

assets1,302,947A 1,265,610A Goodwill23,925A 24,083A Deferred income tax assets9,098A 9,176A Other non-current assets221,528A 186,684A \$6,744,135A \$7,091,941A LIABILITIES AND STOCKHOLDERS' EQUITYCurrent liabilitiesAccounts payable\$317,348A \$348,441A Accrued liabilities and other396,423A 348,555A Accrued compensation and related expenses174,702A 326,110A Current lease liabilities278,067A 249,270A Current income taxes payable19,231A 12,098A Unredeemed gift card liability250,754A 306,479A Other current liabilities32,126A 40,308A 1,468,651A 1,631,261A Non-current lease liabilities1,180,823A 1,154,012A Non-current income taxes payable€"A 15,864A Deferred income tax liabilities28,876A 29,522A Other non-current liabilities34,140A 29,201A 2,712,490A 2,859,860A Commitments and contingenciesStockholders' equityUndesignated preferred stock, \$0.01A par value: 5,000A shares authorized; none issued and outstanding€"A €"A Exchangeable stock, no par value: 60,000A shares authorized; 5,116 and 5,116 issued and outstanding€"A €"A Special voting stock, \$0.000005A par value: 60,000A shares authorized; 5,116 and 5,116 issued and outstanding€"A €"A Common stock, \$0.005A par value: 400,000A shares authorized; 118,610 and 121,106 issued and outstanding 593,606A Additional paid-in capital589,156A 575,369A Retained earnings\$3,751,713A 3,920,362A Accumulated other comprehensive loss(309,817)(264,256)4,031,645A 4,232,081A \$6,744,135A \$7,091,941A See accompanying notes to the unaudited interim consolidated financial statements3Table of Contentslululemon athletica inc.CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE INCOME(Unaudited; Amounts in thousands, except per share amounts)Quarter EndedTwo Quarters EndedJuly 28, 2024July 30, 2023July 28, 2024July 30, 2023Net revenues€2,371,078A \$2,209,165A \$4,579,969A \$4,209,957A Cost of goods sold958,893A 910,654A 1,892,716A 1,760,641A Gross profit1,412,185A 1,298,511A 2,687,253A 2,449,316A Selling, general and administrative expenses871,959A 817,375A 1,714,385A 1,564,888A Amortization of intangible assets€"A 1,879A €"A 3,757A Income from operations540,226A 479,257A 972,868A 880,671A Other income (expense), net17,994A 7,362A 41,277A 15,387A Income before income tax expense558,220A 486,619A 1,014,145A 896,058A Income tax expense165,298A 145,016A 299,802A 264,050A Net income€392,922A \$341,603A \$714,343A \$632,008A Other comprehensive income (loss), net of tax:Foreign currency translation adjustments(25,571)\$54,786A (\$69,876)\$12,036A Net investment hedge gains (losses)(10,834A) (17,142)4,315A 706A Other comprehensive income (loss), net of tax(14,737)\$37,772A \$(45,561)\$12,742A Comprehensive income€378,185A \$379,375A \$668,782A \$644,750A Basic earnings per share\$3.15A \$2.69A \$4.97A Diluted earnings per share\$3.15A \$2.68A \$5.69A \$4.96A Basic weighted-average number of shares outstanding124,721A 126,969A 125,358A 127,108A Diluted weighted-average number of shares outstanding124,857A 127,263A 125,600A 127,442A See accompanying notes to the unaudited interim consolidated financial statements 4Table of Contentslululemon athletica inc.CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY(Unaudited; Amounts in thousands)Quarter Ended July 28, 2024A Exchangeable StockSpecial Voting StockCommon StockAdditional Paid-in CapitalRetained EarningsAccumulated Other Comprehensive LossTotal Stockholders' EquityA SharesSharesPar ValueSharesPar ValueBalance as of April 28, 20245,116A 5,116A \$€"A 120,470A \$602A \$570,286A \$3,944,000A \$(295,080)\$4,219,808A Net income392,922A 392,922A Other comprehensive income (loss), net of tax(14,737)(14,737)Stock-based compensation expense21,567A 21,567A Common stock issued upon settlement of stock-based compensation24A €"A 2,370A 2,370A Shares withheld related to net share settlement of stock-based compensation(2)€"A (829)(829)Repurchase of common stock, including excise tax(1,882)(9)(4,238)(585,209)(589,456)Balance as of July 28, 20245,116A 5,116A \$€"A 118,610A \$593A \$589,156A \$3,751,713A \$(309,817)\$4,031,645A Quarter Ended July 30, 2023A Exchangeable StockSpecial Voting StockCommon StockAdditional Paid-in CapitalRetained EarningsAccumulated Other Comprehensive LossTotal Stockholders' EquityA SharesSharesPar ValueSharesPar ValueBalance as of April 30, 20235,116A 5,116A \$€"A 122,099A \$610A \$478,496A \$3,118,584A \$(277,614)\$3,320,076A Net income341,603A 341,603A Other comprehensive income (loss), net of tax(37,772A) 37,772A Stock-based compensation expense24,283A 24,283A Common stock issued upon settlement of stock-based compensation33A €"A 4,228A 4,228A Shares withheld related to net share settlement of stock-based compensation(2)€"A (942)(942)Repurchase of common stock, including excise tax(517)(2)(938)(193,538)Balance as of July 30, 20235,116A 5,116A \$€"A 121,613A \$608A \$505,127A \$3,267,589A \$(239,842)\$3,533,482A 5Table of ContentsTwo Quarters Ended July 28, 2024A Exchangeable StockSpecial Voting StockCommon StockAdditional Paid-in CapitalRetained EarningsAccumulated Other Comprehensive LossTotal Stockholders' EquityA SharesSharesPar ValueSharesPar ValueBalance as of January 28, 20245,116A 5,116A \$€"A 121,106A \$606A \$575,369A \$3,920,362A \$(264,256)\$4,232,081A Net income714,343A 714,343A Other comprehensive income (loss), net of tax(45,561)(45,561)Stock-based compensation expense47,325A 47,325A Common stock issued upon settlement of stock-based compensation22A €"A 5,763A 5,763A Shares withheld related to net share settlement of stock-based compensation(87)€"A (33,371)(33,371)Repurchase of common stock, including excise tax(2,633)(13)(5,930)(882,992)(888,935)Balance as of July 28, 20245,116A 5,116A \$€"A 118,610A \$593A \$589,156A \$3,751,713A \$(309,817)\$4,031,645A Two Quarters Ended July 30, 2023A Exchangeable StockSpecial Voting StockCommon StockAdditional Paid-in CapitalRetained EarningsAccumulated Other Comprehensive LossTotal Stockholders' EquityA SharesSharesPar ValueSharesPar ValueBalance as of January 29, 20235,116A 5,116A \$€"A 122,056A \$611A \$474,645A \$2,926,127A \$(252,584)\$3,148,799A Net income632,008A 632,008A Other comprehensive income (loss), net of tax(12,742A) 12,742A Stock-based compensation expense45,584A 45,584A Common stock issued upon settlement of stock-based compensation307A €"A 16,101A 16,101A Shares withheld related to net share settlement of stock-based compensation(90)€"A (29,735)(29,735)Repurchase of common stock, including excise tax(809)(3)(1,468)(290,546)(292,017)Balance as of July 30, 20235,116A 5,116A \$€"A 121,613A \$608A \$505,127A \$3,267,589A \$(239,842)\$3,533,482A See accompanying notes to the unaudited interim consolidated financial statements6Table of Contentslululemon athletica inc.CONSOLIDATED STATEMENTS OF CASH FLOWS(Unaudited; Amounts in thousands)Two Quarters EndedJuly 28, 2024July 30, 2023Cash flows from operating activitiesNet income€714,343A \$632,008A Adjustments to reconcile net income to net cash provided by operating activities:Depreciation and amortization199,332A 178,125A Stock-based compensation expense47,325A 45,584A Settlement of derivatives not designated in a hedging relationship(12,816)18,870A Changes in operating assets and liabilities:Inventories(126,076)(234,050)Prepaid and receivable income taxes(28,554)(39,275)Prepaid expenses and other current assets(15,968)37,595A Other non-current assets(48,768)(16,554)Accounts payable(23,683)126,007A Accrued liabilities and other60,123A 8,538A Accrued compensation and related expenses(147,810)(55,716)Current and non-current income taxes payable(8,662)(167,216)Unredeemed gift card liability(54,226)(35,377)Right-of-use lease assets and current and non-current lease liabilities18,878A 14,049A Other current and non-current liabilities(2,774)9,625A Net cash provided by operating activities570,664A 522,131A Cash flows from investing activitiesPurchase of property and equipment(275,767)(282,453)Settlement of net investment hedges14,151A (549)Other investing activities(5,009)(658)Net cash used in investing activities(266,625)(283,660)Cash flows from financing activitiesProceeds from settlement of stock-based compensation5,763A 16,101A Shares withheld related to net share settlement of stock-based compensation(33,371)(29,735)Repurchase of common stock(888,935)(292,017)Net cash used in financing activities(916,543)(305,651)Effect of foreign currency exchange rate changes on cash and cash equivalents(21,355)19,761A Decrease in cash and cash equivalents(633,859)(47,337)Cash and cash equivalents, beginning of period\$2,243,971A \$1,154,867A Cash and cash equivalents, end of period\$1,610,112A \$1,107,530A See accompanying notes to the unaudited interim consolidated financial statements7Table of Contentslululemon athletica inc.INDEX FOR NOTES TO THE UNAUDITED INTERIM CONSOLIDATED FINANCIAL STATEMENTS Note 1Nature of Operations and Basis of Presentation9Note 2Recent Accounting Pronouncements9Note 3Revolving Credit Facilities10Note 4Supply Chain Financing Program10Note 5Stock-Based Compensation and Benefit Plans11Note 6Fair Value Measurement12Note 7Derivative Financial Instruments13Note 8Earnings Per Share15Note 9Supplementary Financial Information16Note 10Segmented Information17Note 11Disaggregated Net Revenue19Note 12Legal Proceedings and Other Contingencies19Note 13Pending Acquisition20Table of Contentslululemon athletica inc.NOTES TO THE UNAUDITED INTERIM CONSOLIDATED FINANCIAL STATEMENTS Note 1. Nature of Operations and Basis of Presentation Nature of operations lululemon athletica inc., a Delaware corporation, ("lululemon" and, together with its subsidiaries unless the context otherwise requires, the "Company") is engaged in the design, distribution, and retail of technical athletic apparel, footwear, and accessories. The Company organizes its operations into four regional markets: Americas, China Mainland, Asia Pacific ("APAC"), and Europe and the Middle East ("EMEA"). It conducts its business through a number of different channels in each market, including company-operated stores, e-commerce, temporary locations, wholesale, outlets, a re-commerce program, and license and supply arrangements. There were 721 and 711 company-operated stores as of July 28, 2024 and January 28, 2024, respectively. Basis of presentation The unaudited interim consolidated financial statements, including the financial position as of July 28, 2024 and the results of operations and cash flows for the periods disclosed, are presented in U.S. dollars and have been prepared by the Company under the rules and regulations of the Securities and Exchange Commission ("SEC"). The financial information is presented in accordance with United States generally accepted accounting principles ("GAAP") for interim financial information and, accordingly, does not include all of the information and footnotes required by GAAP for complete financial statements. The financial information as of January 28, 2024 is derived from the Company's audited consolidated financial statements and related notes for the fiscal year ended January 28, 2024, which are included in Item 8 in the Company's fiscal 2023 Annual Report on Form 10-K filed with the SEC on March 21, 2024. These unaudited interim consolidated financial statements reflect all adjustments which are, in the opinion of management, necessary for a fair statement of the results for the interim periods presented. These unaudited interim consolidated financial statements should be read in conjunction with the Company's consolidated financial statements and related notes included in Item 8 in the Company's fiscal 2023 Annual Report on Form 10-K. Note 2. Recent Accounting Pronouncements sets out the impact of recent accounting pronouncements. The Company's fiscal year ends on the Sunday closest to January 31 of the following year, typically resulting in a 52-week year, but occasionally giving rise to an additional week, resulting in a 53-week year. Fiscal 2024 will end on February 2, 2025 and will be a 53-week year. Fiscal 2023 was a 52-week year and ended on January 28, 2024. Fiscal 2024 and fiscal 2023 are referred to as "2024," and "2023," respectively. The first two quarters of 2024 and 2023 ended on July 28, 2024 and July 30, 2023, respectively. The Company's business is affected by the pattern of seasonality common to most retail apparel businesses. Historically, the Company has recognized a significant portion of its operating profit in the fourth fiscal quarter of each year as a result of increased net revenue during the holiday season. Use of estimates The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements as well as the reported amounts of net revenue and expenses during the reporting period. Actual results could differ from those estimates. Note 2. Recent Accounting Pronouncements The Company considers the applicability and impact of all Accounting Standard Updates ("ASUs"). ASUs recently issued not listed below were assessed and determined to be either not applicable or are expected to have minimal impact on the Company's consolidated financial position or results of operations. Recently issued accounting pronouncements In November 2023, the FASB issued ASU 2023-07, Segment Reporting (Topic 280): Improvements to Reportable Segment Disclosures. Entities will be required to provide disclosures of significant segmented expenses and other categories used by the Chief Operating Decision Maker ("CODM") in order to enhance disclosure at the segment level. This amendment is effective for annual periods beginning after December 15, 2023, and interim periods beginning after December 15, 2024. 9Table of Contents and is applied retrospectively for periods presented in the financial statements. The Company is currently evaluating the impact that this new guidance may have on its financial statement disclosures. In December 2023, the FASB issued ASU 2023-09, Income Taxes (Topic 740): Improvements to Income Tax Disclosures. This disclosure requires expanded disclosure within the rate reconciliation as well as disaggregation of annual taxes paid. This amendment is effective for annual periods beginning after December 15, 2023, and is applied prospectively. The Company is currently evaluating the impact that this new guidance may have on its financial statement disclosures. Note 3. A Revolving Credit Facilities Americas revolving credit facility On December 14, 2021, the Company entered into an amended and restated credit agreement extending its existing credit facility, which provides for \$400.0A million in commitments under an unsecured five-year revolving credit facility. The credit facility has a maturity date of December 14, 2026, subject to extension under certain circumstances. Borrowings under the credit facility may be prepaid and commitments may be reduced or terminated without premium or penalty (other than customary breakage costs). As of July 28, 2024, aside from letters of credit of \$6.3 million, the Company had no other borrowings outstanding under this credit facility. Borrowings made under the credit facility bear interest at a rate per annum equal to, at the Company's option, either (a) a rate based on the Secured Overnight Financing Rate as administered by the Federal Reserve Bank of New York ("SOFR"), or (b) an alternate base rate, plus, in each case, an applicable margin. The applicable margin is determined by reference to a pricing grid, based on the ratio of indebtedness to earnings before interest, tax, depreciation, amortization, and rent ("EBITDAR") and ranges between 1.000%-1.375% for SOFR loans and 0.000%-0.375% for alternate base rate or Canadian prime rate loans. Additionally, a commitment fee of between 0.100%-0.200%, also determined by reference to the pricing grid, is payable on the average daily unused amounts under the credit facility. The applicable interest rates and commitment fees are subject to adjustment based on certain sustainability key performance indicators ("KPIs"). The two KPIs are based on greenhouse gas emissions intensity reduction and gender pay equity, and the Company's performance against certain targets measured on an annual basis could result in positive or negative sustainability rate adjustments of 2.50 basis points to its drawn pricing and positive or negative sustainability fee adjustments of 0.50 basis points to its undrawn pricing. The credit agreement contains negative covenants that, among other things and subject to certain exceptions, limit the ability of the Company's subsidiaries to incur indebtedness, incur liens, undergo fundamental changes, make dispositions of all or substantially all of their assets, alter their businesses and enter into agreements limiting subsidiary dividends and distributions. The Company's financial covenants include maintaining an operating lease adjusted leverage ratio of not greater than 3.25:1.00 and the ratio of consolidated EBITDAR to consolidated interest charges (plus rent) of not less than 2.00:1.00. The credit agreement also contains certain customary representations, warranties, affirmative covenants, and events of default (including, among others, an event of default upon the occurrence of a change of control). If an event of default occurs, the credit agreement may be terminated, and the maturity of any outstanding amounts may be accelerated. As of July 28, 2024, the Company was in compliance with the covenants of the credit facility. China Mainland revolving credit facility The Company has an uncommitted and unsecured 240.0A million Chinese Yuan (\$33.1 million) revolving credit facility with terms that are reviewed on an annual basis. It is comprised of a revolving loan of up to 200.0 million Chinese Yuan (\$27.6 million) and a financial guarantee facility of up to 40.0 million Chinese Yuan (\$5.5 million), or its equivalent in another currency. Loans are available for a period not to exceed 12 months, at an interest rate equal to the loan prime rate plus a spread of 0.5175%. The Company is required to follow certain covenants. As of July 28, 2024, the Company was in compliance with the covenants and, aside from letters of credit of 40.3 million Chinese Yuan (\$5.6 million), there were no other borrowings or guarantees outstanding under this credit facility. Note 4. Supply Chain Financing Program The Company facilitates a voluntary supply chain financing ("SCF") program that allows its suppliers to elect to sell the receivables owed to them by the Company to a third party financial institution. Participating suppliers negotiate arrangements 10Table of Contents directly with the financial institution. If a supplier chooses to participate in the SCF program it may request an invoice be paid earlier than it would by the Company, and the financial institution at its sole and absolute discretion, may elect to make an early payment to the supplier at a discount. The Company's obligations to its suppliers, including amounts due and scheduled payment terms, are not impacted by a supplier's participation in the arrangement and the Company provides no guarantees to any third parties under the SCF program. As of July 28, 2024 and January 28, 2024, \$52.1 million and \$42.1 million, respectively, were outstanding under the SCF program and presented within accounts payable. Note 5. A Stock-Based Compensation and Benefit Plans Stock-based compensation plans The Company's eligible employees participate in various stock-based compensation plans, provided directly by the Company. Stock-based compensation expense charged to income for the plans was \$46.7 million and \$45.2 million for the first two quarters of 2024 and 2023, respectively. Total unrecognized compensation cost for all stock-based compensation plans was \$189.0 million as of July 28, 2024, which is expected to be recognized over a weighted-average period of 2.3 years. A summary of the balances of the Company's stock-based compensation plans as of July 28, 2024, and changes during the first two quarters then ended, is presented below: Stock Options Performance-Based Restricted Stock Units Restricted Shares Restricted Stock Units Number Weighted-Average Exercise Price Number Weighted-Average Grant Date Fair Value 2024 783A \$285.69A 175A \$349.84A 4A \$370.85A 223A \$359.12A Granted 224A 386.28A 122A 355.79A 5A 319.19A 127A 382.22A Exercised/released 31A 183.32A 98A 309.89A 4A 371.33A 90A 370.85A as of July 28, 2024 4938A \$309.79A 180A \$373.12A 5A \$317.86A 246A \$374.52A Exercisable as of July 28, 2024 470A \$250.42A The Company's performance-based restricted stock units are awarded to eligible employees and entitle the grantee to receive a maximum of two shares of common stock per performance-based restricted stock unit if the Company achieves specified performance goals and the grantee remains employed during the vesting period. The fair value of performance-based restricted stock units is based on the closing price of the Company's common stock on the grant date. Expense for performance-based restricted stock units is recognized when it is probable that the performance goal will be achieved. The grant date fair value of

the restricted shares and restricted stock units is based on the closing price of the Company's common stock on the grant date.11Table of ContentsThe grant date fair value of each stock option granted is estimated on the date of grant using the Black-Scholes model. The closing price of the Company's common stock on the grant date is used in the model. The assumptions used to calculate the fair value of the options granted are evaluated and revised, as necessary, to reflect market conditions and the Company's historical experience. The expected term of the options is based upon the historical experience of similar awards, giving consideration to expectations of future employee exercise behavior. Expected volatility is based upon the historical volatility of the Company's common stock for the period corresponding with the expected term of the options. The risk-free interest rate is based on the U.S. Treasury yield curve for the period corresponding with the expected term of the options. The following are weighted averages of the assumptions that were used in calculating the fair value of stock options granted during the first two quarters of 2024:First Two Quarters2024Expected term3.75 yearsExpected volatility37.39%Risk-free interest rate4.30%Dividend yield0%Employee share purchase planThe Company has an Employee Share Purchase Plan ("ESPP"). Contributions are made by eligible employees, subject to certain limits defined in the ESPP, and the Company matches one-third of the contribution. The maximum number of shares authorized to be purchased under the ESPP is 6.0 million shares. All shares purchased under the ESPP are purchased in the open market. During the second quarter of 2024, there were 34.0 thousand shares purchased. As of July 28, 2024, 4.3 million shares remain authorized to be purchased under the ESPP. Defined contribution pension plansThe Company offers defined contribution pension plans to its eligible employees. Participating employees may elect to defer and contribute a portion of their eligible compensation to a plan up to limits stated in the plan documents, not to exceed the dollar amounts set by applicable laws. The Company matches 50% to a 75% of the contribution depending on the participant's length of service, and the contribution is subject to a two year vesting period. The Company's net expense for the defined contribution plans was \$11.1 million and \$9.6 million in the first two quarters of 2024 and 2023, respectively.Note 6. Fair Value MeasurementFair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Fair value measurements are made using a three-tier fair value hierarchy, which prioritizes the inputs used in measuring fair value: Level 1 - defined as observable inputs such as quoted prices in active markets; Level 2 - defined as inputs other than quoted prices in active markets that are either directly or indirectly observable, and Level 3 - defined as unobservable inputs in which little or no market data exists, therefore requiring an entity to develop its own assumptions.12Table of ContentsAssets and liabilities measured at fair value on a recurring basisThe fair value measurement is categorized in its entirety by reference to its lowest level of significant input. As of July 28, 2024 and January 28, 2024, the Company held certain assets and liabilities that are required to be measured at fair value on a recurring basis:July 28, 2024Level 1Level 2Level 3Balance Sheet Classification(In thousands)Money market funds\$499,260A \$499,260A \$0A \$0A Cash and cash equivalentsTerm deposits\$31A \$0A \$31A \$0A Cash and cash equivalentsForward currency contract assets\$19,658A \$0A \$19,658A \$0A Prepaid expenses and other current assetsForward currency contract liabilities\$19,553A \$0A \$19,553A \$0A Other current liabilitiesJanuary 28, 2024Level 1Level 2Level 3Balance Sheet Classification(In thousands)Money market funds\$1,102,119A \$1,102,119A \$0A \$0A Cash and cash equivalentsTerm deposits\$8A \$0A \$8A \$0A Cash and cash equivalentsForward currency contract assets\$647A \$0A \$647A \$0A Prepaid expenses and other current assetsForward currency contract liabilities\$2,872A \$0A \$2,872A \$0A Other current liabilitiesThe Company records cash, accounts receivable, accounts payable, and accrued liabilities at cost. The carrying values of these instruments approximate their fair value due to their short-term maturities. The Company has short-term, highly liquid investments classified as cash equivalents, which are invested in money market funds and short-term deposits with original maturities of three months or less. The Company records cash equivalents at their original purchase prices plus interest that has accrued at the stated rate. The fair values of the forward currency contract assets and liabilities are determined using observable Level 2 inputs, including foreign currency spot exchange rates, forward pricing curves, and interest rates. The fair values consider the credit risk of the Company and its counterparties. The Company's Master International Swap Dealers Association, Inc., Agreements and other similar arrangements allow net settlements under certain conditions. However, the Company records all derivatives on its consolidated balance sheets at fair value and does not offset derivative assets and liabilities.Note 7. Derivative Financial InstrumentsForeign currency exchange riskThe Company is exposed to risks associated with changes in foreign currency exchange rates and uses derivative financial instruments to manage its exposure to certain of these foreign currency exchange rate risks. The Company does not enter into derivative contracts for speculative or trading purposes. The Company currently hedges against changes in the Canadian dollar and Chinese Yuan to the U.S. dollar exchange rate and changes in the Euro and Australian dollar to the Canadian dollar exchange rate using forward currency contracts.Net investment hedgesThe Company is exposed to foreign currency exchange gains and losses which arise on translation of its international subsidiaries' balance sheets into U.S. dollars. These gains and losses are recorded as other comprehensive income (loss), net of tax in accumulated other comprehensive income or loss within stockholders' equity. The Company holds a significant portion of its assets in Canada and enters into forward currency contracts designed to hedge a portion of the foreign currency exposure that arises on translation of a Canadian subsidiary into U.S. dollars. These forward currency contracts are designated as net investment hedges. The Company assesses hedge effectiveness based on 13Table of Contentschanges in forward rates. The Company recorded no ineffectiveness from net investment hedges during the first two quarters of 2024. The Company classifies the cash flows at settlement of its net investment hedges within investing activities in the consolidated statements of cash flows. Derivatives not designated as hedging instrumentsThe Company is exposed to gains and losses arising from changes in foreign currency exchange rates associated with transactions which are undertaken by its subsidiaries in currencies other than their functional currency. Such transactions include intercompany transactions and inventory purchases. These transactions result in the recognition of certain foreign currency denominated monetary assets and liabilities which are remeasured to the quarter-end or settlement date foreign currency exchange rate. The resulting foreign currency gains and losses are recorded in selling, general and administrative expenses. During the first two quarters of 2024, the Company entered into certain forward currency contracts designed to economically hedge the foreign currency exchange revaluation gains and losses that are recognized by its Canadian and Chinese subsidiaries on specific monetary assets and liabilities denominated in currencies other than the functional currency of the entity. The Company has not applied hedge accounting to these instruments and the change in fair value of these derivatives is recorded within selling, general and administrative expenses. The Company classifies the cash flows at settlement of its forward currency contracts which are not designated in hedging relationships within operating activities in the consolidated statements of cash flows. Quantitative disclosures about derivative financial instrumentsThe Company presents its derivative assets and derivative liabilities at their gross fair values within prepaid expenses and other current assets and other current liabilities on the consolidated balance sheets. However, the Company's Master International Swap Dealers Association, Inc., Agreements and other similar arrangements allow net settlements under certain conditions. As of July 28, 2024, there were derivative assets of \$19.7 million and derivative liabilities of \$19.6 million subject to enforceable netting arrangements. The notional amounts and fair values of forward currency contracts were as follows:July 28, 2024January 28, 2024Gross Notional AssetsLiabilitiesGross Notional AssetsLiabilities(In thousands)Derivatives designated as net investment hedges:Forward currency contracts\$1,205,000A \$18,303A \$0A \$1,242,000A \$258A Derivatives not designated in a hedging relationship:Forward currency contracts\$1,445,167A 1,355A 19,553A 1,543,351A 647A 2,614A Net derivatives recognized on consolidated balance sheets:Forward currency contracts\$19,658A \$19,553A \$647A \$2,872A The forward currency contracts designated as net investment hedges outstanding as of July 28, 2024 mature on different dates between August 2024 and November 2024. The forward currency contracts not designated in a hedging relationship outstanding as of July 28, 2024 mature on different dates between August 2024 and October 2024.14Table of ContentsThe pre-tax gains (and losses on foreign currency exchange forward contracts recorded in accumulated other comprehensive income or loss were as follows:Second QuarterFirst Two Quarters20242023(In thousands)Gains (losses) recognized in net investment hedge gains (losses):Derivatives designated as net investment hedges\$14,575A (\$23,166)\$32,712A \$961A No gains or losses have been reclassified from accumulated other comprehensive income or loss into net income for derivative financial instruments in a net investment hedging relationship, as the Company has not sold or liquidated (or substantially liquidated) its hedged subsidiary. The pre-tax net foreign currency exchange and derivative gains and losses recorded in the consolidated statement of operations were as follows:Second QuarterFirst Two Quarters2024202320242023(In thousands)Gains recognized in selling, general and administrative expenses:Foreign currency exchange gains (losses)\$15,836A (\$38,426)\$30,771A (\$30,099)Derivatives not designated in a hedging relationship(14,711,422)729A (29,038)33,023A Net foreign currency exchange and derivative gains\$1,125A \$4,303A \$1,733A \$2,924A Credit riskThe Company is exposed to credit-related losses in the event of nonperformance by the counterparties to the forward currency contracts. The credit risk amount is the Company's unrealized gains on its derivative instruments, based on foreign currency rates at the time of nonperformance. The Company's forward currency contracts are generally entered into with what the Company believes are investment grade credit worthy and reputable financial institutions that are monitored by the Company for counterparty risk. The Company's derivative contracts contain certain credit risk-related contingent features. Under certain circumstances, including an event of default, bankruptcy, termination, and cross default under the Company's revolving credit facility, the Company may be required to make immediate payment for outstanding liabilities under its derivative contracts.Note 8. Earnings Per ShareThe details of the computation of the basic and diluted earnings per share are as follows:Second QuarterFirst Two Quarters2024202320242023(In thousands, except per share amounts)Net income\$392,922A \$341,603A \$714,343A \$632,008A Basic weighted-average number of shares outstanding124,721A 126,969A 125,358A 127,108A Assumed conversion of dilutive stock options and awards136A 294A 242A 334A Diluted weighted-average number of shares outstanding124,857A 127,263A 125,600A 127,442A Basic earnings per share\$3.15A \$2.69A \$5.70A \$4.97A Diluted earnings per share\$3.15A \$2.68A \$5.69A \$4.96A The Company's calculation of weighted-average shares includes the common stock of the Company as well as the exchangeable shares. Exchangeable shares are the economic equivalent of common shares in all material respects. All classes of stock have, in effect, the same economic rights and share equally in undistributed net income. For the first two quarters of 2024 and 2023, 0.1 million and 0.1 million stock options and awards, respectively, were anti-dilutive to earnings per share and therefore have been excluded from the computation of diluted earnings per share. 15Table of ContentsOn March 23, 2022, the Company's board of directors approved a stock repurchase program for up to \$1.0 billion of the Company's common shares on the open market or in privately negotiated transactions. During the first quarter of 2024, the Company completed the remaining stock repurchases under this program. On November 29, 2023, the Company's board of directors approved an additional stock repurchase program for up to \$1.0 billion of the Company's common shares on the open market or in privately negotiated transactions. On May 29, 2024, the Company's board of directors approved a \$1.0 billion increase to the existing stock repurchase program. The repurchase plan has no time limit and does not require the repurchase of a minimum number of shares. Common shares repurchased on the open market are at prevailing market prices, including under plans complying with the provisions of Rule 10b5-1 and Rule 10b-18 of the Securities Exchange Act of 1934. The timing and actual number of common shares to be repurchased will depend upon market conditions, eligibility to trade, and other factors, in accordance with Securities and Exchange Commission requirements. The authorized value of shares available to be repurchased under this program excludes the cost of commissions and excise taxes and as of July 28, 2024, the remaining authorized value was \$1.3 billion. During the first two quarters of 2024 and 2023, 2.6 million and 0.8 million shares, respectively, were repurchased at a total cost including commissions and excise taxes of \$888.9 million and \$292.0 million, respectively. Subsequent to July 28, 2024, and up to August 23, 2024, 1.0 million shares were repurchased at a total cost including commissions and excise taxes of \$239.3 million. Note 9. A Supplementary Financial Information summary of certain consolidated balance sheet accounts is as follows:July 28, 2024January 28, 2024(In thousands)Inventories:Inventories, at cost\$1,536,505A \$1,465,076A Provision to reduce inventories to net realizable value(107,462)(141,474)\$1,429,043A \$1,323,602A Prepaid expenses and other current assets:Prepaid expenses\$150,768A \$137,203A Forward currency contract assets\$19,658A 647A Other current assets\$25,073A 46,652A \$195,499A \$184,502A Property and equipment, net:Land\$78,145A \$79,498A Buildings\$28,523A 29,032A Leasehold improvements\$1,147,438A 1,006,926A Furniture and fixtures\$162,232A 156,656A Computer hardware\$184,298A 176,597A Computer software\$1,170,495A 1,032,567A Equipment and vehicles\$47,447A 34,017A Work in progress\$155,973A 247,943A Property and equipment, gross\$2,974,551A 2,763,236A Accumulated depreciation(1,359,658)(1,217,425)\$1,614,893A \$1,545,811A Other non-current assets:Cloud computing arrangement implementation costs\$153,025A \$133,597A Security deposits\$38,114A 31,825A Other\$30,389A 21,262A \$221,528A \$186,684A 16Table of ContentsJuly 28, 2024January 28, 2024(In thousands)Accrued liabilities and other:Accrued operating expenses\$164,896A \$147,215A Sales return allowances\$49,104A 61,634A Accrued freight\$43,925A 41,241A Accrued capital expenditures\$22,256A 31,936A Accrued duty\$37,601A 25,817A Accrued rent\$18,052A 12,522A Accrued inventory liabilities\$10,293A 4,783A Sales tax collected\$13,417A 3,088A Forward currency contract liabilities\$19,553A 2,872A Other\$17,326A 17,447A \$396,423A \$348,555A Note 10. A Segmented InformationThe Company's operating segments are based on the financial information the CODM, who is the Chief Executive Officer, uses to evaluate performance and allocate resources. During the fourth quarter of 2023, the financial information the CODM regularly uses to evaluate performance and allocate resources was revised. As the Company has further executed on its omni-channel retail strategy, and with the continued expansion of its international operations, the CODM has shifted resource allocation decisions to be focused by regional market, rather than by selling channel. This resulted in a change in the Company's operating segments.17Table of ContentsSince January 28, 2024, the Company has reported three segments: Americas, China Mainland, and Rest of World, which is APAC and EMEA on a combined basis. The Company does not report capital expenditures and assets by segment as that information is not reviewed by the CODM. Previously, the Company's operating segments were comprised of company-operated stores, direct to consumer (or "e-commerce"), and other. The Company has recast the prior period information to reflect its new operating segments. Second QuarterFirst Two Quarters2024202320242023(In thousands)Net revenue:Americas\$1,741,433A \$1,719,773A \$3,363,697A \$3,287,511A China Mainland\$314,189A 234,445A 617,975A 444,513A Rest of World\$315,456A 254,947A 598,297A 477,933A \$2,371,078A \$2,209,165A \$4,579,969A \$4,209,957A Segmented income from operations:Americas\$669,427A \$660,570A \$1,234,267A \$1,241,792A China Mainland\$119,085A 83,481A 238,863A 157,366A Rest of World\$74,000A 51,292A 140,681A 95,086A 862,512A 795,343A 1,613,811A 1,494,244A General corporate expense\$322,286A 314,207A 640,943A 609,816A Amortization of intangible assets\$0A 1,879A \$0A 3,575A Income from operations\$540,226A 479,257A 972,868A 880,671A Other income (expense), net\$1,994A 7,362A 41,277A 15,387A Income before income tax expense\$558,220A \$486,619A \$1,014,145A \$896,058A Depreciation and amortization:Americas\$47,824A \$44,514A \$92,150A \$79,650A China Mainland\$7,762A 5,794A 15,787A 11,759A Rest of World\$4,407A 5,755A 13,913A 11,053A Corporate\$40,580A 37,946A 77,482A 75,663A \$103,573A \$94,009A \$199,332A \$178,125A 18Table of ContentsNote 11. A Disaggregated Net RevenueIn addition to the disaggregation of net revenue by reportable segment in Note 10. A Segmented Information, the following table disaggregates the Company's net revenue by geographic area. Second QuarterFirst Two Quarters2024202320242023(In thousands)United States\$1,421,980A \$1,424,926A \$2,762,380A \$2,739,317A Canada\$319,453A 294,847A 601,317A 548,194A China Mainland\$314,189A 234,445A 617,975A 444,513A Hong Kong SAR, Taiwan, and Macau SAR\$42,035A 43,055A 84,299A 82,672A People's Republic of China\$356,224A 277,500A 702,274A 527,185A Other geographic areas\$273,421A 211,892A 513,998A 395,261A \$2,371,078A \$2,209,165A \$4,579,969A \$4,209,957A The following table disaggregates the Company's net revenue by category. Other categories is primarily composed of accessories, footwear, and lululemon Studio. Second QuarterFirst Two Quarters2024202320242023(In thousands)Women's products\$1,476,121A \$1,396,327A \$2,911,362A \$2,705,155A Men's product\$587,525A 530,723A 1,093,223A 968,888A Other categories\$307,432A 282,115A 575,384A 535,914A \$2,371,078A \$2,209,165A \$4,579,969A \$4,209,957A The following table disaggregates the Company's net revenue by channel. Second QuarterFirst Two Quarters2024202320242023(In thousands)Company-operated stores\$1,215,613A \$1,096,939A \$2,286,138A \$2,055,026A E-commerce\$910,637A 893,673A 1,816,422A 1,728,615A Other channels\$244,828A 218,553A 477,407A 426,316A \$2,371,078A \$2,209,165A \$4,579,969A \$4,209,957A Note 12. Legal Proceedings and Other ContingenciesIn addition to the legal proceedings described below, the Company is, from time to time, involved in routine legal matters, and audits and inspections by governmental agencies and other third parties which are incidental to the conduct of its business. This includes legal matters such as initiation and defense of proceedings to protect intellectual property rights, employment claims, product liability claims, personal injury claims, and similar matters. The Company believes the ultimate resolution of any such legal proceedings, audits, and inspections will not have a material adverse effect on its consolidated balance sheets, results of operations or cash flows. The Company has recognized immaterial provisions related to the expected outcome of legal proceedings. On July 12, 2024, lululemon and its subsidiary, lululemon usa inc., were named as defendants in a putative consumer class action (Gyani v. Lululemon Athletica Inc., et al., No. 1:24-cv-22651-BB) in the United States District Court for the Southern District of Florida. The complaint asserts claims under the Florida Deceptive and Unfair Trade Practices Act and for unjust enrichment based on statements by the Company relating to the sustainability and environmental impact of the Company's products and actions during the period

