

REFINITIV

DELTA REPORT

10-Q

SSTK - SHUTTERSTOCK, INC.

10-Q - MARCH 31, 2024 COMPARED TO 10-Q - SEPTEMBER 30, 2023

The following comparison report has been automatically generated

TOTAL DELTAS	1263
CHANGES	330
DELETIONS	432
ADDITIONS	501

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 10-Q

(Mark One)

☒ QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended **September 30, 2023** **March 31, 2024**

or

☐ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from to

Commission File Number: 001-35669

SHUTTERSTOCK, INC.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation or organization)

80-0812659

(I.R.S. Employer Identification No.)

350 Fifth Avenue, 20th Floor

New York, NY 10118

(Address of principal executive offices, including zip code)

(646) 710-3417

(Registrant's telephone number, including area code)

Not applicable

(Former name, former address and former fiscal year, if changed since last report)

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, \$0.01 par value per share	SSTK	New York Stock Exchange

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. ☒ Yes ☐ No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). ☒ Yes ☐ No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer ☒

Non-accelerated filer ☐

Accelerated filer ☐

Smaller reporting company ☐

Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). ☐ Yes ☒ No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

As of **October 27, 2023** **April 26, 2024**, **35,712,607** **35,843,326** shares of the registrant's common stock, \$0.01 par value per share, were outstanding.

PART I. FINANCIAL INFORMATION

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This Quarterly Report on Form 10-Q contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, or the Securities Act, and Section 21E of the Securities Exchange Act of 1934, as amended, or the Exchange Act, particularly in the discussion under the caption "Management's Discussion and Analysis of Financial Condition and Results of Operations." All statements other than statements of historical fact are forward-looking. Examples of forward-looking statements include, but are not limited to, statements regarding guidance, industry prospects, future business, future results of operations or financial condition, future dividends, future stock performance, our ability to consummate acquisitions and integrate the businesses we have acquired or may acquire into our existing operations, new or planned features, products or services, management strategies and our competitive position. You can identify many forward-looking statements by words such as "may," "will," "would," "should," "could," "expects," "aims," "anticipates," "believes," "estimates," "intends," "plans," "predicts," "projects," "seeks," "potential," "opportunities" and other similar expressions and the negatives of such expressions. However, not all forward-looking statements contain these words. Forward-looking statements are subject to known and unknown risks, uncertainties and other factors that could cause our actual results to differ materially from those expressed or implied by the forward-looking statements. Such risks and uncertainties include, among others, **risks related our ability to continue to attract and retain customers of, and contributors to, our creative platform; competition in our industry; the Giphy, Inc. transaction, such as potential litigation; potential business disruption; effectiveness and efficiency of our marketing efforts; our ability to innovate technologically or develop, market and offer new products and services, or enhance existing technology and products and services; our ability to increase market awareness of our brand and our existing and new products and services; pricing pressure, and increased service, indemnification and working capital requirements; expansion of our operations into new products, services and technologies; the impact of transaction costs; worldwide economic, political and social conditions; social and ethical issues relating to the use of new and evolving technologies, such as AI; our ability to achieve the benefits of the transaction, including monetization; grow our revenues at historical rates; our ability to effectively integrate the acquired operations into expand, train, manage changes to and retain our operations; sales force; our ability to effectively manage our growth; our ability to successfully make, integrate and maintain acquisitions and investments; risks related to our personnel; risks related to our use of independent contractors; the non-payment or late payment of amounts due to us and other payment-related risks; the potential impairment of our goodwill or intangible assets; the need to raise additional capital; risks related to our debt; our reliance on information technologies and systems and other risks related to our intellectual property and security vulnerabilities; our international operations and our continued expansion internationally; foreign exchange risk; risks related to regulatory and tax challenges; our ability to continue to attract and retain customers of, and hire key target contributors to, our creative platform; competition in our industry; the effectiveness and efficiency of our marketing efforts; our ability to innovate technologically or develop, market and offer new products and services, or enhance existing technology and products and services; our ability to increase market awareness of our brand and our existing and new products and services; pricing pressure, and increased service, indemnification and working capital requirements; expansion of our operations into new products, services and technologies; the impact of worldwide economic, political and social conditions; social and ethical issues relating to the use of new and evolving technologies, such as AI; our ability to grow our revenues at historical rates; our ability to effectively expand, train, manage changes to and retain our sales force; our ability to effectively manage our growth; our ability to successfully make, integrate and maintain acquisitions and investments; risks related to our personnel; risks related to our use of independent contractors; the non-payment or late payment of amounts due to us and other payment-related risks; the effects potential impairment of any unknown liabilities; our goodwill or intangible assets; the need to raise additional capital; risks related to our debt; our reliance on information technologies and systems and other risks related to our intellectual property and security vulnerabilities; our international operations and our continued expansion internationally; foreign exchange risk; risks related to regulatory and tax challenges; as well as those risks discussed under the caption "Risk Factors" in our most recently filed Annual Report on Form 10-K, which was filed with the Securities and Exchange Commission (the "SEC") on February 14, 2023 February 26, 2024 (our "2022" "2023 Form 10-K") and in our consolidated financial statements, related notes, and the other information appearing elsewhere in the 2022 2023 Form 10-K, this Quarterly Report on Form 10-Q and our other filings with the SEC. Given**

these risks and uncertainties, you should not place undue reliance on any forward-looking statements. The forward-looking statements contained in this Quarterly Report on Form 10-Q are made only as of the date hereof, and we do not intend, and, except as required by law, we undertake no obligation to update any forward-looking statements contained herein after the date of this report to reflect actual results or future events or circumstances.

Unless the context otherwise indicates, references in this Quarterly Report on Form 10-Q to the terms "Shutterstock," "the Company," "we," "our" and "us" refer to Shutterstock, Inc. and its subsidiaries. "Shutterstock," "Shutterstock Editorial," "Asset Assurance," "Offset," "Bigstock," "Rex Features," "PremiumBeat," "TurboSquid," "PicMonkey," "Pattern89," "Shotzr," "Pond5," "Splash News," "Giphy," "Shutterstock Studios" Studios, "Shutterstock Editor," "Shutterstock.AI," "Creative Flow," and "Shutterstock Editor" "Backgrid" and their logos are registered trademarks and are the property of Shutterstock, Inc. or one of our subsidiaries. All other trademarks, service marks and trade names appearing in this Quarterly Report on Form 10-Q are the property of their respective owners.

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PART I. FINANCIAL INFORMATION

Item 1. Financial Statements.

Shutterstock, Inc.
Consolidated Balance Sheets
(In thousands, except par value amount)
(unaudited)

		September 30, 2023	December 31, 2022			March 31, 2024	March 31, 2024	December 31, 2023
ASSETS	ASSETS							
ASSETS								
ASSETS								
Current assets:	Current assets:							
Current assets:								
Current assets:								
Cash and cash equivalents								
Cash and cash equivalents								
Cash and cash equivalents	Cash and cash equivalents	\$ 75,228	\$ 115,154					
Accounts receivable, net of allowance of \$6,022 and \$5,830		85,406	67,249					
Accounts receivable, net of allowance of \$4,873 and \$6,335								
Accounts receivable, net of allowance of \$4,873 and \$6,335								
Accounts receivable, net of allowance of \$4,873 and \$6,335								
Prepaid expenses and other current assets	Prepaid expenses and other current assets	108,831	33,268					
Total current assets								
Total current assets								
Total current assets	Total current assets	269,465	215,671					
Property and equipment, net	Property and equipment, net	61,929	54,548					
Right-of-use assets	Right-of-use assets	16,229	17,593					

Intangible assets, net	Intangible assets, net	193,785	173,087
Goodwill	Goodwill	382,166	381,920
Deferred tax assets, net	Deferred tax assets, net	19,545	16,533
Other assets	Other assets	72,801	21,832
Total assets	Total assets	\$ 1,015,920	\$ 881,184

LIABILITIES AND STOCKHOLDERS' EQUITY	LIABILITIES AND STOCKHOLDERS' EQUITY		
Current liabilities:	Current liabilities:		

Current liabilities:	
Current liabilities:	
Accounts payable	
Accounts payable	

Accounts payable	Accounts payable	\$ 7,147	\$ 7,183
Accrued expenses	Accrued expenses	123,834	89,387
Contributor royalties payable	Contributor royalties payable	49,678	38,649

Deferred revenue	
Deferred revenue	

Deferred revenue	Deferred revenue	203,100	187,070
Debt	Debt	30,000	50,000
Other current liabilities	Other current liabilities	10,505	11,445

Total current liabilities	Total current liabilities	424,264	383,734
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Deferred tax liability, net	Deferred tax liability, net	4,372	4,465
Lease liabilities	Lease liabilities	31,451	35,611

Lease liabilities	
Lease liabilities	

Other non-current liabilities	Other non-current liabilities	23,870	9,892
Total liabilities	Total liabilities	483,957	433,702

Commitments and contingencies (Note 14)	Commitments and contingencies (Note 14)	Commitments and contingencies (Note 14)	
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Stockholders' equity:	Stockholders' equity:		
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Stockholders' equity:	
Stockholders' equity:	

Common stock, \$0.01 par value; 200,000 shares authorized; 39,956 and 39,605 shares issued and 35,749 and 35,829 shares outstanding as of September 30, 2023 and December 31, 2022, respectively		399	396
--	--	-----	-----

Treasury stock, at cost; 4,207 and 3,776 shares as of September 30, 2023 and December 31, 2022, respectively				(219,012)	(200,008)
Common stock, \$0.01 par value; 200,000 shares authorized; 40,013 and 39,982 shares issued and 35,603 and 35,572 shares outstanding as of March 31, 2024 and December 31, 2023, respectively					
Common stock, \$0.01 par value; 200,000 shares authorized; 40,013 and 39,982 shares issued and 35,603 and 35,572 shares outstanding as of March 31, 2024 and December 31, 2023, respectively					
Common stock, \$0.01 par value; 200,000 shares authorized; 40,013 and 39,982 shares issued and 35,603 and 35,572 shares outstanding as of March 31, 2024 and December 31, 2023, respectively					
Treasury stock, at cost; 4,410 shares as of March 31, 2024 and December 31, 2023					
Additional paid-in capital	Additional paid-in capital			412,861	391,482
Accumulated comprehensive loss				(15,588)	(15,439)
Accumulated other comprehensive loss					
Retained earnings	Retained earnings			353,303	271,051
Total stockholders' equity	Total stockholders' equity			531,963	447,482
Total liabilities and stockholders' equity	Total liabilities and stockholders' equity			\$ 1,015,920	\$ 881,184

See Notes to Unaudited Consolidated Financial Statements.

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Shutterstock, Inc.
Consolidated Statements of Operations
(In thousands, except for per share data)
(unaudited)

		Three Months Ended		Nine Months Ended	
		September 30,		September 30,	
		2023	2022	2023	2022
Revenue	Revenue	\$ 233,248	\$ 204,096	\$ 657,368	\$ 610,100
Revenue					
Revenue					

Operating expenses:					
Operating expenses:					
Operating expenses:	Operating expenses:				
Cost of revenue	Cost of revenue	94,219	79,911	256,798	226,381
Cost of revenue					
Cost of revenue					
Sales and marketing					
Sales and marketing					
Sales and marketing	Sales and marketing	56,165	47,777	152,084	155,335
Product development					
Product development					
General and administrative					
General and administrative					
General and administrative	General and administrative	37,574	30,189	109,488	94,085
Total operating expenses	Total operating expenses	216,056	175,411	591,092	524,123
Total operating expenses					
Total operating expenses					
Income from operations	Income from operations	17,192	28,685	66,276	85,977
Bargain purchase gain		9,864	—	51,804	—
Income from operations					
Income from operations					
Other income / (expense), net		557	(1,546)	2,328	(3,449)
Other income, net					
Other income, net					
Other income, net					
Income before income taxes	Income before income taxes	27,613	27,139	120,408	82,528
(Benefit) / Provision for income taxes		(806)	4,099	9,133	13,471
Income before income taxes					
Income before income taxes					
Provision for income taxes					
Provision for income taxes					
Provision for income taxes					
Net income					
Net income					
Net income	Net income	\$ 28,419	\$ 23,040	\$ 111,275	\$ 69,057
Earnings per share:					
Earnings per share:					
Earnings per share:					
Basic	Basic	\$ 0.79	\$ 0.64	\$ 3.10	\$ 1.91
Basic					
Basic					
Diluted					
Diluted					
Diluted	Diluted	\$ 0.79	\$ 0.64	\$ 3.06	\$ 1.88

Weighted average common shares outstanding:	Weighted average common shares outstanding:				
Weighted average common shares outstanding:					
Weighted average common shares outstanding:					
Basic					
Basic					
Basic	Basic	35,912	35,929	35,938	36,117
Diluted	Diluted	36,081	36,269	36,352	36,681
Diluted					
Diluted					

See Notes to Unaudited Consolidated Financial Statements.

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Shutterstock, Inc.
Consolidated Statements of Comprehensive Income
(In thousands)
(unaudited)

		Three Months Ended September 30,		Nine Months Ended September 30,	
		2023	2022	2023	2022
Net income	Net income	\$ 28,419	\$ 23,040	\$ 111,275	\$ 69,057
	Foreign currency translation loss	(1,457)	(6,101)	(149)	(11,932)
	Other comprehensive loss	(1,457)	(6,101)	(149)	(11,932)
Net income					
Net income					
	Foreign currency translation (loss) / gain				
	Foreign currency translation (loss) / gain				
	Foreign currency translation (loss) / gain				
Other comprehensive (loss) / income					
Other comprehensive (loss) / income					
Other comprehensive (loss) / income					
Comprehensive income	Comprehensive income	\$ 26,962	\$ 16,939	\$ 111,126	\$ 57,125
Comprehensive income					
Comprehensive income					

See Notes to Unaudited Consolidated Financial Statements.

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Shutterstock, Inc.
Consolidated Statements of Stockholders' Equity
(In thousands)
(unaudited)

		Additional Paid-in Capital	Additional Paid-in Capital	Additional Paid-in Capital

		Common Stock				Capital			
		Common Stock							
		Common Stock							
Three Months Ended March 31, 2024									
Three Months Ended March 31, 2024									
Three Months Ended March 31, 2024									
Balance at December 31, 2023									
Balance at December 31, 2023									
Balance at December 31, 2023									
		Common Stock		Treasury Stock		Additional		Accumulated	
						Paid-in		Other	
Three Months Ended September 30, 2023						Capital		Comprehensive	
		Shares	Amount	Shares	Amount			Loss	Total
									Retained Earnings
Balance at June 30, 2023		39,884	\$ 398	3,856	\$ (204,008)	\$ 402,728		\$ (14,131)	\$ 334,520
Equity-based compensation									\$ 519,507
Equity-based compensation									
Equity-based compensation	Equity-based compensation	—	—	—	—	13,003		—	13,003
Issuance of common stock in connection with employee stock option exercises and RSU vesting	Issuance of common stock in connection with employee stock option exercises and RSU vesting	132	1	—	—	(1)		—	—
Issuance of common stock in connection with employee stock option exercises and RSU vesting									
Issuance of common stock in connection with employee stock option exercises and RSU vesting									
Common shares withheld for settlement of taxes in connection with equity-based compensation									
Common shares withheld for settlement of taxes in connection with equity-based compensation									
Common shares withheld for settlement of taxes in connection with equity-based compensation	Common shares withheld for settlement of taxes in connection with equity-based compensation	(60)	—	—	—	(2,869)		—	(2,869)
Repurchase of treasury shares		—	—	351	(15,004)	—		—	(15,004)
Cash dividends paid									
Cash dividends paid									
Cash dividends paid	Cash dividends paid	—	—	—	—	—		—	(9,636)
Other comprehensive loss	Other comprehensive loss	—	—	—	—	—		(1,457)	(1,457)
Other comprehensive loss									
Other comprehensive loss									
Net income	Net income	—	—	—	—	—		—	28,419
Balance at September 30, 2023		39,956	\$ 399	4,207	\$ (219,012)	\$ 412,861		\$ (15,588)	\$ 353,303
									\$ 531,963

Net income									
Net income									
Balance at March 31, 2024									
Balance at March 31, 2024									
Balance at March 31, 2024									
Three Months Ended September 30, 2022									
Balance at June 30, 2022	39,482	\$ 395	3,501	\$ (183,800)	\$ 370,934	\$ (16,619)	\$ 258,183	\$ 429,093	
Three Months Ended March 31, 2023									
Three Months Ended March 31, 2023									
Three Months Ended March 31, 2023									
Balance at December 31, 2022									
Balance at December 31, 2022									
Balance at December 31, 2022									
Equity-based compensation									
Equity-based compensation									
Equity-based compensation	Equity-based compensation	—	—	—	—	9,088	—	—	9,088
Issuance of common stock in connection with employee stock option exercises and RSU vesting	Issuance of common stock in connection with employee stock option exercises and RSU vesting	120	2	—	—	1,240	—	—	1,242
Issuance of common stock in connection with employee stock option exercises and RSU vesting									
Issuance of common stock in connection with employee stock option exercises and RSU vesting									
Common shares withheld for settlement of taxes in connection with equity-based compensation									
Common shares withheld for settlement of taxes in connection with equity-based compensation									
Common shares withheld for settlement of taxes in connection with equity-based compensation	Common shares withheld for settlement of taxes in connection with equity-based compensation	(17)	(1)	—	—	(937)	—	—	(938)
Repurchase of treasury shares		—	—	275	(16,208)	—	—	—	(16,208)
Cash dividends paid	Cash dividends paid	—	—	—	—	—	(8,633)	(8,633)	
Other comprehensive loss		—	—	—	—	—	(6,101)	—	(6,101)
Net income		—	—	—	—	—	—	23,040	23,040
Balance at September 30, 2022		39,585	\$ 396	3,776	\$ (200,008)	\$ 380,325	\$ (22,720)	\$ 272,590	\$ 430,583
Nine Months Ended September 30, 2023									
Balance at January 1, 2023		39,605	\$ 396	3,776	\$ (200,008)	\$ 391,482	\$ (15,439)	\$ 271,051	\$ 447,482
Equity-based compensation		—	—	—	—	36,589	—	—	36,589

Issuance of common stock in connection with employee stock option exercises and RSU vesting	593	5	—	—	(3)	—	—	2
Common shares withheld for settlement of taxes in connection with equity-based compensation	(242)	(2)	—	—	(15,207)	—	—	(15,209)
Cash dividends paid								
Repurchase of treasury shares	—	—	431	(19,004)	—	—	—	(19,004)
Cash dividends paid	—	—	—	—	—	—	(29,023)	(29,023)
Other comprehensive loss	—	—	—	—	—	(149)	—	(149)
Net income	—	—	—	—	—	—	111,275	111,275
Balance at September 30, 2023	39,956	\$ 399	4,207	\$ (219,012)	\$ 412,861	\$ (15,588)	\$ 353,303	\$ 531,963
Nine Months Ended September 30, 2022								
Balance at January 1, 2022	39,209	\$ 392	2,792	\$ (127,196)	\$ 376,537	\$ (10,788)	\$ 229,537	\$ 468,482
Equity-based compensation	—	—	—	—	23,958	—	—	23,958
Cash dividends paid								
Other comprehensive income								
Other comprehensive income								
Other comprehensive income								
Net income								
Net income								
Net income								
Balance at March 31, 2023								
Balance at March 31, 2023								
Balance at March 31, 2023								
Issuance of common stock in connection with employee stock option exercises and RSU vesting	623	7	—	—	1,803	—	—	1,810
Common shares withheld for settlement of taxes in connection with equity-based compensation	(247)	(3)	—	—	(21,973)	—	—	(21,976)
Repurchase of treasury shares	—	—	984	(72,812)	—	—	—	(72,812)
Cash dividends paid	—	—	—	—	—	—	(26,004)	(26,004)
Other comprehensive loss	—	—	—	—	—	(11,932)	—	(11,932)
Net income	—	—	—	—	—	—	69,057	69,057
Balance at September 30, 2022	39,585	\$ 396	3,776	\$ (200,008)	\$ 380,325	\$ (22,720)	\$ 272,590	\$ 430,583

See Notes to Unaudited Consolidated Financial Statements.

