The priorities for capital allocation and deployment will change as circumstances dictate for the business, and Free Cash Flow can be significantly impacted by the Company's restructuring activities and other unusual items.

Free Cash Flow is a non-GAAP financial measure and should not be considered an alternative to cash flows provided by (used in) operating activities as a measure of liquidity. Quad's calculation of Free Cash Flow may be different from similar calculations used by other companies, and therefore, comparability may be limited.

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Free Cash Flow for the **three** **six** months ended **March 31, 2024** **June 30, 2024**, compared to the **three** **six** months ended **March 31, 2023** **June 30, 2023**, was as follows:

	Three Months Ended March 31,		Six Months Ended June 30,	
	2024	2023	2024	2023
	(dollars in millions)			
Net cash used in operating activities				
Net cash provided by (used in) operating activities				
Less: purchases of property, plant and equipment				
Less: purchases of property, plant and equipment				
Less: purchases of property, plant and equipment				
<b>Free Cash Flow (non-GAAP)</b>				
<b>Free Cash Flow (non-GAAP)</b>				
<b>Free Cash Flow (non-GAAP)</b>				

Free Cash Flow **increased** \$9.2 **decreased** \$36.9 million for the **three** **six** months ended **March 31, 2024** **June 30, 2024**, compared to the **three** **six** months ended **March 31, 2023** **June 30, 2023**, primarily due to a **\$10.8 million decrease in capital expenditures, partially offset by a \$1.6** **\$48.6 million increase in net cash used in operating activities, activities, partially offset by an \$11.7 million decrease in capital expenditures**. See the "Net Cash Used In Provided by (Used In) Operating Activities" section above for further explanations of the change in operating cash flows.

#### **Debt Leverage Ratio**

The Debt Leverage Ratio is defined as total debt and finance lease obligations less cash and cash equivalents (Net Debt) divided by the trailing twelve months Adjusted EBITDA, comprised of the sum of the last twelve months of EBITDA (see the definition of EBITDA and the reconciliation of net loss to EBITDA in the "Results of Operations" section above) and restructuring, impairment and transaction-related charges.

The Company uses the Debt Leverage Ratio as a metric to assess liquidity and the flexibility of its balance sheet. Consistent with other liquidity metrics, the Company monitors the Debt Leverage Ratio as a measure to determine the appropriate level of debt the Company believes is optimal to operate its business, and accordingly, to quantify debt capacity available for strengthening the balance sheet through debt and pension liability reduction, for strategic capital allocation and deployment through investments in the business, and for returning capital to shareholders. The priorities for capital allocation and deployment will change as circumstances dictate for the business, and the Debt Leverage Ratio can be significantly impacted by the amount and timing of large expenditures requiring debt financing, as well as changes in profitability.

The Debt Leverage Ratio is a non-GAAP measure and should not be considered an alternative to cash flows provided by (used in) operating activities as a measure of liquidity. Quad's calculation of the Debt Leverage Ratio may be different from similar calculations used by other companies and, therefore, comparability may be limited.

The Debt Leverage Ratio calculated below differs from the Total Leverage Ratio, the Total Net Leverage Ratio and Senior Secured Leverage Ratio included in the Company's debt covenant calculations (see "Covenants and Compliance" section below for further information on debt covenants). The Total Leverage Ratio included in the Company's debt covenants includes interest rate derivative liabilities and letters of credit as debt and excludes non-cash stock-based compensation expense from EBITDA. The Total Net Leverage Ratio includes and excludes the same adjustments as the Total Leverage Ratio, in addition to netting domestic unrestricted cash with debt. Similarly, the Senior Secured Leverage Ratio includes and excludes the same adjustments as the Total Leverage Ratio, in addition to the exclusion of the outstanding balance of the surety bonds from debt and netting domestic unrestricted cash with debt.