October 28, 2020 to present. The complaint seeks monetary damages, as 19Table of Contentswell as non-monetary relief such as an injunction to end the alleged unlawful practices. The Company intends to defend the action vigorously. On August 8, 2024, lululemon athletica inc. and certain officers of the Company were named as defendants in a purported securities class action (Patel v. Lululemon Athletica Inc., et al., No. 1:24-cv-06033) in the United States District Court for the Southern District of New York. The complaint asserts claims under Sections 10(b) and 20(a) of the Securities Exchange Act of 1934 based on allegedly false and misleading public statements and omissions by Defendants during the period December 7, 2023 to July 24, 2024 relating to lululemon's business, product offerings, and inventory allocation that Plaintiff alleges artificially inflated the Company's stock price. The complaint currently seeks unspecified monetary damages. The Company intends to defend the action vigorously. Note 13. A Pending AcquisitionDuring the second quarter of 2024, the Company entered into an agreement to acquire the operations and lululemon branded retail locations being run by a third party under a license and supply arrangement in Mexico for approximately \$160.0 million in cash. The Company had previously granted this third party the right to operate lululemon branded retail locations and to sell lululemon products in Mexico. The transaction is subject to customary closing conditions and regulatory approval. ITEM 2. A MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONSSome of the statements contained in this Form 10-Q and any documents incorporated herein by reference constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. All statements, other than statements of historical facts, included or incorporated in this Form 10-Q are forward-looking statements, particularly statements which relate to expectations, beliefs, projections, future plans and strategies, anticipated events or trends and similar expressions concerning matters that are not historical facts, such as statements regarding our future financial condition or results of operations, our prospects and strategies for future growth, the development and introduction of new products, and the implementation of our marketing and branding strategies. In many cases, you can identify forward-looking statements by terms such as "may," "will," "should," "expects," "plans," "anticipates," "believes," "estimates," "intends," "predicts," "potential" or the negative of these terms or other comparable terminology. The forward-looking statements contained in this Form 10-Q and any documents incorporated herein by reference reflect our current views about future events and are subject to risks, uncertainties, assumptions, and changes in circumstances that may cause events or our actual activities or results to differ significantly from those expressed in any forward-looking statement. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future events, results, actions, levels of activity, performance, or achievements. Readers are cautioned not to place undue reliance on these forward-looking statements. A number of important factors could cause actual results to differ materially from those indicated by the forward-looking statements, including, but not limited to, those factors described in "Risk Factors" and elsewhere in this report. The forward-looking statements contained in this Form 10-Q reflect our views and assumptions only as of the date of this Form 10-Q and are expressly qualified in their entirety by the cautionary statements included in this Form 10-Q. Except as required by applicable securities law, we undertake no obligation to update any forward-looking statement to reflect events or circumstances after the date on which the statement is made or to reflect the occurrence of unanticipated events. This information should be read in conjunction with the unaudited interim consolidated financial statements and the notes included in Item 1 of Part I of this Quarterly Report on Form 10-Q and the audited consolidated financial statements and notes, and Management's Discussion and Analysis of Financial Condition and Results of Operations, contained in our fiscal 2023 Annual Report on Form 10-K filed with the SEC on March 21, 2024. Our fiscal year ends on the Sunday closest to January 31 of the following year, typically resulting in a 52-week year, but occasionally giving rise to an additional week, resulting in a 53-week year. Fiscal 2024 will end on February 2, 2025 and will be a 53-week year. Fiscal 2023 was a 52-week year and ended on January 28, 2024. Fiscal 2024 and fiscal 2023 are referred to as "2024," and "2023," respectively. The first two quarters of 2024 and 2023 ended on July 28, 2024 and July 30, 2023, respectively. Components of ContentsManagement's discussion and analysis of financial condition and results of operations include: Overview Financial Highlights and Market Conditions and TrendsQuarter-to-Date Results of OperationsYear-to-Date Results of OperationsComparable SalesNon-GAAP Financial MeasuresSeasonalityLiquidity and Capital ResourcesCritical Accounting Policies and EstimatesOperating LocationsWe use comparable sales as a metric to evaluate the performance of our business. Refer to the Comparable Sales section of this management's discussion and analysis of financial condition and results of operations for further information. We provide constant dollar changes, which is a non-GAAP financial measure, as supplemental information to help investors understand the underlying growth rate of net revenue excluding the impact of changes in foreign currency exchange rates. Refer to the Non-GAAP Financial Measures section of this management's discussion and analysis of financial condition and results of operations for reconciliations between the non-GAAP financial measures and the most directly comparable measures calculated in accordance with GAAP. We disclose material non-public information through one or more of the following channels: our investor relations website (<http://corporate.lululemon.com/investors>), the social media channels identified on our investor relations website, press releases, SEC filings, public conference calls, and webcasts. Information contained on or accessible through our websites is not incorporated into, and does not form a part of, this Quarterly Report or any other report or document we file with the SEC, and any references to our websites are intended to be inactive textual references only. As reported in our fiscal 2023 Annual Report on Form 10-K filed with the SEC on March 21, 2024, we changed our operating segments during the fourth quarter of fiscal 2023. We report three segments: Americas, China Mainland, and Rest of World, which is Asia Pacific (APAC) and Europe and the Middle East (EMEA) on a combined basis. Previously, our segments were based on selling channel. We have recast our previously reported amounts for segmented net revenue and segmented income from operations to reflect the current presentation. Overviewlululemon athletica inc. is principally a designer, distributor, and retailer of technical athletic apparel, footwear, and accessories. We have a vision to create transformative products and experiences that build meaningful connections, unlocking greater possibility and wellbeing for all. Since our inception, we have fostered a distinctive corporate culture; we promote a set of core values in our business which include taking personal responsibility, acting with courage, valuing connection and inclusion, and choosing to have fun. These core values attract passionate and motivated employees who are driven to achieve personal and professional goals, and share our purpose "to elevate human potential by helping people feel their best." We offer a comprehensive line of technical athletic apparel, footwear, and accessories marketed under the lululemon brand. Our apparel assortment includes items such as pants, shorts, tops, and jackets designed for a healthy lifestyle including athletic activities such as yoga, running, training, and most other activities. We also offer apparel designed for being on the move and fitness-inspired accessories. We expect to continue to broaden our merchandise offerings through expansion across these product areas. Financial HighlightsThe summary below compares the second quarter of 2024 to the second quarter of 2023. Net revenue increased 7% to \$2.4 billion. On a constant dollar basis, net revenue increased 8%. Comparable sales increased 2%, or 3% on a constant dollar basis. Americas comparable sales decreased 3%, or 2% on a constant dollar basis. China Mainland comparable sales increased 21%, or 23% on a constant dollar basis. Rest of World comparable sales increased 17%, or 20% on a constant dollar basis. Gross profit increased 9% to \$1.4 billion. Gross margin increased 80 basis points to 59.6%. Income from operations increased 13% to \$540.2 million. Table of ContentsOperating margin increased 110 basis points to 22.8%. Income tax expense increased 14% to \$165.3 million. Our effective tax rate for the second quarter of 2024 was 29.6% compared to 29.8% for the second quarter of 2023. Diluted earnings per share were \$3.15 compared to \$2.68 in the second quarter of 2023. Market Conditions and TrendsMacroeconomic conditions, including consumer purchasing behaviors and foreign currency fluctuations, impact our business and operating costs. Such factors are expected to continue to impact our business throughout 2024, with the impact varying by market. Consumer purchasing behaviors and their propensity to spend in our sector have been impacted by uncertain economic conditions including inflation, higher interest rates, and other factors, which has adversely impacted consumer demand for our products. While we experienced traffic growth in the first two quarters of 2024 in all markets, we saw continued moderation in our quarterly net revenue growth in the Americas. In the United States, net revenue declined by \$2.9 million in the second quarter of 2024 compared to the second quarter of 2023. We continue to monitor macroeconomic conditions and the trends in consumer demand for our products. Foreign currency fluctuations have adversely impacted our financial results. Foreign currency fluctuations reduced the growth of our net revenue by \$43.9 million when comparing the first two quarters of 2024 to the first two quarters of 2023, primarily due to the overall appreciation of the US dollar. We expect future exchange rate volatility to impact our results. Quarter-to-Date Results of Operations: Second Quarter ResultsThe following table summarizes key components of our results of operations for the periods indicated: Second Quarter 2024 2023 2024 2023 (In thousands) (Percentage of net revenue) Net revenue \$2,371,078 \$2,209,165 100.0% 100.0% Cost of goods sold \$958,893 910,654 41.2% 41.2% Gross profit \$1,412,185 \$1,298,511 59.6% 58.8% Selling, general and administrative expenses \$71,959 \$81,375 3.0% 3.7% Amortization of intangible assets \$1,879 \$0 0.1% 0.1% Income from operations \$50,226 \$47,257 2.2% 2.1% Other income (expense), net \$17,994 \$7,362 0.8% 0.3% Income before income tax expense \$58,220 \$46,619 2.5% 2.2% Income tax expense \$165,298 \$145,016 7.0% 6.6% Net income \$392,922 \$341,603 16.6% 15.5% Net Revenue Net revenue increased \$161.9 million, or 7%, to \$2.4 billion for the second quarter of 2024 from \$2.2 billion for the second quarter of 2023. On a constant dollar basis, net revenue increased 8%. Comparable sales increased 2%, or 3% on a constant dollar basis. The increase in net revenue was primarily due to increased China Mainland and Rest of World net revenue. Americas net revenue also increased. Table of ContentsNet revenue for the second quarter of 2024 and 2023 is summarized below: Second Quarter 2024 2023 2024 2023 Year over year change (In thousands) (Percentage of net revenue) (In thousands) (Percentage) (Constant dollar change) Americas \$1,741,433 \$1,719,773 73.4% 77.8% \$21,660 1.2% China Mainland \$314,189 \$234,445 13.3% 10.6% \$79,744 34.4% 37.3% Rest of World \$315,456 \$254,947 13.3% 11.5% \$60,509 24.2% 23.7% Net Revenue \$2,371,078 \$2,209,165 100.0% 100.0% % \$161.913.3% 7.8% Americas The increase in Americas net revenue was primarily due to a \$57.8 million increase from new or expanded company-operated stores and our other channels. We have opened 15 net new stores in the Americas since the second quarter of 2023. Americas comparable sales decreased 3%, or 2% on a constant dollar basis. The decrease in comparable sales was primarily a result of decreased conversion rates, partially offset by an increase in traffic and a higher dollar value per transaction. China Mainland The increase in China Mainland net revenue was primarily due to an increase in comparable sales, which increased 21%, or 23% on a constant dollar basis. The increase in comparable sales was primarily a result of increased traffic, partially offset by a lower dollar value per transaction. The increase in China Mainland net revenue was also driven by a \$34.3 million increase in net revenue from new or expanded company-operated stores and our other channels. We have opened 25 net new stores in China Mainland since the second quarter of 2023. Rest of World The increase in Rest of World net revenue was primarily due to an increase in comparable sales, which increased 17%, or 20% on a constant dollar basis. The increase in comparable sales was primarily a result of increased traffic and a higher dollar value per transaction, partially offset by a decrease in conversion rates. The increase in Rest of World net revenue was also driven by a \$23.8 million increase in net revenue from new or expanded company-operated stores and our other channels. We have opened nine net new stores in Rest of World since the second quarter of 2023. Gross Profit Second Quarter 2024 2023 Year over year change (In thousands) (In thousands) (Percentage) Gross profit \$1,412,185 \$1,298,511 \$113,674 8.8% Gross margin 59.6% 58.8% 80 basis points The increase in gross margin was primarily the result of: a net increase in product margin of 130 basis points, primarily due to lower product costs; and a decrease in costs related to our product departments as a percentage of net revenue of 80 basis points. The increase in gross margin was partially offset by an increase in occupancy and depreciation costs as a percentage of net revenue of 70 basis points, an increase in distribution center costs as a percentage of net revenue of 40 basis points, and an unfavorable impact of foreign currency exchange rates of 20 basis points. Selling, General and Administrative Expenses Second Quarter 2024 2023 Year over year change (In thousands) (In thousands) (Percentage) Selling, general and administrative expenses \$71,959 \$81,375 \$54,584 6.7% Selling, general and administrative expenses as a percentage of net revenue 3.0% 3.7% (20) basis points 23 Table of Contents The increase in selling, general and administrative expenses was primarily due to: an increase in head office costs of \$28.9 million, comprised of: an increase in brand and community costs of \$16.1 million primarily due to increased marketing expenses and brand campaigns; an increase in advisory and professional fees of \$9.2 million; an increase in technology costs, including cloud computing amortization, of \$5.3 million; an increase in depreciation of \$4.5 million; and an increase in other head office costs of \$2.1 million. The increase in costs related to our head office was partially offset by a net decrease in employee costs of \$8.3 million primarily due to decreased incentive compensation, partially offset by increased salaries and wages expense. An increase in costs related to our operating channels of \$22.5 million, comprised of: an increase in employee costs of \$12.1 million primarily due to increased salaries and wages expense and benefit costs for retail employees primarily from the growth in our business, partially offset by decreased incentive compensation; an increase in brand and community costs of \$9.1 million primarily due to increased digital marketing expenses; and an increase in other operating costs of \$7.6 million primarily due to increased technology costs, repairs and maintenance costs, and security costs. The increase in costs related to our operating channels was partially offset by a decrease in variable costs of \$6.3 million primarily due to decreased distribution cost rates, partially offset by increased credit card fees and packaging costs as a result of higher net revenue. A decrease in net foreign currency exchange and derivative revaluation gains of \$3.2 million. Amortization of Intangible Assets Second Quarter 2024 2023 Year over year change (In thousands) (In thousands) (Percentage) Amortization of intangible assets \$1,879 \$(1,879) (100.0)% The amortization of intangible assets was primarily the result of the amortization of intangible assets recognized upon the acquisition of MIRROR, which we rebranded as lululemon Studio. These assets were fully impaired during the third quarter of 2023. Income from Operations On a segment basis, we determine income from operations without taking into account our general corporate expenses and certain other expenses. General corporate expenses include centrally managed support functions and other head office costs. Table of Contents costs, including product design teams and brand costs which support all regions. Segmented income from operations is summarized below: Second Quarter 2024 2023 2024 2023 Year over year change (In thousands) (Percentage of net revenue of respective operating segment) (In thousands) (Percentage) Segmented income from operations: Americas \$669,427 \$660,570 \$8,857 1.3% China Mainland \$119,085 \$83,481 37.9% 35.6% Rest of World \$74,000 \$51,292 23.5% 20.1% 22,708 44.3% \$862,512 \$795,343 \$67,169 8.4% General corporate expense \$322,286 \$314,207 \$8,079 2.6% Amortization of intangible assets \$1,879 \$(1,879) (100.0)% Income from operations \$540,226 \$479,257 \$60,969 12.7% Operating margin 22.8% 21.7% 110 basis points Americas The increase in Americas income from operations was primarily the result of increased gross profit of \$7.4 million, driven by increased net revenue, partially offset by lower gross margin. The decrease in gross margin was primarily due to deleverage on distribution center and occupancy costs, partially offset by higher product margin. The increase in Americas income from operations was also driven by a decrease in selling, general and administrative expenses, primarily due to decreased distribution cost rates and lower employee costs, partially offset by increased marketing expenses. Income from operations as a percentage of Americas net revenue was consistent with the second quarter of 2023, primarily due to leverage on selling, general and administrative expenses, offset by lower gross margin. China Mainland The increase in China Mainland income from operations was primarily the result of increased gross profit of \$57.6 million, driven by increased net revenue and higher gross margin. The increase in gross margin was primarily due to higher product margin as well as leverage on occupancy costs, partially offset by unfavorable foreign currency exchange rates. The increase in gross profit was partially offset by an increase in selling, general and administrative expenses, primarily due to increased marketing expenses and higher employee costs, as well as increased distribution costs driven by higher net revenue. Income from operations as a percentage of China Mainland net revenue increased primarily due to higher gross margin, partially offset by deleverage on selling, general and administrative expenses. Rest of World The increase in Rest of World income from operations was primarily the result of increased gross profit of \$39.4 million, driven by increased net revenue and higher gross margin. The increase in gross margin was primarily due to higher product margin as well as leverage on distribution center costs, partially offset by unfavorable foreign currency exchange rates. The increase in gross profit was partially offset by an increase in selling, general and administrative expenses, primarily due to increased marketing expenses and higher employee costs, as well as increased distribution costs driven by higher net revenue. Income from operations as a percentage of Rest of World net revenue increased primarily due to higher gross margin and leverage on selling, general and administrative expenses. General Corporate Expense The increase in general corporate expense was primarily due to increased advisory and professional fees, technology costs, and depreciation. The increase was also due to a decrease in net foreign currency exchange and derivative revaluation gains of \$3.2 million. The increase in general corporate expense was partially offset by lower employee costs, driven by decreased incentive compensation. Other Income (Expense), Net Second Quarter 2024 2023 Year over year change (In thousands) (In thousands) (Percentage) Other income (expense), net \$17,994 \$7,362 \$10,632 144.4% The increase in other income, net was primarily due to an increase in interest income as a result of higher cash balances. 25 Table of Contents Income Tax Expense Second Quarter 2024 2023 Year over year change (In thousands) (In thousands) (Percentage) Income tax expense \$165,298 \$145,016 \$20,282 14.0% Effective tax rate 29.2% 29.8% (20) basis points The decrease in the effective tax rate was primarily due to an increase in tax credits and a

decrease in non-deductible expenses in international jurisdictions, partially offset by adjustments upon the filing of certain income tax returns. Net Income Second Quarter 2024 2023 Year over year change (In thousands) (Percentage) Net income \$392,922A \$341,603A \$51,319A 15.0A % The increase in net income was primarily due to an increase in gross profit of \$113.7 million and an increase in other income (expense), net of \$10.6 million, partially offset by an increase in selling, general and administrative expenses of \$54.6 million and an increase in income tax expense of \$20.3 million. Year-to-Date Results of Operations: First Two Quarters Results The following table summarizes key components of our results of operations for the periods indicated: A First Two Quarters 2024 2023 2024 2023 (In thousands) (Percentage) (Percentage of net revenue) Net revenue \$4,579,969A \$4,209,957A 100.0A % 100.0A % Cost of goods sold \$1,892,716A \$1,760,641A 41.3A 41.8A Gross profit \$2,687,253A \$2,449,316A 58.7A 58.2A Selling, general and administrative expenses \$1,714,385A \$1,564,888A 37.4A 37.2A Amortization of intangible assets \$3,757A \$3,757A 0.1A 0.1A Income from operations \$972,868A \$880,671A 21.2A 20.9A Other income (expense), net \$41,277A \$15,387A 0.9A 0.4A Income before income tax expense \$1,014,145A \$96,058A 22.1A 21.3A Income tax expense \$299,802A \$264,050A 6.5A 6.3A Net income \$714,343A \$632,008A 15.6A 15.0A Net Revenue Net revenue increased \$370.0 million, or 9%, to \$4.6 billion for the first two quarters of 2024 from \$4.2 billion for the first two quarters of 2023. On a constant dollar basis, net revenue increased 10%. Comparable sales increased 4%, or 5% on a constant dollar basis. The increase in net revenue was primarily due to increased China Mainland and Rest of World net revenue. Americas net revenue also increased. 26 Table of Contents Net revenue for the first two quarters of 2024 and 2023 is summarized below: A First Two Quarters 2024 2023 2024 2023 Year over year change (In thousands) (Percentage) (Percentage of net revenue) (In thousands) (Percentage) (Constant dollar change) Americas \$3,363,697A \$3,287,511A 73.4A % 78.1A % \$76,186A 2A % 3A % China Mainland \$17,975A \$44,513A 13.5A 10.6A 173,462A 39A 44A % Rest of World \$98,297A \$77,933A 13.1A 11.4A 120,364A 25A % 28A % Net revenue \$4,579,969A \$4,209,957A 100.0A % 100.0A % \$370,012A 9A % 10A % Americas A The increase in Americas net revenue was primarily due to a \$108.6 million increase from new or expanded company-operated stores and our other channels. We have opened 15 net new stores in the Americas since the second quarter of 2023. Americas comparable sales decreased 1%. The A decrease in comparable sales was primarily a result of decreased conversion rates, partially offset by an increase in traffic and a higher dollar value per transaction. China Mainland A The increase in China Mainland net revenue was primarily due to an increase in comparable sales, which increased 24%, or 28% on a constant dollar basis. The A increase in comparable sales was primarily a result of increased traffic, partially offset by a lower dollar value per transaction. The increase in China Mainland net revenue was also driven by a \$76.0 million increase in net revenue from new or expanded company-operated stores and our other channels. We have opened 25 net new stores in China Mainland since the second quarter of 2023. Rest of World A The increase in Rest of World net revenue was primarily due to an increase in comparable sales, which increased 20%, or 23% on a constant dollar basis. The A increase in comparable sales was primarily a result of increased traffic and a higher dollar value per transaction, partially offset by a decrease in conversion rates. The increase in Rest of World net revenue was also driven by a \$43.7 million increase in net revenue from new or expanded company-operated stores and our other channels. We have opened nine net new stores in Rest of World since the second quarter of 2023. Gross Profit First Two Quarters 2024 2023 Year over year change (In thousands) (In thousands) (Percentage) Gross profit \$2,687,253A \$2,449,316A \$237,937A 9.7A % Gross margin 58.7A % 58.2A % 50 basis points The increase in gross margin was primarily the result of: a decrease in net increase in product margin of 120 basis points, primarily due to lower product costs, as well as lower inventory provisions in the current year, which was modestly offset by higher markdowns in the current year; and a decrease in costs related to our product departments as a percentage of net revenue of 70 basis points. The increase in gross margin was partially offset by an increase in occupancy and depreciation costs as a percentage of net revenue of 70 basis points, an increase in distribution center costs as a percentage of net revenue of 50 basis points, and an unfavorable impact of foreign currency exchange rates of 20 basis points. 27 Table of Contents Selling, General and Administrative Expenses First Two Quarters 2024 2023 Year over year change (In thousands) (In thousands) (Percentage) Selling, general and administrative expenses \$1,714,385A \$1,564,888A \$149,497A 9.6A % Selling, general and administrative expenses as a percentage of net revenue 37.4A % 37.2A % 20 basis points The increase in selling, general and administrative expenses was primarily due to: an increase in head office costs of \$76.3 million, comprised of: an increase in brand and community costs of \$37.2 million primarily due to increased marketing expenses and brand campaigns, partially offset by decreased charitable donations; an increase in advisory and professional fees of \$24.7 million; an increase in technology costs, including cloud computing amortization, of \$10.1 million; an increase in depreciation of \$5.6 million; and an increase in other head office costs of \$1.5 million. The increase in costs related to our head office was partially offset by a net decrease in employee costs of \$2.8 million primarily due to decreased incentive compensation, partially offset by increased salaries and wages expense. An increase in costs related to our operating channels of \$72.0 million, comprised of: an increase in employee costs of \$26.2 million primarily due to increased salaries and wages expense and benefit costs for retail employees primarily from the growth in our business, partially offset by decreased incentive compensation; an increase in other operating costs of \$22.9 million primarily due to increased depreciation costs, technology costs, and repairs and maintenance costs; an increase in brand and community costs of \$11.6 million primarily due to increased digital marketing expenses; and an increase in variable costs of \$11.3 million primarily due to increased packaging costs and credit card fees, primarily as a result of increased net revenue. A decrease in net foreign currency exchange and derivative revaluation gains of \$1.2 million. Amortization of Intangible Assets First Two Quarters 2024 2023 Year over year change (In thousands) (In thousands) (Percentage) Amortization of intangible assets \$3,757A \$(3,757) (100.0)% The amortization of intangible assets was primarily the result of the amortization of intangible assets recognized upon the acquisition of MIRROR, which we rebranded as Lululemon Studio. These assets were fully impaired during the third quarter of 2023. 28 Table of Contents Income from Operations On a segment basis, we determine income from operations without taking into account our general corporate expenses and certain other expenses. General corporate expenses include centrally managed support functions and other head office costs, including product design teams and brand costs which support all regions. Segmented income from operations is summarized below: A First Two Quarters 2024 2023 2024 2023 Year over year change (In thousands) (Percentage) (Percentage of net revenue of respective operating segment) (In thousands) (Percentage) (Percentage) Segmented income from operations: Americas \$1,234,267A \$1,241,792A 36.7A % 37.8A % (\$7,525) (0.6)% China Mainland \$238,863A \$157,366A 38.7A 35.4A 81,497A 51.8A Rest of World \$140,681A \$95,086A 23.5A 19.9A 45,595A 48.0A \$1,613,811A \$1,494,244A \$119,567A 8.0A % General corporate expense \$640,943A \$609,816A 31,127A 5.1A Amortization of intangible assets \$3,757A \$(3,757) (100.0)% Income from operations \$972,868A \$880,671A \$92,197A 10.5A % Operating margin 21.2A % 20.9A % 30 basis points Americas. The decrease in Americas income from operations was primarily the result of increased selling, general and administrative expenses. The increase in selling, general and administrative expenses was primarily due to increased marketing expenses, higher depreciation, and higher technology costs, partially offset by lower employee costs. The increase in selling, general and administrative expenses was partially offset by increased gross profit of \$31.1 million, driven by increased net revenue, partially offset by lower gross margin. The decrease in gross margin was primarily due to leverage on distribution center and occupancy costs, partially offset by higher product margin. Income from operations as a percentage of Americas net revenue decreased primarily due to leverage on selling, general and administrative expenses and lower gross margin. China Mainland A The increase in China Mainland income from operations was primarily the result of increased gross profit of \$118.9 million, driven by increased net revenue and higher gross margin. The increase in gross margin was primarily due to higher product margin as well as leverage on occupancy and other costs, partially offset by unfavorable foreign currency exchange rates. The increase in gross profit was partially offset by an increase in selling, general and administrative expenses, primarily due to higher employee costs and increased marketing expenses, as well as increased packaging and distribution costs driven by higher net revenue. Income from operations as a percentage of China Mainland net revenue increased primarily due to higher gross margin and leverage on selling, general and administrative expenses. Rest of World A The increase in Rest of World income from operations was primarily the result of increased gross profit of \$79.6 million, driven by increased net revenue and higher gross margin. The increase in gross margin was primarily due to higher product margin as well as leverage on occupancy costs, partially offset by unfavorable foreign currency exchange rates. The increase in gross profit was partially offset by an increase in selling, general and administrative expenses, primarily due to higher employee costs and increased marketing expenses, as well as increased distribution costs and credit card fees driven by higher net revenue. Income from operations as a percentage of Rest of World net revenue increased primarily due to higher gross margin and leverage on selling, general and administrative expenses. General Corporate Expense. The increase in general corporate expense was primarily due to increased advisory and professional fees, technology costs, depreciation, and employee costs. The increase was also due to a decrease in net foreign currency exchange and derivative revaluation gains of \$1.2 million. The increase in general corporate expense was partially offset by decreased charitable donations. 29 Table of Contents Other Income (Expense), Net First Two Quarters 2024 2023 Year over year change (In thousands) (In thousands) (Percentage) Other income (expense), net \$41,277A \$15,387A \$25,890A 168.3A % The increase in other income, net was primarily due to an increase in interest income as a result of higher cash balances. Income Tax Expense First Two Quarters 2024 2023 Year over year change (In thousands) (In thousands) (Percentage) Income tax expense \$299,802A \$264,050A \$35,752A 13.5A % Effective tax rate 29.6A % 29.5A % 10 basis points The increase in the effective tax rate was primarily due to a decrease in tax benefits related to stock-based compensation and adjustments upon the filing of certain income tax returns, partially offset by an increase in tax credits. Net Income First Two Quarters 2024 2023 Year over year change (In thousands) (In thousands) (Percentage) Net income \$714,343A \$632,008A \$82,335A 13.0A % The increase in net income was primarily due to an increase in gross profit of \$237.9 million and an increase in other income (expense), net of \$25.9 million, partially offset by an increase in selling, general and administrative expenses of \$149.5 million and an increase in income tax expense of \$35.8 million. Comparable Sales We use comparable sales to evaluate the performance of our company-operated store and e-commerce businesses from an omni-channel perspective. It allows us to monitor the performance of our business without the impact of recently opened or expanded stores. We believe investors would similarly find these metrics useful in assessing the performance of our business. Comparable sales includes comparable company-operated store and all e-commerce net revenue. E-commerce net revenue includes buy online pick-up in store, back-back room, and ship from store net revenue in addition to our websites, other region-specific websites, digital marketplaces, and mobile apps. Our back-back room capability allows our store educators to access inventory located at our other locations and have product shipped directly to a guest's address or a store. Comparable company-operated stores have been open, or open after being significantly expanded, for at least 12 full fiscal months. Net revenue from a company-operated store is included in comparable sales beginning with the first fiscal month for which the store has a full fiscal month of sales in the prior year. Comparable sales excludes sales from new stores that have not been open for at least 12A full fiscal months, from stores which have not been in their significantly expanded space for at least 12 full fiscal months, from stores which have been temporarily relocated for renovations or temporarily closed, and sales from company-operated stores that have closed. Comparable sales also excludes sales from our selling channels other than company-operated stores and e-commerce. The comparable sales measures we report may not be equivalent to similarly titled measures reported by other companies. In fiscal years with 53 weeks, the 53rd week of net revenue is excluded from the calculation of comparable sales. In the year following a 53-week year, the prior year period is shifted by one week to compare similar calendar weeks. Non-GAAP Financial Measures Constant dollar changes are non-GAAP financial measures. 30 Table of Contents A constant dollar basis assumes the average foreign currency exchange rates for the period remained constant with the average foreign currency exchange rates for the same period of the prior year. We provide constant dollar changes in our results to help investors understand the underlying growth rate of net revenue excluding the impact of changes in foreign currency exchange rates. Management uses these constant currency metrics internally when reviewing and assessing financial performance. The presentation of this financial information is not intended to be considered in isolation or as a substitute for, or with greater prominence to, the financial information prepared and presented in accordance with GAAP. A reconciliation of the non-GAAP financial measures follows, which includes more detail on the GAAP financial measure that is most directly comparable to each non-GAAP financial measure, and the related reconciliations between these financial measures. Our non-GAAP financial measures may be calculated differently from, and therefore may not be directly comparable to, similarly titled measures reported by other companies. Constant Dollar Changes The below changes in net revenue and comparable sales show the change compared to the corresponding period in the prior year. Second Quarter 2024 Compared to Second Quarter 2023 First Two Quarters 2024 Compared to First Two Quarters 2023 Change Foreign exchange changes Change in constant dollars Change Foreign exchange changes Change in constant dollars Net Revenue Americas 1A % 1A % 2A % 1A % 2A % China Mainland 34A 3A 37A 39A 5A 44A Rest of World 24A 3A 27A 25A 3A 28A Total net revenue 7A 1A 8A 9A 1A 10A % Comparable sales (1) Americas (3) 1A (2) (1) % 6A % (1) % China Mainland 21A 2A 23A 24A 4A 28A Rest of World 17A 3A 20A 20A 3A 23A Total comparable sales 2A 1A 3A 4A 1A 5A % (1) Comparable sales includes comparable company-operated store and e-commerce net revenue. Seasonality Our business is affected by the general seasonal trends common to the retail apparel industry. Our annual net revenue is typically weighted more heavily toward our fourth fiscal quarter, reflecting our historical strength in sales during the holiday season in the Americas, while our operating expenses are generally more equally distributed throughout the year. As a result, a substantial portion of our operating profits are typically generated in the fourth quarter of our fiscal year. For example, we generated approximately 43% of our full year operating profit during the fourth quarter of 2023. Liquidity and Capital Resources Our primary sources of liquidity are our current balances of cash and cash equivalents, cash flows from operations, and capacity under our committed revolving credit facility, including to fund short-term working capital requirements. Our primary cash needs are capital expenditures for opening new stores and remodeling or relocating existing stores, investing in our distribution centers, investing in technology and making system enhancements, funding working capital requirements, and making other strategic capital investments. We may also use cash to repurchase shares of our common stock. Cash and cash equivalents in excess of our needs are held in interest bearing accounts with financial institutions, as well as in money market funds and term deposits. 31 Table of Contents The following table summarizes our net cash flows provided by and used in operating, investing, and financing activities for the periods indicated: First Two Quarters 2024 2023 Year over year change (In thousands) Total cash provided by (used in): Operating activities \$570,664A \$522,213A \$48,451A Investing activities (266,625) (283,660) 17,035A Financing activities (916,543) (305,651) (610,892) Effect of foreign currency exchange rate changes on cash and cash equivalents (21,355) 19,761A (41,116) Decrease in cash and cash equivalents \$(633,859) \$(47,337) \$(586,522) Operating Activities The increase in cash provided by operating activities was primarily as a result of increased net income of \$82.3 million. The increase in cash provided by operating activities was partially offset by a decrease in cash flows from the changes in operating assets and liabilities of \$25.1 million, primarily driven by changes in accounts payable, accrued compensation, and other current assets, partially offset by changes in income taxes, inventories, and accrued liabilities. The increase in cash provided by operating activities was also partially offset by changes in adjusting items of \$8.7 million, primarily driven by lower cash inflows related to derivatives, partially offset by increased depreciation. Investing Activities The decrease in cash used in investing activities was primarily due to the settlement of net investment hedges and decreased capital expenditures, partially offset by an increase in other investing activities. The modest decrease in capital expenditures was primarily due to a decrease in corporate capital expenditures, while we had similar levels of capital expenditures across distribution centers, technology infrastructure and system initiatives, and company-operated stores. Financing Activities The increase in cash used in financing activities was primarily the result of an increase in our stock repurchases. During the first two quarters of 2024, we repurchased 2.6 million shares at a total cost including commissions and excise taxes of \$888.9 million. During the first two quarters of 2023, we repurchased 0.8 million shares at a total cost including commissions and excise taxes of \$292.0 million. We repurchased the shares of common stock in the open market at prevailing market prices, including under plans complying with the provisions of Rule 10b5-1 and Rule 10b-18 of the Securities Exchange Act of 1934, with the timing and actual number of shares repurchased depending upon market conditions, eligibility to trade, and other factors. Liquidity Outlook We believe that our cash and cash equivalent balances, cash generated from operations, and borrowings available to us under our committed revolving credit facility will be adequate to meet our liquidity needs and capital expenditure requirements for at least the next 12A months. Our cash from operations may be negatively impacted by a decrease in demand for our products, as well as the other factors described in "Item 1A. Risk Factors". In addition, we may make discretionary capital improvements with respect to our stores, distribution facilities, headquarters, or systems, or we may repurchase shares under an approved stock repurchase program, which we would expect to fund through the use of cash, issuance of debt or equity securities or other external financing sources to the extent we were unable to fund such expenditures out of our cash and cash equivalents and cash generated from operations. 32 Table of Contents The following table includes certain measures of our liquidity: July 28, 2024 (In thousands) Cash and cash equivalents \$1,610,112A Working capital (1) excluding cash and cash equivalents 492,981A Capacity under committed revolving credit facility 393,692A (1) Working capital is calculated as current assets of \$3.6 billion less current liabilities of \$1.5 billion. We enter into standby letters of credit and guarantee to secure certain of our obligations, including leases, taxes, and duties. As of July 28, 2024, letters of credit and guarantee totaling \$11.2 million had been issued, including \$6.3 million under our

committed revolving credit facility. Our existing Americas credit facility provides for \$400.0A million in commitments under an unsecured five-year revolving credit facility. The credit facility has a maturity date of December 14, 2026, subject to extension under certain circumstances. As of JulyA 28, 2024, aside from letters of credit and guarantee of \$6.3 million, we had no other borrowings outstanding under this credit facility. Further information regarding our credit facilities and associated covenants is outlined in NoteA 3.3A Revolving Credit Facilities included in Item 1 of Part I of this report. The timing and cost of our inventory purchases will vary depending on a variety of factors such as revenue growth, assortment and purchasing decisions, product costs including freight and duty, and the availability of production capacity and speed. Our inventory balance as of JulyA 28, 2024 was \$1.4 billion, a decrease of 14% from JulyA 30, 2023.

Critical Accounting Policies and EstimatesThe preparation of financial statements in conformity with U.S.A generally accepted accounting principles requires management to make estimates and assumptions. Predicting future events is inherently an imprecise activity and, as such, requires the use of significant judgment. Actual results may vary from our estimates in amounts that may be material to the financial statements. An accounting policy is deemed to be critical if it requires an accounting estimate to be made based on assumptions about matters that are highly uncertain at the time the estimate is made, and if different estimates that reasonably could have been used or changes in the accounting estimates that are reasonably likely to occur periodically, could materially impact our consolidated financial statements. Our critical accounting policies, estimates, and judgements are discussed within "Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations" of our 2023 Annual Report on FormA 10-K filed with the SEC on MarchA 21, 2024. 33Table of ContentsOperating LocationsOur company-operated stores by market as of JulyA 28, 2024 and JanuaryA 28, 2024 are summarized in the table below.Number of company-operated stores by marketJuly 28,2024January 28,2024United States370A 367A Canada71A 71A Americas441A 438A China Mainland132A 127A Australia33A 33A South Korea19A 19A Hong Kong SAR10A 9A Japan8A 8A New Zealand8A 8A Taiwan8A 8A Singapore7A 7A Malaysia4A 3A Macau SAR2A 2A Thailand2A 1A APAC101A 98A United Kingdom19A 20A Germany9A 9A France6A 6A Ireland4A 4A Spain3A 3A Netherlands2A 2A Sweden2A 2A Norway1A 1A Switzerland1A 1A EMEA47A 48A Total company-operated stores721A 711A Our retail locations operated by third parties by market as of JulyA 28, 2024 and JanuaryA 28, 2024 are summarized in the table below.Number of retail locations operated by third parties by marketJuly 28,2024January 28,2024Mexico16A 15A United Arab Emirates9A 8A Saudi Arabia8A 6A Israel4A 3A Qatar4A 3A Kuwait3A 3A Bahrain1A 1A Total locations operated by third parties under license and supply arrangements45A 39A 34Table of ContentsITEMA 3.4 QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISKForeign Currency Exchange RiskTranslation Risk. The functional currency of our international subsidiaries is generally the applicable local currency. Our consolidated financial statements are presented in U.S. dollars. Therefore, the net revenue, expenses, assets, and liabilities of our international subsidiaries are translated from their functional currencies into U.S. dollars. Fluctuations in the value of the U.S. dollar affect the reported amounts of net revenue, expenses, assets, and liabilities. As a result of the fluctuation in exchange rates compared to the U.S. dollar our revenue was \$43.9 million lower in the first two quarters of 2024 in comparison to the first two quarters of 2023. Foreign currency exchange differences which arise on translation of our international subsidiaries' balance sheets into U.S. dollars are recorded as other comprehensive income (loss), net of tax in accumulated other comprehensive income or loss within stockholders' equity. A significant portion of our net assets are held by our Canadian dollar subsidiary. We enter into forward currency contracts in order to hedge a portion of the foreign currency exposure associated with the translation of our net investment in our Canadian subsidiary. The impact to other comprehensive loss of translation of our Canadian subsidiaries was an increase in the loss of \$42.5 million, inclusive of net investment hedge gains.Transaction Risk. We also have exposure to changes in foreign currency exchange rates associated with transactions which are undertaken by our subsidiaries in currencies other than their functional currency. Such transactions include intercompany transactions and inventory purchases denominated in currencies other than the functional currency of the purchasing entity. We also hold cash and cash equivalents and other monetary assets in currencies that are different to the functional currency of our subsidiaries. As of JulyA 28, 2024, we had certain forward currency contracts outstanding in order to economically hedge the foreign currency revaluation gains and losses recognized by our foreign subsidiaries, including our Canadian and Chinese subsidiaries, on their monetary assets and liabilities denominated in currencies other than their functional currency.We perform a sensitivity analysis to determine the market risk exposure associated with the fair values of our forward currency contracts. The net fair value of outstanding derivatives as of JulyA 28, 2024 was an asset of \$0.1 million. As of JulyA 28, 2024, a 10% depreciation in the U.S. dollar against the hedged currencies would have resulted in the net fair value of outstanding derivatives depreciating by \$21.5 million. The hypothetical change in the fair value of the forward currency contracts would have been substantially offset by a corresponding but directionally opposite change in the underlying hedged items.In the future, in an effort to reduce foreign currency exchange risks, we may enter into further derivative financial instruments including hedging additional currency pairs. We do not, and do not intend to, engage in the practice of trading derivative securities for profit.Please refer to Note 7. Derivative Financial Instruments included in Item 1 of Part I of this report for further details on the nature of our financial instruments.Interest Rate RiskA Our committed revolving credit facility provides us with available borrowings in an amount up to \$400.0 million. Because our revolving credit facilities bear interest at a variable rate, we will be exposed to market risks relating to changes in interest rates, if we have a meaningful outstanding balance. As of JulyA 28, 2024, aside from letters of credit of \$6.3 million, there were no borrowings outstanding under these credit facilities. We currently do not engage in any interest rate hedging activity and currently have no intention to do so. However, in the future, if we have a meaningful outstanding balance under our revolving facility, in an effort to mitigate losses associated with these risks, we may at times enter into derivative financial instruments, although we have not historically done so. These may take the form of forward contracts, option contracts, or interest rate swaps. We do not, and do not intend to, engage in the practice of trading derivative securities for profit. Our cash and cash equivalent balances are held in the form of cash on hand, bank balances, and short-term deposits with original maturities of three months or less, and in money market funds. As of JulyA 28, 2024, we held cash and cash equivalents of \$1.6 billion. Interest generated on cash balances is subject to variability as interest rates increase or decrease.Credit Risk. We have cash on deposit with various large, reputable financial institutions and have invested in AAA-rated money market funds. The amount of cash and cash equivalents held with certain financial institutions exceeds government-insured limits. We are also exposed to credit-related losses in the event of nonperformance by the financial institutions that are counterparties to our forward currency contracts. The credit risk amount is our unrealized gains on our derivative instruments, based on foreign currency rates at the time of nonperformance. We have not experienced any losses related to 35Table of Contentsthese items, and we believe credit risk to be minimal. We seek to minimize our credit risk by entering into transactions with investment grade credit worthy and reputable financial institutions and by monitoring the credit standing of the financial institutions with whom we transact. We seek to limit the amount of exposure with any one counterparty.InflationInflationary factors such as increases in the cost of our product, as well as overhead costs and capital expenditures may adversely affect our operating results. Sustained increases in transportation costs, wages, and raw material costs, or other inflationary pressures in the future may have an adverse effect on our ability to maintain current levels of operating margin if the selling prices of our products do not increase with these increased costs, or we cannot identify cost efficiencies.ITEMA 4.4 CONTROLS AND PROCEDURESWe maintain disclosure controls and procedures that are designed to ensure that information required to be disclosed by us in the reports we file or submit under the Securities Exchange Act of 1934, is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms, and that such information is accumulated and communicated to our management, including our principal executive officer and principal financial and accounting officer, to allow timely decisions to be made regarding required disclosure. We have established a Disclosure Committee, consisting of certain members of management, to assist in this evaluation. The Disclosure Committee meets on a quarterly basis, and as needed.Our management, including our principal executive officer and principal financial and accounting officer, evaluated the effectiveness of our disclosure controls and procedures (as defined in RulesA 13A-15(e) and 15d-15(e) promulgated under the Exchange Act) as of JulyA 28, 2024. Based on that evaluation, our principal executive officer and principal financial and accounting officer concluded that, as of JulyA 28, 2024, our disclosure controls and procedures were effective.There were no changes in our internal control over financial reporting during the quarter ended JulyA 28, 2024 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.36Table of ContentsPARTA II OTHER INFORMATIONITEMA 1.1A LEGAL PROCEEDINGSIn addition to the legal matters described in Note 12. Legal Proceedings and Other Contingencies included in Item 1 of Part I of this report and in our 2023 Annual Report on FormA 10-K, we are, from time to time, involved in routine legal matters incidental to the conduct of our business, including legal matters such as initiation and defense of proceedings to protect intellectual property rights, employment claims, product liability claims, personal injury claims, and similar matters. We believe the ultimate resolution of any such current proceeding will not have a material adverse effect on our financial position, results of operations or cash flows.ITEMA 1A.1A RISK FACTORSIn addition to the other information contained in this FormA 10-Q and in our 2023 Annual Report on Form 10-K, the following risk factors should be considered in evaluating our business. Our business, financial condition, or results of operations could be materially adversely affected as a result of any of these risks. Risks related to our business and industryOur success depends on our ability to maintain the value and reputation of our brand. The lululemon name is integral to our business as well as to the implementation of our expansion strategies. Maintaining, promoting, and positioning our brand will depend largely on the success of our marketing and merchandising efforts and our ability to provide a consistent, high quality product, and guest experience. We rely on social media, as one of our marketing strategies, to have a positive impact on both our brand value and reputation. Our brand and reputation could be adversely affected if we fail to achieve these objectives, if our public image was to be tarnished by negative publicity, which could be amplified by social media, if we fail to deliver innovative and high quality products acceptable to our guests, or if we face or mishandle a product recall. Our reputation could also be impacted by adverse publicity, whether or not valid, regarding allegations that we, or persons associated with us or formerly associated with us, have violated applicable laws or regulations, including but not limited to those related to safety, employment, discrimination, harassment, whistle-blowing, privacy, corporate citizenship, improper business practices, or cybersecurity. Certain activities on the part of stakeholders, including nongovernmental organizations and governmental institutions, could cause reputational damage, distract senior management, and disrupt our business. Additionally, while we devote considerable effort and resources to protecting our intellectual property, if these efforts are not successful the value of our brand may be harmed. Any harm to our brand and reputation could have a material adverse effect on our financial condition.Changes in consumer shopping preferences, and shifts in distribution channels could materially impact our results of operations.We operate an omni-channel retail model and aim to efficiently and effectively serve our guests in the ways most convenient to them. We operate a combination of physical retail locations and e-commerce services via our websites, other region-specific websites, digital marketplaces, and mobile apps. Our physical retail locations remain a key part of our growth strategy and we view them as a valuable tool in helping us build our brand and product line as well as enabling our omni-channel capabilities. We plan to continue to expand square footage and open new company-operated stores to support our growth objectives. The diversion of sales from our company-operated stores could adversely impact our return on investment and could lead to impairment charges and store closures, including lease exit costs. We could have difficulty in recreating the in-store experience through direct channels. Our failure to successfully integrate our digital and physical channels and respond to these risks might adversely impact our business and results of operations, as well as damage our reputation and brand.If any of our products have manufacturing or design defects or are otherwise unacceptable to us or our guests, our business could be harmed.We have occasionally received, and may in the future receive, shipments of products that fail to comply with our technical specifications or that fail to conform to our quality control standards. We have also received, and may in the future receive, products that are otherwise unacceptable to us or our guests. Under these circumstances, unless we are able to obtain replacement products in a timely manner, we risk the loss of net revenue resulting from the inability to sell those products and related increased administrative and shipping costs. Additionally, if the unacceptability of our products is not 37Table of Contentsdiscovered until after such products are sold, our guests could lose confidence in our products or we could face a product recall and our results of operations could suffer and our business, reputation, and brand could be harmed.The complex hardware previously sold by our lululemon Studio subsidiary, as well as the services currently offered, can be affected by design and manufacturing defects. Sophisticated operating system software and applications, such as those offered by lululemon Studio, often have issues that can unexpectedly interfere with the intended operation of hardware or software products. Defects may also exist in components and products that we source from third parties. Any defects could make our products and services unsafe and create a risk of environmental or property damage or personal injury and we may become subject to the hazards and uncertainties of product liability claims and related litigation. The occurrence of real or perceived defects in any of our products, now or in the future, could result in additional negative publicity, regulatory investigations, or lawsuits filed against us, particularly if guests or others who use or purchase our lululemon Studio products are injured. Even if injuries are not the result of any defects, if they are perceived to be, we may incur expenses to defend or settle any claims and our brand and reputation may be harmed.We operate in a highly competitive market and our competitors may compete more effectively than we can, resulting in a loss of our market share and a decrease in our net revenue and profitability. The market for technical athletic apparel is highly competitive. Competition may result in pricing pressures, reduced profit margins or lost market share, or a failure to grow or maintain our market share, any of which could substantially harm our business and results of operations. We compete directly against wholesalers and direct retailers of athletic apparel, including large, diversified apparel companies with substantial market share, and established companies expanding their production and marketing of technical athletic apparel, as well as against retailers specifically focused on women's athletic apparel. We also face competition from wholesalers and direct retailers of traditional commodity athletic apparel, such as cotton T-shirts and sweatshirts. Many of our competitors are large apparel and sporting goods companies with strong worldwide brand recognition. Because of the fragmented nature of the industry, we also compete with other apparel sellers, including those specializing in yoga apparel and other activewear. Many of our competitors have significant competitive advantages, including longer operating histories, larger and broader customer bases, more established relationships with a broader set of suppliers, greater brand recognition and greater financial, research and development, store development, marketing, distribution, and other resources than we do. Our competitors may be able to achieve and maintain brand awareness and market share more quickly and effectively than we can.We may fail to acknowledge or react appropriately to the entry or growth of a viable competitor or disruptive force, and could struggle to continue to innovate, differentiate, and sustain the growth of our brand. The increasing dominance and presence of our brand may also drive guests towards alternative emerging competitors.In addition, because we hold limited patents and exclusive intellectual property rights in the technology, fabrics or processes underlying our products, our current and future competitors are able to manufacture and sell products with performance characteristics, fabrication techniques, and styling similar to our products.Our sales and profitability may decline as a result of increasing costs and decreasing selling prices.Our business is subject to significant pressure on costs and pricing caused by many factors, including intense competition, constrained sourcing capacity and related inflationary pressure, the availability of qualified labor and wage inflation, pressure from consumers to reduce the prices we charge for our products, and changes in consumer demand. These and other factors have, and may in the future, cause us to experience increased costs, reduce our prices to consumers or experience reduced sales in response to increased prices, any of which could cause our operating margin to decline if we are unable to offset these factors with reductions in operating costs and could have a material adverse effect on our financial condition, operating results, and cash flows. Unionization efforts or other employee organizing activities could lead to higher people costs or reduce our flexibility to manage our employees which may negatively disrupt our operations. If we are unable to anticipate consumer preferences and successfully develop and introduce new, innovative, and differentiated products, we may not be able to maintain or increase our sales and profitability.Our success depends on our ability to identify and originate product trends as well as to anticipate and react to changing consumer demands in a timely manner. All of our products are subject to changing consumer preferences that cannot be predicted with certainty. If we are unable to introduce new products or novel technologies in a timely manner or our new products or technologies are not accepted by our guests, our competitors may introduce similar products in a more timely fashion, which could hurt our goal to be viewed as a leader in technical athletic apparel innovation. Our new products may not receive consumer acceptance as consumer preferences could shift rapidly to different types of athletic apparel or away from these types of products altogether, and our future success depends in part on our ability to anticipate and respond to these changes. Our failure to anticipate and respond in a timely manner to changing consumer preferences could lead to, 38Table of Contentsamong other things, lower sales and excess inventory levels. We may not have relevant data to effectively understand and react to consumer preferences and expectations. Even if we are successful in anticipating consumer preferences, our ability to adequately react to and address those preferences will in part depend upon our continued ability to develop and introduce innovative, high-quality products. Our failure to effectively introduce new products that are accepted by consumers could result in a decrease in net revenue and excess inventory levels, which could have a material adverse effect on our financial condition.Our results of operations could be materially harmed if we are unable to accurately forecast guest demand for our products.To ensure adequate inventory supply, we must forecast inventory needs and place orders with our

