

Â Â UNITED STATESSECURITIES AND EXCHANGE COMMISSIONWashington, D.C. 20549Â Form 6-KÂ Report of Foreign Private IssuerPursuant to Rule 13a-16 or 15d-16under the Securities Exchange Act of 1934Â For the month of February 2025Â Commission file number: 001-41482Â Jeffsâ€™ Brands Ltd(Translation of registrantâ€™s name into English)Â 7 Mezada St.Bnei Brak, Israel 5126112(Address of principal executive offices)Â Indicate by check mark whether the registrant files or will file annualreports under cover of Form 20-F or Form 40-F.Â Form 20-F â˜Form 40-F â˜Â Â Â CONTENTSÂ On February 6, 2025, Jeffsâ€™ Brands Ltd (the â€œCompanyâ€ or â€œJeffsâ€™ Brandsâ€), entered into a share purchase agreement (the â€œAgreementâ€)with Impact Acquisitions Corp. (â€œImpactâ€), a capital pool company listed on the TSX Venture Exchange, pursuant to which, onthe terms and subject to the conditions of the Agreement, Fort Products Limited, a wholly owned subsidiary of the Company incorporated underthe laws of England and Wales (â€œFortâ€) will merge with and into Impact, with Impact continuing as the surviving corporation(the â€œProposed Transactionâ€).Â Pursuant to the Agreement,at the closing of the Proposed Transaction (the â€œClosingâ€) and upon the terms and conditions set forth in the Agreement, theCompany will sell to Impact, and Impact will purchase from the Company, all of the issued and outstanding ordinary shares of Fort, inconsideration for 100,000,000 common shares of Impact and up to an additional 66,000,000 common shares of Impact (the â€œContingentRight Sharesâ€), contingent upon the achievement of certain pre-determined milestones (the â€œMilestonesâ€), each at a deemedprice per share of CAD 0.171246, representing a post-closing equity interest in Impact of 75.02% (or up to 83.29% in the event of thefull achievement of the Milestones). The Proposed Transaction is based on a total value of Impact of approximately CAD 4.8 million (approximatelyUS\$3.3 million) (considering its cash position of at least CAD 700,000 (approximately US\$486,330), after transaction costs) and a totalvaluation ascribed to Fort of approximately CAD 17.1 million (approximately US\$11.9 million).Â Pursuant to the Agreement,upon the achievement of the Milestones, the Contingent Right Shares will be issued to the Company as follows:Â (i)Â 22,000,000common shares of Impact will be issued upon the completion of a transaction resulting in Impact listing its securities on either the NewYork Stock Exchange or the Nasdaq Stock Market LLC (each, a â€œUS Exchangeâ€), or another transaction resulting in the issuanceof shares listed on a U.S. national securities exchange to shareholders of Impact in exchange for their common shares of Impact (in eithercase, an â€œUplisting Transactionâ€), if such Uplisting Transaction is completed within twenty-four months from the date of Closing(the â€œClosing Dateâ€); (ii) 22,000,000 common shares of Impact will be issued upon the successful raising by Impact (or a successorentity), within forty-eight months of the Closing Date in equity and/or debt financing, an aggregate of US\$8,000,000 or more; and (iii)22,000,000 common shares of Impact will be issued upon Impact reaching annual revenues of a minimum of US \$15,000,000 by December 31,2028, as reflected in Impactâ€™s audited financial statements for such periods.Â The completion of theProposed Transaction is subject to the satisfaction or waiver of certain conditions, including, but not limited to: (i) the fairmarket value of the equity interests of Fort being equal to at least CAD 14 million (approximately US\$9.7 million), based on evaluation report to be obtained; (ii) the receipt by the Company of a pre-ruling from the Israel Tax Authority approving theProposed Transaction, and (iii) the completion of due diligence by the parties and the receipt of corporate and regulatoryapprovals. Subject to the satisfaction or waiver of all conditions precedents to the Proposed Transaction, the Company anticipatethat the Proposed Transaction will be completed by May 31, 2025. There can be no assurance that the Proposed Transaction will becompleted on the terms proposed above or at all. The final structure of the Proposed Transaction is subject to the receipt of tax,corporate and securities law advice by both Impact and Jeffsâ€™ Brands.Â In addition, upon closingof the Proposed Transaction, Impact intends to issue its common shares to certain finders (the â€œFindersâ€) as compensationfor providing advisory services in connection with the Proposed Transaction. Mr. Viki Hakmon, the Companyâ€™s chief executive officerand director, may be deemed to have a personal interest in the Proposed Transaction, by virtue of being a relative of one of the Finders, and as such the Proposed Transaction was approved by the Companyâ€™s audit committee and board of directors in accordance with theIsraeli Companies Law-1999.Â 1 Â Neither Fortâ€™s ordinaryshares to be sold by the Company nor Impactâ€™s common shares to be issued to the Company were registered under the Securities Actof 1933, as amended (the â€œSecurities Actâ€), or any stateâ€™s securities laws and such shares will be acquired pursuantto an exemption from registration under the Securities Act. Neither Fortâ€™s ordinary shares nor Impactâ€™s common shares maybe offered or sold in the United States by the Company, except pursuant to an effective registration statement or an applicable exemptionfrom the registration requirements of the Securities Act.