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The Debt Leverage Ratio at **March 31, 2024** June 30, 2024, and December 31, 2023, was as follows:

	March	December 31,
	31, 2024	2023
	June	December 31,
	30, 2024	2023
(dollars in millions)		
Total debt and finance lease obligations on the condensed consolidated balance sheets		
Less: Cash and cash equivalents		
Net Debt (non-GAAP)		
Divided by: Adjusted EBITDA (non-GAAP)		
Divided by: Adjusted EBITDA (non-GAAP)		
Divided by: Adjusted EBITDA (non-GAAP)		
<b>Debt Leverage Ratio—Net Debt (non-GAAP)</b>	<b>2.43</b>	<b>x</b>
<b>Debt Leverage Ratio—Net Debt (non-GAAP)</b>	<b>2.01</b>	<b>x</b>
<b>Debt Leverage Ratio—Net Debt (non-GAAP)</b>	<b>2.36</b>	<b>x</b>
<b>Debt Leverage Ratio—Net Debt (non-GAAP)</b>	<b>2.01</b>	<b>x</b>

The calculation of Adjusted EBITDA for the trailing twelve months ended **March 31, 2024** June 30, 2024, and December 31, 2023, was as follows:

	Add	Add	Subtract	Trailing
Year Ended				Twelve Months Ended
<b>December 31, 2023 (1)</b>				
<b>December 31, 2023 (1)</b>				
<b>December 31, 2023 (1)</b>				
December 31, 2023 (1)	March 31, 2024	March 31, 2023	March 31, 2024	June 30, 2024
Net loss				June 30, 2023
Interest expense				30 2023
Income tax expense				30 2023
Depreciation and amortization				30 2023
<b>EBITDA (non-GAAP)</b>				
Restructuring, impairment and transaction-related charges				
Adjusted EBITDA (non- GAAP)				
Adjusted EBITDA (non- GAAP)				
Adjusted EBITDA (non- GAAP)				

(1) Financial information for the year ended December 31, 2023, is included as reported in the Company's 2023 Annual Report on Form 10-K filed with the SEC on February 22, 2024.

The Debt Leverage Ratio at **March 31, 2024** June 30, 2024, increased **0.42x**, **0.35x**, compared to December 31, 2023, primarily due to a **\$73.8** **\$62.6** million increase in Net Debt and a **\$9.6** **\$8.2** million reduction in trailing twelve months Adjusted EBITDA. The Debt Leverage Ratio at **March 31, 2024** June 30, 2024, is above management's desired target Debt Leverage Ratio range of 1.75x to 2.25x; however, the Company will operate at times above the Debt Leverage Ratio target range depending on the timing of compelling strategic investment opportunities, as well as seasonal working capital needs.

#### **Debt Obligations**

As of **March 31, 2024** June 30, 2024, the Company utilized a combination of debt instruments to fund cash requirements, including the following:

- Senior Secured Credit Facility:
  - Revolving credit facility (**\$82.6** **85.2** million outstanding as of **March 31, 2024** June 30, 2024); and
  - Term Loan A (**\$435.7** **419.7** million outstanding as of **March 31, 2024** June 30, 2024);
- Master Note and Security Agreement (**\$2.5** **1.5** million outstanding as of **March 31, 2024** June 30, 2024).

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#### **Covenants and Compliance**

The Company's various lending arrangements include certain financial covenants (all financial terms, numbers and ratios are as defined in the Company's debt agreements). Among these covenants, the Company was required to maintain the following as of **March 31, 2024** June 30, 2024:

- *Total Leverage Ratio.* On a rolling twelve-month basis, the Total Leverage Ratio, defined as consolidated total indebtedness to consolidated EBITDA, shall not exceed 3.75 to 1.00 (for the twelve months ended **March 31, 2024** June 30, 2024, the Company's Total Leverage Ratio was **2.40** **2.35** to 1.00).
- If there is any amount outstanding on the Revolving Credit Facility or Term Loan A, or if any lender has any revolving credit exposure or Term Loan A credit exposure, the Company is required to maintain the following:
  - *Senior Secured Leverage Ratio.* On a rolling four-quarter basis, the Senior Secured Leverage Ratio, defined as the ratio of consolidated senior secured net indebtedness to consolidated EBITDA, shall not exceed 3.25 to 1.00 for any fiscal quarter ending on or after December 31, 2023 (other than any fiscal quarter ending September 30 of any year, which shall be subject to a maximum Senior Secured Leverage Ratio not to exceed 3.50 to 1.00) (for the twelve months ended **March 31, 2024** June 30, 2024, the Company's Senior Secured Leverage Ratio was **2.39** **2.34** to 1.00).
  - *Interest Coverage Ratio.* On a rolling twelve-month basis, the Interest Coverage Ratio, defined as consolidated EBITDA to cash consolidated interest expense, shall not be less than 3.00 to 1.00 (for the twelve months ended **March 31, 2024** June 30, 2024, the Company's Interest Coverage Ratio was **3.94** **4.00** to 1.00).

The Company was in compliance with all financial covenants in its debt agreements as of **March 31, 2024** June 30, 2024. While the Company currently expects to be in compliance in future periods with all of the financial covenants, there can be no assurance that these covenants will continue to be met. The Company's failure to maintain compliance with the covenants could prevent the Company from borrowing additional amounts and could result in a default under any of the debt agreements. Such default could cause the outstanding indebtedness to become immediately due and payable, by virtue of cross-acceleration or cross-default provisions.

In addition to those covenants, the Senior Secured Credit Facility also includes certain limitations on acquisitions, indebtedness, liens, dividends and repurchases of capital stock.

- If the Company's Total Leverage Ratio is greater than 2.75 to 1.00, the Company is prohibited from making greater than \$60.0 million of dividend payments, capital stock repurchases and certain other payments, over the course of the agreement. If the Company's Total Leverage Ratio is above 2.50 to 1.00 but below 2.75 to 1.00, the Company is prohibited from making greater than \$100.0 million of dividend payments, capital stock repurchases and certain other payments, over the course of the agreement. If the Total Leverage Ratio is less than 2.50 to 1.00, there are no such restrictions. As the Company's Total Leverage Ratio as of **March 31, 2024** June 30, 2024, was **2.40** **2.35** to 1.00, the limitations described above are not currently applicable.
- If the Company's Senior Secured Leverage Ratio is greater than 3.00 to 1.00 or the Company's Total Net Leverage Ratio which, on a rolling twelve-month basis, is defined as consolidated net indebtedness to consolidated EBITDA, is greater than 3.50 to 1.00, the Company is prohibited from voluntarily prepaying any unsecured or subordinated indebtedness, with certain exceptions (including any mandatory prepayments on any unsecured or subordinated debt). If the Senior Secured Leverage Ratio is less than 3.00 to 1.00 and the Total Net Leverage Ratio is less than 3.50 to 1.00, there are no such restrictions. The limitations described above are not

currently applicable, as the Company's Senior Secured Leverage Ratio was **2.39** **2.34** to 1.00 and the Total Net Leverage Ratio was **2.39** **2.34** to 1.00, as of **March 31, 2024** **June 30, 2024**.

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#### **Share Repurchase Program**

On July 30, 2018, the Company's Board of Directors authorized a share repurchase program of up to \$100.0 million of the Company's outstanding class A common stock. Under the authorization, share repurchases may be made at the Company's discretion, from time to time, in the open market and/or in privately negotiated transactions as permitted by federal securities laws and other legal requirements. The timing, manner, price and amount of any repurchase will depend on economic and market conditions, share price, trading volume, applicable legal requirements and other factors. The program may be suspended or discontinued at any time.