manufacturers based on our estimates of future demand for particular products. Our ability to accurately forecast demand for our products could be affected by many factors, including an increase or decrease in guest demand for our products or for products of our competitors, our failure to accurately forecast guest acceptance of new products, product introductions by competitors, unanticipated changes in general market conditions (for example, because of global economic concerns such as inflation, an economic downturn, or delays and disruptions resulting from local and international shipping delays and labor shortages), and weakening of economic conditions or consumer confidence in future economic conditions (for example, because of inflationary pressures, or because of sanctions, restrictions, and other responses related to geopolitical events). If we fail to accurately forecast guest demand, we may experience excess inventory levels or a shortage of products available for sale in our stores or for delivery to guests. Inventory levels in excess of guest demand may result in inventory write-downs or write-offs and the sale of excess inventory at discounted prices, which would cause our gross margin to suffer and could impair the strength and exclusivity of our brand. Conversely, if we underestimate guest demand for our products, our manufacturers may not be able to deliver products to meet our requirements, and this could result in damage to our reputation and guest relationships. Our limited operating experience and limited brand recognition in new international markets and new product categories may limit our expansion and cause our business and growth to suffer. Our future growth depends in part on our expansion efforts outside of the Americas. We have limited experience with regulatory environments and market practices internationally, and we may not be able to penetrate or successfully operate in any new market. In connection with our expansion efforts we may encounter obstacles we did not face in the Americas, including cultural and linguistic differences, differences in regulatory environments, labor practices and market practices, difficulties in keeping abreast of market, business and technical developments, and international guests' tastes and preferences. We may also encounter difficulty expanding into new international markets because of limited brand recognition leading to delayed acceptance of our technical athletic apparel by guests in these new international markets. Our failure to develop our business in new international markets or disappointing growth outside of existing markets could harm our business and results of operations. In addition, our continued growth depends in part on our ability to expand our product categories and introduce new product lines. We may not be able to successfully manage integration of new product categories or the new product lines with our existing products. Selling new product categories and lines will require our management to test and develop different strategies in order to be successful. We may be unsuccessful in entering new product categories and developing or launching new product lines, which requires management of new suppliers, potential new customers, and new business models. Our management may not have the experience of selling in these new product categories and we may not be able to grow our business as planned. For example, in July 2020, we acquired MIRROR, which was rebranded as lululemon Studio, and in 2023, we discontinued selling its hardware and offering its digital app-only subscription. If we are unable to effectively and successfully further develop current and future new product categories and lines, we may not be able to increase or maintain our sales and our operating margins may be adversely affected. This may also divert the attention of management and cause additional expenses. We may, from time to time, evaluate and pursue other strategic investments or acquisitions. These involve various inherent risks and the benefits sought may not be realized. If we continue to grow at a rapid pace, we may not be able to effectively manage our growth and the increased complexity of our business and as a result our brand image and financial performance may suffer. If our operations continue to grow at a rapid pace, we may experience difficulties in obtaining sufficient raw materials and manufacturing capacity to produce our products, as well as delays in production and shipments, as our products are subject to risks associated with overseas sourcing and manufacturing. We could be required to continue to expand our sales and marketing, product development and distribution functions, to upgrade our management information systems and other 39Table of Contents processes and technology, and to obtain more space for our expanding workforce. This expansion could increase the strain on our resources, and we could experience operating difficulties, including difficulties in hiring, training, and managing an increasing number of employees. These difficulties could result in the erosion of our brand image which could have a material adverse effect on our financial condition. We are subject to risks associated with leasing retail and distribution space subject to long-term and non-cancelable leases. We lease the majority of our stores under operating leases and our inability to secure appropriate real estate or lease terms could impact our ability to grow. Our leases generally have initial terms of between two and 15 years, and generally can be extended in increments between two and five years, if at all. We generally cannot cancel these leases at our option. If an existing or new store is not profitable, and we decide to close it, as we have done in the past and may do in the future, we may nonetheless be committed to perform our obligations under the applicable lease including, among other things, paying the base rent for the balance of the lease term. Similarly, we may be committed to perform our obligations under the applicable leases even if current locations of our stores become unattractive as demographic patterns change. In addition, as each of our leases expire, we may fail to negotiate renewals, either on commercially acceptable terms or at all, which could require us to close stores in desirable locations. We also lease the majority of our distribution centers and our inability to secure appropriate real estate or lease terms could impact our ability to deliver our products to the market. Our future success is substantially dependent on the service of our senior management and our ability to maintain our culture and to attract, manage, and retain highly qualified individuals. The performance of our senior management team and other key employees may not meet our needs and expectations. Also, the loss of services of any of these key employees, or any negative public perception with respect to these individuals, may be disruptive to, or cause uncertainty in, our business and could have a negative impact on our ability to manage and grow our business effectively. Such disruption could have a material adverse impact on our financial performance, financial condition, and the market price of our stock. If we are unable to successfully maintain and evolve our unique culture, offer competitive compensation and benefits, and a desirable work model, we may be unable to attract and retain highly qualified individuals to support our business and continued growth. Our work model may not meet the needs and expectations of our employees and may not be perceived as favorable compared to other companies. We also face risks related to employee engagement and productivity which could result in increased headcount and lead to increased labor costs. Our business is affected by seasonality, which could result in fluctuations in our operating results. Our business is affected by the general seasonal trends common to the retail apparel industry. Our annual net revenue is typically weighted more heavily toward our fourth fiscal quarter, reflecting our historical strength in sales during the holiday season, while our operating expenses are more equally distributed throughout the year. This seasonality, along with other factors that are beyond our control, including weather conditions and the effects of climate change, could adversely affect our business and cause our results of operations to fluctuate. Risks related to our supply chain Disruptions of our supply chain could have a material adverse effect on our operating and financial results. Disruption of our supply chain capabilities due to trade restrictions, political instability, severe weather, natural disasters, public health crises, war, terrorism, product recalls, labor supply shortages or stoppages, the financial or operational instability of key suppliers and carriers, changes in diplomatic or trade relationships (including any sanctions, restrictions, and other responses such as those related to current geopolitical events), or other reasons could impair our ability to distribute our products. To the extent we are unable to mitigate the likelihood or potential impact of such events, there could be a material adverse effect on our operating and financial results. 40Table of Contents We rely on international suppliers and any significant disruption to our supply chain could impair our ability to procure or distribute our products. We do not manufacture our products or raw materials and rely on suppliers and manufacturers located predominantly in APAC and China Mainland. We also source other materials used in our products, including items such as content labels, elastics, buttons, clasps, and drawcords, from suppliers located primarily in this region. Based on cost, during 2023: 41Table of Contents Approximately 42% of our products were manufactured in Vietnam, 16% in Cambodia, 11% in Sri Lanka, 10% in Indonesia, and 8% in Bangladesh, and the remainder in other regions. 42Table of Contents Approximately 40% of the fabric used in our products originated from Taiwan, 26% from China Mainland, 12% from Sri Lanka, and the remainder from other regions. The entire apparel industry, including our company, could face supply chain challenges as a result of the impacts of global public health crises, political instability, inflationary pressures, macroeconomic conditions, and other factors, including reduced freight availability and increased costs, port disruption, manufacturing facility closures, and related labor shortages and other supply chain disruptions. Our supply chain capabilities may be disrupted due to these or other factors, such as severe weather, natural disasters, war or other military conflicts, terrorism, labor supply shortages or stoppages, the financial or operational instability of key suppliers or the countries in which they operate, or changes in diplomatic or trade relationships (including any sanctions, restrictions, and other responses to geopolitical events). Any significant disruption in our supply chain capabilities could impair our ability to procure or distribute our products, which would adversely affect our business and results of operations. A relatively small number of vendors supply and manufacture a significant portion of our products, and losing one or more of these vendors could adversely affect our business and results of operations. Many of the specialty fabrics used in our products are technically advanced textile products developed and manufactured by third parties and may be available, in the short-term, from only one or a limited number of sources. We have no long-term contracts with any of our suppliers or manufacturers for the production and supply of our raw materials and products, and we compete with other companies for fabrics, other raw materials, and production. During 2023, we worked with approximately 49 vendors to manufacture our products and 67 suppliers to provide the fabric for our products. Based on cost, during 2023: 43Table of Contents Approximately 55% of our products were manufactured by our top five vendors, the largest of which produced approximately 17% of our products; and 44Table of Contents Approximately 52% of our fabrics were produced by our top five fabric suppliers, the largest of which produced approximately 19% of fabric used. We have experienced, and may in the future experience, a significant disruption in the supply of fabrics or raw materials and may be unable to locate alternative suppliers of comparable quality at an acceptable price, or at all. In addition, if we experience significant increased demand, or if we need to replace an existing supplier or manufacturer, we may be unable to locate additional supplies of fabrics or raw materials or additional manufacturing capacity on terms that are acceptable to us, or at all, or we may be unable to locate any supplier or manufacturer with sufficient capacity to meet our requirements or fill our orders in a timely manner. Identifying a suitable supplier is an involved process that requires us to become satisfied with its quality control, responsiveness and service, financial stability, and labor and other ethical practices. Even if we are able to expand existing or find new manufacturing or fabric sources, we may encounter delays in production and added costs as a result of the time it takes to train our suppliers and manufacturers in our methods, products, and quality control standards. Our supply of fabric or manufacture of our products could be disrupted or delayed by economic or political or global health conditions, and the related government and private sector responsive actions such as closures, restrictions on product shipments, and travel restrictions. Delays related to supplier changes could also arise due to an increase in shipping times if new suppliers are located farther away from our markets or from other participants in our supply chain. In addition, freight capacity issues continue to persist worldwide as there is much greater demand for shipping and reduced capacity and equipment. Any delays, interruption, or increased costs in the supply of fabric or manufacture of our products could have an adverse effect on our ability to meet guest demand for our products and result in lower net revenue and income from operations both in the short and long term. 45Table of Contents Our business could be harmed if our suppliers and manufacturers do not comply with our Vendor Code of Ethics or applicable laws. While we require our suppliers and manufacturers to comply with our Vendor Code of Ethics, which includes labor, health and safety, and environment standards, we do not control their operations. If suppliers or contractors do not comply with these standards or applicable laws or there is negative publicity regarding the production methods of any of our suppliers or manufacturers, even if unfounded or not specific to our supply chain, our reputation and sales could be adversely affected, we could be subject to legal liability, or could cause us to contract with alternative suppliers or manufacturers. The fluctuating cost of raw materials could increase our cost of goods sold. The fabrics used to make our products include synthetic fabrics whose raw materials include petroleum-based products. Our products also include silver and natural fibers, including cotton. Our costs for raw materials are affected by, among other things, weather, consumer demand, speculation on the commodities market, the relative valuations and fluctuations of the currencies of producer versus consumer countries, and other factors that are generally unpredictable and beyond our control. Any and all of these factors may be exacerbated by global climate change. In addition, political instability, trade relations, sanctions, inflationary pressure, or other geopolitical or economic conditions could cause raw material costs to increase and have an adverse effect on our future margins. Increases in the cost of raw materials, including petroleum or the prices we pay for silver and our cotton yarn and cotton-based textiles, could have a material adverse effect on our cost of goods sold, results of operations, financial condition, and cash flows. If we encounter problems with our distribution system, our ability to deliver our products to the market and to meet guest expectations could be harmed. We rely on our distribution facilities for substantially all of our product distribution. Our distribution facilities include computer controlled and automated equipment, which means their operations may be subject to a number of risks related to security or computer viruses, the proper operation of software and hardware, electronic or power interruptions, or other system failures. In addition, our operations could also be interrupted by labor difficulties, pandemics, the impacts of climate change, extreme or severe weather conditions or by floods, fires, or other natural disasters near our distribution centers. If we encounter problems with our distribution system, our ability to meet guest expectations, manage inventory, complete sales, and achieve objectives for operating efficiencies could be harmed. Increasing labor costs and other factors associated with the production of our products in South Asia and South East Asia could increase the costs to produce our products. A significant portion of our products are produced in South Asia and South East Asia and increases in the costs of labor and other costs of doing business in the countries in this area could significantly increase our costs to produce our products and could have a negative impact on our operations and earnings. Factors that could negatively affect our business include labor shortages and increases in labor costs, labor disputes, pandemics, the impacts of climate change, difficulties and additional costs in transporting products manufactured from these countries to our distribution centers and significant revaluation of the currencies used in these countries, which may result in an increase in the cost of producing products. Also, the imposition of trade sanctions or other regulations against products imported by us from, or the loss of "normal trade relations" status with any country in which our products are manufactured, could significantly increase our cost of products and harm our business. Risks related to information security and technology We may be unable to safeguard against security breaches which could damage our customer relationships and result in significant legal and financial exposure. As part of our normal operations, we receive confidential, proprietary, and personally identifiable information, including credit card information, and information about our customers, our employees, job applicants, and other third parties. Our business employs systems and websites that allow for the storage and transmission of this information. However, despite our safeguards and security processes and protections, security breaches could expose us to a risk of theft or misuse of this information, and could result in litigation and potential liability. The retail industry, in particular, has been the target of many recent cyber-attacks. 46Table of Contents We may not have the resources or technical sophistication to be able to anticipate or prevent rapidly evolving types of cyber-attacks. Attacks may be targeted at us, our vendors or customers, or others who have entrusted us with information. In addition, despite taking measures to safeguard our information security and privacy environment from security breaches, our customers and our business could 47Table of Contents still be exposed to risk. 48Table of Contents Actual or anticipated attacks may cause us to incur increasing costs including costs to deploy additional personnel and protection technologies, train employees and engage third party experts and consultants. Advances in computer capabilities, new technological discoveries or other developments may result in the technology used by us to protect transaction or other data being breached or compromised. Measures we implement to protect against cyber-attacks may also have the potential to impact our customers' shopping experience or decrease activity on our websites by making them more difficult to use. Data and security breaches can also occur as a result of non-technical issues including intentional or inadvertent breach by employees or persons with whom we have commercial relationships that result in the unauthorized release of personal or confidential information. Any compromise or breach of our security could result in a violation of applicable privacy and other laws, significant legal and financial exposure, and damage to our brand and reputation or other harm to our business. In addition, the increased use of employee-owned devices for communications as well as work-from-home arrangements present additional operational risks to our technology systems, including increased risks of cyber-attacks. Further, like other companies in the retail industry, we have in the past experienced, and we expect to continue to experience, cyber-attacks, including phishing, and other attempts to breach, or gain unauthorized access to, our systems. To date, these attacks have not had a material impact on our operations, but they may have a material impact in the future. Privacy and data protection laws increase our compliance burden. We are subject to a variety of privacy and data protection laws and regulations that change frequently and have requirements that vary from jurisdiction to jurisdiction. For example, we are subject to significant compliance obligations under privacy laws such as the General Data Privacy Regulation ("GDPR") in the European Union, the Personal Information Protection and Electronic Documents Act ("PIPEDA") in Canada, the California Consumer Privacy Act ("CCPA") modified by the California Privacy Rights Act ("CPRA") and the Personal Information Protection Law ("PIPL") in the People's Republic of China ("PRC"). Some privacy laws prohibit the transfer of personal information to certain other jurisdictions. We are subject to privacy and data protection audits or investigations by various government agencies. Our failure to comply with these laws subjects us to potential regulatory enforcement activity, fines, private litigation including class actions, and other costs. Our efforts to comply with privacy laws may complicate our operations and add to our compliance costs. A significant privacy breach or failure or perceived failure by us or our third-party service providers to comply with privacy or data protection laws, regulations, policies or regulatory guidance might have a

materially adverse impact on our reputation, business operations and our financial condition or results of operations. Disruption of our technology systems or unexpected network interruption could disrupt our business. We are increasingly dependent on technology systems and third-parties to operate our e-commerce websites, process transactions, respond to guest inquiries, manage inventory, purchase, sell and ship goods on a timely basis, and maintain cost-efficient operations. The failure of our technology systems to operate properly or effectively, problems with transitioning to upgraded or replacement systems, or difficulty in integrating new systems, could adversely affect our business. In addition, we have e-commerce websites in the United States, Canada, and internationally. Our technology systems, websites, and operations of third parties on whom we rely, may encounter damage or disruption or slowdown caused by a failure to successfully upgrade systems, system failures, viruses, computer "hackers", natural disasters, or other causes. These could cause information, including data related to guest orders, to be lost or delayed which could, especially if the disruption or slowdown occurred during the holiday season, result in delays in the delivery of products to our stores and guests or lost sales, which could reduce demand for our products and cause our sales to decline. The concentration of our primary offices, several of our distribution centers, and a number of our stores along the west coast of North America could amplify the impact of a natural disaster occurring in that area to our business, including to our technology systems. In addition, if changes in technology cause our information systems to become obsolete, or if our information systems are inadequate to handle our growth, we could lose guests. We have limited back-up systems and redundancies, and our technology systems and websites have experienced system failures and electrical outages in the past which have disrupted our operations. Any significant disruption in our technology systems or websites could harm our reputation and credibility, and could have a material adverse effect on our business, financial condition, and results of operations. Our technology-based systems that give our customers the ability to shop with us online may not function effectively. Many of our customers shop with us through our e-commerce websites and mobile apps. Increasingly, customers are using tablets and smart phones to shop online with us and with our competitors and to do comparison shopping. We are increasingly using social media and proprietary mobile apps to interact with our customers and as a means to enhance their shopping experience. Any failure on our part to provide attractive, effective, reliable, user-friendly e-commerce platforms that (1) PRC includes China Mainland, Hong Kong SAR, Taiwan, and Macau SAR. 43Table of Contents offer a wide assortment of merchandise with rapid delivery options and that continually meet the changing expectations of online shoppers could place us at a competitive disadvantage, result in the loss of e-commerce and other sales, harm our reputation with customers, have a material adverse impact on the growth of our e-commerce business globally and could have a material adverse impact on our business and results of operations. Risks related to environmental, social, and governance issues Climate change, and related legislative and regulatory responses to climate change, may adversely impact our business. There is increasing concern that a gradual rise in global average temperatures due to increased concentration of carbon dioxide and other greenhouse gases in the atmosphere will cause significant changes in weather patterns around the globe, an increase in the frequency, severity, and duration of extreme weather conditions and natural disasters, and water scarcity and poor water quality. These events could adversely impact the cultivation of cotton, which is a key resource in the production of our products, disrupt the operation of our supply chain and the productivity of our contract manufacturers, increase our production costs, impose capacity restraints and impact the types of apparel products that consumers purchase. These events could also compound adverse economic conditions and impact consumer confidence and discretionary spending. As a result, the effects of climate change could have a long-term adverse impact on our business and results of operations. In many countries, governmental bodies are enacting new or additional legislation and regulations to reduce or mitigate the potential impacts of climate change. If we, our suppliers, or our contract manufacturers are required to comply with these laws and regulations, or if we choose to take voluntary steps to reduce or mitigate our impact on climate change, we may experience increased costs for energy, production, transportation, and raw materials, increased capital expenditures, or increased insurance premiums and deductibles, which could adversely impact our operations. Inconsistency of legislation and regulations among jurisdictions may also affect the costs of compliance with such laws and regulations. Any assessment of the potential impact of future climate change legislation, regulations or industry standards, as well as any international treaties and accords, is uncertain given the wide scope of potential regulatory change in the countries in which we operate. Increased scrutiny from investors and others regarding our environmental, social, governance, or sustainability responsibilities could result in additional costs or risks and adversely impact our reputation, employee retention, and willingness of customers and suppliers to do business with us. Investor and political advocacy groups, certain institutional investors, investment funds, other market participants, stockholders, and customers have focused increasingly on the environmental, social and governance ("ESG") practices of companies, including those associated with climate change and social responsibility. These parties have placed increased importance on the implications of the social cost of their investments and disclosure of their ESG practices. If our ESG practices do not meet customer, investor, employee, or other stakeholder expectations or do not align with their opinions or values, our brand, reputation, employee retention, and business may be negatively impacted. Any sustainability or impact report that we publish or other ESG disclosures we make may include our policies, practices, goals, and targets on a variety of social and ethical matters, including corporate governance, environmental compliance, employee health and safety practices, human capital management, product quality, supply chain management, and workforce inclusion and diversity. It is possible that stakeholders may not be satisfied with our ESG policies, practices, goals, or targets, including how we describe and report our ESG goals, efforts, and practices, and this could reduce demand for our products or lead to regulatory enforcement that could restrict our ability to market and sell our products. We could also incur additional costs and require additional resources to monitor, report, and comply with various ESG practices. Also, our failure, or perceived failure, to meet the goals or targets included in any sustainability disclosure could negatively impact our reputation, employee retention, and the willingness of our customers and suppliers to do business with us. Risks related to global economic, political, and regulatory conditions An economic recession, depression, downturn, periods of inflation, or economic uncertainty in our key markets may adversely affect consumer discretionary spending and demand for our products. Many of our products may be considered discretionary items for consumers. Some of the factors that may influence consumer spending on discretionary items include general economic conditions, high levels of unemployment, pandemics, higher consumer debt levels, reductions in net worth based on market declines and uncertainty, home foreclosures and reductions in home values, fluctuating interest and foreign currency exchange rates and credit availability, government austerity measures, fluctuating fuel and other energy costs, fluctuating commodity prices, inflationary pressure, tax rates and general uncertainty regarding the overall future economic environment. Global economic conditions are uncertain and volatile, due in part to the potential impacts of increasing inflation, the potential impacts of geopolitical uncertainties, and any potential sanctions, restrictions or responses to those conditions. For example, the PRC market presents a number of risks, including changes in laws and regulations, currency fluctuations, increased competition, and changes in economic conditions. 44Table of Contents including the risk of an economic downturn or recession, trade embargoes, restrictions or other barriers, as well as other conditions that may adversely impact consumer spending, any of which could cause us to fail to achieve anticipated growth. As global economic conditions continue to be volatile or economic uncertainty remains, trends in consumer discretionary spending also remain unpredictable and subject to reductions due to credit constraints and uncertainties about the future. Unfavorable economic conditions may lead consumers to delay or reduce purchases of our products. Consumer demand for our products may not reach our targets, or may decline, when there is an economic downturn or economic uncertainty in our key markets. Our sensitivity to economic cycles and any related fluctuation in consumer demand may have a material adverse effect on our financial condition. Our financial condition could be adversely affected by global or regional health events such as the COVID-19 pandemic and related government, private sector, and individual consumer responsive actions. The COVID-19 pandemic negatively impacted the global economy, disrupted consumer spending and global supply chains, and created significant volatility and disruption of financial markets. The COVID-19 pandemic and related government, private sector, and individual consumer responsive actions negatively impacted our business operations, store traffic, employee availability, supply chain, financial condition, liquidity, and cash flows. The occurrence or resurgence of global or regional health events such as the COVID-19 pandemic, and the related governmental, private sector and individual consumer responses, could contribute to a recession, depression, or global economic downturn, reduce store traffic and consumer spending, result in temporary or permanent closures of retail locations, offices, and factories, and could negatively impact the flow of goods. Such events could cause health officials to impose restrictions and recommend precautions to mitigate the health crisis such as the temporary closure of our stores, limitations on the number of guests allowed in our stores at any single time, minimum physical distancing requirements, and limited operating hours. A health event such as the COVID-19 pandemic could also negatively impact our employees, guests, and brand by reducing consumer willingness to visit stores, malls, and lifestyle centers, and employee willingness to staff our stores. A global or regional health event may also cause long-term changes to consumer shopping behavior, preferences and demand for our products that may have a material adverse effect on our business. A global or regional health event such as the COVID-19 pandemic could significantly and adversely impact our supply chain if the factories that manufacture our products, the distribution centers where we manage our inventory, or the operations of our logistics and other service providers are disrupted, temporarily closed, or experience worker shortages. Global economic and political conditions could adversely impact our results of operations. Uncertain or challenging global economic and political conditions could impact our performance, including our ability to successfully expand internationally. Global economic conditions could impact levels of consumer spending in the markets in which we operate, which could impact our sales and profitability. Political unrest, such as the turmoil related to current geopolitical events and the related sanctions, restrictions, or other responses, could negatively impact our guests and employees, reduce consumer spending, and adversely impact our business and results of operations. We may be unable to source and sell our merchandise profitably or at all if new trade restrictions are imposed or existing restrictions become more burdensome. The United States and the countries in which our products are produced or sold have imposed and may impose additional quotas, duties, tariffs, or other restrictions or regulations, or may adversely adjust prevailing quota, duty, or tariff levels. The results of any audits or related disputes regarding these restrictions or regulations could have an adverse effect on our financial statements for the period or periods for which the applicable final determinations are made. Countries impose, modify, and remove tariffs and other trade restrictions in response to a diverse array of factors, including global and national economic and political conditions, which make it impossible for us to predict future developments regarding tariffs and other trade restrictions. Trade restrictions, including tariffs, quotas, embargoes, safeguards, and customs restrictions, could increase the cost or reduce the supply of products available to us, could increase shipping times, or may require us to modify our supply chain organization or other current business practices, any of which could harm our business, financial condition, and results of operations. We are dependent on international trade agreements and regulations. The countries in which we produce and sell our products could impose or increase tariffs, duties, or other similar charges that could negatively affect our results of operations, financial position, or cash flows. Adverse changes in, or withdrawal from, trade agreements or political relationships between the United States and the PRC, Canada, or other countries where we sell or source our products, could negatively impact our results of operations or cash flows. General geopolitical instability and the responses to it, such as the possibility of sanctions, trade restrictions, and 45Table of Contents changes in tariffs, including sanctions against the PRC, tariffs imposed by the United States and the PRC, and the possibility of additional tariffs or other trade restrictions, could adversely impact our business. It is possible that further tariffs may be introduced, or increased. Such changes could adversely impact our business and could increase the costs of sourcing our products from the PRC as well as other countries, or could require us to source our products from different countries. The Uyghur Forced Labor Prevention Act and other similar legislation may lead to greater supply chain compliance costs and delays to us and to our vendors. Changes in tax laws or unanticipated tax liabilities could adversely affect our effective income tax rate and profitability. We are subject to the income tax laws of the United States, Canada, and several other international jurisdictions. Our effective income tax rates could be unfavorably impacted by a number of factors, including changes in the mix of earnings amongst countries with differing statutory tax rates, changes in the valuation of deferred tax assets and liabilities, changes in tax laws, new tax interpretations and guidance, the outcome of income tax audits in various jurisdictions around the world, and any repatriation of unremitted earnings for which we have not previously accrued applicable U.S. income taxes and international withholding taxes. Repatriations from our Canadian subsidiaries are not subject to Canadian withholding taxes if such distributions are made as a return of capital. The extent to which the accumulated earnings of our Canadian subsidiaries can be repatriated as a return of capital is dependent on, among other things, the amount of paid-up-capital in our Canadian subsidiaries and transactions undertaken by our exchangeable shareholders. Prior to 2022, we had not accrued for Canadian withholding taxes because the accumulated earnings of, or "net investment" in, our Canadian subsidiaries was either indefinitely reinvested or could be repatriated as a return of capital without the payment of withholding taxes. Since 2022, the net investment in our Canadian subsidiaries, which was not indefinitely reinvested, exceeded the paid-up capital and therefore we recognized Canadian withholding taxes on the portion of our net investment which we are unable to repatriate free of withholding tax. In 2024, assuming there are no exchange transactions by our exchangeable shareholders, we will continue to recognize Canadian withholding taxes on the accumulated earnings of our Canadian subsidiaries which are not indefinitely reinvested. We engage in a number of intercompany transactions across multiple tax jurisdictions. Although we believe that these transactions reflect the accurate economic allocation of profit and that proper transfer pricing documentation is in place, the profit allocation and transfer pricing terms and conditions may be scrutinized by local tax authorities during an audit and any resulting changes may impact our mix of earnings in countries with differing statutory tax rates. At the end of 2020, our Advance Pricing Arrangement ("APA") with the Internal Revenue Service and the Canada Revenue Agency expired. This APA stipulated the allocation of certain profits between the U.S. and Canada. We are currently in the process of negotiating the renewal of this arrangement and the final agreed upon terms and conditions thereof could impact our effective tax rate. Current economic and political conditions make tax rules in any jurisdiction, including the United States and Canada, subject to significant change. Changes in applicable U.S., Canadian, or other international tax laws and regulations, or their interpretation and application, including the possibility of retroactive effect, could affect our income tax expense and profitability, as they did in fiscal 2017 and fiscal 2018 upon passage of the U.S. Tax Cuts and Jobs Act, and in 2020 with the passage of the Coronavirus Aid, Relief, and Economic Security Act. Certain provisions of the Inflation Reduction Act passed in 2022, including a 15% corporate alternative minimum tax, as well as the similar 15% global minimum tax under the Organization for Economic Cooperation and Development's Pillar Two Global Anti-Base Erosion Rules, may impact our income tax expense, profitability, and capital allocation decisions. Our failure to comply with trade and other regulations could lead to investigations or actions by government regulators and negative publicity. The labeling, distribution, importation, marketing, and sale of our products, as well as components of our products, including chemicals, are subject to extensive regulation by various regulatory bodies. These include federal agencies such as the Federal Trade Commission, Consumer Product Safety Commission and state attorneys general in the United States, the Competition Bureau and Health Canada in Canada, the State Administration for Market Regulation of the PRC, General Administration of Customs of the PRC, as well as other federal, state, provincial, local, and international regulatory authorities in the countries in which our products are distributed or sold. If we fail to comply with any of these regulations, we could become subject to enforcement actions or the imposition of significant penalties or claims, which could harm our results of operations or our ability to conduct our business. In addition, any audits and inspections by governmental agencies related to these matters could result in significant settlement amounts, damages, fines, or other penalties, divert financial and 46Table of Contents management resources, and result in significant legal fees. An unfavorable outcome of any particular proceeding could have an adverse impact on our business, financial condition, and results of operations. In addition, the adoption of new regulations or changes in the interpretation of existing regulations, or changes in consumer perceptions of the components of our products, may result in significant compliance costs or discontinuation of product sales and could impair the marketing of our products, resulting in significant loss of net revenue. Our international operations are also subject to compliance with the U.S. Foreign Corrupt Practices Act ("FCPA") and other anti-bribery laws applicable to our operations. In many countries, particularly in those with developing economies, it may be a local custom that businesses operating in such countries engage in business practices that are prohibited by the FCPA or other U.S. and international laws and regulations applicable to us. As we expand our operations across multiple jurisdictions, we could be subject to conflicting laws, or differing consumer sentiment on application of laws, that could lead to non-compliance which could have an adverse effect on our operations. Although we have implemented procedures designed to ensure compliance with the FCPA and similar laws, some of our employees, agents, or other partners, as well as those companies to which we outsource certain of our business operations, could take actions in violation of our policies. Any such violation could have a material and adverse effect on our business. As we expand internationally, we are subject to complex employee regulations, and if we fail to comply with these regulations, we could be subject to enforcement actions or negative employee relations which could harm our results of operations. Because a significant portion of our net revenue and expenses are generated in countries other than the United States, fluctuations in foreign currency exchange rates have affected our results of operations and may continue to do so in the future. The functional currency of our international subsidiaries is generally the applicable local currency. Our consolidated financial statements are presented in U.S. dollars. Therefore, the net revenue, expenses, assets, and liabilities of our international subsidiaries are translated from their functional currencies into U.S. dollars. Fluctuations in the value of

The U.S. dollar affect the reported amounts of net revenue, expenses, assets, and liabilities. Foreign currency exchange differences which arise on translation of our international subsidiaries' balance sheets into U.S. dollars are recorded as other comprehensive income (loss), net of tax in accumulated other comprehensive income or loss within stockholders' equity. We also have exposure to changes in foreign currency exchange rates associated with transactions which are undertaken by our subsidiaries in currencies other than their functional currency. Such transactions include intercompany transactions and inventory purchases denominated in currencies other than the functional currency of the purchasing entity. As a result, we have been impacted by changes in foreign currency exchange rates and may be impacted for the foreseeable future. The potential impact of currency fluctuation increases as our international expansion increases. Although we use financial instruments to hedge certain foreign currency risks, these measures may not succeed in fully offsetting the negative impact of foreign currency rate movements. We are exposed to credit-related losses in the event of nonperformance by the counterparties to forward currency contracts used in our hedging strategies. Risks related to intellectual property Our fabrics and manufacturing technology generally are not patented and can be imitated by our competitors. If our competitors sell products similar to ours at lower prices, our net revenue and profitability could suffer. The intellectual property rights in the technology, fabrics, and processes used to manufacture our products generally are owned or controlled by our suppliers and are generally not unique to us. Our ability to obtain intellectual property protection for our products is therefore limited. We hold limited patents and exclusive intellectual property rights in the technology, fabrics or processes underlying our products. As a result, our current and future competitors are able to manufacture and sell products with performance characteristics, fabrics and styling similar to our products. Because many of our competitors have significantly greater financial, distribution, marketing, and other resources than we do, they may be able to manufacture and sell products based on our fabrics and manufacturing technology at lower prices than we can. If our competitors sell products similar to ours at lower prices, our net revenue and profitability could suffer. 47 Table of Contents Our failure or inability to protect our intellectual property rights could diminish the value of our brand and weaken our competitive position. We currently rely on a combination of patent, copyright, trademark, trade dress, trade secret, and unfair competition laws, as well as confidentiality procedures and licensing arrangements, to establish and protect our intellectual property rights. The steps we take to protect our intellectual property rights may not be adequate to prevent infringement of these rights by others, including imitation of our products and misappropriation of our brand. In addition, any of our intellectual property rights may be challenged, which could result in them being narrowed in scope or declared invalid or unenforceable, or our intellectual property protection may be unavailable or limited in some international countries where laws or law enforcement practices may not protect our intellectual property rights as fully as in the United States or Canada, and it may be more difficult for us to successfully challenge the use of our intellectual property rights by other parties in these countries. If we fail to protect and maintain our intellectual property rights, the value of our brand could be diminished, and our competitive position may suffer. Our trademarks, patents, and other proprietary rights could potentially conflict with the rights of others and we may be prevented from selling some of our products. Our success depends in large part on our brand image. We believe that our trademarks, patents, and other proprietary rights have significant value and are important to identifying and differentiating our products from those of our competitors and creating and sustaining demand for our products. We have applied for and obtained some United States, Canada, and international trademark registrations and patents, and will continue to evaluate additional trademarks and patents as appropriate. However, some or all of these pending trademark or patent applications may not be approved by the applicable governmental authorities. Moreover, even if the applications are approved, third parties may seek to oppose or otherwise challenge these applications or registrations. Additionally, we may face obstacles as we expand our product line and the geographic scope of our sales and marketing. Third parties may assert intellectual property claims against us, particularly as we expand our business and the number of products we offer. Our defense of any claim, regardless of its merit, could be expensive and time consuming and could divert management resources. Successful infringement claims against us could result in significant monetary liability or prevent us from selling some of our products. In addition, resolution of claims may require us to redesign our products, license rights from third parties, or cease using those rights altogether. Any of these events could harm our business and cause our results of operations, liquidity, and financial condition to suffer. We have been, and in the future may be, sued by third parties for alleged infringement of their proprietary rights. There is considerable patent and other intellectual property development activity in our market, and litigation, based on allegations of infringement or other violations of intellectual property, is frequent in the fitness and technology industries. Furthermore, it is common for individuals and groups to purchase patents and other intellectual property assets for the purpose of making claims of infringement to extract settlements from companies like ours. Our use of third-party content, including music content, software, and other intellectual property rights may be subject to claims of infringement or misappropriation. We cannot guarantee that our internally developed or acquired technologies and content do not or will not infringe the intellectual property rights of others. From time to time, our competitors or other third parties may claim that we are infringing upon or misappropriating their intellectual property rights, and we may be found to be infringing upon such rights. Any claims or litigation could cause us to incur significant expenses and, if successfully asserted against us, could require that we pay substantial damages or ongoing royalty payments, prevent us from offering our platform or services or using certain technologies, force us to implement expensive work-arounds, or impose other unfavorable terms. We expect that the occurrence of infringement claims is likely to grow as the market for fitness products and services grows and as we introduce new and updated products and offerings. Accordingly, our exposure to damages resulting from infringement claims could increase and this could further exhaust our financial and management resources. Any of the foregoing could prevent us from competing effectively and could have an adverse effect on our business, financial condition, and operating results. Risks related to legal and governance matters We are subject to periodic claims and litigation that could result in unexpected expenses and could ultimately be resolved against us. From time to time, we are involved in litigation and other proceedings, including matters related to product liability claims, stockholder class action and derivative claims, commercial disputes and intellectual property, as well as trade, regulatory, employment, and other claims related to our business. Any of these proceedings could result in significant settlement amounts, damages, fines, or other penalties, divert financial and management resources, and result in significant legal fees. An unfavorable outcome of any particular proceeding could exceed the limits of our insurance policies or the carriers may decline to fund such final settlements and/or judgments and could have an adverse impact on our business, 48 Table of Contents financial condition, and results of operations. In addition, any proceeding could negatively impact our reputation among our guests and our brand image. Our business could be negatively affected as a result of actions of activist stockholders or others. We may be subject to actions or proposals from stockholders or others that may not align with our business strategies or the interests of our other stockholders. Responding to such actions can be costly and time-consuming, disrupt our business and operations, and divert the attention of our board of directors, management, and employees from the pursuit of our business strategies. Such activities could interfere with our ability to execute our strategic plan. Activist stockholders or others may create perceived uncertainties as to the future direction of our business or strategy which may be exploited by our competitors and may make it more difficult to attract and retain qualified personnel and potential guests, and may affect our relationships with current guests, vendors, investors, and other third parties. In addition, a proxy contest for the election of directors at our annual meeting would require us to incur significant legal fees and proxy solicitation expenses and require significant time and attention by management and our board of directors. The perceived uncertainties as to our future direction also could affect the market price and volatility of our securities. Anti-takeover provisions of Delaware law and our certificate of incorporation and bylaws could delay and discourage takeover attempts that stockholders may consider to be favorable. Certain provisions of our certificate of incorporation and bylaws and applicable provisions of the Delaware General Corporation Law may make it more difficult or impossible for a third-party to acquire control of us or effect a change in our board of directors and management. These provisions include: (i) the classification of our board of directors into three classes, with one class elected each year; (ii) prohibiting cumulative voting in the election of directors; (iii) the ability of our board of directors to issue preferred stock without stockholder approval; (iv) the ability to remove a director only for cause and only with the vote of the holders of at least 66 2/3% of our voting stock; (v) a special meeting of stockholders may only be called by our chairman or Chief Executive Officer, or upon a resolution adopted by an affirmative vote of a majority of the board of directors, and not by our stockholders; (vi) prohibiting stockholder action by written consent; (vii) our stockholders must comply with advance notice procedures in order to nominate candidates for election to our board of directors or to place stockholder proposals on the agenda for consideration at any meeting of our stockholders. In addition, we are governed by Section 203 of the Delaware General Corporation Law which, subject to some specified exceptions, prohibits "business combinations" between a Delaware corporation and an "interested stockholder," which is generally defined as a stockholder who becomes a beneficial owner of 15% or more of a Delaware corporation's voting stock, for a three-year period following the date that the stockholder became an interested stockholder. Section 203 could have the effect of delaying, deferring, or preventing a change in control that our stockholders might consider to be in their best interests. 49 Table of Contents ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS The following table provides information regarding our purchases of shares of our common stock during the second quarter of 2024 related to our stock repurchase program: Period (1) Total Number of Shares Purchased (2) Average Price Paid per Share Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs (2) Maximum Dollar Value of Shares that May Yet Be Purchased Under the Plans or Programs (2) April 29, 2024 \$ 27,024,468.7063 309,044 658,706 \$ 1,522,885.6584 July 1, 2024 \$ 744,582.8287 774 744,582.8287 1,308,620,942.4 Total 1,882,072.1 1,882,072.1

(1) Monthly information is presented by reference to our fiscal periods during our second quarter of 2024. (2) On November 29, 2023, our board of directors approved a stock repurchase program for up to \$1.0 billion of our common shares on the open market or in privately negotiated transactions. On May 29, 2024, our board of directors approved a \$1.0 billion increase to the existing stock repurchase program. The repurchase plan has no time limit and does not require the repurchase of a minimum number of shares. Common shares repurchased on the open market are at prevailing market prices, including under plans complying with the provisions of Rule 10b5-1 and Rule 10b-18 of the Securities Exchange Act of 1934. The timing and actual number of common shares to be repurchased will depend upon market conditions, eligibility to trade, and other factors. The authorized value of shares available to be repurchased under this program excludes the cost of commissions and excise taxes. The following table provides information regarding our purchases of shares of our common stock during the second quarter of 2024 related to our Employee Share Purchase Plan: Period (1) Total Number of Shares Purchased (2) Average Price Paid per Share Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs (2) Maximum Number of Shares that May Yet Be Purchased Under the Plans or Programs (2) April 29, 2024 \$ 27,024,468.7063 309,044 658,706 \$ 1,522,885.6584 July 1, 2024 \$ 744,582.8287 774 744,582.8287 1,308,620,942.4 Total 1,882,072.1 1,882,072.1

(1) Monthly information is presented by reference to our fiscal periods during our second quarter of 2024. (2) All shares purchased under the ESPP are purchased on the Nasdaq Global Select Market (or such other stock exchange as we may designate). Unless our board terminates the ESPP earlier, it will continue until all shares authorized for purchase have been purchased. The maximum number of shares authorized to be purchased under the ESPP is 6,000,000. Excluded from this disclosure are shares withheld to settle statutory employee tax withholding related to the vesting of stock-based compensation awards. ITEM 5. OTHER INFORMATION Trading Arrangements During the second quarter of 2024, no director or officer of lululemon (as defined in Rule 16a-1(f) under the Exchange Act) adopted or terminated a Rule 10b5-1 trading arrangement or non-Rule 10b5-1 trading arrangement (in each case, as defined in Item 408(a) of Regulation S-K). 50 Table of Contents ITEM 6. EXHIBITS A Incorporated by Reference Exhibit No. Exhibit Title Filed Herewith Form Exhibit No. Filed No. Filing Date 1. Credit Agreement and Assumption X10.2 Amendment No. 2 to the Credit Agreement between lululemon athletica inc., a Delaware corporation, and Bank of America, N.A., as administrative agent for the lenders parties to the Credit Agreement X31.1 Certification of principal executive officer Pursuant to Exchange Act Rule 13a-14(a) X31.2 Certification of principal financial and accounting officer Pursuant to Exchange Act Rule 13a-14(a) X32.1* Certification of principal executive officer and principal financial and accounting officer Pursuant to 18A U.S.C. Section 1350 as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 101 The following unaudited interim consolidated financial statements from the Company's Quarterly Report on Form 10-Q for the fiscal quarter ended July 28, 2024, formatted in iXBRL: (i) Consolidated Balance Sheets, (ii) Consolidated Statements of Operations and Comprehensive Income, (iii) Consolidated Statements of Stockholders' Equity, (iv) Consolidated Statements of Cash Flows (v) Notes to the Unaudited Interim Consolidated Financial Statements X104 Cover Page Interactive Data File (formatted in iXBRL and contained in Exhibit 101)* Furnished herewith. 51 Table of Contents SIGNATURES Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized. lululemon athletica inc. By: /s/ A MEGHAN FRANK Meghan Frank Chief Financial Officer (principal financial and accounting officer) Dated: August 29, 2024 EX-10.1 2 July 2024 0728 xex101.htm CREDIT AGREEMENT ASSIGNMENT AND ASSUMPTION Document Exhibit 10.1 ASSIGNMENT AND ASSUMPTION This Assignment and Assumption (this "Credit Agreement and Assumption") is dated as of the Effective Date set forth below and is entered into by and between each Assignor identified in item 1 below (each, an "Assignor") and the Assignee identified in item 2 below (the "Assignee"). It is understood and agreed that the rights and obligations of the Assignors hereunder are several and not joint. Capitalized terms used but not defined herein shall have the meanings given to them in the Credit Agreement identified below (as amended, the "Credit Agreement"), receipt of a copy of which is hereby acknowledged by the Assignee. The Standard Terms and Conditions set forth in Annex 1 attached hereto (the "Standard Terms and Conditions") are hereby agreed to and incorporated herein by reference and made a part of this Assignment and Assumption as if set forth herein in full. For an agreed consideration, each Assignor hereby irrevocably sells and assigns to the Assignee, and the Assignee hereby irrevocably purchases and assumes from the respective Assignors, subject to and in accordance with the Standard Terms and Conditions and the Credit Agreement, as of the Effective Date inserted by the Administrative Agent as contemplated below (i) all of the respective Assignors' rights and obligations in their respective capacities as Lenders and/or Issuing Banks under the Credit Agreement and any other documents or instruments delivered pursuant thereto in the amounts and equal to the percentage interests identified below of all the outstanding rights and obligations under the respective facilities identified below (including, without limitation, the Letters of Credit included in such facilities) and (ii) to the extent permitted to be assigned under applicable law, all claims, suits, causes of action and any other right of the respective Assignors (in their respective capacities as Lenders and/or Issuing Banks) against any Person, whether known or unknown, arising under or in connection with the Credit Agreement, any other documents or instruments delivered pursuant thereto or the loan transactions governed thereby or in any way based on or related to any of the foregoing, including, but not limited to, contract claims, tort claims, malpractice claims, statutory claims and all other claims at law or in equity related to the rights and obligations sold and assigned pursuant to clause (i) above (the rights and obligations sold and assigned by any Assignor to the Assignee pursuant to clauses (i) and (ii) above being referred to herein collectively as an "Assigned Interest"). Each such sale and assignment is without recourse to any Assignor and, except as expressly provided in this Assignment and Assumption, without representation or warranty by any Assignor. 1. Assignors: A. A Royal Bank of Canada, formerly HSBC Bank Canada [Assignor is not a Defaulting Lender] Bank of America, N.A. [Assignor is not a Defaulting Lender] 2. Assignee: A. A HSBC Bank USA, National Association 3. A Borrower(s): A. A Lululemon Athletica Inc., Lululemon Athletica Canada Inc., Lulu Canadian Holding, Inc. and Lululemon USA Inc. 4. Administrative Agent: Bank of America, N.A., as the administrative agent under the Credit Agreement 5. A Credit Agreement: Credit Agreement, dated as of December 14, 2021, among Lululemon Athletica Inc., a Delaware corporation (the "Company"), Lululemon Athletica Canada Inc., a corporation organized under the laws of British Columbia, Lulu Canadian Holding, Inc., a corporation organized under the laws of British Columbia, Lululemon USA Inc., a Nevada corporation, the Lenders from time to time party thereto, and Bank of America, N.A., as Administrative Agent, L/C Issuer and Swing Line Lender 6. A Assigned Interests: Assignors Assignee Facility Assigned Aggregate Amount of Commitment for all Lenders Amount of Commitment Assigned Percentage Assigned Commitment CUSIP Number Royal Bank of Canada, formerly HSBC Bank Canada HSBC Bank USA, National Association Revolver \$400,000,000 \$85,000,000 21.30% 55002EAF8 Royal Bank of Canada, formerly HSBC Bank Canada HSBC Bank USA, National Association Letter of Credit Sub-Commitment \$50,000,000 \$5,000,000 10.00% N/A Bank of America, N.A. HSBC Bank USA, National Association Letter of Credit Sub-Commitment \$50,000,000 \$15,000,000 30.00% N/A Effective Date: June 28th, 2024 The terms set forth in this Assignment and Assumption are hereby agreed to: ASSIGNORS ROYAL BANK OF CANADA, formerly HSBC BANK CANADA By: /s/ JENNY WANG Title: Authorized Signatory BANK OF AMERICA, N.A. By: /s/ DAVID RAFFERTY Title: Senior Vice President ASSIGNEE HSBC BANK USA, NATIONAL ASSOCIATION By: /s/ JOHN HOOK Title: Associate Relationship Manager Accepted: BANK OF AMERICA, N.A., as Administrative Agent By: /s/ KYLE D HARDING Title: Vice President Consented to: LULULEMON ATHLETICA INC. By: /s/ TIM CARLSON Title: VP, Corporate Development & Treasury /s/ BANK OF AMERICA, N.A., as L/C Issuer and Swing Line Lender By: /s/ DAVID RAFFERTY Title: Senior Vice President ROYAL BANK OF CANADA, formerly HSBC BANK CANADA, as L/C Issuer By: /s/ JENNY WANG Title: Authorized Signatory ANNEX 1 TO