Â On February 6, 2025, Jeffsâ€™ Brands issued a press release titled â€œJeffsâ€™ Brands Enters Into Definitive Agreement to Complete Fort Productsâ€™ Mergerwith a Publicly Traded Company, at a Valuation of up to approximately \$12 Millionâ€, a copy of which is furnished as Exhibit 99.1to this Report of Foreign Private Issuer on Form 6-K.Â This Report of Foreign PrivateIssuer on Form 6-K, is incorporated by reference into the Companyâ€™s Registration Statements on Form F-3 (File No. 333-277188,File No. 333-262835, File No.333-283848 and File No. 333-283904) and Registration Statements on Form S-8 (File No. 333-269119and File No. 333-280459),to be a part thereof from the date on which this Form 6-K is submitted, to the extent not superseded by documents or reports subsequentlyfiled or furnished.Â Cautionary Note RegardingForward-Looking StatementsÂ This Report of Foreign PrivateIssuer on Form 6-K contains â€œforward-looking statementsâ€ within the meaning of the Private Securities Litigation Reform Actand other securities laws. Words such as â€œexpects,â€ â€œanticipates,â€ â€œintends,â€ â€œplans,â€ â€œbelieves,â€ â€œseeks,â€ â€œestimatesâ€ and similar expressions or variations of such words are intendedto identify forward-looking statements. For example, the Company is using forward-looking statements when discussing the Proposed Transactionand the timing of its completion, the projected valuations, including those subject to a valuation report to be obtained by the parties,ownership percentages, and conditions necessary for the completion of the Proposed Transaction. Forward-looking statements are not historicalfacts, and are based upon managementâ€™s current expectations, beliefs and projections, many of which, by their nature, are inherentlyuncertain. Such expectations, beliefs and projections are expressed in good faith. However, there can be no assurance that managementâ€™s expectations, beliefs or projections will be achieved, and actual results may differ materially from what is expressed in, or indicatedby, the forward-looking statements. Forward-looking statements are subject to risks and uncertainties that could cause actual performanceor results to differ materially from those expressed in the forward-looking statements. For a more detailed description of the risks anduncertainties affecting the Company, reference is made to the Companyâ€™s reports filed from time to time with the SEC, including, but not limited to, the risks detailed in the Companyâ€™s Annual Report on Form 20-F filed on April 1, 2024. Forward-looking statementsspeak only as of the date the statements are made. The Company assumes no obligation to update forward-looking statements to reflect actualresults, subsequent events or circumstances, changes in assumptions or changes in other factors affecting forward-looking informationexcept to the

extent required by applicable securities laws. If the Company does update one or more forward-looking statements, no inferences should be drawn that the Company will make additional updates with respect thereto or with respect to other forward-looking statements. A 2 A EXHIBIT INDEX A Exhibit No. A A 99.1 A Press Release issued by Jeffsâ€™ Brands Ltd, dated February 6, 2025, titled â€œJeffsâ€™ Brands Enters Into Definitive Agreement to Complete Fort Productsâ€™ Merger with a Publicly Traded Company, at a Valuation of up to approximately \$12 Millionâ€. A 3 A SIGNATURES A Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized. A A Jeffsâ€™ Brands Ltd A A Date: February 11, 2025 By: /s/ Ronen Zalayet A A Ronen Zalayet A A Chief Financial Officer A A A 4 Exhibit 99.1 A Jeffsâ€™ Brands Enters Into Definitive Agreement to Complete Fort Productsâ€™ Merger with a Publicly Traded Company, at a Valuation of up to approximately \$12 Million A Tel Aviv, Israel, Feb. 06, 2025 (GLOBE NEWSWIRE)-- Jeffsâ€™ Brands Ltd (â€œJeffsâ€™ Brandsâ€ or the â€œCompanyâ€) (Nasdaq: JFBR, JFBRW), a data-driven e-commerce company operating on the Amazon Marketplace, today announced it that, further to its press release on January 3, 2025, it has entered into a definitive agreement to complete the contemplated merger of Fort Products Limited, a UK-based private company and a wholly owned subsidiary of the Company (â€œFort Productsâ€), with Impact Acquisitions Corp. (â€œImpactâ€), a capital pool company listed on the TSX Venture Exchange (the â€œProposed Mergerâ€). A Under the definitive share purchase agreement (the â€œDefinitive Agreementâ€), Impact Acquisitions will acquire from the Company 100% of Fort Productsâ€ equity interests. Jeffs Brands will receive 75.02% and up to 83.29% ownership of Impact share capital, contingent upon meeting predetermined milestones. A The Proposed Merger is based on a total valuation of Impact of approximately 4.8 million CAD (approximately US \$3.3 million) (considering its cash position of at least 700,000 CAD, approximately US \$486,330 \$US, after transaction costs) and a total valuation ascribed to Fort Products, of approximately 17.1 million CAD (approximately US \$11.9 million \$US). A According to the Definitive Agreement, a condition for the closing of Proposed Transaction is that the fair market value of the equity interests of Fort Products will not be less than 14 million CAD (approximately US \$9.7 million), based on a valuation report to be obtained. A The completion