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Shutterstock, Inc.
Consolidated Statements of Cash Flows
(In thousands)
(unaudited)

	Nine Months Ended September 30,		Three Months Ended March 31,		
	2023	2022	2024		
CASH FLOWS FROM OPERATING ACTIVITIES	CASH FLOWS FROM OPERATING ACTIVITIES				

CASH FLOWS FROM OPERATING ACTIVITIES			
CASH FLOWS FROM OPERATING ACTIVITIES			
Net income	Net income	\$111,275	\$ 69,057
Adjustments to reconcile net income to net cash provided by operating activities:	Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	Depreciation and amortization	59,373	49,834
Depreciation and amortization			
Depreciation and amortization			
Deferred taxes			
Deferred taxes			
Deferred taxes	Deferred taxes	(20,960)	(6,874)
Non-cash equity-based compensation	Non-cash equity-based compensation	36,589	23,958
Bad debt expense	Bad debt expense	1,394	993
Bargain purchase gain		(51,804)	—
Bad debt expense			
Bad debt expense			
Unrealized gain on investments			
Unrealized gain on investments			
Unrealized gain on investments			
Changes in operating assets and liabilities:	Changes in operating assets and liabilities:		
Accounts receivable			
Accounts receivable			
Accounts receivable	Accounts receivable	(18,641)	(5,541)
Prepaid expenses and other current and non-current assets	Prepaid expenses and other current and non-current assets	(42,167)	(3,157)
Accounts payable and other current and non-current liabilities	Accounts payable and other current and non-current liabilities	3,893	(32,927)
Accounts payable and other current and non-current liabilities			

Accounts payable and other current and non-current liabilities			
Contributor royalties payable	Contributor royalties payable	11,281	5,236
Contributor royalties payable			
Contributor royalties payable			
Deferred revenue			
Deferred revenue			
Deferred revenue	Deferred revenue	16,370	(3,290)
Net cash provided by operating activities	Net cash provided by operating activities	\$106,603	\$ 97,289
CASH FLOWS FROM INVESTING ACTIVITIES	CASH FLOWS FROM INVESTING ACTIVITIES		
CASH FLOWS FROM INVESTING ACTIVITIES			
CASH FLOWS FROM INVESTING ACTIVITIES			
Capital expenditures			
Capital expenditures			
Capital expenditures	Capital expenditures	(34,715)	(32,922)
Business combination, net of cash acquired	Business combination, net of cash acquired	(53,721)	(211,843)
Business combination, net of cash acquired			
Business combination, net of cash acquired			
Cash received related to Giphy Retention Compensation	Cash received related to Giphy Retention Compensation	34,707	—
Asset acquisitions		—	(1,667)
Content acquisitions		(9,725)	(11,191)
Security deposit release / (payment)		1,539	(282)
Acquisition of content			
Acquisition of content			
Acquisition of content			
Security deposit payment			
Security deposit payment			
Security deposit payment			
Net cash used in investing activities	Net cash used in investing activities	\$ (61,915)	\$ (257,905)

CASH FLOWS FROM FINANCING ACTIVITIES	CASH FLOWS FROM FINANCING ACTIVITIES		
CASH FLOWS FROM FINANCING ACTIVITIES			
CASH FLOWS FROM FINANCING ACTIVITIES			
Repurchase of treasury shares	(19,004)	(73,488)	
Proceeds from exercise of stock options			
Proceeds from exercise of stock options			
Proceeds from exercise of stock options	2	1,810	
Cash paid related to settlement of employee taxes related to RSU vesting	(15,209)	(21,976)	
Payment of cash dividend	(29,023)	(26,004)	
Cash paid related to settlement of employee taxes related to RSU vesting			
Cash paid related to settlement of employee taxes related to RSU vesting			
Payment of cash dividends			
Proceeds from credit facility	30,000	50,000	
Repayment of credit facility	(50,000)	—	
Payment of debt issuance costs	—	(619)	
Repayment of credit facility			
Repayment of credit facility			
Net cash used in financing activities			
Net cash used in financing activities			
Net cash used in financing activities	\$ (83,234)	\$ (70,277)	
Effect of foreign exchange rate changes on cash	(1,380)	(6,880)	
Effect of foreign exchange rate changes on cash			
Effect of foreign exchange rate changes on cash			
Net decrease in cash and cash equivalents	(39,926)	(237,773)	

Cash and cash equivalents, beginning of period			
Cash and cash equivalents, beginning of period			
Cash and cash equivalents, beginning of period	Cash and cash equivalents, beginning of period	115,154	314,017
Cash and cash equivalents, end of period	Cash and cash equivalents, end of period	\$ 75,228	\$ 76,244
Supplemental Disclosure of Cash Information:	Supplemental Disclosure of Cash Information:		
Cash paid for income taxes		\$ 15,970	\$ 19,476
Supplemental Disclosure of Cash Information:			
Supplemental Disclosure of Cash Information:			
Cash paid / (received) for income taxes			
Cash paid / (received) for income taxes			
Cash paid / (received) for income taxes			
Cash paid for interest	Cash paid for interest	1,232	474

See Notes to Unaudited Consolidated Financial Statements.

Shutterstock, Inc.
Notes to Consolidated Financial Statements
(unaudited)

(1) Summary of Operations and Significant Accounting Policies

Summary of Operations

Shutterstock, Inc. (the "Company" or "Shutterstock") is a leading global creative platform offering high-quality content connecting brands and full-service creative workflow solutions for transformative brands, digital media and marketing companies. In addition, Shutterstock also licenses the metadata associated with images, footage clips, music tracks and 3D models, businesses to high quality content.

The Company's platform brings together users and contributors of content by providing readily-searchable content that our customers pay to license and by compensating contributors as their content is licensed. Contributors upload their content to the Company's web properties in exchange for royalty payments based on customer download activity. Beyond content, customers also leverage the Company's platform to assist with the entire creative process from ideation through creative execution.

Digital content licensed to customers for their creative needs includes images, footage, music, and 3D models (the Company's "Content" offering). Content revenues represent the majority of the Company's business and are supported by the Company's searchable creative platform and driven by the Company's large contributor network.

In addition, customers have needs that are beyond traditional content license products and services. These include (i) licenses to metadata associated with the Company's images, footage, music tracks and 3D models through the Company's data offering, (ii) distribution and advertising services from the Company's Giphy business, which consists of GIFs (graphics interchange format visuals) that serve as a critical ingredient in text- and message- based conversations and in contextual advertising settings, (iii) specialized solutions for high-quality content matched with production tools and services through Shutterstock Studios and (iv) other tailored white-glove services (collectively, the Company's "Data, Distribution, and Services" offerings).

The Company's key content offerings include: Content offering includes:

- Images - consisting of photographs, vectors and illustrations. Images are typically used in visual communications, such as websites, digital and print marketing materials, corporate communications, books, publications and other similar uses.
- Footage - consisting of video clips, premium footage filmed by industry experts and cinema grade video effects, available in HD and 4K formats. Footage is often integrated into websites, social media, marketing campaigns and cinematic productions.

- Music - consisting of high-quality music tracks and sound effects, which are often used to complement images and footage.
- 3 Dimensional ("3D") Models - consisting of 3D models, used in a variety of industries such as advertising, media and video production, gaming, retail, education, design and architecture.
- **GIFs Generative AI Content** - consisting of **GIFs (graphics interchange format visuals) that serve as images generated from algorithms trained with high-quality, ethically sourced content.** Customers can generate images by entering a **critical ingredient in text-** description of their desired content into model prompts.

On February 1, 2024, the Company acquired Backgrid USA, Inc. and message- based conversations and in contextual advertising settings. Backgrid London, Ltd. (collectively "Backgrid"). Backgrid supplies media organizations with real-time celebrity content. See Note 3

Acquisitions.

Basis of Presentation

The unaudited condensed consolidated financial statements and accompanying notes have been prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP") for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, these financial statements do not include all information and footnotes required by GAAP for complete financial statements.

The interim Consolidated Balance Sheet as of **September 30, 2023** **March 31, 2024**, and the Consolidated Statements of Operations, Comprehensive Income and Stockholders' Equity for the three **and nine** months ended **September 30, 2023** **March 31, 2024** and **2022** **2023**, and the Consolidated Statements of Cash Flows for the **nine** **three** months ended **September 30, 2023** **March 31, 2024** and **2022** **2023** are unaudited. The Consolidated Balance Sheet as of **December 31, 2022** **December 31, 2023**, included herein, was derived from the audited financial statements as of that date, but does not include all disclosures required by GAAP. These unaudited interim financial statements have been prepared on a basis consistent with the Company's annual financial statements and, in the opinion of management, reflect all adjustments, which include all normal recurring adjustments necessary to fairly state the Company's financial position as of **September 30, 2023** **March 31, 2024**, and

Shutterstock, Inc. Notes to Consolidated Financial Statements (unaudited)

its consolidated results of operations, comprehensive income, stockholders' equity and cash flows for the three **and nine** months ended **September 30, 2023** **March 31, 2024** and **2022** **2023**. The financial data and the other financial information disclosed in the notes to the financial statements related to these periods are also unaudited. The results of operations for the **nine** **three** months ended **September 30, 2023** **March 31, 2024** are not necessarily indicative of the results to be expected for the fiscal year ending **December 31, 2023** **December 31, 2024** or for any other future annual or interim period.

These financial statements should be read in conjunction with the Company's audited consolidated financial statements and notes thereto as of and for the year ended **December 31, 2022** **December 31, 2023** included in the Company's Annual Report on Form 10-K, which was filed with the SEC on **February 14, 2023** **February 26, 2024**. The unaudited consolidated financial statements include the accounts of the Company and its wholly owned subsidiaries. All intercompany balances and transactions have been eliminated in consolidation. Certain immaterial changes in presentation have been made to conform the prior period presentation to current period reporting.

Shutterstock, Inc. Notes to Consolidated Financial Statements (unaudited)

Use of Estimates

The preparation of the consolidated financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the amounts reported and disclosed in the financial statements. Actual results could differ from those estimates. Such estimates include, but are not limited to, the determination of the allowance for doubtful accounts, the volume of expected unused licenses for our subscription-based products, the assessment of recoverability of property and equipment, the fair value of acquired goodwill and intangible assets, the amount of non-cash equity-based compensation, the assessment of recoverability of deferred tax assets, the measurement of income tax and contingent non-income tax liabilities and the determination of the incremental borrowing rate used to calculate the lease liability.

Cash and Cash Equivalents

The Company's cash and cash equivalents consist primarily of bank deposits.

Accounts Receivable and Allowance for Doubtful Accounts

The Company's accounts receivable consists of customer obligations due under normal trade terms, carried at their face value less an allowance for doubtful accounts, if required. The Company determines its allowance for doubtful accounts and credit losses based on an evaluation of (i) the aging of its accounts receivable considering historical receivables loss rates, (ii) on a customer-by-customer basis, where appropriate, and (iii) the economic environments in which the Company operates.

For certain Data, Distribution, and Services transactions, the Company has \$52.2 million of unbilled receivables of which \$25.4 million are recorded in Accounts Receivable and \$26.8 million are recorded in Other Assets, as of March 31, 2024.

During the **nine** **three** months ended **September 30, 2023** **March 31, 2024**, the Company recorded bad debt **expense** **recovery** of **\$1.4** **million** **\$1.5** **million**. As of **September 30, 2023** **March 31, 2024** and **December 31, 2022** **December 31, 2023**, the Company's allowance for doubtful accounts was approximately **\$6.0** **\$4.9** **million** and **\$5.8** **\$6.3** **million**, respectively. The allowance for doubtful accounts is included as a reduction of accounts receivable on the Consolidated Balance Sheets.

The Company has certain customer arrangements that contain financing elements. Interest income earned from these financing receivables is recorded on the effective interest method and is included within interest income on the Consolidated Statements of Operations. As of September 30, 2023 March 31, 2024 and December 31, 2023, approximately \$15.1 million \$7.8 million and \$16.0 million of financing receivables, respectively, were included in accounts receivable and other assets on the Consolidated Balance Sheets.

In addition, as of September 30, 2023 March 31, 2024, one customer accounted for approximately 14% 18% of the accounts receivable balance and as of December 31, 2022 December 31, 2023, one customer two customers accounted for 22% a total of 29% of the accounts receivable balance.

Chargeback and Sales Refund Allowance

The Company establishes a chargeback allowance and sales refund reserve allowance based on factors surrounding historical credit card chargeback trends, historical sales refund trends and other information. As of September 30, 2023 March 31, 2024 and December 31, 2022 December 31, 2023, the Company's combined allowance for chargebacks and sales refunds was \$0.4 million, which was included as a component of other current liabilities on the Consolidated Balance Sheets.

Revenue Recognition

The majority A significant portion of the Company's revenue is earned from the license of content. Content licenses are generally purchased on a monthly or annual basis, whereby a customer pays for a predetermined quantity of content that may be

Shutterstock, Inc. Notes to Consolidated Financial Statements (unaudited)

downloaded over a specific period of time, or, on a transactional basis, whereby a customer pays for individual content licenses at the time of download. The Company also generates revenue from tools made available through the Company's platform.

For contracts that contain multiple performance obligations, the Company allocates the transaction price to each performance obligation based on a relative standalone selling price. The standalone selling price is determined based on the price at which the performance obligation is sold separately, or if not observable through past transactions, is estimated taking into account available information including internally approved pricing guidelines and pricing information of comparable products.

The Company recognizes revenue upon the satisfaction of performance obligations. The Company recognizes revenue on both its subscription-based and transaction-based products when content is downloaded by a customer, at which time the license is provided. In addition, the Company estimates expected unused licenses for subscription-based products and recognizes the revenue associated with the unused licenses as digital content is downloaded and licenses are obtained for such content by the customer during the subscription period. The estimate of unused licenses is based on historical download activity and future changes in the estimate could impact the timing of revenue recognition of the Company's subscription products. For revenue associated with tools available through the Company's platform, revenue is recognized on a straight-line basis over the

Shutterstock, Inc. Notes to Consolidated Financial Statements (unaudited)

subscription period. The Company expenses contract acquisition costs as incurred, to the extent that the amortization period would otherwise be one year or less.

Collectability is probable at the time the electronic order or contract is entered. A significant portion of the Company's customers purchase products by making electronic payments with a credit card at the time of the transaction. Customer payments received in advance of revenue recognition are contract liabilities and are recorded as deferred revenue. Customers that do not pay in advance are invoiced and are required to make payments under standard credit terms. Collectability for customers who pay on credit terms allowing for payment beyond the date at which service commences, is based on a credit evaluation for certain new customers and transaction history with existing customers.

The Company recognizes revenue gross of contributor royalties because the Company is the principal in the transaction as it is the party responsible for the performance obligation and it controls the product or service before transferring it to the customer. The Company also licenses content to customers through third-party resellers. Third-party resellers sell the Company's products directly to customers as the principal in those transactions. Accordingly, the Company recognizes revenue net of costs paid to resellers.

The Company also reports revenue net of return and chargeback allowances. These allowances are based off historical trends when available.

(2) Fair Value Measurements and Long-term Investments

Fair Value Measurements

The Company had no assets or liabilities requiring fair value hierarchy disclosures as of September 30, 2023 March 31, 2024 or December 31, 2022 December 31, 2023, except as noted below.

Other Fair Value Measurements

The carrying amounts of cash and cash equivalents, accounts receivable, accounts payable and accrued expenses approximate fair value because of the short-term nature of these instruments. Debt consists of principal amounts outstanding under our credit facility, which approximates fair value as underlying interest rates are reset regularly based on current market rates and is classified as Level 2. The Company's non-financial assets, which include long-lived assets, intangible assets and goodwill, are not required to be measured at fair value on a recurring basis. However, if the Company is required to evaluate a non-financial asset for impairment, whether due to certain triggering events or because annual impairment testing is required, a resulting asset impairment would require that the non-financial asset be recorded at fair value.

Shutterstock, Inc. Notes to Consolidated Financial Statements

(unaudited)

Long-term Investments

Investment in Meitu, Inc. ("Meitu")

In 2018, the Company invested \$15.0 million in convertible preferred shares issued by ZCool Technologies Limited ("ZCool") (the "Preferred Shares"). ZCool's primary business is the operation of an e-commerce platform in the People's Republic of China (the "PRC") whereby customers can pay to license content contributed by creative professionals. ZCool and its affiliates have been the exclusive distributor of Shutterstock content in China since 2014. The Company used the measurement alternative and the investment in ZCool was reported at cost, adjusted for impairments or any observable price changes in ordinary transactions with identical or similar investments.

On March 27, 2024, ZCool was acquired by Meitu, and the Company's Preferred Shares in ZCool were exchanged for \$18.4 million of Meitu common shares, resulting in an investment carrying value increase of \$3.4 million, which is recorded in Other income, net in the Consolidated Statement of Operations. Meitu's primary business is the provision of online advertising and other internet value added services in the PRC, and its common shares are publicly traded on the Main Board of The Stock Exchange of Hong Kong Limited. This investment will be recorded at fair value on a recurring basis, with changes in fair value being recorded in Other income, net in the Consolidated Statement of Operations. Its fair value level hierarchy and amount at March 31, 2024 are as follows:

As of March 31, 2024

Hierarchy Level:	Fair Value	
Level 1	\$	18,755

Other Long-Term Investment

As of September 30, 2023 March 31, 2024 and December 31, 2022 December 31, 2023, the Company's Company also had a long-term investments were investment in an equity securities security with no readily determinable fair value totaled \$20.0 million, and were reported within other assets on the Consolidated Balance Sheets, totaling \$5.0 million. The Company uses the measurement alternative for these equity investments fair value and their the investment's carrying value is reported at cost, adjusted for impairments or any observable price changes in ordinary transactions with identical or similar investments.

On Equity Contract

In connection with its Data, Distribution, and Services business, as part of the consideration for a quarterly basis, customer data deal sale, the Company evaluates received a forward contract (the "Equity Contract") for the carrying right to receive a variable number of equity shares for a fixed value from the customer. The Company estimated the value of its long-term investments the Equity Contract to be \$11.8 million, which is included in the overall customer contract transaction price. In addition, the Equity Contract is recorded in Other Assets in the Consolidated Balance Sheet and will be carried at cost and evaluated for impairment which includes an assessment of revenue growth, earnings performance, working capital and general market conditions. As of September 30, 2023, no adjustments to the carrying values of the Company's long-term investments were identified as a result of this assessment. Changes in performance negatively impacting operating results and cash flows of these investments could result in the Company recording an impairment charge in future periods. at each reporting date.

(3) Acquisitions

Backgrid

On February 1, 2024, the Company completed its acquisition of all of the outstanding shares of Backgrid USA, Inc. and Backgrid London LTD, (collectively, "Backgrid"), for approximately \$20 million, subject to customary working capital adjustments. The total purchase price was paid with existing cash on hand. In connection with the acquisition, the Company incurred approximately \$1.5 million of transaction costs in total, which are included in general and administrative expenses on the Consolidated Statements of Operations.

Backgrid supplies media organizations with real-time celebrity content. The Company believes this acquisition expands Shutterstock Editorial's Newsroom offering of editorial images and footage across celebrity, red carpet and live-events.

The identifiable intangible assets, trademark and developed technology, have useful lives of approximately 10 years and 5 years, respectively. The goodwill arising from the transaction is primarily attributable to expected operational synergies and is not deductible for income tax purposes.

The Backgrid transaction was accounted for using the acquisition method and, accordingly, the results of the acquired business has been included in the Company's results of operations from the acquisition date. The fair value of consideration

Shutterstock, Inc. Notes to Consolidated Financial Statements (unaudited)

transferred in this business combination has been allocated to the intangible and tangible assets acquired and liabilities assumed at the acquisition date, with the remaining unallocated amount recorded as goodwill. The identifiable intangible asset of this acquisition is being amortized on a straight-line basis. The fair value of the trademark and developed technology was determined using the excess earnings and relief-from-royalty methods.

The aggregate purchase price for these acquisitions has been allocated to the assets acquired and liabilities assumed as follows (in thousands):

Assets acquired and liabilities assumed:	Backgrid
Cash and cash equivalents	\$ 1,718
Accounts receivable	732
Other assets	77
Intangible assets:	
Trade name	300
Developed technology	900
Intangible assets	1,200
Goodwill	19,843
Total assets acquired	\$ 23,570
Contributor royalties payable	(849)
Accrued expenses	(1,302)
Deferred tax liability	(271)
Total liabilities assumed	(2,422)
Net assets acquired	\$ 21,148

Giphy, Inc.

On May 22, 2023, the Company entered into a Stock Purchase Agreement with Meta Platforms, Inc. ("Meta") dated May 22, 2023 (the "Purchase Agreement"). On June 23, 2023, the Company completed its acquisition of all of the outstanding shares of Giphy, Inc. ("Giphy") from Meta. The consideration paid by the Company pursuant to the Purchase Agreement was \$53 million in net cash, in addition to cash acquired, assumed debt and other working capital adjustments. The consideration was paid with existing cash on hand. Giphy is a New York-based company that operates a collection of GIFs and stickers that supplies casual conversational content. The Company believes its acquisition of Giphy extends Shutterstock's audience touchpoints beyond primarily professional marketing and advertising use cases and expands into casual conversations.

Shutterstock, Inc.
Notes to Consolidated Financial Statements
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In January 2023, the United Kingdom Competition and Markets Authority (the "CMA") issued its final order requiring Meta to divest its ownership of Giphy, which Meta acquired in 2020. In connection with the closing of the acquisition, whose terms were preapproved by the CMA, the Company and Meta entered into a transitional services agreement (the "TSA") pursuant to which Meta is responsible for certain costs related to retention of Giphy employees, including (i) recurring salary, bonus, and benefits through August 2024, which would be \$35.6 million if all employees are retained through August 2024, and (ii) nonrecurring items, totaling \$87.9 million, comprised of one-time employment inducement bonuses and the cash value of unvested Meta equity awards (the collectively, the "Giphy Retention Compensation"), and certain costs related to technology and integration expenses, totaling \$30 million to be paid in \$1.25 million monthly installments through May 2025.

The Giphy Retention Compensation will be paid to the individuals for being employees of the Company subsequent to the completion of the acquisition. Accordingly, it was determined that the payments by the Company are for future service requirements and will be reflected as operating expenses, less any amounts earned by the employees prior to the acquisition, in the Company's Statements of Operations as incurred. The Giphy Retention Compensation is reflected as a reduction of the purchase price and has been funded into an escrow account.