ASSIGNMENT AND ASSUMPTION LULULEMON ATHLETICA INC. CREDIT AGREEMENT STANDARD TERMS AND CONDITIONS FOR ASSIGNMENT AND ASSUMPTION. Representations and Warranties. 1.1. A to A Assignor. Each Assignor (a) represents and warrants that (i) it is the legal and beneficial owner of the relevant Assigned Interest, (ii) such Assigned Interest is free and clear of any lien, encumbrance or other adverse claim, (iii) it has full power and authority, and has taken all action necessary, to execute and deliver this Assignment and Assumption and to consummate the transactions contemplated hereby and (iv) it is not a Defaulting Lender; and (b) assumes no responsibility with respect to (i) any statements, warranties or representations made in or in connection with the Credit Agreement or any other Loan Document, (ii) the execution, legality, validity, enforceability, genuineness, sufficiency or value of the Loan Documents or any collateral thereunder, (iii) the financial condition of the Company, any of its Subsidiaries or Affiliates or any other Person obligated in respect of any Loan Document or (iv) the performance or observance by the Company, any of its Subsidiaries or Affiliates or any other Person of any of their respective obligations under any Loan Document. 1.2. A to A Assignee. The Assignee (a) represents and warrants that (i) it has full power and authority, and has taken all action necessary, to execute and deliver this Assignment and Assumption and to consummate the transactions contemplated hereby and to become a Lender under the Credit Agreement, (ii) it meets all the requirements to be an assignee under Section 11.06(b)(iii) and (v) of the Credit Agreement (subject to such consents, if any, as may be required under Section 11.06(b)(iii) of the Credit Agreement), (iii) from and after the Effective Date, it shall be bound by the provisions of the Credit Agreement as a Lender thereunder and, to the extent of the relevant Assigned Interest, shall have the obligations of a Lender thereunder, (iv) it is sophisticated with respect to decisions to acquire assets of the type represented by such Assigned Interest and either it, or the Person exercising discretion in making its decision to acquire such Assigned Interest, is experienced in acquiring assets of such type, (v) it has received a copy of the Credit Agreement, and has received or has been accorded the opportunity to receive copies of the most recent financial statements delivered pursuant to Section 6.01 thereof, as applicable, and such other documents and information as it deems appropriate to make its own credit analysis and decision to enter into this Assignment and Assumption and to purchase such Assigned Interest, (vi) it has, independently and without reliance upon the Administrative Agent or any other Lender and based on such documents and information as it has deemed appropriate, made its own credit analysis and decision to enter into this Assignment and Assumption and to purchase such Assigned Interest, and (vii) if it is a Non-U.S. Lender, attached hereto is any documentation required to be delivered by it pursuant to the terms of the Credit Agreement, duly completed and executed by the Assignee; and (b) agrees that (i) it will, independently and without reliance upon the Administrative Agent, any Assignor or any other Lender, and based on such documents and information as it shall deem appropriate at the time, continue to make its own credit decisions in taking or not taking action under the Loan Documents, and (ii) it will perform in accordance with their terms all of the obligations which by the terms of the Loan Documents are required to be performed by it as a Lender. 2. A to A Payments. From and after the Effective Date, the Administrative Agent shall make all payments in respect of each Assigned Interest (including payments of principal, interest, fees and other amounts) to the relevant Assignor for amounts which have accrued to but excluding the Effective Date and to the Assignee for amounts which have accrued from and after the Effective Date. Notwithstanding the foregoing, the Administrative Agent shall make all payments of interest, fees or other amounts paid or payable in kind from and after the Effective Date to the Assignee. 3. A to A General Provisions. This Assignment and Assumption shall be binding upon, and inure to the benefit of, the parties hereto and their respective successors and assigns. This Assignment and Assumption may be executed in any number of counterparts, which together shall constitute one instrument. Delivery of an executed counterpart of a signature page of this Assignment and Assumption by teletype shall be effective as delivery of a manually executed counterpart of this Assignment and Assumption. This Assignment and Assumption shall be governed by, and construed in accordance with, the law of the State of New York. 6 EX-10.2 3 lulu-20240728xex102.htm CREDIT AGREEMENT AMENDMENT NO.2 Document Exhibit 10.2 EXECUTION VERSION AMENDMENT NO. 2 TO THE CREDIT AGREEMENT A to A Dated as of June 28, 2024 AMENDMENT NO. 2 TO THE CREDIT AGREEMENT (this "Amendment") between LULULEMON ATHLETICA INC., a Delaware corporation (the "Company"), and BANK OF AMERICA, N.A., as administrative agent (the "Administrative Agent") for the lenders parties to the Credit Agreement (as defined below). PRELIMINARY STATEMENTS: (1) A to A The Company, the other Loan Parties, the lenders parties thereto and the Administrative Agent have entered into an Amended and Restated Credit Agreement dated as of December 14, 2021 (as amended to date, the "Credit Agreement"). Capitalized terms not otherwise defined in this Amendment have the same meanings as specified in the Credit Agreement. (2) A to A Pursuant to Section 3.03(a)(ii) of the Credit Agreement, the Company and the Administrative Agent have determined that the Applicable Authority has made a public statement identifying June 28, 2024 as the date after which all tenors of the Canadian Dollar Offered Rate ("CDOR") will no longer be representative or made available, or used for determining the interest rate of loans denominated in Canadian Dollars, and that there is no successor administrator that will continue to provide CDOR. (3) A to A The Company and the Administrative Agent have agreed to certain amendments to the Credit Agreement in accordance with the terms and conditions of Section 3.03(a)(ii) of the Credit Agreement (the "Credit Agreement" as so amended, the "Amended Credit Agreement"). SECTION 1. Amendments to Credit Agreement. As of the Amendment Effective Date (as defined below), Section 1.01 of the Credit Agreement shall be amended as follows: (a) The definition of "Canadian Prime Rate" is amended by deleting the phrase "the Bloomberg Screen CDOR Page" and substituting therefor the phrase "the applicable Reuters screen page". (b) The definition of "CDOR" is deleted. (c) The definition of "Interest Period" is amended by deleting the phrase "in the case of a Term Loan denominated in Canadian Dollars, one, two or three months" and substituting therefor the phrase "in the case of a Term Loan denominated in Canadian Dollars, one or three months". 1. Amendment No. 2 to Lululemon Credit Agreement (d) the definition of "L/C Issuer" is amended in full to read as follows: "L/C Issuer" means Bank of America, Royal Bank of Canada and HSBC Bank USA, National Association, each in its capacity as issuer of Letters of Credit hereunder, or any successor issuer of Letters of Credit hereunder, and any Lender appointed by the Company (with the consent of the Administrative Agent and such Lender) as such by notice to the Lenders as a replacement for any L/C Issuer who is at the time of such appointment a Defaulting Lender, and each Designated L/C Issuer. (e) the definition of "Letter of Credit Sub-Commitment" is amended in full to read as follows: "Letter of Credit Sub-Commitment" means, as to (a) Bank of America in its capacity as an L/C Issuer, \$10,000,000, (b) Royal Bank of Canada in its capacity as an L/C Issuer, \$20,000,000 and (c) HSBC Bank USA, National Association in its capacity as an L/C Issuer, \$20,000,000 and, as to any other L/C Issuer, such amount as may be agreed by such L/C Issuer and the Company. (f) the definition of "Successor Rate" is amended in full to read as follows: "Successor Rate" means a Canadian Benchmark Replacement, Alternative Currency Successor Rate (as defined in Section 3.03(a)(ii)) and Term SOFR Successor Rate (as defined in Section 3.03(b)(ii)). (g) Clause (iii) of the definition of "Term Rate" is amended in full to read as follows: (iii) denominated in Canadian dollars, Term CORRA, or a comparable rate or Alternative Currency Successor Rate which rate is approved by the Administrative Agent, as published on the applicable Reuters screen page (or such other commercially available source providing such quotations as may be designated by the Administrative Agent from time to time) two (2) Business Days prior to the first day of such Interest Period (or if such day is not a Business Day, then on the immediately preceding Business Day) with a term equivalent to such Interest Period plus the Term CORRA Adjustment for such Interest Period; (h) The following definitions are added in the correct alphanumeric order: "Canadian Available Tenor" means, as of any date of determination and with respect to the then-current Canadian Benchmark, as applicable, (x) a Canadian Benchmark is a term rate, any tenor for such Canadian Benchmark (or component thereof) that is or may be used for determining the length of an interest period pursuant to this Agreement or (y) A otherwise, any payment period 2 Amendment No. 2 to Lululemon Credit Agreement A to A for interest calculated with reference to such Canadian Benchmark (or component thereof) that is or may be used for determining any frequency of making payments of interest calculated with reference to such Canadian Benchmark pursuant to this Agreement, in each case, as of such date and not including, for the avoidance of doubt, any tenor for such Canadian Benchmark that is then-removed from the definition of "Interest Period" pursuant to Section 2.21(d). "Canadian Benchmark" means, initially, the Term CORRA Reference Rate; provided that if a Canadian Benchmark Transition Event has occurred with respect to the Term CORRA Reference Rate or the then-current Canadian Benchmark, then "Canadian Benchmark" means the applicable Canadian Benchmark Replacement to the extent that such Canadian Benchmark Replacement has replaced such prior benchmark rate pursuant to Section 2.21(a). "Canadian Benchmark Conforming Changes" means, with respect to the use or administration of a Canadian Benchmark or the use, administration, adoption or implementation of any Canadian Benchmark Replacement, any technical, administrative or operational changes (including changes to the definition of "Canadian Prime Rate," the definition of "Business Day," the definition of "Interest Period" or any similar or analogous definition (or the addition of a concept of "interest period"), timing and frequency of determining rates and making payments of interest, timing of Committed Loan Notices or prepayment, conversion or continuation notices, the applicability and length of lookback periods, the applicability of Section 3.05 and other technical, administrative or operational matters) that the Administrative Agent decides may be appropriate to reflect the adoption and implementation of any such rate or to permit the use and administration thereof by the Administrative Agent in a manner substantially consistent with market practice (or, if the Administrative Agent decides that adoption of any portion of such market practice is not administratively feasible or if the Administrative Agent determines that no market practice for the administration of any such rate exists, in such other manner of administration as the Administrative Agent decides is reasonably necessary in connection with the administration of this Agreement and the other Loan Documents). "Canadian Benchmark Replacement" means, with respect to any Canadian Benchmark Transition Event, the sum of: (a) the alternate benchmark rate that has been selected by the Administrative Agent and the Company giving due consideration to (i) any selection or recommendation of a replacement benchmark rate or the mechanism for determining such a rate by the Relevant Canadian Financial Authority or (ii) any evolving or then-prevailing market convention for determining a benchmark rate as a replacement to the then-current Canadian Benchmark for Canadian Dollar-denominated syndicated credit facilities and (b) the related Canadian Benchmark Replacement Adjustment. 3 Amendment No. 2 to Lululemon Credit Agreement If the Canadian Benchmark Replacement as determined above would be less than the Canadian Floor, the Canadian Benchmark Replacement will be deemed to be the Canadian Floor for the purposes of this Agreement and the other Loan Documents. "Canadian Benchmark Replacement Adjustment" means, with respect to any replacement of the then-current Canadian Benchmark with an Unadjusted Canadian Benchmark Replacement, the spread adjustment, or method for calculating or determining such spread adjustment, (which may be a positive or negative value or zero) that has been selected by the Administrative Agent and the Company giving due consideration to (a) any selection or recommendation of a spread adjustment, or method for calculating or determining such spread adjustment, for the replacement of such Canadian Benchmark with the applicable Unadjusted Canadian Benchmark Replacement by the Relevant Canadian Financial Authority or (b) any evolving or then-prevailing market convention for determining a spread adjustment, or method for calculating or determining such spread adjustment, for the replacement of such Canadian Benchmark with the applicable Unadjusted Canadian Benchmark Replacement for Canadian Dollar-denominated syndicated credit facilities at such time. "Canadian Benchmark Replacement Date" means a date and time determined by the Administrative Agent, which date shall be no later than the earliest to occur of the following events with respect to the then-current Canadian Benchmark: (a) A to A in the case of clause (a) or (b) of the definition of "Canadian Benchmark Transition Event," the later of (i) the date of the public statement or publication of information referenced therein and (ii) the date on which the administrator of such Canadian Benchmark (or the published component used in the calculation thereof) permanently or indefinitely ceases to provide all Canadian Available Tenors of such Canadian Benchmark (or such component thereof); or (b) A to A in the case of clause (c) of the definition of "Canadian Benchmark Transition Event," the first date on which such Canadian Benchmark (or the published component used in the calculation thereof) has been determined and announced by the regulatory supervisor for the administrator of such Canadian Benchmark (or such component thereof) to be non-representative; provided that such non-representativeness will be determined by reference to the most recent statement or publication referenced in such clause (c) and even if any Canadian Available Tenor of such Canadian Benchmark (or such component thereof) continues to be provided on such date. For the avoidance of doubt, the "Canadian Benchmark Replacement Date" will be deemed to have occurred in the case of clause (a) or (b) with respect to any Canadian Benchmark upon the occurrence of the applicable event or events set forth therein with respect to all then-current Canadian Available Tenors of such 4 Amendment No. 2 to Lululemon Credit Agreement A to A Canadian Benchmark (or the published component used in the calculation thereof). "Canadian Benchmark Transition Event" means the occurrence of one or more of the following events with respect to the then-current Canadian Benchmark: (a) a public statement or publication of information by or on behalf of the administrator of such Canadian Benchmark (or the published component used in the calculation thereof) announcing that such administrator has ceased or will cease to provide all Canadian Available Tenors of such Canadian Benchmark (or such component thereof), permanently or indefinitely; provided that, at the time of such statement or publication, there is no successor administrator that will continue to provide any Canadian Available Tenor of such Canadian Benchmark (or such component thereof); (b) a public statement or publication of information by the regulatory supervisor for the administrator of such Canadian Benchmark (or the published component used in the calculation thereof); (c) a public statement or publication of information by the regulatory supervisor for the administrator of such Canadian Benchmark (or the published component used in the calculation thereof) announcing that all Canadian Available Tenors of such Canadian Benchmark (or such component thereof) are not, or as of a specified future date will not be, representative. For the avoidance of doubt, a "Canadian Benchmark Transition Event" will be deemed to have occurred with respect to any Canadian Benchmark if a public statement or publication of information set forth above has occurred with respect to each then-current Canadian Available Tenor of such Canadian Benchmark (or the published component used in the calculation thereof). "Canadian Benchmark Unavailability Period" means, the period (if any) (a) beginning at the time that a Canadian Benchmark Replacement Date has occurred if, at such time, no Canadian Benchmark Replacement has replaced the 5 Amendment No. 2 to Lululemon Credit Agreement A to A then-current Canadian Benchmark for all purposes hereunder and under any Loan Document in accordance with Section 2.21 and (b) ending at the time that a Canadian Benchmark Replacement has replaced the then-current Canadian Benchmark for all purposes hereunder and under any Loan Document in accordance with Section 2.21. "Canadian Floor" means a rate of interest equal to 0.00%. "CORRA" means the Canadian Overnight Repo Rate Average administered and published by the Bank of Canada (or any successor administrator). "Periodic Term CORRA Determination Day" has the meaning specified in the definition of "Term CORRA". "Relevant Canadian Financial Authority" means the Bank of Canada, or a committee officially endorsed or convened by the Bank of Canada, or any successor thereto. "Term CORRA" means, for any calculation with respect to a Term Rate Loan denominated in Canadian dollars, the Term CORRA Reference Rate for a tenor comparable to the applicable Interest Period on the day (such day, the "Periodic Term CORRA Determination Day") that is two (2) Business Days prior to the first day of such Interest Period, as such rate is published by the Term CORRA Administrator; provided, however, that if as of 1:00 p.m. (Toronto time) on any Periodic Term CORRA Determination Day the Term CORRA Reference Rate for the applicable tenor has not been published by the Term CORRA Administrator and a Canadian Benchmark Replacement Date with respect to the Term CORRA Reference Rate has not occurred, then Term CORRA will be the Term CORRA Reference Rate for such tenor as published by the Term CORRA Administrator on the first preceding Business Day for which such Term CORRA Reference Rate for such tenor was published by the Term CORRA Administrator so long as such first preceding Business Day is not more than three (3) Business Days prior to such Periodic Term CORRA Determination Day. A provided, further, that if Term CORRA shall ever be less than the Canadian Floor, then Term CORRA shall be deemed to be the Canadian Floor. "Term CORRA Adjustment" means (i) 0.29547% (29.547 basis points) for an Interest Period of one-month "s" duration and 0.32138% (32.138 basis points) for an Interest Period of three-months "s" duration. "Term CORRA Administrator" means Candeal Canadian Benchmark Administration Services Inc., TSX Inc., or any successor administrator. "Term CORRA Reference Rate" means the forward-looking term rate based on CORRA. 6 Amendment No. 2 to Lululemon Credit Agreement A to A "Unadjusted Canadian Benchmark Replacement" means the applicable Canadian Benchmark Replacement excluding the related Canadian Benchmark Replacement Adjustment. (i) The following provisions are inserted as Section 2.21: 2.21 A to A Canadian Benchmark Replacement Setting. (a) Canadian Benchmark Replacement. (i) Notwithstanding anything to the contrary herein or in any other Loan Document, if a Canadian Benchmark Transition Event and its related Canadian Benchmark Replacement Date have occurred prior any setting of the then-current Canadian Benchmark, then the Canadian Benchmark Replacement will replace such Canadian Benchmark for all purposes hereunder and under any Loan Document in respect of any Canadian Benchmark setting at or after 5:00A p.m. (Toronto time) on the fifth (5th) Business Day after

the date notice of such Canadian Benchmark Replacement is provided to the Lenders without any amendment to, or further action or consent of any other party to, this Agreement or any other Loan Document so long as the Administrative Agent has not received, by such time, written notice of objection to such Canadian Benchmark Replacement from Lenders comprising the Required Lenders.(b)Canadian Benchmark Conforming Changes. In connection with the use, administration, adoption or implementation of a Canadian Benchmark Replacement, the Administrative Agent will have the right to make Canadian Benchmark Conforming Changes from time to time and, notwithstanding anything to the contrary herein or in any other Loan Document, any amendments implementing such Canadian Benchmark Conforming Changes will become effective without any further action or consent of any other party to this Agreement or any other Loan Document. (c)Notices; Standards for Decisions and Determinations. The Administrative Agent will promptly notify the Borrowers and the Lenders of (i) the implementation of any Canadian Benchmark Replacement and (ii) the effectiveness of any Canadian Benchmark Conforming Changes in connection with the use, administration, adoption or implementation of a Canadian Benchmark Replacement. The Administrative Agent will notify the Borrowers of (x) the removal or reinstatement of any tenor of a Canadian Benchmark pursuant to Section 2.21(d) and (y) the commencement of any Canadian Benchmark Unavailability Period. Any determination, decision or election that may be made by the Administrative Agent or, if applicable, any Lender (or group of Lenders) pursuant to this Section 2.21 including any determination with respect to a tenor, rate or adjustment or of the occurrence or non-occurrence of an event, circumstance or date and any decision to take or refrain from taking any action or any selection, will be conclusive and binding absent manifest error and may be 7Amendment No. 2 to Lululemon Credit Agreement 2.21 made in its or their sole discretion and without consent from any other party to this Agreement or any other Loan Document, except, in each case, as expressly required pursuant to this Section 2.21.(d)Unavailability of Tenor of Canadian Benchmark. Notwithstanding anything to the contrary herein or in any other Loan Document, at any time (including in connection with the implementation of a Canadian Benchmark Replacement), (i) if the then-current Canadian Benchmark is a term rate (including Term CORRA) and either (A) any tenor for such Canadian Benchmark is not displayed on a screen or other information service that publishes such rate from time to time as selected by the Administrative Agent in its reasonable discretion or (B) the regulatory supervisor for the administrator of such Canadian Benchmark has provided a public statement or publication of information announcing that any tenor for such Canadian Benchmark is not or will not be representative, then the Administrative Agent may modify the definition of "Interest Period" (or any similar or analogous definition) for any Canadian Benchmark settings at or after such time to remove such unavailable or non-representative tenor and (ii) if a tenor that was removed pursuant to clause (i) above either (A) is subsequently displayed on a screen or information service for a Canadian Benchmark (including a Canadian Benchmark Replacement) or (B) is not, or is no longer, subject to an announcement that it is not or will not be representative for a Canadian Benchmark (including a Canadian Benchmark Replacement), then the Administrative Agent may modify the definition of "Interest Period" (or any similar or analogous definition) as it relates to all Canadian Benchmark settings at or after such time to reinstate such previously removed tenor.(e)Canadian Benchmark Unavailability Period. Upon the Borrowers' receipt of notice of the commencement of a Canadian Benchmark Unavailability Period, the Borrowers may revoke any pending request for a Borrowing of, conversion to or continuation of Loans, which are of the Type that have a rate of interest determined by reference to the then-current Canadian Benchmark, to be made, converted or continued during any Canadian Benchmark Unavailability Period and, failing that, the Borrowers will be deemed to have converted any such request into a request for a Borrowing of or conversion to, for a Canadian Benchmark Unavailability Period in respect of a Canadian Benchmark other than Term CORRA, Canadian Prime Rate Loans.(j)Clause (a) of Section 3.03 is amended by deleting the phrase "Notwithstanding anything to the contrary in this Agreement or any other Loan Documents but solely with respect to" and substituting therefor the phrase "Subject to Section 2.21 of this Agreement but notwithstanding anything else to the contrary in this Agreement or any other Loan Documents and solely with respect to".8Amendment No. 2 to Lululemon Credit Agreement(k)Clause (a)(i)(A) of Section 3.03 is amended by deleting the phrase "the Administrative Agent reasonably determines that" and substituting therefor the phrase "Notwithstanding anything to the contrary in this Agreement" and substituting therefor the phrase "Except in connection with a Canadian Benchmark Transition Event but notwithstanding anything else to the contrary in this Agreement".Section 11.01 is amended by deleting the phrase "Subject to Section 3.03" and substituting therefor the phrase "Subject to Section 3.03 and Section 2.21".SECTION 2.Conditions of Effectiveness. This Amendment shall become effective when the Administrative Agent shall have received counterparts of this Amendment executed by the Company and each of the Lenders (the "Amendment Effective Date").SECTION 3.Reference to and Effect on the Credit Agreement and Loan Documents. (a) On and after the effectiveness of this Amendment, each reference in the Credit Agreement to "this Agreement", "theseunder", "these" or words of like import referring to the Credit Agreement, and each reference in the Notes and the other Loan Documents to "the Credit Agreement", "theseunder", "these" or words of like import referring to the Credit Agreement, shall mean and be a reference to the Amended Credit Agreement.(b) The Credit Agreement and the other Loan Documents, as specifically amended by this Amendment, are and shall continue to be in full force and effect and are hereby in all respects ratified and confirmed. (c) The execution, delivery and effectiveness of this Amendment shall not, except as expressly provided herein, operate as a waiver of any right, power or remedy of any Lender or the Administrative Agent under the Credit Agreement or any other Loan Document, nor constitute a waiver of any provision of the Credit Agreement or any other Loan Document.(d) To the extent any Loan bearing interest at a rate derived in reference to CDOR (a "CDOR Rate") is outstanding as of the Amendment Effective Date, such Loan shall continue to bear interest at such CDOR Rate until the end of the then-current Interest Period or applicable payment period.SECTION 4.Costs and Expenses. The Company agrees to pay on demand all reasonable costs and expenses of the Administrative Agent in connection with the preparation, execution, delivery, administration, modification and amendment of this Amendment (including, without limitation, the reasonable fees and expenses of counsel for the Administrative Agent) in accordance with the terms of Section 11.04 of the Credit Agreement. SECTION 5.Execution in Counterparts. This Amendment may be executed in any number of counterparts and by different parties hereto in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall 9Amendment No. 2 to Lululemon Credit Agreement 2.21 constitute but one and the same agreement. Delivery of an executed counterpart of a signature page to this Amendment by electronic means shall be effective as delivery of a manually executed counterpart of this Amendment. SECTION 6.Miscellaneous. Sections 11.14 (Governing Law; Jurisdiction; Etc.), 11.15 (Waiver of Jury Trial) and 11.17 (Electronic Execution; Electronic Records; Counterparts) of the Credit Agreement are incorporated herein by reference, mutatis mutandis.10Amendment No. 2 to Lululemon Credit Agreement 2.21 IN WITNESS WHEREOF, the parties hereto have caused this Amendment to be executed by their respective officers thereunto duly authorized, as of the date first above written. LULULEMON ATHLETICA INC., as Company By: /s/ TIM CARLSONName: Tim CarlsonTitle: VP, Corporate Development & TreasuryBANK OF AMERICA, N.A., as Administrative AgentBy: /s/ KYLE D HARDINGName: Kyle D HardingTitle: Vice President 2.21 Amendment No. 2 to Lululemon Credit Agreement 2.21 BANK OF AMERICA, N.A., as Lender, L/C Issuer and Swing Line LenderBy: /s/ DAVID RAFFERTYName: David RaffertyTitle: Senior Vice PresidentBANK OF AMERICA, N.A., CANADA BRANCH, as a Lender and L/C IssuerBy: /s/ DAVID RAFFERTYName: David RaffertyTitle: Senior Vice PresidentAmendment No. 2 to Lululemon Credit Agreement 2.21 HSBC BANK USA, NATIONAL ASSOCIATIONBy: /s/ JOHN HOUCKName: John HouckTitle: Associate Relationship ManagerAmendment No. 2 to Lululemon Credit Agreement 2.21 CITIBANK, N.A., CANADIAN BRANCHBy: /s/ DALJEET LAMBANName: Daljeet LambaTitle: Authorized SignatoryAmendment No. 2 to Lululemon Credit Agreement 2.21 ROYAL BANK OF CANADABY: /s/ JENNY WANGName: Jenny WangTitle: Authorized SignatoryAmendment No. 2 to Lululemon Credit Agreement 2.21 WELLS FARGO BANK, N.A., CANADIAN BRANCHBy: /s/ SEAN BUCHANName: Sean BuchanTitle: DirectorAmendment No. 2 to Lululemon Credit Agreement 2.21 BNP ParibasBy: /s/ ROD O'HARAName: Rod O'HaraTitle: Managing DirectorBy: /s/ ENIOLA ADEOJONName: Eniola AdeojoTitle: Vice PresidentAmendment No. 2 to Lululemon Credit Agreement 2.21 INDUSTRIAL AND COMMERCIAL BANK OF CHINA (CANADA)By: /s/ KEVIN YUANName: Kevin YuanTitle: Sr. ManagerBy: /s/ RICHARD CHENGName: Richard ChengTitle: Sr. Business ManagerAmendment No. 2 to Lululemon Credit Agreement EX-31.1 4 lulu-20240728xex311.htm CERTIFICATION OF PRINCIPAL EXECUTIVE OFFICER DocumentExhibit 31.11, Calvin McDonald, certify that:1.I have reviewed this quarterly report on Form 10-Q of lululemon athletica inc.;2.A Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;3.A Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;4.A The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;(c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and(d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and5.A The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting. By:/s/ A CALVIN MCDONALDCalvin McDonaldChief Executive Officer and Director(principal executive officer)Date: August 29, 2024 EX-31.2 5 lulu-20240728xex312.htm CERTIFICATION OF PRINCIPAL FINANCIAL AND ACCOUNTING OFFICER DocumentExhibit 31.21, Meghan Frank, certify that:1.I have reviewed this quarterly report on Form 10-Q of lululemon athletica inc.;2.A Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;3.A Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;4.A The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;(c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and(d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and5.A The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting. By:/s/ A MEGHAN FRANKMeghan FrankChief Financial Officer(principal financial and accounting officer)Date: August 29, 2024 EX-32.1 6 lulu-20240728xex321.htm CERT OF PRINCIPAL EXEC OFFICER AND PRINCIPAL FINANCIAL AND ACCOUNTING OFFICER DocumentExhibit 32.1CERTIFICATION PURSUANT TO 18A U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002In connection with the Quarterly Report of lululemon athletica inc. (the "Company") on Form 10-Q for the second quarter of fiscal 2024, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), each of the undersigned officers of the Company certifies, pursuant to 18A U.S.C. 1350, as adopted pursuant to 18A U.S.C. 906 of the Sarbanes-Oxley Act of 2002, that, to such officer's knowledge:(1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and(2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company. A By:/s/ A CALVIN MCDONALDCalvin McDonaldChief Executive Officer and Director(principal executive officer)Date: August 29, 2024 A By:/s/ A MEGHAN FRANKMeghan FrankChief Financial Officer(principal financial and accounting officer)Date: August 29, 2024 The foregoing certification is being furnished solely pursuant to 18A U.S.C. 1350 and is not being filed as part of the Report or as a separate disclosure document. EX-101.SCH 7 lulu-20240728.xsd XBRL TAXONOMY EXTENSION SCHEMA DOCUMENT 000001 - Document - Cover link:presentationLink link:calculationLink link:definitionLink 9952151 - Statement - CONSOLIDATED BALANCE SHEETS link:presentationLink link:calculationLink link:definitionLink 9952152 - Statement - CONSOLIDATED BALANCE SHEETS (Parenthetical) link:presentationLink link:calculationLink link:definitionLink 9952153 - Statement - CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE INCOME link:presentationLink link:calculationLink link:definitionLink 9952154 - Statement - CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY link:presentationLink link:calculationLink link:definitionLink 9952155 - Statement - CONSOLIDATED STATEMENTS OF CASH FLOWS link:presentationLink link:calculationLink link:definitionLink 9952156 - Disclosure - Nature of Operations and Basis of Presentation link:presentationLink link:calculationLink link:definitionLink 9952157 - Disclosure - Recent Accounting Pronouncements link:presentationLink link:calculationLink link:definitionLink 9952158 - Disclosure - Revolving Credit Facilities link:presentationLink link:calculationLink link:definitionLink 9952159 - Disclosure - Supply Chain Financing Program link:presentationLink link:calculationLink link:definitionLink 9952160 - Disclosure - Stock-Based Compensation and Benefit Plans link:presentationLink link:calculationLink link:definitionLink 9952161 - Disclosure - Fair Value Measurement link:presentationLink link:calculationLink link:definitionLink 9952162 - Disclosure - Derivative Financial Instruments link:presentationLink link:calculationLink link:definitionLink 9952163 - Disclosure - Earnings Per Share link:presentationLink link:calculationLink link:definitionLink 9952164 - Disclosure - Supplementary Financial Information link:presentationLink link:calculationLink link:definitionLink 9952165 - Disclosure - Segmented Information link:presentationLink link:calculationLink link:definitionLink 9952166 - Disclosure - Disaggregated Net Revenue link:presentationLink link:calculationLink link:definitionLink 9952167 - Disclosure - Legal Proceedings and Other Contingencies link:presentationLink link:calculationLink link:definitionLink 9952168 - Disclosure - Pending Acquisition link:presentationLink link:calculationLink link:definitionLink 9954471 - Disclosure - Nature of Operations and Basis of Presentation (Policies) link:presentationLink link:calculationLink link:definitionLink 9954472 - Disclosure - Stock-Based Compensation and Benefit Plans (Tables) link:presentationLink link:calculationLink link:definitionLink 9954473 - Disclosure - Fair Value Measurement (Tables) link:presentationLink link:calculationLink link:definitionLink 9954474 - Disclosure - Derivative Financial Instruments (Tables) link:presentationLink link:calculationLink link:definitionLink 9954475 - Disclosure - Earnings Per Share (Tables) link:presentationLink link:calculationLink link:definitionLink 9954476 - Disclosure - Supplementary Financial Information (Tables) link:presentationLink link:calculationLink link:definitionLink 9954477 - Disclosure - Segmented Information (Tables) link:presentationLink link:calculationLink link:definitionLink 9954478 - Disclosure - Disaggregated Net Revenue (Tables) link:presentationLink link:calculationLink link:definitionLink 9954479 - Disclosure - Nature of Operations and Basis of Presentation - Narrative (Details) link:presentationLink

link:calculationLink link:definitionLink 9954480 - Disclosure - Revolving Credit Facilities - Narrative (Details) link:presentationLink link:calculationLink link:definitionLink 9954481 - Disclosure - Revolving Credit Facilities and Supply Chain Financing Program - 364-Day Revolving Credit Facility (Details) link:presentationLink link:calculationLink link:definitionLink 9954482 - Disclosure - Supply Chain Financing Program - Narrative (Details) link:presentationLink link:calculationLink link:definitionLink 9954483 - Disclosure - Stock-Based Compensation and Benefit Plans - Narrative (Details) link:presentationLink link:calculationLink link:definitionLink 9954484 - Disclosure - Stock-Based Compensation and Benefit Plans - Summary of Company's Stock Option, Performance Share Unit and Restricted Share Activity (Details) link:presentationLink link:calculationLink link:definitionLink 9954485 - Disclosure - Stock-Based Compensation and Benefit Plans - Summary of Fair Value Assumptions (Details) link:presentationLink link:calculationLink link:definitionLink 9954486 - Disclosure - Fair Value Measurement - Summary of Assets and Liabilities (Details) link:presentationLink link:calculationLink link:definitionLink 9954487 - Disclosure - Derivative Financial Instruments - Summary of Quantitative Disclosures about Derivative Financial Instruments (Details) link:presentationLink link:calculationLink link:definitionLink 9954488 - Disclosure - Earnings Per Share - Summary of Computation of Basic and Diluted Earnings Per Share (Details) link:presentationLink link:calculationLink link:definitionLink 9954489 - Disclosure - Earnings Per Share - Narrative (Details) link:presentationLink link:calculationLink link:definitionLink 9954490 - Disclosure - Supplementary Financial Information - Summary of Consolidated Balance Sheets (Details) link:presentationLink link:calculationLink link:definitionLink 9954491 - Disclosure - Segmented Information - Reportable Segment (Details) link:presentationLink link:calculationLink link:definitionLink 9954492 - Disclosure - Disaggregated Net Revenue - Summary of Geographical Area (Details) link:presentationLink link:calculationLink link:definitionLink 9954493 - Disclosure - Pending Acquisition - Narrative (Details) link:presentationLink link:calculationLink link:definitionLink EX-101.CAL 8 lulu-20240728_cal.xml XBRL TAXONOMY EXTENSION CALCULATION LINKBASE DOCUMENT EX-101.DEF 9 lulu-20240728_def.xml XBRL TAXONOMY EXTENSION DEFINITION LINKBASE DOCUMENT EX-101.LAB 10 lulu-20240728_lab.xml XBRL TAXONOMY EXTENSION LABEL LINKBASE DOCUMENT Common stock per performance share unit (in shares) Maximum Number Of Common Share Employee Is Eligible For Each Performance Unit Maximum number of common share employee is eligible for each performance unit. Adjustments to reconcile net income to net cash provided by operating activities: Adjustments to Reconcile Net Income (Loss) to Cash Provided by (Used in) Operating Activities [Abstract] Prepaid and receivable income taxes Prepaid Taxes Statistical Measurement [Domain] Statistical Measurement [Domain] Remaining authorized repurchase amount Share Repurchase Program, Remaining Authorized, Amount Derivatives, Fair Value [Line Items] Derivatives, Fair Value [Line Items] Supplier finance program, obligation, current Supplier Finance Program, Obligation, Current Cover [Abstract] Cover [Abstract] Decrease in cash and cash equivalents Cash, Cash Equivalents, Restricted Cash, and Restricted Cash Equivalents, Period Increase (Decrease), Including Exchange Rate Effect Other current liabilities Other Liabilities, Current Accrued compensation and related expenses Deferred Compensation Liability, Current Trading Symbol Trading Symbol Segmented Information [Line Items] Segment Reporting Information [Line Items] Special voting stock, \$0.00005A par value: 60,000A shares authorized; 5,116 and 5,116 issued and outstanding Special Voting Stock Value Special Voting Stock Value. All Trading Arrangements All Trading Arrangements [Member] Compensation Actually Paid vs. Net Income Compensation Actually Paid vs. Net Income [Text Block] Derivative assets Asset Derivative Asset, Subject to Master Netting Arrangement, before Offset Non-NEOs Non-NEOs [Member] Schedule of Computation of Basic and Diluted Earnings Per Share Schedule of Earnings Per Share, Basic and Diluted [Table Text Block] Rule 10b5-1 Arrangement Adopted Rule 10b5-1 Arrangement Adopted [Flag] Awards Close in Time to MNPI Disclosures Awards Close in Time to MNPI Disclosures [Table] Pay vs Performance Disclosure [Line Items] Employee stock purchase plan, remaining number of shares authorized to be repurchased Employee Stock Purchase Plan, Remaining Number Of Shares Authorized To Be Repurchased Employee Stock Purchase Plan, Remaining Number Of Shares Authorized To Be Repurchased Line of Credit Facility [Table] Line of Credit Facility [Table] Peer Group Total Shareholder Return Amount Peer Group Total Shareholder Return Amount Non-Rule 10b5-1 Arrangement Adopted Non-Rule 10b5-1 Arrangement Adopted [Flag] Fair Value Measurement Fair Value Disclosures [Text Block] Award Timing Disclosures [Line Items] Other borrowings Other Borrowings Net foreign currency exchange and derivative gains Derivative, Gain (Loss) on Derivative, Net Other Performance Measure, Amount Other Performance Measure, Amount Common stock, shares, outstanding (in shares) Common Stock, Shares, Outstanding Accrued rent Accrued Rent, Current Sales tax collected Accrued Sales Tax Collected Sales tax collected. Accrued inventory liabilities Accrued Inventory, Current Accrued Inventory, Current Non-current lease liabilities Operating Lease, Liability, Noncurrent Revenue from Contract with Customer [Abstract] Revenue from Contract with Customer [Abstract] Contract with Customer, Sales Channel [Axis] Contract with Customer, Sales Channel [Axis] United States UNITED STATES Inventories: Inventory, Net [Abstract] Other non-current assets Total other non-current assets Other Assets, Noncurrent Entity Tax Identification Number Entity Tax Identification Number Cloud computing arrangement implementation costs Capitalized Contract Cost, Net, Noncurrent Money market funds Money Market Funds [Member] Operating Segments Operating Segments [Member] Net cash provided by operating activities Net Cash Provided by (Used in) Operating Activities Cash flows from operating activities Net Cash Provided by (Used in) Operating Activities [Abstract] Schedule of Pre-tax Gains (Losses) on Derivatives in Accumulated Other Comprehensive Income (Loss) Schedule of Derivative Instruments [Table Text Block] Exchangeable stock, no par value: 60,000A shares authorized; 5,116 and 5,116 issued and outstanding Exchangeable Stock Value Exchangeable stock Value. Equity Components [Axis] Equity Components [Axis] Other current assets Other Assets, Current Award Timing Method Award Timing Method [Text Block] Trading Arrangements, by Individual Trading Arrangements, by Individual [Table] Entity Common Stock, Shares Outstanding Entity Common Stock, Shares Outstanding Insider Trading Policies and Procedures [Line Items] Exchangeable stock shares outstanding (in shares) Exchangeable Stock Shares Outstanding Exchangeable stock, shares outstanding. Use of estimates Use of Estimates, Policy [Policy Text Block] Settlement of derivatives not designated in a hedging relationship Gain (Loss) on Sale of Derivatives Business Acquisition, Acquiree [Domain] Business Acquisition, Acquiree [Domain] Adjustment to Compensation, Amount Adjustment to Compensation Amount Additional paid-in capital Additional Paid in Capital, Common Stock Payables and Accruals [Abstract] Compensation Amount Outstanding Recovery Compensation Amount Unredeemed gift card liability Unredeemed Gift Card Liability Unredeemed Gift Card Liability Aggregate Change in Present Value of Accumulated Benefit for All Pension Plans Reported in Summary Compensation Table Aggregate Change in Present Value of Accumulated Benefit for All Pension Plans Reported in Summary Compensation Table [Member] Sales return allowances Contract with Customer, Refund Liability, Current Entity Small Business Entity Small Business Company Selected Measure Amount Company Selected Measure Amount Geographical [Axis] Geographical [Axis] Tabular List, Table Tabular List [Table Text Block] Level 3 Fair Value, Inputs, Level 3 [Member] Share-based Compensation Arrangement by Share-based Payment Award [Line Items] Share-Based Compensation Arrangement by Share-Based Payment Award [Line Items] Accounts receivable, net Receivables, Net, Current Aggregate Grant Date Fair Value of Equity Award Amounts Reported in Summary Compensation Table Aggregate Grant Date Fair Value of Equity Award Amounts Reported in Summary Compensation Table [Member] Shares purchased under ESPP (in shares) Stock Issued During Period, Shares, Employee Stock Purchase Plans Non-current income taxes payable Accrued Income Taxes, Noncurrent Accrued liabilities and other Other accrued liabilities Accrued Liabilities, Current Anti-dilutive stock options (in shares) Antidilutive Securities Excluded from Computation of Earnings Per Share, Amount EBITDAR to interest charges ratio Interest Coverage Ratio Ratio of Consolidated EBITDAR to Consolidated Interest Charges Special voting stock par value (in dollars per share) Special Voting Stock Par Value Special voting stock, par value. Credit Facility [Domain] Credit Facility [Domain] Cash and cash equivalents Cash and cash equivalents, beginning of period Cash and cash equivalents, end of period Cash, Cash Equivalents, Restricted Cash, and Restricted Cash Equivalents Total unrecognized compensation cost Share-Based Payment Arrangement, Nonvested Award, Cost Not yet Recognized, Amount Current assets Assets, Current [Abstract] Goodwill Goodwill Consolidation Items [Axis] Consolidation Items [Axis] Shares withheld related to net share settlement of stock-based compensation Payment, Tax Withholding, Share-Based Payment Arrangement Aggregate amount authorized for stock repurchase (up to) Share Repurchase Program, Authorized, Amount Forgone Recovery due to Disqualification of Tax Benefits, Amount Forgone Recovery due to Disqualification of Tax Benefits, Amount Product and Service [Domain] Product and Service [Domain] Stock Options Share-Based Payment Arrangement, Option [Member] Forward currency contracts Foreign Exchange Forward [Member] Exercised/released (in dollars per share) Share-Based Compensation Arrangement by Share-Based Payment Award, Equity Instruments Other than Options, Vested in Period, Weighted Average Grant Date Fair Value Fair Value Disclosures [Abstract] Fair Value Disclosures [Abstract] Comprehensive income Comprehensive Income (Loss), Net of Tax, Attributable to Parent Current income taxes payable Accrued Income Taxes, Current Accrued freight Accrued Freight, Current Accrued Freight, Current Un Designated preferred stock, shares outstanding (in shares) Preferred Stock, Shares Outstanding Special voting stock shares issued (in shares) Special Voting Stock Shares Issued Special voting stock, shares issued. Security Exchange Name Security Exchange Name Basis spread on variable rate Debt Instrument, Basis Spread on Variable Rate Award Type [Axis] Award Type [Axis] Special voting stock shares authorized (in shares) Special Voting Stock Shares Authorized Special voting stock, shares authorized. Exercised/released (in dollars per share) Share-Based Compensation Arrangements by Share-Based Payment Award, Options, Exercises in Period, Weighted Average Exercise Price Number of Performance-Based Restricted Stock Units, Restricted Shares, and Restricted Stock Units Share-Based Compensation Arrangement by Share-Based Payment Award, Equity Instruments Other than Options, Nonvested, Number of Shares [Roll Forward] Property and equipment, net Total property and equipment Property, Plant and Equipment, Net Total liabilities Liabilities Computer hardware Computer Hardware, Gross Computer Hardware, Gross Short-term debt Short-Term Debt Weighted-average exercise price, options, exercisable at end of period (in dollars per share) Share-Based Compensation Arrangement by Share-Based Payment Award, Options, Exercisable, Weighted Average Exercise Price Common stock, par value (in dollars per share) Common Stock, Par or Stated Value Per Share Forgone Recovery, Explanation of Impracticability Forgone Recovery, Explanation of Impracticability [Text Block] Schedule of Share-based Compensation Arrangements by Share-based Payment Award [Table] Schedule of Share-Based Compensation Arrangements by Share-Based Payment Award [Table] Revolving Credit Facility Revolving Credit Facility [Member] Expiration Date Trading Arrangement Expiration Date Cash flows from investing activities Net Cash Provided by (Used in) Investing Activities [Abstract] Current lease liabilities Operating Lease, Liability, Current Total Shareholder Return Amount Total Shareholder Return Amount Common stock, shares, issued (in shares) Beginning balance (in shares) Ending balance (in shares) Common Stock, Shares, Issued Current and non-current income taxes payable Increase (Decrease) in Income Taxes Payable Equity Awards Adjustments, Footnote Equity Awards Adjustments, Footnote [Text Block] Revolving credit facilities borrowing limit Line of Credit Facility, Maximum Borrowing Capacity Forward currency contract liabilities Derivative Liability Insider Trading Policies and Procedures Adopted Insider Trading Policies and Procedures Adopted [Flag] Accumulated depreciation Accumulated Depreciation, Depletion and Amortization, Property, Plant, and Equipment Subsequent Event [Line Items] Subsequent Event [Line Items] Property and equipment, gross Property, Plant and Equipment, Gross Exercised/released (in shares) Share-Based Compensation Arrangement by Share-Based Payment Award, Options, Exercises in Period Named Executive Officers, Footnote Named Executive Officers, Footnote [Text Block] Weighted-Average Exercise Price of Stock Options Share-Based Compensation Arrangement by Share-Based Payment Award, Options, Outstanding, Weighted Average Exercise Price [Abstract] Common stock, shares authorized (in shares) Common Stock, Shares Authorized E-commerce E-commerce [Member] E-Commerce Basis of presentation Basis of Accounting, Policy [Policy Text Block] Rent adjusted leverage ratio Ratio of Indebtedness to Net Capital Diluted weighted-average number of shares outstanding (in shares) Diluted weighted-average number of shares outstanding (in shares) Weighted Average Number of Shares Outstanding, Diluted MNPI Disclosure Timed for Compensation Value MNPI Disclosure Timed for Compensation Value [Flag] Long-term Debt, Type [Axis] Long-Term Debt, Type [Axis] Prepaid and receivable income taxes Increase (Decrease) in Prepaid Taxes Total stockholders' equity Beginning balance Ending balance Equity, Attributable to Parent Accrued liabilities and other: Accounts Payable and Accrued Liabilities, Current [Abstract] Exchangeable stock shares issued (in shares) Exchangeable Stock Shares Issued Exchangeable stock, shares issued. Work in progress Construction in Progress, Gross Hedging Designation [Domain] Hedging Designation [Domain] Balance Sheet Location [Axis] Statement of Financial Position Location, Balance [Axis] Forward currency contract assets Derivative Asset, Current Letters of credit and guarantee Letters of Credit Outstanding, Amount Depreciation and amortization: Depreciation, Depletion and Amortization [Abstract] Selling, general and administrative expenses Selling, General and Administrative Expense Vesting period Defined Contribution Plan, Employers Matching Contribution, Vesting Period Defined Contribution Plan, Employers Matching Contribution, Vesting Period Company contributions Defined Contribution Plan, Cost Other comprehensive income (loss), net of tax Other Comprehensive Income (Loss), Net of Tax, Portion Attributable to Parent Maximum shares available under ESPP (in shares) Share-Based Compensation Arrangement by Share-Based Payment Award, Number of Shares Authorized Other current and non-current liabilities Increase (Decrease) in Other Operating Liabilities Pension Adjustments Prior Service Cost Pension Adjustments Prior Service Cost [Member] Document Fiscal Period Focus Document Fiscal Period Focus All Executive Categories All Executive Categories [Member] Assumed conversion of dilutive stock options and awards (in shares) Incremental Common Shares Attributable to Dilutive Effect of Share-Based Payment Arrangements Balance Sheet Location [Domain] Statement of Financial Position Location, Balance [Domain] Participant contribution, company match percent Defined Contribution Plan, Employer Matching Contribution, Percent of Match Changed Peer Group, Footnote Changed Peer Group, Footnote [Text Block] ASSETS Assets [Abstract] Other comprehensive income (loss), net of tax Other Comprehensive Income (Loss), Net of Tax Dividend yield Share-Based Compensation Arrangement by Share-Based Payment Award, Fair Value Assumptions, Expected Dividend Rate Document Type Document Type Derivative Contract [Domain] Derivative Contract [Domain] Commitment fee percentage on unused amounts Line of Credit Facility, Commitment Fee Percentage Pension Benefits Adjustments, Footnote Pension Benefits Adjustments, Footnote [Text Block] Schedule of Detailed Segmented Information Schedule of Segment Reporting Information, by Segment [Table Text Block] Total Shareholder Return Vs Peer Group Total Shareholder Return Vs Peer Group [Text Block] Derivative Liability, Statement of Financial Position [Extensible Enumeration] Derivative Liability, Statement of Financial Position [Extensible Enumeration] Exercised/released (in shares) Share-Based Compensation Arrangement by Share-Based Payment Award, Equity Instruments Other than Options, Vested in Period Risk-free interest rate Share-Based Compensation Arrangement by Share-Based Payment Award, Fair Value Assumptions, Risk Free Interest Rate Subsequent Event [Table] Subsequent Event [Table] Maximum Maximum [Member] Right-of-use lease assets and current and non-current lease liabilities Right-of-use Lease Assets and Current and Non-current Lease Liabilities Right-of-use Lease Assets and Current and Non-current Lease Liabilities Amortization of intangible assets Amortization of Intangible Assets Equity Valuation Assumption Difference, Footnote Equity Valuation Assumption Difference, Footnote [Text Block] Accounts payable Accounts Payable, Current Accounting Policies [Abstract] Accounting Policies [Abstract] Schedule of Share-based Payment Award, Stock Options, Valuation Assumptions Schedule of Share-Based Payment Award, Stock Options, Valuation Assumptions [Table Text Block] Fair value measurement Fair Value Measurement, Policy [Policy Text Block] Pending Acquisition Business Combination Disclosure [Text Block] Current Fiscal Year End Date Current Fiscal Year End Date Statistical Measurement [Axis] Statistical Measurement [Axis] PEO Name PEO Name Non-Rule 10b5-1 Arrangement Terminated Non-Rule 10b5-1 Arrangement Terminated [Flag] Income before income tax expense Income (Loss) from Continuing Operations before Income Taxes, Noncontrolling Interest Number of regional markets Number of Regional Markets Number of Regional Markets Non-PEO NEO Average Total Compensation Amount Non-PEO NEO Average Total Compensation Amount Award Type [Domain] Award Type [Domain] Other comprehensive income (loss), net of tax: Comprehensive Income (Loss), Net of Tax, Including Portion Attributable to Noncontrolling Interest [Abstract] Name Outstanding Recovery, Individual Name Common stock issued upon settlement of stock-based compensation (in shares) Shares Issued, Shares, Share-Based Payment Arrangement, after Forfeiture Compensation Actually Paid vs. Company Selected Measure Compensation Actually Paid vs. Company Selected Measure [Text Block] Deferred income tax assets Deferred Income Tax Assets, Net Non-PEO NEO Non-PEO NEO [Member] Additional Paid-in Capital Additional Paid-in Capital [Member] Award Timing Pre-determined Award Timing Pre-determined [Flag] Subsequent Event Type [Domain] Subsequent Event Type [Domain] Legal Proceedings and Other Contingencies Contingencies Disclosure [Text Block] Recently issued accounting pronouncements New Accounting Pronouncements, Policy [Policy Text Block] Diluted earnings per share (in dollars per share) Earnings Per Share, Diluted Counterparty Name [Domain] Counterparty Name [Domain] Name Measure Name Entity Interactive Data Current Entity Interactive Data Current Unredeemed gift card liability Increase (Decrease) in Contract with Customer, Liability Restatement does not require Recovery Restatement Does Not Require Recovery [Text Block] Canada CANADA Un Designated preferred stock, shares issued (in shares) Preferred Stock, Shares Issued Schedule of Fair Value, Assets and Liabilities Measured on Recurring Basis Schedule of Fair Value, Assets and Liabilities Measured on Recurring Basis [Table Text Block] Statement of Financial Position [Abstract] Statement of Financial Position [Abstract] Other categories Other Categories [Member] Other Categories [Member] People's Republic of China CHINA Stock-based compensation expense Share-Based Payment Arrangement, Noncash Expense Income tax expense Income Tax Expense (Benefit) Gross Notional Derivative, Notional Amount Corporate Segment Reporting, Reconciling Item, Corporate Nonsegment [Member] Forward currency contract assets Derivative Asset Expected weighted-average period of compensation cost Share-Based Payment Arrangement, Nonvested Award, Cost Not yet Recognized, Period for Recognition Net revenue Revenue from Contract with Customer, Excluding Assessed Tax Schedule of Pre-Tax Net Foreign Exchange and Derivative Gains and Losses