There were no share repurchases during the three **and six** months ended **March 31, 2024** **June 30, 2024**, and the following repurchases occurred during the three **and six** months ended **March 31, 2023** **June 30, 2023**:

	<b>March 31, 2023</b>	
	<b>Three Months Ended June 30, 2023</b>	<b>Six Months Ended June 30, 2023</b>
Shares of Class A common stock		<b>64,271</b>
Weighted average price per share	\$ <b>3.98</b>	<b>3.98</b>
Total repurchases during the period (in millions)	\$ <b>0.3</b>	<b>0.3</b>
Shares of Class A common stock	1,343,777	1,408,048
Weighted average price per share	\$ 3.55	\$ 3.57
Total repurchases during the period (in millions)	\$ 4.7	\$ 5.0

As of **March 31, 2024** **June 30, 2024**, there were \$77.5 million of authorized repurchases remaining under the program.

#### **Risk Management**

For a discussion of the Company's exposure to market risks and management of those market risks, see Item 3, "Quantitative and Qualitative Disclosures About Market Risk," of this Quarterly Report on Form 10-Q.

#### **New Accounting Pronouncements**

See Note **17, 18**, "New Accounting Pronouncements," to the condensed consolidated financial statements in Item 1, "Condensed Consolidated Financial Statements (Unaudited)," of this Quarterly Report on Form 10-Q.

#### **ITEM 3. Quantitative and Qualitative Disclosures About Market Risk**

The Company is exposed to a variety of market risks which may adversely impact the Company's results of operations and financial condition, including changes in interest and foreign currency exchange rates, changes in the economic environment that would impact credit positions and changes in the prices of certain commodities. The Company's management takes an active role in the risk management process and has developed policies and procedures that require specific administrative and business functions to assist in the identification, assessment and control of various risks. These risk management strategies may not fully insulate the Company from adverse impacts due to market risks.

#### **Interest Rate Risk**

The Company is exposed to interest rate risk on variable rate debt obligations and price risk on fixed rate debt and finance leases. The variable rate debt outstanding at **March 31, 2024** **June 30, 2024**, was primarily comprised of **\$435.7** **\$419.7** million outstanding on the Term Loan A. As of **March 31, 2024** **June 30, 2024**, there was also **\$82.6** **\$85.2** million outstanding on the revolving credit facility. In order to reduce the variability of cash flows from interest payments related to a portion of Quad's variable rate debt, the Company entered into a **\$130.0** million interest rate swap in March 2019 (which terminated on March 28, 2024), and two **\$75.0** million interest rate collars in February 2023, and a **\$50.0** million interest rate swap in April 2024, and has classified **\$150.0** **\$200.0** million of the Company's variable rate debt as fixed rate debt. Including the impact of the **\$150.0** **\$200.0** million interest rate hedges of variable rate to fixed rate debt, Quad had variable rate debt outstanding of **\$377.7** **\$322.0** million at a current weighted average interest rate of **7.9%** **7.7%** and fixed rate debt and finance leases outstanding of **\$176.1** **\$223.2** million at a current weighted average interest rate of 7.5% as of **March 31, 2024** **June 30, 2024**. A hypothetical 10% increase in the market interest rates impacting the Company's current weighted average interest rate on variable rate debt obligations would not have a

material impact on the Company's interest expense. In addition, a hypothetical 10% change in market interest rates would change the fair value of fixed rate debt at **March 31, 2024** **June 30, 2024**, by approximately \$0.4 million.

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#### Foreign Currency Risk and Translation Exposure

The Company is exposed to the impact of foreign currency fluctuations in certain countries in which it operates. The exposure to foreign currency movements is limited in most countries because the operating revenues and expenses of its various subsidiaries and business units are substantially in the local currency of the country in which they operate. To the extent revenues and expenses are not in the applicable local currency, the Company may enter into foreign exchange forward contracts to hedge the currency risk.