Shutterstock, Inc.
Notes to Consolidated Financial Statements
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The Giphy purchase price was calculated as follows:

	Purchase Price
Purchase price	\$ 53,000
Cash acquired and other working capital adjustments	4,750
Cash paid on closing	\$ 57,750
Fair value of Giphy Retention Compensation contingent consideration:	(98,723)
Fair value of consideration attributable to pre-combination service:	34,972
Net purchase price	\$ (6,001)

1 - This amount consists of \$123.5 million of Giphy Retention Compensation, adjusted for \$18.9 million of income tax obligations associated with the receipt of the Giphy Retention Compensation and \$5.9 million for the time value of money.

2 - Relates to the cash value of replaced unvested Meta equity awards attributable to pre-combination services.

Upon closing of the acquisition, the Company also entered into an agreement with Meta whereby the Company will provide Meta with access to Giphy content that is displayed through an API services for a period of two years. The Company allocated determined that the API arrangement represents a transaction separate from the business combination and deferred was priced below market. Therefore, the Company allocated \$30 million of the business combination proceeds purchase price to this agreement, these services, which represents the step-up to fair market value. This amount has been recognized in deferred revenue and will be recognized as revenue over-time as services are the API is provided.

The identifiable intangible assets, which include developed technology and the trade name have weighted average useful lives of approximately 4.07 years and 15.015 years, respectively. The fair value of the developed technology was determined using the cost to recreate method, and the fair value of the trade name was determined using the relief-from-royalty method.

The Giphy transaction was accounted for using the acquisition method and, accordingly, the results of the acquired business has been included in the Company's results of operations from the acquisition date. For the three and nine months ended September 30, 2023, revenue of \$5.0 million and \$5.4 million, respectively, was included in the Consolidated Statements of Operations related to the Company's acquisition of Giphy. The fair value of consideration transferred in this business combination has been allocated to the intangible and tangible assets acquired and liabilities assumed at the acquisition date, with the excess of the fair value of the net assets acquired over the net consideration received recorded as a bargain purchase gain. The identifiable intangible assets of these acquisitions are being amortized on a straight-line basis.

Shutterstock, Inc.
Notes to Consolidated Financial Statements
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The aggregate purchase price for this acquisition has been allocated to the assets acquired and liabilities assumed as follows (in thousands):

Assets acquired and liabilities assumed:	Giphy ¹
Cash and cash equivalents	\$ 4,030
Prepaid expenses and other current assets	1,416
Right of use assets	1,243
Intangible assets:	
Trade name	21,000
Developed technology	21,500 19,500
Intangible assets	42,500 40,500
Deferred tax asset	1,006 1,463
Other assets	1,647
Total assets acquired	\$ 51,842 50,299
Accounts payable, accrued expenses and other liabilities	(4,949)
Lease liability	(1,090)
Total liabilities assumed	(6,039)
Net assets acquired	\$ 45,803 44,260
Net purchase price	(6,001)
Bargain purchase gain	\$ 51,804 50,261

1 - During the three months ended September 30, 2023, the Company revised its preliminary allocation of the Giphy purchase price to the assets acquired and liabilities assumed by \$9.9 million associated with additional information analyzed related to the deferred income tax balances. The measurement and allocation of the purchase price is preliminary and will be finalized within the allowable measurement period once the Company finalizes its assessment of fair value of intangible assets, income tax balances and other assets acquired and liabilities assumed.

2 - During the three months ended December 31, 2023, the Company revised its preliminary allocation of the Giphy purchase price to the assets acquired and liabilities assumed by \$1.6 million associated with additional information analyzed related to the valuation of the Developed Technology asset. The measurement and allocation of the purchase price is preliminary and will be finalized within the allowable measurement period once the Company finalizes its assessment of fair value of intangible assets, income tax balances and other assets acquired and liabilities assumed.

The Company recognized a non-taxable bargain purchase gain of \$51.8 million \$50.3 million, representing the excess of the fair value of the net assets acquired in addition to the net consideration to be received from Meta. The bargain purchase gain is the result of the CMA's regulatory order requiring Meta's divestiture of Giphy and the Giphy Retention Compensation payments. In connection with the acquisition, the Company incurred approximately \$3.0 million of transaction costs, which is are included in general and administrative expenses on the Consolidated Statements of Operations.

As of September 30, 2023 March 31, 2024, Shutterstock's receivable of \$109.4 million \$65.5 million, is against an escrow fully funded by Meta. \$79.8 million \$48.7 million and \$29.6 million \$16.8 million are included within Prepaid expenses and other current assets and Other assets, respectively, on the Consolidated Balance Sheet.

2022 Acquisitions

Pond5, Inc.

On May 11, 2022, the Company completed its acquisition of all of the outstanding shares of Pond5, for approximately \$218.0 million. The total purchase price was paid with existing cash on hand as well as a \$50 million drawdown on the Company's revolving credit facility. In connection with the acquisition, the Company incurred approximately \$4.0 million of transaction costs, which is included in general and administrative expenses on the Consolidated Statements of Operations.

Pond5 is a New York based company that operates a video-first content marketplace for royalty-free and editorial video. The Company believes its acquisition of this video-first content marketplace provides expanded offerings across footage, image and music.

The identifiable intangible assets, which include customer relationships, developed technology and trade names have weighted average useful lives of approximately 14.2 years, 5 years and 10 years, respectively. The goodwill arising from the transaction is primarily attributable to expected operational synergies and is not deductible for income tax purposes.

Shutterstock, Inc.
Notes to Consolidated Financial Statements
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Splash News

On May 28, 2022, the Company completed its acquisition of all of the outstanding shares of Splash News, for approximately \$6.3 million. The total purchase price was paid with existing cash on hand. In connection with the acquisition, the Company incurred approximately \$0.3 million of transaction costs, which is included in general and administrative expenses on the Consolidated Statements of Operations.

Splash News is a United Kingdom based entertainment news network and is a source for image and video content across celebrity, red carpet and live events. The Company believes this acquisition expands Shutterstock Editorial's Newsroom offering for access to premium exclusive content.

The identifiable intangible asset, developed technology, has a useful life of approximately 4 years. The goodwill arising from the transaction is primarily attributable to expected operational synergies and is not deductible for income tax purposes.

The Pond5 and Splash News transactions were accounted for using the acquisition method and, accordingly, the results of the acquired businesses have been included in the Company's results of operations from the respective acquisition dates. The fair value of consideration transferred in these business combinations has been allocated to the intangible and tangible assets acquired and liabilities assumed at the acquisition date, with the remaining unallocated amount recorded as goodwill. The identifiable intangible assets of these acquisitions are being amortized on a straight-line basis. The fair value of the customer relationships was determined using a variation of the income approach known as the multiple-period excess earnings method. The fair value of the trade name was determined using the relief-from-royalty method, and the fair value of the developed technology was determined using the relief-from-royalty and the cost to recreate methods.

The aggregate purchase price for these acquisitions has been allocated to the assets acquired and liabilities assumed as follows (in thousands):

Assets acquired and liabilities assumed:	Pond5 ¹	Splash News	Total
Cash and cash equivalents	\$ 11,675	\$ 180	\$ 11,855
Accounts receivable	1,273	500	1,773
Other assets	1,102	525	1,627
Right of use asset	1,674	—	1,674
Intangible assets:			
Customer relationships	34,900	—	34,900
Trade name	5,300	—	5,300
Developed technology	27,600	1,263	28,863
Intangible assets	67,800	1,263	69,063
Goodwill	158,957	5,565	164,522
Total assets acquired	\$ 242,481	\$ 8,033	\$ 250,514
Accounts payable, accrued expenses and other liabilities	(9,304)	(1,528)	(10,832)
Contributor royalties payable	(3,039)		(3,039)
Deferred revenue	(3,705)	—	(3,705)
Deferred tax liability	(6,381)	(189)	(6,570)
Lease liability	(2,038)	—	(2,038)
Total liabilities assumed	(24,467)	(1,717)	(26,184)
Net assets acquired	\$ 218,014	\$ 6,316	\$ 224,330

¹ During the three months ended September 30, 2022, the Company updated its preliminary allocation of the Pond5 purchase price to the assets acquired and liabilities assumed. This resulted in a (i) \$4.0 million increase to goodwill, (ii) a \$4.1 million decrease to intangible assets, including a \$7.0 million decrease to the value of customer relationships, partially offset by a \$2.3 million increase to the value of the developed technology, and (iii) other immaterial adjustments.

Shutterstock, Inc.
Notes to Consolidated Financial Statements
(unaudited)

Pro-Forma Financial Information (unaudited)

The following unaudited pro forma consolidated financial information (in thousands) reflects the results of operations of the Company for the three and nine months ended September 30, 2023 March 31, 2024 and 2022, 2023, respectively, as if the Backgrid acquisition had been completed on January 1, 2023, and as if the Giphy acquisition had been completed on January 1, 2022 and as if the Pond5 and Splash News acquisitions had been completed on January 1, 2021, after giving effect to certain purchase accounting adjustments, primarily related to bargain purchase gain, Giphy Retention Compensation - non-recurring, intangible assets and transaction costs. These pro forma results have been prepared for comparative purposes only and are based on estimates and assumptions that have been made solely for purposes of developing such pro forma information and are not necessarily indicative of what the Company's operating results would have been, had the acquisitions actually taken place at the beginning of the previous annual period.

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2023	2022	2023	2022
Revenue				
As Reported	\$ 233,248	\$ 204,096	\$ 657,368	\$ 610,100
Pro Forma	233,248	209,096	667,368	645,383
Income before income taxes				
As Reported	\$ 27,613	\$ 27,139	\$ 120,408	\$ 82,528
Pro Forma	22,080	10,904	58,685	76,810

	Three Months Ended March 31,	
	2024	2023
Revenue		
As Reported	\$ 214,315	\$ 215,280
Pro Forma	215,259	224,066
Income before income taxes		
As Reported	\$ 20,390	\$ 41,414
Pro Forma	23,030	28,764

(4) Property and Equipment

Property and equipment is summarized as follows (in thousands):

	As of September 30, 2023	As of December 31, 2022
Computer equipment and software	\$ 295,193	\$ 261,067
Furniture and fixtures	10,796	10,328
Leasehold improvements	19,043	18,635
Property and equipment	325,032	290,030
Less accumulated depreciation	(263,103)	(235,482)
Property and equipment, net	\$ 61,929	\$ 54,548

	As of March 31, 2024	As of December 31, 2023
Computer equipment and software	\$ 317,244	\$ 308,473
Furniture and fixtures	10,823	10,829
Leasehold improvements	19,316	19,153
Property and equipment	347,383	338,455
Less accumulated depreciation	(283,953)	(274,155)
Property and equipment, net	\$ 63,430	\$ 64,300

Depreciation and amortization expense related to property and equipment was \$9.5\$10.3 million and \$8.7\$9.1 million for the three months ended September 30, 2023 March 31, 2024 and 2022, respectively, 2023, respectively. Of these amounts, \$9.9 million and \$27.7 million and \$25.0 million for the nine months ended September 30, 2023 and 2022, respectively. Cost \$8.7 million are included in cost of revenues included depreciation expense of \$9.1 million and \$8.0 million revenue for the three months ended September 30, 2023 March 31, 2024 and 2022, 2023, respectively, and \$26.5 million \$0.4 million and \$22.7 million for the nine months ended September 30, 2023 and 2022, respectively. General \$0.5 million are included in general and administrative expense included depreciation expense of \$0.4 million and \$0.8 million for the three months ended September 30, 2023 March 31, 2024 and 2022, respectively, 2023, respectively.

Depreciation and \$1.3 million amortization expense is included in cost of revenue and \$2.3 million for general and administrative expense in the nine months ended September 30, 2023 and 2022, respectively. Consolidated Statements of Operations based on the nature of the asset being depreciated.

Capitalized Internal-Use Software

The Company capitalized costs related to the development of internal-use software of \$12.1 \$9.0 million and \$10.9 \$10.3 million for the three months ended September 30, 2023 March 31, 2024 and 2022, respectively, and \$33.7 million and \$31.1 million for the nine months ended September 30, 2023 and 2022, 2023, respectively. Capitalized amounts are included as a component of property and equipment under computer equipment and software on the Consolidated Balance Sheets.

The portion of total depreciation expense related to capitalized internal-use software was \$8.8 \$9.6 million and \$7.6 \$8.4 million for the three months ended September 30, 2023 March 31, 2024 and 2022, respectively, and \$25.6 million and \$21.6 million for the nine months ended September 30, 2023 and 2022, 2023, respectively. Depreciation expense related to capitalized internal-use software is included in cost of revenue in the Consolidated Statements of Operations.

As of March 31, 2024 and December 31, 2023, the Company had capitalized internal-use software of \$59.6 million and \$60.3 million, respectively, net of accumulated depreciation, which was included in property and equipment, net.

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As of September 30, 2023 and December 31, 2022, the Company had capitalized internal-use software of \$58.2 million and \$50.1 million, respectively, net of accumulated depreciation, which was included in property and equipment, net.

(5) Goodwill and Intangible Assets

Goodwill

The Company's goodwill balance is attributable to its Content reporting unit and is tested for impairment annually on October 1 or upon a triggering event. No triggering events were identified during the nine three months ended September 30, 2023 March 31, 2024.

The following table summarizes the changes in the carrying value of the Company's goodwill balance during the nine three months ended September 30, 2023 March 31, 2024 (in thousands):

	Goodwill
Balance as of December 31, 2022 December 31, 2023	\$ 381,920 383,325
Goodwill related to acquisitions	\$ 19,843
Foreign currency translation adjustment	246 (381)
Balance as of September 30, 2023 March 31, 2024	\$ 382,166 402,787

Intangible Assets

Intangible assets, all of which are subject to amortization, consisted of the following as of September 30, 2023 March 31, 2024 and December 31, 2022 December 31, 2023 (in thousands):

	As of September 30, 2023				As of December 31, 2022			
	Gross Carrying Amount	Accumulated Amortization	Net Carrying Amount	Weighted Average Life (Years)	Gross Carrying Amount	Accumulated Amortization	Net Carrying Amount	
Amortizing intangible assets:								
Customer relationships	\$ 89,067	\$ (24,686)	\$ 64,381	12	\$ 88,996	\$ (19,168)	\$ 69,828	
Trade name	37,644	(8,478)	29,166	12	16,588	(7,209)	9,379	
Developed technology	116,582	(54,769)	61,813	4	94,872	(35,288)	59,584	
Contributor content	64,089	(25,762)	38,327	8	54,284	(20,098)	34,186	
Patents	259	(161)	98	18	259	(149)	110	
Total	\$ 307,641	\$ (113,856)	\$ 193,785		\$ 254,999	\$ (81,912)	\$ 173,087	

	As of March 31, 2024				As of December 31, 2023			
	Gross Carrying Amount	Accumulated Amortization	Net Carrying Amount	Weighted Average Life (Years)	Gross Carrying Amount	Accumulated Amortization	Net Carrying Amount	
Amortizing intangible assets:								
Customer relationships	\$ 89,832	\$ (28,664)	\$ 61,168	12	\$ 90,350	\$ (26,982)	\$ 63,368	
Trade name	38,142	(9,855)	28,287	12	37,937	(9,272)	28,665	
Developed technology	116,354	(67,737)	48,617	5	115,914	(61,376)	54,538	
Contributor content	66,590	(29,884)	36,706	8	65,628	(27,897)	37,731	

Patents	259	(169)	90	18	259	(165)	94
Total	\$ 311,177	\$ (136,309)	\$ 174,868		\$ 310,088	\$ (125,692)	\$ 184,396

Amortization expense was \$11.7 \$11.0 million and \$9.5 \$9.8 million for the three months ended September 30, 2023 March 31, 2024 and 2022, respectively, 2023, respectively. Of these amounts, \$10.0 million and \$31.7 million and \$24.8 million for the nine months ended September 30, 2023 and 2022, respectively. Cost \$9.2 million are included in cost of revenue included amortization expense of \$10.8 million and \$8.9 million for the three months ended September 30, 2023 March 31, 2024 and 2022, 2023, respectively, and \$29.4 million \$1.0 million and \$23.1 million for the nine months ended September 30, 2023 and 2022, respectively. General \$0.6 million are included in general and administrative expense included amortization expense of \$1.0 million and \$0.6 million for the three months ended September 30, 2023 March 31, 2024 and 2022, respectively, and \$2.3 million and \$1.7 million for the nine months ended September 30, 2023 and 2022, 2023, respectively.

The Company determined that there was no indication of impairment of the intangible assets for any period presented. Estimated amortization expense is: \$11.6 \$27.0 million for the remaining three nine months of 2023, \$39.9 million in 2024, \$29.4 \$27.5 million in 2025, \$27.2 \$25.2 million in 2026, \$18.3 \$19.0 million in 2027, \$13.1 \$16.5 million in 2028, \$15.3 million in 2029 and \$54.3 million \$44.3 million thereafter.

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(6) Accrued Expenses

Accrued expenses consisted of the following (in thousands):

		As of September 30, 2023	As of December 31, 2022		
As of March 31, 2024				As of March 31, 2024	As of December 31, 2023
Compensation	Compensation	\$ 72,861	\$ 40,314		
Non-income taxes	Non-income taxes	22,479	24,390		
Website hosting and marketing fees	Website hosting and marketing fees				
Website hosting and marketing fees	Website hosting and marketing fees	9,922	6,608		
Other expenses	Other expenses	18,572	18,075		
Other expenses	Other expenses				
Total accrued expenses	Total accrued expenses	\$ 123,834	\$ 89,387		

As of September 30, 2023 March 31, 2024, compensation-related accrued expenses included amounts due to Giphy employees for compensation earned pre-acquisition and severance costs associated with workforce optimizations. For the three months ended September 30, 2023, the Company recognized \$5.0 million Approximately \$1.8 million and \$7.7 million of severance costs associated with workforce optimizations. Of this amount, approximately \$4.9 million optimization is included within accrued expenses as of September 30, 2023 March 31, 2024 and is expected December 31, 2023, respectively.

Shutterstock, Inc.
Notes to be paid to employees over the next 12 months. Consolidated Financial Statements
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(7) Debt

On May 6, 2022, the Company entered into a five-year \$100 million unsecured revolving loan facility (the "Credit Facility") with Bank of America, N.A., as Administrative Agent and other lenders. The Credit Facility includes a letter of credit sub-facility and a swingline facility and it also permits, subject to the satisfaction of certain conditions, up to \$100 million of additional revolving loan commitments with the consent of the Administrative Agent.

At the Company's option, revolving loans accrue interest at a per annum rate based on either (i) the base rate plus a margin ranging from 0.125% to 0.500%, determined based on the Company's consolidated leverage ratio or (ii) the Term Secured Overnight Financing Rate ("SOFR") (for interest periods of 1, 3 or 6 months) plus a margin ranging from 1.125% to 1.5%, determined based on the Company's consolidated leverage ratio. The Company is also required to pay an unused commitment fee ranging from 0.150% to

0.225%, determined based on the Company's consolidated leverage ratio. In connection with the execution of this agreement, the Company paid debt issuance costs of approximately \$0.6 million.

As of September 30, 2023 March 31, 2024 and December 31, 2022 December 31, 2023, the Company had \$30 million and \$50 million, respectively, of outstanding borrowings under the Credit Facility. As of September 30, 2023 March 31, 2024, the Company had a remaining borrowing capacity of \$67 million, net of standby letters of credit. For the three and nine months ended September 30, 2023 March 31, 2024, the Company recognized interest expense of \$0.6 million and \$1.3 million, respectively.

The Credit Facility contains financial covenants and requirements restricting certain of the Company's activities, which are usual and customary for this type of credit facility. The Company is also required to maintain compliance with a consolidated leverage ratio and a consolidated interest coverage ratio, in each case, determined in accordance with the terms of the Credit Facility. As of September 30, 2023 March 31, 2024, the Company was in compliance with these covenants.

(8) Stockholders' Equity and Equity-Based Compensation

Stockholders' Equity

Common Stock

The Company issued approximately 72,000 31,000 and 103,000 85,000 shares of common stock during the three months ended September 30, 2023 March 31, 2024 and 2022 2023, respectively, related to the exercise of stock options and the vesting of Restricted Stock Units.

Treasury Stock

In October 2015, the Company's Board of Directors approved a share repurchase program (the "2015 Share Repurchase Program"), authorizing the Company to repurchase up to \$100 million of its common stock. In February 2017, the Company's Board of Directors approved an increase to the share repurchase program, authorizing the Company to repurchase up to an additional \$100 million of its outstanding common stock. As of December 31, 2022, the Company had fully utilized its authorization for repurchases under the 2015 Share Repurchase Program.

Shutterstock, Inc. Notes to Consolidated Financial Statements (unaudited)

In June 2023, the Company's Board of Directors approved a share repurchase program (the "2023 Share Repurchase Program"), authorizing the Company providing authorization to purchase repurchase up to \$100 million of its common stock.

The Company expects to fund future repurchases, if any, through a combination of cash on hand, cash generated by operations and future financing transactions, if appropriate. Accordingly, the share repurchase program 2023 Share Repurchase Program is subject to the Company having available cash to fund repurchases. Under the 2023 Share Repurchase Program, share repurchase program, management is authorized to purchase shares of the Company's common stock from time to time through open market purchases or privately negotiated transactions at prevailing prices as permitted by securities laws and other legal requirements, and subject to market conditions and other factors.