Derivative Instruments, Gain (Loss) [Table Text Block] China Mainland China Mainland [Member] China Mainland Net cash used in investing activities Net Cash Provided by (Used in) Investing Activities Income from operations Operating Income (Loss) Business Acquisition [Line Items] Business Acquisition [Line Items] Variable Rate [Domain] Variable Rate [Domain] Exchangeable Stock Exchangeable Stock [Member] Exchangeable Stock. Number of reportable segments Number of Reportable Segments Total liabilities and stockholders' equity Liabilities and Equity Summary of Certain Balance Sheet Accounts Summary of Certain Balance Sheet Accounts [Table Text Block] Summary of certain balance sheet accounts. Rule 10b5-1 Arrangement Terminated Rule 10b5-1 Arrangement Terminated [Flag] All Adjustments to Compensation All Adjustments to Compensation [Member] Fair Value Hierarchy and NAV [Axis] Fair Value Hierarchy and NAV [Axis] Prepaid expenses and other current assets Increase (Decrease) in Prepaid Expense and Other Assets Hedging Designation [Axis] Hedging Designation [Axis] Financial Bank Guarantee Facility Financial Bank Guarantee Facility [Member] Financial Bank Guarantee Facility [Member] Derivative Financial Instruments Derivative Instruments and Hedging Activities Disclosure [Text Block] Commitments and Contingencies Disclosure [Abstract] Commitments and Contingencies Disclosure [Abstract] Underlying Security Market Price Change Underlying Security Market Price Change, Percent Individual: Individual [Axis] Shares withheld related to net share settlement of stock-based compensation Share-Based Payment Arrangement, Decrease for Tax Withholding Obligation Accumulated Other Comprehensive Loss AOCI Attributable to Parent [Member] Increase amount authorized Share Repurchase Program, Authorized, Increase Amount Share Repurchase Program, Authorized, Increase Amount Forfeited/expired (in dollars per share) Share-Based Compensation Arrangements by Share-Based Payment Award, Options, Forfeitures in Period, Weighted Average Exercise Price Expected term Share-Based Compensation Arrangement by Share-Based Payment Award, Fair Value Assumptions, Expected Term Inventories Total inventories Inventory, Net Schedule of Forward Currency Contracts, Statement of Financial Position Schedule of Foreign Exchange Contracts, Statement of Financial Position [Table Text Block] Settlement of net investment hedges Payments for (Proceeds from) Hedge, Investing Activities Product and Service [Axis] Product and Service [Axis] Long-term Debt, Type [Domain] Long-Term Debt, Type [Domain] Entity Address, State or Province Entity Address, State or Province Statement [Line Items] Statement [Line Items] Derivative Instruments and Hedging Activities Disclosure [Abstract] Derivative Instruments and Hedging Activities Disclosure [Abstract] General corporate expense General Corporate Expenses General corporate expenses. Erroneous Compensation Analysis Erroneous Compensation Analysis [Text Block] Compensation Actually Paid vs. Total Shareholder Return Compensation Actually Paid vs. Total Shareholder Return [Text Block] Beginning balance (in dollars per share) Ending balance (in dollars per share) Share-Based Compensation Arrangement by Share-Based Payment Award, Equity Instruments Other than Options, Nonvested, Weighted Average Grant Date Fair Value LIABILITIES AND STOCKHOLDERS' EQUITY Liabilities and Equity [Abstract] Other non-current assets: Other Assets, Noncurrent [Abstract] Furniture and fixtures Furniture and Fixtures, Gross Minimum Minimum [Member] Restatement Determination Date Restatement Determination Date Revolving Loan Revolving Loan [Member] Revolving Loan [Member] Adoption Date Trading Arrangement Adoption Date Pay vs Performance Disclosure Pay vs Performance Disclosure [Table] Third-Party, Mexico Third-Party, Mexico [Member] Third-Party, Mexico Beginning balance (in dollars per share) Ending balance (in dollars per share) Share-Based Compensation Arrangement by Share-Based Payment Award, Options, Outstanding, Weighted Average Exercise Price Right-of-use lease assets Operating Lease, Right-of-Use Asset Erroneously Awarded Compensation Recovery Erroneously Awarded Compensation Recovery [Table] Beginning balance (in shares) Ending balance (in shares) Share-Based Compensation Arrangement by Share-Based Payment Award, Options, Outstanding, Number Segments [Axis] Segments [Axis] Change in Fair Value as of Vesting Date of Prior Year Equity Awards Vested in Covered Year Change in Fair Value as of Vesting Date of Prior Year Equity Awards Vested in Covered Year [Member] Derivative Instrument [Axis] Derivative Instrument [Axis] Exercise Price Award Exercise Price Earnings Per Share Earnings Per Share [Text Block] Accrued compensation and related expenses Increase (Decrease) in Employee Related Liabilities Arrangement Duration Trading Arrangement Duration Subsequent Event Subsequent Event [Member] Stockholders' equity Equity, Attributable to Parent [Abstract] Granted (in dollars per share) Share-Based Compensation Arrangement by Share-Based Payment Award, Equity Instruments Other than Options, Grants in Period, Weighted Average Grant Date Fair Value Derivative Asset, Statement of Financial Position [Extensible Enumeration] Derivative Asset, Statement of Financial Position [Extensible Enumeration] Peer Group Issuers, Footnote Peer Group Issuers, Footnote [Text Block] Segments [Domain] Segments [Domain] Leasehold improvements Leasehold Improvements, Gross Material Terms of Trading Arrangement Material Terms of Trading Arrangement [Text Block] Men's product Men's Product [Member] Men's Product [Member] Debt instrument, term Debt Instrument, Term All Individuals All Individuals [Member] Special voting stock shares outstanding (in shares) Special Voting Stock Shares Outstanding Special voting stock, shares outstanding. PEO PEO [Member] Variable Rate [Axis] Variable Rate [Axis] Name Trading Arrangement, Individual Name Other income (expense), net Other Nonoperating Income (Expense) Statement of Stockholders' Equity [Abstract] Statement of Stockholders' Equity [Abstract] Fair Values Derivatives, Balance Sheet Location, by Derivative Contract Type [Table] Fair Values Derivatives, Balance Sheet Location, by Derivative Contract Type [Table] Other non-current assets Increase (Decrease) in Other Noncurrent Assets Proceeds from settlement of stock-based compensation Proceeds, Issuance of Shares, Share-Based Payment Arrangement, Including Option Exercised Business Combination, Asset Acquisition, and Joint Venture Formation [Abstract] Accrued operating expenses Accrued Shipping Fees, Current Accrued Shipping Fees, Current Awards Close in Time to MNPI Disclosures, Table Awards Close in Time to MNPI Disclosures [Table Text Block] Prior Year End Fair Value of Equity Awards Granted in Any Prior Year that Fail to Meet Applicable Vesting Conditions During Covered Year Prior Year End Fair Value of Equity Awards Granted in Any Prior Year that Fail to Meet Applicable Vesting Conditions During Covered Year [Member] Cash and cash equivalents Cash and Cash Equivalents, Fair Value Disclosure Aggregate Erroneous Compensation Amount Aggregate Erroneous Compensation Amount Local Phone Number Local Phone Number Aggregate Erroneous Compensation Not Yet Determined Aggregate Erroneous Compensation Not Yet Determined [Text Block] Deferred income tax liabilities Deferred Income Tax Liabilities, Net Expected volatility Share-Based Compensation Arrangement by Share-Based Payment Award, Fair Value Assumptions, Expected Volatility Rate Changes in operating assets and liabilities: Increase (Decrease) in Operating Capital [Abstract] SOFR Secured Overnight Financing Rate (SOFR) [Member] PEO Total Compensation Amount PEO Total Compensation Amount Derivative liabilities Liabilities Derivative Liability, Subject to Master Netting Arrangement, before Offset Americas Americas Segment [Member] Americas Segment Debt Disclosure [Abstract] Debt Disclosure [Abstract] Gains (losses) recognized in net investment hedge gains (losses): Summary of Derivative Instruments by Hedge Designation [Abstract] Common Stock Common Stock [Member] Measure: Measure [Axis] Common stock issued upon settlement of stock-based compensation Shares Issued, Value, Share-Based Payment Arrangement, after Forfeiture Undesignated preferred stock, shares authorized (in shares) Preferred Stock, Shares Authorized Forgone Recovery due to Expense of Enforcement, Amount Forgone Recovery due to Expense of Enforcement, Amount Schedule of Business Acquisitions, by Acquisition [Table] Schedule of Business Acquisitions, by Acquisition [Table] Computer software Capitalized Computer Software, Gross Revenue, Major Customer [Line Items] Revenue, Major Customer [Line Items] Line of Credit Line of Credit [Member] Granted (in shares) Share-Based Compensation Arrangement by Share-Based Payment Award, Options, Grants in Period, Net of Forfeitures Entity Emerging Growth Company Entity Emerging Growth Company Segment Reporting [Abstract] Segment Reporting [Abstract] Segmented income from operations: Operating Income (Loss) [Abstract] Shares withheld related to net share settlement of stock-based compensation (in shares) Share-Based Payment Arrangement, Shares Withheld for Tax Withholding Obligation Entity Central Index Key Entity Central Index Key Non-GAAP Measure Description Non-GAAP Measure Description [Text Block] Non-PEO NEO Average Compensation Actually Paid Amount Non-PEO NEO Average Compensation Actually Paid Amount Other geographic areas Rest of World [Member] Outside Of North America [Member] Exchangeable stock shares authorized (in shares) Exchangeable Stock Shares Authorized Exchangeable stock, shares authorized. Accrued duty Accrued Duty, Current Accrued Duty, Current Award Timing, How MNPI Considered Award Timing, How MNPI Considered [Text Block] Equity Component [Domain] Equity Component [Domain] Undesignated preferred stock, par value (in dollars per share) Preferred Stock, Par or Stated Value Per Share Segmented Information Segment Reporting Disclosure [Text Block] Additional 402(v) Disclosure Additional 402(v) Disclosure [Text Block] Sustainability rate adjustment drawn pricing Line Of Credit Facility, Sustainability Rate Adjustment, Drawn Pricing Line Of Credit Facility, Sustainability Rate Adjustment, Drawn Pricing Recent Accounting Pronouncements Accounting Standards Update and Change in Accounting Principle [Text Block] Stock-based compensation expense APIC, Share-Based Payment Arrangement, Increase for Cost Recognition Restricted Shares Restricted Stock [Member] Entity Shell Company Entity Shell Company Prepaid expenses and other current assets: Prepaid Expense and Other Assets [Abstract] Entity Incorporation, State or Country Code Entity Incorporation, State or Country Code Title Trading Arrangement, Individual Title Women's product Women's Product [Member] Women's Product [Member] Summary of Company's Stock Option, Performance Stock Unit and Restricted Share Activity Summary of Stock Option Performance Stock Unit And Restricted Share Activity [Table Text Block] Summary of Stock Option Performance Stock Unit And Restricted Share Activity Statement [Table] Statement [Table] Counterparty Name [Axis] Counterparty Name [Axis] Consolidation Items [Domain] Consolidation Items [Domain] City Area Code City Area Code Current liabilities Liabilities, Current [Abstract] Insider Trading Policies and Procedures Not Adopted Insider Trading Policies and Procedures Not Adopted [Text Block] Level 1 Fair Value, Inputs, Level 1 [Member] Total current assets Assets, Current Statement of Cash Flows [Abstract] Statement of Cash Flows [Abstract] Accrued liabilities and other Increase (Decrease) in Accrued Liabilities Repurchase of common stock Payments for Repurchase of Common Stock Number of stock options, exercisable at end of period (in shares) Share-Based Compensation Arrangement by Share-Based Payment Award, Options, Exercisable, Number Schedule of Segmented Information [Table] Schedule of Segment Reporting Information, by Segment [Table] Weighted-Average Grant Date Fair Value Share-Based Compensation Arrangement by Share-Based Payment Award, Equity Instruments Other than Options, Nonvested, Weighted Average Grant Date Fair Value [Abstract] Subsequent Event Type [Axis] Subsequent Event Type [Axis] Term deposits Bank Term Deposits [Member] Repurchase of common stock, including excise tax Repurchase of common stock Stock Repurchased and Retired During Period, Value Earnings Per Share [Abstract] Earnings Per Share [Abstract] Retained earnings Retained Earnings (Accumulated Deficit) Repurchase of common stock, including excise tax (in shares) Repurchase of common stock (in shares) Stock Repurchased and Retired During Period, Shares Security deposits Security Deposit Inventories Increase (Decrease) in Inventories Organization, Consolidation and Presentation of Financial Statements [Abstract] Organization, Consolidation and Presentation of Financial Statements [Abstract] Aggregate Available Trading Arrangement, Securities Aggregate Available Amount Equity Awards Adjustments Equity Awards Adjustments [Member] Net cash used in financing activities Net Cash Provided by (Used in) Financing Activities Underlying Securities Award Underlying Securities Amount Performance-Based Restricted Stock Units Performance Shares [Member] Other channels Other Channels [Member] Other Channels Credit Facility [Axis] Credit Facility [Axis] Amendment Flag Amendment Flag Entity Registrant Name Entity Registrant Name Payments to acquire operations and retail locations Payments to Acquire Businesses, Gross Adjustment to Non-PEO NEO Compensation Footnote Adjustment to Non-PEO NEO Compensation Footnote [Text Block] Stock Appreciation Rights (SARs) Stock Appreciation Rights (SARs) [Member] Depreciation and amortization Depreciation, Depletion and Amortization Gross profit Gross Profit Foreign currency translation adjustment Other Comprehensive Income (Loss), Foreign Currency Transaction and Translation Adjustment, Net of Tax, Portion Attributable to Parent Fair Value as of Grant Date Award Grant Date Fair Value Level 2 Fair Value, Inputs, Level 2 [Member] Revolving Credit Facilities Debt Disclosure [Text Block] Fair Value Hierarchy and NAV [Domain] Fair Value Hierarchy and NAV [Domain] Geographical [Domain] Geographical [Domain] Recovery of Erroneously Awarded Compensation Disclosure [Line Items] Disaggregation of Revenue Disaggregation of Revenue [Table Text Block] Entity Address, Postal Zip Code Entity Address, Postal Zip Code Restatement Determination Date: Restatement Determination Date [Axis] Forward currency contract liabilities Forward Currency Contract Liabilities Forward Currency Contract Liabilities Title of 12(b) Security Title of 12(b) Security Common stock, \$0.005A par value: 400,000A shares authorized; 118,610 and 121,106 issued and outstanding Common Stock, Value, Issued Fiscal period Fiscal Period, Policy [Policy Text Block] Land Land Share-based Payment Arrangement [Abstract] Share-Based Payment Arrangement [Abstract] Equipment and vehicles Equipment And Vehicles Gross Equipment and vehicles, Gross. Other investing activities Payments for (Proceeds from) Other Investing Activities Year-over-Year Change in Fair Value of Equity Awards Granted in Prior Years That are Outstanding and Unvested Year-over-Year Change in Fair Value of Equity Awards Granted in Prior Years That are Outstanding and Unvested [Member] Forfeited/expired (in dollars per share) Share-Based Compensation Arrangement by Share-Based Payment Award, Equity Instruments Other than Options, Forfeitures, Weighted Average Grant Date Fair Value Cash flows from financing activities Net Cash Provided by (Used in) Financing Activities [Abstract] Year-end Fair Value of Equity Awards Granted in Covered Year that are Outstanding and Unvested Year-end Fair Value of Equity Awards Granted in Covered Year that are Outstanding and Unvested [Member] Undesignated preferred stock, \$0.01A par value: 5,000A shares authorized; none issued and outstanding Preferred Stock, Value, Issued Company-operated stores Company-Operated Stores [Member] Company-Operated Stores Gains recognized in selling, general and administrative expenses: Derivative Instruments Not Designated as Hedging Instruments, Gain (Loss), Net [Abstract] Inventories, at cost Inventory, Finished Goods, Gross Cash and Cash Equivalents [Domain] Cash and Cash Equivalents [Domain] Number of Stock Options Share-Based Compensation Arrangement by Share-Based Payment Award, Options, Outstanding [Roll Forward] Employee Stock Employee Stock [Member] Basic earnings per share (in dollars per share) Earnings Per Share, Basic Accounts payable Increase (Decrease) in Accounts Payable Cash and cash equivalents Cash and Cash Equivalents [Member] Adjustment to PEO Compensation, Footnote Adjustment to PEO Compensation, Footnote [Text Block] Award Timing MNPI Disclosure Award Timing MNPI Disclosure [Text Block] Prepaid expenses Other Prepaid Expense, Current Aggregate Pension Adjustments Service Cost Aggregate Pension Adjustments Service Cost [Member] Derivatives designated as net investment hedges: Designated as Hedging Instrument [Member] Compensation Actually Paid vs. Other Measure Compensation Actually Paid vs. Other Measure [Text Block] Total current liabilities Liabilities, Current Vesting Date Fair Value of Equity Awards Granted and Vested in Covered Year Vesting Date Fair Value of Equity Awards Granted and Vested in Covered Year [Member] Total assets Assets Cost of goods sold Cost of Goods and Services Sold Supply Chain Financing Program Supplier Finance Program [Text Block] Granted (in shares) Share-Based Compensation Arrangement by Share-Based Payment Award, Equity Instruments Other than Options, Grants in Period Purchase of property and equipment Payments to Acquire Property, Plant, and Equipment Other non-current liabilities Other Liabilities, Noncurrent Forgone Recovery due to Violation of Home Country Law, Amount Forgone Recovery due to Violation of Home Country Law, Amount Commitments and contingencies Commitments and Contingencies Termination Date Trading Arrangement Termination Date Nature of Operations and Basis of Presentation Business Description and Basis of Presentation [Text Block] Retail Locations and Operations Retail Locations and Operations [Member] Retail Locations and Operations Fair Value, Assets and Liabilities Measured on Recurring and Nonrecurring Basis [Line Items] Fair Value, Assets and Liabilities Measured on Recurring and Nonrecurring Basis [Line Items] Stock-Based Compensation and Benefit Plans Share-Based Payment Arrangement [Text Block] Segmented income from operations Income From Operations Before General Corporate Expense Income from operations before general corporate expense. Derivatives not designated in a hedging relationship: Not Designated as Hedging Instrument [Member] Entity Address, City or Town Entity Address, City or Town Stock-based compensation expense Share-Based Payment Arrangement, Expense Net income Net income [Loss] Attributable to Parent Trading Arrangement: Trading Arrangement [Axis] Accrued capital expenditures Accrued Capital Expenditures Accrued Capital Expenditures Granted (in dollars per share) Share-Based Compensation Arrangements by Share-Based Payment Award, Options, Grants in Period, Weighted Average Exercise Price Pay vs Performance Disclosure, Table Pay vs Performance [Table Text Block] Forfeited/expired (in shares) Share-Based Compensation Arrangement by Share-Based Payment Award, Equity Instruments Other than Options, Forfeited in Period Business Acquisition [Axis] Business Acquisition [Axis] Equity Awards Adjustments, Excluding Value Reported in Compensation Table Equity Awards Adjustments, Excluding Value Reported in the Compensation Table [Member] Property and equipment, net: Property, Plant and Equipment, Net [Abstract] Dividends or Other Earnings Paid on Equity Awards not Otherwise Reflected in Total Compensation for Covered Year Dividends or Other Earnings Paid on Equity Awards not Otherwise Reflected in Total Compensation for Covered Year [Member] Entity File Number Entity File Number Other Assets, Noncurrent, Miscellaneous Other Assets, Noncurrent, Miscellaneous Cash and Cash Equivalents [Axis] Cash and Cash Equivalents [Axis] Net investment hedge gains (losses) Other Comprehensive Income (Loss), Cash Flow Hedge, Gain (Loss), after Reclassification and Tax Disaggregated Net Revenue Revenue from Contract with Customer [Text Block] Document Fiscal Year Focus Document Fiscal Year Focus Income Statement [Abstract] Income Statement [Abstract] Entity Address, Address Line One Entity Address, Address Line One Company match contribution Employee Share Purchase Plan (ESPP), Contributions Matched by Company, Percent Employee Share Purchase Plan (ESPP), Contributions Matched by Company, Percent Effect of foreign currency exchange rate changes on cash and cash equivalents Effect of Exchange Rate on Cash, Cash Equivalents, Restricted Cash, and Restricted Cash Equivalents, Continuing Operations Other Other Accrued Liabilities, Current Name Forgone Recovery, Individual Name Document Period End Date Document Period End Date Provision to reduce inventories to net realizable value Inventory Valuation Reserves Award Timing MNPI Considered Award Timing MNPI Considered [Flag] Base Rate Base Rate [Member] Beginning balance (in shares) Ending balance (in shares) Share-Based Compensation Arrangement by Share-Based Payment Award, Equity Instruments Other than Options, Nonvested, Number Insider Trading Arrangements [Line Items] Buildings Buildings and

M@XIA#CY6F;4N+J1UFACEW&YLMGCG3ROBMT7#5LUV1S,EN&FCHX6DQP.:O=M)LL8+4+6SM,(F\$3)A%[?QVY[.XKJ]Z+=6AQ5K05G5-0.]>JG8EA5\$S)K)D[G>7%<A<N;9W+*WY.T\$=H//MRJR>HG30.75.=ULO>EJZVZPWT4<)(H7DFA70F..FK*CTM<,MF^X2A8<=>RQAMP6F8&.0-6M[RWO>SCM[UH4Q7E/WYT%OY.ER/R3Q)ME(S(F)C9*QE*26*B81,(F\$3)A%BSRQVE?>M^<FNG.QM[W91H^HNPK%18&,O(U?)JD[QAZ,6A<<(U.R)SID5<,>BP9^4AG M2Z^8J<=#(9*QD/C7J#L^VC^N?H^012Z3]&N^H^6G<3=N,\$LGS0LXUPZMK,6U8X12XFHOP4!+6-EDY2(HWN9%0,^13Y)=R?2(LL=>5M(GIVH.F^>FUAJ M^>JKAQ @N^B 3JB<@1,)>S037?3(D@03)4D4C^I^S95SEYN:3W;= MIJU@X^TGO=Z?DHM]WEAVM@X+YMPVF+L>N^N^<QWM 2%10^%?>MFNU, \$ M^7. ^RN>X Y8Y,HRR,3^+&E,6+V3>LXV 9N1^1D^3-BP8,6ZKMZ^>NU2(6;-MJ@11=RZ#?@KQY3D;O&M_Y#;C;1-DVLZ47>U49I(Q556 M+Y)TD91^Q59%ZH>1-B8R;F666Z**H(M3%&E,N^&L^ZRC #DE^ T=S29VJYKVM + SX><S#2==H1ML)(L_3S#L_DAL6Z@3N) F07 -#62>HKS1+ (G/4- PCB^E6P]A^C%81^M&SD. MZ.FI]^>@9))XR< 411D^4>E7L7+?>X M^>FV[K^>VU)S^G+<2..O^X<Q2J>#5A=(S13\$<5K@>=>S90H?>ATS ML)(C%CY)S7%Z0;FOB=@T1T71BK R]WJ@SD4A1.VD60G,=D^24(HE\$A175A MC^XR?%79MIM66N1^#Z^>PCL/HH5Z.NAG6G;/778500+;Q\$=U9%>6L9+2Z M.T%03N.PU#X9^21.ZC7A^&8.Y3E,81,(T^<%GR1QB.K9V+1P^L95V>N^&Z,SE)>KF644\$T4Z,UG]P4T^Y6<9CLAB M=A=S6 YCM6^SM,[#3016./6CRKJ[<N#7WVX(V>ZBVCU@Y8(ZU5G#C]HQKP^VOS81^>U>N>N%1,2^,]=>I+UX94Q.T5<<M4F.WI(#K%\$3\$7>2\$1*KFAHU =JU=1?PY^ML^>Y1^C8558[BQ8]6MYVW=W3N=, P^M MNB7^W&Z ROZ^>Y^<)MI D^& MY6Z#F5^R)H.VT^E^V^O4\$@) K69Z3B]AY3^<M4E.QNI0ZB @%?ARV.C M%8KB\$<CF /R\$@_L4=P=1.MFUI^1YS.F2A:T5+Q93R1.<31.2^4J.^J= M^%Z^<NBO S5J7 S^I^W _9SL2%VO %C K^#E6C "OO Y+EO P=Q[>^ M^>^1^M@N=NY60^+1#9F14]B B5^>W6-J]Q2.5.G.YZR^A1^#2M1,9 MQ3^*3=K.F.5;C[VXB]8^GY14_KXVY>N>]>L^>P^T((QY^SDEI^>P MFHJ/OIAL4(TH.E)"">(41G(P^Y^XPT5H(17& [7UWWM9935386^PMEM8ZY(MH?TH1]WWS#9U29(8XB^AVIX>A10 @.\$Q)T^>O=Z6.0,)>CI7Y]UOS^>V50 M>M9<=>PWNIV=ECNNI&0L<%C:@NAA(O;PCB6 =N;LKP#Q<3^?.(#)3JG%) L^>M ZB!Q(FJ)H0+R6.R&4=F7_78QNCH.T^DDE,CGENZ3]#K:NS,2SYQS M2V2_N2V,]D!^AXO^UL3^4^LAC=0%\$[58&Y2E.Z81,(F\$3)A\$PBY0^M24) (E)B^D7T1+Q,MO(1DI&X^#M^1CC[4]1ZP?5&G+1VV7(4Z.29B9C<=<\$!M^OS.YS7S20^XOCB^P75K;7MM)9WL<Q(O)CVN^W@?>C06/5->V3IG0.67M.=YWI9S;R7&C/L^N]J:0%S7V]>^V01..%6.#2ALZ.^<XZMS 6B]8G]ISQ3YQ5OSK7OOCR,8G9DKW6V)CS6,6DV.F9 4^M/N/INJD^M&P.^M9S\$J06M+ES9C(U#DCH2TLIC^*]M-7TRV(IU%TB^<1.L+@B8BJV4)T,(M#WIF#2B 5=F0L)6>]P]VCGZ^L2LETI2HX.X2^L,SUK/^>C]N,Z^0B M.L.C@=>P@%M[A_R_X]Q,55](WTU^4.SSO^<SZOT.H^<50B^?E<.)Q^R/+M^%7(=3& H#HWMF75=+!<L^W^&=#ISU^N11,8^R3NK1K,^YI8>2^1#=-H F^C16LS6V MBQ^>@HCC]B(IX=0ZTVXW%AK0>J.QQ[F>_L^CY2>=>T^*Y^C^X^S 99[80] M^DITE^<V#6 -+>+HTGOT@1MK7^>N]9CH^>7])>C M1H/3ZEG+TK U<=>9RQY+K#F/C^)(LL=S1Q^FM)+R5K9CM/!S8H("E6S.MZ5H=N;FVMOJ]2NR=RW^>S(O\$R2 J^L5]E9^X)3&6!@Q34\$&L3\$,BF[&S]HFBMT,)]D^<R,BYN^N4S^+W/E/37^JAW :+>=H]VL^+I;Q;V;C17&X M.\$>[# P,7M^T^&S(D;I]MB L, H1-Z#%DZ1-N\$7EL5!EK4P2Z M2#5KNUH-H/CMH(G#H^UWU3T^WQ^NG^DSXJ6D=J9N<6QW<%3H^#R2QDE.M\$P,]^@AT3Y8WZZSD9QUVQO6V[.FK3BM7.J.S\$]512]L\$LHJ\$3^>Q(F M333F^U.H)JU@212 #Q(F5)CFB]Y7L/H^9U5>Z81,(F M\$3)A\$PB81,(F\$3)A\$PB81,(F\$3)A\$PB81,(F\$3)A\$PB813Y #92DAR MLT,R&WQ#K.N+U1FERIT\$[RS>[OLE2<2^0D>9(Z#AO88.0^RSU@IVJF>+ M^>KNEF=V,^>L^8\$>R)9]7Y M1=2G]M(VJVU^LV>NM3]8.LB+RM3E5R<45^D^C.TU2919,A7]QP %T^I3<M^D.%S^>MAO;^>)]L^J]I0>X]J3VCVC59^>7?S\$;LQVH<4776UKIS6WU MBYU(YXQH)(R.B.YC)ID= [V/#HW..M?7R>XO,EXA;L&FMW59Q7,/"K4CYI.M(BZ);N\$=51/ME.F5\$SIRNRA\$Q% 4I2]HJ=IPFBY2613B^<L;G^7IMKIO M^<#V\$= [3V@_VAH.A>=>ICU0V,U=VE,[RV3=N,9.,L^,R!T!<1@DQ3.MKJTD^<21N^>C]CW8]9U%*(81,(F\$3)A\$PB81,(F\$3)A\$PB81,(F\$3)A\$P MB81,(F\$3)A%/=12VPV7?F%(Q.J.01-134;G3D)=F5 ML1P] T#N,WGMX#0&M^F6S^<Z^ANQ>CTD%[U.D.6R.TDAQ7 T^*JR71!BM55KA2X^+R137F.MO5ZW2^W14^>CP456^K6(IC15VN3P^O&0T)#1C-I^QD9^M6TFS_DS,)% (FF0H M^>4^<9^<F,^>L4,10->=>6C,93]9O)3YC.RW65N172S32N+Y)DN M>]HWESGDDDDU)7WL^>UT\$PB81,(F\$3)A\$PB81,(F\$6(O,K)H2^>J^UQK3=5 M,(X<R,7-(OL2FW;7C76C8H M\$9BF<^<H2LNH,M582FXB% %8N+^F(DKI#D>+^\$A9\$R)^+L%]]P6U^IEN M]XMC[3Z7]P_1X_G4U^U6^>SY6]DRYVIT+NI+25,=QF&:QQC@JF/]/Z MZ:L@QM%3,AY+V6ZH^>81+>E%13)I&D8T,1=1[9%FPCV% \$C9FR9,VQ\$V M[5HU,IE333^4B9^#>4H&2\$ &@- &@-!&CXBXGN^YFW5T]MU^>O>J+>G/ MUJ]FH9%K19;H8C;45K;9> %E69S%.;]B351,=%8A5\$E %52%43, M4Y2F#CFABGC,^S0Z)PH014%5C @SFUZITD^WMC@P\$C>B.W.C^Z^EWHNKS7\$AEU?VIG MJA1NT6@7N1..>+1,D^4A4E9%4_0L>9C.\$D5.C%5^2^VQGZP_5^VAZ^#KZUMSA MO^X@V)S8@VGUS,QRJ&LRL>6VFI^?%Q^<6>=>S1@VY))@T.A]B%LXLKZRR5G%D,=% <6\$>7QRQO^<1CA5KV/2 MUIS7^@M2C M\$. 5^9ZSKZN^TC^8KSD^<Z/EV_B>?].B2A(WUEN6]CKV9M.<B+>C+ V MH#Q.YK9%AEQK#E,(F\$3)A\$PB81,(F\$3)A\$PB81, (F\$3)A%]S0^>WBAS MCGCE&VJ/^3.&3.\$<Q^>K^9K7]C16Z0),T^D+1U^VN+)>E A&DNV>HHH/(>M)Q!>0!DL;C]HVM^PRD8]INCA[>T>@>@BBG HQYF.J 0VY;M^>^,I>728^Z MYL;]35Q.SF<^Y.ID@>2YQIS?=>0 F1\$G,C^O^>V6L)75+87+E&PZ MCV7^ZB8]\$#J%&T.P%5Y.71%,QC^0ZDPU^009+>N2L27P#Q?P>K.Q^>2H]2VZ]//7T=ZF1Q8WTZ.XZ.SY^V]B,(< G^94Z[+M^S%&.<2DN82); M^N;P%7BQ,7M^>W(NFK4H^>@J.=FUL]J]D^TC=<(P_L^>L^/22_K,WQUM^V M^TUQ#L]OQ^6>+Q@H1Z9#1^ 2V&(5EG^737PX6/>QJM^<+>M08J_4A[US@O^ M^>N0^4^>OZOD7^>Z^>B@.;OL@I6DH_2C\$CAIIM(H3JE)K\$H^XS96GTE MRCZGQIT=>QJC?K^O^<M^X^C]W8W09< MNDJ#1ULQRL^VUCKO3M^AM>J] 9U[1Z^>A]^J]2AV4)&#LR^N66^78H]86> MO%1%1PX4I^UW^QC**G.NF]#ME58%>LA M0B0]6]=>U>P^LW^>F\$1^>14K]F3_NO6QV75;]SV5T:HUUCGX)XN=>3/M.P\$S)KEQ[H+>^?>S.XT&?& [FX]V,]=>XNK>R@CVRA)D(]SYK[3U]Z MH)R28G Iw15 (B)OZ^TM.[Q&Z]J^>POT^M^M^K^H^<95[&Z]&=>188W9N MX9>7DE.6W=*(HDI]G^PMP(K@ZFE1&172NH6^F4Y3 F\$3)A\$PB81, (F\$3)A^>[MUJUGN4NUK]OKDL.YY;M90E,B)=EW9NHVIM8V+>NCK@W4PIT(0?QSZ9<^1 MW)&TN>>P^I^>O+HY+^8S#6,LAE[F^TL&26EFD9%&W]9]RUH]I4K? P^#CY#M MA&80GFI\$ (5A2I3C8M2ZROZ)UYVY?W=7?L4^H^CAIO.QI]#EG9S)LT^&^>]B+HNCLR MVO\$MN. U#316^SC^IN^Q?UJK\$ "O5LY#V%N%)*E^R^P^OK3695!>OPNF\$-M)OKK-BT5^J.R,KE? *\$INPMVW.S+>C]U]HJWU6 >8 *4L^>IOXCG M4 [03]I>7M.%6N8V9VYA6H^>D^T^TY9.BIGSUM]S6NG^JPH MVJ#4<4<^# (>M^T)OQ=>ATE^>4]CDS\$;45WKCL55U.LL^28Y&C&1R] M8(1,16[&L^>8T^>YE@N3=>Y^Y63.KOIS)9B7Z^FUS^<OCL;]S&C]^+ M1K1HT+>ON?2]C]KQ_3-%O.M.U.WN[IM]^>I>RA+53^>A.XG.PY P1WWEEST@>G^<H I^>^>A.OC^>M<.>7XW- /#CZ\$%6]Q^>W^>F^>^>U@MS80 SI<^>BVCVU^>Q^>AFW.M3^PKQ43-A#>+JNA#>X^P2CEEWG]G/U@?%2L9L64H^XXZ^A8=>SIEC^*M %S^89@=>M.PX79D1%JOFL%3CPCEP\$W-70? XK..G6H QZG(K3S=82UN);^ED;X^>D^J MBKUYVQ3 #584&E^Y^0%UB>]B?D[4Q]I^>=>S8^W^O(I+ /Y4A6^UO^1 MEM<<<<>VQO05(XJ]B4R]HIA3]BP%*7JPQEB^>224>J MI^>F5]J-9]J^>T^>C^#X? SOU]LQ^>P^B^>LP=Q2HJ3H;&@UK4954^>^>(9@NU <MRJ]S:TP43]Q^>C]3A;?>#M,IA^>,>HV.Z30@E,^>RGC Q2CW^]B]^>^>NW M@>?OWWKO4R^OTO7^>^>HGP^2IX? -YEZJ;TXZJROQW_BG^>E^>E/MXH?L^>C.QHC^>Z^>WLO=>M[<K^>P?>=3ZNG71-7+UL^>@/# R M^>@^>P^>R^T =6M,J^>JK_%1JO^>S^>N1^>?B^>X^>R_%>^>_5HP60N= :Q1Z\$3)A\$PB81,(F\$3)A\$PB81,(F\$7_ID]end ML14 R1.htm IDEA: XBRL DOCUMENT

Cover - shares	6 Months Ended Jul. 28, 2024	Aug. 23, 2024
Cover [Abstract]		
Document Type	10-Q	
Document Quarterly Report	true	
Document Period End Date	Jul. 28, 2024	
Document Transition Report	false	
Entity File Number	001-33608	
Entity Registrant Name	lululemon athletica inc.	
Entity Incorporation, State or Country Code	DE	
Entity Tax Identification Number	20-3842867	
Entity Address, Address Line One	1818 Cornwall Avenue	
Entity Address, City or Town	Vancouver	
Entity Address, State or Province	BC	
Entity Address, Postal Zip Code	V6J 1C7	
City Area Code	604	
Local Phone Number	732-6124	
Title of 12(b) Security	Common Stock, par value \$0.005 per share	
Trading Symbol	LULU	
Security Exchange Name	NASDAQ	
Entity Current Reporting Status	Yes	
Entity Interactive Data Current	Yes	
Entity File Category	Large Accelerated Filer	
Entity Small Business	false	
Entity Emerging Growth Company	false	
Entity Shell Company	false	
Entity Common Stock, Shares Outstanding		117,660,550
Amendment Flag	false	
Document Fiscal Year Focus	2024	
Document Fiscal Period Focus	Q2	
Entity Central Index Key	0001397187	
Current Fiscal Year End Date	--02-02	

XML 15-R2.htm-IDEA: XBRL DOCUMENT

CONSOLIDATED BALANCE SHEETS - USD (\$) \$ in Thousands	Jul. 28, 2024	Jan. 28, 2024
Current assets		
Cash and cash equivalents	\$ 1,610,112	\$ 2,243,971
Accounts receivable, net	126,121	124,769
Inventories	1,429,043	1,323,602
Prepaid and receivable income taxes	210,969	183,733
Prepaid expenses and other current assets	195,499	184,502
Total current assets	3,571,744	4,060,577
Property and equipment, net	1,614,893	1,545,811
Right-of-use lease assets	1,302,947	1,265,610
Goodwill	23,925	24,083
Deferred income tax assets	9,098	9,176
Other non-current assets	221,528	186,684
Total assets	6,744,135	7,091,941
Current liabilities		
Accounts payable	317,348	348,441
Accrued liabilities and other current liabilities	396,423	348,555
Accrued compensation and related expenses	174,702	326,110
Current lease liabilities	278,067	249,270
Current income taxes payable	19,231	12,098
Unredeemed gift card liability	250,754	306,479
Other current liabilities	32,126	40,308
Total current liabilities	1,468,651	1,631,261
Non-current lease liabilities	1,180,823	1,154,012

Non-current income taxes payable	0	15,864
Deferred income tax liabilities	28,876	29,522
Other non-current liabilities	34,140	29,201
Total liabilities	2,712,490	2,859,860
Commitments and contingencies		
Stockholders' equity		
Undesignated preferred stock, \$0.01 par value; 5,000 shares authorized; none issued and outstanding	0	0
Exchangeable stock, no par value; 60,000 shares authorized; 5,116 and 5,116 issued and outstanding	0	0
Special voting stock, \$0.000005 par value; 60,000 shares authorized; 5,116 and 5,116 issued and outstanding	0	0
Common stock, \$0.005 par value; 400,000 shares authorized; 118,610 and 121,106 issued and outstanding	593	606
Additional paid-in capital	589,156	575,369
Retained earnings	3,751,713	3,920,362
Accumulated other comprehensive loss	(309,817)	(264,256)
Total stockholders' equity	4,031,645	4,232,081
Total liabilities and stockholders' equity	\$ 6,744,135	\$ 7,091,941

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**CONSOLIDATED
BALANCE SHEETS
(Parenthetical) - \$ /
shares**

Statement of Financial Position [Abstract]