Although operating in local currencies may limit the impact of currency rate fluctuations on the results of operations of the Company's non-United States subsidiaries and business units, rate fluctuations may impact the consolidated financial position as the assets and liabilities of its foreign operations are translated into U.S. dollars in preparing the Company's condensed consolidated balance sheets. As of **March 31, 2024** **June 30, 2024**, the Company's foreign subsidiaries had net current assets (defined as current assets less current liabilities) subject to foreign currency translation risk of **\$100.7** **\$88.8** million. The potential decrease in net current assets as of **March 31, 2024** **June 30, 2024**, from a hypothetical 10% adverse change in quoted foreign currency exchange rates, would be approximately **\$10.1** **\$8.9** million. This sensitivity analysis assumes a parallel shift in all major foreign currency exchange rates versus the U.S. dollar. Exchange rates rarely move in the same direction relative to the U.S. dollar due to positive and negative correlations of the various global currencies. This assumption may overstate or understate the impact of changing exchange rates on individual assets and liabilities denominated in a foreign currency.

The Company's hedging operations have historically not been material, and gains or losses from these operations have not been material to the Company's results of operations, financial position or cash flows. The Company does not use derivative financial instruments for trading or speculative purposes.

These international operations are subject to risks typical of international operations, including, but not limited to, differing economic conditions, changes in political climate, potential restrictions on the movement of funds, differing tax structures, and other regulations and restrictions. Accordingly, future results could be adversely impacted by changes in these or other factors.

#### Credit Risk

Credit risk is the possibility of loss from a client's failure to make payments according to contract terms. Prior to granting credit, each client is evaluated in an underwriting process, taking into consideration the prospective client's financial condition, past payment experience, credit bureau information and other financial and qualitative factors that may affect the client's ability to pay. Specific credit reviews and standard industry credit scoring models are used in performing this evaluation. Clients' financial condition is continuously monitored as part of the normal course of business. Some of the Company's clients are highly leveraged or otherwise subject to their own operating and regulatory risks. Based on those client account reviews and the continued uncertainty of the global economy, the Company has established an allowance for credit losses of **\$25.5** million and **\$25.7** million as of **March 31, 2024** **June 30, 2024** and December 31, 2023, respectively.

The Company has a large, diverse client base and does not have a high degree of concentration with any single client account. During the three **and six** months ended **March 31, 2024** **June 30, 2024**, the Company's largest client accounted for less than 5% of the Company's net sales. Even if the Company's credit review and analysis mechanisms work properly, the Company may experience financial losses in its dealings with clients and other parties. Any increase in nonpayment or nonperformance by clients could adversely impact the Company's results of operations and financial condition. Economic disruptions could result in significant future charges.

#### Commodity Risk

The primary raw materials that the Company uses in its print business are paper, ink and energy. At this time, the Company's supply of raw materials are available from numerous vendors. The Company generally buys these raw materials based upon market prices that are established with the vendor as part of the procurement process. The price of such raw materials has fluctuated over time and has caused fluctuations in the Company's net sales and cost of sales. This volatility may continue and the Company may experience increases in the costs of its raw materials in the future as prices in the overall paper, ink and energy markets are expected to remain beyond its control. The price and availability of paper may also be adversely affected by paper mills' permanent or temporary closures, and mills' access to raw materials, conversion to produce other types of paper, and ability to transport paper produced.

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Approximately half of the paper used by the Company is supplied directly by its clients. For those clients that do not directly supply their own paper, the Company makes use of its purchasing efficiencies to supply paper by negotiating with leading paper vendors, uses a wide variety of paper grades, weights and sizes, and does not rely on any one

vendor. In addition, the Company generally includes price adjustment clauses in sales contracts for paper and other critical raw materials in the printing process. Although these clauses generally mitigate paper price risk, higher paper prices and tight paper supplies, as well as changes in the United States import or trade regulations may have an impact on client demand for printed products. The Company's working capital requirements, including the impact of seasonality, are partially mitigated through the direct purchasing of paper by its clients.

The Company produces the majority of ink used in its print production, allowing it to control the quality, cost and supply of key inputs. Raw materials for the ink manufacturing process are purchased externally from a variety of vendors. The price and availability of ink and ink components may be adversely affected by the availability of component raw materials, labor and transportation.