During the three and nine months ended September 30, 2023 As of March 31, 2024, the Company has repurchased approximately 351,000 and 431,000 4.4 million shares of its common stock at an average cost of \$42.75 and \$44.06, respectively, under the 2023 Share Repurchase Program. Program at an average per-share cost of \$51.74. During the three and nine months ended September 30, 2022 March 31, 2024, the Company repurchased approximately 275,000 and 984,000 did not repurchase any shares of its common stock at an average cost stock. As of \$58.94 and \$74.02, respectively, March 31, 2024, the Company had \$71.8 million of remaining authorization for purchases under the 2015 2023 Share Repurchase Program.

Dividends

The Company declared and paid cash dividends of \$0.27 \$0.30 and \$0.81 \$0.27 per share of common stock, or \$9.6 million \$10.7 million and \$29.0 million \$9.7 million during the three and nine months ended September 30, 2023, respectively, March 31, 2024 and \$0.24 and \$0.72 per share of common stock, or \$8.6 million and \$26.0 million, during the three and nine months ended September 30, 2022, 2023, respectively.

On October 23, 2023 April 22, 2024, the Company's Board of Directors declared a quarterly cash dividend of \$0.27 \$0.30 per share of outstanding common stock payable on December 14, 2023 June 13, 2024 to stockholders of record at the close of business on November 30, 2023 May 30, 2024. Future declarations of dividends are subject to the final determination of the Board of Directors, and will depend on, among other things, the Company's future financial condition, results of operations, capital requirements, capital expenditure requirements,

Shutterstock, Inc. Notes to Consolidated Financial Statements (unaudited)

contractual restrictions, anticipated cash needs, business prospects, provisions of applicable law and other factors the Board of Directors may deem relevant.

Equity-Based Compensation

The Company recognizes stock-based compensation expense for all equity-based compensation awards, including employee Restricted Stock Units and Performance-based Restricted Stock Units ("PRSUs" and, collectively with Restricted Stock Units, "RSUs") and stock options, based on the fair value of each award on the grant date. Awards granted prior to June 1, 2022 were granted under the Company's Amended and Restated 2012 Omnibus Equity Incentive Plan (the "2012 Plan"). At the Annual Meeting held on June 2, 2022, the Company's stockholders approved the 2022 Omnibus Equity Incentive Plan (the "2022 Plan"). Awards granted subsequent to June 2, 2022 were granted under the 2022 Plan.

The following table summarizes non-cash equity-based compensation expense, net of forfeitures, by financial statement line item included in the accompanying Consolidated Statements of Operations for the three and nine months ended September 30, 2023 March 31, 2024 and 2022 2023 (in thousands):

		Three Months Ended September 30,		Nine Months Ended September 30,	
		2023	2022	2023	2022
Cost of revenue	Cost of revenue	\$ 180	\$ 173	\$ 670	\$ 407
Cost of revenue					
Cost of revenue					
Sales and marketing					
Sales and marketing					
Sales and marketing	Sales and marketing	2,067	1,503	5,158	4,060
Product development	Product development	3,509	2,957	10,178	7,295
Product development					
Product development					
General and administrative					
General and administrative					
General and administrative	General and administrative	7,247	4,455	20,583	12,196
Total	Total	\$ 13,003	\$ 9,088	\$ 36,589	\$ 23,958
Total					
Total					

For the three and nine months ended September 30, 2023 March 31, 2024 and 2022, 2023, substantially all of the Company's non-cash equity-based compensation expense related to RSUs.

Stock Option Awards

During the nine three months ended September 30, 2023 March 31, 2024, no options to purchase shares of its common stock were granted. As of September 30, 2023 March 31, 2024, there were approximately 303,000 299,000 options vested and exercisable with a weighted average exercise price of \$34.53.

Shutterstock, Inc. Notes to Consolidated Financial Statements (unaudited)

\$34.14.

Restricted Stock Unit Awards

During the nine three months ended September 30, 2023 March 31, 2024, the Company had RSU grants, net of forfeitures, of approximately 876,000 71,000. As of September 30, 2023 March 31, 2024, there are approximately 2,004,000 1,958,000 non-vested RSUs outstanding with a weighted average grant-date fair value of \$69.29 \$66.45. As of September 30, 2023 March 31, 2024, the total unrecognized non-cash equity-based compensation expense related to the non-vested RSUs was approximately \$94.1 \$64.6 million, which is expected to be recognized through 2027 2028.

During the nine three months ended September 30, 2023 March 31, 2024 and 2022, 2023, shares of common stock with an aggregate value of \$15.2 million \$1.0 million and \$22.0 million \$4.2 million were withheld upon vesting of RSUs and paid in connection with related remittance of employee withholding taxes to taxing authorities.

On April 1, 2024, the Company granted approximately 1,422,000 RSUs with a grant date fair value of \$61 million.

(9) Revenue

The Company distributes its products through two primary channels: offerings:

E-commerce: Content: The majority of the Company's customers license image, video, music and 3D content for commercial purposes either directly through the Company's self-service web properties. E-commerce properties or through the Company's dedicated sales teams. Content customers have the flexibility to purchase subscription-based plans that are paid on a monthly or annual basis. Customer Customers are also able to license content on a transactional basis. These customers generally license content under the Company's standard or enhanced licenses, with additional licensing options available to meet customers' individual needs. E-commerce Certain content customers typically pay the full amount of the purchase price in advance or at the time of license, generally with a credit card.

Enterprise: The Company also has a base of customers with have unique content, licensing and workflow needs. These customers benefit from communication communicate with dedicated sales professionals, service and research teams which provide a number of tailored enhancements to their creative workflows including non-standard non-

Shutterstock, Inc. Notes to Consolidated Financial Statements

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standard licensing rights, multi-seat access, ability to pay on credit terms, multi-brand licensing packages, increased indemnification protection and content licensed for use-cases outside of those available on the e-commerce platform.

Data, Distribution, and Services: The Company's Data, Distribution, and Services offerings address customer demand for products and services that are beyond the stock image, footage music and 3D model licenses. These offerings include access to the Company's metadata for machine learning and generative artificial intelligence model training and high-quality production and custom content at scale provided by Shutterstock Studios.

The Company's revenues by distribution channel product offering for the three and nine months ended September 30, 2023 March 31, 2024 and 2022 2023 are as follows (in thousands):

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2023	2022	2023	2022
E-commerce	\$ 106,037	\$ 124,594	\$ 337,694	\$ 379,052
Enterprise	127,211	79,502	319,674	231,048
Total Revenue	\$ 233,248	\$ 204,096	\$ 657,368	\$ 610,100

	Three Months Ended March 31,	
	2024	2023
Content	\$ 173,830	\$ 193,984
Data, Distribution, and Services	40,485	21,296
Total Revenue	\$ 214,315	\$ 215,280

Deferred revenue reported on the balance sheet represents unfulfilled performance obligations for which the Company has either received payment or has outstanding receivables. The September 30, 2023 March 31, 2024 deferred revenue balance will be earned as content is downloaded or upon the expiration of subscription-based products, and nearly all is expected to be earned within the next twelve months. \$159.6\$82.7 million of total revenue recognized for the nine three months ended September 30, 2023 March 31, 2024 was reflected in deferred revenue as of December 31, 2022 December 31, 2023. In addition, as of September 30, 2023 March 31, 2024, the Company has approximately \$58.4\$60.1 million of contracted but unsatisfied performance obligations relating primarily to our computer vision offering, data deal offerings, which are not included as a component of deferred revenue and that the Company expects to recognize over a five year period.

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(10) Other Income, / (Expense), net

The following table presents a summary of the Company's other income and expense activity included in the accompanying Consolidated Statements of Operations for the three and nine months ended September 30, 2023 March 31, 2024 and 2022 2023 (in thousands):

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2023	2022	2023	2022
Foreign currency (loss) / gain				
Foreign currency (loss) / gain				
Foreign currency (loss) / gain	\$ (775)	\$ (1,116)	\$ 887	\$ (2,877)
Interest expense	(562)	(439)	(1,286)	(645)
Interest income and other	1,894	9	2,727	73
Total other income / (expense)	\$ 557	\$ (1,546)	\$ 2,328	\$ (3,449)
Interest expense				
Interest expense				
Interest income, unrealized gain on investments, and other				
Interest income, unrealized gain on investments, and other				
Interest income, unrealized gain on investments, and other				

Total other income
Total other income
Total other income

(11) Income Taxes

The Company's effective tax rates yielded a net benefit of 2.9% were 20.9% and net expense of 15.1% 20.7% for the three months ended September 30, 2023 March 31, 2024 and 2022, respectively, and a net expense of 7.6% and 16.3% for 2023, respectively. For the nine three months ended September 30, 2023 and 2022, respectively.

During the three and nine months ended September 30, 2023 March 31, 2024, the net effect of discrete items decreased increased the effective tax rate by 14.9% and 8.9%, respectively. The discrete items for the three months ended September 30, 2023, primarily relate to the effect of the U.S. Research and Development ("R&D") tax credit claimed on the Company's 2022 tax return, which was substantially completed in the third quarter of 2023. The discrete items for the nine months ended September 30, 2023, primarily relate to the non-taxable bargain purchase gain associated with the acquisition of Giphy and the effect of the U.S. Research and Development ("R&D") tax credit claimed on the Company's 2022 tax return, which was substantially completed in the third quarter of 2023. 1.5%. Excluding discrete these items, the Company's effective tax rate would have been 12.0% and 16.5% 19.4% for the three and nine months ended September 30, 2023, respectively. March 31, 2024.

During For the three and nine months ended September 30, 2022 March 31, 2023, the net effect of discrete items decreased increased the effective tax rate by 3.3% and 2.5%, respectively. The discrete items for the three months ended September 30, 2022, primarily relate to the effect of the U.S. Research and Development ("R&D") tax credit claimed on the Company's 2021 tax return, which was substantially completed in the third quarter of 2022. The discrete items for the nine months ended September 30, 2022, primarily relate to windfall tax benefits associated with equity-based compensation, 0.9%. Excluding discrete these items, the Company's effective tax rate would have been 18.4% and 18.8% 19.8% for the three and nine months ended September 30, 2022, respectively. March 31, 2023.

The Company has computed the provision for income taxes based on the estimated annual effective tax rate excluding a loss jurisdiction jurisdictions with no tax benefit and the application of discrete items, if any, in the applicable period.

During the three and nine months ended September 30, 2023 March 31, 2024 and 2022, 2023, uncertain tax positions recorded by the Company were not significant. material. To the extent the remaining uncertain tax positions are ultimately recognized, the Company's effective tax rate may be impacted in future periods.

The Company recognizes interest expense and tax penalties related to unrecognized tax benefits in income tax expense in the Consolidated Statements of Operations. The Company's accrual for interest and penalties related to unrecognized tax benefits was not significant material for the three and nine months ended September 30, 2023 March 31, 2024 and 2022.

During the nine months ended September 30, 2023 and 2022, the Company paid net cash taxes of \$16.0 million and \$19.5 million, respectively.

2023.

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During the three months ended March 31, 2024, the Company had net cash taxes paid of \$2.9 million and during the three months ended March 31, 2023, the Company had net cash taxes refunded of \$5.2 million.

(12) Net Income Per Share

Basic net income per share is computed using the weighted average number of shares of common stock outstanding for the period, excluding unvested RSUs and stock options. Diluted net income per share is based upon the weighted average shares of common stock outstanding for the period plus dilutive potential shares of common stock, including unvested RSUs and stock options using the treasury stock method.

The following table sets forth the computation of basic and diluted net income per share for the three and nine months ended September 30, 2023 March 31, 2024 and 2022 2023 (in thousands):

		Three Months Ended September 30,		Nine Months Ended September 30,	
		2023	2022	2023	2022
Three Months Ended March 31,					
Three Months Ended March 31,					
Three Months Ended March 31,					
		2024			
		2024			
		2024			
Net income					
Net income					
Net income	Net income	\$ 28,419	\$ 23,040	\$ 111,275	\$ 69,057

Shares used to compute basic net income per share	Shares used to compute basic net income per share	35,912	35,929	35,938	36,117
Shares used to compute basic net income per share					
Shares used to compute basic net income per share					
Dilutive potential common shares					
Dilutive potential common shares					
Dilutive potential common shares	Dilutive potential common shares				
Stock options	Stock options	70	120	114	174
Stock options					
Stock options					
Unvested restricted stock awards					
Unvested restricted stock awards					
Unvested restricted stock awards	Unvested restricted stock awards	99	220	300	390
Shares used to compute diluted net income per share	Shares used to compute diluted net income per share	36,081	36,269	36,352	36,681
Shares used to compute diluted net income per share					
Shares used to compute diluted net income per share					
Basic net income per share	Basic net income per share	\$ 0.79	\$ 0.64	\$ 3.10	\$ 1.91
Basic net income per share					
Basic net income per share					
Diluted net income per share					
Diluted net income per share					
Diluted net income per share	Diluted net income per share	\$ 0.79	\$ 0.64	\$ 3.06	\$ 1.88
Dilutive shares included in the calculation	Dilutive shares included in the calculation	663	1,208	1,152	1,150
Dilutive shares included in the calculation					
Dilutive shares included in the calculation					
Anti-dilutive shares excluded from the calculation	Anti-dilutive shares excluded from the calculation	1,342	549	857	400
Anti-dilutive shares excluded from the calculation					
Anti-dilutive shares excluded from the calculation					

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(13) Geographic Information

The following table presents the Company's revenue based on customer location (in thousands):

		Nine Months Ended September 30,			
		Three Months Ended September 30,			
		2023	2022	2023	2022
North America	North America	\$ 123,330	\$ 89,061	\$ 318,672	\$ 254,900
North America					
North America					
Europe					
Europe					
Europe	Europe	56,559	57,308	174,006	182,792
Rest of the world	Rest of the world	53,359	57,727	164,690	172,408
Rest of the world					
Rest of the world					
Total revenue	Total revenue	\$ 233,248	\$ 204,096	\$ 657,368	\$ 610,100
Total revenue					
Total revenue					

The United States, included in North America in the above table, accounted for 45% 49% and 39% 43% of consolidated revenue for the nine three months ended September 30, 2023 March 31, 2024 and 2022, 2023, respectively. No other country accounts for more than 10% of the Company's revenue in any period presented.

The Company's long-lived tangible assets were located as follows (in thousands):

		As of September 30, 2023		As of December 31, 2022	
		As of March 31, 2024		As of March 31, 2024	
				As of December 31, 2023	
North America	North America	\$ 45,530	\$ 42,266		
Europe	Europe	16,335	12,079		
Rest of the world	Rest of the world	64	203		
Total long-lived tangible assets	Total long-lived tangible assets	\$ 61,929	\$ 54,548		

The United States, included in North America in the above table, accounted for 69% 67% and 73% 68% of total long-lived tangible assets as of September 30, 2023 March 31, 2024 and December 31, 2022 December 31, 2023, respectively. Ireland, included in Europe in the above table, accounted for 20% 22% and 17% 21% of total long-lived tangible assets as of September 30, 2023 March 31, 2024 and December 31, 2022 December 31, 2023, respectively. No other country accounts for more than 10% of the Company's long-lived tangible assets in any period presented.

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(14) Commitments and Contingencies

As of September 30, 2023 March 31, 2024, the Company had total non-lease obligations in the amount of approximately \$76.0 \$73.9 million, which consisted primarily of minimum royalty guarantees and unconditional purchase obligations related to contracts for infrastructure and other business services. As of September 30, 2023 March 31, 2024, the Company's non-lease obligations for the remainder of 2023 2024 and for the years ending December 31, 2024 December 31, 2025, 2025, and 2026 2027 and 2028 were approximately \$25.2 \$37.1 million, \$36.2 million, \$11.7 million, \$2.3 million, \$0.4 \$32.1 million, and \$0.2 \$4.6 million, respectively.

Legal Matters

From time to time, the Company may become party to litigation in the ordinary course of business, including direct claims brought by or against the Company with respect to intellectual property, contracts, employment and other matters, as well as claims brought against the Company's customers for whom the Company has a contractual indemnification obligation. The Company assesses the likelihood of any adverse judgments or outcomes with respect to these matters and determines loss contingency assessments on a gross basis after assessing the probability of incurrance occurrence of a loss and whether a loss is reasonably estimable. In addition, the Company considers

other relevant factors that could impact its ability to reasonably estimate a loss. A determination of the amount of reserves required, if any, for these contingencies is made after analyzing each matter. The Company reviews reserves, if any, at least quarterly and may change the amount of any such reserve in the future due to new developments or changes in strategy in handling these matters. Although the results of litigation and threats of litigation, investigations and claims cannot be predicted with certainty, the Company currently believes that the final outcome of these matters will not have a material adverse effect on its business, consolidated financial position, results of operations, or cash flows. Regardless of the outcome, litigation can have an adverse impact on the Company because of defense and settlement costs, diversion of management resources and other factors. The Company currently has no material active litigation matters and, accordingly, no material reserves related to litigation.

Shutterstock, Inc.
Notes to Consolidated Financial Statements
(unaudited)

Indemnification and Employment Agreements

In the ordinary course of business, the Company enters into contractual arrangements under which it agrees to provide indemnification of varying scope and terms to customers with respect to certain matters, including, but not limited to, losses arising out of the breach of the Company's intellectual property warranties for damages to the customer directly attributable to the Company's breach. The Company is not responsible for any damages, costs, or losses to the extent such damages, costs or losses arise as a result of any the modifications made by the customer, or the context in which content an image is used. The standard maximum aggregate obligation and liability to any one customer for any single claim all claims is generally limited to ten thousand dollars but can range to \$250,000, with The Company offers certain exceptions for which our of its customers greater levels of indemnification, obligation are uncapped. As of September 30, 2023, the Company had recorded no material liabilities related to including unlimited indemnification obligations for loss contingencies. Additionally, the Company and believes that it has the appropriate insurance coverage in place to adequately cover such indemnification obligations, claims, if necessary. As of and for the three months ended March 31, 2024, the Company made no material payments for losses on customer indemnification claims and recorded no liabilities related to indemnification for loss contingencies, before considering any insurance recoveries.

Pursuant to the Company's charter documents and separate written indemnification agreements, the Company has certain indemnification obligations to its executive officers, certain employees and directors, as well as certain former officers and directors.

The Company has also entered into employment agreements with its executive officers and certain employees. These agreements specify various employment-related matters, including annual compensation, performance incentive bonuses, and severance benefits in the event of termination or in the event of a change in control or otherwise, with or without cause.

(15) Subsequent Events

Share Purchase Agreement

On May 1, 2024, the Company entered into a Share Purchase Agreement (the "Purchase Agreement") to acquire all of the outstanding shares (the "Acquisition") of Envato Pty Ltd. ("Envato"). The consideration payable for the Acquisition, after customary working capital and other adjustments, will be approximately \$245 million. The purchase price will be funded through a newly established credit facility. Envato is an Australian based company that provides an on-line marketplace for creative digital assets. The Company believes the Acquisition will expand its offerings across customers and products. The acquisition is anticipated to close in the third quarter, subject to regulatory approvals and other customary closing conditions.

Commitment Letter

On May 1, 2024, in connection with the execution of the Purchase Agreement, the Company entered into a commitment letter (the "Debt Commitment Letter") with Bank of America, N.A., BofA Securities, Inc., Citibank, N.A., Wells Fargo Bank, N.A. and Citizens Bank, N.A. (collectively, the "Commitment Parties"). The Debt Commitment Letter provides that the Commitment Parties have agreed to provide the Company with debt financing in connection with the Acquisition comprised of (i) a senior unsecured term loan facility in an aggregate principal amount of \$125.0 million and (ii) a senior unsecured revolving credit facility in an aggregate principal amount of \$250.0 million. The funding of the debt financing pursuant to the Debt Commitment Letter is contingent on the satisfaction of certain conditions set forth therein, including negotiation and execution of the definitive debt financing agreement contemplated by the Debt Commitment Letter and the Acquisition being consummated substantially contemporaneously with the initial funding of the debt financing. The proceeds from the debt financing will be used by the Company: (i) to finance the consideration, and related transaction costs, due in connection with the Acquisition, (ii) to repay certain existing indebtedness and (iii) for general corporate purposes of the Company and its subsidiaries.

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.

The following discussion and analysis of our financial condition and results of operations should be read in conjunction with our interim unaudited consolidated financial statements and related notes contained elsewhere in this Quarterly Report on Form 10-Q and with information contained in our other filings, including the audited consolidated financial statements included in our 2022 2023 Form 10-K.

In addition to historical consolidated financial information, this discussion contains forward-looking statements including statements about our plans, estimates and beliefs. These statements involve risks and uncertainties and our actual results could differ materially from those expressed or implied in forward-looking statements. See "Forward Looking Statements" above. See also the "Risk Factors" disclosures contained in our 2022 2023 Form 10-K for additional discussion of the risks and uncertainties that could cause our actual results to differ materially from those expressed or implied in our forward-looking statements.

Overview and Recent Developments

Shutterstock, Inc. (referred to herein as the “Company”, “we,” “our,” and “us”) is a leading global creative platform offering high-quality content connecting brands and full-service creative workflow solutions for transformative brands, digital media and marketing companies. In addition, Shutterstock also licenses the metadata associated with images, footage clips, music tracks and 3D models, businesses to high quality content.

Our platform brings together users and contributors of content by providing readily-searchable content that our customers pay to license and by compensating contributors as their content is licensed. Contributors upload their content to our web properties in exchange for royalty payments based on customer download activity. Beyond content, customers also leverage the Company's our platform to assist with the entire creative process from ideation through creative execution.