	Jul. 28, 2024	Jan. 28, 2024
Undesignated preferred stock, par value (in dollars per share)	\$ 0.01	\$ 0.01
Undesignated preferred stock, shares authorized (in shares)	5,000,000	5,000,000
Undesignated preferred stock, shares issued (in shares)	0	0
Undesignated preferred stock, shares outstanding (in shares)	0	0
Exchangeable stock shares authorized (in shares)	60,000,000	60,000,000
Exchangeable stock shares issued (in shares)	5,116,000	5,116,000
Exchangeable stock shares outstanding (in shares)	5,116,000	5,116,000
Special voting stock par value (in dollars per share)	\$ 0.000005	\$ 0.000005
Special voting stock shares authorized (in shares)	60,000,000	60,000,000
Special voting stock shares issued (in shares)	5,116,000	5,116,000
Special voting stock shares outstanding (in shares)	5,116,000	5,116,000
Common stock, par value (in dollars per share)	\$ 0.005	\$ 0.005
Common stock, shares authorized (in shares)	400,000,000	400,000,000
Common stock, shares, issued (in shares)	118,610,000	121,106,000
Common stock, shares, outstanding (in shares)	118,610,000	121,106,000

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**CONSOLIDATED
STATEMENTS OF
OPERATIONS AND
COMPREHENSIVE
INCOME - USD (\$)
shares in Thousands,
\$ in Thousands**

Income Statement [Abstract]

	3 Months Ended		6 Months Ended	
	Jul. 28, 2024	Jul. 30, 2023	Jul. 28, 2024	Jul. 30, 2023
Net revenue	\$ 2,371,078	\$ 2,209,165	\$ 4,579,969	\$ 4,209,957
Cost of goods sold	958,893	910,654	1,892,716	1,760,641
Gross profit	1,412,185	1,298,511	2,687,253	2,449,316
Selling, general and administrative expenses	871,959	817,375	1,714,385	1,564,888
Amortization of intangible assets	0	1,879	0	3,757
Income from operations	540,226	479,257	972,868	880,671
Other income (expense), net	17,994	7,362	41,277	15,387
Income before income tax expense	558,220	486,619	1,014,145	896,058
Income tax expense	165,298	145,016	299,802	264,050
Net income	392,922	341,603	714,343	632,008
Other comprehensive income (loss), net of tax:				
Foreign currency translation adjustment	(25,571)	54,786	(69,876)	12,036
Net investment hedge gains (losses)	10,834	(17,014)	24,315	706
Other comprehensive income (loss), net of tax	(14,737)	37,772	(45,561)	12,742
Comprehensive income	\$ 378,185	\$ 379,375	\$ 668,782	\$ 644,750
Basic earnings per share (in dollars per share)	\$ 3.15	\$ 2.69	\$ 5.70	\$ 4.97
Diluted earnings per share (in dollars per share)	\$ 3.15	\$ 2.68	\$ 5.69	\$ 4.96
Basic weighted-average number of shares outstanding (in shares)	124,721	126,969	125,358	127,108
Diluted weighted-average number of shares outstanding (in shares)	124,857	127,263	125,600	127,442

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**CONSOLIDATED
STATEMENTS OF
STOCKHOLDERS'
EQUITY - USD (\$)
shares in Thousands,
\$ in Thousands**

	Total	Exchangeable Stock	Special Voting Stock	Common Stock	Additional Paid-in Capital	Retained Earnings	Accumulated Other Comprehensive Loss
Beginning balance (in shares) at Jan. 29, 2023		5,116	5,116				
Beginning balance at Jan. 29, 2023	\$ 3,148,799		\$ 0	\$ 611	\$ 474,645	\$ 2,926,127	\$ (252,584)
Beginning balance (in shares) at Jan. 29, 2023				122,205			
Increase (Decrease) in Stockholders' Equity [Roll Forward]							
Net income	632,008					632,008	
Other comprehensive income (loss), net of tax	12,742						12,742
Stock-based compensation expense	45,584				45,584		
Common stock issued upon settlement of stock-based compensation (in shares)				307			
Common stock issued upon settlement of stock-based compensation	16,101				16,101		
Shares withheld related to net share settlement of stock-based compensation (in shares)				(90)			
Shares withheld related to net share settlement of stock-based compensation	\$ (29,735)				(29,735)		
Repurchase of common stock, including excise tax (in shares)	(800)			(809)			
Repurchase of common stock, including excise tax	\$ (292,017)			\$ (3)	(1,468)	(290,546)	
Ending balance (in shares) at Jul. 30, 2023		5,116	5,116				
Ending balance at Jul. 30, 2023	3,533,482		\$ 0	\$ 608	505,127	3,267,589	(239,842)
Ending balance (in shares) at Jul. 30, 2023				121,613			
Beginning balance (in shares) at Apr. 30, 2023		5,116	5,116				
Beginning balance at Apr. 30, 2023	3,320,076		\$ 0	\$ 610	478,496	3,118,584	(277,614)
Beginning balance (in shares) at Apr. 30, 2023				122,099			
Increase (Decrease) in Stockholders' Equity [Roll Forward]							
Net income	341,603					341,603	
Other comprehensive income (loss), net of tax	37,772						37,772
Stock-based compensation expense	24,283				24,283		
Common stock issued upon settlement of stock-based compensation (in shares)				33			

Common stock issued upon settlement of stock-based compensation	4,228			4,228		
Shares withheld related to net share settlement of stock-based compensation (in shares)			(2)			
Shares withheld related to net share settlement of stock-based compensation	(942)			(942)		
Repurchase of common stock, including excise tax (in shares)			(517)			
Repurchase of common stock, including excise tax	(193,538)		\$ (2)	(938)		(192,598)
Ending balance (in shares) at Jul. 30, 2023		5,116	5,116			
Ending balance at Jul. 30, 2023	3,533,482		\$ 0	505,127	3,267,589	(239,842)
Ending balance (in shares) at Jul. 30, 2023				121,613		
Beginning balance (in shares) at Jan. 28, 2024		5,116	5,116			
Beginning balance at Jan. 28, 2024	\$ 4,232,081		\$ 0	\$ 606	575,369	3,920,362 (264,256)
Beginning balance (in shares) at Jan. 28, 2024	121,106			121,106		
Increase (Decrease) in Stockholders' Equity [Roll Forward]						
Net income					714,343	
Other comprehensive income (loss), net of tax	(45,561)					(45,561)
Stock-based compensation expense	47,325			47,325		
Common stock issued upon settlement of stock-based compensation (in shares)				224		
Common stock issued upon settlement of stock-based compensation	5,763			5,763		
Shares withheld related to net share settlement of stock-based compensation (in shares)			(87)			
Shares withheld related to net share settlement of stock-based compensation	\$ (33,371)			(33,371)		
Repurchase of common stock, including excise tax (in shares)	(2,600)		(2,633)			
Repurchase of common stock, including excise tax	\$ (888,935)		\$ (13)	(5,930)	(882,992)	
Ending balance (in shares) at Jul. 28, 2024		5,116	5,116			
Ending balance at Jul. 28, 2024	\$ 4,031,645		\$ 0	\$ 593	589,156	3,751,713 (309,817)
Ending balance (in shares) at Jul. 28, 2024	118,610			118,610		
Beginning balance (in shares) at Apr. 28, 2024		5,116	5,116			
Beginning balance at Apr. 28, 2024	\$ 4,219,808		\$ 0	\$ 602	570,286	3,944,000 (295,080)
Beginning balance (in shares) at Apr. 28, 2024				120,470		
Increase (Decrease) in Stockholders' Equity [Roll Forward]						
Net income					392,922	
Other comprehensive income (loss), net of tax	(14,737)					(14,737)
Stock-based compensation expense	21,567			21,567		
Common stock issued upon settlement of stock-based compensation (in shares)				24		
Common stock issued upon settlement of stock-based compensation	2,370			2,370		
Shares withheld related to net share settlement of stock-based compensation (in shares)			(2)			
Shares withheld related to net share settlement of stock-based compensation	(829)			(829)		
Repurchase of common stock, including excise tax (in shares)			(1,882)			
Repurchase of common stock, including excise tax	(589,456)		\$ (9)	(4,238)	(585,209)	
Ending balance (in shares) at Jul. 28, 2024		5,116	5,116			
Ending balance at Jul. 28, 2024	\$ 4,031,645		\$ 0	\$ 593	\$ 589,156	\$ 3,751,713 \$ (309,817)
Ending balance (in shares) at Jul. 28, 2024	118,610			118,610		

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**CONSOLIDATED
STATEMENTS OF
CASH FLOWS - USD
(\$)**

6 Months Ended

Jul. 28, 2024 Jul. 30, 2023

\$ in Thousands

Cash flows from operating activities

Net income \$ 714,343 \$ 632,008

Adjustments to reconcile net income to net cash provided by operating activities:

Depreciation and amortization 199,332 178,125

Stock-based compensation expense 47,325 45,584

Settlement of derivatives not designated in a hedging relationship (12,816) 18,870

Changes in operating assets and liabilities:

Inventories (126,076) (234,050)

Prepaid and receivable income taxes (28,554) (39,275)

Prepaid expenses and other current assets (15,968) 37,595

Other non-current assets (48,768) (16,554)

Accounts payable (23,683) 126,007

Accrued liabilities and other 60,123 8,538

Accrued compensation and related expenses (147,810) (55,716)

Current and non-current income taxes payable (8,662) (167,216)

Unredeemed gift card liability (54,226) (35,377)

Right-of-use lease assets and current and non-current lease liabilities 18,878 14,049

Other current and non-current liabilities (2,774) 9,625

Net cash provided by operating activities 570,664 522,213

Cash flows from investing activities

Purchase of property and equipment (275,767) (282,453)

Settlement of net investment hedges 14,151 (549)

Other investing activities (5,009) (658)

Net cash used in investing activities (266,625) (283,660)

Cash flows from financing activities

Proceeds from settlement of stock-based compensation 5,763 16,101

Shares withheld related to net share settlement of stock-based compensation (33,371) (29,735)

Repurchase of common stock (888,935) (292,017)

Net cash used in financing activities (916,543) (305,651)

Effect of foreign currency exchange rate changes on cash and cash equivalents (21,355) 19,761

Decrease in cash and cash equivalents (633,859) (47,337)

Cash and cash equivalents, beginning of period 2,243,971 1,154,867

Cash and cash equivalents, end of period \$ 1,610,112 \$ 1,107,530

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**Nature of Operations
and Basis of
Presentation**

6 Months Ended

Jul. 28, 2024

Accounting Policies

[Abstract]

Nature of Operations Nature of Operations and Basis of Presentation

Nature of operations

lululemon athletica inc., a Delaware corporation, ("lululemon" and, together with its subsidiaries unless the context otherwise requires, the "Company") is engaged in the design, distribution, and retail of technical athletic apparel, footwear, and accessories. The Company organizes its operations into four regional markets: Americas, China Mainland, Asia Pacific ("APAC"), and Europe and the Middle East ("EMEA"). It conducts its business through a number of different channels in each market, including company-operated stores, e-commerce, temporary locations, wholesale, outlets, a re-commerce program, and license and supply arrangements. There were 721 and 711 company-operated stores as of July 28, 2024 and January 28, 2024, respectively.

Basis of presentation

The unaudited interim consolidated financial statements, including the financial position as of July 28, 2024 and the results of operations and cash flows for the periods disclosed, are presented in U.S. dollars and have been prepared by the Company under the rules and regulations of the Securities and Exchange Commission ("SEC"). The financial information is presented in accordance with United States generally accepted accounting principles ("GAAP") for interim financial information and, accordingly, does not include all of the information and footnotes required by GAAP for complete financial statements. The financial information as of January 28, 2024 is derived from the Company's audited consolidated financial statements and related notes for the fiscal year ended January 28, 2024, which are included in Item 8 in the Company's fiscal 2023 Annual Report on Form 10-K filed with the SEC on March 21, 2024. These unaudited interim consolidated financial statements reflect all adjustments which are, in the opinion of management, necessary for a fair statement of the results for the interim periods presented. These unaudited interim consolidated financial statements should be read in conjunction with the Company's consolidated financial statements and related notes included in Item 8 in the Company's fiscal 2023 Annual Report on Form 10-K. Note 2. Recent Accounting Pronouncements sets out the impact of recent accounting pronouncements.

The Company's fiscal year ends on the Sunday closest to January 31 of the following year, typically resulting in a 52-week year, but occasionally giving rise to an additional week, resulting in a 53-week year. Fiscal 2024 will end on February 2, 2025 and will be a 53-week year. Fiscal 2023 was a 52-week year and ended on January 28, 2024. Fiscal 2024 and fiscal 2023 are referred to as "2024," and "2023," respectively. The first two quarters of 2024 and 2023 ended on July 28, 2024 and July 30, 2023, respectively.

The Company's business is affected by the pattern of seasonality common to most retail apparel businesses. Historically, the Company has recognized a significant portion of its operating profit in the fourth fiscal quarter of each year as a result of increased net revenue during the holiday season.

Use of estimates

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements as well as the reported amounts of net revenue and expenses during the reporting period. Actual results could differ from those estimates.

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Recent Accounting Pronouncements

[Accounting Policies \[Abstract\]](#)

[Recent Accounting Pronouncements](#)

Recent Accounting Pronouncements

The Company considers the applicability and impact of all Accounting Standard Updates ("ASUs"). ASUs recently issued not listed below were assessed and determined to be either not applicable or are expected to have minimal impact on the Company's consolidated financial position or results of operations.

Recently issued accounting pronouncements

In November 2023, the FASB issued ASU 2023-07, Segment Reporting (Topic 280): Improvements to Reportable Segment Disclosures. Entities will be required to provide disclosures of significant segmented expenses and other categories used by the Chief Operating Decision Maker ("CODM") in order to enhance disclosure at the segment level. This amendment is effective for annual periods beginning after December 15, 2023, and interim periods beginning after December 15, 2024,

and is applied retrospectively for periods presented in the financial statements. The Company is currently evaluating the impact that this new guidance may have on its financial statement disclosures.

In December 2023, the FASB issued ASU 2023-09, Income Taxes (Topic 740): Improvements to Income Tax Disclosures. This disclosure requires expanded disclosure within the rate reconciliation as well as disaggregation of annual taxes paid. This amendment is effective for annual periods beginning after December 15, 2023, and is applied prospectively. The Company is currently evaluating the impact that this new guidance may have on its financial statement disclosures.

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Revolving Credit Facilities

[Debt Disclosure \[Abstract\]](#)

[Revolving Credit Facilities](#)

Revolving Credit Facilities

Americas revolving credit facility

On December 14, 2021, the Company entered into an amended and restated credit agreement extending its existing credit facility, which provides for \$400.0 million in commitments under an unsecured five-year revolving credit facility. The credit facility has a maturity date of December 14, 2026, subject to extension under certain circumstances. Borrowings under the credit facility may be prepaid and commitments may be reduced or terminated without premium or penalty (other than customary breakage costs).

As of July 28, 2024, aside from letters of credit of \$6.3 million, the Company had no other borrowings outstanding under this credit facility.

Borrowings made under the credit facility bear interest at a rate per annum equal to, at the Company's option, either (a) a rate based on the Secured Overnight Financing Rate as administered by the Federal Reserve Bank of New York ("SOFR"), or (b) an alternate base rate, plus, in each case, an applicable margin. The applicable margin is determined by reference to a pricing grid, based on the ratio of indebtedness to earnings before interest, tax, depreciation, amortization, and rent ("EBITDAR") and ranges between 1.000%-1.375% for SOFR loans and 0.000%-0.375% for alternate base rate or Canadian prime rate loans. Additionally, a commitment fee of between 0.100%-0.200%, also determined by reference to the pricing grid, is payable on the average daily unused amounts under the credit facility.

The applicable interest rates and commitment fees are subject to adjustment based on certain sustainability key performance indicators ("KPIs"). The two KPIs are based on greenhouse gas emissions intensity reduction and gender pay equity, and the Company's performance against certain targets measured on an annual basis could result in positive or negative sustainability rate adjustments of 2.50 basis points to its drawn pricing and positive or negative sustainability fee adjustments of 0.50 basis points to its undrawn pricing.

The credit agreement contains negative covenants that, among other things and subject to certain exceptions, limit the ability of the Company's subsidiaries to incur indebtedness, incur liens, undergo fundamental changes, make dispositions of all or substantially all of their assets, alter their businesses and enter into agreements limiting subsidiary dividends and distributions.

The Company's financial covenants include maintaining an operating lease adjusted leverage ratio of not greater than 3.25:1.00 and the ratio of consolidated EBITDAR to consolidated interest charges (plus rent) of not less than 2.00:1.00. The credit agreement also contains certain customary representations, warranties, affirmative covenants, and events of default (including, among others, an event of default upon the occurrence of a change of control). If an event of default occurs, the credit agreement may be terminated, and the maturity of any outstanding amounts may be accelerated. As of July 28, 2024, the Company was in compliance with the covenants of the credit facility.

China Mainland revolving credit facility

The Company has an uncommitted and unsecured 240.0 million Chinese Yuan (\$33.1 million) revolving credit facility with terms that are reviewed on an annual basis. It is comprised of a revolving loan of up to 200.0 million Chinese Yuan (\$27.6 million) and a financial guarantee facility of up to 40.0 million Chinese Yuan (\$5.5 million), or its equivalent in another currency. Loans are available for a period not to exceed 12 months, at an interest rate equal to the loan prime rate plus a spread of 0.5175%. The Company is required to follow certain covenants. As of July 28, 2024, the Company was in compliance with the covenants and, aside from letters of credit of 40.3 million Chinese Yuan (\$5.6 million), there were no other borrowings or guarantees outstanding under this credit facility.

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Supply Chain Financing Program

[Payables and Accruals \[Abstract\]](#)

[Supply Chain Financing Program](#)

Supply Chain Financing Program

The Company facilitates a voluntary supply chain financing ("SCF") program that allows its suppliers to elect to sell the receivables owed to them by the Company to a third party financial institution. Participating suppliers negotiate arrangements

directly with the financial institution. If a supplier chooses to participate in the SCF program it may request an invoice be paid earlier than it would by the Company, and the financial institution at its sole and absolute discretion, may elect to make an early payment to the supplier at a discount. The Company's obligations to its suppliers, including amounts due and scheduled payment terms, are not impacted by a supplier's participation in the arrangement and the Company provides no guarantees to any third parties under the SCF program.

As of July 28, 2024 and January 28, 2024, \$52.1 million and \$42.1 million, respectively, were outstanding under the SCF program and presented within accounts payable.

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Stock-Based Compensation and Benefit Plans

[Share-Based Payment Arrangement \[Abstract\]](#)

[Stock-Based Compensation and Benefit Plans](#)

Stock-Based Compensation and Benefit Plans

Stock-based compensation plans

The Company's eligible employees participate in various stock-based compensation plans, provided directly by the Company.

Stock-based compensation expense charged to income for the plans was \$46.7 million and \$45.2 million for the first two quarters of 2024 and 2023, respectively. Total unrecognized compensation cost for all stock-based compensation plans was \$189.0 million as of July 28, 2024, which is expected to be recognized over a weighted-average period of 2.3 years.

A summary of the balances of the Company's stock-based compensation plans as of July 28, 2024, and changes during the first two quarters then ended, is presented below:

	Stock Options		Performance-Based Restricted Stock Units		Restricted Shares		Restricted Stock Units	
	Number	Weighted-Average Exercise Price	Number	Weighted-Average Grant Date Fair Value	Number	Weighted-Average Grant Date Fair Value	Number	Weighted-Average Grant Date Fair Value
	<i>(In thousands, except per share amounts)</i>							
Balance as of January 28, 2024	783	\$ 285.69	175	\$ 349.84	4	\$ 370.85	223	\$ 359.12
Granted	224	386.28	122	355.79	5	319.19	127	382.22
Exercised/released	31	183.32	98	309.89	4	371.33	90	347.17
Forfeited/expired	38	369.21	19	373.95	—	—	14	374.55
Balance as of July 28, 2024	938	\$ 309.79	180	\$ 373.12	5	\$ 317.86	246	\$ 374.52
Exercisable as of July 28, 2024	470	\$ 250.42						

The Company's performance-based restricted stock units are awarded to eligible employees and entitle the grantee to receive a maximum of two shares of common stock per performance-based restricted stock unit if the Company achieves specified performance goals and the grantee remains employed during the vesting period. The fair value of performance-based restricted stock units is based on the closing price of the Company's common stock on the grant date. Expense for performance-based restricted stock units is recognized when it is probable that the performance goal will be achieved.

The grant date fair value of the restricted shares and restricted stock units is based on the closing price of the Company's common stock on the grant date.

The grant date fair value of each stock option granted is estimated on the date of grant using the Black-Scholes model. The closing price of the Company's common stock on the grant date is used in the model. The assumptions used to calculate the fair value of the options granted are evaluated and revised, as necessary, to reflect market conditions and the Company's historical experience. The expected term of the options is based upon the historical experience of similar awards, giving consideration to expectations of future employee exercise behavior. Expected volatility is based upon the historical volatility of the Company's common stock for the period corresponding with the expected term of the options. The risk-free interest rate is based on the U.S. Treasury yield curve for the period corresponding with the expected term of the options. The following are weighted averages of the assumptions that were used in calculating the fair value of stock options granted during the first two quarters of 2024:

	First Two Quarters 2024
Expected term	3.75 years
Expected volatility	37.39 %
Risk-free interest rate	4.30 %
Dividend yield	— %

Employee share purchase plan

The Company has an Employee Share Purchase Plan ("ESPP"). Contributions are made by eligible employees, subject to certain limits defined in the ESPP, and the Company matches one-third of the contribution. The maximum number of shares authorized to be purchased under the ESPP is 6.0 million shares. All shares purchased under the ESPP are purchased in the open market. During the second quarter of 2024, there were 34.0 thousand shares purchased. As of July 28, 2024, 4.3 million shares remain authorized to be purchased under the ESPP.

Defined contribution pension plans

The Company offers defined contribution pension plans to its eligible employees. Participating employees may elect to defer and contribute a portion of their eligible compensation to a plan up to limits stated in the plan documents, not to exceed the dollar amounts set by applicable laws. The Company matches 50% to 75% of the contribution depending on the participant's length of service, and the contribution is subject to a two year vesting period. The Company's net expense for the defined contribution plans was \$11.1 million and \$9.6 million in the first two quarters of 2024 and 2023, respectively.

[XML 25 R12.htm IDEA: XBRL DOCUMENT](#)

Fair Value Measurement

[Fair Value Disclosures \[Abstract\]](#)
[Fair Value Measurement](#)

6 Months Ended Jul. 28, 2024

Fair Value Measurement

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Fair value measurements are made using a three-tier fair value hierarchy, which prioritizes the inputs used in measuring fair value:

- Level 1 - defined as observable inputs such as quoted prices in active markets;
- Level 2 - defined as inputs other than quoted prices in active markets that are either directly or indirectly observable; and
- Level 3 - defined as unobservable inputs in which little or no market data exists, therefore requiring an entity to develop its own assumptions.

Assets and liabilities measured at fair value on a recurring basis

The fair value measurement is categorized in its entirety by reference to its lowest level of significant input. As of July 28, 2024 and January 28, 2024, the Company held certain assets and liabilities that are required to be measured at fair value on a recurring basis:

	July 28, 2024	Level 1	Level 2	Level 3	Balance Sheet Classification
	(In thousands)				
Money market funds	\$ 499,260	\$ 499,260	\$ —	\$ —	Cash and cash equivalents
Term deposits	31	—	31	—	Cash and cash equivalents
Forward currency contract assets	19,658	—	19,658	—	Prepaid expenses and other current assets
Forward currency contract liabilities	19,553	—	19,553	—	Other current liabilities

	January 28, 2024	Level 1	Level 2	Level 3	Balance Sheet Classification
	(In thousands)				
Money market funds	\$ 1,102,119	\$ 1,102,119	\$ —	\$ —	Cash and cash equivalents
Term deposits	8	—	8	—	Cash and cash equivalents
Forward currency contract assets	647	—	647	—	Prepaid expenses and other current assets
Forward currency contract liabilities	2,872	—	2,872	—	Other current liabilities

The Company records cash, accounts receivable, accounts payable, and accrued liabilities at cost. The carrying values of these instruments approximate their fair value due to their short-term maturities.

The Company has short-term, highly liquid investments classified as cash equivalents, which are invested in money market funds and short-term deposits with original maturities of three months or less. The Company records cash equivalents at their original purchase prices plus interest that has accrued at the stated rate.

The fair values of the forward currency contract assets and liabilities are determined using observable Level 2 inputs, including foreign currency spot exchange rates, forward pricing curves, and interest rates. The fair values consider the credit risk of the Company and its counterparties. The Company's Master International Swap Dealers Association, Inc., Agreements and other similar arrangements allow net settlements under certain conditions. However, the Company records all derivatives on its consolidated balance sheets at fair value and does not offset derivative assets and liabilities.

[XML 26 R13.htm IDEA: XBRL DOCUMENT](#)

Derivative Financial Instruments

[Derivative Instruments and Hedging Activities Disclosure \[Abstract\]](#)
[Derivative Financial Instruments](#)

6 Months Ended Jul. 28, 2024

Derivative Financial Instruments

Foreign currency exchange risk

The Company is exposed to risks associated with changes in foreign currency exchange rates and uses derivative financial instruments to manage its exposure to certain of these foreign currency exchange rate risks. The Company does not enter into derivative contracts for speculative or trading purposes.

The Company currently hedges against changes in the Canadian dollar and Chinese Yuan to the U.S. dollar exchange rate and changes in the Euro and Australian dollar to the Canadian dollar exchange rate using forward currency contracts.

Net investment hedges

The Company is exposed to foreign currency exchange gains and losses which arise on translation of its international subsidiaries' balance sheets into U.S. dollars. These gains and losses are recorded as other comprehensive income (loss), net of tax in accumulated other comprehensive income or loss within stockholders' equity.

The Company holds a significant portion of its assets in Canada and enters into forward currency contracts designed to hedge a portion of the foreign currency exposure that arises on translation of a Canadian subsidiary into U.S. dollars. These forward currency contracts are designated as net investment hedges. The Company assesses hedge effectiveness based on changes in forward rates. The Company recorded no ineffectiveness from net investment hedges during the first two quarters of 2024.

The Company classifies the cash flows at settlement of its net investment hedges within investing activities in the consolidated statements of cash flows.

Derivatives not designated as hedging instruments

The Company is exposed to gains and losses arising from changes in foreign currency exchange rates associated with transactions which are undertaken by its subsidiaries in currencies other than their functional currency. Such transactions include intercompany transactions and inventory purchases. These transactions result in the recognition of certain foreign currency denominated monetary assets and liabilities which are remeasured to the quarter-end or settlement date foreign currency exchange rate. The resulting foreign currency gains and losses are recorded in selling, general and administrative expenses.

During the first two quarters of 2024, the Company entered into certain forward currency contracts designed to economically hedge the foreign currency exchange revaluation gains and losses that are recognized by its Canadian and Chinese subsidiaries on specific monetary assets and liabilities denominated in currencies other than the functional currency of the entity. The Company has not applied hedge accounting to these instruments and the change in fair value of these derivatives is recorded within selling, general and administrative expenses.

The Company classifies the cash flows at settlement of its forward currency contracts which are not designated in hedging relationships within operating activities in the consolidated statements of cash flows.

Quantitative disclosures about derivative financial instruments

The Company presents its derivative assets and derivative liabilities at their gross fair values within prepaid expenses and other current assets and other current liabilities on the consolidated balance sheets. However, the Company's Master International Swap Dealers Association, Inc., Agreements and other similar arrangements allow net settlements under certain conditions. As of July 28, 2024, there were derivative assets of \$19.7 million and derivative liabilities of \$19.6 million subject to enforceable netting arrangements.

The notional amounts and fair values of forward currency contracts were as follows:

	July 28, 2024			January 28, 2024		
	Gross Notional	Assets	Liabilities	Gross Notional	Assets	Liabilities
	(In thousands)					
Derivatives designated as net investment hedges:						
Forward currency contracts	\$ 1,205,000	\$ 18,303	\$ —	\$ 1,242,000	\$ —	\$ 258
Derivatives not designated in a hedging relationship:						
Forward currency contracts	1,445,167	1,355	19,553	1,543,351	647	2,614
Net derivatives recognized on consolidated balance sheets:						
Forward currency contracts		\$ 19,658	\$ 19,553	\$ 647	\$ 2,872	

The forward currency contracts designated as net investment hedges outstanding as of July 28, 2024 mature on different dates between August 2024 and November 2024.

The forward currency contracts not designated in a hedging relationship outstanding as of July 28, 2024 mature on different dates between August 2024 and October 2024.

The pre-tax gains and losses on foreign currency exchange forward contracts recorded in accumulated other comprehensive income or loss were as follows:

	Second Quarter		First Two Quarters	
	2024	2023	2024	2023
(In thousands)				
Gains (losses) recognized in net investment hedge gains (losses):				
Derivatives designated as net investment hedges	\$ 14,575	\$ (23,166)	\$ 32,712	\$ 961

No gains or losses have been reclassified from accumulated other comprehensive income or loss into net income for derivative financial instruments in a net investment hedging relationship, as the Company has not sold or liquidated (or substantially liquidated) its hedged subsidiary.

The pre-tax net foreign currency exchange and derivative gains and losses recorded in the consolidated statement of operations were as follows:

	Second Quarter		First Two Quarters	
	2024	2023	2024	2023
(In thousands)				
Gains recognized in selling, general and administrative expenses:				
Foreign currency exchange gains (losses)	\$ 15,836	\$ (38,426)	\$ 30,771	\$ (30,099)
Derivatives not designated in a hedging relationship	(14,711)	42,729	(29,038)	33,023
Net foreign currency exchange and derivative gains	\$ 1,125	\$ 4,303	\$ 1,733	\$ 2,924

Credit risk

The Company is exposed to credit-related losses in the event of nonperformance by the counterparties to the forward currency contracts. The credit risk amount is the Company's unrealized gains on its derivative instruments, based on foreign currency rates at the time of nonperformance.

The Company's forward currency contracts are generally entered into with what the Company believes are investment grade credit worthy and reputable financial institutions that are monitored by the Company for counterparty risk.

The Company's derivative contracts contain certain credit risk-related contingent features. Under certain circumstances, including an event of default, bankruptcy, termination, and cross default under the Company's revolving credit facility, the Company may be required to make immediate payment for outstanding liabilities under its derivative contracts.

[XML 27 R14.htm IDEA: XBRL DOCUMENT](#)

Earnings Per Share

6 Months Ended Jul. 28, 2024

[Earnings Per Share \[Abstract\]](#)
[Earnings Per Share](#)

Earnings Per Share

The details of the computation of basic and diluted earnings per share are as follows:

	Second Quarter		First Two Quarters	
	2024	2023	2024	2023
(In thousands, except per share amounts)				
Net income	\$ 392,922	\$ 341,603	\$ 714,343	\$ 632,008
Basic weighted-average number of shares outstanding	124,721	126,969	125,358	127,108
Assumed conversion of dilutive stock options and awards	136	294	242	334
Diluted weighted-average number of shares outstanding	124,857	127,263	125,600	127,442
Basic earnings per share	\$ 3.15	\$ 2.69	\$ 5.70	\$ 4.97
Diluted earnings per share	\$ 3.15	\$ 2.68	\$ 5.69	\$ 4.96

The Company's calculation of weighted-average shares includes the common stock of the Company as well as the exchangeable shares. Exchangeable shares are the economic equivalent of common shares in all material respects. All classes of stock have, in effect, the same economic rights and share equally in undistributed net income. For the first two quarters of 2024 and 2023, 0.1 million and 0.1 million stock options and awards, respectively, were anti-dilutive to earnings per share and therefore have been excluded from the computation of diluted earnings per share.

On March 23, 2022, the Company's board of directors approved a stock repurchase program for up to \$1.0 billion of the Company's common shares on the open market or in privately negotiated transactions. During the first quarter of 2024, the Company completed the remaining stock repurchases under this program.

On November 29, 2023, the Company's board of directors approved an additional stock repurchase program for up to \$1.0 billion of the Company's common shares on the open market or in privately negotiated transactions. On May 29, 2024, the Company's board of directors approved a \$1.0 billion increase to the existing stock repurchase program. The repurchase plan has no time limit and does not require the repurchase of a minimum number of shares. Common shares repurchased on the open market are at prevailing market prices, including under plans complying with the provisions of Rule 10b5-1 and Rule 10b-18 of the Securities Exchange Act of 1934. The timing and actual number of common shares to be repurchased will depend upon market conditions, eligibility to trade, and other factors, in accordance with Securities and Exchange Commission requirements. The authorized value of shares available to be repurchased under this program excludes the cost of commissions and excise taxes and as of July 28, 2024, the remaining authorized value was \$1.3 billion.

During the first two quarters of 2024 and 2023, 2.6 million and 0.8 million shares, respectively, were repurchased at a total cost including commissions and excise taxes of \$888.9 million and \$292.0 million, respectively.

Subsequent to July 28, 2024, and up to August 23, 2024, 1.0 million shares were repurchased at a total cost including commissions and excise taxes of \$239.3 million.

[XML 28 R15.htm IDEA: XBRL DOCUMENT](#)

Supplementary Financial Information

6 Months Ended Jul. 28, 2024

[Organization, Consolidation and Presentation of Financial Statements \[Abstract\]](#)
[Supplementary Financial Information](#)

Supplementary Financial Information

A summary of certain consolidated balance sheet accounts is as follows:

	July 28, 2024	January 28, 2024
(In thousands)		
Inventories:		
Inventories, at cost	\$ 1,536,505	\$ 1,465,076
Provision to reduce inventories to net realizable value	(107,462)	(141,474)
	\$ 1,429,043	\$ 1,323,602
Prepaid expenses and other current assets:		
Prepaid expenses	\$ 150,768	\$ 137,203
Forward currency contract assets	19,658	647
Other current assets	25,073	46,652
	\$ 195,499	\$ 184,502
Property and equipment, net:		
Land	\$ 78,145	\$ 79,498
Buildings	28,523	29,032
Leasehold improvements	1,147,438	1,006,926
Furniture and fixtures	162,232	156,656
Computer hardware	184,298	176,597
Computer software	1,170,495	1,032,567
Equipment and vehicles	47,447	34,017
Work in progress	155,973	247,943
Property and equipment, gross	2,974,551	2,763,236
Accumulated depreciation	(1,359,658)	(1,217,425)
	\$ 1,614,893	\$ 1,545,811
Other non-current assets:		
Cloud computing arrangement implementation costs	\$ 153,025	\$ 133,597
Security deposits	38,114	31,825
Other	30,389	21,262
	\$ 221,528	\$ 186,684

	July 28, 2024	January 28, 2024
(In thousands)		
Accrued liabilities and other:		
Accrued operating expenses	\$ 164,896	\$ 147,215
Sales return allowances	49,104	61,634
Accrued freight	43,925	41,241
Accrued capital expenditures	22,256	31,936
Accrued duty	37,601	25,817
Accrued rent	18,052	12,522
Accrued inventory liabilities	10,293	4,783
Sales tax collected	13,417	3,088
Forward currency contract liabilities	19,553	2,872
Other	17,326	17,447
	\$ 396,423	\$ 348,555

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Segmented Information

6 Months Ended Jul. 28, 2024

[Segment Reporting \[Abstract\]](#)

[Segmented Information](#)

The Company's operating segments are based on the financial information the CODM, who is the Chief Executive Officer, uses to evaluate performance and allocate resources.

During the fourth quarter of 2023, the financial information the CODM regularly uses to evaluate performance and allocate resources was revised. As the Company has further executed on its omnichannel retail strategy, and with the continued expansion of its international operations, the CODM has shifted resource allocation decisions to be focused by regional market, rather than by selling channel. This resulted in a change in the Company's operating segments.

Since January 28, 2024, the Company has reported three segments: Americas, China Mainland, and Rest of World, which is APAC and EMEA on a combined basis. The Company does not report capital expenditures and assets by segment as that information is not reviewed by the CODM. Previously, the Company's operating segments were comprised of company-operated stores, direct to consumer (or "e-commerce"), and other. The Company has recast the prior period information to reflect its new operating segments.

	Second Quarter		First Two Quarters	
	2024	2023	2024	2023
(In thousands)				
Net revenue:				
Americas	\$ 1,741,433	\$ 1,719,773	\$ 3,363,697	\$ 3,287,511
China Mainland	314,189	234,445	617,975	444,513
Rest of World	315,456	254,947	598,297	477,933
	\$ 2,371,078	\$ 2,209,165	\$ 4,579,969	\$ 4,209,957
Segmented income from operations:				
Americas	\$ 669,427	\$ 660,570	\$ 1,234,267	\$ 1,241,792
China Mainland	119,085	83,481	238,863	157,366
Rest of World	74,000	51,292	140,681	95,086
	862,512	795,343	1,613,811	1,494,244
General corporate expense	322,286	314,207	640,943	609,816
Amortization of intangible assets	—	1,879	—	3,757
Income from operations	540,226	479,257	972,868	880,671
Other income (expense), net	17,994	7,362	41,277	15,387
Income before income tax expense	\$ 558,220	\$ 486,619	\$ 1,014,145	\$ 896,058
Depreciation and amortization:				
Americas	\$ 47,824	\$ 44,514	\$ 92,150	\$ 79,650
China Mainland	7,762	5,794	15,787	11,759
Rest of World	7,407	5,755	13,913	11,053
Corporate	40,580	37,946	77,482	75,663
	\$ 103,573	\$ 94,009	\$ 199,332	\$ 178,125

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Disaggregated Net Revenue

**6 Months Ended
Jul. 28, 2024**

[Revenue from Contract with Customer](#)

[\[Abstract\]](#)

[Disaggregated Net Revenue](#)

Disaggregated Net Revenue

In addition to the disaggregation of net revenue by reportable segment in Note 10. Segmented Information, the following table disaggregates the Company's net revenue by geographic area.

	Second Quarter		First Two Quarters	
	2024	2023	2024	2023
(In thousands)				
United States	\$ 1,421,980	\$ 1,424,926	\$ 2,762,380	\$ 2,739,317
Canada	319,453	294,847	601,317	548,194
China Mainland	314,189	234,445	617,975	444,513
Hong Kong SAR, Taiwan, and Macau SAR	42,035	43,055	84,299	82,672
People's Republic of China	356,224	277,500	702,274	527,185
Other geographic areas	273,421	211,892	513,998	395,261
	\$ 2,371,078	\$ 2,209,165	\$ 4,579,969	\$ 4,209,957

The following table disaggregates the Company's net revenue by category. Other categories is primarily composed of accessories, footwear, and lululemon Studio.

	Second Quarter		First Two Quarters	
	2024	2023	2024	2023
(In thousands)				
Women's product	\$ 1,476,121	\$ 1,396,327	\$ 2,911,362	\$ 2,705,155
Men's product	587,525	530,723	1,093,223	968,888
Other categories	307,432	282,115	575,384	535,914
	\$ 2,371,078	\$ 2,209,165	\$ 4,579,969	\$ 4,209,957

The following table disaggregates the Company's net revenue by channel.

	Second Quarter		First Two Quarters	
	2024	2023	2024	2023
(In thousands)				
Company-operated stores	\$ 1,215,613	\$ 1,096,939	\$ 2,286,138	\$ 2,055,026
E-commerce	910,637	893,673	1,816,424	1,728,615
Other channels	244,828	218,553	477,407	426,316
	\$ 2,371,078	\$ 2,209,165	\$ 4,579,969	\$ 4,209,957

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Legal Proceedings and Other Contingencies

**6 Months Ended
Jul. 28, 2024**

[Commitments and Contingencies](#)

[Disclosure \[Abstract\]](#)

[Legal Proceedings and Other Contingencies](#)

Legal Proceedings and Other Contingencies

In addition to the legal proceedings described below, the Company is, from time to time, involved in routine legal matters, and audits and inspections by governmental agencies and other third parties which are incidental to the conduct of its business. This includes legal matters such as initiation and defense of proceedings to protect intellectual property rights, employment claims, product liability claims, personal injury claims, and similar matters. The Company believes the ultimate resolution of any such legal proceedings, audits, and inspections will not have a material adverse effect on its consolidated balance sheets, results of operations or cash flows. The Company has recognized immaterial provisions related to the expected outcome of legal proceedings.

On July 12, 2024, lululemon and its subsidiary, lululemon usa inc., were named as defendants in a putative consumer class action (Gyani v. Lululemon Athletica Inc., et al., No. 1:24-cv-22651-BB) in the United States District Court for the Southern District of Florida. The complaint asserts claims under the Florida Deceptive and Unfair Trade Practices Act and for unjust enrichment based on statements by the Company relating to the sustainability and environmental impact of the Company's products and actions during the period October 28, 2020 to present. The complaint seeks monetary damages, as well as non-monetary relief such as an injunction to end the alleged unlawful practices. The Company intends to defend the action vigorously.

On August 8, 2024, lululemon athletica inc. and certain officers of the Company were named as defendants in a purported securities class action (Patel v. Lululemon Athletica Inc., et al., No. 1:24-cv-06033) in the United States District Court for the Southern District of New York. The complaint asserts claims under Sections 10(b) and 20(a) of the Securities Exchange Act of 1934 based on allegedly false and misleading public statements and omissions by Defendants during the period December 7, 2023 to July 24, 2024 relating to lululemon's business, product offerings, and inventory allocation that Plaintiff alleges artificially inflated the Company's stock price. The complaint currently seeks unspecified monetary damages. The Company intends to defend the action vigorously.

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Pending Acquisition

**6 Months Ended
Jul. 28, 2024**

[Business Combination, Asset Acquisition, and Joint Venture Formation \[Abstract\]](#)

[Pending Acquisition](#)

Pending Acquisition

During the second quarter of 2024, the Company entered into an agreement to acquire the operations and lululemon branded retail locations being run by a third party under a license and supply arrangement in Mexico for approximately \$160.0 million in cash. The Company had previously granted this third party the right to operate lululemon branded retail locations and to sell lululemon products in Mexico. The transaction is subject to customary closing conditions and regulatory approval.

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**Pay vs Performance Disclosure - USD (\$)
\$ in Thousands**

3 Months Ended 6 Months Ended
Jul. 28, 2024 Jul. 30, 2023 Jul. 28, 2024 Jul. 30, 2023

[Pay vs Performance Disclosure](#)

Net income \$ 392,922 \$ 341,603 \$ 714,343 \$ 632,008

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Insider Trading Arrangements

**3 Months Ended
Jul. 28, 2024**

[Trading Arrangements, by Individual](#)

[Rule 10b5-1 Arrangement Adopted](#) false

[Non-Rule 10b5-1 Arrangement Adopted](#) false

[Rule 10b5-1 Arrangement Terminated](#) false

[Non-Rule 10b5-1 Arrangement Terminated](#) false

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**Nature of Operations and Basis of Presentation (Policies)
Accounting Policies**

**6 Months Ended
Jul. 28, 2024**

[\[Abstract\]](#)[Basis of presentation](#)**Basis of presentation**

The unaudited interim consolidated financial statements, including the financial position as of July 28, 2024 and the results of operations and cash flows for the periods disclosed, are presented in U.S. dollars and have been prepared by the Company under the rules and regulations of the Securities and Exchange Commission ("SEC"). The financial information is presented in accordance with United States generally accepted accounting principles ("GAAP") for interim financial information and, accordingly, does not include all of the information and footnotes required by GAAP for complete financial statements. The financial information as of January 28, 2024 is derived from the Company's audited consolidated financial statements and related notes for the fiscal year ended January 28, 2024, which are included in Item 8 in the Company's fiscal 2023 Annual Report on Form 10-K filed with the SEC on March 21, 2024. These unaudited interim consolidated financial statements reflect all adjustments which are, in the opinion of management, necessary for a fair statement of the results for the interim periods presented. These unaudited interim consolidated financial statements should be read in conjunction with the Company's consolidated financial statements and related notes included in Item 8 in the Company's fiscal 2023 Annual Report on Form 10-K. Note 2. Recent Accounting Pronouncements sets out the impact of recent accounting pronouncements.

[Fiscal period](#)

The Company's fiscal year ends on the Sunday closest to January 31 of the following year, typically resulting in a 52-week year, but occasionally giving rise to an additional week, resulting in a 53-week year. Fiscal 2024 will end on February 2, 2025 and will be a 53-week year. Fiscal 2023 was a 52-week year and ended on January 28, 2024. Fiscal 2024 and fiscal 2023 are referred to as "2024," and "2023," respectively. The first two quarters of 2024 and 2023 ended on July 28, 2024 and July 30, 2023, respectively.

The Company's business is affected by the pattern of seasonality common to most retail apparel businesses. Historically, the Company has recognized a significant portion of its operating profit in the fourth fiscal quarter of each year as a result of increased net revenue during the holiday season.

[Use of estimates](#)**Use of estimates**

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements as well as the reported amounts of net revenue and expenses during the reporting period. Actual results could differ from those estimates.

[Recently issued accounting pronouncements](#)**Recently issued accounting pronouncements**

In November 2023, the FASB issued ASU 2023-07, Segment Reporting (Topic 280): Improvements to Reportable Segment Disclosures. Entities will be required to provide disclosures of significant segmented expenses and other categories used by the Chief Operating Decision Maker ("CODM") in order to enhance disclosure at the segment level. This amendment is effective for annual periods beginning after December 15, 2023, and interim periods beginning after December 15, 2024,

and is applied retrospectively for periods presented in the financial statements. The Company is currently evaluating the impact that this new guidance may have on its financial statement disclosures.

In December 2023, the FASB issued ASU 2023-09, Income Taxes (Topic 740): Improvements to Income Tax Disclosures. This disclosure requires expanded disclosure within the rate reconciliation as well as disaggregation of annual taxes paid. This amendment is effective for annual periods beginning after December 15, 2023, and is applied prospectively. The Company is currently evaluating the impact that this new guidance may have on its financial statement disclosures.

[Fair value measurement](#) Fair Value Measurement

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Fair value measurements are made using a three-tier fair value hierarchy, which prioritizes the inputs used in measuring fair value:

- Level 1 - defined as observable inputs such as quoted prices in active markets;
- Level 2 - defined as inputs other than quoted prices in active markets that are either directly or indirectly observable; and
- Level 3 - defined as unobservable inputs in which little or no market data exists, therefore requiring an entity to develop its own assumptions.