of the Proposed Transaction is subject to the satisfaction of additional conditions, including but not limited to, due diligence, corporate and regulatory approvals and the receipt of a Pre-Ruling from the Israel Tax Authority. A Subject to the satisfaction or waiver of all conditions precedents to the Proposed Transaction, Impact and Jeffsâ€™ Brands anticipate that the Proposed Transaction will be completed by May 31, 2025. There can be no assurance that the Proposed Transaction will be completed on the terms proposed above or at all. A In addition, upon closing of the Proposed Transaction, Impact intends to issue equity to certain finders (the â€œFindersâ€) as compensation for providing advisory services in connection with the Proposed Transaction. Mr. Viki Hakmon, the Companyâ€™s chief executive officer and director, may be deemed to have a personal interest in the Proposed Transaction, by virtue of being a relative of one of the Finders, and as such the Proposed Transaction was approved by the Companyâ€™s Audit Committee and Board of Directors in accordance with the Israeli Companies Law-1999. A About Jeffsâ€™ Brands Ltd. A Jeffsâ€™ Brands aims to transform the world of e-commerce by creating and acquiring products and turning them into market leaders, tapping into vast, unrealized growth potential. Through the Companyâ€™s management teamâ€™s insight into the FBA Amazon business model, it aims to use both human capability and advanced technology to take products to the next level. For more information on Jeffsâ€™ Brands Ltd visit A <https://jeffsbrands.com>. A About Fort Products A Fort Products is an established A UK Based A manufacturer and seller specializing in a range of amateur and professional products for the pest control and remedial repair industry. Fort Productsâ€™ experience commenced since itâ€™s establishment in A 2005 A within the pest control industry and it prides itself on the technical knowledge received in nearly 20 years. A A About Impact A Impact is a capital cool company (â€œCPCâ€) within the meaning of the policies of the TSX Venture Exchange (the â€œExchangeâ€). Impact was created to identify and evaluate potential acquisitions of commercially viable businesses and assets that have the potential to generate profits and add shareholder value. Except as specifically contemplated in the CPC policy of the Exchange, until the completion of the Proposed Transaction or other â€œQualifying Transactionâ€ as defined in the policies of the Exchange, Impact will not carry on business other than identification and evaluation of companies, businesses or assets with a view to completing a proposed qualifying transaction. A Forward-Looking Statement Disclaimer A This press release contains â€œforward-looking statementsâ€ within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, that are intended to be covered by the â€œsafe harborâ€ created by those sections. Forward-looking statements, which are based on certain assumptions and describe our future plans, strategies and expectations, can generally be identified by the use of forward-looking terms such as â€œbelieve,â€ â€œexpect,â€ â€œmay,â€ â€œshould,â€ â€œcould,â€ â€œseek,â€ â€œintend,â€ â€œplan,â€ â€œgoal,â€ â€œestimate,â€ â€œanticipateâ€ or other comparable terms. For example, we are using forward-looking statements when discussing the Proposed Merger of Fort Products with Impact and the timing of its completion, the projected valuations, ownership percentages, and conditions required for the transaction. Instead, they are based only on our current beliefs, expectations and assumptions regarding the future of our business, future plans and strategies, projections, anticipated events and trends, the economy and other future conditions. Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict and many of which are outside of our control. Our actual results and financial condition may differ materially from those indicated in the forward-looking statements. Therefore, you should not rely on any of these forward-looking statements. Important factors that could cause our actual results and financial condition to differ materially from those indicated in the forward-looking statements include, among others, the following: our ability to adapt to significant future alterations in Amazonâ€™s policies; our ability to sell our existing products and grow our brands and product offerings, including by acquiring new brands; our ability to meet our expectations regarding the revenue growth and the demand for e-commerce; the overall global economic environment; the impact of competition and new e-commerce technologies; general market, political and economic conditions in the countries in which we operate; projected capital expenditures and liquidity; the impact of possible changes in Amazonâ€™s policies and terms of use; the impact of the conditions in Israel, including the recent attacks by Hamas, Iran, and other terrorist organizations; and the other risks and uncertainties described in the Companyâ€™s Annual Report on Form 20-F for the year ended December 31, 2023, filed with the U.S. Securities and Exchange Commission (â€œSECâ€), on April 1, 2024 and our other filings with the SEC. We undertake no obligation to publicly update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise. A Investor Relations Contact: A Michal Efraty Adi and Michal PR-IR Investor Relations, Israelmichal@efraty.com A A