Digital content licensed to our customers for their creative needs includes images, footage, music, and 3D models (our “Content” offering). Our key Content revenues represent the majority of our business and are supported by our searchable creative platform and driven by our large contributor network.

In addition, our customers have needs that are beyond traditional content offerings include: license products and services. These include (i) licenses to metadata associated with our images, footage, music tracks and 3D models through our data offering, (ii) distribution and advertising services from our Giphy business, which consists of GIFs (graphics interchange format visuals) that serve as a critical ingredient in text- and message- based conversations and in contextual advertising settings, (iii) specialized solutions for high-quality content matched with production tools and services through Shutterstock Studios and (iv) other tailored white-glove services (collectively, our “Data, Distribution, and Services” offerings).

Over 2.1 million active, paying customers contributed to our revenue for the twelve-month period ended March 31, 2024.

Our Content Offering

Our Content offering includes licenses for:

- Images - consisting of photographs, vectors and illustrations. Images are typically used in visual communications, such as websites, digital and print marketing materials, corporate communications, books, publications and other similar uses.
- Footage - consisting of video clips, premium footage filmed by industry experts and cinema grade video effects, available in HD and 4K formats. Footage is often integrated into websites, social media, marketing campaigns and cinematic productions.
- Music - consisting of high-quality music tracks and sound effects, which are often used to complement images and footage.
- 3 Dimensional (“3D”) Models - consisting of 3D models available in a variety of formats, used in a variety of industries such as advertising, media and video production, gaming, retail, education, design and architecture.
- GIFs Generative AI Content - consisting of GIFs (graphics interchange format visuals) that serve as images generated from algorithms trained with high-quality, ethically sourced content. Customers can generate images by entering a critical ingredient in text- and message- based conversations and in contextual advertising settings, description of their desired content into model prompts.

Our offerings are Content is distributed to customers under the following brands: Shutterstock; Pond5; Giphy; TurboSquid; Offset; PicMonkey; PremiumBeat; Splash News; Bigstock; PicMonkey; and Splash News.

Offset. Shutterstock, our flagship brand, includes various content types such as image, footage, music and editorial. For customers seeking specialized solutions, Shutterstock Studios extends our offerings by providing custom, high-quality content matched with production tools and services at scale.

In addition, we also license the metadata associated with our images, footage clips, music tracks and 3D models through our computer vision data partnerships offering, which is used by large technology companies as training data for their individual generative AI and machine learning needs. During the three and nine months ended September 30, 2023, we have recognized \$45.5 million and \$79.5 million

[Table of revenue associated with our computer vision data partnerships offering. Contents](#)

Pond5 is a video-first content marketplace which expands the Company's content offerings across footage, image and music. PicMonkey is a leading online graphic design and image editing platform. TurboSquid operates a marketplace that offers more than one million 3D models and a 2 dimensional (“2D”) marketplace derived from 3D objects. PicMonkey is a leading online graphic design and image editing platform. PremiumBeat offers exclusive high-quality music tracks and provides producers, filmmakers and marketers the ability to search handpicked production music from the world's leading composers. Splash News provides editorial image and video content across celebrity and red carpet events. Bigstock maintains a separate content library tailored for creators seeking to incorporate cost-effective imagery into their projects. Our Offset brand provides authentic and exceptional content for high-impact use cases that require extraordinary images, featuring work from top assignment photographers and illustrators from around the world. PremiumBeat offers exclusive high-quality music tracks

On February 1, 2024, we acquired Backgrid USA, Inc. and Backgrid London, Ltd. (collectively “Backgrid”). Backgrid supplies media organizations with real-time celebrity content.

Our Data, Distribution, and Services Offering:

[Table Our Data, Distribution, and Services offering addresses customer demand for products and services that are beyond our Content licenses. These products and services include, among other things, the use of Contents](#)

our metadata, leveraging our Giphy, Inc. platform, and customized Shutterstock Studios offerings.

provides producers, filmmakers and marketers the ability to search handpicked production music from the world's leading composers. Bigstock maintains a separate content library tailored We have seen increased demand for creators seeking to incorporate cost-effective imagery into their projects.

Over 2.1 million active, paying customers contributed access to our revenue metadata for the twelve-month period ended September 30, 2023. machine learning and generative artificial intelligence model training. We offer ethically sourced and licenseable metadata at industry leading scales and quality. Our library has grown to more than 757 million

images and more than 52 million footage clips as of September 30, 2023. This makes our collection of content one of the largest of its kind, and we delivered 117.6 million paid downloads to our customers across all of our brands during the nine months ended September 30, 2023.

Contributors of content typically earn a royalty each time their work is licensed. Contributors earn royalties based on our published earnings schedule that is based on annual licensing volume, which determines the contributor's earnings tier and the purchase option under which the content was licensed. Royalties represent the largest component of our operating expenses, are reported within cost of revenue, tend to fluctuate proportionately with revenue and paid downloads and may be impacted by the mix of products sold.

Through our platform, we generate revenue by licensing content to our customers. During the nine months ended September 30, 2023, 51% of our revenue and the majority of our content licenses came from our E-commerce sales channel. The majority of our customers license content directly through our self-service web properties. E-commerce customers have the ability to purchase plans that are paid on either a monthly or annual basis or to license content on a transactional basis. E-commerce customers generally license content under our standard or enhanced licenses, with additional licensing options available to meet customers' individual needs.

Customers in our Enterprise sales channel generally have unique content, licensing and workflow needs. These customers benefit from communication with our dedicated sales, service and research teams which provide a number of personalized enhancements to their creative workflows including non-standard licensing rights, multi-seat access, ability to pay on credit terms, multi-brand licensing packages, increased indemnification protection and content licensed for use-cases outside of those available on our e-commerce platform. Customers in our enterprise sales channel may also benefit from access to (i) Shutterstock Editorial, which includes our library of editorial images and videos, (ii) Shutterstock Studios, our offering which provides custom, high-quality content matched with production tools and services at scale, and (iii) computer vision, our data partnerships offering which provides metadata associated with our content collection, used to train AI models. Our range of solutions, including the depth of our API platform integrations, appeals to a broad and diverse customer base ranges from large technology and enables us media companies to adapt and evolve with the needs of our more high touch clients to deliver capabilities that embed deep within their workflows. Our Enterprise sales channel provided approximately 49% of our revenue for the nine months ended September 30, 2023, smaller start-up organizations.

Acquisition of Giphy, Inc.

On May 22, 2023, we entered into a Stock Purchase Agreement with Meta Platforms, Inc. ("Meta") dated May 22, 2023 (the "Purchase Agreement"). On June 23, 2023, in 2023, we completed our acquisition of Giphy, Inc. ("Giphy"). Giphy is a content platform that allows users to personalize casual conversations with GIFs, and generates billions of monthly impressions through over 14,000 API partners. We believe customers in all industries will look to use Giphy in marketing campaigns as another advertising outlet.

Our Data, Distribution, and Services offering also includes high-quality production and custom content at scale provided by Shutterstock Studios ("Studios"). Studios is a cost-effective solution for brands and agencies looking to meet their content needs and create fresh dynamic digital assets. Customers can bring an idea, and our Studios team will provide a 360-degree content creation solution. We offer a whole spectrum of services at pre-production, production, live production and post-production stages.

Acquisition of Envato Pty Ltd.

Share Purchase Agreement

On May 1, 2024, the Company entered into a Share Purchase Agreement (the "Purchase Agreement") to acquire all of the outstanding shares (the "Acquisition") of Giphy, Inc. Envato Pty Ltd. ("Giphy" Envato) from Meta. The consideration payable for the Acquisition, after customary working capital and other adjustments, will be approximately \$245 million. The purchase price will be funded through a newly established credit facility. Envato is an Australian based company that provides an on-line marketplace for creative digital assets. The Company believes the Acquisition will expand its offerings across customers and products. The acquisition is anticipated to close in the third quarter, subject to regulatory approvals and other customary closing conditions.

Debt Commitment Letter

On May 1, 2024, in connection with the execution of the Purchase Agreement, the Company entered into a commitment letter (the "Debt Commitment Letter") with Bank of America, N.A., BofA Securities, Inc., Citibank, N.A., Wells Fargo Bank, N.A. and Citizens Bank, N.A. (collectively, the "Commitment Parties"). The Debt Commitment Letter provides that the Commitment Parties have agreed to provide the Company with debt financing in connection with the Acquisition comprised of (i) a senior unsecured term loan facility in an aggregate principal amount of \$125.0 million and (ii) a senior unsecured revolving credit facility in an aggregate principal amount of \$250.0 million. The funding of the debt financing pursuant to the Purchase Agreement, was \$53 million Debt Commitment Letter is contingent on the satisfaction of certain conditions set forth therein, including negotiation and execution of the definitive debt financing agreement contemplated by the Debt Commitment Letter and the Acquisition being consummated substantially contemporaneously with the initial funding of the debt financing. The proceeds from the debt financing will be used by the Company: (i) to finance the consideration, and related transaction costs, due in net cash, in addition to cash acquired, assumed debt and other working capital adjustments. The consideration was paid with existing cash on hand. Giphy is a New York-based company that operates a collection of GIFs and stickers that supplies casual conversational content. The Company believes its acquisition of Giphy extends Shutterstock's audience touchpoints beyond primarily professional marketing and advertising use cases and expands into casual conversations.

In January 2023, the United Kingdom Competition and Markets Authority (the "CMA") issued its final order requiring Meta to divest its ownership of Giphy, which Meta acquired in 2020. In connection with the closing of the acquisition, whose terms were preapproved by the CMA, Shutterstock Acquisition, (ii) to repay certain existing indebtedness and Meta entered into a transitional services agreement (the "TSA") pursuant to which Meta is responsible (iii) for certain costs related to retention of Giphy employees, including (i) recurring salary, bonus, and benefits through August 2024, which would be \$35.6 million if all employees are retained through August 2024, and (ii) nonrecurring items, totaling \$87.9 million, comprised of one-time employment inducement bonuses and the cash value of unvested Meta equity awards (the "Giphy Retention Compensation").

The Giphy Retention Compensation will be paid to the individuals for being employees general corporate purposes of the Company subsequent to the completion of the acquisition. Accordingly, we determined that the payments are for future service requirements and will be reflected as operating expenses, less any amounts earned by the employees prior to the acquisition, in our Statements of Operations as incurred. The Giphy Retention Compensation is reflected as a reduction of the purchase price and has been funded into an escrow account.

Upon closing of the acquisition, the Company also entered into an agreement with Meta whereby the Company will provide Meta with Giphy content through API services for a period of two years, its subsidiaries.

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Key Operating Metrics

In addition to key financial metrics, we regularly review a number of key operating metrics to evaluate our business, determine the allocation of resources and make decisions regarding business strategies. We believe that these metrics can be useful for understanding the underlying trends in our business.

Subscribers, subscriber revenue and average revenue per customer from acquisitions are included in these metrics beginning twelve months after the closing of the respective business combination. Accordingly, the metrics include Subscribers, Subscriber revenue, and Average revenue per customer from TurboSquid beginning February 2022, from PicMonkey beginning September 2022, and from Pond5 and Splash News beginning May 2023. These metrics exclude the respective counts and revenues from Giphy, Giphy and Backgrid.

Subscribers

We define subscribers as those customers who purchase one or more of our monthly recurring products for a continuous period of at least three months, measured as of the end of the reporting period. We believe the number of subscribers is an important metric that provides insight into our monthly recurring business. We believe that an increase in our number of subscribers is an indicator of engagement in our platform and potential for future growth.

Subscriber Revenue

We define subscriber revenue as the revenue generated from subscribers during the period. We believe subscriber revenue, together with our number of subscribers, provide insight into the portion of our business driven by our monthly recurring products.

Average Revenue Per Customer

Average revenue per customer is calculated by dividing total revenue for the last twelve-month period by customers. We define customers as total active, paying customers that contributed to total revenue over the last twelve-month period. Changes in our average revenue per customer will be driven by changes in the mix of our subscription-based and transactional products as well as pricing in our transactional business.

Paid Downloads

We define paid downloads as the number of downloads that our customers make in a given period of our content. Paid downloads exclude content related to our Studios business, downloads of content that are offered to customers for no charge (including our free trials), and downloads associated with metadata delivered through our computer vision data deal offering. Measuring the number of paid downloads that our customers make in a given period is important because it is a measure of customer engagement on our platform and triggers the recognition of revenue and contributor royalties.

Revenue per Download

We define revenue per download as the amount of revenue recognized in a given period divided by the number of paid downloads in that period excluding revenue from our Studios business, revenue that is not derived from or associated with content licenses and revenue associated with our computer vision data deal offering. This metric captures any changes in our pricing, including changes resulting from the impact of competitive pressures, as well as the mix of licensing options that our customers choose, some of which generate more revenue per download than others, and the impact that changes in foreign currency rates have on our pricing. Changes in revenue per download are primarily driven by the introduction of new product offerings, changes in product and sales channel mix and customer utilization of our products.

Content in our Collection

We define content in our collection as the total number of approved images (photographs, vectors and illustrations) and footage (in number of clips) in our library at the end of the period. We exclude content from this collection metric that is not uploaded directly to our site but is available for license by our customers through an application program interface, content from our Studios business and AI generated content. Prior to December 31, 2022, this metric only included approved images and footage clips in our library on shutterstock.com at the end of the period. We believe that our large selection of high-quality content enables us to attract and retain customers and drives our network effect.

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The following table summarizes our key operating metrics, which are unaudited, for the three and nine months ended September 30, 2023 March 31, 2024 and 2022: 2023:

		Three Months Ended March 31,		Three Months Ended March 31,	
		Three Months Ended March 31,		Three Months Ended March 31,	
		Three Months Ended March 31,		Three Months Ended March 31,	
		Three Months Ended September 30,		Nine Months Ended September 30,	
		2023		2022	
		2023		2022	
Subscribers (end of period) ₁	Subscribers (end of period) ₁	551,000	607,000	551,000	607,000
Subscribers (end of period) ₁					
Subscribers (end of period) ₁					
Subscribers (end of period) ₁					
Subscribers (end of period) ₁					
Subscribers (end of period) ₁					

Subscribers (end of period) ₁									
Subscribers (end of period) ₁									
Subscriber revenue (in millions) ₁									
Subscriber revenue (in millions) ₁									
Subscriber revenue (in millions) ₁	Subscriber revenue (in millions) ₁								
		\$	88.3	\$	87.7	\$	266.3	\$	257.8
Average revenue per customer (last twelve months) ₁	Average revenue per customer (last twelve months) ₁								
		\$	401	\$	329	\$	401	\$	329
Average revenue per customer (last twelve months) ₁									
Average revenue per customer (last twelve months) ₁									
Paid downloads (in millions)									
Paid downloads (in millions)									
Paid downloads (in millions)	Paid downloads (in millions)								
			36.4		42.8		117.6		130.8
Revenue per download	Revenue per download								
		\$	4.76	\$	4.43	\$	4.63	\$	4.37
Revenue per download									
Revenue per download									
Content in our collection (end of period, in millions):	Content in our collection (end of period, in millions):								
Content in our collection (end of period, in millions):									
Content in our collection (end of period, in millions):									
Images									
Images									
Images	Images								
			757		527		757		527
Footage clips	Footage clips								
			52		28		52		28
Footage clips									
Footage clips									

¹ Subscribers, Subscriber Revenue and Average Revenue Per Customer from acquisitions are included in these metrics beginning twelve months after the closing of the respective business combination. Accordingly, the metrics include Subscribers, Subscriber revenue, and Average revenue per customer from **TurboSquid** beginning February 2022, from **PicMonkey** beginning September 2022, and from **Pond5** and **Splash News** beginning May 2023. These metrics exclude the respective counts and revenues from our acquisition acquisitions of **Giphy**, **Giphy** and **Backgrid**.

Critical Accounting Estimates

Our financial statements are prepared in accordance with GAAP. The preparation of the consolidated financial statements in conformity with GAAP requires our management to make a number of estimates and assumptions relating to the reported amounts of assets and liabilities, the disclosure or inclusion of contingent assets and liabilities at the date of the consolidated financial statements, and the reported amounts of revenue and expenses during the period. We evaluate our significant estimates on an ongoing basis, including, but not limited to, estimates related to allowance for doubtful accounts, the volume of expected unused licenses used in revenue recognition for our subscription-based products, the fair value of acquired goodwill and intangible assets and income tax provisions. We base our estimates on historical experience and on various other assumptions that we believe to be reasonable under the circumstances, the results of which form the basis for making judgments about carrying value of assets and liabilities that are not readily apparent from other sources. Therefore, we consider these to be our critical accounting estimates. Actual results could differ from those estimates.

A description of our critical accounting policies that involve significant management judgments appears in our **2022 2023** Form 10-K, under “Management’s Discussion and Analysis of Financial Condition and Results of Operations—Critical Accounting Estimates.”

See Note 1 to our Unaudited Consolidated Financial Statements included in Part I, Item 1 of this Quarterly Report on Form 10-Q for a full description of the impact of the adoption of new accounting standards on our financial statements. There have been no material changes to our critical accounting estimates as compared to our critical accounting policies and estimates included in our **2022 2023** Form 10-K.

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Key Components of Our Results of Operations

Revenue

We distribute our content product offerings through two primary channels:

E-commerce: Content: The majority of our customers license image, video, music and 3D content for commercial purposes either directly through our self-service web properties. E-commerce properties or through our dedicated sales teams. Content customers have the flexibility to purchase a subscription-based plan plans that is are paid on a monthly or annual basis or basis. Customers are also able to license content on a transactional basis. These customers generally license content under our standard or enhanced licenses, with additional licensing options available to meet customers' individual needs. E-commerce Certain content customers typically pay the full amount of the purchase price in advance or at the time of license, generally with a credit card.

Enterprise: We also have a base of customers with unique content, licensing and workflow needs. These customers benefit from communication with our dedicated sales professionals, service and research teams which provide a number of tailored enhancements to their creative workflows including non-standard licensing rights, multi-seat access, ability to pay on credit terms, multi-brand licensing packages, increased indemnification protection and content licensed for use-cases outside of those available on the e-commerce platform.

Data, Distribution, and Services: Our Data, Distribution, and Services offering addresses customer demand for products and services that are beyond our stock image, footage music and 3D model licenses. We have seen increased demand for access to our metadata for machine learning and generative artificial intelligence model training. We offer ethically sourced and licenseable metadata at unique scales and quality. Our metadata customer base ranges from large technology and media companies to smaller start-up organizations.

In 2023, we completed our acquisition of Giphy, Inc. ("Giphy"). Giphy is a content platform that allows used to personalize casual conversations with GIFs, and generates billions of monthly impressions through over 14,000 API partners. We believe customers in all industries will look to use Giphy in marketing campaigns as another advertising outlet.

Our Data, Distribution, and Services offering also includes high-quality production and custom content at scale provided by Shutterstock Studios ("Studios"). Studios is a cost-effective solution for brands and agencies looking to meet their content needs and create fresh dynamic digital assets. Customers can bring an idea, and our Studios team will provide a 360-degree content creation solution. We offer a whole spectrum of services at pre-production, production and post-production stages.

The Company's revenues by distribution channel for the three and nine months ended September 30, 2023 March 31, 2024 and 2022 2023 are as follows (in thousands):

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2023	2022	2023	2022
E-commerce	\$ 106,037	\$ 124,594	\$ 337,694	\$ 379,052
Enterprise	127,211	79,502	319,674	231,048
Total Revenues	\$ 233,248	\$ 204,096	\$ 657,368	\$ 610,100

	Three Months Ended March 31,	
	2024	2023
Content	\$ 173,830	\$ 193,984
Data, Distribution, and Services	40,485	21,296
Total Revenues	\$ 214,315	\$ 215,280

Costs and Expenses

Cost of Revenue. Cost of revenue consists of royalties paid to contributors, credit card processing fees, content review costs, customer service expenses, infrastructure and hosting costs related to maintaining our creative platform and cloud-based software platform, depreciation and amortization of capitalized internal-use software, purchased content and acquisition-related intangible assets, allocated facility costs and other supporting overhead costs. Cost of revenue also includes employee compensation, including non-cash equity-based compensation, bonuses and benefits associated with the maintenance of our creative platform and cloud-based software platform.

Sales and Marketing. Sales and marketing expenses include third-party marketing, advertising, branding, public relations and sales expenses. Sales and marketing expenses also include associated employee compensation, including non-cash equity-based compensation, bonuses and benefits, and commissions as well as allocated facility and other supporting overhead costs.

Product Development. Product development expenses consist of employee compensation, including non-cash equity-based compensation, bonuses and benefits, and expenses related to vendors engaged in product management, design, development and testing of our websites and products. Product development costs also includes software and other IT equipment costs, allocated facility expenses and other supporting overhead costs.

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General and Administrative. General and administrative expenses include employee compensation, including non-cash equity-based compensation, bonuses and benefits for executive, finance, accounting, legal, human resources, internal information technology, internet security, business intelligence and other administrative personnel. In addition, general and administrative expenses include outside legal, tax and accounting services, bad debt expense, insurance, facilities costs, other supporting overhead costs and depreciation and amortization expense.

Bargain Purchase Gain. A bargain purchase gain is recognized subsequent to an acquisition, if the fair value of the net assets acquired and liabilities assumed exceeds the net consideration.

Other Income, / (Expense), Net. Other income, net consists of non-operating costs such as foreign currency transaction gains and losses, in addition to unrealized gains and losses on investments and interest income and expense.