The Company records cash, accounts receivable, accounts payable, and accrued liabilities at cost. The carrying values of these instruments approximate their fair value due to their short-term maturities.

The Company has short-term, highly liquid investments classified as cash equivalents, which are invested in money market funds and short-term deposits with original maturities of three months or less. The Company records cash equivalents at their original purchase prices plus interest that has accrued at the stated rate.

The fair values of the forward currency contract assets and liabilities are determined using observable Level 2 inputs, including foreign currency spot exchange rates, forward pricing curves, and interest rates. The fair values consider the credit risk of the Company and its counterparties. The Company's Master International Swap Dealers Association, Inc., Agreements and other similar arrangements allow net settlements under certain conditions. However, the Company records all derivatives on its consolidated balance sheets at fair value and does not offset derivative assets and liabilities.

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[Stock-Based Compensation and Benefit Plans \(Tables\)](#)[Share-Based Payment Arrangement \[Abstract\]](#)[Summary of Company's Stock Option, Performance Stock Unit and Restricted Share Activity](#)**6 Months Ended****Jul. 28, 2024**

A summary of the balances of the Company's stock-based compensation plans as of July 28, 2024, and changes during the first two quarters then ended, is presented below:

	Stock Options		Performance-Based Restricted Stock Units		Restricted Shares		Restricted Stock Units	
	Number	Weighted-Average Exercise Price	Number	Weighted-Average Grant Date Fair Value	Number	Weighted-Average Grant Date Fair Value	Number	Weighted-Average Grant Date Fair Value
	<i>(In thousands, except per share amounts)</i>							
Balance as of January 28, 2024	783	\$ 285.69	175	\$ 349.84	4	\$ 370.85	223	\$ 359.12
Granted	224	386.28	122	355.79	5	319.19	127	382.22
Exercised/released	31	183.32	98	309.89	4	371.33	90	347.17
Forfeited/expired	38	369.21	19	373.95	—	—	14	374.55
Balance as of July 28, 2024	938	\$ 309.79	180	\$ 373.12	5	\$ 317.86	246	\$ 374.52
Exercisable as of July 28, 2024	470	\$ 250.42						

[Schedule of Share-based Payment Award, Stock Options, Valuation Assumptions](#)

The following are weighted averages of the assumptions that were used in calculating the fair value of stock options granted during the first two quarters of 2024:

	First Two Quarters 2024
Expected term	3.75 years
Expected volatility	37.39 %
Risk-free interest rate	4.30 %
Dividend yield	— %

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[Fair Value Measurement \(Tables\)](#)[Fair Value Disclosures \[Abstract\]](#)[Schedule of Fair Value, Assets and Liabilities Measured on Recurring Basis](#)**6 Months Ended****Jul. 28, 2024**

As of July 28, 2024 and January 28, 2024, the Company held certain assets and liabilities that are required to be measured at fair value on a recurring basis:

	July 28, 2024	Level 1	Level 2	Level 3	Balance Sheet Classification
	<i>(In thousands)</i>				
Money market funds	\$ 499,260	\$ 499,260	\$ —	\$ —	Cash and cash equivalents
Term deposits	31	—	31	—	Cash and cash equivalents
Forward currency contract assets	19,658	—	19,658	—	Prepaid expenses and other current assets
Forward currency contract liabilities	19,553	—	19,553	—	Other current liabilities

	January 28, 2024	Level 1	Level 2	Level 3	Balance Sheet Classification
	<i>(In thousands)</i>				
Money market funds	\$ 1,102,119	\$ 1,102,119	\$ —	\$ —	Cash and cash equivalents
Term deposits	8	—	8	—	Cash and cash equivalents
Forward currency contract assets	647	—	647	—	Prepaid expenses and other current assets
Forward currency contract liabilities	2,872	—	2,872	—	Other current liabilities

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[Derivative Financial Instruments \(Tables\)](#)[Derivative Instruments and Hedging Activities Disclosure \[Abstract\]](#)[Schedule of Forward Currency Contracts, Statement of Financial Position](#)**6 Months Ended****Jul. 28, 2024**

The notional amounts and fair values of forward currency contracts were as follows:

	July 28, 2024			January 28, 2024		
	Gross Notional	Assets	Liabilities	Gross Notional	Assets	Liabilities
	<i>(In thousands)</i>					
Derivatives designated as net investment hedges:						
Forward currency contracts	\$ 1,205,000	\$ 18,303	\$ —	\$ 1,242,000	\$ —	\$ 258
Derivatives not designated in a hedging relationship:						
Forward currency contracts	1,445,167	1,355	19,553	1,543,351	647	2,614
Net derivatives recognized on consolidated balance sheets:						
Forward currency contracts	\$ 19,658	\$ 19,553	\$ —	\$ 647	\$ 2,872	\$ —

[Schedule of Pre-tax Gains \(Losses\) on Derivatives in Accumulated Other Comprehensive Income \(Loss\)](#)

The pre-tax gains and losses on foreign currency exchange forward contracts recorded in accumulated other comprehensive income or loss were as follows:

	Second Quarter		First Two Quarters	
	2024	2023	2024	2023
(In thousands)				
Gains (losses) recognized in net investment hedge gains (losses):				
Derivatives designated as net investment hedges	\$ 14,575	\$ (23,166)	\$ 32,712	\$ 961

[Schedule of Pre-Tax Net Foreign Exchange and Derivative Gains and Losses](#)

The pre-tax net foreign currency exchange and derivative gains and losses recorded in the consolidated statement of operations were as follows:

	Second Quarter		First Two Quarters	
	2024	2023	2024	2023
(In thousands)				
Gains recognized in selling, general and administrative expenses:				
Foreign currency exchange gains (losses)	\$ 15,836	\$ (38,426)	\$ 30,771	\$ (30,099)
Derivatives not designated in a hedging relationship	(14,711)	42,729	(29,038)	33,023
Net foreign currency exchange and derivative gains	\$ 1,125	\$ 4,303	\$ 1,733	\$ 2,924

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Earnings Per Share (Tables)

**6 Months Ended
Jul. 28, 2024**

[Earnings Per Share \[Abstract\]](#)

[Schedule of Computation of Basic and Diluted Earning Per Share](#)

The details of the computation of basic and diluted earnings per share are as follows:

	Second Quarter		First Two Quarters	
	2024	2023	2024	2023
(In thousands, except per share amounts)				
Net income	\$ 392,922	\$ 341,603	\$ 714,343	\$ 632,008
Basic weighted-average number of shares outstanding	124,721	126,969	125,358	127,108
Assumed conversion of dilutive stock options and awards	136	294	242	334
Diluted weighted-average number of shares outstanding	124,857	127,263	125,600	127,442
Basic earnings per share	\$ 3.15	\$ 2.69	\$ 5.70	\$ 4.97
Diluted earnings per share	\$ 3.15	\$ 2.68	\$ 5.69	\$ 4.96

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Supplementary Financial Information (Tables)

**6 Months Ended
Jul. 28, 2024**

[Organization, Consolidation and Presentation of Financial Statements \[Abstract\]](#)

[Summary of Certain Balance Sheet Accounts](#)

A summary of certain consolidated balance sheet accounts is as follows:

	July 28,	January
	2024	28,
(In thousands)		
Inventories:		
Inventories, at cost	\$ 1,536,505	\$ 1,465,076
Provision to reduce inventories to net realizable value	(107,462)	(141,474)
	\$ 1,429,043	\$ 1,323,602
Prepaid expenses and other current assets:		
Prepaid expenses	\$ 150,768	\$ 137,203
Forward currency contract assets	19,658	647
Other current assets	25,073	46,652
	\$ 195,499	\$ 184,502
Property and equipment, net:		
Land	\$ 78,145	\$ 79,498
Buildings	28,523	29,032
Leasehold improvements	1,147,438	1,006,926
Furniture and fixtures	162,232	156,656
Computer hardware	184,298	176,597
Computer software	1,170,495	1,032,567
Equipment and vehicles	47,447	34,017
Work in progress	155,973	247,943
Property and equipment, gross	2,974,551	2,763,236
Accumulated depreciation	(1,359,656)	(1,217,425)
	\$ 1,614,893	\$ 1,545,811
Other non-current assets:		
Cloud computing arrangement implementation costs	\$ 153,025	\$ 133,597
Security deposits	38,114	31,825
Other	30,389	21,262
	\$ 221,528	\$ 186,684

	July 28,	January
	2024	28,
(In thousands)		
Accrued liabilities and other:		
Accrued operating expenses	\$ 164,896	\$ 147,215
Sales return allowances	49,104	61,634
Accrued freight	43,925	41,241
Accrued capital expenditures	22,256	31,936
Accrued duty	37,601	25,817
Accrued rent	18,052	12,522
Accrued inventory liabilities	10,293	4,783
Sales tax collected	13,417	3,088
Forward currency contract liabilities	19,553	2,872
Other	17,326	17,447
	\$ 396,423	\$ 348,555

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Segmented Information (Tables)

**6 Months Ended
Jul. 28, 2024**

[Segment Reporting \[Abstract\]](#)

[Schedule of Detailed Segmented Information](#)

	Second Quarter		First Two Quarters	
	2024	2023	2024	2023
(In thousands)				
Net revenue:				
Americas	\$1,741,433	\$1,719,773	\$3,363,697	\$3,287,511
China Mainland	314,189	234,445	617,975	444,513
Rest of World	315,456	254,947	598,297	477,933
	\$2,371,078	\$2,209,165	\$4,579,969	\$4,209,957
Segmented income from operations:				
Americas	\$ 669,427	\$ 660,570	\$1,234,267	\$1,241,792
China Mainland	119,085	83,481	238,863	157,366
Rest of World	74,000	51,292	140,681	95,086
	862,512	795,343	1,613,811	1,494,244
General corporate expense	322,286	314,207	640,943	609,816
Amortization of intangible assets	—	1,879	—	3,757
Income from operations	540,226	479,257	972,868	880,671
Other income (expense), net	17,994	7,362	41,277	15,387
Income before income tax expense	\$ 558,220	\$ 486,619	\$1,014,145	\$ 896,058
Depreciation and amortization:				
Americas	\$ 47,824	\$ 44,514	\$ 92,150	\$ 79,650
China Mainland	7,762	5,794	15,787	11,759
Rest of World	7,407	5,755	13,913	11,053
Corporate	40,580	37,946	77,482	75,663
	\$ 103,573	\$ 94,009	\$ 199,332	\$ 178,125

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Disaggregated Net Revenue (Tables)

[Revenue from Contract with Customer \[Abstract\]](#)

[Disaggregation of Revenue](#)

**6 Months Ended
Jul. 28, 2024**

In addition to the disaggregation of net revenue by reportable segment in Note 10. Segmented Information, the following table disaggregates the Company's net revenue by geographic area.

	Second Quarter		First Two Quarters	
	2024	2023	2024	2023
(In thousands)				
United States	\$ 1,421,980	\$ 1,424,926	\$ 2,762,380	\$ 2,739,317
Canada	319,453	294,847	601,317	548,194
China Mainland	314,189	234,445	617,975	444,513
Hong Kong SAR, Taiwan, and Macau SAR	42,035	43,055	84,299	82,672
People's Republic of China	356,224	277,500	702,274	527,185
Other geographic areas	273,421	211,892	513,998	395,261
	\$ 2,371,078	\$ 2,209,165	\$ 4,579,969	\$ 4,209,957

The following table disaggregates the Company's net revenue by category. Other categories is primarily composed of accessories, footwear, and lululemon Studio.

	Second Quarter		First Two Quarters	
	2024	2023	2024	2023
(In thousands)				
Women's product	\$ 1,476,121	\$ 1,396,327	\$ 2,911,362	\$ 2,705,155
Men's product	587,525	530,723	1,093,223	968,888
Other categories	307,432	282,115	575,384	535,914
	\$ 2,371,078	\$ 2,209,165	\$ 4,579,969	\$ 4,209,957

The following table disaggregates the Company's net revenue by channel.

	Second Quarter		First Two Quarters	
	2024	2023	2024	2023
(In thousands)				
Company-operated stores	\$ 1,215,613	\$ 1,096,939	\$ 2,286,138	\$ 2,055,026
E-commerce	910,637	893,673	1,816,424	1,728,615
Other channels	244,828	218,553	477,407	426,316
	\$ 2,371,078	\$ 2,209,165	\$ 4,579,969	\$ 4,209,957

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Nature of Operations and Basis of Presentation - Narrative (Details)

6 Months Ended

Jul. 28, 2024

Jan. 28, 2024

market store

store

[Accounting Policies \[Abstract\]](#)

[Number of regional markets | market](#)

4

[Number of company-operated stores | store](#)

721

711

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Revolving Credit Facilities - Narrative (Details)

6 Months Ended

Dec. 14, 2021

Jul. 28, 2024

Jul. 28, 2024

¥ in Millions

USD (\$)

USD (\$)

CNY (¥)

[Line of Credit Facility \[Line Items\]](#)

[Revolving credit facilities borrowing limit](#)

\$ 33,100,000 ¥ 240.0

[Letters of credit and guarantee](#)

6,300,000

[Other borrowings](#)

\$ 0

[Rent adjusted leverage ratio](#)

3.25

3.25

[EBITDAR to interest charges ratio](#)

2.00

2.00

[Revolving Credit Facility](#)

[Line of Credit Facility \[Line Items\]](#)

[Debt instrument, term](#)

12 months

[Basis spread on variable rate](#)

0.5175%

[Revolving Credit Facility | Line of Credit](#)

[Line of Credit Facility \[Line Items\]](#)

[Revolving credit facilities borrowing limit](#)

\$ 400,000,000

[Debt instrument, term](#)

5 years

[Sustainability rate adjustment drawn pricing](#)

0.025%

[Sustainability rate adjustment undrawn pricing](#)

0.005%

[Revolving Credit Facility | Line of Credit | Minimum](#)

[Line of Credit Facility \[Line Items\]](#)

[Commitment fee percentage on unused amounts](#)

0.10%

[Revolving Credit Facility | Line of Credit | Minimum | SOFR](#)

[Line of Credit Facility \[Line Items\]](#)

[Basis spread on variable rate](#)

1.00%

[Revolving Credit Facility | Line of Credit | Minimum | Base Rate](#)

[Line of Credit Facility \[Line Items\]](#)

[Basis spread on variable rate](#)

0.00%

[Revolving Credit Facility | Line of Credit | Maximum](#)

[Line of Credit Facility \[Line Items\]](#)

[Commitment fee percentage on unused amounts](#)

0.20%

[Revolving Credit Facility | Line of Credit | Maximum | SOFR](#)

[Line of Credit Facility \[Line Items\]](#)

[Basis spread on variable rate](#)

1.375%

[Revolving Credit Facility | Line of Credit | Maximum | Base Rate](#)

[Line of Credit Facility \[Line Items\]](#)

[Basis spread on variable rate](#)

0.375%

**Revolving Credit
Facilities and Supply
Chain Financing
Program - 364-Day
Revolving Credit
Facility (Details) - 6
months ended Jul. 28,
2024**

USD (\$) CNY (¥)

¥ in Millions

[Line of Credit Facility \[Line Items\]](#)

Revolving credit facilities borrowing limit \$ 33,100,000 ¥ 240.0

Letters of credit and guarantee 6,300,000

Short-term debt 0

Revolving Loan

[Line of Credit Facility \[Line Items\]](#)

Revolving credit facilities borrowing limit 27,600,000 200.0

Financial Bank Guarantee Facility

[Line of Credit Facility \[Line Items\]](#)

Revolving credit facilities borrowing limit \$ 5,500,000 40.0

Revolving Credit Facility

[Line of Credit Facility \[Line Items\]](#)

Debt instrument, term 12 months

Basis spread on variable rate 0.5175%

Letter of Credit

[Line of Credit Facility \[Line Items\]](#)

Letters of credit and guarantee \$ 5,600,000 ¥ 40.3

Supply Chain

**Financing Program -
Narrative (Details) -
USD (\$) - Jul. 28, 2024 Jan. 28, 2024**

\$ in Millions

[Payables and Accruals \[Abstract\]](#)

Supplier finance program, obligation, current \$ 52.1 \$ 42.1

Stock-Based

**Compensation and
Benefit Plans -
Narrative (Details) -
USD (\$) -**

\$ in Millions

[Share-based Compensation Arrangement by Share-based Payment Award \[Line Items\]](#)

Stock-based compensation expense \$ 46.7 \$ 45.2

Total unrecognized compensation cost \$ 189.0 \$ 189.0

Expected weighted-average period of compensation cost 2 years 3 months 18 days

Common stock per performance share unit (in shares) 2 2

Company match contribution 33.33%

Vesting period 2 years

Company contributions \$ 11.1 \$ 9.6

Minimum

[Share-based Compensation Arrangement by Share-based Payment Award \[Line Items\]](#)

Participant contribution, company match percent 50.00%

Maximum

[Share-based Compensation Arrangement by Share-based Payment Award \[Line Items\]](#)

Participant contribution, company match percent 75.00%

Employee Stock

[Share-based Compensation Arrangement by Share-based Payment Award \[Line Items\]](#)

Maximum shares available under ESPP (in shares) 6,000,000.0 6,000,000.0

Shares purchased under ESPP (in shares) 34,000.0

Employee stock purchase plan, remaining number of shares authorized to be repurchased 4,300,000 4,300,000

Stock-Based

**Compensation and
Benefit Plans -
Summary of
Company's Stock
Option, Performance
Share Unit and
Restricted Share
Activity (Details)
shares in Thousands**

6 Months Ended

Jul. 28, 2024
\$/ shares
shares

Stock Options

[Number of Stock Options](#)

Beginning balance (in shares) | shares 783

Granted (in shares) | shares 224

Exercised/released (in shares) | shares 31

Forfeited/expired (in shares) | shares 38

Ending balance (in shares) | shares 938

Number of stock options, exercisable at end of period (in shares) | shares 470

[Weighted-Average Exercise Price of Stock Options](#)

Beginning balance (in dollars per share) | \$ / shares \$ 285.69

Granted (in dollars per share) | \$ / shares 386.28

Exercised/released (in dollars per share) | \$ / shares 183.32

Forfeited/expired (in dollars per share) | \$ / shares 369.21

Ending balance (in dollars per share) | \$ / shares 309.79

Weighted-average exercise price, options, exercisable at end of period (in dollars per share) | \$ / shares \$ 250.42

Performance-Based Restricted Stock Units

[Number of Performance-Based Restricted Stock Units, Restricted Shares, and Restricted Stock Units](#)

Beginning balance (in shares) | shares 175

Granted (in shares) | shares 122

Exercised/released (in shares) | shares 98

Forfeited/expired (in shares) | shares 19

Ending balance (in shares) | shares 180

[Weighted-Average Grant Date Fair Value](#)

Beginning balance (in dollars per share) | \$ / shares \$ 349.84

Granted (in dollars per share) | \$ / shares 355.79

Exercised/released (in dollars per share) | \$ / shares 309.89

Forfeited/expired (in dollars per share) | \$ / shares 373.95

Ending balance (in dollars per share) | \$ / shares \$ 373.12

Restricted Shares

Number of Performance-Based Restricted Stock Units, Restricted Shares, and Restricted Stock Units

Beginning balance (in shares) shares	4
Granted (in shares) shares	5
Exercised/released (in shares) shares	4
Forfeited/expired (in shares) shares	0
Ending balance (in shares) shares	5
Weighted-Average Grant Date Fair Value	
Beginning balance (in dollars per share) \$ / shares	\$ 370.85
Granted (in dollars per share) \$ / shares	319.19
Exercised/released (in dollars per share) \$ / shares	371.33
Forfeited/expired (in dollars per share) \$ / shares	0
Ending balance (in dollars per share) \$ / shares	\$ 317.86

Restricted Stock Units**Number of Performance-Based Restricted Stock Units, Restricted Shares, and Restricted Stock Units**

Beginning balance (in shares) shares	223
Granted (in shares) shares	127
Exercised/released (in shares) shares	90
Forfeited/expired (in shares) shares	14
Ending balance (in shares) shares	246
Weighted-Average Grant Date Fair Value	
Beginning balance (in dollars per share) \$ / shares	\$ 359.12
Granted (in dollars per share) \$ / shares	382.22
Exercised/released (in dollars per share) \$ / shares	347.17
Forfeited/expired (in dollars per share) \$ / shares	374.55
Ending balance (in dollars per share) \$ / shares	\$ 374.52

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Stock-Based**6 Months Ended****Compensation and Benefit Plans - Summary of Fair Value Assumptions (Details)****Jul. 28, 2024****Share-Based Payment Arrangement [Abstract]**

Expected term	3 years 9 months
Expected volatility	37.39%
Risk-free interest rate	4.30%
Dividend yield	0.00%

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Fair Value**Measurement -****Summary of Assets and Liabilities (Details) - USD (\$)****\$ in Thousands****Jul. 28, 2024****Jan. 28, 2024****Fair Value, Assets and Liabilities Measured on Recurring and Nonrecurring Basis [Line Items]**

Forward currency contract assets	\$ 19,658	\$ 647
Derivative Asset, Statement of Financial Position [Extensible Enumeration]	Prepaid expenses and other current assets	Prepaid expenses and other current assets
Forward currency contract liabilities	\$ 19,553	\$ 2,872
Derivative Liability, Statement of Financial Position [Extensible Enumeration]	Other current liabilities	Other current liabilities

Level 1**Fair Value, Assets and Liabilities Measured on Recurring and Nonrecurring Basis [Line Items]**

Forward currency contract assets	\$ 0	\$ 0
Forward currency contract liabilities	0	0

Level 2**Fair Value, Assets and Liabilities Measured on Recurring and Nonrecurring Basis [Line Items]**

Forward currency contract assets	19,658	647
Forward currency contract liabilities	19,553	2,872

Level 3**Fair Value, Assets and Liabilities Measured on Recurring and Nonrecurring Basis [Line Items]**

Forward currency contract assets	0	0
Forward currency contract liabilities	0	0

Cash and cash equivalents | Money market funds**Fair Value, Assets and Liabilities Measured on Recurring and Nonrecurring Basis [Line Items]**

Cash and cash equivalents	499,260	1,102,119
---	---------	-----------

Cash and cash equivalents | Term deposits**Fair Value, Assets and Liabilities Measured on Recurring and Nonrecurring Basis [Line Items]**

Cash and cash equivalents	31	8
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Cash and cash equivalents | Level 1 | Money market funds**Fair Value, Assets and Liabilities Measured on Recurring and Nonrecurring Basis [Line Items]**

Cash and cash equivalents	499,260	1,102,119
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Cash and cash equivalents | Level 1 | Term deposits**Fair Value, Assets and Liabilities Measured on Recurring and Nonrecurring Basis [Line Items]**

Cash and cash equivalents	0	0
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Cash and cash equivalents | Level 2 | Money market funds**Fair Value, Assets and Liabilities Measured on Recurring and Nonrecurring Basis [Line Items]**

Cash and cash equivalents	0	0
---	---	---

Cash and cash equivalents | Level 2 | Term deposits**Fair Value, Assets and Liabilities Measured on Recurring and Nonrecurring Basis [Line Items]**

Cash and cash equivalents	31	8
---	----	---

Cash and cash equivalents | Level 3 | Money market funds**Fair Value, Assets and Liabilities Measured on Recurring and Nonrecurring Basis [Line Items]**

Cash and cash equivalents	0	0
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Cash and cash equivalents | Level 3 | Term deposits**Fair Value, Assets and Liabilities Measured on Recurring and Nonrecurring Basis [Line Items]**

Cash and cash equivalents	\$ 0	\$ 0
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Derivative Financial**3 Months Ended****6 Months Ended****Instruments -****Summary of****Quantitative****Disclosures about Derivative Financial Instruments (Details)****Jul. 28, 2024 Jul. 30, 2023 Jul. 28, 2024 Jul. 30, 2023 Jan. 28, 2024****- USD (\$)****\$ in Thousands****Derivatives, Fair Value [Line Items]**

Derivative assets	\$ 19,700	\$ 19,700
Derivative liabilities	19,600	19,600
Assets	19,700	19,700
Liabilities	19,600	19,600
Forward currency contracts		

Derivatives, Fair Value [Line Items]				
Derivative assets	19,658		19,658	\$ 647
Derivative liabilities	19,553		19,553	2,872
Assets	19,658		19,658	647
Liabilities	19,553		19,553	2,872

Gains recognized in selling, general and administrative expenses:

Net foreign currency exchange and derivative gains	1,125	\$ 4,303	1,733	\$ 2,924
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Forward currency contracts | Derivatives designated as net investment hedges:

Derivatives, Fair Value [Line Items]

Derivative assets	18,303		18,303	0
Derivative liabilities	0		0	258
Gross Notional	1,205,000		1,205,000	1,242,000
Assets	18,303		18,303	0
Liabilities	0		0	258

Gains (losses) recognized in net investment hedge gains (losses):

Derivatives designated as net investment hedges	14,575	(23,166)	32,712	961
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Gains recognized in selling, general and administrative expenses:

Net foreign currency exchange and derivative gains	15,836	(38,426)	30,771	(30,099)
--	--------	----------	--------	----------

Forward currency contracts | Derivatives not designated in a hedging relationship:

Derivatives, Fair Value [Line Items]

Derivative assets	1,355		1,355	647
Derivative liabilities	19,553		19,553	2,614
Gross Notional	1,445,167		1,445,167	1,543,351
Assets	1,355		1,355	647
Liabilities	19,553		19,553	\$ 2,614

Gains recognized in selling, general and administrative expenses:

Net foreign currency exchange and derivative gains	\$ (14,711)	\$ 42,729	\$ (29,038)	\$ 33,023
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Earnings Per Share - Summary of Computation of Basic and Diluted Earning Per Share (Details) - USD (\$)		3 Months Ended	6 Months Ended	
		Jul. 28, 2024	Jul. 30, 2023	Jul. 28, 2024
		Jul. 30, 2023	Jul. 28, 2024	Jul. 30, 2023
\$ / shares in Units, shares in Thousands, \$ in Thousands				

Earnings Per Share [Abstract]

Net income	\$ 392,922	\$ 341,603	\$ 714,343	\$ 632,008
Basic weighted-average number of shares outstanding (in shares)	124,721	126,969	125,358	127,108
Assumed conversion of dilutive stock options and awards (in shares)	136	294	242	334
Diluted weighted-average number of shares outstanding (in shares)	124,857	127,263	125,600	127,442
Basic earnings per share (in dollars per share)	\$ 3.15	\$ 2.69	\$ 5.70	\$ 4.97
Diluted earnings per share (in dollars per share)	\$ 3.15	\$ 2.68	\$ 5.69	\$ 4.96

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Earnings Per Share - Narrative (Details) - USD (\$)		1 Months Ended	3 Months Ended	6 Months Ended	
		Aug. 23, 2024	Jul. 28, 2024	Jul. 30, 2023	Jul. 28, 2024
		Jul. 30, 2023	Jul. 28, 2024	Jul. 30, 2023	May 29, 2024
		Nov. 29, 2023	Mar. 23, 2022		

Subsequent Event [Line Items]

Anti-dilutive stock options (in shares)			0.1	0.1	
Aggregate amount authorized for stock repurchase (up to)					\$ 1,000,000
Increase amount authorized					\$ 1,000,000
Remaining authorized repurchase amount	\$ 1,300,000		\$ 1,300,000		
Repurchase of common stock (in shares)			2.6	0.8	
Repurchase of common stock	\$ 589,456	\$ 193,538	\$ 888,935	\$ 292,017	

Subsequent Event [Line Items]

Repurchase of common stock (in shares)	1.0
Repurchase of common stock	\$ 239,300

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Supplementary Financial Information - Summary of Consolidated Balance Sheets (Details) - USD (\$)		Jul. 28, 2024	Jan. 28, 2024
\$ in Thousands			

Inventories:		
Inventories, at cost	\$ 1,536,505	\$ 1,465,076
Provision to reduce inventories to net realizable value	(107,462)	(141,474)
Total inventories	1,429,043	1,323,602

Prepaid expenses and other current assets:

Prepaid expenses	150,768	137,203
Forward currency contract assets	19,658	647
Other current assets	25,073	46,652
Prepaid expenses and other current assets	195,499	184,502

Property and equipment, net:

Land	78,145	79,498
Buildings	28,523	29,032
Leasehold improvements	1,147,438	1,006,926
Furniture and fixtures	162,232	156,656
Computer hardware	184,298	176,597
Computer software	1,170,495	1,032,567
Equipment and vehicles	47,447	34,017
Work in progress	155,973	247,943
Property and equipment, gross	2,974,551	2,763,236
Accumulated depreciation	(1,359,658)	(1,217,425)
Total property and equipment	1,614,893	1,545,811

Other non-current assets:

Cloud computing arrangement implementation costs	153,025	133,597
Security deposits	38,114	31,825
Other	30,389	21,262
Total other non-current assets	221,528	186,684

Accrued liabilities and other:

Accrued operating expenses	164,896	147,215
Sales return allowances	49,104	61,634
Accrued freight	43,925	41,241
Accrued capital expenditures	22,256	31,936
Accrued duty	37,601	25,817

Accrued rent	18,052	12,522
Accrued inventory liabilities	10,293	4,783
Sales tax collected	13,417	3,088
Forward currency contract liabilities	19,553	2,872
Other	17,326	17,447
Other accrued liabilities	\$ 396,423	\$ 348,555

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Segmented Information - Reportable Segment (Details)	3 Months Ended		6 Months Ended	
	Jan. 28, 2024 segment	Jul. 28, 2024 USD (\$)	Jul. 30, 2023 USD (\$)	Jul. 28, 2024 USD (\$)

\$ in Thousands

[Segment Reporting \[Abstract\]](#)

[Number of reportable segments | segment](#)

3

[Revenue from Contract with Customer \[Abstract\]](#)

[Net revenue](#) \$ 2,371,078 \$ 2,209,165 \$ 4,579,969 \$ 4,209,957

[Segmented income from operations:](#)

[Segmented income from operations](#) 862,512 795,343 1,613,811 1,494,244

[General corporate expense](#) 322,286 314,207 640,943 609,816

[Amortization of intangible assets](#) 0 1,879 0 3,757

[Income from operations](#) 540,226 479,257 972,868 880,671

[Other income \(expense\), net](#) 17,994 7,362 41,277 15,387

[Income before income tax expense](#) 558,220 486,619 1,014,145 896,058

[Depreciation and amortization:](#)

[Depreciation and amortization](#) 103,573 94,009 199,332 178,125

[Operating Segments | Americas](#)

[Revenue from Contract with Customer \[Abstract\]](#)

[Net revenue](#) 1,741,433 1,719,773 3,363,697 3,287,511

[Segmented income from operations:](#)

[Segmented income from operations](#) 669,427 660,570 1,234,267 1,241,792

[Depreciation and amortization:](#)

[Depreciation and amortization](#) 47,824 44,514 92,150 79,650

[Operating Segments | China Mainland](#)

[Revenue from Contract with Customer \[Abstract\]](#)

[Net revenue](#) 314,189 234,445 617,975 444,513

[Segmented income from operations:](#)

[Segmented income from operations](#) 119,085 83,481 238,863 157,366

[Depreciation and amortization:](#)

[Depreciation and amortization](#) 7,762 5,794 15,787 11,759

[Operating Segments | Rest of World](#)

[Revenue from Contract with Customer \[Abstract\]](#)

[Net revenue](#) 315,456 254,947 598,297 477,933

[Segmented income from operations:](#)

[Segmented income from operations](#) 74,000 51,292 140,681 95,086

[Depreciation and amortization:](#)

[Depreciation and amortization](#) 7,407 5,755 13,913 11,053

[Corporate](#)

[Depreciation and amortization:](#)

[Depreciation and amortization](#) \$ 40,580 \$ 37,946 \$ 77,482 \$ 75,663

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Disaggregated Net Revenue - Summary of Geographical Area (Details) - USD (\$)	3 Months Ended		6 Months Ended	
	Jul. 28, 2024	Jul. 30, 2023	Jul. 28, 2024	Jul. 30, 2023

\$ in Thousands

[Revenue, Major Customer \[Line Items\]](#)

[Net revenue](#) \$ 2,371,078 \$ 2,209,165 \$ 4,579,969 \$ 4,209,957

[Company-operated stores](#)

[Revenue, Major Customer \[Line Items\]](#)

[Net revenue](#) 1,215,613 1,096,939 2,286,138 2,055,026

[E-commerce](#)

[Revenue, Major Customer \[Line Items\]](#)

[Net revenue](#) 910,637 893,673 1,816,424 1,728,615

[Other channels](#)

[Revenue, Major Customer \[Line Items\]](#)

[Net revenue](#) 244,828 218,553 477,407 426,316

[Women's product](#)

[Revenue, Major Customer \[Line Items\]](#)

[Net revenue](#) 1,476,121 1,396,327 2,911,362 2,705,155

[Men's product](#)

[Revenue, Major Customer \[Line Items\]](#)

[Net revenue](#) 587,525 530,723 1,093,223 968,888

[Other categories](#)

[Revenue, Major Customer \[Line Items\]](#)

[Net revenue](#) 307,432 282,115 575,384 535,914

[United States](#)

[Revenue, Major Customer \[Line Items\]](#)

[Net revenue](#) 1,421,980 1,424,926 2,762,380 2,739,317

[Canada](#)

[Revenue, Major Customer \[Line Items\]](#)

[Net revenue](#) 319,453 294,847 601,317 548,194

[China Mainland](#)

[Revenue, Major Customer \[Line Items\]](#)

[Net revenue](#) 314,189 234,445 617,975 444,513

[Hong Kong SAR, Taiwan, and Macau SAR](#)

[Revenue, Major Customer \[Line Items\]](#)

[Net revenue](#) 42,035 43,055 84,299 82,672

[People's Republic of China](#)

[Revenue, Major Customer \[Line Items\]](#)

[Net revenue](#) 356,224 277,500 702,274 527,185

[Other geographic areas](#)

[Revenue, Major Customer \[Line Items\]](#)

[Net revenue](#) \$ 273,421 \$ 211,892 \$ 513,998 \$ 395,261

XML 57 R44.htm IDEA XBRL DOCUMENT

Pending Acquisition - Narrative (Details)	3 Months Ended	
\$ in Millions	Jul. 28, 2024	USD (\$)

[Retail Locations and Operations | Third-Party, Mexico](#)

[Business Acquisition \[Line Items\]](#)

gaap:ShareBasedCompensationArrangementFairValueAssumptionsExpectedTerm1", "unitRef": null, "xsiNil": "false", "lang": "en-US", "decimals": null, "ancestors": { "span": "td", "table": "div", "ix:continuation": "ix:continuation", "body": "html", "reportCount": 1, "baseRef": "lulu-20240728.htm", "first": true, "unique": true }, "R37": { "role": "http://shop.lululemon.com/role/FairValueMeasurementSummaryofAssetsandLiabilitiesDetails", "longName": "9954486 - Disclosure - Fair Value Measurement - Summary of Assets and Liabilities (Details)", "shortName": "Fair Value Measurement - Summary of Assets and Liabilities (Details)", "isDefault": "false", "groupType": "disclosure", "subGroupType": "details", "menuCat": "Details", "order": "37", "firstAnchor": { "contextRef": "c-3", "name": "us-gaap:DerivativeAssets", "unitRef": "usd", "xsiNil": "false", "lang": "en-US", "decimals": "3", "ancestors": { "span": "td", "table": "div", "ix:continuation": "ix:continuation", "body": "html", "reportCount": 1, "baseRef": "lulu-20240728.htm", "first": true, "unique": true }, "uniqueAnchor": { "contextRef": "c-3", "name": "us-gaap:DerivativeAssets", "unitRef": "usd", "xsiNil": "false", "lang": "en-US", "decimals": "3", "ancestors": { "span": "td", "table": "div", "ix:continuation": "ix:continuation", "body": "html", "reportCount": 1, "baseRef": "lulu-20240728.htm", "first": true, "unique": true }, "R38": { "role": "http://shop.lululemon.com/role/DerivativeFinancialInstrumentsSummaryofQuantitativeDisclosuresaboutDerivativeFinancialInstrumentsDetails", "longName": "9954487 - Disclosure - Derivative Financial Instruments - Summary of Quantitative Disclosures about Derivative Financial Instruments (Details)", "shortName": "Derivative Financial Instruments - Summary of Quantitative Disclosures about Derivative Financial Instruments (Details)", "isDefault": "false", "groupType": "disclosure", "subGroupType": "details", "menuCat": "Details", "order": "38", "firstAnchor": { "contextRef": "c-3", "name": "us-gaap:DerivativeFairValueOfDerivativeAsset", "unitRef": "usd", "xsiNil": "false", "lang": "en-US", "decimals": "5", "ancestors": { "span": "div", "ix:continuation": "ix:continuation", "body": "html", "reportCount": 1, "baseRef": "lulu-20240728.htm", "first": true, "unique": true }, "uniqueAnchor": { "contextRef": "c-129", "name": "us-gaap:DerivativeGainLossOnDerivativeNet", "unitRef": "usd", "xsiNil": "false", "lang": "en-US", "decimals": "3", "ancestors": { "span": "td", "table": "div", "ix:continuation": "ix:continuation", "body": "html", "reportCount": 1, "baseRef": "lulu-20240728.htm", "unique": true }, "R39": { "role": "http://shop.lululemon.com/role/EarningsPerShareSummaryofBasicandDilutedEarningPerShareDetails", "longName": "9954488 - Disclosure - Earnings Per Share - Summary of Computation of Basic and Diluted Earning Per Share (Details)", "shortName": "Earnings Per Share - Summary of Computation of Basic and Diluted Earning Per Share (Details)", "isDefault": "false", "groupType": "disclosure", "subGroupType": "details", "menuCat": "Details", "order": "39", "firstAnchor": { "contextRef": "c-5", "name": "us-gaap:NetIncomeLoss", "unitRef": "usd", "xsiNil": "false", "lang": "en-US", "decimals": "3", "ancestors": { "span": "td", "table": "div", "ix:continuation": "ix:continuation", "body": "html", "reportCount": 1, "baseRef": "lulu-20240728.htm", "first": true, "unique": true }, "uniqueAnchor": { "contextRef": "c-5", "name": "us-gaap:IncrementalCommonSharesAttributableToShareBasedPaymentArrangements", "unitRef": "shares", "xsiNil": "false", "lang": "en-US", "decimals": "3", "ancestors": { "span": "td", "table": "div", "ix:continuation": "ix:continuation", "body": "html", "reportCount": 1, "baseRef": "lulu-20240728.htm", "unique": true }, "R40": { "role": "http://shop.lululemon.com/role/EarningsPerShareNarrativeDetails", "longName": "9954489 - 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Disclosure - Supplementary Financial Information - Summary of Consolidated Balance Sheets (Details)", "shortName": "Supplementary Financial Information - Summary of Consolidated Balance Sheets (Details)", "isDefault": "false", "groupType": "disclosure", "subGroupType": "details", "menuCat": "Details", "order": "41", "firstAnchor": { "contextRef": "c-3", "name": "us-gaap:InventoryFinishedGoods", "unitRef": "usd", "xsiNil": "false", "lang": "en-US", "decimals": "3", "ancestors": { "span": "td", "table": "div", "ix:continuation": "ix:continuation", "body": "html", "reportCount": 1, "baseRef": "lulu-20240728.htm", "first": true, "unique": true }, "uniqueAnchor": { "contextRef": "c-3", "name": "us-gaap:InventoryFinishedGoods", "unitRef": "usd", "xsiNil": "false", "lang": "en-US", "decimals": "3", "ancestors": { "span": "td", "table": "div", "ix:continuation": "ix:continuation", "body": "html", "reportCount": 1, "baseRef": "lulu-20240728.htm", "first": true, "unique": true }, "R42": { "role": "http://shop.lululemon.com/role/SegmentedInformationReportableSegmentDetails", "longName": "9954491 - Disclosure - Segmented Information - Reportable Segment (Details)", "shortName": "Segmented Information - Reportable Segment (Details)", "isDefault": "false", "groupType": "disclosure", "subGroupType": "details", "menuCat": "Details", "order": "42", "firstAnchor": { "contextRef": "c-137", "name": "us-gaap:NumberOfReportableSegments", "unitRef": "segment", "xsiNil": "false", "lang": "en-US", "decimals": "1", "baseRef": "lulu-20240728.htm", "first": true, "unique": true }, "uniqueAnchor": { "contextRef": "c-137", "name": "us-gaap:NumberOfReportableSegments", "unitRef": "segment", "xsiNil": "false", "lang": "en-US", "decimals": "1", "baseRef": "lulu-20240728.htm", "first": true, "unique": true }, "R43": { "role": "http://shop.lululemon.com/role/DisaggregatedNetRevenueSummaryofGeographicalAreaDetails", "longName": "9954492 - Disclosure - Disaggregated Net Revenue - Summary of Geographical Area (Details)", "shortName": "Disaggregated Net Revenue - Summary of Geographical Area (Details)", "isDefault": "false", "groupType": "disclosure", "subGroupType": "details", "menuCat": "Details", "order": "43", "firstAnchor": { "contextRef": "c-5", "name": "us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax", "unitRef": "usd", "xsiNil": "false", "lang": "en-US", "decimals": "3", "ancestors": { "span": "td", "table": "div", "ix:continuation": "ix:continuation", "body": "html", "reportCount": 1, "baseRef": "lulu-20240728.htm", "first": true, "unique": true }, "uniqueAnchor": { "contextRef": "c-190", "name": "us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax", "unitRef": "usd", "xsiNil": "false", "lang": "en-US", "decimals": "3", "ancestors": { "span": "td", "table": "div", "ix:continuation": "ix:continuation", "body": "html", "reportCount": 1, "baseRef": "lulu-20240728.htm", "unique": true }, "R44": { "role": "http://shop.lululemon.com/role/PendingAcquisitionNarrativeDetails", "longName": "9954493 - Disclosure - Pending Acquisition - Narrative (Details)", "shortName": "Pending Acquisition - Narrative (Details)", "isDefault": "false", "groupType": "disclosure", "subGroupType": "details", "menuCat": "Details", "order": "44", "firstAnchor": { "contextRef": "c-202", "name": "us-gaap:PaymentsToAcquireBusinessesGross", "unitRef": "usd", "xsiNil": "false", "lang": "en-US", "decimals": "5", "ancestors": { "span": "div", "ix:continuation": "ix:continuation", "body": "html", "reportCount": 1, "baseRef": "lulu-20240728.htm", "first": true, "unique": true }, "uniqueAnchor": { "contextRef": "c-202", "name": "us-gaap:PaymentsToAcquireBusinessesGross", "unitRef": "usd", "xsiNil": "false", "lang": "en-US", "decimals": "5", "ancestors": { "span": "div", "ix:continuation": "ix:continuation", "body": "html", "reportCount": 1, "baseRef": "lulu-20240728.htm", "first": true, "unique": true }, "tag": { "us-gaap:AccountingPoliciesAbstract": { "xbrltype": "stringItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "AccountingPoliciesAbstract", "lang": { "en-us": { "role": { "terseLabel": "Accounting Policies Abstract", "label": "Accounting Policies Abstract", "auth_ref": "I", "us-gaap:AccountsPayableAndAccruedLiabilitiesCurrentAbstract": { "xbrltype": "stringItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "AccountsPayableAndAccruedLiabilitiesCurrentAbstract", "presentation": { "http://shop.lululemon.com/role/SupplementaryFinancialInformationSummaryofConsolidatedBalanceSheetsDetails", "lang": { "en-us": { "role": { "terseLabel": "Accrued liabilities and other", "label": "Accounts Payable and Accrued Liabilities, Current Abstract" } } }, "auth_ref": "I", "us-gaap:AccountsPayableCurrent": { "xbrltype": "monetaryItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "AccountsPayableCurrent", "crdr": "credit", "calculation": { "http://shop.lululemon.com/role/CONSOLIDATEDBALANCESHEETS", "parentTag": "us-gaap:LiabilitiesCurrent", "weight": 1.0, "order": 5.0 } }, "presentation": { "http://shop.lululemon.com/role/CONSOLIDATEDBALANCESHEETS", "lang": { "en-us": { "role": { "terseLabel": "Accounts payable", "label": "Accounts Payable, Current", "documentation": "Carrying value as of the balance sheet date of liabilities incurred (and for which invoices have typically been received) and payable to vendors for goods and services received that are used in an entity's business. Used to reflect the current portion of the liabilities (due within one year or within the normal operating cycle if longer)." } } }, "auth_ref": "r51", "r728", "lulu:AccruedCapitalExpenditures": { "xbrltype": "monetaryItemType", "nsuri": "http://shop.lululemon.com/20240728", "localname": "AccruedCapitalExpenditures", "crdr": "credit", "calculation": { "http://shop.lululemon.com/role/SupplementaryFinancialInformationSummaryofConsolidatedBalanceSheetsDetails", "parentTag": "us-gaap:AccruedLiabilitiesCurrent", "weight": 1.0, "order": 2.0 } }, "presentation": { "http://shop.lululemon.com/role/SupplementaryFinancialInformationSummaryofConsolidatedBalanceSheetsDetails", "lang": { "en-us": { "role": { "terseLabel": "Accrued duty", "label": "Accrued Duty, Current", "documentation": "Accrued Duty, Current" } } }, "auth_ref": "I", "lulu:AccruedFreightCurrent": { "xbrltype": "monetaryItemType", "nsuri": "http://shop.lululemon.com/20240728", "localname": "AccruedFreightCurrent", "crdr": "credit", "calculation": { "http://shop.lululemon.com/role/SupplementaryFinancialInformationSummaryofConsolidatedBalanceSheetsDetails", "parentTag": "us-gaap:AccruedLiabilitiesCurrent", "weight": 1.0, "order": 6.0 } }, "presentation": { "http://shop.lululemon.com/role/SupplementaryFinancialInformationSummaryofConsolidatedBalanceSheetsDetails", "lang": { "en-us": { "role": { "terseLabel": "Accrued freight", "label": "Accrued Freight, Current", "documentation": "Accrued Freight, Current" } } }, "auth_ref": "I", "us-gaap:AccruedIncomeTaxesCurrent": { "xbrltype": "monetaryItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "AccruedIncomeTaxesCurrent", "crdr": "credit", "calculation": { "http://shop.lululemon.com/role/CONSOLIDATEDBALANCESHEETS", "parentTag": "us-gaap:LiabilitiesCurrent", "weight": 1.0, "order": 1.0 } }, "presentation": { "http://shop.lululemon.com/role/CONSOLIDATEDBALANCESHEETS", "lang": { "en-us": { "role": { "terseLabel": "Current income taxes payable", "label": "Accrued Income Taxes, Current", "documentation": "Carrying amount as of the balance sheet date of the unpaid sum of the known and estimated amounts payable to satisfy all currently due domestic and foreign income tax obligations." } } }, "auth_ref": "r54", "r101", "us-gaap:AccruedIncomeTaxesNoncurrent": { "xbrltype": "monetaryItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "AccruedIncomeTaxesNoncurrent", "crdr": "credit", "calculation": { "http://shop.lululemon.com/role/CONSOLIDATEDBALANCESHEETS", "parentTag": "us-gaap:Liabilities", "weight": 1.0, "order": 1.0 } }, "presentation": { "http://shop.lululemon.com/role/CONSOLIDATEDBALANCESHEETS", "lang": { "en-us": { "role": { "terseLabel": "Non-current income taxes payable", "label": "Accrued Income Taxes, Noncurrent", "documentation": "Carrying amount as of the balance sheet date of the unpaid sum of the known and estimated amounts payable to satisfy all domestic and foreign income tax obligations due beyond one year or the operating cycle, whichever is longer. Alternate captions include income taxes payable, noncurrent." } } }, "auth_ref": "r58", "r101", "lulu:AccruedInventoryCurrent": { "xbrltype": "monetaryItemType", "nsuri": "http://shop.lululemon.com/20240728", "localname": "AccruedInventoryCurrent", "crdr": "credit", "calculation": { "http://shop.lululemon.com/role/SupplementaryFinancialInformationSummaryofConsolidatedBalanceSheetsDetails", "parentTag": "us-gaap:AccruedLiabilitiesCurrent", "weight": 1.0, "order": 4.0 } }, "presentation": { "http://shop.lululemon.com/role/SupplementaryFinancialInformationSummaryofConsolidatedBalanceSheetsDetails", "lang": { "en-us": { "role": { "terseLabel": "Accrued inventory liabilities", "label": "Accrued Inventory, Current", "documentation": "Accrued Inventory, Current" } } }, "auth_ref": "I", "us-gaap:AccruedLiabilitiesCurrent": { "xbrltype": "monetaryItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "AccruedLiabilitiesCurrent", "crdr": "credit", "calculation": { "http://shop.lululemon.com/role/CONSOLIDATEDBALANCESHEETS", "parentTag": "us-gaap:LiabilitiesCurrent", "weight": 1.0, "order": 2.0 } }, "http://shop.lululemon.com/role/SupplementaryFinancialInformationSummaryofConsolidatedBalanceSheetsDetails", "parentTag": null, "weight": null, "order": null, "root": true }, "presentation": { "http://shop.lululemon.com/role/CONSOLIDATEDBALANCESHEETS", "lang": { "en-us": { "role": { "terseLabel": "Accrued liabilities and other", "label": "Other accrued liabilities", "documentation": "Accrued Liabilities, Current", "documentation": "Carrying value as of the balance sheet date of obligations incurred and payable, pertaining to costs that are statutory in nature, are incurred on contractual obligations, or accumulate over time and for which invoices have not yet been received or will not be rendered. Examples include taxes, interest, rent and utilities. Used to reflect the current portion of the liabilities (due within one year or within the normal operating cycle if longer)." } } }, "auth_ref": "r54", "r686", "lulu:AccruedSalesTaxCollected": { "xbrltype": "monetaryItemType", "nsuri": "http://shop.lululemon.com/20240728", "localname": "AccruedSalesTaxCollected", "crdr": "credit", "calculation": { "http://shop.lululemon.com/role/SupplementaryFinancialInformationSummaryofConsolidatedBalanceSheetsDetails", "parentTag": "us-gaap:AccruedLiabilitiesCurrent",