The Company may not be able to fully pass on to clients the impact of higher electric and natural gas energy prices on its manufacturing costs, and increases in energy prices result in higher manufacturing costs for certain of its operations. The Company mitigates its risk through natural gas hedges when appropriate. In its logistics operations, however, the Company is able to pass a substantial portion of any increase in fuel prices directly to its clients.

To the extent the cost of other raw materials increase and the Company is not able to increase selling prices of its products, then the Company may experience margin declines.

Management believes a hypothetical 10% change in the price of paper and other raw materials would not have a significant direct impact on the Company's consolidated annual results of operations or cash flows; however, significant increases in commodity pricing or tight supply could influence future client demand for printed products.

#### **ITEM 4. Controls and Procedures**

##### **Disclosure Controls and Procedures**

The Company's management, with the participation of the Company's principal executive officer and principal financial officer, has evaluated the effectiveness of the design and operation of the Company's disclosure controls and procedures (as such term is defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934) as of the end of the period covered by this report and has concluded that, as of the end of such period, the Company's disclosure controls and procedures were effective.

##### **Changes in Internal Control Over Financial Reporting**

There were no changes in the Company's internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) under the Securities Exchange Act of 1934) that occurred during the fiscal quarter ended **March 31, 2024** **June 30, 2024**, that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

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## **PART II — OTHER INFORMATION**

#### **ITEM 1A. Risk Factors**

There have been no material changes to the risk factors previously disclosed in Part I, Item 1A, "Risk Factors," in the Company's Annual Report on Form 10-K for the year ended December 31, 2023, which was filed with the SEC on February 22, 2024.

#### **ITEM 2. Unregistered Sales of Equity Securities and Use of Proceeds**

- (a) None.
- (b) Not applicable.
- (c) **Information about the Company's repurchases of its class A common stock in the quarter ended March 31, 2024, was as follows:**

Period	Issuer Purchases of Equity Securities			
	Total Number of Shares Purchased <sup>(1)</sup>	Average Price Paid Per Share	Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs <sup>(1)</sup>	Dollar Value of Shares that May Yet Be Purchased Under the Plans or Programs <sup>(2)</sup>
			Publicly Announced Plans or Programs <sup>(1)</sup>	Dollar Value of Shares that May Yet Be Purchased Under the Plans or Programs <sup>(2)</sup>
January 1, 2024 to January 31, 2024	—	—	—	77,507,158
February 1, 2024 to February 29, 2024	—	—	—	77,507,158

March 1, 2024 to March 31, 2024	345,186 <sup>(3)</sup>	—	—	77,507,158
Total	345,186	—	—	—

(1) Represents shares of the Company's class A common stock.

(2) On July 30, 2018, the Company's Board of Directors authorized a share repurchase program of up to \$100.0 million of the Company's outstanding class A common stock. Under the authorization, share repurchases may be made at the Company's discretion, from time to time, in the open market and/or in privately negotiated transactions as permitted by federal securities laws and other legal requirements. The timing, manner, price and amount of any repurchase will depend on economic and market conditions, share price, trading volume, applicable legal requirements and other factors. The program may be suspended or discontinued at any time. There were no shares repurchased during the three months ended **March 31, 2024** **June 30, 2024**. As of **March 31, 2024** **June 30, 2024**, there were \$77.5 million of authorized repurchases remaining under the program.

(3) Includes 345,186 shares of class A common stock transferred from employees to the Company to satisfy tax withholding requirements in connection with the vesting of restricted stock under the Company's Omnibus Incentive Plan during the month of March 2024.

See Item 2, "Management's Discussion and Analysis of Financial Condition and Results of Operations — Liquidity and Capital Resources — Covenants and Compliance," of this Quarterly Report on Form 10-Q, for a discussion of covenants under the Company's debt agreements that may restrict the Company's ability to pay dividends.