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Income Taxes. We compute income taxes using the asset and liability method, under which deferred tax assets and liabilities are determined based on the difference between the financial statement and tax bases of assets and liabilities using enacted statutory income tax rates in effect for the year in which the differences are expected to affect taxable income. Valuation allowances are established when necessary to reduce net deferred tax assets to the amount expected to be realized.

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Results of Operations

The following table presents our results of operations for the periods indicated. The period-to-period comparisons of results are not necessarily indicative of results for future periods.

		Three Months Ended September 30,		Nine Months Ended September 30,	
		2023	2022	2023	2022
		(in thousands)			
Consolidated Statements of Operations:	Consolidated Statements of Operations:				
Revenue	Revenue	\$ 233,248	\$ 204,096	\$ 657,368	\$ 610,100
Revenue					
Revenue					
Operating expenses:					
Operating expenses:					
Operating expenses:	Operating expenses:				
Cost of revenue	Cost of revenue	94,219	79,911	256,798	226,381
Cost of revenue					
Cost of revenue					
Sales and marketing					
Sales and marketing	Sales and marketing	56,165	47,777	152,084	155,335
Product development	Product development	28,098	17,534	72,722	48,322
Product development					
Product development					
General and administrative					
General and administrative	General and administrative	37,574	30,189	109,488	94,085
General and administrative					

Total operating expenses	Total operating expenses	216,056	175,411	591,092	524,123
Total operating expenses					
Total operating expenses					
Income from operations					
Income from operations					
Income from operations	Income from operations	17,192	28,685	66,276	85,977
Bargain purchase gain		9,864	—	51,804	—
Other income / (expense), net		557	(1,546)	2,328	(3,449)
Other income, net					
Other income, net					
Other income, net					
Income before income taxes	Income before income taxes	27,613	27,139	120,408	82,528
(Benefit) / Provision for income taxes		(806)	4,099	9,133	13,471
Income before income taxes					
Income before income taxes					
Provision for income taxes					
Provision for income taxes					
Provision for income taxes					
Net income	Net income	\$ 28,419	\$ 23,040	\$ 111,275	\$ 69,057
Net income					
Net income					

The following table presents the components of our results of operations for the periods indicated as a percentage of revenue:

Consolidated Statements of Operations:	Consolidated Statements of Operations:	Three Months Ended September 30,				Nine Months Ended September 30,			
		2023		2022		2023		2022	
Consolidated Statements of Operations:	Consolidated Statements of Operations:								
Consolidated Statements of Operations:	Consolidated Statements of Operations:								
Revenue	Revenue	100	%	100	%	100	%	100	%
Revenue	Revenue								
Operating expenses:	Operating expenses:								
Operating expenses:	Operating expenses:								
Cost of revenue	Cost of revenue	40	%	39	%	39	%	37	%
Cost of revenue	Cost of revenue								
Sales and marketing	Sales and marketing	24	%	23	%	23	%	25	%
Sales and marketing	Sales and marketing								
Product development	Product development								

Product development									
Product development	Product development	12	%	9	%	11	%	8	%
General and administrative	General and administrative	16	%	15	%	17	%	15	%
General and administrative									
General and administrative									
Total operating expenses									
Total operating expenses									
Total operating expenses	Total operating expenses	93	%	86	%	90	%	86	%
Income from operations	Income from operations	7	%	14	%	10	%	14	%
Income from operations									
Income from operations									
Bargain purchase gain		4	%	—	%	8	%	—	%
Other income / (expense), net		—	%	(1)	%	—	%	(1)	%
Other income, net									
Other income, net									
Other income, net									
Income before income taxes	Income before income taxes	12	%	13	%	18	%	14	%
(Benefit) / Provision for income taxes		—	%	2	%	1	%	2	%
Income before income taxes									
Income before income taxes									
Provision for income taxes									
Provision for income taxes									
Provision for income taxes									
Net income	Net income	12	%	11	%	17	%	11	%
Net income									
Net income									

Note: Due to rounding, percentages may not sum to totals.

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Comparison of the Three Months Ended **September 30, 2023** **March 31, 2024** and **2022** **2023**

The following table presents our results of operations for the periods indicated (in thousands):

	Three Months Ended September 30,			
	2023	2022	\$ Change	% Change
Consolidated Statements of Operations:				
Revenue	\$ 233,248	\$ 204,096	\$ 29,152	14 %
Operating expenses:				
Cost of revenue	94,219	79,911	14,308	18
Sales and marketing	56,165	47,777	8,388	18
Product development	28,098	17,534	10,564	60
General and administrative	37,574	30,189	7,385	24
Total operating expenses	216,056	175,411	40,645	23
Income from operations	17,192	28,685	(11,493)	(40)

Bargain purchase gain	9,864	—	9,864	*
Other income / (expense), net	557	(1,546)	2,103	(136)
Income before income taxes	27,613	27,139	474	2
(Benefit) / Provision for income taxes	(806)	4,099	(4,905)	(120)
Net income	\$ 28,419	\$ 23,040	\$ 5,379	23 %

*Not meaningful

	Three Months Ended March 31,			
	2024	2023	\$ Change	% Change
Consolidated Statements of Operations:				
Revenue	\$ 214,315	\$ 215,280	\$ (965)	— %
Operating expenses:				
Cost of revenue	88,204	78,163	10,041	13
Sales and marketing	56,236	47,527	8,709	18
Product development	21,051	15,406	5,645	37
General and administrative	32,078	33,815	(1,737)	(5)
Total operating expenses	197,569	174,911	22,658	13
Income from operations	16,746	40,369	(23,623)	(59)
Other income, net	3,644	1,045	2,599	249
Income before income taxes	20,390	41,414	(21,024)	(51)
Provision for income taxes	4,269	8,571	(4,302)	(50)
Net income	\$ 16,121	\$ 32,843	\$ (16,722)	(51)%

Revenue

Revenue increased for the three months ended March 31, 2024 was in-line with revenue for the three months ended March 31, 2023, declining by \$29.2 million, or 14%, to \$233.2 million \$1.0 million. Revenue was not impacted on a constant currency basis in the three months ended September 30, 2023 compared to the same period in 2022. On a constant currency basis, revenue increased approximately 12% in the three months ended September 30, 2023 March 31, 2024, compared to the same period in 2022, 2023.

The Company's E-commerce Content revenues decreased by 15% 10%, to \$106.0 \$173.8 million in the three months ended September 30, 2023 March 31, 2024, compared to the same period in 2022. On a constant currency basis, E-commerce revenues decreased by 16% in the three months ended September 30, 2023, compared to the same period in 2022, 2023. The decline in our E-commerce Content revenues was primarily driven by weakness in new customer acquisition.

The Company's Enterprise Data, Distribution, and Services revenues increased by 60% 90%, to \$127.2 \$40.5 million in the three months ended September 30, 2023 March 31, 2024, compared to the same period in 2022. On a constant currency basis, Enterprise revenues increased by 57% in the three months ended September 30, 2023, compared to the same period in 2022, 2023. The increase in Enterprise Data, Distribution, and Services revenues was primarily driven by growth in our computer vision data partnerships offering, which generated \$45.5 million and \$1.5 million of revenue grew 73% in the three months ended September 30, 2023 and 2022, respectively, March 31, 2024 compared to the same period in 2023.

In the three months ended September 30, 2023 March 31, 2024 and 2022, 2023, we delivered 36.4 35.0 million and 42.8 42.7 million paid downloads, respectively, and our revenue per download was \$4.76 \$4.97 and \$4.43 \$4.41 for the three months ended September 30, 2023 March 31, 2024 and 2022, 2023, respectively. During the three months ended September 30, 2023 March 31, 2024, the decline in paid downloads is attributed to the decline in the E-commerce Content business.

Changes in our revenue by region were as follows: revenue from North America increased by \$34.3 \$11.3 million, or 38% 11%, to \$123.3 \$110.4 million, revenue from Europe decreased by \$0.7 \$3.6 million, or 1% 6%, to \$56.6 \$55.4 million and revenue from outside Europe and North America decreased by \$4.4 \$8.6 million, or 8% 15%, to \$53.4 \$48.5 million, in the three months ended September 30, 2023 March 31, 2024 compared to the same period in 2022.

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2023.

Costs and Expenses

Cost of Revenue. Cost of revenue increased by \$14.3 \$10.0 million, or 18% 13% to \$94.2 \$88.2 million in the three months ended September 30, 2023 March 31, 2024 compared to the same period in 2022, 2023. This increase was primarily driven by: (i) increased royalty, content and reviewer costs; (ii) higher costs associated with website hosting, hardware and software licenses; (ii) higher employee-related costs, and; (iii) increased depreciation and amortization expense driven by our acquisition of expense. These increases relate to expenses associated with the Giphy and (iv) Backgrid acquisitions, which are not in the first quarter 2023 expenses. The Giphy employee-related costs were comprised of \$2.3 \$2.5 million of recurring Giphy Retention Compensation and \$0.9 \$0.7 million of non-recurring Giphy Retention Compensation not considered necessary to operate our business. Compensation. We expect that our cost of revenue will continue to fluctuate in-line with changes in revenue.

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Sales and Marketing. Sales and marketing expenses increased by \$8.4 \$8.7 million, or 18%, to \$56.2 million in the three months ended September 30, 2023 March 31, 2024 compared to the same period in 2022, 2023. As a percent percentage of revenue, sales and marketing expenses increased to 24% 26% for the three months ended September 30, 2023 March 31, 2024, from 23% 22% for the same period in 2022, 2023. This was primarily driven by \$4.6 \$5.5 million increase in higher employee-related costs marketing spend for brand and sales commission and \$1.6 million in higher consulting costs. For performance-based marketing. In addition, for the three months ended September 30, 2023 March 31, 2024, sales and marketing expenses included (i) \$1.2 million in severance costs associated with strategic workforce optimizations higher commissions and (ii) \$0.2 million of expense associated with non-recurring Giphy Retention Compensation not considered necessary to operate our business. bonus related expenses. We expect sales and marketing expenses to continue to fluctuate as we optimize our sales channels and invest in new customer acquisition, products and geographies.

Product Development. Product development expenses increased by \$10.6 \$5.6 million, or 60% 37%, to \$28.1 \$21.1 million in the three months ended September 30, 2023 March 31, 2024 compared to the same period in 2022, 2023. The increase in product development was primarily driven by Giphy employee-related costs comprised of \$2.7 million of recurring Giphy Retention Compensation and \$5.6 \$4.3 million of non-recurring Giphy Retention Compensation, not considered necessary to operate our business. For the three months ended September 30, 2023, product development expenses included \$1.5 million offset by declines in severance costs associated with strategic workforce optimizations software and outside consultant expenses. We expect product development expenses, of which a portion will be capitalized, to continue in the foreseeable future, as we pursue opportunities to invest in developing new products and internal tools and enhance the functionality of our existing products and technologies.

General and Administrative. General and administrative expenses increased decreased by \$7.4 \$1.7 million, or 24% 5%, to \$37.6 \$32.1 million in the three months ended September 30, 2023 March 31, 2024 compared to the same period in 2022, 2023. This increase decrease was driven primarily by (i) \$2.6 million reductions in higher non-cash equity-based compensation expense; (ii) \$0.9 million related expenses and a recovery in bad debt expense, offset by increases in professional fees associated with the acquisition of Backgrid and Envato, and Giphy employee-related expenses. The recurring Giphy Retention Compensation was \$0.6 million and (iii) \$1.4 million of the non-recurring Giphy Retention Compensation not considered necessary to operate our business. For was \$1.6 million for the three months ended September 30, 2023, general and administrative expenses included \$2.1 million in severance costs associated with strategic workforce optimizations.

Bargain Purchase Gain March 31, 2024. In the three months ended September 30, 2023, we increased our Giphy acquisition bargain purchase gain by \$9.9 million associated with updates to deferred income tax balances recorded in the Giphy opening balance sheet.

Other Income, / (Expense), Net. In the three months ended September 30, 2023 March 31, 2024, other income, / (expense) net was primarily driven by \$3.8 million of unrealized gains related to our investment in Meitu, Inc. In the first quarter of 2024, we exchanged our investment in ZCool Technologies Limited with Meitu, Inc. for \$18.4 million of Meitu common shares, resulting in an investment carrying value increase of \$3.4 million, which is recorded in Other income, net substantially consisted in the Consolidated Statement of \$1.9 million Operations. In addition, other income, net had \$1.0 million of interest income, partially offset by \$0.8 \$0.6 million of unfavorable unrealized foreign currency fluctuations losses and \$0.6 million of interest expense related to our credit facility. During the three months ended September 30, 2022 March 31, 2023, other income, / (expense), net substantially consisted of \$1.1 million of unfavorable favorable unrealized foreign currency fluctuations. As we increase the volume of business transacted in foreign currencies resulting from international expansion and as currency rates fluctuate, we expect foreign currency gains and losses to continue to fluctuate.

Income Taxes. Income tax expense decreased by \$4.9 \$4.3 million for the three months ended September 30, 2023 March 31, 2024, compared to the same period in 2022, 2023. Our effective tax rates were 2.9% 20.9% and 15.1% 20.7% for the three months ended September 30, 2023 March 31, 2024 and 2022, 2023, respectively.

For the three months ended September 30, 2023 March 31, 2024, the net effect of discrete items decreased increased the effective tax rate by 14.9% 1.5%. The discrete items for the three months ended September 30, 2023, primarily relate to the effect of the U.S. Research and Development ("R&D") tax credit claimed on the Company's 2022 tax return, which was substantially completed in the third quarter of 2023. Excluding discrete items, our effective tax rate would have been 12.0% 19.4% for the three months ended September 30, 2023 March 31, 2024.

For the three months ended September 30, 2022 March 31, 2023, the net effect of discrete items increased the effective tax rate decreased by 3.3% related primarily to the effect of the U.S. Research and Development ("R&D") tax credit claimed on the Company's 2021 tax return, which was substantially completed in the third quarter of 2022, 0.9%. Excluding discrete items, our effective tax rate would have been 18.4% 19.8% for the three months ended September 30, 2022.

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As we continue to expand our operations outside of the United States, we have been and may continue to become subject to taxation in additional non-U.S. jurisdictions and our effective tax rate could fluctuate accordingly.

Comparison of the Nine Months Ended September 30, 2023 and 2022

The following table presents our results of operations for the periods indicated:

	Nine Months Ended September 30,			
	2023	2022	\$ Change	% Change
	(in thousands)			
Consolidated Statements of Operations Data:				
Revenue	\$ 657,368	\$ 610,100	\$ 47,268	8 %
Operating expenses:				
Cost of revenue	256,798	226,381	30,417	13 %
Sales and marketing	152,084	155,335	(3,251)	(2)%
Product development	72,722	48,322	24,400	50 %

General and administrative	109,488	94,085	15,403	16 %
Total operating expenses	591,092	524,123	66,969	13 %
Income from operations	66,276	85,977	(19,701)	(23)%
Bargain purchase gain	51,804	—	51,804	*
Other income / (expense), net	2,328	(3,449)	5,777	(167)%
Income before income taxes	120,408	82,528	37,880	46 %
Provision for income taxes	9,133	13,471	(4,338)	(32)%
Net income	\$ 111,275	\$ 69,057	\$ 42,218	61 %

*Not meaningful

Revenue

Revenue increased by \$47.3 million, or 8%, to \$657.4 million in the nine months ended September 30, 2023 compared to the same period in 2022. Foreign currency fluctuations did not have a significant impact on the Company's revenues in the nine months ended September 30, 2023.

The Company's E-commerce revenues decreased by 11%, to \$337.7 million in the nine months ended September 30, 2023, compared to the same period in 2022. Foreign currency fluctuations did not have a significant impact on the Company's E-commerce revenues in the nine months ended September 30, 2023. The decline in our E-commerce revenues was driven by weakness in new customer acquisition, partially offset by revenues generated from our acquisition of Pond5, which was completed on May 11, 2022.

The Company's Enterprise revenues increased by 38%, to \$319.7 million in the nine months ended September 30, 2023, compared to the same period in 2022. Foreign currency fluctuations did not have a significant impact on the Company's Enterprise revenues in the nine months ended September 30, 2023. The increase in Enterprise revenues was primarily driven by (i) growth in our computer vision data partnerships, which generated \$79.5 million and \$4.4 million of revenue in the nine months ended September 30, 2023 and 2022, respectively; and (ii) revenue generated from our acquisitions of Pond5 and Splash News, which were completed on May 11, 2022 and May 28, 2022, respectively.

In the nine months ended September 30, 2023 and 2022, we delivered 117.6 million and 130.8 million paid downloads, respectively, and our revenue per download was \$4.63 and \$4.37 for the nine months ended September 30, 2023 and 2022, respectively. During the nine months ended September 30, 2023, the decline in paid downloads is attributed to the decline in the E-commerce business.

Changes in our revenue by region were as follows: revenue from North America increased by \$63.8 million, or 25%, to \$318.7 million, revenue from Europe decreased by \$8.8 million, or 5%, to \$174.0 million and revenue from outside Europe and North America decreased by \$7.7 million, to \$164.7 million, in the nine months ended September 30, 2023 compared to the same period in 2022.

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Costs and Expenses

Cost of Revenue. Cost of revenue increased by \$30.4 million, or 13%, to \$256.8 million in the nine months ended September 30, 2023 compared to the same period in 2022. This increase was primarily driven by: (i) increased depreciation and amortization expense driven by our recent acquisitions; (ii) increased royalty, content and reviewer costs; (iii) higher costs associated with website hosting, hardware and software licenses; and (iv) Giphy employee-related costs comprised of \$2.5 million of recurring Giphy Retention Compensation and \$3.6 million of non-recurring Giphy Retention Compensation not considered necessary to operate our business. We expect that our cost of revenue will continue to fluctuate in line with changes in revenue.

Sales and Marketing. Sales and marketing expenses decreased by \$3.3 million, or 2%, to \$152.1 million in the nine months ended September 30, 2023 compared to the same period in 2022. As a percent of revenue, sales and marketing expenses decreased to 23% for the nine months ended September 30, 2023, from 25% for the same period in 2022. This was primarily driven by (i) \$13.4 million in decreased performance marketing spend and (ii) \$0.9 million in lower occupancy costs. These decreases were partially offset by (i) \$5.5 million in higher employee-related costs and sales commissions, (ii) \$1.1 million in higher non-cash equity-based compensation expense; and (iii) Giphy employee-related costs comprised of \$0.6 million of recurring Giphy Retention Compensation and \$0.8 million of non-recurring Giphy Retention Compensation not considered necessary to operate our business. For the nine months ended September 30, 2023, sales and marketing expenses included \$1.2 million in severance costs associated with strategic workforce optimizations. We expect sales and marketing expenses to continue to fluctuate as we optimize our sales channels and invest in new customer acquisition, products and geographies.

Product Development. Product development expenses increased by \$24.4 million, or 50%, to \$72.7 million in the nine months ended September 30, 2023 as compared to the same period in 2022. This increase in product development was primarily driven by (i) Giphy employee-related costs comprised of \$2.8 million of recurring Giphy Retention Compensation, net of capitalized labor and \$16.7 million of non-recurring Giphy Retention Compensation not considered necessary to operate our business, (ii) \$2.9 million in higher non-cash equity-based compensation expense for the nine months ended September 30, 2023 compared to the same period in 2022, and (iii) \$1.5 million of severance costs associated with strategic workforce optimizations. We expect product development expenses, of which a portion will be capitalized, to continue in the foreseeable future, as we pursue opportunities to invest in developing new products and internal tools and enhance the functionality of our existing products and technologies.

General and Administrative. General and administrative expenses increased by \$15.4 million, or 16%, to \$109.5 million in the nine months ended September 30, 2023 compared to the same period in 2022. This increase was driven by (i) \$8.4 million in higher non-cash equity-based compensation expense for the nine months ended September 30, 2023 compared to the same period in 2022; (ii) Giphy employee-related costs comprised of \$1.0 million of recurring Giphy Retention Compensation, net of capitalized labor and

\$4.3 million of non-recurring Giphy Retention Compensation not considered necessary to operate our business, and (iii) \$3.9 million of severance costs associated with strategic workforce optimizations. These increases are partially offset by \$1.1 million in lower occupancy costs and \$0.9 million in lower professional fees. For the nine months ended September 30, 2023 and 2022, general and administrative expenses included \$3.0 million and \$3.9 million in transaction costs related to the Giphy and Pond5 acquisitions, respectively.

Bargain Purchase Gain. In the nine months ended September 30, 2023, we recognized a bargain purchase gain of \$51.8 million related to the acquisition of Giphy, which represents the excess of the fair value of the net assets acquired in addition to the net negative purchase price.

Other Income / (Expense), Net. During the nine months ended September 30, 2023, other income, net substantially consisted of \$2.7 million of interest income and \$0.9 million of favorable unrealized foreign currency fluctuations, partially offset by \$1.3 million of interest expense related to our credit facility. During the nine months ended September 30, 2022 other expense, net consisted of \$2.9 million unfavorable unrealized foreign currency fluctuations. As we increase the volume of business transacted in foreign currencies resulting from international expansion and as currency rates fluctuate, we expect foreign currency gains and losses to continue to fluctuate.

Income Taxes. Income tax expense decreased by \$4.3 million for the nine months ended September 30, 2023 as compared to the same period in 2022. Our effective tax rates for the nine months ended September 30, 2023 and 2022 were 7.6% and 16.3%, respectively.