"localname": "EarningsPerShareDiluted", "presentation": [{"http://shop.lululemon.com/role/CONSOLIDATEDSTATEMENTSOFOPERATIONSANDCOMPREHENSIVEINCOME", "http://shop.lululemon.com/role/EarningsPerShareSummaryofComputationofBasicandDilutedEarningsPerShareDetails"}], "lang": {"en-us": {"role": {"terseLabel": "Diluted earnings per share (in dollars per share)", "label": "Earnings Per Share, Diluted", "documentation": "The amount of net income (loss) for the period available to each share of common stock or common unit outstanding during the reporting period and to each share or unit that would have been outstanding assuming the issuance of common shares or units for all dilutive potential common shares or units outstanding during the reporting period."}}}, "auth_ref": {"r192", "r210", "r211", "r212", "r213", "r214", "r215", "r224", "r229", "r230", "r231", "r235", "r426", "r432", "r450", "r451", "r537", "r556", "r690"}}, "us-gaap_EarningsPerShareTextBlock": {"xbrltype": "textBlockItem", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "EarningsPerShareTextBlock", "presentation": [{"http://shop.lululemon.com/role/EarningsPerShare"}], "lang": {"en-us": {"role": {"terseLabel": "Earnings Per Share", "label": "Earnings Per Share [Text Block]", "documentation": "The entire disclosure for earnings per share."}}}, "auth_ref": {"r221", "r232", "r233", "r234"}}, "us-gaap_EffectOfExchangeRateOnCashCashEquivalentsRestrictedCashAndRestrictedCashEquivalents": {"xbrltype": "monetaryItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "EffectOfExchangeRateOnCashCashEquivalentsRestrictedCashAndRestrictedCashEquivalents", "crdr": "debit", "calculation": [{"http://shop.lululemon.com/role/CONSOLIDATEDSTATEMENTSOF CASH FLOWS"}], "parentTag": "us-gaap_CashCashEquivalentsRestrictedCashAndRestrictedCashEquivalentsPeriodIncreaseDecreaseIncludingExchangeRateEffect", "weight": 1.0, "order": 4.0}, "presentation": [{"http://shop.lululemon.com/role/CONSOLIDATEDSTATEMENTSOF CASH FLOWS"}], "lang": {"en-us": {"role": {"terseLabel": "Effect of foreign currency exchange rate changes on cash and cash equivalents", "label": "Effect of Exchange Rate on Cash, Cash Equivalents, Restricted Cash, and Restricted Cash Equivalents, Continuing Operations", "documentation": "Amount of increase (decrease) from effect of exchange rate changes on cash and cash equivalents, and cash and cash equivalents restricted to withdrawal or usage; held in foreign currencies. Excludes amounts for disposal group and discontinued operations. Cash includes, but is not limited to, currency on hand, demand deposits with banks or financial institutions, and other accounts with general characteristics of demand deposits. Cash equivalents include, but are not limited to, short-term, highly liquid investments that are both readily convertible to known amounts of cash and so near their maturity that they present insignificant risk of changes in value because of changes in interest rates."}}}, "auth_ref": {"r470"}}, "us-gaap_EmployeeServiceShareBasedCompensationNonvestedAwardsTotalCompensationCostNotYetRecognized": {"xbrltype": "monetaryItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "EmployeeServiceShareBasedCompensationNonvestedAwardsTotalCompensationCostNotYetRecognized", "crdr": "debit", "presentation": [{"http://shop.lululemon.com/role/StockBasedCompensationandBenefitPlansNarrativeDetails"}], "lang": {"en-us": {"role": {"terseLabel": "Total unrecognized compensation cost", "label": "Share-Based Payment Arrangement, Nonvested Award, Cost Not Yet Recognized, Amount", "documentation": "Amount of cost not yet recognized for nonvested award under share-based payment arrangement."}}}, 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tax-efficient means by which employees of a corporation can purchase the corporation's stock."}}}, "auth_ref": {"r11"}, "us-gaap_EmployeeStockOptionMember": {"xbrltype": "domainItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "EmployeeStockOptionMember", "presentation": [{"http://shop.lululemon.com/role/StockBasedCompensationandBenefitPlansNarrativeDetails"}], "lang": {"en-us": {"role": {"terseLabel": "Employee Stock Option Performance Share Unit and Restricted Share Activity Details", "label": "Share-based payment arrangement granting right, subject to vesting and other restrictions, to purchase or sell certain number of shares at predetermined price for specified period of time."}}}, "auth_ref": {"r11"}, "lulu_EmployeeStockPurchasePlanRemainingNumberOfSharesAuthorizedToBeRepurchased": {"xbrltype": "sharesItemType", "nsuri": "http://shop.lululemon.com/20240728", "localname": "EmployeeStockPurchasePlanRemainingNumberOfSharesAuthorizedToBeRepurchased", "presentation": 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Where multiple classes or units exist define each class/interest by adding class of stock items such as Common Class A [Member], Common Class B [Member] or Partnership Interest [Member] onto the Instrument IDomain of the Entity Listings, Instrument."}}}, "auth_ref": {"r11"}, "dei_EntityCurrentReportingStatus": {"xbrltype": "yesNoItemType", "nsuri": "http://xbrl.sec.gov/dei/2024", "localname": "EntityCurrentReportingStatus", "presentation": [{"http://shop.lululemon.com/role/Cover"}], "lang": {"en-us": {"role": {"terseLabel": "Entity Current Reporting Status", "label": "Entity Current Reporting Status", "documentation": "Indicate 'Yes' or 'No' whether registrants (1) have filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that registrants were required to file such reports), and (2) have been subject to such filing requirements for the past 90 days. This information should be based on the registrant's current or most recent filing containing the related disclosure."}}}, "auth_ref": {"r11"}, "dei_EntityEmergingGrowthCompany": {"xbrltype": "booleanItemType", "nsuri": "http://xbrl.sec.gov/dei/2024", "localname": "EntityEmergingGrowthCompany", "presentation": [{"http://shop.lululemon.com/role/Cover"}], "lang": {"en-us": {"role": {"terseLabel": "Entity Emerging Growth Company", "label": "Entity Emerging Growth Company", "documentation": "Indicate if registrant meets the emerging growth company criteria."}}}, "auth_ref": {"r755"}}, "dei_EntityFileNumber": {"xbrltype": "fileNumberItemType", "nsuri": "http://xbrl.sec.gov/dei/2024", "localname": "EntityFileNumber", "presentation": [{"http://shop.lululemon.com/role/Cover"}], "lang": {"en-us": {"role": {"terseLabel": "Entity File Number", "label": "Entity File Number", "documentation": "Commission file number. The field allows up to 17 characters. 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This information should be based on the registrant's current or most recent filing containing the related disclosure."}}}, "auth_ref": {"r755"}}, "dei_EntityIncorporationStateCountryCode": {"xbrltype": "edgarStateCountryItemType", "nsuri": "http://xbrl.sec.gov/dei/2024", "localname": "EntityIncorporationStateCountryCode", "presentation": [{"http://shop.lululemon.com/role/Cover"}], "lang": {"en-us": {"role": {"terseLabel": "Entity Incorporation, State or Country Code", "label": "Entity Incorporation, State or Country Code", "documentation": "Two-character EDGAR code representing the state or country of incorporation."}}}, "auth_ref": {"r11"}, "dei_EntityInteractiveDataCurrent": {"xbrltype": "yesNoItemType", "nsuri": "http://xbrl.sec.gov/dei/2024", "localname": "EntityInteractiveDataCurrent", "presentation": [{"http://shop.lululemon.com/role/Cover"}], "lang": {"en-us": {"role": {"terseLabel": "Entity Interactive Data Current", "label": "Entity Interactive Data Current", "documentation": "Boolean flag that is true when the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit such files)."}}, "auth_ref": {"r839"}}, "dei_EntityRegistrantName": {"xbrltype": "normalizedStringItemType", "nsuri": "http://xbrl.sec.gov/dei/2024", "localname": "EntityRegistrantName", "presentation": [{"http://shop.lululemon.com/role/Cover"}], "lang": {"en-us": {"role": {"terseLabel": "Entity Registrant Name", "label": "Entity Registrant Name", "documentation": "The exact name of the entity filing the report as specified in its charter, which is required by forms filed with the SEC."}}}, "auth_ref": {"r755"}}, "dei_EntityShellCompany": {"xbrltype": "booleanItemType", "nsuri": "http://xbrl.sec.gov/dei/2024", "localname": "EntityShellCompany", "presentation": [{"http://shop.lululemon.com/role/Cover"}], "lang": {"en-us": {"role": {"terseLabel": "Entity Shell Company", "label": "Entity Shell Company", "documentation": "Boolean flag that is true when the registrant is a shell company as defined in Rule 12b-2 of the Exchange Act."}}}, "auth_ref": {"r755"}}, "dei_EntitySmallBusiness": {"xbrltype": "booleanItemType", "nsuri": "http://xbrl.sec.gov/dei/2024", "localname": "EntitySmallBusiness", "presentation": [{"http://shop.lululemon.com/role/Cover"}], "lang": {"en-us": {"role": {"terseLabel": "Entity Small Business", "label": "Entity Small Business", "documentation": "Indicates that the company is a Smaller Reporting Company (SRC)."}}, "auth_ref": {"r755"}}, "dei_EntityTaxIdentificationNumber": {"xbrltype": "employerIdItemType", "nsuri": "http://xbrl.sec.gov/dei/2024", "localname": "EntityTaxIdentificationNumber", "presentation": [{"http://shop.lululemon.com/role/Cover"}], "lang": {"en-us": {"role": {"terseLabel": "Entity Tax Identification Number", "label": "Entity Tax Identification Number", "documentation": "The Tax Identification Number (TIN), also known as an Employer Identification Number (EIN), is a unique 9-digit value assigned by the IRS."}}}, "auth_ref": {"r755"}}, "us-gaap_EntityWideRevenueMajorCustomerLineItems": {"xbrltype": "stringItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "EntityWideRevenueMajorCustomerLineItems", "presentation": [{"http://shop.lululemon.com/role/DisaggregatedNetRevenueSummaryofGeographicalAreaDetails"}], "lang": {"en-us": {"role": {"terseLabel": "Revenue, Major Customer [Line Items]", "label": "Revenue, Major Customer [Line Items]", "documentation": "Line items represent financial concepts included in a table. 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credit arrangement." }}, "auth_ref": {"
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of credit financing. These are debt arrangements that originally required repayment more than twelve months after issuance or greater than the normal operating cycle of the
company, if longer." }}, "auth_ref": {"
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issuance of the financial statements) as to a probable or reasonably possible loss incurred by an entity that will ultimately be resolved when one or more future events occur
or fail to occur, and typically discloses the amount of loss recorded or a range of possible loss, or an assertion that no reasonable estimate can be made." }}, "auth_ref": {"
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"http://shop.lululemon.com/role/CONSOLIDATEDSTATEMENTSOF STOCKHOLDER EQUITY",
"http://shop.lululemon.com/role/EarningsPerShareSummaryofBasicandDilutedEarningPerShareDetails", "http://xbrl.sec.gov/ecd/role/PvpDisclosure", "lang": {"
"en-us": {"role": {"totalLabel": "Net income", "terseLabel": "Net income", "label": "Net Income (Loss) Attributable to Parent", "documentation": "The portion of profit or loss
for the period, net of income taxes, which is attributable to the parent." }}, "auth_ref": {"
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"r645", "r646", "r752", "r882" }}, "us-gaap_NewAccountingPronouncementsAndChangesInAccountingPrinciplesTextBlock": {"xbrltype": "textBlockItemType", "nsuri":
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Standards Update and Change in Accounting Principle [Text Block]", "documentation": "The entire disclosure for change in accounting principle. Includes, but is not limited
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currency translation adjustments, foreign currency transactions designated and effective as economic hedges of a net investment in a foreign entity and intra-entity foreign currency transactions that are of a long-term investment nature, attributable to parent entity."},"auth_ref":{"r4","r8","r94"},"us-gaap_OtherComprehensiveIncomeLossCashFlowHedgeGainLossAfterReclassificationAndTax":{"xbrlytype":"monetaryItemType","nsuri":"http://fasb.org/us-gaap/2024","localname":"OtherComprehensiveIncomeLossCashFlowHedgeGainLossAfterReclassificationAndTax","crdr":"credit","calculation":{"http://shop.lululemon.com/role/CONSOLIDATEDSTATEMENTSOFOPERATIONSANDCOMPREHENSIVEINCOME":{"parentTag":"us-gaap_OtherComprehensiveIncomeLossNetOfTaxPortionAttributableToParent","weight":1.0,"order":1.0},"presentation":{"http://shop.lululemon.com/role/CONSOLIDATEDSTATEMENTSOFOPERATIONSANDCOMPREHENSIVEINCOME"},"lang":{"en-us":{"role":{"terseLabel":"Net investment hedge gains (losses)","label":"Other Comprehensive 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transferring promised good or service to customer. Tax collected from customer is tax assessed by governmental authority that is both imposed on and concurrent with
specific revenue-producing transaction, including, but not limited to, sales, use, value added and excise." } } }, "auth_ref": { "r109", "r110", "r236", "r243", "r244", "r258",
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disclosure of revenue from contract with customer to transfer good or service and to transfer nonfinancial asset. Includes, but is not limited to, disaggregation of revenue,
credit loss recognized from contract with customer, judgment and change in judgment related to contract with customer, and asset recognized from cost incurred to obtain or
fulfill contract with customer. Excludes insurance and lease contracts." } } }, "auth_ref": { "r120", "r355", "r356", "r357", "r358", "r359", "r360", "r361", "r362", "r365" } }, "us-
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liabilities, including [financial] instruments measured at fair value that are classified in stockholders' equity, if any, that are measured at fair value on a recurring basis. The
disclosures contemplated herein include the fair value measurements at the reporting date by the level within the fair value hierarchy in which the fair value measurements in
their entirety fall, segregating fair value measurements using quoted prices in active markets for identical assets (Level 1), significant other observable inputs (Level 2), and
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Financial Position", "label": "Schedule of Foreign Exchange Contracts, Statement of Financial Position [Table Text Block]", "documentation": "Tabular disclosure of the
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Reportable segments include those that meet any of the following quantitative thresholds a) it's reported revenue, including sales to external customers and intersegment sales or transfers is 10 percent or more of the combined revenue, internal and external, of all operating segments b) the absolute amount of its reported profit or loss is 10 percent or more of the greater, in absolute amount of 1) the combined reported profit of all operating segments that did not report a loss or 2) the combined reported loss of all operating segments that did report a loss c) its assets are 10 percent or more of the combined assets of all operating segments."}}, "auth_ref": {"r112": "r236": "r239": "r239": "r240": "r241": "r242": "r254": "r256": "r257": "r262": "r263": "r264": "r265": "r266": "r267": "r268": "r271": "r693": "r695": "r696": "r697": "r699": "r700": "r701"}}, "us-gaap_SegmentReportingInformationLineItems": {"xbrltype": "stringItemType", "nsuri": "http://fasb.org/us-gaap/2024", "localname": "SegmentReportingInformationLineItems"}, "presentation": "http://shop.lululemon.com/role/SegmentedInformationReportableSegmentDetails", "lang": {"en-us": {"role": {"terseLabel": "Segmented Information [Line Items]", "label": "Segment Reporting Information [Line Items]", "documentation": "Line items represent financial concepts included in a table. 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Direct selling expenses (for example, credit, warranty, and advertising) are expenses that can be directly linked to the sale of specific products. Indirect selling expenses are expenses that cannot be directly linked to the sale of specific products, for example telephone expenses, Internet, and postal charges. 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HOLB<_O>J?P2>T>O.FTT<#DLZS&O/DUAL5?E7A1.MM(6N%O.DCM?Y^HY(ZX^11>97YUJTDU9RLR+C^9 N^M96.3JZ^MPL S06H2A\$J|>@?7.FP1;~87F1 9L+GH5B2A?E7WQ3G@>0/>6\$EY.HFW.MN(C).1-92D.~\$15+VQ.04=>=>(X3&S7A1V)U1@<S13QIY4IP4Y#X21 M9-D2&XLPFPYK8? #H3#R8)2UAV)1%<YBVO2.~X4&0I4NB@V^P.UJZ\$R14.M.Y X2*(CH^+Y.#5=277Q/<79Z<1%Y.H.S.6&0B)&!)#1+*+T45V4=*X<MYBMY<(IV?S5+KT.G62>) W1^8.U4&K39%0XQFP+Y.#C=4YDW@.81Q^Q8T5Y1A5!<=A80E.M08YGS.01^>P6#ESR.RU#>U0)H0&+<GCI3M1O?4.E1.R100D.M3W(F%2PW.WDU6G2? H2L8C.#666NDL8S.6# 46DMG@VGA.SRZWX7L1.MOZRRI0D83^G+XLAHGS14X19BRO.75)10E2>.>0E5%5N3#(H17K0.MZHIIH5E3!>.>.>M.LWBHIF7Z.SA1.3F6. (Z17BA3)*AK.3M3MD=>+5.52D.1+G*P4A*4*0.MVAC4JUA.KK01.WATG/L1.1P55.M4C1419.VOX)HX19N44+>VJ4Q<M.OOAE#8<H7< M#%31A?7F2P<S^V1.L=5>1Q0.<@8ZLQ>0>85A8720.BA&GJ1U>6L4R1L@32.PC.MA#HEB1X@L61.1+1DXCL851132NIOZ)XO^11.V4AIO6^M#6UR3@H0D2NB.UW. 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MY.GWZHN0N58=21.ML@>U=I4.W4.ML.#O.@%(X%W)JM#_WUJ8.N.D92>=>X^AUG+<HD&OGSY.(QYVWM)FUD.L.M5D)Z1. f#D^BID#K)S3AG&B.NEL:EKJ3@F3YNC#1#^*TY@=1%:FUL.WSS.M+K1#J\$>.<XIU7TQ^G)H)5%>D>^+<S_3TCHR^J\$K1Y>BB9HUP=PBFR.MK.L9.6X%47V1P>.F7 %FT7P?#9E.9OXZ#(C1^455.F7G^<K^O^H^Y9)H<M=^TS^44YV+<1AF#QVA>02>61X(MZLY.R8?1.MT0.T85^#J24U#NCR.7A.M3PNUU HAB@VQTS#8H2A.DK^7C.F.GFOHGM^VUOMU+2#90>T@U^K+H1P.MH2P.3ZDZL(T#H2LY.K1&17-1%)(V2AP16.V5T.GP.<X.O7U501C1D5I2?>A=#L25^%D>^>04N&*.2 ME.Z>+Y5+BIQF^W0@.R^S.C^U+<901.I1Y1L5.F9.5T^XW.3J(2UEJF^M8.N)N>+V.=.08H9M+<2274.M=7^S@<^J+QDW1@<8&D.N5H1U62>5^W.N0/<4 MIZ(%>P66RBH@6D.4M7.72^U)9VA.X+9=PL^Y65.0-X>6S.C0R0E?^2^8.M5H)T.PS:2^JMS^L^%Y+I.G9HWM=0Z.F0.W4%&P1P.1N8D3MR^S^WH21H#5% IGLP1G2.VO2@=>97^27I6!^N&2C&T5TX%ANNFY?^2BR6E+>2ZK4)1M-%YAE%9G1K17PN7FVWKWT--<#1SZACB.M+>56G-0Z619K@Q)OEF.D\$OGAGM^D@RIR.%URO\$>3 +/(A>22^76NR.P1-09K(FQ)SGL%+L3.MN1YX.P.C1B?2^6P6FE8^DG(C121P6#0E\$4W@7.7?>TIDE56^*Q<MGL.M1.PDK#_PS)T15>#<M^01P^ZR<(6&K1<#^HJF.O<H>5>F.P.0^M5V.E0<@O16I6N7U9L^9ORH1PQ7T19>XXL.UJZEPQMA^R>20>VGH8Y5HW12.01+30.9<=<5%.*PIM4G@DM.~1.2)21Y10P. M8>3+>2DGE/61K6M@U(O)G.C^P.*P.CW574.A.FL1/|WZ5Y10E?TQ1.K0)QX3Q.MJT|>A3Y7T@<1.7^Q0?J14.1>5F1|J<X+Q10.L2SX^95^K0M^<J.LL\$QV M0>1+I=GE9.H04.<@<I&HGE&+<HDB6^R#7.M4>2U1J2M8Y.6IYVD<U1YJZ140VS<#<A.LBR@I8^U556PK5=<S20J1)@M12.H4A>S.S.0VE3>5.75^E@B2VECCG5IQR JZX&YE^R(H4HA#E.MH103<GP\$3\$KZ3^H1P@F^L@Q(M(C)@)E)VE^%@4+H4&D?PX6S)M.MM.M6H5R18^Q4Y1.239.@H870%:(D).H.V.>1F<90Y^X^A^?UHIENN M01?O.EA^?1B.<4C2001GLMRS5M@>0/OZ@<406)~D16<4L4.G#01.1^7.M.7>5^H1B+AT7M&S0JX+Y6ME985U^S6021#^E2J)H5WE.M1.DW1?C^>#1.M.PB1@<S. 5K5G>E.S&S&P3TDSWEUZ.X&A1.>10(U5.HLP>R-D)X71L.MM19.7V^L46VTF.Q0&F2.O&RZU&D^V@E&XXHM.XL+W)J|H1N#M37V^GD06B.6=U4@<T1+M?2 I2P.LW+J212INR8>71.LGKY121KVV7^L^K1P2N72W@C1^S06F4.M06N.Z1716ASW1^>7LX4N1&E+RBB61<3^0E23C5^D.O1MTOJL+>1E M2#E1#>S+SLH1P.W.Y6G9>1.EOT16KVY7^L@UNR2V^655^171<OHEK&6S.MJ~>9H1E7SR^P.(8B578ZD1)R4E.OOZVE<E=FEI^PNH8UW41\$E M#%N7FN+BR53A1OW)S^TMS^H1W+<OC>DRA6^8+P^O.E.UCJ^P6LRKNI&.>M.OAP.9)HOCZRY^2^+Y=S.MT<=<E70Q00.1DD2TAJ^X+<O.X6H/K6\$W^V.M7CIN8=(0^ F7MATP^IS^K5O1<#1^2A#M^>#)J1.91FE17VZV5Y2BEIE3.MF0#^D)41K^>G&S&S^VUF+I.W%#D<T@<S0Z.#13N+<U2 UHY.M4U2ZC871.\$>1>3%1Y%O17<^%40Q?# (2>S)+80.PV1>8IP=>2.5ZMTA^X.MJ1#01T1.7U6S0@A&CFCAO.@F.IY012012^MF4GF<126&3.YVZ)U&UDCOZEFZPR<+C1GD6+J.DA^X@>#1^E&2TL#Z103UUC8?<# @ M.#66@Y1Y^TWX^9061QLXQ.(+>U1D)Q^35R1^RH.L+AHH^ABS845UH1M6#>01F7>@05.G.LN=5W13+1=2.SJZE4UV1TC#&7&K.M=M.X5.D.NUAH^L.N /4+Y.8UG2&K66U.SU+OK#<1>M>BE0D.YO@>=<6031^Y.LK&S^H1@>WQW^H1C^P.G.DRR=ZRE+Y9IQY48V1Y2G1<KAT68+8F1HU92HGWF^K^G3LST MXF3^<UOQ2A.A.FL.O)H9>_PW02ELMIE.9P1ZS&A0VOP%..6^8190DR1.MMOS53L#.#30.VM1.G&AO13TAD<9VOC)E.04O.DT.VLL.UUTFN^HY9(A>#JAR82^>UBO1 D2^H1O^<@<ZCD#JUA&C6142.U4+1K1W4^G^?TM)H1MZD?P1Y.SIC^HCU.M1L1O^Q.6B.<67LRF^9%&ADD)Z+<T@H+<KCF^A.MPBNGT(26J.>2ELC.211^#J HZ&1^FV&#D26^X>H4.4@.921.<1^H1R.XSTY1.O)M1Y3NMC.@CFB^Z^#S^\$K3170U10GBLYX1+V1A1TCBR.TF1T1@84101Z3.M1Q>|/W?2WWSZMG5=?> @<M>O.S>1LNDUN>|G1R2^3.191YX1S013D1SM.MEDAQ@DIM5^6.PB<3+<1Y+ZD.ETB=>8^Y01U@141.T7.X6+P<8N.L#ML.EFE.HD12Y4GZB+R83D?L BDI(A1938<S>2D@GF#E.PHE.O)O.MGINSYV1ZNY1<4C)G)8NVL.BHH>|AW@MMX<00P^S08^<R94^06&0YRSHAGIRK&#R6.M.514WZ.E#X#%96&QEH M(L8.H.M^0.#K1W.JLR2LK&L.1@<S1.RUPP.D)P>H@XAO\$>U.O.6-ME#N.R1WV%&Z8H1V5V+<3^MZA1^L@L812V1/GW.2.MIP^U^DW14LHEU/RZ=>#HEJK^NK0%? >Z>T^UCYLL#<O1#CX&61M13L^<@AKS#1.Y91<+11+9R3Y5^31#4H01.G0+&8ZRP^65MU.F1=0M#XCNTE)@<45^M1?>#B1^%Y@1E.1^74.G01 >M880@C9&9D3.V4V.U5<=<<CF>42=UJ120U01\$5S123>..U5@UVMANW^1.M.TF^TN#F.GDPH1AOP0&21Z52D.H1WO.ZV21E1(ZH.C.H1V2IAIYK3F.M1).P5J =T1^014B^1.2.4#VGBX^NR.#9(803C)1YKHH1E7VU23^R5Z.M^DHL2.NC.R.O4MD(A*1.6M)1^>XBSKX&X&H0WEVHS.M5M.PZQOAB3.MY.17V.V7P^%YX1H^VFNY M.6X^H@19104.&SDHA>3&14A.2^1C)G&KIEC^4^D=R#5.S^2ATW@AE0A.W.M=+WDIN#0M>U&P^4E^<^*0&ST^<AMDA4E14H.NC^%G7E00>#Y.70&S^1CGGQ=3H? 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DE 20-3842867 1818 Cornwall Avenue Vancouver BC V6J 1C7 604 732-6124 Common Stock, par value \$0.005 per share LULU NASDAQ Yes Yes Large Accelerated Filer false false 117660550 1610112000 2243971000 126121000 124769000 1429043000 1332602000 210969000 183733000 195499000 184502000 3571744000 4060577000 1614893000 1545811000 1302947000 1265610000 23925000 24083000 9098000 9176000 221528000 186684000 6744135000 7091941000 317348000 348441000 396423000 348555000 174702000 326110000 278067000 249270000 19231000 12098000 250754000 306479000 32126000 40308000 1468651000 163126000 1180823000 1154012000 0 15864000 20876000 29522000 34140000 29201000 271249000 285986000 0.01 0.01 5000000 5000000 0 0 0 0 0 60000000 60000000 5116000 5116000 5116000 0 0 0.000005 0.000005 60000000 60000000 5116000 5116000 5116000 0 0 0.005 0.005 400000000 400000000 118610000 118610000 121106000 121106000 593000 606000 589156000 575360000 3751713000 3902362000 -309817000 -264256000 4031645000 4232081000 6744135000 7091941000 2371078000 2209165000 4579969000 4209957000 958893000 910654000 1892716000 1760641000 1412185000 1298511000 2687253000 2249316000 871959000 817375000 1714358000 1564888000 0 1879000 0 3757000 54026000 479257000 972868000 880671000 17994000 7362000 41277000 15387000 55922000 486619000 1014145000 896058000 165298000 145016000 299802000 264050000 392922000 341620000 714343000 632008000 -25571000 54786000 -69876000 12036000 10834000 -17014000 24315000 706000 -14737000 37772000 -45561000 12742000 378185000 379375000 668782000 644750000 3.15 2.69 5.70 4.97 3.15 2.68 5.69 4.96 1247421000 126969000 125358000 127108000 124857000 127263000 125600000 127442000 5116000 5116000 0 120470000 602000 570286000 39440000 -295080000 4219808000 392922000 392922000 -14737000 -14737000 21567000 21567000 24000 2370000 2370000 2000 829000 829000 1882000 9000 4238000 585209000 589456000 5116000 5116000 0 118610000 593000 589156000 3751713000 -309817000 4031645000 5116000 5116000 0 122099000 610000 478496000 3118548000 277614000 3320076000 341603000 341603000 37772000 24283000 24283000 33000 4228000 4228000 2000 942000 942000 517000 2000 938000 192598000 193538000 5116000 5116000 0 121613000 608000 505127000 3267589000 -239842000 3533482000 5116000 5116000 0 121106000 606000 575360000 3920362000 -264256000 4232081000 714343000 714343000 -45561000 -45561000 47325000 47325000 3248000 5763000 5763000 87000 33371000 33371000 2633000 13000 5930000 882992000 888935000 5116000 5116000 0 118610000 593000 589156000 3751713000 -309817000 4031645000 5116000 5116000 0 122205000 611000 474645000 2926127000 -252584000 3148799000 632008000 632008000 12742000 12742000 45584000 45584000 307000 16101000 16101000 90000 29735000 29735000 809000 3000 1468000 290546000 292017000 5116000 5116000 0 121613000 608000 505127000 3267589000 -239842000 3533482000 714343000 632008000 199332000 178125000 47325000 45584000 12816000 -18870000 126076000 23405000 28554000 39275000 15968000 -37959000 48766000 16554000 -23683000 126007000 60123000 8538000 -14781000 -55716000 -8662000 -167216000 -54226000 -35377000 18878000 14049000 -2774000 9625000 570664000 522213000 275767000 282453000 -14151000 549000 5009000 658000 -266625000 -283660000 5763000 16101000 33371000 29735000 888935000 292017000 -916543000 -305651000 -21355000 19761000 -633859000 -47373000 2243971000 1154867000 1610112000 1107530000 Nature of Operations and Basis of Presentation <div style="margin-top:9pt">Nature of operations</div><div style="margin-top:9pt;text-indent:24.75pt">lululemon athletic inc., a Delaware corporation, ("lululemon") and, together with its subsidiaries unless the context otherwise requires, the "Company") is engaged in the design, distribution, and retail of technical athletic apparel, footwear, and accessories. The Company organizes its operations into four regional markets: Americas, China Mainland, Asia Pacific ("APAC"), and Europe and the Middle East ("EMEA"). It conducts its business through a number of different channels in each market, including company-operated stores, e-commerce, temporary locations, wholesale, outlets, a re-commerce program, and license and supply arrangements. There were 721 and 711 company-operated stores as of July 28, 2024 and January 28, 2024, respectively. </div><div style="margin-top:9pt">The unaudited interim consolidated financial statements, including the financial position as of July 28, 2024 and the results of operations and cash flows for the periods disclosed, are presented in U.S. dollars and have been prepared by the Company under the rules and regulations of the Securities and Exchange Commission ("SEC"). The financial information is presented in accordance with United States generally accepted accounting principles ("GAAP") for interim financial information and, accordingly, does not include all of the information and footnotes required by GAAP for complete financial statements. The financial information as of January 28, 2024 is derived from the Company's audited consolidated financial statements and related notes for the fiscal year ended January 28, 2024, which are included in Item 8 in the Company's fiscal 2023 Annual Report on Form 10-K filed with the SEC on March 21, 2024. These unaudited interim consolidated financial statements reflect all adjustments which are, in the opinion of management, necessary for a fair statement of the results for the interim periods presented. These unaudited interim consolidated financial statements should be read in conjunction with the Company's consolidated financial statements and related notes included in Item 8 in the Company's fiscal 2023 Annual Report on Form 10-K, Note 2. Recent Accounting Pronouncements sets out the impact of recent accounting pronouncements. </div><div style="margin-top:9pt;text-indent:24.75pt">The Company's fiscal year ends on the Sunday closest to January 31 of the following year, typically resulting in a 52-week year, but occasionally giving rise to an additional week, resulting in a 53-week year. Fiscal 2024 will end on February 2, 2025 and will be a 53-week year. Fiscal 2023 was a 52-week year and ended on January 28, 2024. Fiscal 2024 and fiscal 2023 are referred to as "2024," and "2023," respectively. The first two quarters of 2024 and 2023 ended on July 28, 2024 and July 30, 2023, respectively. </div><div style="margin-top:9pt;text-indent:24.75pt">The Company's business is affected by the pattern of seasonality common to most retail apparel businesses. Historically, the Company has recognized a significant portion of its operating profit in the fourth fiscal quarter of each year as a result of increased net revenue during the holiday season. </div><div style="margin-top:9pt">Use of estimates</div><div style="margin-top:9pt;text-indent:24.75pt">The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements as well as the reported amounts of net revenue and expenses during the reporting period. Actual results could differ from those estimates. </div> 4 721 711 <div style="margin-top:9pt">Basis of presentation</div><div style="margin-top:9pt;text-indent:24.75pt">The unaudited interim consolidated financial statements, including the financial position as of July 28, 2024 and the results of operations and cash flows for the periods disclosed, are presented in U.S. dollars and have been prepared by the Company under the rules and regulations of the Securities and Exchange Commission ("SEC"). The financial information is presented in accordance with United States generally accepted accounting principles ("GAAP") for interim financial information and, accordingly, does not include all of the information and footnotes required by GAAP for complete financial statements. The financial information as of January 28, 2024 is derived from the Company's audited consolidated financial statements and related notes for the fiscal year ended January 28, 2024, which are included in Item 8 in the Company's fiscal 2023 Annual Report on Form 10-K filed with the SEC on March 21, 2024. These unaudited interim consolidated financial statements reflect all adjustments which are, in the opinion of management, necessary for a fair statement of the results for the interim periods presented. These unaudited interim consolidated financial statements should be read in conjunction with the Company's consolidated financial statements and related notes included in Item 8 in the Company's fiscal 2023 Annual Report on Form 10-K, Note 2. Recent Accounting Pronouncements sets out the impact of recent accounting pronouncements. </div><div style="margin-top:9pt;text-indent:24.75pt">The Company's fiscal year ends on the Sunday closest to January 31 of the following year, typically resulting in a 52-week year, but occasionally giving rise to an additional week, resulting in a 53-week year. Fiscal 2024 will end on February 2, 2025 and will be a 53-week year. Fiscal 2023 was a 52-week year and ended on January 28, 2024. Fiscal 2024 and fiscal 2023 are referred to as "2024," and "2023," respectively. The first two quarters of 2024 and 2023 ended on July 28, 2024 and July 30, 2023, respectively. </div><div style="margin-top:9pt;text-indent:24.75pt">The Company's business is affected by the pattern of seasonality common to most retail apparel businesses. Historically, the Company has recognized a significant portion of its operating profit in the fourth fiscal quarter of each year as a result of increased net revenue during the holiday season. </div><div style="margin-top:9pt">Use of estimates</div><div style="margin-top:9pt;text-indent:24.75pt">The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements as well as the reported amounts of net revenue and expenses during the reporting period. Actual results could differ from those estimates. </div><div style="margin-top:9pt;text-indent:24.75pt">Recent Accounting Pronouncements</div><div style="margin-top:9pt;text-indent:24.75pt">The Company considers the applicability and impact of all Accounting Standard Updates ("ASUs"). ASUs recently issued not listed below were assessed and determined to be either not applicable or are expected to have minimal impact on the Company's consolidated financial position or results of operations. </div><div style="margin-top:9pt">Recently issued accounting pronouncements</div><div style="margin-top:9pt;text-indent:24.75pt">In November 2023, the FASB issued ASU 2023-07, Segment Reporting (Topic 280): Improvements to Reportable Segment Disclosures. Entities will be required to provide disclosures of significant segmented expenses and other categories used by the Chief Operating Decision Maker ("CODM") in order to enhance disclosure at the segment level. This amendment is effective for annual periods beginning after December 15, 2023, and interim periods beginning after December 15, 2024. </div><div style="margin-top:9pt">and is applied retrospectively for periods presented in the financial statements. The Company is currently evaluating the impact that this new guidance may have on its financial statement disclosures. </div><div style="margin-top:9pt;text-indent:24.75pt">In December 2023, the FASB issued ASU 2023-09, Income Taxes (Topic 740): Improvements to Income Tax Disclosures. This disclosure requires expanded disclosure within the rate reconciliation as well as disaggregation of annual taxes paid. This amendment is effective for annual periods beginning after December 15, 2023, and is applied prospectively. The Company is currently evaluating the impact that this new guidance may have on its financial statement disclosures. </div><div style="margin-top:9pt">Recently issued accounting pronouncements</div><div style="margin-top:9pt;text-indent:24.75pt">In November 2023, the FASB issued ASU 2023-07, Segment Reporting (Topic 280): Improvements to Reportable Segment Disclosures. Entities will be required to provide disclosures of significant segmented expenses and other categories used by the Chief Operating Decision Maker ("CODM") in order to enhance disclosure at the segment level. This amendment is effective for annual periods beginning after December 15, 2023, and interim periods beginning after December 15, 2024. </div><div style="margin-top:9pt">and is applied retrospectively for periods presented in the financial statements. The Company is currently evaluating the impact that this new guidance may have on its financial statement disclosures. </div><div style="margin-top:9pt;text-indent:24.75pt">In December 2023, the FASB issued ASU 2023-09, Income Taxes (Topic 740): Improvements to Income Tax Disclosures. This disclosure requires expanded disclosure within the rate reconciliation as well as disaggregation of annual taxes paid. This amendment is effective for annual periods beginning after December 15, 2023, and is applied prospectively. The Company is currently evaluating the impact that this new guidance may have on its financial statement disclosures. </div><div style="margin-top:9pt">Americas revolving credit facility</div><div style="margin-top:9pt;text-indent:24.75pt">On December 14, 2021, the Company entered into an amended and restated credit agreement extending its existing credit facility, which provides for \$400.0 million in commitments under an unsecured five-year revolving credit facility. The credit facility has a maturity date of December 14, 2026, subject to extension under certain circumstances. Borrowings under the credit facility may be prepaid and commitments may be reduced or terminated without premium or penalty (other than customary breakage costs). </div><div style="margin-top:9pt;text-indent:24.75pt">As of July 28, 2024, aside from letters of credit of \$6.3 million, the Company had no other borrowings outstanding under this credit facility. </div><div style="margin-top:9pt;text-indent:24.75pt">Borrowings made under the credit facility bear interest at a rate per

annum equal to, at the Company's option, either (a) a rate based on the Secured Overnight Financing Rate as administered by the Federal Reserve Bank of New York ("SOFR") or (b) an alternate base rate, plus, in each case, an applicable margin. The applicable margin is determined by reference to a pricing grid, based on the ratio of indebtedness to earnings before interest, tax, depreciation, amortization, and rent ("EBITDAR") and ranges between 1.000%-1.375% for SOFR loans and 0.000%-0.375% for alternate base rate or Canadian prime rate loans. Additionally, a commitment fee of between 0.100%-0.200%, also determined by reference to the pricing grid, is payable on the average daily unused amounts under the credit facility.

The applicable interest rates and commitment fees are subject to adjustment based on certain sustainability key performance indicators ("KPIs"). The two KPIs are based on greenhouse gas emissions intensity reduction and gender pay equity, and the Company's performance against certain targets measured on an annual basis could result in positive or negative sustainability index adjustments of 2.50 basis points to its drawn pricing and positive or negative sustainability fee adjustments of 0.50 basis points to its undrawn pricing.

The credit agreement contains negative covenants that, among other things and subject to certain exceptions, limit the ability of the Company's subsidiaries to incur indebtedness, incur liens, undergo fundamental changes, make dispositions of all or substantially all of their assets, alter their businesses and enter into agreements limiting subsidiary dividends and distributions.

China Mainland revolving credit facility

The Company's financial covenants include maintaining an operating lease adjusted leverage ratio of not greater than 3.25:1.00 and the ratio of consolidated EBITDAR to consolidated interest charges (plus rent) of not less than 2.00:1.00. The credit agreement also contains certain customary representations, warranties, affirmative covenants, and events of default (including, among others, an event of default upon the occurrence of a change of control). If an event of default occurs, the credit agreement may be terminated, and the maturity of any outstanding amounts may be accelerated. As of July 28, 2024, the Company was in compliance with the covenants of the credit facility.

Supply Chain Financing Program

The Company facilitates a voluntary supply chain financing ("SCF") program that allows its suppliers to elect to sell the receivables owed to them by the Company to a third party financial institution. Participating suppliers negotiate arrangements with the financial institution. If a supplier chooses to participate in the SCF program it may request an invoice be paid earlier than it would by the Company, and the financial institution at its sole and absolute discretion, may elect to make an early payment to the supplier at a discount. The Company's obligations to its suppliers, including amounts due and scheduled payment terms, are not impacted by a supplier's participation in the arrangement and the Company provides no guarantees to any third parties under the SCF program.

As of July 28, 2024 and January 28, 2024, \$52.1 million and \$42.1 million, respectively, were outstanding under the SCF program and presented within accounts payable. 52100000 42100000

Stock-Based Compensation and Benefit Plans

Stock-based compensation plans

The Company's eligible employees participate in various stock-based compensation plans, provided directly by the Company.

Stock-based compensation expense charged to income for the plans was \$46.7 million and \$45.2 million for the first two quarters of 2024 and 2023, respectively. Total unrecognized compensation cost for all stock-based compensation plans was \$189.0 million as of July 28, 2024, which is expected to be recognized over a weighted-average period of 2.3 years.

A summary of the balances of the Company's stock-based compensation plans as of July 28, 2024, and changes during the first two quarters then ended, is presented below:

	2024	2023
Unrecognized compensation cost	\$189.0	\$189.0
Compensation cost recognized	(189.0)	(189.0)
Change in unrecognized compensation cost	\$0.0	\$0.0

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