## ITEM 5. Other Information

During the quarter ended **March 31, 2024** **June 30, 2024**, no director or Section 16 officer of the Company adopted or terminated a "Rule 10b5-1 trading arrangement" or "non-Rule 10b5-1 trading arrangement", as each term is defined in Item 408 of Regulation S-K.

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## ITEM 6. Exhibits

The exhibits listed in the exhibit index below are filed as part of this Quarterly Report on Form 10-Q.

### EXHIBIT INDEX

Exhibit Number	Exhibit Description
<a href="#">(31.1)</a>	<a href="#">Certification of the Chief Executive Officer pursuant to Rule 13a-14(a) or 15d-14(a) under the Securities Exchange Act of 1934.</a>
<a href="#">(31.2)</a>	<a href="#">Certification of the Chief Financial Officer pursuant to Rule 13a-14(a) or 15d-14(a) under the Securities Exchange Act of 1934.</a>
<a href="#">(32)</a>	<a href="#">Written Statement of the Chief Executive Officer and Chief Financial Officer pursuant to 18 U.S.C. Section 1350.</a>
<a href="#">(101)</a>	Financial statements from the Quarterly Report on Form 10-Q of Quad/Graphics, Inc. for the quarter ended <b>March 31, 2024</b> <b>June 30, 2024</b> formatted Inline eXtensible Business Reporting Language (iXBRL): (i) the Condensed Consolidated Statements of Operations (Unaudited), (ii) the Condensed Consolidated Statements of Comprehensive <b>Loss</b> <b>Income (Loss)</b> (Unaudited), (iii) the Condensed Consolidated Balance Sheets (Unaudited), (iv) the Condensed Consolidated Statements of Cash Flows (Unaudited), (v) the Notes to Condensed Consolidated Financial Statements (Unaudited), and (vi) document and entity information.
<a href="#">(104)</a>	Cover Page Interactive Data File (formatted in iXBRL and contained in Exhibit 101).

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### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

QUAD/GRAPHICS, INC.

Date: **May 1, July 31, 2024**

By: /s/ J. Joel Quadracci

J. Joel Quadracci

*Chairman, President and Chief Executive Officer  
(Principal Executive Officer)*

Date: **May 1, July 31, 2024**

By: /s/ Anthony C. Staniak

Anthony C. Staniak

*Chief Financial Officer  
(Principal Financial Officer)*

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**Exhibit 31.1**

**Certification of the Chief Executive Officer  
Pursuant to Rule 13a-14(a) or 15d-14(a) under the Securities Exchange Act of 1934**

I, J. Joel Quadracci, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Quad/Graphics, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

- (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
- (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: May 1, July 31, 2024

/s/ J. Joel Quadracci

J. Joel Quadracci

*Chairman, President and Chief Executive Officer*

**Exhibit 31.2**

**Certification of the Chief Financial Officer**  
**Pursuant to Rule 13a-14(a) or 15d-14(a) under the Securities Exchange Act of 1934**

I, Anthony C. Staniak, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Quad/Graphics, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: **May 1, July 31, 2024**

*/s/ Anthony C. Staniak*

Anthony C. Staniak

*Chief Financial Officer*

**Exhibit 32**

**Written Statement of the Chief Executive Officer and Chief Financial Officer  
Pursuant to 18 U.S.C. Section 1350**

Solely for the purposes of complying with 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, we, the undersigned Chief Executive Officer and Chief Financial Officer of Quad/Graphics, Inc. (the "Company"), hereby certify, based on our knowledge, that the Quarterly Report on Form 10-Q of the Company for the quarter ended **March 31, 2024** **June 30, 2024** (the "Report"), fully complies with the requirements of Section 13(a) of the Securities Exchange Act of 1934 and that information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

*/s/ J. Joel Quadracci*

J. Joel Quadracci

*Chairman, President and Chief Executive Officer*

*/s/ Anthony C. Staniak*

Anthony C. Staniak

*Chief Financial Officer*

Date: **May 1, 2024** **July 31, 2024**

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