For the nine months ended September 30, 2023, the net effect of discrete items decreased the effective tax rate by 8.9%. The discrete items for the nine months ended September 30, 2023, primarily relate to the non-taxable bargain purchase gain associated with the acquisition of Giphy and the effect of the U.S. Research and Development ("R&D") tax credit claimed on the Company's 2022 tax return, which was substantially completed in the third quarter of 2023. Excluding discrete items, our effective tax rate would have been 16.5% for the nine months ended September 30, 2023.

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For the nine months ended September 30, 2022, the effective tax rate decreased by 2.5% related primarily to windfall tax benefits associated with equity-based compensation, as well as the effect of the R&D tax credit and the FDII deduction claimed on the Company's 2021 tax return, which was substantially completed in the third quarter of 2022. Excluding discrete items, our effective tax rate would have been 18.8% for the nine months ended September 30, 2022 **March 31, 2023**.

As we continue to expand our operations outside of the United States, we have been and may continue to become subject to taxation in additional non-U.S. jurisdictions and our effective tax rate could fluctuate accordingly.

Quarterly Trends

Our operating results may fluctuate from quarter to quarter as a result of a variety of factors, including the effects of some seasonal trends in customer behavior, timing of acquisitions and the timing of revenue recognition associated with **computer vision data deal** partnerships. For example, we expect that certain customers' usage may decrease at times during the third quarter of each calendar year due to the summer vacation season and may increase at times during the fourth quarter of each calendar year as demand is generally higher to support marketing campaigns in advance of the fourth quarter holiday season. While we believe seasonal trends have affected and will continue to affect our quarterly results, our growth trajectory may have overshadowed these effects to date.

In addition, expenditures on content by customers tend to be discretionary in nature, reflecting overall economic conditions, the economic prospects of specific industries, budgeting constraints, buying patterns and a variety of other factors, many of which are outside our control. As a result of these and other factors, the results of any prior quarterly or annual periods should not be relied upon as indicators of our future operating performance.

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Liquidity and Capital Resources

As of **September 30, 2023** **March 31, 2024**, we had cash and cash equivalents totaling **\$75.2 million** **\$71.8 million** which consisted primarily of bank balances. Since inception, we have financed our operations primarily through cash flows generated from operations. In addition, if necessary, we have the ability to draw on our credit facility, which was obtained on May 6, 2022.

Historically, our principal uses of cash have included funding our operations, capital expenditures, content acquisitions, business combinations and asset acquisitions that enhance our strategic position, cash dividend payments and share purchases under our share repurchase programs. We plan to finance our operations, capital expenditures and corporate actions largely through cash generated by our operations and our credit facility. Since our results of operations are sensitive to the level of competition we face, increased competition could adversely affect our liquidity and capital resources.

Dividends

We declared and paid cash dividends of **\$0.81** **\$0.30** per share of common stock, or **\$29.0 million** **\$10.7 million** during the **nine three** months ended **September 30, 2023** **March 31, 2024**.

On **October 23, 2023** **April 22, 2024**, our Board of Directors declared a quarterly cash dividend of **\$0.27** **\$0.30** per share of outstanding common stock payable on **December 14, 2023** **June 13, 2024** to stockholders of record at the close of business on **November 30, 2023** **May 30, 2024**. Future declarations of dividends are subject to the final determination of our Board of Directors, and will depend on, among other things, our future financial condition, results of operations, capital requirements, capital expenditure requirements, contractual restrictions, anticipated cash needs, business prospects, provisions of applicable law and other factors our Board of Directors may deem relevant.

Share Repurchase Program

In **October 2015**, our Board of Directors approved a share repurchase program (the "2015 Share Repurchase Program"), authorizing us to repurchase up to \$100 million of our common stock and, in February 2017, our Board of Directors approved an increase to the share repurchase program, authorizing us to repurchase up to an additional \$100 million

of our outstanding common stock. As of December 31, 2022, we have fully utilized our authorization for repurchases under the 2015 Share Repurchase Program.

In June 2023, our Board of Directors approved a share repurchase program (the “2023 Share Repurchase Program”), providing authorization to repurchase up to \$100 million of our common stock.

We expect to fund future repurchases, if any, through a combination of cash on hand, cash generated by operations and future financing transactions, if appropriate. Accordingly, our share repurchase program 2023 Share Repurchase Program is subject to us having available cash to fund repurchases. Under the share repurchase program, management is authorized to purchase shares of our common stock from time to time through open market purchases or privately negotiated transactions at prevailing prices as permitted by securities laws and other legal requirements, and subject to market conditions and other factors.

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During the nine months ended September 30, 2023 March 31, 2024, we have repurchased approximately 431,400 4.4 million shares of our common stock under the 2023 Share Repurchase Program at an average per-share cost of \$44.06, \$51.74. During the three months ended March 31, 2024, we did not repurchase shares of our common stock. As of September 30, 2023 March 31, 2024, we had \$81 \$71.8 million of remaining authorization for repurchases under the 2023 Share Repurchase Program.

Revolving Credit Facility

On May 6, 2022, we entered into a five-year \$100 million unsecured revolving loan facility (the “Credit Facility”) with Bank of America, N.A., as Administrative Agent and other lenders. The Credit Facility includes a letter of credit sub-facility and a swingline facility and it also permits, subject to the satisfaction of certain conditions, up to \$100 million of additional revolving loan commitments with the consent of the Administrative Agent.

At our option, revolving loans accrue interest at a per annum rate based on either (i) the base rate plus a margin ranging from 0.125% to 0.500%, determined based on the Company’s consolidated leverage ratio or (ii) the Term Secured Overnight Financing Rate (“SOFR”) (for interest periods of 1, 3 or 6 months) plus a margin ranging from 1.125% to 1.5%, determined based on our consolidated leverage ratio. We are also required to pay an unused commitment fee ranging from 0.150% to 0.225%, determined based on the Company’s consolidated leverage ratio. In connection with the execution of this agreement, we paid debt issuance costs of approximately \$0.6 million.

As of September 30, 2023 March 31, 2024 and December 31, 2022 December 31, 2023, we had \$30 million and \$50 million, respectively, of outstanding borrowings under the Credit Facility. As of September 30, 2023 March 31, 2024, we had a remaining borrowing capacity of \$67 million, net of standby letters of credit. For the three and nine months ended September 30, 2023 March 31, 2024, cash interest paid was not significant.

The Credit Facility contains financial covenants and requirements restricting certain of our activities, which are usual and customary for this type of loan. We are also required to maintain compliance with a consolidated leverage ratio and a consolidated interest coverage ratio, in each case, determined in accordance with the terms of the Credit Facility. As of September 30, 2023 March 31, 2024, we are in compliance with these covenants.

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Sources and Uses of Funds

We believe, based on our current operating plan, that our cash and cash equivalents, and cash from operations, will be sufficient to meet our anticipated cash needs for at least the next 12 months. Our longer-term liquidity is contingent upon future operating performance. Future capital expenditures will generally relate to building enhancements to the functionality of our current platform, the acquisition of additional storage, servers, network connectivity hardware, security apparatus and software, leasehold improvements and furniture and fixtures related to office expansion and relocation, content and general corporate infrastructure.

As of September 30, 2023 March 31, 2024, we had approximately \$76 million \$74 million in unconditional cash obligations, consisting primarily of purchase obligations related to contracts for cloud-based services, infrastructure and other business services as well as minimum royalty guarantees in connection with certain content licenses, of which the majority is due to be paid within the next two years. In addition, as of September 30, 2023 March 31, 2024, we had approximately \$48 million \$45 million in operating lease obligations with lease payments extending through 2029.

See Note 14 to our Unaudited Consolidated Financial Statements included in Part I, Item 1 of this Quarterly Report on Form 10-Q for information regarding our existing capital commitments as of September 30, 2023 March 31, 2024.

Cash Flows

The following table summarizes our cash flow data for the nine three months ended September 30, 2023 March 31, 2024 and 2022 2023 (in thousands):

		Nine Months Ended September 30,		Three Months Ended March 31,		
		2023	2022	2024		2023
Net	Net					
cash	cash					
provided	provided					
by	by					
operating	operating					
activities	activities	\$ 106,603	\$ 97,289			

Net cash used in investing activities	Net cash used in investing activities	\$ (61,915)	\$ (257,905)
Net cash used in financing activities	Net cash used in financing activities	\$ (83,234)	\$ (70,277)

Operating Activities

Our primary source of cash from operating activities is cash collections from our customers. The majority of our revenue is generated from credit card transactions and is typically settled within one to five business days. Our primary uses of cash for operating activities are for the payment of royalties to content contributors, employee-related expenditures and the payment of other operating expenses incurred in the ordinary course of business.

Net cash provided by operating activities was \$106.6 million \$8.3 million for the nine three months ended September 30, 2023 March 31, 2024, compared to \$97.3 million Net cash provided by operating activities of \$66.8 million for the nine three months ended September 30, 2022 March 31, 2023. In the nine three months ended September 30, 2023 March 31, 2024, operating cash

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flows were favorably unfavorably impacted from changes in the timing payments of year-end bonuses and commissions, which are typical first quarter cash collections from our computer vision customers and payments pertaining to operating expenses, which can cause operating cash flow to fluctuate from period to period.

outflows. In addition, operating cash flows for the nine three months ended September 30, 2023 March 31, 2024 were unfavorably impacted by the recurring and non-recurring payments made to the Giphy workforce, the reimbursement of which is reflected in Investing Activities on the Statement of Cash Flows.

Operating cash flows for the nine three months ended September 30, 2022 March 31, 2023 were unfavorably favorably impacted by several from an increase in operating income and changes in the timing of cash collections from data deal customers, which had large accounts payables receivable balances at the end of 2022, and accrued expense items lower payments pertaining to operating expenses, which can cause operating cash flow to fluctuate from 2021 that were paid in 2022. period to period.

Investing Activities

Cash used in investing activities for the nine three months ended September 30, 2023 March 31, 2024 was \$61.9 million \$16.5 million, consisting primarily of (i) \$53.7 million \$19.5 million used in the acquisition of Giphy, Backgrid, net of cash acquired, (ii) capital expenditures of \$34.7 million \$14.5 million for internal-use software and website development costs and purchases of software and equipment, and (iii) \$9.7 million \$1.0 million paid to acquire the rights to distribute certain digital content into perpetuity. These cash outflows were partially offset by (i) \$34.7 million \$18.4 million of Giphy Retention Compensation, as reimbursed by the Giphy seller.

Cash used in investing activities in the nine three months ended September 30, 2022 March 31, 2023 was \$257.9 million \$15.9 million, consisting primarily of (i) \$211.8 million used in the acquisitions of Pond5 and Splash News, net of cash acquired, (ii) capital expenditures of \$32.9 million \$12.4 million for internal-use software and website development costs and purchases of software and equipment, and (iii) \$11.2 million (ii) \$3.5 million paid to acquire the rights to distribute certain digital content in perpetuity.

Financing Activities

Cash used in financing activities in the nine three months ended September 30, 2023 March 31, 2024 was \$83.2 million \$18.6 million, consisting of (i) \$10.7 million, related to the payment of the quarterly cash dividend, and (ii) \$8.0 million paid in settlement of tax withholding obligations related to employee stock-based compensation awards.

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Cash used in financing activities in the three months ended March 31, 2023 was \$70.7 million, consisting of (i) \$50.0 million used for the repayment of our Credit Facility; (ii) \$29.0 million, \$9.7 million related to the payment of the quarterly cash dividend, dividend; and (iii) \$19.0 million used in connection with the repurchase of common stock under our 2023 Share Repurchase Program and (iv) \$15.2 million \$11.0 million paid in settlement of tax withholding obligations related to employee stock-based compensation awards. These amounts were partially offset by \$30.0 million proceeds received from our Credit Facility.

Cash used in financing activities in the nine months ended September 30, 2022 was \$70.3 million, consisting of (i) \$73.5 million in connection with the repurchase of common stock under our share repurchase program; (ii) \$26.0 million related to the payment of the quarterly cash dividend; and (iii) \$22.0 million paid in settlement of tax withholding obligations related to employee stock-based compensation awards. These amounts were partially offset by \$50.0 million proceeds received from our Credit Facility.

Non-GAAP Financial Measures

To supplement our consolidated financial statements presented in accordance with the accounting principles generally accepted in the United States, or GAAP, our management considers certain financial measures that are not prepared in accordance with GAAP, collectively referred to as non-GAAP financial measures, including adjusted EBITDA, adjusted EBITDA margin, adjusted net income, adjusted net income per diluted common share, revenue growth (including by distribution channel) product offering on a constant currency basis (expressed as a percentage), and adjusted free cash flow. These non-GAAP financial measures are included solely to provide investors with additional

information regarding our financial results and are not based on any standardized methodology prescribed by GAAP and are not necessarily comparable to similarly-titled measures presented by other companies.

		Three Months Ended September 30,		Nine Months Ended September 30,	
		2023	2022	2023	2022
Three Months Ended March 31,					
Three Months Ended March 31,					
Three Months Ended March 31,					
2024					
2024					
2024					
Non-GAAP Financial Measures (in thousands):					
Non-GAAP Financial Measures (in thousands):					
Non-GAAP Financial Measures (in thousands):	Non-GAAP Financial Measures (in thousands):				
Adjusted EBITDA	Adjusted EBITDA	\$ 64,690	\$ 56,033	\$ 194,509	\$ 159,769
Adjusted EBITDA	Adjusted EBITDA				
Adjusted net income	Adjusted net income	\$ 45,549	\$ 36,166	\$ 131,741	\$ 103,622
Free cash flow		\$ 12,651	\$ 21,398	\$ 96,870	\$ 53,176
Adjusted net income					
Adjusted net income					
Adjusted free cash flow					
Adjusted free cash flow					
Adjusted free cash flow					
Revenue growth on a constant currency basis	Revenue growth on a constant currency basis	12 %	10 %	7 %	11 %
Revenue growth on a constant currency basis					
Revenue growth on a constant currency basis					

These non-GAAP financial measures have not been calculated in accordance with GAAP, should be considered only in addition to results prepared in accordance with GAAP and should not be considered as a substitute for, or superior to, GAAP measures. In addition, adjusted EBITDA, adjusted EBITDA margin, adjusted net income, adjusted net income per diluted common share, revenue growth (including by **distribution channel**) **product offering**) on a constant currency basis (expressed as a percentage) and **adjusted** free cash flow should not be construed as indicators of our operating performance, liquidity or cash flows generated by

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operating, investing and financing activities, as there may be significant factors or trends that they fail to address. We caution investors that non-GAAP financial information, by its nature, departs from traditional accounting conventions; accordingly, its use can make it difficult to compare our current results with our results from other reporting periods and with the results of other companies.

Our management uses these non-GAAP financial measures, in conjunction with GAAP financial measures, as an integral part of managing the business and to, among other things: (i) monitor and evaluate the performance of our business operations, financial performance and overall liquidity; (ii) facilitate management's internal comparisons of the historical operating performance of its business operations; (iii) facilitate management's external comparisons of the results of its overall business to the historical operating performance of other companies that may have different capital structures and debt levels; (iv) review and assess the operating performance of our management team and, together with other operational objectives, as a measure in evaluating employee compensation and bonuses; (v) analyze and evaluate financial and strategic planning decisions regarding future operating investments; and (vi) plan for and prepare future annual operating budgets and determine appropriate levels of operating investments.

Management believes that adjusted EBITDA, adjusted EBITDA margin, adjusted net income, adjusted net income per diluted common share, revenue growth (including by **distribution channel**) **product offering**) on a constant currency basis (expressed as a percentage) and **adjusted** free cash flow are useful to investors because these measures enable

investors to analyze **our Shutterstock's** operating results on the same basis as that used by management. Additionally, management believes that adjusted EBITDA, adjusted EBITDA margin, adjusted net income and adjusted net income per diluted common share provide useful information to investors about the performance of the Company's overall business because such measures eliminate the effects of unusual or other infrequent charges that are not directly attributable to **our Shutterstock's** underlying operating performance. Management believes that performance and revenue growth (including by **distribution channel**) **product offering**) on a constant currency basis (expressed as a percentage), provides useful information to investors by eliminating the effect of foreign currency fluctuations that are not directly attributable to **our Shutterstock's** operating performance. Management also believes that providing these non-GAAP financial measures enhances the comparability for investors in assessing **our Shutterstock's** financial reporting. Management believes that **adjusted** free cash flow is useful for investors because it provides them with an important perspective on the cash available for strategic measures, after making necessary capital investments in **property internal-use software** and **equipment website development costs** to support the Company's ongoing business operations and provides them with the same measures that management uses as the basis for making resource

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allocation decisions.

Our use of non-GAAP financial measures has limitations as an analytical tool, and these measures should not be considered in isolation or as a substitute for an analysis of our results as reported under GAAP, as the excluded items may have significant effects on our operating results and financial condition. Additionally, our methods for measuring non-GAAP financial measures may differ from other companies' similarly titled measures. When evaluating our performance, these non-GAAP financial measures should be considered **in addition to alongside** other financial performance measures, including various cash flow metrics, net income and our other GAAP results.

Our method for calculating adjusted EBITDA, adjusted EBITDA margin, adjusted net income, adjusted net income per diluted common share, revenue growth (including by **distribution channel**) **product offering**) on a constant currency basis (expressed as a percentage) and **adjusted** free cash flow, as well as a reconciliation of the differences between adjusted EBITDA, adjusted net income, revenue growth (including by **distribution channel**) **product offering**) on a constant currency basis (expressed as a percentage) and **adjusted** free cash flow, and the most comparable financial measures calculated and presented in accordance with GAAP, **are is** presented below.

The expense associated with the Giphy Retention Compensation related to (i) the one-time employment inducement bonuses and (ii) the vesting of the cash value of unvested Meta equity awards held by the employees prior to closing, which are reflected in operating expenses (together, the "Giphy Retention Compensation Expense - non-recurring"), are required payments in accordance with the terms of the acquisition. Meta's sale of Giphy was directed by the CMA and accordingly, the terms of the acquisition were subject to CMA preapproval. Management considers the operating expense associated with these required payments to be unusual and non-recurring in nature. The Giphy Retention Compensation Expense - non-recurring is not considered ongoing expense necessary to operate the Company's business. Therefore, such expenses have been included in the below adjustments for calculating adjusted EBITDA, adjusted EBITDA margin, adjusted net income and adjusted net income per diluted common share. For the three **and nine** months ended **September 30, 2023** **March 31, 2024**, the Company also incurred **\$6.5** **\$7.1** million, **and \$7.0 million, respectively**, of Giphy Retention Compensation expense related to recurring employee costs, which is included in operating expenses, and are not included in the below adjustments for calculating adjusted EBITDA, adjusted EBITDA margin, adjusted net income and adjusted net income per diluted common share.

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Adjusted EBITDA and Adjusted EBITDA Margin

We define adjusted EBITDA as net income adjusted for depreciation and amortization, non-cash equity-based compensation, bargain purchase gain related to the acquisition of Giphy, Giphy Retention Compensation Expense - non-recurring, foreign currency transaction gains and losses, severance costs associated with strategic workforce optimizations, **unrealized gains on investments**, interest income and expense and income taxes. We define adjusted EBITDA margin as the ratio of adjusted EBITDA to revenue.

The following is a reconciliation of net income to adjusted EBITDA for each of the periods indicated (in thousands):

		Three Months Ended September 30,		Nine Months Ended September 30,	
		2023	2022	2023	2022
Net income	Net income	\$ 28,419	\$ 23,040	\$ 111,275	\$ 69,057
Net income					
Net income					
Add / (less) Non-GAAP adjustments:	Add / (less) Non-GAAP adjustments:				
Add / (less) Non-GAAP adjustments:					
Add / (less) Non-GAAP adjustments:					
Depreciation and amortization					
Depreciation and amortization					
Depreciation and amortization	Depreciation and amortization	21,271	18,259	59,373	49,834
Non-cash equity-based compensation	Non-cash equity-based compensation	13,003	9,088	36,589	23,958
Bargain purchase gain		(9,864)	—	(51,804)	—

Non-cash equity-based compensation					
Non-cash equity-based compensation					
Giphy Retention Compensation Expense - non-recurring					
Giphy Retention Compensation Expense - non-recurring					
Giphy Retention Compensation Expense - non-recurring	Giphy Retention Compensation Expense - non-recurring	8,198	—	25,389	—
Other adjustments, net ⁽¹⁾	Other adjustments, net ⁽¹⁾	4,469	1,547	4,554	3,449
(Benefit) / Provision for income taxes		(806)	4,099	9,133	13,471
Other adjustments, net ⁽¹⁾					
Other adjustments, net ⁽¹⁾					
Provision for income taxes					
Provision for income taxes					
Provision for income taxes					
Adjusted EBITDA	Adjusted EBITDA	\$ 64,690	\$ 56,033	\$ 194,509	\$ 159,769
Adjusted EBITDA					
Adjusted EBITDA					
Revenue					
Revenue					
Revenue					
Net income margin					
Net income margin					
Net income margin					
Adjusted EBITDA margin	Adjusted EBITDA margin	27.7 %	27.5 %	29.6 %	26.2 %
Adjusted EBITDA margin					
Adjusted EBITDA margin					

(1) Other adjustments, net includes unrealized foreign currency transaction gains and losses, severance costs associated with strategic workforce optimizations, unrealized gains on investments, and interest income and expense.

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Adjusted Net Income and Adjusted Net Income Per Diluted Common Share

We define adjusted net income as net income adjusted for the impact of non-cash equity-based compensation, the amortization of acquisition-related intangible assets, bargain purchase gain related to the acquisition of Giphy, Giphy Retention Compensation Expense - non-recurring, severance costs associated with strategic workforce optimizations, unrealized gains on investments, and the estimated tax impact of such adjustments. We define adjusted net income per diluted common share as adjusted net income divided by weighted average diluted shares.

The following is a reconciliation of net income to adjusted net income for each of the periods indicated (in thousands, except per share data):

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2023	2022	2023	2022
	(in thousands)			
	(in thousands)			
	(in thousands)			
	(in thousands)			
Net income				

Net income				
Net income	Net income	\$	28,419	\$ 23,040 \$ 111,275 \$ 69,057
Add / (less)	Add / (less)			
Non-GAAP adjustments:	Non-GAAP adjustments:			
Add / (less) Non-GAAP adjustments:				
Add / (less) Non-GAAP adjustments:				
Non-cash equity-based compensation				
Non-cash equity-based compensation				
Non-cash equity-based compensation	Non-cash equity-based compensation		13,003	9,088 36,589 23,958
Tax effect of non-cash equity-based compensation ⁽¹⁾	Tax effect of non-cash equity-based compensation ⁽¹⁾		(3,056)	(2,135) (8,599) (5,629)
Acquisition-related amortization expense	Acquisition-related amortization expense		9,052	8,069 25,580 21,224
Tax effect of non-cash equity-based compensation ⁽¹⁾				
Tax effect of non-cash equity-based compensation ⁽¹⁾				
Acquisition-related amortization expense ⁽²⁾				
Acquisition-related amortization expense ⁽²⁾				
Acquisition-related amortization expense ⁽²⁾				
Tax effect of acquisition-related amortization expense ⁽¹⁾				
Tax effect of acquisition-related amortization expense ⁽¹⁾				
Tax effect of acquisition-related amortization expense ⁽¹⁾	Tax effect of acquisition-related amortization expense ⁽¹⁾		(2,127)	(1,896) (6,011) (4,988)
Bargain purchase gain	Bargain purchase gain		(9,864)	— (51,804) —
Giphy Retention Compensation Expense - non-recurring				
Giphy Retention Compensation Expense - non-recurring				
Giphy Retention Compensation Expense - non-recurring	Giphy Retention Compensation Expense - non-recurring		8,198	— 25,389 —
Tax effect of Giphy Retention Compensation Expense - non-recurring	Tax effect of Giphy Retention Compensation Expense - non-recurring		(1,927)	— (5,967) —
Tax effect of Giphy Retention Compensation Expense - non-recurring				
Tax effect of Giphy Retention Compensation Expense - non-recurring				
Other				
Other				

Other	Other	4,969	—	6,825	—
Tax effect of other ⁽¹⁾	Tax effect of other ⁽¹⁾	(1,118)	—	(1,536)	—
Tax effect of other ⁽¹⁾					
Tax effect of other ⁽¹⁾					
Adjusted net income					
Adjusted net income					
Adjusted net income	Adjusted net income	\$ 45,549	\$ 36,166	\$ 131,741	\$ 103,622
Net income per diluted share		\$ 0.79	\$ 0.64	\$ 3.06	\$ 1.88
Net income per diluted common share					
Net income per diluted common share					
Net income per diluted common share					
Adjusted net income per diluted common share					
Adjusted net income per diluted common share					
Adjusted net income per diluted common share	Adjusted net income per diluted common share	\$ 1.26	\$ 1.00	\$ 3.62	\$ 2.82
Weighted average diluted shares	Weighted average diluted shares	36,081	36,269	36,352	36,681
Weighted average diluted shares					
Weighted average diluted shares					

(1) Statutory tax rates are used to calculate the tax effect of the adjustments.

(2) Of these amounts, \$8.2 million and \$7.5 million are included in cost of revenue for the three months ended March 31, 2024 and 2023, respectively. The remainder of acquisition-related amortization expense is included in general and administrative expense in the Statement of Operations.

Revenue Growth (including by **distribution channel**) **product offering**) on a Constant Currency Basis

We define revenue growth (including by **distribution channel**) **product offering**) on a constant currency basis (expressed as a percentage) as the increase in current period revenues over prior period revenues, utilizing fixed exchange rates for translating foreign currency revenues for all periods in the comparison.

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2023	2022	2023	2022
Reported revenue (in thousands)	\$ 233,248	\$ 204,096	\$ 657,368	\$ 610,100
Revenue growth	14 %	5 %	8 %	7 %
Revenue growth on a constant currency basis	12 %	10 %	7 %	11 %
E-commerce reported revenue (in thousands)	\$ 106,037	\$ 124,594	\$ 337,694	\$ 379,052
E-commerce revenue growth	(15)%	2 %	(11)%	5 %
E-commerce revenue growth on a constant currency basis	(16)%	6 %	(11)%	8 %
Enterprise reported revenue (in thousands)	\$ 127,211	\$ 79,502	\$ 319,674	\$ 231,048
Enterprise revenue growth	60 %	9 %	38 %	12 %
Enterprise revenue growth on a constant currency basis	57 %	15 %	38 %	16 %

	Three Months Ended March 31,	
	2024	2023
Reported revenue (in thousands)	\$ 214,315	\$ 215,280
Revenue growth	— %	8 %
Revenue growth on a constant currency basis	— %	10 %
Content reported revenue (in thousands)	\$ 173,830	\$ 193,984
Content revenue growth	(10)%	(1)%

Content revenue growth on a constant currency basis		(10)%	1 %
Data, Distribution, and Services reported revenue (in thousands)	\$	40,485	\$ 21,296
Data, Distribution, and Services revenue growth		90 %	436 %
Data, Distribution, and Services revenue growth on a constant currency basis		90 %	437 %

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Adjusted Free Cash Flow

We define **adjusted** free cash flow as our cash provided by operating activities, adjusted for capital expenditures, content acquisition and cash received related to Giphy Retention Compensation in connection with the acquisition of Giphy.

The following is a reconciliation of net cash provided by operating activities to **adjusted** free cash flow for each of the periods indicated (in thousands):

		Three Months Ended September 30,		Nine Months Ended September 30,	
		2023	2022	2023	2022
Cash flow information:					
Cash flow information:					
Cash flow information:					
Net					
cash provided					
by operating					
activities					
Net cash used in					
investing activities					
Net cash used in					
investing activities					
Net cash used in					
investing activities					
Net cash used in					
financing activities					
Net cash used in					
financing activities					
Net cash used in					
financing activities					
Adjusted free cash flow:					
Adjusted free cash flow:					
Adjusted free cash flow:					
Net cash provided by					
operating activities					
Net cash provided by					
operating activities					
Net cash provided by	Net cash				
operating activities	provided by				
	operating				
	activities	\$ 10,014	\$ 37,715	\$ 106,603	\$ 97,289
Capital	Capital				
expenditures	expenditures	(11,845)	(12,125)	(34,715)	(32,922)
Capital expenditures					
Capital expenditures					
Content acquisitions					
Content acquisitions					
Content	Content				
acquisitions	acquisitions	(4,473)	(4,192)	(9,725)	(11,191)

Cash received related to Giphy Retention Compensation	Cash received related to Giphy Retention Compensation	18,955	—	34,707	—
Cash received related to Giphy Retention Compensation	Cash received related to Giphy Retention Compensation				
Free Cash Flow		\$ 12,651	\$ 21,398	\$ 96,870	\$ 53,176
Adjusted Free Cash Flow					
Adjusted Free Cash Flow					
Adjusted Free Cash Flow					

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Item 3. Quantitative and Qualitative Disclosures About Market Risk.

We are exposed to market risks in the ordinary course of our business, including risks related to foreign currency exchange rate fluctuation, interest rate fluctuation and inflation.

Foreign Currency Exchange Risk

Our sales to international customers are denominated in multiple currencies, including but not limited to the U.S. dollar, the euro, the British pound, the Australian dollar and the Japanese yen. Revenue denominated in foreign currencies as a percentage of total revenue was approximately 29% 28% and 33% 30% for the nine three months ended September 30, 2023 March 31, 2024 and 2022, 2023, respectively. Changes in exchange rates will affect our revenue and certain operating expenses to the extent that our revenue is generated and expenses are incurred in currencies other than the U.S. dollar. Royalties earned by and paid to contributors are denominated in the U.S. dollar and will not be affected by changes in exchange rates. Based on our foreign currency denominated revenue for the nine three months ended September 30, 2023 March 31, 2024, we estimate that a 10% change in the exchange rate of the U.S. dollar against all foreign currency denominated revenues would result in an approximately 3% impact on our revenue.

We have established foreign subsidiaries in various countries and have concluded that the functional currency of these entities is generally the local currency. Business transacted in currencies other than each entity's functional currency results in transactional gains and losses. Translation adjustments resulting from converting the foreign subsidiaries' financial statements into U.S. dollars are recorded as a component of accumulated other comprehensive loss in stockholders' equity. We do not currently enter into derivatives or other financial instruments in order to hedge our foreign currency exchange risk, but we may do so in the future.

Our historical revenue by currency is as follows (in thousands):

		Three Months Ended September 30,								Nine Months Ended September 30,							
		2023				2022				2023				2022			
		Originating		Originating		Originating		Originating		Originating		Originating					
		U.S. Dollars	Currency	U.S. Dollars	Currency	U.S. Dollars	Currency	U.S. Dollars	Currency	U.S. Dollars	Currency	U.S. Dollars	Currency				
Euro		Three Months Ended March 31,															
		Three Months Ended March 31,															
		Three Months Ended March 31,															
		2024															
		2024															
		2024															
		U.S. Dollars															
		U.S. Dollars															
		U.S. Dollars															
	Euro																
Euro																	
Euro	Euro	\$	33,186	€	29,985	\$	33,993	€	32,868	\$	104,563	€	95,986	\$	111,635	€	102,62
British pounds	British pounds		14,306	£	11,321		14,606	£	12,140		42,704	£	34,061		42,826	£	33,65
British pounds																	
British pounds																	

PART II. OTHER INFORMATION

Item 1. Legal Proceedings.

Although we are not currently a party to any material active litigation, from time to time, third parties assert claims against us regarding intellectual property rights, employment matters, privacy issues and other matters arising during the ordinary course of business. Although we cannot be certain of the outcome of any litigation or the disposition of any claims, nor the amount of damages and exposure, if any, that we could incur, we currently believe that the final disposition of all existing matters will not have a material adverse effect on our business, results of operations, financial condition or cash flows. In addition, in the ordinary course of our business, we are also subject to periodic threats of lawsuits, investigations and claims. Regardless of the outcome, litigation can have an adverse impact on us because of defense and settlement costs, diversion of management resources and other factors.

Item 1A. Risk Factors.

We operate in a rapidly changing environment that involves a number of risks that could materially affect our business, financial condition or future results, some of which are beyond our control. In addition to the other information set forth in this Quarterly Report on Form 10-Q, you should carefully consider the factors discussed in Part I, "Item 1A. Risk Factors" in our 2022 2023 Form 10-K, which could materially affect our business, financial condition or future results. During the three months ended September 30, 2023 March 31, 2024, there were no material changes to these risk factors as described in our 2022 2023 Form 10-K.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.

ISSUER PURCHASES OF EQUITY SECURITIES				
Period	(a) Total Number of Shares (or Units) Purchased	(b) Average Price Paid Per Share (or Unit)	(c) Total Number of Shares (or Units) Purchased as Part of Publicly Announced Plans or Programs ⁽¹⁾	(d) Maximum Number (or Approximate Dollar Value) of Shares (or Units) That May Yet Be Purchased Under the Plans or Programs ⁽¹⁾
July 1 - 31, 2023	—	\$ —	—	
August 1 - 31, 2023	350,988	42.75	15,003,449	
September 1 - 30, 2023	—	—	—	
	<u>350,988</u>	<u>\$ 42.75</u>	<u>15,003,449</u>	<u>\$ 80,995,785</u>

None.

(1) We purchased shares of our common stock in open market purchases pursuant to share repurchases authorized by our Board of Directors. In June 2023, our Board of Directors authorized the repurchase of up to \$100 million of our common stock. As of September 30, 2023, \$81.0 million remained available for purchase under this authorization.

Item 4. Mine Safety Disclosures.

None.

Item 5. Other Information.

(c) Insider Trading Arrangements

In August 2023, John Caine, our Chief Product and Digital Officer, entered into a prearranged stock trading plan. Mr. Caine's plan includes During the potential sale of up to 8,600 shares quarter ended March 31, 2024, none of our common stock directors or officers (as defined in February 2024. The shares Section 16 of common stock that may be sold pursuant to Mr. Caine's plan, are shares to be issued upon the vesting of restricted stock units and include shares that will be automatically sold to cover mandatory tax withholding obligations.

Mr. Caine's trading plan was entered into during an open trading window and is intended to satisfy the affirmative defense of Rule 10b5-1(c) under the Securities Exchange Act of 1934, as amended), adopted or terminated a "Rule 10b5-1 trading arrangement" or a "non-Rule 10b5-1 trading arrangement" (each as defined in Item 408(a) and our policies regarding insider transactions.

(c), respectively, of Regulation S-K).

Item 6. Exhibits.

See the Exhibit Index, which immediately precedes the signature page of this Quarterly Report on Form 10-Q, which is incorporated herein by reference.

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EXHIBIT INDEX

Exhibit Number	Exhibit Description
10.1#	Shutterstock, Inc. Director Compensation Policy
31.1#	Certification of Chief Executive Officer pursuant to Exchange Act Rules 13a-14(a) and 15d-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
31.2#	Certification of Chief Financial Officer pursuant to Exchange Act Rules 13a-14(a) and 15d-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
32#	Certification of Chief Executive Officer and Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
101.INS	XBRL Instance Document - the instance document does not appear in the Interactive Data File because its XBRL tags are embedded within the Inline XBRL document.
101.SCH	XBRL Taxonomy Extension Schema Document
101.CAL	XBRL Taxonomy Extension Calculation Linkbase Document
101.DEF	XBRL Taxonomy Extension Definition Linkbase Document
101.LAB	XBRL Taxonomy Extension Label Linkbase Document
101.PRE	XBRL Taxonomy Extension Presentation Linkbase Document
104	Cover Page Interactive Data File (formatted as Inline XBRL and contained in Exhibit 101)

Filed herewith.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

SHUTTERSTOCK, INC.

Dated: **October 31, 2023** May 2, 2024

By: /s/ Jarrod Yahes
Jarrod Yahes
Chief Financial Officer
(Principal Financial Officer)

Dated: **October 31, 2023** May 2, 2024

By: /s/ Steven Ciardiello
Steven Ciardiello
Chief Accounting Officer
(Principal Accounting Officer)

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SHUTTERSTOCK, INC. DIRECTOR COMPENSATION POLICY (as amended on February 20, 2024)

Independent directors of Shutterstock, Inc. (the "**Company**") shall receive the compensation for their service as a member of the Board of Directors (the "**Board**") of the Company. This Policy shall remain in effect until it is revised or rescinded by further action of the Board.

General

We will pay director fees only to those members of our Board who are independent under the listing standards of the New York Stock Exchange.

Our goal is to provide compensation for our independent directors in a manner that enables us to attract and retain outstanding director candidates and reflects the substantial time commitment necessary to oversee the Company's affairs. We also seek to align the interests of our directors and our stockholders and we have chosen to do so by compensating our directors with a mix of cash and equity-based compensation.

Cash Fees and Retainers

Board Members

Each independent director shall be entitled to an annual cash retainer of \$50,000 (the "**Annual Cash Retainers**") as set forth below.

Committee Chairs and Lead Independent Director

In addition to the Annual Cash Retainer, an independent director who serves as member or chairperson of the Company's Audit, Compensation or Nominating and Corporate Governance Committee shall be entitled to an additional annual cash retainer (collectively, the "**Committee Cash Retainers**") as set forth below.

	Chairperson	Other Members
Audit Committee:	\$ 20,000	\$ 10,000
Compensation Committee:	\$ 15,000	\$ 5,000
Nominating and Corporate Governance Committee:	\$ 10,000	\$ 5,000

In addition to the Annual Cash Retainer, the independent director who serves as the Lead Independent Director or Presiding Director, as applicable, shall be entitled to an additional annual cash retainer (the "**Lead Director Retainer**") in the amount of \$20,000.

Payment of Cash Retainers

The Company shall pay the Annual Cash Retainers, the Committee Cash Retainers and the Lead Director Retainer on a quarterly basis in arrears, subject to the director's continued service to the Company as an independent director, member or chairperson of the Audit, Compensation or Nominating and Corporate Governance Committee, as applicable, or lead independent director or presiding director, as applicable, on the first day of the preceding quarter. Such cash amounts shall be prorated in the case of service for less than the entire quarter.

Equity Awards and Equity Retainers

Initial Equity Retainer for New Directors

On the date a new independent director becomes a member of the Board, each such independent director shall automatically receive an award of restricted stock units with a cash value of \$175,000 (an "**Initial Equity Retainer**"); provided, however, that the value of the Initial Equity Retainer will be reduced pro rata for each full month since the date of the last annual meeting of the Company's stockholders during which such individual did not serve as a member of the Board. The Initial Equity Retainer shall vest as to all of such shares on the earlier of (i) the one year anniversary of the date of grant and (ii) the date immediately preceding the date of the next annual meeting of the Company's stockholders, subject in each case, to the independent director's continued service to the Company through the vesting date.

Annual Equity Retainer for Continuing Board Members

Each continuing independent director shall automatically receive an annual equity retainer in the form of an award of restricted stock units with a cash value of \$175,000 (an "**Annual Equity Retainer**"), with the grant date of such award to be the date of each Company annual meeting of stockholders. The Annual Equity Retainer for such independent directors shall vest as to all of such shares on the earlier of (i) the one year anniversary of the date of grant and (ii) the date immediately preceding the date of the next annual meeting of the Company's stockholders, subject in each case, to the independent director's continued service to the Company through the vesting date.

Provisions Applicable to All Equity Awards

The number of restricted stock units subject to an Initial Equity Retainer or an Annual Equity Retainer shall be determined by dividing (x) the cash value of the award by (y) the average of the Company's closing price for a share of common stock on each trading day during the thirty (30) trading days period ending on the date immediately prior to the grant date, rounded down to the nearest whole number of shares. The Initial Equity Retainers and the Annual Equity Retainers shall be subject to the terms and conditions of the Company's 2012 Omnibus Equity Incentive Plan (the "**Plan**") and the terms of the Restricted Stock Unit Agreements entered into between the Company and each director in connection with such awards. Furthermore, the vesting of all Initial Equity Retainers and Annual Equity Retainers shall be accelerated in full immediately prior to (and contingent upon) the effectiveness of a Change of Control (as defined in the Plan).

Directors' Deferred Compensation

In its discretion, the Company may structure the Initial Equity Retainer and/or the Annual Equity Retainer to include, or allow the director to elect, a deferred settlement of the shares subject to such award until the earlier of one or more of the following events: (i) a fixed date in the future; (ii) a separation from service as a member of the Board; or (iii) a Change of Control (as defined in the Plan).

Expense Reimbursement

All independent directors shall be entitled to reimbursement from the Company for their reasonable travel (including airfare and ground transportation), lodging and meal expenses incident to meetings of the Board or committees thereof or in connection with other Board related business. The Company shall make expense reimbursements to all directors within a reasonable amount of time following submission by the director of reasonable written substantiation for the expenses.

**CERTIFICATION PURSUANT TO RULE 13a-14(a) OR 15d-14(a) OF
THE SECURITIES EXCHANGE ACT OF 1934, AS ADOPTED PURSUANT TO SECTION 302
OF THE SARBANES-OXLEY ACT OF 2002**

I, Paul Hennessy, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Shutterstock, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c. Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d. Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: **October 31, 2023** May 2, 2024

By: /s/ Paul Hennessy
 Paul Hennessy
 Chief Executive Officer
 (Principal Executive Officer)

**CERTIFICATION PURSUANT TO RULE 13a-14(a) OR 15d-14(a) OF
THE SECURITIES EXCHANGE ACT OF 1934, AS ADOPTED PURSUANT TO SECTION 302
OF THE SARBANES-OXLEY ACT OF 2002**

I, Jarrod Yahes, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Shutterstock, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

- a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c. Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d. Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
- a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: **October 31, 2023** **May 2, 2024**

By: /s/ Jarrod Yahes
 Jarrod Yahes
 Chief Financial Officer
 (Principal Financial Officer)

EXHIBIT 32

**CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350,
 AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report on Form 10-Q of Shutterstock, Inc., for the quarterly period ended **September 30, 2023** **March 31, 2024** as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Paul Hennessy, as Chief Executive Officer of Shutterstock, Inc., hereby certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that, to my knowledge the Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, and the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of Shutterstock, Inc.

Date: **October 31, 2023** **May 2, 2024**

By: /s/ Paul Hennessy
 Paul Hennessy
 Chief Executive Officer
 (Principal Executive Officer)

In connection with the Quarterly Report on Form 10-Q of Shutterstock, Inc., for the quarterly period ended **September 30, 2023** **March 31, 2024** as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Jarrod Yahes, as Chief Financial Officer of Shutterstock, Inc., hereby certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that, to my knowledge the Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, and the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of Shutterstock, Inc.

Date: **October 31, 2023** **May 2, 2024**

By: /s/ Jarrod Yahes
 Jarrod Yahes
 Chief Financial Officer
 (Principal Financial Officer)

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